Boulder City Council
STUDY SESSION

Thursday
February 20, 2014

6-6:45 PM
Sustainability Survey Results Presentation

6:45-9 PM
Financial Disclosure

Council Chambers
Municipal Building
1777 Broadway

Submit Comments to City Council
Email: council @bouldercolorado.gov
or
Attention: Alisa Lewis, City Clerk
PO Box 791, Boulder, CO 80306
or
Fax: 303-441-4478

2013 BOULDER CITY/COUNTY CLIMATE ISSUES SURVEY

Report

~December, 2013~

Prepared for:

Talmey-Drake
research & strategy, inc.

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I. OBJECTIVES & METHODOLOGY

OBJECTIVES

The objective of this study is to better understand residents' attitudes related to climate change beliefs and attitudes with the goal of understanding how to better engage residents in behavior change initiatives.

METHODOLOGY

Talmey-Drake Research & Strategy, Inc. conducted the 2013 Boulder City-County Climate Attitude Issues Survey in December of 2013. Aspen Media & Market Research, which conducted the interviews, purchased a random digit dial sample (RDD) consisting of both landline and cell phone numbers.

- *Interviews for the County survey were conducted December 2 -10; those for the City, December 2 - 17.*
- *Results are based on 400 telephone interviews with residents across Boulder County; as well as 436 within the City of Boulder, including the 132 City of Boulder respondents called as part of the County survey.*
- *Of the 400 Boulder County and 436 City of Boulder interviews, 48% and 56% respectively, were conducted on respondents' cell phones.*
- *Sample sizes of 400 and 436 result in margins of error of plus or minus 4.4% and 4.7% respectively, about any one reported percentage.*

II. EXECUTIVE SUMMARY: KEY FINDINGS

KEY FINDINGS

I. County Sustainability Tax Ballot Proposal

#1 ***Support for increasing the County sales tax to fund County-wide sustainability programs like EnergySmart faces an uncertain future. Just 50% percent say they would vote in favor of such a proposal that increased the sales tax by .15%, while only 47% say they support it if funded by a 75 mill property tax increase. A rule of thumb is that successful tax proposals should start with a support level above 60%. This proposal, at both different types of tax, falls short of that 60% threshold.***

Additionally, support has dropped since first tested in May of 2012: the sales tax option has gone from 57% to 50%, with the property tax option dropping from 55% to 47%. *(see p15)*

KEY FINDINGS

II. Environmental Catch Phrases

#2. ***When using terms and phrases to advance climate goals, it's important to understand whether they arouse positive or negative feeling with people. For the most part, terms like energy efficiency, sustainability, and zero waste all have largely positive connotations. Issues exist, however, with the term "Resiliency." Less than half of County residents have positive feelings toward the term, while 44% profess to having neutral feelings (37%) or not being sure what it means (7%). And that's for the term "resiliency" in general. As applied to rebuilding after disasters like floods, it is likely that the term would be even less understood by the masses. It's not a term used in everyday language among the general public in this context, so caution should be exercised when using it in things like ballot language***. *(see p22)*

KEY FINDINGS

II. Environmental Catch Phrases *(cont.)*

#3. ***The term "sustainability" means very different things to different people, with a hefty 25% of Boulder County, admitting they really don't know what it means.***

For the plurality of residents (36% in the County; 35% in the City), "sustainability" defines first and foremost a lifestyle; one of self-reliance, living locally and maintaining what they have. For 20%/18%, it conjures up conservation. And when different response categories are combined, it is clear that most people associate sustainability in one way or another, with the environment. *(see p27)*

KEY FINDINGS

III. Attitudes Toward Climate Change

#4 ***When asked how worried they are about climate change, interestingly, in Boulder County, almost as many people say they are not at all worried as say they are very worried.***

By way of contrast, those in the City of Boulder who say they are "very" worried about climate change outnumber those saying "not at all worried" by a margin of greater than 4 to 1.

And when compared to statewide results for the same questions, the County numbers pretty much mirror those from a statewide survey conducted earlier in 2013 by Yale University. *(see p30)*

KEY FINDINGS

III. Attitudes Toward Climate Change *(cont.)*

#5 ***Residents of Boulder County and the City of Boulder were also asked questions to delve into their sense of urgency for action on climate, as well as what they thought was possible to do locally and scientifically to address the issue of climate change.***

While in the County, almost as many people agree as disagree that as individuals they can have little or no effect on climate change, there is more optimism in the City. In both surveys there is a clear sense that addressing change is an urgent priority, and that actions taken by community groups and organizations can have positive impacts on climate change. Those attitudes are, however, more pronounced in the City.

And while 47% in both the County and in Boulder are not pinning their hopes on a scientific fix, a substantial 45% in the County, and 42% in the City, do cling to such hope. *(see p33)*

KEY FINDINGS

#6 ***In terms of what motivates people to take action on climate change, two things, above all others, stand out: first, their concern about future generations; and second, it's simply the right thing to do.*** *(see p36)*

IV. Walking the Walk on Climate Change

#7 ***With all the talk about climate action in Boulder, it's instructive to see how many have taken personal action. Survey respondents were read a list of eight activities they could undertake to live more sustainably, and asked how often they do it. The results range from 88% in the City saying they recycle "almost all the time," perhaps the easiest action to take, to just 9% in the County saying they use public transportation or carpool "all the time," perhaps the toughest lifestyle change to make. Most fall in the 35% to 60% do "almost all the time" participation range.*** *(see p39)*

KEY FINDINGS

IV. Walking the Walk on Climate Change *(cont.)*

#8 ***When those who rarely participate in an activity were asked if were easier for them to do so, would they participate more, generally between 35% and 60% say they would. Of course, the proof lies in how much easier it becomes, particularly in relation to such things as riding a bike or public transportation more than they do now.***

In response to a follow-up question, 59% in the County, coupled with 49% in the City, agree that public transportation is inconvenient, too expensive or doesn't fit their needs, while 34% and 29%, respectively, agree that they don't feel safe riding a bike around town. *(see pp41-44)*

KEY FINDINGS

V. Government Sustainability Services

#9 Respondents were asked if they had participated in any of three local government sustainability programs designed to make it easier and more affordable to lead a more sustainable life:

- ***Zero Waste, recycling or composting programs***
- ***EnergySmart***
- ***Go Boulder or other alternative transportation programs***

A fairly significant 76% of City residents, coupled with another 71% of County residents, say they have taken advantage of the services offered by at least one of these three programs. *(see p47)*

III. POSSIBLE COUNTY SUSTAINABILITY TAX BALLOT PROPOSAL

Possible County Ballot Proposal

When testing tax increase proposals, it is important to keep in mind a common rule of thumb in political circles: that for a tax measure to have a good probability of passing, the vote “In Favor” in pre-election polls should start, at a minimum, above the 60% level. Support for the hypothetical vote on the sustainability tax falls far short of that threshold.

Additionally, support has dropped since first tested in May of 2012: the sales tax option has gone from 57% to 50%, with the property tax option dropping from 55% to 47%. Three factors may have contributed to this year’s drop: 1) the wording was revised to be shorter; 2) the timing of this survey comes on the heels of the November election when several tax-related measures were on the ballot, some successful, at least one not; and 3) the intervening September flood. On the plus side, the drop in support has gone mainly to those who are undecided, not to those who are against the measure.

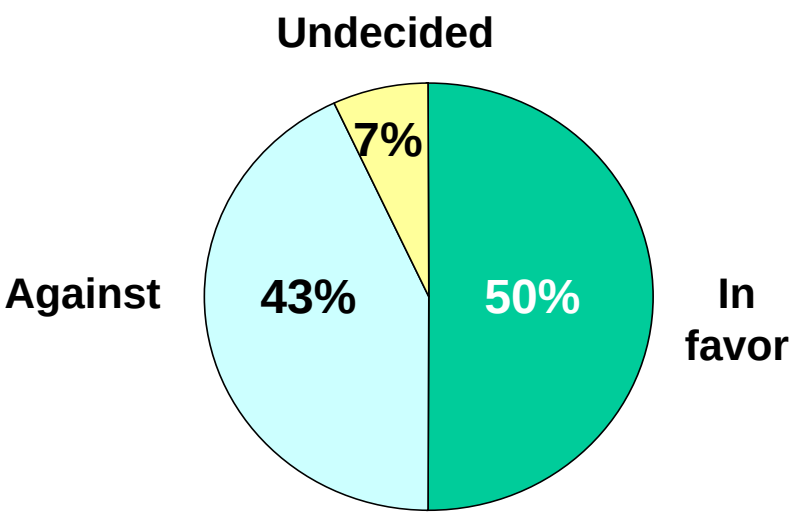
Vote On a County Sustainability Tax

-Asked of just registered voters-

(.15% Sales tax increase vs. 75 Mill Property Tax Increase)

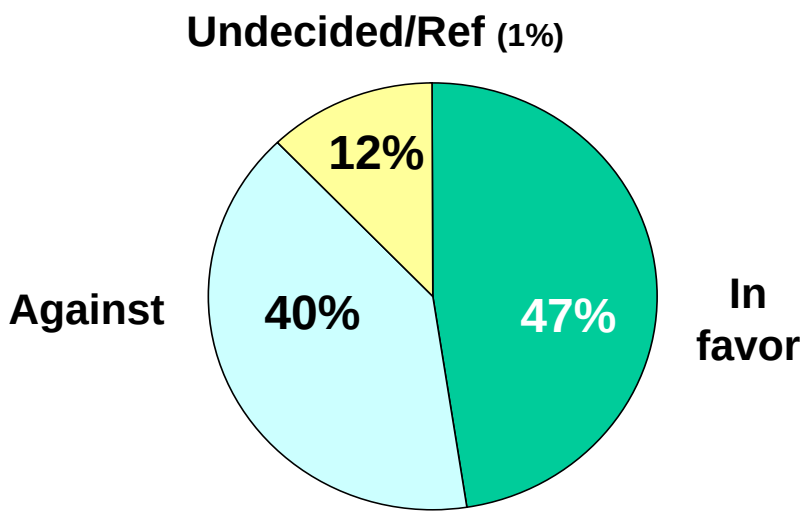
Increase Sales Tax By .15%

[n=201]



Increase Property Tax by 75 Mills

[n=169]



Q1

Ballot Proposals Tested *(cont.)*

On a positive note, the undecided's in the preceding chart, by about a 2 to 1 margin, are leaning towards voting in favor, as opposed to against, the initiative.

The chart that follows shows how the support for the sustainability ballot initiative differs by demographics, such as:

- Gender
- Age
- Geography
- Home ownership
- Student / not student
- Government meeting attendees

Demographic Breakouts of Ballot Proposal Votes

- Shows percent saying "In Favor" -

Ballot Proposal	Total	Boulder	Longmont	SE Cities[1]	Uninc.
County Sustainability Tax	49%	61%	40%	48%	40%

Ballot Proposal	Total	18-34	35-54	55+	Males	Females
County Sustainability Tax	49%	51%	50%	47%	44%	52%

Ballot Proposal	Total	Own	Rent	Student/ Not	Attend meetings	Not attend meetings
County Sustainability Tax	49%	45%	56%	42%/49%	41%	53%

Shading indicates there is a statistical difference

[1] The "S.E. Cities" category is comprised of Louisville, Lafayette, Superior and Erie, while "Uninc" includes unincorporated areas like Gunbarrel as well as other small towns.

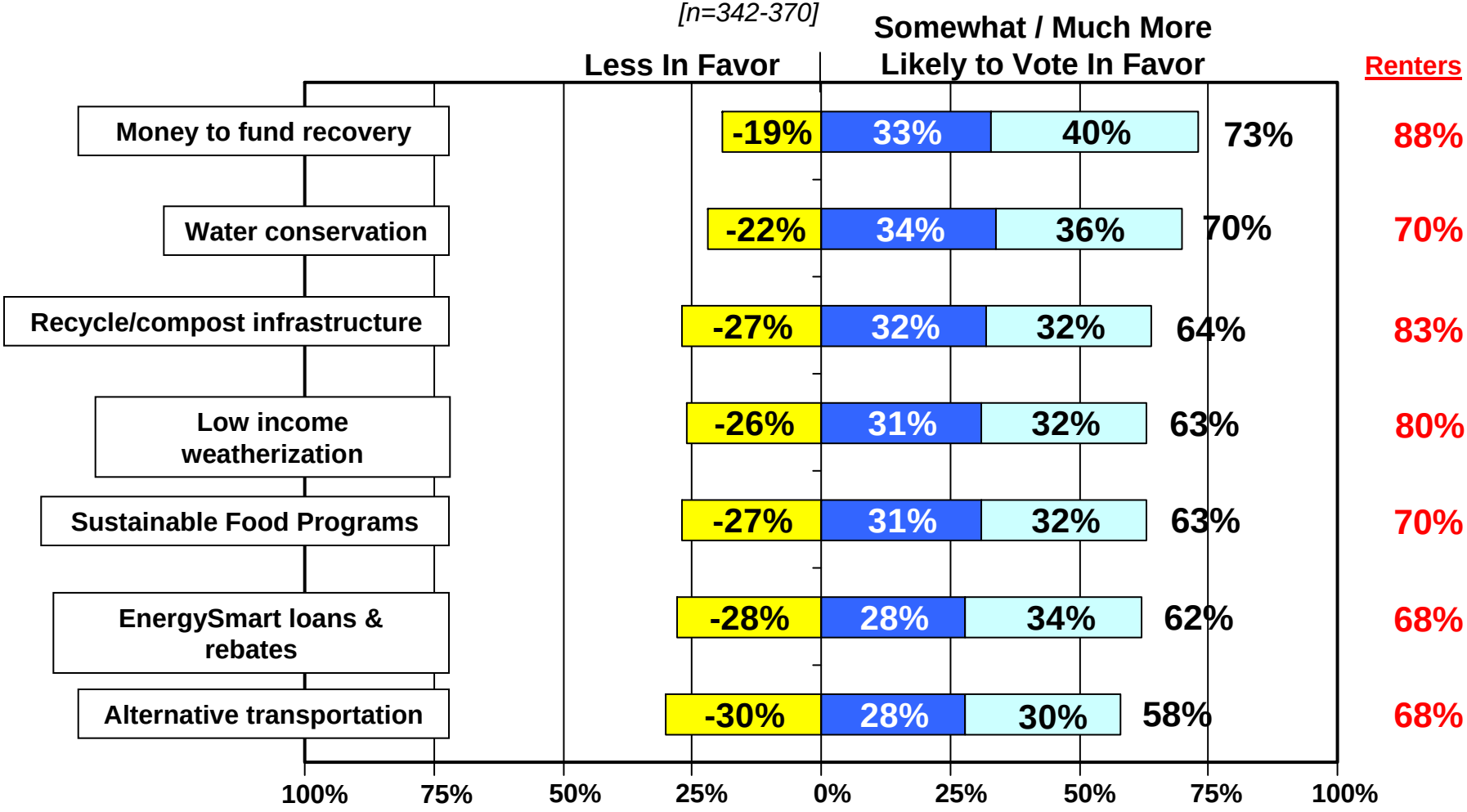
Possible County Ballot Proposal

When deciding what to fund with a ballot proposal it is instructive to look at the effect including various programs would have on the likely success of the measure at the ballot box. The County tested seven such programs, and all have a positive affect on any proposed sustainability measure that would be drafted. But two in particular, money to fund flood efforts in a sustainable way, and water conservation programs, can move the needle the most.

The Effect Of Certain Programs on Voting Behavior

-Asked just of registered County voters-

[n=342-370]



Q2 Don't Know responses not charted

IV. ENVIRONMENTAL CATCH PHRASES: POSITIVES OR NEGATIVES

Environmental Catch Phrases

When tossing terms and phrases about in the quest to help advance the City and County's climate action goals, it's important to understand how they resonate with the general public—both positively and negatively. The results show two that need explanation.

First, resiliency. This is a relatively new term making it's way in government circles, but it appears to be not so universally understood by the general population. Less than half of County residents have positive feelings toward the term, while 44% profess to having neutral feelings (37%) or not being sure what it means (7%). And that's for the term "resiliency" in general.

Environmental Catch Phrases

As applied to recovery from disasters like floods (rebuilding in a way to make things more resilient in a future disaster), it is likely that the term would be even less understood by the masses. It's not a term used in everyday language among the general public in this context, so caution should be exercised when using it in things like ballot language. Instead, rebuilding efforts might simply be couched in terms of "rebuilding better and smarter, to ensure a quicker recovery in the future." Hence more resilient. People will get it.

Second, this exercise did not work at all well for the term "Climate Change." Asking people if they have negative, neutral or positive feelings about climate change evokes very different responses in people, <u>even among those who are strong proponents of addressing climate change, those identified in the survey as True Believers</u>.

Environmental Catch Phrases

For example some True Believers[1] in the City survey no doubt consider the term "Climate Change" more as a noun, as 24% of them see it as a positive term, and are working hard on its behalf to address the causes of climate change.

At the same time, other True Believers likely consider the term more of a verb, as 65% feel negatively toward it. For them, Climate Change sums up very well the negative direction in which they feel the planet is now headed.

Then of course, many (33%) of those identified as Climate Deniers also view the term negatively, most likely because they consider the whole climate debate as ill-conceived, and the term "Climate Change" as a rallying cry of the liberals.

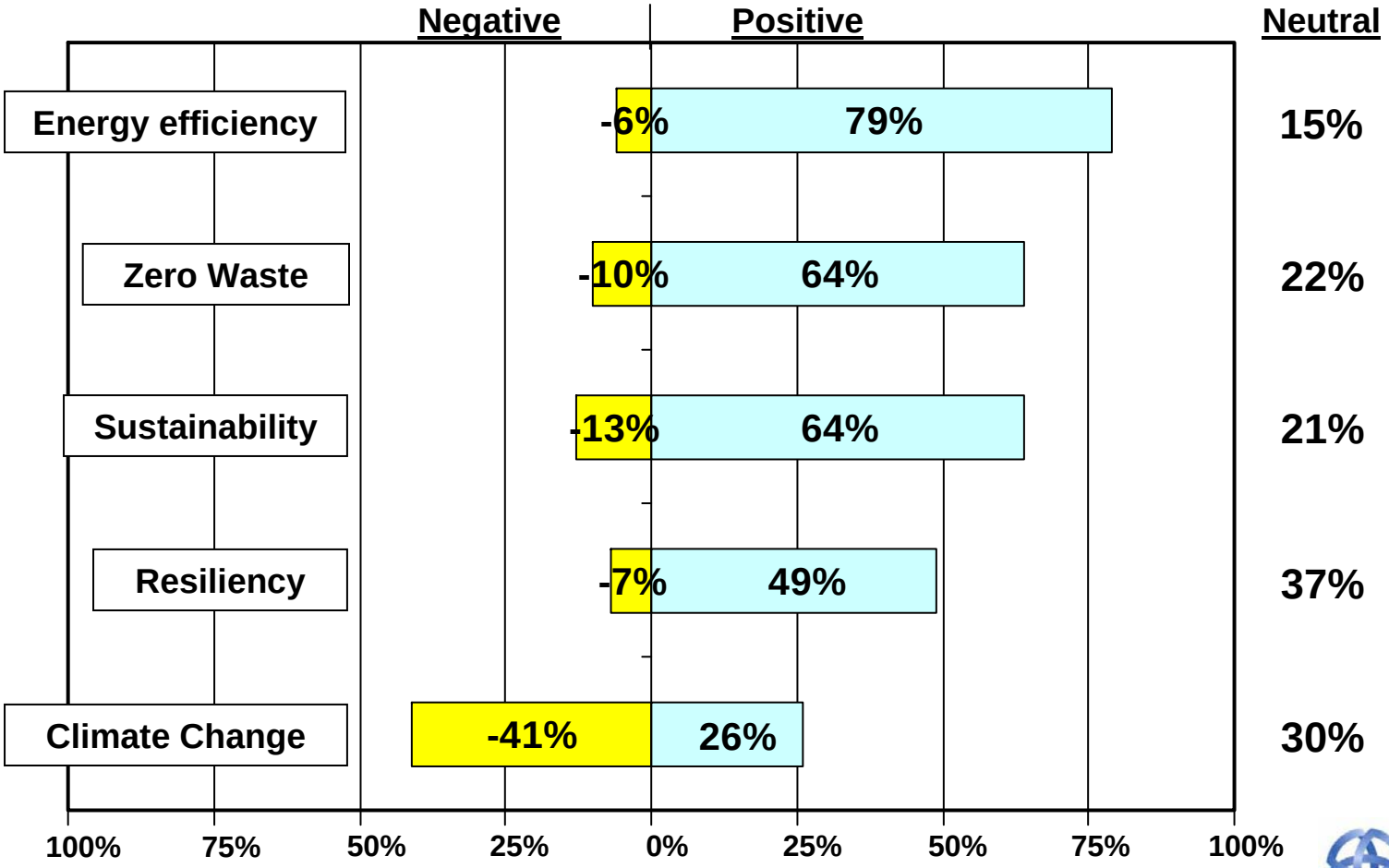
The result is that this question's data on climate change is difficult, if not impossible, to interpret.

[1]True Believers, representing 48% of City residents (32% in the County) are those who are very worried about Climate Change, or feel people can do something about Climate Change, and are going to do so successfully. Climate Deniers (8% of the City; 20% of the County) are those who are not at all worried about Climate Change, or who believe Climate Change is not happening.

Positive/Negative Associations with Terms or Phrases

-Results for Boulder County-

[n=400]



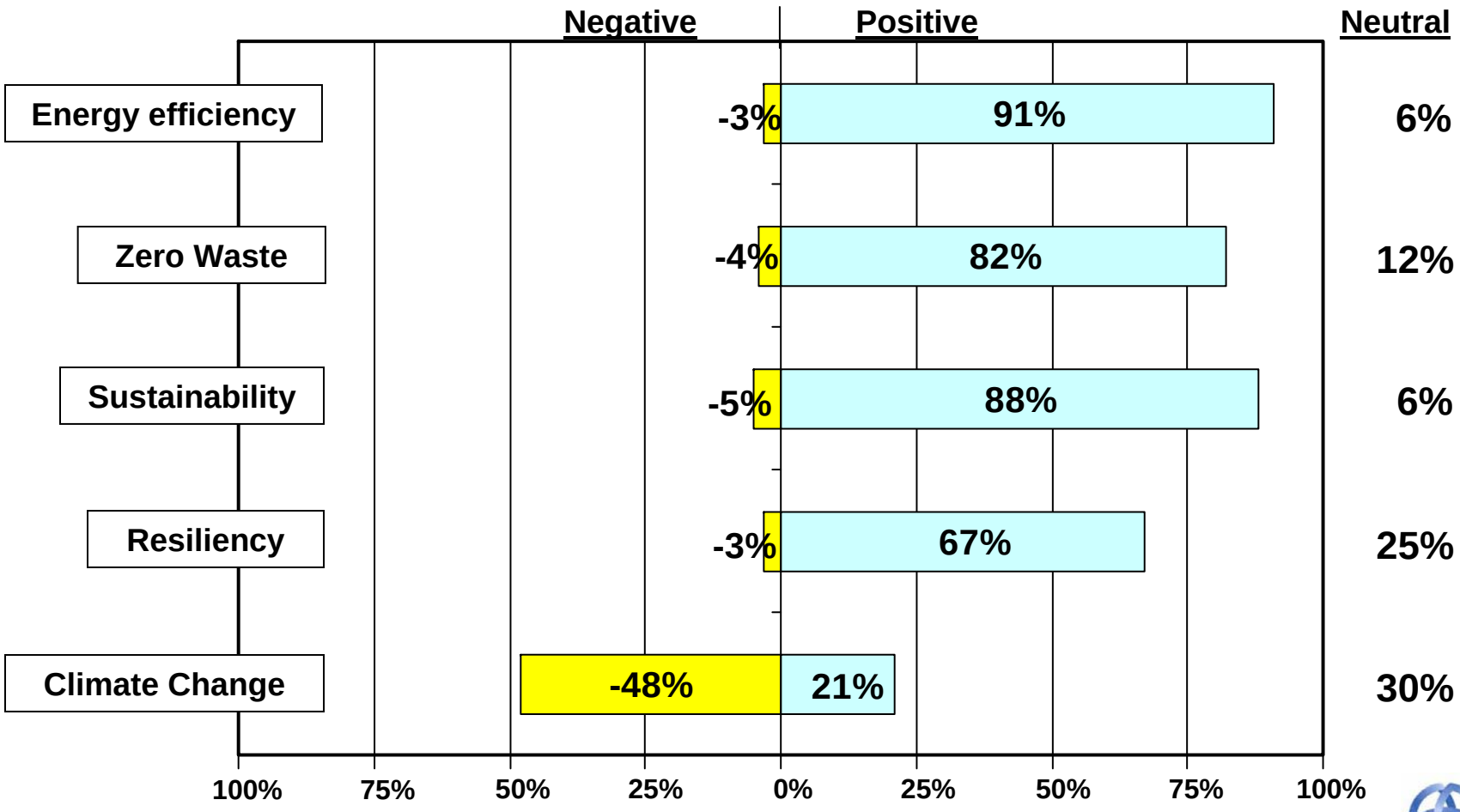
Q3

Don't Know responses not charted

Positive/Negative Associations with Terms or Phrases

-Results for City of Boulder-

[n=436]



Q3

Don't Know responses not charted

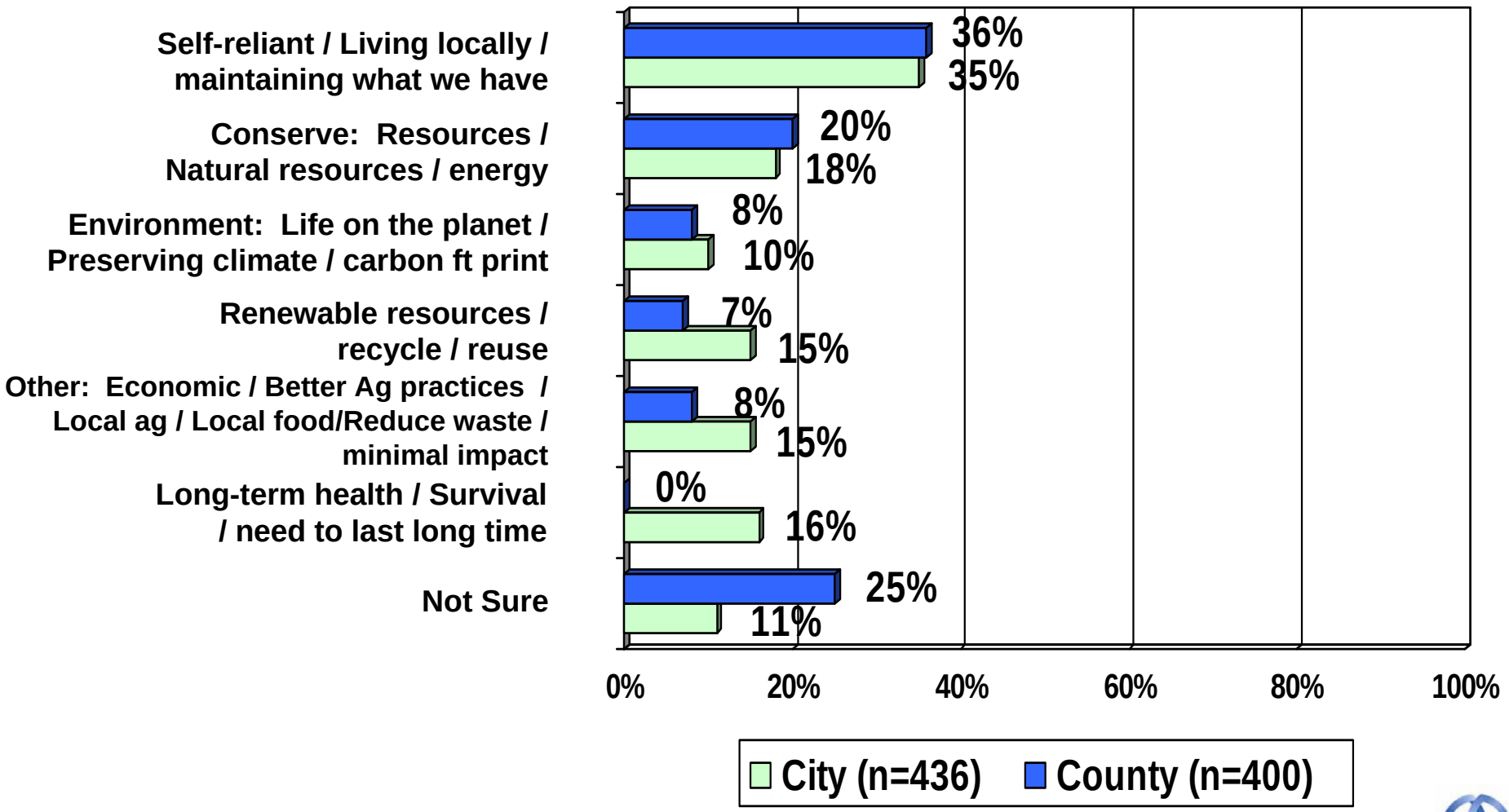
Environmental Catch Phrases

Because “sustainability” has become such a prevalent term over the past decade, it is important for decision makers to know just what people think it means.

As it turns out, it means very different things to different people, with a hefty 25% of Boulder County (though just 11% in the City of Boulder) admitting they really don’t know what it means.

For the plurality of residents (36% in the County; 35% in the City), “sustainability” defines first and foremost a lifestyle; one of self-reliance, living locally and maintaining what they have. For 20%/18%, it conjures up conservation. And when different response categories are combined, it is clear that most people associate sustainability in one way or another, with the environment.

What Does the Term Sustainability Mean to You?



Q4

V. ATTITUDES TOWARD CLIMATE CHANGE

Attitudes Toward Climate Change

Residents in both the County and City surveys were asked two questions previously asked as part of a 2013 Yale Climate Study conducted in the State of Colorado, which dealt with attitudes toward climate change:

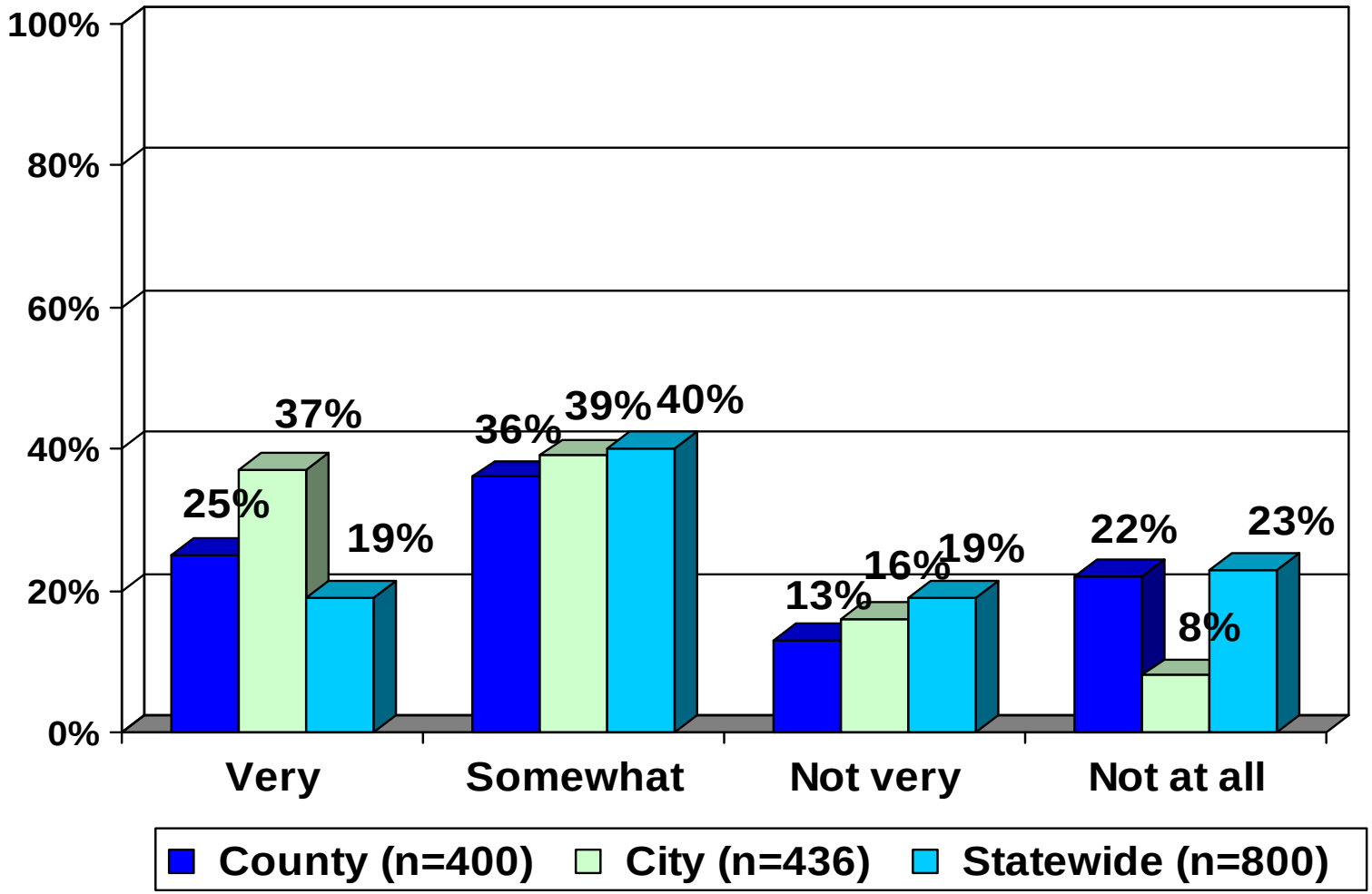
- How worried they are about climate change
- Their attitudes toward climate change

There are some statistically significant differences between how people in the City of Boulder feel about these two issues, compared to residents of the County and Statewide. But from the standpoint of Boulder County vs. Statewide residents, while small differences exist, they are hardly significant.

Interestingly, in Boulder County, about the same percent of residents say they are very worried about climate change as say they are not at all worried.

31

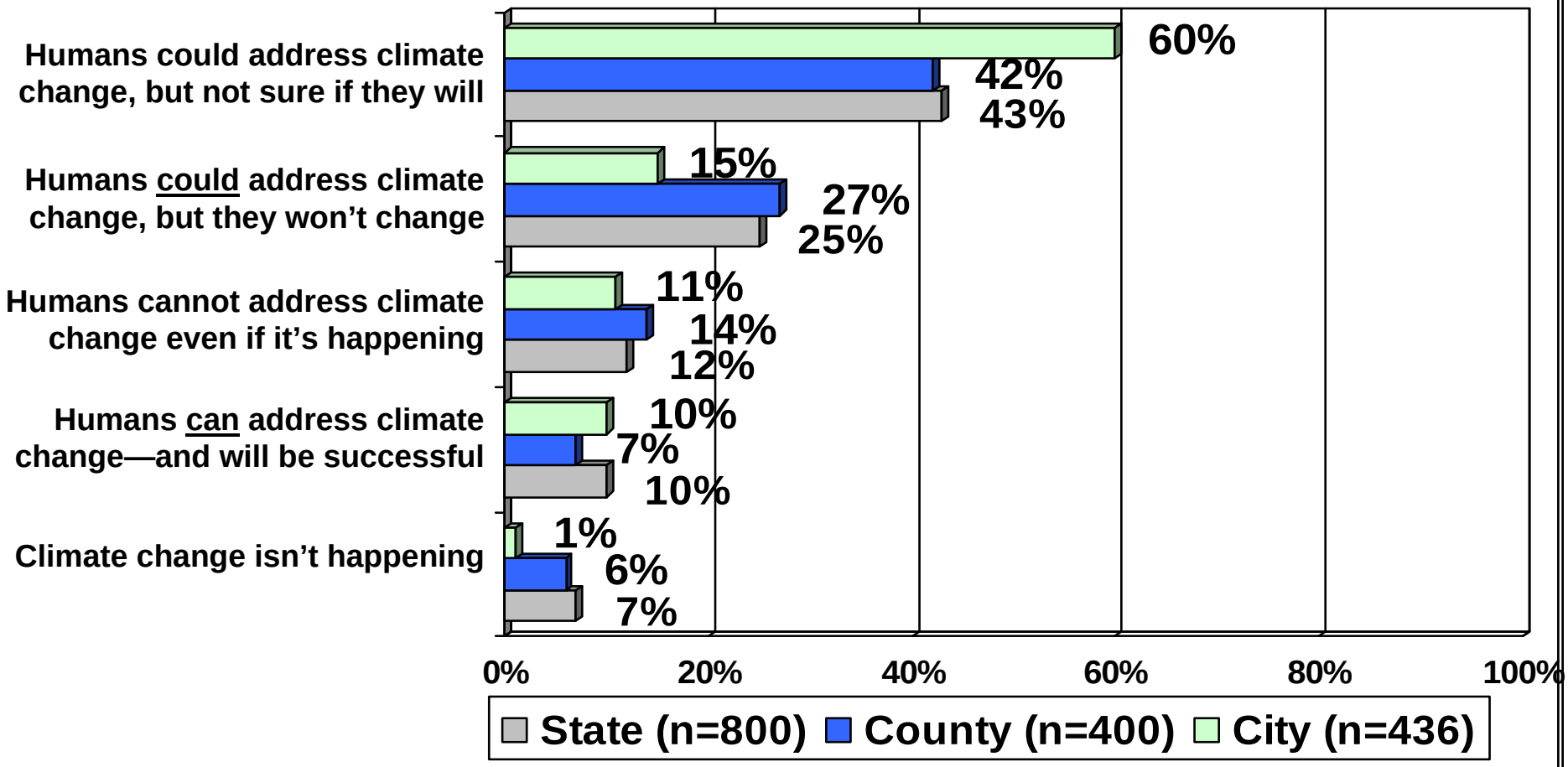
How Worried Are You About Climate Change?



Q5

"Don't Know" responses are NOT charted in the graph.

Which Statement Comes Closest to Your View?



Q6

Attitudes Toward Climate Change

Residents of Boulder County and the City of Boulder were also asked questions to delve into their sense of urgency for action on climate, as well as what they thought was possible to do locally and scientifically to address the issue of climate change.

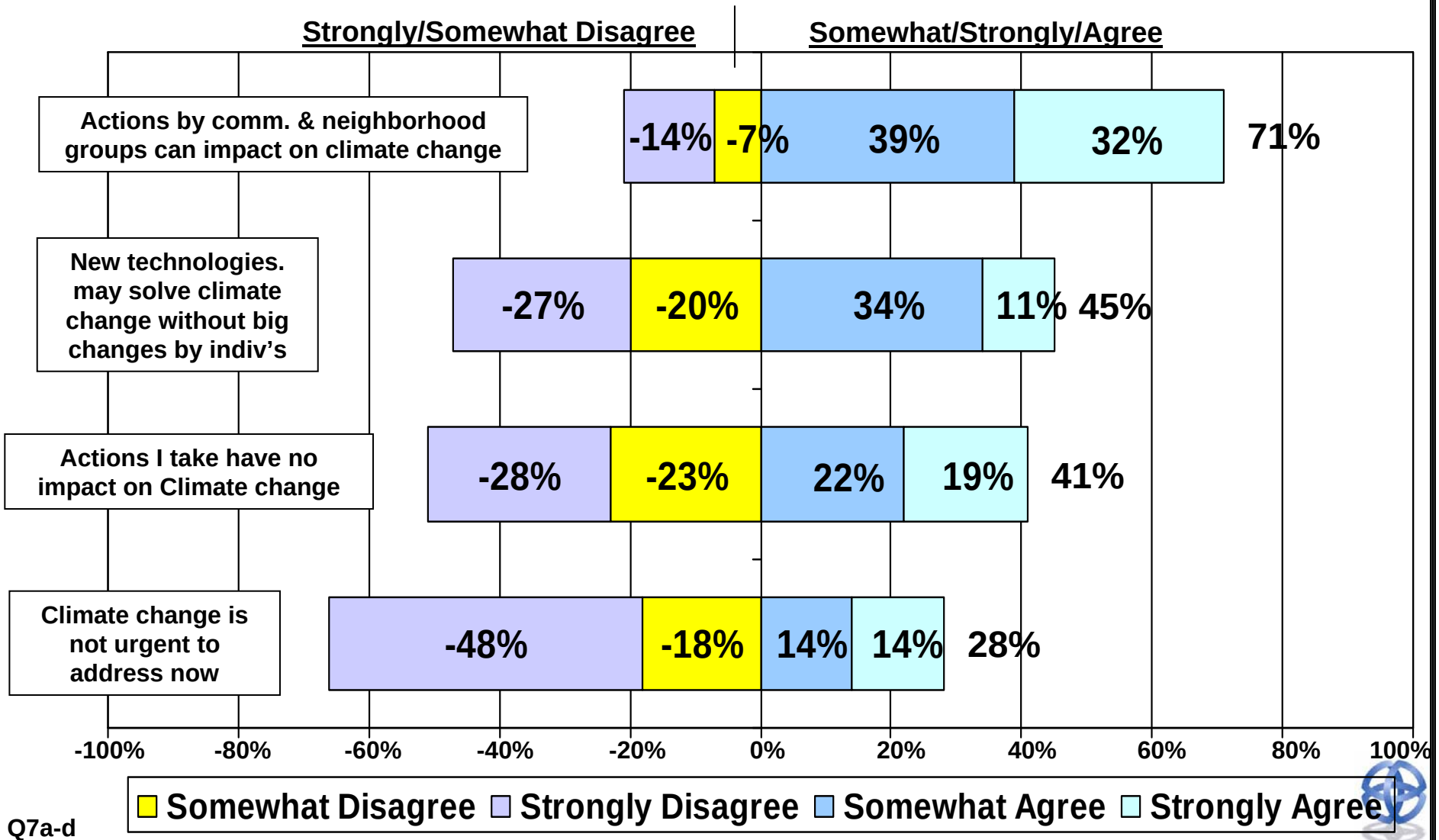
While in the County, almost as many people agree as disagree that as individuals they can have little or no effect on climate change, there is more optimism in the City. In both surveys there is a clear sense that addressing change is an urgent priority, and that actions taken by community groups and organizations can have positive impacts on climate change. Those attitudes are, however, even more pronounced in the City.

And while 47% in both the County and in Boulder are not pinning their hopes on a scientific fix, a substantial 45% in the County, coupled with 42% in the City, do cling to such hope.

Agree/Disagree on Addressing Climate Change

-Results for Boulder County-

[n=400]

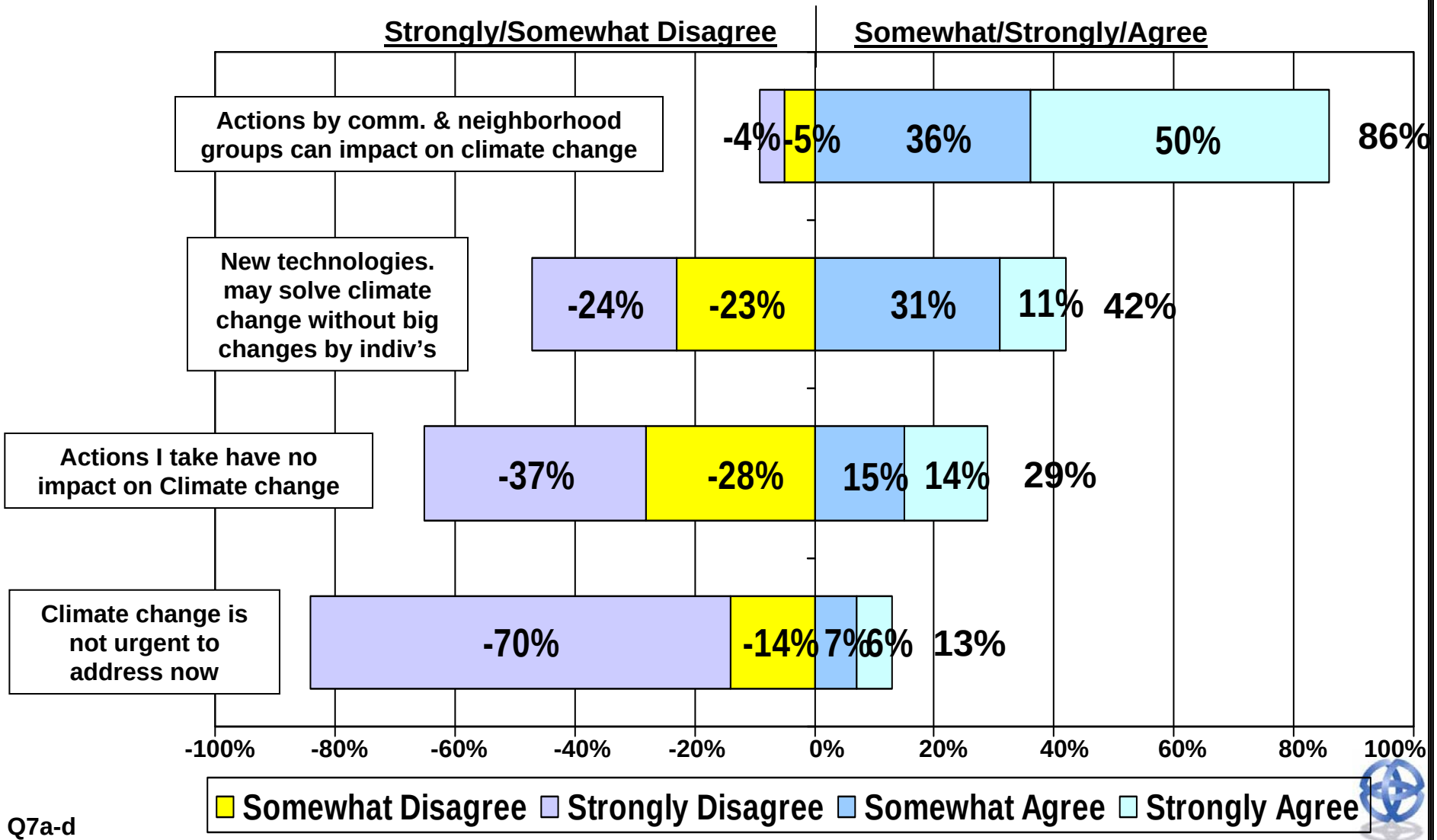


Q7a-d

Agree/Disagree on Addressing Climate Change

-Results for City of Boulder-

[n=436]



Q7a-d

Attitudes Toward Climate Change

After being read the following statement, those respondents who disagreed with the statement were asked what it was that motivates them to take action on climate change:

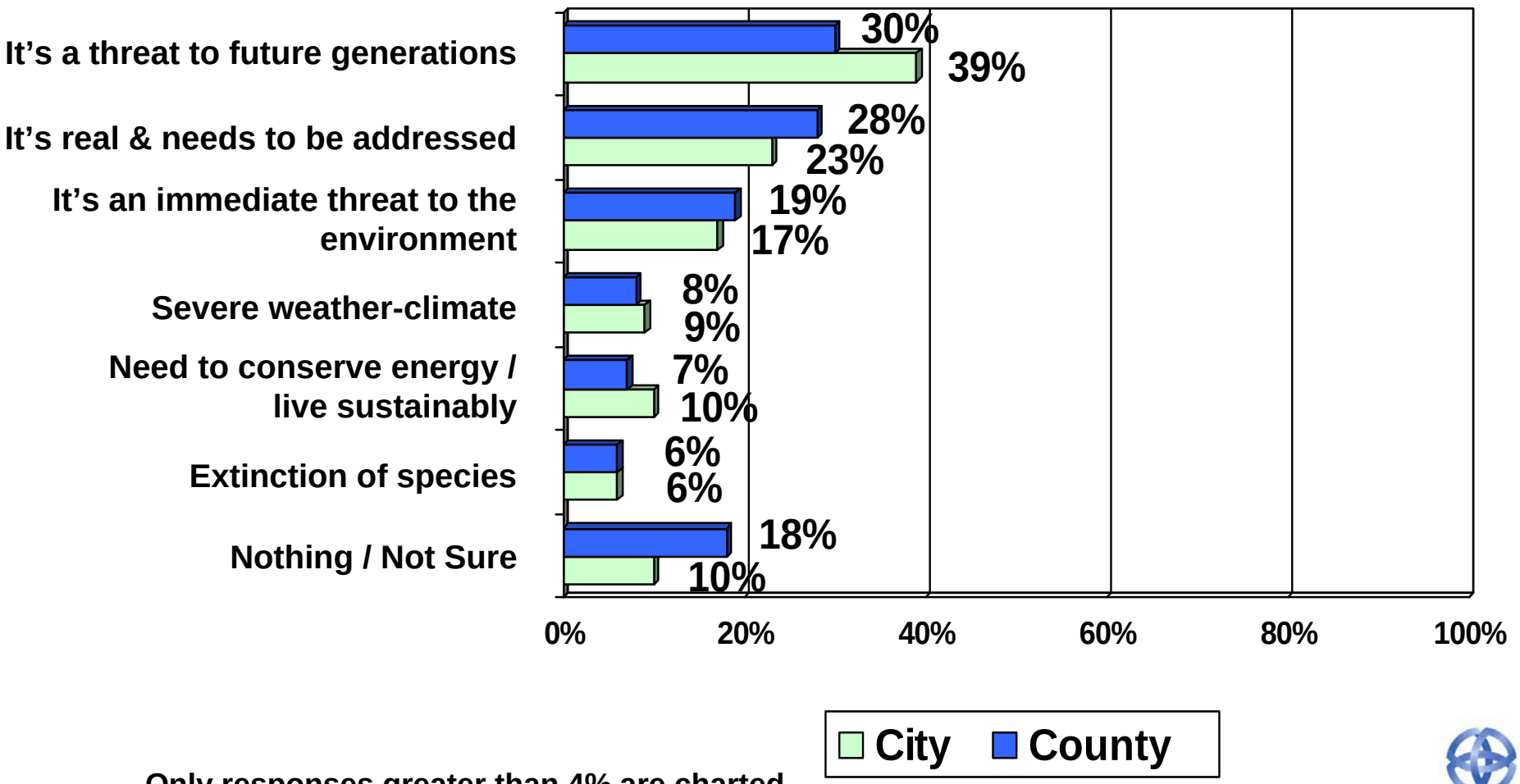
"The actions I take as an individual will have little or no effect on reducing the impacts of climate change."

Two things, above all others, motivate these folks the most to take such action: first, their concern about future generations; and second, it's simply the right thing to do.

What is it About Climate Change That Motivates you to Take Some Form of Action?

- Asked of those who feel that they can make a difference -

[County n=324; City n=403]



Only responses greater than 4% are charted

Q7e

VI. WALKING THE WALK ON CLIMATE

Walking the Walk on Sustainability

Sustainability is not like the weather. People can talk about the weather and do, but they cannot really do much about it. It's different with sustainability. Individuals can take actions to reduce their carbon footprints, and here in Boulder County, local governments offer programs to make being more sustainable even easier. The City of Boulder is the poster child for sustainability in Colorado, and the County is close on its heels. But the question is, how many residents of the City or the County actually walk the walk?

Survey respondents were read a list of eight activities they could undertake to live more sustainably, and asked how often they do each one. The results range from 88% in the City saying they recycle "almost all the time," perhaps the easiest action to take, to just 9% in the County saying they use public transportation or carpool "all the time," perhaps the toughest lifestyle change to make.

Frequency of Participating in the Following Activities

[County n=400; City n=436]

	Almost all the Time		Often		Occas'ly		Almost Never		Never	
TYPES OF ACTIVITIES	CTY	CITY	CTY	CITY	CTY	CITY	CTY	CITY	CTY	CITY
Recycle	71%	88%	13%	7%	11%	4%	1%	<1%	3%	<1%
Take actions to reduce home energy costs (thermostat / insulation / caulking)	43%	47%	27%	27%	15%	11%	7%	7%	6%	7%
Compost food scraps	35%	49%	5%	6%	9%	10%	5%	8%	41%	25%
Walk or bike more; not drive	12%	16%	13%	17%	26%	32%	18%	16%	30%	13%
Use public transportation / car pool	9%	10%	11%	14%	26%	42%	14%	15%	39%	18%
Conserve indoor water	56%	62%	19%	25%	9%	6%	3%	3%	12%	2%
Conserve outdoor water[1]	69%	62%	18%	23%	7%	6%	<1%	1%	5%	4%
Consider the environmental impact of a purchase before making it	28%	30%	20%	31%	25%	23%	11%	10%	16%	5%

[1]Results shown in this row are for just homeowners

Shading indicates there is a statistical difference High Low

Q9 (1-7)

Walking the Walk on Climate

Those in the survey who say they “Almost never” or “Never” do a particular activity were asked if they would do each particular activity more often if it were easier for them to do. Generally, between 35% and 60% say they would. Of course, the proof lies in how much easier it becomes, particularly in relation to such things as riding a bike or public transportation more than they do now.

Walking the Walk on Climate

To better understand how to use the results of this question, it is important to consider how many people answered “almost never” or “never” to each particular activity. In the next chart, that number can be found in brackets to the left of each activity in the list, with the number for the County on the left; the number for the City on the right. This is important because the larger the number saying they rarely do an activity, the greater the impact increasing the participation rate for that activity will have on the environment.

For example, there were 224 (53%) County, and 147 (33%) City respondents who say they “never” or “almost never” use public transportation. Making it easier for this group to do so will have a much greater impact than making it easier to recycle, because just 22 County and 3 City respondents (4%/<1%) say they rarely participate in those programs.

If It Became Easier to Do, Would You Do These Activities More Often / Make No Difference?

- Ask just of those saying “Almost Never” or “Never” -

[County / City]	TYPES OF ACTIVITIES	More Often		About Same		Not Sure	
		COUNTY	CITY	COUNTY	CITY	COUNTY	CITY
[n=22/3]	Recycle	51%	52%	37%	48%	12%	--
[n=64/60]	Reduce home energy costs	60%	50%	25%	30%	15%	20%
[n=199/144]	Compost food scraps	36%	50%	53%	33%	7%	14%
[n=195/132]	Walk or bike more; not drive	41%	40%	51%	43%	5%	15%
[n=224/147]	Use public transport./ car pool	35%	42%	54%	50%	10%	6%
[n=36/11]	Conserve indoor water	59%	11%	23%	69%	18%	20%
[n=17/18]	Conserve outdoor water	60%	53%	40%	44%	--	1%
[n=119/65]	Consider environmental. impact before making a purchase	31%	49%	56%	40%	13%	11%

Q9a-h

Shading indicates there is a statistical difference High Low

Walking the Walk on Climate

So what is it that's holding people back from even greater participation in sustainable activities? Respondents were read four statements expressing different attitudes about the local government's efforts to encourage participation in sustainable measures, and asked if they agree or disagree with each one. The responses to two of those statements clearly illustrate the root of the problem in getting people out of their cars and on to buses or bikes.

Perhaps the result that should be the most closely watched is the one that shows over a third of Boulder County residents (as opposed to just 18% in the City) agree with the statement that they resent their local government trying to get them "to do things so they can meet their environmental goals." This is clearly a number that needs to be tracked over time.

Agree/Disagree on Lifestyle Choices

[County n=400; City n=436]

	Strongly Agree		Somewhat Agree		Somewhat Disagree		Strongly Disagree	
LIFESTYLE CHOICES	CTY	CITY	CTY	CITY	CTY	CITY	CTY	CITY
Public transportation is inconvenient, too expensive or doesn't fit my needs	37%	19%	22%	30%	10%	19%	20%	22%
I wouldn't feel safe riding a bicycle to work or around town	16%	16%	18%	13%	20%	26%	39%	41%
There are too many choices and programs and I feel overwhelmed	10%	5%	17%	18%	27%	34%	31%	29%
I resent local gov't trying to get me to do things so they can meet their environmental goals	18%	9%	18%	9%	11%	21%	42%	52%

Q11

Shading indicates there is a statistical difference High Low

VII. GOVERNMENT SUSTAINABILITY SERVICES

Government Sustainability Services

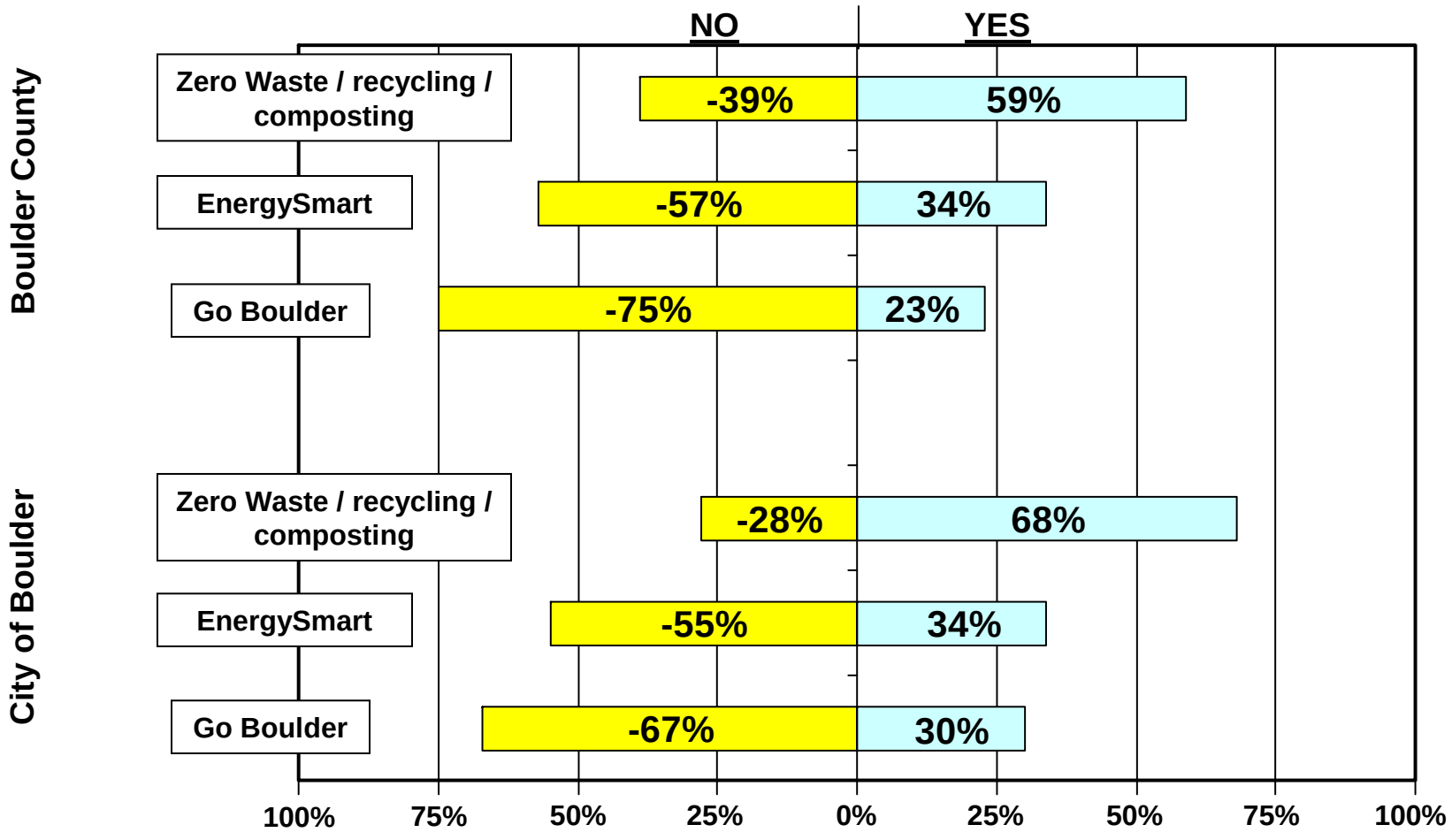
Further exploring the numbers of people who have walked the walk on sustainability, respondents were asked if they had participated in any of three local government sustainability programs designed to make it easier and more affordable to lead a more sustainable life:

- Zero Waste, recycling or composting programs
- EnergySmart
- Go Boulder or other alternative transportation programs

A fairly significant 76% of City residents, coupled with another 71% of County residents, say they have taken advantage of the services offered by at least one of these three programs.

Have You Participated In Each of These Three Programs?

[County n=400; City n=436]



Q10

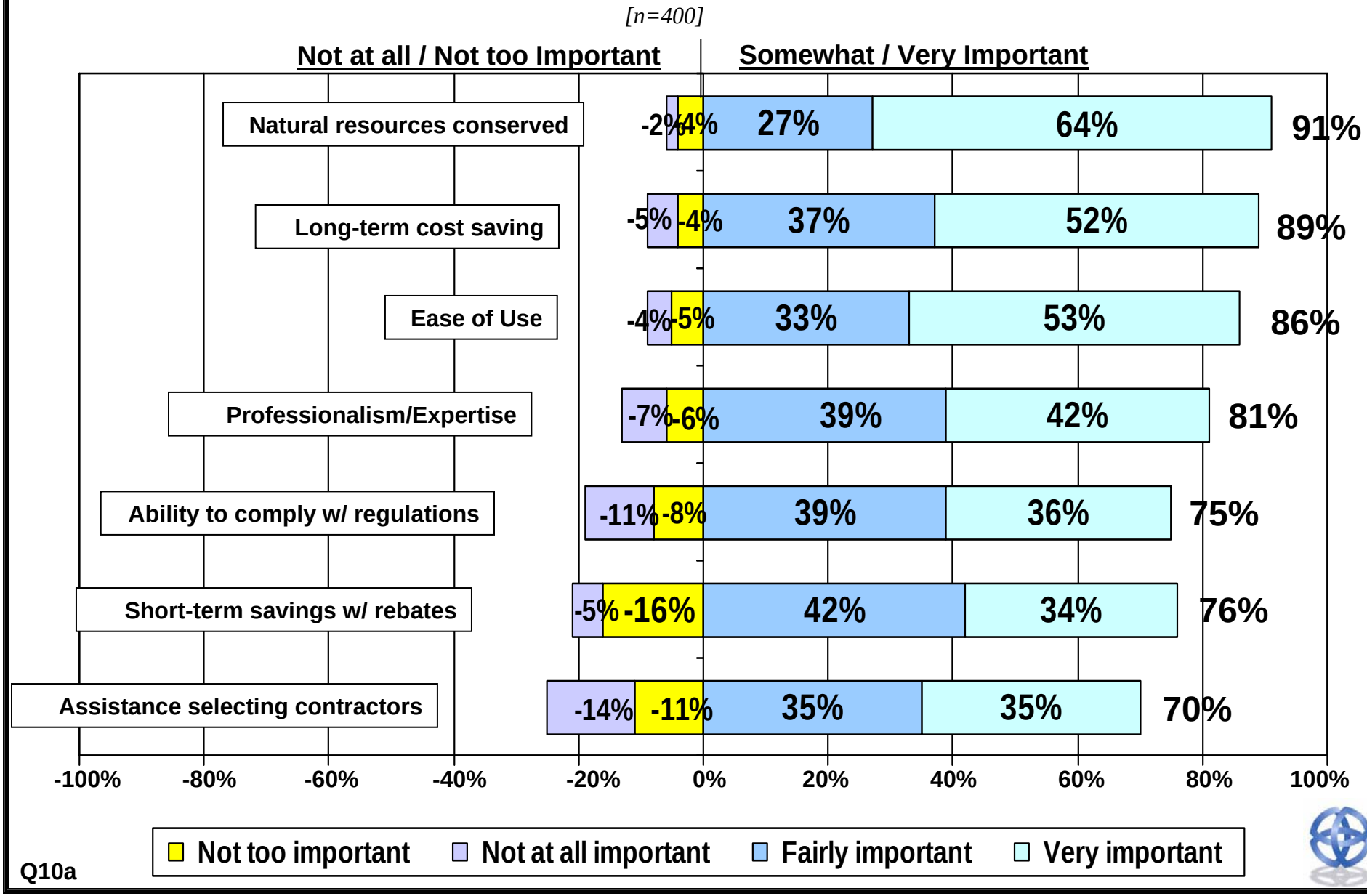
Government Sustainability Services

In order to better understand the experience people have had with the sustainability programs, as well as the motivations behind their participation in the programs, respondents to the survey were read a variety of statements, and asked how important each one is to them. It turns out that it's not just financial benefits and/or cost savings that are driving people.

Among residents, conserving natural resources clearly tops the list, with a substantial 64% of County residents, coupled with 72% of City residents, saying that conservation of resources is "very" important to them. Close behind are "long-term cost savings" and "ease of use."

Importance of Aspects of Sustainable Services

-Results for Boulder County-

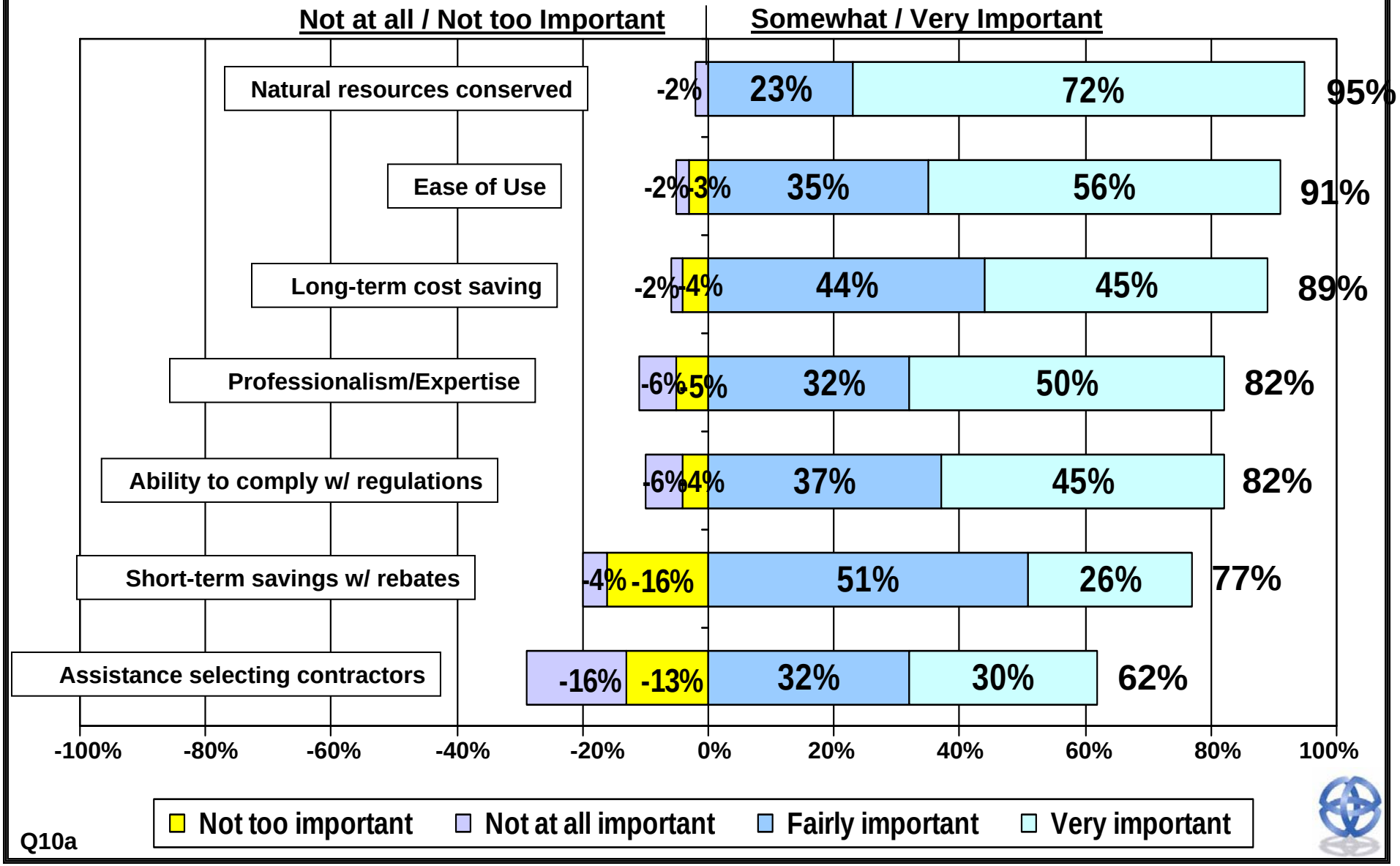


Q10a

Importance of Aspects of Sustainable Services

-Results for City of Boulder-

[n=436]



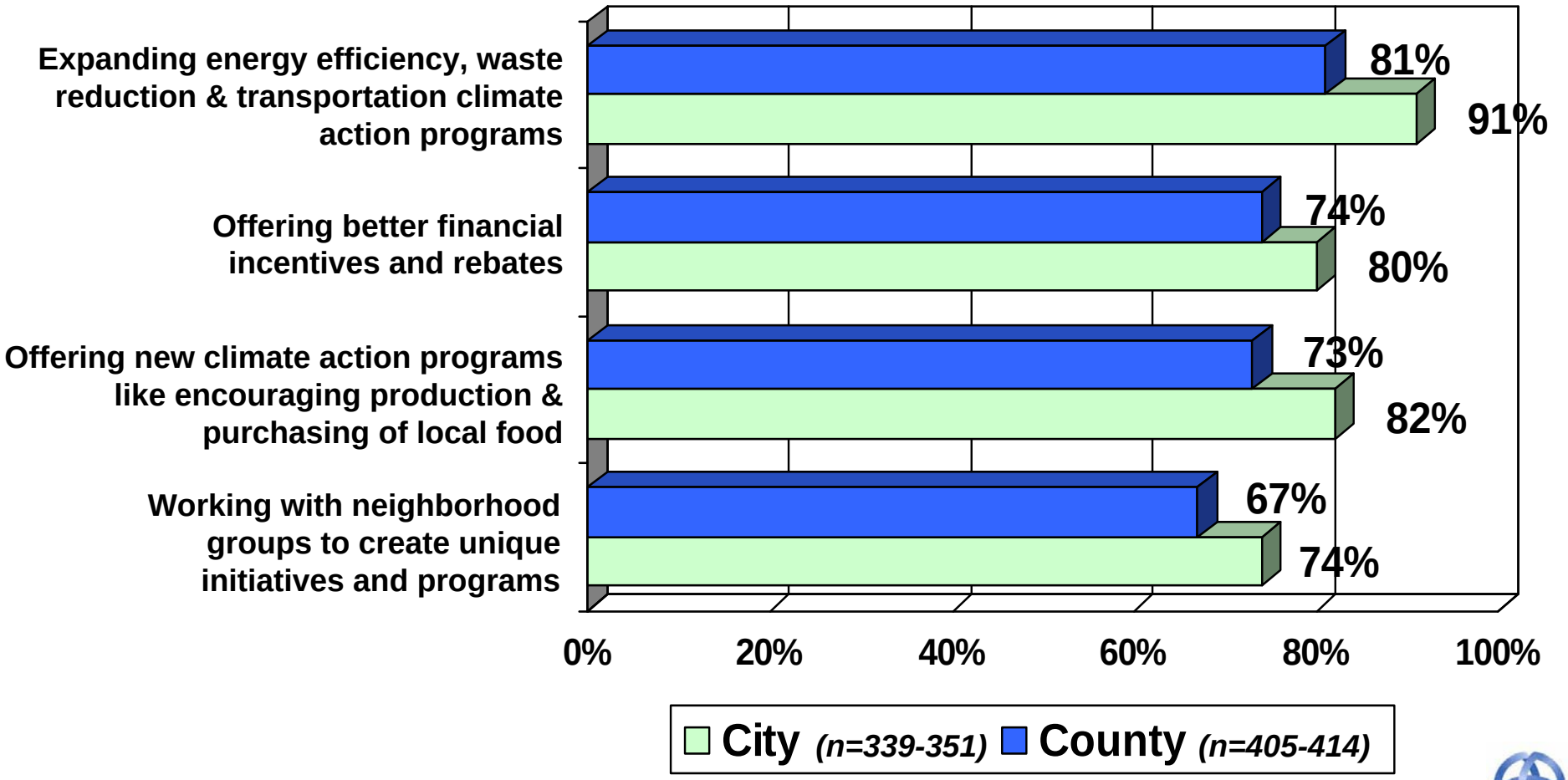
Q10a

Government Sustainability Services

Both County and City of Boulder residents were read a list of four different ways that local government could better help support them in leading a more sustainable lifestyle. And they were asked whether they thought each was a good or bad use of government resources. All scored at least two-thirds or more saying “good use.” But those results do need to be put in context, because there was no cost associated with any one of the initiatives. And there was nothing to compare them to, such as public safety programs or transportation needs.

Are These Sustainable Action Programs a Good or Bad Use of Gov't Resources?

- Percent shown is for those saying it's a "Good Use" -



Q12a-d

Government Sustainability Services

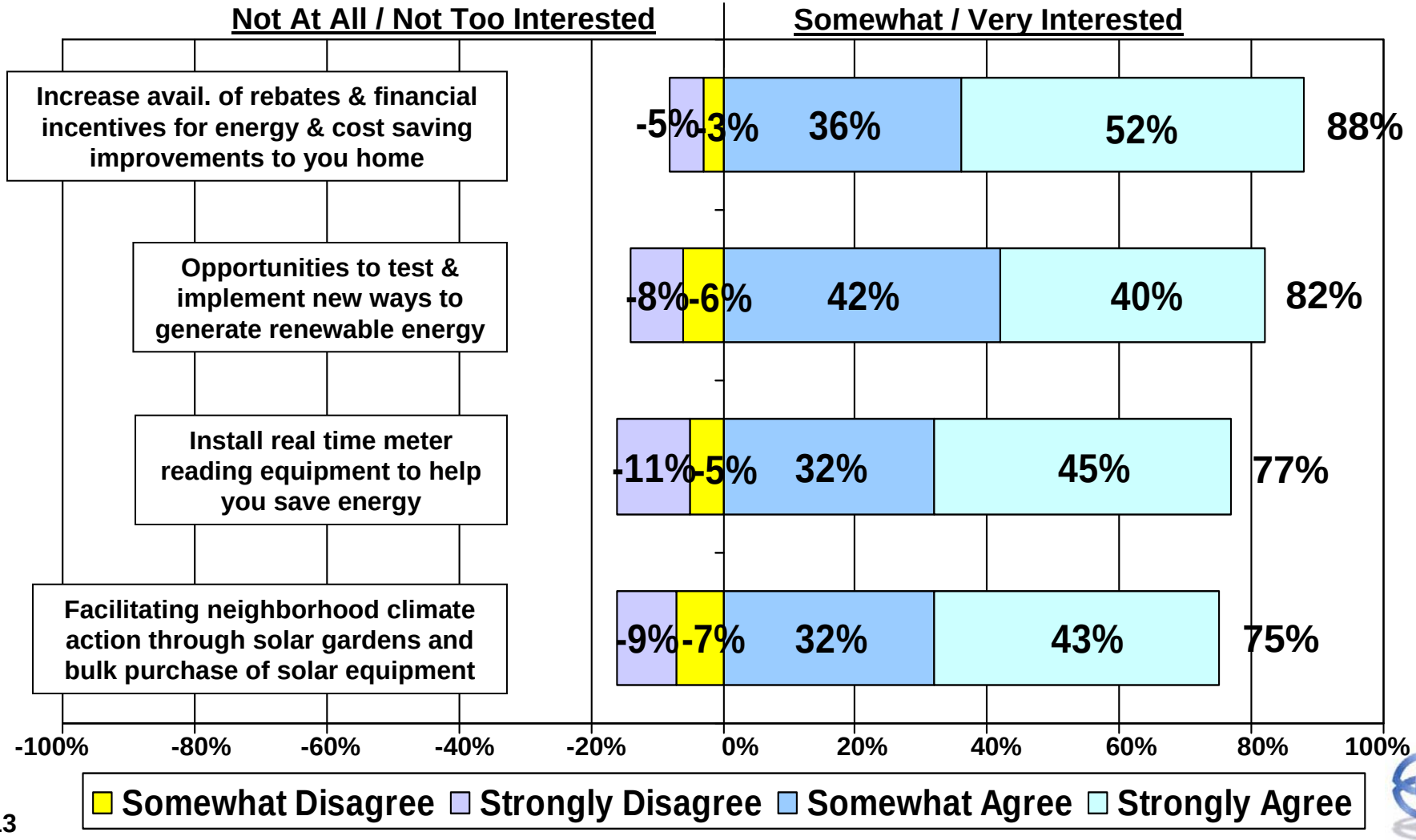
Finally, as it moves forward exploring a decision on whether or not to form its own municipal utility, the City of Boulder is interested in knowing the level of interest residents have toward to a variety of other services besides energy that could be offered by such a city-owned utility.

Interest in these four additional services is high, but some caution is advised because, as before, there are no price points attached, and there is no comparative context.

Interest in Energy Services a Municipal Utility Could Provide

-Asked of just City of Boulder-

[n=436]



Q13

VIII. APPENDICES: PERCENTAGES RESULTS & CROSSTABULATIONS

PERCENTAGE RESULTS

2013 BOULDER COUNTY/CITY CLIMATE ISSUES SURVEY

Hello, my name is _____. First, I want to assure you that we're not selling anything, or asking for money. I'm with Talmey-Drake Research, a public opinion research company here in Boulder, Colorado. We are conducting an interesting survey with Boulder County residents about local issues in your community, and we would like to include your opinions. As you are no doubt aware, many people were affected by the widespread flooding in Boulder County, and if you were, your participation and opinions in the survey of local issues is just as important as those who were not. Your telephone number was selected purely at random, and I would like to speak with the person over the age of 18 in your household who will have the next birthday.

SCREENER

A. First, I would like to confirm that you are at least 18 years old, and live in Boulder County?

Yes	100%	⇒ *Continue*
No	--	⇒ *Schedule call back*
DK/NS	--	⇒ *Schedule call back*

B. Are you currently registered to vote in Boulder County?

	County *[n=400]*	City *[n=436]*
Yes	93%	92%
No	7%	8%
DK/NS	--	--

C. In which Boulder County City do you live? If you live in an unincorporated area of Boulder County, like Gunbarrel or other unincorporated areas, just say so.

	County *[n=400]*	City *[n=436]*
City of Boulder	33%	100%
Eldorado Springs	--	--
Erie	2%	--
Gunbarrel	4%	--
Lafayette	11%	--
Louisville	7%	--
Nederland	*	--
Jamestown	*	--
Superior	4%	--
Ward	--	--
Other Unincorporated area of Boulder County	7%	--
Other City	*	--
Longmont	29%	--
Allenspark	--	--
Hygiene	--	--
Niwot	1%	--
Pinecliffe	--	--
Lyons	2%	--
DK/NS	--	--

*An asterisk, wherever it appears, means that the result for that response rounds to less than 1%.

SCREENER

D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

	County [n=400]	City [n=436]
Cell phone	48%	56%
Landline	51%	43%
Other	1%	1%
DK/NS	--	--

E. *[Ask if R says "Cell phone" in Screener D; else go to Screener F]* Are you currently driving or doing something else that makes it unsafe to talk?

Yes	100%
No	--
DK/NS	--

F. *[Ask only if R says "Cell phone" in Screener C; else go to Screener F]* Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

	County [n=192]	City [n=246]
Also have land line	25%	21%
Cell phone is my only telephone	75%	79%
DK/NS	--	--

G. Sex? *[Do not ask]*

	County [n=400]	City [n=436]
Male	51%	50%
Female	49%	50%

1. **[In County survey of 400, ask of both City and County R's; Do not ask in City Survey]** *[Ask only if R says "Yes" in Screener B; else go to Q4]* First off, Boulder County is considering placing on next November's ballot, a proposal for a new Boulder County Sustainability Tax, which would **[** *Ask Sample A:* **increase the County sales tax by point one five percent"/** *Ask Sample B:* **"increase the County property tax by 75 mills"**], for the next ten years. This would raise the **[***Ask Sample A:* **"sales tax by one and a half cents on a ten dollar purchase"/** *Ask Sample B:* **"property tax by seven dollars for every $100,000 of assessed value on a home"]**, to provide funding to support programs to increase local food production, programs to conserve resources, such as water conservation and energy efficiency programs like EnergySmart, and infrastructure to reduce waste. If the election were held today, would you vote in favor or against this new Boulder County Sustainability tax?

	County .15% [n=201]	County 75mills [n=169]	Total [n=370]
Vote in favor	50%	47%	49%
Vote against	43%	40%	42%
Undecided at this time/Not sure	7%	12%	9%
Refused	--	1%	*

1a. *[Ask only if R says "Undecided/not sure" in Q1; else go to Q2]* And even though you are undecided about this Boulder County Sustainability tax increase, which way are you leaning? Are you leaning towards voting for it or against it?

	County .15% [n=14]	County 75mills [n=20]	Total [n=34]
Leaning towards voting in favor	46%	50%	49%
Leaning towards voting against	26%	25%	25%
DK/NS	28%	25%	26%

Summary: Q1/1a

	County .15% [n=201]	County 75mills [n=169]	Total [n=370]
Vote in favor	50%	47%	49%
Leaning towards voting in favor	3%	6%	5%
Undecided/DK/NS	2%	3%	2%
Leaning towards voting against	2%	3%	2%
Vote against	43%	41%	42%
Refused	--	*	*

2. ***[In County survey of 400, ask of both City and County R's; Do not ask in City Survey]*** I will now read you seven different sustainability services offered by Boulder County through its EnergySmart program and other services. After I read each one, please tell me if including this type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax. If you are not sure, just say so and I'll move on. The first is: *[Read list; Randomize]*

[If "More likely" or "Less likely," then ask:] And would including it make you much more likely to **[vote in favor / vote against]** or just somewhat more likely to vote **[vote in favor / vote against]** of the sustainability tax?

	---More Likely--- Much	S'what	--Less Likely--- Much	S'what	DK\ NS
a. Programs that help bring local, sustainable food to the people of Boulder County					
County *[n=370]*	32%	31%	13%	14%	10%
b. [1]Programs like EnergySmart that provide low interest loans and rebates for energy efficiency and renewable energy projects for homeowners and businesses					
County *[n=342]*	34%	28%	15%	13%	10%
c. Programs that give home weatherization services to low income households					
County *[n=370]*	32%	31%	13%	13%	11%

[1] After the first night's 32 completed interviews, the introduction to this question was changed from "Programs providing low interest loans and rebates, to pay for" to "Programs like EnergySmart that provide low interest loans and rebates for." The gist of the question is virtually the same, so the results have been combined. But they can be viewed separately upon request.

	---More Likely--- Much	S'what	--Less Likely--- Much	S'what	DK\ NS
d. Programs to support water conservation for residents and businesses throughout Boulder County					
County *[n=370]*	36%	34%	12%	10%	8%
e. Programs to support alternative transportation options for county residents					
County *[n=342]*	30%	28%	15%	15%	12%
f. [2]Infrastructure necessary to increase recycling and composting by residents and businesses throughout the County					
County *[n=370]*	32%	32%	13%	14%	9%
g. Money to fund flood recovery efforts, which would include, among other things, flood assistance for damaged homes, funds for rebuilding washed out trails, and money to rebuild damaged roads, bridges and buildings in a sustainable way that would help reduce damage from possible natural disasters in the future					
County *[n=342]*	40%	33%	9%	10%	8%

3. Next I'll read you a variety of different words and phrases, and after I read each one, please tell me whether you have a negative, neutral or positive feeling or association with them? If you do not know what the word means, just say so and I'll move on. The first is *[Read list; Randomize].*

	Positive	Negative	Neutral	DK/NS	Ref.
a. Climate change					
County *[n=400]*	26%	41%	30%	3%	*
City *[n=436]*	21%	48%	30%	1%	*
b. Energy efficiency					
County *[n=400]*	79%	6%	15%	*	*
City *[n=436]*	91%	3%	6%	*	*
c. Sustainability					
County *[n=400]*	64%	13%	21%	2%	--
City *[n=436]*	88%	5%	6%	1%	*
d. Resiliency					
County *[n=400]*	49%	7%	37%	7%	*
City *[n=436]*	67%	3%	25%	5%	*
e. Zero waste					
County *[n=400]*	64%	10%	22%	4%	*
City *[n=436]*	82%	4%	12%	2%	--

[2] After the first night's 32 completed interviews, the introduction to this question was changed from "Providing the facilities necessary . . . . " to "Infrastructure necessary . . . ." The gist of the question is virtually the same, so the results have been combined. But they can be viewed separately upon request.

4. While the term "sustainability" is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you? If you're not sure, just say so.

	County [n=400]	City [n=436]
Living local/self-contained/self-reliant/maintain what we have	36%	35%
Conserve: Natural resources-resources-energy	20%	18%
Environment/life on the planet/climate preservation/smaller carbon footprint	8%	10%
Renewable resources/recycle/reuse/	7%	15%
Other positive-general	5%	7%
Economic/business related	2%	1%
Other negative-general/propaganda/regulation/taxes/more government	2%	1%
Better agriculture practices/local agriculture/local food	1%	1%
Long term health/survival/need to last long time	*	16%
Reduce waste/use only what's needed/minimal impact/	--	6%
Other	--	--
Don't know/not sure	25%	11%

5. **[Yale Q15]** How worried are you about climate change – very worried, somewhat worried, not very worried, or not at all worried?

	County [n=400]	City [n=436]
Very worried	25%	37%
Somewhat worried	36%	39%
Not very worried	13%	16%
Not at all worried	22%	8%
DK/NS	4%	*
Refused	*	*

6. **[Yale Q26]** Which one of the following statements comes closest to your view? *[Read List through before accepting response] [Randomly reverse order responses read]*

	County [n=400]	City [n=436]
a. Climate change isn't happening	6%	1%
b. Humans cannot address climate change, even if it is happening	14%	11%
c. Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	27%	15%
d. Humans could address climate change, but it's unclear at this point whether we will do what's needed	42%	60%
e. Humans can address climate change, and we are going to do so successfully	7%	10%
DK/NS	4%	3%
Refused	*	*

7. I will now read you some views people have about addressing climate change. After I read each statement, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. If you neither agree nor disagree, or don't know, just say so and I'll move on. *[Read list; Randomize]*

	------Agree------			----Disagree----		DK\
	Strong	**Some**	**Neut**	**Some**	**Strong**	**NS**
a. The actions I take as an individual will have little or no effect on reducing the impacts of climate change						
County *[n=400]*	19%	22%	6%	23%	28%	2%
City *[n=436]*	14%	15%	5%	28%	37%	1%
b. The actions taken by community groups or neighborhoods can have a positive impact on climate change						
County *[n=400]*	32%	39%	5%	7%	14%	3%
City *[n=436]*	50%	36%	4%	5%	4%	1%
c. New technologies may be able to solve climate change without individuals having to make big changes in their lives						
County *[n=400]*	11%	34%	5%	20%	27%	3%
City *[n=436]*	11%	31%	9%	23%	24%	2%
d. Climate change is not an urgent issue that we need to address at this time, either individually or on the community level						
County *[n=400]*	14%	14%	4%	18%	48%	2%
City *[n=436]*	6%	7%	2%	14%	70%	1%

7e. *[Ask only if R says "Disagree" ("Strongly" or "Somewhat") in Q7a; OR "Agree ("Strongly" or "Somewhat") in Q7b; OR says "Neutral" in Q7a or Q7b; else go to Q8]* What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

	County *[n=324]*	**City** *[n=403]*
Threat to future generations	30%	39%
It is real and needs to be addressed	28%	23%
Immediate threat to environment	19%	17%
Severe weather/climate	8%	9%
Need to conserve energy/sustainable lifestyles	7%	10%
Species extinction	6%	6%
Economical impact	1%	4%
Health	1%	1%
Other	--	1%
Nothing	5%	3%
Don't know/not sure	13%	7%

8. Do you own or rent your home, apartment, condo?

	County [n=400]	City [n=436]
Own	68%	57%
Rent	31%	39%
DK/NS	1%	4%
Refused	--	--

9. I'm now going to read a list of activities some people do. After I read each one, please tell me if you do that activity almost all the time, often, occasionally, almost never or never. The first is: *[Read list; Randomize]*

	Almost all the Time	Often	Occas'ly	Almost Never	Never	DK\ NS
1. Recycle all types of household waste that my community's recycling program will allow						
County *[n=400]*	71%	13%	11%	1%	3%	1%
City *[n=436]*	88%	7%	4%	*	*	1%
2. [3]Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows						
County *[n=400]*	43%	27%	15%	7%	6%	2%
City *[n=436]*	47%	27%	11%	7%	7%	1%
3. Compost food scraps through the curbside collection service or backyard composting						
County *[n=400]*	35%	5%	9%	9%	41%	1%
City *[n=436]*	49%	6%	10%	8%	25%	2%
4. For those with cars, walk or bike more instead of driving						
County *[n=400]*	12%	13%	26%	18%	30%	1%
City *[n=436]*	16%	17%	32%	16%	13%	6%
5. Use public transportation or car pool						
County *[n=400]*	9%	11%	26%	14%	39%	1%
City *[n=436]*	10%	14%	42%	15%	18%	1%
6. Consider the environmental impact of a product before making a purchase						
County *[n=400]*	28%	20%	25%	11%	16%	*
City *[n=436]*	30%	31%	23%	10%	5%	1%

[3] After the first night's 32 completed interviews, the introduction to this question was changed from "Reduce winter heating and summer air conditioning costs by pursuing home energy. . . . " to "Reduce energy . . . ." The gist of the question is virtually the same, so the results have been combined. But they can be viewed separately upon request.

	Almost all the Time	Often	Occas'ly	Almost Never	Never	DK\ NS
7-1. *[Ask of Sample A]* Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers						
County *[n=235]*	56%	19%	9%	3%	12%	1%
City *[n=235]*	62%	25%	6%	3%	2%	2%
7-2 *[Ask of Sample B]* Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day						
County *[n=164]*	59%	17%	10%	3%	7%	4%
City *[n=201]*	52%	23%	6%	3%	6%	10%

9a. *[Ask only if R says "Almost Never" or "Never" in Q9(1); else to Q9b]* In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=22]*	City *[n=3]*
More often	51%	52%
Less often	--	--
About same as now	37%	48%
DK/NS	12%	--

9b. *[Ask only if R says "Almost Never" or "Never" in Q9(2); else to Q9c]* In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=64]*	City *[n=60]*
More often	60%	50%
Less often	--	--
About same as now	25%	30%
DK/NS	15%	20%

9c. *[Ask only if R says "Almost Never" or "Never" in Q9(3); else to Q9d]* In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=199]*	City *[n=144]*
More often	36%	50%
Less often	4%	3%
About same as now	53%	33%
DK/NS	7%	14%

9d. *[Ask only if R says "Almost Never" or "Never" in Q9(4); else to Q9e]* In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=195]*	City *[n=132]*
More often	41%	40%
Less often	3%	2%
About same as now	51%	43%
DK/NS	5%	15%

9e. *[Ask only if R says "Almost Never" or "Never" in Q9(5); else to Q9f]* In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=224]*	City *[n=147]*
More often	35%	42%
Less often	1%	2%
About same as now	54%	50%
DK/NS	10%	6%

9f. *[Ask only if R says "Almost Never" or "Never" in Q9(6); else to Q9g-1]* In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=119]*	City *[n=65]*
More often	31%	49%
Less often	--	--
About same as now	56%	40%
DK/NS	13%	11%

9g-1. *[Ask only if R says "Almost Never" or "Never" in Q9(7-1); else to Q9g-2]* In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=36]*	City *[n=11]*
More often	59%	11%
Less often	--	--
About same as now	23%	69%
DK/NS	18%	20%

9g-2. *[Ask only if R says "Almost Never" or "Never" in Q9(7-2); else to Q10]* In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you? If you're not sure, just say so.

