

**Boulder Arts Commission Agenda**  
**September 28, 2016, 6:00 p.m.**  
**Museum of Boulder (MOB) - 2205 Broadway**

**CALL TO ORDER**

Approval of Agenda

**REVIEW OF MINUTES**

August 17, 2016

**COMMISSION BUSINESS**

Swearing in and welcome to Kathleen McCormick  
Selection of Vice Chair

**PUBLIC COMMENT**

**MATTERS FROM GUESTS**

Presentation and Tour of the Museum of Boulder's New Facility – Nancy Geyer

**GRANT PROGRAM ACTION ITEMS**

**OPERATIONAL GRANT MID-YEAR REPORTS**

Commissioner Discussion and Questions

**PROFESSIONAL DEVELOPMENT GRANT APPLICATION**

Leah Brenner Clack, Speech Coaching Classes with Madeleine Pollak, Request: \$500  
Marda Kirn, COP22 Climate Conference in Morocco (Nov12-19) and American Geophysical Union  
Conference in San Francisco (Dec 12-16), Request: \$1000

**GRANT FINAL REPORTS**

Sue Boorman, FY16 Professional Development Grant, "Movie Maker Academy," Nine-week online course.  
Boulder Samba School, FY 16 Community Project Grants, 2016 Colorado Brazil Fest: Brazil Comes to  
Boulder

**2017 GRANTS PROGRAM BLUEPRINT**

PRESENTATION: Preliminary Proposals for Changes to the 2017 Grants Program – Matt

PUBLIC COMMENT

FOR DISCUSSION: Recommendations to Staff on Changes – Ann

**MATTERS FROM COMMISSION MEMBERS**

**MATTERS FROM STAFF**

FOR DISCUSSION: Manager's Update – Matt

Update on the New Public Art Policy – Mandy

**ADJOURNMENT**

**CITY OF BOULDER  
BOULDER ARTS COMMISSION DRAFT MEETING MINUTES**

**Date of Meeting:** Wednesday, August 17, 2016 at 6 p.m., Canyon Meeting Room, Boulder Public Library

**Contact Information Preparing Summary:** Maureen Malone, 303-441-3106

**Commission Members Present:** Ann Moss, Felicia Furman, Mark Villarreal

**Commission Members Absent:** Tamil Maldonado

**Library Staff Present:**

Matt Chasansky, Office of Arts & Culture Manager

David Farnan, Director of BPL

Mary Fowler, Creative Sector Initiatives Coordinator

Maureen Malone, Library Administrative Specialist

**Public Present:** Emily Harrison – Boulder Arts Week, Kari Palazzari – Studio Arts Boulder, Jim LaVita and Katie Elliott – 3<sup>rd</sup> Law Dance/Theater, Chris Seelie – BMoCA

**Type of Meeting:** Regular

**Call to Order:** Called to order at 6 p.m.

**6:00 p.m. Approval of Agenda:**

Furman moved to accept agenda, and Villarreal seconded. Vote was 3-0 in favor of accepting the agenda.

**6:01 p.m. Review of Minutes**

Furman requested a change on page 2 in her comments regarding the Grants Program Blueprint: "Furman asked whether it's possible to require artists to have video materials, as appropriate, for commission to be able to make judgements on artistic quality." (The change/addition to the sentence is underlined.)

Furman moved to adopt minutes as amended. Villarreal seconded. All in favor.

**6:04 p.m. Public Comment**

Emily Harrison thanked the Commission on behalf of Square Product Theatre for the additional funding awarded to the group at the July meeting and made an announcement about Square Product's upcoming events.

Kari Palazzari invited the commissioners to participate as judges in the upcoming Chili Bowl being hosted by Studio Arts Boulder on Saturday, September 17.

**6:09 Matters from Guests**

Council Business – Jan Burton

Council Member Jan Burton elicited feedback on the level of communication between City Council and the Arts Commission. Moss suggested that increased participation in the arts by council members might help them to recognize the importance of the arts for the entire city and the need for increased funding to better meet grant needs. Burton, in turn, encouraged Commission to send people to advocate for the arts during the open comment portion of council meetings. Farnan stated that the arts could use an advocate on council to help secure permanent funding. Burton recommended that the commission try to get arts pieces in the City Manager's newsletter to share successes regarding the kinds of projects city funding enabled groups to do and the impact these projects had on the community.

Presentation on Boulder Arts Week 2016 – Emily Harrison

## **6:55 p.m. Grant Program Action Items**

### **Grant Final Reports**

BCAA: Truth Be Told, FY15 Major Grant, Truth Be Told's All Stories Project; Brenda Alderete, FY16 Professional Development Grant, Moog Festival, Durham, North Carolina; Bridge House, FY 16 Community Project Grant, 2016 Community Art Show

Furman motioned to accept & Villarreal seconded. Vote was 3-0 in favor of approval.

### **6:57 p.m. – Commission took a 10-minute break.**

### **7:07 p.m. 2017 Grants Program Blueprint**

PRESENTATION: Preliminary Proposals for Changes to 2017 Grants Program – Chasansky

Initial comments from commission:

Villarreal asked whether the goal of adding the jury panel is to represent all the arts disciplines. Chasansky replied that the goal is to complement the expertise of the current commission members.

Villarreal suggested that between the initial scoring and the presentations, the jury panel could be responsible for determining and assigning clarifying questions to ask during back and forth discussion at the public presentation.

Commission expressed their concern about finding people willing to make the time commitment required to participate in the jury panel. Chasansky replied that jury members could potentially participate online only or call in to meetings. Farnan added that commission will have the final decision on setting the structure for the jury panel; however, commission must make the final decision on which applicants will be awarded grants.

Villarreal commented that potential jury members may not be comfortable with the scoring discussion being public. Chasansky replied that there are training opportunities available to address this concern.

Moss suggested that instead of making the data table a requirement, applicants could simply use it as a guide to consider when answering the jury question on artistic quality.

Regarding the operational grants requirement to have consistent management, Furman commented that it seems unfair to penalize organizations for experiencing a change or expansion in management. Chasansky replied that the intent is to determine an organization's stability for the proper stewardship of a multi-year grant, and added that the commission can review this statement again before the retreat.

### **PUBLIC COMMENT:**

Regarding the addition of more expertise to the jury panel, Chris Seelie commented that it could be dangerous for the commission to defer to the opinion of these experts because there exists heavy partisanship within any discipline. Seelie also suggested that the commission give some additional thought to the character length for the short form application questions.

Katie Elliott expressed her concern about equating audience size to quality, as shown in the model data table, when judging esthetic quality.

Elliott also commented that adding more jurors and more categories of scoring could be a method of raising the nuance of the scores. Moss replied that the commission has discussed the option to add jury questions or change the scoring range in order to increase nuance. Chasansky added that further discussion on jury questions and scoring is planned for the next two meetings.

Elliott asked why the Large Organizations Operational Grant requires a nonprofit status while the rest do not. Chasansky explained that nonprofit status isn't the only thing to consider when measuring organizational health and governance, and that Boulder has plenty of for-profit community-oriented organizations. Chasansky recommended that commission consider whether they want to recommit to or reconsider this decision when examining eligibility requirements for the next grant cycle.

FOR DISCUSSION: Recommendations to staff on changes

Moss commented that it would be ideal to find candidates for the jury panel that have expertise in multiple disciplines.

Commission agreed that they would prefer to have fewer than 10 additional jury members, and that they would like to get people from out of town on the panel if possible. Moss added that they should try to have panel members be there in person for the presentations and scoring.

Chasansky asked for clarification on what role the commission would like the jury members to have. Furman and Moss agreed that the jury panel should have an advisory role. Villarreal commented that the jury members need to have some stake in the process if they're going to make such a big time commitment.

Regarding artistic quality or vibrancy, commission agreed that staff should move forward with the jury questions instead of the data table.

Commission agreed to add the policy on jury scoring sequestration.

Moss asked whether applicants will be able to include any attachments in the short for application. Chasansky replied that there can be a narrative section and a box to include links. Villarreal commented that links should be limited to media or performance so as not to create a loophole to the character limit in the narrative section.

