

DOWNTOWN MANAGEMENT COMMISSION

January 5, 2015

5:30 p.m. - Regular Meeting

Council Chambers- 1777 Broadway

AGENDA

1. Roll Call
2. Approval December 1, 2014 Meeting Minutes
3. Public Participation
4. Police Update
5. Parks Update
6. BID Update
7. Public Hearing and Consideration of a Motion to Recommend Proceeding with Negotiations with Trinity Lutheran for a Shared Parking Facility
8. Matters from Commissioners
9. Matters from Staff
 - Meeting with DBI re: CAP Parking
 - Update on the Smoking Ban - Landrith
 - West Pearl Construction Update – Matthews
 - AMPS Update – January 21 Joint Board Meeting
 - Update on CAGID Information Sheet/Info Graphic
 - Update Parkifi Pilot
 - New Policy Regarding Televising Board and Commission Meetings

Attachments

- Meeting Minutes – December 1, 2014
- Sales and Use Tax Revenue Report – October 2014
- Police Stats
- Downtown Boulder Open/Close List
- Response to Council Retreat Questions for 2015
- Memorandum re: Trinity Lutheran Partnership
- Policy Regarding Televising Board and Commission Meetings

Upcoming Meetings/Topics

AMPS Joint Board Workshop: January 21st

City Council Retreat: January 23 – 24

Mall Amenities Recommendations

Downtown Employee Transportation Survey Results

AMPS Study Session: May 26th

Joint District Board Meeting?

**CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES FORM**

NAME OF BOARD/COMMISSION: **DOWNTOWN MANAGEMENT COMMISSION**

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: **Ruth Weiss – 303-413-7318**

NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:

BOARD MEMBERS: KOVAL, CRABTREE, SHAPINS, DEANS, MILLSTONE (absent)

STAFF: WINTER, MATTHEWS, WEISS, HERRING, JOBERT, MARTIN, PADDOCK

GUESTS: MAHER

TYPE OF MEETING: **Regular** **December 1, 2014**

AGENDA ITEM 1 – Roll Call: Meeting called to order at 5:32 p.m.

AGENDA ITEM 2 – Approval of the November 3, 2014 (See Action Item Below):

AGENDA ITEM 3 – Public Participation: None

AGENDA ITEM 4 – Police Update: Paddock said that the total calls were down from last month; parking calls were mainly from the RTD garage and those that smoke are migrating to coffee shops; Paddock mentioned the Saturday Ferguson protest and mentioned that another protest is planned for this Saturday.

AGENDA ITEM 5– Parks Update: Martin said they are gearing up for the last portion of the irrigation upgrade. The 1400 block irrigation will begin in January. All bulbs and pansies are in; and renewing the Ready to Work contract in collaboration with Parking. Martin continued that there was a First Reading of the Smoking Ban and provided two submittals - one with cigarettes and one without it. Martin gave details of the council memo and the areas within the ban. Second Reading is January 20th. The smoking ban, if approved, will begin enforcement in March, 2014. Koval questioned if cigarettes emit smoke and Martin replied that it emits vapor that may have a high level of nicotine. Council directed staff to improve Boulder’s quality of life by limiting second hand smoke and the smoking ban has two directions, one with tobacco/cigarettes and another with cigarettes.

AGENDA ITEM 6 – BID Update: Maher said it’s a busy time of year, Switch on the Lights was a big success; Santa on the Bricks is going well; Tebo train is back for the holiday session; Small Business Saturday was a great success; Thursday is the DBI Holiday Party at Sterling Rice, One Boulder Plaza; Lights of December Parade is this Saturday. Operations crew is working on lighting with more than double the lights; Marketing is all about the holidays and highlighting retailers; Daily Camera is filled with downtown marketing and running 9News spots; on social media such as Pandora. Maher continued that the Boulder Army Store and the Boulder Café are closing.

AGENDA ITEM 7 – City Council Retreat Questions for 2015 – Winter offered that council has their retreat in January and this is an opportunity to give council feedback. AMPS project, Civic Area Plan, the civic use pad and homelessness are most applicable and primary goals to the DMC board. Deans said that RTD does not give much information on usage and believes a good goal for council is to have RTD provide information on ridership and to meet goals of better energy conservation; this is hard to do without better transit. Deans continued that there needs to be a discussion on parking, number of people using alt modes, community EcoPass issue and downtown as the economic engine and how we think about parking and transit to make it easier to get around. Shapins mentioned the need to engage the public on what should happen in the future, how to save energy with better transit service and accessibility, better housing, and more efficient land development. Shapins offered that council and the community seem polarized on these issues. Koval mentioned that council continues to minimize the access issue downtown. Koval asked about the HOP and could another outside entity run a similar transit. Koval mentioned the west end looks good and are there other areas to fix. Koval said that limited access and parking downtown is a big and real concern. Crabtree offered that there is a parking issue and he felt the Trinity project is a prime example of viable parking. Crabtree asked if Trinity is the highest and best use of the site, and are there other properties to consider? Winter said hundreds of parking spaces are needed downtown to meet projected growth. Crabtree questioned the cost of redoing a survey. Winter mentioned that the parking demand has been calculated and strategies such as partnering with public/private partnerships. The Civic Area is another

parking opportunity. And, edge parking and working with RTD to enhance the transit service is a third opportunity. Deans said that the economic impact of downtown is an important part of the discussion. Koval said the civic pad at the St Julien is supported by DMC. Winter said that within AMPS, parking is an important component; Koval offered that the reality of data on how people use transportation is needed and Shapins said growth and development has brought it up a notch with the need of parking and is part of the vitality of downtown. Commission discussion continued with the remote access parking, those that must have a car due to family needs, and perhaps an interim step needs to be created. Crabtree said that at some point, employers will be driven out due to lack of parking. Koval said that there needs to be a financial investment by the city. Shapins said the need for a major investment in multi modal access that supports parking, supports access, and supports redevelopment. Koval mentioned that council reaching out to the boards, spell out goals, listen to boards, and if boards are in conflict with goals, come speak to the boards. Koval said that the way data is presented is important. Koval said that this discussion needs to be humanized about the people working in the community and detail who are really driving into Boulder. Winter continued that top priority is AMPS and downtown parking, economic and financial sustainability; and, development is wanted downtown and needs to encourage parking. Shapins said that DMC should become more vocal and assertive, and active and facilitated meetings with DBI are warranted and they need to become more engaged. Koval said to ask that when TAB makes statements, they are believed; this board and commissioners are not heard. DMC would help council consider the impacts of downtown and have council respond to the board and staff that they have been heard. Crabtree suggested a bullet point presentation to council of the priorities.