	County *[n=17]*	City *[n=18]*
More often	60%	53%
Less often	--	2%
About same as now	40%	44%
DK/NS	--	1%

10. In Boulder County, there are a variety of programs designed to make it easier and more affordable for residents to participate in sustainability programs. I will now read you some of these programs, and after I read each one, please tell me whether or not if you have participated in that service. The first is: *[Read list; Randomize]*

	Yes	No	DK/NS	Ref.
EnergySmart				
County *[n=400]*	34%	57%	9%	--
City *[n=436]*	34%	55%	11%	*
Zero waste, recycling or composting programs				
County *[n=400]*	59%	39%	2%	*
City *[n=436]*	68%	28%	4%	*
GO Boulder or other alternative transportation programs				
County *[n=400]*	23%	75%	2%	*
City *[n=436]*	30%	67%	3%	*

10a. *[Ask if R has used any of the services in Q10; else go to Q11]* Next I will read you a list of different aspects of the sustainability services offered by your local government. After I read each one, please tell me if that aspect was very important to you, somewhat important, not too important or not at all important to your decision to use the sustainability services offered. The first is: *[Read list; Randomize]*

	---Important---		-----Not Important-----		DK\
	Very	Some't	Not Too	Not At All	NS
1. The ease of use					
County *[n=282]*	53%	33%	5%	4%	5%
City *[n=333]*	56%	35%	3%	2%	4%
2. The professionalism and technical expertise					
County *[n=282]*	42%	39%	6%	7%	6%
City *[n=333]*	50%	32%	5%	6%	7%
3. The assistance in selecting local contractors					
County *[n=282]*	35%	35%	11%	14%	5%
City *[n=333]*	30%	32%	13%	16%	9%
4. The ability to comply with regulations					
County *[n=282]*	36%	39%	8%	11%	6%
City *[n=333]*	45%	37%	4%	6%	8%

	---Important---		-----Not Important-----		DK\
	Very	Some't	Not Too	Not At All	NS
5. *[Ask of Sample A]* The money you save in the short term with the incentives or rebates					
County *[n=146]*	34%	42%	16%	5%	3%
City *[n=164]*	26%	51%	16%	4%	3%
6. *[Ask of Sample B]* Longer-term cost savings in terms of bills and household expenses					
County *[n=154]*	52%	37%	4%	5%	2%
City *[n=177]*	45%	44%	4%	2%	5%
7. The natural resources you conserve					
County *[n=282]*	64%	27%	4%	2%	3%
City *[n=333]*	72%	23%	*	2%	3%

11. I will now read several statements people say about making certain lifestyle choices. As I read each statement, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the statement. If you don't have any feeling about the statement, one way or the other, just say so. *[Read list - randomize] [Probe to distinguish between "DK/NS" and "Neutral."]*

	------Agree------			----Disagree----		DK\
	Strong	Some	Neut	Some	Strong	NS
a. Using public transportation isn't convenient, is too expensive or doesn't fit my needs						
County *[n=400]*	37%	22%	9%	10%	20%	2%
City *[n=436]*	19%	30%	10%	19%	22%	*
b. I wouldn't feel safe riding a bicycle as a way of getting to work or running errands						
County *[n=400]*	16%	18%	6%	20%	39%	1%
City *[n=436]*	16%	13%	2%	26%	41%	2%
c. There are too many choices and programs, and I feel overwhelmed						
County *[n=400]*	10%	17%	14%	27%	31%	1%
City *[n=436]*	5%	18%	12%	34%	29%	2%
d. I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals						
County *[n=400]*	18%	18%	11%	11%	42%	*
City *[n=436]*	9%	9%	9%	21%	52%	*

12. Next I'll read you a list of different ways your local government could better help or support you in leading a more sustainable lifestyle. After I read each one, please tell me if you think it's a good use of government resources or not a good use of resources. If you're not sure, just say so. If you don't want your local government to offer any programs at all to help you lead a more sustainable lifestyle, or would prefer that no more new programs be created, just say so and I'll move on. The first is: *[Read list; Randomize]*

	-- Use of Resources -- Good	Not Good	DK/NS	Skip to Q13: Don't Offer Any Programs	Skip to Q13: Don't Create New Programs
a. Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation					
County *[n=345]*[4]	81%	11%	3%	2%	3%
City *[n=405]*	91%	6%	2%	*	1%
b. Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing					
County *[n=339]*	73%	16%	7%	1%	3%
City *[n=409]*	82%	9%	6%	*	3%
c. Working with neighborhood groups to create unique initiatives and programs					
County *[n=351]*	67%	17%	8%	4%	4%
City *[n=414]*	74%	11%	10%	2%	3%
d. Offering better financial incentives and rebates					
County *[n=346]*	74%	15%	5%	4%	2%
City *[n=406]*	80%	12%	6%	*	2%

13. ***[In County Survey of 400, ask only of residents living in the City of Boulder; In the City Survey, ask of everyone]*** Finally, as you may know, the City of Boulder is considering forming a city owned electric utility. If the City forms such a utility, it intends to offer a variety of energy services besides electricity. I will now read you some of these services, and after I read each one, please tell me if you would be very interested in that type of service, somewhat interested, not too interested or not at all interested. If you are in the middle, neither interested nor uninterested, just say so. The first is: *[Read list; Randomize] [n=436]*[5]

	--Interested-- Very	Some't	Middle	---Not Interested--- Not Too	Not At All	DK\ NS
a. Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs	45%	32%	5%	5%	11%	2%

[4] The "n's" in Q18 are not reflective of the total sample because some respondents to the Q18 series were skipped to Q19, either because they said "Don't offer any programs at all," or "Don't create new programs."
[5] The 436 includes 132 City of Boulder respondents conducted as part of the County survey of 400.

	--Interested-- Very	Some't	Middle	---Not Interested--- Not Too	Not At All	DK\ NS
b. Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions	43%	32%	8%	7%	9%	1%
c. Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home	52%	36%	3%	3%	5%	1%
d. Offering opportunities to test and implement new ways to generate renewable energy locally	40%	42%	3%	6%	8%	1%

Our last questions are about you and your family. The answers to these questions help us statistically classify the results we obtain. Your responses to these questions, as well as all others in this survey, will be kept strictly confidential, and only used when combined with the hundreds of other interviews conducted for this survey

D1. Are you either a full or part-time college student?

	County *[n=400]*	City *[n=436]*
Yes	14%	14%
No	86%	86%
DK/NS	*	*

D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

	County *[n=400]*	City *[n=436]*
Yes	37%	34%
No	63%	65%
DK/NS/Refused	*	1%

D3. What was the last grade in school you had the opportunity to complete? *[Do not read list]*

	County *[n=400]*	City *[n=436]*
Less than HS degree	2%	*
HS graduate or equivalent, vocational	18%	6%
Some college	20%	19%
College grad	30%	36%
Post grad. study	5%	8%
Post Graduate degree	23%	31%
Refused	*	*
DK/NS	2%	*

D4. May I ask how old you are?

	County [n=400]	City [n=436]
18-24	14%	15%
25-34	20%	33%
35-44	18%	14%
45-54	18%	12%
55-64	15%	11%
65 or older	12%	10%
Refused	3%	5%

D5. How many children age 18 or younger, if any, do you have living with you in your household? If you don't have children age 18 or under, just say so and I will move on.

	County [n=400]	City [n=436]
None	62%	73%
One	15%	9%
Two or more	22%	17%
Refused	1%	1%
DK/NS	*	*

D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013? *[Read list except refused and DK/NS]*

	County [n=400]	City [n=436]
Up to $20,000	6%	9%
$20,000, but less than $30,000	11%	10%
$30,000, but less than $40,000	6%	9%
$40,000, but less than $50,000	13%	5%
$50,000, but less than $60,000	8%	4%
$60,000, but less than $75,000	4%	7%
$75,000 but less than $100,000	13%	13%
$100,000 but less than $150,000	18%	15%
$150,000 or more	11%	11%
Refused	9%	11%
DK/NS	1%	6%

D7. Finally—so that we can make sure all groups are represented—would you please tell me what racial or ethnic group you consider yourself to be a member of? *[Do not read list]*

	County [n=400]	City [n=436]
White/Anglo	78%	83%
Hispanic/Latino	13%	9%
Black/African American	1%	1%
Asian/Oriental	1%	2%
American Indian	*	*
Multi-Ethnic/Mixed race	2%	2%
Other	2%	*
Refused	2%	2%
DK/NS	1%	1%

Thank you for taking our survey, your answers have been extremely helpful.

Methodology

2013 Boulder County and City of Boulder Climate Issues Survey is in effect two surveys, conducted on behalf of the City of Boulder and Boulder County by Talmey-Drake Research & Strategy, Inc., a public opinion research firm in Boulder, Colorado. The results of this survey are based upon 400 telephone interviews conducted among residents of Boulder County, as well as 436 conducted with residents living within the City of Boulder.[6] Aspen Media and Market Research conducted the interviewing, as well as purchased a random digit dial (RDD) sample containing both land lines and cell phones, which was then randomly sampled. Quotas were established for both surveys to obtain approximately equal representation for males and females, and for the Boulder County survey, the different geographic areas in the County. Results of the survey are balanced by age, ethnicity and geographic area to more appropriately represent the actual distribution. Interviews were conducted from December 2 to December 10, 2013 for the County Survey, and from December 2 to December 17, 2013 for the City Survey. Random samples of 400 and 436 have worst case, 95% confidence intervals of plus or minus 4.9% and 4.7% respectively, about any one reported percentage.

[6] The 436 includes 132 City of Boulder respondents conducted as part of the County survey of 400.

BOULDER COUNTY CROSSTABULATIONS

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
1. If the election were held today, would you vote in favor or against this new Boulder County Sustainability tax?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	370	125	80	103	62	370	-	130	48	190	176	194	180	156	34	75	117	180	370	114
	100%	34%	22%	28%	17%	100%		35%	13%	51%	47%	53%	49%	42%	9%	20%	32%	49%	100%	31%
Vote in favor	180	76	38	41	24	180	-	60	30	88	78	102	180	-	-	8	79	93	180	72
	49%	61%	48%	40%	40%	49%		46%	63%	46%	44%	52%	100%			11%	67%	52%	49%	63%
																	P	P		
Vote against	156	31	39	52	33	156	-	58	14	82	83	73	-	156	-	65	27	66	156	25
	42%	25%	49%	51%	54%	42%		45%	31%	43%	47%	38%		100%		86%	23%	37%	42%	22%
			B	B	B											QR			T	
Undecided at this time/Not sure	34	18	3	9	4	34	-	12	3	19	15	20	-	-	34	2	12	20	34	17
	9%	15%	3%	9%	7%	9%		9%	6%	10%	8%	10%			100%	3%	11%	11%	9%	15%
Refused	1	-	-	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	1	-
	*%			1%		*%				*%	*%							*%	*%	
CHI-SQUARE		<----------29.1---------->				<-----.0---->		<--------5.2------->			<----4.1---->		<-------739.1------>			<--------81.9------->			<-----15.7---->	
SIGNIFICANCE		100%*				%*		48%*			75%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
1. If the election were held today, would you vote in favor or against this new Boulder County Sustainability tax?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	370	98	138	44	74	259	108	273	97	48	321	137	232	140	227
	100%	27%	37%	12%	20%	70%	29%	74%	26%	13%	87%	37%	63%	38%	61%
Vote in favor	180	69	73	15	8	117	60	145	34	20	159	56	123	76	103
	49%	70%	53%	34%	11%	45%	56%	53%	35%	42%	49%	41%	53%	54%	45%
		DE	E	E											
Vote against	156	20	49	23	64	117	39	101	55	24	132	71	85	54	100
	42%	20%	36%	51%	86%	45%	36%	37%	57%	49%	41%	52%	36%	39%	44%
				B	BCD										
Undecided at this time/Not sure	34	10	15	6	2	25	9	26	8	5	29	10	24	10	23
	9%	10%	11%	14%	3%	10%	9%	10%	8%	10%	9%	7%	11%	7%	10%
Refused	1	-	1	-	-	1	-	1	-	-	1	1	-	-	1
	*%		*%			*%		*%			*%	*%			*%
CHI-SQUARE		<----------86.1---------->				<----3.6---->		<----11.7--->		<----1.2---->		<----9.5---->		<----3.1---->	
SIGNIFICANCE			100%*			69%*		99%*		24%*		98%*		62%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
1. If the election were held today, would you vote in favor or against this new Boulder County Sustainability tax?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	370	72	66	116	107	119	71	65	103	83	75	64	109	39
	100%	20%	18%	31%	29%	32%	19%	18%	28%	23%	20%	17%	29%	10%
Vote in favor	180	30	29	48	69	60	36	32	49	39	37	32	60	11
	49%	41%	44%	41%	64%	51%	50%	50%	47%	46%	50%	50%	55%	30%
					D								N	
Vote against	156	37	26	57	31	53	30	23	45	34	33	29	40	19
	42%	52%	39%	49%	29%	45%	42%	35%	44%	41%	45%	45%	37%	48%
				E										
Undecided at this time/Not sure	34	5	11	11	7	5	5	10	9	10	4	4	8	9
	9%	7%	16%	9%	7%	4%	8%	15%	8%	12%	5%	6%	8%	22%
Refused	1	-	1	-	-	-	-	-	1	1	-	-	-	-
	*%		1%						1%	1%				
CHI-SQUARE		<----------22.5---------->				<----------9.3---------->				<----------17.2---------->				
SIGNIFICANCE			99%*				59%*					86%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
1a. And even though you are undecided about this Boulder County Sustainability tax increase, which way are you leaning? Are you leaning towards voting for it or against it?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	34	18	3	9	4	34	-	12	3	19	15	20	-	-	34	2	12	20	34	17
	100%	53%	7%	28%	12%	100%		34%	9%	56%	43%	57%			100%	6%	36%	58%	100%	50%
Leaning towards voting in favor	17	10	-	6	1	17	-	9	-	8	4	12	-	-	17	0	7	9	17	9
	49%	55%		59%	25%	49%		75%		42%	30%	63%			49%	13%	58%	47%	49%	55%
Leaning towards voting against	9	3	-	3	3	9	-	1	2	6	5	4	-	-	9	0	2	6	9	4
	25%	16%		29%	75%	25%		4%	73%	31%	33%	20%			25%	14%	20%	30%	25%	21%
					BD				H											
Don't know/Not sure	9	5	3	1	-	9	-	2	1	5	5	3	-	-	9	2	3	5	9	4
	26%	29%	100%	12%		26%		20%	27%	27%	37%	18%			26%	73%	22%	23%	26%	24%
			BD																	
CHI-SQUARE		<----------14.4---------->				<-----.0---->		<--------8.3------->			<----3.5---->		<---------.0-------->			<--------3.1-------->			<-------.2----->	
SIGNIFICANCE			97%*			%*			92%*			83%*		%*			45%*			8%*

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
1a. And even though you are undecided about this Boulder County Sustainability tax increase, which way are you leaning? Are you leaning towards voting for it or against it?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	34	10	15	6	2	25	9	26	8	5	29	10	24	10	23
	100%	30%	45%	18%	6%	72%	28%	77%	23%	14%	86%	29%	71%	29%	68%
Leaning towards voting in favor	17	6	8	2	0	10	7	11	6	5	12	6	11	4	13
	49%	61%	55%	28%	13%	41%	69%	42%	73%	100% K	40%	61%	44%	36%	56%
Leaning towards voting against	9	2	3	4	0	9	-	8	1	-	9	2	7	3	6
	25%	21%	16%	59%	14%	35%		29%	13%		29%	17%	29%	26%	26%
Don't know/Not sure	9	2	4	1	2	6	3	8	1	-	9	2	7	4	4
	26%	17%	29%	13%	73%	24%	31%	29%	14%		30%	22%	28%	38%	18%
CHI-SQUARE		<----------7.6---------->				<----4.5---->		<----2.3---->		<----5.8---->		<-----.9---->		<----1.8---->	
SIGNIFICANCE		73%*				90%*		68%*		95%*		36%*		59%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
1a. And even though you are undecided about this Boulder County Sustainability tax increase, which way are you leaning? Are you leaning towards voting for it or against it?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	34	5	11	11	7	5	5	10	9	10	4	4	8	9
	100%	15%	32%	32%	21%	14%	16%	29%	25%	29%	11%	10%	24%	25%
Leaning towards voting in favor	17	2	7	5	3	5	1	5	4	7	2	2	2	3
	49%	34%	60%	46%	46%	100% GHI	23%	45%	41%	76%	43%	48%	28%	41%
Leaning towards voting against	9	3	1	3	1	-	3	3	2	2	1	1	3	1
	25%	66% E	12%	30%	9%		49%	29%	27%	16%	35%	28%	40%	17%
Don't know/Not sure	9	-	3	3	3	-	2	3	3	1	1	1	3	4
	26%		27%	24%	46%		28%	26%	32%	9%	21%	24%	32%	43%
CHI-SQUARE		<----------8---------->				<----------7.2---------->				<----------6---------->				
SIGNIFICANCE			76%*				70%*					36%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2a. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs that help bring local, sustainable food to the people of Boulder County

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	370	125	80	103	62	370	-	130	48	190	176	194	180	156	34	75	117	180	370	114
	100%	34%	22%	28%	17%	100%		35%	13%	51%	47%	53%	49%	42%	9%	20%	32%	49%	100%	31%
Much more likely to vote in favor	117	60	16	23	18	117	-	39	13	65	44	73	92	17	7	10	47	62	117	58
	32%	48%	20%	23%	29%	32%		30%	28%	34%	25%	38%	51%	11%	22%	13%	40%	34%	32%	51%
		CD											NO				P	P		S
Somewhat more likely to vote in favor	116	39	30	34	13	116	-	62	12	40	52	64	66	33	17	12	36	68	116	33
	31%	31%	38%	33%	20%	31%		48%	25%	21%	30%	33%	36%	21%	50%	17%	31%	38%	31%	29%
								J							N			P		
Somewhat more likely to vote against	49	4	12	21	12	49	-	21	1	26	28	21	3	40	6	12	16	22	49	3
	13%	3%	15%	20%	20%	13%		16%	3%	14%	16%	11%	2%	26%	17%	15%	13%	12%	13%	3%
				B	B					I				M					T	
Much more likely to vote against	52	15	14	13	10	52	-	4	15	33	32	21	3	47	2	33	5	15	52	13
	14%	12%	18%	12%	17%	14%		3%	32%	17%	18%	11%	2%	30%	6%	44%	5%	8%	14%	12%
									H	H				MO		QR				
Don't know/Not sure	35	7	8	12	9	35	-	4	6	25	20	16	16	17	2	9	13	13	35	6
	10%	6%	10%	11%	14%	10%		3%	12%	13%	11%	8%	9%	11%	5%	11%	11%	7%	10%	5%
CHI-SQUARE		<----------40.5---------->				<-----.0---->		<-------56.2------->			<----11.6--->		<-------142.7------>			<--------79.1------->			<-----19.7---->	
SIGNIFICANCE		100%				%*		100%			98%		100%			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2a. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs that help bring local, sustainable food to the people of Boulder County

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	370	98	138	44	74	259	108	273	97	48	321	137	232	140	227
	100%	27%	37%	12%	20%	70%	29%	74%	26%	13%	87%	37%	63%	38%	61%
Much more likely to vote in favor	117	42	55	10	9	78	38	97	20	11	107	41	76	44	73
	32%	43%	40%	24%	12%	30%	36%	36%	20%	22%	33%	30%	33%	32%	32%
		E	E												
Somewhat more likely to vote in favor	116	31	47	11	12	78	36	89	27	18	98	33	82	53	62
	31%	31%	34%	24%	17%	30%	34%	32%	28%	36%	30%	24%	35%	38%	27%
Somewhat more likely to vote against	49	10	13	14	12	32	17	29	20	5	44	26	24	23	26
	13%	10%	10%	32%	16%	13%	15%	11%	20%	11%	14%	19%	10%	16%	12%
				BC											
Much more likely to vote against	52	4	11	5	32	44	8	31	22	14	39	27	25	13	38
	14%	4%	8%	11%	44%	17%	7%	11%	22%	28%	12%	20%	11%	9%	17%
					BCD										
Don't know/Not sure	35	11	12	4	9	27	9	27	9	1	34	11	25	6	28
	10%	11%	8%	9%	12%	10%	8%	10%	9%	3%	11%	8%	11%	5%	12%
CHI-SQUARE		<----------90.1---------->				<----6.9---->		<----17.2--->		<-----13---->		<-----14---->		<----13.7--->	
SIGNIFICANCE			100%			86%		100%		99%		99%		99%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2a. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs that help bring local, sustainable food to the people of Boulder County

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	370	72	66	116	107	119	71	65	103	83	75	64	109	39
	100%	20%	18%	31%	29%	32%	19%	18%	28%	23%	20%	17%	29%	10%
Much more likely to vote in favor	117	17	23	35	42	35	32	19	28	26	12	27	47	6
	32%	23%	35%	30%	39%	29%	45%	29%	27%	31%	16%	42%	43%	15%
							I					N	KN	
Somewhat more likely to vote in favor	116	28	23	34	30	46	22	18	27	31	34	10	30	11
	31%	39%	35%	30%	28%	39%	30%	27%	26%	37%	46%	16%	28%	27%
											L			
Somewhat more likely to vote against	49	18	7	19	5	24	4	6	15	14	13	4	12	7
	13%	25%	11%	16%	5%	20%	6%	9%	15%	16%	17%	6%	11%	17%
				E										
Much more likely to vote against	52	3	10	18	17	9	8	16	18	9	9	15	12	8
	14%	4%	15%	16%	16%	8%	11%	24%	18%	11%	11%	24%	11%	19%
Don't know/Not sure	35	7	3	9	13	4	6	7	14	4	7	8	8	8
	10%	9%	4%	8%	12%	4%	8%	11%	14%	5%	10%	12%	8%	21%
														J
CHI-SQUARE		<----------28.4---------->				<----------33.6---------->				<----------46.6---------->				
SIGNIFICANCE		100%				100%				100%				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2b. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs like EnergySmart that provide low interest loans and rebates for energy efficiency and renewable energy projects for homeowners and businesses

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	342	116	75	98	53	342	-	120	38	180	162	181	167	142	33	65	112	168	342	105
	100%	34%	22%	29%	16%	100%		35%	11%	53%	47%	53%	49%	42%	10%	19%	33%	49%	100%	31%
Much more likely to vote in favor	116	53	18	37	9	116	-	53	9	53	46	70	102	9	5	6	47	64	116	49
	34%	45%	24%	37%	18%	34%		44%	23%	29%	29%	39%	61%	7%	15%	9%	42%	38%	34%	47%
		E											NO				P	P		
Somewhat more likely to vote in favor	94	29	27	18	21	94	-	27	14	52	49	44	45	38	10	13	38	43	94	24
	27%	25%	36%	18%	39%	27%		23%	37%	29%	31%	25%	27%	27%	31%	20%	34%	26%	27%	23%
Somewhat more likely to vote against	52	14	8	20	10	52	-	17	3	31	24	29	5	36	11	17	12	24	52	13
	15%	12%	11%	21%	18%	15%		14%	7%	17%	15%	16%	3%	26%	33%	26%	11%	14%	15%	12%
														M	M					
Much more likely to vote against	45	8	9	17	11	45	-	12	8	25	24	20	2	42	1	27	3	15	45	7
	13%	6%	12%	17%	21%	13%		10%	20%	14%	15%	11%	1%	29%	3%	41%	2%	9%	13%	7%
														MO		QR				
Don't know/Not sure	35	14	13	6	2	35	-	11	5	19	18	17	13	16	6	3	12	21	35	12
	10%	12%	17%	7%	4%	10%		9%	13%	11%	11%	9%	8%	12%	17%	4%	10%	12%	10%	12%
CHI-SQUARE		<----------37.7---------->				<-----.0---->		<-------13.6------->			<----4.9---->		<-------157.3------>			<--------79.9------->			<------8------>	
SIGNIFICANCE		100%				%*		91%			70%		100%			100%			91%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2b. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs like EnergySmart that provide low interest loans and rebates for energy efficiency and renewable energy projects for homeowners and businesses

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	342	93	127	43	64	237	102	255	88	45	297	122	220	132	208
	100%	27%	37%	13%	19%	69%	30%	74%	26%	13%	87%	36%	64%	38%	61%
Much more likely to vote in favor	116	37	53	6	5	68	47	88	28	12	104	33	82	58	57
	34%	40%	42%	13%	8%	29%	46%	35%	32%	27%	35%	27%	38%	44%	27%
		DE	DE												
Somewhat more likely to vote in favor	94	34	30	18	12	72	22	81	13	12	81	38	56	34	59
	27%	36%	24%	42%	19%	30%	22%	32%	15%	28%	27%	31%	26%	26%	29%
Somewhat more likely to vote against	52	9	18	8	17	32	19	28	24	6	46	12	40	15	37
	15%	10%	14%	20%	26%	13%	19%	11%	28%	13%	16%	10%	18%	11%	18%
					B										
Much more likely to vote against	45	2	9	6	27	43	2	34	11	4	40	29	15	17	27
	13%	3%	7%	15%	42%	18%	2%	13%	13%	10%	14%	24%	7%	13%	13%
					BCD	G						M			
Don't know/Not sure	35	11	17	4	3	23	12	24	11	10	25	9	26	7	28
	10%	11%	14%	10%	4%	10%	12%	9%	13%	23%	8%	7%	12%	6%	13%
CHI-SQUARE		<----91.6---->				<----23.9--->		<----19.4--->		<----9.1---->		<----25.6--->		<----13.8--->	
SIGNIFICANCE		100%				100%		100%		94%		100%		99%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2b. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs like EnergySmart that provide low interest loans and rebates for energy efficiency and renewable energy projects for homeowners and businesses

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	342	71	64	103	95	113	67	57	93	82	62	60	103	35
	100%	21%	19%	30%	28%	33%	20%	17%	27%	24%	18%	18%	30%	10%
Much more likely to vote in favor	116	27	12	33	43	44	24	19	27	27	21	23	36	10
	34%	38%	19%	32%	45%	39%	36%	34%	29%	32%	34%	38%	35%	29%
					C									
Somewhat more likely to vote in favor	94	19	21	32	22	31	17	15	26	21	22	7	33	11
	27%	27%	32%	31%	23%	27%	25%	27%	28%	26%	35%	11%	32%	30%
													L	
Somewhat more likely to vote against	52	14	15	16	8	18	15	5	12	14	8	11	15	4
	15%	19%	24%	15%	8%	16%	22%	8%	13%	18%	13%	19%	14%	11%
Much more likely to vote against	45	10	5	16	9	10	8	6	18	6	10	8	15	6
	13%	14%	8%	15%	9%	9%	12%	11%	20%	7%	16%	13%	14%	17%
Don't know/Not sure	35	1	10	6	14	10	3	11	9	13	2	11	5	4
	10%	1%	16%	6%	15%	9%	4%	19%	9%	16%	3%	18%	4%	12%
					B			G						
CHI-SQUARE		<----------32.5---------->				<----------18---------->				<----------26.2---------->				
SIGNIFICANCE			100%				88%					95%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2c. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs that give home weatherization services to low income households

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	370	125	80	103	62	370	-	130	48	190	176	194	180	156	34	75	117	180	370	114
	100%	34%	22%	28%	17%	100%		35%	13%	51%	47%	53%	49%	42%	9%	20%	32%	49%	100%	31%
Much more likely to vote in favor	120	44	17	40	19	120	-	53	10	56	51	69	94	19	7	7	56	57	120	38
	32%	35%	21%	39%	31%	32%		41%	22%	30%	29%	35%	52%	12%	20%	10%	47%	32%	32%	34%
													NO				P	P		
Somewhat more likely to vote in favor	115	49	30	22	13	115	-	47	9	57	43	71	51	44	20	10	45	61	115	47
	31%	39%	38%	22%	21%	31%		37%	20%	30%	25%	37%	28%	28%	58%	13%	38%	34%	31%	41%
															MN		P	P		
Somewhat more likely to vote against	48	6	14	16	13	48	-	8	8	31	32	16	16	27	4	16	6	26	48	4
	13%	5%	17%	15%	21%	13%		6%	18%	16%	18%	8%	9%	17%	12%	21%	5%	15%	13%	4%
					B											Q				
Much more likely to vote against	46	9	13	17	7	46	-	4	14	28	26	20	3	43	-	31	4	11	46	8
	12%	7%	17%	16%	11%	12%		3%	29%	15%	15%	10%	2%	28%		42%	3%	6%	12%	7%
									H					M		QR				
Don't know/Not sure	42	18	5	8	10	42	-	17	6	18	23	19	16	22	4	11	7	24	42	16
	11%	14%	7%	8%	17%	11%		13%	12%	10%	13%	10%	9%	14%	10%	14%	6%	14%	11%	14%
CHI-SQUARE		<----------34.9---------->				<-----.0---->		<-------36.4------->			<-----16---->		<-------109.3------>			<-------110.9------->			<-----12.5---->	
SIGNIFICANCE		100%				%*		100%			100%		100%			100%			99%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2c. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs that give home weatherization services to low income households

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	370	98	138	44	74	259	108	273	97	48	321	137	232	140	227
	100%	27%	37%	12%	20%	70%	29%	74%	26%	13%	87%	37%	63%	38%	61%
Much more likely to vote in favor	120	42	46	9	7	66	53	78	41	6	113	40	78	53	66
	32%	43%	34%	21%	9%	26%	49%	29%	42%	13%	35%	30%	34%	38%	29%
		DE	E				F								
Somewhat more likely to vote in favor	115	44	47	15	9	80	34	87	28	18	96	31	84	43	70
	31%	44%	34%	33%	12%	31%	31%	32%	28%	37%	30%	23%	36%	31%	31%
		E	E												
Somewhat more likely to vote against	48	4	19	10	16	42	5	40	8	-	48	26	22	12	36
	13%	4%	13%	22%	21%	16%	5%	15%	8%		15%	19%	10%	9%	16%
				B	B	G									
Much more likely to vote against	46	3	8	3	31	43	3	32	14	8	38	30	15	22	23
	12%	3%	6%	8%	42%	17%	2%	12%	14%	16%	12%	22%	7%	16%	10%
					BCD	G						M			
Don't know/Not sure	42	6	18	7	11	28	14	35	7	16	26	9	32	10	32
	11%	6%	13%	16%	15%	11%	13%	13%	7%	34%	8%	7%	14%	7%	14%
CHI-SQUARE		<----------113.1---------->				<----33.4--->		<----9.6---->		<----39.3--->		<----31.8--->		<----11.6--->	
SIGNIFICANCE			100%			100%		95%		100%		100%		98%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2c. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs that give home weatherization services to low income households

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	370	72	66	116	107	119	71	65	103	83	75	64	109	39
	100%	20%	18%	31%	29%	32%	19%	18%	28%	23%	20%	17%	29%	10%
Much more likely to vote in favor	120	27	17	36	36	45	22	23	29	31	35	19	25	10
	32%	37%	26%	31%	34%	38%	31%	36%	28%	37%	47%	29%	23%	25%
Somewhat more likely to vote in favor	115	13	32	34	35	35	22	19	32	26	20	15	41	12
	31%	18%	48%	30%	33%	29%	31%	29%	32%	31%	27%	24%	38%	31%
Somewhat more likely to vote against	48	14	8	20	6	20	9	5	14	3	8	10	21	6
	13%	20%	13%	17%	5%	17%	13%	7%	13%	4%	11%	16%	19%	14%
				E									J	
Much more likely to vote against	46	9	6	14	12	4	10	12	18	4	8	8	18	7
	12%	12%	9%	12%	11%	4%	14%	19%	18%	5%	11%	13%	17%	19%
								F	F					
Don't know/Not sure	42	9	3	11	18	15	8	6	9	19	3	12	4	4
	11%	13%	5%	10%	17%	13%	12%	9%	9%	23%	4%	18%	3%	11%
										KM				
CHI-SQUARE		<----------26.3---------->				<----------17.6---------->				<----------50.8---------->				
SIGNIFICANCE			99%				87%					100%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2d. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs to support water conservation for residents and businesses throughout Boulder County

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	370	125	80	103	62	370	-	130	48	190	176	194	180	156	34	75	117	180	370	114
	100%	34%	22%	28%	17%	100%		35%	13%	51%	47%	53%	49%	42%	9%	20%	32%	49%	100%	31%
Much more likely to vote in favor	135	58	16	41	20	135	-	46	18	69	46	89	91	30	15	19	63	53	135	52
	36%	47%	20%	40%	32%	36%		35%	37%	37%	26%	46%	50%	19%	43%	26%	54%	29%	36%	46%
		C										K	N		N		PR			
Somewhat more likely to vote in favor	125	42	29	36	18	125	-	52	15	56	68	56	73	39	13	13	33	79	125	39
	34%	33%	37%	35%	29%	34%		40%	32%	30%	39%	29%	41%	25%	37%	17%	28%	44%	34%	35%
																		P		
Somewhat more likely to vote against	44	7	13	13	11	44	-	17	3	24	29	15	3	39	3	20	9	16	44	6
	12%	6%	16%	12%	18%	12%		13%	6%	13%	17%	8%	1%	25%	8%	26%	7%	9%	12%	5%
														M		QR				
Much more likely to vote against	36	13	8	6	9	36	-	4	8	23	17	19	1	35	-	20	5	12	36	12
	10%	10%	10%	6%	15%	10%		3%	17%	12%	10%	10%	*%	22%		26%	4%	7%	10%	10%
														M		Q				
Don't know/Not sure	31	5	14	8	4	31	-	11	4	17	16	15	13	13	4	4	7	19	31	5
	8%	4%	17%	8%	7%	8%		8%	8%	9%	9%	8%	7%	8%	13%	6%	6%	11%	8%	4%
CHI-SQUARE		<----------31.4---------->				<-----.0---->		<-------13.5------->			<----19.2--->		<-------115.7------>			<--------71.8------->			<-----7.7----->	
SIGNIFICANCE		100%				%*		90%			100%		100%			100%			90%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2d. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs to support water conservation for residents and businesses throughout Boulder County

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	370	98	138	44	74	259	108	273	97	48	321	137	232	140	227
	100%	27%	37%	12%	20%	70%	29%	74%	26%	13%	87%	37%	63%	38%	61%
Much more likely to vote in favor	135	53	55	8	19	94	41	114	21	20	114	50	84	60	75
	36%	54%	40%	18%	26%	36%	38%	42%	22%	42%	36%	37%	36%	43%	33%
		DE	D												
Somewhat more likely to vote in favor	125	28	49	20	12	88	35	94	30	7	117	46	78	53	69
	34%	28%	36%	45%	17%	34%	32%	35%	31%	14%	37%	34%	34%	38%	31%
			E	E											
Somewhat more likely to vote against	44	8	8	8	20	26	17	20	24	6	38	19	25	14	30
	12%	9%	6%	17%	26%	10%	15%	7%	25%	13%	12%	14%	11%	10%	13%
					BC				H						
Much more likely to vote against	36	3	11	2	19	28	7	24	12	8	27	15	21	6	28
	10%	3%	8%	5%	25%	11%	7%	9%	12%	17%	9%	11%	9%	4%	13%
					B										
Don't know/Not sure	31	6	14	6	4	23	8	21	10	7	24	7	24	6	25
	8%	6%	10%	14%	6%	9%	7%	8%	10%	14%	8%	5%	10%	5%	11%
CHI-SQUARE		<----------68.3---------->				<----3.3---->		<----28.8--->		<----11.6--->		<----3.7---->		<----14.5--->	
SIGNIFICANCE			100%				49%		100%		98%		54%		99%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2d. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs to support water conservation for residents and businesses throughout Boulder County

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	370	72	66	116	107	119	71	65	103	83	75	64	109	39
	100%	20%	18%	31%	29%	32%	19%	18%	28%	23%	20%	17%	29%	10%
Much more likely to vote in favor	135	21	23	39	47	43	29	22	39	35	23	28	37	12
	36%	29%	35%	34%	43%	36%	41%	34%	38%	42%	30%	44%	34%	31%
Somewhat more likely to vote in favor	125	38	21	35	30	51	25	17	28	21	30	13	47	14
	34%	53%	31%	30%	28%	43%	35%	26%	27%	25%	40%	21%	43%	36%
													L	
Somewhat more likely to vote against	44	9	8	20	7	15	9	9	10	8	13	10	11	3
	12%	13%	12%	17%	7%	13%	13%	14%	10%	9%	17%	15%	10%	8%
Much more likely to vote against	36	3	6	13	13	5	3	9	17	10	8	3	10	5
	10%	4%	10%	11%	12%	4%	4%	14%	17%	12%	10%	5%	9%	14%
									FG					
Don't know/Not sure	31	1	8	8	10	5	6	8	8	10	2	10	5	5
	8%	2%	13%	7%	9%	5%	8%	12%	8%	12%	2%	15%	4%	12%
CHI-SQUARE		<----------26.1---------->				<----------23.5---------->				<----------29---------->				
SIGNIFICANCE			99%				98%					98%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2e. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs to support alternative transportation options for county residents

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	342	116	75	98	53	342	-	120	38	180	162	181	167	142	33	65	112	168	342	105
	100%	34%	22%	29%	16%	100%		35%	11%	53%	47%	53%	49%	42%	10%	19%	33%	49%	100%	31%
Much more likely to vote in favor	103	50	23	15	15	103	-	37	8	57	32	71	73	23	6	8	50	45	103	48
	30%	43%	30%	15%	28%	30%		31%	20%	32%	20%	39%	44%	16%	19%	13%	45%	27%	30%	46%
		D										K	NO				P			
Somewhat more likely to vote in favor	95	29	19	34	13	95	-	41	11	41	51	44	53	26	15	7	35	53	95	25
	28%	25%	25%	34%	25%	28%		34%	30%	23%	31%	24%	32%	18%	47%	11%	31%	32%	28%	24%
															N		P	P		
Somewhat more likely to vote against	53	7	18	20	7	53	-	24	1	27	27	25	18	29	4	11	13	29	53	6
	15%	6%	25%	20%	14%	15%		20%	3%	15%	17%	14%	11%	21%	13%	17%	12%	17%	15%	6%
			B							I										
Much more likely to vote against	51	11	8	20	11	51	-	10	9	31	33	17	4	47	-	32	4	15	51	9
	15%	10%	11%	21%	20%	15%		8%	23%	17%	20%	10%	2%	33%		49%	4%	9%	15%	9%
														M		QR				
Don't know/Not sure	42	19	6	10	7	42	-	8	9	24	19	23	18	16	7	7	10	25	42	16
	12%	16%	9%	10%	13%	12%		6%	24%	13%	12%	13%	11%	11%	22%	10%	9%	15%	12%	16%
CHI-SQUARE		<----------37.4---------->				<-----.0---->		<-------24.6------->			<----19.3--->		<-------92.6------->			<--------89.3------->			<-----14.9---->	
SIGNIFICANCE		100%				%*		100%			100%		100%			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2e. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs to support alternative transportation options for county residents

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	342	93	127	43	64	237	102	255	88	45	297	122	220	132	208
	100%	27%	37%	13%	19%	69%	30%	74%	26%	13%	87%	36%	64%	38%	61%
Much more likely to vote in favor	103	45	44	7	8	77	26	85	18	13	90	33	70	38	64
	30%	48%	34%	15%	13%	32%	25%	33%	21%	29%	30%	27%	32%	29%	31%
		DE	E												
Somewhat more likely to vote in favor	95	26	29	18	7	49	44	64	31	10	84	31	62	45	49
	28%	28%	23%	43%	11%	21%	43%	25%	35%	23%	28%	26%	28%	34%	23%
				E			F								
Somewhat more likely to vote against	53	11	20	11	10	40	13	37	15	6	46	20	33	19	34
	15%	12%	16%	25%	16%	17%	13%	15%	18%	14%	16%	16%	15%	14%	16%
Much more likely to vote against	51	2	11	6	32	43	8	40	11	4	46	27	23	21	28
	15%	2%	8%	13%	50%	18%	8%	16%	12%	10%	16%	22%	11%	16%	14%
					BCD										
Don't know/Not sure	42	10	23	2	7	28	12	29	13	11	30	10	31	9	32
	12%	10%	18%	4%	11%	12%	12%	11%	15%	23%	10%	9%	14%	7%	16%
CHI-SQUARE		<----------104.2---------->				<----19.8--->		<----7.3---->		<-----7----->		<----10.2--->		<----8.6---->	
SIGNIFICANCE			100%			100%		88%		86%		96%		93%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2e. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Programs to support alternative transportation options for county residents

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	342	71	64	103	95	113	67	57	93	82	62	60	103	35
	100%	21%	19%	30%	28%	33%	20%	17%	27%	24%	18%	18%	30%	10%
Much more likely to vote in favor	103	8	20	39	36	35	21	18	28	25	16	20	36	6
	30%	11%	31%	38%	38%	31%	31%	32%	30%	31%	26%	33%	35%	17%
				B	B								N	
Somewhat more likely to vote in favor	95	34	22	22	16	44	15	11	19	29	29	7	23	7
	28%	48%	35%	21%	17%	39%	23%	19%	20%	36%	46%	11%	22%	21%
		E								L	L			
Somewhat more likely to vote against	53	10	10	24	8	15	18	6	12	11	3	15	19	4
	15%	14%	16%	24%	9%	14%	26%	11%	12%	13%	5%	25%	19%	12%
				E										
Much more likely to vote against	51	15	9	10	12	9	9	7	24	3	11	9	17	11
	15%	21%	13%	9%	12%	8%	14%	13%	26%	4%	17%	15%	16%	31%
									FH					J
Don't know/Not sure	42	4	3	7	23	10	4	13	11	14	3	10	8	7
	12%	6%	5%	7%	24%	8%	6%	24%	12%	17%	5%	16%	8%	19%
					CD			GI						
CHI-SQUARE		<----------59.4---------->				<----------36.9---------->				<----------49.7---------->				
SIGNIFICANCE		100%				100%				100%				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2f. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Infrastructure necessary to increase recycling and composting by residents and businesses throughout the County

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	370	125	80	103	62	370	-	130	48	190	176	194	180	156	34	75	117	180	370	114
	100%	34%	22%	28%	17%	100%		35%	13%	51%	47%	53%	49%	42%	9%	20%	32%	49%	100%	31%
Much more likely to vote in favor	120	62	22	21	15	120	-	40	27	52	40	80	93	16	11	7	46	66	120	56
	32%	50%	28%	20%	24%	32%		30%	57%	28%	23%	41%	52%	10%	31%	10%	39%	37%	32%	49%
		CDE							HJ			K	NO		N		P	P		S
Somewhat more likely to vote in favor	120	36	28	42	15	120	-	61	6	51	67	53	63	42	15	16	47	58	120	32
	32%	28%	35%	41%	23%	32%		47%	12%	27%	38%	27%	35%	27%	43%	21%	40%	32%	32%	29%
								IJ									P			
Somewhat more likely to vote against	48	5	15	15	13	48	-	19	2	27	27	21	11	34	3	19	13	17	48	5
	13%	4%	19%	15%	21%	13%		14%	4%	14%	15%	11%	6%	22%	9%	25%	11%	10%	13%	5%
			B		B									M					T	
Much more likely to vote against	50	15	10	11	14	50	-	4	10	36	29	22	5	46	-	28	3	19	50	13
	14%	12%	13%	11%	23%	14%		3%	21%	19%	16%	11%	3%	29%		38%	3%	11%	14%	11%
										H				M		QR				
Don't know/Not sure	32	8	4	14	6	32	-	6	3	23	12	19	7	18	6	5	8	19	32	7
	9%	6%	5%	13%	9%	9%		4%	6%	12%	7%	10%	4%	12%	17%	6%	7%	10%	9%	6%
CHI-SQUARE		<----------45.1---------->				<-----.0---->		<-------52.6------->			<----17.2--->		<-------120.4------>			<--------73.7------->			<------14----->	
SIGNIFICANCE		100%				%*		100%			100%		100%			100%			99%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2f. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Infrastructure necessary to increase recycling and composting by residents and businesses throughout the County

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	370	98	138	44	74	259	108	273	97	48	321	137	232	140	227
	100%	27%	37%	12%	20%	70%	29%	74%	26%	13%	87%	37%	63%	38%	61%
Much more likely to vote in favor	120	37	64	12	7	83	36	105	15	19	100	43	75	37	83
	32%	38%	46%	27%	10%	32%	33%	38%	16%	39%	31%	32%	32%	26%	37%
		E	E					I							
Somewhat more likely to vote in favor	120	42	37	11	15	65	54	79	41	13	107	38	82	50	69
	32%	42%	27%	24%	21%	25%	50%	29%	42%	26%	33%	28%	35%	36%	30%
		E					F								
Somewhat more likely to vote against	48	11	10	9	18	46	3	37	11	5	43	21	28	22	26
	13%	11%	8%	20%	25%	18%	2%	14%	11%	11%	13%	15%	12%	16%	11%
					C	G									
Much more likely to vote against	50	2	16	3	28	43	7	33	17	10	40	25	26	17	32
	14%	2%	12%	7%	38%	17%	6%	12%	18%	21%	13%	18%	11%	12%	14%
					BCD										
Don't know/Not sure	32	7	10	10	5	23	9	19	13	1	30	10	21	13	17
	9%	7%	7%	22%	7%	9%	8%	7%	13%	3%	9%	7%	9%	10%	8%
CHI-SQUARE		<----------93.9---------->				<----34.1--->		<----20.2--->		<----6.2---->		<----5.6---->		<----5.7---->	
SIGNIFICANCE			100%			100%		100%		81%		77%		77%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2f. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Infrastructure necessary to increase recycling and composting by residents and businesses throughout the County

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	370	72	66	116	107	119	71	65	103	83	75	64	109	39
	100%	20%	18%	31%	29%	32%	19%	18%	28%	23%	20%	17%	29%	10%
Much more likely to vote in favor	120	18	24	33	36	48	18	20	30	37	8	29	36	11
	32%	25%	37%	28%	33%	41%	25%	31%	29%	44%	10%	45%	33%	28%
										K		K		
Somewhat more likely to vote in favor	120	26	28	37	29	46	24	18	26	17	48	17	29	9
	32%	36%	42%	32%	27%	39%	33%	28%	26%	20%	65%	26%	27%	24%
											JLMN			
Somewhat more likely to vote against	48	8	5	21	14	15	18	4	12	11	7	10	17	3
	13%	12%	8%	18%	13%	13%	25%	5%	12%	13%	10%	15%	16%	9%
							H							
Much more likely to vote against	50	12	7	12	20	5	8	12	25	10	8	5	17	10
	14%	16%	10%	10%	19%	4%	12%	18%	24%	12%	10%	8%	16%	27%
								F	FG					
Don't know/Not sure	32	8	1	13	9	4	4	11	10	9	4	4	10	5
	9%	11%	2%	11%	8%	4%	5%	17%	10%	11%	5%	6%	9%	13%
CHI-SQUARE		<----------16.8---------->				<----------44---------->				<----------61---------->				
SIGNIFICANCE			84%				100%					100%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
2g. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Money to fund flood recovery efforts, which would include flood assistance for damaged homes, funds for rebuilding washed out trails, and money to rebuild damaged roads, bridges and buildings in a sustainable way

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	342	116	75	98	53	342	-	120	38	180	162	181	167	142	33	65	112	168	342	105
	100%	34%	22%	29%	16%	100%		35%	11%	53%	47%	53%	49%	42%	10%	19%	33%	49%	100%	31%
Much more likely to vote in favor	136	71	21	27	17	136	-	52	17	65	40	96	99	22	15	5	61	70	136	65
	40%	61%	28%	27%	32%	40%		43%	44%	36%	25%	53%	60%	15%	46%	8%	55%	42%	40%	62%
		CDE										K	N		N		P	P		S
Somewhat more likely to vote in favor	114	26	28	47	14	114	-	41	14	59	65	49	57	46	10	19	40	57	114	23
	33%	22%	37%	48%	26%	33%		34%	35%	33%	40%	27%	34%	33%	30%	29%	35%	34%	33%	22%
				B																
Somewhat more likely to vote against	30	2	13	6	9	30	-	13	-	17	23	7	3	25	2	15	3	12	30	2
	9%	2%	17%	6%	17%	9%		11%		9%	14%	4%	2%	18%	6%	23%	3%	7%	9%	2%
					B						L			M		QR				
Much more likely to vote against	34	11	5	10	8	34	-	5	4	26	22	13	4	28	3	18	3	15	34	9
	10%	10%	6%	10%	15%	10%		4%	9%	14%	13%	7%	2%	20%	9%	28%	3%	9%	10%	9%
														M		Q				
Don't know/Not sure	28	6	8	9	5	28	-	9	4	14	12	16	4	21	3	8	5	15	28	6
	8%	5%	11%	9%	9%	8%		8%	12%	8%	7%	9%	2%	15%	9%	13%	4%	9%	8%	5%
														M						
CHI-SQUARE		<----------54.7---------->				<-----.0---->		<-------13.2------->			<----35.8--->		<--------100------->			<--------72.5------->			<-----18.6---->	
SIGNIFICANCE		100%				%*		90%			100%		100%			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
2g. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Money to fund flood recovery efforts, which would include flood assistance for damaged homes, funds for rebuilding washed out trails, and money to rebuild damaged roads, bridges and buildings in a sustainable way

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	342	93	127	43	64	237	102	255	88	45	297	122	220	132	208
	100%	27%	37%	13%	19%	69%	30%	74%	26%	13%	87%	36%	64%	38%	61%
Much more likely to vote in favor	136	49	70	12	5	84	50	113	23	19	117	40	96	48	88
	40%	53%	55%	27%	8%	35%	49%	44%	26%	41%	39%	33%	43%	37%	42%
		DE	DE												
Somewhat more likely to vote in favor	114	36	25	21	18	74	40	76	38	11	103	33	81	57	56
	33%	38%	19%	49%	28%	31%	39%	30%	43%	24%	35%	27%	37%	43%	27%
		C		C											
Somewhat more likely to vote against	30	2	9	3	15	28	1	21	9	5	25	14	16	5	24
	9%	2%	7%	8%	23%	12%	1%	8%	10%	12%	8%	11%	7%	4%	11%
					BC	G									
Much more likely to vote against	34	2	11	3	18	24	9	21	14	6	29	15	19	11	23
	10%	2%	8%	8%	28%	10%	9%	8%	16%	13%	10%	13%	9%	8%	11%
					BC										
Don't know/Not sure	28	4	12	3	8	26	2	24	4	4	23	20	8	10	18
	8%	4%	9%	8%	13%	11%	2%	9%	5%	10%	8%	16%	4%	8%	9%
												M			
CHI-SQUARE		<----------89---------->				<----20.8--->		<----14.7--->		<----2.6---->		<----21.6--->		<-----13---->	
SIGNIFICANCE			100%			100%		99%		37%*		100%		99%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
2g. Please tell me if including the following type of program in the tax proposal will make you more likely or less likely to vote in favor of a new sustainability tax: Money to fund flood recovery efforts, which would include flood assistance for damaged homes, funds for rebuilding washed out trails, and money to rebuild damaged roads, bridges and buildings in a sustainable way

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	342	71	64	103	95	113	67	57	93	82	62	60	103	35
	100%	21%	19%	30%	28%	33%	20%	17%	27%	24%	18%	18%	30%	10%
Much more likely to vote in favor	136	20	33	36	45	49	29	19	37	41	14	23	49	8
	40%	29%	52%	35%	47%	44%	43%	34%	39%	50%	23%	38%	48%	23%
										N			N	
Somewhat more likely to vote in favor	114	32	18	34	26	44	16	22	26	17	33	20	30	14
	33%	45%	29%	33%	27%	39%	24%	38%	28%	21%	53%	33%	29%	40%
											J			
Somewhat more likely to vote against	30	9	5	9	6	5	9	4	11	8	3	8	6	5
	9%	13%	8%	9%	7%	5%	14%	7%	11%	10%	5%	13%	6%	15%
Much more likely to vote against	34	8	5	11	11	5	10	7	13	10	4	3	13	4
	10%	12%	7%	11%	11%	4%	14%	12%	13%	13%	7%	5%	13%	12%
Don't know/Not sure	28	1	2	13	7	10	3	6	7	5	7	7	5	4
	8%	2%	3%	13%	7%	9%	4%	10%	7%	7%	12%	12%	4%	11%
CHI-SQUARE		<----------21.6---------->				<----------17.5---------->				<----------35.6---------->				
SIGNIFICANCE			96%				87%					100%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
3a. Please tell me whether you have a negative, neutral or positive feeling or association with:
Climate change

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Positive	102	41	15	33	13	95	7	40	10	52	50	52	67	18	11	1	41	61	102	91
	26%	31%	17%	28%	21%	26%	23%	28%	21%	26%	25%	27%	37%	12%	31%	1%	34%	32%	26%	21%
													N				P	P		
Negative	166	58	41	42	25	160	6	63	21	80	70	96	72	72	15	43	63	62	166	210
	42%	44%	47%	36%	39%	43%	20%	44%	43%	39%	34%	49%	40%	46%	45%	47%	53%	33%	42%	48%
																	R			
Neutral	118	28	30	36	24	106	12	36	17	65	75	43	37	61	8	42	11	65	118	129
	29%	22%	34%	31%	37%	29%	41%	25%	35%	32%	37%	22%	20%	39%	23%	45%	9%	34%	29%	30%
											L			M		Q		Q		
Don't know/Not sure	13	3	1	6	2	8	4	6	0	6	7	6	4	4	-	7	4	2	13	6
	3%	3%	1%	5%	3%	2%	15%	4%	1%	3%	4%	3%	2%	2%		7%	3%	1%	3%	1%
Refused	1	1	-	1	-	1	-	-	-	1	0	1	0	1	0	-	1	0	1	1
	*%	*%		*%		*%				1%	*%	*%	*%	*%	1%		1%	*%	*%	*%
CHI-SQUARE		<----------14.7---------->				<----19.5--->		<--------5.6------->			<----13.8--->		<-------34.8------->			<--------68.8------->			<-----7.3----->	
SIGNIFICANCE		74%*				100%*		31%*			99%*		100%*			100%*			88%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
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2013 Boulder County Issues Survey {Weighted}

{Banner 2}
3a. Please tell me whether you have a negative, neutral or positive feeling or association with:
Climate change

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Positive	102	33	40	13	1	59	43	67	36	15	86	36	66	31	71
	26%	33%	28%	25%	1%	22%	34%	24%	30%	28%	25%	25%	26%	21%	29%
		E	E	E											
Negative	166	56	57	11	41	118	45	120	46	25	141	60	106	72	91
	42%	56%	40%	22%	46%	44%	36%	42%	39%	47%	41%	41%	42%	48%	37%
		D													
Neutral	118	7	44	26	40	82	36	88	29	14	104	44	73	45	73
	29%	7%	31%	51%	45%	30%	29%	31%	25%	25%	30%	30%	29%	30%	29%
			B	B	B										
Don't know/Not sure	13	3	2	1	7	11	1	7	6	-	13	6	7	1	12
	3%	3%	1%	3%	7%	4%	1%	2%	5%		4%	4%	3%	*%	5%
Refused	1	1	-	-	-	1	-	1	0	-	1	1	0	-	1
	*%	1%				*%		*%	*%		*%	1%	*%		*%
CHI-SQUARE		<----------75.7---------->				<----9.2---->		<----4.7---->		<----3.1---->		<----1.1---->		<----11.6--->	
SIGNIFICANCE		100%*				94%*		68%*		46%*		11%*		98%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
3a. Please tell me whether you have a negative, neutral or positive feeling or association with:
Climate change

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Positive	102	26	25	27	24	39	9	10	40	28	33	15	16	10
	26%	33%	32%	22%	21%	29%	11%	14%	38%	30%	39%	23%	14%	24%
									GH					
Negative	166	13	25	61	64	40	44	37	38	34	32	30	53	18
	42%	16%	31%	50%	58%	29%	59%	53%	36%	37%	37%	45%	46%	44%
				B	BC		FI	FI						
Neutral	118	36	26	31	20	53	22	20	21	27	15	20	45	11
	29%	45%	33%	25%	18%	39%	30%	29%	20%	29%	18%	30%	39%	27%
		E												
Don't know/Not sure	13	5	2	3	3	4	-	3	5	3	5	1	2	2
	3%	6%	3%	2%	3%	3%		4%	4%	4%	6%	1%	1%	4%
Refused	1	-	1	-	1	-	-	-	1	1	-	0	-	0
	*%		1%		1%				1%	1%		*%		1%
CHI-SQUARE		<----------44.9---------->				<----------42.3---------->				<----------28.1---------->				
SIGNIFICANCE			100%*				100%*					97%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
3b. Please tell me whether you have a negative, neutral or positive feeling or association with:
Energy efficiency

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Positive	313	107	74	87	47	290	23	122	39	149	151	162	172	91	26	43	106	164	313	396
	78%	81%	85%	74%	71%	78%	78%	85%	82%	73%	75%	82%	96%	59%	76%	47%	89%	86%	78%	91%
													NO				P	P		S
Negative	24	8	1	11	3	19	4	2	1	21	20	3	-	19	-	16	1	7	24	12
	6%	6%	1%	10%	5%	5%	15%	2%	1%	10%	10%	2%		12%		17%	1%	4%	6%	3%
										I	L					Q				
Neutral	61	16	12	18	15	59	2	20	8	33	30	31	7	44	8	33	12	17	61	28
	15%	12%	14%	16%	22%	16%	7%	14%	16%	16%	15%	16%	4%	28%	23%	36%	10%	9%	15%	6%
														M	M	QR			T	
Don't know/Not sure	1	0	-	0	0	1	-	-	0	1	-	1	1	0	-	0	-	1	1	1
	*%	*%		*%	*%	*%			1%	*%		*%	*%	*%		*%		*%	*%	*%
Refused	1	0	-	-	1	1	-	-	-	1	1	0	-	1	0	-	-	1	1	0
	*%	*%			1%	*%				*%	*%	*%		*%	1%			*%	*%	*%
CHI-SQUARE		<----------13.1---------->				<----6.2---->		<-------15.6------->			<----13.1--->		<-------75.8------->			<---------75-------->			<-----24.7---->	
SIGNIFICANCE		64%*				81%*		95%*			99%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
3b. Please tell me whether you have a negative, neutral or positive feeling or association with:
Energy efficiency

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Positive	313	89	121	46	42	204	106	237	77	44	269	101	211	117	195
	78%	90%	84%	88%	47%	75%	85%	84%	65%	80%	78%	69%	84%	79%	79%
		E	E	E									L		
Negative	24	1	7	1	16	14	9	12	12	5	19	14	10	11	12
	6%	1%	5%	1%	18%	5%	7%	4%	10%	9%	5%	10%	4%	7%	5%
					BD										
Neutral	61	10	15	5	31	51	10	33	28	6	55	30	31	21	39
	15%	10%	10%	10%	35%	19%	8%	12%	24%	11%	16%	20%	12%	14%	16%
					BCD										
Don't know/Not sure	1	-	1	-	0	0	1	0	1	-	1	1	0	0	1
	*%		*%		*%	*%	*%	*%	1%		*%	*%	*%	*%	*%
Refused	1	-	-	1	-	1	-	1	0	-	1	1	0	-	1
	*%			1%		*%		*%	*%		*%	*%	*%		*%
CHI-SQUARE		<----------71.4---------->				<----9.6---->		<----17.2--->		<----2.1---->		<----12.6--->		<----1.8---->	
SIGNIFICANCE			100%*				95%*		100%*		27%*		99%*		23%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
3b. Please tell me whether you have a negative, neutral or positive feeling or association with:
Energy efficiency

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Positive	313	69	65	85	91	114	50	58	83	76	71	49	86	30
	78%	87%	82%	70%	82%	83%	67%	82%	79%	83%	83%	76%	74%	74%
Negative	24	6	2	8	8	9	5	1	7	6	6	2	8	2
	6%	7%	3%	6%	7%	7%	7%	1%	7% H	6%	7%	3%	7%	4%
Neutral	61	5	12	27	12	15	19	12	13	9	8	14	22	8
	15%	6%	15%	22%	10%	11%	26%	17%	12%	10%	9%	21%	19%	19%
Don't know/Not sure	1	-	-	1	0	-	-	-	1	0	-	0	-	0
	*%			*%	*%				1%	*%		*%		1%
Refused	1	-	-	1	0	-	-	-	1	-	-	-	-	1
	*%			1%	*%				1%					2%
CHI-SQUARE		<----------15.5---------->				<----------17.5---------->				<----------18.8---------->				
SIGNIFICANCE			79%*				87%*					72%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
3c. Please tell me whether you have a negative, neutral or positive feeling or association with:
Sustainability

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Positive	254	98	60	54	42	234	20	84	30	137	107	146	150	57	27	34	97	125	254	383
	63%	75%	69%	46%	64%	63%	68%	58%	62%	67%	53%	74%	83%	36%	77%	36%	81%	66%	63%	88%
		D										K	N		N		PR	P		S
Negative	54	14	18	10	12	53	1	18	7	29	39	15	2	51	-	31	9	14	54	21
	13%	11%	21%	8%	18%	14%	3%	12%	15%	14%	19%	8%	1%	33%		34%	8%	7%	13%	5%
											L			M		QR			T	
Neutral	84	17	8	48	11	80	4	39	10	35	49	34	25	46	8	22	12	50	84	28
	21%	13%	9%	41%	18%	22%	14%	27%	21%	17%	24%	17%	14%	30%	23%	24%	10%	26%	21%	6%
				BCE										M				Q	T	
Don't know/Not sure	9	2	1	5	1	4	4	4	1	3	7	2	2	2	-	5	2	2	9	5
	2%	2%	1%	4%	1%	1%	15%	3%	1%	2%	3%	1%	1%	1%		6%	1%	1%	2%	1%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0
																				*%
CHI-SQUARE		<----------52---------->				<----28.4--->		<--------5.8------->			<----21.7--->		<-------102.9------>			<---------71-------->			<-----69.4---->	
SIGNIFICANCE		100%*				100%*		56%*			100%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
3c. Please tell me whether you have a negative, neutral or positive feeling or association with:
Sustainability

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Positive	254	84	104	34	31	166	86	210	44	34	219	87	166	88	163
	63%	84%	72%	65%	35%	61%	68%	74%	37%	62%	64%	59%	66%	59%	66%
		E	E	E				I							
Negative	54	8	13	2	31	34	19	21	33	15	39	26	28	15	38
	13%	8%	9%	4%	35%	12%	15%	7%	28%	27%	11%	18%	11%	10%	15%
					BCD				H						
Neutral	84	7	25	15	21	64	20	48	36	6	78	31	52	45	39
	21%	7%	17%	30%	24%	24%	16%	17%	30%	11%	23%	21%	21%	30%	16%
				B											
Don't know/Not sure	9	1	2	1	5	7	1	3	5	-	9	2	6	0	8
	2%	1%	1%	1%	6%	3%	1%	1%	5%		2%	2%	2%	*%	3%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------76---------->				<----4.8---->		<----55.1--->		<----13.1--->		<----4.1---->		<----15.5--->	
SIGNIFICANCE			100%*			81%*		100%*		100%*		75%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
3c. Please tell me whether you have a negative, neutral or positive feeling or association with:
Sustainability

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Positive	254	38	53	79	80	84	46	48	68	66	43	43	74	27
	63%	48%	68%	65%	72%	61%	62%	68%	65%	72%	51%	66%	64%	66%
Negative	54	6	8	23	16	16	13	12	11	7	16	10	17	4
	13%	8%	11%	19%	14%	11%	18%	17%	11%	8%	18%	15%	14%	10%
Neutral	84	30	16	19	14	33	15	11	22	17	21	12	25	9
	21%	37%	21%	16%	12%	24%	20%	15%	21%	19%	25%	18%	21%	21%
Don't know/Not sure	9	5	1	1	2	4	-	-	4	1	5	1	1	1
	2%	7%	1%	1%	2%	3%			4%	1%	6%	1%	*%	2%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------34.8---------->				<----------10.1---------->				<----------18.1---------->				
SIGNIFICANCE			100%*				65%*					89%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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2013 Boulder County Issues Survey {Weighted}

{Banner 1}
3d. Please tell me whether you have a negative, neutral or positive feeling or association with:
Resiliency

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Positive	197	80	49	40	28	179	18	67	22	105	86	111	101	56	22	28	68	102	197	292
	49%	61%	57%	34%	43%	48%	61%	46%	45%	52%	43%	56%	56%	36%	64%	30%	57%	53%	49%	67%
		D											N		N		P	P		S
Negative	25	5	4	11	6	23	2	7	4	14	14	11	3	19	1	15	8	2	25	12
	6%	4%	5%	9%	9%	6%	6%	5%	9%	7%	7%	6%	1%	12%	4%	16%	7%	1%	6%	3%
														M		R				
Neutral	148	39	28	58	24	143	5	62	20	66	86	62	65	69	8	40	35	74	148	111
	37%	29%	33%	50%	36%	39%	18%	43%	43%	32%	43%	31%	36%	44%	24%	43%	30%	39%	37%	26%
																			T	
Don't know/Not sure	29	8	5	8	7	24	4	9	2	18	15	13	11	10	2	10	7	12	29	20
	7%	6%	6%	7%	11%	7%	15%	6%	3%	9%	7%	7%	6%	7%	7%	11%	6%	6%	7%	5%
Refused	1	0	-	-	1	1	-	-	-	1	1	0	-	1	0	-	-	1	1	1
	*%	*%			1%	*%				*%	*%	*%		*%	1%			*%	*%	*%
CHI-SQUARE		<----------26.1---------->				<-----7----->		<--------7.1------->			<----7.5---->		<--------30-------->			<--------36.1------->			<-----28.5---->	
SIGNIFICANCE		99%*				86%*		47%*			89%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
3d. Please tell me whether you have a negative, neutral or positive feeling or association with:
Resiliency

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Positive	197	59	78	32	27	127	67	155	42	41	156	60	137	64	131
	49%	60%	55%	62%	30%	47%	53%	55%	36%	75%	45%	41%	54%	43%	53%
		E	E	E						K					
Negative	25	8	3	1	14	19	6	8	17	3	22	10	15	11	13
	6%	8%	2%	3%	15%	7%	5%	3%	15%	6%	6%	7%	6%	8%	5%
Neutral	148	27	54	14	38	100	48	97	51	10	138	68	80	71	77
	37%	27%	37%	26%	43%	37%	38%	35%	43%	18%	40%	47%	32%	48%	31%
											J	M			
Don't know/Not sure	29	5	9	4	10	23	5	21	7	-	29	8	21	2	26
	7%	5%	6%	8%	11%	9%	4%	8%	6%		8%	5%	8%	2%	11%
Refused	1	-	-	1	-	1	-	1	0	-	1	1	0	-	1
	*%			1%		*%		*%	*%		*%	*%	*%		*%
CHI-SQUARE		<----------39---------->				<----4.6---->		<----27.2--->		<----19.1--->		<----10.8--->		<-----21---->	
SIGNIFICANCE		100%*				67%*		100%*		100%*		97%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
3d. Please tell me whether you have a negative, neutral or positive feeling or association with:
Resiliency

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Positive	197	33	50	57	54	69	30	42	51	70	35	28	45	19
	49%	41%	64%	47%	48%	50%	40%	60%	49%	76%	41%	43%	38%	47%
										KLMN				
Negative	25	7	1	11	6	-	8	8	8	3	3	7	10	2
	6%	9%	2%	9%	6%		11%	12%	7%	3%	4%	10%	8%	6%
Neutral	148	33	25	44	41	64	34	16	29	13	38	26	57	14
	37%	41%	31%	37%	37%	47%	46%	23%	28%	14%	44%	39%	49%	35%
						H	HI				J	J	J	J
Don't know/Not sure	29	7	3	8	10	4	2	4	16	6	9	5	5	4
	7%	9%	3%	7%	9%	3%	2%	5%	15%	6%	11%	7%	4%	10%
									FGH					
Refused	1	-	-	1	0	-	-	-	1	-	-	-	-	1
	*%			1%	*%				1%					2%
CHI-SQUARE		<----------13.9---------->				<----------48---------->				<----------53.5---------->				
SIGNIFICANCE		69%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
3e. Please tell me whether you have a negative, neutral or positive feeling or association with:
Zero waste

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Positive	256	98	61	62	35	235	20	97	25	132	108	148	141	68	27	36	103	118	256	357
	64%	75%	71%	53%	53%	64%	68%	67%	53%	65%	53%	75%	79%	43%	78%	39%	87%	62%	64%	82%
		DE										K	N		N		PR	P		S
Negative	42	13	9	12	9	34	8	8	5	29	29	13	3	30	0	27	3	13	42	20
	10%	10%	10%	10%	13%	9%	27%	6%	10%	14%	14%	6%	2%	19%	1%	29%	2%	7%	10%	4%
														MO		QR				
Neutral	87	17	15	41	14	86	1	39	12	35	56	31	28	51	6	27	11	49	87	51
	22%	13%	17%	35%	22%	23%	5%	27%	25%	17%	28%	16%	16%	33%	19%	29%	9%	26%	22%	12%
				B										M		Q		Q	T	
Don't know/Not sure	15	3	2	2	7	15	-	1	6	8	8	6	7	6	1	2	2	10	15	8
	4%	3%	2%	2%	11%	4%		1%	13%	4%	4%	3%	4%	4%	3%	3%	2%	5%	4%	2%
									H											
Refused	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	-	-	1	1	-
	*%				1%	*%				*%	*%			*%				*%	*%	
CHI-SQUARE		<----------35.8---------->				<----14.4--->		<--------26-------->			<----21.1--->		<-------60.3------->			<--------75.5------->			<-----35.2---->	
SIGNIFICANCE		100%*				99%*		100%*			100%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
3e. Please tell me whether you have a negative, neutral or positive feeling or association with:
Zero waste

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Positive	256	85	103	33	34	173	80	208	48	43	212	83	172	87	166
	64%	85%	72%	65%	38%	64%	64%	74%	41%	79%	61%	57%	68%	59%	67%
		E	E	E				I							
Negative	42	2	10	4	25	29	12	20	21	5	37	20	22	12	29
	10%	2%	7%	8%	29%	11%	10%	7%	18%	9%	11%	13%	9%	8%	12%
					BC										
Neutral	87	11	23	11	27	56	30	41	46	6	81	33	54	49	38
	22%	11%	16%	22%	30%	21%	24%	15%	39%	12%	23%	22%	21%	33%	15%
					B				H					O	
Don't know/Not sure	15	2	8	2	2	11	3	12	2	-	15	10	5	-	15
	4%	2%	6%	4%	3%	4%	2%	4%	2%		4%	7%	2%		6%
Refused	1	-	-	1	-	1	-	1	-	-	1	1	-	-	1
	*%			1%		*%		*%			*%	*%			*%
CHI-SQUARE		<----------69---------->				<----1.6---->		<----47.1--->		<----7.9---->		<-----11---->		<----25.1--->	
SIGNIFICANCE			100%*			19%*		100%*		90%*		97%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
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"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
3e. Please tell me whether you have a negative, neutral or positive feeling or association with:
Zero waste

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Positive	256	41	49	81	81	88	46	52	62	68	58	45	63	21
	64%	51%	63%	66%	73%	64%	62%	74%	60%	75%	68%	69%	54%	51%
								I		N				
Negative	42	9	11	6	15	10	11	5	14	9	2	6	19	6
	10%	12%	14%	5%	14%	7%	15%	6%	13%	10%	2%	9%	16%	15%
													K	
Neutral	87	28	11	29	14	34	17	12	23	11	25	14	27	10
	22%	35%	14%	24%	12%	25%	23%	17%	22%	12%	29%	21%	24%	24%
Don't know/Not sure	15	1	8	4	1	5	-	2	5	3	1	1	7	3
	4%	1%	10%	4%	1%	4%		3%	4%	3%	1%	1%	6%	8%
Refused	1	-	-	1	-	-	-	-	1	-	-	-	-	1
	*%			1%					1%					2%
CHI-SQUARE		<----------36.2---------->				<----------12.6---------->				<----------34.7---------->				
SIGNIFICANCE			100%*				60%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Living local/self-contained/self-reliant/maintain what we have	143	44	41	36	23	140	3	38	20	85	81	63	53	71	16	47	38	60	143	151
	36%	33%	47%	31%	36%	38%	10%	26%	43%	41%	40%	32%	30%	45%	46%	51%	32%	31%	36%	35%
						G														
Conserve: Natural resources-resources-energy	81	36	24	12	9	75	5	32	12	36	24	57	51	13	12	11	34	36	81	78
	20%	28%	28%	10%	13%	20%	18%	22%	25%	18%	12%	29%	28%	8%	35%	11%	28%	19%	20%	18%
		D										K	N		N		P			
Environment/life on the planet/climate preservation/ smaller carbon footprint	32	17	3	7	5	30	2	5	1	26	13	20	18	7	5	2	13	17	32	44
	8%	13%	3%	6%	8%	8%	7%	3%	1%	13%	6%	10%	10%	5%	16%	2%	11%	9%	8%	10%
										I										
Renewable resources/ recycle/reuse	28	7	9	7	5	28	0	9	3	16	11	17	16	10	2	3	12	13	28	64
	7%	5%	11%	6%	8%	8%	1%	6%	5%	8%	6%	8%	9%	6%	5%	4%	10%	7%	7%	15%
Other positive-general	20	14	1	4	0	11	9	6	1	13	13	7	5	5	-	4	6	9	20	31
	5%	11%	1%	4%	*%	3%	31%	4%	1%	6%	6%	4%	3%	3%		5%	5%	5%	5%	7%
		CDE					F													
Economic/business related	8	1	4	3	1	8	-	1	1	5	6	2	3	4	1	-	3	6	8	6
	2%	1%	4%	2%	2%	2%		1%	1%	3%	3%	1%	2%	3%	3%		2%	3%	2%	1%
Other negative-general/propaganda/ regulation/taxes/ More government	8	3	-	3	2	8	-	1	1	6	6	2	1	6	0	6	0	2	8	6
	2%	2%		2%	2%	2%		1%	2%	3%	3%	1%	1%	4%	1%	6%	*%	1%	2%	1%
Better agriculture practices/Local agriculture/local food	6	3	-	2	1	5	1	2	1	3	1	4	4	1	1	-	2	3	6	4
	1%	2%		2%	1%	1%	2%	1%	2%	1%	1%	2%	2%	*%	2%		2%	2%	1%	1%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
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2013 Boulder County Issues Survey {Weighted}

{Banner 1}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Long term health/ survival/need to last long time	2 *%	-	-	2 2%	-	2 1%	-	-	-	2 1%	1 *%	1 1%	1 *%	-	1 3%	-	1 1%	1 1%	2 *%	69 16% S
Reduce waste/use only what's needed/ minimal impact	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 6%
Don't know/not sure	107 27%	26 20%	12 14%	46 39% BC	22 34%	98 26%	9 31%	58 40% J	12 25%	36 18%	58 29%	49 25%	46 25%	47 30%	5 14%	21 22%	20 17%	66 35% Q	107 27% T	47 11%
CHI-SQUARE		<----------69.4---------->				<----57.6--->		<--------45-------->			<----25.8--->		<--------48-------->			<--------51.5------->			<----123.9---->	
SIGNIFICANCE		100%*				100%*		100%*			100%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
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2013 Boulder County Issues Survey {Weighted}

{Banner 2}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Living local/self-contained/self-reliant/maintain what we have	143	34	45	20	45	98	43	107	36	37	107	49	94	47	95
	36%	34%	31%	38%	50%	36%	34%	38%	31%	68% K	31%	34%	37%	31%	38%
Conserve: Natural resources-resources-energy	81	29	32	9	11	57	23	65	16	6	75	27	54	33	47
	20%	29% E	22%	17%	12%	21%	18%	23%	14%	11%	22%	18%	21%	22%	19%
Environment/life on the planet/climate preservation/ smaller carbon footprint	32	11	15	4	2	25	7	28	4	7	26	16	16	13	19
	8%	11%	11%	8%	2%	9%	5%	10%	4%	12%	7%	11%	6%	9%	8%
Renewable resources/ recycle/reuse	28	9	14	2	3	24	3	24	4	1	27	17	11	8	19
	7%	9%	10%	3%	4%	9%	3%	9%	3%	2%	8%	11%	4%	5%	8%
Other positive-general	20	6	4	5	4	3	17	15	5	5	15	7	13	11	9
	5%	6%	3%	10%	5%	1%	13% F	5%	5%	9%	4%	5%	5%	7%	4%
Economic/business related	8	3	5	1	-	7	1	7	1	-	8	4	4	5	3
	2%	3%	3%	2%		3%	1%	3%	1%		2%	3%	2%	3%	1%
Other negative-general/propaganda/ regulation/taxes/ More government	8	-	1	1	6	7	0	7	0	-	8	5	3	3	4
	2%		1%	1%	7%	3%	*%	3%	*%		2%	3%	1%	2%	2%
Better agriculture practices/Local agriculture/local food	6	2	3	1	-	5	1	5	0	-	6	3	2	1	5
	1%	2%	2%	2%		2%	1%	2%	*%		2%	2%	1%	*%	2%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
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2013 Boulder County Issues Survey {Weighted}

{Banner 2}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Long term health/ survival/need to last long time	2 *%	1 1%	1 1%	-	-	2 1%	-	2 1%	-	-	2 1%	1 1%	1 *%	-	2 1%
Don't know/not sure	107 27%	14 14%	45 31% B	14 27%	19 21%	63 23%	43 34%	52 19%	54 46% H	10 18%	97 28%	32 22%	74 29%	39 27%	67 27%
CHI-SQUARE		<----------55.6---------->				<----42.2--->		<----42.7--->		<-----28---->		<----15.5--->		<----10.1--->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		92%*		66%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
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2013 Boulder County Issues Survey {Weighted}

{Banner 3}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Living local/self-contained/self-reliant/maintain what we have	143	29	37	40	30	44	33	28	34	42	22	28	35	16
	36%	36%	47%	33%	27%	32%	44%	39%	33%	46%	26%	43%	31%	38%
Conserve: Natural resources-resources-energy	81	1	17	34	28	25	14	22	18	14	16	16	28	7
	20%	1%	22%	28%	25%	18%	19%	31%	17%	15%	19%	24%	24%	17%
			B	B	B			I						
Environment/life on the planet/climate preservation/smaller carbon footprint	32	2	8	8	15	5	7	8	9	8	3	8	7	6
	8%	3%	10%	6%	14%	3%	9%	12%	9%	9%	4%	12%	6%	15%
Renewable resources/recycle/reuse	28	1	3	8	15	5	5	5	13	4	8	3	9	4
	7%	2%	4%	7%	13%	4%	7%	7%	12%	4%	10%	4%	8%	11%
Other positive-general	20	3	5	7	6	9	6	1	4	7	4	2	6	1
	5%	3%	6%	6%	5%	7%	8%	1%	4%	8%	5%	2%	5%	3%
Economic/business related	8	2	2	3	1	-	3	2	3	1	2	1	2	2
	2%	3%	3%	2%	1%		4%	3%	3%	1%	3%	2%	2%	5%
Other negative-general/propaganda/regulation/taxes/More government	8	1	1	5	1	-	1	2	3	2	1	0	4	1
	2%	1%	1%	4%	1%		2%	2%	3%	2%	1%	*%	3%	3%
Better agriculture practices/Local agriculture/local food	6	-	1	2	3	-	-	2	3	2	1	1	1	1
	1%		1%	2%	2%			2%	3%	2%	1%	1%	1%	2%

Comparison Groups: BCDE/FGHI/JKLMN
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2013 Boulder County Issues Survey {Weighted}

{Banner 3}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Long term health/survival/need to last long time	2	1	-	0	1	-	-	-	1	0	-	-	1	1
	*%	1%		*%	*%				1%	*%			1%	2%
Don't know/not sure	107	42	19	20	24	59	10	11	25	26	31	12	30	8
	27%	53%	24%	16%	22%	43%	13%	15%	24%	28%	36%	19%	25%	20%
		DE				GH								
CHI-SQUARE		<----------82---------->				<----------61.3---------->				<----------35.7---------->				
SIGNIFICANCE		100%*				100%*				52%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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2013 Boulder County Issues Survey {Weighted}

{Banner 1}
5. How worried are you about climate change - very worried, somewhat worried, not very worried, or not at all worried?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Very worried	100	48	24	16	11	98	1	31	14	52	33	66	69	20	10	1	100	-	100	162
	25%	37%	28%	14%	17%	27%	4%	22%	30%	25%	17%	33%	38%	13%	30%	1%	84%		25%	37%
		D				G						K	N				P			S
Somewhat worried	144	59	36	27	22	138	6	55	14	74	56	88	73	49	15	0	17	126	144	171
	36%	45%	41%	23%	33%	37%	20%	38%	29%	36%	28%	45%	41%	31%	45%	*%	14%	66%	36%	39%
		D										K					P	PQ		
Not very worried	52	18	4	18	11	44	8	16	5	32	32	20	15	23	6	3	1	48	52	69
	13%	14%	5%	16%	17%	12%	26%	11%	10%	15%	16%	10%	8%	15%	18%	3%	1%	25%	13%	16%
																		PQ		
Not at all worried	88	6	22	39	21	74	14	28	14	46	65	23	8	64	2	88	1	-	88	33
	22%	5%	26%	33%	32%	20%	48%	19%	30%	23%	32%	12%	4%	41%	6%	96%	1%		22%	8%
			B	B	B		F				L			MO		Q			T	
Don't know/Not sure	16	-	1	16	-	16	1	15	1	1	16	1	15	1	-	-	-	16	16	1
	4%		1%	13%		4%	2%	10%	1%	*%	8%	*%	8%	*%				8%	4%	*%
				C				IJ			L		N						T	
Refused	0	0	-	-	-	0	-	-	-	0	-	0	-	-	0	-	-	0	0	0
	*%	*%				*%				*%		*%			1%			*%	*%	*%
CHI-SQUARE		<----------93.8---------->				<----22.2--->		<-------28.4------->			<----55.5--->		<-------103.3------>			<-------680.2------->			<-----56.6---->	
SIGNIFICANCE			100%*			100%*			100%*			100%*			100%*			100%*		

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
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2013 Boulder County Issues Survey {Weighted}

{Banner 2}
5. How worried are you about climate change - very worried, somewhat worried, not very worried, or not at all worried?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Very worried	100	100	-	-	-	74	25	81	19	9	90	34	66	42	57
	25%	100%				27%	20%	29%	16%	17%	26%	23%	26%	28%	23%
Somewhat worried	144	-	144	-	-	101	42	118	26	25	118	53	90	41	101
	36%		100%			37%	33%	42%	22%	47%	34%	36%	36%	28%	41%
								I							
Not very worried	52	-	-	52	-	33	18	32	20	5	47	19	33	24	28
	13%			100%		12%	14%	11%	17%	9%	14%	13%	13%	16%	11%
Not at all worried	88	-	-	-	88	61	26	51	38	14	74	40	48	27	60
	22%				100%	23%	21%	18%	32%	26%	21%	28%	19%	18%	24%
Don't know/Not sure	16	-	-	-	-	1	15	1	15	-	16	-	16	15	1
	4%					*%	12%	*%	13%		5%		6%	10%	*%
							F		H					O	
Refused	0	-	-	-	-	0	-	-	0	-	0	-	0	-	0
	*%					*%			*%		*%		*%		*%
CHI-SQUARE		<----------1150---------->				<----31.2--->		<----55.7--->		<----7.3---->		<----12.8--->		<----30.1--->	
SIGNIFICANCE			100%*			100%*		100%*		80%*		97%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
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2013 Boulder County Issues Survey {Weighted}

{Banner 3}
5. How worried are you about climate change - very worried, somewhat worried, not very worried, or not at all worried?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Very worried	100	5	15	31	45	15	22	21	34	12	19	24	36	9
	25%	7%	19%	26%	41%	11%	30%	30%	33%	13%	23%	36%	31%	21%
					BC			F	F			J		
Somewhat worried	144	18	38	42	45	55	24	24	37	43	20	20	44	18
	36%	23%	49%	35%	41%	40%	32%	34%	35%	46%	23%	31%	38%	43%
Not very worried	52	16	11	17	7	18	9	12	13	23	3	6	12	8
	13%	20%	14%	14%	6%	13%	12%	17%	12%	25%	4%	10%	10%	19%
										K				
Not at all worried	88	25	14	31	14	34	20	13	19	14	28	15	25	6
	22%	31%	18%	26%	12%	25%	27%	19%	18%	16%	33%	23%	21%	15%
				E										
Don't know/Not sure	16	16	1	-	-	15	-	-	1	-	15	-	1	1
	4%	19%	1%			11%			1%		18%		1%	1%
		C				I					MN			
Refused	0	-	-	-	0	-	-	-	0	-	-	-	-	0
	*%				*%				*%					1%
CHI-SQUARE		<----------104.8---------->				<----------43.3---------->				<----------94.9---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
6. Which one of the following statements comes closest to your view?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Climate change isn't happening	23	3	6	4	10	20	3	7	5	11	13	10	1	19	-	23	1	-	23	6
	6%	2%	6%	4%	16%	5%	9%	5%	11%	5%	6%	5%	*%	12%		25%	1%		6%	1%
					B									M		Q				
Humans cannot address climate change, even if it is happening	58	10	10	25	13	53	5	14	6	39	41	17	6	45	2	36	3	19	58	48
	14%	8%	12%	21%	20%	14%	17%	9%	12%	19%	20%	8%	3%	29%	6%	39%	2%	10%	14%	11%
											L			MO		QR				
Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	107	27	30	40	10	95	12	59	8	40	66	41	54	34	8	14	20	74	107	65
	27%	21%	34%	35%	16%	26%	40%	41%	18%	20%	33%	21%	30%	22%	23%	15%	17%	39%	27%	15%
								J										PQ	T	
Humans could address climate change, but it's unclear at this point whether we will do what's needed	167	75	32	37	23	163	4	52	25	87	56	111	101	40	22	9	68	90	167	261
	42%	57%	36%	32%	35%	44%	13%	36%	53%	42%	28%	56%	56%	25%	64%	9%	57%	47%	42%	60%
		DE										K	N		N		P	P		S
Humans can address climate change, and we are going to do so successfully	28	11	3	7	6	27	0	8	3	17	12	15	18	7	2	1	28	-	28	44
	7%	9%	4%	6%	9%	7%	1%	5%	6%	8%	6%	8%	10%	4%	7%	1%	23%		7%	10%
																	P			
Don't know/Not sure	17	5	7	2	3	11	6	6	0	10	12	5	1	10	-	9	0	8	17	12
	4%	4%	8%	2%	4%	3%	20%	4%	1%	5%	6%	2%	1%	6%		10%	*%	4%	4%	3%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
6. Which one of the following statements comes closest to your view?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Refused	1	-	-	-	1	1	-	-	-	1	1	-	-	1	-	1	-	-	1	0
	*%				2%	*%				*%	1%			1%		1%			*%	*%
CHI-SQUARE		<----------57.2---------->				<----29.8--->		<-------30.5------->			<-----40---->		<-------103.9------>			<-------250.8------->			<-----45.5---->	
SIGNIFICANCE		100%*				100%*		100%*			100%*		100%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
6. Which one of the following statements comes closest to your view?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Climate change isn't happening	23	1	0	3	19	22	1	15	8	9	14	7	16	6	16
	6%	1%	*%	5%	21%	8%	1%	5%	7%	16%	4%	5%	6%	4%	7%
					BCD										
Humans cannot address climate change, even if it is happening	58	3	7	11	36	41	16	31	27	2	56	36	22	22	34
	14%	3%	5%	21%	41%	15%	13%	11%	23%	4%	16%	25%	9%	15%	14%
				B	BC							M			
Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	107	20	35	24	14	55	52	63	44	17	89	27	80	42	64
	27%	20%	24%	46%	15%	20%	41%	22%	38%	32%	26%	18%	32%	28%	26%
				BE			F						L		
Humans could address climate change, but it's unclear at this point whether we will do what's needed	167	68	79	11	9	125	40	142	24	21	146	56	110	63	103
	42%	68%	55%	21%	10%	46%	32%	50%	21%	39%	42%	38%	43%	42%	41%
		DE	DE					I							
Humans can address climate change, and we are going to do so successfully	28	8	17	1	1	22	6	25	3	0	27	18	9	14	14
	7%	8%	12%	2%	1%	8%	5%	9%	2%	1%	8%	13%	4%	9%	5%
Don't know/Not sure	17	0	5	2	9	6	11	5	12	5	12	1	16	1	16
	4%	*%	3%	5%	10%	2%	9%	2%	10%	9%	3%	*%	6%	1%	6%
															N

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
6. Which one of the following statements comes closest to your view?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Refused	1	-	-	-	1	1	-	1	-	-	1	1	-	-	1
	*%				1%	*%		*%			*%	1%			*%
CHI-SQUARE		<----------192.9---------->				<----36.3--->		<----51.5--->		<----25.3--->		<----43.7--->		<----11.5--->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		100%*		93%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
6. Which one of the following statements comes closest to your view?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Climate change isn't happening	23	9	4	7	4	5	5	5	6	8	5	1	5	3
	6%	11%	5%	6%	3%	4%	7%	8%	5%	8%	6%	2%	5%	7%
Humans cannot address climate change, even if it is happening	58	13	7	29	8	24	12	7	14	3	18	8	26	3
	14%	17%	9%	24%	8%	17%	16%	10%	13%	3%	21%	12%	22%	8%
				CE									J	
Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	107	45	26	20	16	50	19	15	21	32	35	6	24	10
	27%	56%	33%	16%	14%	36%	26%	22%	20%	35%	41%	9%	21%	24%
		DE	E							L	L			
Humans could address climate change, but it's unclear at this point whether we will do what's needed	167	7	31	53	68	44	35	32	49	31	25	47	45	19
	42%	8%	39%	44%	61%	32%	47%	46%	47%	34%	29%	72%	39%	46%
			B	B	BC							JKMN		
Humans can address climate change, and we are going to do so successfully	28	5	3	10	8	4	3	8	10	11	2	2	10	2
	7%	7%	4%	9%	8%	3%	4%	12%	10%	12%	3%	3%	9%	6%
Don't know/Not sure	17	1	7	2	7	10	-	1	5	7	-	1	6	3
	4%	1%	9%	2%	6%	7%		1%	5%	8%		2%	5%	6%
Refused	1	-	1	-	-	-	-	1	-	-	-	-	-	1
	*%		1%					1%						2%
CHI-SQUARE		<----------101.9---------->				<----------34.8---------->				<----------80.9---------->				
SIGNIFICANCE			100%*				99%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
7a. Agreement with the following view people have about addressing climate change: The actions I take as an individual will have little or no effect on reducing the impacts of climate change

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	75	18	21	25	10	73	2	22	13	38	40	35	15	55	2	39	22	15	75	61
	19%	14%	24%	22%	16%	20%	6%	15%	27%	19%	20%	18%	8%	35%	6%	42%	18%	8%	19%	14%
														MO		QR				
Somewhat agree	90	15	22	34	18	72	18	38	5	48	57	33	21	44	7	28	12	51	90	65
	23%	11%	26%	30%	28%	19%	61%	26%	10%	23%	28%	17%	12%	28%	20%	30%	10%	26%	23%	15%
							F							M		Q		Q		
Neutral	22	11	2	8	2	22	-	4	6	13	18	5	11	8	3	6	3	13	22	21
	6%	8%	2%	7%	2%	6%		3%	12%	6%	9%	2%	6%	5%	8%	7%	3%	7%	6%	5%
Somewhat disagree	93	28	20	26	19	89	4	41	11	39	48	45	65	17	6	5	24	64	93	122
	23%	21%	24%	22%	29%	24%	14%	29%	24%	19%	24%	23%	36%	11%	19%	5%	20%	34%	23%	28%
													N				P	P		
Strongly disagree	112	54	19	23	16	107	6	40	12	59	35	77	66	24	16	13	57	42	112	161
	28%	41%	23%	20%	24%	29%	19%	28%	26%	29%	17%	39%	37%	16%	48%	14%	48%	22%	28%	37%
		D										K	N		N		PR			
Don't know/Not sure	8	5	2	0	-	8	-	-	0	7	5	2	1	7	-	2	1	5	8	6
	2%	4%	2%	*%		2%			1%	4%	3%	1%	*%	5%		2%	*%	3%	2%	1%
CHI-SQUARE		<----------39.6---------->				<----28.5--->		<-------22.4------->			<----30.8--->		<-------95.5------->			<-------104.1------->			<-----16.6---->	
SIGNIFICANCE		100%*				100%*		99%*			100%		100%*			100%			99%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
7a. Agreement with the following view people have about addressing climate change: The actions I take as an individual will have little or no effect on reducing the impacts of climate change

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	75	15	16	7	37	61	12	40	34	10	64	36	38	25	48
	19%	15%	11%	13%	42%	23%	10%	14%	29%	19%	19%	25%	15%	17%	19%
					BCD										
Somewhat agree	90	9	31	22	27	61	28	59	31	6	84	41	49	30	60
	23%	9%	22%	42%	31%	23%	22%	21%	27%	10%	24%	28%	19%	20%	24%
				B	B										
Neutral	22	-	9	8	6	13	9	19	4	4	18	8	13	12	11
	6%		6%	15%	7%	5%	7%	7%	3%	8%	5%	6%	5%	8%	4%
Somewhat disagree	93	23	40	12	3	58	33	64	28	7	86	24	69	33	58
	23%	23%	28%	23%	3%	21%	26%	23%	24%	13%	25%	16%	27%	22%	24%
		E	E												
Strongly disagree	112	53	43	4	13	74	38	98	14	22	90	35	77	49	63
	28%	53%	30%	7%	14%	27%	30%	35%	12%	41%	26%	24%	31%	33%	25%
		CDE	D					I							
Don't know/Not sure	8	0	5	0	2	2	6	1	6	5	3	1	6	-	8
	2%	*%	4%	1%	2%	1%	5%	1%	5%	9%	1%	1%	3%		3%
CHI-SQUARE		<----------118.3---------->				<----16.2--->		<----38.2--->		<----27.2--->		<----15.6--->		<----9.6---->	
SIGNIFICANCE			100%			99%		100%		100%		99%		91%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
7a. Agreement with the following view people have about addressing climate change: The actions I take as an individual will have little or no effect on reducing the impacts of climate change