Moss asked how to use the short form application to narrow the applicant pool. Farnan replied that commission should only invite candidates they think they might fund to fill out the full application. Chasansky added that they could use the same scoring process as they have with the full application, or simply have each juror vote yes or no with the majority ruling.

Commission agreed that they would like to add a short form application.

#### **8:26 p.m. Matters from Commission Members**

FOR DISCUSSION: Proposed City Council Declaration, History of Visual Arts in Boulder – Furman

Farnan requested that Furman change the wording in the second paragraph of the declaration to clarify that the library does not officially give out grants. Furman agreed to change the wording to say that the Boulder Public Library provided *support* in the amount of \$5,000.

Furman motioned to accept the HOVAB recommendation to have a declaration to celebrate the history of visual arts. Villarreal seconded. All in favor. Commission will ask City Council to make the declaration at the History of the Visual Arts in Boulder opening reception.

#### **8:32 p.m. Matters from Staff**

FOR DISCUSSION: Manager's Update – Chasansky. No questions about the memo.

Chasansky announced that Kathleen McCormick was appointed as the new commissioner by City Council.

FOR DISCUSSION: Upcoming Meetings – Matt

Chasansky announced that the next commission meeting has been moved back a week to September 28<sup>th</sup> and will be held at the Museum of Boulder.

Chasansky will send out information about holding the retreat on a Saturday in October.

**Adjournment 8:37 p.m.**

**Next Meeting: Wednesday, September 28, 2016 at 6 p.m., Museum of Boulder, 2205 Broadway Street, Boulder, CO 80302**

DRAFT

TO: Members of the Boulder Arts Commission  
FROM: Matt Chasansky, City of Boulder Office of Arts + Culture  
DATE: September 23, 2016 (updated Sept. 24, 2016)  
SUBJECT: Manager's Update for the Boulder Arts Commission



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1. Location and Date Change – Please make sure to note that this month's commission meeting will take place at the Museum of Boulder, 2205 Broadway. The meeting will begin at 6 pm, with dinner for commissioners and staff to begin at 5:30 pm.

Also, the date of the meeting has been moved to Sept. 28, 2016 in order to accommodate an unavoidable conflict.

2. Notes on the Agenda for Sept 28, 2016:

- Welcome Kathleen McCormick! – At the Sept. meeting of the Boulder Arts Commission we will welcome our new commissioner, Kathleen McCormick. Kathleen was appointed by City Council to fill the vacant seat. Members of City Council enthusiastically approved Kathleen, who has a background as a writer and editorial consultant to help nonprofit organizations, professional firms, and public agencies focus on the design and development of livable, sustainable, and resilient communities. Kathleen is a board member with the choral group Cantabile, and brings deep knowledge of the city's cultural community. Welcome, Kathleen!
- Presentation and Tour of the Museum of Boulder's New Facility – Nancy Geyer, executive director of the Museum of Boulder (MOB) will be giving a presentation and tour of the new facility, funded in part by the Community, Culture, and Safety (2A) tax that voters approved in 2014.
- Operational Grant Mid-year Reports – Because the reports serve only as an update and require no action they will not be discussed individually during the meeting. However, time will be allowed in the agenda for commissioners to raise any clarifying questions about the reports. Please prepare any questions ahead of the meeting, and be ready to talk about them briefly. If representatives of the organizations are present, time will be permitted to address your questions immediately. Otherwise, questions will be delivered to the organizations by staff. Responses will be included in the October meeting packet.
- 2017 Grants Program Blueprint – Attached please find an outline which summarizes the second presentation that will be given regarding proposals for key changes in the 2017 grants cycle.

3. 2017 Budget Update – The proposed 2017 city budget was released on Aug. 31. This includes recommended increases for the Office of Arts and Culture. You can review the entire proposal by following this link: <https://bouldercolorado.gov/links/fetch/31825>. Attached please find a memo from the City of Boulder Finance Department which provides a summary of those portions of the proposed budget that will affect the Office of Arts and Culture.

4. NEA releases "Creativity Connects: Trends and Conditions Affecting U.S. Artists" – this new report launched by the National Endowment for the Arts (NEA) is the culmination of more than two years of work surveying and interviewing artists to examine their work lives, business challenges, and how they affect their communities. This important document gives us context for the implementation of the Artists and Creative Professionals Strategy in the Community Cultural Plan. Also mentioned in the report is new data about artists in the

workforce, including Boulder's ranking as #3 in the nation for artists-per-capita, behind only Santa Fe and Los Angeles. I encourage everyone to check it out: <https://www.arts.gov/50th/creativity-connects/report>.

## 5. Liaison Reports

Attached, please find reports that have been submitted from Commissioners and staff members serving as liaisons to recipients of organizational grants:

- > Report by Mary Fowler, liaison to Motus Theater
- > Report by Mary Fowler, liaison to LOCAL Theater Company
- > Report by Matt Chasansky, liaison to Open Studios
- > Report by Mandy Vink, liaison to the Boulder Chorale
- > Report by Ann Moss, liaison to the Boulder Museum of Contemporary Art
- > Report by Felicia Furman, liaison to The Dairy Arts Center

Reminder to liaisons: if you meet with your assigned organizations, please send me a brief memo of about one page summarizing the conversation for inclusion in the next meeting packet. Thanks!

## 6. Commission Correspondence

Attached, please find copies of email correspondence received by the Boulder Arts Commission during the period between the June and July 2016 meetings.

## 7. Staff Updates

Matt Chasansky participated in the Americans for the Arts Local Art Agency Executive Leadership Forum and National Arts Policy Roundtable on Sept. 28 – 30 representing Boulder among 20 of the country's cultural affairs leaders.

David Farnan and Matt Chasansky participated in a charrette for the future of the Alpine Balsam (former site of Boulder Community Health) redevelopment project. The charrette was attended by a cross-department team, as well as members of various boards and commissions. Concepts from the workshops will be part of upcoming public engagement events.

Staff continues to contribute to the revision of the Boulder Valley Comprehensive Plan.

Work continues on planning for the Civic Area renovations.

Staff continues to work in collaboration with Arts & Venues Denver and the Bonfils Stanton Foundation on the feasibility study for a regional cultural alliance.

Work continues on the lease agreements with the Boulder Museum of Contemporary Art and The Dairy Arts Center.

Work continues on official recognition of the NoBo Art District.

Work continues on the 2017 division budget.

> Grants Program & Organizational Support

Work continues on the Arts & Prosperity 5 study. The extended deadline for the organization survey is Sept. 30. As of today Sept. 19, only 23 organizations have filled out the survey. Staff has been concentrating on calling the large and medium sized organizations to urge them to participate. Two volunteers are currently helping on the audience surveys.

Staff is working with grant recipients on the coordination of their grants and reporting.

Work continues on improvements to the grants program for the 2017 grant cycle.

> Public Art & Neighborhood Programs

Work is ongoing to draft a new Public Art Policy.

Staff is conducting a walk about to identify potential “hot spot” locations for future murals in and around the city to help mitigate vandalism and tagging.

Experiments in Public Art:

- Matthew Mazzotta hosted four “Harm to Table” events from Aug. 27 to Sept. 25: Boulder Public Library Plaza, 63rd St. Farm, Martin Park, and Pearl Street Mall. The project was a success with over 100 participants at each location and conversations covered a spectrum of topics and perspectives. He is now taking this Boulder-born project on the road. Next stop: Wormfarm Institute’s Fermentation Fest in Reedsburg, Wisconsin.
- Rebecca DiDomenico installed “Constellatory” on the 1400 block of Pearl Street Mall.
- Markus Dorninger’s “Mapping Stories” occurred Sept. 15 – 21 with the following partners and locations: Boulder Adventist Church, Tinker Art Studio at Whittier Elementary, Boulder International Artists at Boulder Public Library, Casey Middle School students at Casey Middle School, September School students at the Boulder bandshell, and International Artists (including Dorninger, Matthias Fritz and VJ Suave) at the Boulder County Courthouse.
- These three projects, above, along with Emma Hardy’s “Boulder Beetles” came together for one eclectic, unique public art experience on the Pearl Street Mall Sept. 21.
- Ana Maria Hernando’s project “We Have Flowers” will casually infiltrate the commute of many Boulder residents Oct. 12 and 13.