AGENDA ITEM 8 - Matters from the Commissioners: None

AGENDA ITEM 9 – Matters from the Staff: Winter mentioned the two board meetings being held in January, AMPS and District Boards. Koval said that downtown’s role at the district meeting is a leadership role and would like to ask the other boards if they would like to meet. Deans commented the interfacing with all the boards and how it works together. Koval suggested March for the district meeting.

Matthews said that the Streetscape project is on hold during the holidays; Pearl West continues to dig dirt; 909 Walnut is pouring concrete; 901 Pearl is making progress; and, Koval mentioned it’s a big improvement.

West Pearl Poetry contest and winners were discussed. Winter described the totem poles where the poetry would be engraved.

Winter mentioned that mall amenities are being worked on with Martin, Landrith and Carol Adams and to include bollard replacement, their locations, perhaps use a dark granite bollard; looking at the styles of potted plants in the dark gray; looking at a more functional product in the palate of natural materials. Martin offered that the consultants are looking at sustainable and lasting products. Further discussion included the elimination of newspaper boxes and leaving a few; and the installation of the buffalo on the mall. Winter continued that parking utilization has increased substantially due to punch cards and they will be suspended through the end of the year. Winter mentioned that parking coupon trend that employees are using them and considering how they will be offered in the future.

Meeting adjourned at 7:15 pm.

ACTION ITEMS:

MOTION: Koval motioned to approve the November 3, 2014 meeting minutes subject to corrections. Shapins seconded the motion. The motion was approved 4 – 0.

FUTURE MEETINGS

January 5, 2014

Council Chambers

Regular Meeting

APPROVED BY:

DOWNTOWN MANAGEMENT
COMMISSION

Attest:

Ruth Weiss, Secretary

Sue Deans, Chair

City of Boulder

Sales & Use Tax Revenue Report

October, 2014

Issued December 15, 2014

This report provides information and analysis related to October 2014 year-to-date sales and use tax collections. Results are for actual sales activity through the month of October, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Cheryl Pattelli, Director of Finance, at (303)441-3246 or pattellc@bouldercolorado.gov.

PLEASE NOTE: Pursuant to a vote in November of 2013, the sales and use tax rate changed on January 1, 2014 from 3.41% to 3.56%. Therefore, actual dollars collected in the report may show as being higher in 2014 solely because of the tax rate increase. However, the actual percentages changes included in this report have been normalized to be able to compare the actual increase or decrease for this year compared to the same period in 2013 as if the rates were the same. This normalized percentage better reflects the underlying economic activity in the city and enables city staff to readily determine if revenue targets are being met.

REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, YTD “normalized” Sales and Use Tax has increased from the 2013 base by 7.65%.

TABLE 1

ACTUAL SALES AND USE TAX REVENUE

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	6.51%	78.18%
Business/Consumer Use Tax	30.26%	10.88%
Construction Use Tax	(7.36%)	8.03%
Motor Vehicle Use Tax	17.49%	2.91%
Total Sales & Use Tax	7.65%	100.00%

Retail sales tax from recreational marijuana is a new revenue source in 2014. Therefore, adjusted numbers are provided in Table 2 to better illustrate underlying retail sales and related tax, excluding revenue from recreational marijuana. Further, due to a number of uncertainties in costs related to the sale of this new commodity, the revenue is being reserved to pay for costs associated with this new business segment, and is not available for other purposes in 2014.

TABLE 2

SALES AND USE TAX REVENUE ADJUSTED TO EXCLUDE RECREATIONAL MARIJUANA

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	4.99%	77.95%
Business/Consumer Use Tax	30.14%	11.99%
Construction Use Tax	(7.36%)	8.12%
Motor Vehicle Use Tax	17.49%	2.94%
Total Sales & Use Tax	6.43%	100.00%

MACRO ISSUES TO CONSIDER

October YTD Sales and Use Tax revenue continues to be encouraging. The next question, when considering committing revenue to on-going expenditures might be, what do the 2014 trends portend for the future?

Although total Sales and Use Tax revenue is up in total by 7.65%, some of this revenue is for newly taxable retail commodities and may not show similar rates of increase in the future. Excluding revenues from sales of both medical and recreational marijuana for both 2014 and 2013 reflects that our traditional retail sales tax revenue source from brick and mortar stores in the city is up by a more modest 6.27%.

Other tax components (Business Use Tax and Motor Vehicle Use Tax) are currently trending upward and may continue to be strong for the short term as we recover from the recession, but they will ultimately settle back down to lower rates of increase or even decrease somewhat from current levels.

Although difficult to quantify, other trends impacting spending on taxable goods in the city follow:

- Unemployment continues to decline, increasing earned income and consumer confidence.
- Housing prices continue to increase. The U.S. stock market is also up significantly. These factors contribute to what is often called "the wealth effect" where people with increased assets feel more comfortable spending money on both taxable and non-taxable items and services.
- Recent declines in the cost of gasoline should increase disposable income, at least until next spring and summer when gasoline prices are expected to rise again.
- Housing prices for new purchasers (with associated higher mortgage payments) and rents continue to increase, possibly decreasing disposal income available for the type of retail purchases that we rely on as our retail sales tax revenue base.
- Paying off large student loans may reduce disposable income for a relatively large segment of our population.
- Increasing internet sales (those upon which retail sales tax is not collected by the vendor) will continue to divert some of the disposable income that was previously a part of the retail sales tax base for the City of Boulder. For 2014 this amount is estimated to be four million dollars in lost tax collections.
- Business spending on new capital equipment tends to occur in cycles and the end of the recession may have triggered a high point in this cycle.
- Auto purchases were relatively slow during the recession with the average age of the vehicle fleet in the country approaching eleven years. When new purchases decrease the age of the fleet, replacements may slow.

DETAILED ANALYSIS OF MAJOR CATEGORIES

The following monthly information is provided to identify trends in the various categories. While this information is useful, it is important to remember that relatively small aberrations (like the timing of remittances by certain vendors) can make relatively large monthly variances.