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	75	14	18	23	15	15	24	13	21	15	14	12	26	7
	19%	18%	23%	19%	14%	11%	32%	19%	20%	16%	17%	19%	22%	18%
							F							
Somewhat agree	90	21	24	29	16	39	10	15	25	18	28	8	26	11
	23%	27%	30%	24%	15%	28%	13%	21%	24%	20%	32%	12%	22%	26%
Neutral	22	6	4	4	5	9	3	5	4	9	2	5	4	2
	6%	7%	5%	3%	4%	7%	4%	7%	4%	9%	3%	8%	4%	4%
Somewhat disagree	93	28	17	21	26	36	15	17	23	15	21	20	28	9
	23%	35%	21%	17%	24%	26%	20%	24%	22%	16%	25%	31%	24%	22%
Strongly disagree	112	10	16	43	43	34	23	19	30	30	20	20	31	11
	28%	12%	20%	36%	39%	25%	31%	28%	28%	33%	24%	30%	27%	27%
				B	B									
Don't know/Not sure	8	1	1	1	5	5	-	1	2	5	-	-	1	1
	2%	1%	1%	1%	5%	3%		1%	2%	6%			1%	2%
CHI-SQUARE		<----------37.4---------->				<----------23.5---------->				<----------29.9---------->				
SIGNIFICANCE			100%*				93%*					93%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
7b. Agreement with the following view people have about addressing climate change: The actions taken by community groups or neighborhoods can have a positive impact on climate change

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	127	61	22	29	14	117	10	49	15	62	36	91	85	23	9	7	69	51	127	219
	32%	46%	26%	25%	22%	32%	35%	34%	32%	30%	18%	46%	47%	15%	25%	8%	58%	27%	32%	50%
		DE										K	N				PR	P		S
Somewhat agree	155	48	33	46	28	150	5	69	14	71	88	66	74	56	19	22	32	100	155	157
	39%	37%	38%	39%	43%	40%	17%	47%	29%	35%	44%	34%	41%	36%	55%	24%	27%	52%	39%	36%
																		PQ		
Neutral	20	6	4	6	4	20	1	3	5	12	7	14	13	3	4	2	4	14	20	18
	5%	5%	4%	5%	6%	5%	2%	2%	10%	6%	3%	7%	7%	2%	12%	3%	4%	7%	5%	4%
Somewhat disagree	31	5	6	10	9	28	3	11	6	13	26	5	4	22	1	11	9	12	31	19
	8%	4%	7%	8%	14%	7%	10%	8%	12%	7%	13%	2%	2%	14%	4%	12%	8%	6%	8%	4%
											L			M						
Strongly disagree	55	6	19	20	9	44	11	12	8	34	40	15	2	40	1	47	4	4	55	18
	14%	5%	22%	17%	14%	12%	36%	9%	17%	17%	20%	8%	1%	26%	4%	51%	3%	2%	14%	4%
			B											MO		QR			T	
Don't know/Not sure	12	5	2	5	0	12	-	-	0	12	5	7	1	11	-	2	1	10	12	5
	3%	4%	3%	4%	*%	3%			1%	6%	3%	4%	1%	7%		2%	*%	5%	3%	1%
														M						
CHI-SQUARE		<----------36---------->				<----17.7--->		<-------27.2------->			<----54.3--->		<-------111.5------>			<-------196.3------->			<-----47.2---->	
SIGNIFICANCE			100%*			100%*			100%			100%		100%			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
7b. Agreement with the following view people have about addressing climate change: The actions taken by community groups or neighborhoods can have a positive impact on climate change

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	127	59	53	8	7	90	36	100	27	16	110	46	81	48	79
	32%	60%	37%	16%	8%	33%	29%	35%	23%	30%	32%	31%	32%	32%	32%
		CDE	DE												
Somewhat agree	155	27	69	21	22	98	55	118	37	17	138	45	110	58	95
	39%	27%	48%	41%	25%	36%	44%	42%	31%	32%	40%	31%	44%	39%	38%
			BE												
Neutral	20	4	8	5	2	18	3	16	5	1	19	7	11	8	12
	5%	4%	5%	11%	3%	7%	2%	6%	4%	2%	5%	5%	5%	6%	5%
Somewhat disagree	31	6	7	10	8	22	9	18	12	10	21	15	16	11	19
	8%	6%	5%	20%	9%	8%	7%	7%	10%	18%	6%	10%	6%	7%	8%
Strongly disagree	55	3	3	2	47	41	13	28	27	4	50	31	24	19	35
	14%	3%	2%	4%	53%	15%	10%	10%	23%	8%	15%	21%	9%	13%	14%
					BCD							M			
Don't know/Not sure	12	0	5	5	2	3	10	2	11	5	8	2	11	4	8
	3%	*%	4%	9%	2%	1%	8%	1%	9%	9%	2%	1%	4%	3%	3%
				B											
CHI-SQUARE		<----------203.6---------->				<----19.8--->		<-----37---->		<----18.9--->		<----18.7--->		<-----.3---->	
SIGNIFICANCE			100%*			100%		100%		100%*		100%		%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
7b. Agreement with the following view people have about addressing climate change: The actions taken by community groups or neighborhoods can have a positive impact on climate change

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	127	14	21	42	45	38	20	24	41	34	23	30	32	9
	32%	18%	27%	35%	41%	28%	27%	34%	39%	37%	27%	46%	27%	22%
												N		
Somewhat agree	155	45	32	45	33	71	30	24	26	33	42	15	49	16
	39%	56%	41%	37%	30%	51%	41%	34%	24%	36%	49%	23%	42%	39%
		E				I								
Neutral	20	1	5	9	6	-	7	7	7	4	2	3	8	4
	5%	1%	6%	7%	5%		9%	9%	7%	5%	2%	4%	7%	9%
Somewhat disagree	31	4	10	5	5	10	3	4	12	4	8	8	4	7
	8%	6%	13%	4%	5%	7%	4%	5%	12%	4%	9%	12%	4%	17%
														M
Strongly disagree	55	10	9	19	16	10	15	11	17	7	11	10	23	4
	14%	12%	12%	15%	15%	7%	20%	16%	16%	7%	13%	15%	19%	11%
Don't know/Not sure	12	5	1	1	5	9	-	1	2	10	0	-	1	1
	3%	7%	1%	1%	5%	7%		1%	2%	11%	*%		1%	2%
										KM				
CHI-SQUARE		<----------33.8---------->				<----------46.6---------->				<----------59.2---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
7c. Agreement with the following view people have about addressing climate change: New technologies may be able to solve climate change without individuals having to make big changes in their lives

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	45	17	8	11	9	40	5	14	8	24	26	19	22	17	1	19	10	17	45	50
	11%	13%	9%	9%	15%	11%	18%	9%	16%	12%	13%	9%	12%	11%	2%	20%	9%	9%	11%	11%
													O							
Somewhat agree	134	29	40	40	25	125	9	71	11	52	77	57	62	58	5	27	30	79	134	136
	34%	22%	46%	34%	38%	34%	31%	49%	22%	25%	38%	29%	34%	37%	16%	29%	25%	41%	34%	31%
			B					IJ					O	O				Q		
Neutral	22	8	2	7	5	21	1	2	3	17	10	11	10	9	3	5	3	13	22	39
	5%	6%	2%	6%	8%	6%	2%	1%	7%	8%	5%	6%	5%	6%	8%	6%	3%	7%	5%	9%
Somewhat disagree	78	28	11	32	7	76	2	29	4	45	25	53	37	30	9	6	33	39	78	98
	20%	21%	13%	28%	10%	21%	7%	20%	9%	22%	13%	27%	20%	19%	25%	7%	27%	21%	20%	23%
												K					P			
Strongly disagree	109	43	25	25	16	96	12	27	21	59	55	54	48	32	16	34	42	33	109	105
	27%	32%	29%	21%	25%	26%	42%	18%	43%	29%	27%	27%	27%	21%	46%	37%	35%	17%	27%	24%
															N		R			
Don't know/Not sure	12	7	1	2	3	12	-	3	1	9	8	4	1	9	1	2	1	10	12	8
	3%	5%	1%	2%	4%	3%		2%	2%	4%	4%	2%	1%	6%	4%	2%	*%	5%	3%	2%
CHI-SQUARE		<----------30.3---------->				<----8.3---->		<-------39.9------->			<----14.8--->		<-------21.3------->			<--------46.8------->			<-----6.9----->	
SIGNIFICANCE			99%*			86%*			100%			99%			98%			100%		77%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
7c. Agreement with the following view people have about addressing climate change: New technologies may be able to solve climate change without individuals having to make big changes in their lives

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	45	9	16	2	18	35	10	23	22	-	45	22	23	11	33
	11%	9%	11%	4%	21%	13%	8%	8%	19%		13%	15%	9%	8%	13%
					D										
Somewhat agree	134	25	54	16	24	77	57	81	53	26	108	40	95	56	78
	34%	25%	38%	30%	28%	28%	46%	29%	45%	48%	31%	27%	37%	38%	32%
Neutral	22	3	8	5	5	17	3	17	5	1	21	6	15	9	13
	5%	3%	6%	10%	6%	6%	3%	6%	4%	2%	6%	4%	6%	6%	5%
Somewhat disagree	78	23	37	13	5	61	17	64	15	6	72	35	43	31	48
	20%	23%	26%	25%	6%	22%	14%	23%	12%	11%	21%	24%	17%	21%	19%
		E	E												
Strongly disagree	109	40	22	13	33	74	33	91	18	16	92	42	67	42	65
	27%	40%	15%	25%	38%	27%	26%	32%	15%	29%	27%	29%	26%	28%	26%
		C			C										
Don't know/Not sure	12	0	7	3	2	7	5	7	5	5	7	2	10	-	12
	3%	*%	5%	6%	2%	2%	4%	2%	5%	9%	2%	1%	4%		5%
CHI-SQUARE		<----------49.8---------->				<----16.2--->		<----29.6--->		<----21.4--->		<----11.2--->		<----11.1--->	
SIGNIFICANCE		100%*				99%		100%		100%		95%		95%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
7c. Agreement with the following view people have about addressing climate change: New technologies may be able to solve climate change without individuals having to make big changes in their lives

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	45	12	8	20	5	19	11	4	11	8	5	16	15	2
	11%	15%	10%	16%	4%	14%	14%	5%	11%	9%	6%	24%	13%	4%
				E								KN		
Somewhat agree	134	40	34	28	29	65	21	21	23	32	41	13	35	12
	34%	50%	43%	23%	26%	47%	29%	30%	22%	35%	48%	20%	30%	31%
		DE				I					L			
Neutral	22	2	3	10	7	-	3	7	10	4	4	4	5	5
	5%	2%	4%	8%	6%		4%	10%	10%	4%	5%	6%	4%	12%
Somewhat disagree	78	12	14	29	22	19	20	11	26	21	11	15	21	10
	20%	15%	18%	24%	20%	14%	27%	15%	25%	23%	13%	22%	19%	24%
Strongly disagree	109	13	19	31	41	29	18	27	31	20	22	16	40	10
	27%	16%	24%	26%	37%	21%	25%	39%	30%	22%	26%	24%	34%	25%
Don't know/Not sure	12	1	1	4	6	5	2	-	4	6	1	2	1	2
	3%	1%	1%	3%	6%	3%	2%		4%	7%	2%	3%	*%	4%
CHI-SQUARE		<----------42.7---------->				<----------47---------->				<----------42.8---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
7d. Agreement with the following view people have about addressing climate change: Climate change is not an urgent issue that we need to address at this time, either individually or on the community level

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	57	7	14	25	11	46	11	12	13	32	40	17	6	38	1	47	7	4	57	24
	14%	6%	16%	22%	16%	12%	37%	8%	27%	16%	20%	8%	4%	25%	4%	51%	5%	2%	14%	5%
				B										MO		QR			T	
Somewhat agree	55	14	3	22	17	54	1	34	4	17	36	19	23	28	3	19	1	36	55	30
	14%	10%	3%	19%	26%	15%	4%	24%	9%	8%	18%	10%	13%	18%	9%	20%	1%	19%	14%	7%
				C	BC			J								Q		Q		
Neutral	16	1	4	7	3	15	1	4	-	11	11	5	2	11	2	8	-	7	16	9
	4%	1%	5%	6%	5%	4%	2%	3%		5%	5%	3%	1%	7%	7%	9%		4%	4%	2%
Somewhat disagree	73	19	21	18	15	63	10	25	12	35	49	24	29	29	5	11	4	57	73	63
	18%	14%	25%	16%	22%	17%	35%	17%	25%	17%	24%	12%	16%	18%	15%	12%	4%	30%	18%	14%
											L							PQ		
Strongly disagree	190	84	43	44	20	184	7	69	18	102	60	130	118	43	22	4	107	79	190	306
	48%	64%	49%	37%	30%	50%	22%	48%	37%	50%	30%	66%	66%	27%	65%	5%	90%	42%	48%	70%
		DE										K	N		N		PR	P		S
Don't know/Not sure	9	6	2	0	0	9	-	-	1	8	5	3	1	8	-	3	0	6	9	5
	2%	4%	3%	*%	*%	2%			1%	4%	3%	2%	*%	5%		3%	*%	3%	2%	1%
CHI-SQUARE		<----------58---------->				<----23.8--->		<-------36.9------->			<-----52---->		<-------77.2------->			<-------257.9------->			<-----50.4---->	
SIGNIFICANCE			100%*			100%*			100%			100%		100%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
7d. Agreement with the following view people have about addressing climate change: Climate change is not an urgent issue that we need to address at this time, either individually or on the community level

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	57	5	4	1	47	41	15	37	20	9	48	30	27	26	30
	14%	5%	3%	2%	53%	15%	12%	13%	17%	16%	14%	21%	11%	17%	12%
					BCD										
Somewhat agree	55	1	14	9	17	32	23	25	30	6	49	16	39	23	32
	14%	1%	10%	17%	19%	12%	19%	9%	25%	11%	14%	11%	15%	16%	13%
					B				H						
Neutral	16	-	3	4	8	7	9	14	2	-	16	3	12	5	11
	4%		2%	7%	9%	2%	7%	5%	2%		5%	2%	5%	3%	4%
Somewhat disagree	73	3	30	28	11	59	13	52	21	5	68	30	43	21	52
	18%	3%	21%	54%	13%	22%	10%	18%	18%	9%	20%	20%	17%	14%	21%
			B	BCE											
Strongly disagree	190	90	87	10	2	129	61	152	38	30	160	65	125	73	115
	48%	91%	61%	19%	3%	48%	48%	54%	33%	55%	46%	45%	50%	49%	46%
		CDE	DE					I							
Don't know/Not sure	9	-	5	-	3	3	5	2	6	5	4	2	7	-	9
	2%		4%		3%	1%	4%	1%	5%	9%	1%	1%	3%		3%
CHI-SQUARE		<----------283.7---------->				<----19.3--->		<----34.5--->		<----20.2--->		<----11.3--->		<-----10---->	
SIGNIFICANCE			100%*			100%		100%		100%		95%		93%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
7d. Agreement with the following view people have about addressing climate change: Climate change is not an urgent issue that we need to address at this time, either individually or on the community level

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	57	8	12	20	13	14	11	11	16	5	13	8	24	7
	14%	10%	15%	16%	12%	10%	15%	16%	15%	5%	15%	12%	21%	17%
													J	
Somewhat agree	55	25	7	14	9	31	6	5	12	13	24	4	12	3
	14%	31%	9%	12%	8%	22%	9%	7%	12%	14%	28%	6%	11%	6%
		CE									LN			
Neutral	16	5	5	3	2	4	2	5	5	3	4	2	2	5
	4%	7%	6%	3%	1%	3%	2%	7%	5%	3%	5%	3%	2%	11%
Somewhat disagree	73	22	16	23	11	29	17	13	13	14	9	15	29	6
	18%	28%	20%	19%	10%	21%	23%	18%	13%	16%	11%	22%	25%	14%
Strongly disagree	190	18	38	60	71	54	39	36	56	52	35	37	47	20
	48%	23%	48%	49%	64%	39%	52%	51%	53%	56%	41%	56%	40%	50%
					B									
Don't know/Not sure	9	1	1	1	5	5	-	1	3	6	0	0	2	1
	2%	1%	2%	1%	5%	3%		1%	3%	6%	*%	*%	1%	1%
CHI-SQUARE		<----------57.3---------->				<----------24.1---------->				<----------55---------->				
SIGNIFICANCE			100%*				94%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	324	119	60	94	51	301	22	126	39	156	149	175	176	92	33	47	111	167	324	403
	100%	37%	18%	29%	16%	93%	7%	39%	12%	48%	46%	54%	54%	28%	10%	15%	34%	52%	100%	124%
Threat to future generations	98	34	25	30	8	93	4	50	10	37	51	46	62	21	9	7	37	54	98	159
	30%	29%	42%	32%	16%	31%	20%	40%	24%	24%	35%	26%	35%	23%	29%	15%	33%	32%	30%	39%
It is real and needs to be addressed	89	41	13	26	10	88	2	23	11	54	39	51	55	26	6	7	36	46	89	92
	28%	35%	22%	27%	19%	29%	7%	19%	28%	35%	26%	29%	31%	28%	19%	15%	33%	27%	28%	23%
Immediate threat to environment	63	17	17	23	6	60	3	33	8	22	27	36	48	7	5	1	27	34	63	70
	19%	14%	28%	24%	12%	20%	11%	26%	20%	14%	18%	21%	27%	8%	16%	3%	25%	21%	19%	17%
													N				P	P		
Severe weather/ climate	26	7	10	6	2	20	5	6	5	14	8	17	17	2	1	5	8	14	26	35
	8%	6%	18%	6%	4%	7%	23%	5%	13%	9%	6%	10%	10%	2%	4%	11%	7%	8%	8%	9%
Need to conserve energy/sustainable lifestyles	24	8	3	8	5	23	0	4	4	15	13	10	11	10	2	7	7	10	24	41
	7%	7%	6%	8%	9%	8%	1%	4%	9%	10%	9%	6%	6%	11%	8%	14%	6%	6%	7%	10%
Species extinction	20	9	1	8	2	17	2	6	3	11	4	15	8	7	2	1	12	6	20	22
	6%	7%	2%	8%	4%	6%	10%	5%	7%	7%	3%	9%	5%	8%	5%	2%	11%	4%	6%	6%
Health	4	1	-	2	1	4	-	1	-	2	1	2	2	1	1	-	1	2	4	4
	1%	*%		3%	1%	1%		1%		1%	1%	1%	1%	1%	2%		1%	1%	1%	1%
Economical impact	2	2	-	-	-	2	-	-	-	2	2	-	2	-	-	-	0	1	2	16
	1%	1%				1%				1%	1%		1%				*%	1%	1%	4%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3
																				1%
Nothing	15	4	3	8	-	15	-	7	1	6	5	10	4	8	3	5	6	5	15	13
	5%	4%	5%	9%		5%		6%	3%	4%	3%	6%	3%	8%	10%	10%	6%	3%	5%	3%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Don't know/not sure	43	13	2	7	22	37	7	22	8	13	29	14	8	23	6	14	2	28	43	29
	13%	11%	3%	7%	42%	12%	30%	18%	21%	8%	19%	8%	4%	25%	17%	30%	1%	17%	13%	7%
					BCD									M		Q		Q		
CHI-SQUARE		<----------83.3---------->				<----22.5--->		<-------34.1------->			<----20.4--->		<-------55.2------->			<--------58.6------->			<-----27.1---->	
SIGNIFICANCE		100%*				99%*		99%*			98%*		100%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	324	93	132	38	45	219	102	250	74	39	284	113	209	127	195
	100%	29%	41%	12%	14%	68%	32%	77%	23%	12%	88%	35%	65%	39%	60%
Threat to future generations	98	34	40	1	7	68	30	71	26	11	86	33	64	49	48
	30%	36%	31%	3%	16%	31%	29%	29%	35%	29%	30%	29%	31%	39%	24%
		D	D												
It is real and needs to be addressed	89	28	40	15	7	59	30	78	12	12	77	36	53	39	51
	28%	30%	30%	40%	15%	27%	29%	31%	16%	31%	27%	32%	26%	30%	26%
Immediate threat to environment	63	23	23	-	1	39	24	38	24	7	55	14	49	37	26
	19%	25%	18%		3%	18%	23%	15%	33%	19%	19%	12%	24%	29%	13%
		E	E												
Severe weather/ climate	26	6	13	1	5	15	10	22	4	5	21	9	17	6	20
	8%	6%	10%	4%	11%	7%	10%	9%	5%	13%	7%	8%	8%	4%	10%
Need to conserve energy/sustainable lifestyles	24	5	5	6	7	16	8	22	2	-	24	11	13	8	16
	7%	6%	4%	17%	15%	7%	8%	9%	3%		8%	10%	6%	6%	8%
Species extinction	20	8	11	1	-	17	2	18	2	1	18	12	8	9	11
	6%	8%	8%	3%		8%	2%	7%	2%	3%	7%	10%	4%	7%	5%
Health	4	1	2	-	-	4	-	3	0	-	4	0	3	-	4
	1%	1%	2%			2%		1%	*%		1%	*%	2%		2%
Economical impact	2	0	-	1	-	-	0	2	-	-	2	0	1	1	0
	1%	*%		4%			*%	1%			1%	*%	1%	1%	*%
Nothing	15	6	2	3	4	9	7	8	7	-	15	3	12	9	6
	5%	7%	2%	7%	9%	4%	6%	3%	10%		5%	2%	6%	7%	3%
Don't know/not sure	43	1	17	10	14	30	13	25	18	10	33	15	28	3	40
	13%	1%	13%	27%	31%	14%	13%	10%	25%	26%	12%	13%	14%	2%	20%
			B	B	B										N
CHI-SQUARE		<----------95.5---------->				<----9.1---->		<----33.4--->		<----13.6--->		<----15.6--->		<----43.1--->	
SIGNIFICANCE			100%*			57%*		100%*		86%*		92%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	324	65	58	102	90	118	58	59	80	74	73	54	92	30
	100%	20%	18%	31%	28%	36%	18%	18%	25%	23%	22%	17%	29%	9%
Threat to future generations	98	24	17	32	24	40	18	13	25	17	33	17	25	6
	30%	37%	29%	32%	27%	34%	31%	23%	31%	23%	45%	32%	27%	19%
It is real and needs to be addressed	89	14	14	26	31	28	18	12	26	28	8	16	29	8
	28%	21%	24%	25%	35%	24%	31%	20%	33%	38%	11%	29%	32%	28%
Immediate threat to environment	63	19	2	13	25	25	10	16	10	10	24	6	16	7
	19%	29%	4%	13%	28%	21%	17%	28%	13%	14%	33%	11%	17%	23%
		C			CD			I			L			
Severe weather/ climate	26	6	7	7	3	15	-	4	7	6	6	5	8	1
	8%	9%	11%	7%	3%	12%		7%	8%	8%	8%	9%	9%	2%
Need to conserve energy/sustainable lifestyles	24	5	3	10	6	4	5	6	8	4	8	7	3	2
	7%	8%	5%	10%	6%	4%	9%	10%	10%	6%	11%	12%	3%	7%
Species extinction	20	7	1	3	9	4	3	6	6	6	1	3	7	2
	6%	11%	2%	3%	10%	4%	4%	10%	7%	8%	1%	6%	8%	8%
Health	4	-	1	2	1	-	1	1	1	1	1	-	1	1
	1%		1%	2%	1%		2%	1%	2%	1%	1%		1%	4%
Economical impact	2	-	-	1	0	-	1	-	0	0	-	1	-	-
	1%			1%	*%		2%		*%	*%		2%		
Nothing	15	1	4	8	1	-	6	5	3	1	3	6	5	2
	5%	2%	7%	8%	1%		10%	9%	4%	1%	4%	10%	5%	6%
Don't know/not sure	43	12	18	10	4	26	-	8	8	14	9	3	12	6
	13%	18%	31%	9%	4%	22%		14%	9%	19%	12%	5%	13%	19%
			DE											
CHI-SQUARE		<----------62.7---------->				<----------57.2---------->				<----------60.1---------->				
SIGNIFICANCE			100%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
8. Do you own or rent your home, apartment, condo?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Own	271	75	67	71	58	259	12	77	44	146	126	145	117	117	25	64	90	117	271	251
	68%	57%	77%	61%	89%	70%	40%	53%	93%	71%	62%	73%	65%	75%	72%	69%	75%	62%	68%	58%
			B		BD				HJ	H									T	
Rent	126	55	20	45	6	108	18	67	2	56	73	53	60	39	9	27	29	71	126	169
	31%	42%	23%	39%	9%	29%	59%	47%	5%	27%	36%	27%	33%	25%	28%	30%	24%	37%	31%	39%
		CE	E	E				IJ		I										
Don't know/Not sure	4	2	-	-	1	3	0	-	1	3	3	0	3	0	-	1	1	2	4	16
	1%	2%			2%	1%	1%		2%	1%	2%	*%	2%	*%		1%	*%	1%	1%	4%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------30.8---------->				<----11.4--->		<-------33.8------->			<----7.1---->		<--------5.7------->			<--------6.8-------->			<-----13.3---->	
SIGNIFICANCE		100%*				100%*		100%*			97%*		78%*			85%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
8. Do you own or rent your home, apartment, condo?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Own	271	74	101	33	61	271	-	212	58	16	254	119	150	103	165
	68%	75%	70%	63%	69%	100%		75%	49%	30%	74%	82%	59%	69%	66%
								I			J	M			
Rent	126	25	42	18	26	-	126	67	59	37	89	26	100	44	82
	31%	25%	29%	35%	30%		100%	24%	50%	68%	26%	18%	40%	29%	33%
									H	K			L		
Don't know/Not sure	4	1	1	1	1	-	-	3	0	1	3	1	2	2	1
	1%	1%	*%	3%	1%			1%	*%	2%	1%	1%	1%	2%	*%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------4---------->				<---396.3--->		<----27.7--->		<----40.5--->		<----21.1--->		<----1.8---->	
SIGNIFICANCE			32%*			100%*		100%*		100%*		100%*		59%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
8. Do you own or rent your home, apartment, condo?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Own	271	46	38	89	88	54	53	58	94	38	47	49	101	36
	68%	58%	49%	74%	79%	39%	72%	82%	90%	42%	55%	74%	87%	88%
				C	C		F	F	FG			J	JK	JK
Rent	126	33	40	30	22	84	19	11	10	53	38	15	14	5
	31%	42%	51%	25%	20%	61%	26%	16%	9%	58%	44%	23%	12%	12%
		E	DE			GHI	I			LMN	MN			
Don't know/Not sure	4	0	-	2	1	-	1	1	1	0	1	2	1	-
	1%	*%		2%	1%		2%	1%	1%	*%	1%	2%	1%	
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------28.2---------->				<----------87.7---------->				<----------68.7---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_1. Please tell me how often you do the following activity: Recycle all types of household waste that my community's recycling program will allow

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Almost all the time	283	111	52	75	45	267	16	91	36	154	116	167	141	97	28	49	100	136	283	382
	71%	84%	60%	64%	69%	72%	53%	63%	76%	75%	57%	85%	79%	63%	82%	53%	84%	71%	71%	88%
		CD										K	N				P			S
Often	51	8	17	21	5	50	1	26	9	16	35	16	28	18	4	8	7	36	51	30
	13%	6%	19%	18%	7%	14%	2%	18%	19%	8%	17%	8%	16%	12%	12%	8%	6%	19%	13%	7%
																		Q		
Occasionally	44	6	11	14	13	34	10	27	3	15	37	7	9	25	0	25	11	8	44	16
	11%	5%	13%	12%	20%	9%	33%	18%	5%	7%	18%	4%	5%	16%	1%	28%	10%	4%	11%	4%
					B		F	J			L			MO		QR			T	
Almost never	4	-	-	4	-	4	-	-	-	4	-	4	-	4	-	-	-	4	4	1
	1%			4%		1%				2%		2%		3%				2%	1%	*%
Never	11	1	7	2	3	8	3	2	-	10	10	2	0	6	2	10	-	1	11	1
	3%	*%	8%	1%	4%	2%	11%	1%		5%	5%	1%	*%	4%	4%	11%		1%	3%	*%
			B													R				
Don't know/Not sure	6	5	-	1	-	6	-	-	-	6	5	1	1	5	0	-	0	6	6	5
	1%	4%		*%		2%				3%	3%	*%	*%	3%	1%		*%	3%	1%	1%
CHI-SQUARE		<----------57.2---------->				<----27.8--->		<-------37.5------->			<----49.4--->		<-------34.1------->			<--------88.4------->			<-----41.3---->	
SIGNIFICANCE		100%*				100%*		100%*			100%*		100%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_1. Please tell me how often you do the following activity: Recycle all types of household waste that my community's recycling program will allow

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Almost all the time	283	83	120	32	47	222	60	237	46	29	254	115	167	103	177
	71%	83%	83%	62%	54%	82%	48%	84%	39%	53%	74%	79%	66%	69%	71%
		DE	DE			G		I							
Often	51	6	16	6	8	27	22	22	29	9	42	9	41	26	25
	13%	6%	11%	11%	9%	10%	18%	8%	24%	16%	12%	6%	16%	18%	10%
									H				L		
Occasionally	44	11	1	7	25	12	31	20	24	12	32	14	30	12	32
	11%	11%	1%	13%	29%	5%	24%	7%	20%	22%	9%	10%	12%	8%	13%
		C			BC		F		H						
Almost never	4	-	-	4	-	-	4	-	4	-	4	-	4	4	-
	1%			9%			4%		4%		1%		2%	3%	
Never	11	-	1	3	8	9	2	2	10	-	11	7	4	3	8
	3%		1%	5%	9%	3%	2%	1%	8%		3%	5%	2%	2%	3%
Don't know/Not sure	6	-	5	1	-	0	6	1	5	5	1	1	5	-	6
	1%		4%	1%		*%	4%	*%	4%	9%	*%	1%	2%		2%
CHI-SQUARE		<----------99.4---------->				<----69.7--->		<-----92---->		<----35.7--->		<----17.5--->		<----17.9--->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		100%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_1. Please tell me how often you do the following activity: Recycle all types of household waste that my community's recycling program will allow

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Almost all the time	283	41	55	86	96	77	55	51	88	58	46	49	97	33
	71%	51%	70%	71%	86%	56%	74%	72%	84%	63%	54%	75%	83%	80%
					BD				F				JK	K
Often	51	21	9	12	6	20	4	15	11	9	22	7	7	6
	13%	26%	11%	10%	5%	15%	6%	21%	10%	10%	25%	10%	6%	14%
		E						GI			M			
Occasionally	44	12	11	17	4	31	7	3	4	13	17	4	10	-
	11%	15%	14%	14%	3%	22%	9%	4%	4%	14%	20%	6%	9%	
			E	E		HI								
Almost never	4	4	-	-	-	4	-	-	-	4	-	-	-	-
	1%	6%				3%				5%				
Never	11	2	4	5	0	-	8	2	1	2	1	5	2	2
	3%	2%	5%	4%	*%		11%	3%	1%	3%	1%	8%	1%	4%
				E			I					M		
Don't know/Not sure	6	1	-	0	5	5	-	-	1	5	-	-	-	1
	1%	1%		*%	5%	3%			1%	6%				1%
					D									
CHI-SQUARE		<----------65.8---------->				<----------74.1---------->				<----------74.1---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_2. Please tell me how often you do the following activity: Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Almost all the time	173	60	38	48	26	164	8	57	21	93	77	95	83	60	22	38	67	70	173	206
	43%	46%	44%	41%	40%	44%	28%	39%	44%	46%	38%	48%	46%	38%	63%	41%	56%	36%	43%	47%
															N		R			
Often	107	34	29	20	23	103	3	31	12	62	58	48	54	42	7	20	33	54	107	118
	27%	26%	33%	17%	36%	28%	12%	21%	26%	31%	29%	24%	30%	27%	20%	22%	27%	28%	27%	27%
Occasionally	61	14	5	32	9	60	1	34	7	20	37	24	25	31	4	15	12	33	61	47
	15%	11%	6%	28%	14%	16%	4%	23%	15%	10%	18%	12%	14%	20%	10%	16%	10%	18%	15%	11%
				BC																
Almost never	30	12	6	7	5	25	5	17	4	9	18	12	6	18	1	7	5	18	30	30
	7%	9%	7%	6%	8%	7%	16%	12%	8%	4%	9%	6%	3%	12%	3%	8%	4%	10%	7%	7%
														MO						
Never	24	8	7	8	1	13	11	5	3	15	11	13	9	2	1	12	1	11	24	30
	6%	6%	8%	7%	1%	3%	37%	4%	6%	7%	5%	6%	5%	2%	3%	13%	1%	6%	6%	7%
							F									Q				
Don't know/Not sure	6	3	2	1	-	5	1	2	-	5	1	5	3	2	0	0	1	5	6	5
	2%	3%	2%	1%		1%	3%	1%		2%	*%	3%	1%	2%	1%	*%	1%	2%	2%	1%
CHI-SQUARE		<----------32.4---------->				<----63.2--->		<-------23.2------->			<----9.6---->		<-------20.1------->			<--------27.2------->			<-----4.5----->	
SIGNIFICANCE		99%*				100%*		99%*			91%		97%*			100%			52%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_2. Please tell me how often you do the following activity: Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Almost all the time	173	52	66	17	37	144	28	144	28	15	157	83	89	64	107
	43%	52%	46%	33%	42%	53%	23%	51%	24%	28%	46%	57%	35%	43%	43%
						G		I				M			
Often	107	30	47	13	17	67	38	82	24	18	88	35	70	34	72
	27%	30%	33%	24%	20%	25%	30%	29%	21%	34%	25%	24%	28%	23%	29%
Occasionally	61	11	11	9	15	28	31	24	37	5	56	14	47	38	24
	15%	11%	8%	18%	17%	10%	25%	8%	32%	9%	16%	10%	19%	25%	9%
							F		H					O	
Almost never	30	5	8	11	7	23	7	13	17	10	20	4	25	5	23
	7%	5%	5%	21%	8%	9%	5%	5%	14%	19%	6%	3%	10%	4%	9%
				BC									L		
Never	24	1	8	2	12	5	18	13	10	5	19	6	17	5	18
	6%	1%	6%	5%	13%	2%	15%	5%	9%	9%	5%	4%	7%	4%	7%
					B										
Don't know/Not sure	6	1	4	-	0	3	3	6	0	1	5	3	4	3	3
	2%	1%	3%		*%	1%	2%	2%	*%	2%	2%	2%	1%	2%	1%
CHI-SQUARE		<----41---->				<----56.6--->		<----60.6--->		<----17.8--->		<----22.1--->		<----22.9--->	
SIGNIFICANCE		100%*				100%		100%		100%*		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_2. Please tell me how often you do the following activity: Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Almost all the time	173	32	26	51	58	33	36	33	62	37	26	33	55	22
	43%	41%	33%	42%	53%	24%	48%	46%	59%	40%	30%	50%	48%	54%
								F	F					
Often	107	17	26	31	33	45	20	15	24	23	28	15	28	13
	27%	21%	33%	25%	30%	33%	26%	21%	23%	25%	32%	22%	24%	32%
Occasionally	61	21	4	23	12	25	13	13	10	9	26	11	12	3
	15%	27%	5%	19%	11%	18%	18%	19%	9%	10%	30%	17%	10%	8%
		C									JMN			
Almost never	30	6	10	8	1	19	1	6	2	12	1	5	11	1
	7%	8%	13%	7%	1%	14%	2%	9%	2%	13%	1%	7%	10%	2%
			E					I		N			N	
Never	24	3	12	6	2	15	1	3	5	8	5	2	8	1
	6%	3%	16%	5%	2%	11%	2%	4%	5%	9%	6%	3%	6%	2%
			E											
Don't know/Not sure	6	-	-	2	4	-	3	1	2	2	0	1	2	1
	2%			2%	4%		4%	1%	2%	2%	*%	1%	2%	2%
CHI-SQUARE		<----------53.4---------->				<----------55---------->				<----------41.3---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_3. Please tell me how often you do the following activity: Compost food scraps through the curbside collection service or backyard composting

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Almost all the time	139	65	28	20	27	132	7	27	19	90	58	81	84	34	15	17	64	60	139	214
	35%	49%	32%	18%	41%	36%	25%	19%	41%	44%	29%	41%	47%	22%	43%	18%	54%	32%	35%	49%
		D			D					H			N				PR			S
Often	22	8	1	8	5	19	2	6	-	15	13	9	6	13	1	9	4	8	22	28
	5%	6%	1%	7%	8%	5%	8%	4%		7%	6%	4%	3%	8%	2%	10%	4%	4%	5%	6%
Occasionally	37	10	14	8	5	37	-	23	4	10	21	16	16	19	2	4	10	22	37	45
	9%	8%	16%	7%	8%	10%		16%	9%	5%	10%	8%	9%	12%	6%	5%	9%	12%	9%	10%
Almost never	34	4	2	18	10	33	1	24	2	8	25	9	23	10	-	8	3	23	34	34
	9%	3%	3%	15%	15%	9%	4%	16%	5%	4%	12%	5%	13%	6%		9%	2%	12%	9%	8%
				BC				J										Q		
Never	162	45	37	62	18	144	19	60	21	80	85	77	47	80	17	54	32	77	162	109
	41%	34%	43%	53%	28%	39%	63%	42%	45%	39%	42%	39%	26%	52%	48%	58%	27%	40%	41%	25%
				E										M		Q			T	
Don't know/Not sure	6	0	5	-	-	6	-	5	-	0	-	6	5	-	0	-	5	0	6	6
	1%	*%	6%			1%		4%		*%		3%	3%		1%		4%	*%	1%	1%
			B														R			
CHI-SQUARE		<----------71.9---------->				<----9.4---->		<-------55.3------->			<----17.7--->		<--------48-------->			<---------61-------->			<-----26.2---->	
SIGNIFICANCE		100%*				91%*		100%*			100%		100%*			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_3. Please tell me how often you do the following activity: Compost food scraps through the curbside collection service or backyard composting

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Almost all the time	139	56	53	15	16	111	28	132	7	7	133	61	78	60	80
	35%	56%	37%	29%	18%	41%	22%	47%	6%	12%	38%	42%	31%	40%	32%
		CDE						I			J				
Often	22	4	7	3	8	15	6	19	2	2	20	7	14	6	16
	5%	4%	5%	6%	9%	6%	5%	7%	2%	3%	6%	5%	5%	4%	6%
Occasionally	37	8	19	6	4	24	12	28	9	11	25	17	20	11	24
	9%	8%	13%	11%	5%	9%	9%	10%	8%	21%	7%	12%	8%	7%	10%
Almost never	34	3	6	2	8	17	17	17	17	5	29	8	26	21	13
	9%	3%	4%	4%	9%	6%	13%	6%	14%	10%	8%	5%	10%	14%	5%
Never	162	24	59	26	52	98	63	80	82	29	133	53	108	46	115
	41%	24%	41%	50%	59%	36%	50%	28%	70%	53%	38%	36%	43%	31%	46%
				B	B				H						
Don't know/Not sure	6	5	0	-	-	5	0	6	-	-	6	-	6	5	0
	1%	5%	*%			2%	*%	2%			2%		2%	4%	*%
		C												O	
CHI-SQUARE		<----------59.4---------->				<----19.6--->		<----87.4--->		<----23.2--->		<----11.6--->		<----25.2--->	
SIGNIFICANCE			100%*			100%		100%		100%*		96%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_3. Please tell me how often you do the following activity: Compost food scraps through the curbside collection service or backyard composting

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Almost all the time	139	15	21	51	52	29	30	26	46	20	20	19	60	21
	35%	19%	26%	42%	47%	21%	40%	37%	44%	21%	23%	29%	51%	52%
					B				F				JK	JK
Often	22	5	4	6	6	4	7	2	7	3	6	1	5	6
	5%	6%	5%	5%	5%	3%	9%	2%	7%	3%	7%	2%	5%	14%
Occasionally	37	2	10	10	15	15	4	8	8	8	12	5	9	4
	9%	2%	12%	8%	14%	11%	6%	12%	8%	8%	14%	8%	8%	9%
Almost never	34	22	1	3	8	20	3	5	6	8	17	5	5	0
	9%	28%	1%	2%	7%	15%	4%	7%	6%	9%	19%	7%	4%	1%
		CDE									MN			
Never	162	35	44	50	25	63	31	30	37	53	26	35	38	10
	41%	44%	55%	41%	22%	46%	42%	42%	35%	58%	31%	53%	33%	24%
			E	E						MN		N		
Don't know/Not sure	6	-	-	-	6	5	-	-	0	-	5	0	-	-
	1%				5%	4%			*%		6%	*%		
CHI-SQUARE		<----------93.5---------->				<----------37.2---------->				<----------82.9---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_4. Please tell me how often you do the following activity: For those with cars, walk or bike more instead of driving

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Almost all the time	48	20	9	11	8	42	5	25	2	21	31	17	23	15	5	17	10	21	48	68
	12%	15%	10%	9%	13%	11%	18%	17%	4%	10%	15%	9%	13%	10%	14%	18%	8%	11%	12%	16%
Often	51	18	14	15	4	48	3	17	6	26	19	32	24	21	2	11	23	17	51	73
	13%	13%	16%	13%	6%	13%	9%	11%	13%	13%	9%	16%	14%	14%	6%	12%	19%	9%	13%	17%
Occasionally	106	43	18	27	18	98	8	30	18	57	52	54	62	26	9	21	48	40	106	139
	27%	33%	21%	23%	27%	27%	27%	21%	38%	28%	26%	27%	35%	17%	27%	22%	40%	21%	27%	32%
													N				R			
Almost never	72	24	18	16	14	71	0	15	11	47	32	39	30	30	11	15	23	34	72	72
	18%	18%	21%	14%	21%	19%	1%	10%	22%	23%	16%	20%	17%	19%	33%	16%	19%	18%	18%	17%
						G														
Never	119	25	27	46	21	106	13	58	11	50	66	53	38	61	6	28	14	76	119	57
	30%	19%	31%	39%	31%	29%	44%	40%	23%	24%	33%	27%	21%	39%	18%	31%	12%	40%	30%	13%
				B										MO				Q	T	
Don't know/Not sure	5	2	1	2	1	5	0	1	0	4	1	3	3	1	1	1	1	3	5	26
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	6%
																				S
CHI-SQUARE		<----------19.5---------->				<----8.9---->		<-------27.9------->			<----10.1--->		<-------27.5------->			<---------41.7------->			<-----46.4---->	
SIGNIFICANCE		81%*				89%*		100%*			93%		100%*			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_4. Please tell me how often you do the following activity: For those with cars, walk or bike more instead of driving

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Almost all the time	48	7	19	5	17	28	19	42	6	16	32	11	37	9	39
	12%	7%	13%	10%	19%	10%	16%	15%	5%	29%	9%	8%	14%	6%	16%
								I							
Often	51	16	21	3	11	42	8	31	19	6	45	23	28	24	26
	13%	16%	15%	5%	13%	16%	6%	11%	16%	10%	13%	16%	11%	16%	11%
Occasionally	106	41	33	14	19	76	28	94	12	12	94	44	62	52	54
	27%	41%	23%	28%	21%	28%	22%	33%	10%	23%	27%	30%	25%	35%	22%
		CE						I							
Almost never	72	23	29	4	15	51	21	55	17	11	60	32	40	21	50
	18%	23%	20%	8%	17%	19%	16%	19%	14%	21%	18%	22%	16%	14%	20%
Never	119	12	40	24	27	70	48	55	63	10	108	34	83	42	75
	30%	12%	28%	46%	30%	26%	38%	20%	54%	18%	31%	23%	33%	28%	30%
			B	B					H						
Don't know/Not sure	5	1	1	2	1	3	2	5	0	-	5	2	3	1	4
	1%	1%	1%	3%	1%	1%	1%	2%	*%		1%	1%	1%	*%	2%
CHI-SQUARE		<----------40---------->				<----13.7--->		<----60.8--->		<----19.6--->		<-----11---->		<----19.4--->	
SIGNIFICANCE			100%*			98%		100%		100%*		95%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_4. Please tell me how often you do the following activity: For those with cars, walk or bike more instead of driving

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Almost all the time	48	15	8	10	14	25	8	7	6	21	11	4	6	6
	12%	19%	10%	8%	13%	18%	11%	9%	5%	23%	12%	6%	5%	14%
										LM				
Often	51	10	5	17	19	14	8	13	14	11	15	9	14	2
	13%	13%	6%	14%	17%	11%	11%	19%	14%	12%	17%	14%	12%	5%
Occasionally	106	18	12	36	35	29	23	21	28	12	21	22	42	9
	27%	23%	16%	30%	31%	21%	31%	30%	27%	13%	24%	34%	37%	22%
												J	J	
Almost never	72	7	21	24	20	15	22	9	23	21	3	18	21	9
	18%	9%	27%	19%	18%	11%	29%	12%	22%	23%	3%	27%	18%	22%
							H					K		K
Never	119	28	31	34	21	54	12	20	30	25	36	11	32	14
	30%	35%	40%	28%	19%	39%	17%	28%	29%	27%	42%	17%	28%	35%
Don't know/Not sure	5	1	1	1	2	-	-	1	4	1	1	1	1	1
	1%	2%	2%	1%	2%			1%	4%	2%	1%	1%	1%	3%
CHI-SQUARE		<----------30.4---------->				<----------41.8---------->				<----------58---------->				
SIGNIFICANCE			99%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_5. Please tell me how often you do the following activity: Use public transportation or car pool

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Almost all the time	35	14	9	4	8	35	-	22	2	11	21	14	24	8	3	8	9	18	35	44
	9%	11%	11%	4%	12%	10%		15%	4%	5%	11%	7%	13%	5%	10%	9%	8%	10%	9%	10%
Often	43	19	7	8	9	43	1	19	6	18	24	19	24	16	2	2	23	18	43	61
	11%	15%	8%	7%	14%	11%	3%	13%	13%	9%	12%	10%	14%	10%	6%	3%	19%	9%	11%	14%
																	P			
Occasionally	104	51	21	21	11	91	12	33	18	52	31	73	53	25	14	16	47	41	104	183
	26%	38%	24%	18%	16%	25%	41%	23%	39%	25%	15%	37%	29%	16%	40%	17%	39%	21%	26%	42%
		DE										K			N		PR			S
Almost never	58	21	16	8	13	56	2	14	2	42	29	30	29	21	6	12	14	34	58	67
	15%	16%	19%	7%	20%	15%	7%	9%	5%	20%	14%	15%	16%	14%	18%	13%	12%	18%	15%	15%
										I										
Never	157	26	33	72	25	142	15	57	19	80	96	61	48	85	9	54	26	78	157	78
	39%	20%	38%	62%	38%	38%	49%	39%	40%	39%	47%	31%	27%	54%	27%	58%	22%	41%	39%	18%
				B							L			MO		Q		Q	T	
Don't know/Not sure	3	1	-	2	0	3	-	1	-	2	1	2	1	1	-	0	1	2	3	2
	1%	*%		1%	*%	1%		1%		1%	*%	1%	1%	1%		*%	*%	1%	1%	*%
CHI-SQUARE		<----------58.4---------->				<----9.7---->		<-------26.5------->			<----27.1--->		<-------36.1------->			<--------47.4------->			<-----51.5---->	
SIGNIFICANCE		100%*				92%*		100%*			100%		100%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_5. Please tell me how often you do the following activity: Use public transportation or car pool

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Almost all the time	35	7	16	5	8	17	16	35	1	16	20	10	26	10	25
	9%	7%	11%	10%	9%	6%	13%	12%	1%	29%	6%	7%	10%	7%	10%
								I		K					
Often	43	16	19	6	2	30	13	37	7	7	37	20	23	17	26
	11%	16%	13%	12%	3%	11%	10%	13%	6%	12%	11%	14%	9%	11%	10%
		E													
Occasionally	104	42	33	13	15	67	36	85	19	18	85	40	64	46	58
	26%	42%	23%	24%	17%	25%	29%	30%	16%	33%	25%	27%	25%	31%	23%
		CE													
Almost never	58	13	30	6	9	49	10	48	10	3	56	21	36	20	37
	15%	13%	21%	12%	11%	18%	8%	17%	9%	5%	16%	15%	14%	13%	15%
Never	157	21	46	21	53	106	49	75	81	11	146	54	102	57	100
	39%	21%	32%	40%	61%	39%	39%	27%	69%	21%	42%	37%	40%	38%	40%
					BC				H						
Don't know/Not sure	3	0	1	1	0	2	1	3	-	-	3	1	2	-	3
	1%	*%	1%	2%	*%	1%	1%	1%			1%	*%	1%		1%
CHI-SQUARE		<----------50.5---------->				<----11.1--->		<----66.7--->		<----40.1--->		<----3.9---->		<-----5----->	
SIGNIFICANCE			100%*			95%*		100%*		100%*		43%*		58%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_5. Please tell me how often you do the following activity: Use public transportation or car pool

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Almost all the time	35	7	10	9	9	16	9	4	8	20	2	6	6	1
	9%	9%	12%	8%	8%	11%	11%	5%	7%	22%	2%	10%	5%	3%
										KMN				
Often	43	11	11	12	9	20	8	5	8	12	8	3	17	4
	11%	13%	14%	10%	8%	15%	11%	8%	8%	13%	9%	4%	14%	10%
Occasionally	104	8	24	30	42	29	25	19	27	26	25	20	26	7
	26%	10%	31%	25%	37%	21%	34%	27%	26%	28%	29%	30%	22%	18%
					B									
Almost never	58	9	5	24	20	10	10	13	19	5	4	12	22	15
	15%	11%	7%	20%	18%	7%	13%	19%	18%	6%	4%	19%	19%	37%
														JKM
Never	157	45	28	45	30	63	23	29	42	27	47	24	46	14
	39%	56%	35%	37%	27%	46%	30%	41%	40%	29%	55%	36%	39%	33%
		E												
Don't know/Not sure	3	1	1	0	1	-	-	1	2	1	1	1	-	-
	1%	1%	1%	*%	1%			1%	2%	2%	1%	1%		
CHI-SQUARE		<----------35.9---------->				<----------22.3---------->				<----------70.1---------->				
SIGNIFICANCE			100%*				90%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_6. Please tell me how often you do the following activity: Consider the environmental impact of a product before making a purchase

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Almost all the time	112	49	12	33	18	111	1	45	17	47	45	67	76	28	8	9	54	50	112	131
	28%	37%	14%	28%	28%	30%	3%	31%	36%	23%	22%	34%	42%	18%	22%	10%	45%	26%	28%	30%
		C				G							N				PR			
Often	80	27	23	21	9	79	1	28	10	41	34	46	54	19	5	9	35	36	80	137
	20%	20%	27%	18%	13%	21%	4%	20%	21%	20%	17%	23%	30%	12%	16%	10%	29%	19%	20%	31%
													N				P			S
Occasionally	100	32	26	28	14	92	8	31	15	54	46	55	39	39	14	20	19	61	100	101
	25%	24%	30%	24%	21%	25%	28%	22%	31%	27%	23%	28%	21%	25%	42%	22%	16%	32%	25%	23%
																		Q		
Almost never	42	18	9	9	6	36	6	19	5	19	25	17	8	24	4	9	7	25	42	46
	11%	14%	11%	8%	9%	10%	21%	13%	10%	9%	12%	9%	4%	15%	12%	10%	6%	13%	11%	10%
														M						
Never	64	5	16	25	19	51	13	21	1	42	52	12	3	46	3	44	3	18	64	19
	16%	3%	18%	22%	29%	14%	44%	15%	2%	20%	26%	6%	2%	29%	8%	47%	2%	9%	16%	4%
				B	B					I	L			MO		QR			T	
Don't know/Not sure	1	1	-	0	-	1	-	-	-	1	1	1	1	1	0	0	1	1	1	2
	*%	1%		*%		*%				1%	*%	*%	*%	*%	1%	*%	1%	*%	*%	1%
CHI-SQUARE		<----------41.3---------->				<----30.6--->		<-------15.8------->			<----32.8--->		<-------92.4------->			<--------121-------->			<-----39.5---->	
SIGNIFICANCE			100%*			100%*			90%*			100%*			100%*			100%*		100%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_6. Please tell me how often you do the following activity: Consider the environmental impact of a product before making a purchase

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Almost all the time	112	43	36	9	8	73	39	89	23	6	105	49	63	53	59
	28%	44%	25%	18%	9%	27%	31%	32%	19%	12%	30%	34%	25%	36%	24%
		CDE													
Often	80	30	36	5	9	59	20	72	8	12	67	25	55	30	48
	20%	30%	25%	9%	11%	22%	16%	25%	7%	23%	20%	17%	22%	20%	19%
		DE						I							
Occasionally	100	17	50	13	20	71	29	68	32	19	82	28	72	28	72
	25%	17%	35%	25%	23%	26%	23%	24%	27%	35%	24%	19%	28%	19%	29%
			B												
Almost never	42	7	15	11	8	26	13	20	22	11	31	12	30	16	26
	11%	7%	11%	22%	9%	10%	11%	7%	18%	21%	9%	8%	12%	11%	11%
Never	64	1	6	14	43	41	24	31	33	5	59	31	32	23	41
	16%	1%	4%	27%	48%	15%	19%	11%	28%	10%	17%	21%	13%	15%	17%
				BC	BC										
Don't know/Not sure	1	1	1	-	0	1	0	1	-	-	1	1	1	-	1
	*%	1%	*%		*%	*%	*%	1%			*%	1%	*%		1%
CHI-SQUARE		<----------136.7---------->				<----3.1---->		<----45.4--->		<----16.2--->		<----12.9--->		<----9.4---->	
SIGNIFICANCE			100%*			31%*		100%*		99%*		98%*		91%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_6. Please tell me how often you do the following activity: Consider the environmental impact of a product before making a purchase

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Almost all the time	112	25	16	28	43	34	20	17	38	25	23	20	30	14
	28%	31%	21%	23%	39%	25%	26%	24%	36%	27%	27%	31%	26%	33%
Often	80	7	16	24	29	20	18	19	20	19	18	11	25	8
	20%	9%	20%	20%	27%	14%	24%	27%	19%	20%	21%	17%	21%	19%
Occasionally	100	23	16	34	24	39	15	20	23	24	23	23	24	7
	25%	28%	20%	28%	21%	28%	20%	29%	22%	26%	26%	35%	21%	17%
Almost never	42	5	18	9	9	15	8	7	10	8	8	3	13	9
	11%	7%	23%	8%	9%	11%	11%	10%	9%	9%	9%	5%	12%	22%
			DE											L
Never	64	20	12	27	4	30	13	7	14	16	14	8	23	3
	16%	25%	15%	22%	4%	22%	18%	11%	13%	17%	16%	11%	20%	8%
				E										
Don't know/Not sure	1	0	-	-	1	-	-	-	1	0	0	1	-	0
	*%	*%			1%				1%	*%	*%	1%		1%
CHI-SQUARE		<----------49.6---------->				<----------18.4---------->				<----------18.4---------->				
SIGNIFICANCE			100%*				76%*					44%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_7_1. Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	235	67	59	71	39	216	19	104	30	99	124	111	105	95	16	59	75	103	235	235
	100%	28%	25%	30%	16%	92%	8%	44%	13%	42%	53%	47%	45%	40%	7%	25%	32%	44%	100%	100%
Almost all the time	133	44	22	41	25	121	12	51	19	61	51	82	60	49	12	32	46	57	133	146
	56%	66%	38%	58%	64%	56%	62%	49%	63%	61%	41%	74%	57%	52%	78%	54%	61%	55%	56%	62%
												K								
Often	46	12	21	8	4	46	-	16	8	22	29	17	17	27	2	11	18	17	46	59
	19%	18%	36%	12%	10%	21%		15%	27%	22%	23%	15%	16%	28%	11%	18%	24%	16%	19%	25%
Occasionally	20	8	5	5	2	18	2	6	2	12	15	5	6	11	1	5	5	11	20	14
	9%	13%	8%	7%	6%	8%	10%	6%	6%	12%	12%	5%	6%	12%	3%	8%	6%	10%	9%	6%
Almost never	8	1	5	1	1	8	-	6	-	2	3	5	6	1	1	-	6	2	8	7
	3%	2%	9%	1%	3%	4%		6%		2%	2%	5%	5%	1%	8%		8%	2%	3%	3%
Never	27	0	6	16	6	22	5	26	1	1	26	1	16	6	-	11	1	16	27	4
	12%	*%	10%	22%	15%	10%	28%	25%	2%	1%	21%	1%	15%	6%		19%	1%	15%	12%	2%
				B	B			IJ			L		N			Q		Q	T	
Don't know/Not sure	1	0	-	1	1	1	-	-	1	1	1	1	1	1	-	1	-	1	1	5
	1%	*%		1%	2%	1%			2%	1%	1%	1%	1%	1%		1%		1%	1%	2%
CHI-SQUARE		<----------42---------->				<----10.1--->		<-------38.7------->			<----37.6--->		<-------17.4------->			<--------21.5------->			<-----23.5---->	
SIGNIFICANCE		100%*				93%*		100%*			100%*		93%*			98%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_7_1. Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	235	60	73	30	56	156	77	146	89	31	203	78	157	90	145
	100%	25%	31%	13%	24%	66%	33%	62%	38%	13%	86%	33%	67%	38%	61%
Almost all the time	133	35	46	20	31	99	33	98	35	21	112	45	87	51	81
	56%	58%	63%	68%	55%	64%	42%	67%	39%	67%	55%	58%	55%	57%	56%
								I							
Often	46	17	14	4	11	34	10	29	17	5	40	15	30	8	38
	19%	29%	19%	12%	19%	22%	13%	20%	19%	17%	19%	20%	19%	8%	26%
Occasionally	20	2	12	4	3	12	8	11	9	5	15	8	12	11	9
	9%	3%	16%	13%	5%	8%	10%	8%	10%	15%	8%	11%	7%	12%	6%
Almost never	8	6	1	1	-	8	-	6	2	-	8	1	7	5	3
	3%	10%	1%	5%		5%		4%	2%		4%	1%	4%	6%	2%
Never	27	1	0	0	11	1	26	1	26	-	27	7	20	15	12
	12%	1%	*%	1%	20%	1%	34%	1%	29%		13%	9%	13%	17%	8%
					BCD		F		H					O	
Don't know/Not sure	1	-	0	1	1	1	1	1	1	-	1	1	1	-	1
	1%		*%	2%	1%	1%	1%	1%	1%		1%	1%	*%		1%
CHI-SQUARE		<----------48.3---------->				<----58.8--->		<----45.6--->		<----8.4---->		<----3.2---->		<----17.8--->	
SIGNIFICANCE			100%*			100%*		100%*		86%*		34%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_7_1. Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	235	61	35	65	70	85	53	36	56	53	67	34	63	19
	100%	26%	15%	27%	30%	36%	22%	15%	24%	23%	29%	14%	27%	8%
Almost all the time	133	36	19	37	40	34	35	20	39	41	24	16	37	14
	56%	58%	56%	57%	57%	40%	67%	55%	70%	78%	36%	49%	59%	73%
									F	K				K
Often	46	6	7	16	13	15	10	10	9	2	17	14	10	2
	19%	10%	19%	24%	18%	18%	20%	27%	17%	3%	25%	42%	17%	12%
												JN		
Occasionally	20	3	2	5	10	5	7	5	3	9	1	1	8	2
	9%	5%	7%	8%	14%	6%	14%	15%	5%	17%	1%	4%	12%	8%
Almost never	8	1	1	1	6	5	-	1	2	1	5	1	1	0
	3%	1%	3%	1%	9%	6%		3%	4%	1%	8%	4%	1%	2%
Never	27	15	5	6	1	26	-	-	1	0	20	-	6	0
	12%	25%	15%	9%	1%	31%			3%	1%	30%		10%	2%
		DE	E			I					JMN			
Don't know/Not sure	1	1	-	0	1	-	-	-	1	1	-	0	-	1
	1%	1%		*%	1%				3%	1%		1%		3%
CHI-SQUARE		<----------31.6---------->				<----------60.5---------->				<----------79.4---------->				
SIGNIFICANCE			99%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9_7_2. Please tell me how often you do the following activity: Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	164	65	27	46	27	154	11	41	18	105	77	87	74	60	19	33	43	88	164	201
	100%	39%	17%	28%	16%	93%	7%	25%	11%	64%	47%	53%	45%	37%	11%	20%	26%	53%	100%	122%
Almost all the time	97	33	19	25	19	94	3	30	17	49	42	54	45	38	10	20	28	48	97	105
	59%	51%	71%	56%	71%	61%	24%	73%	95%	47%	55%	62%	61%	63%	53%	61%	64%	55%	59%	52%
									J											
Often	28	13	4	8	3	27	1	5	1	22	14	14	11	11	5	2	6	19	28	46
	17%	19%	14%	18%	13%	17%	9%	13%	3%	21%	18%	16%	15%	19%	26%	6%	15%	22%	17%	23%
Occasionally	17	7	1	7	2	13	4	2	-	15	12	5	7	3	3	7	2	8	17	11
	11%	10%	5%	16%	9%	8%	42%	6%		14%	15%	6%	10%	5%	15%	22%	4%	9%	11%	6%
							F													
Almost never	5	5	-	-	-	5	-	-	-	5	0	5	5	-	0	-	-	5	5	6
	3%	8%				3%				5%	*%	6%	6%		2%			6%	3%	3%
												K								
Never	11	3	3	3	2	10	2	3	0	9	7	4	2	7	-	3	4	4	11	12
	7%	5%	11%	7%	7%	6%	18%	6%	2%	8%	9%	5%	3%	12%		10%	10%	4%	7%	6%
Don't know/Not sure	6	5	-	2	-	5	1	1	-	5	2	5	4	1	1	0	3	3	6	21
	4%	7%		4%		3%	8%	2%		5%	2%	5%	5%	1%	5%	1%	7%	3%	4%	11%
CHI-SQUARE		<----------17.7---------->				<----16.3--->		<-------20.6------->			<----9.5---->		<-------15.8------->			<--------18.8------->			<-----10.6---->	
SIGNIFICANCE		72%*				99%*		98%*			91%*		89%*			96%*			94%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9_7_2. Please tell me how often you do the following activity: Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	164	40	71	22	32	115	48	136	28	23	142	68	95	58	103
	100%	24%	43%	13%	19%	70%	29%	83%	17%	14%	86%	41%	58%	36%	63%
Almost all the time	97	25	41	9	20	80	16	85	12	16	81	44	53	40	56
	59%	63%	59%	44%	63%	69%	34%	62%	42%	70%	57%	64%	55%	69%	55%
						G									
Often	28	6	15	4	2	21	7	19	9	-	28	9	19	7	19
	17%	15%	22%	20%	6%	18%	14%	14%	32%		20%	14%	19%	12%	19%
Occasionally	17	2	2	6	7	8	9	14	4	-	17	8	9	5	11
	11%	5%	3%	26%	23%	7%	19%	10%	13%		12%	11%	9%	9%	11%
				BC											
Almost never	5	-	5	-	-	0	5	5	-	5	0	-	5	-	5
	3%		7%			*%	10%	4%		21%	*%		5%		5%
							F								
Never	11	4	3	2	2	6	6	8	4	1	10	4	8	4	7
	7%	11%	4%	9%	7%	5%	11%	6%	13%	5%	7%	5%	8%	7%	7%
Don't know/Not sure	6	2	3	0	0	1	5	6	0	1	5	4	3	2	4
	4%	6%	5%	1%	1%	*%	11%	4%	1%	4%	4%	5%	3%	3%	4%
CHI-SQUARE		<----------29---------->				<----35.2--->		<----9.9---->		<----35.4--->		<----6.3---->		<----5.4---->	
SIGNIFICANCE			98%*			100%*		92%*		100%*		72%*		63%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9_7_2. Please tell me how often you do the following activity: Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	164	19	44	57	41	53	21	34	49	39	18	32	53	22
	100%	11%	27%	35%	25%	32%	13%	21%	30%	23%	11%	19%	32%	14%
Almost all the time	97	5	29	30	28	34	12	22	23	18	7	18	42	12
	59%	26%	66%	53%	69%	64%	57%	65%	48%	47%	38%	56%	78%	54%
					B								K	
Often	28	4	5	14	5	5	5	2	14	2	3	9	7	7
	17%	23%	11%	24%	12%	9%	25%	5%	29%	6%	14%	30%	13%	30%
									FH					J
Occasionally	17	8	2	7	1	9	-	4	4	7	6	1	2	2
	11%	40%	5%	12%	2%	18%		11%	9%	17%	35%	3%	3%	8%
		CE									LMN			
Almost never	5	-	5	0	-	5	-	-	0	5	0	-	-	-
	3%		11%	1%		9%			1%	12%	2%			
			D											
Never	11	2	3	4	3	-	3	5	4	4	1	3	3	0
	7%	10%	6%	7%	7%		12%	14%	9%	10%	3%	11%	6%	1%
Don't know/Not sure	6	0	0	2	4	-	1	2	2	3	1	0	0	1
	4%	2%	1%	4%	9%		6%	5%	5%	7%	8%	1%	1%	7%
CHI-SQUARE		<----------43.1---------->				<----------33.6---------->				<----------53.2---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9a. In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	22	1	7	6	8	19	3	7	1	15	15	7	1	16	2	16	1	6	22	3
	100%	7%	31%	27%	35%	85%	15%	31%	4%	65%	69%	31%	5%	73%	7%	70%	4%	26%	100%	14%
More often	11	1	5	-	5	11	-	5	1	5	11	1	1	11	-	11	1	-	11	2
	51%	61%	73%		68%	60%		78%	100%	35%	68%	13%	77%	64%		67%	100%		51%	52%
									J											
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	8	1	2	5	1	7	1	2	-	7	3	5	-	6	2	4	-	5	8	1
	37%	39%	27%	82%	13%	39%	30%	22%		47%	22%	71%		36%	100%	23%		81%	37%	48%
															N					
Don't know/Not sure	3	-	-	1	2	0	2	-	-	3	2	1	0	-	-	2	-	1	3	-
	12%			18%	19%	1%	70%			18%	10%	16%	23%			10%		19%	12%	
							F													
CHI-SQUARE		<----------10.5---------->				<----13.6--->		<--------4.7------->			<----6.1---->		<--------7.1------->			<--------8.8-------->			<-------.4----->	
SIGNIFICANCE			97%*			100%*			91%*			95%*			97%*			99%*		20%*

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9a. In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	22	1	1	7	13	10	12	3	20	-	22	14	9	8	14
	100%	4%	6%	31%	59%	46%	54%	12%	88%		100%	61%	39%	37%	63%
More often	11	1	-	-	11	6	5	1	11	-	11	11	-	1	11
	51%	100%			80%	59%	44%	33%	53%		51%	83%		11%	75%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	8	-	0	5	3	2	6	2	7	-	8	1	8	6	2
	37%		23%	78%	20%	24%	49%	67%	33%		37%	6%	87%	71%	17%
													L		
Don't know/Not sure	3	-	1	2	-	2	1	-	3	-	3	2	1	2	1
	12%		77%	22%		17%	7%		13%		12%	11%	13%	18%	8%
CHI-SQUARE		<----------19---------->				<----1.7---->		<----1.3---->		<------.0---->		<----16.5--->		<----8.7---->	
SIGNIFICANCE			100%*			57%*		48%*		%*		100%*		99%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9a. In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	22	6	4	11	2	10	8	3	2	7	6	5	3	2
	100%	28%	17%	48%	7%	44%	36%	12%	8%	30%	26%	23%	12%	8%
More often	11	-	-	11	1	5	5	1	-	-	5	5	1	-
	51%			98%	60%	55%	63%	33%			91%	100% M	33%	
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	8	6	2	-	1	4	2	1	1	6	1	-	2	0
	37%	100% C	39%		40%	45%	19%	37%	84%	84%	9%		67%	16%
Don't know/Not sure	3	-	2	0	-	-	2	1	0	1	-	-	-	2
	12%		61%	2%			19%	30%	16%	16%				84%
CHI-SQUARE		<----------30.1---------->				<----------5.5---------->				<----------26.7---------->				
SIGNIFICANCE			100%*				52%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9b. In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	64	20	16	16	13	48	16	28	10	26	35	29	16	30	2	28	7	30	64	60
	100%	31%	25%	24%	20%	75%	25%	43%	16%	41%	55%	45%	25%	47%	3%	43%	11%	47%	100%	93%
More often	39	11	10	6	12	28	10	22	4	13	27	12	10	17	1	16	5	17	39	30
	60%	54%	62%	39%	93%	59%	65%	80%	38%	48%	76%	40%	63%	57%	42%	59%	75%	57%	60%	50%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	16	3	5	7	1	11	5	1	6	9	7	9	5	7	0	9	1	6	16	18
	25%	16%	30%	47%	7%	24%	30%	3%	62%	34%	21%	31%	28%	22%	14%	34%	12%	21%	25%	30%
									H											
Don't know/Not sure	9	6	1	2	-	9	1	5	-	5	1	8	1	6	1	2	1	7	9	12
	15%	30%	8%	13%		18%	5%	17%		18%	3%	29%	8%	21%	44%	7%	13%	22%	15%	20%
CHI-SQUARE		<----------14.6---------->				<----1.5---->		<-------16.7------->			<----11.3--->		<--------2.3------->			<--------4.2-------->			<-----1.4----->	
SIGNIFICANCE		98%*				53%*		100%*			100%*		68%*			62%*			50%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9b. In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	64	7	17	13	28	34	30	28	36	18	46	16	48	13	50
	100%	10%	27%	20%	43%	52%	47%	44%	56%	29%	71%	25%	75%	20%	78%
More often	39	5	7	10	16	17	21	18	20	15	24	10	28	7	31
	60%	78%	42%	77%	59%	51%	71%	66%	56%	81%	52%	62%	59%	57%	62%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	16	1	3	3	9	9	7	8	8	3	13	6	10	5	11
	25%	8%	19%	23%	34%	27%	23%	30%	22%	19%	28%	36%	22%	43%	21%
Don't know/Not sure	9	1	7	-	2	7	2	1	8	-	9	0	9	-	8
	15%	14%	39%		7%	22%	7%	4%	23%		21%	2%	19%		17%
CHI-SQUARE		<----------13.8---------->				<----3.6---->		<----4.4---->		<----6.2---->		<----3.5---->		<-----4----->	
SIGNIFICANCE			97%*			84%*		89%*		95%*		83%*		87%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9b. In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	64	9	22	23	5	40	3	14	7	20	15	7	21	2
	100%	14%	35%	36%	8%	62%	4%	22%	11%	31%	23%	10%	32%	3%
More often	39	5	16	10	3	30	-	7	1	15	7	4	12	-
	60%	60%	72%	44%	66%	77%		50%	17%	76%	45%	67%	59%	
						I								
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	16	3	0	10	2	4	1	5	5	2	8	2	3	1
	25%	37%	1%	42%	34%	11%	52%	37%	74%	11%	55%	33%	13%	52%
									F					
Don't know/Not sure	9	0	6	3	-	5	1	2	1	3	-	-	6	1
	15%	3%	27%	14%		12%	48%	13%	9%	13%			28%	48%
CHI-SQUARE		<----------13.3---------->				<----------19.1---------->				<----------18.4---------->				
SIGNIFICANCE			96%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9c. In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	199	50	39	81	28	179	20	84	25	89	111	87	71	91	17	63	35	101	199	144
	100%	25%	20%	41%	14%	90%	10%	43%	12%	45%	56%	44%	36%	46%	8%	32%	18%	51%	100%	73%
More often	71	26	8	27	10	70	2	24	9	39	24	47	34	25	11	10	18	43	71	73
	36%	52%	20%	33%	37%	39%	8%	28%	35%	43%	22%	54%	48%	28%	65%	16%	52%	43%	36%	50%
												K					P	P		
Less often	8	-	1	4	2	3	4	5	1	2	6	2	1	3	-	5	3	-	8	4
	4%		2%	6%	8%	2%	22%	6%	3%	2%	5%	2%	1%	3%		8%	8%		4%	3%
About same as now	105	20	28	43	15	92	13	54	12	40	74	31	30	57	4	44	10	52	105	48
	53%	39%	70%	53%	54%	51%	66%	64%	47%	44%	67%	35%	43%	62%	27%	69%	29%	51%	53%	33%
											L					Q			T	
Don't know/Not sure	14	4	3	7	0	14	1	2	4	9	7	8	6	6	1	4	4	6	14	20
	7%	8%	7%	9%	1%	8%	4%	2%	15%	10%	6%	9%	8%	7%	8%	7%	11%	6%	7%	14%
CHI-SQUARE		<----------16.6---------->				<----25.4--->		<--------14-------->			<----25.5--->		<-------13.6------->			<--------27.2------->			<-----15.5---->	
SIGNIFICANCE		94%*				100%*		97%*			100%		97%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9c. In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	199	27	66	28	62	117	80	99	100	34	164	63	135	68	130
	100%	13%	33%	14%	31%	59%	40%	50%	50%	17%	82%	32%	68%	34%	65%
More often	71	11	35	15	10	39	31	47	24	5	67	27	45	25	47
	36%	42%	52%	54%	16%	33%	39%	47%	25%	14%	41%	43%	33%	36%	36%
			E	E											
Less often	8	2	1	-	5	8	-	3	4	-	7	3	5	1	7
	4%	6%	2%		8%	7%		3%	4%		4%	4%	4%	1%	5%
About same as now	105	10	27	10	42	63	42	38	67	28	77	27	77	36	69
	53%	37%	41%	37%	69%	53%	53%	39%	67%	82%	47%	43%	57%	54%	53%
					BC				H	K					
Don't know/Not sure	14	4	4	2	4	8	7	11	4	1	13	6	8	6	8
	7%	15%	6%	9%	7%	7%	8%	11%	4%	4%	8%	10%	6%	9%	6%
CHI-SQUARE		<----------27.5---------->				<----5.8---->		<----18.3--->		<----14.6--->		<----3.7---->		<-----2----->	
SIGNIFICANCE			100%*			88%		100%		100%		70%		44%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9c. In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	199	58	45	53	34	83	34	35	44	62	43	40	43	10
	100%	29%	23%	27%	17%	42%	17%	18%	22%	31%	22%	20%	22%	5%
More often	71	17	13	25	14	29	11	16	15	24	12	19	13	3
	36%	29%	28%	46%	41%	34%	32%	46%	34%	39%	28%	47%	29%	34%
Less often	8	4	-	2	2	4	-	2	1	1	4	-	2	-
	4%	8%		3%	5%	5%		6%	3%	2%	10%		5%	
About same as now	105	35	29	24	14	50	20	12	23	31	25	18	26	4
	53%	60%	63%	44%	40%	60%	61%	34%	51%	50%	59%	45%	61%	43%
Don't know/Not sure	14	2	4	3	5	-	3	5	6	6	1	3	2	2
	7%	4%	9%	6%	14%		7%	15%	13%	9%	2%	8%	5%	23%
CHI-SQUARE		<----------13.9---------->				<----------18.6---------->				<----------17.9---------->				
SIGNIFICANCE			87%*				97%*					88%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9d. In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	195	52	45	63	35	181	13	73	23	98	100	94	69	94	18	44	39	112	195	132
	100%	27%	23%	32%	18%	93%	7%	38%	12%	50%	52%	48%	36%	48%	9%	23%	20%	58%	100%	68%
More often	81	17	21	27	16	74	7	50	11	20	43	38	42	30	3	13	17	51	81	53
	42%	33%	47%	43%	45%	41%	52%	68%	48%	20%	43%	40%	60%	32%	17%	30%	43%	46%	42%	40%
								J					NO							
Less often	5	1	1	1	2	5	0	-	-	5	2	3	0	5	-	3	2	1	5	3
	3%	3%	3%	1%	6%	3%	2%			5%	2%	4%	*%	5%		6%	4%	1%	3%	2%
About same as now	99	27	22	34	16	93	6	23	10	65	50	48	22	57	14	27	16	56	99	57
	51%	52%	49%	54%	46%	51%	46%	32%	44%	67%	50%	51%	32%	61%	77%	61%	41%	50%	51%	43%
										H					M					
Don't know/Not sure	9	6	1	1	1	9	-	-	2	7	5	5	5	3	1	1	5	3	9	19
	5%	12%	1%	2%	3%	5%			8%	8%	5%	5%	8%	3%	6%	3%	12%	3%	5%	15%
CHI-SQUARE		<----------11.8---------->				<----1.1---->		<-------43.6------->			<-----.7---->		<-------25.3------->			<--------12.3------->			<-----10.1---->	
SIGNIFICANCE		77%*				23%*		100%*			13%*		100%*			95%*			98%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9d. In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	195	36	71	29	42	125	69	114	80	21	173	68	126	64	127
	100%	19%	37%	15%	22%	64%	36%	59%	41%	11%	89%	35%	65%	33%	65%
More often	81	16	35	4	12	40	41	41	40	5	76	31	50	31	50
	42%	44%	48%	14%	28%	32%	60%	36%	50%	23%	44%	45%	40%	49%	39%
		D	D												
Less often	5	1	2	0	3	5	-	4	2	-	5	3	2	1	4
	3%	2%	3%	1%	6%	4%		3%	2%		3%	5%	2%	1%	4%
About same as now	99	15	32	24	27	72	27	61	38	16	82	31	67	31	65
	51%	42%	45%	82%	63%	58%	39%	53%	48%	77%	48%	46%	53%	48%	51%
				BC											
Don't know/Not sure	9	4	3	1	1	8	1	9	0	-	9	2	6	1	8
	5%	12%	4%	3%	3%	6%	1%	8%	*%		5%	3%	5%	2%	6%
CHI-SQUARE		<----------21.2---------->				<----16.9--->		<----8.3---->		<----6.8---->		<----2.6---->		<----2.9---->	
SIGNIFICANCE			99%*			100%*		96%*		92%*		55%*		59%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9d. In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	195	35	52	58	44	69	34	30	56	47	39	30	54	24
	100%	18%	27%	30%	23%	36%	18%	16%	29%	24%	20%	15%	28%	12%
More often	81	21	28	19	12	46	14	7	14	14	30	7	22	9
	42%	61%	54%	33%	28%	66%	41%	22%	25%	29%	76%	24%	40%	36%
						HI					JL			
Less often	5	1	2	3	-	-	-	4	1	2	-	0	2	1
	3%	2%	3%	5%				13%	3%	4%		1%	4%	5%
About same as now	99	12	21	33	27	23	20	18	34	29	8	19	30	12
	51%	35%	41%	57%	62%	34%	59%	59%	61%	61%	21%	65%	56%	50%
Don't know/Not sure	9	1	1	3	5	-	-	2	7	3	1	3	0	2
	5%	2%	2%	5%	10%			6%	12%	6%	2%	10%	1%	9%
CHI-SQUARE		<----------18.2---------->				<----------48.4---------->				<----------32.6---------->				
SIGNIFICANCE			97%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9e. In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	224	50	53	82	39	207	17	72	27	124	125	99	81	110	16	69	42	115	224	147
	100%	22%	24%	37%	18%	93%	7%	32%	12%	55%	56%	44%	36%	49%	7%	31%	19%	51%	100%	66%
More often	79	17	26	23	12	75	4	42	9	26	40	39	39	33	3	15	20	45	79	62
	35%	35%	49%	29%	31%	36%	22%	59%	34%	21%	32%	40%	49%	30%	20%	22%	47%	39%	35%	42%
								J									P			
Less often	3	1	-	1	1	3	-	-	-	3	0	2	0	2	1	1	1	1	3	2
	1%	1%		1%	3%	1%				2%	*%	2%	*%	1%	5%	1%	3%	1%	1%	2%
About same as now	121	27	24	47	23	114	7	22	15	83	73	48	33	72	8	46	16	59	121	74
	54%	54%	46%	57%	58%	55%	39%	31%	57%	67%	58%	48%	42%	66%	53%	67%	39%	51%	54%	51%
										H						Q				
Don't know/Not sure	22	5	2	11	3	15	6	8	3	11	12	9	7	4	4	7	5	10	22	8
	10%	10%	5%	13%	9%	7%	39%	11%	10%	9%	10%	9%	9%	4%	22%	10%	11%	9%	10%	6%
															N					
CHI-SQUARE		<----------8.7---------->				<----17.4--->		<-------31.8------->			<----4.4---->		<-------20.9------->			<--------11.8------->			<-----3.2----->	
SIGNIFICANCE		53%*				100%*		100%*			78%		100%*			93%*			64%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9e. In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	224	36	78	27	67	164	59	129	95	17	207	80	142	79	143
	100%	16%	35%	12%	30%	73%	26%	58%	42%	8%	92%	36%	64%	35%	64%
More often	79	18	30	3	13	56	23	43	36	5	74	28	51	30	49
	35%	51%	38%	10%	19%	34%	39%	33%	38%	28%	36%	35%	36%	38%	34%
		DE	D												
Less often	3	0	2	-	1	2	1	2	1	-	3	1	1	-	3
	1%	1%	2%		1%	1%	1%	1%	1%		1%	2%	1%		2%
About same as now	121	14	38	22	46	86	33	70	51	12	109	44	77	42	78
	54%	40%	48%	81%	70%	53%	57%	54%	53%	67%	53%	54%	54%	54%	55%
				BC	B										
Don't know/Not sure	22	3	9	2	7	20	2	15	7	1	21	8	13	7	13
	10%	9%	11%	9%	10%	12%	3%	11%	7%	5%	10%	9%	9%	9%	9%
CHI-SQUARE		<----------22.2---------->				<----4.3---->		<----1.2---->		<----1.6---->		<-----.2---->		<----1.6---->	
SIGNIFICANCE		99%*				77%*		25%		34%*		2%*		35%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9e. In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	224	54	33	74	54	73	34	47	63	33	55	37	69	30
	100%	24%	15%	33%	24%	33%	15%	21%	28%	15%	25%	16%	31%	14%
More often	79	22	12	26	18	36	8	17	16	4	37	5	24	9
	35%	41%	38%	35%	33%	49%	25%	36%	25%	11%	67%	14%	35%	29%
											JLN			
Less often	3	0	-	2	-	-	-	2	1	2	0	-	-	-
	1%	*%		3%				4%	1%	7%	1%			
About same as now	121	26	19	36	31	33	21	23	40	23	12	31	39	16
	54%	47%	58%	49%	57%	45%	63%	49%	64%	71%	22%	85%	56%	51%
										K		KMN		
Don't know/Not sure	22	6	1	9	5	4	4	5	6	3	6	0	6	6
	10%	11%	4%	12%	10%	6%	12%	12%	10%	10%	10%	1%	9%	20%
														L
CHI-SQUARE		<----------6.6---------->				<----------15.2---------->				<----------63.8---------->				
SIGNIFICANCE			32%*				92%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9f. In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	119	23	30	40	26	95	24	47	10	63	83	36	14	74	7	61	10	48	119	65
	100%	19%	25%	34%	22%	80%	20%	39%	9%	52%	70%	30%	12%	62%	6%	51%	8%	40%	100%	55%
More often	37	7	6	15	9	27	10	20	2	15	22	15	6	20	2	13	3	22	37	32
	31%	31%	19%	36%	37%	28%	41%	44%	15%	24%	26%	42%	40%	26%	27%	21%	25%	45%	31%	49%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	67	9	21	23	14	55	12	21	4	42	55	12	7	45	3	42	8	18	67	26
	56%	38%	69%	57%	56%	58%	50%	44%	39%	68%	67%	32%	53%	60%	45%	68%	75%	37%	56%	40%
											L					R				
Don't know/Not sure	15	7	4	2	2	13	2	6	5	5	6	9	1	10	2	7	-	9	15	7
	13%	31%	12%	6%	7%	14%	9%	12%	46%	8%	7%	26%	6%	14%	28%	11%		18%	13%	11%
									J											
CHI-SQUARE		<----------12.2---------->				<----1.7---->		<-------17.1------->			<----14.2--->		<--------2.7------->			<--------13.2------->			<-----5.8----->	
SIGNIFICANCE			94%*				56%*		100%*			100%*			39%*			99%*		95%*

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9f. In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	119	8	26	26	59	79	37	56	63	20	99	46	73	41	78
	100%	7%	22%	22%	49%	66%	31%	47%	53%	17%	83%	38%	61%	34%	65%
More often	37	1	12	12	13	25	12	21	16	10	27	7	30	13	24
	31%	11%	46%	45%	21%	31%	33%	38%	25%	51%	27%	15%	41%	32%	30%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	67	8	7	11	41	41	24	31	36	6	61	36	31	25	42
	56%	89%	29%	44%	70%	51%	64%	55%	57%	32%	61%	78%	43%	60%	54%
					C							M			
Don't know/Not sure	15	-	7	3	5	14	1	4	11	3	12	3	11	3	12
	13%		25%	10%	9%	17%	3%	7%	18%	17%	12%	7%	16%	8%	15%
CHI-SQUARE		<----------19.2---------->				<----4.8---->		<----4.2---->		<----5.9---->		<----14.2--->		<----1.4---->	
SIGNIFICANCE			100%*			91%*		88%*		95%*		100%*		50%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9f. In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	119	30	32	40	15	49	23	20	25	24	34	11	38	13
	100%	26%	27%	34%	13%	41%	20%	17%	21%	20%	28%	9%	32%	11%
More often	37	18	9	7	4	19	6	5	8	17	10	1	6	4
	31%	60%	27%	16%	24%	39%	24%	23%	30%	71%	28%	7%	15%	29%
		DE								LMN				
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	67	12	16	29	10	25	16	9	16	5	21	10	26	6
	56%	39%	50%	71%	63%	51%	70%	46%	62%	21%	61%	90%	69%	44%
												J	J	
Don't know/Not sure	15	1	7	5	2	5	2	6	2	2	3	0	6	4
	13%	2%	23%	13%	13%	10%	7%	30%	8%	9%	10%	3%	16%	28%
CHI-SQUARE		<----------20.5---------->				<----------9.8---------->				<----------30.5---------->				
SIGNIFICANCE			100%*				87%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9g_1. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	36	1	11	16	7	30	5	32	1	3	29	6	22	7	1	11	6	18	36	11
	100%	4%	31%	45%	20%	85%	15%	89%	1%	9%	82%	18%	61%	20%	4%	31%	18%	51%	100%	30%
More often	21	-	5	16	0	21	-	20	1	0	15	6	21	0	-	-	6	15	21	1
	59%		48%	97%	5%	70%		64%	100%	10%	53%	90%	96%	5%			91%	85%	59%	11%
									J											
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	8	1	6	1	1	3	5	5	-	3	8	0	1	1	1	5	1	2	8	7
	23%	40%	52%	3%	19%	9%	100%	17%		82%	27%	5%	3%	12%	100%	49%	9%	12%	23%	69%
							F			H					MN					
Don't know/Not sure	6	1	-	-	5	6	-	6	-	0	6	0	0	6	-	6	-	1	6	2
	18%	60%			76%	21%		19%		8%	20%	5%	1%	84%		51%		3%	18%	20%
CHI-SQUARE		<----------35.6---------->				<----21.4--->		<--------7.6------->			<----3.1---->		<-------37.9------->			<--------24.7------->			<------9------>	
SIGNIFICANCE		100%*				100%*		98%*			79%*		100%*			100%*			99%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9g_1. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	36	6	1	2	11	9	26	8	28	-	36	8	28	20	15
	100%	18%	4%	5%	31%	26%	74%	21%	79%		100%	23%	77%	57%	43%
More often	21	6	-	0	-	6	15	6	15	-	21	1	20	20	1
	59%	91%		19%		65%	58%	80%	54%		59%	11%	74%	100%	6%
														O	
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	8	1	1	1	5	3	5	1	7	-	8	1	7	-	8
	23%	9%	100%	49%	49%	29%	21%	16%	25%		23%	12%	26%		54%
			BD												
Don't know/Not sure	6	-	-	1	6	1	6	0	6	-	6	6	-	-	6
	18%			32%	51%	6%	22%	4%	21%		18%	78%			41%
CHI-SQUARE		<----------18.7---------->				<----1.3---->		<----1.9---->		<------.0---->		<----26.2--->		<----32.2--->	
SIGNIFICANCE			100%*				47%*		62%*		%*		100%*		100%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9g_1. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	36	16	6	6	7	31	-	1	3	1	26	1	7	1
	100%	45%	18%	18%	20%	87%		3%	10%	2%	72%	4%	20%	2%
More often	21	15	-	-	6	20	-	-	1	-	20	-	1	-
	59%	95%			87%	65%			25%		79%		12%	
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	8	1	6	0	1	5	-	1	2	1	-	1	6	1
	23%	3%	100%	5%	13%	17%		100%	51%	65%		100%	80%	100%
			BDE					FI						
Don't know/Not sure	6	0	-	6	-	5	-	-	1	0	5	-	1	-
	18%	2%		95%		17%			25%	35%	21%		8%	
CHI-SQUARE		<----------58.2---------->				<----------6---------->				<----------28.7---------->				
SIGNIFICANCE			100%*				80%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
9g_2. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	17	8	3	3	2	15	2	3	0	14	7	9	7	7	0	3	4	9	17	18
	100%	50%	18%	20%	12%	88%	12%	15%	2%	83%	45%	55%	42%	45%	2%	19%	26%	55%	100%	107%
More often	10	5	1	3	1	9	1	2	0	7	3	7	6	3	-	2	1	6	10	9
	60%	61%	45%	76%	52%	61%	53%	89%	100%	54%	39%	77%	88%	38%		71%	29%	71%	60%	53%
									J											
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0
																				2%
About same as now	7	3	2	1	1	6	1	0	-	6	5	2	1	5	0	1	3	3	7	8
	40%	39%	55%	24%	48%	39%	47%	11%		46%	61%	23%	12%	62%	100%	29%	71%	29%	40%	44%
															MN					
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0
																				1%
CHI-SQUARE		<----------.7---------->				<-----.0---->		<--------1.3------->			<----2.5---->		<--------4.1------->			<--------2.3-------->			<------.6----->	
SIGNIFICANCE			12%*			17%*			75%*			89%*			96%*			69%*		10%*

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
9g_2. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	17	4	8	2	2	6	10	13	4	6	10	4	13	4	12
	100%	26%	49%	12%	13%	36%	63%	78%	22%	37%	63%	22%	78%	25%	75%
More often	10	1	6	1	1	1	9	9	1	6	4	-	10	2	8
	60%	29%	75%	70%	58%	22%	83%	69%	28%	100%	37%		77%	54%	62%
							F			K					
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	7	3	2	1	1	5	2	4	3	-	7	4	3	2	5
	40%	71%	25%	30%	42%	78%	17%	31%	72%		63%	100%	23%	46%	38%
						G						M			
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------2.5---------->				<----5.9---->		<----2.1---->		<----6.4---->		<----7.1---->		<-----.1---->	
SIGNIFICANCE			53%*			98%*		85%*		99%*		99%*		21%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
9g_2. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	17	2	8	4	3	5	3	5	4	9	1	3	3	0
	100%	12%	46%	25%	17%	29%	15%	29%	27%	53%	5%	21%	19%	2%
More often	10	1	6	1	1	5	3	2	1	7	0	2	-	0
	60%	69%	84%	30%	34%	100% HI	100% HI	42%	14%	80%	33%	65%		100% K
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	7	1	1	3	2	-	-	3	4	2	1	1	3	-
	40%	31%	16%	70%	66%			58%	86%	20%	67%	35%	100% JL	
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------4.3---------->				<----------9.5---------->				<----------6.6---------->				
SIGNIFICANCE			77%*				98%*					96%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10_1. Please tell me whether or not if you have participated in the following service: EnergySmart

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Yes	137	57	21	37	22	130	7	34	20	80	66	70	85	32	13	18	54	66	137	147
	34%	44%	24%	32%	33%	35%	23%	24%	42%	39%	33%	35%	47%	20%	37%	19%	45%	35%	34%	34%
													N				P			
No	227	66	49	76	36	205	21	94	22	111	123	103	77	112	16	67	60	100	227	238
	57%	50%	56%	65%	55%	55%	72%	65%	46%	54%	61%	52%	43%	72%	46%	73%	51%	52%	57%	55%
														MO		Q				
Don't know/Not sure	36	8	17	4	8	35	2	17	6	13	12	24	17	12	6	7	5	25	36	50
	9%	6%	20%	3%	11%	9%	5%	12%	12%	7%	6%	12%	10%	8%	17%	8%	4%	13%	9%	11%
			BD																	
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
																				*%
CHI-SQUARE		<----------25.9---------->				<-----3----->		<-------12.8------->			<-----6----->		<-------32.8------->			<---------22-------->			<-----1.8----->	
SIGNIFICANCE		100%*				78%*		99%*			95%*		100%*			100%*			40%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10_1. Please tell me whether or not if you have participated in the following service: EnergySmart