Public Art Maintenance:

- Gary Hirsch’s “BotStories” mural located at 1301 Arapahoe Ave. will be replaced by a new work by Rafael López and initiated by the Boulder County Arts Alliance (BCAA) and One Action 2016: Arts + Immigration. Rafael López grew up in Mexico City, and his work is a fusion of strong graphic style and magical symbolism from being immersed in the rich cultural heritage and native color of street life. Influenced by Mexican surrealism, dichos and myths, he developed a style with roots in these traditions. His work on the Urban Art Trail Project transformed San Diego’s blighted East Village with colorful murals. This was the catalyst for development of a graphic style, giving children and families the opportunity to paint large scale murals with the artist. Additional murals can be found in Ft. Collins, Colorado; California; Illinois; and Washington.

- Removal of the artifacts and sculptures from the Civic Area prior to the beginning of renovation construction went well. The works are currently being stored and assessed before any decisions will be made on future placement.

> Creative Economy & Creative Professionals Programs

Staff continues work on the annual “Dance is for Every Body!” showcases for November at Main Boulder Public Library and its branches.

Work continues on social media, newsletters and other communications on arts events, activities, and opportunities for the community.

Planning for a joint summit/forum for professional artists and the leadership of cultural organizations is in the works for early November.

Work continues to develop the “Artist Census” for implementation later this year.

## Attachment One

### 2017 Grants Cycle Blueprint Part Two - Outline

Below are the second set of proposals for changes to the grants program for the 2017 cycle. Note that these are proposals only, for the purposes of discussion during the September 2016 meeting of the Boulder Arts Commission.

Also, you may reference the first set of proposals in the August meeting packet: <http://boulderarts.org/wp-content/uploads/2013/03/REVISED-BAC-August-Meeting-Packet-08-17-2016.pdf>.

#### PROPOSAL: Add a Jury Question on Equity and Opportunity

- > Several of the Arts Commission's recommended improvements are aligned around the idea that the grant distributions can be more just and equitable. This includes:
  - a. The observation that across the country, organizations that have a leadership or audience of primarily underserved groups tend to be left out of the standard models of support. It is a recognized problem for grant makers, and Boulder's cultural grants are not immune. However, we are in a position to lead in mitigating these inequities.
  - b. The observation that individuals and small organizations are at a disadvantage when it comes to the ability to generate successful applications. This is most acute for first-time grant writers, and is also represented by the difficulty of being awarded that first grant.
  - c. The fact that, in 2016 cycle, certain organizations were able to receive an operational grant and then go on to receive another grant in a different category. It is important to note that this is no accident: the Arts Commission had a conversation in 2014 about eliminating barriers such as limits to the number of grants one can apply for. The decision was made to ensure that a) merit is the primary driver of decisions, and b) to eliminate arbitrary rules. However, the Arts Commission recommended that adjustments be made to ensure that, to the degree possible, the funding can be more equitably spread out across the community without ignoring the desire to have the merit of the grants be the primary justification for funding.

To answer these challenges, staff recommends that an additional jury question be added to the Community Project, Arts Education, and Innovation Fund grants that addresses Equity and Opportunity. This question will be in the spirit of the "Boulder Focus" question, allowing for the jury members to award points for applications that best align with these goals and therefore deserve an advantage. In essence, this jury question will give weight to applications that improve the equitable and just distribution of funds without ignoring the importance of merit as the primary driver of scores, and thus approvals.

#### Proposed Jury Question:

Equity and Opportunity. Among the goals of the Boulder Arts Commission is to encourage the equitable, fair and just distribution of funds in support of the community. This includes providing support to a) applicants who have not yet received a grant in this cycle, b) first-time applicants or applicants who have never before received an award, and c) applicants whose organizational leadership or audience represent groups who are typically underserved by arts programming and funding models (i.e. culturally diverse groups, organizations focused on age diversity, etc.) Describe how your project does or does not fulfil one or several of these categories.

## PROPOSAL: Scoring System and Rubric

- > Scoring System – The spectrum of scoring available to the jury has been set at 1-4 for several years. It was observed that this system limits the ability for the Commission to score subtle differences between applications and gives an outsized impact to each decision to rescore applications in that step of the process. For that reason, staff recommends that the Commission move to a 1-8 scoring system.

Staff also recommends a system to weight the primary jury questions (i.e. capacity building, community priorities, artistic merit, etc.) to be more influential on scores than the secondary jury questions (Boulder Focus, Equity and Opportunity). To do this in a simple manner, it is recommended that the primary jury questions have a scoring structure of 1-8, and the secondary jury questions have a scoring structure of 1-4.

For the primary jury questions, staff recommends that the Commission adopt the following scoring system. This structure is inspired by the one in use by the New York State Council on the Arts:

Rating	Descriptor	Strengths/Weaknesses
8	Exceptional	Exceptionally strong (model for field or discipline with essentially no weaknesses).
7	Outstanding	Very strong with some minor weaknesses.
6	Very Good	Strong with numerous minor weaknesses.
5	Good	Strong but with at least one moderate weakness.
4	Satisfactory	Some strengths but with some moderate weaknesses.
3	Fair	Some strengths but with at least one major weakness.
2	Marginal	A few strengths and a few major weaknesses.
1	Poor	Very few strengths and numerous major weaknesses.

Minor Weakness: An easily addressable weakness that does not substantially lessen impact.  
Moderate Weakness: A weakness that lessens impact.  
Major Weakness: A weakness that severely limits impact.

- > Rubric – Each definition and associated score in the scoring system will have a specific interpretation when applied to each jury question and across the different grant categories. It will be the responsibility of the Commission to agree on an articulation of each interpretation, and all the members of the jury will need to be trained on these interpretations. That said, it is important to keep in mind that the decision on scores is a subjective one. The rubric of interpretations should be a guide by which the members of the jury can support their opinions.

In order to clearly articulate a common understanding of the scoring system, the following rubrics are proposed:

General Operating Support Grants Jury Questions:

Capacity Building. How will this grant increase the capacity of your organization to meet goals in your strategic plan or master plan? In what way will this grant increase your organization's sustainability and resiliency? What innovations, growth, or new community benefits will be made possible by this award?

1-2: Poor to Marginal

Few strong capacity building strategies; numerous or a few major weaknesses that may limit effective use of the funds.

3-4: Fair to Satisfactory

Some strong strategies to increase capacity; at least one major weakness or some moderate weaknesses in the methods to improve capacity.

5-6: Good to Very Good

Many strengths to increase capacity but with at least one moderate weakness or numerous minor weaknesses.

7-8: Outstanding to Exceptional

Very strong case for creating organizational capacity with some minor weaknesses or an exceptional model for capacity building with no weaknesses.

Community Priorities. In what way will this grant funding increase your organization's ability to contribute to one or several of the Community Priorities described in the Community Cultural Plan?

1-2: Poor to Marginal

Does not or minimally addresses how strategies will contribute to the Community Priorities.

3-4: Fair to Satisfactory

Few or some strategies on how the organization will address the Community Priorities.

5-6: Good to Very Good

Strong strategies on how the organization will address the Community Priorities.

7-8: Outstanding to Exceptional

Very strong or exceptional strategies on how the organization will address the Community Priorities.

Proposed Outcomes and Evaluation. Describe your evaluation strategy for understanding the success of this grant over time. Please include the goal(s), the measures by which you will understand progress towards those goals, and the strategy for collecting this data. Note: Funding recipients will be asked to include this evaluation as part of their annual reporting.

1-2: Poor to Marginal

Evaluation strategy for understanding program / project success is lacking; goals, measures and plans for data collection are not in place.

3-4: Fair to Satisfactory

Provides adequate description of evaluation strategy and how attainment of objectives will be evaluated.

5-6: Good to Very Good

Provides clear evaluation tied to objectives. Identifies benchmarks to monitor progress.