Retail Sales Tax – October YTD retail sales tax revenue was up by 7.65% from that received in 2013. Without the tax revenue from the sale of recreational marijuana (which was not in the comparative 2013 base) the YTD increase would have been 6.43%. Also, beginning in April, the sale of recreational marijuana has improved the variance as there is no comparative revenue in the prior year. The negative percentage change in June is due primarily to revenue from a very large business computer provider in 2013 that was not duplicated in 2014.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
2.83%	5.87%	2.92%	11.09%	8.05%	(0.19%)	9.16%	8.87%	9.64%	8.30%

Food Stores - Retail sales tax revenue for food stores is up 6.67% YTD. A portion of the variable performance in this category is due to timing issues where the vendor files 13 tax returns per year and the extra return does not occur in the same month each year.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
3.70%	(11.10%)	8.47%	12.32%	13.68%	0.83%	8.76%	10.08%	15.65%	5.44%

Sales at **Eating Places** are both an important revenue source (Eating Places comprise approximately 13.00% of sales/use tax) and are often an indicator of the health of the economy in the city. This discretionary category is often correlated with disposable income and consumer confidence. Total October YTD retail tax at Eating Places is up by 5.43%.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
1.47%	7.57%	(1.30%)	6.34%	10.01%	0.13%	4.71%	4.52%	16.72%	4.44%

Apparel Store retail sales are up by 6.58% YTD. A portion of the monthly fluctuations is due to the timing of receipt of certain remittances.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
(1.35%)	13.85%	15.64%	(18.70%)	(0.60%)	9.12%	8.99%	36.31%	4.42%	(1.14%)

General Retail is down by 0.80% YTD. While a downward trend appears to be consistent with retail trends on the national level, timing also impacts the results in October because certain remittances did not make the cut-off for the month.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
(16.62%)	6.07%	3.91%	4.62%	(2.89%)	(4.09%)	3.83%	(7.83%)	(6.28%)	16.30%

Public Utilities (primarily retail sales tax on natural gas and electricity) are up by 2.31% YTD. Tax on Public Utilities comprises approximately 5.00% of total sales and use tax revenue. Even as natural gas prices and rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use. According to a 2006 study by the City of Boulder, commercial and industrial sector energy use makes up 83% of Boulder's energy use.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
5.63%	9.85%	9.89%	(0.98%)	(0.31%)	9.27%	4.59%	0.13%	5.82%	(0.77%)

MEDICAL MARIJUANA RETAIL SALES TAX

Total YTD retail sales tax revenue collected in this category is \$972,932, up by 26.32% from the same period in 2013. Monthly sales tax revenue and the percentage change by month, is presented below. This industry segment represents approximately one percent of total sales/use tax collections.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
\$86,993	\$110,174	\$75,274	\$63,256	\$79,663	\$85,190	\$91,897	\$144,791	\$112,625	\$123,069
25.13%	50.58%	(11.38%)	(17.65%)	9.92%	10.70%	17.22%	60.98%	32.64%	26.93%

RECREATIONAL MARIJUANA RETAIL SALES TAX AND EXCISE TAX

The first remittances related to sales of recreational marijuana were received in the month of February. The Municipal Code prohibits providing any information that would identify sales by individual vendors. Beginning with April data, enough vendors have reported to obscure individual data. Therefore, we will begin to report year-to-date revenue related to the sale of recreational marijuana. September YTD retail sales tax collections for the sale of recreational marijuana were \$1,045,782.

Significant YTD increases / decreases by tax category are summarized in Table 3.

TABLE 3

2014 YTD RETAIL SALES TAX (% Change in Comparable YTD Collections)	
STRENGTHS: <ul style="list-style-type: none"> ▪ Food stores up by 6.67% ▪ Eating Places up by 5.43% ▪ Apparel Stores up by 6.58% ▪ Home Furnishings up by 9.43% ▪ Transportation/Utilities up by 6.01% ▪ Automotive Trade up by 0.43% ▪ Building Material Retail up by 4.22% ▪ Consumer Electronics up by 16.39% ▪ All Other (including marijuana sales) up by 36.81% ▪ Downtown up by 10.88% ▪ Basemar up by 1.98% ▪ UHGID up by 10.88% ▪ N. 28th St. Commercial up by 9.51% ▪ BVRC (excl 29th St) up by 14.57% ▪ Table Mesa up by 4.24% ▪ The Meadows up by 13.77% ▪ Pearl Street Mall up by 10.29% ▪ Boulder Industrial up by 7.01% ▪ Public Utilities up by 2.08% ▪ Out of State up by 1.04% 	WEAKNESSES: <ul style="list-style-type: none"> ▪ General Retail down by 0.80% ▪ Computer Related Business down by 28.87% (Use Tax in this category up by 12.85%) ▪ University of Colorado down by 4.32% ▪ Twenty-Ninth St down by 3.01% ▪ Gunbarrel Industrial down by 7.66% ▪ Gunbarrel Commercial down by 2.45 %

2014 USE TAX (% Change in YTD Comparable Collections)	
STRENGTHS: <ul style="list-style-type: none"> ▪ Business Use Tax up by 30.26% ▪ Motor Vehicle Use Tax up by 17.49% 	WEAKNESSES: <ul style="list-style-type: none"> ▪ Construction Use Tax down by 7.36% (when adjusted to exclude dedicated Boulder Junction tax, down by 6.25%)

BUSINESS USE TAX

YTD Business Use Tax is up significantly (30.26%) through the month of October. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. October 2014 YTD audit revenue was approximately \$2 million. While we expect this revenue category to be up for the year due to increasing business confidence and related spending, it may be unrealistic to expect this high rate of increase to continue.

MOTOR VEHICLE USE TAX

October YTD Motor Vehicle Use Tax is up by 17.49%. This tax category applies to the purchase of vehicles registered in the city. As individuals and businesses become more confident about jobs and the economy, they are replacing their vehicles and thus reducing the average age of their fleet. It appears that 2014 will be a strong year for motor vehicle sales, but at some point the rate of increase will slow as the average age of the total vehicle fleet in the city declines and the comparative numbers from the prior year become more difficult to meet or exceed.

ACCOMMODATION TAX

YTD 2014 Accommodation Tax revenue is up by 14.73% from the same period in 2013. The hotel industry in Boulder is in a state of flux. The Hampton Inn in Gunbarrel opened in June of 2013 so increases from the comparative 2013 revenue base will be more difficult to achieve in November and December of 2014. It is uncertain if/when other new properties in the pipeline will open. Some upward adjustment in room and occupancy rates may be possible during the transition when the total number of rooms available in the City is down slightly. While we expect this revenue category to be flat or up slightly in 2014, many unknowns will define the actual collections. Some of the changes follow:

- America Best Value – closed March 2014 (to be converted to student housing)
- Golden Buff – closed October 2014 (to be redeveloped into two hotels)
- Boulder Outlook – proposed to close November 2014
- Hampton Inn, Gunbarrel – opened June 2013
- Hyatt Place Depot Square – broke ground, projected opening January, 2015
- Other Planned Properties – in concept or site review

ADMISSIONS TAX

Year-to-date 2014 Admission Tax revenue is down by 9.44% from the same period in 2013. Admissions Tax collections are dependent on the number of taxable productions and events held in the City and the level of attendance at such events.