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Yes	137	47	53	18	17	109	27	137	-	9	127	65	71	56	79
	34%	47%	37%	35%	20%	40%	21%	48%		17%	37%	44%	28%	37%	32%
		E										M			
No	227	51	68	27	65	136	88	117	109	31	196	72	154	85	141
	57%	51%	47%	53%	74%	50%	70%	42%	93%	57%	57%	50%	61%	57%	57%
					BC				H						
Don't know/Not sure	36	2	23	6	5	26	11	28	8	14	23	9	27	8	28
	9%	2%	16%	12%	6%	9%	9%	10%	7%	25%	7%	6%	11%	5%	11%
			B												
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------31.1---------->				<----14.8--->		<----96.7--->		<----22.9--->		<----11.3--->		<----4.2---->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		100%*		88%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10_1. Please tell me whether or not if you have participated in the following service: EnergySmart

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Yes	137	17	22	44	54	34	27	21	48	25	27	24	41	20
	34%	21%	28%	36%	48%	25%	36%	29%	46%	27%	31%	37%	35%	48%
					B				FH					
No	227	55	44	68	51	88	43	42	48	54	51	39	65	18
	57%	69%	56%	56%	46%	64%	58%	60%	46%	58%	60%	59%	56%	44%
								I						
Don't know/Not sure	36	8	12	10	6	16	5	7	9	13	7	3	10	3
	9%	10%	16%	8%	6%	11%	6%	10%	9%	14%	9%	4%	9%	8%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------20.4---------->				<----------13.6---------->				<----------9.9---------->				
SIGNIFICANCE			100%*				97%*					73%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10_2. Please tell me whether or not if you have participated in the following service: Zero waste, recycling or composting programs

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Yes	237	85	48	61	43	228	9	65	34	135	98	139	119	90	19	44	86	109	237	295
	59%	64%	55%	52%	67%	62%	29%	45%	72%	66%	49%	70%	66%	58%	54%	48%	72%	57%	59%	68%
									H	H		K					P			
No	154	40	38	55	21	133	21	75	13	65	102	52	57	65	11	48	32	74	154	122
	39%	30%	44%	48%	32%	36%	71%	52%	27%	32%	50%	26%	32%	42%	31%	52%	27%	39%	39%	28%
							F	J			L					Q			T	
Don't know/Not sure	9	7	1	0	1	9	-	5	0	4	2	7	3	1	5	0	2	7	9	17
	2%	5%	1%	*%	1%	2%		3%	1%	2%	1%	3%	2%	1%	14%	*%	1%	4%	2%	4%
															MN					
Refused	0	0	-	-	-	0	-	-	-	0	-	0	-	-	0	-	-	0	0	2
	*%	*%				*%				*%		*%			1%			*%	*%	*%
CHI-SQUARE		<----------17.1---------->				<----14.4--->		<-------20.2------->			<----25.7--->		<-------28.9------->			<---------18-------->			<-----12.7---->	
SIGNIFICANCE		95%*				100%*		100%*			100%*		100%*			99%*			99%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10_2. Please tell me whether or not if you have participated in the following service: Zero waste, recycling or composting programs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Yes	237	70	100	23	43	189	46	237	-	20	216	106	130	99	136
	59%	70%	70%	44%	48%	70%	37%	84%		37%	63%	72%	52%	66%	55%
		DE	DE			G						M			
No	154	28	39	27	46	79	75	38	116	29	125	39	114	49	104
	39%	28%	27%	52%	52%	29%	60%	13%	99%	54%	36%	27%	45%	33%	42%
				BC	BC		F		H				L		
Don't know/Not sure	9	2	5	2	0	3	5	8	1	5	4	1	7	1	7
	2%	2%	3%	4%	*%	1%	4%	3%	1%	9%	1%	1%	3%	1%	3%
Refused	0	-	-	-	-	0	-	-	0	-	0	-	0	-	0
	*%					*%			*%		*%		*%		*%
CHI-SQUARE		<----------25.2---------->				<----40.4--->		<---258.6--->		<-----22---->		<----16.8--->		<----6.2---->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		100%*		90%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10_2. Please tell me whether or not if you have participated in the following service: Zero waste, recycling or composting programs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Yes	237	30	37	82	83	58	51	40	76	40	42	39	81	35
	59%	38%	47%	67%	75%	42%	69%	56%	73%	44%	49%	59%	70%	85%
				B	BC		F		FH				J	JKL
No	154	49	37	38	26	75	22	30	27	46	44	25	34	6
	39%	62%	47%	31%	23%	54%	29%	42%	26%	50%	51%	38%	29%	15%
		DE	E			GI		I		MN	N	N		
Don't know/Not sure	9	1	5	2	2	5	1	1	1	5	0	2	1	-
	2%	1%	6%	1%	1%	3%	2%	1%	1%	6%	*%	3%	1%	
Refused	0	-	-	-	0	-	-	-	0	-	-	-	-	0
	*%				*%				*%					1%
CHI-SQUARE		<----------43.3---------->				<----------28.6---------->				<----------38.9---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10_3. Please tell me whether or not if you have participated in the following service: GO Boulder or other alternative transportation programs

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Yes	93	47	19	9	18	92	2	43	13	37	37	56	62	17	12	11	39	43	93	132
	23%	36%	22%	7%	28%	25%	6%	30%	27%	18%	18%	29%	34%	11%	36%	12%	33%	23%	23%	30%
		D			D								N		N		P			
No	301	80	67	107	47	273	28	101	33	165	164	137	115	137	20	80	78	144	301	290
	75%	61%	78%	92%	71%	74%	94%	70%	69%	81%	81%	69%	64%	88%	60%	87%	66%	76%	75%	66%
				BE										MO		Q				
Don't know/Not sure	5	4	-	1	0	5	-	1	2	3	1	4	2	1	1	1	1	3	5	14
	1%	3%		1%	*%	1%		1%	3%	1%	1%	2%	1%	1%	4%	1%	1%	1%	1%	3%
Refused	0	0	-	-	-	0	-	-	-	0	-	0	-	-	0	-	-	0	0	1
	*%	*%				*%				*%		*%			1%			*%	*%	*%
CHI-SQUARE		<----------35.3---------->				<----6.1---->		<--------9.5------->			<----8.3---->		<-------32.7------->			<--------13.7------->			<-----9.3----->	
SIGNIFICANCE		100%*				89%*		85%*			96%*		100%*			97%*			97%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10_3. Please tell me whether or not if you have participated in the following service: GO Boulder or other alternative transportation programs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Yes	93	35	43	5	10	59	33	93	-	22	72	38	56	33	60
	23%	35%	30%	9%	12%	22%	26%	33%		40%	21%	26%	22%	22%	24%
		DE	DE												
No	301	63	100	44	77	207	91	184	117	32	268	105	195	114	184
	75%	64%	70%	85%	87%	77%	73%	65%	99%	60%	78%	72%	77%	77%	74%
				B	BC				H						
Don't know/Not sure	5	1	-	3	1	4	1	5	0	-	5	4	1	1	3
	1%	1%		5%	1%	1%	1%	2%	*%		1%	3%	1%	1%	1%
Refused	0	-	-	-	-	0	-	-	0	-	0	-	0	-	0
	*%					*%			*%		*%		*%		*%
CHI-SQUARE		<----------30.5---------->				<----1.3---->		<----53.8--->		<----10.4--->		<-----4----->		<-----.5---->	
SIGNIFICANCE		100%*				27%*		100%*		98%*		74%*		8%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10_3. Please tell me whether or not if you have participated in the following service: GO Boulder or other alternative transportation programs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Yes	93	12	25	18	38	31	22	11	28	33	14	10	27	9
	23%	15%	32%	15%	34%	23%	30%	15%	27%	36%	17%	15%	23%	22%
					D				H					
No	301	68	53	100	71	107	51	59	75	57	71	56	88	30
	75%	85%	67%	82%	64%	77%	68%	83%	71%	62%	83%	85%	76%	73%
				E				I				J		
Don't know/Not sure	5	0	1	3	1	-	1	1	1	2	0	-	1	2
	1%	*%	1%	3%	1%		2%	1%	1%	2%	*%		1%	4%
Refused	0	-	-	-	0	-	-	-	0	-	-	-	-	0
	*%				*%				*%					1%
CHI-SQUARE		<----------21.2---------->				<----------8.1---------->				<----------21.7---------->				
SIGNIFICANCE			99%*				47%*					96%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_1. Importance of the following in your decision to use the sustainability services offered:
The ease of use

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	282	105	58	69	51	273	9	89	38	153	127	155	145	101	26	53	98	134	282	333
	100%	37%	20%	24%	18%	97%	3%	31%	13%	54%	45%	55%	51%	36%	9%	19%	35%	48%	100%	118%
Very important	150	63	30	34	23	142	8	59	22	69	58	93	78	51	13	25	55	72	150	187
	53%	60%	52%	50%	44%	52%	87%	67% J	58%	45%	45%	60%	53%	51%	50%	47%	56%	53%	53%	56%
Somewhat important	94	32	24	19	19	93	1	20	13	58	49	44	58	24	10	17	30	47	94	117
	33%	30%	41%	28%	37%	34%	10%	23%	34%	38%	39%	28%	40%	24%	39%	33%	31%	35%	33%	35%
Not too important	14	3	3	6	2	14	-	3	1	9	9	5	3	11	-	5	1	8	14	10
	5%	3%	5%	8%	4%	5%		4%	3%	6%	7%	3%	2%	11%		10%	1%	6%	5%	3%
Not at all important	12	1	0	6	4	12	-	4	1	6	8	4	2	9	1	4	3	5	12	7
	4%	1%	1%	9%	8%	4%		5%	2%	4%	6%	3%	1%	9%	4%	7%	4%	4%	4%	2%
Don't know/Not sure	13	6	1	3	3	13	0	1	1	11	3	10	5	5	2	2	8	3	13	13
	5%	6%	1%	5%	6%	5%	3%	2%	2%	7%	3%	6%	4%	5%	8%	4%	9%	2%	5%	4%
CHI-SQUARE		<----------19.3---------->				<----4.6---->		<-------14.5------->			<----11.5--->		<-------26.2------->			<--------13.1------->			<-----4.5----->	
SIGNIFICANCE		92%*				67%*		93%*			98%		100%*			89%*			66%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_1. Importance of the following in your decision to use the sustainability services offered:
The ease of use

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	282	81	118	32	51	213	67	282	0	36	246	118	163	111	170
	100%	29%	42%	11%	18%	75%	24%	100%	*%	13%	87%	42%	58%	39%	60%
Very important	150	46	70	11	23	113	36	150	-	17	133	66	83	67	82
	53%	57%	59%	33%	46%	53%	54%	53%		49%	54%	56%	51%	61%	48%
Somewhat important	94	26	38	11	17	69	24	94	-	17	76	32	61	31	62
	33%	33%	33%	35%	33%	32%	36%	33%		48%	31%	28%	37%	28%	37%
Not too important	14	1	2	6	5	14	-	14	-	-	14	10	4	7	6
	5%	1%	2%	18%	10%	7%		5%			6%	9%	2%	6%	4%
				B											
Not at all important	12	2	3	3	4	9	3	11	0	1	10	4	8	3	9
	4%	3%	3%	9%	7%	4%	4%	4%	100%	4%	4%	3%	5%	3%	5%
									H						
Don't know/Not sure	13	5	4	1	2	8	4	13	-	-	13	5	8	2	11
	5%	7%	4%	5%	4%	4%	7%	5%			5%	4%	5%	2%	6%
CHI-SQUARE		<----------27.1---------->				<----5.4---->		<----6.7---->		<----6.8---->		<----8.4---->		<----7.6---->	
SIGNIFICANCE			99%*			75%*		%*		85%*		92%		89%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_1. Importance of the following in your decision to use the sustainability services offered:
The ease of use

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	282	45	51	86	97	78	57	48	88	66	46	44	90	37
	100%	16%	18%	30%	34%	28%	20%	17%	31%	23%	16%	16%	32%	13%
Very important	150	23	19	59	48	49	36	25	38	34	32	21	45	18
	53%	52%	38%	69%	50%	63%	63%	53%	43%	51%	70%	48%	50%	49%
				CE			I							
Somewhat important	94	15	22	11	41	25	15	16	33	21	11	16	34	12
	33%	34%	44%	13%	43%	32%	27%	34%	37%	31%	23%	37%	38%	33%
			D		D									
Not too important	14	0	3	8	3	4	2	2	4	3	2	1	5	4
	5%	1%	6%	9%	3%	6%	3%	4%	5%	4%	4%	2%	5%	10%
Not at all important	12	3	4	3	2	-	3	4	5	3	-	4	3	1
	4%	6%	8%	4%	2%		4%	8%	6%	5%		10%	4%	3%
Don't know/Not sure	13	3	2	5	3	-	2	1	8	5	1	2	3	2
	5%	8%	4%	6%	3%		3%	2%	9%	8%	2%	4%	3%	6%
									H					
CHI-SQUARE		<----------33---------->				<----------21.2---------->				<----------16.4---------->				
SIGNIFICANCE			100%*				95%*					57%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_2. Importance of the following in your decision to use the sustainability services offered:
The professionalism and technical expertise

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	282	105	58	69	51	273	9	89	38	153	127	155	145	101	26	53	98	134	282	333
	100%	37%	20%	24%	18%	97%	3%	31%	13%	54%	45%	55%	51%	36%	9%	19%	35%	48%	100%	118%
Very important	120	55	24	24	17	114	6	31	20	66	51	69	76	30	8	19	51	52	120	166
	42%	52%	41%	34%	34%	42%	65%	35%	54%	43%	40%	44%	53%	29%	29%	35%	52%	38%	42%	50%
													N							
Somewhat important	109	35	24	29	22	107	3	44	12	53	49	61	57	36	13	24	36	50	109	106
	39%	33%	41%	43%	42%	39%	29%	49%	31%	35%	38%	39%	39%	35%	51%	46%	36%	37%	39%	32%
Not too important	16	6	1	7	2	16	-	3	-	12	11	4	1	11	4	3	4	9	16	16
	6%	5%	2%	10%	3%	6%		4%		8%	9%	3%	1%	11%	14%	5%	4%	7%	6%	5%
														M						
Not at all important	19	4	2	6	7	19	-	5	5	10	13	7	4	14	1	6	3	10	19	20
	7%	4%	4%	9%	13%	7%		5%	13%	6%	10%	4%	3%	14%	4%	12%	3%	8%	7%	6%
Don't know/Not sure	18	5	6	3	4	18	1	6	1	11	3	15	6	11	1	1	4	14	18	25
	6%	5%	11%	4%	7%	6%	5%	7%	2%	7%	3%	9%	4%	11%	2%	2%	4%	10%	6%	8%
CHI-SQUARE		<----------18.9---------->				<----2.6---->		<-------14.3------->			<----12.6--->		<-------39.6------->			<--------14.2------->			<-----4.5----->	
SIGNIFICANCE		91%*				38%*		93%*			99%		100%			92%			66%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_2. Importance of the following in your decision to use the sustainability services offered:
The professionalism and technical expertise

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	282	81	118	32	51	213	67	282	0	36	246	118	163	111	170
	100%	29%	42%	11%	18%	75%	24%	100%	*%	13%	87%	42%	58%	39%	60%
Very important	120	49	44	10	17	84	34	120	-	13	107	49	71	46	73
	42%	60%	37%	32%	34%	40%	51%	42%		36%	43%	42%	43%	42%	43%
		CDE													
Somewhat important	109	26	49	11	24	80	28	109	-	23	86	41	68	47	62
	39%	32%	41%	34%	47%	38%	42%	39%		64%	35%	35%	42%	42%	36%
Not too important	16	3	4	6	2	15	0	16	-	-	16	9	7	7	9
	6%	4%	3%	19%	5%	7%	*%	6%			6%	7%	4%	6%	5%
Not at all important	19	2	8	3	6	18	2	19	0	-	19	8	11	6	13
	7%	2%	7%	10%	12%	8%	2%	7%	100%		8%	7%	7%	6%	8%
									H						
Don't know/Not sure	18	2	13	1	1	15	3	18	-	-	18	10	7	5	13
	6%	2%	11%	5%	2%	7%	4%	6%			7%	8%	4%	4%	8%
CHI-SQUARE		<----------35.7---------->				<----9.6---->		<----3.9---->		<----14.7--->		<----4.1---->		<----2.3---->	
SIGNIFICANCE		100%*				95%*		%*		99%*		60%		31%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_2. Importance of the following in your decision to use the sustainability services offered:
The professionalism and technical expertise

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	282	45	51	86	97	78	57	48	88	66	46	44	90	37
	100%	16%	18%	30%	34%	28%	20%	17%	31%	23%	16%	16%	32%	13%
Very important	120	19	20	36	46	39	19	17	40	24	23	20	43	10
	42%	42%	39%	42%	47%	49%	34%	37%	45%	37%	51%	44%	47%	28%
													N	
Somewhat important	109	20	22	24	39	30	28	18	30	32	11	20	30	16
	39%	45%	44%	28%	41%	38%	49%	38%	34%	49%	25%	45%	33%	45%
Not too important	16	1	3	10	2	4	1	3	4	3	1	2	8	2
	6%	2%	5%	12%	2%	6%	2%	6%	5%	4%	3%	4%	9%	5%
				E										
Not at all important	19	4	3	6	6	-	5	7	8	4	4	2	7	2
	7%	8%	7%	7%	6%		9%	14%	9%	6%	9%	4%	8%	7%
Don't know/Not sure	18	2	3	10	4	5	3	3	6	3	6	1	2	6
	6%	4%	5%	12%	4%	7%	5%	6%	7%	4%	13%	3%	3%	16%
														M
CHI-SQUARE		<----------19---------->				<----------14.4---------->				<----------24.7---------->				
SIGNIFICANCE			91%*				72%*					92%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_3. Importance of the following in your decision to use the sustainability services offered:
The assistance in selecting local contractors

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	282	105	58	69	51	273	9	89	38	153	127	155	145	101	26	53	98	134	282	333
	100%	37%	20%	24%	18%	97%	3%	31%	13%	54%	45%	55%	51%	36%	9%	19%	35%	48%	100%	118%
Very important	99	38	19	26	16	93	6	45	16	38	36	63	58	31	4	23	43	35	99	100
	35%	36%	32%	38%	32%	34%	67%	50%	41%	25%	28%	41%	40%	31%	14%	44%	44%	26%	35%	30%
								J					O				R			
Somewhat important	99	39	22	25	13	99	0	25	12	61	49	50	50	34	14	14	21	64	99	105
	35%	38%	37%	36%	25%	36%	3%	28%	32%	40%	38%	32%	35%	34%	53%	26%	22%	48%	35%	32%
						G												PQ		
Not too important	30	9	9	6	7	29	1	11	2	15	18	12	17	7	5	3	14	13	30	45
	11%	8%	16%	8%	14%	11%	16%	13%	7%	10%	14%	8%	12%	7%	18%	6%	14%	10%	11%	13%
Not at all important	39	11	7	10	11	38	1	8	7	25	23	17	10	26	2	12	11	17	39	54
	14%	10%	13%	15%	22%	14%	14%	9%	18%	16%	18%	11%	7%	25%	8%	22%	11%	13%	14%	16%
														M						
Don't know/Not sure	15	8	1	2	4	15	-	-	1	14	2	13	10	3	2	1	9	4	15	30
	5%	8%	2%	3%	7%	5%			2%	9%	1%	8%	7%	3%	6%	2%	9%	3%	5%	9%
CHI-SQUARE		<----------12.4---------->				<----6.4---->		<-------25.8------->			<----15.6--->		<-------27.4------->			<---------29-------->			<-----6.1----->	
SIGNIFICANCE		59%				83%*		100%			100%		100%			100%			81%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_3. Importance of the following in your decision to use the sustainability services offered:
The assistance in selecting local contractors

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	282	81	118	32	51	213	67	282	0	36	246	118	163	111	170
	100%	29%	42%	11%	18%	75%	24%	100%	*%	13%	87%	42%	58%	39%	60%
Very important	99	34	40	4	22	77	23	99	-	19	81	40	58	44	55
	35%	42%	34%	12%	42%	36%	34%	35%		52%	33%	34%	36%	40%	33%
		D	D		D										
Somewhat important	99	18	50	17	14	71	27	99	-	10	89	46	53	35	64
	35%	22%	43%	54%	27%	34%	41%	35%		28%	36%	39%	33%	32%	38%
			B	B											
Not too important	30	14	9	4	3	21	7	30	-	7	23	9	21	13	16
	11%	17%	8%	13%	6%	10%	11%	11%		20%	9%	7%	13%	12%	10%
Not at all important	39	9	12	6	12	35	4	39	0	-	39	19	20	13	26
	14%	11%	11%	18%	23%	16%	6%	14%	100%		16%	16%	12%	11%	15%
									H						
Don't know/Not sure	15	7	6	1	1	9	6	15	-	-	15	4	11	6	8
	5%	8%	5%	4%	2%	4%	9%	5%			6%	3%	6%	6%	5%
CHI-SQUARE		<----------28.3---------->				<----6.7---->		<----1.8---->		<----15.2--->		<----4.9---->		<----2.6---->	
SIGNIFICANCE			100%*			85%		%*		100%*		70%		38%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_3. Importance of the following in your decision to use the sustainability services offered:
The assistance in selecting local contractors

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	282	45	51	86	97	78	57	48	88	66	46	44	90	37
	100%	16%	18%	30%	34%	28%	20%	17%	31%	23%	16%	16%	32%	13%
Very important	99	22	5	33	34	39	19	13	24	24	23	22	21	9
	35%	49%	10%	39%	35%	50%	34%	27%	27%	36%	51%	49%	24%	24%
		C		C	C						MN	MN		
Somewhat important	99	15	30	27	27	34	17	19	27	25	14	9	39	13
	35%	34%	59%	32%	28%	43%	30%	39%	31%	38%	30%	20%	43%	35%
			DE										L	
Not too important	30	-	6	9	15	5	7	7	11	8	1	3	12	6
	11%		12%	10%	15%	7%	12%	14%	12%	11%	2%	8%	14%	17%
Not at all important	39	7	9	12	12	-	8	9	21	6	7	9	11	7
	14%	16%	17%	13%	13%		14%	20%	24%	10%	15%	20%	12%	18%
Don't know/Not sure	15	1	1	5	8	-	6	-	6	3	1	1	7	2
	5%	1%	2%	6%	9%		11%		7%	5%	2%	3%	8%	6%
CHI-SQUARE		<----------33.7---------->				<----------41.5---------->				<----------26.6---------->				
SIGNIFICANCE			100%				100%					95%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_4. Importance of the following in your decision to use the sustainability services offered:
The ability to comply with regulations

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	282	105	58	69	51	273	9	89	38	153	127	155	145	101	26	53	98	134	282	333
	100%	37%	20%	24%	18%	97%	3%	31%	13%	54%	45%	55%	51%	36%	9%	19%	35%	48%	100%	118%
Very important	103	52	21	19	11	98	4	36	11	54	23	80	61	25	13	8	48	48	103	150
	36%	50%	36%	28%	21%	36%	46%	40%	28%	35%	18%	51%	42%	24%	48%	15%	49%	36%	36%	45%
		DE										K	N				P			
Somewhat important	110	29	30	30	21	110	-	37	20	52	65	45	61	40	8	21	23	66	110	123
	39%	28%	51%	44%	40%	40%		42%	54%	34%	51%	29%	42%	40%	31%	41%	24%	49%	39%	37%
											L							Q		
Not too important	22	7	5	6	5	22	1	5	2	16	14	9	10	8	3	3	12	7	22	14
	8%	6%	9%	8%	9%	8%	7%	5%	6%	10%	11%	6%	7%	8%	10%	6%	13%	5%	8%	4%
Not at all important	31	7	0	13	11	27	4	12	3	16	22	9	3	22	1	19	4	8	31	20
	11%	7%	1%	19%	22%	10%	47%	13%	9%	11%	17%	6%	2%	22%	4%	36%	5%	6%	11%	6%
				C	C		F				L			MO		QR				
Don't know/Not sure	17	10	2	1	4	17	-	-	1	16	3	13	9	6	2	1	9	6	17	27
	6%	9%	3%	1%	8%	6%			2%	10%	3%	9%	6%	6%	7%	3%	9%	5%	6%	8%
		D																		
CHI-SQUARE		<----------38.9---------->				<----16.3--->		<-------17.8------->			<----44.8--->		<-------31.8------->			<--------65.6------->			<-----12.2---->	
SIGNIFICANCE		100%*				100%*		98%			100%		100%			100%			98%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_4. Importance of the following in your decision to use the sustainability services offered:
The ability to comply with regulations

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	282	81	118	32	51	213	67	282	0	36	246	118	163	111	170
	100%	29%	42%	11%	18%	75%	24%	100%	*%	13%	87%	42%	58%	39%	60%
Very important	103	42	42	12	6	75	27	103	-	13	89	42	60	41	60
	36%	51%	36%	38%	12%	35%	40%	36%		36%	36%	36%	37%	37%	35%
		E	E												
Somewhat important	110	19	58	12	21	82	28	110	-	17	93	47	62	44	66
	39%	23%	49%	38%	42%	39%	41%	39%		48%	38%	40%	38%	40%	39%
			B												
Not too important	22	11	5	3	3	20	1	22	-	-	22	11	12	9	14
	8%	14%	4%	9%	6%	9%	2%	8%			9%	9%	7%	8%	8%
Not at all important	31	2	6	4	19	25	6	31	0	5	26	14	17	11	20
	11%	3%	5%	12%	37%	12%	9%	11%	100%	15%	10%	12%	11%	10%	12%
					BC				H						
Don't know/Not sure	17	7	7	1	1	11	5	17	-	-	17	4	13	6	11
	6%	8%	6%	3%	3%	5%	8%	6%			7%	3%	8%	5%	6%
CHI-SQUARE		<----------70.4---------->				<----5.4---->		<----2.3---->		<----7.2---->		<----3.3---->		<-----.4---->	
SIGNIFICANCE			100%*			75%		%*		87%*		50%		2%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_4. Importance of the following in your decision to use the sustainability services offered:
The ability to comply with regulations

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	282	45	51	86	97	78	57	48	88	66	46	44	90	37
	100%	16%	18%	30%	34%	28%	20%	17%	31%	23%	16%	16%	32%	13%
Very important	103	17	19	33	34	34	14	18	34	32	19	18	22	12
	36%	37%	38%	38%	35%	44%	24%	38%	38%	49%	41%	40%	25%	32%
Somewhat important	110	18	24	26	37	34	26	19	30	22	17	17	44	9
	39%	41%	48%	30%	38%	44%	46%	39%	34%	33%	38%	38%	49%	25%
													N	
Not too important	22	1	2	8	11	-	7	5	8	1	3	3	8	8
	8%	3%	3%	10%	11%		12%	10%	9%	2%	7%	6%	9%	21%
														J
Not at all important	31	7	5	12	7	10	4	5	11	8	6	6	7	4
	11%	16%	9%	14%	7%	13%	7%	11%	13%	12%	13%	13%	8%	11%
Don't know/Not sure	17	1	1	7	8	-	6	1	5	2	1	1	8	4
	6%	3%	2%	8%	8%		11%	2%	6%	4%	1%	3%	9%	11%
							H							
CHI-SQUARE		<----------13.8---------->				<----------24.5---------->				<----------30.6---------->				
SIGNIFICANCE		69%*				98%*				98%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_5. Importance of the following in your decision to use the sustainability services offered:
The money you save in the short term with the incentives or rebates

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	146	52	35	31	28	144	2	57	20	67	60	86	81	52	12	25	58	66	146	164
	100%	36%	24%	21%	19%	99%	1%	39%	14%	46%	41%	59%	55%	35%	8%	17%	40%	45%	100%	112%
Very important	50	8	19	14	9	49	1	24	11	15	17	33	25	21	4	9	23	19	50	44
	34%	14%	54%	46%	33%	34%	43%	43%	51%	22%	29%	38%	31%	40%	31%	37%	40%	29%	34%	27%
			B	B					J											
Somewhat important	61	31	14	8	8	61	0	21	7	31	24	36	38	17	6	5	23	32	61	83
	42%	58%	40%	27%	27%	42%	15%	37%	35%	46%	41%	42%	47%	33%	49%	21%	40%	49%	42%	51%
		DE																		
Not too important	24	11	1	6	6	23	1	9	2	13	15	9	12	9	2	8	7	9	24	26
	16%	20%	2%	21%	22%	16%	43%	16%	11%	19%	25%	11%	15%	18%	15%	32%	13%	14%	16%	16%
		C																		
Not at all important	7	1	1	1	3	7	-	2	0	4	3	4	3	4	0	2	2	3	7	6
	5%	2%	4%	4%	11%	5%		4%	2%	6%	5%	4%	3%	8%	2%	8%	4%	4%	5%	4%
Don't know/Not sure	5	2	-	1	2	5	-	-	0	4	1	4	4	1	0	0	2	2	5	5
	3%	4%		2%	7%	3%			2%	6%	1%	5%	5%	1%	2%	1%	4%	3%	3%	3%
CHI-SQUARE		<----------30---------->				<----1.4---->		<-------12.4------->			<----6.9---->		<--------5.7------->			<--------10.2------->			<-----3.2----->	
SIGNIFICANCE		100%*				%*		86%*			86%*		32%*			75%*			47%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_5. Importance of the following in your decision to use the sustainability services offered:
The money you save in the short term with the incentives or rebates

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	146	44	63	16	24	119	25	146	0	13	133	58	88	56	90
	100%	30%	43%	11%	16%	81%	17%	100%	*%	9%	91%	39%	60%	38%	62%
Very important	50	17	22	3	8	46	4	50	-	5	44	24	26	21	29
	34%	38%	35%	20%	36%	39%	16%	34%		42%	33%	42%	29%	37%	32%
Somewhat important	61	21	26	8	5	49	10	61	-	2	59	18	43	25	36
	42%	48%	42%	55%	21%	41%	40%	42%		13%	45%	32%	48%	45%	39%
Not too important	24	3	9	3	8	12	11	24	-	6	18	10	13	8	16
	16%	8%	14%	22%	33%	10%	42%	16%		45%	14%	18%	15%	14%	18%
							F								
Not at all important	7	2	2	1	2	7	0	7	0	-	7	3	4	0	7
	5%	4%	4%	4%	9%	6%	1%	5%	100%		5%	5%	5%	1%	7%
									H						
Don't know/Not sure	5	1	4	-	0	4	0	5	-	-	5	2	3	2	3
	3%	1%	6%		1%	4%	1%	3%			4%	3%	3%	3%	4%
CHI-SQUARE		<----------15.3---------->				<----17.3--->		<----5.8---->		<----11.3--->		<----4.3---->		<----4.1---->	
SIGNIFICANCE			77%*			100%*		%*		98%*		64%*		61%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_5. Importance of the following in your decision to use the sustainability services offered:
The money you save in the short term with the incentives or rebates

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	146	30	15	41	59	35	36	23	47	34	30	18	47	16
	100%	21%	10%	28%	41%	24%	25%	16%	32%	23%	21%	12%	32%	11%
Very important	50	14	4	16	16	20	7	6	15	15	19	3	9	5
	34%	46%	29%	38%	27%	58%	19%	28%	31%	43%	62% LM	16%	20%	28%
Somewhat important	61	10	7	15	28	5	21	13	20	9	6	12	29	5
	42%	34%	50%	36%	47%	15%	58% F	56% F	41%	27%	21%	64% JKN	61% JKN	28%
Not too important	24	6	1	5	12	9	5	4	5	9	4	1	6	4
	16%	18%	10%	12%	20%	26%	15%	17%	11%	25%	15%	8%	12%	23%
Not at all important	7	1	1	3	2	-	1	-	6	1	1	1	2	2
	5%	2%	8%	7%	3%		3%		12%	2%	2%	7%	4%	15%
Don't know/Not sure	5	-	0	3	2	-	2	-	2	1	0	1	2	1
	3%		2%	6%	3%		4%		5%	3%	1%	5%	3%	6%
CHI-SQUARE		<----------9.3---------->				<----------31.2---------->				<----------34.3---------->				
SIGNIFICANCE			33%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_6. Importance of the following in your decision to use the sustainability services offered:
Longer-term cost savings in terms of bills and household expenses

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	154	61	25	42	26	147	7	35	23	95	75	80	77	54	16	29	45	80	154	177
	100%	40%	16%	27%	17%	95%	5%	23%	15%	62%	48%	52%	50%	35%	10%	19%	29%	52%	100%	115%
Very important	81	31	13	22	14	75	5	21	17	42	36	45	41	26	8	16	26	39	81	80
	52%	51%	54%	52%	53%	51%	71%	59%	76%	44%	48%	56%	54%	48%	53%	54%	58%	48%	52%	45%
Somewhat important	56	23	8	16	10	55	2	12	5	39	31	25	29	19	6	7	14	36	56	77
	36%	38%	31%	37%	38%	37%	21%	33%	23%	41%	42%	31%	38%	36%	39%	22%	30%	45%	36%	44%
Not too important	7	4	1	1	1	6	1	1	-	6	4	3	1	3	1	1	3	2	7	8
	4%	6%	5%	1%	4%	4%	8%	3%		6%	5%	4%	2%	6%	8%	4%	8%	3%	4%	4%
Not at all important	7	1	1	4	1	7	-	2	0	5	3	4	3	4	-	6	1	1	7	3
	5%	1%	5%	10%	4%	5%		5%	1%	5%	4%	5%	4%	8%		20%	1%	1%	5%	2%
Don't know/Not sure	4	2	1	0	0	4	-	-	-	4	1	2	2	1	-	-	2	2	4	9
	2%	3%	4%	1%	1%	2%				4%	2%	3%	3%	2%			3%	3%	2%	5%
CHI-SQUARE		<----------6.8---------->				<----1.9---->		<-------10.4------->			<----2.2---->		<--------5.2------->			<--------24.1------->			<-----5.7----->	
SIGNIFICANCE		13%*				25%*		76%*			30%*		26%*			100%*			78%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_6. Importance of the following in your decision to use the sustainability services offered:
Longer-term cost savings in terms of bills and household expenses

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	154	42	65	18	29	112	41	154	0	23	132	70	84	63	90
	100%	27%	42%	11%	19%	73%	27%	100%	*%	15%	85%	45%	54%	40%	58%
Very important	81	24	33	7	15	56	25	81	-	11	69	44	37	38	42
	52%	57%	51%	40%	54%	50%	59%	52%		50%	53%	63%	44%	60%	47%
Somewhat important	56	13	27	9	7	43	13	56	-	11	45	19	36	20	36
	36%	32%	42%	51%	23%	38%	32%	37%		50%	34%	27%	43%	32%	40%
Not too important	7	3	2	0	1	7	-	6	0	-	7	3	4	4	3
	4%	8%	3%	2%	4%	6%		4%	100% H		5%	4%	5%	6%	4%
Not at all important	7	1	0	1	6	4	3	7	-	-	7	2	5	1	6
	5%	1%	*%	3%	20%	3%	8%	5%			5%	3%	6%	2%	7%
Don't know/Not sure	4	1	2	1	-	3	0	4	-	-	4	2	1	0	3
	2%	2%	3%	3%		3%	1%	2%			3%	3%	1%	*%	4%
CHI-SQUARE		<----------24.8---------->				<----5.4---->		<----6.3---->		<----4.4---->		<----7.1---->		<----5.6---->	
SIGNIFICANCE			98%*			75%*		%*		65%*		87%*		77%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_6. Importance of the following in your decision to use the sustainability services offered:
Longer-term cost savings in terms of bills and household expenses

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	154	15	37	48	49	43	24	29	49	33	19	30	48	24
	100%	10%	24%	31%	32%	28%	16%	19%	32%	22%	12%	19%	31%	16%
Very important	81	11	19	26	21	29	13	15	22	17	13	18	25	8
	52%	69%	50%	53%	44%	66%	52%	50%	44%	50%	69% N	60%	52%	33%
Somewhat important	56	4	15	16	21	15	7	13	19	15	4	9	16	14
	36%	25%	40%	34%	43%	34%	27%	44%	38%	44%	19%	29%	33%	56% K
Not too important	7	-	1	3	3	-	1	2	3	1	-	0	4	2
	4%		2%	6%	6%		5%	6%	5%	2%		1%	9%	8%
Not at all important	7	0	2	2	2	-	4	-	3	1	2	2	3	-
	5%	2%	7%	4%	5%		15%		7%	4%	8%	6%	5%	
Don't know/Not sure	4	1	1	1	1	-	-	-	3	0	1	1	1	1
	2%	4%	2%	3%	2%				5%	1%	3%	4%	1%	4%
CHI-SQUARE		<----------5.9---------->				<----------20.6---------->				<----------16---------->				
SIGNIFICANCE			8%*				94%*					55%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
10a_7. Importance of the following in your decision to use the sustainability services offered:
The natural resources you conserve

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	282	105	58	69	51	273	9	89	38	153	127	155	145	101	26	53	98	134	282	333
	100%	37%	20%	24%	18%	97%	3%	31%	13%	54%	45%	55%	51%	36%	9%	19%	35%	48%	100%	118%
Very important	180	79	36	43	22	173	7	67	22	88	67	113	103	52	18	29	83	70	180	239
	64%	75%	63%	62%	43%	63%	72%	75%	58%	58%	53%	73%	71%	52%	68%	55%	85%	52%	64%	72%
		E										K	N				PR			
Somewhat important	76	18	20	16	22	74	3	20	12	43	42	34	34	32	7	12	12	52	76	77
	27%	17%	35%	23%	43%	27%	28%	23%	33%	28%	33%	22%	23%	32%	27%	24%	12%	39%	27%	23%
					B													Q		
Not too important	13	1	1	8	3	13	-	1	1	11	12	1	3	9	1	6	-	6	13	1
	4%	1%	2%	11%	6%	5%		1%	3%	7%	10%	*%	2%	9%	4%	12%		5%	4%	*%
				B							L								T	
Not at all important	6	2	-	2	1	6	-	1	2	3	5	1	0	5	-	4	1	1	6	7
	2%	2%		3%	2%	2%		1%	5%	2%	4%	1%	*%	5%		7%	1%	1%	2%	2%
Don't know/Not sure	8	5	1	0	2	8	-	-	1	7	1	7	5	2	0	1	2	5	8	9
	3%	4%	1%	*%	5%	3%			2%	5%	1%	4%	4%	2%	1%	2%	2%	3%	3%	3%
CHI-SQUARE		<----------31.9---------->				<-----1----->		<-------15.3------->			<----26.3--->		<-------20.7------->			<--------45.2------->			<-----13.9---->	
SIGNIFICANCE		100%*				9%*		95%*			100%*		99%*			100%*			99%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
10a_7. Importance of the following in your decision to use the sustainability services offered:
The natural resources you conserve

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	282	81	118	32	51	213	67	282	0	36	246	118	163	111	170
	100%	29%	42%	11%	18%	75%	24%	100%	*%	13%	87%	42%	58%	39%	60%
Very important	180	70	68	14	28	120	60	180	0	32	148	70	109	71	107
	64%	86%	58%	45%	54%	56%	90%	64%	100%	90%	60%	60%	67%	65%	63%
		CDE					F		H	K					
Somewhat important	76	10	43	10	12	70	5	76	-	3	73	30	46	26	49
	27%	13%	37%	30%	24%	33%	7%	27%		7%	30%	25%	28%	24%	29%
			B			G									
Not too important	13	-	0	6	6	12	-	13	-	1	12	9	3	9	4
	4%		*%	19%	12%	5%		4%		3%	5%	8%	2%	8%	2%
				C											
Not at all important	6	0	-	1	4	5	0	6	-	-	6	4	1	2	4
	2%	*%		5%	8%	3%	*%	2%			2%	4%	1%	2%	2%
Don't know/Not sure	8	1	6	0	1	6	2	8	-	-	8	4	4	2	6
	3%	1%	5%	1%	2%	3%	3%	3%			3%	4%	2%	2%	3%
CHI-SQUARE		<----------66.3---------->				<-----26---->		<-----.2---->		<----12.4--->		<----8.9---->		<----5.5---->	
SIGNIFICANCE			100%*			100%*		%*		99%*		94%*		76%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
10a_7. Importance of the following in your decision to use the sustainability services offered:
The natural resources you conserve

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	282	45	51	86	97	78	57	48	88	66	46	44	90	37
	100%	16%	18%	30%	34%	28%	20%	17%	31%	23%	16%	16%	32%	13%
Very important	180	31	30	50	64	63	32	27	54	53	35	25	45	22
	64%	70%	60%	58%	66%	81%	56%	56%	61%	79%	77%	56%	50%	61%
						H				M	M			
Somewhat important	76	11	17	24	24	11	18	16	26	9	9	17	31	10
	27%	25%	34%	28%	25%	14%	32%	34%	29%	14%	21%	38%	35%	28%
Not too important	13	1	2	8	2	4	3	3	3	2	0	1	8	2
	4%	2%	3%	9%	2%	6%	4%	6%	3%	3%	1%	2%	9%	4%
Not at all important	6	1	1	1	3	-	1	2	3	1	1	0	3	1
	2%	2%	2%	1%	3%		2%	4%	3%	1%	1%	1%	4%	2%
Don't know/Not sure	8	1	1	3	3	-	3	-	3	2	-	1	2	2
	3%	1%	1%	4%	4%		5%		4%	3%		3%	3%	6%
CHI-SQUARE		<----------10.7---------->				<----------20.4---------->				<----------26.8---------->				
SIGNIFICANCE			44%*				94%*					96%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
11a. Agreement about the following lifestyle choice: Using public transportation isn't convenient, is too expensive or doesn't fit my needs

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	146	21	35	60	30	128	18	33	21	91	84	62	31	86	11	63	32	53	146	82
	37%	16%	40%	52%	46%	35%	60%	23%	45%	45%	41%	32%	17%	56%	31%	68%	27%	28%	37%	19%
			B	B	B					H				MO		QR			T	
Somewhat agree	88	46	14	19	10	85	3	37	6	45	37	51	50	28	7	6	31	52	88	129
	22%	35%	16%	16%	15%	23%	9%	25%	13%	22%	18%	26%	28%	18%	19%	6%	26%	27%	22%	30%
		E															P	P		
Neutral	35	14	8	9	4	34	1	13	2	20	14	21	17	12	5	5	20	10	35	43
	9%	10%	10%	8%	7%	9%	3%	9%	5%	10%	7%	11%	10%	7%	15%	5%	17%	5%	9%	10%
																	R			
Somewhat disagree	42	18	19	3	2	41	1	14	8	18	8	34	26	8	7	6	9	26	42	83
	10%	14%	22%	2%	2%	11%	2%	10%	16%	9%	4%	17%	15%	5%	21%	7%	8%	14%	10%	19%
		DE	DE									K			N					S
Strongly disagree	79	32	8	24	15	73	6	47	9	22	53	26	52	17	4	10	25	44	79	97
	20%	25%	9%	21%	23%	20%	19%	33%	20%	11%	26%	13%	29%	11%	13%	11%	21%	23%	20%	22%
								J			L		N							
Don't know/Not sure	10	1	3	1	5	8	2	2	0	8	6	4	2	5	0	2	2	6	10	2
	2%	1%	3%	1%	7%	2%	7%	1%	1%	4%	3%	2%	1%	3%	1%	3%	2%	3%	2%	*%
CHI-SQUARE		<----------80.2---------->				<----12.9--->		<-------41.4------->			<----32.9--->		<--------69-------->			<--------68.4------->			<-----45.8---->	
SIGNIFICANCE			100%			98%*			100%			100%		100%*			100%			100%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
11a. Agreement about the following lifestyle choice: Using public transportation isn't convenient, is too expensive or doesn't fit my needs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	146	29	39	17	62	107	38	89	57	12	134	69	77	45	100
	37%	29%	27%	32%	70%	40%	30%	31%	49%	23%	39%	47%	31%	30%	40%
					BCD							M			
Somewhat agree	88	26	40	16	6	67	22	77	11	5	83	36	51	39	49
	22%	26%	28%	31%	6%	25%	17%	27%	9%	10%	24%	25%	20%	26%	20%
		E	E	E				I							
Neutral	35	15	13	3	3	17	18	21	14	6	29	8	28	14	22
	9%	16%	9%	6%	4%	6%	14%	8%	12%	12%	8%	5%	11%	9%	9%
Somewhat disagree	42	7	26	2	6	29	12	35	7	13	29	10	32	11	30
	10%	7%	18%	5%	7%	11%	9%	12%	6%	24%	8%	7%	13%	7%	12%
Strongly disagree	79	22	22	9	10	42	35	53	26	17	61	18	61	36	43
	20%	22%	15%	18%	12%	16%	28%	19%	22%	31%	18%	13%	24%	24%	17%
Don't know/Not sure	10	-	4	4	1	8	1	8	2	-	10	5	4	5	5
	2%		3%	8%	1%	3%	1%	3%	2%		3%	3%	2%	3%	2%
CHI-SQUARE		<----------76.7---------->				<----18.8--->		<----25.5--->		<----25.2--->		<----21.4--->		<-----10---->	
SIGNIFICANCE			100%			100%		100%		100%		100%		93%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
11a. Agreement about the following lifestyle choice: Using public transportation isn't convenient, is too expensive or doesn't fit my needs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	146	31	20	50	38	43	23	31	45	30	36	26	42	12
	37%	38%	25%	41%	34%	31%	30%	45%	43%	33%	42%	40%	36%	30%
Somewhat agree	88	9	15	25	39	24	20	18	22	18	14	12	33	12
	22%	11%	19%	21%	35%	17%	27%	26%	21%	20%	16%	18%	28%	28%
					B									
Neutral	35	7	8	9	9	15	8	5	7	8	7	6	11	3
	9%	9%	11%	8%	8%	11%	10%	7%	6%	9%	9%	10%	9%	7%
Somewhat disagree	42	7	13	12	9	15	7	8	9	11	8	4	13	5
	10%	8%	17%	10%	8%	11%	9%	12%	8%	12%	10%	7%	11%	11%
Strongly disagree	79	22	20	21	15	41	12	8	17	23	20	15	16	4
	20%	28%	26%	18%	14%	30%	16%	11%	16%	25%	23%	24%	14%	10%
Don't know/Not sure	10	4	2	3	1	-	5	-	5	1	1	2	2	5
	2%	5%	3%	3%	1%		6%		5%	1%	1%	2%	1%	13%
														JLM
CHI-SQUARE		<----------31---------->				<----------31.3---------->				<----------35.3---------->				
SIGNIFICANCE			99%				99%					98%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
11b. Agreement about the following lifestyle choice: I wouldn't feel safe riding a bicycle as a way of getting to work or running errands

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	65	26	7	15	17	63	2	11	12	42	27	38	17	42	4	19	18	30	65	70
	16%	20%	8%	13%	26%	17%	6%	8%	25%	21%	13%	19%	10%	27%	12%	21%	15%	16%	16%	16%
														M						
Somewhat agree	70	14	13	38	6	68	3	33	5	31	35	35	37	26	6	5	23	42	70	57
	18%	11%	15%	32%	9%	18%	9%	23%	10%	15%	18%	18%	20%	16%	16%	6%	19%	22%	18%	13%
				BE													P	P		
Neutral	24	4	11	7	3	22	2	16	0	8	13	12	11	10	1	3	8	14	24	10
	6%	3%	13%	6%	4%	6%	7%	11%	1%	4%	6%	6%	6%	6%	3%	3%	7%	7%	6%	2%
			B																	
Somewhat disagree	80	34	19	17	10	74	6	23	19	37	33	47	41	20	12	8	23	49	80	112
	20%	26%	22%	15%	15%	20%	20%	16%	40%	18%	16%	24%	23%	13%	36%	8%	20%	25%	20%	26%
									HJ						N			P		
Strongly disagree	155	53	36	39	29	138	17	61	11	82	93	62	72	55	10	55	47	54	155	180
	39%	40%	41%	33%	44%	37%	58%	42%	24%	40%	46%	31%	40%	36%	31%	60%	39%	28%	39%	41%
																R				
Don't know/Not sure	5	1	2	1	1	5	-	1	0	4	0	5	1	3	1	2	0	3	5	7
	1%	1%	2%	1%	2%	1%		1%	1%	2%	*%	2%	1%	2%	2%	2%	*%	1%	1%	1%
CHI-SQUARE		<----------46.5---------->				<----6.8---->		<-------41.1------->			<----14.3--->		<-------27.4------->			<--------38.8------->			<-----13.3---->	
SIGNIFICANCE			100%*			76%*			100%*			99%		100%*			100%			98%

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
11b. Agreement about the following lifestyle choice: I wouldn't feel safe riding a bicycle as a way of getting to work or running errands

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	65	16	26	7	16	52	12	47	18	10	54	30	35	15	49
	16%	16%	18%	14%	18%	19%	9%	17%	15%	19%	16%	20%	14%	10%	20%
Somewhat agree	70	21	17	12	5	43	27	42	28	2	68	19	51	41	28
	18%	21%	12%	23%	6%	16%	22%	15%	24%	5%	20%	13%	20%	28%	11%
		E												O	
Neutral	24	8	11	3	2	16	7	15	10	5	19	3	21	2	22
	6%	8%	8%	6%	2%	6%	5%	5%	8%	10%	5%	2%	8%	1%	9%
															N
Somewhat disagree	80	21	37	15	8	53	27	57	22	13	67	27	52	27	53
	20%	21%	25%	28%	9%	20%	21%	20%	19%	24%	19%	18%	21%	18%	21%
			E	E											
Strongly disagree	155	34	52	14	55	103	52	117	38	23	132	65	90	64	91
	39%	34%	36%	27%	62%	38%	41%	41%	32%	42%	38%	45%	36%	43%	37%
					BCD										
Don't know/Not sure	5	0	2	1	2	3	1	3	2	-	5	3	2	-	5
	1%	*%	1%	2%	2%	1%	1%	1%	1%		1%	2%	1%		2%
CHI-SQUARE		<----------39---------->				<----7.4---->		<----6.8---->		<----9.5---->		<----14.5--->		<----32.9--->	
SIGNIFICANCE			100%*			81%		77%		91%*		99%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
11b. Agreement about the following lifestyle choice: I wouldn't feel safe riding a bicycle as a way of getting to work or running errands

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	65	12	12	13	23	14	4	4	38	18	7	14	14	12
	16%	15%	16%	10%	21%	10%	6%	5%	36%	19%	8%	21%	12%	31%
									FGH					M
Somewhat agree	70	22	9	17	22	25	11	13	18	14	24	12	13	9
	18%	28%	11%	14%	20%	18%	15%	19%	17%	15%	28%	18%	11%	21%
Neutral	24	8	11	4	2	11	3	4	6	3	7	6	6	2
	6%	9%	13%	4%	2%	8%	4%	6%	6%	4%	9%	9%	5%	4%
Somewhat disagree	80	5	20	30	20	29	17	20	11	15	15	15	31	3
	20%	7%	25%	25%	18%	21%	23%	29%	11%	17%	18%	24%	27%	7%
								I				N	N	
Strongly disagree	155	32	25	55	42	59	40	26	30	40	33	19	50	14
	39%	40%	32%	45%	38%	43%	53%	37%	28%	44%	38%	28%	43%	33%
							I							
Don't know/Not sure	5	1	2	2	1	-	-	2	2	2	-	0	1	2
	1%	1%	2%	2%	1%			3%	2%	2%		*%	1%	4%
CHI-SQUARE		<----------39---------->				<----------61.2---------->				<----------37.5---------->				
SIGNIFICANCE			100%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
11c. Agreement about the following lifestyle choice: There are too many choices and programs, and I feel overwhelmed

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	40	8	8	19	4	35	5	4	6	29	27	13	4	30	1	27	6	8	40	20
	10%	6%	10%	17%	6%	9%	16%	3%	12%	14%	13%	7%	2%	19%	3%	29%	5%	4%	10%	5%
										H				MO		QR				
Somewhat agree	69	34	15	15	5	68	1	31	6	32	31	38	23	33	12	5	23	41	69	80
	17%	26%	18%	13%	7%	18%	5%	21%	13%	16%	16%	19%	13%	21%	34%	6%	19%	22%	17%	18%
		E													M			P		
Neutral	58	14	8	23	13	56	2	14	6	38	28	30	20	32	3	24	12	21	58	51
	14%	10%	10%	19%	20%	15%	5%	9%	13%	18%	14%	15%	11%	21%	10%	26%	10%	11%	14%	12%
																Q				
Somewhat disagree	107	37	31	22	17	104	3	34	12	58	53	54	63	29	12	11	41	55	107	148
	27%	28%	36%	19%	26%	28%	10%	24%	26%	28%	26%	27%	35%	18%	35%	12%	35%	29%	27%	34%
													N				P	P		
Strongly disagree	123	39	23	37	24	104	19	61	17	44	64	59	68	30	6	24	35	65	123	129
	31%	29%	27%	32%	37%	28%	64%	42%	35%	22%	32%	30%	38%	19%	18%	26%	29%	34%	31%	29%
							F	J					N							
Don't know/Not sure	4	0	1	-	3	4	-	1	0	3	-	4	2	2	-	1	2	1	4	9
	1%	*%	1%		5%	1%		*%	1%	2%		2%	1%	1%		1%	2%	1%	1%	2%
CHI-SQUARE		<----------42.3---------->				<----21.3--->		<-------32.3------->			<----9.2---->		<-------63.4------->			<--------78.8------->			<-----14.9---->	
SIGNIFICANCE			100%*			100%*			100%*			90%		100%*			100%*			99%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
11c. Agreement about the following lifestyle choice: There are too many choices and programs, and I feel overwhelmed

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	40	5	5	3	26	29	11	29	11	4	35	30	9	17	23
	10%	5%	4%	6%	30%	11%	9%	10%	9%	8%	10%	21%	4%	11%	9%
					BCD							M			
Somewhat agree	69	17	35	12	5	47	22	51	18	10	59	20	49	17	52
	17%	17%	24%	22%	6%	17%	18%	18%	15%	19%	17%	14%	19%	12%	21%
			E												
Neutral	58	11	12	10	23	36	20	34	23	3	54	17	39	18	39
	14%	11%	9%	20%	27%	13%	16%	12%	20%	6%	16%	12%	15%	12%	16%
					C										
Somewhat disagree	107	35	48	12	11	81	26	91	16	22	84	32	75	40	65
	27%	35%	33%	24%	13%	30%	20%	32%	13%	41%	24%	22%	30%	27%	26%
		E	E					I							
Strongly disagree	123	31	41	14	22	75	47	74	48	14	109	45	78	55	67
	31%	31%	29%	27%	25%	28%	37%	26%	41%	26%	32%	31%	31%	37%	27%
Don't know/Not sure	4	1	2	1	1	4	0	3	1	-	4	2	2	2	3
	1%	1%	1%	2%	1%	1%	*%	1%	1%		1%	1%	1%	1%	1%
CHI-SQUARE		<----------78.7---------->				<----7.3---->		<-----21---->		<-----9----->		<----31.7--->		<----8.9---->	
SIGNIFICANCE			100%*			80%		100%		89%*		100%		89%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
11c. Agreement about the following lifestyle choice: There are too many choices and programs, and I feel overwhelmed

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	40	10	4	16	6	9	13	1	15	8	6	12	9	4
	10%	12%	5%	13%	5%	6%	18%	1%	14%	9%	7%	19%	8%	10%
							H		H					
Somewhat agree	69	18	23	12	16	24	5	13	23	24	9	10	18	8
	17%	22%	30%	10%	14%	18%	7%	18%	22%	26%	10%	16%	15%	19%
			D						G					
Neutral	58	13	6	21	17	14	9	17	15	13	19	6	13	6
	14%	16%	8%	17%	15%	10%	13%	24%	14%	14%	22%	10%	11%	15%
Somewhat disagree	107	14	18	29	42	36	22	21	25	29	18	11	40	9
	27%	18%	23%	24%	38%	26%	30%	30%	24%	32%	21%	16%	35%	21%
Strongly disagree	123	25	27	41	30	55	23	18	24	17	34	24	34	14
	31%	31%	34%	34%	27%	40%	31%	26%	23%	18%	39%	37%	29%	34%
Don't know/Not sure	4	0	0	3	1	-	2	-	3	1	-	1	2	0
	1%	*%	*%	2%	1%		2%		2%	1%		2%	2%	1%
CHI-SQUARE		<----------33.6---------->				<----------37.7---------->				<----------37.3---------->				
SIGNIFICANCE			100%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
11d. Agreement about the following lifestyle choice: I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Strongly agree	73	22	14	27	9	64	9	13	14	45	46	27	4	59	1	43	5	26	73	37
	18%	16%	17%	23%	14%	17%	31%	9%	30%	22%	23%	14%	2%	38%	2%	47%	4%	13%	18%	8%
														MO		QR			T	
Somewhat agree	70	11	5	33	21	64	6	41	1	28	52	18	25	34	4	23	4	42	70	39
	17%	8%	5%	28%	33%	17%	21%	28%	2%	14%	26%	9%	14%	22%	11%	25%	4%	22%	17%	9%
				BC	BC			I		I	L					Q		Q	T	
Neutral	44	11	18	11	4	35	9	21	4	20	30	15	16	17	1	14	10	21	44	39
	11%	8%	21%	9%	6%	9%	31%	14%	9%	10%	15%	7%	9%	11%	4%	15%	9%	11%	11%	9%
			BE																	
Somewhat disagree	44	15	13	10	6	43	1	13	4	27	28	16	21	12	11	2	13	30	44	93
	11%	12%	15%	9%	9%	12%	4%	9%	8%	13%	14%	8%	12%	7%	31%	2%	11%	16%	11%	21%
															N			P		S
Strongly disagree	167	73	35	35	24	164	3	57	24	84	46	121	113	32	18	10	87	70	167	228
	42%	56%	41%	30%	37%	44%	12%	40%	50%	41%	23%	61%	63%	21%	52%	11%	73%	37%	42%	52%
		D				G						K	N		N		PR	P		
Don't know/Not sure	1	-	1	-	1	1	-	-	1	1	-	1	-	1	-	-	-	1	1	1
	*%		1%		1%	*%			1%	*%		1%		1%				1%	*%	*%
CHI-SQUARE		<----------58.7---------->				<----23.5--->		<-------36.7------->			<----64.7--->		<-------122.3------>			<-------139.8------->			<-----46.1---->	
SIGNIFICANCE			100%*			100%*			100%*		100%*			100%*			100%*		100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
11d. Agreement about the following lifestyle choice: I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Strongly agree	73	4	16	10	43	53	20	42	31	17	55	37	36	27	46
	18%	4%	11%	20%	48%	19%	16%	15%	26%	32%	16%	25%	14%	18%	19%
					BCD										
Somewhat agree	70	2	18	12	23	45	25	36	34	5	64	27	43	29	40
	17%	2%	12%	24%	26%	17%	20%	13%	29%	10%	19%	18%	17%	19%	16%
			B	B	B				H						
Neutral	44	8	21	2	13	21	23	27	17	5	39	10	33	8	36
	11%	8%	14%	4%	15%	8%	18%	10%	15%	10%	11%	7%	13%	5%	15%
Somewhat disagree	44	12	19	12	1	33	11	37	7	5	39	12	33	8	34
	11%	12%	13%	24%	2%	12%	9%	13%	6%	10%	11%	8%	13%	6%	14%
				E											
Strongly disagree	167	74	71	14	8	117	47	138	29	20	146	61	106	77	91
	42%	74%	49%	27%	9%	43%	38%	49%	24%	38%	42%	42%	42%	52%	37%
		CDE	DE					I							
Don't know/Not sure	1	-	-	1	-	1	-	1	-	-	1	-	1	-	1
	*%			1%		*%		*%			*%		*%		1%
CHI-SQUARE		<----------152.4---------->				<----10.8--->		<----35.5--->		<----9.3---->		<----12.2--->		<----18.8--->	
SIGNIFICANCE			100%*			94%*		100%*		90%*		97%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
11d. Agreement about the following lifestyle choice: I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Strongly agree	73	12	13	26	18	19	16	13	23	19	11	17	18	8
	18%	14%	16%	21%	16%	13%	21%	19%	22%	21%	13%	26%	15%	21%
Somewhat agree	70	32	9	19	10	40	4	7	14	12	28	6	16	6
	17%	40%	11%	16%	9%	29%	5%	10%	14%	13%	33%	10%	14%	16%
		CDE				G					LM			
Neutral	44	15	16	6	7	21	8	6	9	8	15	2	15	4
	11%	19%	20%	5%	6%	15%	11%	9%	9%	9%	18%	3%	13%	10%
Somewhat disagree	44	10	11	15	7	10	6	13	13	16	6	5	12	6
	11%	12%	14%	12%	7%	7%	7%	19%	12%	17%	7%	7%	10%	14%
Strongly disagree	167	12	29	55	68	49	41	30	44	37	25	36	54	16
	42%	14%	37%	45%	62%	35%	55%	43%	42%	40%	29%	54%	47%	38%
				B	BC									
Don't know/Not sure	1	-	1	-	1	-	-	-	1	-	-	-	1	1
	*%		1%		1%				1%				1%	2%
CHI-SQUARE		<----------77---------->				<----------39.8---------->				<----------43.6---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
12a. Please tell me if you think the following is a good use of government resources or not a good use of resources: Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	345	118	72	105	50	322	23	124	41	178	155	190	177	113	31	67	111	170	345	405
	100%	34%	21%	31%	14%	93%	7%	36%	12%	51%	45%	55%	51%	33%	9%	19%	32%	49%	100%	117%
Good use of government resources	278	103	55	89	31	255	23	108	31	136	120	158	171	60	23	28	102	147	278	366
	81%	87%	76%	85%	62%	79%	99%	87%	77%	77%	77%	83%	97%	53%	75%	43%	92%	87%	81%	91%
		E					F						NO				P	P		
Not a good use of resources	38	9	11	11	6	38	0	5	6	26	19	19	1	34	3	23	5	11	38	26
	11%	8%	16%	10%	13%	12%	1%	4%	16%	14%	12%	10%	*%	30%	8%	35%	5%	6%	11%	6%
														MO		QR				
Don't know/Not sure	9	4	1	1	2	9	-	-	1	8	2	7	2	3	3	3	1	6	9	8
	3%	4%	2%	1%	4%	3%			2%	4%	1%	3%	1%	3%	11%	4%	1%	3%	3%	2%
Don't offer any programs	9	-	-	1	8	9	-	6	1	2	7	2	1	7	0	7	1	1	9	0
	3%			1%	15%	3%		5%	2%	1%	4%	1%	1%	7%	1%	11%	1%	*%	3%	*%
					D											R				
Don't create new programs	12	1	4	3	3	12	-	5	1	6	7	4	2	8	2	5	2	5	12	4
	3%	1%	6%	3%	6%	4%		4%	2%	3%	5%	2%	1%	7%	5%	7%	2%	3%	3%	1%
CHI-SQUARE		<----------50.5---------->				<----5.3---->		<--------19-------->			<----7.8---->		<-------96.8------->			<--------85.3------->			<------21----->	
SIGNIFICANCE		100%*				74%*		99%*			90%*		100%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
12a. Please tell me if you think the following is a good use of government resources or not a good use of resources: Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	345	93	128	44	64	236	107	249	96	34	310	127	216	133	209
	100%	27%	37%	13%	18%	68%	31%	72%	28%	10%	90%	37%	63%	39%	61%
Good use of government resources	278	86	113	37	26	186	91	206	72	30	248	99	178	118	158
	81%	93%	88%	83%	42%	79%	85%	83%	75%	87%	80%	78%	82%	89%	76%
		E	E	E											
Not a good use of resources	38	5	6	4	22	31	7	25	13	3	34	16	22	8	29
	11%	5%	5%	9%	35%	13%	6%	10%	14%	10%	11%	12%	10%	6%	14%
					BCD										
Don't know/Not sure	9	1	4	1	3	7	1	7	1	-	9	1	7	2	7
	3%	1%	3%	3%	4%	3%	1%	3%	1%		3%	1%	3%	2%	3%
Don't offer any programs	9	1	-	1	7	2	5	2	6	1	8	8	1	1	8
	3%	1%		1%	12%	1%	5%	1%	7%	3%	2%	6%	*%	1%	4%
												M			
Don't create new programs	12	0	5	2	5	9	3	8	3	-	12	3	9	5	7
	3%	*%	4%	4%	7%	4%	2%	3%	3%		4%	2%	4%	3%	3%
CHI-SQUARE		<----------87.6---------->				<----10.4--->		<----10.5--->		<----2.5---->		<----15.3--->		<----10.3--->	
SIGNIFICANCE			100%*			97%*		97%*		35%*		100%*		96%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
12a. Please tell me if you think the following is a good use of government resources or not a good use of resources: Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	345	68	64	113	95	112	69	60	92	77	79	55	104	30
	100%	20%	19%	33%	28%	33%	20%	17%	27%	22%	23%	16%	30%	9%
Good use of government resources	278	56	53	79	86	102	56	48	65	70	58	43	86	21
	81%	82%	83%	70%	90%	91%	82%	79%	71%	91%	73%	78%	83%	70%
					D	I								
Not a good use of resources	38	10	4	19	6	4	8	7	14	4	12	8	10	4
	11%	15%	5%	16%	6%	4%	11%	11%	15%	5%	15%	15%	10%	15%
									F					
Don't know/Not sure	9	1	2	4	1	-	-	3	5	1	2	0	2	4
	3%	2%	4%	3%	1%			4%	6%	1%	3%	1%	1%	13%
Don't offer any programs	9	0	-	7	2	5	-	1	2	1	5	1	1	-
	3%	*%		6%	2%	5%		2%	3%	1%	7%	2%	1%	
Don't create new programs	12	1	5	5	1	-	5	2	5	2	2	2	5	1
	3%	1%	8%	5%	1%		7%	3%	6%	2%	3%	4%	5%	2%
CHI-SQUARE		<----------26.8---------->				<----------30.5---------->				<----------31.6---------->				
SIGNIFICANCE			99%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
12b. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	339	122	69	103	45	316	23	116	42	179	150	189	178	107	31	59	112	169	339	409
	100%	36%	20%	30%	13%	93%	7%	34%	12%	53%	44%	56%	52%	32%	9%	17%	33%	50%	100%	121%
Good use of government resources	246	95	47	74	30	232	14	102	28	114	101	145	161	50	22	19	96	131	246	334
	73%	77%	69%	72%	67%	74%	59%	88%	67%	64%	68%	77%	90%	46%	71%	31%	86%	78%	73%	82%
								J					N		N		P	P		
Not a good use of resources	55	15	15	16	9	50	5	8	7	39	30	25	6	40	3	26	9	21	55	37
	16%	12%	22%	15%	21%	16%	22%	7%	16%	22%	20%	13%	4%	37%	11%	44%	8%	13%	16%	9%
														MO		QR				
Don't know/Not sure	24	6	6	9	3	20	4	2	4	18	11	14	10	6	4	9	4	11	24	24
	7%	5%	9%	9%	7%	6%	19%	1%	11%	10%	7%	7%	6%	6%	12%	15%	3%	7%	7%	6%
Don't offer any programs	2	1	-	0	1	2	-	-	-	2	1	1	0	1	0	1	-	1	2	1
	1%	*%		*%	2%	1%				1%	1%	*%	*%	1%	1%	2%		*%	1%	*%
Don't create new programs	12	7	0	4	1	12	-	4	2	5	7	5	1	10	1	4	3	5	12	13
	3%	5%	*%	4%	2%	4%		3%	6%	3%	5%	3%	*%	9%	4%	8%	3%	3%	3%	3%
CHI-SQUARE		<----------12---------->				<----7.2---->		<-------25.6------->			<----4.6---->		<-------83.5------->			<--------64.1------->			<-----10.4---->	
SIGNIFICANCE		55%*				87%*		100%*			67%*		100%*			100%*			97%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
12b. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	339	93	130	43	56	236	101	250	89	34	304	122	215	133	203
	100%	28%	38%	13%	17%	70%	30%	74%	26%	10%	90%	36%	64%	39%	60%
Good use of government resources	246	81	109	24	17	167	78	192	53	25	221	84	161	99	146
	73%	87%	84%	56%	29%	71%	77%	77%	60%	73%	72%	69%	75%	75%	72%
		DE	DE												
Not a good use of resources	55	7	9	14	25	43	11	26	29	9	46	22	33	19	35
	16%	7%	7%	32%	44%	18%	11%	11%	32%	27%	15%	18%	15%	14%	17%
				BC	BC										
Don't know/Not sure	24	4	7	3	9	17	8	19	5	-	24	11	12	10	13
	7%	4%	6%	8%	16%	7%	7%	8%	6%		8%	9%	6%	8%	6%
Don't offer any programs	2	-	0	0	1	2	0	2	0	-	2	1	1	-	2
	1%		*%	1%	2%	1%	*%	1%	*%		1%	1%	*%		1%
Don't create new programs	12	2	4	1	4	8	4	10	2	-	12	3	8	5	7
	3%	2%	3%	3%	8%	3%	4%	4%	2%		4%	3%	4%	4%	3%
CHI-SQUARE		<----------79.3---------->				<-----3----->		<----23.2--->		<-----7----->		<----2.7---->		<-----2----->	
SIGNIFICANCE			100%*			43%*		100%*		86%*		39%*		27%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
12b. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	339	68	61	107	99	107	67	64	90	76	73	56	104	31
	100%	20%	18%	32%	29%	32%	20%	19%	26%	22%	21%	16%	31%	9%
Good use of government resources	246	50	44	72	76	93	48	40	58	56	56	40	74	20
	73%	74%	73%	68%	77%	87%	72%	63%	65%	74%	77%	72%	72%	63%
						HI								
Not a good use of resources	55	14	10	18	13	9	11	14	17	13	9	11	17	5
	16%	21%	17%	16%	13%	9%	16%	22%	19%	17%	12%	19%	17%	17%
Don't know/Not sure	24	2	4	12	5	4	4	6	9	4	6	3	7	4
	7%	4%	6%	12%	5%	4%	6%	9%	10%	6%	9%	5%	6%	14%
Don't offer any programs	2	1	1	-	1	-	-	-	2	-	1	0	1	0
	1%	1%	1%		1%				2%		1%	*%	1%	1%
Don't create new programs	12	1	2	5	4	-	4	4	3	3	1	2	4	1
	3%	1%	3%	4%	4%		6%	7%	4%	4%	1%	4%	4%	4%
CHI-SQUARE		<----------9.4---------->				<----------24.5---------->				<----------7---------->				
SIGNIFICANCE			33%*				98%*					3%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
12c. Please tell me if you think the following is a good use of government resources or not a good use of resources: Working with neighborhood groups to create unique initiatives and programs

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	351	123	76	101	51	321	30	125	39	184	165	186	177	113	30	67	108	177	351	414
	100%	35%	22%	29%	14%	92%	8%	36%	11%	52%	47%	53%	50%	32%	9%	19%	31%	50%	100%	118%
Good use of government resources	236	90	51	72	22	216	20	97	28	110	96	139	146	51	20	24	84	129	236	309
	67%	73%	67%	72%	43%	67%	67%	78%	72%	60%	59%	75%	82%	45%	65%	35%	77%	73%	67%	75%
		E		E									N				P	P		
Not a good use of resources	59	13	13	20	12	58	1	9	9	39	32	27	13	40	4	25	12	23	59	47
	17%	11%	17%	20%	24%	18%	4%	7%	22%	21%	19%	14%	7%	35%	14%	37%	11%	13%	17%	11%
														MO		QR				
Don't know/Not sure	27	12	4	8	4	25	2	5	2	19	12	16	15	4	5	5	10	13	27	40
	8%	10%	5%	7%	8%	8%	8%	4%	6%	10%	7%	8%	8%	3%	18%	7%	9%	7%	8%	10%
Don't offer any programs	15	2	8	1	5	9	6	8	-	7	13	2	2	6	1	8	2	5	15	7
	4%	2%	10%	1%	9%	3%	22%	6%		4%	8%	1%	1%	5%	3%	12%	2%	3%	4%	2%
			BD								L									
Don't create new programs	14	6	0	0	8	14	-	5	-	9	12	2	2	13	-	6	1	7	14	12
	4%	5%	*%	*%	16%	4%		4%		5%	7%	1%	1%	11%		9%	1%	4%	4%	3%
					BCD									M						
CHI-SQUARE		<----------48.4---------->				<----27.3--->		<-------21.5------->			<----22.5--->		<--------74-------->			<--------49.7------->			<-----11.5---->	
SIGNIFICANCE			100%*			100%*			99%			100%		100%*			100%*			98%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
12c. Please tell me if you think the following is a good use of government resources or not a good use of resources: Working with neighborhood groups to create unique initiatives and programs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	351	92	132	47	63	240	107	252	99	44	306	122	228	135	213
	100%	26%	38%	13%	18%	68%	31%	72%	28%	13%	87%	35%	65%	38%	61%
Good use of government resources	236	71	101	26	22	142	93	176	60	28	207	77	158	95	140
	67%	77%	76%	56%	35%	59%	86%	70%	60%	64%	68%	63%	70%	70%	66%
		E	E				F								
Not a good use of resources	59	10	12	12	25	56	1	39	19	5	54	27	32	22	35
	17%	11%	9%	25%	39%	23%	1%	16%	20%	11%	18%	22%	14%	16%	16%
					BC	G									
Don't know/Not sure	27	8	11	5	3	23	3	21	7	1	26	12	14	13	14
	8%	8%	8%	10%	6%	10%	3%	8%	7%	2%	9%	9%	6%	10%	7%
Don't offer any programs	15	2	3	3	7	10	5	8	7	-	15	4	11	4	11
	4%	2%	2%	7%	11%	4%	5%	3%	8%		5%	4%	5%	3%	5%
Don't create new programs	14	1	6	1	6	9	5	9	5	10	4	2	12	1	14
	4%	1%	5%	2%	9%	4%	4%	3%	6%	23%	1%	2%	5%	*%	6%
										K					N
CHI-SQUARE		<----------55.5---------->				<----34.5--->		<----5.9---->		<----50.4--->		<----7.8---->		<----8.7---->	
SIGNIFICANCE			100%*			100%		80%		100%*		90%		93%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
12c. Please tell me if you think the following is a good use of government resources or not a good use of resources: Working with neighborhood groups to create unique initiatives and programs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	351	76	65	105	101	122	66	61	90	85	71	55	104	36
	100%	22%	18%	30%	29%	35%	19%	17%	26%	24%	20%	16%	30%	10%
Good use of government resources	236	54	47	65	67	102	40	35	52	57	60	37	65	17
	67%	71%	72%	62%	66%	84%	61%	57%	58%	67%	84%	67%	63%	47%
						HI					N			
Not a good use of resources	59	12	5	30	13	4	19	14	19	7	10	12	23	6
	17%	16%	7%	28%	12%	4%	28%	24%	21%	9%	14%	22%	22%	17%
				CE			F	F	F					
Don't know/Not sure	27	2	6	7	12	-	5	9	10	9	1	2	9	7
	8%	2%	9%	7%	12%		8%	15%	11%	10%	1%	4%	8%	19%
														K
Don't offer any programs	15	3	6	2	3	5	2	3	5	1	-	4	5	5
	4%	4%	10%	2%	3%	4%	2%	5%	6%	1%		6%	5%	14%
														JM
Don't create new programs	14	6	2	1	6	10	-	-	3	11	0	1	1	1
	4%	8%	2%	1%	6%	8%			3%	13%	*%	1%	1%	4%
										KLM				
CHI-SQUARE		<----------32.4---------->				<----------56.2---------->				<----------59.5---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
12d. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering better financial incentives and rebates

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	346	121	74	108	43	322	23	118	44	180	161	185	177	114	31	63	115	169	346	406
	100%	35%	21%	31%	12%	93%	7%	34%	13%	52%	46%	54%	51%	33%	9%	18%	33%	49%	100%	118%
Good use of government resources	258	95	54	78	30	235	23	106	29	121	110	147	158	56	21	26	94	138	258	328
	75%	79%	73%	73%	70%	73%	99%	89%	65%	67%	69%	80%	89%	49%	67%	42%	82%	82%	75%	81%
							F	J					N				P	P		
Not a good use of resources	52	13	12	19	7	52	-	7	9	36	26	26	8	39	4	24	8	20	52	47
	15%	11%	16%	17%	17%	16%		6%	20%	20%	16%	14%	5%	35%	13%	38%	7%	12%	15%	12%
														MO		QR				
Don't know/Not sure	17	10	2	3	2	16	0	1	2	14	7	10	9	3	4	4	6	6	17	24
	5%	8%	2%	3%	5%	5%	1%	1%	4%	8%	4%	5%	5%	2%	14%	7%	6%	3%	5%	6%
Don't offer any programs	14	0	6	7	1	14	-	5	4	4	13	1	0	14	-	8	5	0	14	1
	4%	*%	8%	6%	2%	4%		5%	10%	2%	8%	*%	*%	12%		13%	5%	*%	4%	*%
									J		L			M		R	R		T	
Don't create new programs	6	3	0	1	2	6	-	-	1	5	5	1	1	2	2	1	1	4	6	6
	2%	2%	*%	1%	5%	2%			1%	3%	3%	1%	1%	2%	6%	1%	1%	3%	2%	2%
CHI-SQUARE		<----------19.2---------->				<----7.8---->		<-------32.3------->			<----17.9--->		<-------89.9------->			<--------60.8------->			<------15----->	
SIGNIFICANCE		92%*				90%*		100%*			100%		100%*			100%*			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
12d. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering better financial incentives and rebates

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	346	99	126	45	60	238	104	252	94	44	301	128	216	136	207
	100%	29%	36%	13%	17%	69%	30%	73%	27%	13%	87%	37%	63%	39%	60%
Good use of government resources	258	80	108	31	23	169	88	194	64	29	228	89	168	105	151
	75%	81%	86%	69%	39%	71%	84%	77%	68%	67%	76%	70%	78%	77%	73%
		E	E	E											
Not a good use of resources	52	8	10	10	24	44	7	30	22	4	48	23	28	19	32
	15%	8%	8%	23%	40%	19%	7%	12%	23%	8%	16%	18%	13%	14%	15%
					BC										
Don't know/Not sure	17	5	5	1	4	13	2	16	1	1	16	5	10	4	12
	5%	5%	4%	3%	7%	5%	2%	6%	1%	2%	5%	4%	5%	3%	6%
Don't offer any programs	14	5	0	-	8	8	6	7	7	10	4	8	6	6	8
	4%	5%	*%		14%	3%	5%	3%	7%	23%	1%	6%	3%	4%	4%
		C			C					K					
Don't create new programs	6	1	2	3	1	4	1	5	1	-	6	2	4	2	4
	2%	1%	1%	6%	1%	2%	1%	2%	1%		2%	2%	2%	1%	2%
CHI-SQUARE		<----------71.6---------->				<----10.8--->		<----14.5--->		<----46.1--->		<----4.9---->		<----1.6---->	
SIGNIFICANCE			100%*			97%*		99%*		100%*		70%		20%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
12d. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering better financial incentives and rebates

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	346	69	64	105	99	117	67	61	88	75	77	58	103	32
	100%	20%	19%	30%	29%	34%	19%	18%	26%	22%	22%	17%	30%	9%
Good use of government resources	258	49	52	75	78	102	47	42	59	60	60	37	78	22
	75%	71%	80%	72%	79%	88%	71%	69%	67%	80%	78%	64%	76%	69%
						I								
Not a good use of resources	52	17	3	21	10	4	16	11	16	11	9	10	18	4
	15%	25%	5%	20%	10%	4%	24%	19%	18%	14%	11%	18%	17%	12%
							F	F	F					
Don't know/Not sure	17	1	2	6	8	-	1	5	10	2	3	5	3	3
	5%	1%	3%	5%	8%		2%	8%	11%	3%	4%	8%	3%	10%
									G					
Don't offer any programs	14	0	7	0	2	10	1	2	1	1	5	5	2	1
	4%	*%	10%	*%	2%	8%	2%	3%	1%	1%	7%	8%	2%	3%
			D											
Don't create new programs	6	2	1	2	2	-	1	1	3	2	-	1	1	2
	2%	2%	1%	2%	2%		2%	2%	3%	2%		2%	1%	5%
CHI-SQUARE		<----------35.6---------->				<----------45.5---------->				<----------18.9---------->				
SIGNIFICANCE			100%*				100%*					73%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
13a. Interest in the following type of service: Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	132	132	-	-	-	125	6	41	12	77	48	83	76	31	18	8	55	70	132	436
	100%	100%				95%	5%	31%	9%	59%	37%	63%	58%	24%	14%	6%	42%	53%	100%	331%
Very interested	40	40	-	-	-	39	1	11	2	27	11	29	32	3	4	1	32	8	40	196
	31%	31%				31%	19%	26%	19%	35%	23%	35%	43%	9%	21%	11%	58%	11%	31%	45%
													N				PR			
Somewhat interested	50	50	-	-	-	50	-	17	6	28	18	33	30	13	8	1	11	40	50	139
	38%	38%				40%		40%	44%	36%	37%	39%	40%	40%	41%	16%	19%	56%	38%	32%
																		PQ		
Middle	13	13	-	-	-	13	0	5	-	8	3	10	4	6	3	1	3	9	13	21
	10%	10%				10%	5%	13%		10%	7%	12%	6%	18%	15%	11%	6%	13%	10%	5%
Not too interested	6	6	-	-	-	6	-	-	3	3	2	5	3	2	1	-	4	2	6	24
	5%	5%				5%			23%	4%	4%	5%	4%	7%	5%		7%	3%	5%	6%
Not at all interested	21	21	-	-	-	16	5	9	2	10	14	7	6	8	2	5	5	12	21	47
	16%	16%				13%	76%	21%	14%	13%	29%	8%	8%	25%	13%	62%	9%	16%	16%	11%
											L					QR				
Don't know/Not sure	1	1	-	-	-	1	-	-	-	1	-	1	-	-	1	-	1	-	1	9
	1%	1%				1%				1%		1%			5%		2%		1%	2%
CHI-SQUARE		<----------.0---------->				<----18.7--->		<-------15.1------->			<----11.4--->		<-------23.7------->			<--------51.5------->			<-----14.1---->	
SIGNIFICANCE		%*				100%*		87%*			96%*		99%*			100%*			98%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
13a. Interest in the following type of service: Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	132	48	59	18	6	75	55	105	27	26	106	38	93	40	90
	100%	37%	45%	14%	5%	57%	42%	79%	21%	19%	81%	29%	70%	30%	68%
Very interested	40	28	10	1	0	23	17	32	8	-	40	16	24	20	20
	31%	59%	18%	5%	5%	31%	30%	31%	29%		38%	43%	26%	50%	23%
		CDE												O	
Somewhat interested	50	8	32	9	0	20	29	44	6	21	30	11	39	8	42
	38%	18%	55%	51%	5%	27%	53%	42%	23%	81%	28%	28%	42%	20%	47%
			BE	E						K					N
Middle	13	3	9	-	1	10	3	8	5	-	13	4	9	3	10
	10%	7%	15%		14%	13%	5%	8%	19%		12%	11%	10%	8%	11%
Not too interested	6	3	3	1	-	6	0	6	-	-	6	4	2	2	3
	5%	5%	5%	3%		8%	1%	6%			6%	10%	3%	6%	3%
Not at all interested	21	5	4	7	5	15	5	13	8	5	16	3	18	7	13
	16%	9%	7%	41%	77%	20%	10%	12%	29%	19%	15%	8%	19%	16%	15%
					BC										
Don't know/Not sure	1	1	-	-	-	-	1	1	-	-	1	-	1	-	1
	1%	2%					2%	1%			1%		1%		1%
CHI-SQUARE		<----------65.3---------->				<----14.6--->		<----10.6--->		<----30.1--->		<----10.3--->		<----12.5--->	
SIGNIFICANCE			100%*				99%*		94%*		100%*		93%*		97%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
13a. Interest in the following type of service: Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	132	11	26	42	52	43	25	23	34	42	8	26	39	16
	100%	8%	20%	32%	39%	33%	19%	17%	26%	32%	6%	20%	30%	12%
Very interested	40	3	2	16	20	10	9	9	12	5	1	14	15	5
	31%	24%	8%	37%	38%	22%	35%	40%	36%	12%	18%	54%	38%	28%
												JK		
Somewhat interested	50	6	12	14	18	24	8	7	8	27	3	6	10	4
	38%	55%	48%	32%	35%	56%	33%	32%	25%	65%	31%	23%	25%	28%
										LMN				
Middle	13	0	5	4	4	5	4	1	3	2	0	2	6	2
	10%	3%	21%	9%	7%	11%	16%	4%	7%	6%	4%	8%	16%	13%
Not too interested	6	-	1	3	3	-	1	2	3	1	2	1	2	1
	5%		2%	6%	6%		5%	8%	9%	1%	23%	4%	4%	6%
Not at all interested	21	2	6	6	7	5	3	4	8	7	2	3	6	3
	16%	18%	22%	13%	14%	11%	11%	16%	23%	16%	25%	10%	16%	19%
Don't know/Not sure	1	-	-	1	-	-	-	-	-	-	-	-	-	1
	1%			2%										6%
CHI-SQUARE		<----------16---------->				<----------15.3---------->				<----------39.7---------->				
SIGNIFICANCE			62%*				78%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
13b. Interest in the following type of service: Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	132	132	-	-	-	125	6	41	12	77	48	83	76	31	18	8	55	70	132	436
	100%	100%				95%	5%	31%	9%	59%	37%	63%	58%	24%	14%	6%	42%	53%	100%	331%
Very interested	52	52	-	-	-	51	1	10	5	37	13	38	43	4	4	1	29	22	52	189
	39%	39%				40%	14%	24%	40%	47%	27%	46%	56%	14%	19%	8%	53%	31%	39%	43%
													NO				P			
Somewhat interested	39	39	-	-	-	39	0	15	6	18	11	28	22	3	14	1	19	19	39	143
	30%	30%				31%	5%	35%	48%	23%	22%	34%	29%	8%	76%	11%	34%	27%	30%	33%
															MN		P			
Middle	11	11	-	-	-	10	0	6	-	4	2	9	4	6	0	-	3	8	11	34
	8%	8%				8%	5%	16%		6%	4%	11%	6%	18%	2%		5%	11%	8%	8%
Not too interested	9	9	-	-	-	4	5	5	1	3	6	3	2	2	0	-	1	8	9	30
	7%	7%				3%	76%	12%	5%	4%	13%	3%	3%	6%	2%		2%	11%	7%	7%
							F													
Not at all interested	20	20	-	-	-	20	-	5	1	14	16	4	4	16	0	6	3	13	20	38
	16%	16%				16%		13%	7%	18%	33%	5%	5%	53%	2%	77%	5%	19%	16%	9%
											L			MO		QR				
Don't know/Not sure	1	1	-	-	-	1	-	-	-	1	-	1	1	0	-	0	1	0	1	3
	1%	1%				1%				1%		1%	1%	1%		4%	1%	*%	1%	1%
CHI-SQUARE		<----------.0---------->				<----51.6--->		<-------15.2------->			<----26.7--->		<-------70.3------->			<--------36.2------->			<-----5.4----->	
SIGNIFICANCE			%*			100%*			88%*			100%*			100%*			100%*		63%*

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
13b. Interest in the following type of service: Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	132	48	59	18	6	75	55	105	27	26	106	38	93	40	90
	100%	37%	45%	14%	5%	57%	42%	79%	21%	19%	81%	29%	70%	30%	68%
Very interested	52	26	20	5	0	23	28	44	7	5	47	18	34	18	32
	39%	55%	34%	27%	5%	31%	51%	42%	28%	19%	44%	47%	36%	45%	36%
		DE	E												
Somewhat interested	39	17	19	3	1	25	14	37	1	10	29	11	27	14	25
	30%	34%	32%	14%	14%	33%	25%	36%	5%	39%	27%	30%	29%	35%	28%
								I							
Middle	11	2	7	1	-	9	-	5	6	1	9	1	10	3	8
	8%	4%	12%	8%		12%		5%	22%	5%	9%	3%	10%	6%	9%
Not too interested	9	1	2	6	-	3	5	4	5	5	4	2	7	-	9
	7%	1%	4%	33%		5%	10%	4%	19%	19%	4%	5%	7%		10%
Not at all interested	20	2	10	3	5	13	7	14	7	5	16	6	15	5	14
	16%	5%	17%	18%	77%	18%	13%	13%	25%	19%	15%	15%	16%	13%	16%
					BCD										
Don't know/Not sure	1	0	1	-	0	1	0	1	0	-	1	0	1	-	1
	1%	1%	1%		5%	1%	1%	1%	1%		1%	1%	1%		1%
CHI-SQUARE		<----------52.6---------->				<----12.6--->		<----25.6--->		<-----12---->		<----2.7---->		<----5.9---->	
SIGNIFICANCE		100%*				97%*		100%*		96%*		25%*		68%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
13b. Interest in the following type of service: Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	132	11	26	42	52	43	25	23	34	42	8	26	39	16
	100%	8%	20%	32%	39%	33%	19%	17%	26%	32%	6%	20%	30%	12%
Very interested	52	8	7	18	18	19	9	11	11	16	2	13	15	6
	39%	70%	27%	43%	35%	44%	35%	48%	33%	38%	21%	49%	38%	38%
Somewhat interested	39	2	7	13	17	10	9	7	10	13	3	10	11	3
	30%	17%	27%	31%	32%	22%	38%	32%	29%	31%	37%	37%	27%	17%
Middle	11	-	5	3	3	5	3	1	1	1	1	2	6	1
	8%		19%	7%	5%	11%	11%	4%	4%	3%	7%	6%	15%	7%
Not too interested	9	1	6	1	2	5	-	-	4	5	1	1	1	0
	7%	5%	22%	1%	4%	11%			12%	12%	11%	4%	4%	2%
Not at all interested	20	1	1	7	12	5	4	4	6	6	2	1	6	5
	16%	8%	3%	16%	23%	11%	16%	16%	18%	15%	24%	3%	16%	32% L
Don't know/Not sure	1	-	0	1	0	-	-	-	1	1	-	-	-	1
	1%		1%	1%	1%				3%	1%				4%
CHI-SQUARE		<----------26.6---------->				<----------13.6---------->				<----------18.3---------->				
SIGNIFICANCE			97%*				44%*					43%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
13c. Interest in the following type of service: Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	132	132	-	-	-	125	6	41	12	77	48	83	76	31	18	8	55	70	132	436
	100%	100%				95%	5%	31%	9%	59%	37%	63%	58%	24%	14%	6%	42%	53%	100%	331%
Very interested	51	51	-	-	-	50	1	11	6	34	13	38	42	4	4	1	33	16	51	225
	39%	39%				40%	19%	27%	49%	44%	28%	45%	55%	12%	23%	15%	60%	23%	39%	52%
													N				PR			
Somewhat interested	53	53	-	-	-	49	5	27	3	23	19	34	24	13	12	-	17	36	53	157
	41%	41%				39%	76%	65%	26%	30%	39%	41%	31%	40%	67%		32%	51%	41%	36%
								IJ							M					
Middle	6	6	-	-	-	6	0	-	1	5	3	3	4	2	-	-	0	6	6	14
	5%	5%				5%	5%		7%	7%	6%	4%	5%	6%			1%	8%	5%	3%
Not too interested	4	4	-	-	-	4	-	-	1	2	1	3	2	1	1	1	1	2	4	13
	3%	3%				3%			11%	3%	2%	3%	2%	5%	3%	16%	2%	3%	3%	3%
Not at all interested	16	16	-	-	-	16	-	4	1	11	12	4	4	11	0	5	2	9	16	23
	12%	12%				12%		9%	7%	14%	24%	5%	5%	37%	2%	69%	3%	13%	12%	5%
														MO		QR				
Don't know/Not sure	2	2	-	-	-	2	-	-	-	2	0	1	1	0	1	-	1	1	2	5
	1%	1%				1%				2%	1%	2%	1%	1%	5%		2%	1%	1%	1%
CHI-SQUARE		<----------.0---------->				<----3.8---->		<-------20.3------->			<----12.7--->		<-------39.9------->			<--------50.7------->			<-----11.1---->	
SIGNIFICANCE		%*				42%*		97%*			97%*		100%*			100%*			95%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
13c. Interest in the following type of service: Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	132	48	59	18	6	75	55	105	27	26	106	38	93	40	90
	100%	37%	45%	14%	5%	57%	42%	79%	21%	19%	81%	29%	70%	30%	68%
Very interested	51	30	18	2	1	29	21	43	8	5	46	20	31	23	28
	39%	63%	31%	9%	14%	39%	39%	41%	31%	19%	44%	53%	34%	57%	31%
		CDE													
Somewhat interested	53	14	28	12	-	29	25	43	10	16	37	11	42	8	44
	41%	28%	47%	66%		38%	45%	41%	39%	63%	35%	30%	45%	21%	49%
															N
Middle	6	0	4	2	-	4	0	6	-	-	6	1	4	4	2
	5%	1%	7%	9%		6%	1%	6%			6%	4%	4%	10%	2%
Not too interested	4	1	2	0	0	1	2	3	1	-	4	1	2	-	4
	3%	2%	3%	2%	5%	2%	4%	3%	3%		3%	3%	3%		4%
Not at all interested	16	1	7	2	5	9	6	9	6	5	11	4	12	4	11
	12%	3%	11%	14%	81%	13%	11%	9%	23%	19%	10%	11%	12%	10%	12%
					BCD										
Don't know/Not sure	2	1	1	-	-	2	-	1	1	-	2	-	2	1	1
	1%	2%	1%			2%		1%	4%		2%		2%	2%	1%
CHI-SQUARE		<----------53.7---------->				<----4.6---->		<----8.1---->		<----11.1--->		<----4.9---->		<----15.6--->	
SIGNIFICANCE			100%*			53%*		85%*		95%*		57%*		99%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
13c. Interest in the following type of service: Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	132	11	26	42	52	43	25	23	34	42	8	26	39	16
	100%	8%	20%	32%	39%	33%	19%	17%	26%	32%	6%	20%	30%	12%
Very interested	51	3	8	21	20	14	11	10	15	10	4	14	19	4
	39%	24%	31%	48%	38%	33%	46%	44%	43%	23%	48%	55%	49%	25%
Somewhat interested	53	5	17	11	20	24	8	8	11	24	2	7	14	6
	41%	45%	64%	27%	39%	56%	33%	36%	31%	58%	24%	28%	36%	37%
Middle	6	-	-	6	1	-	1	3	1	-	0	2	2	2
	5%			13%	1%		5%	12%	3%		4%	7%	5%	13%
Not too interested	4	2	-	1	1	-	1	-	1	0	0	2	0	1
	3%	15%		3%	1%		5%		4%	1%	4%	6%	1%	7%
Not at all interested	16	2	1	4	9	5	3	2	5	7	2	1	3	3
	12%	15%	5%	9%	17%	11%	11%	8%	16%	18%	21%	2%	8%	18%
Don't know/Not sure	2	-	-	-	2	-	-	-	1	0	-	1	1	-
	1%				3%				3%	1%		2%	2%	
CHI-SQUARE		<----------29.3---------->				<----------15.9---------->				<----------25.7---------->				
SIGNIFICANCE		99%*				61%*				82%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
13d. Interest in the following type of service: Offering opportunities to test and implement new ways to generate renewable energy locally