7-8: Outstanding to Exceptional

Evaluation strategy is comprehensive. Contains detailed information on goals, benchmarks and data collection and how to measure success.

Boulder Focus (Small/Medium GOS Only). Are you a Boulder organization serving Boulder or are you an organization outside of Boulder and to what degree do you focus on Boulder programming?

1

Not based in Boulder; programs only occasionally offered in Boulder.

2

Not based in Boulder; programs regularly offered in Boulder.

3

Not based in Boulder; programs primarily offered in Boulder; strong ties to the community.

4

Based in Boulder; programs primarily offered in Boulder; strong ties to the community.

Artistic Excellence. Describe how your organization commits to high artistic standards. Include information on how: a) professional artists are involved in leadership and the potential impact on artists and the artistic field (including direct payment); b) your curatorial approach or artistic mission is realized in your programming; c) your audiences, peers, or critics respond to your programming; and/or d) other ways by which you measure the quality of your art and the results of those measures.

1-2: Poor to Marginal

Artistic excellence is not or is inadequately addressed; there are pervasive gaps in justifying artistic excellence.

3-4: Fair to Satisfactory

Artistic excellence is addressed in only a few ways with only minor justifications and measures.

5-6: Good to Very Good

Artist excellence is addressed in some or many ways; several significant justifications and measures are included.

7-8: Outstanding to Exceptional

The project demonstrates very good or exceptional artistic excellence with strong measures.

Community Project Grant Jury Questions:

Community Priorities. To which of the Community Priorities does this project contribute? What specific benefits to the community are planned? How will success be measured?

1-2: Poor to Marginal	3-4: Fair to Satisfactory	5-6: Good to Very Good	7-8: Outstanding to Exceptional
Does not or minimally addresses how the project will contribute to the Community Priorities.	Few or some aspects of the project will address the Community Priorities.	Several aspects of the project will significantly address the Community Priorities.	The project will address community priorities in very strong or exceptional ways that can serve as a model.

Cultural Offerings. In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting, new, and remarkable about your project?

1-2: Poor to Marginal	3-4: Fair to Satisfactory	5-6: Good to Very Good	7-8: Outstanding to Exceptional
Minimally fills a gap in the cultural offerings of Boulder with major weaknesses; the project does not or minimally offers new or innovative programming.	A few aspects of the project may fill gaps in cultural offerings with a few major or moderate weaknesses; only modest innovations are proposed.	Some or many aspects of the project fill gaps in cultural offerings with moderate or minor weaknesses; some new or innovative programming.	The project fills gaps in cultural offering in very good or exceptional ways with a few or no minor weaknesses; the project is new and innovative.

Full Access. Describe the aspects of access that you will provide for this project: its affordability, availability, accessibility, accommodation, and acceptability to diverse groups?

1-2: Poor to Marginal	3-4: Fair to Satisfactory	5-6: Good to Very Good	7-8: Outstanding to Exceptional
The project does not or minimally addresses issues of access with many major weaknesses.	The project addresses issues of access in a minor way with several major or moderate weaknesses.	The project addresses issues of access in a moderate way with many or a few moderate or minor weaknesses.	The project addresses issues of access in very good or exceptional ways with only a few or no minor weaknesses.

Proposed Outcomes and Evaluation Strategy. Describe your evaluation strategy for this project and how you will collect data. Please also include your goals for this project and how the benefit to the community will be measured.

1-2: Poor to Marginal	3-4: Fair to Satisfactory	5-6: Good to Very Good	7-8: Outstanding to Exceptional
The outcomes and evaluation strategy are not or inadequately addressed with many major weaknesses.	The outcomes and evaluation strategy are addressed to a small degree, but have many or a few major or moderate weaknesses.	The outcomes and evaluation strategy are addressed in a significant and positive way, with a few moderate or minor weaknesses.	The project addresses outcomes and evaluation in a very good or excellent way with only a few or no minor weaknesses.

Artistic Excellence. Describe how your project commits to high artistic standards. Include information on how: a) professional artists are involved in leadership and the potential impact on artists and the artistic field (including direct payment); b) your curatorial approach or artistic mission is realized in the project; c) your audiences, peers, or critics respond to your programming; and/or d) other ways by which you measure the quality of your art and the results of those measures.

1-2: Poor to Marginal	3-4: Fair to Satisfactory	5-6: Good to Very Good	7-8: Outstanding to Exceptional
Artistic excellence is not or is inadequately addressed; there are pervasive gaps in justifying artistic excellence.	Artistic excellence is addressed in only a few ways with only minor justifications and measures.	Artist excellence is addressed in some or many ways; several significant justifications and measures are included.	The project demonstrates very good or exceptional artistic excellence with strong measures.

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Boulder Focus (Small/Medium GOS Only). Are you a Boulder organization serving Boulder or are you an organization outside of Boulder and to what degree do you focus on Boulder programming?

1	2	3	4
Not based in Boulder; programs only occasionally offered in Boulder.	Not based in Boulder; programs regularly offered in Boulder.	Not based in Boulder; programs primarily offered in Boulder; strong ties to the community.	Based in Boulder; programs primarily offered in Boulder; strong ties to the community.

Equity and Opportunity. Describe how your project does or does not fulfil one or several of these categories.

1	2	3	4
Received a grant this year; and/or offers no or few advancements for equity and diversity	Received a grant this year; and/or offers some advancement for equity and diversity	Applied in the past, but yet to be awarded; did not receive a grant this year; and/or offers some advancement for equity	Never applied before; did not receive a grant this year; and/or offers exemplary advancement for equity and diversity.

Arts Education Projects Grant Jury Questions:

Benefit to Students. In what ways will this project directly benefit the students and their growth as cultural participants or in the creative industries? What new skills or experiences will be offered?

1-2: Poor to Marginal

Benefits to students is not or is inadequately addressed with many major weaknesses.

3-4: Fair to Satisfactory

The project will benefit students in only a small way with a many or some major or moderate weaknesses.

5-6: Good to Very Good

Many significant benefits to students are likely with a few moderate or minor weaknesses.

7-8: Outstanding to Exceptional

Benefits to students are clearly very good or exceptional with a few minor or no weaknesses.

Complementing Curriculum and Offerings. How does this project enhance, or fill a gap in, the generally available curriculum and offerings?

1-2: Poor to Marginal

The project does not demonstrate any enhancements to curriculum.

3-4: Fair to Satisfactory

Enhancements to curriculum or offerings are modest with many major or moderate weaknesses.

5-6: Good to Very Good

There are clear enhancements to curriculum and offerings with only a few moderate or minor weaknesses.

7-8: Outstanding to Exceptional

The project has very good or exceptional enhancements to curriculum and offerings with only a few minor or no weaknesses.

Proposed Outcomes and Evaluation Strategy. How will the benefits to the students be measured?

1-2: Poor to Marginal

The outcomes and evaluation strategy are not or inadequately addressed with many major weaknesses.

3-4: Fair to Satisfactory

The outcomes and evaluation strategy are addressed to a small degree, but have many or a few major or moderate weaknesses.

5-6: Good to Very Good

The outcomes and evaluation strategy are addressed in a significant and positive way, with a few moderate or minor weaknesses.

7-8: Outstanding to Exceptional

The project addresses outcomes and evaluation in a very good or excellent way with only a few or no minor weaknesses.

Artistic Excellence. Describe how you will commit to presenting programs of high artistic quality in the schools, enabling students to experience exemplary works of art. Focus answers on how the experience with art will encourage a lifelong appreciation for the arts, increase knowledge and skills in the art form, and empower them to create or perform art. Include what means you use to determine and ensure artistic and/or programming quality.

1-2: Poor to Marginal

Artistic excellence is not or is inadequately addressed; there are pervasive gaps in justifying artistic excellence.

3-4: Fair to Satisfactory

Artistic excellence is addressed in only a few ways with only minor justifications and measures.

5-6: Good to Very Good

Artist excellence is addressed in some or many ways; several significant justifications and measures are included.

7-8: Outstanding to Exceptional

The project demonstrates very good or exceptional artistic excellence with strong measures.