TRASH TAX

Year-to-date 2014 Trash Tax receipts are up by 1.95%. Trash Tax remittances are due on a quarterly basis. Occasionally, smaller vendors or trash haulers will remit outside that quarterly cycle, resulting in variances.

REVIEW OF VARIOUS ECONOMIC DATA & PREDICTIONS FOR THE FUTURE

The Conference Board Consumer Confidence Index Trends Downward in November **(issued November 25, 2014)**

The Conference Board Consumer Confidence Index[®], which had rebounded in October, declined in November. The Index now stands at 88.7 (1985=100), down from 94.1 in October. The Present Situation Index declined from 94.4 to 91.3, while the Expectations Index decreased sharply to 87.0 from 93.8 in October.

Says Lynn Franco, Director of Economic Indicators at The Conference Board: “Consumer confidence retreated in November, primarily due to reduced optimism in the short-term outlook. Consumers were somewhat less positive about current business conditions and the present state of the job market; moreover, their optimism in the short-term outlook in both areas has waned. However, income expectations were virtually unchanged and gas prices remain low, which should help boost holiday sales.”

A December 8, 2014 article in *BizWest* titled "CU Report: Local economy to keep growing in 2015, but speed bumps could loom" discusses economic outlook for Boulder Valley and Northern Colorado:

The Boulder Valley and Northern Colorado, Business Research Division executive director Richard Wobbekind said in a phone interview, are the hottest areas in a hot state. In Weld County, it's sectors like energy, agriculture and construction driving the growth.

Larimer and Boulder counties, meanwhile, have been much more diversified, with growth coming from high tech to professional and business services to medical device companies to cloud computing and app development to Internet support.

“(Larimer has) had a lot of strength in their economy on those pieces, as has Boulder and as has metro Denver,” Wobbekind said. “Weld over time is striving to do that to get more manufacturing and more tech in their area.”

Of course, there could be a couple of potential speed bumps to keep an eye out for in 2015, Wobbekind said.

The first is the price of oil. Weld could be significantly impacted negatively if oil prices were to drop below \$60 per barrel for any extended period of time, he said. But he also noted that there are myriad companies that support the oil and gas industry that are spread out throughout Larimer and Boulder counties and down into the Denver area that could feel the impacts of such a price drop.

“We don’t think that’s going to happen but we’ll certainly keep our eyes open,” Wobbekind said.

Wobbekind said his team thinks oil prices will be more in the \$75 to \$80 range next year, with the oil and gas industry continuing to grow but not as quickly as the last two years.

One area in which the state could use a slowdown is the growth of housing prices, Wobbekind said. According to Federal Housing Finance Agency figures cited by the CU report, second-quarter housing prices in 2014 were 9.6 percent higher than a year earlier in Boulder County, and they were up 9 percent in both Larimer and Weld counties. State housing prices were up 9.5 percent overall.

If the rate of appreciation doesn’t slow down a bit – and he expects it will – it could be a drain on the economy. Wobbekind expects a 4 or 5 percent rise in housing in the coming year, not quite as hefty but still ahead of wage growth.

“We have become a relatively expensive place housing-wise,” Wobbekind said. “It just makes us a little less competitive in the economic development game.”

Speaking of wage growth, Wobbekind said there should be some upward pressure on wages in the coming year after several years in a row of wages growing merely at about the rate of inflation. That growth will be driven by a growing labor shortage in the state as the unemployment rate continues to dip.

The report projects the state to add 61,300 jobs in 2015. That’s down a bit from the 72,900 added this year, though this year’s growth was the greatest for Colorado since the start of the 21st Century.

All sectors aside from the information industry are expected to grow in 2015, while the information industry will remain flat. The strongest sector for job growth is predicted to be the professional and business services sector, which is expected to add 12,800 jobs (3.3 percent growth).

Colorado’s population, meanwhile, is the fourth-fastest-growing nationally, trailing only North Dakota, Washington D.C., and Utah. The state is projected to add 89,000 people by July, growing 1.7 percent to about 5.4 million.

The entire economic outlook can be viewed online at leeds.colorado.edu/BRD.

Total Net Sales/Use Tax Receipts by Tax Category	OCTOBER YTD Actual			
	2013	2014	% Change	% of Total
Sales Tax	65,625,188	72,974,935	6.51%	78.19%
Business Use Tax	7,464,459	10,151,244	30.26%	10.88%
Construction Sales/Use Tax	7,745,134	7,490,983	-7.36%	8.03%
Motor Vehicle Use Tax	2,214,647	2,716,528	17.49%	2.91%
Total Sales and Use Tax	83,049,428	93,333,690	7.65%	100.00%

Total Net Sales/Use Tax Receipts by Industry Type	OCTOBER YTD Actual			
	2013	2014	% Change	% of Total
Food Stores	10,716,225	11,929,477	6.63%	12.78%
Eating Places	11,001,050	12,089,281	5.26%	12.95%
Apparel Stores	3,029,044	3,340,980	5.65%	3.58%
Home Furnishings	2,075,742	2,376,108	9.65%	2.55%
General Retail	16,501,705	18,035,364	4.69%	19.32%
Transportation/Utilities	6,368,836	7,145,540	7.47%	7.66%
Automotive Trade	5,850,416	6,506,325	6.53%	6.97%
Building Material-Retail	3,054,932	3,316,120	3.98%	3.55%
Construction Firms Sales/Use Tax	6,955,990	6,920,306	-4.70%	7.41%
Consumer Electronics	1,710,946	2,012,533	12.67%	2.16%
Computer Related Business Sector	5,533,953	5,577,428	-3.46%	5.98%
All Other	10,250,589	14,084,228	31.61%	15.09%
Total Sales and Use Tax	83,049,428	93,333,690	7.65%	100.00%