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	132	132	-	-	-	125	6	41	12	77	48	83	76	31	18	8	55	70	132	436
	100%	100%				95%	5%	31%	9%	59%	37%	63%	58%	24%	14%	6%	42%	53%	100%	331%
Very interested	51	51	-	-	-	49	1	16	6	29	11	39	42	3	3	0	30	21	51	174
	38%	38%				39%	19%	38%	47%	37%	23%	47%	56%	11%	19%	4%	54%	29%	38%	40%
													NO				PR	P		
Somewhat interested	40	40	-	-	-	35	5	11	2	25	19	21	23	4	8	0	17	22	40	184
	30%	30%				28%	76%	28%	18%	33%	38%	25%	30%	13%	43%	4%	32%	31%	30%	42%
																	P	P		
Middle	6	6	-	-	-	6	0	0	1	5	2	4	5	0	1	0	3	2	6	14
	5%	5%				5%	5%	1%	9%	6%	4%	5%	6%	1%	5%	4%	6%	4%	5%	3%
Not too interested	9	9	-	-	-	9	-	5	1	2	2	7	1	3	5	-	1	8	9	24
	7%	7%				7%		12%	12%	3%	4%	8%	2%	9%	26%		2%	11%	7%	5%
															M					
Not at all interested	25	25	-	-	-	25	-	9	2	14	15	10	4	21	0	7	3	17	25	35
	19%	19%				20%		22%	14%	19%	30%	13%	6%	66%	2%	89%	5%	24%	19%	8%
														MO		QR		Q		
Don't know/Not sure	1	1	-	-	-	1	-	-	-	1	0	1	0	0	1	-	1	0	1	5
	1%	1%				1%				2%	1%	1%	*%	1%	5%		2%	*%	1%	1%
CHI-SQUARE		<----------.0---------->				<----7.1---->		<--------8.4------->			<----12.2--->		<-------79.2------->			<--------40.1------->			<-----16.5---->	
SIGNIFICANCE		%*				78%*		41%*			97%*		100%*			100%*			99%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
13d. Interest in the following type of service: Offering opportunities to test and implement new ways to generate renewable energy locally

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	132	48	59	18	6	75	55	105	27	26	106	38	93	40	90
	100%	37%	45%	14%	5%	57%	42%	79%	21%	19%	81%	29%	70%	30%	68%
Very interested	51	28	23	-	-	25	26	43	7	11	40	18	33	14	37
	38%	58%	38%			33%	47%	41%	28%	43%	37%	47%	35%	34%	41%
Somewhat interested	40	14	12	12	0	23	16	34	6	5	35	12	27	16	24
	30%	30%	21%	69%	5%	31%	30%	33%	21%	20%	33%	31%	29%	39%	27%
		E		CE											
Middle	6	3	2	2	0	4	0	5	2	-	6	1	5	3	3
	5%	5%	3%	9%	5%	6%	1%	4%	6%		6%	3%	6%	6%	3%
Not too interested	9	-	8	0	-	3	6	9	-	5	4	1	7	1	8
	7%		14%	2%		3%	11%	8%		19%	4%	3%	8%	2%	9%
Not at all interested	25	2	14	4	5	18	6	14	11	5	20	6	19	6	18
	19%	5%	23%	20%	91%	25%	11%	13%	42%	19%	19%	15%	21%	16%	20%
			B		BCD										
Don't know/Not sure	1	1	1	-	-	1	0	1	1	-	1	0	1	1	1
	1%	2%	1%			2%	1%	1%	3%		1%	1%	1%	2%	1%
CHI-SQUARE		<----------58.7---------->				<----9.9---->		<----15.2--->		<----10.4--->		<----2.8---->		<-----5----->	
SIGNIFICANCE			100%*			92%*		99%*		93%*		27%*		58%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
13d. Interest in the following type of service: Offering opportunities to test and implement new ways to generate renewable energy locally

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	132	11	26	42	52	43	25	23	34	42	8	26	39	16
	100%	8%	20%	32%	39%	33%	19%	17%	26%	32%	6%	20%	30%	12%
Very interested	51	4	7	20	19	19	8	7	13	17	3	16	9	5
	38%	37%	27%	48%	37%	44%	33%	32%	39%	41%	34%	61%	23%	34%
												M		
Somewhat interested	40	5	6	10	17	10	13	8	8	11	2	6	17	3
	30%	48%	25%	24%	34%	22%	51%	36%	22%	27%	24%	24%	43%	20%
Middle	6	-	1	2	3	-	1	2	3	1	1	2	1	1
	5%		4%	5%	6%		5%	8%	9%	2%	7%	7%	4%	9%
Not too interested	9	0	5	2	1	5	-	2	2	5	1	1	1	1
	7%	3%	19%	5%	2%	11%		8%	6%	12%	7%	3%	2%	7%
Not at all interested	25	1	6	7	10	10	3	4	7	7	2	1	10	4
	19%	13%	24%	18%	19%	22%	11%	16%	22%	18%	28%	3%	26%	27%
Don't know/Not sure	1	-	-	0	1	-	-	-	1	-	-	0	1	0
	1%			1%	2%				2%			1%	2%	2%
CHI-SQUARE		<----------15---------->				<----------15.6---------->				<----------21.2---------->				
SIGNIFICANCE			55%*				59%*					61%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D1. Are you either a full or part-time college student?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Yes	54	26	14	7	7	48	6	32	9	13	33	21	20	24	5	14	10	30	54	59
	14%	19%	16%	6%	11%	13%	19%	22%	19%	6%	16%	11%	11%	15%	14%	16%	8%	16%	14%	14%
		D	D					J	J									Q		
No	345	106	72	110	57	321	24	113	38	191	168	177	159	132	29	78	109	161	345	376
	86%	81%	84%	94%	88%	87%	81%	78%	80%	94%	83%	89%	88%	85%	86%	84%	91%	84%	86%	86%
				BC						HI										
Don't know/Not sure	1	-	-	-	1	1	-	-	1	-	1	-	1	-	-	-	1	-	1	1
	*%				1%	*%			1%		*%		*%				1%		*%	*%
CHI-SQUARE		<----------13.9---------->				<------.8---->		<-------24.1------->			<----3.2---->		<--------1.8------->			<--------5.7-------->			<------.2----->	
SIGNIFICANCE		97%*				34%*		100%*			80%*		22%*			77%*			11%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D1. Are you either a full or part-time college student?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Yes	54	9	25	5	14	16	37	36	18	54	-	6	48	9	45
	14%	9%	18%	10%	16%	6%	29%	13%	16%	100%		4%	19%	6%	18%
			B				F						L		N
No	345	90	118	47	74	254	89	246	99	-	345	140	204	140	202
	86%	90%	82%	90%	84%	94%	71%	87%	84%		100%	96%	81%	94%	81%
						G						M		O	
Don't know/Not sure	1	1	-	-	-	1	-	1	-	-	-	1	-	-	1
	*%	1%				*%		*%				*%			*%
CHI-SQUARE		<----------6.2---------->				<----40.5--->		<------.9---->		<---399.2--->		<----19.2--->		<----12.4--->	
SIGNIFICANCE			60%*			100%*		36%*		100%*		100%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D1. Are you either a full or part-time college student?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Yes	54	5	25	6	12	45	3	6	1	38	9	6	2	-
	14%	7%	32%	5%	11%	32%	4%	9%	1%	41%	10%	9%	2%	
			BDE			GHI		I		KLM				
No	345	74	53	115	98	93	72	64	104	54	77	60	113	41
	86%	93%	68%	95%	88%	68%	96%	91%	99%	59%	90%	91%	98%	100%
		C		C	C		F	F	FH		J	J	J	JKL
Don't know/Not sure	1	-	-	-	1	-	-	-	1	-	-	-	1	-
	*%				1%				1%				1%	
CHI-SQUARE		<----------38---------->				<----------64.6---------->				<----------82.3---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Yes	146	38	29	45	35	137	9	35	23	88	79	67	56	71	10	43	47	57	146	150
	37%	29%	33%	39%	53%	37%	31%	24%	48%	43%	39%	34%	31%	46%	29%	47%	40%	30%	37%	34%
					B															
No	252	93	58	71	31	232	20	110	25	114	123	130	123	85	24	49	72	133	252	283
	63%	70%	67%	61%	47%	63%	67%	76%	52%	56%	61%	65%	69%	54%	71%	53%	60%	69%	63%	65%
		E						J												
Don't know/Not sure/	1	1	-	1	-	1	1	-	-	1	1	1	1	-	-	-	-	1	1	3
Refused	*%	1%		*%		*%	2%			1%	*%	*%	1%					1%	*%	1%
CHI-SQUARE		<----------12.4---------->				<----2.1---->		<-------17.9------->			<----1.1---->		<--------9.6------->			<--------9.7-------->			<-----1.1----->	
SIGNIFICANCE		95%*				64%*		100%*			42%*		95%*			95%*			42%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Yes	146	34	53	19	40	119	26	118	29	6	140	146	-	65	80
	37%	34%	37%	37%	46%	44%	20%	42%	24%	11%	40%	100%		43%	32%
						G					J				
No	252	66	90	33	48	150	100	163	89	48	204	-	252	83	167
	63%	66%	63%	63%	54%	55%	80%	58%	76%	89%	59%		100%	56%	67%
							F			K					
Don't know/Not sure/	1	-	1	-	-	1	-	1	-	-	1	-	-	1	1
Refused	*%		1%			1%		1%			*%			1%	*%
CHI-SQUARE		<----------4.6---------->				<----21.8--->		<----11.7--->		<----18.5--->		<---398.4--->		<----5.4---->	
SIGNIFICANCE			41%*			100%*		100%*		100%*		100%*		93%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Yes	146	18	21	57	45	34	33	27	45	23	30	24	47	23
	37%	23%	26%	47%	41%	25%	44%	38%	43%	25%	35%	36%	41%	55%
														J
No	252	61	58	63	66	104	41	43	59	69	56	42	69	17
	63%	76%	74%	52%	59%	75%	56%	61%	56%	75%	65%	64%	59%	41%
										N				
Don't know/Not sure/	1	1	-	1	-	-	-	1	1	-	-	-	-	1
Refused	*%	1%		1%				1%	*%					3%
CHI-SQUARE		<----------18---------->				<----------15.1---------->				<----------25.8---------->				
SIGNIFICANCE			99%*				98%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D3. What was the last grade in school you had the opportunity to complete?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Less than HS degree	7	-	0	6	1	1	6	4	-	3	6	1	-	1	-	7	0	1	7	1
	2%		*%	5%	2%	*%	20%	3%		1%	3%	*%		1%		7%	*%	*%	2%	*%
HS graduate or equivalent, vocational	73	11	9	42	11	71	1	33	4	36	48	25	30	36	5	19	10	43	73	28
	18%	8%	11%	36%	16%	19%	5%	23%	9%	17%	24%	13%	17%	23%	15%	21%	9%	23%	18%	6%
				BCE														Q	T	
Some college	79	26	27	13	12	66	13	46	7	25	45	34	29	26	11	16	16	47	79	82
	20%	20%	31%	11%	19%	18%	43%	31%	16%	12%	22%	17%	16%	16%	32%	17%	14%	25%	20%	19%
								J												
College grad	121	42	27	32	20	116	6	35	16	69	50	71	48	57	11	32	38	54	121	155
	30%	32%	32%	27%	30%	31%	19%	24%	35%	34%	25%	36%	27%	37%	32%	35%	32%	28%	30%	35%
Post grad. study	21	9	1	4	6	19	2	9	2	9	4	17	13	4	2	2	7	12	21	32
	5%	7%	1%	3%	10%	5%	6%	6%	4%	4%	2%	8%	7%	3%	6%	3%	6%	6%	5%	7%
Post Graduate degree	90	42	18	14	15	88	2	18	9	63	43	47	56	27	5	11	45	34	90	137
	23%	32%	21%	12%	23%	24%	6%	12%	20%	31%	21%	24%	31%	17%	15%	12%	37%	18%	23%	31%
		D								H							PR			
Refused	1	-	-	1	-	1	-	1	-	-	1	-	1	-	-	-	-	1	1	1
	*%			1%		*%		1%			*%		*%					*%	*%	*%
Don't know/Not sure	8	-	3	4	0	8	-	-	8	0	5	3	3	5	-	5	3	-	8	1
	2%		4%	4%	*%	2%			17%	*%	2%	2%	2%	3%		5%	3%		2%	*%
									J										T	
CHI-SQUARE		<----------77---------->				<----79.1--->		<-------96.1------->			<-----25---->		<-------24.2------->			<---------62-------->			<-----45.3---->	
SIGNIFICANCE			100%*			100%*			100%*			100%*			96%*			100%*		100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D3. What was the last grade in school you had the opportunity to complete?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Less than HS degree	7	-	-	1	6	7	-	1	6	-	7	0	6	-	7
	2%			2%	6%	3%		*%	5%		2%	*%	3%		3%
HS graduate or equivalent, vocational	73	5	18	15	19	39	33	43	29	5	67	18	55	33	39
	18%	5%	13%	28%	22%	14%	26%	15%	25%	10%	20%	12%	22%	22%	16%
				B	B										
Some college	79	15	38	11	14	38	40	51	28	25	53	21	58	7	72
	20%	15%	27%	21%	16%	14%	32%	18%	24%	47%	15%	14%	23%	5%	29%
										K					N
College grad	121	31	42	17	31	89	30	86	35	6	115	57	63	53	66
	30%	31%	29%	33%	35%	33%	24%	30%	30%	12%	33%	39%	25%	36%	27%
Post grad. study	21	7	11	1	2	13	7	19	2	6	15	10	11	6	15
	5%	7%	8%	2%	3%	5%	6%	7%	2%	10%	4%	7%	4%	4%	6%
Post Graduate degree	90	38	34	6	11	74	15	78	13	7	83	35	55	45	44
	23%	39%	24%	12%	13%	27%	12%	27%	11%	13%	24%	24%	22%	30%	18%
		DE				G									
Refused	1	-	-	1	-	1	-	-	1	-	1	-	1	-	1
	*%			2%		*%			1%		*%		*%		*%
Don't know/Not sure	8	3	-	-	5	8	-	5	3	4	4	4	4	4	4
	2%	3%			5%	3%		2%	3%	8%	1%	3%	1%	3%	2%
CHI-SQUARE		<----------72.3---------->				<----40.1--->		<----31.5--->		<----52.2--->		<----19.9--->		<----45.2--->	
SIGNIFICANCE		100%*				100%*		100%*		100%*		99%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D3. What was the last grade in school you had the opportunity to complete?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Less than HS degree	7	7	-	-	-	4	-	1	2	2	4	-	-	1
	2%	9%				3%		1%	2%	2%	5%			3%
HS graduate or equivalent, vocational	73	73	-	-	-	44	6	5	17	28	26	3	12	4
	18%	91%				32%	7%	8%	16%	30%	30%	4%	11%	10%
						GH			G	LMN	L			
Some college	79	-	79	-	-	41	6	11	20	32	14	7	21	5
	20%		100%			30%	8%	15%	19%	35%	16%	10%	18%	12%
						G			G	LN				
College grad	121	-	-	121	-	29	39	23	23	11	29	30	37	15
	30%			100%		21%	53%	33%	22%	12%	34%	45%	32%	36%
							FHI					J	J	J
Post grad. study	21	-	-	-	21	5	2	4	10	7	0	5	6	2
	5%				19%	3%	2%	6%	10%	8%	*%	8%	5%	5%
									G					
Post Graduate degree	90	-	-	-	90	10	22	21	33	12	12	13	39	13
	23%				81%	7%	30%	30%	32%	13%	14%	20%	34%	33%
							F	F	F				J	J
Refused	1	-	-	-	-	-	-	1	-	-	-	-	1	-
	*%							1%					1%	
Don't know/Not sure	8	-	-	-	-	4	-	3	0	-	-	8	-	0
	2%					3%		5%	*%			12%		1%
								I				N		
CHI-SQUARE		<----------1172.2--------->				<----------96.3---------->				<----------129.8---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D4. May I ask how old you are?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
18-24	55	24	16	4	11	41	15	46	-	10	41	14	15	21	5	21	5	29	55	64
	14%	18%	19%	4%	17%	11%	49%	32%		5%	20%	7%	8%	14%	14%	22%	5%	15%	14%	15%
		D	D		D		F	J			L					Q		Q		
25-34	82	19	16	42	5	78	4	45	10	27	43	39	45	32	-	13	14	54	82	144
	21%	15%	18%	36%	8%	21%	15%	31%	21%	13%	21%	20%	25%	21%		14%	12%	28%	21%	33%
		E	E	BCE				J										PQ		S
35-44	74	25	17	25	8	71	3	25	7	41	34	40	36	30	5	21	25	28	74	60
	19%	19%	20%	21%	12%	19%	9%	17%	14%	20%	17%	20%	20%	19%	16%	23%	21%	15%	19%	14%
45-54	70	23	19	19	10	65	5	16	18	36	29	42	32	23	10	14	28	28	70	54
	18%	17%	22%	16%	16%	18%	18%	11%	38%	18%	14%	21%	18%	15%	29%	16%	23%	15%	18%	12%
									HJ											
55-64	58	14	9	16	19	57	1	10	8	38	31	28	25	28	4	10	21	28	58	50
	15%	11%	10%	14%	29%	15%	4%	7%	17%	19%	15%	14%	14%	18%	11%	10%	18%	15%	15%	11%
					B															
65 or older	46	20	8	9	9	45	1	3	5	39	20	26	23	17	5	10	18	19	46	43
	12%	15%	9%	8%	14%	12%	4%	2%	10%	19%	10%	13%	13%	11%	14%	11%	15%	10%	12%	10%
										H										
Refused	13	7	1	2	3	13	-	-	-	13	5	8	3	5	5	3	7	4	13	21
	3%	5%	1%	1%	5%	3%				6%	2%	4%	2%	3%	16%	3%	6%	2%	3%	5%
															M					
CHI-SQUARE		<----------57.2---------->				<----36.3--->		<-------121.4------>			<----18.2--->		<-------32.9------->			<---------38.1------->			<-----22.4---->	
SIGNIFICANCE		100%				100%*		100%			99%		100%			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D4. May I ask how old you are?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
18-24	55	5	20	10	21	15	41	25	30	31	25	5	50	-	55
	14%	5%	14%	18%	23%	5%	32%	9%	26%	57%	7%	4%	20%		22%
			B	B	BC		F		H	K			L		
25-34	82	10	35	9	13	39	43	53	29	14	68	28	54	47	35
	21%	10%	24%	17%	15%	15%	34%	19%	25%	26%	20%	19%	21%	32%	14%
			BE				F							O	
35-44	74	22	24	9	20	53	19	57	18	3	72	33	41	57	17
	19%	22%	16%	17%	22%	20%	15%	20%	15%	5%	21%	23%	16%	38%	7%
														O	
45-54	70	21	24	12	13	58	11	48	23	6	64	27	43	33	35
	18%	21%	16%	23%	15%	21%	9%	17%	19%	12%	19%	18%	17%	22%	14%
55-64	58	19	21	7	10	54	4	50	8	-	58	25	33	8	51
	15%	19%	15%	14%	11%	20%	3%	18%	7%		17%	17%	13%	5%	20%
						G									N
65 or older	46	16	16	5	10	40	5	38	9	1	46	20	26	3	44
	12%	16%	11%	10%	11%	15%	4%	13%	7%	1%	13%	14%	10%	2%	18%
															N
Refused	13	6	5	-	2	11	2	12	1	-	13	7	5	1	11
	3%	6%	3%		2%	4%	1%	4%	1%		4%	5%	2%	1%	4%
CHI-SQUARE		<----------30.1---------->				<----95.2--->		<----31.7--->		<---107.7--->		<-----24---->		<---139.7--->	
SIGNIFICANCE			96%			100%		100%		100%		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
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2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D4. May I ask how old you are?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
18-24	55	15	35	5	-	55	-	-	-	30	15	-	10	-
	14%	18%	45%	4%		40%				33%	18%		9%	
		D	BD							KM				
25-34	82	34	5	24	15	82	-	-	-	18	34	14	15	-
	21%	42%	7%	20%	13%	60%				20%	40%	21%	13%	
		CDE		C	C						JLM			
35-44	74	6	6	39	23	-	74	-	-	7	6	17	35	10
	19%	7%	7%	32%	21%		100%			7%	7%	27%	30%	24%
				BC	BC							JK	JK	JK
45-54	70	6	11	23	26	-	-	70	-	14	11	12	30	5
	18%	8%	14%	19%	23%			100%		15%	12%	18%	26%	11%
55-64	58	11	12	9	26	-	-	-	58	9	9	14	15	11
	15%	14%	15%	8%	23%				56%	10%	11%	22%	13%	27%
					D									
65 or older	46	7	8	13	17	-	-	-	46	12	11	8	9	7
	12%	9%	10%	11%	16%				44%	13%	13%	12%	8%	16%
Refused	13	1	1	7	4	-	-	-	-	2	-	-	2	9
	3%	1%	1%	6%	3%					2%			2%	22%
														JM
CHI-SQUARE		<----------153.9---------->				<----------1161.1--------->				<----------163.5---------->				
SIGNIFICANCE			100%				100%*					100%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D5. How many children age 18 or younger, if any, do you have living with you in your household?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
None	248	90	59	47	53	227	21	87	28	131	125	123	103	100	23	63	64	123	248	317
	62%	68%	68%	40%	81%	61%	70%	60%	59%	64%	62%	62%	57%	64%	68%	68%	54%	65%	62%	73%
		D	D		D															S
One	61	21	12	22	6	60	1	24	9	28	24	36	31	24	5	15	29	17	61	41
	15%	16%	14%	19%	10%	16%	3%	16%	19%	14%	12%	18%	17%	15%	14%	16%	24%	9%	15%	9%
																	R			
Two or more	88	19	15	48	6	80	8	35	10	42	51	38	44	30	5	14	25	49	88	74
	22%	15%	17%	41%	9%	22%	27%	24%	22%	20%	25%	19%	25%	20%	15%	15%	21%	26%	22%	17%
				BCE																
Refused	3	2	1	-	-	3	-	-	-	3	2	1	1	1	1	1	1	1	3	3
	1%	1%	1%			1%				1%	1%	*%	1%	1%	3%	1%	1%	1%	1%	1%
Don't know/Not sure	0	-	-	-	0	0	-	-	-	0	0	-	-	0	-	-	-	0	0	1
	*%				*%	*%				*%	*%			*%				*%	*%	*%
CHI-SQUARE		<----------49.6---------->				<----4.2---->		<--------4.5------->			<-----5----->		<--------5.2------->			<--------17.4------->			<-----12.8---->	
SIGNIFICANCE		100%*				62%*		20%*			71%*		26%*			97%*			99%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D5. How many children age 18 or younger, if any, do you have living with you in your household?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
None	248	57	101	28	60	165	82	170	78	45	202	80	167	-	248
	62%	57%	71%	54%	68%	61%	65%	60%	66%	84%	59%	55%	66%		100%
One	61	24	16	5	15	47	12	48	13	7	54	23	37	61	-
	15%	24%	11%	10%	17%	18%	9%	17%	11%	12%	16%	16%	14%	41%	
		C													
Two or more	88	18	25	18	12	55	32	63	25	2	86	41	47	88	-
	22%	18%	17%	35%	14%	20%	25%	22%	22%	4%	25%	28%	19%	59%	
				E											
Refused	3	1	1	-	1	3	-	2	1	-	3	1	2	-	-
	1%	1%	1%		1%	1%		1%	1%		1%	1%	1%		
Don't know/Not sure	0	-	-	0	-	0	-	-	0	-	0	0	-	-	-
	*%			1%		*%			*%		*%	*%			
CHI-SQUARE		<----------21.3---------->				<----6.4---->		<----3.3---->		<----14.9--->		<----6.5---->		<---396.7--->	
SIGNIFICANCE			95%*			83%*		49%*		100%*		84%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D5. How many children age 18 or younger, if any, do you have living with you in your household?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
None	248	47	72	66	59	90	17	35	94	78	54	38	54	24
	62%	58%	91%	54%	53%	66%	23%	50%	90%	85%	63%	58%	46%	60%
			BDE			G		G	FGH	KLMN				
One	61	9	3	24	21	14	22	16	8	3	7	21	24	6
	15%	11%	3%	20%	19%	11%	30%	22%	8%	3%	8%	32%	21%	15%
				C	C		I	I				JKN	J	J
Two or more	88	25	4	29	30	33	35	17	2	11	25	6	37	9
	22%	31%	6%	24%	27%	24%	47%	25%	2%	12%	29%	10%	32%	22%
		C		C	C	I	FHI	I			JL		JL	
Refused	3	-	-	2	1	-	-	2	-	-	-	-	1	2
	1%			2%	1%			3%					1%	4%
Don't know/Not sure	0	-	-	-	0	-	-	-	0	-	-	-	0	-
	*%				*%				*%				*%	
CHI-SQUARE		<----------41.4---------->				<----------101.1---------->				<----------65---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Up to $20,000	26	10	6	6	3	25	1	10	1	15	9	17	16	9	-	6	7	13	26	39
	6%	8%	7%	5%	5%	7%	4%	7%	2%	7%	5%	8%	9%	6%		6%	6%	7%	6%	9%
$20,000, but less than $30,000	43	21	2	12	8	37	6	17	-	26	23	20	16	17	3	7	5	32	43	44
	11%	16%	3%	10%	12%	10%	21%	12%		13%	12%	10%	9%	11%	9%	7%	4%	17%	11%	10%
		C																Q		
$30,000, but less than $40,000	23	10	1	9	3	22	1	13	1	9	7	16	6	8	7	3	9	10	23	39
	6%	8%	1%	8%	4%	6%	3%	9%	2%	5%	4%	8%	4%	5%	20%	4%	8%	5%	6%	9%
															MN					
$40,000, but less than $50,000	52	4	19	24	5	46	6	32	6	13	35	17	23	21	2	12	10	31	52	21
	13%	3%	21%	21%	8%	12%	19%	22%	13%	6%	17%	8%	13%	14%	6%	13%	8%	16%	13%	5%
			B	B				J											T	
$50,000, but less than $60,000	34	4	8	14	7	28	5	14	3	16	21	13	15	12	2	16	12	6	34	18
	8%	3%	10%	12%	11%	8%	18%	10%	6%	8%	10%	6%	8%	8%	5%	17%	10%	3%	8%	4%
																R				
$60,000, but less than $75,000	15	6	2	5	2	15	-	2	5	7	11	4	6	7	1	6	5	4	15	30
	4%	5%	2%	4%	3%	4%		1%	10%	4%	5%	2%	4%	4%	4%	7%	4%	2%	4%	7%
$75,000 but less than $100,000	51	21	13	12	6	50	1	18	8	25	17	34	26	22	2	10	20	22	51	55
	13%	16%	15%	10%	9%	13%	4%	12%	17%	12%	8%	17%	14%	14%	7%	10%	17%	11%	13%	13%
$100,000 but less than $150,000	72	25	13	23	11	71	1	16	15	40	42	30	40	29	3	11	27	34	72	64
	18%	19%	15%	20%	17%	19%	3%	11%	31%	20%	21%	15%	22%	18%	8%	12%	23%	18%	18%	15%
$150,000 or more	44	14	18	4	8	38	6	16	8	20	20	24	21	12	6	14	14	17	44	50
	11%	11%	21%	3%	13%	10%	20%	11%	16%	10%	10%	12%	12%	7%	16%	15%	12%	9%	11%	12%
			D																	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Refused	35	14	5	5	11	33	2	6	1	28	14	22	9	16	7	8	9	20	35	50
	9%	10%	6%	5%	17%	9%	7%	4%	2%	14%	7%	11%	5%	11%	22%	8%	7%	10%	9%	11%
										I										
Don't know/Not sure	6	2	-	2	1	6	-	2	1	4	2	4	2	2	1	1	1	3	6	25
	1%	2%		2%	1%	2%		1%	1%	2%	1%	2%	1%	2%	3%	1%	1%	2%	1%	6%
																				S
CHI-SQUARE		<----------71.9---------->				<----18.4--->		<--------60-------->			<----27.2--->		<-------36.7------->			<--------46.2------->			<-----44.4---->	
SIGNIFICANCE		100%*				95%*		100%*			100%		99%*			100%			100%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Up to $20,000	26	6	12	3	5	10	16	23	3	12	14	5	21	-	26
	6%	6%	8%	6%	5%	4%	13%	8%	3%	21%	4%	3%	8%		10%
$20,000, but less than $30,000	43	3	15	18	7	16	27	25	18	20	23	6	37	7	36
	11%	3%	11%	34%	7%	6%	22%	9%	15%	37%	7%	4%	15%	5%	14%
				BCE			F			K			L		N
$30,000, but less than $40,000	23	3	15	2	3	13	10	18	5	6	17	12	11	7	16
	6%	3%	11%	3%	4%	5%	8%	6%	4%	11%	5%	8%	4%	5%	6%
$40,000, but less than $50,000	52	9	14	2	12	29	23	20	32	9	43	11	41	17	35
	13%	9%	10%	5%	13%	11%	18%	7%	27%	16%	12%	8%	16%	11%	14%
									H						
$50,000, but less than $60,000	34	11	6	1	16	18	15	26	8	-	34	19	15	15	19
	8%	11%	4%	2%	18%	7%	12%	9%	7%		10%	13%	6%	10%	8%
					CD										
$60,000, but less than $75,000	15	5	4	-	6	14	0	13	1	4	10	7	8	4	10
	4%	5%	3%		7%	5%	*%	5%	1%	8%	3%	5%	3%	3%	4%
$75,000 but less than $100,000	51	19	16	6	9	34	15	31	20	1	50	17	34	23	28
	13%	19%	11%	12%	11%	13%	12%	11%	17%	2%	14%	12%	13%	15%	11%
$100,000 but less than $150,000	72	23	31	7	11	64	8	57	14	-	71	33	39	41	29
	18%	23%	21%	14%	12%	23%	7%	20%	12%		21%	23%	15%	28%	12%
						G								O	
$150,000 or more	44	12	13	5	14	37	6	32	12	2	42	14	30	20	24
	11%	12%	9%	9%	16%	14%	5%	12%	10%	4%	12%	10%	12%	13%	10%
Refused	35	8	14	8	5	32	3	31	4	-	35	22	12	13	20
	9%	8%	10%	15%	6%	12%	2%	11%	3%		10%	15%	5%	9%	8%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Don't know/Not sure	6	1	4	-	1	4	2	5	1	-	6	1	5	1	4
	1%	1%	3%		1%	1%	2%	2%	*%		2%	1%	2%	1%	2%
CHI-SQUARE		<----------79.7---------->				<-----75---->		<----50.1--->		<----100---->		<----42.1--->		<----41.5--->	
SIGNIFICANCE			100%*			100%		100%		100%*		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Up to $20,000	26	4	16	4	2	10	3	4	8	26	-	-	-	-
	6%	5%	20%	3%	2%	7%	4%	6%	7%	28%				
			DE											
$20,000, but less than $30,000	43	17	9	4	13	29	-	5	8	43	-	-	-	-
	11%	22%	12%	3%	11%	21%		8%	7%	47%				
$30,000, but less than $40,000	23	8	8	3	4	9	4	4	6	23	-	-	-	-
	6%	10%	10%	3%	4%	7%	5%	5%	6%	25%				
$40,000, but less than $50,000	52	23	9	14	5	30	3	7	12	-	52	-	-	-
	13%	29%	12%	12%	5%	22%	4%	10%	11%		61%			
		E				G								
$50,000, but less than $60,000	34	7	5	14	8	20	3	3	8	-	34	-	-	-
	8%	9%	6%	12%	7%	14%	4%	5%	8%		39%			
$60,000, but less than $75,000	15	1	2	1	7	4	-	3	7	-	-	15	-	-
	4%	1%	2%	1%	6%	3%		4%	7%			22%		
$75,000 but less than $100,000	51	2	5	28	12	10	17	9	15	-	-	51	-	-
	13%	3%	6%	23%	11%	7%	23%	13%	14%			78%		
				BCE										
$100,000 but less than $150,000	72	5	14	25	27	15	28	16	12	-	-	-	72	-
	18%	7%	18%	21%	24%	11%	38%	23%	11%				62%	
					B		FI							
$150,000 or more	44	7	7	12	18	11	7	13	12	-	-	-	44	-
	11%	9%	9%	10%	17%	8%	9%	19%	12%				38%	
Refused	35	5	5	11	14	-	9	4	15	-	-	-	-	35
	9%	6%	6%	9%	13%		11%	5%	14%					86%
									H					

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Don't know/Not sure	6	1	-	4	2	-	1	1	3	-	-	-	-	6
	1%	1%		3%	1%		2%	1%	2%					14%
CHI-SQUARE		<----------120.3---------->				<----------114.1---------->				<----------1599.2---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D7. What racial or ethnic group you consider yourself to be a member of?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
White/Anglo	313	116	67	79	51	284	28	122	32	156	148	164	140	113	32	71	93	151	313	364
	78%	88%	78%	68%	79%	77%	95%	84%	68%	76%	73%	83%	78%	72%	92%	77%	78%	79%	78%	83%
		D													MN					
Hispanic/Latino	51	8	15	25	2	51	-	21	8	22	33	17	28	23	-	13	17	21	51	39
	13%	6%	18%	22%	3%	14%		15%	17%	11%	17%	9%	16%	15%		14%	14%	11%	13%	9%
			BE	BE							L								T	
Black/African American	3	-	2	-	1	3	-	-	1	2	1	2	1	2	-	1	-	2	3	2
	1%		2%		2%	1%			2%	1%	*%	1%	1%	1%		1%		1%	1%	*%
Asian/Oriental	4	3	0	-	1	4	-	-	-	4	2	2	3	-	1	-	4	-	4	8
	1%	2%	*%		2%	1%				2%	1%	1%	2%		4%		4%		1%	2%
American Indian	1	1	-	-	-	1	-	-	1	-	-	1	1	-	-	-	1	-	1	2
	*%	*%				*%			1%			*%	*%				*%		*%	*%
Multi-Ethnic/Mixed race	10	-	-	10	-	9	1	-	-	10	4	5	-	9	-	4	-	5	10	8
	2%			8%		2%	3%			5%	2%	3%		6%		5%		3%	2%	2%
Other	7	0	1	-	6	7	-	-	5	2	6	1	5	1	0	-	1	6	7	1
	2%	*%	1%		9%	2%			11%	1%	3%	*%	3%	1%	1%		1%	3%	2%	*%
					BC				J											
Refused	10	4	2	2	2	9	1	2	0	7	5	5	1	7	1	2	3	5	10	10
	2%	3%	2%	2%	3%	2%	2%	1%	1%	3%	3%	2%	*%	5%	3%	2%	3%	3%	2%	2%
Don't know/Not sure	2	0	-	1	2	2	-	-	-	2	1	1	1	1	-	1	0	1	2	3
	1%	*%		*%	3%	1%				1%	1%	1%	1%	1%		1%	*%	*%	1%	1%
CHI-SQUARE		<----------84.1---------->				<----6.7---->		<-------55.6------->			<----11.1--->		<--------33-------->			<--------24.8------->			<------10----->	
SIGNIFICANCE		100%*				43%*		100%*			80%*		99%*			93%*			73%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D7. What racial or ethnic group you consider yourself to be a member of?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
White/Anglo	313	76	123	47	67	222	88	238	75	49	263	119	193	105	205
	78%	76%	86%	90%	76%	82%	70%	84%	64%	90%	76%	81%	76%	71%	83%
				B				I							
Hispanic/Latino	51	17	6	-	13	25	26	15	35	3	47	13	38	30	21
	13%	17%	4%		14%	9%	20%	5%	30%	6%	14%	9%	15%	20%	8%
		C			C		F		H				L	O	
Black/African American	3	-	2	-	1	2	-	3	-	1	2	1	2	3	-
	1%		1%		1%	1%		1%		2%	*%	1%	1%	2%	
Asian/Oriental	4	3	1	-	-	4	1	4	1	-	4	2	2	3	1
	1%	3%	1%			1%	1%	1%	1%		1%	2%	1%	2%	1%
American Indian	1	1	-	-	-	1	-	-	1	-	1	-	1	-	1
	*%	1%				*%			*%		*%		*%		*%
Multi-Ethnic/Mixed race	10	-	1	4	4	-	10	5	4	1	9	-	10	5	4
	2%		1%	9%	5%		8%	2%	4%	2%	3%		4%	4%	2%
				C											
Other	7	1	6	-	-	7	-	7	0	-	7	6	1	-	7
	2%	1%	4%			3%		2%	*%		2%	4%	*%		3%
												M			
Refused	10	2	5	0	2	9	1	9	1	-	10	4	5	2	7
	2%	2%	3%	1%	2%	3%	*%	3%	1%		3%	3%	2%	2%	3%
Don't know/Not sure	2	-	1	1	1	1	1	2	0	-	2	1	2	-	2
	1%		*%	1%	1%	*%	1%	1%	*%		1%	1%	1%		1%
CHI-SQUARE		<----------52.6---------->				<----38.2--->		<----52.7--->		<----8.7---->		<----16.5--->		<----25.8--->	
SIGNIFICANCE			100%*			100%*		100%*		63%*		96%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D7. What racial or ethnic group you consider yourself to be a member of?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
White/Anglo	313	45	69	97	96	108	53	58	85	82	60	46	92	34
	78%	57%	88%	80%	87%	79%	72%	83%	81%	89%	70%	70%	79%	82%
			B	B	B					KL				
Hispanic/Latino	51	23	2	14	9	15	18	7	11	2	21	16	10	2
	13%	29%	2%	11%	8%	11%	24%	10%	10%	2%	24%	25%	8%	5%
		CDE		C			FHI				JMN	JMN	J	
Black/African American	3	-	-	2	1	-	2	1	-	-	-	-	3	-
	1%			1%	1%		2%	1%					2%	
Asian/Oriental	4	-	1	2	1	-	1	2	0	-	0	1	3	-
	1%		1%	2%	1%		2%	3%	*%		*%	1%	3%	
American Indian	1	-	1	-	-	-	-	-	1	1	-	-	-	-
	*%		1%						1%	1%				
Multi-Ethnic/Mixed race	10	9	-	-	1	9	-	1	-	5	4	-	-	-
	2%	11%			1%	6%		1%		6%	5%			
		E												
Other	7	1	5	1	0	5	-	-	2	-	-	1	6	-
	2%	1%	7%	1%	*%	4%			1%			2%	5%	
			DE											
Refused	10	1	1	4	3	-	-	2	5	1	1	1	3	4
	2%	2%	1%	4%	3%			3%	5%	1%	1%	2%	3%	11%
Don't know/Not sure	2	1	-	2	-	-	-	-	1	2	-	-	-	1
	1%	1%		1%					1%	2%				1%
CHI-SQUARE		<----------87.7---------->				<----------53.2---------->				<----------85.8---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
B. Are you currently registered to vote in Boulder County?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Yes	370	125	80	103	62	370	-	130	48	190	176	194	180	156	34	75	117	180	370	400
	93%	95%	93%	88%	95%	100%		89%	100%	93%	87%	98%	100%	100%	100%	82%	99%	94%	93%	92%
									HJ			K					P	P		
No	30	6	6	14	3	-	30	15	-	14	26	3	-	-	-	17	2	11	30	36
	7%	5%	7%	12%	5%		100%	11%		7%	13%	2%				18%	1%	6%	7%	8%
											L					QR				
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------4.7---------->				<---399.8--->		<--------5.9------->			<----18.3--->		<---------.0-------->			<---------23.2------->			<-------.2----->	
SIGNIFICANCE		81%*				100%*		95%*			100%*		%*			100%*			33%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
B. Are you currently registered to vote in Boulder County?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Yes	370	98	138	44	74	259	108	273	97	48	321	137	232	140	227
	93%	99%	96%	85%	84%	96%	86%	97%	83%	90%	93%	94%	92%	94%	92%
		DE	E					I							
No	30	1	6	8	14	12	18	9	20	6	24	9	20	9	21
	7%	1%	4%	15%	16%	4%	14%	3%	17%	10%	7%	6%	8%	6%	8%
				B	BC				H						
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------21.3---------->				<----11.4--->		<----23.2--->		<------.8---->		<-----.3---->		<-----.8---->	
SIGNIFICANCE		100%*				100%*		100%*		63%*		43%*		62%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
B. Are you currently registered to vote in Boulder County?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Yes	370	72	66	116	107	119	71	65	103	83	75	64	109	39
	93%	91%	84%	95%	97%	86%	96%	92%	98%	91%	87%	98%	94%	95%
				C	C									
No	30	7	13	6	4	19	3	5	2	8	11	1	7	2
	7%	9%	16%	5%	3%	14%	4%	8%	2%	9%	13%	2%	6%	5%
			DE											
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------13.3---------->				<----------13.6---------->				<----------7.8---------->				
SIGNIFICANCE		100%*				100%*				90%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
C. In which Boulder County City do you live?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
City of Boulder	132	132	-	-	-	125	6	41	12	77	48	83	76	31	18	8	55	70	132	436
	33%	100%				34%	21%	28%	26%	38%	24%	42%	42%	20%	53%	8%	47%	37%	33%	100%
												K	N		N		P	P		S
Erie	6	-	-	-	6	6	-	3	1	2	2	4	1	5	-	2	1	3	6	-
	2%				10%	2%		2%	2%	1%	1%	2%	1%	3%		2%	1%	2%	2%	
Gunbarrel	17	-	-	-	17	15	2	6	6	5	14	3	9	6	-	7	3	6	17	-
	4%				26%	4%	6%	4%	13%	2%	7%	1%	5%	4%		8%	3%	3%	4%	
									J											
Lafayette	43	-	43	-	-	37	6	17	11	15	24	19	18	17	2	19	7	17	43	-
	11%		50%			10%	22%	12%	22%	7%	12%	10%	10%	11%	4%	20%	6%	9%	11%	
																Q				
Louisville	28	-	28	-	-	28	-	13	3	11	16	12	14	13	1	2	11	15	28	-
	7%		32%			8%		9%	5%	5%	8%	6%	8%	8%	3%	2%	9%	8%	7%	
Nederland	1	-	-	-	1	1	-	-	-	1	-	1	1	0	-	0	1	-	1	-
	*%				1%	*%				*%		*%	*%	*%		*%	1%		*%	
Jamestown	0	-	-	-	0	0	-	-	-	0	-	0	-	0	-	-	-	0	0	-
	*%				*%	*%				*%		*%		*%				*%	*%	
Superior	16	-	16	-	-	16	-	11	1	4	2	14	6	10	-	1	7	8	16	-
	4%		18%			4%		8%	1%	2%	1%	7%	3%	6%		2%	5%	4%	4%	
												K								
Other Unincorporated area of Boulder County	27	-	-	-	27	25	2	2	4	21	14	13	10	12	3	7	7	13	27	-
	7%				41%	7%	6%	1%	9%	10%	7%	6%	5%	8%	9%	8%	6%	7%	7%	
Other City	1	-	-	-	1	1	-	-	-	1	-	1	1	-	-	-	1	-	1	-
	*%				1%	*%				*%		*%	*%				1%		*%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
C. In which Boulder County City do you live?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Longmont	116	-	-	116	-	103	14	43	10	62	73	43	41	52	9	39	22	56	116	-
	29%			100%		28%	45%	30%	21%	30%	36%	22%	23%	33%	28%	42%	19%	29%	29%	
																Q				
Niwot	5	-	-	-	5	5	-	1	-	4	3	2	2	2	1	1	3	2	5	-
	1%				8%	1%		1%		2%	1%	1%	1%	1%	3%	1%	2%	1%	1%	
Lyons	8	-	-	-	8	8	-	6	-	2	6	2	1	7	-	6	1	0	8	-
	2%				12%	2%		4%		1%	3%	1%	1%	4%		7%	1%	*%	2%	
																R				
CHI-SQUARE		<----------1199.4--------->				<----13.2--->		<-------53.5------->			<----38.8--->		<-------40.1------->			<--------74.4------->			<----430.8---->	
SIGNIFICANCE		100%*				65%*		100%*			100%*		98%*			100%*			100%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
C. In which Boulder County City do you live?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
City of Boulder	132	48	59	18	6	75	55	105	27	26	106	38	93	40	90
	33%	48%	41%	35%	7%	28%	44%	37%	23%	47%	31%	26%	37%	27%	36%
		E	E	E											
Erie	6	-	1	3	2	5	-	6	-	1	5	5	2	3	4
	2%		1%	6%	2%	2%		2%		2%	2%	3%	1%	2%	2%
Gunbarrel	17	3	6	1	6	17	-	16	1	6	10	8	9	1	16
	4%	3%	4%	2%	7%	6%		6%	1%	12%	3%	5%	4%	1%	6%
															N
Lafayette	43	7	14	3	19	30	13	22	21	9	34	13	30	10	33
	11%	8%	10%	6%	21%	11%	11%	8%	18%	16%	10%	9%	12%	7%	13%
Louisville	28	10	15	1	2	22	5	20	7	5	22	7	21	8	19
	7%	10%	10%	2%	2%	8%	4%	7%	6%	10%	6%	5%	8%	5%	8%
Nederland	1	1	-	-	0	1	-	1	-	-	1	1	-	-	1
	*%	1%			*%	*%		*%			*%	1%			*%
Jamestown	0	-	-	0	-	0	-	-	0	-	0	0	-	-	0
	*%			1%		*%			*%		*%	*%			*%
Superior	16	7	7	0	1	15	1	15	0	-	16	9	7	9	7
	4%	7%	5%	1%	2%	5%	1%	5%	*%		5%	6%	3%	6%	3%
								I							
Other Unincorporated area of Boulder County	27	5	11	5	6	26	1	21	6	-	27	12	15	5	21
	7%	5%	8%	10%	7%	10%	1%	7%	5%		8%	8%	6%	4%	9%
						G									
Other City	1	1	-	-	-	1	-	1	-	-	1	1	-	-	1
	*%	1%				*%		*%			*%	*%			*%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
C. In which Boulder County City do you live?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Longmont	116	16	27	18	39	71	45	69	48	7	110	45	71	70	47
	29%	16%	19%	36%	44%	26%	36%	24%	41%	13%	32%	31%	28%	47%	19%
					BC									O	
Niwot	5	1	3	1	1	5	-	4	1	-	5	2	4	3	2
	1%	1%	2%	2%	1%	2%		2%	1%		2%	1%	2%	2%	1%
Lyons	8	1	0	-	6	2	5	2	6	-	8	7	1	-	8
	2%	1%	*%		7%	1%	4%	1%	5%		2%	5%	*%		3%
					C							M			
CHI-SQUARE		<----------101.7---------->				<----46.6--->		<----42.8--->		<----30.7--->		<----25.3--->		<-----51---->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		99%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
C. In which Boulder County City do you live?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
City of Boulder	132	11	26	42	52	43	25	23	34	42	8	26	39	16
	33%	14%	33%	35%	47%	31%	33%	32%	33%	46%	10%	40%	34%	39%
					B					K		K		K
Erie	6	-	1	4	1	-	3	3	0	1	-	2	1	3
	2%		1%	3%	1%		4%	4%	*%	1%		2%	1%	7%
Gunbarrel	17	6	6	1	3	11	-	2	3	7	0	1	9	1
	4%	8%	8%	1%	3%	8%		3%	3%	7%	*%	1%	7%	2%
			D											
Lafayette	43	2	20	14	3	11	10	12	11	8	9	10	12	3
	11%	3%	25%	12%	3%	8%	13%	17%	10%	9%	10%	16%	10%	8%
			BE	E										
Louisville	28	7	6	8	7	11	6	5	5	0	8	3	15	2
	7%	8%	7%	7%	7%	8%	8%	7%	5%	*%	9%	4%	13%	5%
													J	
Nederland	1	-	1	-	-	-	-	-	1	1	0	-	-	-
	*%		1%						1%	1%	*%			
Jamestown	0	-	-	0	-	-	-	-	0	0	-	-	-	-
	*%			*%					*%	*%				
Superior	16	0	1	5	9	10	1	2	2	0	10	2	3	-
	4%	*%	2%	4%	8%	8%	2%	3%	2%	*%	12%	3%	3%	
											JM			
Other Unincorporated area of Boulder County	27	4	4	6	13	-	3	3	19	4	6	4	5	8
	7%	4%	5%	5%	12%		4%	4%	18%	4%	7%	6%	4%	18%
									GH					JM
Other City	1	-	-	-	1	-	-	-	1	-	-	1	-	-
	*%				1%				1%			1%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
C. In which Boulder County City do you live?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Longmont	116	48	13	32	19	46	25	19	25	27	38	17	27	8
	29%	60%	17%	26%	17%	34%	33%	26%	24%	30%	45%	26%	23%	19%
		CDE									N			
Niwot	5	2	-	2	2	-	2	2	2	1	-	-	4	0
	1%	2%		2%	2%		2%	3%	2%	1%			4%	1%
Lyons	8	-	-	7	1	5	-	-	2	0	5	1	1	1
	2%			6%	1%	4%			2%	*%	6%	1%	1%	2%
				E										
CHI-SQUARE		<----------128.3---------->				<----------76.9---------->				<----------120.1---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Cell phone	192	54	56	54	30	177	15	145	48	-	97	95	90	72	15	42	55	96	192	246
	48%	41%	64%	46%	45%	48%	52%	100%	100%		48%	48%	50%	46%	43%	45%	46%	51%	48%	56%
			B																	
Landline	204	77	30	62	36	190	14	-	-	204	102	102	88	82	19	50	62	94	204	185
	51%	59%	34%	53%	55%	51%	48%			100%	51%	51%	49%	53%	56%	54%	52%	49%	51%	42%
		C																		
Other	3	1	1	1	-	3	-	-	-	-	2	1	1	1	1	1	2	1	3	5
	1%	*%	1%	1%		1%					1%	*%	1%	1%	2%	1%	2%	*%	1%	1%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------14.3---------->				<-----.4---->		<-------396.7------>			<----1.1---->		<--------1.1------->			<--------2.2-------->			<-----6.3----->	
SIGNIFICANCE		97%*				17%*		100%*			41%*		11%*			30%*			96%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Cell phone	192	46	69	20	42	122	70	126	66	41	151	58	135	78	115
	48%	46%	48%	39%	47%	45%	56%	45%	56%	76%	44%	39%	53%	52%	46%
										K					
Landline	204	52	74	32	46	146	56	153	52	13	191	88	114	70	131
	51%	52%	52%	61%	52%	54%	44%	54%	44%	24%	55%	61%	45%	47%	53%
											J	M			
Other	3	2	1	-	1	3	-	3	-	-	3	-	3	1	2
	1%	2%	*%		1%	1%		1%			1%		1%	1%	1%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------3.4---------->				<----4.9---->		<----5.2---->		<----19.7--->		<----9.7---->		<----1.3---->	
SIGNIFICANCE			24%*			91%*		92%*		100%*		99%*		48%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Cell phone	192	42	53	51	38	101	32	34	26	42	56	32	54	9
	48%	52%	67%	42%	34%	73%	43%	49%	25%	45%	65%	49%	47%	21%
			DE			GHI	I	I		N	N	N	N	
Landline	204	38	25	69	72	37	41	36	77	50	29	33	61	32
	51%	48%	32%	57%	65%	27%	55%	51%	74%	55%	34%	50%	52%	77%
				C	C		F	F	FGH					JKLM
Other	3	-	1	1	1	-	1	-	2	-	1	1	1	1
	1%		1%	1%	1%		2%		2%		1%	1%	1%	2%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------23.2---------->				<----------59.9---------->				<----------23.4---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
F. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	192	54	56	54	30	177	15	145	48	-	97	95	90	72	15	42	55	96	192	246
	100%	28%	29%	28%	15%	92%	8%	75%	25%		50%	50%	47%	38%	8%	22%	29%	50%	100%	128%
Also have land line	48	12	14	10	11	48	-	-	48	-	22	26	30	14	3	14	16	18	48	51
	25%	23%	25%	19%	38%	27%			100%		23%	27%	33%	20%	21%	34%	29%	19%	25%	21%
Cell phone is my only telephone	145	41	42	43	18	130	15	145	-	-	75	70	60	58	12	28	39	78	145	194
	75%	77%	75%	81%	62%	73%	100%	100%			77%	73%	67%	80%	79%	66%	71%	81%	75%	79%
							F													
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------3.7---------->				<----5.5---->		<-------192.5------>			<-----.5---->		<--------3.9------->			<--------4.2-------->			<------.9----->	
SIGNIFICANCE		71%*				98%*		100%*			50%*		86%*			88%*			65%*	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
F. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	192	46	69	20	42	122	70	126	66	41	151	58	135	78	115
	100%	24%	36%	10%	22%	63%	36%	66%	34%	21%	78%	30%	70%	40%	60%
Also have land line	48	14	14	5	14	44	2	38	10	9	38	23	25	19	28
	25%	31%	20%	23%	34%	36%	3%	30%	15%	22%	25%	39%	18%	25%	25%
						G									
Cell phone is my only telephone	145	31	55	16	28	77	67	89	56	32	113	35	110	58	87
	75%	69%	80%	77%	66%	64%	97%	70%	85%	78%	75%	61%	82%	75%	75%
							F								
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------3.4---------->				<----26.3--->		<-----5----->		<------.2---->		<----9.6---->		<-----.0---->	
SIGNIFICANCE			66%*			100%*		98%*		36%*		100%*		4%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
F. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	192	42	53	51	38	101	32	34	26	42	56	32	54	9
	100%	22%	28%	26%	20%	52%	17%	18%	13%	22%	29%	17%	28%	4%
Also have land line	48	4	7	16	11	10	7	18	13	2	9	13	22	1
	25%	11%	14%	32%	30%	10%	21%	53%	50%	4%	17%	40%	41%	17%
								FG	FG			J	J	
Cell phone is my only telephone	145	37	46	35	27	91	25	16	13	40	46	19	32	7
	75%	89%	86%	68%	70%	90%	79%	47%	50%	96%	83%	60%	59%	83%
						HI	HI			LM				
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------9.5---------->				<----------35.5---------->				<----------22.9---------->				
SIGNIFICANCE			98%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder County Issues Survey {Weighted}

{Banner 1}
G. Gender:

		AREA				REGISTERED TO VOTE		PHONE			GENDER		BOULDER COUNTY SUSTAINABILITY TAX			CLUSTERS			SURVEY	
	Total	City of Bldr	South-east Cities	Long-mont	Uninc/ Small Cities	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	In Favor	Aga-inst	Unde-cided	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
TOTAL ANSWERING	400	132	87	116	65	370	30	145	48	204	202	198	180	156	34	92	119	191	400	436
	100%	33%	22%	29%	16%	93%	7%	36%	12%	51%	51%	49%	45%	39%	9%	23%	30%	48%	100%	109%
Male	202	48	41	73	39	176	26	75	22	102	202	-	78	83	15	68	41	93	202	218
	51%	37%	48%	63%	60%	47%	88%	52%	46%	50%	100%		43%	53%	43%	74%	35%	49%	51%	50%
				B	B		F									QR				
Female	198	83	45	43	26	194	3	70	26	102	-	198	102	73	20	24	78	97	198	218
	49%	63%	52%	37%	40%	53%	12%	48%	54%	50%		100%	57%	47%	57%	26%	65%	51%	49%	50%
		DE				G											P	P		
CHI-SQUARE		<----------19.4---------->				<----18.3--->		<---------.5-------->			<---399.8--->		<--------3.5------->			<--------31.6------->			<-------.0----->	
SIGNIFICANCE		100%				100%		20%			100%		83%			100%			12%	

Comparison Groups: BCDE/FG/HIJ/KL/MNO/PQR/ST
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder County Issues Survey {Weighted}

{Banner 2}
G. Gender:

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	400	100	144	52	88	271	126	282	118	54	345	146	252	149	248
	100%	25%	36%	13%	22%	68%	31%	71%	29%	14%	86%	37%	63%	37%	62%
Male	202	33	56	32	65	126	73	127	75	33	168	79	123	75	125
	51%	34%	39%	62%	74%	46%	58%	45%	64%	61%	49%	54%	49%	50%	50%
				B	BC										
Female	198	66	88	20	23	145	53	155	42	21	177	67	130	74	123
	49%	66%	61%	38%	26%	54%	42%	55%	36%	39%	51%	46%	51%	50%	50%
		DE	E												
CHI-SQUARE		<----------41.1---------->				<----4.7---->		<----11.9--->		<----2.6---->		<-----1----->		<-----.0---->	
SIGNIFICANCE		100%				97%		100%		89%		68%		1%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder County Issues Survey {Weighted}

{Banner 3}
G. Gender:

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	400	80	79	121	111	138	74	70	105	92	86	66	116	41
	100%	20%	20%	30%	28%	34%	19%	18%	26%	23%	21%	16%	29%	10%
Male	202	54	45	50	47	84	34	29	51	40	56	28	62	16
	51%	68%	57%	42%	42%	61%	46%	41%	48%	44%	66%	42%	54%	38%
Female	198	26	34	71	64	53	40	42	54	52	29	38	54	25
	49%	32%	43%	58%	58%	39%	54%	59%	52%	56%	34%	58%	46%	62%
CHI-SQUARE		<----------17.7---------->				<----------9.9---------->				<----------14.4---------->				
SIGNIFICANCE		100%				98%				99%				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

CITY OF BOULDER
CROSSTABULATIONS

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
3a. Please tell me whether you have a negative, neutral or positive feeling or association with:
Climate change

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Positive	91	80	11	22	16	53	45	46	2	45	44	102	91
	21%	20%	31%	12%	31%	28%	21%	21%	6%	24%	20%	26%	21%
						D				I			
Negative	210	194	16	95	23	86	101	108	12	119	80	166	210
	48%	48%	43%	49%	45%	47%	47%	50%	33%	65%	37%	42%	48%
										IK			
Neutral	129	120	9	76	11	41	70	59	20	17	92	118	129
	30%	30%	26%	39%	22%	22%	32%	27%	58%	9%	42%	29%	30%
				F					J		J		
Don't know/Not sure	6	6	-	1	1	5	1	5	1	3	2	13	6
	1%	1%		*%	2%	2%	1%	2%	2%	2%	1%	3%	1%
Refused	1	1	-	-	-	1	0	0	-	0	0	1	1
	*%	*%				*%	*%	*%		*%	*%	*%	*%
CHI-SQUARE		<----2.7---->		<--------30-------->			<----2.7---->		<--------70.5------->			<-----7.3----->	
SIGNIFICANCE		39%*		100%*			40%*		100%*			88%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
3a. Please tell me whether you have a negative, neutral or positive feeling or association with:
Climate change

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Positive	91	38	41	11	2	60	30	78	13	18	74	44	47	10	81
	21%	23%	24%	16%	5%	24%	18%	23%	13%	30%	20%	30%	17%	9%	26%
		E	E												N
Negative	210	107	77	13	11	112	87	171	38	35	174	73	134	62	143
	48%	66%	45%	19%	32%	45%	52%	52%	37%	59%	46%	49%	47%	54%	45%
		CDE													
Neutral	129	13	52	44	20	73	51	78	51	7	122	29	99	41	87
	30%	8%	30%	63%	61%	29%	30%	23%	50%	12%	32%	19%	35%	36%	28%
			B	B	BC				H				L		
Don't know/Not sure	6	3	1	1	1	5	1	5	0	-	6	3	3	1	5
	1%	2%	*%	2%	2%	2%	*%	2%	*%		2%	2%	1%	1%	1%
Refused	1	0	-	-	-	1	-	0	0	-	1	0	0	-	1
	*%	*%				*%		*%	*%		*%	*%	*%		*%
CHI-SQUARE		<----------96.3---------->				<-----5----->		<----27.5--->		<----12.4--->		<----16.9--->		<----15.4--->	
SIGNIFICANCE			100%*			71%*		100%*		99%*		100%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
3a. Please tell me whether you have a negative, neutral or positive feeling or association with:
Climate change

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Positive	91	1	26	30	34	29	10	13	35	19	12	21	20	19
	21%	5%	32%	19%	20%	14%	16%	24%	37%	15%	32%	25%	17%	25%
									FGH					
Negative	210	14	19	92	83	102	33	28	36	53	15	44	65	33
	48%	49%	23%	59%	49%	49%	55%	51%	39%	43%	39%	51%	56%	44%
				C										
Neutral	129	13	34	32	49	77	17	13	18	49	10	19	29	21
	30%	46%	42%	21%	29%	37%	29%	23%	20%	40%	26%	23%	25%	28%
						I								
Don't know/Not sure	6	-	2	2	2	-	-	1	3	1	1	1	1	2
	1%		3%	1%	1%			1%	4%	1%	2%	1%	1%	3%
Refused	1	-	-	-	1	-	-	-	1	-	-	0	-	0
	*%				*%				1%			*%		*%
CHI-SQUARE		<----------37.4---------->				<----------38.8---------->				<----------19.9---------->				
SIGNIFICANCE		100%*				100%*				78%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
3b. Please tell me whether you have a negative, neutral or positive feeling or association with:
Energy efficiency

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Positive	396	364	31	179	47	165	203	193	25	171	200	313	396
	91%	91%	87%	92%	91%	89%	93%	88%	72%	92%	91%	78%	91%
													L
Negative	12	12	-	2	2	8	7	5	5	1	7	24	12
	3%	3%		1%	4%	4%	3%	2%	13%	1%	3%	6%	3%
Neutral	28	23	5	13	2	12	8	20	5	13	11	61	28
	6%	6%	13%	7%	5%	6%	4%	9%	14%	7%	5%	15%	6%
												M	
Don't know/Not sure	1	1	-	-	-	1	0	1	0	0	1	1	1
	*%	*%				*%	*%	*%	1%	*%	*%	*%	*%
Refused	0	0	-	-	-	0	-	0	-	-	0	1	0
	*%	*%				*%		*%			*%	*%	*%
CHI-SQUARE		<----3.8---->		<--------5.7------->			<----6.2---->		<--------22.6------->			<-----24.7---->	
SIGNIFICANCE		57%*		32%*			81%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
3b. Please tell me whether you have a negative, neutral or positive feeling or association with:
Energy efficiency

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Positive	396	149	155	67	25	222	158	305	90	54	340	139	253	107	286
	91%	92%	91%	97%	75%	89%	93%	92%	87%	91%	91%	93%	89%	93%	90%
Negative	12	1	6	0	5	8	4	7	5	4	8	3	9	3	8
	3%	*%	4%	*%	14%	3%	3%	2%	5%	7%	2%	2%	3%	3%	2%
Neutral	28	12	9	2	4	21	7	20	8	1	26	7	21	5	22
	6%	8%	5%	3%	11%	8%	4%	6%	8%	2%	7%	5%	7%	4%	7%
Don't know/Not sure	1	-	1	-	0	-	1	1	-	-	1	0	1	-	1
	*%		*%		1%		*%	*%			*%	*%	*%		*%
Refused	0	-	-	-	-	0	-	-	0	-	0	-	0	-	0
	*%					*%			*%		*%		*%		*%
CHI-SQUARE		<----------25.6---------->				<----4.7---->		<----3.7---->		<----6.1---->		<----1.6---->		<----1.6---->	
SIGNIFICANCE		100%*				68%*		55%*		81%*		20%*		19%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
3b. Please tell me whether you have a negative, neutral or positive feeling or association with:
Energy efficiency

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Positive	396	22	74	142	155	195	55	46	84	109	38	82	100	66
	91%	78%	91%	92%	92%	94%	92%	84%	90%	89%	96%	96%	87%	89%
Negative	12	-	1	3	7	4	-	4	2	4	0	1	4	2
	3%		2%	2%	4%	2%		7%	2%	3%	1%	1%	3%	3%
Neutral	28	6	6	8	7	9	5	5	6	8	1	2	10	5
	6%	22%	8%	5%	4%	4%	8%	9%	7%	7%	3%	3%	9%	7%
Don't know/Not sure	1	-	-	1	-	-	-	-	1	0	-	-	0	0
	*%			1%					1%	*%			*%	*%
Refused	0	-	-	-	0	-	-	-	0	-	-	-	-	0
	*%				*%				*%					*%
CHI-SQUARE		<----------18.1---------->				<----------12.1---------->				<----------8.4---------->				
SIGNIFICANCE		89%*				56%*				6%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
3c. Please tell me whether you have a negative, neutral or positive feeling or association with:
Sustainability

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Positive	383	349	34	182	42	155	190	193	21	169	194	254	383
	88%	87%	96%	94%	82%	83%	87%	88%	61%	91%	89%	63%	88%
										I	I		L
Negative	21	20	1	5	3	12	15	6	7	4	11	54	21
	5%	5%	2%	3%	6%	7%	7%	3%	20%	2%	5%	13%	5%
												M	
Neutral	28	27	1	7	6	14	12	15	5	11	12	84	28
	6%	7%	2%	4%	11%	8%	6%	7%	16%	6%	5%	21%	6%
												M	
Don't know/Not sure	5	4	0	-	1	4	1	4	1	1	3	9	5
	1%	1%	1%		1%	2%	*%	2%	3%	1%	1%	2%	1%
Refused	0	0	-	-	-	0	0	-	0	-	-	-	0
	*%	*%				*%	*%		1%				*%
CHI-SQUARE		<----2.3---->		<-------13.2------->			<----5.7---->		<--------32.1------->			<-----69.4---->	
SIGNIFICANCE		32%*		89%*			78%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
3c. Please tell me whether you have a negative, neutral or positive feeling or association with:
Sustainability

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Positive	383	149	150	63	20	210	158	296	87	54	328	131	249	102	278
	88%	92%	88%	92%	59%	84%	93%	89%	84%	91%	87%	87%	88%	89%	88%
		E	E												
Negative	21	2	9	3	7	15	5	15	6	4	17	6	15	7	12
	5%	1%	5%	4%	21%	6%	3%	4%	6%	7%	4%	4%	5%	6%	4%
Neutral	28	9	11	2	5	22	5	17	10	1	26	10	17	4	23
	6%	6%	6%	2%	16%	9%	3%	5%	10%	2%	7%	7%	6%	4%	7%
Don't know/Not sure	5	1	1	2	1	3	1	4	1	-	5	2	2	1	4
	1%	*%	1%	2%	3%	1%	1%	1%	1%		1%	2%	1%	1%	1%
Refused	0	-	-	-	0	0	-	0	-	-	0	-	0	-	0
	*%				1%	*%		*%			*%		*%		*%
CHI-SQUARE		<----------38.3---------->				<----9.3---->		<----3.7---->		<----3.1---->		<----1.3---->		<-----3----->	
SIGNIFICANCE			100%*				95%*		55%*		47%*		14%*		44%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
3c. Please tell me whether you have a negative, neutral or positive feeling or association with:
Sustainability

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Positive	383	25	68	142	145	200	55	46	69	110	35	80	93	65
	88%	89%	84%	92%	86%	96%	91%	84%	75%	90%	91%	93%	81%	87%
						I	I							
Negative	21	1	1	6	13	4	1	6	7	5	1	1	10	3
	5%	2%	2%	4%	8%	2%	2%	10%	7%	4%	2%	1%	9%	4%
Neutral	28	2	10	5	10	5	4	3	13	6	2	4	11	4
	6%	8%	13%	3%	6%	2%	7%	5%	14%	5%	5%	5%	10%	6%
									FH					
Don't know/Not sure	5	0	2	2	1	-	-	-	4	1	1	1	1	2
	1%	1%	2%	1%	1%				4%	1%	2%	1%	1%	3%
Refused	0	-	-	-	0	-	-	-	0	-	-	-	-	0
	*%				*%				*%					*%
CHI-SQUARE		<----------15.6---------->				<----------42---------->				<----------14.9---------->				
SIGNIFICANCE			79%*				100%*					47%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
3d. Please tell me whether you have a negative, neutral or positive feeling or association with:
Resiliency

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Positive	292	271	21	123	36	128	152	141	10	133	149	197	292
	67%	68%	59%	64%	70%	69%	70%	65%	29%	72%	68%	49%	67%
										I	I		L
Negative	12	12	1	3	4	5	5	7	3	2	7	25	12
	3%	3%	2%	2%	8%	3%	2%	3%	10%	1%	3%	6%	3%
Neutral	111	98	14	60	10	42	56	55	17	39	57	148	111
	26%	24%	38%	31%	19%	22%	26%	25%	50%	21%	26%	37%	26%
									J			M	
Don't know/Not sure	20	20	0	8	1	11	5	15	4	11	5	29	20
	5%	5%	1%	4%	3%	6%	2%	7%	11%	6%	2%	7%	5%
Refused	1	1	-	-	-	1	0	0	0	-	0	1	1
	*%	*%				*%	*%	*%	1%		*%	*%	*%
CHI-SQUARE		<----4.3---->		<-------12.2------->			<----5.9---->		<--------32.6------->			<-----28.5---->	
SIGNIFICANCE		63%*		86%*			80%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
3d. Please tell me whether you have a negative, neutral or positive feeling or association with:
Resiliency

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Positive	292	114	131	36	10	164	118	232	60	46	245	105	184	61	227
	67%	71%	77%	53%	30%	65%	70%	70%	58%	77%	65%	70%	65%	54%	72%
		E	E												
Negative	12	2	5	2	3	10	2	11	1	1	11	6	6	1	10
	3%	1%	3%	2%	10%	4%	1%	3%	1%	1%	3%	4%	2%	1%	3%
Neutral	111	35	31	29	16	66	45	71	41	8	103	32	80	49	62
	26%	22%	18%	43%	48%	26%	27%	21%	39%	14%	28%	21%	28%	43%	20%
					BC									O	
Don't know/Not sure	20	11	4	2	4	11	4	18	1	5	15	7	13	3	17
	5%	7%	2%	2%	11%	4%	2%	6%	1%	8%	4%	5%	4%	2%	5%
Refused	1	-	-	-	0	1	-	0	0	-	1	-	1	-	1
	*%				1%	*%		*%	*%		*%		*%		*%
CHI-SQUARE		<----------49.5---------->				<----4.2---->		<----16.4--->		<----7.4---->		<----3.8---->		<----25.6--->	
SIGNIFICANCE			100%*			62%*		100%*		88%*		57%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
3d. Please tell me whether you have a negative, neutral or positive feeling or association with:
Resiliency

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Positive	292	14	45	112	119	141	42	38	64	76	30	63	76	47
	67%	51%	55%	72%	70%	68%	69%	70%	69%	63%	77%	74%	66%	63%
Negative	12	0	2	6	3	-	-	6	4	2	1	1	5	3
	3%	1%	3%	4%	2%			10%	5%	1%	3%	1%	4%	4%
Neutral	111	12	34	26	40	63	18	8	14	43	6	18	31	14
	26%	41%	42%	17%	24%	30%	31%	15%	16%	35%	16%	20%	27%	19%
Don't know/Not sure	20	2	1	11	6	5	-	3	10	1	2	4	3	10
	5%	7%	1%	7%	4%	2%		5%	10%	1%	5%	4%	3%	13%
									F					
Refused	1	-	-	-	1	-	-	-	1	-	-	-	-	1
	*%				*%				1%					1%
CHI-SQUARE		<----------26.2---------->				<----------46.4---------->				<----------32.9---------->				
SIGNIFICANCE			99%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
3e. Please tell me whether you have a negative, neutral or positive feeling or association with:
Zero waste

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Positive	357	324	34	161	40	151	170	187	19	171	168	256	357
	82%	81%	94%	83%	78%	82%	78%	86%	55%	92%	77%	64%	82%
										IK			L
Negative	20	18	1	2	5	12	11	8	7	1	12	42	20
	4%	5%	4%	1%	9%	7%	5%	4%	20%	*%	6%	10%	4%
Neutral	51	50	1	31	6	14	34	17	7	9	35	87	51
	12%	13%	3%	16%	11%	8%	16%	8%	20%	5%	16%	22%	12%
												M	
Don't know/Not sure	8	8	-	-	1	7	2	6	2	4	3	15	8
	2%	2%			1%	4%	1%	3%	5%	2%	1%	4%	2%
Refused	-	-	-	-	-	-	-	-	-	-	-	1	-
												*%	
CHI-SQUARE		<----4.2---->		<--------23-------->			<----8.7---->		<--------46.3------->			<-----35.2---->	
SIGNIFICANCE		76%*		100%*			97%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
3e. Please tell me whether you have a negative, neutral or positive feeling or association with:
Zero waste

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Positive	357	150	146	42	18	185	157	288	69	54	301	127	227	80	273
	82%	93%	86%	61%	54%	74%	93%	87%	67%	92%	80%	85%	80%	70%	86%
		E	E				F								
Negative	20	1	8	4	7	13	6	12	7	4	16	8	12	5	14
	4%	*%	5%	5%	21%	5%	4%	4%	7%	7%	4%	5%	4%	4%	4%
Neutral	51	8	15	22	7	48	3	25	27	1	51	13	39	28	23
	12%	5%	9%	32%	20%	19%	2%	7%	26%	1%	13%	8%	14%	25%	7%
				B		G			H					O	
Don't know/Not sure	8	3	2	1	2	4	3	7	1	-	8	2	6	1	7
	2%	2%	1%	2%	5%	2%	2%	2%	1%		2%	2%	2%	1%	2%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------71.3---------->				<----31.1--->		<----29.3--->		<----9.5---->		<----2.7---->		<----25.5--->	
SIGNIFICANCE			100%*			100%*		100%*		98%*		55%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
3e. Please tell me whether you have a negative, neutral or positive feeling or association with:
Zero waste

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Positive	357	24	50	139	142	181	53	43	70	94	34	77	95	58
	82%	84%	62%	90%	84%	87%	89%	80%	75%	77%	87%	90%	83%	78%
				C		I	I							
Negative	20	2	2	4	11	4	3	4	6	6	1	4	4	6
	4%	8%	2%	3%	7%	2%	5%	8%	7%	5%	2%	4%	3%	8%
Neutral	51	2	27	10	13	24	4	7	13	21	4	5	16	6
	12%	7%	33%	6%	7%	11%	6%	13%	13%	17%	9%	5%	14%	8%
			DE											
Don't know/Not sure	8	1	2	2	3	-	-	-	4	2	1	1	-	4
	2%	2%	3%	1%	2%				5%	2%	2%	1%		6%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------50.2---------->				<----------23.6---------->				<----------20.7---------->				
SIGNIFICANCE			100%*				100%*					95%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Living local/self-contained/self-reliant/maintain what we have	151	141	9	72	19	60	75	76	17	55	81	143	151
	35%	35%	25%	37%	36%	32%	34%	35%	48%	30%	37%	36%	35%
Conserve: Natural resources-resources-energy	78	73	6	37	7	34	25	54	6	41	31	81	78
	18%	18%	16%	19%	14%	19%	11%	25%	17%	22%	14%	20%	18%
								G					
Long term health/ survival/need to last long time	69	64	6	32	7	30	38	31	6	19	45	2	69
	16%	16%	16%	17%	14%	16%	17%	14%	16%	10%	21%	*%	16%
													L
Renewable resources/ recycle/reuse	64	59	5	35	9	16	40	24	3	27	34	28	64
	15%	15%	14%	18%	18%	9%	19%	11%	8%	15%	16%	7%	15%
Environment/life on the planet/climate preservation/ smaller carbon footprint	44	39	5	20	2	22	14	30	1	29	15	32	44
	10%	10%	14%	10%	5%	12%	7%	14%	2%	16%	7%	8%	10%
										I			
Other positive-general	31	23	8	13	4	14	21	11	1	13	18	20	31
	7%	6%	22%	7%	8%	8%	9%	5%	1%	7%	8%	5%	7%
Reduce waste/use only what's needed/ minimal impact	25	25	-	13	5	7	18	7	-	15	10	-	25
	6%	6%		7%	9%	4%	8%	3%		8%	5%		6%
Economic/business related	6	6	-	1	2	4	3	4	1	3	3	8	6
	1%	2%		*%	3%	2%	1%	2%	2%	2%	1%	2%	1%

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Other negative-general/propaganda/regulation/taxes/More government	6 1%	6 1%	-	1 1%	1 3%	3 2%	4 2%	1 1%	3 9%	1 1%	2 1%	8 2%	6 1%
Better agriculture practices/Local agriculture/local food	4 1%	4 1%	-	1 1%	1 2%	2 1%	2 1%	3 1%	1 3%	2 1%	2 1%	6 1%	4 1%
Don't know/not sure	47 11%	46 11%	2 5%	19 10%	2 3%	27 14%	22 10%	25 12%	4 12%	17 9%	26 12%	107 27% M	47 11%
CHI-SQUARE		<----20.1--->		<-------23.1------->			<----30.9--->		<--------49.1------->			<----123.9---->	
SIGNIFICANCE		97%*		72%*			100%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Living local/self-contained/self-reliant/maintain what we have	151	53	50	31	16	91	53	116	34	18	132	51	100	51	99
	35%	33%	29%	45%	47%	36%	31%	35%	33%	31%	35%	34%	35%	44%	31%
Conserve: Natural resources-resources-energy	78	39	30	4	6	42	36	68	10	10	67	27	48	21	54
	18%	24%	17%	5%	18%	17%	22%	20%	10%	17%	18%	18%	17%	19%	17%
Long term health/survival/need to last long time	69	17	37	10	6	48	22	53	17	9	61	24	46	8	62
	16%	10%	22%	15%	17%	19%	13%	16%	16%	15%	16%	16%	16%	7%	19%
Renewable resources/recycle/reuse	64	19	24	18	3	35	30	53	12	15	50	23	40	10	52
	15%	12%	14%	26%	8%	14%	18%	16%	11%	25%	13%	15%	14%	9%	16%
Environment/life on the planet/climate preservation/smaller carbon footprint	44	26	15	3	1	26	13	39	5	9	35	17	27	8	36
	10%	16%	9%	4%	2%	10%	8%	12%	5%	16%	9%	11%	10%	7%	11%
		E													
Other positive-general	31	12	6	13	1	5	26	22	9	8	23	12	19	10	21
	7%	8%	3%	18%	2%	2%	15%	7%	9%	14%	6%	8%	7%	9%	7%
							F								
Reduce waste/use only what's needed/minimal impact	25	10	14	1	-	13	8	16	10	-	25	6	19	9	17
	6%	6%	8%	2%		5%	5%	5%	9%		7%	4%	7%	8%	5%
Economic/business related	6	3	1	1	1	5	1	6	1	1	6	4	2	4	3
	1%	2%	1%	2%	2%	2%	1%	2%	*%	1%	2%	3%	1%	3%	1%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Other negative-general/propaganda/regulation/taxes/More government	6	1	1	1	3	5	0	5	1	-	6	4	2	3	2
	1%	*%	1%	1%	9%	2%	*%	1%	1%		2%	3%	1%	2%	1%
Better agriculture practices/Local agriculture/local food	4	1	2	0	1	4	1	4	1	-	4	2	2	0	4
	1%	1%	1%	*%	3%	1%	*%	1%	1%		1%	1%	1%	*%	1%
Don't know/not sure	47	15	25	3	4	28	19	29	19	13	35	10	37	9	38
	11%	9%	15%	4%	12%	11%	11%	9%	18%	21%	9%	7%	13%	8%	12%
CHI-SQUARE		<----------86.8---------->				<----34.8--->		<-----20---->		<----19.1--->		<-----11---->		<----25.8--->	
SIGNIFICANCE		100%*				100%*		97%*		96%*		64%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Living local/self-contained/self-reliant/maintain what we have	151	12	44	37	58	85	18	12	26	57	11	21	34	27
	35%	43%	54%	24%	34%	41%	31%	22%	28%	47%	29%	24%	30%	36%
			D			H								
Conserve: Natural resources-resources-energy	78	1	16	36	23	35	12	12	12	16	10	23	22	7
	18%	2%	20%	23%	14%	17%	19%	23%	13%	13%	25%	27%	19%	10%
				B										
Long term health/survival/need to last long time	69	8	1	21	38	34	7	14	11	18	8	9	26	8
	16%	29%	2%	14%	23%	16%	12%	26%	12%	15%	21%	11%	22%	11%
					C			I						
Renewable resources/recycle/reuse	64	1	7	24	32	33	3	10	15	14	8	11	19	13
	15%	3%	8%	15%	19%	16%	5%	18%	16%	11%	20%	13%	16%	18%
								G	G					
Environment/life on the planet/climate preservation/smaller carbon footprint	44	5	7	12	21	18	9	4	10	12	2	14	5	10
	10%	16%	8%	8%	12%	9%	15%	8%	11%	10%	6%	17%	4%	14%
Other positive-general	31	-	5	13	13	12	11	4	4	10	8	3	9	1
	7%		6%	8%	8%	6%	18%	8%	4%	8%	21%	3%	8%	2%
							I				LN			
Reduce waste/use only what's needed/minimal impact	25	1	5	13	6	21	-	2	3	2	0	5	14	4
	6%	2%	6%	9%	4%	10%		3%	3%	2%	1%	5%	12%	6%
													K	
Economic/business related	6	-	1	3	3	-	1	2	3	1	1	1	1	2
	1%		1%	2%	2%		2%	4%	3%	1%	2%	2%	1%	3%

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
4. While the term 'sustainability' is widely used today, it seems to mean different things to different people, and many people aren't exactly sure what it really means. How about you? What does the term sustainability mean to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Other negative-general/propaganda/regulation/taxes/More government	6 1%	-	0 *%	3 2%	2 1%	-	-	3 5%	2 2%	0 *%	1 2%	-	3 3%	2 2%
Better agriculture practices/Local agriculture/local food	4 1%	-	1 1%	2 1%	2 1%	-	-	-	3 4%	1 1%	0 1%	1 1%	1 1%	1 2%
Don't know/not sure	47 11%	2 6%	8 10%	19 13%	18 11%	26 12%	1 2%	4 7%	15 16% GH	18 15%	4 9%	3 3%	14 12%	9 12%
CHI-SQUARE		<----------64.2---------->				<----------80.6---------->				<----------75.1---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
5. How worried are you about climate change - very worried, somewhat worried, not very worried, or not at all worried?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Very worried	162	151	11	59	19	84	73	89	1	162	-	100	162
	37%	38%	31%	30%	36%	45%	34%	41%	4%	87%		25%	37%
										I			L
Somewhat worried	171	163	8	82	17	68	73	98	0	21	150	144	171
	39%	41%	22%	42%	33%	37%	33%	45%	1%	11%	69%	36%	39%
										I	IJ		
Not very worried	69	61	8	41	11	16	51	17	-	1	68	52	69
	16%	15%	22%	21%	22%	9%	24%	8%		1%	31%	13%	16%
				F	F		H				J		
Not at all worried	33	24	9	13	4	16	20	13	33	1	-	88	33
	8%	6%	25%	6%	8%	9%	9%	6%	96%	1%		22%	8%
									J			M	
Don't know/Not sure	1	1	-	-	-	1	0	1	-	0	1	16	1
	*%	*%				1%	*%	*%		*%	*%	4%	*%
												M	
Refused	0	0	-	-	-	0	-	0	-	-	0	0	0
	*%	*%				*%		*%			*%	*%	*%
CHI-SQUARE		<----21.1--->		<-------19.8------->			<-----24---->		<-------751.5------->			<-----56.6---->	
SIGNIFICANCE		100%*		97%*			100%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
5. How worried are you about climate change - very worried, somewhat worried, not very worried, or not at all worried?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Very worried	162	162	-	-	-	99	57	150	12	19	143	74	88	54	107
	37%	100%				39%	34%	45%	11%	32%	38%	49%	31%	47%	34%
								I				M			
Somewhat worried	171	-	171	-	-	93	69	125	46	27	143	44	123	23	145
	39%		100%			37%	41%	38%	45%	45%	38%	30%	44%	21%	46%
															N
Not very worried	69	-	-	69	-	42	26	39	30	14	55	22	46	27	42
	16%			100%		17%	15%	12%	29%	23%	15%	15%	16%	24%	13%
									H						
Not at all worried	33	-	-	-	33	17	16	18	15	-	33	9	24	10	22
	8%				100%	7%	10%	5%	15%		9%	6%	9%	9%	7%
Don't know/Not sure	1	-	-	-	-	1	0	1	0	-	1	1	0	-	1
	*%					*%	*%	*%	*%		*%	*%	*%		*%
Refused	0	-	-	-	-	0	-	-	0	-	0	-	0	-	0
	*%					*%			*%		*%		*%		*%
CHI-SQUARE		<----------1304.6--------->				<----2.6---->		<----48.8--->		<----8.9---->		<----14.9--->		<----24.4--->	
SIGNIFICANCE		100%*				24%*		100%*		89%*		99%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
5. How worried are you about climate change - very worried, somewhat worried, not very worried, or not at all worried?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Very worried	162	7	21	60	73	59	33	20	41	35	19	34	50	23
	37%	25%	26%	39%	43%	28%	55%	37%	44%	29%	48%	40%	44%	31%
							F							
Somewhat worried	171	10	26	62	71	88	19	26	30	41	10	38	52	30
	39%	35%	31%	40%	42%	42%	32%	49%	33%	34%	25%	44%	46%	40%
								I						
Not very worried	69	5	30	18	16	49	7	3	9	37	6	11	4	12
	16%	17%	37%	12%	9%	23%	12%	5%	10%	31%	14%	12%	3%	16%
			DE			HI				LM				
Not at all worried	33	7	5	14	8	13	1	5	11	9	4	2	8	10
	8%	23%	6%	9%	5%	6%	2%	9%	12%	7%	11%	3%	7%	13%
									G					
Don't know/Not sure	1	-	-	-	1	-	-	-	1	-	0	1	-	-
	*%				1%				1%		1%	1%		
Refused	0	-	-	-	0	-	-	-	0	-	-	-	-	0
	*%				*%				*%					*%
CHI-SQUARE		<----------50.3---------->				<----------37.2---------->				<----------49.7---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
6. Which one of the following statements comes closest to your view?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Climate change isn't happening	6	6	-	2	1	4	4	2	6	1	-	23	6
	1%	2%		1%	1%	2%	2%	1%	17%	1%		6%	1%
Humans cannot address climate change, even if it is happening	48	46	1	32	4	12	35	13	9	5	34	58	48
	11%	12%	4%	16%	7%	6%	16%	6%	25%	3%	16%	14%	11%
									J		J		
Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	65	61	4	22	12	30	37	27	3	21	41	107	65
	15%	15%	11%	11%	24%	16%	17%	12%	9%	11%	19%	27%	15%
												M	
Humans could address climate change, but it's unclear at this point whether we will do what's needed	261	240	21	112	31	113	104	157	10	114	137	167	261
	60%	60%	60%	58%	60%	61%	48%	72%	29%	61%	63%	42%	60%
								G		I	I		L
Humans can address climate change, and we are going to do so successfully	44	40	4	21	4	20	32	13	1	44	-	28	44
	10%	10%	12%	11%	7%	11%	14%	6%	3%	24%		7%	10%
										I			
Don't know/Not sure	12	8	5	5	0	7	6	6	6	1	6	17	12
	3%	2%	13%	3%	1%	4%	3%	3%	16%	*%	3%	4%	3%
									JK				

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
6. Which one of the following statements comes closest to your view?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Refused	0	0	-	-	-	0	-	0	-	-	0	1	0
	*%	*%				*%		*%			*%	*%	*%
CHI-SQUARE		<----17.2--->		<-------16.5------->			<----31.5--->		<-------174.2------->			<-----45.5---->	
SIGNIFICANCE		99%*		83%*			100%*		100%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
6. Which one of the following statements comes closest to your view?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Climate change isn't happening	6	1	0	-	5	5	1	6	0	-	6	4	2	2	4
	1%	1%	*%		14%	2%	1%	2%	*%		2%	2%	1%	2%	1%
Humans cannot address climate change, even if it is happening	48	5	8	26	9	44	4	21	27	-	48	13	35	26	21
	11%	3%	5%	37%	27%	17%	2%	6%	26%		13%	8%	12%	23%	7%
				BC	B	G			H					O	
Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	65	21	31	10	3	24	31	49	16	10	55	19	45	11	54
	15%	13%	18%	15%	9%	10%	19%	15%	15%	17%	15%	13%	16%	10%	17%
Humans could address climate change, but it's unclear at this point whether we will do what's needed	261	114	107	30	10	156	99	222	39	36	224	96	161	58	200
	60%	70%	62%	43%	30%	62%	59%	67%	38%	61%	60%	64%	57%	50%	63%
		E	E					I							
Humans can address climate change, and we are going to do so successfully	44	21	21	1	1	20	24	31	13	9	35	16	28	12	32
	10%	13%	12%	2%	4%	8%	14%	9%	12%	15%	9%	11%	10%	11%	10%
Don't know/Not sure	12	1	4	2	6	3	9	3	9	4	8	2	11	6	6
	3%	*%	2%	3%	17%	1%	5%	1%	9%	7%	2%	1%	4%	5%	2%
					BC										
Refused	0	-	0	-	-	-	0	0	-	-	0	-	0	-	0
	*%		*%				*%	*%			*%		*%		*%
CHI-SQUARE		<----------154.5---------->				<-----38---->		<-----57---->		<----14.3--->		<----7.3---->		<----28.9--->	
SIGNIFICANCE			100%*			100%*		100%*		97%*		71%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
6. Which one of the following statements comes closest to your view?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Climate change isn't happening	6	0	2	1	3	-	1	1	2	0	1	2	2	1
	1%	1%	3%	1%	2%		2%	1%	2%	*%	1%	2%	2%	1%
Humans cannot address climate change, even if it is happening	48	1	26	9	13	24	7	5	9	22	2	4	15	5
	11%	2%	32% BDE	6%	7%	11%	12%	9%	10%	18%	4%	5%	13%	7%
Humans could address climate change, but people aren't willing to change their behavior, so we're not going to	65	12	10	28	15	31	12	11	11	23	7	6	17	12
	15%	41% E	13%	18%	9%	15%	20%	20%	12%	18%	18%	6%	15%	16%
Humans could address climate change, but it's unclear at this point whether we will do what's needed	261	10	27	97	124	125	35	30	56	62	23	63	69	44
	60%	35%	33%	63%	74% BC	60%	58%	55%	60%	51%	59%	74%	60%	59%
Humans can address climate change, and we are going to do so successfully	44	1	15	19	10	20	4	7	12	10	7	10	11	6
	10%	3%	18%	12%	6%	10%	7%	14%	13%	8%	17%	12%	10%	8%
Don't know/Not sure	12	5	1	1	5	9	-	1	2	4	0	1	0	7
	3%	17%	1%	1%	3%	4%		1%	2%	3%	1%	1%	*%	9%
Refused	0	-	-	0	-	-	-	-	0	-	-	-	-	0
	*%			*%					*%					*%
CHI-SQUARE		<----------115---------->				<----------14.4---------->				<----------44.3---------->				
SIGNIFICANCE			100%*				30%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
7a. Agreement with the following view people have about addressing climate change: The actions I take as an individual will have little or no effect on reducing the impacts of climate change