*Continues next page.*

*Continues from previous page.*

Boulder Focus. Are you a Boulder organization serving Boulder or are you an organization outside of Boulder and to what degree do you focus on Boulder programming?

1	2	3	4
Not based in Boulder; programs only occasionally offered in Boulder.	Not based in Boulder; programs regularly offered in Boulder.	Not based in Boulder; programs primarily offered in Boulder; strong ties to the community.	Based in Boulder; programs primarily offered in Boulder; strong ties to the community.

Equity and Opportunity. Describe how your project does or does not fulfil one or several of these categories.

1	2	3	4
Received a grant this year; and/or offers no or few advancements for equity and diversity	Received a grant this year; and/or offers some advancement for equity and diversity	Applied in the past, but yet to be awarded; did not receive a grant this year; and/or offers some advancement for equity	Never applied before; did not receive a grant this year; and/or offers exemplary advancement for equity and diversity.

Please note: work is ongoing for the jury questions and rubric for the Innovation Fund. A full proposal will be made at the October meeting of the Arts Commission.

# PROPOSAL: Grant Structure for Funds Distribution

> Option 1 – Cultural Plan Recommended

<i>GRANT TYPE</i>	<i>CATEGORY</i>	<i>AWARD/AMT</i>	<i>BUDGET</i>	<i>CYCLE</i>
GOS GRANTS	Large Orgs (committed)	4@\$50K 4@ \$20K	\$280,000	Triennial
	Small / Mid Orgs (committed)	10@ \$10K	\$100,000	Triennial
PROJECT GRANTS	Community Projects	13@ \$10K	\$130,000	Annual
	Arts Education	14@ \$3K	\$42,000	Annual
STRATEGIC FUNDS	Innovation Fund		\$73,000	Annual
	Rental Assistance Fund		\$20,000	Monthly
SCHOLARSHIPS	Professional Development	~13@ ~\$1K	\$13,000	Monthly
	Cultural Field Trips	~10@ ~\$1K	\$10,000	Monthly
ADMIN CONTINGENCY			\$7,000	

Total Funds = \$675,000.00

> Option 2: More GOS Grants

<i>GRANT TYPE</i>	<i>CATEGORY</i>	<i>AWARD/AMT</i>	<i>BUDGET</i>	<i>CYCLE</i>
GOS GRANTS	Large Orgs (committed)	4@ \$50K 4@ \$20K	\$280,000	Triennial
	Small / Mid Orgs (committed)	10@ \$10K	\$100,000	Triennial
	Large Orgs (new)	1@ \$50K 1@ \$20K	\$70,000	Biennial
	Small / Mid Orgs (new)	5@ \$10K	\$50,000	Biennial
PROJECT GRANTS	Community Projects	7@ \$10K	\$70,000	Annual
	Arts Education	10@ \$3K	\$30,000	Annual
STRATEGIC FUNDS	Innovation Fund	1@ \$30K	\$30,000	Annual
	Rental Assistance Fund		\$18,000	Monthly
SCHOLARSHIPS	Professional Development	~13@ ~\$1K	\$10,000	Monthly
	Cultural Field Trips	~10@ ~\$1K	\$10,000	Monthly
ADMIN CONTINGENCY			\$7,000	

Total Funds = \$675,000.00

## PROPOSAL: Community Engagement Account

- > Staff recommends that a fund be established each year to purchase admission for members of the Boulder Arts Commission to attend events. The goal is to deepen the knowledge of the commissioners about Boulder artists and organizations and thus increase the sophistication of decision making on grants. The following guidelines are proposed for use of the fund:
  - A. The fund will be used at the discretion of the Manager of the Office of Arts and Culture.
  - B. Each year, a total of 1% from the allocated budget for cultural grants will be used for the commissioner admission fund.
  - C. Only members of the Boulder Arts Commission are eligible. Guests who accompany commissioners to events are not eligible.
  - D. Only admission to events in Boulder will be allowed.
  - E. Commissioners will contact staff with individual requests to purchase admission or tickets. Staff will make the transaction on behalf of the commissioner.
  - F. During the event, it is understood that commissioners are serving in their role on the Boulder Arts Commission and must adhere to all the rules that apply to that role.
  - G. A listing of the admission purchased for commissioners will be made part of the public record.

## PROPOSAL: Proposed 2017 Grants Cycle Schedule and Deadlines

- > COMMUNITY PROJECT GRANTS SCHEDULE
  - Dec 7                      Deadline for Applications
  - Dec 8-13                 Staff Review of Eligibility and Revision
  - Dec 14-Jan 4            Preliminary Review by Jury Panel
  - Jan 10                    Preliminary Scores and Comments Posted
  - Jan 18                    Arts Commission Meeting – Presentations by Applicants
  - Jan 19-25                Jury Panel Rescore
  - Feb 1                     Special Art Commission Meeting – Discussion and Final Approval
  
- > ARTS EDUCATION GRANT SCHEDULE
  - Feb 15                    Deadline for Applications
  - Feb 16-21                Staff Review of Eligibility and Revision
  - Feb 22-Mar 5            Preliminary Review by Jury Panel
  - Mar 10                    Preliminary Scores and Comments Posted
  - Mar 15                    Arts Commission Meeting – Presentations by Applicants
  - Mar 16-22                Jury Panel Rescore
  - Mar 29                    Special Art Commission Meeting – Discussion and Final Approval

> INNOVATION FUND SCHEDULE

Apr 12	Deadline for Applications
Apr 13-18	Staff Review of Eligibility and Revision
Apr 19-May 7	Preliminary Review by Jury Panel
May 12	Preliminary Scores and Comments Posted
May 17	Arts Commission Meeting – Presentations by Applicants
May 18-24	Jury Panel Rescore
May 31	Special Art Commission Meeting – Discussion and Final Approval

# Attachment Two

## Memo from the Finance Office

**DATE:** September 9, 2016  
**TO:** Matt Chasansky, Arts & Cultural Services Manager  
**FROM:** Devin Billingsley, Senior Budget Analyst  
**SUBJECT:** 2017 Office of Arts and Culture Recommended Budget

The 2017 Recommended Budget was publicly released on August 31, 2017. Included in this budget was the Library and Arts Department recommended budget a portion of which is comprised of funding for the Office of Arts and Culture. The 2017 Recommended Budget can be accessed at [here](#) and the Library and Arts Department section starts on page 163.

The Library and Arts Department budget is presented according to a format that was designed in 2013 and follows a program priority scoring model called Priority Based Budgeting. The Office of Arts and Culture has undergone substantial changes at the programmatic and operating levels since this time and these changes will be incorporated into the next evolution of Priority Based Budgeting. This is anticipated for the 2018 budget cycle. In the meantime, the Office of Arts and Culture budget is being presented in this historically accepted format and it is difficult to determine the total budget of \$1,368,288 as it is currently imbedded. The tables below are being provided to translate the full funding for the Office of Arts and Culture.

**Table 1**  
**Excerpt from 2017 Recommended Budget**

	2015 Actual		2016 Approved Budget		2017 Recommended Budget		Variance - 2016 Approved to 2017 Recommended	
	Standard		Standard		Standard		Standard	
	FTE	Amount	FTE	Amount	FTE	Amount	FTE	Amount
<b>STAFFING AND EXPENDITURE BY PROGRAM</b>								
<b>Administration</b>								
Department Administration	5.50	\$ 845,779	6.50	\$ 1,086,070	7.00	\$ 1,298,796	0.50	\$ 212,726
Library Facility and Asset	3.00	824,101	2.00	254,324	-	148,785	(2.00)	(105,539)
Volunteer Services	0.50	38,818	0.50	40,668	0.50	40,368	-	(300)
Foundation Grant Programming	-	-	-	-	0.50	303,876	0.50	303,876
Subtotal	9.00	\$ 1,708,698	9.00	\$ 1,381,062	8.00	\$ 1,791,825	(1.00)	\$ 410,763
<b>Arts and Culture</b>								
Art Resource	0.50	\$ 34,250	0.50	\$ 35,557	1.00	\$ 76,467	0.50	\$ 40,910
Dance Bridge	0.50	27,156	0.50	30,403	0.50	31,163	-	760
Museum of History	-	-	-	23,609	-	23,609	-	-
Arts Grant Programs	-	264,419	-	457,234	-	625,000	-	167,766
Main Library: Programming and Library Branch Programming:	2.05	195,103	2.05	161,633	3.55	275,795	1.50	114,162
Meadows, George Reynolds, North Support: Boulder Museum of Contemporary Art (BMoCA)	0.20	22,358	0.20	18,523	0.20	26,907	-	8,384
Public Art	-	46,392	-	46,392	-	50,000	-	3,608
Support: Dairy Center for the Arts	-	19,890	-	-	-	175,000	-	175,000
Support: Dairy Center for the Arts	-	21,848	-	21,848	-	50,000	-	28,152
Subtotal	3.25	\$ 631,416	3.25	\$ 795,199	5.25	\$ 1,333,941	2.00	\$ 538,742