Total Net Sales/Use Tax Receipts by Geographic Area	OCTOBER YTD Actual			
	2013	2014	% Change	% of Total
North Broadway	1,139,491	1,136,013	-4.51%	1.22%
Downtown	5,401,894	7,346,611	30.27%	7.87%
Downtown Extension	578,927	638,007	5.56%	0.68%
UHGD (the "hill")	873,145	1,033,687	13.40%	1.11%
East Downtown	547,244	744,915	30.39%	0.80%
N. 28th St. Commercial	3,931,006	4,185,790	1.99%	4.48%
N. Broadway Annex	607,715	391,078	-38.36%	0.42%
University of Colorado	854,351	992,548	11.28%	1.06%
Basemar	2,019,581	2,296,462	8.92%	2.46%
BVRC-Boulder Valley Regional Center	15,412,165	18,377,829	14.22%	19.69%
29th Street	6,778,417	6,800,377	-3.90%	7.29%
Table Mesa	2,005,405	2,173,161	3.80%	2.33%
The Meadows	655,206	821,144	20.05%	0.88%
All Other Boulder	5,102,674	5,744,807	7.84%	6.16%
Boulder County	962,363	1,013,751	0.90%	1.09%
Metro Denver	3,047,655	3,107,051	-2.35%	3.33%
Colorado All Other	261,764	286,159	4.71%	0.31%
Out of State	8,099,997	8,641,341	2.19%	9.26%
Airport	75,758	44,839	-43.31%	0.05%
Gunbarrel Industrial	5,172,955	6,892,580	27.63%	7.38%
Gunbarrel Commercial	1,007,227	995,317	-5.35%	1.07%
Pearl Street Mall	2,344,278	2,697,554	10.22%	2.89%
Boulder Industrial	8,224,224	8,702,713	1.36%	9.32%
Unlicensed Receipts	1,679,592	1,225,690	-30.10%	1.31%
County Clerk	2,214,647	2,716,528	17.49%	2.91%
Public Utilities	4,051,746	4,327,737	2.31%	4.64%
Total Sales and Use Tax	83,049,428	93,333,690	7.65%	100.00%

Miscellaneous Tax Statistics	OCTOBER YTD Actual		
	2013	2014	% Change in Taxable Sales
Total Food Service Tax	509,318	530,608	4.18%
Accommodations Tax	4,571,422	5,244,773	14.73%
Admissions Tax	478,632	433,459	-9.44%
Trash Tax	1,330,909	1,356,810	1.95%
Disposable Bag Fee	67,613	207,603	207.05%
Rec Marijuana Excise Tax	0	334,735	n/a

COMPARISON OF YEAR-TO-DATE ACTUAL REVENUE FOR THE YEAR 2014 TO COMPARABLE PERIOD IN 2013

USE >> SALES

USE TAX BY CATEGORY			SALES TAX BY CATEGORY			
OCTOBER YTD Actual			OCTOBER YTD Actual			
2013	2014	% Change	Standard Industrial Code	2013	2014	% Change
133,907	145,038	3.75%	Food Stores	10,582,318	11,784,439	6.67%
144,617	139,879	-7.35%	Eating Places	10,856,433	11,949,402	5.43%
39,022	14,103	-65.38%	Apparel Stores	2,990,022	3,326,877	6.58%
14,861	21,625	39.38%	Home Furnishings	2,060,881	2,354,483	9.43%
1,269,439	2,260,484	70.57%	General Retail	15,232,265	15,774,880	-0.80%
189,593	306,546	54.87%	Transportation/Utilities	6,179,244	6,838,994	6.01%
2,300,021	2,783,807	15.93%	Automotive Trade	3,550,395	3,722,518	0.43%
17,399	11,206	-38.31%	Building Material-Retail	3,037,534	3,304,915	4.22%
6,626,459	6,607,398	-4.49%	Construction Sales/ Use Tax	329,530	312,908	-9.05%
88,842	41,447	-55.31%	Consumer Electronics	1,622,103	1,971,085	16.39%
3,370,424	3,970,766	12.85%	Computer Related Business	2,163,529	1,606,662	-28.87%
3,229,656	4,056,456	20.31%	All Other	7,020,934	10,027,772	36.81%
17,424,240	20,358,755	11.92%	Total Sales and Use Tax	65,625,188	72,974,935	6.51%

USE TAX BY CATEGORY			SALES TAX BY CATEGORY			
OCTOBER YTD Actual			OCTOBER YTD Actual			
2013	2014	% Change	Geographic Code	2013	2014	% Change
57,926	57,625	-4.71%	North Broadway	1,081,565	1,078,388	-4.49%
429,396	1,590,757	254.85%	Downtown	4,972,497	5,755,854	10.88%
38,389	45,507	13.55%	Downtown Extension	540,537	592,501	4.99%
10,131	34,662	227.72%	UHGD (the "hill")	863,013	999,025	10.88%
56,570	167,743	184.03%	East Downtown	490,674	577,171	12.67%
341,509	82,175	-76.95%	N. 28th St. Commercial	3,589,497	4,103,615	9.51%
235,899	12,462	-94.94%	N. Broadway Annex	371,816	378,616	-2.46%
496	139,654	26869.70%	University of Colorado	853,855	852,894	-4.32%
397,314	569,291	37.25%	Basemar	1,622,267	1,727,171	1.98%
300,139	301,700	-3.72%	BVRC	15,112,026	18,076,129	14.57%
137,654	76,260	-46.93%	29th Street	6,640,763	6,724,117	-3.01%
36,660	30,650	-19.92%	Table Mesa	1,968,745	2,142,511	4.24%
25,177	72,807	177.00%	The Meadows	630,029	748,337	13.77%
2,390,869	2,625,566	5.19%	All Other Boulder	2,711,806	3,119,241	10.18%
123,719	188,127	45.65%	Boulder County	838,645	825,625	-5.70%
937,052	521,639	-46.68%	Metro Denver	2,110,603	2,585,411	17.33%
10,242	81,056	658.06%	Colorado All Other	251,523	205,103	-21.89%
838,729	981,660	12.11%	Out of State	7,261,268	7,659,681	1.04%
52,505	20,751	-62.14%	Airport	23,253	24,087	-0.78%
4,210,225	5,964,475	35.70%	Gunbarrel Industrial	962,730	928,104	-7.66%
60,538	31,152	-50.71%	Gunbarrel Commercial	946,690	964,164	-2.45%
31,224	34,162	4.80%	Pearl Street Mall	2,313,054	2,663,392	10.29%
3,111,503	2,990,668	-7.93%	Boulder Industrial	5,112,721	5,712,045	7.01%
1,267,746	896,674	-32.25%	Unlicensed Receipts	411,846	329,016	-23.48%
2,214,647	2,716,528	17.49%	County Clerk	0	0	0.00%
107,980	125,002	10.89%	Public Utilities	3,943,766	4,202,735	2.08%
17,424,240	20,358,755	11.92%	Total Sales and Use Tax	65,625,188	72,974,935	6.51%