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	61	61	0	34	8	19	41	21	14	11	38	75	61
	14%	15%	1%	18%	15%	10%	19%	9%	40%	6%	17%	19%	14%
									J		J		
Somewhat agree	65	52	13	30	11	23	36	29	3	23	39	90	65
	15%	13%	35%	15%	22%	13%	17%	13%	7%	13%	18%	23%	15%
Neutral	21	20	0	8	1	11	16	5	5	5	11	22	21
	5%	5%	1%	4%	3%	6%	7%	2%	15%	3%	5%	6%	5%
Somewhat disagree	122	113	9	61	14	47	53	69	11	47	65	93	122
	28%	28%	24%	31%	27%	25%	24%	32%	30%	25%	30%	23%	28%
Strongly disagree	161	147	14	61	17	80	67	94	2	98	61	112	161
	37%	37%	39%	31%	33%	43%	31%	43%	7%	53%	28%	28%	37%
										IK	I		
Don't know/Not sure	6	6	-	0	0	5	5	1	-	1	5	8	6
	1%	1%		*%	1%	3%	2%	1%		1%	2%	2%	1%
CHI-SQUARE		<----17.3--->		<-------18.3------->			<----22.7--->		<--------70.6------->			<-----16.6---->	
SIGNIFICANCE		100%*		95%*			100%		100%*			99%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
7a. Agreement with the following view people have about addressing climate change: The actions I take as an individual will have little or no effect on reducing the impacts of climate change

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	61	7	14	27	14	54	7	34	28	0	61	18	43	31	29
	14%	4%	8%	39%	41%	22%	4%	10%	27%	*%	16%	12%	15%	28%	9%
				B	BC	G					J			O	
Somewhat agree	65	17	24	21	2	30	35	48	17	9	55	25	38	8	56
	15%	10%	14%	31%	7%	12%	20%	14%	17%	15%	15%	17%	14%	7%	18%
Neutral	21	2	8	5	5	10	10	16	5	-	21	4	17	5	16
	5%	1%	5%	7%	16%	4%	6%	5%	5%		6%	2%	6%	4%	5%
					B										
Somewhat disagree	122	42	58	12	10	58	54	88	34	23	98	41	81	29	92
	28%	26%	34%	18%	29%	23%	32%	26%	33%	39%	26%	27%	29%	25%	29%
Strongly disagree	161	93	62	3	2	97	60	147	14	23	138	61	99	41	119
	37%	57%	36%	5%	7%	39%	35%	44%	14%	39%	37%	41%	35%	35%	38%
		CDE	DE					I							
Don't know/Not sure	6	1	5	0	-	1	5	1	5	4	2	1	5	1	5
	1%	1%	3%	*%		*%	3%	*%	5%	7%	1%	1%	2%	1%	2%
CHI-SQUARE		<----------145.1---------->				<----34.2--->		<----49.7--->		<----30.3--->		<----5.5---->		<----28.1--->	
SIGNIFICANCE			100%*			100%		100%*		100%*		64%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
7a. Agreement with the following view people have about addressing climate change: The actions I take as an individual will have little or no effect on reducing the impacts of climate change

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	61	2	30	11	18	24	13	5	16	26	4	8	16	8
	14%	8%	37%	7%	10%	11%	21%	9%	17%	21%	11%	9%	14%	10%
			DE											
Somewhat agree	65	4	14	23	23	33	3	10	17	14	7	21	14	10
	15%	13%	17%	15%	14%	16%	5%	18%	18%	12%	18%	25%	12%	13%
								G	G					
Neutral	21	4	4	7	5	8	4	3	5	6	4	4	4	3
	5%	16%	4%	5%	3%	4%	6%	5%	6%	5%	10%	4%	3%	4%
Somewhat disagree	122	11	2	58	51	71	19	14	16	26	2	30	34	30
	28%	39%	3%	37%	30%	34%	31%	26%	17%	21%	6%	35%	29%	41%
		C		C	C	I						K	K	K
Strongly disagree	161	7	31	55	67	68	23	22	38	45	22	23	48	24
	37%	25%	38%	36%	39%	33%	38%	40%	41%	37%	55%	27%	41%	32%
											L			
Don't know/Not sure	6	-	0	1	5	4	-	1	1	5	0	-	0	0
	1%		*%	*%	3%	2%		1%	1%	4%	1%		*%	*%
CHI-SQUARE		<----------78.4---------->				<----------20.4---------->				<----------48.2---------->				
SIGNIFICANCE			100%*				84%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
7b. Agreement with the following view people have about addressing climate change: The actions taken by community groups or neighborhoods can have a positive impact on climate change

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	219	200	19	100	28	87	96	123	3	107	110	127	219
	50%	50%	54%	51%	55%	47%	44%	56%	9%	58%	50%	32%	50%
										I	I		L
Somewhat agree	157	142	14	81	11	64	86	70	14	63	80	155	157
	36%	36%	40%	42%	22%	34%	40%	32%	40%	34%	37%	39%	36%
Neutral	18	17	0	3	6	9	4	13	2	4	12	20	18
	4%	4%	1%	2%	12%	5%	2%	6%	7%	2%	5%	5%	4%
Somewhat disagree	19	18	1	6	2	11	14	5	3	8	8	31	19
	4%	4%	3%	3%	4%	6%	6%	2%	10%	5%	4%	8%	4%
Strongly disagree	18	17	1	4	4	10	13	5	12	3	4	55	18
	4%	4%	2%	2%	7%	5%	6%	2%	33%	1%	2%	14%	4%
									JK			M	
Don't know/Not sure	5	5	-	-	-	5	4	1	0	1	4	12	5
	1%	1%				3%	2%	1%	1%	*%	2%	3%	1%
CHI-SQUARE		<----2.4---->		<--------28-------->			<----18.3--->		<--------97.3------->			<-----47.2---->	
SIGNIFICANCE		22%*		100%*			100%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
7b. Agreement with the following view people have about addressing climate change: The actions taken by community groups or neighborhoods can have a positive impact on climate change

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	219	95	83	38	3	124	81	166	53	32	186	72	144	54	163
	50%	59%	49%	55%	8%	50%	48%	50%	51%	54%	49%	48%	51%	47%	51%
		E	E	E											
Somewhat agree	157	54	66	22	14	84	72	118	39	22	135	43	114	44	112
	36%	33%	39%	32%	42%	33%	42%	35%	37%	37%	36%	29%	40%	39%	35%
Neutral	18	4	9	3	2	17	1	17	1	1	16	11	6	6	12
	4%	2%	5%	4%	7%	7%	*%	5%	1%	2%	4%	7%	2%	5%	4%
Somewhat disagree	19	7	6	3	2	9	9	17	2	-	19	13	6	4	15
	4%	4%	4%	4%	7%	4%	6%	5%	2%		5%	9%	2%	4%	5%
Strongly disagree	18	1	2	3	12	16	2	14	4	-	18	10	8	5	12
	4%	1%	1%	4%	35%	6%	1%	4%	4%		5%	7%	3%	4%	4%
					BC										
Don't know/Not sure	5	1	4	-	0	1	5	1	5	4	1	1	4	1	5
	1%	*%	2%		1%	*%	3%	*%	5%	7%	*%	1%	2%	1%	1%
CHI-SQUARE		<----------107.9---------->				<----24.3--->		<----17.1--->		<----23.8--->		<----23.4--->		<----1.9---->	
SIGNIFICANCE			100%*			100%		100%*		100%*		100%		14%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
7b. Agreement with the following view people have about addressing climate change: The actions taken by community groups or neighborhoods can have a positive impact on climate change

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	219	15	53	71	78	124	17	24	49	74	25	49	45	26
	50%	52%	65%	46%	46%	59%	28%	44%	52%	60%	65%	57%	39%	35%
						G			G		N			
Somewhat agree	157	11	19	63	63	77	30	18	23	36	9	28	52	32
	36%	40%	24%	41%	37%	37%	51%	34%	25%	29%	22%	33%	45%	43%
							I							
Neutral	18	-	3	11	4	-	7	5	4	2	3	2	7	3
	4%		3%	7%	3%		12%	8%	4%	2%	7%	3%	6%	5%
Somewhat disagree	19	1	5	5	9	4	4	2	7	4	1	3	3	8
	4%	2%	6%	3%	5%	2%	7%	4%	8%	3%	2%	3%	3%	10%
Strongly disagree	18	2	2	5	10	-	2	4	9	2	2	3	7	5
	4%	6%	2%	3%	6%		3%	8%	10%	1%	4%	4%	6%	6%
Don't know/Not sure	5	-	-	1	5	4	-	1	1	5	-	-	-	0
	1%			*%	3%	2%		1%	1%	4%				*%
CHI-SQUARE		<----------24.7---------->				<----------65.7---------->				<----------47.6---------->				
SIGNIFICANCE			95%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
7c. Agreement with the following view people have about addressing climate change: New technologies may be able to solve climate change without individuals having to make big changes in their lives

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	50	45	5	23	12	15	22	27	4	17	30	45	50
	11%	11%	13%	12%	23%	8%	10%	13%	12%	9%	14%	11%	11%
					F								
Somewhat agree	136	123	14	83	15	37	76	61	8	45	85	134	136
	31%	31%	38%	43%	29%	20%	35%	28%	22%	24%	39%	34%	31%
				F									
Neutral	39	39	0	21	3	15	12	26	4	13	22	22	39
	9%	10%	1%	11%	7%	8%	6%	12%	12%	7%	10%	5%	9%
Somewhat disagree	98	89	10	31	11	53	57	41	12	53	34	78	98
	23%	22%	27%	16%	20%	29%	26%	19%	34%	29%	16%	20%	23%
Strongly disagree	105	98	8	35	11	60	44	61	7	58	41	109	105
	24%	24%	21%	18%	21%	32%	20%	28%	19%	31%	19%	27%	24%
Don't know/Not sure	8	8	-	1	0	6	6	1	0	-	7	12	8
	2%	2%		*%	1%	3%	3%	1%	1%		3%	3%	2%
CHI-SQUARE		<----4.7---->		<-------44.6------->			<----15.1--->		<--------33.5------->			<-----6.9----->	
SIGNIFICANCE		55%*		100%*			99%		100%*			77%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
7c. Agreement with the following view people have about addressing climate change: New technologies may be able to solve climate change without individuals having to make big changes in their lives

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	50	11	19	15	4	22	27	28	21	9	41	16	33	10	39
	11%	7%	11%	22%	12%	9%	16%	8%	21%	15%	11%	11%	12%	9%	12%
Somewhat agree	136	38	54	37	7	87	40	89	47	14	123	44	91	46	89
	31%	24%	32%	53%	20%	35%	24%	27%	45%	23%	33%	29%	32%	41%	28%
Neutral	39	12	20	2	4	23	10	36	3	9	30	12	26	9	30
	9%	8%	12%	3%	12%	9%	6%	11%	3%	16%	8%	8%	9%	8%	9%
Somewhat disagree	98	45	36	5	12	53	45	78	21	15	82	35	62	26	71
	23%	28%	21%	8%	35%	21%	27%	23%	20%	25%	22%	24%	22%	22%	23%
Strongly disagree	105	55	35	9	6	63	42	99	7	9	97	41	64	22	81
	24%	34%	21%	13%	19%	25%	25%	30%	6%	15%	26%	28%	23%	20%	26%
								I							
Don't know/Not sure	8	-	6	1	0	3	5	3	5	4	4	1	7	1	7
	2%		4%	1%	1%	1%	3%	1%	4%	7%	1%	1%	2%	1%	2%
CHI-SQUARE		<----------59---------->				<----12.4--->		<----47.9--->		<----18.4--->		<----3.1---->		<-----8----->	
SIGNIFICANCE			100%*			97%		100%		100%		31%		84%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
7c. Agreement with the following view people have about addressing climate change: New technologies may be able to solve climate change without individuals having to make big changes in their lives

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	50	1	8	30	10	31	3	6	9	3	7	21	5	13
	11%	3%	10%	20%	6%	15%	5%	10%	9%	3%	19%	25%	4%	17%
				E							M	JM		
Somewhat agree	136	6	30	54	45	83	16	14	17	49	6	23	35	23
	31%	23%	37%	35%	27%	40%	27%	26%	19%	40%	16%	27%	30%	31%
						I				K				
Neutral	39	5	4	11	20	23	2	4	8	10	1	6	14	8
	9%	17%	5%	7%	12%	11%	4%	8%	8%	8%	3%	7%	12%	10%
Somewhat disagree	98	6	25	30	37	37	19	11	27	25	13	19	27	15
	23%	20%	30%	19%	22%	18%	32%	20%	29%	21%	34%	22%	23%	20%
Strongly disagree	105	10	15	28	52	32	20	19	30	30	10	16	34	15
	24%	37%	19%	18%	31%	15%	33%	34%	32%	25%	26%	19%	30%	20%
								F	F					
Don't know/Not sure	8	-	-	2	5	4	-	1	2	5	1	0	-	2
	2%			1%	3%	2%		1%	2%	4%	2%	*%		2%
CHI-SQUARE		<----------38.5---------->				<----------39.2---------->				<----------53.6---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
7d. Agreement with the following view people have about addressing climate change: Climate change is not an urgent issue that we need to address at this time, either individually or on the community level

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	24	23	1	9	4	10	15	8	16	4	3	57	24
	5%	6%	2%	5%	7%	6%	7%	4%	47%	2%	2%	14%	5%
									JK			M	
Somewhat agree	30	21	9	13	2	15	12	18	13	1	17	55	30
	7%	5%	25%	6%	4%	8%	5%	8%	36%	1%	8%	14%	7%
									JK				
Neutral	9	9	0	2	5	2	3	6	1	1	8	16	9
	2%	2%	1%	1%	11%	1%	1%	3%	3%	*%	3%	4%	2%
					DF								
Somewhat disagree	63	54	8	27	11	23	38	24	2	11	49	73	63
	14%	14%	23%	14%	22%	13%	18%	11%	6%	6%	23%	18%	14%
											J		
Strongly disagree	306	288	18	144	29	129	144	161	2	167	137	190	306
	70%	72%	50%	74%	56%	70%	66%	74%	6%	90%	62%	48%	70%
										IK	I		L
Don't know/Not sure	5	5	-	-	-	5	5	1	0	-	5	9	5
	1%	1%				3%	2%	*%	1%		2%	2%	1%
CHI-SQUARE		<----24.5--->		<-------34.9------->			<----12.4--->		<-------236.8------->			<-----50.4---->	
SIGNIFICANCE		100%*		100%*			97%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
7d. Agreement with the following view people have about addressing climate change: Climate change is not an urgent issue that we need to address at this time, either individually or on the community level

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	24	3	1	3	16	16	7	17	6	1	23	9	14	5	17
	5%	2%	1%	4%	49%	7%	4%	5%	6%	1%	6%	6%	5%	5%	5%
					BCD										
Somewhat agree	30	1	10	8	12	17	13	16	14	0	29	9	21	9	21
	7%	1%	6%	11%	35%	7%	7%	5%	14%	*%	8%	6%	7%	8%	7%
					BC										
Neutral	9	0	2	5	1	3	5	9	-	-	9	5	3	1	8
	2%	*%	1%	8%	3%	1%	3%	3%			2%	3%	1%	1%	3%
Somewhat disagree	63	7	24	30	2	36	26	50	13	18	45	22	41	9	54
	14%	4%	14%	44%	6%	14%	15%	15%	12%	30%	12%	15%	14%	8%	17%
				BE											
Strongly disagree	306	151	130	22	2	178	114	239	66	37	268	103	200	90	212
	70%	93%	76%	33%	6%	71%	67%	72%	64%	62%	71%	69%	71%	79%	67%
		CDE	DE												
Don't know/Not sure	5	-	5	1	0	1	5	1	4	4	1	1	5	-	5
	1%		3%	1%	1%	*%	3%	*%	4%	7%	*%	*%	2%		2%
CHI-SQUARE		<----------297.2---------->				<----7.6---->		<-----21---->		<----36.2--->		<----5.1---->		<----9.5---->	
SIGNIFICANCE			100%*			82%*		100%*		100%*		59%*		91%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
7d. Agreement with the following view people have about addressing climate change: Climate change is not an urgent issue that we need to address at this time, either individually or on the community level

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	24	2	5	10	6	4	3	3	8	1	6	4	5	7
	5%	8%	6%	7%	4%	2%	5%	6%	9%	1%	16%	5%	5%	10%
									F					
Somewhat agree	30	5	5	11	8	13	3	3	9	6	2	1	11	9
	7%	18%	7%	7%	5%	6%	5%	6%	10%	5%	5%	2%	10%	12%
Neutral	9	-	7	2	-	5	1	1	2	1	-	7	1	1
	2%		9%	1%		2%	2%	1%	3%	1%		8%	*%	1%
Somewhat disagree	63	5	7	24	27	29	13	10	9	24	5	11	13	9
	14%	19%	8%	15%	16%	14%	22%	18%	10%	20%	13%	13%	11%	12%
Strongly disagree	306	15	57	108	123	154	40	37	62	85	26	62	85	48
	70%	52%	70%	70%	73%	74%	66%	69%	67%	69%	66%	72%	74%	65%
Don't know/Not sure	5	1	-	0	4	4	-	-	1	5	-	0	-	0
	1%	3%		*%	3%	2%			2%	4%		*%		*%
CHI-SQUARE		<----------40.8---------->				<----------16.7---------->				<----------56.7---------->				
SIGNIFICANCE			100%*				66%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	403	367	35	186	46	166	194	209	21	180	203	324	403
	100%	91%	9%	46%	11%	41%	48%	52%	5%	45%	50%	80%	100%
Threat to future generations	159	149	9	90	12	52	91	68	1	76	82	98	159
	39%	41%	26%	48%	26%	31%	47%	33%	4%	42%	40%	30%	39%
										I	I		
It is real and needs to be addressed	92	91	1	27	11	53	38	54	2	48	43	89	92
	23%	25%	3%	15%	25%	32%	20%	26%	8%	26%	21%	28%	23%
		C				D							
Immediate threat to environment	70	65	5	31	8	32	18	53	0	37	33	63	70
	17%	18%	15%	17%	17%	19%	9%	25%	1%	20%	16%	19%	17%
								G		I			
Need to conserve energy/sustainable lifestyles	41	37	4	21	4	17	23	19	4	18	19	24	41
	10%	10%	12%	11%	8%	10%	12%	9%	21%	10%	9%	7%	10%
Severe weather/ climate	35	34	1	15	6	13	13	21	0	21	14	26	35
	9%	9%	2%	8%	13%	8%	7%	10%	1%	12%	7%	8%	9%
Species extinction	22	17	5	2	5	16	8	14	0	15	7	20	22
	6%	5%	14%	1%	10%	9%	4%	7%	1%	8%	4%	6%	6%
						D							
Economical impact	16	11	5	9	0	7	7	9	-	12	4	2	16
	4%	3%	13%	5%	1%	4%	3%	4%		7%	2%	1%	4%
Health	4	4	-	0	1	3	2	2	-	1	3	4	4
	1%	1%		*%	1%	2%	1%	1%		*%	2%	1%	1%
Other	3	3	-	1	1	1	2	1	-	1	2	-	3
	1%	1%		1%	1%	1%	1%	1%		*%	1%		1%

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Nothing	13	13	0	6	1	7	10	4	8	4	3	15	13
	3%	4%	1%	3%	1%	4%	5%	2%	39%	2%	1%	5%	3%
									JK				
Don't know/not sure	29	17	13	13	9	7	11	18	6	2	22	43	29
	7%	5%	36%	7%	20%	4%	6%	9%	26%	1%	11%	13%	7%
			B		DF						J		
CHI-SQUARE		<----66.7--->		<-------51.6------->			<----28.8--->		<-------148.1------->			<-----27.1---->	
SIGNIFICANCE		100%*		100%*			100%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	403	158	161	63	20	227	161	309	94	55	346	133	266	106	293
	100%	39%	40%	16%	5%	56%	40%	77%	23%	14%	86%	33%	66%	26%	73%
Threat to future generations	159	68	64	25	1	93	61	124	35	22	135	48	107	56	100
	39%	43%	40%	39%	5%	41%	38%	40%	37%	40%	39%	36%	40%	53%	34%
		E	E	E											
It is real and needs to be addressed	92	44	35	12	1	56	31	77	15	6	86	35	57	27	64
	23%	28%	22%	18%	6%	25%	20%	25%	16%	11%	25%	26%	21%	26%	22%
Immediate threat to environment	70	34	29	7	0	34	27	58	12	24	46	25	46	10	60
	17%	21%	18%	12%	1%	15%	17%	19%	13%	44%	13%	19%	17%	9%	21%
		E								K					
Need to conserve energy/sustainable lifestyles	41	12	22	3	4	24	13	29	12	5	37	12	29	8	33
	10%	7%	14%	4%	22%	10%	8%	9%	13%	8%	11%	9%	11%	8%	11%
Severe weather/ climate	35	19	14	2	-	20	10	31	3	10	25	17	18	2	33
	9%	12%	9%	3%		9%	6%	10%	4%	17%	7%	13%	7%	2%	11%
Species extinction	22	14	8	-	0	16	6	20	2	4	18	12	9	5	16
	6%	9%	5%		1%	7%	4%	7%	2%	7%	5%	9%	4%	4%	6%
Economical impact	16	12	2	3	-	9	5	15	0	-	16	2	14	8	8
	4%	7%	1%	4%		4%	3%	5%	*%		5%	1%	5%	7%	3%
Health	4	1	3	1	-	4	-	4	-	-	4	1	2	2	2
	1%	*%	2%	1%		2%		1%			1%	1%	1%	2%	1%
Other	3	1	2	-	-	3	-	3	-	-	3	1	2	1	2
	1%	*%	1%			1%		1%			1%	1%	1%	1%	1%
Nothing	13	3	2	1	7	7	6	8	5	-	13	2	10	3	11
	3%	2%	1%	2%	37%	3%	4%	3%	6%		4%	2%	4%	3%	4%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Don't know/not sure	29	2	8	14	6	10	19	15	14	4	25	10	20	5	24
	7%	1%	5%	22%	28%	5%	12%	5%	15%	7%	7%	7%	7%	5%	8%
CHI-SQUARE		<----------181.8---------->				<----15.1--->		<-----30---->		<----36.4--->		<----14.1--->		<----28.7--->	
SIGNIFICANCE		100%*				87%		100%*		100%*		83%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
7e. What is it about the issue of climate change that motivates you to possibly take some form of action, small or large, to address climate change?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	403	26	80	146	148	204	55	47	78	113	37	80	106	67
	100%	6%	20%	36%	37%	51%	14%	12%	19%	28%	9%	20%	26%	17%
Threat to future generations	159	6	42	52	55	89	22	16	23	53	14	31	38	24
	39%	25%	53%	36%	37%	43%	40%	34%	29%	47%	38%	38%	36%	35%
It is real and needs to be addressed	92	6	4	43	39	38	15	13	22	23	5	9	45	9
	23%	25%	4%	29%	26%	19%	26%	27%	29%	21%	12%	12%	43%	13%
				C									KLN	
Immediate threat to environment	70	6	8	24	33	36	9	11	12	14	8	12	16	21
	17%	21%	10%	16%	22%	18%	16%	24%	16%	13%	22%	14%	15%	32%
Need to conserve energy/sustainable lifestyles	41	1	3	15	22	25	6	3	7	11	2	15	8	5
	10%	2%	4%	10%	15%	12%	11%	6%	9%	10%	6%	18%	8%	8%
Severe weather/climate	35	0	10	13	11	17	1	3	12	7	7	7	4	10
	9%	1%	12%	9%	8%	8%	2%	7%	15%	6%	19%	9%	3%	15%
									G					
Species extinction	22	1	5	5	10	4	5	4	5	2	5	4	7	4
	6%	5%	6%	3%	7%	2%	10%	8%	6%	2%	13%	5%	7%	6%
Economical impact	16	5	1	7	3	9	3	1	3	5	1	3	5	2
	4%	18%	2%	5%	2%	4%	5%	1%	4%	4%	1%	4%	5%	3%
Health	4	-	1	1	2	-	2	-	2	-	2	1	1	-
	1%		1%	1%	2%		4%		2%		7%	1%	1%	
Other	3	-	1	1	1	-	1	1	1	-	-	1	1	1
	1%		1%	*%	1%		2%	1%	2%			1%	1%	1%
Nothing	13	1	3	8	2	4	2	2	4	1	4	3	3	2
	3%	2%	3%	5%	2%	2%	4%	4%	5%	1%	12%	4%	3%	3%
Don't know/not sure	29	5	14	7	4	22	-	2	5	5	5	6	6	8
	7%	19%	17%	5%	3%	11%		4%	6%	5%	12%	7%	6%	12%
CHI-SQUARE		<----------82.2---------->				<----------45.6---------->				<----------89.2---------->				
SIGNIFICANCE			100%*				97%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
8. Do you own or rent your home, apartment, condo?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Own	251	243	8	103	34	114	118	133	17	108	126	271	251
	58%	61%	22%	53%	65%	61%	54%	61%	49%	58%	58%	68%	58%
		C										M	
Rent	169	142	27	87	14	65	94	75	18	71	83	126	169
	39%	35%	77%	45%	27%	35%	43%	35%	51%	38%	38%	31%	39%
			B										
Don't know/Not sure	16	15	1	5	4	7	6	10	-	6	10	4	16
	4%	4%	2%	2%	8%	4%	3%	4%		3%	5%	1%	4%
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----23.5--->		<--------9.4------->			<----3.7---->		<--------3.8-------->			<-----13.3---->	
SIGNIFICANCE		100%*		95%*			84%*		56%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
8. Do you own or rent your home, apartment, condo?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Own	251	99	93	42	17	251	-	196	55	11	239	95	152	94	153
	58%	61%	54%	60%	51%	100%		59%	54%	19%	64%	64%	54%	82%	48%
											J			O	
Rent	169	57	69	26	16	-	169	125	44	43	126	54	115	19	150
	39%	35%	40%	38%	49%		100%	38%	43%	73%	34%	36%	41%	17%	47%
										K					N
Don't know/Not sure	16	5	9	1	-	-	-	12	4	5	11	0	15	1	14
	4%	3%	5%	2%				4%	4%	8%	3%	*%	5%	1%	5%
													L		
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------6.1---------->				<---420.4--->		<------.9---->		<----41.7--->		<----9.8---->		<----39.1--->	
SIGNIFICANCE			59%*			100%*		35%*		100%*		99%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
8. Do you own or rent your home, apartment, condo?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Own	251	6	44	78	119	71	42	43	77	49	16	53	91	43
	58%	23%	54%	51%	71%	34%	70%	80%	83%	40%	40%	62%	79%	58%
					BD		F	F	F				JKLN	
Rent	169	21	37	66	45	124	17	11	14	73	23	31	20	22
	39%	75%	46%	43%	26%	60%	28%	20%	15%	60%	58%	37%	17%	29%
		E		E		GHI				MN	MN	M		
Don't know/Not sure	16	1	-	10	5	13	1	-	1	-	0	1	4	10
	4%	3%		7%	3%	6%	2%		1%		1%	2%	3%	13%
														KLM
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------37---------->				<----------86.5---------->				<----------75.8---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_1. Please tell me how often you do the following activity: Recycle all types of household waste that my community's recycling program will allow

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Almost all the time	382	351	31	175	48	153	182	199	26	167	191	283	382
	88%	88%	86%	90%	94%	83%	84%	91%	75%	90%	87%	71%	88%
													L
Often	30	30	0	17	2	11	16	14	1	12	17	51	30
	7%	7%	1%	9%	3%	6%	7%	6%	4%	6%	8%	13%	7%
Occasionally	16	12	4	1	2	14	14	3	7	6	4	44	16
	4%	3%	12%	1%	3%	7%	6%	1%	19%	3%	2%	11%	4%
						D			JK			M	
Almost never	1	1	-	1	-	1	0	1	-	-	1	4	1
	*%	*%		*%		*%	*%	1%			1%	1%	*%
Never	1	1	0	-	-	1	0	1	1	-	-	11	1
	*%	*%	1%			1%	*%	*%	3%			3%	*%
Don't know/Not sure	5	5	-	-	-	5	5	1	-	0	5	6	5
	1%	1%				3%	2%	*%		*%	2%	1%	1%
CHI-SQUARE		<----10.5--->		<-------23.2------->			<----12.2--->		<--------42.3------->			<-----41.3---->	
SIGNIFICANCE		94%*		99%*			97%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_1. Please tell me how often you do the following activity: Recycle all types of household waste that my community's recycling program will allow

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Almost all the time	382	151	146	59	24	235	133	296	86	55	325	136	242	107	270
	88%	93%	85%	86%	73%	94%	78%	89%	83%	93%	87%	91%	86%	94%	85%
						G									
Often	30	6	19	5	1	10	19	23	7	-	30	6	23	6	24
	7%	3%	11%	7%	4%	4%	11%	7%	7%		8%	4%	8%	6%	8%
Occasionally	16	5	0	4	7	3	13	12	4	-	16	6	11	1	16
	4%	3%	*%	6%	20%	1%	8%	4%	4%		4%	4%	4%	1%	5%
					BC										
Almost never	1	-	1	0	-	1	-	1	1	-	1	1	1	-	1
	*%		1%	*%		1%		*%	1%		*%	*%	*%		*%
Never	1	-	-	-	1	0	1	0	1	-	1	-	1	-	1
	*%				3%	*%	*%	*%	1%		*%		*%		*%
Don't know/Not sure	5	-	4	1	-	1	4	1	4	4	1	0	5	-	5
	1%		3%	1%		*%	3%	*%	4%	7%	*%	*%	2%		2%
CHI-SQUARE		<----------56.9---------->				<----26.3--->		<----11.9--->		<----25.3--->		<----5.2---->		<----8.3---->	
SIGNIFICANCE			100%*			100%*		96%*		100%*		60%*		86%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_1. Please tell me how often you do the following activity: Recycle all types of household waste that my community's recycling program will allow

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Almost all the time	382	23	77	129	149	178	52	51	82	101	37	73	103	67
	88%	81%	95%	84%	88%	85%	86%	95%	88%	83%	96%	85%	90%	89%
Often	30	0	1	20	9	14	7	1	7	6	1	11	7	5
	7%	1%	1%	13%	6%	7%	12%	2%	7%	5%	2%	13%	6%	6%
Occasionally	16	5	2	4	5	12	1	1	2	9	1	1	5	1
	4%	18%	3%	3%	3%	6%	2%	1%	2%	7%	1%	1%	4%	2%
Almost never	1	-	1	1	0	-	-	1	1	1	-	0	-	-
	*%		1%	*%	*%			1%	1%	1%		*%		
Never	1	0	0	0	0	-	-	-	1	1	-	-	-	1
	*%	1%	*%	*%	*%				1%	*%				1%
Don't know/Not sure	5	-	-	0	5	4	-	-	1	4	-	-	-	1
	1%			*%	3%	2%			1%	3%				2%
CHI-SQUARE		<----------37.3---------->				<----------17.2---------->				<----------24.3---------->				
SIGNIFICANCE		100%*				69%*				77%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_2. Please tell me how often you do the following activity: Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Almost all the time	206	202	4	90	33	81	90	116	10	103	95	173	206
	47%	50%	10%	47%	65%	44%	41%	53%	28%	56%	43%	43%	47%
		C			F					I			
Often	118	105	14	49	6	63	66	53	7	45	66	107	118
	27%	26%	38%	25%	11%	34%	30%	24%	20%	25%	30%	27%	27%
						E							
Occasionally	47	42	5	24	6	18	22	26	8	23	16	61	47
	11%	10%	15%	12%	11%	10%	10%	12%	23%	13%	7%	15%	11%
Almost never	30	25	5	26	1	3	21	9	5	6	20	30	30
	7%	6%	14%	13%	1%	2%	10%	4%	13%	3%	9%	7%	7%
				EF									
Never	30	22	8	5	5	16	18	12	5	6	19	24	30
	7%	5%	23%	2%	10%	8%	8%	5%	15%	3%	9%	6%	7%
Don't know/Not sure	5	5	-	-	0	5	2	4	1	2	3	6	5
	1%	1%			1%	3%	1%	2%	2%	1%	1%	2%	1%
CHI-SQUARE		<----31.6--->		<-------46.6------->			<----12.5--->		<--------31.5------->			<-----4.5----->	
SIGNIFICANCE		100%*		100%*			97%		100%*			52%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_2. Please tell me how often you do the following activity: Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Almost all the time	206	94	79	24	8	148	48	182	23	28	177	95	110	52	151
	47%	58%	46%	35%	24%	59%	29%	55%	23%	47%	47%	63%	39%	45%	48%
		E				G		I				M			
Often	118	42	43	26	7	59	55	80	38	9	109	24	92	42	74
	27%	26%	25%	38%	21%	23%	32%	24%	37%	15%	29%	16%	32%	37%	23%
													L		
Occasionally	47	18	15	7	8	24	21	33	14	10	37	13	34	18	29
	11%	11%	9%	10%	24%	10%	12%	10%	13%	17%	10%	9%	12%	16%	9%
Almost never	30	2	20	4	5	13	17	9	21	8	22	4	26	-	30
	7%	1%	12%	6%	14%	5%	10%	3%	20%	14%	6%	3%	9%		9%
			B		B				H				L		
Never	30	5	12	7	5	4	26	23	7	5	25	10	19	2	28
	7%	3%	7%	10%	16%	2%	15%	7%	6%	8%	7%	7%	7%	2%	9%
							F								
Don't know/Not sure	5	2	2	1	1	3	2	4	1	-	5	2	3	0	5
	1%	1%	1%	1%	2%	1%	1%	1%	1%		1%	2%	1%	*%	2%
CHI-SQUARE		<----------44.6---------->				<----53.8--->		<----56.7--->		<----11.6--->		<----28.6--->		<----26.3--->	
SIGNIFICANCE			100%*			100%		100%		96%*		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_2. Please tell me how often you do the following activity: Reduce energy costs by pursuing efficiency measures, such as programming your thermostat, replacing insulation or caulking or replacing windows

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Almost all the time	206	8	31	72	93	82	25	32	55	50	10	43	70	34
	47%	29%	38%	47%	55%	40%	41%	59%	59%	41%	25%	50%	61%	45%
									F				K	
Often	118	9	27	30	51	64	22	12	16	44	12	19	28	15
	27%	32%	33%	19%	30%	30%	37%	21%	18%	36%	31%	22%	25%	20%
							I							
Occasionally	47	9	8	18	12	17	8	10	11	11	2	12	10	11
	11%	31%	10%	12%	7%	8%	13%	18%	11%	9%	6%	14%	9%	15%
Almost never	30	0	9	15	6	25	1	-	2	5	5	6	5	10
	7%	1%	11%	10%	3%	12%	2%		2%	4%	12%	7%	4%	13%
														M
Never	30	2	7	18	3	21	3	1	5	11	9	6	1	3
	7%	7%	9%	12%	2%	10%	5%	1%	5%	9%	24%	7%	1%	4%
				E							LMN			
Don't know/Not sure	5	-	-	1	4	-	1	-	4	2	1	1	0	2
	1%			1%	2%		2%		4%	1%	1%	1%	*%	2%
CHI-SQUARE		<----------47.7---------->				<----------50.6---------->				<----------53.9---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_3. Please tell me how often you do the following activity: Compost food scraps through the curbside collection service or backyard composting

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Almost all the time	214	207	7	83	29	97	97	117	8	108	101	139	214
	49%	52%	21%	43%	57%	53%	45%	54%	22%	58%	46%	35%	49%
		C								I			L
Often	28	27	1	13	1	15	10	18	2	16	10	22	28
	6%	7%	2%	6%	1%	8%	4%	8%	5%	9%	5%	5%	6%
Occasionally	45	36	9	24	7	13	17	28	8	12	26	37	45
	10%	9%	24%	13%	14%	7%	8%	13%	23%	6%	12%	9%	10%
									J				
Almost never	34	29	5	15	3	15	22	12	6	15	12	34	34
	8%	7%	13%	8%	6%	8%	10%	6%	18%	8%	6%	9%	8%
Never	109	99	11	59	7	43	68	42	11	33	66	162	109
	25%	25%	30%	30%	13%	23%	31%	19%	32%	18%	30%	41%	25%
												M	
Don't know/Not sure	6	2	4	-	4	2	4	1	-	1	4	6	6
	1%	*%	11%		8%	1%	2%	1%		1%	2%	1%	1%
					F								
CHI-SQUARE		<----45.4--->		<-------33.7------->			<----17.3--->		<--------34.1------->			<-----26.2---->	
SIGNIFICANCE		100%*		100%*			100%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_3. Please tell me how often you do the following activity: Compost food scraps through the curbside collection service or backyard composting

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Almost all the time	214	101	78	28	7	154	47	177	38	14	199	73	140	84	129
	49%	63%	46%	40%	20%	61%	28%	53%	36%	24%	53%	49%	49%	74%	41%
		CE				G					J			O	
Often	28	8	16	2	2	14	13	22	6	2	26	5	22	4	24
	6%	5%	9%	3%	5%	5%	8%	6%	6%	3%	7%	3%	8%	3%	8%
Occasionally	45	10	15	12	8	20	25	30	15	17	28	20	25	11	33
	10%	6%	9%	17%	24%	8%	15%	9%	14%	29%	7%	13%	9%	10%	11%
					B					K					
Almost never	34	15	11	1	6	18	16	28	6	5	29	17	17	6	27
	8%	9%	7%	2%	19%	7%	10%	8%	6%	8%	8%	11%	6%	6%	9%
Never	109	26	50	22	11	45	63	71	38	21	88	29	79	8	99
	25%	16%	30%	32%	33%	18%	37%	21%	37%	36%	23%	19%	28%	7%	31%
							F								N
Don't know/Not sure	6	1	0	4	-	1	5	5	1	-	6	5	1	1	5
	1%	1%	*%	6%		*%	3%	1%	1%		2%	3%	*%	1%	2%
CHI-SQUARE		<----------60.1---------->				<----49.3--->		<-----15---->		<----37.6--->		<----20.1--->		<----42.9--->	
SIGNIFICANCE			100%*			100%		99%		100%*		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_3. Please tell me how often you do the following activity: Compost food scraps through the curbside collection service or backyard composting

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Almost all the time	214	2	38	84	89	84	31	35	52	45	12	43	75	39
	49%	7%	47%	54%	53%	40%	51%	65%	56%	37%	30%	51%	66%	52%
				B	B			F					JK	
Often	28	1	2	11	13	9	7	1	9	4	2	10	7	4
	6%	5%	3%	7%	8%	4%	12%	2%	10%	4%	6%	12%	6%	5%
									H					
Occasionally	45	5	10	10	19	27	9	3	5	8	5	10	4	17
	10%	19%	13%	7%	12%	13%	16%	6%	5%	7%	14%	12%	3%	23%
														JM
Almost never	34	7	1	15	12	21	5	3	4	15	7	3	7	1
	8%	23%	1%	10%	7%	10%	8%	6%	4%	12%	17%	4%	6%	2%
											LN			
Never	109	13	30	31	34	64	8	11	21	48	9	19	21	13
	25%	46%	37%	20%	20%	31%	13%	20%	23%	40%	22%	22%	18%	17%
Don't know/Not sure	6	-	-	4	2	4	-	1	1	1	4	0	0	1
	1%			3%	1%	2%		1%	1%	1%	10%	*%	*%	1%
											JLMN			
CHI-SQUARE		<----------49.5---------->				<----------32.2---------->				<----------92.3---------->				
SIGNIFICANCE			100%*				99%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_4. Please tell me how often you do the following activity: For those with cars, walk or bike more instead of driving

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Almost all the time	68	62	7	38	4	26	39	29	3	40	26	48	68
	16%	15%	18%	20%	9%	14%	18%	13%	8%	22%	12%	12%	16%
Often	73	68	6	28	8	34	48	25	1	43	30	51	73
	17%	17%	15%	14%	15%	19%	22%	11%	2%	23%	14%	13%	17%
										I			
Occasionally	139	135	4	73	21	45	67	72	9	64	67	106	139
	32%	34%	12%	38%	40%	24%	31%	33%	26%	34%	31%	27%	32%
Almost never	72	68	5	28	8	36	31	41	8	24	40	72	72
	17%	17%	13%	15%	15%	19%	14%	19%	24%	13%	18%	18%	17%
Never	57	47	10	18	7	33	22	35	14	11	33	119	57
	13%	12%	29%	9%	13%	18%	10%	16%	40%	6%	15%	30%	13%
									J			M	
Don't know/Not sure	26	21	4	9	5	12	10	16	-	3	22	5	26
	6%	5%	12%	5%	9%	6%	4%	7%		2%	10%	1%	6%
											J		L
CHI-SQUARE		<----15.1--->		<-------19.7------->			<----14.8--->		<--------63.3------->			<-----46.4---->	
SIGNIFICANCE		99%		97%			99%		100%			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_4. Please tell me how often you do the following activity: For those with cars, walk or bike more instead of driving

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Almost all the time	68	34	27	4	2	34	34	62	7	5	64	21	47	17	51
	16%	21%	16%	6%	7%	14%	20%	19%	7%	8%	17%	14%	17%	15%	16%
								I							
Often	73	39	29	5	1	38	36	60	13	21	52	38	34	8	64
	17%	24%	17%	7%	2%	15%	21%	18%	13%	36%	14%	26%	12%	7%	20%
		E										M			
Occasionally	139	56	41	34	8	94	35	93	46	15	123	34	103	64	74
	32%	35%	24%	50%	25%	38%	21%	28%	45%	25%	33%	23%	37%	56%	23%
						G								O	
Almost never	72	22	34	9	8	38	34	59	13	10	62	36	36	12	60
	17%	13%	20%	13%	25%	15%	20%	18%	13%	17%	17%	24%	13%	11%	19%
Never	57	8	28	7	14	35	21	35	22	8	49	13	44	9	46
	13%	5%	16%	11%	41%	14%	13%	10%	22%	14%	13%	9%	15%	8%	15%
					B										
Don't know/Not sure	26	3	13	9	-	11	10	24	2	-	26	7	19	4	22
	6%	2%	7%	13%		5%	6%	7%	2%		7%	5%	7%	3%	7%
CHI-SQUARE		<----------80.5---------->				<----15.8--->		<----28.6--->		<----22.6--->		<----28.8--->		<----45.1--->	
SIGNIFICANCE		100%				99%		100%		100%		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_4. Please tell me how often you do the following activity: For those with cars, walk or bike more instead of driving

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Almost all the time	68	5	6	33	25	36	9	8	13	29	5	9	17	8
	16%	19%	7%	21%	15%	17%	16%	14%	14%	23%	14%	11%	15%	11%
Often	73	1	12	36	23	37	7	10	18	18	6	20	18	12
	17%	2%	15%	24%	14%	18%	12%	18%	19%	15%	16%	23%	16%	16%
				B										
Occasionally	139	6	30	56	46	62	28	22	20	30	11	33	43	23
	32%	21%	37%	36%	27%	30%	47%	40%	22%	25%	28%	38%	37%	31%
							I	I						
Almost never	72	10	17	12	33	35	9	6	19	22	8	15	13	15
	17%	37%	21%	8%	19%	17%	16%	12%	20%	18%	19%	18%	11%	20%
		D												
Never	57	5	16	13	24	21	4	7	20	19	2	8	19	9
	13%	18%	19%	8%	14%	10%	7%	14%	22%	15%	5%	9%	17%	13%
									G					
Don't know/Not sure	26	1	1	5	18	17	2	1	3	5	7	1	5	7
	6%	3%	2%	3%	11%	8%	3%	2%	3%	4%	18%	1%	4%	10%
					D						L			
CHI-SQUARE		<----------53.9---------->				<----------25.2---------->				<----------38.7---------->				
SIGNIFICANCE			100%*				95%					99%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_5. Please tell me how often you do the following activity: Use public transportation or car pool

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Almost all the time	44	35	9	21	10	13	16	28	2	14	29	35	44
	10%	9%	25%	11%	19%	7%	8%	13%	6%	7%	13%	9%	10%
Often	61	57	5	19	6	31	43	18	2	43	16	43	61
	14%	14%	13%	10%	13%	17%	20%	8%	5%	23%	7%	11%	14%
										IK			
Occasionally	183	173	10	109	19	55	91	93	4	76	103	104	183
	42%	43%	29%	56%	37%	30%	42%	43%	13%	41%	47%	26%	42%
				F						I	I		L
Almost never	67	62	5	22	4	41	25	42	10	27	31	58	67
	15%	15%	14%	11%	9%	22%	11%	19%	28%	15%	14%	15%	15%
Never	78	71	7	22	12	44	42	36	17	25	38	157	78
	18%	18%	19%	11%	23%	24%	19%	17%	48%	13%	17%	39%	18%
									JK			M	
Don't know/Not sure	2	2	-	1	-	1	1	1	-	0	2	3	2
	*%	*%		*%		1%	1%	*%		*%	1%	1%	*%
CHI-SQUARE		<----10.1--->		<-------43.9------->			<----18.2--->		<--------57.9------->			<-----51.5---->	
SIGNIFICANCE		93%*		100%*			100%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_5. Please tell me how often you do the following activity: Use public transportation or car pool

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Almost all the time	44	12	25	6	2	20	23	40	4	9	36	19	26	9	36
	10%	7%	15%	9%	5%	8%	14%	12%	4%	15%	10%	12%	9%	8%	11%
								I							
Often	61	37	18	5	2	26	35	56	5	10	51	25	36	10	50
	14%	23%	11%	7%	5%	10%	21%	17%	5%	17%	14%	17%	13%	9%	16%
		E													
Occasionally	183	68	70	40	4	108	61	132	51	35	148	55	129	62	121
	42%	42%	41%	58%	13%	43%	36%	40%	50%	60%	39%	36%	45%	55%	38%
		E	E	E											
Almost never	67	26	24	8	9	42	25	55	11	0	65	23	40	18	45
	15%	16%	14%	11%	27%	17%	15%	17%	11%	*%	17%	16%	14%	16%	14%
											J				
Never	78	19	32	10	16	54	24	47	31	4	74	27	51	15	64
	18%	12%	19%	14%	50%	21%	14%	14%	30%	7%	20%	18%	18%	13%	20%
					BC										
Don't know/Not sure	2	0	1	1	-	1	1	2	0	1	1	1	1	-	2
	*%	*%	1%	1%		1%	*%	1%	*%	1%	*%	1%	*%		1%
CHI-SQUARE		<----------57.6---------->				<-----15---->		<----27.6--->		<----21.4--->		<----4.1---->		<----12.4--->	
SIGNIFICANCE			100%*			99%*		100%*		100%*		46%*		97%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_5. Please tell me how often you do the following activity: Use public transportation or car pool

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Almost all the time	44	5	1	17	21	22	7	7	8	13	7	5	12	7
	10%	18%	1%	11%	13%	11%	12%	13%	9%	10%	18%	6%	11%	10%
Often	61	5	11	26	19	28	10	5	14	16	4	21	16	5
	14%	19%	14%	17%	11%	13%	17%	10%	15%	13%	11%	24%	14%	6%
												N		
Occasionally	183	3	45	60	76	111	29	16	24	68	11	34	43	28
	42%	10%	55%	39%	45%	53%	49%	29%	26%	56%	28%	39%	37%	37%
			B	B	B	HI	I							
Almost never	67	10	6	22	26	22	6	13	19	8	4	13	20	22
	15%	37%	8%	14%	15%	11%	9%	23%	21%	7%	11%	15%	17%	29%
														J
Never	78	4	18	30	25	25	8	13	26	17	12	12	24	13
	18%	16%	22%	20%	15%	12%	13%	24%	28%	14%	31%	14%	21%	17%
									FG					
Don't know/Not sure	2	-	-	0	2	-	-	1	1	1	-	0	0	1
	*%			*%	1%			1%	1%	1%		1%	*%	1%
CHI-SQUARE		<----------38.6---------->				<----------40.3---------->				<----------44.9---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_6. Please tell me how often you do the following activity: Consider the environmental impact of a product before making a purchase

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Almost all the time	131	124	8	49	13	69	44	87	5	88	40	112	131
	30%	31%	21%	25%	25%	37%	20%	40%	14%	47%	18%	28%	30%
								G		IK			
Often	137	131	5	68	20	45	77	60	4	54	79	80	137
	31%	33%	15%	35%	38%	24%	35%	27%	11%	29%	36%	20%	31%
										I	I		L
Occasionally	101	86	15	46	11	44	54	46	18	34	50	100	101
	23%	22%	40%	24%	22%	24%	25%	21%	51%	18%	23%	25%	23%
									JK				
Almost never	46	42	4	30	2	14	31	15	3	7	36	42	46
	10%	10%	11%	15%	4%	8%	14%	7%	10%	4%	16%	11%	10%
											J		
Never	19	15	4	2	5	13	10	9	5	2	13	64	19
	4%	4%	12%	1%	10%	7%	5%	4%	15%	1%	6%	16%	4%
					D							M	
Don't know/Not sure	2	2	-	-	1	2	1	1	0	1	1	1	2
	1%	1%			1%	1%	1%	*%	1%	1%	*%	*%	1%
CHI-SQUARE		<----14.6--->		<--------30-------->			<----23.2--->		<--------81.3------->			<-----39.5---->	
SIGNIFICANCE		99%*		100%*			100%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_6. Please tell me how often you do the following activity: Consider the environmental impact of a product before making a purchase

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Almost all the time	131	82	43	3	3	76	51	122	9	11	121	61	70	35	97
	30%	51%	25%	4%	10%	30%	30%	37%	9%	18%	32%	41%	25%	30%	31%
		CDE						I				M			
Often	137	50	45	38	4	80	48	109	28	23	114	47	88	46	87
	31%	31%	26%	55%	11%	32%	28%	33%	27%	38%	30%	32%	31%	41%	27%
		E		E											
Occasionally	101	26	44	13	18	56	45	61	40	18	83	23	78	22	79
	23%	16%	26%	19%	53%	22%	26%	18%	39%	30%	22%	15%	27%	19%	25%
					BC										
Almost never	46	1	32	8	3	24	20	24	22	8	36	9	35	9	35
	10%	1%	19%	12%	10%	10%	12%	7%	21%	14%	10%	6%	12%	8%	11%
			B												
Never	19	1	7	6	5	13	6	16	3	-	19	8	11	2	17
	4%	*%	4%	9%	15%	5%	3%	5%	3%		5%	5%	4%	2%	5%
Don't know/Not sure	2	1	1	0	0	1	1	2	1	-	2	1	1	-	2
	1%	1%	*%	*%	1%	1%	*%	*%	1%		1%	1%	*%		1%
CHI-SQUARE		<----------124.3---------->				<----2.4---->		<----51.3--->		<----9.6---->		<----19.8--->		<----9.7---->	
SIGNIFICANCE			100%*			21%*		100%*		91%*		100%*		92%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_6. Please tell me how often you do the following activity: Consider the environmental impact of a product before making a purchase

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Almost all the time	131	11	14	45	61	49	20	22	35	33	13	27	33	25
	30%	39%	17%	29%	36%	24%	33%	41%	38%	27%	34%	31%	29%	33%
Often	137	1	34	47	53	78	20	16	17	45	7	26	43	15
	31%	5%	41%	30%	32%	38%	33%	29%	19%	37%	18%	30%	38%	21%
			B			I								
Occasionally	101	11	20	35	35	51	13	10	23	27	9	19	25	21
	23%	41%	24%	22%	21%	24%	22%	18%	25%	22%	22%	22%	22%	28%
Almost never	46	1	10	19	14	26	4	5	6	11	3	11	10	10
	10%	3%	13%	12%	8%	13%	7%	9%	6%	9%	8%	13%	9%	13%
Never	19	3	4	9	4	4	3	2	9	5	7	2	3	3
	4%	12%	4%	6%	2%	2%	4%	4%	9%	4%	17%	2%	2%	5%
									F					
Don't know/Not sure	2	-	1	-	2	-	-	-	2	1	0	1	0	0
	1%		1%		1%				2%	1%	1%	1%	*%	1%
CHI-SQUARE		<----------31.9---------->				<----------35.7---------->				<----------27.2---------->				
SIGNIFICANCE			99%*				100%*					87%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_7_1. Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	235	214	21	119	29	86	145	90	20	101	116	235	235
	100%	91%	9%	51%	13%	36%	62%	38%	8%	43%	49%	100%	100%
Almost all the time	146	132	14	64	23	58	72	74	7	67	75	133	146
	62%	61%	70%	54%	79%	68%	50%	82%	34%	66%	65%	56%	62%
								G					
Often	59	58	1	44	4	11	51	8	1	27	31	46	59
	25%	27%	5%	37%	12%	13%	35%	9%	7%	27%	27%	19%	25%
				F			H						
Occasionally	14	14	-	4	2	9	11	3	2	7	6	20	14
	6%	7%		3%	5%	10%	8%	4%	9%	7%	5%	9%	6%
Almost never	7	7	-	6	1	0	5	2	4	0	2	8	7
	3%	3%		5%	2%	1%	3%	2%	20%	*%	2%	3%	3%
									JK				
Never	4	3	1	1	-	2	2	2	2	0	1	27	4
	2%	1%	5%	1%		3%	1%	2%	10%	*%	1%	12%	2%
												M	
Don't know/Not sure	5	1	4	-	0	4	4	0	4	0	0	1	5
	2%	*%	19%		1%	5%	3%	*%	20%	*%	*%	1%	2%
									JK				
CHI-SQUARE		<----43.5--->		<-------32.1------->			<----28.1--->		<--------77.5------->			<-----23.5---->	
SIGNIFICANCE		100%*		100%*			100%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_7_1. Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	235	85	85	45	19	144	85	164	71	35	199	74	158	71	161
	100%	36%	36%	19%	8%	61%	36%	70%	30%	15%	85%	31%	67%	30%	68%
Almost all the time	146	62	56	22	5	88	54	118	28	23	122	53	91	39	106
	62%	72%	66%	49%	29%	61%	64%	72%	39%	66%	61%	72%	58%	54%	66%
		E	E					I							
Often	59	18	18	22	1	42	15	30	29	8	51	13	46	29	31
	25%	21%	21%	48%	8%	29%	18%	18%	41%	23%	26%	18%	29%	40%	19%
				E											
Occasionally	14	5	8	0	2	7	7	9	5	4	10	4	9	4	9
	6%	5%	9%	1%	10%	5%	8%	5%	8%	11%	5%	5%	6%	6%	6%
Almost never	7	0	2	0	4	3	4	3	4	-	7	1	6	-	7
	3%	1%	2%	1%	21%	2%	5%	2%	6%		4%	2%	4%		4%
					BC										
Never	4	-	1	0	2	3	1	4	-	-	4	2	2	-	4
	2%		1%	1%	11%	2%	1%	2%			2%	3%	1%		2%
Don't know/Not sure	5	0	0	-	4	1	4	0	4	-	5	1	4	-	5
	2%	*%	*%		21%	*%	5%	*%	6%		2%	1%	3%		3%
					BC										
CHI-SQUARE		<----------98.6---------->				<----10.1--->		<----33.2--->		<----4.8---->		<----6.8---->		<----16.1--->	
SIGNIFICANCE			100%*			93%*		100%*		55%*		77%*		99%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_7_1. Conserve indoor water use by using your dishwasher and clothes washer only when they are full or by taking shorter showers

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	235	6	47	83	96	112	38	24	50	77	23	42	57	37
	100%	3%	20%	35%	41%	47%	16%	10%	21%	33%	10%	18%	24%	16%
Almost all the time	146	3	19	52	70	60	29	17	34	40	17	26	44	20
	62%	56%	41%	63%	73%	54%	74%	72%	67%	52%	74%	61%	78%	53%
Often	59	1	25	18	15	39	4	4	11	25	2	12	9	12
	25%	22%	52%	22%	16%	35%	10%	18%	22%	32%	7%	28%	16%	34%
			E											
Occasionally	14	1	2	2	8	4	4	2	3	8	-	0	3	4
	6%	18%	3%	3%	9%	4%	9%	7%	5%	10%		1%	5%	10%
Almost never	7	-	1	4	2	4	1	1	1	-	4	2	0	0
	3%		1%	5%	2%	4%	4%	3%	2%		18%	5%	1%	1%
											MN			
Never	4	0	1	2	0	-	1	-	1	1	0	1	1	1
	2%	4%	3%	2%	*%		3%		3%	1%	1%	3%	1%	3%
Don't know/Not sure	5	-	-	5	-	4	-	-	1	4	-	1	-	-
	2%			5%		4%			1%	5%		1%		
CHI-SQUARE		<----------39.8---------->				<----------20.2---------->				<----------47.2---------->				
SIGNIFICANCE			100%*				84%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9_7_2. Please tell me how often you do the following activity: Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	201	186	15	75	22	100	73	128	15	84	102	164	201
	100%	92%	8%	37%	11%	50%	36%	64%	7%	42%	51%	82%	100%
Almost all the time	105	100	5	49	10	47	30	75	10	45	50	97	105
	52%	54%	33%	65%	45%	47%	41%	59%	67%	54%	49%	59%	52%
Often	46	41	4	11	11	24	23	23	3	13	29	28	46
	23%	22%	28%	14%	49%	24%	31%	18%	19%	16%	29%	17%	23%
					D								
Occasionally	11	11	1	1	-	10	7	4	0	2	8	17	11
	6%	6%	4%	1%		10%	9%	3%	3%	3%	8%	11%	6%
Almost never	6	6	-	-	1	5	1	5	-	1	5	5	6
	3%	3%			5%	5%	1%	4%		1%	5%	3%	3%
Never	12	11	1	1	0	6	7	5	1	4	7	11	12
	6%	6%	6%	2%	1%	6%	10%	4%	4%	5%	7%	7%	6%
Don't know/Not sure	21	17	5	13	-	8	6	16	1	18	2	6	21
	11%	9%	30%	18%		8%	8%	12%	6%	21%	2%	4%	11%
										K			
CHI-SQUARE		<----8.1---->		<--------32-------->			<-----14---->		<--------25.2------->			<-----10.6---->	
SIGNIFICANCE		85%*		100%*			98%*		99%*			94%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9_7_2. Please tell me how often you do the following activity: Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	201	76	86	24	15	107	84	169	32	24	177	76	125	43	156
	100%	38%	43%	12%	7%	53%	42%	84%	16%	12%	88%	38%	62%	21%	78%
Almost all the time	105	41	45	10	10	67	29	88	17	15	91	36	69	29	76
	52%	54%	52%	40%	66%	62%	35%	52%	54%	61%	51%	48%	55%	68%	49%
						G									
Often	46	11	22	9	3	25	20	36	10	4	42	25	21	9	35
	23%	15%	26%	39%	20%	23%	24%	21%	30%	17%	23%	33%	17%	21%	22%
Occasionally	11	2	4	5	0	6	5	11	0	1	11	2	8	2	9
	6%	3%	5%	19%	3%	6%	6%	6%	1%	3%	6%	3%	7%	4%	6%
Almost never	6	1	5	-	-	1	5	5	1	5	1	1	5	1	5
	3%	1%	6%			1%	6%	3%	3%	19%	1%	1%	4%	1%	3%
Never	12	3	8	0	1	4	7	9	3	-	12	3	9	1	10
	6%	3%	9%	1%	5%	4%	9%	5%	10%		7%	4%	7%	3%	7%
Don't know/Not sure	21	18	2	0	1	4	17	21	1	-	21	9	13	1	20
	11%	23%	3%	1%	6%	4%	20%	12%	2%		12%	11%	10%	2%	13%
		CD													
CHI-SQUARE		<----43---->				<----23.4--->		<----6.5---->		<----30.2--->		<----9.5---->		<----7.3---->	
SIGNIFICANCE			100%*			100%*		74%*		100%*		91%*		80%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9_7_2. Please tell me how often you do the following activity: Conserve outdoor water use by xeriscaping, planting trees, or setting sprinklers to turn on early or late in the day

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	201	22	34	72	73	97	22	30	42	45	16	44	58	38
	100%	11%	17%	36%	36%	48%	11%	15%	21%	23%	8%	22%	29%	19%
Almost all the time	105	10	22	29	45	50	10	18	22	19	4	15	38	30
	52%	44%	64%	40%	62%	51%	49%	60%	53%	41%	24%	34%	66%	79%
													KL	JKL
Often	46	0	5	25	15	21	10	5	6	6	4	17	15	4
	23%	2%	15%	35%	20%	22%	45%	17%	15%	13%	22%	39%	27%	10%
				B			HI							
Occasionally	11	6	1	2	3	4	-	3	4	7	1	-	1	1
	6%	29%	2%	2%	3%	4%		10%	10%	16%	8%		2%	3%
Almost never	6	-	5	0	1	5	-	1	1	5	0	1	-	-
	3%		15%	*%	1%	5%		2%	2%	11%	1%	1%		
Never	12	1	1	7	4	4	-	2	6	2	2	6	2	0
	6%	2%	3%	9%	5%	4%		7%	14%	4%	11%	13%	3%	1%
Don't know/Not sure	21	5	0	10	6	13	1	1	3	7	5	5	1	2
	11%	22%	1%	14%	8%	14%	6%	4%	8%	15%	33%	12%	2%	7%
											M			
CHI-SQUARE		<----------69.2---------->				<----------21.2---------->				<----------70.8---------->				
SIGNIFICANCE			100%*				87%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9a. In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	3	3	0	1	1	2	1	2	1	1	1	22	3
	100%	91%	9%	16%	21%	62%	23%	77%	33%	21%	46%	726%	100%
More often	2	1	0	-	1	1	-	2	0	1	1	11	2
	52%	47%	100%		100%	49%		67%	27%	100%	47%	51%	52%
			B		F					I			
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	1	1	-	1	-	1	1	1	1	-	1	8	1
	48%	53%		100%		51%	100%	33%	73%		53%	37%	48%
				F			H						
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	3	-
												12%	
CHI-SQUARE		<-----.3---->		<--------1.2------->			<-----1----->		<----------.9-------->			<-------.4----->	
SIGNIFICANCE		%*		%*			%*		%*			20%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9a. In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	3	1	1	0	1	3	1	2	1	-	3	1	2	1	2
	100%	21%	38%	8%	33%	82%	18%	52%	48%		100%	43%	57%	21%	79%
More often	2	1	1	-	0	1	0	1	0	-	2	1	0	1	1
	52%	100%	57%		27%	52%	50%	83%	18%		52%	100%	15%	100%	39%
		E										M		O	
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	1	-	1	0	1	1	0	0	1	-	1	-	1	-	1
	48%		43%	100%	73%	48%	50%	17%	82%		48%		85%		61%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------1.1---------->				<-----.0---->		<----1.3---->		<-----.0---->		<----2.2---->		<-----.8---->	
SIGNIFICANCE			%*			%*		74%*		%*		86%*		%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9a. In the next 12 months, if it became easier for you to do so, would you be likely to recycle more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	3	0	1	1	1	-	-	1	2	2	-	0	1	1
	100%	8%	30%	25%	37%			43%	57%	54%		8%	21%	16%
More often	2	-	1	-	1	-	-	1	0	1	-	-	1	0
	52%		100%		58%			100%	15%	39%			100%	54%
								I					J	
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	1	0	-	1	0	-	-	-	1	1	-	0	-	0
	48%	100%		100%	42%				85%	61%		100%		46%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------2---------->				<----------2.2---------->				<----------1---------->				
SIGNIFICANCE				%*				86%*				%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9b. In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	60	47	13	31	6	19	39	20	10	12	39	64	60
	100%	78%	22%	51%	10%	32%	66%	34%	16%	20%	64%	107%	100%
More often	30	26	4	17	1	8	21	9	1	9	20	39	30
	50%	55%	32%	55%	12%	44%	54%	42%	6%	77%	53%	60%	50%
										I			
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	18	9	9	4	5	8	13	5	4	1	12	16	18
	30%	19%	68%	13%	88%	44%	34%	22%	44%	11%	32%	25%	30%
					D								
Don't know/Not sure	12	12	-	10	-	2	5	7	5	1	6	9	12
	20%	26%		32%		11%	12%	36%	51%	12%	16%	15%	20%
CHI-SQUARE		<----12.8--->		<-------16.3------->			<----4.5---->		<---------13-------->			<-----1.4----->	
SIGNIFICANCE		100%*		100%*			89%*		99%*			50%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9b. In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	60	7	32	11	10	17	43	33	27	13	47	15	45	2	58
	100%	11%	53%	19%	16%	28%	72%	54%	46%	21%	79%	25%	75%	4%	96%
More often	30	5	18	7	1	9	21	21	9	9	21	10	20	2	28
	50%	77%	55%	59%	6%	52%	49%	63%	34%	68%	45%	67%	44%	100%	48%
														O	
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	18	1	8	4	4	2	16	9	9	4	14	5	13	-	18
	30%	8%	26%	39%	44%	12%	36%	26%	34%	32%	29%	31%	29%		31%
Don't know/Not sure	12	1	6	0	5	6	6	4	9	-	12	0	12	-	12
	20%	15%	19%	2%	51%	36%	14%	11%	32%		26%	2%	26%		21%
CHI-SQUARE		<----------13.7---------->				<----5.2---->		<----5.9---->		<----4.4---->		<----4.5---->		<----2.5---->	
SIGNIFICANCE		97%*				92%*		95%*		89%*		89%*		71%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9b. In the next 12 months, if it became easier for you to do so, would you be likely to take energy saving actions to reduce your heating and cooling bills more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	60	2	16	33	8	45	4	1	7	15	14	12	6	13
	100%	4%	26%	56%	14%	76%	7%	1%	12%	26%	23%	19%	10%	21%
More often	30	-	11	14	5	25	1	1	2	9	5	8	1	7
	50%		67%	42%	63%	54%	33%	100% FGI	34%	61%	32%	69%	18%	54%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	18	2	1	14	2	12	1	-	3	5	6	2	0	5
	30%	87% C	3%	41%	18%	27%	33%		49%	31%	40%	19%	5%	39%
Don't know/Not sure	12	0	5	6	2	9	1	-	1	1	4	1	5	1
	20%	13%	29%	17%	19%	19%	33%		17%	8%	28%	12%	77% N	8%
CHI-SQUARE		<----------11.7---------->				<----------2.8---------->				<----------18.6---------->				
SIGNIFICANCE			93%*				41%*					98%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9c. In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	144	129	15	74	11	59	90	54	18	48	78	199	144
	100%	89%	11%	52%	7%	41%	63%	37%	12%	33%	54%	138%	100%
More often	73	67	6	40	6	27	41	32	1	26	45	71	73
	50%	52%	38%	53%	54%	47%	45%	59%	6%	55%	58%	36%	50%
										I	I		
Less often	4	4	-	4	-	-	4	-	4	-	-	8	4
	3%	3%		5%			4%		22%			4%	3%
About same as now	48	38	9	18	4	25	28	20	10	6	32	105	48
	33%	30%	62%	25%	36%	43%	31%	37%	54%	12%	41%	53%	33%
									J		J	M	
Don't know/Not sure	20	20	-	13	1	6	18	2	3	16	1	14	20
	14%	15%		17%	10%	11%	20%	4%	17%	33%	1%	7%	14%
										K			
CHI-SQUARE		<----7.7---->		<--------8.4------->			<----10.1--->		<---------70-------->			<-----15.5---->	
SIGNIFICANCE		95%*		79%*			98%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9c. In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	144	41	62	24	18	64	79	100	44	26	118	47	96	14	127
	100%	28%	43%	16%	12%	44%	55%	69%	31%	18%	82%	33%	66%	10%	88%
More often	73	26	34	12	1	21	50	59	13	6	67	26	47	6	66
	50%	63%	55%	52%	6%	33%	63%	59%	30%	23%	56%	56%	49%	45%	52%
		E	E	E			F								
Less often	4	-	-	-	4	-	4	-	4	-	4	-	4	-	4
	3%				23%		5%		9%		3%		4%		3%
About same as now	48	5	22	11	9	28	19	25	22	12	36	12	34	6	41
	33%	11%	36%	47%	53%	44%	24%	25%	50%	46%	30%	26%	35%	38%	32%
					B										
Don't know/Not sure	20	11	6	0	3	14	6	15	5	8	12	9	11	2	16
	14%	26%	10%	1%	18%	22%	7%	15%	10%	31%	10%	18%	12%	17%	13%
		D													
CHI-SQUARE		<----------54.9---------->				<----19.7--->		<----20.6--->		<----13.9--->		<----4.1---->		<-----.9---->	
SIGNIFICANCE			100%*			100%		100%		100%*		75%		17%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9c. In the next 12 months, if it became easier for you to do so, would you be likely to compost food scraps more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	144	20	31	46	46	85	12	15	25	64	16	22	28	14
	100%	14%	21%	32%	32%	59%	9%	10%	18%	44%	11%	15%	20%	10%
More often	73	16	14	20	22	48	6	10	8	37	6	17	10	3
	50%	82%	47%	42%	49%	57%	51%	66%	33%	58%	37%	78%	35%	18%
								I				MN		
Less often	4	-	-	4	-	4	-	-	-	-	4	-	-	-
	3%			9%		5%					26%			
About same as now	48	3	12	16	15	21	5	3	14	21	5	3	12	5
	33%	16%	38%	35%	33%	24%	39%	22%	56%	33%	34%	15%	43%	38%
									FH					
Don't know/Not sure	20	0	4	7	9	12	1	2	3	6	1	1	6	6
	14%	1%	15%	14%	19%	14%	10%	12%	11%	9%	3%	7%	22%	44%
														JKL
CHI-SQUARE		<----------18---------->				<----------12.4---------->				<----------59.4---------->				
SIGNIFICANCE			96%*				81%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9d. In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	132	117	15	46	15	69	54	77	23	35	75	195	132
	100%	89%	11%	35%	12%	53%	41%	59%	17%	27%	57%	148%	100%
More often	53	53	-	25	2	26	18	35	2	12	39	81	53
	40%	46%		54%	15%	37%	33%	45%	10%	33%	52%	42%	40%
				E							I		
Less often	3	3	-	-	0	2	2	1	1	1	1	5	3
	2%	2%			2%	3%	3%	1%	2%	3%	1%	3%	2%
About same as now	57	46	10	17	6	33	28	29	14	17	26	99	57
	43%	40%	69%	36%	40%	48%	52%	37%	63%	48%	35%	51%	43%
Don't know/Not sure	19	15	5	5	7	8	6	13	5	5	8	9	19
	15%	13%	31%	10%	43%	12%	12%	17%	24%	15%	11%	5%	15%
					DF								
CHI-SQUARE		<----12.9--->		<-------16.7------->			<----4.1---->		<--------14.3------->			<-----10.1---->	
SIGNIFICANCE		100%*		99%*			75%		97%*			98%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9d. In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	132	30	63	17	22	76	55	96	36	18	114	50	81	22	108
	100%	23%	48%	13%	17%	57%	42%	73%	27%	14%	86%	38%	62%	17%	82%
More often	53	10	36	4	2	35	18	39	14	5	48	22	31	8	45
	40%	34%	58%	25%	10%	46%	33%	41%	39%	29%	42%	44%	38%	37%	42%
			E												
Less often	3	1	1	0	1	2	0	3	-	-	3	1	2	1	2
	2%	3%	1%	1%	2%	3%	*%	3%			2%	2%	2%	4%	2%
About same as now	57	14	23	6	14	30	26	41	16	13	44	20	37	6	49
	43%	47%	36%	37%	63%	40%	47%	42%	45%	71%	39%	40%	46%	27%	45%
Don't know/Not sure	19	5	3	6	5	9	11	14	6	-	19	7	11	7	12
	15%	16%	5%	37%	24%	11%	19%	14%	16%		17%	14%	14%	32%	11%
CHI-SQUARE		<----------25.8---------->				<-----4----->		<-----1----->		<-----8----->		<-----.5---->		<----7.5---->	
SIGNIFICANCE			100%*			74%*		21%*		95%*		9%*		94%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9d. In the next 12 months, if it became easier for you to do so, would you be likely to walk and bike instead of driving more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	132	16	33	26	58	56	13	14	41	41	10	24	33	25
	100%	12%	25%	20%	44%	43%	10%	11%	31%	31%	7%	18%	25%	19%
More often	53	8	12	4	30	27	11	6	10	19	2	7	17	8
	40%	49%	36%	14%	52%	47%	81%	40%	25%	46%	20%	31%	53%	30%
					D		HI							
Less often	3	0	1	1	0	-	-	1	2	0	0	0	1	0
	2%	2%	2%	4%	1%			6%	4%	1%	3%	1%	5%	1%
About same as now	57	3	15	19	21	21	3	6	21	21	6	7	13	9
	43%	17%	45%	72%	36%	37%	19%	42%	53%	51%	67%	31%	39%	36%
				BE					G					
Don't know/Not sure	19	5	6	3	6	9	-	2	7	1	1	9	1	8
	15%	32%	17%	10%	10%	16%		13%	18%	2%	10%	36%	3%	32%
												JM		JM
CHI-SQUARE		<----------20.9---------->				<----------16.9---------->				<----------29---------->				
SIGNIFICANCE			99%*				95%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9e. In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	147	135	12	44	17	85	67	80	27	53	69	224	147
	100%	92%	8%	30%	12%	58%	46%	54%	18%	36%	47%	152%	100%
More often	62	57	5	31	4	26	28	34	11	26	25	79	62
	42%	42%	44%	70%	25%	31%	41%	43%	43%	49%	37%	35%	42%
				EF									
Less often	2	2	-	1	-	1	1	2	1	0	1	3	2
	2%	2%		3%		1%	1%	2%	3%	1%	2%	1%	2%
About same as now	74	68	7	11	11	52	34	40	12	24	39	121	74
	51%	50%	56%	26%	64%	62%	51%	50%	46%	46%	56%	54%	51%
					D	D							
Don't know/Not sure	8	8	-	1	2	5	4	4	2	3	4	22	8
	6%	6%		2%	11%	6%	6%	5%	9%	5%	5%	10%	6%
CHI-SQUARE		<-----1----->		<-------23.2------->			<-----.4---->		<--------2.8-------->			<-----3.2----->	
SIGNIFICANCE		21%*		100%*			7%*		16%*			64%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9e. In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	147	47	57	17	25	98	49	105	43	5	141	52	92	34	110
	100%	32%	39%	12%	17%	66%	34%	71%	29%	3%	96%	35%	62%	23%	75%
More often	62	24	20	7	11	40	21	39	22	0	62	25	37	17	45
	42%	51%	36%	39%	41%	42%	43%	38%	52%	6%	44%	49%	40%	50%	41%
Less often	2	0	1	-	1	2	0	2	-	-	2	0	2	-	2
	2%	1%	2%		3%	2%	*%	2%			2%	*%	2%		2%
About same as now	74	21	31	10	12	47	27	54	20	4	69	24	48	14	58
	51%	45%	54%	58%	48%	49%	55%	52%	48%	94%	49%	45%	53%	40%	53%
Don't know/Not sure	8	1	4	1	2	7	1	8	-	-	8	3	5	3	5
	6%	3%	7%	3%	8%	8%	2%	8%			6%	6%	5%	9%	4%
CHI-SQUARE		<----------4.4---------->				<----2.7---->		<----6.1---->		<----3.6---->		<----1.7---->		<----3.3---->	
SIGNIFICANCE			11%*				55%*		89%*		69%*		37%*		65%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9e. In the next 12 months, if it became easier for you to do so, would you be likely to use public transportation or car pool more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	147	15	25	53	52	47	13	26	46	25	17	26	45	35
	100%	10%	17%	36%	35%	32%	9%	18%	31%	17%	11%	18%	31%	24%
More often	62	11	8	23	19	22	7	17	15	9	9	8	24	13
	42%	74%	33%	44%	37%	46%	52%	65%	33%	35%	54%	29%	53%	37%
								I						
Less often	2	-	-	1	2	-	1	-	1	1	0	1	0	-
	2%			2%	3%		10%		2%	3%	1%	5%	1%	
About same as now	74	4	16	26	26	25	4	5	28	15	7	16	18	19
	51%	26%	65%	49%	49%	54%	29%	21%	60%	59%	40%	61%	41%	54%
						H			GH					
Don't know/Not sure	8	-	0	2	6	-	1	4	2	1	1	1	2	3
	6%		1%	5%	11%		9%	14%	5%	4%	5%	4%	5%	9%
CHI-SQUARE		<----------12.7---------->				<----------23.9---------->				<----------9.3---------->				
SIGNIFICANCE			82%*				100%*					32%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9f. In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	65	57	8	31	7	27	41	24	8	9	48	119	65
	100%	87%	13%	48%	11%	41%	63%	37%	13%	13%	74%	182%	100%
More often	32	28	4	24	0	8	26	6	1	6	25	37	32
	49%	48%	52%	76%	3%	30%	62%	26%	9%	70%	52%	31%	49%
				EF			H			I	I		
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	26	22	4	3	6	17	14	13	7	3	17	67	26
	40%	39%	48%	10%	89%	63%	34%	52%	81%	30%	35%	56%	40%
					D	D			K				
Don't know/Not sure	7	7	-	5	1	2	2	5	1	-	6	15	7
	11%	12%		15%	8%	7%	5%	22%	10%		13%	13%	11%
CHI-SQUARE		<----1.2---->		<-------25.5------->			<----9.4---->		<--------8.7-------->			<-----5.8----->	
SIGNIFICANCE		45%*		100%*			99%*		93%*			95%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9f. In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	65	2	40	14	8	38	26	40	25	8	56	17	47	12	52
	100%	3%	61%	22%	13%	58%	40%	62%	38%	12%	86%	27%	71%	18%	80%
More often	32	1	25	6	1	13	19	15	17	8	24	7	25	4	28
	49%	26%	62%	40%	9%	34%	73%	37%	68%	100%	43%	39%	54%	34%	53%
			E							K					
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	26	2	9	9	7	18	7	23	3	-	25	10	15	8	17
	40%	74%	23%	60%	81%	48%	26%	58%	12%		45%	58%	32%	66%	33%
					C			I							
Don't know/Not sure	7	-	6	-	1	7	0	2	5	-	7	1	6	-	7
	11%		15%		10%	18%	1%	5%	20%		13%	3%	14%		13%
CHI-SQUARE		<----------15.6---------->				<----10.6--->		<----14.1--->		<----9.2---->		<-----4----->		<----4.8---->	
SIGNIFICANCE			98%*			100%*		100%*		99%*		86%*		91%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9f. In the next 12 months, if it became easier for you to do so, would you be likely to take into account the environmental impact of your purchases more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	65	4	14	28	17	30	7	7	15	16	10	13	13	13
	100%	7%	21%	43%	27%	46%	11%	10%	23%	25%	15%	20%	20%	20%
More often	32	2	5	17	7	22	3	2	6	13	1	8	3	6
	49%	56%	38%	61%	40%	72%	37%	23%	40%	79%	13%	61%	25%	49%
						H				K				
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	26	2	4	10	9	4	4	5	8	3	9	5	5	5
	40%	44%	28%	35%	54%	13%	63%	68%	53%	17%	87%	37%	39%	39%
								F	F		J			
Don't know/Not sure	7	-	5	1	1	5	-	1	1	1	-	0	5	2
	11%		34%	5%	6%	15%		9%	7%	4%		2%	36%	12%
													JL	
CHI-SQUARE		<----------11.2---------->				<----------14.5---------->				<----------25.7---------->				
SIGNIFICANCE			92%*				98%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9g_1. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	11	10	1	7	1	3	7	4	6	1	4	36	11
	100%	91%	9%	67%	6%	27%	63%	37%	57%	7%	36%	338%	100%
More often	1	1	-	1	-	-	1	-	1	-	-	21	1
	11%	13%		17%			18%		20%			59%	11%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	7	6	1	4	1	3	5	2	5	1	2	8	7
	69%	66%	100%	57%	100%	90%	76%	57%	76%	100%	52%	23%	69%
Don't know/Not sure	2	2	-	2	-	0	0	2	0	-	2	6	2
	20%	22%		26%		10%	7%	43%	5%		48%	18%	20%
CHI-SQUARE		<-----.5---->		<--------1.4------->			<----2.4---->		<--------3.5-------->			<------9------>	
SIGNIFICANCE		%*		51%*			71%*		83%*			99%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9g_1. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	11	0	3	1	6	6	5	6	4	-	11	3	7	-	11
	100%	4%	31%	7%	57%	54%	46%	58%	42%		100%	32%	68%		100%
More often	1	-	-	-	1	1	-	1	-	-	1	1	-	-	1
	11%				20%	21%		20%			11%	36%			11%
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	7	0	2	0	5	3	5	3	4	-	7	1	6	-	7
	69%	100%	58%	43%	76%	46%	94%	53%	90%		69%	42%	81%		69%
Don't know/Not sure	2	-	1	0	0	2	0	2	0	-	2	1	1	-	2
	20%		42%	57%	5%	32%	6%	27%	10%		20%	21%	19%		20%
CHI-SQUARE		<----------3.3---------->				<----2.8---->		<----1.8---->		<------.0---->		<----3.1---->		<------.0---->	
SIGNIFICANCE			81%*			76%*		59%*		%*		79%*		%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9g_1. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve indoor water more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	11	0	2	6	2	4	3	1	2	1	4	3	1	1
	100%	3%	18%	60%	20%	38%	24%	6%	22%	5%	41%	33%	9%	12%
More often	1	-	1	-	-	-	1	-	-	-	-	1	-	-
	11%		64%				46%					34%		
Less often	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About same as now	7	-	1	6	1	4	-	1	2	0	4	1	1	1
	69%		36%	93%	34%	100%		100%	69%	50%	100%	26%	54%	100%
						I		I			L			L
Don't know/Not sure	2	0	-	0	1	-	1	-	1	0	-	1	0	-
	20%	100%		7%	66%		54%		31%	50%		40%	46%	
		D												
CHI-SQUARE		<----------11---------->				<----------8.1---------->				<----------6.6---------->				
SIGNIFICANCE			97%*				91%*					84%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
9g_2. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	18	17	1	1	1	11	8	10	1	5	12	17	18
	100%	95%	5%	7%	8%	63%	44%	56%	4%	29%	67%	93%	100%
More often	9	9	0	-	-	5	4	5	0	0	9	10	9
	53%	54%	32%			49%	54%	52%	41%	5%	74%	60%	53%
											J		
Less often	0	0	-	-	-	0	-	0	-	0	-	-	0
	2%	2%				2%		3%		5%			2%
About same as now	8	7	1	1	1	5	3	4	0	4	3	7	8
	44%	43%	68%	100%	100%	47%	43%	45%	59%	85%	26%	40%	44%
				F	F					K			
Don't know/Not sure	0	0	-	-	-	0	0	-	-	0	-	-	0
	1%	1%				2%	3%			5%			1%
CHI-SQUARE		<-----.2---->		<--------2.4------->			<-----.5---->		<--------7.3-------->			<-------.6----->	
SIGNIFICANCE		%*		13%*			9%*		94%*			10%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
9g_2. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	18	4	13	0	1	5	12	13	4	5	13	4	14	2	16
	100%	21%	72%	1%	4%	30%	68%	76%	24%	26%	74%	21%	79%	12%	88%
More often	9	0	9	-	0	0	9	9	0	5	5	0	9	-	9
	53%	7%	70%		41%	4%	76%	68%	6%	100%	37%	7%	65%		60%
			B				F	I		K			L		
Less often	0	0	-	-	-	0	-	0	-	-	0	0	-	-	0
	2%	7%				5%		2%			2%	7%			2%
About same as now	8	3	4	-	0	5	3	4	4	-	8	3	5	2	6
	44%	85%	30%		59%	90%	22%	28%	94%		60%	85%	33%	100%	37%
		C				G			H			M		O	
Don't know/Not sure	0	-	-	0	-	-	0	0	-	-	0	-	0	-	0
	1%			100%			2%	2%			2%		2%		2%
CHI-SQUARE		<----------22.4---------->				<----8.2---->		<----5.7---->		<----5.5---->		<----4.7---->		<-----3----->	
SIGNIFICANCE			100%*			96%*		87%*		86%*		81%*		60%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
9g_2. In the next 12 months, if it became easier for you to do so, would you be likely to make an effort to conserve outdoor water more often than you do now, or would it make no difference to you?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	18	1	6	7	4	9	-	3	6	7	2	6	2	0
	100%	3%	35%	38%	24%	49%		15%	36%	40%	11%	36%	11%	2%
More often	9	0	5	4	0	9	-	-	1	5	1	4	-	0
	53%	46%	79%	59%	6%	100%			12%	65%	25%	63%		100%
			E	E		I								K
Less often	0	-	-	-	0	-	-	-	0	-	0	-	-	-
	2%				6%				4%		14%			
About same as now	8	0	1	3	4	-	-	3	5	2	1	2	2	-
	44%	54%	21%	41%	82%			100%	80%	32%	61%	37%	100%	
								I					JKL	
Don't know/Not sure	0	-	-	-	0	-	-	-	0	0	-	-	-	-
	1%				6%				4%	3%				
CHI-SQUARE		<----------6.4---------->				<----------15.5---------->				<----------6.1---------->				
SIGNIFICANCE			62%*				98%*					27%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10_1. Please tell me whether or not if you have participated in the following service: EnergySmart

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Yes	147	144	3	49	24	74	54	93	6	67	75	137	147
	34%	36%	10%	25%	47%	40%	25%	43%	16%	36%	34%	34%	34%
								G					
No	238	215	24	110	20	104	136	103	26	93	122	227	238
	55%	54%	67%	57%	39%	56%	62%	47%	74%	50%	56%	57%	55%
Don't know/Not sure	50	41	9	35	7	7	28	22	3	24	22	36	50
	11%	10%	24%	18%	14%	4%	13%	10%	10%	13%	10%	9%	11%
				F									
Refused	1	1	-	-	-	1	-	1	-	1	-	-	1
	*%	*%				*%		*%		*%			*%
CHI-SQUARE		<-----13---->		<-------28.8------->			<----16.3--->		<--------8.4-------->			<-----1.8----->	
SIGNIFICANCE		100%*		100%*			100%*		79%*			40%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10_1. Please tell me whether or not if you have participated in the following service: EnergySmart

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Yes	147	58	64	20	5	111	32	147	-	12	136	65	80	36	108
	34%	36%	38%	28%	15%	44%	19%	44%		20%	36%	43%	28%	31%	34%
						G									
No	238	83	85	45	25	124	109	145	94	34	203	68	169	73	164
	55%	51%	50%	65%	74%	49%	64%	43%	91%	58%	54%	46%	60%	64%	52%
									H						
Don't know/Not sure	50	20	22	5	3	16	29	41	9	13	36	16	34	5	45
	11%	12%	13%	7%	10%	6%	17%	12%	9%	22%	10%	11%	12%	4%	14%
Refused	1	1	-	-	-	1	-	-	1	-	1	1	-	1	-
	*%	*%				*%			1%		*%	*%		1%	
CHI-SQUARE		<----------12.6---------->				<----34.2--->		<-----81---->		<----11.6--->		<----11.3--->		<----11.6--->	
SIGNIFICANCE			82%*			100%*		100%*		99%*		99%*		99%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10_1. Please tell me whether or not if you have participated in the following service: EnergySmart

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Yes	147	10	19	40	77	44	32	22	42	27	11	36	43	30
	34%	35%	23%	26%	46%	21%	54%	40%	45%	22%	29%	42%	37%	41%
					D		F	F	F					
No	238	18	53	89	77	131	25	28	43	79	23	39	62	36
	55%	63%	65%	58%	46%	63%	41%	51%	46%	65%	58%	45%	54%	48%
Don't know/Not sure	50	1	10	26	13	34	3	4	8	15	5	11	10	9
	11%	2%	13%	17%	8%	16%	5%	7%	8%	12%	13%	13%	8%	11%
Refused	1	-	-	-	1	-	-	1	-	1	-	-	-	-
	*%				*%			1%		1%				
CHI-SQUARE		<----------26.2---------->				<----------39.8---------->				<----------15.4---------->				
SIGNIFICANCE			100%*				100%*					78%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10_2. Please tell me whether or not if you have participated in the following service: Zero waste, recycling or composting programs

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Yes	295	277	18	107	40	143	119	176	17	153	127	237	295
	68%	69%	51%	55%	78%	77%	55%	81%	50%	83%	58%	59%	68%
					D	D		G		IK			
No	122	109	13	73	11	37	93	29	13	25	83	154	122
	28%	27%	36%	38%	21%	20%	43%	13%	37%	14%	38%	39%	28%
				F			H		J		J	M	
Don't know/Not sure	17	13	5	14	0	3	6	12	5	5	8	9	17
	4%	3%	13%	7%	*%	2%	3%	5%	13%	3%	4%	2%	4%
									JK				
Refused	2	2	-	-	-	2	0	1	-	1	0	0	2
	*%	*%				1%	*%	1%		1%	*%	*%	*%
CHI-SQUARE		<----10.6--->		<-------30.6------->			<----47.5--->		<--------43.1------->			<-----12.7---->	
SIGNIFICANCE		99%*		100%*			100%*		100%*			99%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10_2. Please tell me whether or not if you have participated in the following service: Zero waste, recycling or composting programs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Yes	295	142	113	24	16	180	105	295	-	29	265	124	169	75	215
	68%	88%	66%	34%	48%	72%	62%	89%		49%	70%	83%	60%	66%	68%
		CDE										M			
No	122	17	49	43	13	67	50	30	92	25	96	23	98	31	91
	28%	11%	28%	62%	38%	27%	30%	9%	89%	43%	26%	15%	35%	27%	29%
			B	BC	B				H				L		
Don't know/Not sure	17	1	9	3	5	3	14	7	10	5	13	2	16	7	10
	4%	1%	5%	4%	14%	1%	8%	2%	10%	8%	3%	1%	6%	6%	3%
			B		BC		F								
Refused	2	1	-	-	-	1	1	1	1	-	2	1	1	1	1
	*%	1%				*%	*%	*%	1%		*%	1%	*%	1%	*%
CHI-SQUARE		<----------86.5---------->				<-----14---->		<---286.8--->		<----11.5--->		<----26.2--->		<----2.2---->	
SIGNIFICANCE		100%*				100%*		100%*		99%*		100%*		47%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10_2. Please tell me whether or not if you have participated in the following service: Zero waste, recycling or composting programs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Yes	295	18	38	108	128	114	51	40	71	67	29	56	93	51
	68%	64%	46%	70%	76%	55%	85%	74%	76%	55%	73%	65%	81%	68%
					C		F	F	F				J	
No	122	5	39	40	38	81	6	12	20	50	10	24	21	17
	28%	19%	48%	26%	22%	39%	10%	23%	21%	41%	26%	28%	18%	23%
						GI				M				
Don't know/Not sure	17	5	5	7	1	13	3	1	1	5	0	6	1	6
	4%	17%	6%	4%	1%	6%	4%	1%	1%	4%	1%	7%	*%	8%
														M
Refused	2	-	-	-	2	-	-	1	1	1	-	-	0	1
	*%				1%			1%	1%	1%			*%	1%
CHI-SQUARE		<----------41.8---------->				<----------35.2---------->				<----------29.9---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10_3. Please tell me whether or not if you have participated in the following service: GO Boulder or other alternative transportation programs