Arts/Culture  
 Budget  
 Broken Out  
 on Next Page



**Table 2**  
**2017 Recommended Arts and Culture Budget**

Category	2017 Recommended
<b>Administration</b>	
Personnel	\$ 307,906
Non-Personnel	136,773
<b>Arts Grants and Sponsorships</b>	
Non-Personnel	748,609
<b>Public Art</b>	
Non-Personnel	175,000
<b>TOTAL FUNDING</b>	<b>\$ 1,368,288</b>

Included in the 2017 Recommended Arts and Culture Budget above is the addition of a quarter-time position enhancement budgeted at approximately \$21,000; additional administrative programming and research funding of \$50,000; additional Arts Grants and Sponsorship funding of \$450,000; and additional Public Art funding of \$175,000 dedicated to the Civic Area. Public Art funding also is budgeted to receive \$410,000 (\$280,000 dedicated to the Civic Area) of Community, Culture and Safety Tax funding between 2015 and 2017 as well as any carryover of unspent funding from prior budget years currently projected to be up to \$60,000.

## Attachment Three

### Liaison Reports

Below are the following liaison reports submitted:

- Report by Mary Fowler, liaison to Motus Theater
- Report by Mary Fowler, liaison to LOCAL Theater Company
- Report by Matt Chasansky, liaison to Open Studios
- Report by Mandy Vink, liaison to the Boulder Chorale
- Report by Ann Moss, liaison to the Boulder Museum of Contemporary Art
- Report by Felicia Furman, liaison to The Dairy Arts Center

**Motus Theater Liaison Meeting (Kirsten Wilson: Artistic Director and Mary Fowler)  
September 8, 2016**

The Boulder Arts Commission operational grant is enabling Motus to solidify its organization structure. Motus has previously been project driven and having operational funds is facilitating the hiring of administrative support staff to take on some of the responsibilities that previously lay with Kirsten. Motus has grown very quickly and the infrastructure of the organization has not kept up with its expansion. By the end of this year, Motus will have partnered with 44 organizations and produced 130 events. Consultants have recommended that the organization needs at least two full time positions (Artistic Director and Producing Director) and if possible, a part-time administrative/bookkeeping position. Increasing capacity will be a focus for Motus in the upcoming year.

One of the challenges for Motus is finding and retaining employees that have the right combination of skills in administration, the arts and social justice. Usually, they are versed in one or maybe even two, but not all three. There is usually a learning curve and intensive training required. Because Motus has only been able to offer part-time positions without benefits, skilled employee retention has been difficult and Motus has been unable to compete with for-profit businesses. Motus' board has been very supportive in picking up the slack when there has been staff turnover but there is always the possibility of overburdening them and causing burnout.

Motus does not have any office space. Usually, staff works out of Kirsten's home or remotely. As Motus continues to grow, this will be an area that will need to be addressed, especially with the high rental rates in Boulder.

Creating original theater is expensive. To produce *Salsa*, it cost \$30k, but to do it correctly and to make sure that one is not "exoticizing" another's culture takes time, money, and patience and working closely within that community. Motus has also collaborated with many organizations to expand their events to include other disciplines and to grow their audience.

The BAC grant has also facilitated reaching out to and reassuring new funders because it has provided stability by funding the theater over three years, and in some ways, is perceived as an endorsement by the City. Motus this year has brought in over \$70k in funding from out-of-state. In Boulder County, Motus usually receives many small donations because the average income of their audience is \$30k/year.

Next year, Kirsten will be working on an exciting new project, *Let's All Be Americans Now*. This work will focus on the history of immigration with the aim of cultivating empathy for current immigrants by reminding the majority population of their own immigrant past. She will be sending the BAC invitations to attend Motus' upcoming events and would love for the you to attend.

**Local Theater Company Liaison Meeting (Mary Fowler, Peshya Rudnick: Co-Founder/Artistic Director and Megan Mathews: Co-Founder/Managing Director)  
August 31, 2016**

The Boulder Arts Commission grant has given Local some room to breathe, and some sense of security, especially knowing that the grant covers three years. It has enabled them to more closely follow their strategic plan and to allocate essential resources to grow their infrastructure and capacity including hiring part-time development support. It has also allowed them to add an extra week of performances to their programming, which is a calculated risk, but something the community has indicated it would like to see. This additional time makes the programming more robust and also allows for media reviews to take place.

The yearly grant of \$10k over 3 years is enough to launch the organization but not support it, forcing Local to attempt to make itself sustainable. Applying for a BAC operating grant also raised awareness that this is the type of funding that Local should pursue, and it gave them the experience and the language to apply for other operating support grants. It is also an asset to be able to say to donors that the BAC has made a commitment to Local for three years.

By being able to increase capacity, the grant has freed up Local's artistic director/founders to "vision" and be more creative in their alliances. For example, they have formed a partnership with Intercambio and will work with them in Fall to produce a play on the power of language, especially the language of hate.

Dates have been secured for Local's education program at the Boulder Public Library and set for February 1-10. It is mostly student audiences, but February 8 will be a public performance.

The challenge for Local is finding rehearsal space and office space. They need a rehearsal space that they can be in over an extended period without having to pack up and move all their props every night. They are currently rehearsing in Denver. Local does not have an office and staff work remotely. They would love to be able to acquire or even share office space to meet their needs as the organization grows.

A suggestion of one way to solve both office and rehearsal space could be for corporations to share unused space (which they could write off in their taxes) with the arts community. What about conference rooms that are not used all the time? These are perfect for theater companies to use when reading scripts. These aren't the only resources businesses could share: What about housing for visiting artists, cars they could borrow, old office furniture and office supplies... Post It notes are expensive. What about a roster of community members willing to host artists?

I suggested that they connect with Deborah Malden and Create Boulder because this might be a way for businesses to donate even if they are unable to donate cash. Create Boulder might be able to facilitate this exchange of resources.

Both Peshya and Megan wanted me to let the BAC know how appreciative they were of the grant and the opportunities it has opened up for Local Theater Company.

**Open Studios Liaison Report (Cindy Sepucha and Matt Chasansky)**  
**August 29, 2016**

Open Studios is going through a transformative moment ahead of this year's studio tour. They have closed their art school for several reasons including the challenges of facility management and a need to focus on the tour and member artists. The Mobile Art Lab is going to become the centerpiece of their education program. They are planning to launch improvements to their website including a new resource for connecting artists with teaching opportunities. And, they are working on developing their board and adding new members.

The art-in-public-places programs that Open Studios has launched are gaining momentum. Of significance are new mural commissions and a plan to bring arts experiences to the neighborhood level. Also, this year's "paint-by-number" mural will be a collaborative installation on the Colorado Building.

Open Studios' budget strategy is shifting. They will be refocusing attention on individual giving, work on improving liquidity for short-term resilience, and are hoping to publish their first annual report to capture the business situation for the organization over the course of 2016.

Also discussed in the meeting was Open Studios' practice of communicating with other organizations about intellectual property and trademark issues around the term "Open Studios".

## **Boulder Chorale Liaison Report (Janet Evans, Ethan Hecht and Mandy Vink)**

**August 24, 2016**

The Boulder Chorale is having an exciting year, and are poised for growth through this grant support. The programming of the Boulder Chorale has changed over the past couple years to include more diverse offerings in their annual programming.