Tax by Mo & Category

TOTAL CITY SALES AND USE TAX COLLECTIONS

REVENUE CATEGORY	YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change in Taxable Sales
RETAIL SALES TAX	2007	5,118,353	5,014,615	6,918,421	4,965,981	5,500,701	6,712,841	5,565,371	6,393,028	6,954,377	5,747,963	5,695,703	8,411,484	72,998,838	9.34%
Rate Chg 3.56%>3.41%	2008	5,197,400	5,105,109	6,005,946	5,331,447	5,488,450	6,572,335	5,508,796	6,258,640	6,620,535	5,382,779	5,255,155	7,443,455	70,170,045	0.35%
Rate 3.41%	2009	4,919,570	4,659,632	5,850,038	5,077,648	5,131,444	6,428,343	5,206,770	5,790,533	6,093,314	5,170,325	4,735,769	7,814,230	66,877,613	-4.69%
	2010	4,576,034	5,386,190	6,196,697	5,320,225	5,470,595	6,895,283	5,522,076	5,943,315	6,855,385	5,652,938	5,240,211	8,414,157	71,473,106	6.87%
	2011	5,394,367	5,132,437	6,692,597	5,630,200	5,708,608	7,016,826	5,580,953	6,531,707	7,286,644	5,765,805	5,830,545	8,390,145	74,960,833	4.88%
	2012	5,363,541	5,129,096	6,754,740	5,599,150	5,988,770	7,304,270	5,551,489	7,062,958	7,502,227	6,188,194	5,693,025	9,604,529	77,741,989	3.71%
	2013	5,557,163	5,824,808	7,171,949	5,707,649	6,197,302	7,968,604	6,161,076	6,944,797	7,500,133	6,591,707	6,120,225	9,739,609	81,485,022	4.81%
Rate 3.56%	2014	5,965,991	6,438,048	7,706,036	6,619,759	6,990,628	8,303,288	7,020,977	7,893,039	8,584,506	7,452,664			72,974,935	-14.22%
Change from prior year (Month)		2.83%	5.87%	2.92%	11.09%	8.05%	-0.19%	9.16%	8.87%	9.64%		-100.00%	-100.00%		
Change from prior year (YTD)		2.83%	4.39%	3.82%	5.53%	6.04%	4.75%	5.36%	5.83%	6.32%	6.51%	-2.57%	-14.22%		
CONSUMER USE TAX (includes Motor Vehicle)	2007	763,650	574,006	975,178	888,726	733,196	858,072	975,456	652,501	923,667	732,463	716,317	1,575,908	10,369,140	-6.63%
Rate 3.41%	2008	818,034	991,472	1,109,160	669,214	736,901	1,067,769	732,334	596,399	899,934	989,683	599,876	1,253,267	10,464,043	5.35%
	2009	909,558	657,250	1,062,587	997,891	531,724	790,819	858,325	1,299,767	989,089	741,578	698,452	1,600,457	11,137,497	6.44%
	2010	687,502	778,796	913,223	701,931	662,382	945,800	620,328	633,593	909,315	752,143	618,493	1,366,131	9,589,636	-13.90%
	2011	1,247,135	650,595	1,034,670	727,395	850,561	1,166,185	958,724	771,357	1,044,032	703,092	903,665	1,410,793	11,468,205	19.59%
	2012	763,425	768,580	859,971	976,451	1,212,071	1,033,899	729,829	940,127	957,894	1,417,818	737,310	1,469,940	11,867,314	3.48%
	2013	1,132,015	762,369	979,120	866,143	911,993	963,938	835,063	768,003	1,338,726	1,121,736	807,130	1,522,486	12,008,722	1.19%
Rate 3.56%	2014	924,895	901,234	1,328,607	1,727,986	666,706	2,541,847	1,056,846	1,297,348	1,409,960	1,012,343			12,867,772	2.64%
Change from prior year (Month)		-21.74%	13.23%	29.98%	91.10%	-29.98%	152.58%	21.23%	61.81%	0.88%	-13.55%	-100.00%	-100.00%		
Change from prior year (YTD)		-21.74%	-7.66%	5.16%	25.06%	14.27%	38.02%	35.84%	38.60%	32.70%	27.34%	17.54%	2.64%		
CONSTRUCTION USE TAX	2007	293,078	347,860	112,016	293,061	621,413	430,207	1,119,425	259,226	421,376	286,524	376,978	253,590	4,814,755	-13.02%
Rate Chg 3.56%>3.41%	2008	330,080	347,219	748,549	454,797	327,855	241,649	100,759	442,652	347,954	217,885	107,831	381,753	4,048,982	-12.21%
Rate 3.41%	2009	944,905	111,907	425,028	776,511	279,761	995,132	721,209	676,301	235,485	223,169	591,970	1,467,798	7,449,176	83.98%
	2010	591,599	242,591	245,829	362,619	226,230	1,921,675	1,075,078	467,423	245,361	234,021	406,868	531,670	6,550,964	-12.06%
	2011	622,872	281,210	274,661	240,970	2,150,036	352,336	352,846	455,211	478,988	314,958	177,137	471,157	6,122,383	-5.78%
	2012	385,392	1,697,323	315,856	503,719	342,448	375,499	595,334	214,896	422,866	473,523	799,552	371,254	6,497,662	5.27%
	2013	732,539	941,380	298,613	577,351	366,959	728,141	845,123	1,182,131	1,196,147	876,749	622,491	1,511,632	9,879,257	52.04%
	2014	716,119	1,110,714	600,580	430,524	571,269	1,688,472	373,129	379,130	713,014	908,032			7,490,983	-27.37%
Change from prior year (Month)		-6.36%	13.02%	92.65%	-28.57%	49.12%	122.12%	-57.71%	-69.28%	-42.90%	-0.80%	-100.00%	-100.00%		
Change from prior year (YTD)		-6.36%	4.54%	17.88%	7.36%	12.61%	34.49%	17.13%	-0.87%	-8.19%	-7.36%	-14.25%	-27.37%		
TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)															
Rate Chg 3.41%>3.56%	2007	6,175,081	5,936,481	8,005,615	6,147,768	6,855,311	8,001,120	7,660,252	7,304,754	8,299,420	6,766,951	6,788,999	10,240,982	88,182,732	5.73%
Rate Chg 3.56%>3.41%	2008	6,345,513	6,443,800	7,863,654	6,455,459	6,553,206	7,881,753	6,341,889	7,297,691	7,868,423	6,590,347	5,962,862	9,078,475	84,683,070	0.26%
Rate 3.41%	2009	6,774,033	5,428,789	7,337,653	6,852,049	5,942,929	8,214,294	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191	10,882,485	85,464,286	0.92%
	2010	5,855,134	6,407,577	7,355,749	6,384,774	6,359,207	9,762,758	7,217,482	7,044,332	8,010,061	6,639,102	6,265,572	10,311,957	87,613,706	2.51%
	2011	7,264,374	6,064,242	8,001,928	6,598,565	8,709,205	8,535,347	6,892,523	7,758,275	8,809,664	6,783,855	6,911,348	10,272,096	92,601,421	5.69%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.79%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	10,707,479	9,373,039	0	0	93,333,690	-13.52%
Less Refunds	2006	-40,302	-5,272	-22,761	-363	-5,099	0	0	-7,568	-806	-5,947	-406	-16,773	-105,296	
	2007	0	-38,291	-2,013	-729	-9,326	-14,547	-14,440	-677	0	-5,963	0	-5,015	-91,001	
	2008	-978	0	-46,974	-1,409	0	-2,375	-445	-9,493	-1,429	0	-48,521	-500	-112,123	
	2009	-3,335	0	0	-1,111	-602	-692	-967	-3,520	-2,747	-179,087	-65,331	-26,376	-283,770	
	2010	-3,469	-68,130	-35,924	-1,444	-43,920	-3,832	-1,648	-4,204	-7,969	0	-12,480	-214	-183,234	
	2011	-8,569	-2,479	-1,188	-2,918	0	-7,175	0	0	0	-162	0	-140,199	-162,690	
Adjusted total	2007	6,175,081	5,898,190	8,003,602	6,147,039	6,845,984	7,986,572	7,645,812	7,304,077	8,299,420	6,760,988	6,788,999	10,235,967	88,091,731	5.76%
Rate 3.41%	2008	6,344,536	6,443,800	7,816,680	6,454,050	6,553,206	7,879,378	6,341,444	7,288,198	7,866,995	6,590,347	5,914,341	9,077,975	84,570,947	0.23%
	2009	6,770,698	5,428,789	7,337,653	6,850,938	5,942,327	8,213,602	6,785,337	7,763,080	7,315,140	5,955,985	5,960,860	10,866,109	85,180,517	0.72%
	2010	5,851,665	6,339,447	7,319,826	6,383,330	6,315,288	9,758,926	7,215,834	7,040,127	8,002,092	6,639,102	6,253,092	10,311,744	87,430,472	2.64%
	2011	7,255,806	6,061,763	8,000,739	6,595,647	8,709,205	8,535,347	6,885,348	7,758,275	8,809,664	6,783,693	6,911,348	10,131,897	92,438,731	5.73%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.97%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	10,707,479	9,373,039	0	0	93,333,690	-13.52%
% Change (month)		-1.82%	7.51%	9.23%	17.58%	5.43%	24.27%	3.23%	3.05%	2.21%	4.52%	-100.00%	-100.00%		
% Change (YTD)		-1.82%	2.88%	5.17%	8.07%	7.55%	10.94%	9.85%	8.91%	8.01%	7.65%	-1.32%	-13.52%		