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Yes	132	130	2	62	20	50	43	88	4	65	64	93	132
	30%	32%	6%	32%	39%	27%	20%	41%	11%	35%	29%	23%	30%
		C						G		I			
No	290	260	30	129	25	130	166	124	30	114	148	301	290
	66%	65%	83%	67%	49%	70%	76%	57%	85%	62%	68%	75%	66%
						E	H		J				
Don't know/Not sure	14	10	4	3	6	5	9	5	1	6	7	5	14
	3%	2%	11%	2%	12%	2%	4%	2%	4%	3%	3%	1%	3%
					DF								
Refused	1	1	-	-	-	1	-	1	-	1	0	0	1
	*%	*%				*%		*%		*%	*%	*%	*%
CHI-SQUARE		<----17.1--->		<-------20.8------->			<----23.3--->		<--------8.6-------->			<-----9.3----->	
SIGNIFICANCE		100%*		100%*			100%*		80%*			97%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10_3. Please tell me whether or not if you have participated in the following service: GO Boulder or other alternative transportation programs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Yes	132	59	50	19	3	72	49	132	-	25	107	50	82	43	89
	30%	36%	29%	28%	10%	29%	29%	40%		42%	29%	34%	29%	38%	28%
		E	E												
No	290	97	120	44	29	171	113	188	102	34	254	87	199	69	217
	66%	60%	70%	64%	86%	68%	67%	56%	99%	58%	68%	58%	70%	61%	68%
					B				H						
Don't know/Not sure	14	6	1	6	1	8	6	12	1	-	14	12	2	2	11
	3%	3%	*%	9%	4%	3%	4%	4%	1%		4%	8%	1%	2%	3%
												M			
Refused	1	1	-	-	-	0	1	1	0	-	1	1	0	-	1
	*%	*%				*%	*%	*%	*%		*%	*%	*%		*%
CHI-SQUARE		<----------22.6---------->				<-----.3---->		<----63.6--->		<----5.8---->		<----19.8--->		<----4.4---->	
SIGNIFICANCE			99%*			4%*		100%*		88%*		100%*		78%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10_3. Please tell me whether or not if you have participated in the following service: GO Boulder or other alternative transportation programs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Yes	132	1	19	45	67	48	38	19	24	38	8	29	42	16
	30%	4%	23%	29%	40%	23%	64%	36%	26%	31%	21%	33%	36%	21%
					B		FHI							
No	290	27	61	103	96	157	17	33	66	81	27	56	72	55
	66%	95%	75%	67%	57%	75%	29%	61%	71%	66%	68%	65%	63%	73%
		E				G		G	G					
Don't know/Not sure	14	0	1	7	5	4	4	2	1	4	4	1	1	3
	3%	1%	2%	5%	3%	2%	7%	3%	1%	3%	11%	1%	1%	4%
											M			
Refused	1	-	-	-	1	-	-	-	1	-	-	-	-	1
	*%				*%				1%					1%
CHI-SQUARE		<----------22.5---------->				<----------50.6---------->				<----------19.4---------->				
SIGNIFICANCE			99%*				100%*					92%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_1. Importance of the following in your decision to use the sustainability services offered:
The ease of use

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	333	315	18	127	43	159	145	188	20	162	153	282	333
	100%	94%	6%	38%	13%	48%	43%	57%	6%	49%	46%	85%	100%
Very important	187	176	10	78	26	83	65	121	6	104	78	150	187
	56%	56%	56%	61%	60%	52%	45%	64%	30%	64%	51%	53%	56%
								G		I	I		
Somewhat important	117	110	7	42	14	56	69	48	5	53	59	94	117
	35%	35%	37%	33%	33%	36%	48%	25%	26%	33%	38%	33%	35%
							H						
Not too important	10	10	-	1	2	7	5	5	3	2	6	14	10
	3%	3%		1%	4%	4%	3%	3%	14%	1%	4%	5%	3%
									J				
Not at all important	7	5	1	1	1	4	3	3	5	1	2	12	7
	2%	2%	7%	1%	2%	3%	2%	2%	23%	*%	1%	4%	2%
									JK				
Don't know/Not sure	13	13	-	5	-	8	2	11	1	3	9	13	13
	4%	4%		4%		5%	1%	6%	7%	2%	6%	5%	4%
CHI-SQUARE		<----3.6---->		<--------8.1------->			<----22.3--->		<--------64.6------->			<-----4.5----->	
SIGNIFICANCE		54%*		58%*			100%*		100%*			66%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_1. Importance of the following in your decision to use the sustainability services offered:
The ease of use

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	333	150	125	39	18	196	125	333	0	38	293	138	192	84	245
	100%	45%	38%	12%	6%	59%	38%	100%	*%	12%	88%	41%	58%	25%	73%
Very important	187	95	71	15	5	108	67	187	-	28	157	82	102	46	137
	56%	64%	57%	39%	26%	55%	54%	56%		73%	54%	59%	53%	55%	56%
		E	E												
Somewhat important	117	50	40	21	5	63	53	117	-	10	106	47	70	30	86
	35%	34%	32%	53%	27%	32%	42%	35%		27%	36%	34%	37%	36%	35%
Not too important	10	1	4	1	3	8	2	10	-	-	10	4	5	-	8
	3%	1%	3%	4%	15%	4%	1%	3%			3%	3%	3%		3%
					BC										
Not at all important	7	0	1	0	5	5	1	6	0	-	7	2	5	2	5
	2%	*%	1%	1%	25%	3%	1%	2%	100%		2%	1%	3%	2%	2%
					BCD				H						
Don't know/Not sure	13	3	8	1	1	11	2	13	-	0	13	3	10	6	8
	4%	2%	6%	3%	7%	6%	2%	4%		1%	4%	2%	5%	7%	3%
CHI-SQUARE		<----------79---------->				<----8.1---->		<----11.6--->		<----6.5---->		<----3.1---->		<----4.8---->	
SIGNIFICANCE			100%*				91%*		%*		84%*		45%*		69%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_1. Importance of the following in your decision to use the sustainability services offered:
The ease of use

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	333	23	47	118	143	131	59	45	80	87	30	64	97	55
	100%	7%	14%	35%	43%	39%	18%	13%	24%	26%	9%	19%	29%	16%
Very important	187	9	26	65	84	70	39	30	39	37	20	38	57	35
	56%	37%	56%	55%	59%	54%	67%	67%	49%	42%	66%	60%	59%	63%
								I						
Somewhat important	117	11	15	45	46	56	19	11	27	43	9	23	30	12
	35%	48%	32%	38%	32%	43%	33%	24%	33%	49%	30%	35%	31%	22%
										N				
Not too important	10	3	1	2	3	-	-	2	7	5	-	1	2	2
	3%	13%	3%	2%	2%			4%	8%	5%		2%	2%	3%
Not at all important	7	-	1	3	3	-	-	1	3	0	1	-	3	3
	2%		3%	2%	2%			1%	4%	1%	2%		3%	5%
Don't know/Not sure	13	0	3	3	7	5	-	1	5	2	1	2	5	4
	4%	1%	7%	3%	5%	4%		3%	6%	2%	2%	3%	6%	6%
CHI-SQUARE		<----------15.4---------->				<----------30.6---------->				<----------24.2---------->				
SIGNIFICANCE			78%*				100%*					92%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_2. Importance of the following in your decision to use the sustainability services offered:
The professionalism and technical expertise

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	333	315	18	127	43	159	145	188	20	162	153	282	333
	100%	94%	6%	38%	13%	48%	43%	57%	6%	49%	46%	85%	100%
Very important	166	159	7	69	21	72	67	99	6	101	60	120	166
	50%	50%	39%	54%	50%	45%	46%	53%	31%	62%	39%	42%	50%
										IK			
Somewhat important	106	100	7	37	12	57	39	67	5	49	53	109	106
	32%	32%	36%	29%	29%	36%	27%	36%	24%	30%	35%	39%	32%
Not too important	16	16	-	5	2	10	12	4	2	7	8	16	16
	5%	5%		4%	4%	6%	9%	2%	8%	4%	5%	6%	5%
Not at all important	20	19	1	11	2	6	17	3	5	2	13	19	20
	6%	6%	3%	9%	6%	4%	12%	1%	27%	1%	8%	7%	6%
							H		JK		J		
Don't know/Not sure	25	21	4	5	5	14	9	16	2	4	19	18	25
	8%	7%	22%	4%	11%	9%	6%	9%	10%	3%	12%	6%	8%
CHI-SQUARE		<----6.9---->		<--------9.4------->			<----25.1--->		<--------43.6------->			<-----4.5----->	
SIGNIFICANCE		86%*		69%			100%		100%*			66%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_2. Importance of the following in your decision to use the sustainability services offered:
The professionalism and technical expertise

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	333	150	125	39	18	196	125	333	0	38	293	138	192	84	245
	100%	45%	38%	12%	6%	59%	38%	100%	*%	12%	88%	41%	58%	25%	73%
Very important	166	97	55	9	5	101	56	166	-	23	143	70	95	38	126
	50%	65%	44%	23%	27%	51%	44%	50%		59%	49%	51%	49%	45%	51%
		CDE													
Somewhat important	106	42	45	16	5	63	41	106	-	10	95	36	69	35	69
	32%	28%	36%	39%	26%	32%	33%	32%		27%	32%	26%	36%	41%	28%
Not too important	16	6	4	5	1	10	6	16	-	1	15	12	4	2	14
	5%	4%	3%	12%	7%	5%	5%	5%		3%	5%	8%	2%	2%	6%
Not at all important	20	1	8	5	5	8	11	19	0	4	16	7	12	3	16
	6%	1%	6%	12%	29%	4%	9%	6%	100%	10%	5%	5%	6%	4%	7%
					BC				H						
Don't know/Not sure	25	4	14	6	2	14	11	25	-	-	25	13	12	6	19
	8%	3%	11%	14%	11%	7%	9%	8%			9%	9%	6%	7%	8%
CHI-SQUARE		<----------56.8---------->				<----3.9---->		<----3.8---->		<----6.1---->		<----9.6---->		<----6.3---->	
SIGNIFICANCE			100%*			58%		%*		81%*		95%		82%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_2. Importance of the following in your decision to use the sustainability services offered:
The professionalism and technical expertise

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	333	23	47	118	143	131	59	45	80	87	30	64	97	55
	100%	7%	14%	35%	43%	39%	18%	13%	24%	26%	9%	19%	29%	16%
Very important	166	15	18	67	64	68	26	23	40	45	14	35	44	27
	50%	66%	39%	57%	45%	52%	44%	52%	50%	52%	48%	54%	45%	50%
Somewhat important	106	2	24	22	57	35	30	14	21	23	8	23	34	18
	32%	10%	52%	19%	40%	27%	51%	31%	26%	27%	28%	36%	35%	32%
			BD		D		I							
Not too important	16	0	1	8	7	4	3	3	5	2	-	4	8	3
	5%	1%	2%	6%	5%	3%	5%	7%	6%	2%		6%	8%	5%
Not at all important	20	-	2	12	6	10	-	3	4	11	2	0	5	1
	6%		3%	10%	4%	7%		7%	6%	12%	5%	*%	6%	3%
										L				
Don't know/Not sure	25	5	1	10	9	13	-	1	10	6	5	3	6	6
	8%	23%	3%	8%	6%	10%		3%	12%	7%	18%	4%	6%	10%
									H					
CHI-SQUARE		<----------40.1---------->				<----------23.8---------->				<----------23.8---------->				
SIGNIFICANCE			100%*				98%*					91%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_3. Importance of the following in your decision to use the sustainability services offered:
The assistance in selecting local contractors

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	333	315	18	127	43	159	145	188	20	162	153	282	333
	100%	94%	6%	38%	13%	48%	43%	57%	6%	49%	46%	85%	100%
Very important	100	89	11	40	12	48	37	64	3	71	28	99	100
	30%	28%	62%	32%	29%	30%	25%	34%	17%	43%	18%	35%	30%
										IK			
Somewhat important	105	103	2	33	16	52	44	61	3	41	61	99	105
	32%	33%	11%	26%	37%	33%	30%	33%	15%	25%	40%	35%	32%
											I		
Not too important	45	44	0	15	4	25	24	21	3	23	19	30	45
	13%	14%	1%	12%	10%	16%	16%	11%	17%	14%	12%	11%	13%
Not at all important	54	49	4	27	10	17	35	18	9	16	29	39	54
	16%	16%	23%	21%	22%	11%	24%	10%	45%	10%	19%	14%	16%
							H		JK				
Don't know/Not sure	30	29	0	12	1	17	6	24	1	12	17	15	30
	9%	9%	2%	9%	2%	10%	4%	13%	5%	7%	11%	5%	9%
CHI-SQUARE		<----12.8--->		<-------10.8------->			<----21.6--->		<--------41.6------->			<-----6.1----->	
SIGNIFICANCE		99%*		79%			100%		100%			81%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_3. Importance of the following in your decision to use the sustainability services offered:
The assistance in selecting local contractors

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	333	150	125	39	18	196	125	333	0	38	293	138	192	84	245
	100%	45%	38%	12%	6%	59%	38%	100%	*%	12%	88%	41%	58%	25%	73%
Very important	100	67	29	1	2	61	35	100	-	15	86	51	49	23	77
	30%	45%	23%	4%	11%	31%	28%	30%		38%	29%	37%	25%	28%	31%
		CDE	D												
Somewhat important	105	35	48	19	3	62	38	105	-	16	88	40	63	27	76
	32%	23%	38%	48%	17%	31%	30%	32%		40%	30%	29%	33%	33%	31%
			E	E											
Not too important	45	22	13	6	3	26	18	45	-	4	40	21	22	11	31
	13%	15%	11%	15%	19%	13%	14%	13%		11%	14%	15%	12%	13%	13%
Not at all important	54	14	20	10	9	28	26	53	0	4	50	21	33	10	43
	16%	9%	16%	26%	48%	14%	20%	16%	100%	10%	17%	15%	17%	12%	17%
					BC				H						
Don't know/Not sure	30	12	14	3	1	20	10	30	-	-	30	5	24	12	17
	9%	8%	11%	8%	6%	10%	8%	9%			10%	4%	13%	15%	7%
CHI-SQUARE		<----------54.8---------->				<----2.7---->		<----1.2---->		<-----7----->		<-----12---->		<----5.6---->	
SIGNIFICANCE			100%			39%		%*		87%		98%		77%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_3. Importance of the following in your decision to use the sustainability services offered:
The assistance in selecting local contractors

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	333	23	47	118	143	131	59	45	80	87	30	64	97	55
	100%	7%	14%	35%	43%	39%	18%	13%	24%	26%	9%	19%	29%	16%
Very important	100	8	15	42	36	39	17	14	24	21	16	20	20	23
	30%	35%	31%	35%	25%	30%	29%	31%	30%	24%	54%	31%	21%	42%
											M			
Somewhat important	105	5	27	36	36	43	17	18	22	33	5	27	28	12
	32%	21%	57%	31%	25%	33%	29%	41%	28%	38%	16%	42%	29%	23%
			BE											
Not too important	45	4	3	13	23	13	11	4	13	12	1	5	17	9
	13%	18%	6%	11%	16%	10%	19%	10%	16%	14%	4%	8%	18%	17%
Not at all important	54	6	2	22	23	27	5	8	10	20	6	8	14	5
	16%	26%	4%	19%	16%	21%	9%	17%	13%	24%	21%	12%	15%	9%
Don't know/Not sure	30	-	1	4	24	9	8	1	11	1	1	5	17	5
	9%		2%	4%	17%	7%	14%	1%	13%	1%	5%	7%	18%	9%
					CD		H		H				J	
CHI-SQUARE		<----------44.6---------->				<----------16.2---------->				<----------45.8---------->				
SIGNIFICANCE			100%				82%					100%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_4. Importance of the following in your decision to use the sustainability services offered:
The ability to comply with regulations

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	333	315	18	127	43	159	145	188	20	162	153	282	333
	100%	94%	6%	38%	13%	48%	43%	57%	6%	49%	46%	85%	100%
Very important	150	142	8	59	20	66	49	101	5	81	65	103	150
	45%	45%	44%	46%	48%	42%	34%	53%	24%	50%	43%	36%	45%
								G		I			
Somewhat important	123	114	9	53	17	53	73	50	5	60	59	110	123
	37%	36%	49%	42%	39%	33%	50%	27%	24%	37%	38%	39%	37%
							H						
Not too important	14	13	1	6	1	8	6	8	1	7	6	22	14
	4%	4%	8%	5%	2%	5%	4%	4%	6%	4%	4%	8%	4%
Not at all important	20	20	-	2	4	13	10	9	8	2	10	31	20
	6%	6%		2%	9%	8%	7%	5%	39%	1%	6%	11%	6%
									JK				
Don't know/Not sure	27	27	-	7	1	18	7	20	1	13	13	17	27
	8%	8%		5%	2%	12%	5%	11%	6%	8%	8%	6%	8%
CHI-SQUARE		<----3.9---->		<-------14.3------->			<----23.7--->		<---------47-------->			<-----12.2---->	
SIGNIFICANCE		58%*		93%			100%		100%*			98%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_4. Importance of the following in your decision to use the sustainability services offered:
The ability to comply with regulations

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	333	150	125	39	18	196	125	333	0	38	293	138	192	84	245
	100%	45%	38%	12%	6%	59%	38%	100%	*%	12%	88%	41%	58%	25%	73%
Very important	150	74	56	15	3	81	59	150	-	19	130	61	88	25	123
	45%	50%	45%	39%	18%	41%	47%	45%		49%	44%	44%	46%	30%	50%
		E	E												N
Somewhat important	123	56	44	18	5	72	50	123	-	19	103	53	68	34	88
	37%	37%	35%	44%	26%	37%	40%	37%		50%	35%	38%	35%	40%	36%
Not too important	14	7	5	1	1	12	1	14	-	-	14	4	10	4	10
	4%	4%	4%	4%	7%	6%	1%	4%			5%	3%	5%	5%	4%
Not at all important	20	1	9	2	8	13	6	19	0	-	20	12	8	7	11
	6%	1%	7%	5%	43%	7%	5%	6%	100%		7%	9%	4%	9%	5%
					BCD				H						
Don't know/Not sure	27	12	10	3	1	18	8	27	-	0	26	8	18	14	13
	8%	8%	8%	8%	7%	9%	7%	8%		1%	9%	6%	10%	16%	5%
														O	
CHI-SQUARE		<----------55.3---------->				<----6.5---->		<----3.8---->		<----9.7---->		<----5.5---->		<----17.2--->	
SIGNIFICANCE			100%*			83%		%*		95%*		76%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_4. Importance of the following in your decision to use the sustainability services offered:
The ability to comply with regulations

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	333	23	47	118	143	131	59	45	80	87	30	64	97	55
	100%	7%	14%	35%	43%	39%	18%	13%	24%	26%	9%	19%	29%	16%
Very important	150	12	29	59	48	66	19	19	40	39	15	37	29	30
	45%	51%	62%	50%	34%	50%	31%	44%	50%	45%	51%	57%	30%	54%
			E									M		M
Somewhat important	123	5	14	43	60	56	25	13	25	39	11	19	40	14
	37%	23%	29%	36%	42%	43%	43%	30%	31%	44%	38%	30%	41%	25%
Not too important	14	1	1	2	10	-	5	4	4	1	0	3	7	3
	4%	5%	2%	2%	7%		9%	10%	5%	1%	1%	5%	7%	6%
Not at all important	20	5	2	7	7	5	-	6	5	6	1	1	7	3
	6%	20%	4%	6%	5%	4%		14%	7%	7%	4%	2%	7%	6%
Don't know/Not sure	27	0	1	8	17	5	10	1	6	2	2	3	15	5
	8%	1%	3%	7%	12%	4%	17%	3%	8%	2%	6%	5%	15%	9%
							FH						J	
CHI-SQUARE		<----------31.3---------->				<----------40.3---------->				<----------30.8---------->				
SIGNIFICANCE			100%*				100%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_5. Importance of the following in your decision to use the sustainability services offered:
The money you save in the short term with the incentives or rebates

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	164	152	13	71	23	70	80	84	11	85	71	146	164
	100%	92%	8%	43%	14%	42%	49%	51%	7%	52%	43%	89%	100%
Very important	44	38	6	18	6	20	20	24	5	25	16	50	44
	27%	25%	47%	25%	25%	29%	25%	28%	46%	29%	22%	34%	27%
Somewhat important	83	78	5	33	15	35	39	44	2	44	37	61	83
	51%	52%	41%	46%	67%	51%	49%	53%	23%	52%	52%	42%	51%
										I	I		
Not too important	26	25	1	18	1	8	16	10	1	12	14	24	26
	16%	17%	10%	25%	3%	11%	20%	12%	10%	14%	19%	16%	16%
				E									
Not at all important	6	6	0	2	1	2	3	3	2	2	2	7	6
	4%	4%	2%	3%	4%	3%	4%	4%	22%	2%	3%	5%	4%
Don't know/Not sure	5	5	-	1	-	4	2	3	-	2	3	5	5
	3%	3%		1%		6%	3%	3%		3%	4%	3%	3%
CHI-SQUARE		<----3.2---->		<-------12.8------->			<----2.3---->		<--------15.1------->			<-----3.2----->	
SIGNIFICANCE		48%*		88%*			32%*		94%*			47%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_5. Importance of the following in your decision to use the sustainability services offered:
The money you save in the short term with the incentives or rebates

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	164	77	57	20	10	110	52	164	0	19	144	66	96	48	114
	100%	47%	35%	12%	6%	67%	32%	100%	*%	12%	88%	40%	58%	29%	69%
Very important	44	24	14	2	4	31	12	44	-	4	40	27	16	11	33
	27%	31%	25%	8%	41%	28%	24%	27%		21%	27%	42%	17%	22%	29%
					D							M			
Somewhat important	83	40	25	16	2	61	21	83	-	6	76	24	58	34	48
	51%	52%	43%	81%	23%	55%	40%	51%		33%	53%	37%	60%	70%	43%
		E		CE										O	
Not too important	26	10	14	1	1	9	17	26	-	9	18	11	14	3	22
	16%	13%	25%	6%	11%	8%	34%	16%		46%	12%	16%	15%	6%	19%
							F								
Not at all important	6	1	1	1	2	5	1	6	0	-	6	1	5	1	5
	4%	2%	2%	5%	25%	5%	2%	4%	100%		4%	1%	5%	1%	5%
					B				H						
Don't know/Not sure	5	2	3	-	-	4	1	5	-	-	5	2	2	-	5
	3%	3%	5%			4%	1%	3%			3%	4%	3%		4%
CHI-SQUARE		<----------27.8---------->				<----17.9--->		<----6.2---->		<----14.3--->		<-----15---->		<----12.5--->	
SIGNIFICANCE			99%*			100%*		%*		99%*		100%*		99%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_5. Importance of the following in your decision to use the sustainability services offered:
The money you save in the short term with the incentives or rebates

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	164	6	18	57	80	56	37	18	44	44	15	31	48	27
	100%	3%	11%	35%	49%	34%	23%	11%	27%	27%	9%	19%	29%	16%
Very important	44	1	9	15	18	17	12	3	11	3	7	10	13	10
	27%	21%	48%	27%	23%	30%	32%	18%	25%	8%	49%	31%	28%	37%
														J
Somewhat important	83	4	6	26	45	25	20	12	24	21	6	19	30	8
	51%	74%	35%	46%	56%	45%	53%	69%	54%	47%	43%	62%	62%	28%
												N	N	
Not too important	26	-	1	12	11	14	4	1	4	19	-	1	3	4
	16%		8%	22%	14%	26%	11%	6%	10%	42%		4%	6%	15%
										LMN				
Not at all important	6	0	1	2	3	-	1	1	3	1	1	-	2	3
	4%	5%	7%	3%	4%		4%	3%	7%	1%	4%		4%	11%
Don't know/Not sure	5	-	1	2	3	-	-	1	2	1	1	1	-	2
	3%		3%	3%	3%			3%	5%	2%	4%	4%		9%
CHI-SQUARE		<----------9.5---------->				<----------16.6---------->				<----------53.2---------->				
SIGNIFICANCE			34%*				83%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_6. Importance of the following in your decision to use the sustainability services offered:
Longer-term cost savings in terms of bills and household expenses

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	177	171	6	56	23	94	68	109	10	82	85	154	177
	100%	97%	3%	32%	13%	53%	38%	62%	6%	46%	48%	87%	100%
Very important	80	75	5	23	13	39	23	57	4	35	41	81	80
	45%	44%	89%	42%	60%	42%	33%	52%	44%	42%	48%	52%	45%
Somewhat important	77	77	1	28	7	42	35	43	3	37	37	56	77
	44%	45%	11%	49%	31%	45%	51%	39%	33%	45%	43%	36%	44%
Not too important	8	8	-	0	-	8	3	5	0	4	4	7	8
	4%	5%		*%		8%	4%	5%	2%	5%	4%	4%	4%
Not at all important	3	3	-	0	1	1	2	1	1	0	2	7	3
	2%	2%		1%	5%	2%	3%	1%	13%	*%	2%	5%	2%
Don't know/Not sure	9	9	-	5	1	3	6	3	1	6	2	4	9
	5%	5%		8%	4%	4%	8%	3%	8%	7%	3%	2%	5%
CHI-SQUARE		<----4.7---->		<-------11.6------->			<----8.5---->		<--------10.9------->			<-----5.7----->	
SIGNIFICANCE		68%*		83%*			93%*		79%*			78%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_6. Importance of the following in your decision to use the sustainability services offered:
Longer-term cost savings in terms of bills and household expenses

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	177	77	71	20	10	94	74	177	0	19	158	76	100	38	138
	100%	43%	40%	11%	5%	53%	42%	100%	*%	11%	89%	43%	56%	21%	78%
Very important	80	31	33	12	4	43	32	80	-	5	75	30	50	18	61
	45%	41%	46%	59%	42%	46%	44%	45%		25%	48%	40%	49%	48%	44%
Somewhat important	77	36	32	6	3	37	35	77	-	15	63	34	42	15	62
	44%	46%	46%	31%	34%	40%	48%	44%		75%	40%	45%	42%	40%	45%
Not too important	8	4	3	1	0	8	0	8	0	-	8	3	5	3	5
	4%	5%	4%	5%	2%	8%	*%	4%	100% H		5%	4%	5%	9%	3%
Not at all important	3	0	1	0	1	2	1	3	-	-	3	1	3	1	2
	2%	*%	2%	1%	13%	2%	2%	2%			2%	1%	3%	3%	1%
Don't know/Not sure	9	6	1	1	1	4	5	9	-	-	9	8	1	-	9
	5%	7%	2%	4%	8%	4%	6%	5%			6%	10%	1%		6%
CHI-SQUARE		<----------13.2---------->				<----6.4---->		<-----5----->		<----9.3---->		<----8.5---->		<----5.2---->	
SIGNIFICANCE			65%*				83%*		%*		95%*		93%*		73%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_6. Importance of the following in your decision to use the sustainability services offered:
Longer-term cost savings in terms of bills and household expenses

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	177	17	28	64	68	74	22	28	42	44	15	37	51	30
	100%	10%	16%	36%	38%	42%	12%	16%	24%	25%	9%	21%	28%	17%
Very important	80	12	13	29	27	31	12	12	21	22	6	25	18	10
	45%	66%	45%	45%	40%	42%	54%	45%	49%	50%	39%	67%	35%	32%
												M		
Somewhat important	77	5	14	25	34	39	8	12	13	20	5	10	27	16
	44%	29%	49%	39%	50%	53%	37%	44%	31%	45%	31%	26%	54%	53%
Not too important	8	-	1	3	4	-	2	2	3	1	0	0	3	3
	4%		3%	5%	6%		9%	7%	7%	3%	2%	1%	7%	10%
Not at all important	3	0	-	1	2	-	-	1	2	0	0	0	2	1
	2%	2%		1%	3%			4%	5%	1%	2%	1%	3%	2%
Don't know/Not sure	9	1	1	6	1	4	-	-	4	1	4	2	1	1
	5%	3%	3%	10%	2%	5%			9%	2%	26%	5%	1%	4%
											JMN			
CHI-SQUARE		<----------10.5---------->				<----------18.1---------->				<----------32.2---------->				
SIGNIFICANCE			42%*				89%*					99%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
10a_7. Importance of the following in your decision to use the sustainability services offered:
The natural resources you conserve

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	333	315	18	127	43	159	145	188	20	162	153	282	333
	100%	94%	6%	38%	13%	48%	43%	57%	6%	49%	46%	85%	100%
Very important	239	225	14	93	31	111	86	153	8	140	93	180	239
	72%	72%	74%	73%	72%	70%	60%	81%	41%	86%	61%	64%	72%
								G		IK			
Somewhat important	77	72	4	30	9	37	51	26	5	21	51	76	77
	23%	23%	24%	24%	21%	23%	35%	14%	23%	13%	34%	27%	23%
							H				J		
Not too important	1	1	-	-	-	1	0	1	1	-	1	13	1
	*%	*%				1%	*%	*%	3%		*%	4%	*%
												M	
Not at all important	7	7	0	2	2	4	5	2	5	1	2	6	7
	2%	2%	1%	2%	4%	2%	4%	1%	26%	*%	1%	2%	2%
									JK				
Don't know/Not sure	9	9	-	1	1	6	2	7	1	2	6	8	9
	3%	3%		1%	3%	4%	1%	4%	6%	1%	4%	3%	3%
CHI-SQUARE		<-----.7---->		<--------4.4------->			<----27.2--->		<--------87.9------->			<-----13.9---->	
SIGNIFICANCE		5%*		19%*			100%*		100%*			99%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
10a_7. Importance of the following in your decision to use the sustainability services offered:
The natural resources you conserve

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	333	150	125	39	18	196	125	333	0	38	293	138	192	84	245
	100%	45%	38%	12%	6%	59%	38%	100%	*%	12%	88%	41%	58%	25%	73%
Very important	239	129	86	17	7	140	88	239	0	33	205	95	141	63	172
	72%	86%	69%	43%	37%	72%	71%	72%	100%	86%	70%	69%	73%	75%	70%
		CDE	E						H						
Somewhat important	77	19	33	20	5	42	33	77	-	5	71	34	43	18	58
	23%	13%	27%	50%	25%	21%	27%	23%		14%	24%	24%	22%	21%	24%
				B											
Not too important	1	-	0	1	1	1	-	1	-	-	1	0	1	1	1
	*%		*%	1%	3%	1%		*%			*%	*%	1%	1%	*%
Not at all important	7	0	0	1	5	6	2	7	-	-	7	4	3	1	6
	2%	*%	*%	3%	29%	3%	1%	2%			2%	3%	2%	1%	2%
					BCD										
Don't know/Not sure	9	2	5	1	1	7	2	9	-	-	9	5	4	1	8
	3%	1%	4%	2%	7%	4%	2%	3%			3%	4%	2%	1%	3%
CHI-SQUARE		<----------105.6---------->				<----3.6---->		<-----.1---->		<----5.1---->		<-----2----->		<----1.6---->	
SIGNIFICANCE			100%*			54%*		%*		72%*		26%*		19%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
10a_7. Importance of the following in your decision to use the sustainability services offered:
The natural resources you conserve

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	333	23	47	118	143	131	59	45	80	87	30	64	97	55
	100%	7%	14%	35%	43%	39%	18%	13%	24%	26%	9%	19%	29%	16%
Very important	239	18	35	80	103	100	43	32	52	64	17	47	69	42
	72%	79%	76%	68%	72%	77%	74%	73%	65%	74%	58%	73%	71%	76%
Somewhat important	77	4	8	33	31	30	12	10	20	19	10	12	25	9
	23%	18%	17%	28%	22%	23%	20%	23%	26%	22%	35%	19%	26%	17%
Not too important	1	-	-	1	1	-	-	-	1	-	0	0	0	1
	*%			1%	*%				2%		1%	*%	*%	1%
Not at all important	7	-	2	2	3	-	1	1	3	1	1	2	2	1
	2%		5%	2%	2%		2%	3%	3%	1%	4%	3%	2%	2%
Don't know/Not sure	9	1	1	2	6	-	3	1	4	2	1	3	1	2
	3%	3%	2%	1%	4%		5%	1%	5%	2%	3%	5%	1%	4%
CHI-SQUARE		<----------7.8---------->				<----------15.6---------->				<----------8.2---------->				
SIGNIFICANCE			20%*				79%*					6%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
11a. Agreement about the following lifestyle choice: Using public transportation isn't convenient, is too expensive or doesn't fit my needs

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	82	71	11	27	9	45	43	39	14	31	39	146	82
	19%	18%	31%	14%	18%	24%	20%	18%	41%	17%	18%	37%	19%
												M	
Somewhat agree	129	124	5	63	14	52	58	71	7	60	62	88	129
	30%	31%	14%	32%	28%	28%	26%	33%	20%	32%	28%	22%	30%
Neutral	43	43	-	16	4	24	20	24	2	20	22	35	43
	10%	11%		8%	7%	13%	9%	11%	5%	11%	10%	9%	10%
Somewhat disagree	83	77	6	50	8	25	47	36	6	27	50	42	83
	19%	19%	18%	26%	16%	13%	22%	17%	19%	15%	23%	10%	19%
				F									L
Strongly disagree	97	83	13	39	16	38	50	47	6	46	45	79	97
	22%	21%	37%	20%	32%	20%	23%	21%	16%	25%	21%	20%	22%
Don't know/Not sure	2	2	-	-	-	2	0	2	-	1	1	10	2
	*%	*%				1%	*%	1%		1%	*%	2%	*%
CHI-SQUARE		<----14.4--->		<-------22.5------->			<----4.8---->		<--------17.6------->			<-----45.8---->	
SIGNIFICANCE		99%*		99%*			56%*		94%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
11a. Agreement about the following lifestyle choice: Using public transportation isn't convenient, is too expensive or doesn't fit my needs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	82	27	32	10	13	52	29	58	24	8	72	28	52	12	67
	19%	17%	18%	14%	40%	21%	17%	17%	24%	14%	19%	18%	18%	10%	21%
Somewhat agree	129	50	58	14	7	69	47	102	27	15	114	44	84	29	100
	30%	31%	34%	20%	21%	28%	27%	31%	26%	25%	30%	29%	30%	25%	32%
Neutral	43	16	19	7	1	17	27	30	13	9	35	11	33	14	30
	10%	10%	11%	10%	5%	7%	16%	9%	13%	15%	9%	7%	11%	12%	9%
Somewhat disagree	83	25	31	21	6	50	32	56	27	9	74	20	63	38	45
	19%	16%	18%	30%	20%	20%	19%	17%	26%	16%	20%	13%	22%	33%	14%
														O	
Strongly disagree	97	42	32	17	5	62	33	85	11	18	79	46	51	22	73
	22%	26%	19%	25%	16%	25%	20%	26%	11%	31%	21%	31%	18%	19%	23%
Don't know/Not sure	2	1	1	0	-	0	2	2	0	-	2	1	1	-	2
	*%	1%	*%	*%		*%	1%	1%	*%		1%	1%	*%		1%
CHI-SQUARE		<----------22.4---------->				<----11.8--->		<----14.8--->		<----5.6---->		<----12.9--->		<----24.3--->	
SIGNIFICANCE			90%*				96%*		99%*		65%*		98%*		100%*

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
11a. Agreement about the following lifestyle choice: Using public transportation isn't convenient, is too expensive or doesn't fit my needs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	82	7	8	26	38	25	2	16	29	22	7	12	24	17
	19%	24%	10%	17%	23%	12%	4%	29%	31%	18%	18%	14%	21%	22%
								FG	FG					
Somewhat agree	129	10	14	52	53	69	16	16	25	32	13	30	36	17
	30%	36%	17%	34%	31%	33%	26%	30%	27%	26%	34%	35%	32%	23%
Neutral	43	4	5	16	18	17	14	2	8	10	1	10	10	13
	10%	13%	7%	10%	11%	8%	23%	5%	8%	8%	2%	12%	9%	18%
							HI							K
Somewhat disagree	83	6	35	21	20	56	11	5	9	43	4	6	23	7
	19%	21%	44%	14%	12%	27%	18%	9%	10%	35%	10%	7%	20%	10%
			DE			HI				KLN				
Strongly disagree	97	2	18	39	38	42	18	15	21	15	13	27	22	20
	22%	6%	23%	25%	22%	20%	29%	27%	23%	12%	32%	32%	19%	26%
Don't know/Not sure	2	-	-	0	2	-	-	-	1	-	1	-	-	1
	*%			*%	1%				1%		3%			1%
CHI-SQUARE		<----------50.3---------->				<----------56.4---------->				<----------60.7---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
11b. Agreement about the following lifestyle choice: I wouldn't feel safe riding a bicycle as a way of getting to work or running errands

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	70	69	2	16	5	45	25	45	14	21	37	65	70
	16%	17%	5%	8%	9%	24%	11%	21%	41%	11%	17%	16%	16%
						D			J				
Somewhat agree	57	47	10	21	12	24	28	29	6	26	25	70	57
	13%	12%	29%	11%	23%	13%	13%	13%	19%	14%	11%	18%	13%
Neutral	10	10	-	1	1	8	4	6	1	5	4	24	10
	2%	3%		*%	2%	5%	2%	3%	2%	3%	2%	6%	2%
Somewhat disagree	112	95	17	64	8	39	63	49	7	37	68	80	112
	26%	24%	46%	33%	16%	21%	29%	22%	20%	20%	31%	20%	26%
Strongly disagree	180	173	7	90	25	65	96	85	5	94	82	155	180
	41%	43%	20%	46%	48%	35%	44%	39%	16%	51%	37%	39%	41%
										I			
Don't know/Not sure	7	6	0	2	1	4	2	5	1	2	3	5	7
	1%	2%	1%	1%	1%	2%	1%	2%	3%	1%	1%	1%	1%
CHI-SQUARE		<-----22---->		<--------40-------->			<----9.5---->		<--------33.6------->			<-----13.3---->	
SIGNIFICANCE		100%*		100%*			91%		100%*			98%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
11b. Agreement about the following lifestyle choice: I wouldn't feel safe riding a bicycle as a way of getting to work or running errands

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	70	16	40	2	13	38	28	49	21	4	66	23	48	4	65
	16%	10%	23%	3%	39%	15%	17%	15%	21%	7%	18%	15%	17%	4%	20%
					BD										N
Somewhat agree	57	24	21	6	6	29	24	45	12	3	55	24	33	12	44
	13%	15%	12%	8%	19%	12%	14%	14%	12%	4%	15%	16%	12%	11%	14%
Neutral	10	5	3	2	1	8	1	8	2	-	10	3	7	1	9
	2%	3%	1%	3%	2%	3%	1%	2%	2%		3%	2%	2%	1%	3%
Somewhat disagree	112	30	46	29	7	71	36	65	47	22	90	28	83	47	65
	26%	19%	27%	42%	20%	28%	21%	19%	45%	37%	24%	19%	29%	41%	20%
									H					O	
Strongly disagree	180	84	59	30	5	102	78	161	20	31	148	68	110	48	129
	41%	52%	35%	44%	17%	41%	46%	48%	19%	52%	40%	45%	39%	42%	41%
		CE						I							
Don't know/Not sure	7	2	3	-	1	4	2	5	1	-	7	3	3	1	6
	1%	2%	2%		3%	2%	1%	2%	1%		2%	2%	1%	1%	2%
CHI-SQUARE		<----------54.2---------->				<----5.8---->		<----38.9--->		<----15.7--->		<----7.6---->		<----30.6--->	
SIGNIFICANCE			100%*			67%*		100%*		99%*		82%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
11b. Agreement about the following lifestyle choice: I wouldn't feel safe riding a bicycle as a way of getting to work or running errands

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	70	9	9	26	26	30	-	5	26	17	8	15	13	17
	16%	32%	11%	17%	16%	14%		10%	28%	14%	20%	18%	12%	22%
									FH					
Somewhat agree	57	5	3	24	26	21	6	8	18	6	12	10	19	11
	13%	19%	3%	15%	15%	10%	10%	15%	19%	5%	31%	12%	16%	15%
											J			
Neutral	10	1	3	3	3	-	3	2	6	2	2	4	2	1
	2%	2%	4%	2%	2%		4%	4%	6%	1%	4%	5%	2%	1%
Somewhat disagree	112	3	40	30	39	66	21	11	11	40	5	22	25	19
	26%	9%	49%	20%	23%	32%	35%	21%	12%	33%	14%	26%	22%	26%
			BDE			I	I							
Strongly disagree	180	10	23	71	73	91	29	26	28	56	12	33	55	25
	41%	35%	28%	46%	43%	44%	49%	49%	31%	46%	30%	38%	48%	34%
								I						
Don't know/Not sure	7	1	3	1	2	-	1	1	4	2	1	2	0	2
	1%	3%	3%	*%	1%		2%	2%	4%	2%	2%	2%	*%	2%
CHI-SQUARE		<----------46.1---------->				<----------61.6---------->				<----------35.8---------->				
SIGNIFICANCE			100%*				100%*					98%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
11c. Agreement about the following lifestyle choice: There are too many choices and programs, and I feel overwhelmed

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	20	19	1	5	1	13	9	11	11	7	3	40	20
	5%	5%	3%	3%	2%	7%	4%	5%	32%	4%	1%	10%	5%
									JK				
Somewhat agree	80	75	5	36	15	29	48	33	3	28	50	69	80
	18%	19%	14%	19%	29%	15%	22%	15%	8%	15%	23%	17%	18%
Neutral	51	42	9	14	4	32	23	29	10	16	24	58	51
	12%	10%	26%	7%	9%	17%	10%	13%	30%	9%	11%	14%	12%
									JK				
Somewhat disagree	148	142	5	70	15	62	79	69	4	70	74	107	148
	34%	36%	15%	36%	30%	34%	36%	31%	11%	38%	34%	27%	34%
										I	I		
Strongly disagree	129	113	15	62	15	47	57	71	6	58	65	123	129
	29%	28%	42%	32%	29%	26%	26%	33%	19%	31%	30%	31%	29%
Don't know/Not sure	9	9	-	7	1	1	3	6	-	6	2	4	9
	2%	2%		4%	1%	1%	1%	3%		3%	1%	1%	2%
CHI-SQUARE		<-----14---->		<--------24-------->			<----7.3---->		<--------86.4------->			<-----14.9---->	
SIGNIFICANCE		98%*		99%			80%		100%*			99%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
11c. Agreement about the following lifestyle choice: There are too many choices and programs, and I feel overwhelmed

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	20	5	3	1	10	9	10	15	5	-	20	7	12	4	16
	5%	3%	2%	2%	30%	4%	6%	5%	4%		5%	5%	4%	3%	5%
					BCD										
Somewhat agree	80	23	40	15	3	36	36	65	15	21	59	26	53	6	73
	18%	14%	23%	22%	8%	14%	21%	20%	15%	36%	16%	17%	19%	6%	23%
															N
Neutral	51	16	22	2	10	30	15	36	15	-	50	22	27	11	39
	12%	10%	13%	3%	32%	12%	9%	11%	15%		13%	15%	10%	10%	12%
					BD										
Somewhat disagree	148	61	47	35	4	102	46	109	39	16	132	43	104	63	84
	34%	38%	28%	51%	12%	41%	27%	33%	38%	26%	35%	29%	37%	55%	27%
		E		E										O	
Strongly disagree	129	51	57	14	6	71	57	100	28	22	106	49	80	30	97
	29%	32%	34%	20%	19%	28%	34%	30%	27%	38%	28%	33%	28%	26%	31%
Don't know/Not sure	9	5	1	2	-	2	6	7	1	-	9	2	6	0	8
	2%	3%	1%	2%		1%	4%	2%	1%		2%	2%	2%	*%	3%
CHI-SQUARE		<----------95.5---------->				<----14.1--->		<----3.2---->		<----26.3--->		<----5.2---->		<----37.2--->	
SIGNIFICANCE			100%*			98%		33%		100%		61%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
11c. Agreement about the following lifestyle choice: There are too many choices and programs, and I feel overwhelmed

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	20	1	3	11	4	4	1	1	8	4	5	2	3	6
	5%	4%	4%	7%	3%	2%	2%	2%	9%	4%	12%	2%	3%	8%
									FH					
Somewhat agree	80	8	16	31	23	48	4	7	17	29	7	10	18	16
	18%	30%	20%	20%	13%	23%	7%	13%	19%	24%	18%	12%	16%	21%
									G					
Neutral	51	6	7	15	21	21	5	9	11	6	3	12	11	19
	12%	22%	9%	10%	12%	10%	8%	17%	12%	5%	7%	14%	9%	26%
														JM
Somewhat disagree	148	2	42	43	60	74	27	17	26	57	4	27	50	10
	34%	7%	52%	28%	36%	36%	45%	32%	28%	46%	10%	32%	44%	14%
			B							KN			KN	
Strongly disagree	129	10	12	47	60	56	21	20	27	25	20	28	33	23
	29%	35%	15%	30%	35%	27%	35%	36%	30%	20%	52%	33%	28%	30%
											J			
Don't know/Not sure	9	0	-	8	1	5	2	-	2	1	0	7	-	1
	2%	2%		5%	*%	2%	3%		3%	1%	1%	8%		1%
CHI-SQUARE		<----------46---------->				<----------26.6---------->				<----------85.6---------->				
SIGNIFICANCE			100%*				97%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
11d. Agreement about the following lifestyle choice: I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Strongly agree	37	32	5	11	4	21	22	15	12	6	20	73	37
	8%	8%	13%	6%	7%	11%	10%	7%	35%	3%	9%	18%	8%
									JK			M	
Somewhat agree	39	29	10	19	3	17	26	14	7	5	27	70	39
	9%	7%	27%	10%	6%	9%	12%	6%	20%	3%	12%	17%	9%
												M	
Neutral	39	33	5	20	8	11	17	21	11	8	19	44	39
	9%	8%	15%	10%	16%	6%	8%	10%	32%	4%	9%	11%	9%
									JK				
Somewhat disagree	93	87	6	46	11	36	63	30	1	31	62	44	93
	21%	22%	17%	24%	22%	19%	29%	14%	2%	17%	28%	11%	21%
							H			I	I		L
Strongly disagree	228	217	10	97	25	101	90	138	4	134	91	167	228
	52%	54%	29%	50%	48%	55%	41%	63%	10%	72%	41%	42%	52%
								G		IK	I		
Don't know/Not sure	1	1	-	-	1	1	-	1	-	1	0	1	1
	*%	*%			1%	*%		*%		*%	*%	*%	*%
CHI-SQUARE		<----20.8--->		<-------12.2------->			<----29.1--->		<--------119-------->			<-----46.1---->	
SIGNIFICANCE		100%*		73%*			100%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
11d. Agreement about the following lifestyle choice: I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Strongly agree	37	4	14	7	11	22	14	21	15	8	29	12	25	8	28
	8%	2%	8%	10%	34%	9%	8%	6%	15%	14%	8%	8%	9%	7%	9%
					BC										
Somewhat agree	39	4	20	8	7	27	12	24	15	4	35	14	23	2	35
	9%	3%	11%	12%	21%	11%	7%	7%	15%	7%	9%	10%	8%	2%	11%
					B										
Neutral	39	5	16	6	11	17	22	22	17	-	37	17	20	9	29
	9%	3%	9%	9%	33%	7%	13%	7%	16%		10%	11%	7%	8%	9%
					BC										
Somewhat disagree	93	26	32	34	1	62	26	67	26	9	84	28	65	32	60
	21%	16%	19%	49%	2%	25%	16%	20%	25%	15%	22%	19%	23%	28%	19%
		E	E	BE											
Strongly disagree	228	122	89	14	3	122	95	198	29	38	189	79	149	63	164
	52%	75%	52%	20%	10%	49%	56%	60%	28%	65%	50%	53%	53%	55%	52%
		CDE	DE					I							
Don't know/Not sure	1	0	1	-	-	1	0	0	1	-	1	0	1	-	1
	*%	*%	*%			*%	*%	*%	1%		*%	*%	*%		*%
CHI-SQUARE		<----------151.5---------->				<----10.8--->		<----36.9--->		<----11.8--->		<----3.6---->		<----13.3--->	
SIGNIFICANCE		100%*				94%*		100%*		96%*		39%*		98%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
11d. Agreement about the following lifestyle choice: I resent the fact that the local government is trying to encourage me to do things in order to meet their environmental goals

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Strongly agree	37	1	6	12	17	8	-	10	14	11	4	3	9	9
	8%	5%	8%	8%	10%	4%		19%	15%	9%	11%	3%	8%	13%
								F	F					
Somewhat agree	39	1	8	19	11	17	4	4	11	10	3	12	10	4
	9%	3%	10%	12%	6%	8%	7%	8%	12%	8%	7%	14%	9%	6%
Neutral	39	6	10	9	12	17	7	4	7	5	5	15	3	11
	9%	21%	13%	6%	7%	8%	12%	7%	7%	4%	12%	18%	3%	15%
												M		
Somewhat disagree	93	8	30	32	23	54	10	12	14	47	7	6	19	14
	21%	29%	37%	21%	14%	26%	17%	22%	15%	38%	18%	7%	17%	19%
			E							LM				
Strongly disagree	228	12	27	82	107	113	38	24	46	50	20	49	73	35
	52%	42%	33%	53%	63%	54%	64%	45%	50%	41%	52%	57%	64%	47%
					C									
Don't know/Not sure	1	-	-	1	0	-	-	-	1	-	-	1	-	0
	*%			1%	*%				1%			1%		*%
CHI-SQUARE		<----------39.7---------->				<----------36.2---------->				<----------63.1---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
12a. Please tell me if you think the following is a good use of government resources or not a good use of resources: Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	405	369	36	179	48	173	199	206	29	178	200	345	405
	100%	91%	9%	44%	12%	43%	49%	51%	7%	44%	49%	85%	100%
Good use of government resources	366	331	35	168	45	148	177	189	15	170	183	278	366
	91%	90%	98%	94%	95%	86%	89%	92%	51%	96%	91%	81%	91%
										I	I		
Not a good use of resources	26	25	1	8	1	17	15	11	12	7	9	38	26
	6%	7%	2%	5%	2%	10%	7%	5%	41%	4%	4%	11%	6%
									JK				
Don't know/Not sure	8	8	-	2	1	5	3	4	1	1	6	9	8
	2%	2%		1%	1%	3%	2%	2%	3%	1%	3%	3%	2%
Don't offer any programs	0	0	-	-	0	-	-	0	-	-	0	9	0
	*%	*%			1%			*%			*%	3%	*%
Don't create new programs	4	4	-	2	0	3	3	1	2	0	3	12	4
	1%	1%		1%	1%	2%	2%	1%	6%	*%	1%	3%	1%
CHI-SQUARE		<----2.7---->		<-------11.2------->			<----2.2---->		<--------70.9------->			<------21----->	
SIGNIFICANCE		40%*		81%*			31%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
12a. Please tell me if you think the following is a good use of government resources or not a good use of resources: Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	405	155	154	67	28	240	151	312	92	51	352	145	256	108	292
	100%	38%	38%	17%	7%	59%	37%	77%	23%	13%	87%	36%	63%	27%	72%
Good use of government resources	366	148	144	59	14	209	143	283	83	51	314	131	234	98	266
	91%	96%	93%	88%	51%	87%	95%	91%	90%	100%	89%	90%	91%	91%	91%
		E	E												
Not a good use of resources	26	5	4	5	11	19	7	19	7	0	26	12	13	6	17
	6%	3%	3%	7%	40%	8%	5%	6%	8%	*%	7%	8%	5%	6%	6%
					BC										
Don't know/Not sure	8	1	5	1	1	7	1	7	1	-	8	2	6	3	5
	2%	*%	3%	1%	3%	3%	*%	2%	1%		2%	1%	2%	3%	2%
Don't offer any programs	0	-	0	-	-	0	-	-	0	-	0	-	0	-	0
	*%		*%			*%			*%		*%		*%		*%
Don't create new programs	4	0	1	2	2	4	-	4	1	-	4	1	3	0	4
	1%	*%	*%	3%	6%	2%		1%	1%		1%	1%	1%	*%	1%
CHI-SQUARE		<----------72.5---------->				<----7.9---->		<----2.1---->		<----5.6---->		<----2.2---->		<----1.2---->	
SIGNIFICANCE			100%*			90%*		28%*		77%*		30%*		12%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
12a. Please tell me if you think the following is a good use of government resources or not a good use of resources: Expanding current climate action programs, such as those focused on energy efficiency, waste reduction and transportation

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	405	28	76	144	154	192	56	48	90	113	38	82	104	67
	100%	7%	19%	36%	38%	47%	14%	12%	22%	28%	10%	20%	26%	17%
Good use of government resources	366	27	72	122	144	188	50	45	74	111	31	76	93	55
	91%	96%	95%	84%	94%	98%	89%	93%	82%	98%	81%	93%	90%	82%
						I		I						
Not a good use of resources	26	1	2	16	6	4	6	1	8	1	7	3	7	7
	6%	4%	2%	11%	4%	2%	11%	3%	9%	1%	18%	4%	7%	11%
Don't know/Not sure	8	-	1	4	2	-	-	2	4	1	0	1	3	3
	2%		2%	3%	2%			4%	4%	1%	1%	1%	2%	5%
Don't offer any programs	0	-	-	0	-	-	-	-	0	-	-	-	-	0
	*%			*%					*%					*%
Don't create new programs	4	0	1	2	1	-	-	-	4	0	0	1	1	2
	1%	1%	1%	2%	1%				5%	*%	1%	1%	1%	2%
CHI-SQUARE		<----------12.6---------->				<----------38.4---------->				<----------25.5---------->				
SIGNIFICANCE			60%*				100%*					94%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
12b. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	409	373	36	179	49	175	197	212	26	180	206	339	409
	100%	91%	9%	44%	12%	43%	48%	52%	6%	44%	50%	83%	100%
Good use of government resources	334	312	21	154	37	138	161	172	11	168	156	246	334
	82%	84%	60%	86%	76%	79%	82%	81%	42%	93%	76%	73%	82%
										IK	I		
Not a good use of resources	37	31	6	15	2	19	21	16	7	6	25	55	37
	9%	8%	16%	8%	5%	11%	11%	8%	27%	4%	12%	16%	9%
Don't know/Not sure	24	15	9	5	7	12	8	16	6	2	16	24	24
	6%	4%	24%	3%	15%	7%	4%	7%	22%	1%	8%	7%	6%
			B		D				J				
Don't offer any programs	1	1	-	-	-	1	1	0	1	-	0	2	1
	*%	*%				1%	1%	*%	4%		*%	1%	*%
Don't create new programs	13	13	-	6	2	5	6	7	1	3	9	12	13
	3%	3%		3%	4%	3%	3%	3%	4%	2%	4%	3%	3%
CHI-SQUARE		<----28.1--->		<-------14.7------->			<----3.4---->		<--------59.3------->			<-----10.4---->	
SIGNIFICANCE		100%*		93%*			50%*		100%*			97%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
12b. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	409	156	162	65	24	243	152	320	89	51	357	147	259	111	293
	100%	38%	40%	16%	6%	59%	37%	78%	22%	12%	87%	36%	63%	27%	72%
Good use of government resources	334	147	126	50	10	200	124	258	76	47	287	124	208	89	243
	82%	94%	78%	76%	43%	82%	82%	81%	85%	92%	80%	85%	80%	80%	83%
		CE	E												
Not a good use of resources	37	5	16	9	6	26	11	31	6	4	32	11	24	10	25
	9%	3%	10%	14%	25%	11%	7%	10%	7%	8%	9%	8%	9%	9%	8%
Don't know/Not sure	24	2	11	5	6	8	11	19	5	-	24	9	15	8	16
	6%	1%	7%	8%	23%	3%	7%	6%	6%		7%	6%	6%	7%	5%
					B										
Don't offer any programs	1	-	-	0	1	1	0	0	1	-	1	1	1	-	1
	*%			*%	4%	*%	*%	*%	1%		*%	*%	*%		*%
Don't create new programs	13	2	8	1	1	7	6	12	1	-	13	2	11	5	8
	3%	1%	5%	1%	5%	3%	4%	4%	1%		4%	1%	4%	4%	3%
CHI-SQUARE		<----------59---------->				<----4.9---->		<----4.6---->		<----6.2---->		<----2.9---->		<----1.5---->	
SIGNIFICANCE			100%*			70%*		67%*		81%*		42%*		18%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
12b. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering new programs related to other areas of climate action, such as encouraging local food production and purchasing

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	409	28	75	142	162	192	59	52	87	114	35	82	112	67
	100%	7%	18%	35%	40%	47%	14%	13%	21%	28%	8%	20%	27%	16%
Good use of government resources	334	20	68	122	122	167	49	41	68	103	25	75	87	44
	82%	74%	91%	86%	76%	87%	82%	79%	79%	90%	73%	91%	78%	66%
										N		N		
Not a good use of resources	37	1	6	8	21	8	5	5	13	10	4	4	11	7
	9%	3%	7%	6%	13%	4%	8%	10%	15%	9%	12%	5%	10%	11%
									F					
Don't know/Not sure	24	6	2	7	9	13	3	1	4	1	4	3	3	14
	6%	23%	2%	5%	5%	7%	4%	3%	4%	*%	12%	3%	3%	20%
											J			JLM
Don't offer any programs	1	0	-	0	1	-	-	1	1	-	0	0	1	0
	*%	1%		*%	1%			1%	1%		1%	*%	1%	*%
Don't create new programs	13	-	-	4	9	5	3	4	1	1	1	-	10	1
	3%			3%	5%	2%	5%	7%	2%	1%	2%		9%	2%
													J	
CHI-SQUARE		<----------30---------->				<----------18.2---------->				<----------60.7---------->				
SIGNIFICANCE		100%*				89%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
12c. Please tell me if you think the following is a good use of government resources or not a good use of resources: Working with neighborhood groups to create unique initiatives and programs

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	414	378	36	183	48	178	205	209	30	183	204	351	414
	100%	91%	9%	44%	12%	43%	49%	51%	7%	44%	49%	85%	100%
Good use of government resources	309	279	30	132	41	132	151	158	16	136	159	236	309
	75%	74%	83%	72%	85%	74%	74%	76%	53%	74%	78%	67%	75%
Not a good use of resources	47	40	6	21	4	21	19	28	5	20	22	59	47
	11%	11%	17%	11%	9%	12%	9%	13%	18%	11%	11%	17%	11%
Don't know/Not sure	40	40	-	21	2	17	21	19	3	19	18	27	40
	10%	10%		11%	4%	10%	10%	9%	9%	11%	9%	8%	10%
Don't offer any programs	7	7	-	5	0	2	6	1	1	6	-	15	7
	2%	2%		3%	*%	1%	3%	*%	2%	3%		4%	2%
Don't create new programs	12	12	-	5	1	6	8	4	5	2	5	14	12
	3%	3%		3%	1%	4%	4%	2%	18%	1%	2%	4%	3%
									JK				
CHI-SQUARE		<----7.2---->		<--------5.7------->			<----8.1---->		<--------37.3------->			<-----11.5---->	
SIGNIFICANCE		87%*		32%*			91%		100%*			98%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
12c. Please tell me if you think the following is a good use of government resources or not a good use of resources: Working with neighborhood groups to create unique initiatives and programs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	414	161	158	67	28	240	158	318	96	55	357	145	265	111	298
	100%	39%	38%	16%	7%	58%	38%	77%	23%	13%	86%	35%	64%	27%	72%
Good use of government resources	309	119	123	52	14	167	127	230	79	41	267	116	191	79	227
	75%	74%	78%	78%	50%	70%	80%	72%	82%	75%	75%	80%	72%	71%	76%
Not a good use of resources	47	19	15	8	5	37	8	44	3	2	44	14	31	19	25
	11%	12%	9%	12%	19%	15%	5%	14%	3%	3%	12%	10%	12%	17%	8%
Don't know/Not sure	40	15	16	6	3	29	11	35	5	8	32	14	25	10	29
	10%	10%	10%	9%	9%	12%	7%	11%	5%	15%	9%	9%	10%	9%	10%
Don't offer any programs	7	6	-	-	1	3	4	7	0	-	7	-	7	1	6
	2%	4%			2%	1%	3%	2%	*%		2%		3%	1%	2%
Don't create new programs	12	2	5	0	5	4	8	3	9	4	8	2	10	2	10
	3%	1%	3%	*%	19% BCD	2%	5%	1%	9%	7%	2%	1%	4%	2%	3%
CHI-SQUARE		<----------42.2---------->				<----18.4--->		<----29.1--->		<----10.8--->		<----7.5---->		<----7.5---->	
SIGNIFICANCE		100%*				100%*		100%		97%*		89%*		89%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
12c. Please tell me if you think the following is a good use of government resources or not a good use of resources: Working with neighborhood groups to create unique initiatives and programs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	414	28	80	145	159	200	59	50	87	121	38	84	105	66
	100%	7%	19%	35%	38%	48%	14%	12%	21%	29%	9%	20%	25%	16%
Good use of government resources	309	21	71	108	107	163	41	39	58	89	27	67	75	51
	75%	76%	89%	74%	68%	81%	70%	77%	67%	73%	72%	79%	72%	77%
Not a good use of resources	47	6	0	21	18	9	12	7	14	8	5	9	14	11
	11%	23%	*%	14%	11%	4%	21%	13%	16%	7%	12%	11%	13%	16%
				C			F		F					
Don't know/Not sure	40	0	4	10	26	17	4	3	12	16	2	4	13	5
	10%	1%	5%	7%	16%	8%	6%	5%	13%	13%	5%	5%	13%	7%
Don't offer any programs	7	-	4	0	3	4	-	1	2	4	-	2	1	0
	2%		5%	*%	2%	2%		1%	3%	3%		3%	1%	*%
Don't create new programs	12	-	1	6	5	8	1	1	1	4	4	2	1	-
	3%		1%	4%	3%	4%	2%	3%	1%	3%	11%	3%	1%	
											M			
CHI-SQUARE		<----------38.8---------->				<----------24.7---------->				<----------27.5---------->				
SIGNIFICANCE			100%*				98%*					96%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
12d. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering better financial incentives and rebates

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	406	371	36	179	48	174	198	208	25	179	204	346	406
	100%	91%	9%	44%	12%	43%	49%	51%	6%	44%	50%	85%	100%
Good use of government resources	328	301	27	152	35	136	155	173	16	159	155	258	328
	81%	81%	74%	85%	74%	78%	78%	83%	63%	88%	76%	75%	81%
Not a good use of resources	47	42	5	21	7	18	26	21	6	13	29	52	47
	12%	11%	14%	12%	15%	10%	13%	10%	25%	7%	14%	15%	12%
Don't know/Not sure	24	19	4	2	5	17	12	12	2	7	15	17	24
	6%	5%	12%	1%	9%	10%	6%	6%	7%	4%	7%	5%	6%
						D							
Don't offer any programs	1	1	-	-	1	1	0	1	1	-	0	14	1
	*%	*%			2%	*%	*%	1%	5%		*%	4%	*%
												M	
Don't create new programs	6	6	-	4	-	2	5	1	-	1	5	6	6
	2%	2%		2%		1%	3%	1%		1%	3%	2%	2%
CHI-SQUARE		<----3.6---->		<-------19.8------->			<----4.3---->		<--------31.9------->			<------15----->	
SIGNIFICANCE		53%*		99%*			64%*		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
12d. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering better financial incentives and rebates

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	406	157	158	67	23	239	151	315	91	55	350	144	259	110	292
	100%	39%	39%	16%	6%	59%	37%	78%	22%	14%	86%	35%	64%	27%	72%
Good use of government resources	328	144	117	52	14	191	123	252	76	47	280	119	207	94	231
	81%	92%	74%	78%	60%	80%	81%	80%	83%	85%	80%	83%	80%	86%	79%
		CE													
Not a good use of resources	47	6	28	7	6	34	13	36	11	5	43	11	34	12	33
	12%	4%	18%	10%	27%	14%	8%	12%	12%	8%	12%	8%	13%	11%	11%
			B												
Don't know/Not sure	24	6	9	6	2	13	10	23	1	-	24	13	10	3	21
	6%	4%	6%	9%	7%	5%	7%	7%	1%		7%	9%	4%	3%	7%
Don't offer any programs	1	-	-	0	1	1	0	1	0	-	1	-	1	-	1
	*%			*%	5%	1%	*%	*%	*%		*%		1%		1%
Don't create new programs	6	1	4	1	-	0	5	2	4	4	2	0	6	1	5
	2%	1%	3%	2%		*%	3%	1%	4%	7%	1%	*%	2%	1%	2%
CHI-SQUARE		<----------44.3---------->				<----10.3--->		<----10.7--->		<----17.6--->		<----10.9--->		<----4.1---->	
SIGNIFICANCE			100%*			96%*		97%*		100%*		97%*		60%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
12d. Please tell me if you think the following is a good use of government resources or not a good use of resources: Offering better financial incentives and rebates

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	406	28	76	146	154	192	60	48	86	113	34	84	104	72
	100%	7%	19%	36%	38%	47%	15%	12%	21%	28%	8%	21%	26%	18%
Good use of government resources	328	19	67	115	125	163	53	36	65	100	27	69	81	51
	81%	68%	88%	79%	82%	85%	88%	76%	75%	88%	79%	82%	78%	72%
Not a good use of resources	47	3	6	17	20	17	6	8	12	6	2	9	21	9
	12%	12%	8%	12%	13%	9%	10%	18%	14%	6%	6%	11%	20%	12%
Don't know/Not sure	24	6	2	8	8	9	-	3	9	7	5	4	2	5
	6%	20%	3%	5%	5%	5%		7%	10%	6%	14%	5%	2%	7%
Don't offer any programs	1	0	1	-	0	-	-	-	1	0	-	0	-	1
	*%	1%	1%		*%				1%	*%		*%		1%
Don't create new programs	6	-	-	6	0	4	1	-	0	-	-	1	-	5
	2%			4%	*%	2%	2%		*%			1%		7%
CHI-SQUARE		<----------25.6---------->				<----------16.2---------->				<----------40---------->				
SIGNIFICANCE			99%*				82%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
13a. Interest in the following type of service: Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	132	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	30%	100%
Very interested	196	189	7	108	17	67	97	99	5	103	89	40	196
	45%	47%	21%	55%	33%	36%	45%	45%	15%	56%	40%	31%	45%
				F						I	I		
Somewhat interested	139	118	21	55	22	62	76	63	15	47	78	50	139
	32%	30%	59%	28%	44%	33%	35%	29%	45%	25%	36%	38%	32%
Middle	21	21	0	10	1	11	8	13	1	10	10	13	21
	5%	5%	1%	5%	2%	6%	4%	6%	2%	6%	5%	10%	5%
Not too interested	24	24	1	10	4	10	11	14	1	8	16	6	24
	6%	6%	2%	5%	8%	5%	5%	6%	3%	4%	7%	5%	6%
Not at all interested	47	40	6	13	6	27	24	22	12	15	20	21	47
	11%	10%	18%	7%	11%	15%	11%	10%	34%	8%	9%	16%	11%
									JK				
Don't know/Not sure	9	9	-	-	1	8	1	7	0	2	6	1	9
	2%	2%			1%	4%	1%	3%	1%	1%	3%	1%	2%
CHI-SQUARE		<----19.5--->		<-------29.6------->			<----7.6---->		<--------42.5------->			<-----14.1---->	
SIGNIFICANCE		100%*		100%*			82%		100%*			98%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
13a. Interest in the following type of service: Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Very interested	196	90	67	34	5	115	72	147	49	19	178	55	140	69	126
	45%	56%	39%	50%	14%	46%	42%	44%	47%	31%	47%	36%	50%	60%	40%
		CE	E	E											
Somewhat interested	139	40	63	22	14	65	73	105	34	36	103	59	80	24	116
	32%	25%	37%	32%	44%	26%	43%	32%	33%	61%	27%	39%	28%	21%	36%
							F			K					
Middle	21	10	10	-	1	18	3	15	6	-	21	5	16	9	12
	5%	6%	6%		2%	7%	2%	5%	6%		6%	4%	6%	8%	4%
Not too interested	24	6	14	3	1	17	7	23	1	0	24	13	11	2	21
	6%	4%	8%	4%	3%	7%	4%	7%	1%	*%	6%	9%	4%	2%	7%
Not at all interested	47	13	12	9	12	34	12	35	12	4	41	17	28	10	34
	11%	8%	7%	13%	36%	14%	7%	10%	11%	7%	11%	12%	10%	9%	11%
					BC										
Don't know/Not sure	9	2	6	1	0	2	2	8	1	-	9	0	8	1	8
	2%	1%	3%	1%	1%	1%	1%	2%	1%		2%	*%	3%	1%	2%
CHI-SQUARE		<----------52.7---------->				<----21.3--->		<----5.8---->		<----29.9--->		<----16.3--->		<----22.3--->	
SIGNIFICANCE			100%*			100%		67%		100%*		99%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
13a. Interest in the following type of service: Installing meter-reading equipment that would give you real-time info about how much energy you are using and therefore the opportunity to make changes to lower emissions and household costs

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Very interested	196	6	30	86	72	103	29	26	32	56	13	44	56	27
	45%	22%	37%	56%	43%	49%	49%	48%	35%	46%	33%	51%	49%	37%
				B										
Somewhat interested	139	18	28	43	50	76	21	14	24	52	17	29	24	18
	32%	65%	35%	28%	30%	36%	35%	26%	26%	43%	43%	33%	21%	23%
		DE												
Middle	21	0	5	9	7	9	5	2	5	3	1	4	13	2
	5%	1%	6%	6%	4%	4%	8%	3%	5%	2%	1%	4%	11%	2%
Not too interested	24	1	4	4	15	9	1	4	9	2	4	3	8	7
	6%	2%	5%	3%	9%	4%	2%	7%	10%	2%	9%	4%	7%	9%
									G					
Not at all interested	47	3	13	10	20	8	4	9	20	8	5	6	13	14
	11%	10%	16%	6%	12%	4%	7%	16%	22%	7%	12%	7%	11%	19%
								F	FG					
Don't know/Not sure	9	-	1	2	5	5	-	-	2	0	1	0	1	7
	2%		1%	2%	3%	2%			2%	*%	1%	*%	1%	9%
														L
CHI-SQUARE		<----------35.8---------->				<----------40.1---------->				<----------67.1---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
13b. Interest in the following type of service: Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	132	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	30%	100%
Very interested	189	177	12	85	18	82	86	103	1	104	84	52	189
	43%	44%	33%	44%	35%	44%	40%	47%	4%	56%	38%	39%	43%
										IK	I		
Somewhat interested	143	124	19	69	21	52	79	64	12	57	74	39	143
	33%	31%	53%	36%	42%	28%	36%	29%	35%	31%	34%	30%	33%
Middle	34	34	0	19	5	9	16	18	4	11	19	11	34
	8%	8%	1%	10%	10%	5%	7%	8%	12%	6%	9%	8%	8%
Not too interested	30	25	4	13	2	14	15	14	2	5	22	9	30
	7%	6%	12%	7%	4%	8%	7%	7%	6%	3%	10%	7%	7%
Not at all interested	38	38	0	8	4	25	21	17	14	6	19	20	38
	9%	9%	1%	4%	8%	13%	10%	8%	42%	3%	8%	16%	9%
									JK				
Don't know/Not sure	3	3	-	-	0	3	1	2	1	2	1	1	3
	1%	1%			1%	1%	*%	1%	1%	1%	*%	1%	1%
CHI-SQUARE		<----13.3--->		<-------20.6------->			<----4.8---->		<--------79.1------->			<-----5.4----->	
SIGNIFICANCE		98%*		98%*			55%		100%*			63%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
13b. Interest in the following type of service: Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Very interested	189	97	61	29	1	109	80	156	33	18	171	62	126	59	128
	43%	60%	36%	43%	4%	43%	47%	47%	32%	30%	46%	41%	45%	51%	41%
		CE	E	E											
Somewhat interested	143	48	62	21	12	72	61	108	35	23	120	51	91	38	104
	33%	30%	36%	30%	37%	29%	36%	32%	34%	39%	32%	34%	32%	34%	33%
Middle	34	6	17	6	4	20	12	15	19	10	24	12	22	4	30
	8%	4%	10%	8%	12%	8%	7%	5%	18%	17%	6%	8%	8%	3%	9%
					B										
Not too interested	30	4	16	8	2	19	6	24	6	4	26	12	18	3	27
	7%	2%	9%	11%	7%	8%	3%	7%	5%	7%	7%	8%	6%	3%	8%
Not at all interested	38	5	14	5	13	29	9	27	10	4	32	13	23	10	25
	9%	3%	8%	8%	40%	11%	5%	8%	10%	7%	9%	9%	8%	9%	8%
					BC										
Don't know/Not sure	3	1	1	-	1	2	1	3	1	-	3	1	2	-	3
	1%	1%	1%		2%	1%	1%	1%	*%		1%	1%	1%		1%
CHI-SQUARE		<----------84.4---------->				<----9.7---->		<----23.7--->		<----11.5--->		<-----.6---->		<----11.7--->	
SIGNIFICANCE			100%*			91%		100%*		96%*		1%		96%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
13b. Interest in the following type of service: Providing opportunities for neighborhoods or parts of the city to take climate action as a group. These might include providing support for the bulk purchase of solar equipment, creating solar gardens or trying innovative energy solutions

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Very interested	189	13	47	60	68	99	28	22	35	73	11	46	48	12
	43%	46%	58%	39%	40%	47%	46%	40%	38%	60%	29%	53%	41%	15%
										KN		N	N	
Somewhat interested	143	13	15	67	48	72	20	18	27	35	16	29	35	28
	33%	46%	19%	43%	28%	34%	34%	33%	29%	28%	42%	34%	31%	37%
Middle	34	-	10	12	12	21	4	5	3	2	5	2	15	10
	8%		12%	8%	7%	10%	6%	9%	3%	1%	12%	3%	13%	14%
								I					JL	J
Not too interested	30	1	6	6	17	13	4	2	10	5	2	6	5	12
	7%	2%	8%	4%	10%	6%	7%	5%	10%	4%	4%	7%	4%	16%
Not at all interested	38	2	3	10	22	4	5	7	16	7	5	2	12	12
	9%	6%	4%	6%	13%	2%	8%	13%	17%	6%	13%	2%	11%	16%
								F	F					
Don't know/Not sure	3	-	0	1	1	-	-	-	3	1	-	1	0	1
	1%		*%	1%	1%				3%	1%		1%	*%	2%
CHI-SQUARE		<----------36.1---------->				<----------41.4---------->				<----------71.5---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
13c. Interest in the following type of service: Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	132	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	30%	100%
Very interested	225	210	15	101	23	97	112	113	7	121	97	51	225
	52%	53%	41%	52%	45%	52%	51%	52%	19%	65%	44%	39%	52%
										IK	I		
Somewhat interested	157	136	21	86	18	53	79	77	15	49	93	53	157
	36%	34%	57%	44%	35%	29%	36%	36%	44%	26%	43%	41%	36%
Middle	14	13	0	-	4	10	4	10	0	2	11	6	14
	3%	3%	1%		8%	5%	2%	4%	1%	1%	5%	5%	3%
Not too interested	13	13	-	5	3	6	7	6	1	6	6	4	13
	3%	3%		2%	5%	3%	3%	3%	4%	3%	3%	3%	3%
Not at all interested	23	23	0	3	4	16	14	9	11	4	9	16	23
	5%	6%	1%	1%	7%	8%	6%	4%	31%	2%	4%	12%	5%
									JK				
Don't know/Not sure	5	5	-	-	0	4	2	3	0	2	2	2	5
	1%	1%			1%	2%	1%	1%	1%	1%	1%	1%	1%
CHI-SQUARE		<----9.8---->		<-------33.2------->			<----3.7---->		<---------77-------->			<-----11.1---->	
SIGNIFICANCE		92%*		100%*			40%		100%*			95%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
13c. Interest in the following type of service: Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Very interested	225	109	75	34	6	133	82	181	44	23	201	81	143	70	153
	52%	68%	44%	49%	19%	53%	49%	54%	42%	38%	53%	54%	50%	62%	48%
		CE	E												
Somewhat interested	157	43	73	26	15	82	71	114	43	28	128	49	108	31	125
	36%	26%	42%	38%	46%	33%	42%	34%	42%	48%	34%	33%	38%	27%	40%
			B												
Middle	14	2	8	3	0	11	1	13	0	-	14	8	6	5	8
	3%	1%	5%	5%	1%	5%	1%	4%	*%		4%	5%	2%	5%	3%
Not too interested	13	2	8	2	1	6	7	7	6	4	9	2	10	2	10
	3%	2%	4%	3%	2%	3%	4%	2%	6%	7%	2%	1%	4%	1%	3%
Not at all interested	23	3	6	3	10	15	8	15	8	4	19	9	14	5	17
	5%	2%	4%	4%	32%	6%	4%	5%	8%	7%	5%	6%	5%	4%	5%
					BC										
Don't know/Not sure	5	2	1	1	0	4	1	2	2	-	5	1	4	2	3
	1%	1%	1%	1%	1%	2%	*%	1%	2%		1%	1%	1%	1%	1%
CHI-SQUARE		<----------80.4---------->				<----10.9--->		<----14.5--->		<----11.3--->		<----6.8---->		<----9.3---->	
SIGNIFICANCE			100%*			95%*		99%*		95%*		76%*		90%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
13c. Interest in the following type of service: Increasing the availability of rebates and financial incentives to make energy and cost-saving improvements to your home

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Very interested	225	10	49	84	81	107	36	27	49	67	22	60	53	23
	52%	36%	60%	54%	48%	51%	60%	50%	52%	55%	57%	70%	46%	30%
												MN		
Somewhat interested	157	14	25	54	64	94	18	14	24	44	14	19	47	33
	36%	50%	30%	35%	38%	45%	29%	26%	26%	36%	35%	22%	41%	45%
						I							L	L
Middle	14	-	-	10	4	-	4	6	3	2	0	2	6	4
	3%			6%	2%		7%	11%	3%	2%	1%	3%	5%	5%
								I						
Not too interested	13	2	6	1	3	4	1	2	3	1	0	3	1	8
	3%	8%	7%	1%	2%	2%	2%	3%	3%	1%	1%	4%	1%	11%
Not at all interested	23	2	3	4	14	4	1	4	11	7	3	1	6	7
	5%	7%	3%	3%	8%	2%	2%	8%	12%	6%	7%	1%	5%	9%
									FG					
Don't know/Not sure	5	-	-	1	4	-	-	1	3	1	0	1	2	1
	1%			1%	2%			1%	3%	1%	1%	1%	2%	1%
CHI-SQUARE		<----------33.8---------->				<----------53.2---------->				<----------47.6---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
13d. Interest in the following type of service: Offering opportunities to test and implement new ways to generate renewable energy locally

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	132	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	30%	100%
Very interested	174	166	9	69	27	74	70	104	1	100	73	51	174
	40%	41%	24%	35%	53%	40%	32%	48%	3%	54%	33%	38%	40%
										IK	I		
Somewhat interested	184	162	22	101	15	68	113	72	17	60	108	40	184
	42%	41%	62%	52%	29%	37%	52%	33%	50%	33%	49%	30%	42%
				E			H						
Middle	14	14	0	2	3	9	6	8	1	7	6	6	14
	3%	3%	1%	1%	6%	5%	3%	3%	1%	4%	3%	5%	3%
Not too interested	24	19	5	12	2	9	8	15	1	11	11	9	24
	5%	5%	13%	6%	4%	5%	4%	7%	4%	6%	5%	7%	5%
Not at all interested	35	34	0	9	4	22	17	17	13	5	18	25	35
	8%	9%	1%	4%	8%	12%	8%	8%	37%	3%	8%	19%	8%
									JK				
Don't know/Not sure	5	5	-	2	0	3	3	2	1	2	2	1	5
	1%	1%		1%	1%	2%	1%	1%	4%	1%	1%	1%	1%
CHI-SQUARE		<----13.9--->		<-------24.6------->			<----18.2--->		<--------75.1------->			<-----16.5---->	
SIGNIFICANCE		98%*		99%*			100%		100%*			99%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
13d. Interest in the following type of service: Offering opportunities to test and implement new ways to generate renewable energy locally

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Very interested	174	93	70	10	1	99	71	159	15	25	150	62	111	38	135
	40%	58%	41%	14%	3%	39%	42%	48%	15%	42%	40%	42%	39%	34%	42%
		CDE	DE					I							
Somewhat interested	184	47	71	49	17	99	76	116	69	26	158	58	125	59	124
	42%	29%	41%	71%	52%	40%	45%	35%	67%	43%	42%	39%	44%	51%	39%
				B					H						
Middle	14	6	6	2	1	12	1	10	3	-	14	7	7	5	8
	3%	4%	3%	3%	2%	5%	*%	3%	3%		4%	4%	3%	4%	3%
Not too interested	24	10	10	2	1	10	14	23	1	5	19	8	16	2	22
	5%	6%	6%	3%	4%	4%	8%	7%	1%	8%	5%	5%	6%	2%	7%
Not at all interested	35	4	13	6	12	27	7	21	14	4	30	13	22	9	24
	8%	3%	7%	8%	35%	11%	4%	6%	13%	7%	8%	9%	8%	8%	8%
					BC										
Don't know/Not sure	5	1	2	1	1	4	1	4	1	-	5	2	3	1	4
	1%	1%	1%	1%	4%	2%	1%	1%	1%		1%	1%	1%	1%	1%
CHI-SQUARE		<----------98.4---------->				<----17.4--->		<----50.6--->		<----3.8---->		<----2.1---->		<----9.7---->	
SIGNIFICANCE			100%*			100%*		100%*		42%*		16%*		91%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
13d. Interest in the following type of service: Offering opportunities to test and implement new ways to generate renewable energy locally

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Very interested	174	6	27	68	71	79	29	20	38	58	14	44	45	12
	40%	22%	34%	44%	42%	38%	49%	38%	41%	48%	37%	51%	39%	16%
										N		N	N	
Somewhat interested	184	16	38	66	63	107	23	23	26	45	20	30	43	46
	42%	55%	47%	43%	37%	51%	38%	42%	28%	37%	52%	35%	38%	61%
						I								JLM
Middle	14	-	2	6	6	-	2	3	7	2	1	4	4	2
	3%		2%	4%	3%		4%	6%	8%	2%	1%	5%	4%	3%
Not too interested	24	5	5	3	10	13	1	2	6	10	1	4	6	3
	5%	17%	7%	2%	6%	6%	2%	4%	7%	8%	2%	5%	5%	4%
Not at all interested	35	2	7	10	16	9	3	6	12	7	3	1	14	10
	8%	5%	9%	6%	10%	4%	5%	10%	13%	5%	7%	2%	12%	13%
									F					
Don't know/Not sure	5	-	1	2	2	-	1	-	3	-	0	2	2	1
	1%		1%	1%	1%		2%		3%		1%	2%	2%	1%
CHI-SQUARE		<----------20.5---------->				<----------42.5---------->				<----------43---------->				
SIGNIFICANCE			85%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D1. Are you either a full or part-time college student?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Yes	59	51	8	45	1	13	32	27	-	23	36	54	59
	14%	13%	22%	23%	1%	7%	15%	12%		12%	17%	14%	14%
				EF		E							
No	376	348	28	148	51	172	186	190	35	162	181	345	376
	86%	87%	78%	76%	99%	93%	85%	87%	100%	88%	83%	86%	86%
					DF	D			JK				
Don't know/Not sure	1	1	-	1	-	-	-	1	-	-	1	1	1
	*%	*%		1%				1%			1%	*%	*%
CHI-SQUARE		<----2.7---->		<-------30.7------->			<----1.9---->		<--------8.8-------->			<-------.2----->	
SIGNIFICANCE		74%*		100%*			62%*		93%*			11%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D1. Are you either a full or part-time college student?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Yes	59	19	27	14	-	11	43	38	21	59	-	13	46	1	58
	14%	12%	16%	20%		4%	26%	12%	20%	100%		9%	16%	1%	18%
							F						L		N
No	376	143	143	55	33	239	126	293	83	-	376	137	237	114	259
	86%	88%	84%	80%	100%	95%	74%	88%	80%		100%	91%	84%	99%	82%
					BC	G						M		O	
Don't know/Not sure	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-
	*%		1%			1%		*%							
CHI-SQUARE		<----------10.8---------->				<----40.6--->		<----5.2---->		<---434.7--->		<----4.9---->		<----22.6--->	
SIGNIFICANCE			91%*			100%*		92%*		100%*		97%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D1. Are you either a full or part-time college student?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Yes	59	-	21	19	19	55	1	2	1	37	4	1	0	17
	14%		26%	12%	11%	26%	2%	4%	1%	30%	10%	1%	*%	23%
						GHI				KLM	LM			KLM
No	376	28	60	136	150	153	59	52	92	85	35	85	115	56
	86%	100%	74%	88%	89%	74%	98%	96%	99%	70%	90%	99%	100%	75%
		CDE					F	F	F		JN	JKN	JKN	
Don't know/Not sure	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*%													2%
CHI-SQUARE		<----------16.3---------->				<----------51.8---------->				<----------71.6---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Yes	150	140	10	38	35	76	83	66	10	81	60	146	150
	34%	35%	28%	20%	67%	41%	38%	30%	29%	44%	27%	37%	34%
					DF	D							
No	283	257	26	154	17	107	134	149	25	104	155	252	283
	65%	64%	72%	80%	33%	58%	62%	68%	71%	56%	71%	63%	65%
				EF		E							
Don't know/Not sure/	3	3	-	1	-	2	-	3	-	-	3	1	3
Refused	1%	1%		1%		1%		2%			2%	*%	1%
CHI-SQUARE		<----1.1---->		<-------47.2------->			<----6.2---->		<--------15.5------->			<-----1.1----->	
SIGNIFICANCE		44%*		100%*			95%*		100%*			42%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Yes	150	74	44	22	9	95	54	138	12	13	137	150	-	31	117
	34%	46%	26%	33%	27%	38%	32%	41%	11%	22%	36%	100%		27%	37%
		C						I							
No	283	88	123	46	24	152	115	191	92	46	237	-	283	82	200
	65%	54%	72%	67%	73%	61%	68%	58%	89%	78%	63%		100%	72%	63%
			B						H						
Don't know/Not sure/	3	-	3	-	-	3	-	3	-	-	2	-	-	1	-
Refused	1%		2%			1%		1%			1%			1%	
CHI-SQUARE		<----------20---------->				<----4.3---->		<----33.8--->		<----5.3---->		<---432.6--->		<-----5----->	
SIGNIFICANCE			100%*			88%*		100%*		93%*		100%*		92%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D2. In the past year or so, have you attended a meeting of your local school board, your City Council or County Commissioners, or a public meeting of any other City or County agency like the Planning Commission, or watched any of these meetings on a local cable channel or on the Internet?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Yes	150	7	25	55	63	49	22	29	40	27	21	30	45	26
	34%	23%	31%	35%	37%	24%	36%	53%	43%	22%	54%	35%	40%	35%
								F	F		J			
No	283	22	57	99	106	159	38	25	53	95	18	55	69	45
	65%	77%	69%	64%	63%	76%	64%	45%	57%	78%	46%	65%	60%	61%
						HI				K				
Don't know/Not sure/	3	-	-	1	-	-	-	1	-	-	-	-	-	3
Refused	1%			*%				1%						5%
CHI-SQUARE		<----------4.1---------->				<----------27.1---------->				<----------33.5---------->				
SIGNIFICANCE			34%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D3. What was the last grade in school you had the opportunity to complete?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Less than HS degree	1	1	-	-	-	1	1	-	-	-	1	7	1
	*%	*%				*%	*%				*%	2%	*%
HS graduate or equivalent, vocational	28	18	10	10	2	15	6	21	7	7	14	73	28
	6%	4%	27%	5%	4%	8%	3%	10%	19%	4%	6%	18%	6%
			B									M	
Some college	82	72	10	46	12	24	51	31	5	27	51	79	82
	19%	18%	28%	24%	23%	13%	23%	14%	14%	14%	23%	20%	19%
College grad	155	140	14	73	23	54	86	68	15	72	70	121	155
	35%	35%	40%	38%	44%	29%	40%	31%	42%	39%	32%	30%	35%
Post grad. study	32	32	1	20	2	10	20	13	2	11	20	21	32
	7%	8%	2%	10%	4%	6%	9%	6%	5%	6%	9%	5%	7%
Post Graduate degree	137	135	1	44	12	80	54	82	7	68	61	90	137
	31%	34%	4%	23%	24%	43%	25%	38%	20%	37%	28%	23%	31%
		C				D							
Refused	1	1	-	-	-	1	-	1	-	-	1	1	1
	*%	*%				1%		1%			1%	*%	*%
Don't know/Not sure	1	1	-	1	-	-	-	1	-	-	1	8	1
	*%	*%		1%				1%			1%	2%	*%
												M	
CHI-SQUARE		<----39.9--->		<-------33.6------->			<----25.8--->		<--------25.8------->			<-----45.3---->	
SIGNIFICANCE		100%*		100%*			100%*		97%*			100%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D3. What was the last grade in school you had the opportunity to complete?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Less than HS degree	1	-	-	1	-	1	-	1	-	-	1	-	1	-	1
	*%			1%		*%		*%			*%		*%		*%
HS graduate or equivalent, vocational	28	7	10	4	7	6	21	22	5	-	28	7	21	6	22
	6%	4%	6%	6%	20%	2%	12%	7%	5%		7%	4%	7%	5%	7%
							F								
Some college	82	21	26	30	5	44	37	47	35	21	60	25	57	21	61
	19%	13%	15%	44%	14%	18%	22%	14%	34%	36%	16%	17%	20%	18%	19%
				BCE					H						
College grad	155	60	62	18	14	78	66	118	37	19	136	55	99	38	116
	35%	37%	37%	26%	41%	31%	39%	35%	36%	32%	36%	37%	35%	33%	36%
Post grad. study	32	11	15	5	2	21	11	27	5	9	24	11	21	4	28
	7%	7%	9%	7%	5%	8%	6%	8%	5%	15%	6%	7%	8%	4%	9%
Post Graduate degree	137	62	56	11	7	98	34	115	21	10	126	52	84	45	91
	31%	39%	33%	16%	20%	39%	20%	35%	21%	17%	34%	35%	30%	40%	29%
						G									
Refused	1	-	1	-	-	1	-	1	-	-	1	-	-	-	-
	*%		1%			1%		*%			*%				
Don't know/Not sure	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-
	*%		1%			1%		*%							
CHI-SQUARE		<----------58.6---------->				<----33.9--->		<----23.6--->		<----24.9--->		<----3.3---->		<----6.9---->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		35%*		77%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
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2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D3. What was the last grade in school you had the opportunity to complete?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Less than HS degree	1	1	-	-	-	-	-	-	1	1	-	-	-	-
	*%	2%							1%	1%				
HS graduate or equivalent, vocational	28	28	-	-	-	18	1	2	6	19	1	2	1	5
	6%	98%				9%	2%	4%	7%	15%	3%	2%	1%	7%
Some college	82	-	82	-	-	58	4	4	14	44	7	13	6	11
	19%		100%			28%	6%	7%	15%	36%	19%	15%	6%	15%
						GH			H	M				
College grad	155	-	-	155	-	81	19	22	25	31	21	41	37	24
	35%			100%		39%	31%	40%	27%	26%	53%	48%	32%	33%
Post grad. study	32	-	-	-	32	17	5	4	7	14	2	8	7	1
	7%				19%	8%	8%	7%	8%	12%	6%	9%	6%	2%
Post Graduate degree	137	-	-	-	137	35	32	23	38	14	7	22	64	30
	31%				81%	17%	53%	43%	41%	11%	19%	26%	56%	40%
							F	F	F				JKL	J
Refused	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*%													2%
Don't know/Not sure	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*%													2%
CHI-SQUARE		<----------1299.9--------->				<----------55.5---------->				<----------130.6---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
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2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D4. May I ask how old you are?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
18-24	64	48	17	38	5	22	32	32	5	17	43	55	64
	15%	12%	46%	20%	9%	12%	15%	15%	13%	9%	20%	14%	15%
			B	E							J		
25-34	144	131	13	107	8	25	93	51	8	51	85	82	144
	33%	33%	35%	55%	16%	14%	43%	23%	23%	27%	39%	21%	33%
				EF			H				IJ		L
35-44	60	59	1	22	9	29	23	37	1	37	22	74	60
	14%	15%	4%	11%	17%	16%	10%	17%	3%	20%	10%	19%	14%
										I			
45-54	54	53	1	15	14	25	20	34	5	24	25	70	54
	12%	13%	3%	8%	27%	13%	9%	16%	14%	13%	12%	18%	12%
55-64	50	48	2	8	10	31	27	23	4	28	19	58	50
	11%	12%	5%	4%	19%	17%	13%	10%	12%	15%	9%	15%	11%
65 or older	43	42	1	3	5	35	18	25	7	21	16	46	43
	10%	10%	4%	1%	10%	19%	8%	12%	21%	11%	7%	12%	10%
						D							
Refused	21	20	1	1	1	18	5	15	4	9	9	13	21
	5%	5%	3%	1%	2%	10%	2%	7%	13%	5%	4%	3%	5%
						DE							
CHI-SQUARE		<----35.2--->		<-------137.6------>			<----26.3--->		<--------37.8------->			<-----22.4---->	
SIGNIFICANCE		100%*		100%			100%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
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2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D4. May I ask how old you are?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
18-24	64	9	39	13	5	17	43	31	33	25	39	13	52	9	55
	15%	5%	23%	18%	14%	7%	25%	9%	32%	43%	10%	8%	18%	8%	17%
			B		B		F		H	K			L		N
25-34	144	51	50	36	8	54	82	99	45	30	114	37	107	33	111
	33%	31%	29%	52%	24%	21%	48%	30%	43%	51%	30%	24%	38%	28%	35%
				CE			F						L		
35-44	60	33	19	7	1	42	17	59	1	1	59	22	38	37	23
	14%	20%	11%	10%	4%	17%	10%	18%	1%	2%	16%	14%	14%	33%	7%
		E						I			J			O	
45-54	54	20	26	3	5	43	11	45	9	2	52	29	25	25	28
	12%	12%	15%	4%	15%	17%	7%	13%	9%	3%	14%	19%	9%	22%	9%
55-64	50	24	16	5	4	45	4	44	6	-	50	19	31	5	45
	11%	15%	9%	8%	13%	18%	3%	13%	6%		13%	13%	11%	4%	14%
						G									
65 or older	43	17	14	4	7	32	10	36	7	1	42	20	23	1	42
	10%	11%	8%	6%	20%	13%	6%	11%	7%	1%	11%	14%	8%	1%	13%
Refused	21	9	8	1	3	18	3	19	2	-	19	10	8	4	13
	5%	5%	4%	1%	10%	7%	2%	6%	2%		5%	7%	3%	3%	4%
CHI-SQUARE		<----------52.7---------->				<----89.4--->		<----56.3--->		<----69.9--->		<----28.2--->		<----77.8--->	
SIGNIFICANCE			100%*			100%		100%		100%		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D4. May I ask how old you are?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
18-24	64	9	31	17	9	64	-	-	-	22	4	17	5	17
	15%	31%	37%	11%	5%	31%				18%	10%	19%	4%	23%
		DE	DE	E						M		KM		KM
25-34	144	9	27	64	43	144	-	-	-	67	12	18	30	17
	33%	33%	33%	42%	26%	69%				55%	31%	21%	26%	23%
				E						KLMN				
35-44	60	1	4	19	36	-	60	-	-	8	3	18	25	5
	14%	5%	5%	12%	21%		100%			7%	9%	21%	22%	7%
					BC							N	JKN	
45-54	54	2	4	22	27	-	-	54	-	6	5	9	30	4
	12%	7%	4%	14%	16%			100%		5%	12%	11%	26%	6%
													JN	
55-64	50	4	9	12	24	-	-	-	50	9	5	14	14	8
	11%	16%	11%	8%	14%				54%	8%	13%	16%	12%	10%
65 or older	43	3	5	14	22	-	-	-	43	9	9	10	9	6
	10%	9%	6%	9%	13%				46%	7%	23%	12%	8%	8%
Refused	21	-	2	8	8	-	-	-	-	1	1	-	2	17
	5%		2%	5%	5%					1%	3%		2%	22%
														JKM
CHI-SQUARE		<----------80.9---------->				<----------1245.9--------->				<----------153.9---------->				
SIGNIFICANCE			100%*				100%*					100%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D5. How many children age 18 or younger, if any, do you have living with you in your household?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
None	317	286	31	144	34	135	166	152	24	126	169	248	317
	73%	71%	87%	74%	66%	73%	76%	69%	68%	68%	77%	62%	73%
			B										L
One	41	41	-	15	5	20	8	33	2	23	16	61	41
	9%	10%		8%	10%	11%	4%	15%	5%	12%	7%	15%	9%
								G					
Two or more	74	69	5	34	12	28	43	31	8	35	30	88	74
	17%	17%	13%	17%	24%	15%	20%	14%	24%	19%	14%	22%	17%
Refused	3	3	-	-	-	3	1	2	1	1	1	3	3
	1%	1%				2%	1%	1%	3%	*%	1%	1%	1%
Don't know/Not sure	1	1	-	1	-	-	-	1	-	-	1	0	1
	*%	*%		1%				1%			1%	*%	*%
CHI-SQUARE		<----5.5---->		<--------9.2------->			<----19.1--->		<--------12.8------->			<-----12.8---->	
SIGNIFICANCE		76%*		68%*			100%*		88%*			99%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D5. How many children age 18 or younger, if any, do you have living with you in your household?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
None	317	107	145	42	22	153	150	244	73	58	259	117	200	-	317
	73%	66%	85%	60%	67%	61%	88%	73%	70%	99%	69%	78%	71%		100%
			B				F			K					
One	41	21	14	4	2	34	5	39	2	1	40	9	31	41	-
	9%	13%	8%	5%	5%	14%	3%	12%	2%	1%	11%	6%	11%	36%	
						G									
Two or more	74	33	9	24	8	59	14	45	28	-	74	23	51	74	-
	17%	20%	5%	34%	25%	24%	8%	14%	28%		20%	15%	18%	64%	
		C		C	C	G									
Refused	3	1	1	-	1	3	-	3	-	-	3	1	1	-	-
	1%	*%	1%		4%	1%		1%			1%	1%	*%		
Don't know/Not sure	1	-	1	-	-	1	-	1	-	-	-	-	-	-	-
	*%		1%			1%		*%							
CHI-SQUARE		<----------44.9---------->				<----39.3--->		<----18.6--->		<----23.3--->		<----4.8---->		<---431.4--->	
SIGNIFICANCE			100%*			100%*		100%*		100%*		82%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D5. How many children age 18 or younger, if any, do you have living with you in your household?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
None	317	23	61	116	118	167	23	28	87	95	35	66	65	55
	73%	80%	75%	75%	70%	80%	38%	52%	94%	78%	89%	78%	57%	74%
						GH			FGH	M	M	M		
One	41	0	0	23	17	14	12	12	3	7	2	12	15	4
	9%	2%	*%	15%	10%	7%	19%	22%	3%	6%	6%	14%	13%	5%
				C			I	FI						
Two or more	74	5	20	15	33	28	26	13	3	20	2	7	34	11
	17%	19%	25%	10%	19%	13%	43%	25%	3%	16%	5%	8%	30%	14%
			D			I	FI	I		K			KL	
Refused	3	-	-	1	1	-	-	1	-	-	-	-	-	3
	1%			1%	*%			1%						4%
Don't know/Not sure	1	-	-	-	-	-	-	-	-	-	-	-	-	1
	*%													2%
CHI-SQUARE		<----------24.3---------->				<----------83.4---------->				<----------54.8---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Up to $20,000	39	39	-	28	1	10	27	12	2	11	26	26	39
	9%	10%		14%	2%	5%	13%	5%	7%	6%	12%	6%	9%
				E									
$20,000, but less than $30,000	44	40	5	26	1	17	31	13	1	12	31	43	44
	10%	10%	13%	14%	1%	9%	14%	6%	3%	7%	14%	11%	10%
				E		E	H				J		
$30,000, but less than $40,000	39	30	9	17	1	20	13	26	5	16	18	23	39
	9%	8%	24%	9%	2%	11%	6%	12%	15%	9%	8%	6%	9%
						E							
$40,000, but less than $50,000	21	12	9	5	5	10	16	5	1	11	9	52	21
	5%	3%	24%	3%	10%	6%	7%	2%	1%	6%	4%	13%	5%
												M	
$50,000, but less than $60,000	18	17	1	8	2	8	11	7	4	10	4	34	18
	4%	4%	3%	4%	5%	4%	5%	3%	12%	5%	2%	8%	4%
$60,000, but less than $75,000	30	30	-	14	3	9	16	14	1	16	14	15	30
	7%	8%		7%	6%	5%	7%	7%	2%	9%	6%	4%	7%
$75,000 but less than $100,000	55	49	6	21	15	20	24	31	2	27	27	51	55
	13%	12%	18%	11%	29%	11%	11%	14%	5%	14%	12%	13%	13%
					DF								
$100,000 but less than $150,000	64	64	1	30	5	28	25	39	2	35	28	72	64
	15%	16%	2%	16%	10%	15%	12%	18%	6%	19%	13%	18%	15%
$150,000 or more	50	50	-	13	15	22	23	28	6	20	25	44	50
	12%	13%		7%	30%	12%	10%	13%	18%	11%	11%	11%	12%
					DF								