One direct benefit of the grant is to provide tuition assistance, as the Boulder Children's Chorale (BCC) continues to grow: 50 in choir 2013, 90 in 2015, and 120 in 2016.

A big goal, with support of the grant, is to build FT Artistic Director and Executive Director positions, both of which are currently PT.

New programming ideas include "The 5th Section," which is an opportunity to be involved in the Boulder Chorale regardless of your musical talent. The fifth section is a silent but active support section

The next opportunity to participate to experience this talented organization is Oct. 21 and 22nd, in which they'll be performing with Dominique Christina in "Women's Work" <https://boulderchorale.org/boulder-chorale-womens-work/>

**Boulder Museum of Contemporary Art (BMoCA) Liaison Report (David Dadone and Ann Moss)**  
**August 11, 2016**

BMoCA was awarded a Large Organizational Grant for 2016, 2017 and 2018. The organization received \$50,000 for 2016. BMoCA is honored to have been pre-selected to receive this multi-year grant and is currently using the grant funds to advance its mission through thought-provoking exhibitions and innovative, accessible programs for all ages. The \$50,000 from the Boulder Arts Commission's (BAC) grant program was placed in the general fund so it can be used in diverse ways to support different programs, exhibitions and public events. BMoCA also has support from other funders to help implement the long-term vision of the museum.

**Mission:** Boulder Museum of Contemporary Art is a catalyst for creative experiences through the exploration of significant art of our time.

**BMoCA's Focus For Use of Grant Funds:** The BAC's support helps BMoCA continue advancing its mission. The museum truly serves as a cultural cornerstone of the Boulder community, especially related to the broad discussion and experience of contemporary art. The Large Organizational Grant provides critical support for BMoCA that enables the museum to continue developing and presenting programs and exhibitions that foster visitor participation in creative experiences. In 2015, nearly 40,000 people visited BMoCA and its programs, and the museum is on track to surpass these numbers in 2016. BAC funding helps the museum continue to present inclusive, free access programs like Art Stop on the Go for youth and SPARK! for visitors with Alzheimer's and their caregivers.

**Exhibitions:** 2016 is proving to be a watershed year for BMoCA. The spring exhibition Martha Russo: coalescere brought more than 6,000 visitors to the museum between March 31 and June 12. With large-scale, site-specific installations, this exhibition highlighted works created over the course of Russo's career as well as a series of new works. BMoCA presented a new series of exhibition-related programs titled ménage-a-trois during Martha Russo: coalescere. This series featured 3 public programs designed to appeal to individuals with different learning styles and interests.

On view from June 23-September 11, BMoCA's summer exhibitions include Finishing School: BLISS and DESIGNxBOULDER: Inspiring Community through Art. BLISS is a newly commissioned, interactive social engagement project from the southern California-based artist collective Finishing School. The project explores the semiotics of surveillance, power, and play. DESIGNxBOULDER is a three-part project created with internationally recognized artist, engineer, and inventor Natalie Jeremijenko. Providing creative solutions, activities, and products to improve human and environmental health, DESIGNxBOULDER is an invitation to re-imagine our relationship to the natural world and our responsibility for securing its future. The exhibition includes the TREExOFFICE, an outdoor urban co-working and community gathering space located across the street from the museum in Civic Area Park. The TREExOFFICE has been well used by many people seeking a unique and peaceful place to work. This exhibit enlivens the Civic Area and makes the park more inviting and interesting for all. DESIGNxBOULDER is a collaboration between BMoCA and EcoArts Connections.

The first of BMoCA's new InsideOut series, an installation called Go Home, Bacchus by Dmitri Obergfell, is on view on the northwest corner of the museum through January 2017. BMoCA InsideOut is a new exhibition platform presenting a site for temporary artistic intervention and public discourse. This program will feature rotating commissions from local and international artists who push the boundaries of public art.

BMoCA's fall exhibition will be History of the Visual Arts in Boulder: Evolving Visions of Land and Landscape. This exhibition is presented as part of the city-wide event titled Celebration! A History of the Visual Arts in Boulder that was also funded, in part by the Boulder Arts Commission. The exhibition at BMoCA will focus on how artists have depicted Boulder's landscape and environment, from the late 19th century to contemporary works.

Programs: BMoCA continues to present engaging programs for diverse audiences of all ages. Highlights of recent programs include:

- **MediaLive:** BMoCA's international arts and technology festival presents performances, dialog, and workshops with artists working at the forefront of art, digital culture, and performance. The 2016 festival, presented May 16-22, was BMoCA's most expansive MediaLive to date with 24 participating artists and a full week of programming presented in conjunction with Boulder Startup Week. Over 2,200 people attended MediaLive. For the festival, BMoCA partnered with The Finnish Institute in London to commission a new piece by the artist collective LaBeouf, Rönkkö & Turner titled #TAKEMEANYWHERE. This project brought excellent exposure to BMoCA with press coverage in numerous media outlets including Colorado Public Radio, Westword, Vanity Fair, GQ, The Guardian, Yahoo News, The Huffington Post, and Vice, which is co-producing a movie based on the #TAKEMEANYWHERE project that will premiere at BMoCA.
- **SPARK! Tours & Workshops:** BMoCA's ongoing series of programs for people with early-stage Alzheimer's or dementia and their caregivers. Each SPARK! program includes an exhibition tour and art-making workshop. BMoCA offers two SPARK! tours and workshops during each exhibition cycle, and these programs are free.
- **RNDZVS:** BMoCA's young affiliate group titled Friends With Benefits launched a new series of pop-up parties titled Rendezvous (RNDZVS). These programs invigorate unexpected, underutilized spaces with immersive creative experiences and uniquely themed events that bring arts, culture, and music outside of the museum walls. On March 18, BMoCA presented RNDZVS: Glam Rock in a vacant storefront at 1420 Pearl Street. On July 15, BMoCA presented RNDZVS: Surf Rock in the underpass next to the creek at the Boulder Public Library, and 150 people attended. This latest RNDZVS helped energize the Civic Area Park in a space that is usually neglected.
- **Summer Games:** On August 5, BMoCA hosted its 3rd annual Summer Games, a celebration of arts, sports, and community in the Civic Area. This year's Summer Games were Olympics-themed and presented in conjunction with IronMan Boulder. This was a free program open to all.
- **Art Stop on the Go:** BMoCA's ongoing off-site outreach program Art Stop on the Go provides after-school and summer-time art education for youth ages 5-12 in Boulder, Adams, Arapahoe, Broomfield, and Douglas Counties. In Boulder, BMoCA presents the program at the Family Learning Center. Approximately 200 youth participate in free access art-making workshops each month in Art Stop on the Go.
- **Young Artists at Work:** BMoCA had another successful season of its summer art camps for youth ages 5-12. These immersive art-making camps feature workshops designed by visiting artists around themes from BMoCA's exhibitions. Week-long workshops in June and July explored multiple mediums and concepts like collage, painting, sculpture, photography, and design.

**Future Expansion/Civic Area:** BMoCA is growing quickly. The event space on the second story is regularly booked, the youth education programs are often running several times on the same day, attendance at public programs is strong, and community collaborations are thriving. BMoCA is a vital part of the Civic Area and helps energize the East End of that site. They are involved in conversations about re-development of the Civic Area and are also assessing the museum's future needs and the possibility of expansion.

**The Dairy Arts Center Liaison Report (Bill Obermeier and Felicia Furman)**  
**September 20, 2016**

The Dairy celebrated its renovations with a series of FREE programs reaching a diverse public and creating experiences with a multi-discipline of arts. A discussion featuring the artistic directors of their three professional theater companies with excerpt readings from upcoming plays, and a back-stage tour highlighted their free Theater Night on September 6. Brief educational remarks about experiencing dance were followed by live performances by 3rd Law Dance/Theater, Boulder Ballet, and Frequent Flyers Aerial Dance, plus an opportunity to talk with the dancers after the performance in the free Dance Night on September 8.