Opened in 2013-2014

Business			Open Date	Notes
Earthbound Trading	935	Pearl	February-13	national soft goods (replacing Eclectix)
Timothy's of Colorado	1136	Spruce	February-13	fine jewelry
Meta Skateboards	1505	Pearl	March-13	
Island Farm	1122	Pearl	April-13	Soft goods/clothing
The Riverside	1724	Bdwy	April-13	Event center, café, wine bar, co-working space
Bohemian Biergarten	2017	13th	April-13	Replaces Shugs
Bishop	1019	10th	April-13	home furnishings (owners of 3rd and Vine)
ReMax of Boulder	1320	Pearl	April-13	replaces Little Buddha
Old Glory Antiques	777	Pearl	May-13	Replaces West End Gardener
Yeti Imports	2015	Brdwy	May-13	Replaces BolderWorld
Into Earth	1200	Pearl	July-13	Replaces LeftHand Books
The Savvy Hen	1908	Pearl	July-13	
The Dragontree	1521	Pearl	July-13	Day Spa
Steele Photography	2039	11th	July-13	
FlipFlopShop	1110	Pearl	August-13	Replaces Blue Skies
BOCO Fit	2100	Pearl	August-13	Fitness gym
Ceder & Hyde	2015	10th	October-13	Apparel
Fjall Raven	777	Pearl	October-13	replaces Old Glory
Lon	2037	13th	November-13	Gifts
Boulder Brands	1600	Pearl	November-13	Marketing services
Wok Eat	946	Pearl	December-13	replaces World Café
Zeal	1710	Pearl	December-13	replaces H Burger
AlexandAni	1505	Pearl	January-14	Jewelry
Made in Nature	1708	13th	January-14	Organic food products
Foundation Health	1941	Pearl	January-14	Medical office
Sforno	1308	Pearl	March-14	replaces Roma
Regus	1434	Spruce	March-14	Shared office
Cariloha	1468	Pearl	April-14	bamboo products
Explicit	2115	13th	April-14	Street ware
Fior di Latte	1433	Pearl	June-14	gelato
Goorin Bros Hat Shop	943	Pearl	June-14	Hats
Nature's Own	1215	Pearl	July-14	replaces Gaiam
PMG	2018	10th	August-14	replaces Beehive
Ramble on Pearl	1638	Pearl	August-14	
VPK by Maharishi ayurve	2035	Bdwy	September-14	
Ninox	1136	Spruce	September-14	
LYFE Kitchens	1600	Pearl	October-14	former Gondolier space
Liberty Puzzles	1420	Pearl	October-14	Replaces KIdRobot
Iris Piercing/Jewelry	1713	Pearl	October-14	
Vilona Gallery	1815	Pearl	December-14	
Voss Art + Home	1537	Pearl	December-14	
Green Rush Café	2018	Brdwy	December-14	

Closed in 2013-2014

Business			Close Date	Notes
Silhouette	2115	10th	January-13	
Sensorielle	1300	13th	January-13	Moved to Lafayette
Little Buddha	1320	Pearl	February-13	Moved to Yehti Imports
Boulder Map Gallery	1708	13th	March-13	Moved to Table Mesa
Blue Skies	1110	Pearl	March-13	
Left Hand Books	1200	Pearl	March-13	

Installation	1955	Bdwy	March-13	
West End Gardener	777	Pearl	March-13	
Bolder World	2015	Bdwy	April-13	replaced by Yeti Imports
Swiss Chalet	1642	Pearl	Jun-13	
Lilli	1646	Pearl	June-13	Chelsea to replace
H Burger	1710	Pearl	June-13	
Timothy's of Colorado	1136	Spruce	July-13	
Atlas Coffee	1500	Pearl	July-13	
Sweet Bird Studio	2017	17th	July-13	
Old Glory Antiques	777	Pearl	July-13	
A Café	2018	Bdwy	September-13	
Independent Motors	250	Pearl	November-13	
Om Time	2035	Bdwy	November-13	
Boulder Mart	1713	Pearl	December-13	
Retail Therapy	1638	Pearl	December-13	
Jovie	2115	13th	December-13	
Holiday & Co	943	Pearl	January-14	
Il Caffè	1738	Pearl	January-14	converted to private event space for Frasca
Roma	1308	Pearl	January-14	being replaced by Sforno
Twirl	1727	15th	January-14	rethinking concept
Bacaro	921	Pearl	March-14	new owner/concept
Maiberry	1433	Pearl	March-14	replaced by gelato
hip consignment	1468	Pearl	March-14	moved out of Downtown
Gaiam Living	1215	Pearl	March-14	
Define Defense	1805	11th	March-14	
Julie Kate Photography	1805	11th	March-14	
Bacaro	921	Pearl	March-14	
Steele Photography	2039	11th	April-14	
Trattoria on Pearl	1430	Pearl	May-14	
Into Earth	1200	Pearl	May-14	
Gypsy Wool	1227	Spruce	June-14	Moved to 30th & Arapahoe, Rebecca's took space
3rd and Vine Design	1815	Pearl	July-14	
kidrobot	1420	Pearl	August-14	
Enchanted Ink	1200	Pearl	August-14	Moved to Broomfield
Pita Pit	1509	Arapahoe	August-14	
Roger the Barber	1200	Pearl	August-14	
Boulder and Beyond	1211	Pearl	September-14	
I Support U	1825	Pearl	September-14	bought building @ 47th and Valmont
Mila Tibetan Carpets	1711	Pearl	December-14	
GOLITE	1222	Pearl	December-14	Company bankruptcy
Future				
Business			Open Date	Notes
Organic Sandwich	1500	Pearl	Early 2015	
World of Beer	921	Pearl	Early 2015	

**Downtown Management Commission
Retreat Questions for Boards and Commission for 2015**

What are your top priorities within the framework of the current council work plan adopted at the last city council retreat?

- AMPS and downtown parking and how it contributes to the economic and environmental sustainability of downtown
- Civic Area Plan
- Homelessness
- Civic Use Pad

What would you like to see done that would further advance the Council Goals?

- Council should obtain information from RTD on ridership utilization and pressure RTD to upgrade its service; it is difficult for downtown to continue to increase multi-modal transit ridership from its already high levels without additional regional transit service. Consider other types of transit service delivery other than RTD for example the HOP service with Via.
- Focus on the Access Management Parking Strategy and how it relates to downtown's economic future.

How can your board specifically help reach the current council goals?

- The DMC feels strongly that there needs to be frank and realistic discussions between the DMC and Council and other boards about the essential role of parking and alternative modes in the downtown, the reliability of the survey figures of alternative mode use, and the essential role parking and access plays in the downtown as an economic engine. The statistics are dynamic and changing and the projections need to be reconsidered, i.e. there are higher numbers of employees per square foot in the downtown high tech offices.
- The Council and staff have a huge agenda of projects for example AMPS, Transportation and the hill revitalization. Use the DMC and other boards to help find the common ground and the inter-relationships between these projects in order to maximize benefits, find solutions with co-benefits and create consistency throughout the community.
- Work with Staff to provide a cut sheet to summarize notable facts and points of interest with regards to current and future CAGID parking.

Are there city policies that need to be addressed that would enable your board to function at a higher level?

- Council needs to fully understand the downtown parking program and not continue to minimize the importance of access issues downtown. It was a concern to the DMC that the City Council did not understand that downtown parking was

- not subsidized by the general fund. Growth and development is wanted in the downtown and is the appropriate place for such uses and density. With growth comes an increased access demand including more parking. The approach to continually limit parking is not going to work in the downtown and will negatively impact downtown's viability as a commercial center. The Council needs to support new and innovative solutions to access and parking that work together including additional local transit and regional transit, additional parking in the civic area for the benefit of the entire area, shared parking, privately provided parking and remote parking along transit corridors. This is a fully multi-modal system and should not be limited to non-parking solutions. The Council should not deter private buildings from providing parking as additional non-CAGID parking is assumed within the development and parking projections.
- Council created the advisory boards and commissions for a reason and needs to reach out to, respect and listen to the concerns of **all** of them in a productive way. This means spelling out goals, listening to the feedback from **all** the boards, and if boards are in conflict with goals, reach out and fully understand the different perspectives. The Council needs to follow through on their policy of boards and commissions being advisors to City Council.

Are there other priorities outside of the Council Goals that your Board/Commission would like to address in the coming year?

- Make major financial investment and partnerships in expanding multi modal access to Boulder and downtown.
- Find ways for Council to really listen to and engage with the boards in a meaningful way so that their purpose is fulfilled and Council's decisions reflect the perspectives of the entire community.

Weiss, Ruth

From: Winter, Molly
Sent: Friday, December 19, 2014 6:39 AM
To: Weiss, Ruth
Subject: FW: Video pilot project for Boards and Commissions - we START in JANUARY

Importance: High

From: von Keyserling, Patrick
Sent: Thursday, December 18, 2014 7:50 PM
To: Directors
Cc: Winstead, Josh; CMO Communication Team; City Clerk Staff
Subject: Video pilot project for Boards and Commissions - we START in JANUARY
Importance: High

At today's M-Team, I shared that the Board & Commission council committee (Shoemaker and Plass) directed us to move forward in January with televising **Study Sessions** and all regularly scheduled **Planning Board** and **OSBT** meetings. We also will develop a process for all boards and commissions to submit a request for TV coverage to CAC 30 days in advance of the proposed date. Such a request will require CAC approval and for the meeting to occur in Council Chambers. This also is the case if Planning Board or OSBT would schedule an extra meeting during the month that should be televised.

A few other details to be aware of:

- Televised meetings must be noticed in the Daily Camera public meeting ads.
- Televised meetings will be shown live and archived online. They may be repeated once during the month (scheduling is still being finalized.)
- All Board and Commission meeting dates/locations will be publicized on the Ch. 8 message board. (send ASAP your meeting dates, locations and times to Patrick von Keyserling for January B & C meetings)
- We are working on a recommended meeting length for televised meetings. **Currently the recommendation is 6-10 p.m.**
- We will be developing standard guidelines to notice B&C meetings and Agendas (such as Camera Ads, Ch. 8 Message boards, use of listserves, etc.)
- We will develop a Board & Commission web page that includes Agendas, minutes, calendar and video archives of televised meetings.
- The Council committee and staff will reconvene in early February to assess how January went.
- We will survey the community in May to determine if the pilot will continue past June 30.

Please make your board admins & support staff aware of the pilot project plans. Please also inform the Planning Board and OSBT that meetings will be televised beginning with the first meeting in January 2015. The first meeting will include a 15 minute instruction on TV etiquette. Please make sure there is time prior to the start of the first January meeting for this quick review.

If you have questions, concerns, or input, please contact me. Thanks for your support as we launch this pilot.