A major performance by professional Flamenco dancers and musicians originating from Spain was offered to the community for Free on September 9. This was a Dairy production and featured what has been described as “the best Flamenco performer line-up ever to appear in this area.” It was a “sold out” event.

The Dairy has also initiated a unique community-wide collaboration called an Artful Uprising, which is drawing praise from across the community. Not only is this a new programming idea of major community impact, it is also a Free program. From this initiative, a wide variety of future programs may result, across multiple arts disciplines and involving all ages.

The Dairy continues to create new educational programming through their visual art program, with a major emphasis on youth. In the Boedecker Theater they prioritize family movies as part of their Saturday cinema programming. The Dairy has initiated a Music Summit in collaboration with the Colorado University Music School, the first of which was attended by 21 music organizations in Boulder. The Dairy maintains collaboration with the Off The Hook Festival in Fort Collins, which makes it possible to bring outstanding music groups such as the Miami String Quartet to Boulder, who would otherwise not appear at the Dairy.

In collaboration with exhibiting artists, the Dairy provides children’s, teen, and adult education programs such as the children’s art workshop Seaweeds, Oceans, and Art. Their collaboration with One Action Arts + Immigration resulted in a popular and impactful exhibition by and about immigrants, which after leaving the Dairy became a traveling exhibit for other venues throughout Boulder County.

Because local arts organizations in many cases cannot afford to pay “at market” rental rates for performance facilities, the Dairy rates are consistently below market even though they do not cover their costs of operating. In short, they subsidize much of the art that happens there. That has been and continues to be a priority value to the community that only the Dairy provides. And, as Bill Obermeier reminded me, the only way the Dairy can maintain that priority of “subsidizing art” is for the Dairy itself to be subsidized by the City through operational funding.

## Attachment Four

### Commissioner Correspondence

Below are copies of emails received by the Commission during the period of time between the distribution of the previous meeting packet and the date on this packet. All emails that were received by more than 3 commissioners are considered public record, and are included here. To the degree possible, the content has been consolidated by the category of each email chains and conversations.

From: Chasansky, Matthew

Sent: Friday, September 9, 2016 12:39 PM

To: Ann Moss; Felicia Furman; flynvartranch@comcast.net; Tamil Maldonado; @gmail.com' 'fonthead1

Cc: Farnan, David; Malone, Maureen; Fowler, Mary; Vink, Mandy; Haan, Mary Wohl

Subject: Arts Commission Retreat

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Commissioners—

First, a reminder that we have postponed the September meeting. We will be meeting September 28 at 6pm. More information will be coming soon. Second, I have set up an online poll to find the best date and time for our retreat. Please follow this link:

<http://doodle.com> ...

I will need your vote by next Wednesday, 9/14. Let me know if you have any questions. And, thanks!

—Matt

Matt Chasansky

Manager,

Office of Arts and Culture

303-441-4113

[chasanskym@boulderlibrary.org](mailto:chasanskym@boulderlibrary.org)

[boulderarts.org](http://boulderarts.org)

Library & Arts Department

1001 Arapahoe Avenue | Boulder, CO 80302

[bouldercolorado.gov](http://bouldercolorado.gov)

From: Eric M. Budd <ericbudd@gmail.com>

Sent: Saturday, September 10, 2016 8:59 PM

To: F Furman; flynvartranch@comcast.net; Ann Moss; tamilbac@fonthead@indra.com; Chasansky, Matthew; Malone, Maureengmail.com;

Cc: Council; Christina Gosnell

Subject: Cooperative housing and the arts

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Boulder Arts Commission,

We're writing you on behalf of the [Boulder Community Housing Association](#) to ask your support of the cooperative housing ordinance, which would enable affordable and communal living in Boulder. We think there's a great overlap in the goal of enabling cooperative housing and the Boulder Arts Commission's goals, recognizing that affordable housing options are critical to enable a thriving community of artists.

Boulder currently has several sub-legal co-ops that are at risk without passing an ordinance that would allow them to keep living in their homes. Boulder has an affordability crisis and co-ops can be a part of the solution to provide housing for artists.

Beyond providing more affordable housing for artists, some of those at-risk cooperatives have been supporting and promoting local art in their own homes. One cooperative has been holding a monthly open mic night for poets and songwriters for over four years now. Another hosted a monthly art gallery, showcasing local visual and performance artists with the vision of providing a space for affordable art to be sold. Another local cooperative hosted neighborhood acoustic concerts.

Some of these cooperatives have recently declined to host any more events given their current uncertain legal status, which is a problem our organization is working to address.

Cooperative housing has regularly demonstrated a way of building community and affordable spaces for artists to live. We would appreciate your consideration of support at your September 28th meeting (as a board or as individuals) in advance of the City Council's second reading on October 4th.

Thank you,

Eric Budd

Christina Gosnell

Boulder Community Housing Association

**From:** Chasansky, Matthew  
**Sent:** Tuesday, September 20, 2016 9:42 AM  
**To:** Ann Moss; Felicia Furman; flynvartranch@comcast.net; Tamil Maldonado 'fonthead1@gmail.com'  
**Cc:** Farnan, David; Malone, Maureen; Fowler, Mary; 'Charlotte LaSasso'  
**Subject:** FW: BCAA: Upcoming Diversity and Inclusion Workshops

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Commissioners—

I'd like to call your attention to this training offered by Boulder County Arts Alliance:

Defining Diversity and Inclusivity in your Nonprofit Setting  
with Dr. Johanna Maes  
Tuesday, September 27 from 5-7:30 pm  
Community Foundation Conference Room  
1123 Spruce St, Boulder

Dr. Maes led a workshop for us a while back, and the commissioners found it to be worthwhile: adding tools and tactics to mitigate bias and increase the effectiveness of our work on the grants program.

I encourage each of you to attend, even if you were in the last workshop. If you are interested, please email Mary Fowler who will make the payment and confirm your seat.

Thanks!

—Matt



**Matt Chasansky**  
Manager,  
Office of Arts and Culture



**City of Boulder**  
**Library & Arts**

303-441-4113  
[chasanskym@boulderlibrary.org](mailto:chasanskym@boulderlibrary.org)  
[boulderarts.org](http://boulderarts.org)

Library & Arts Department  
1001 Arapahoe Avenue | Boulder, CO 80302  
[bouldercolorado.gov](http://bouldercolorado.gov)

**From:** Boulder County Arts Alliance [<mailto:bcaa@bouldercountyarts.org>]  
**Sent:** Monday, September 19, 2016 3:20 PM

To: Chasansky, Matthew <[ChasanskyM@boulderlibrary.org](mailto:ChasanskyM@boulderlibrary.org)>

Subject: BCAA: Upcoming Diversity and Inclusion Workshops



Dear Matt,

We hope you can join us for these very special, interactive workshops with CU Professor of Multicultural Leadership, Dr. Johanna B. Maes.

### [Defining Diversity and Inclusivity in your Nonprofit Setting](#)

**Tuesday, September 27 from 5-7:30 pm**

**The Community Foundation Serving Boulder County, Conference Room**

**1123 Spruce St, Boulder**

**More information and Register [here](#).**

BCAA is proud to announce a series of Diversity/Inclusion Trainings for Boulder County Arts Alliance Partners led by **Johanna B. Maes, Ph.D.** Attend any or all three trainings. Training #1 is for Funders and Grant Applicants. Click on the Registration link for more details about the goals of the training.

Space is limited. Please register in advance to reserve your spot. \$10 BCAA Members/\$15 non-members

#### **Upcoming:**

### [How to Diversify Your Organization on the Board and Staff Levels](#)

**October 21, 10:30am-1pm**

The Community Foundation Serving Boulder County, Conference Room

1123 Spruce St, Boulder

### [Combatting Cultural Appropriation in Nonprofits](#)

**November 1, 5-7:30pm**

Boulder Public Library, Flagstaff Room, First Floor, 1001 Arapahoe Ave., Boulder

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The City of Boulder, Office of Arts + Culture

The Community Foundation Serving Boulder County



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[Click here to forward to a friend](#)

This email was sent to [chasanskym@boulderlibrary.org](mailto:chasanskym@boulderlibrary.org) by [Boulder County Arts Alliance](#).

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