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Refused	50	49	1	12	2	35	21	29	5	21	25	35	50
	11%	12%	3%	6%	5%	19%	10%	13%	15%	11%	11%	9%	11%
						DE							
Don't know/Not sure	25	19	5	19	-	5	11	14	5	7	12	6	25
	6%	5%	15%	10%		3%	5%	6%	16%	4%	5%	1%	6%
													L
CHI-SQUARE		<----64.8--->		<--------84-------->			<----30.4--->		<--------40.3------->			<-----44.4---->	
SIGNIFICANCE		100%*		100%			100%		100%*			100%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Up to $20,000	39	11	6	20	2	25	14	19	21	11	28	9	30	20	19
	9%	7%	3%	29%	7%	10%	8%	6%	20%	18%	8%	6%	11%	17%	6%
				BCE					H					O	
$20,000, but less than $30,000	44	12	19	12	1	8	36	36	9	17	27	6	38	-	44
	10%	7%	11%	18%	4%	3%	21%	11%	8%	29%	7%	4%	14%		14%
							F						L		
$30,000, but less than $40,000	39	13	16	5	5	15	23	33	6	9	30	12	27	7	32
	9%	8%	9%	7%	16%	6%	14%	10%	6%	16%	8%	8%	9%	6%	10%
$40,000, but less than $50,000	21	10	5	5	0	7	14	20	1	4	17	16	5	2	19
	5%	6%	3%	8%	1%	3%	8%	6%	1%	7%	4%	11%	2%	2%	6%
												M			
$50,000, but less than $60,000	18	8	5	0	4	9	9	10	8	-	18	5	13	2	16
	4%	5%	3%	*%	13%	4%	5%	3%	8%		5%	4%	5%	2%	5%
$60,000, but less than $75,000	30	14	13	3	1	18	12	25	6	-	30	11	19	2	29
	7%	9%	7%	4%	2%	7%	7%	7%	6%		8%	8%	7%	2%	9%
$75,000 but less than $100,000	55	21	25	8	1	34	19	39	16	1	55	19	36	17	38
	13%	13%	15%	11%	4%	14%	11%	12%	15%	1%	15%	13%	13%	15%	12%
											J				
$100,000 but less than $150,000	64	32	29	1	2	46	18	56	8	-	64	24	40	29	36
	15%	20%	17%	2%	6%	18%	11%	17%	8%		17%	16%	14%	25%	11%
$150,000 or more	50	18	24	2	6	44	2	41	10	0	50	21	29	20	30
	12%	11%	14%	4%	19%	18%	1%	12%	9%	*%	13%	14%	10%	18%	9%
						G									
Refused	50	17	19	10	4	35	11	39	11	9	41	21	27	9	38
	11%	11%	11%	14%	12%	14%	6%	12%	10%	15%	11%	14%	10%	8%	12%

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEET-ING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Don't know/Not sure	25	6	11	2	5	9	11	15	9	9	15	5	18	6	17
	6%	4%	6%	3%	16%	3%	6%	5%	9%	15%	4%	3%	6%	5%	5%
CHI-SQUARE		<----------93.8---------->				<----81.8--->		<----38.9--->		<----77.3--->		<----32.7--->		<----58.4--->	
SIGNIFICANCE			100%*			100%		100%		100%		100%		100%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Up to $20,000	39	1	27	8	3	28	4	1	5	39	-	-	-	-
	9%	3%	33%	5%	2%	13%	7%	2%	6%	32%				
			BDE			H								
$20,000, but less than $30,000	44	9	9	7	19	39	1	-	4	44	-	-	-	-
	10%	32%	11%	5%	11%	19%	2%		4%	36%				
		D				GI								
$30,000, but less than $40,000	39	9	7	16	6	22	3	5	9	39	-	-	-	-
	9%	33%	9%	10%	3%	11%	4%	9%	9%	32%				
$40,000, but less than $50,000	21	1	6	10	5	12	2	1	6	-	21	-	-	-
	5%	2%	7%	6%	3%	6%	3%	1%	7%		53%			
									H					
$50,000, but less than $60,000	18	0	2	11	5	4	1	4	8	-	18	-	-	-
	4%	2%	2%	7%	3%	2%	2%	7%	8%		47%			
									F					
$60,000, but less than $75,000	30	-	1	15	14	13	4	2	12	-	-	30	-	-
	7%		1%	10%	8%	6%	6%	4%	13%			36%		
									H					
$75,000 but less than $100,000	55	2	12	26	16	22	14	7	12	-	-	55	-	-
	13%	6%	14%	17%	9%	11%	24%	13%	13%			64%		
$100,000 but less than $150,000	64	0	6	17	41	26	16	12	11	-	-	-	64	-
	15%	1%	7%	11%	24%	12%	26%	23%	11%				56%	
					BCD									
$150,000 or more	50	1	1	20	29	9	10	18	12	-	-	-	50	-
	12%	2%	1%	13%	17%	4%	16%	33%	13%				44%	
					C			FI	F					

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
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or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D6. Which of the following income groups includes what your family's total annual income from all sources will likely be in 2013?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
Refused	50	-	10	12	27	17	5	4	11	-	-	-	-	50
	11%		12%	8%	16%	8%	9%	7%	12%					67%
Don't know/Not sure	25	5	2	12	4	17	-	1	3	-	-	-	-	25
	6%	19%	2%	8%	3%	8%		1%	4%					33%
CHI-SQUARE		<----------187.1---------->				<----------110.8---------->				<----------1744.4---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D7. What racial or ethnic group you consider yourself to be a member of?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
White/Anglo	364	328	36	157	44	157	172	191	30	161	173	313	364
	83%	82%	100%	81%	86%	85%	79%	88%	87%	87%	79%	78%	83%
			B										
Hispanic/Latino	39	39	-	22	5	11	26	12	-	11	28	51	39
	9%	10%		11%	10%	6%	12%	6%		6%	13%	13%	9%
				F			H				J	M	
Black/African American	2	2	-	2	-	-	-	2	-	2	-	3	2
	*%	*%		1%				1%		1%		1%	*%
Asian/Oriental	8	8	-	2	-	6	2	6	-	4	4	4	8
	2%	2%		1%		3%	1%	3%		2%	2%	1%	2%
American Indian	2	2	-	-	1	1	1	1	1	1	-	1	2
	*%	*%			1%	1%	1%	*%	3%	*%		*%	*%
Multi-Ethnic/Mixed race	8	8	-	7	-	0	8	-	-	2	6	10	8
	2%	2%		4%		*%	4%			1%	3%	2%	2%
Other	1	1	-	1	-	0	1	-	1	1	-	7	1
	*%	*%		*%		*%	1%		2%	*%		2%	*%
Refused	10	10	-	1	1	8	5	4	2	3	6	10	10
	2%	2%		1%	1%	4%	3%	2%	6%	1%	3%	2%	2%
Don't know/Not sure	3	3	-	2	1	0	1	2	1	1	2	2	3
	1%	1%		1%	1%	*%	1%	1%	2%	1%	1%	1%	1%
CHI-SQUARE		<----7.8---->		<-------27.7------->			<----18.9--->		<--------29.1------->			<------10----->	
SIGNIFICANCE		55%*		97%*			98%*		98%*			73%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D7. What racial or ethnic group you consider yourself to be a member of?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
White/Anglo	364	142	146	45	29	201	147	284	80	59	304	132	231	80	282
	83%	88%	85%	65%	87%	80%	87%	85%	77%	100%	81%	88%	81%	70%	89%
										K					N
Hispanic/Latino	39	11	8	19	-	29	9	17	22	-	39	5	33	26	13
	9%	7%	5%	28%		12%	6%	5%	21%		10%	4%	12%	23%	4%
				BC		G			H				L	O	
Black/African American	2	-	2	-	-	-	2	2	-	-	2	-	2	-	2
	*%		1%				1%	1%			1%		1%		1%
Asian/Oriental	8	3	3	2	-	7	1	8	-	-	8	4	5	5	3
	2%	2%	2%	3%		3%	1%	2%			2%	2%	2%	4%	1%
American Indian	2	1	-	-	1	2	-	1	1	-	2	1	1	1	1
	*%	*%			4%	1%		*%	1%		1%	1%	*%	1%	*%
Multi-Ethnic/Mixed race	8	2	6	-	-	-	8	8	-	-	8	2	6	-	8
	2%	1%	3%				5%	2%			2%	1%	2%		2%
Other	1	0	0	-	1	1	-	1	1	-	1	0	1	-	1
	*%	*%	*%		2%	1%		*%	1%		*%	*%	*%		*%
Refused	10	2	4	2	2	9	1	10	-	-	10	4	4	2	5
	2%	1%	2%	2%	6%	3%	1%	3%			3%	3%	1%	2%	2%
Don't know/Not sure	3	-	2	1	1	2	1	3	-	-	2	0	1	-	2
	1%		1%	1%	2%	1%	1%	1%			*%	*%	*%		1%
CHI-SQUARE		<----------63.5---------->				<----27.5--->		<----34.8--->		<----13.4--->		<----11.7--->		<----46.9--->	
SIGNIFICANCE			100%*			100%*		100%*		90%*		83%*		100%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D7. What racial or ethnic group you consider yourself to be a member of?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
White/Anglo	364	25	58	130	150	183	44	44	77	89	34	76	98	67
	83%	89%	71%	84%	89%	88%	73%	82%	83%	73%	86%	88%	86%	90%
					C	G								
Hispanic/Latino	39	2	21	6	9	19	7	6	7	22	3	4	10	-
	9%	9%	26%	4%	5%	9%	11%	11%	7%	18%	7%	5%	9%	
			BDE							KLM				
Black/African American	2	-	-	2	-	-	2	-	-	-	-	2	-	-
	*%			1%			3%					2%		
Asian/Oriental	8	-	-	6	3	-	6	2	1	1	2	3	2	1
	2%			4%	2%		9%	4%	1%	1%	5%	3%	2%	1%
American Indian	2	-	1	-	1	-	-	-	1	1	-	-	1	-
	*%		1%		1%				1%	1%			1%	
Multi-Ethnic/Mixed race	8	-	-	6	2	6	2	-	0	8	-	-	-	-
	2%			4%	1%	3%	3%		*%	6%				
Other	1	-	-	0	1	-	-	-	1	-	0	-	1	-
	*%			*%	1%				1%		1%		1%	
Refused	10	1	1	4	3	-	-	2	4	1	0	1	2	5
	2%	2%	1%	3%	2%			3%	5%	1%	1%	1%	2%	6%
Don't know/Not sure	3	-	1	1	-	-	-	-	2	1	-	-	-	2
	1%		1%	1%					2%	1%				3%
CHI-SQUARE		<----------55.3---------->				<----------63.6---------->				<----------72.9---------->				
SIGNIFICANCE			100%*				100%*					100%*		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
B. Are you currently registered to vote in Boulder County?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Yes	400	400	-	175	47	173	195	205	26	174	203	370	400
	92%	100%		90%	91%	93%	89%	94%	74%	94%	93%	93%	92%
										I	I		
No	36	-	36	19	5	12	23	13	9	11	15	30	36
	8%		100%	10%	9%	7%	11%	6%	26%	6%	7%	7%	8%
									JK				
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<---436.1--->		<--------1.4------->			<-----3----->		<--------16.6------->			<-------.2----->	
SIGNIFICANCE		100%*		51%*			92%*		100%*			33%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
B. Are you currently registered to vote in Boulder County?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Yes	400	151	163	61	24	243	142	314	86	51	348	140	257	110	286
	92%	93%	95%	88%	72%	97%	84%	94%	83%	86%	93%	93%	91%	96%	90%
		E	E			G									
No	36	11	8	8	9	8	27	18	17	8	28	10	26	5	31
	8%	7%	5%	12%	28%	3%	16%	6%	17%	14%	7%	7%	9%	4%	10%
					BC		F								
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------20.9---------->				<----22.8--->		<----13.5--->		<----2.5---->		<-----.8---->		<----3.7---->	
SIGNIFICANCE		100%*				100%*		100%*		89%*		64%*		95%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
B. Are you currently registered to vote in Boulder County?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Yes	400	19	72	140	167	179	59	53	90	109	29	79	114	68
	92%	66%	88%	91%	99%	86%	98%	98%	97%	89%	76%	93%	100%	92%
				B	BD							K	KL	
No	36	10	10	14	2	29	1	1	3	13	10	6	1	6
	8%	34%	12%	9%	1%	14%	2%	2%	3%	11%	24%	7%	*%	8%
		DE		E							LM	M		
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------38.4---------->				<----------17.3---------->				<----------23.8---------->				
SIGNIFICANCE		100%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Cell phone	246	222	24	194	51	-	137	109	17	92	137	192	246
	56%	55%	66%	100%	100%		63%	50%	49%	50%	63%	48%	56%
Landline	185	173	12	-	-	185	76	109	17	93	76	204	185
	42%	43%	34%			100%	35%	50%	50%	50%	35%	51%	42%
Other	5	5	-	-	-	-	5	-	0	-	5	3	5
	1%	1%					2%		1%		2%	1%	1%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----1.9---->		<-------430.8------>			<----14.5--->		<--------13.5------->			<-----6.3----->	
SIGNIFICANCE		62%*		100%*			100%*		99%*			96%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Cell phone	246	77	99	53	17	136	101	170	76	46	198	73	171	66	178
	56%	48%	58%	76%	51%	54%	59%	51%	73%	78%	53%	49%	60%	58%	56%
										K					
Landline	185	84	68	16	16	114	65	158	27	13	172	76	107	48	135
	42%	52%	40%	24%	48%	45%	38%	48%	26%	22%	46%	51%	38%	42%	42%
Other	5	-	5	-	0	1	4	5	1	-	5	1	4	1	5
	1%		3%		1%	*%	2%	1%	1%		1%	1%	2%	1%	1%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------23.5---------->				<----4.5---->		<----15.9--->		<----13.2--->		<-----7----->		<-----.7---->	
SIGNIFICANCE			100%*			89%*		100%*		100%*		97%*		30%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
D. Is the telephone number we called you on a cell phone, or is it a traditional home phone line, often called a land line?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Cell phone	246	12	58	96	78	157	31	29	26	74	20	52	64	34
	56%	43%	71%	62%	46%	75%	52%	53%	28%	61%	52%	61%	56%	46%
						GHI	I	I						
Landline	185	16	24	54	90	47	29	25	66	48	19	29	50	40
	42%	57%	29%	35%	53%	23%	48%	46%	71%	39%	48%	34%	43%	54%
					D		F	F	FGH					
Other	5	-	-	4	1	4	-	1	1	-	-	4	1	1
	1%			3%	*%	2%		1%	1%			5%	*%	1%
												M		
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------25.1---------->				<----------67.3---------->				<----------17.7---------->				
SIGNIFICANCE		100%*				100%*				98%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
F. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	246	222	24	194	51	-	137	109	17	92	137	192	246
	100%	90%	10%	79%	21%		56%	44%	7%	38%	56%	78%	100%
Also have land line	51	47	5	-	51	-	23	28	4	21	27	48	51
	21%	21%	20%		100%		17%	26%	26%	22%	20%	25%	21%
Cell phone is my only telephone	194	175	19	194	-	-	114	80	13	71	111	145	194
	79%	79%	80%	100%			83%	74%	74%	78%	80%	75%	79%
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<-----.0---->		<-------245.5------>			<----3.1---->		<---------.5-------->			<-------.9----->	
SIGNIFICANCE		10%*		100%*			92%*		22%*			65%*	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
F. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	246	77	99	53	17	136	101	170	76	46	198	73	171	66	178
	100%	32%	40%	21%	7%	56%	41%	69%	31%	19%	81%	30%	70%	27%	72%
Also have land line	51	19	17	11	4	34	14	43	9	1	51	35	17	17	34
	21%	24%	17%	22%	26%	25%	14%	25%	11%	1%	26%	47%	10%	26%	19%
											J	M			
Cell phone is my only telephone	194	59	82	41	13	103	87	127	67	45	148	38	154	49	144
	79%	76%	83%	78%	74%	75%	86%	75%	89%	99%	74%	53%	90%	74%	81%
										K			L		
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------1.5---------->				<----4.4---->		<----6.1---->		<----13.1--->		<----43.6--->		<----1.4---->	
SIGNIFICANCE			32%*			96%*		99%*		100%*		100%*		76%*	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
F. Do you have a landline in addition to your cell phone, or is your cell phone the only telephone that you have?

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	246	12	58	96	78	157	31	29	26	74	20	52	64	34
	100%	5%	24%	39%	32%	64%	13%	12%	11%	30%	8%	21%	26%	14%
Also have land line	51	2	12	23	14	13	9	14	15	3	7	18	21	2
	21%	19%	21%	24%	18%	8%	29%	48%	58%	4%	37%	34%	32%	7%
								F	FG					
Cell phone is my only telephone	194	10	46	73	64	145	22	15	11	71	13	34	44	32
	79%	81%	79%	76%	82%	92%	71%	52%	42%	96%	63%	66%	68%	93%
						HI	I							
Don't know/Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHI-SQUARE		<----------.8---------->				<----------51.3---------->				<----------30---------->				
SIGNIFICANCE		15%*				100%*				100%*				

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
"*" Denotes Chi-Square where at least one cell has an expected value of less than 1
or more than 20% of the cells have an expected value of less than 5.

2013 Boulder City Issues Survey {Weighted}

{Banner 1}
G. Gender:

		REGISTERED TO VOTE		PHONE			GENDER		CLUSTERS			SURVEY	
	Total	Yes	No	Cell Only	Cell & Land-line	Land-line	Male	Female	Climate Deniers	True Beli-evers	Side-liners	County	City
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
TOTAL ANSWERING	436	400	36	194	51	185	218	218	35	185	219	400	436
	100%	92%	8%	45%	12%	42%	50%	50%	8%	42%	50%	92%	100%
Male	218	195	23	114	23	76	218	-	20	88	110	202	218
	50%	49%	64%	59%	45%	41%	100%		59%	48%	50%	51%	50%
Female	218	205	13	80	28	109	-	218	14	97	108	198	218
	50%	51%	36%	41%	55%	59%		100%	41%	52%	50%	49%	50%
CHI-SQUARE		<-----3----->		<-------12.3------->			<---436.1--->		<--------1.4-------->			<-------.0----->	
SIGNIFICANCE		92%		100%			100%		51%			12%	

Comparison Groups: BC/DEF/GH/IJK/LM
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 2}
G. Gender:

		WORRIED ABOUT CLIMATE CHANGE				HOME		PARTICIPATE SUST. PRGRMS.		COLLEGE STUDENT		ATTEND MEETING PAST YR		HAVE CHILDREN	
	Total	Very	Some-what	Not Very	Not AtAll	Own	Rent	Yes	No	Yes	No	Yes	No	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
TOTAL ANSWERING	436	162	171	69	33	251	169	333	103	59	376	150	283	114	317
	100%	37%	39%	16%	8%	58%	39%	76%	24%	14%	86%	34%	65%	26%	73%
Male	218	73	73	51	20	118	94	144	74	32	186	83	134	51	166
	50%	45%	42%	75%	61%	47%	55%	43%	71%	55%	49%	56%	48%	45%	52%
									H						
Female	218	89	98	17	13	133	75	188	30	27	190	66	149	63	152
	50%	55%	58%	25%	39%	53%	45%	57%	29%	45%	51%	44%	52%	55%	48%
								I							
CHI-SQUARE		<----------23.8---------->				<----2.9---->		<----24.5--->		<------.5---->		<----2.7---->		<----1.9---->	
SIGNIFICANCE		100%				91%		100%		54%		90%		83%	

Comparison Groups: BCDE/FG/HI/JK/LM/NO
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

2013 Boulder City Issues Survey {Weighted}

{Banner 3}
G. Gender:

		EDUCATION				AGE				INCOME				
	Total	HSGrad orLess	Some Coll	Coll Grad	Post Grad+	18-34	35-44	45-54	55+	<$40K	$40K-$59K	$60K-$99K	$100K+	Ref/DK/NS
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)
TOTAL ANSWERING	436	28	82	155	169	208	60	54	93	122	39	86	115	75
	100%	6%	19%	35%	39%	48%	14%	12%	21%	28%	9%	20%	26%	17%
Male	218	7	51	86	74	125	23	20	45	71	27	40	48	32
	50%	25%	62%	56%	44%	60%	38%	37%	48%	58%	69%	47%	42%	43%
						H					M			
Female	218	21	31	68	95	83	37	34	48	51	12	46	67	43
	50%	75%	38%	44%	56%	40%	62%	63%	52%	42%	31%	53%	58%	57%
								F					K	
CHI-SQUARE		<----------16.8---------->				<----------15.4---------->				<----------13.8---------->				
SIGNIFICANCE			100%				100%					99%		

Comparison Groups: BCDE/FGHI/JKLMN
Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.

CITY OF BOULDER
STUDY SESSION

TO: Members of City Council

FROM: Tom Carr, City Attorney

DATE: February 20, 2014

SUBJECT: Financial Disclosures

PURPOSE:

This study session will provide an opportunity for council to discuss the current city financial disclosure requirements. This issue originally was presented to council in a study session memorandum for two study session in October 2012. These sessions focused mostly on the code of conduct and council did not have the opportunity to discuss the financial disclosure requirements. In June 2013, council passed Ordinance No. 7904, which, among other things, clarified that council members must report by April 15 for the previous calendar year. Staff has drafted a proposed ordinance incorporating the original staff recommendations. The purpose of this study session is to get council feedback on these proposed changes and guidance with respect to a proposed ordinance that can be presented for first reading.

QUESTIONS FOR COUNCIL:

1. Are there any other topics that council would like to address?
2. What changes to the financial reporting requirements does council recommend?

SUMMARY OF TOPICS

The following is a list of topics discussed in this memorandum. These are intended as an outline to begin the discussion. Council members can add any topics that are missing from this list. Because the study session is split, staff will be able to report back with any additional research at the October 23, 2012 study session.

1. Candidates/Incumbents Reporting
2. Reporting Values
3. Other Household Income

4. “Controlling Interest”
5. Reporting Liabilities
6. Reporting Mutual Funds
7. Reporting Indirect Interests

BACKGROUND:

Purpose of Financial Disclosure

The financial disclosure requirements are challenging because they serve two distinct and separate purposes. The same disclosures are required of both candidates for council and for incumbent council members. This has been true since the original ordinance adopted in 1975. The intent section of the ordinance refers only to candidates:

> “The purposes of this chapter include assisting electors in the city in making informed election decisions by requiring financial disclosure information from candidates for city office and committees supporting or opposing such candidates and city ballot issues.”

A voter assessing a candidate is arguably looking at different things than a citizen looking at an incumbent council member. While the same information might be useful, a candidate’s information cannot really be used to assess potential conflicts, because a voter cannot know what situations the candidate will face if elected. For an incumbent council member, the community may want to assess whether a particular proposal presents a conflict for the council member. Council may want to consider adopting distinct requirements for candidates and incumbents.

Contents of the Financial Disclosure Requirements

Section 13-2-3, “Candidate’s Financial Disclosure Statement,” B.R.C.1981, requires that candidates report the following three days after certification of the petition for nomination. Section 13-2-4 requires than incumbents make the same report on September 10 of each year. Candidates and incumbents are required to report the following:

- Employer and occupation and the source of any other income in excess of $1000.
- Any financial interest in any business in the Boulder Valley Comprehensive Plan area.
- Any real property in Boulder County or any entity in which the person has a controlling interest that owns such real property.

Issues with the Financial Reporting Requirements

The following are some issues and potential changes to the code’s financial reporting requirements.

1. **Consider Separating Candidates' Reporting Requirements From Those for Incumbents.**

As is noted above, candidates' reporting requirements serve a different purpose than those for incumbents. Council may want to consider separating out the two requirements for some practical reasons as well. If council decides to change the reporting periods or the reporting date for council, as is discussed below, it might be more clear if these provisions were separate sections.

2. **Consider Whether to Report Values.**

The financial reporting code does not require reports to include any indication of amount other than the requirement that income over $1000 per year be reported. Thus, a source of income in the amount of $1200 would appear no different from a source of income in the amount of $1,200,000. One possibility to consider is a coded system of reporting that requires a reporter to a range of value.[1]

If council is interested in considering this possibility, there would need to be some clarity about the meaning of value. For example, income could be taxable, net or gross. Real property value could be listed any one of several ways. Council could require reporting of market value, assessed value or the value of the owner's equity. It would be best to be specific about how a value is to be reported.

3. **Consider Whether to Require the Reporting of Other Sources of Household Income.**

Currently the financial reporting code does not require a candidate or incumbent to report income earned or property owned by a spouse or other person contributing to his or her household. Any revision to the code should clarify whether or not such information is required. If reporting is to be required, the code should make clear whether such disclosures are limited to income or also include real property or business interests.

4. **Consider the "Controlling Interest" Requirement.**

The current financial reporting code requires incumbents and candidates to report any enterprise that owns real property in which he or she has a "controlling interest." There is no definition of "controlling interest" in the code. Controlling interest could be read to be a majority interest or a smaller interest of sufficient size to control the entity. The controlling interest limitation appears only in the section relating to entities owning real property. There is no controlling interest limitation in the section requiring reporting of business activities.

[1] Attached are two different federal reporting forms as examples. One for employees up to level GS-15, which does not require reporting values, and other for employees over level GS-15, which does.

5. Consider Requiring Reporting of Liabilities Over a Certain Dollar Amount.

The financial reporting requirements focus on assets and income. There is a possibility that a significant liability could be seen as affecting a person's objectivity. Council should consider whether to include a requirement for reporting liabilities and whether such reports should include only liabilities over a specified amount.

6. Consider Clarifying Reporting Obligations Relating to Mutual Funds.

Most Americans invest more in mutual funds than in individual stocks. Under the current financial reporting code, it is not clear whether a reporter is required to list every stock included in the fund, only the fund itself or nothing at all. The federal government requires only the name of the fund unless the reporter has control over the stocks included in the fund. Under our current code, reporting mutual funds presents some level of difficulty, because of the geographic limitation on reporting. A mutual fund may be managed out of New York or Los Angeles and therefore not be subject to reporting as having "business dealings in the area encompassed by the Boulder Valley Comprehensive Plan." The fund could, however, hold stock in businesses such as Microsoft, IBM or Google that have a presence in Boulder.

The financial reporting code requires reporting of "other income in excess of $1,000.00 per year, including, without limitation, capital gains, whether or not taxable, dividends, interest, wages, salaries, rents, and profits." A mutual fund will sometimes generate dividend income that is automatically invested in the fund.

7. Consider Clarifying the Reporting Requirements for Indirect Interests.

The current financial reporting code only requires reporting of interests held by the reporter. Thus if a candidate or an incumbent holds an interest in a limited partnership that holds an interest in real property in Boulder, the candidate or incumbent's indirect interest in the real property would not be reportable. This has caused some confusion in the media in the last year. Council should consider whether such interests should be reported and any limits on such reports that would be appropriate.

NEXT STEPS

Council will discuss these issues on February 20, 2014. At the conclusion of the process, based on council direction, staff will draft an ordinance to place before council as soon as practicable.

Attachments:
A. Chapter 13-2
B. Federal Reporting Form OGE 278
C. Federal Reporting Form OGE 450
D. Draft Ordinance

Chapter 13-2: Campaign Financing Disclosure[3]

13-2-1 Legislative Intent. top

(a) The purposes of this chapter include assisting electors in the city in making informed election decisions by requiring financial disclosure information from candidates for city office and committees supporting or opposing such candidates and city ballot issues.
(b) The limitations on contributions are intended to assure the public that:
(1) Excessive campaign costs and large contributions do not cause corruption or the appearance of corruption in the election process; and
(2) Large campaign contributions will not be used to buy political access or to influence governmental actions.
(c) Public campaign financing is intended to assure the public that access to large amounts of money will not be a prime requirement for participation in the political process.
(d) The provisions of this chapter concerning financial disclosure are exclusive and supersede any state statute on the subject, whether in conflict herewith or not, including, without limitation, article 1-45, C.R.S., unless the provisions of such statute are expressly made applicable by reference in this chapter.
(e) The reporting requirements are necessary to gather the data to detect violations.
(f) The provisions of this chapter have been modeled on the Federal Election Campaign Act and the Colorado Fair Campaign Practices Act, and in accordance with an initiative passed by the people of the city in 1999. Modifications have been made where necessary to meet specific needs of the city, to clarify and make more specific various requirements, and to comply with the evolving law in this area.
(g) The city council finds that at this time it is not necessary to require candidates and their candidate committees to report expenditures over $200.00 as frequently as such reporting is necessary for unofficial candidate committees and independent expenditures in order to serve the purposes of this chapter. Candidates are necessarily subject to intense scrutiny throughout the campaign, and are required to file financial disclosures shortly after becoming candidates. They become candidates no later than seventy-one days before the election under the charter. Candidate committees file their statement of organization at the beginning of the campaign, and thus are a formed ongoing entity which is well known. Unofficial candidate committees can be formed at any time, and individuals can make independent expenditures at any time, so within twenty-one days of the election more frequent reporting of larger expenditures is required of them. Council, like the United States Congress, finds that a twenty-four-hour reporting period is not unreasonable in that immediate pre-election time, especially where mail ballots are used.
(h) Making an endorsement supporting or opposing a candidate or ballot proposition, or solicitation of such an endorsement by a candidate, committee, or other person, is not regulated by this title. However, the expenditures for publishing endorsements, and any contributions for support or opposition to a candidate or ballot proposition other than the endorsement itself, are regulated by this title in the same way as other contributions and expenditures.
Ordinance Nos. 7214 (2002); 7904 (2013)

13-2-2 Definitions. top

The following terms used in this chapter and Chapter 13-3, "Campaign Activities," B.R.C. 1981, have the following meanings unless the context clearly indicates otherwise:
"Ballot proposition" means any amendment to the city charter, and any initiative, referendum, or recall for which a petition committee has submitted the proposed petition form to the city or for which petitions have been properly certified by the city clerk for submission to the city council,

or any ordinance or issue put to a vote of the electors of the City of Boulder under the provisions of the city charter. Such term does not include any ballot issue placed on the ballot by the United States, the State of Colorado, or any political subdivision thereof other than the city.
"Candidate" means any person whose petition of nomination for city council, whether at a regular, special, or recall election, has been certified as sufficient by the city clerk pursuant to charter section 26.
"Candidate committee" means a person, including the candidate, or persons with the common purpose of receiving contributions or making expenditures under the authority of a candidate. The term "official candidate committee" is synonymous with "candidate committee."
"Committee" means a candidate committee, an unofficial candidate committee, and an issue committee, unless the context indicates that it can mean only one or two of these types of committees.
"Contribution" means:
(a) Any payment, loan, pledge, or advance of money, including, without limitation, checks received but not deposited or payments made by credit card, or guarantee of a loan, made to or for the benefit of any candidate or committee;
(b) Any payment made to a third party for the benefit of any candidate or committee, including, without limitation, the use of a credit card to secure such benefit;
(c) Anything of value given, directly or indirectly, to a candidate for the purpose of promoting the candidate's election, including, without limitation, commercial services such as banking, printing, and mailing services; or
(d) With regard to a contribution for which the contributor receives compensation or consideration of less than equivalent value to such contribution, including, without limitation, items of perishable or non-permanent value, goods, supplies, services, or participation in a campaign-related event, an amount equal to the value in excess of such compensation or consideration.
"Contribution" does not include services provided without compensation by individuals volunteering their time on behalf of a candidate or committee.
"Contribution in kind" means the fair market value of a gift or loan of any item of real or personal property, other than money, made to or for any candidate or committee for the purpose of influencing the passage or defeat of any issue or the election or defeat of any candidate. Personal services are a contribution in kind by the person paying compensation therefor. In determining the value to be placed on contributions in kind, a reasonable estimate of fair market value shall be used by the candidate or committee. "Contribution in kind" does not include an endorsement of a candidate or an issue by any person, nor does it include the payment of compensation for legal or accounting services rendered to a candidate if the person paying for the services is the regular employer of the individual rendering the services and the services are solely for the purpose of ensuring compliance with the provisions of this title.
"Expenditure" means the payment, distribution, loan, or advance of any money by any candidate or committee, whether in cash, by check, as a credit card charge, or otherwise. "Expenditure" also includes the payment, distribution, loan, or advance of any money by a person for the benefit of a candidate or committee that is made with the prior knowledge and consent of an agent of the candidate or committee. An expenditure occurs when the actual payment is made or when a contract is agreed upon, whichever comes first. Consent may be implied from collaboration and need not be express.

"Independent expenditure" means an expenditure by any person for the purpose of expressly advocating the election or defeat of a candidate or candidates, which expenditure is not controlled by, coordinated with, or made upon consultation with any candidate or candidate committee or any agent of such candidate or committee. "Independent expenditure" does not include expenditures made by persons, other than political parties and political committees, in the regular course and scope of their business, including political messages sent solely to members.
"Issue" is synonymous with "ballot proposition."
"Issue committee" means any two or more natural persons who collaborate together, or any corporation, partnership, commission, association, or any other organization or group of persons, that accepts contributions or makes expenditures for the purpose of opposing or supporting a ballot proposition at a city election, regardless of whether or not it has obtained the consent of the sponsors of the ballot proposition.
"Official candidate committee" - see definition of "candidate committee."
"Political committee" means any two or more natural persons who collaborate together, or any corporation, partnership, commission, association, or any other organization or group of persons, that accepts contributions or makes expenditures for the purpose of opposing or supporting a candidate for city council or a city ballot proposition, and which, because of campaign activities concerning other candidates, other ballot measures, or both, is required under the Fair Campaign Practices Act found in state law to file statements and reports with the secretary of state or the county clerk and recorder. It is the intention of this chapter to reduce the burden on such committees of following two separate sets of filing and reporting requirements, while still protecting the public purposes served by filing and reporting. However, no candidate committee or other committee, the expenditures of which are in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or candidate committee or agent thereof shall be deemed a political committee eligible for these different requirements.
"Unofficial candidate committee" means any two or more natural persons who collaborate together, or any corporation, partnership, commission, association, or any other organization or group of persons, that accepts contributions or makes expenditures for the purpose of expressly advocating the election or defeat of a clearly identified candidate for city council. An unofficial candidate committee ceases to be independent if its expenditures are in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or candidate committee or agent thereof.

13-2-3 Candidate's Financial Disclosure Statement. top
No more than three days after a candidate's petition of nomination for city council has been certified as sufficient by the city clerk pursuant to charter section 26, the candidate shall file a statement of financial disclosure that contains:
(a) The candidate's employer and occupation and the nature and source of any other income in excess of $1,000.00 per year, including, without limitation, capital gains, whether or not taxable, dividends, interest, wages, salaries, rents, and profits;
(b) The name, location, and nature of activity of any business entities or enterprises for profit, with holdings of real or personal property or with business dealings in the area encompassed by the Boulder Valley Comprehensive Plan, in which the candidate has any financial interest or is actively engaged as an officer, director, or partner and the nature of the candidate's interest or activity;

(c) The location of any real property within Boulder County in which the candidate has an interest or, if the candidate has a controlling interest in an entity or enterprise disclosed pursuant to Subsection (b) of this section, in which the controlled entity or enterprise has any interest and the nature of such interest;
(d) Any other information that the candidate feels would be helpful or should be disclosed; and
(e) Notwithstanding any other provision of this chapter, no candidate is required to disclose any confidential relationship protected by law.

13-2-4 Incumbent's Financial Disclosure Statement. top

On April 15 of each calendar year, each incumbent council member shall file an amended statement for the previous calendar year concerning the financial disclosures in Section 13-2-3, "Candidate's Financial Disclosure Statement," B.R.C. 1981, with the city manager or notify the manager in writing that the council member has no change of financial condition regarding the disclosed items since previously filing a disclosure statement.
Ordinance No. 7904 (2013)

13-2-5 Statement of Organization of Official Candidate Committee. top

(a) No more than three days after a candidate's petition of nomination for city council has been certified as sufficient by the city clerk pursuant to charter section 26, the candidate shall file a statement of organization of the committee formed to assist the candidate in being elected to city council. This statement shall be filed even if the candidate has not formed a committee, and shall be amended later if a committee is formed or the information required changes. The statement of organization shall include:
(1) The name and address of the candidate;
(2) The name and address of the committee;
(3) The names and addresses of all persons acting as officers of the candidate's campaign or of the committee, including committee chairpersons; and
(4) The name and address of the committee's campaign treasurer.
(b) A candidate may be the treasurer and hold any position in the candidate's own campaign committee. A candidate is deemed to have a committee even if there is none, but this does not increase the reporting requirements. No candidate shall be deemed to have more than one candidate committee, and if more than one committee acts under the authority of or in coordination with a candidate, all shall be deemed the candidate's committee and shall file combined reports as required by this title and all shall jointly be subject to the limitations of this title.
(c) The committee treasurer shall file a statement of any changes in the information required by Subsection (a) of this section no more than three days after such change.
(d) Expenditures by any person on behalf of a candidate that are, in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or the candidate's official committee or agent thereof shall be considered a contribution to the candidate and are subject to the contribution limitations contained in this chapter. If such an expenditure is made by an unofficial candidate committee, all contributions to that committee shall be deemed contributions to the candidate for purposes of contribution limitations. Such expenditures also count toward the expenditure limit of any candidate receiving public funding under this chapter.

13-2-6 Statement of Organization of Unofficial Candidate Committee. top

(a) No more than three days after an unofficial candidate committee accepts a contribution or makes or obligates itself to make an expenditure, the treasurer of the committee shall file a statement of organization that includes:

(1) The name and address of the committee;
(2) The candidate or candidates the committee is supporting or opposing, or both if that is the case;
(3) The names and addresses of all persons acting as officers of the committee, including committee chairpersons; and
(4) The name and address of the committee's campaign treasurer.
(b) The committee treasurer shall file a statement of any changes in the information required by this section no more than three days after such change.
(c) Expenditures by any unofficial candidate committee on behalf of a candidate that are, in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or the candidate's committee or agent thereof shall be considered a contribution to the candidate and subject the candidate and the contributor to any applicable penalties contained in this chapter. Such expenditures also count toward the expenditure limit of any candidate who has received public funding under this chapter.
(d) Unofficial candidate committees which make expenditures on behalf of any candidate who has received public funding under this chapter shall keep records of the time, place, and general subject matter of all consultation with any person, other than a member of the committee who is not affiliated with any other candidate or official or unofficial candidate committee, concerning the substance, venue, and timing of the expenditure, which records shall be given to the city manager by the committee treasurer if the manager makes a demand for same. The manager is authorized to make such a demand any time the manager has a reasonable suspicion that the expenditures were controlled by, or coordinated with, or made upon consultation with any candidate or candidate's committee or other unofficial candidate committee or agent thereof.

13-2-7 Statement of Organization of Issue Committee. top

(a) No more than three days after an issue committee accepts a contribution or makes an expenditure, or three days after ballot certification if the committee has accepted contributions or made expenditures in anticipation of ballot proposition certification, the treasurer of the committee shall file a statement of organization that includes:
(1) The name and address of the committee;
(2) The ballot proposition or propositions being supported or opposed by the committee;
(3) The names and addresses of all persons acting as officers of the committee, including committee chairpersons; and
(4) The name and address of the committee's treasurer.
(b) The committee treasurer shall file a statement of any changes in the information required by this section no more than three days after such change.

13-2-8 Statement of Contributions and Expenditures of Official Candidate Committee.

(a) The candidate, or the treasurer of each official candidate committee, shall file statements of contributions and expenditures according to the following schedule:
(1) Three days after the candidate's petition of nomination for city council has been certified as sufficient by the city clerk pursuant to charter section 26, which statement shall cover all contributions and expenditures made in anticipation of candidacy;
(2) On the forty-second day prior to the election.
(3) On the twenty-eighth day prior to the election;
(4) One the twenty-first day prior to the election; and
(5) On the fourteenth day prior to the election.
(b) The statement shall contain:

(1) The names and addresses of each person making contributions to the filer's knowledge, and the amount, dates, and nature of such contributions since the last report required to be filed by this chapter, unless the statement is the first one required;
(2) The cumulative total value of the contributions received;
(3) The names and addresses of each person to whom an expenditure has been made and the amount, date, and purpose of such expenditure since the last statement required by this chapter, unless the statement is the first one required;
(4) The cumulative total value of all expenditures made; and
(5) A statement of all anonymous contributions received, together with their disposition, from the last statement required by this chapter, unless this statement is the first one required.
(c) By 5:00 p.m. on the Thursday before the election, the candidate or the treasurer of each official candidate committee shall file a statement of contributions and expenditures, providing the information required by Subsection (b) of this section, together with anticipated contributions and expenditures for the remainder of the campaign, if any, before or after the election.
(d) On the thirtieth day after the election, the candidate or the treasurer of each official candidate committee shall file a final statement of contributions and expenditures, stating the information required by Subsection (b) of this section and, if a balance remains on the candidate's or committee's books, the intended disposition of that balance. If such a balance remains, the candidate and treasurer shall file a final statement sixty days after the election showing the actual disposition of that balance.
(e) The candidate and the candidate's committee shall comply with the disclosure requirements of Section 13-2-13, "Election Materials and Advertising Supporting or Opposing Candidate to Contain Sponsor's Name," B.R.C. 1981.

13-2-9 Statement of Contributions and Expenditures of Unofficial Candidate Committee.
(a) The treasurer of each unofficial candidate committee shall file statements of contributions and expenditures according to the following schedule:
(1) Three days after the committee accepts a contribution or makes or obligates itself to make an expenditure, which statement shall cover all contributions and expenditures made;
(2) On the forty-second day prior to the election;
(3) On the twenty-eighth day prior to the election;
(4) On the twenty-first day prior to the election; and
(5) On the fourteenth day prior to the election.
(b) The statement shall contain:
(1) The names and addresses of each person making contributions to the treasurer's knowledge, and the amount, dates, and nature of such contributions since the last report required to be filed by this section, unless the statement is the first one required;
(2) The cumulative total value of the contributions received;
(3) The names and addresses of each person to whom an expenditure has been made and the amount, date, and purpose of such expenditure since the last statement required by this section, unless the statement is the first one required;
(4) The cumulative total value of all expenditures made; and
(5) A statement of all anonymous contributions received, together with their disposition, from the last statement required by this section, unless this statement is the first one required.
(c) By 5:00 p.m. on the Thursday before the election, the treasurer of each unofficial candidate committee shall file a statement of contributions and expenditures, providing the information

required by Subsection (b) of this section, together with anticipated contributions and expenditures for the remainder of the campaign, if any, before or after the election.
(d) In addition, if an unofficial candidate committee makes an expenditure in excess of $200.00, the treasurer of the committee shall file a statement of independent expenditure giving the names and addresses of each person to whom such an expenditure has been made, and the amount, date, and purpose of such expenditure, on the following schedule:
(1) On or before the twenty-first day before the election: Within three business days after obligating funds for the first such expenditure.[4]
(2) On or after the twenty-first day but more than twenty-four hours before the election, and including any reportable expenditure not previously reported: Within twenty-four hours after obligating funds for such expenditure.
(3) On or before the thirtieth day after the election: Notice of any independent expenditure in excess of $200.00 made on the day before or the day of the election.
(4) A statement due on a weekend or holiday shall be filed on the next business day.
(e) On the thirtieth day after the election, the treasurer of each unofficial candidate committee shall file a final statement of contributions and expenditures, stating the information required by Subsection (b) of this section and, if a balance remains on the committee's books, the intended disposition of that balance. If such a balance remains, the candidate and treasurer shall file a final statement sixty days after the election showing the actual disposition of that balance.
(f) Unofficial candidate committees shall comply with the disclosure requirements of Section 13-2-13, "Election Materials and Advertising Supporting or Opposing Candidate to Contain Sponsor's Name," B.R.C. 1981.

13-2-10 Independent Expenditures.

(a) Any natural person making an independent candidate expenditure in excess of $200.00 shall deliver notice in writing to the city clerk of such independent expenditure, as well as the amount of such expenditure, and a detailed description of the use of such independent expenditure, within three business days after obligating funds for such expenditure. Thereafter, notice of additional expenditure obligations in excess of $200.00 shall be delivered to the clerk on the twenty-first day before the election. Notice of each subsequent independent expenditures in excess of $200.00 up to twenty-four hours before the election but not previously reported shall be delivered to the clerk within twenty-four hours after obligating funds for the independent expenditure. On or before the thirtieth day after the election, notice of any independent expenditure in excess of $200.00 made on the day before or the day of the election shall be delivered to the clerk. The notice shall specifically state the name of the candidate or candidates whom the independent expenditure is intended to support or oppose. Each independent expenditure shall be reported as a separate item in each notice.
(b) Any natural person making an independent expenditure in excess of $200.00 shall comply with the disclosure requirements of Section 13-2-13, "Election Materials and Advertising Supporting or Opposing Candidate to Contain Sponsor's Name," B.R.C. 1981.
(c) Expenditures by any natural person on behalf of a candidate that are, in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or the candidate's committee or agent thereof shall be considered a contribution to the candidate and subject the candidate and the contributor to any applicable penalties contained in this chapter. Such expenditures also count toward the expenditure limit of any candidate who has received public funding under this chapter.

(d) Individuals who make an independent expenditure on behalf of any candidate who has received public funding under this chapter shall keep records of the time, place, and general subject matter of all consultation with any person about the substance, venue, and timing of the expenditure, which records shall be given to the city manager if the manager makes a demand for same. The manager is authorized to make such a demand any time the manager has a reasonable suspicion that the expenditures were controlled by or coordinated with or made upon consultation with any candidate or candidate's committee or agent thereof.

13-2-11 Statement of Contributions and Expenditures of Issue Committee.

(a) The treasurer of each issue committee shall file a statement of contributions and expenditures according to the following schedule:

(1) Three days after the committee accepts a contribution or makes or obligates itself to make an expenditure, and three days after ballot certification if the committee has accepted contributions or made expenditures in anticipation of ballot proposition certification;

(2) On the forty-second day prior to the election;

(3) On the twenty-eighth day prior to the election;

(4) On the twenty-first day prior to the election; and

(5) On the fourteenth day prior to the election.

(b) The statement shall contain:

(1) The names and addresses of each person making contributions to the treasurer's knowledge, and the amount, dates, and nature of such contributions since the last report required to be filed by this section, unless the statement is the first one required;

(2) The cumulative total value of the contributions received;

(3) The names and addresses of each person to whom an expenditure has been made and the amount, date, and purpose of such expenditure since the last statement required by this section, unless the statement is the first one required;

(4) The cumulative total value of all expenditures made; and

(5) A listing of the amount of each individual anonymous contribution, together with the total of all anonymous contributions received from the last statement required by this section, unless this statement is the first one required.

(c) By 5:00 p.m. on the Thursday before the election, the treasurer of each issue committee shall file a statement of contributions and expenditures, providing the information required by Subsection (b) of this section, together with anticipated contributions and expenditures for the remainder of the campaign, if any, before or after the election.

(d) On the thirtieth day after the election, the treasurer of each issue committee shall file with the city manager a final statement of contributions and expenditures, stating the information required by Subsection (b) of this section and, if a balance remains on the committee's books, the intended disposition of that balance. If such a balance remains, the candidate and treasurer shall file a final statement sixty days after the election showing the actual disposition of that balance.

Ordinance Nos. 7289 (2003); 7390 (2004); 7904 (2013)

13-2-12 Political Committee Filing and Reporting Requirements.

A political committee which is, by virtue of its support for or opposition to a candidate for a political office other than that of city council of the city, or for a ballot proposition appearing on the ballot of an entity other than the city, required to file, and does file with the secretary of state or the county clerk and recorder, or both, the disclosures required by § 1-45-108, C.R.S., and complies with the reporting and filing requirements of § 1-45-109, C.R.S., and disposes of unexpended campaign contributions pursuant to § 1-45-106, C.R.S., is exempt from the separate

filing and reporting and unexpended campaign contribution requirements of this chapter. But such a committee shall file with the city manager, within three days of its first acceptance of a contribution or expenditure in support of or opposition to a candidate for city council or a city ballot proposition, a full and correct copy of its registration statement as filed with the secretary of state pursuant to § 1-45-108(3), C.R.S., and the most recent other report or disclosure which it has filed with the secretary of state or any county clerk and recorder, and shall thereafter file with the manager full and correct copies of every disclosure or report on the same day it files such a document with either state official, plus an expenditure report conforming with Section 13-2-9, "Statement of Contributions and Expenditures of Unofficial Candidate Committee," or 13-2-11, "Statement of Contributions and Expenditures of Issue Committee," B.R.C. 1981, as applicable, segregating, insofar as possible, expenditures made on the city election.

13-2-13 Election Materials and Advertising Supporting or Opposing Candidate to Contain Sponsor's Name. top

All persons composing, presenting, or distributing information which expressly opposes or supports any candidate or candidates shall include therein the name of the person who sponsored the composition, presentation, or distribution of such information. This requirement includes all electronic, social media, paper, audio, or visual forms of distribution.

13-2-14 Solicitation for Candidate Campaign Funds.

Whenever any person makes an expenditure for the purpose of soliciting any contribution through any broadcasting station, newspaper, magazine, outdoor advertising facility, direct mailing, or any other type of general public political advertising for the purpose of financing communications expressly advocating the election or defeat of a clearly identified candidate, such communication:

(a) If authorized by a candidate or committee or any agent thereof, shall clearly state that the communication has been so authorized;

(b) If paid for by other persons but authorized by a candidate or committee, or its agents, shall clearly state that the communication is paid for by such other persons and authorized by such candidate or committee, or its agents; or

(c) If not authorized by a candidate or committee, or its agents, shall clearly state the name of the person who paid for the communication and state that the communication is not authorized by any candidate or committee.

(d) Each candidate and committee shall include on the face or front page of all electronic or paper materials solic-iting contributions the following notice:

"A copy of our report is filed with the City Clerk of the City of Boulder, Colorado."[5]

13-2-15 Filing, Preservation, and Public Inspection of Statements. top

(a) Persons required by this chapter to prepare and file statements shall do so on the basis of information that is complete and current at least as of 5:00 p.m. on the second calendar day before the filing date.

(b) Persons required by this chapter to file statements or deliver notices shall file such statements or notices with the city manager on forms that the manager provides.

(c) The city manager shall preserve all statements filed under this chapter for a period of six months from the date of the election or, in the case of a successful candidate, until six months after the person finally leaves office. Such statements constitute a part of the public records of the city and shall be available for public inspection during normal business hours.

13-2-16 Notice of Disclosure Requirements and Enforcement. top

The city manager shall administer the provisions of this article and shall:

(a) Publish a summary of the filing and reporting required of candidates and committees and independent expenditures in a newspaper of general circulation in the city on the forty-fifth day before each regular municipal election, or as soon thereafter as practicable after the calling of a special election, and again two weeks after each municipal election;
(b) Prepare and make available the forms to be used in filing the statements required by this chapter;
(c) Prepare and provide to each candidate or organization, upon its first filing with the manager, a checklist of the statements required and the specific calendar date each is due;
(d) Keep a record of persons or organizations to whom the forms and checklists were given and a record of the date such filings were received;
(e) Upon concluding on the basis of such records, complaints, or other information that a candidate or organization has not filed the required statements or has filed incomplete or incorrect statements, immediately notify, either verbally or in writing, the person required to file that such person must file the missing statement or provide the information within seventy-two hours of the manager's notice; and
(f) As soon as practical after any candidate signs a contract with the city for matching funds, the manager shall publish notice of that fact electronically on the election page of the city's website.

13-2-17 Contribution Limitation. top

No candidate for city council, or candidate committee, or unofficial candidate committee, shall solicit or accept any contribution, including any "in-kind" contribution, that will cause the total contributions from any person to exceed $100.00 to that candidate with respect to any single election. The recipient of any contribution which would cause the total amount of contributions to a candidate from a single person to exceed $100.00 shall promptly return any such excess to the donor. The candidate and the candidate's committee shall be treated as one, and a contribution to one is counted as a contribution to the other. Contributions to unofficial candidate committees are separately subject to the $100.00 limitation.

13-2-18 Anonymous Contributions. top

(a) Anonymous contributions to any candidate or candidate committee, or unofficial candidate committee, may not be retained or expended by the candidate or committee. Anonymous contributions also may not be retained or expended by a political committee insofar as it is reasonably possible to discern from the contribution that it was intended to support that committee's efforts to elect or defeat a candidate. If anonymous contributions are received by a candidate or committee, they shall be disposed of as follows:
(1) If the candidate has accepted public financing under this chapter, all anonymous contributions to the candidate or the candidate's committee shall be forwarded to the city clerk with the next required report, noted in the report, and deposited in the general fund of the city.
(2) Unofficial candidate committees, political committees, and candidates and candidate committees of candidates who have not accepted public financing under this chapter shall donate anonymous contributions to any charitable organization recognized by the Internal Revenue Service pursuant to section 501(c)(3) of the Internal Revenue Code or to the city, and the distribution of such funds shall be indicated on the next report required to be filed pursuant to Section 13-2-8, "Statement of Contributions and Expenditures of Official Candidate Committee," or 13-2-9, "Statement of Contributions and Expenditures of Unofficial Candidate Committee," B.R.C. 1981.
(3) If an anonymous contribution is donated to a charitable organization recognized by the Internal Revenue Service pursuant to section 501(c)(3) of the Internal Revenue Code, the

candidate or committee shall retain the envelope or other container in which it arrived, together with any other material which arrived with it, and a photocopy of the contribution itself (showing only the amount and serial number of any bills), shall retain such information as candidate or committee records for at least six months after the election, and shall make such records available to the city manager upon request.

(b) If an anonymous contribution is received by an issue committee, the treasurer shall retain the envelope or other container in which it arrived, together with any other material which arrived with it, and a photocopy of the contribution itself (showing only the amount and serial number of any bills), shall retain such information as committee records for at least six months after the election, and shall make such records available to the city manager upon request.

13-2-19 Unexpended Campaign Contributions. top

Unexpended contributions to candidates or committees may be donated to any charitable organization recognized by the Internal Revenue Service pursuant to section 501(c)(3) of the Internal Revenue Code or returned to the contributor, and the distribution of such funds shall be indicated on the final report of the committee required to be filed pursuant to Section 13-2-8, "Statement of Contributions and Expenditures of Official Candidate Committee," or 13-2-9, "Statement of Contributions and Expenditures of Unofficial Candidate Committee," B.R.C. 1981.[6]

13-2-20 Public Matching Funds. top

(a) The city will allocate and provide matching funds, up to fifty percent of the expenditure limit as herein defined, to any city council candidate who meets the eligibility requirements set out in Section 13-2-21, "Eligibility for Matching Funds," B.R.C. 1981. The expenditure limit shall be set at $0.15 per registered city voter as of the day after the date set by state law for the purging of registration records of the election year. This limit shall be adjusted based on changes in the Consumer Price Index (all items) of the U.S. Department of Labor, Bureau of Labor Statistics, for the statistical area which includes the city, in an amount equal to the percentage change for the preceding two years. Only actual currency or its equivalent shall be matched with public funds. Neither loans nor in-kind contributions nor amounts exceeding $100.00 from the candidate's personal wealth shall be eligible for matching funds.

(b) After meeting the eligibility requirements, any candidate may request matching funds from the city no more frequently than once per week in amounts no less than $500.00. The final request for matching funds must be submitted to the city no later than fourteen days before the election, but may be for less than $500.00.

13-2-21 Eligibility for Matching Funds. top

A candidate who meets the following requirements shall be eligible to receive matching funds:

(a) The candidate raises at least ten percent of the expenditure limit from individual contributors. No more than $25.00 of each contribution may be counted toward the ten percent; and

(b) The candidate signs a contract with the city committing to the following:

(1) Agrees to limit his or her expenditures to $0.15 per registered voter of the city as of the day after the date set by state law for the purging of registration records of the election year. This limit shall be adjusted based on changes in the Consumer Price Index (all items) of the U.S. Department of Labor, Bureau of Labor Statistics, for the statistical area which includes the city, in an amount equal to the percentage change for the preceding two years;

(2) Agrees to contribute to his or her campaign no more than twenty percent of the expenditure limit from his or her own personal wealth;

(3) Agrees to return at least fifty percent of any unexpended funds to the city, but not more than the matching funds received; and
(4) Agrees to treat any carryover funds from a previous campaign as funds from the candidate's personal wealth, subject to the limits of such funds.

13-2-22 Violations and Penalty. top

(a) Criminal Acts and Penalties: No person shall:
(1) File any statement required by this chapter that the person knows contains false information;
(2) Fail to file a required statement within seventy-two hours of having been notified by the city manager pursuant to Subsection 13-2-16(e), B.R.C. 1981;
(3) Fail to provide required information necessary to complete a required statement within seventy-two hours of having been notified by the city manager pursuant to subsection 13-2-16(e), B.R.C. 1981;
(4) Knowingly misstate or misrepresent the name of the person who financed the composition, presentation or distribution of information as required by section 13-2-13, "Election Materials and Advertising Supporting or Opposing Candidate to Contain Sponsor's Name," B.R.C. 1981; or
(5) Fail to comply with any of the other requirements of this chapter;
(6) Any person convicted of a violation of this subsection is subject to a fine not to exceed $1,000.00.[7]
(b) Civil Remedies:
(1) For the purposes of this subsection, "this ordinance" means those provisions adopted by the people in the 1999 regular municipal election as placed on the ballot in Ordinance No. 6097, including, without limitation, any contract entered into pursuant to subsection 13-2-21(b), B.R.C. 1981.
(2) Any registered elector of the city may bring a civil action including, without limitation, an action for injury, and may sue for injunctive relief to enjoin violations or to compel compliance with this ordinance consistent with paragraph (b)(3) of this section, provided such person first files with the city attorney a written request for the city attorney to commence action. The request shall include a statement of grounds for believing a cause of action exists. The city attorney shall respond within ten days after receipt of the request indicating whether the city attorney intends to file a civil action. If the city attorney indicates in the affirmative and files suit within thirty days thereafter, no other civil action for the same violation may be brought unless the action brought by the city attorney is dismissed without prejudice.
(3) Any candidate or candidate committee who knowingly accepts a contribution in excess of $100.00 or exceeds the expenditure limit in violation of the contract with the city and this ordinance is liable in a civil action initiated by the city attorney or by a registered elector of the city for an amount up to $500.00 or three times the amount by which the contribution or expenditure limit is exceeded, whichever is greater.
(4) In determining the amount of civil liability, the court may take into account the seriousness of the violation and culpability of the defendant.
(5) The city attorney shall enforce all provisions of this ordinance.
(6) The city council is empowered to create an advisory committee and other enforcement procedures as it deems appropriate to implement this ordinance.

[3] Adopted by Ordinance No. 4678. Amended by Ordinance Nos. 4934, 5186, 5218, 5271, 5639, 5800, 5903, 6018, 7035. Derived from Ordinance Nos. 4049, 4333. Repealed and reenacted by Ordinance No. 7136.
[4] These requirements are in addition to the first and subsequent periodic filings required above. If more than one such expenditure is made before the twenty-first day before the election, the expenditures after the first need not be filed until made part of the twenty-first day filing. It is intended that all such expenditures be reported, but that no expenditure be reported twice.
[5] Derived from 2 U.S.C. 435.
[6] Compare 1-45-106, C.R.S.
[8] These are found in this chapter as the definition of "independent expenditure" in section 13-2-2, "Definitions," B.R.C. 1981, subsection 13-2-9(d), B.R.C. 1981, concerning independent expenditures by unofficial candidate committees, these civil enforcement provisions, and sections 13-2-10, "Independent Expenditures," 13-2-17, "Contribution Limitation," 13-2-20, "Public Matching Funds," and 13-2-21, "Eligibility for Matching Funds," B.R.C. 1981.

OGE Form 278
Executive Branch Personnel
PUBLIC FINANCIAL
DISCLOSURE REPORT

Instructions for Completing OGE Form 278

I. Introduction

Reporting Periods

Incumbents: Complete Schedules A, B, C, and Part I of D. The reporting period is the preceding calendar year, except Part II of Schedule C and Part I of Schedule D where you must also include any positions held and agreements or arrangements made from the beginning of the filing year until the date you file. Schedule B need not include transactions made, or gifts or reimbursements received, during a period when the filer was not a Federal employee.

Termination Filers: Complete Schedules A, B, C, and Part I of D. The reporting period begins at the end of the period covered by your previous filing and ends at the date of termination of Government employment in the position.

Nominees, New Entrants and Candidates for President and Vice President: Complete Schedules A, C, and D (candidates do not file Part II of Schedule D), as follows:

- **Schedule A** - The reporting period for income (BLOCK C) is the preceding calendar year and the current calendar year up to the date of filing. Value assets in BLOCK B as of any date you choose that is less than 31 days before the date of filing.

- **Schedule C, Part I** (Liabilities) - The reporting period is the preceding calendar year and the current calendar year up to any date you choose that is less than 31 days before the date of filing.

- **Schedule C, Part II** (Agreements or Arrangements) - Show any agreements or arrangements as of the date of filing.

- **Schedule D** - The reporting period is the preceding two calendar years and the current calendar year up to the date of filing.

Scope of Disclosure

The extent of the reporting requirement is noted in each schedule. The various schedules of this form require reporting of your financial interests and activities, both in the U.S. and abroad, except as otherwise noted. In addition to your individual financial information, you are required to report information concerning your spouse and dependent children in several schedules of the form. However, no report is required with respect to your spouse if he or she is living separate and apart from you with the intention of terminating the marriage or providing for permanent separation. In addition, no report is required with respect to any income or obligations of an individual arising from the dissolution of marriage or permanent separation from a spouse. There are other exceptions to the reporting of assets and income, transactions, and liabilities of a spouse or dependent child which are discussed in the instructions applicable to those subjects.

A basic premise of the statutory financial disclosure requirements is that those having responsibility for review of reports filed pursuant to the Ethics in Government Act or permitted public access to reports must be given sufficient information by reporting individuals concerning the nature of their outside interests and activities so that an informed judgment can be made with respect to compliance with applicable conflict of interest laws and standards of conduct regulations. Therefore, it is important that you carefully complete the attached form. This report is a safeguard for you as well as the Government, in that it provides a mechanism for determining actual or potential conflicts between your public responsibilities and your private interests and activities and allows you and your agency to fashion appropriate protections against such conflicts when they first appear. A Presidential nominee to a position requiring the advice and consent of the Senate shall file with the Senate committee considering the nomination an amendment to the initial report, which shall update all items of earned income and honoraria through the period ending no earlier than 5 days before the scheduled date of the Senate committee hearing on the nomination. This update shall be provided in the manner requested by the Senate committee considering the nomination. Copies shall be provided to OGE and your agency ethics official.

Definition of Terms

- **Category of Amount**

Reportable financial interests are disclosed either by actual amount or by category of amount, depending on the interest, as specified by the form. You may, but you are not required to, indicate an actual amount where the form provides for a category of amount or value.

- **Dependent Child**

The term “dependent child” means your son, daughter, stepson, or stepdaughter if such person is either: (1) unmarried, under age 21, and living in your household, or (2) a “dependent” of yours within the meaning of section 152 of the Internal Revenue Code of 1986.

- **Excepted Investment Fund**

An excepted investment fund is a mutual fund, common trust fund of a bank, pension or deferred compensation plan, or any other investment fund, which is widely held; publicly traded (or available) or widely diversified; and under circumstances where

you neither exercise control over nor have the ability to exercise control over the financial interests held by the fund. A fund is widely diversified when it holds no more that 5% of the value of its portfolio in the securities of any one issuer (other than the U.S. Government) and no more than 20% in any particular economic or geographic sector.

- **Gifts**

See instructions for Schedule B, Part II.B.

- **Honoraria**

The term "honoraria" means payments of money or anything of value to you or your spouse for an appearance, speech, or article, excluding necessary travel expenses. See 5 U.S.C. app. § 505(3).

- **Personal Savings Account**

The term "personal savings account" includes a certificate of deposit, a money market account, or any other form of deposit in a bank, savings and loan association, credit union, or similar financial institution.

- **Trusts ("Qualified" and "Excepted")**

See instructions for Schedule A, Part II.B., and 5 C.F.R. Part 2634, Subpart D.

- **Value**

You may use any one of the methods described below, in determining fair market value:

Option 1 – any good faith estimate of the value of the property if the exact value is unknown or not easily obtainable;

Option 2 – value based upon a recent appraisal of the property interest;

Option 3 – the purchase price of your property interest, or estimated retail price of a gift;

Option 4 – the assessed value of the property for tax purposes, adjusted to reflect current market value if the tax assessment is computed at less than 100% of current value;

Option 5 – the year-end book value of non-publicly traded stock, or the year-end exchange value of corporate stocks, or the face value of corporate bonds or comparable securities;

Option 6 – the net worth of your interest (as in a business partnership or other jointly held business interest);

Option 7 – the equity value of your interest (as in a solely owned business or commercial enterprise); or

Option 8 – exact value of (e.g., personal savings accounts) or any other recognized indication of value (such as last sale on a stock exchange).

II. Who Must File

a. Candidates for nomination or election to the office of President or Vice President.

b. Presidential nominees to positions requiring the advice and consent of the Senate, other than those nominated for judicial office or as a Foreign Service Officer or for appointment to a rank in the uniformed services at a pay grade of O-6, or below.

c. The following newly elected or appointed officials:

- The President;

- The Vice President;

- Officers and employees (including special Government employees, as defined in 18 U.S.C. § 202) whose positions are classified above GS-15 of the General Schedule, or the rate of basic pay for which is fixed, other than under the General Schedule, at a rate equal to or greater than 120% of the minimum rate of basic pay for GS-15 of the General Schedule.

- Members of the uniformed services in pay grade O-7 or above;

- Officers or employees in any other positions determined by the Director of the Office of Government Ethics to be of equal classification to above GS-15;

- Administrative law judges;

- Employees in the excepted service in positions which are of a confidential or policy-making character, unless by regulation their positions have been excluded by the Director of the Office of Government Ethics;

- The Postmaster General, the Deputy Postmaster General, each Governor of the Board of Governors of the U.S. Postal Service and officers or employees of the U.S. Postal Service or Postal Rate Commission in positions for which the rate of basic pay is equal to or greater than 120% of the minimum rate of basic pay for GS-15 of the General Schedule;

- The Director of the Office of Government Ethics and each designated agency ethics official; and

- Civilian employees in the Executive Office of the President (other than special Government employees) who hold commissions of appointment from the President.

d. Incumbent officials holding positions referred to in section II.c. of these instructions if they have served 61 days or more in the position during the preceding calendar year.

e. Officials who have terminated employment after having served 61 days or more in a calendar year in a position referred to in section II.c. and have not accepted another such position within 30 days thereafter.

III. When to File

a. Within 30 days after becoming a candidate for nomination or election to the office of President or Vice President, or by May 15 of that calendar year, whichever is later, but at least 30 days before the election, and on or before May 15 of each succeeding year an individual continues to be a candidate.

b. At any time after the President or President-elect has publicly announced an intention to nominate an individual referred to in section II.b. of these instructions, but no later than 5 days after the President transmits the nomination to the Senate.

c. Within 30 days after assuming a position described in section II.c. unless such an individual has left another such position within 30 days prior to assuming the new position, or has already filed a report with respect to nomination for the new position (section II.b.) or as a candidate for the position (section II.a.).

d. No later than May 15th annually, in the case of those in a position described in section II.d.

e. In the event an individual terminates employment in the position and does not accept another position described in section II.c. within 30 days, the report must be filed no later than the 30th day after termination.

f. Extensions. An employing agency may grant an extension of time of up to 45 days to a filer to file any report under sections III.c.-e. above (the FEC for any report under section III.a. above). OGE may grant an additional extension of time up to 45 days to file any such report.

g. Fee for Late Filing. Any individual who is required to file this report and does so more than 30 days after the date the report is required to be filed, or, if an extension is granted, more than 30 days after the last day of the filing extension period, shall be subject to a $200 late filing fee. A report is considered to be filed when it is received by the agency. Unless waived by OGE, such fee will be collected by the filer's agency, for deposit with the U.S. Treasury.

IV. Where to File

a. Candidates for President and Vice President, with the Federal Election Commission.

b. The President and Vice President, with the Office of Government Ethics.

c. Members of a uniformed service, with the Service Secretary concerned.

d. All others, with the designated agency ethics official, or that official's delegate, at the agency in which the individual serves, will serve or has served.

e. In the case of individuals nominated by or to be nominated by the President to positions requiring confirmation of the Senate, see 5 C.F.R. Part 2634 for expedited procedures and filing location.

V. General Instructions

a. This form consists of the front page and four Schedules. If possible, use a black ink pen or typewriter to fill out your report. You must complete each Part of all Schedules as required. If you have no information to report in any Part of a Schedule, you should indicate "None." If you are not required to complete Schedule B or Part II of Schedule D, you should leave it blank. Schedule A combines a report of income items with the disclosure of certain property interests. Schedule B deals with transactions in real property or certain other assets, as well as gifts and reimbursements. Schedules C and D relate to liabilities and employment relationships. After completing the first page and each Part of the Schedules (including extra sheets of any Schedule where continuation pages are required for any Part), consecutively number all pages.

b. The information to be disclosed is only that which the Ethics in Government Act of 1978, as amended (the Act) and 5 C.F.R. Part 2634 specifically require. You may, however, include any additional information, beyond those requirements, that you wish to disclose for purposes of clarification. Disclosure of information does not authorize any holdings, income, honoraria, liabilities, transactions, gifts, reimbursements, affiliations or positions otherwise prohibited by law, Executive order, rule or regulation.

c. Combine on one form the information applicable to yourself, your spouse and dependent children; or if more convenient, use separate schedules to report the required information applicable to family members. You may, if you desire, distinguish any entry for a family member by preceding the entry with an (S) if it is for a spouse or a (DC) if it pertains to a dependent child. Joint assets may be indicated by a (J). See 5 C.F.R. Part 2634, Subpart C, for exclusions in the case of separation or divorce.

d. Definitions of the various terms used in these instructions and detailed information as to what is required to be disclosed are contained in 5 C.F.R. Part 2634.

e. In the case of references to entities which are operating trades or businesses which do not have listed securities, you must provide sufficient

information about these private entities to give the reviewers of your disclosure report an adequate basis for the conflicts analysis required by the Act. Thus, you must disclose the location and primary trade or business of private entities, as well as attributed interests and activities not solely incidental to such a primary trade or business. For instance, if your family swimming pool services corporation incurs a liability to purchase an apartment house for investment in addition to its pool services business, you will have to report the apartment house investment as part of the nature of the business of the family corporation.

f. In the case of references to entities which are investment funds such as mutual or pension funds (whether public or private), you must disclose the portfolio holdings and all other items such as transactions and liabilities to the extent otherwise required for reportable interests, unless the entity is an "excepted investment fund." See Definition of Terms above.

g. If you need assistance in completing this form, contact the designated agency ethics official of the agency in which you serve, will serve, or have served.

Schedule A

I. General Instructions

Two of the general disclosure requirements of the Act concern certain interests in property (generally referred to here as assets) and items of income. Schedule A is designed to enable you to meet both of these reporting requirements. Generally a description of your, your spouse's, and your dependent child's assets and sources of income is required to be listed in BLOCK A of the Schedule. Reading from left to right across the page from each description of the asset or income source, you will be able to report in BLOCK B the value of each asset, and in BLOCK C the type and amount of income generated by that asset or received from the non-asset source.

On Schedule A are four examples which are representative of the reporting scheme of this Schedule. The first example represents the proper method of reporting stock of Central Airlines Company held at the end of the reporting period which then had a value of $75,000. The individual had also received dividends of $1,500, reported in BLOCK C. If the Central Airlines stock had been sold, there would be a check in the "None (or less than $1,001)" column in BLOCK B if the individual no longer owned any of the stock at the end of the reporting period, and there would be an entry for capital gains as well as dividends in BLOCK C if they were realized during the period. The second example represents the proper method of reporting the source of $130,000 of earned income from private law practice, as well as $18,500 the reporting individual maintained in the capital account in the law firm at the end of the reporting period.

The third example represents acceptable reporting of an investment fund which is widely held, widely diversified (or publicly traded) and independently managed. Because it meets these requirements, no individual assets of the fund need to be reported, and the type of income does not need to be broken into dividends, interest, or capital gains as long as the column for "excepted investment fund" is marked. The fourth example reports a mutual fund held in an IRA from which the filer has accrued dividends of $10,000.

Normally you will have to list an item only once in BLOCK A with all other value and income information associated with that item shown on the same line to the right. However, when you have a number of different kinds of financial arrangements and income involving one entity, a full disclosure of all the required information for that entity may require more than one line. You may always use more than one line for clarification if you choose.

II. Property Interests and Assets

(BLOCKS A and B)

A. Items to Report

Report the identity and category of valuation of any interest in property (real or personal) held by **you, your spouse or dependent child** in a trade or business, or for investment or the production of income which has a fair market value which **exceeds $1,000** as of the close of the reporting period. These interests include, but are not limited to, stocks, bonds, pension interests and annuities, futures contracts, mutual funds, IRA assets, tax shelters, beneficial interests in trusts, personal savings or other bank accounts, real estate, commercial crops, livestock, accounts or other funds receivable, and collectible items held for resale or investment. **Exceptions:** Exclude your personal residence (unless rented out) and any personal liability owed to you, your spouse or dependent child by a spouse or dependent child, or by a parent, brother, sister or child of you, your spouse, or dependent child. Exclude any retirement benefits (including the Thrift Savings Plan) from Federal Government employment and any social security benefits. Exclude also any deposits aggregating $5,000 or less in personal savings accounts in a single financial institution.

With respect to assets of a spouse or a dependent child, do not report items:

(1) which represent your spouse's or dependent child's sole financial interest or responsibility and of which you have no knowledge;

(2) which are not in any way, past or present, derived from your income, assets, or activities; and

(3) from which you neither derive, nor expect to derive, any financial or economic benefit.

Note: It is very difficult for most individuals to meet all three parts of this test, especially (3). For instance, if you file a joint tax return with your spouse, you derive a financial or economic benefit from the items involved and you are charged with knowledge of those items. A trust for the education of your minor child would also convey a financial benefit to you. Therefore, those asset and income items do not fit the test.

A personal residence held for investment or production of income, such as a summer home rented during parts of the year, must be reported.

Intermittent sales from personal property such as collections of antiques or art holdings demonstrate that the items are held for investment or the production of income and should therefore be reported.

B. What to Show on the Form

Enter the identity of the asset in BLOCK A and then show the value in BLOCK B. **Only the category of value, rather than the actual value of the property interest or asset,** must be shown. You need not disclose which valuation methods you used.

For assets such as stocks, bonds, and securities, report any holdings directly held or attributable to **you, your spouse or dependent child** from one source totaling more than $1,000 in value. **Identify the holding and show the category of value.** If you hold different types of securities of the same corporation (e.g., bonds and stocks of "X" Corporation), these holdings should be considered as being from the same source for purposes of determining whether the aggregate value of the interest is below or above the $1,000 threshold value. Report personal savings accounts only if they aggregate more than $5,000 in a single financial institution.

If you have an interest in an investment fund or pool which is an "excepted investment fund" (see Definition of Terms above), you need only identify the interest by giving the complete name of the fund, rather than identifying the underlying assets as well.

To report interests of you, your spouse, or dependent child in a business, a partnership, or joint venture, or the ownership of property held for investment or the production of income, identify the character of the ownership interest, and the nature and location of the business or interest, unless it is a publicly traded security. For example, the entry for a holding of farm land might show, under BLOCK A… "sole ownership of 100 acres of unimproved dairy farmland in Madison County, Wisconsin."

You must disclose the primary trade or business of non-public entities, as well as interests and activities not solely incidental to such a trade or business. For example, if your family is involved in a private real estate investment business but as a side interest buys stock through the business in a bank, your must disclose that in addition to real estate (by type and general location), the family business holds an interest in a bank.

For an IRA (Individual Retirement Account), indicate the value of each underlying asset, as well as the income derived therefrom (even though deferred for Federal tax purposes) in accordance with section IV below, to enable the reviewer to evaluate compliance with applicable laws and regulations. If the IRA were invested solely in a mutual fund such as "Templeton World Fund, Inc." and the investment properly disclosed in Schedule A, that would be sufficient identification of the asset, since for most reporting individuals that fund would be an "excepted investment fund." If, however, the IRA had an individual or privately managed portfolio, detailed disclosure of the portfolio would be required on Schedule A in the same amount of detail as if each investment were directly held.

With respect to trusts in which a vested beneficial interest in principal or income is held, or as to which you serve as trustee, report trust interests and trust assets which had a value in excess of $1,000. See 5 C.F.R. Part 2634 for more information about vested interests.

You need not report the identity of assets of a trust of which you, your spouse or dependent children are the beneficiaries if the interest is:

1. a "qualified blind trust" or "qualified diversified trust," which has been certified by the Office of Government Ethics, in accordance with 5 C.F.R. Part 2634, Subpart D, or

2. an "excepted trust," that is, one which:

A. was not created by you or your spouse or dependent children, and

B. has holdings or sources of income of which you, your spouse and dependent children have no knowledge.

In the case of these special types of trusts, you should show in BLOCK A the identity of the trust, including the date of creation, and in BLOCK C, the classification of the trust as a "qualified trust" or an "excepted trust." You should also report in BLOCK B the category of the total cash value of the interest in a qualified blind or qualified diversified trust, unless the trust instrument was executed prior to July 24, 1995, and precludes the beneficiary from receiving information on the total cash value of any interest therein. (The category of amount of the trust income, if it exceeded $200, must also be reported in BLOCK C, in accordance with section IV below.)

Note: You are not permitted by the statute to "create" an excepted trust by instructing a trustee not to divulge information of otherwise avoiding previous sources of knowledge upon entering Government service.

Do not report a trust of which your spouse or dependent child is a beneficiary that meets the three part test set forth in the second paragraph under II.A. A trust that does not fit that exception may still be an excepted trust under this section; in such case, it must be reported, but the assets need not be identified.

Except for the special trusts or funds referred to above, you must identify each individual investment held by a trust or fund, which had a value in excess of $1,000. For example, in BLOCK A an entry such as "trust held by First National Bank (Boston, MA) consisting of ITT stock, U.S. Treasury certificates, and Dallas Municipal Bonds" might be made. In BLOCK B the applicable value of each trust asset would be entered. (As described under IV.B.6. Trust Income, below, the income from each asset would be entered in BLOCK C as well as income from assets of the trust sold during the reporting period.)

III. Earned and Other Non-Investment Income

(BLOCKS A and C)

A. Items to Report

For yourself, report the identity of the source in BLOCK A and the type and **actual** amount in BLOCK C of non-investment income **exceeding $200** from any one source. Such income includes fees, salaries, commissions, compensation for personal services, retirement benefits, and honoraria. Report these items on the same line as related interests in property, if any.

For your spouse, report the source, but not the amount, of non-investment income exceeding $1,000 and the source, amount and date of honoraria exceeding $200 from any one source. **No report of the earned or other non-investment income of your dependent children is required.**

Exclude for yourself and spouse income from employment by the United States Government and from any retirement system of the United States (including the Thrift Savings Plan) or from social security.

B. What to Show on the Form

1. HONORARIA – For **you and your spouse,** show honoraria aggregating more than $200 from any one source. Report the **identity of the source** in BLOCK A, and the **date** of the services performed and **actual amount** in BLOCK C. List each honorarium separately. For example, if, prior to your Government service, you received $1,500 for a speech before the Chicago Civic Club on March 19, 1999 of which $200 was actually spent for round-trip travel, and $200 went to the agent who made the speaking arrangement, on your new entrant report you would enter in BLOCK A… "Chicago Civic Club, Chicago, IL"; in BLOCK C under OTHER (specify type)… "Honorarium"; for ACTUAL AMOUNT… "$1,100," and under DATE… "3/19/99." Honoraria received and donated to charity must be reported, but a notation explaining that fact may be included in reporting such items. The source, date and amount of payments made or to be made directly to a charitable organization in lieu of honoraria must also be disclosed.

2. EARNED AND OTHER NON-INVESTMENT INCOME – Include all income, exclusive of honoraria, from non-investment sources including fees, commissions, salaries, and income from personal services or retirement. Report the **identity of the source and give the actual amount of such income** exceeding $200 from any one source. For example, if you earned $450 teaching at a law school, enter in BLOCK A… "John Jones Law School, Rockville, MD"; in BLOCK C under OTHER… "Salary"; and under ACTUAL AMOUNT… "$450." If you earned $75 for teaching in one law school and $250 from teaching at another school, report only the $250 amount. Report employee benefits and severance payments which meet the reporting requirements separately from salary.

If **your spouse** has earned income in excess of $1,000 (other than honoraria) from any one source, **identify the source but show nothing under amount.** If your spouse is self-employed in a business or profession, for example as a practicing psychologist who earned $10,500 during the year, you need only show under BLOCK A… "practicing psychologist."

IV. Investment Income

(BLOCKS A and C)

Report items of investment income on the same line of Schedule A as the related property interest or other asset from which income is derived. Note that some property interests or other assets will not have a related item of income. In such a case, check "None (or less than $201)" in BLOCK C under category of amount.

A. Items to Report

Report the identity in BLOCK A and the type and value in BLOCK C of any investment income over $200 from any one source received by or accrued to the benefit of **you, your spouse or dependent child** during the reporting period. For purposes of determining whether you meet the over $200 threshold from any one source, you must aggregate all types of investment income from that same source. For your spouse or dependent child such income is only required to be reported if the asset source meets the reporting threshold in section II above.

Investment income includes, but is not limited to: income derived from dealings in property, interest, rents, royalties, dividends, capital gains; income from annuities, the investment portion of life insurance contracts, or endowment contracts; your distributive share of partnership or joint venture income, gross business income, and income from an interest in an estate or trust. You need not show the actual dollar amount of dividends, rents and royalties, interest, capital gains, or income from qualified trusts, excepted trusts, or excepted investment funds. For these specific types of income, you need only check the category of amount of the item reported. For all "other investment income" as described in item 7 below, you will have to report the actual dollar amount of income from each source, and indicate the type in the space marked "Other Income (Specify Type & Actual Amount)" in BLOCK C.

B. What to Show on the Form

Check all applicable classifications of income and corresponding categories of amounts. If more than one type of income is derived from the same asset, check all relevant types (unless an excepted investment fund) and categories of amount. Categories of amount may be distinguished by using the abbreviations D, R, I and CG in the boxes, in lieu of checks, to represent dividends, rents/royalties, interest or capital gains.

1. DIVIDENDS – Show in BLOCK C the amount **you, your spouse or dependent child** accrued or received as dividends from investment sources including common and preferred securities and underlying assets of pensions and mutual funds (unless an excepted investment fund). **Identify the source of such income and check the category of amount.** For example, if cash dividends of $950 were received for shares of common stock of IBM, enter in BLOCK A …"IBM common" and in BLOCK C check that dividend income was received and check the appropriate category of amount.

2. RENTS AND ROYALTIES – Show income accrued or received by **you, your spouse or dependent child** as rental or lease payments for occupancy or use of personal or real property in which any one of you has an interest. In addition, show payments accrued or received from such interests as copyrights, royalties, inventions, patents, and mineral leases or other interests. **Identify the source of such income and check the category of amount.** For example, if you received $2,000 as rental income from an apartment building in Miami, Florida, enter in BLOCK A…"apartment building in Miami, FL," and in BLOCK C check that rental income was received and check the appropriate category of amount.

3. INTEREST – **Identify the source and the category of amount** of any interest accrued or received by **you, your spouse or dependent child** as income from investment holdings including: bills and notes, loans, personal savings accounts, annuity funds, bonds, and other securities. For example, if you earned $300 in interest during the calendar year on a Savings Certificate with Federal Savings and Loan, enter in BLOCK A…"Federal Savings and Loan (Baltimore, MD) – Savings Certificate," and in BLOCK C check that interest income was received and check the appropriate category of amount.

4. CAPITAL GAINS – Report income from capital gains realized by **you, your spouse or dependent child** from sales or exchanges of property, business interests, partnership interests or securities. **Identify the source and check the category of amount of the gain.** An example of an entry in BLOCK A might be "sale of one-third interest in 100-acre farm in Hamilton County, Iowa" and in BLOCK C check that capital gains were received and check the appropriate category of amount.

5. INVESTMENT FUND INCOME – **Identify the fund and the category of amount and the type(s) of income** from investment funds such as mutual or pension funds for **you, your spouse or dependent child.** This may include dividends, capital gains and interest for a single fund or income from an excepted investment fund. Income from each individual asset of the fund must also be listed, unless it is an excepted investment fund, in which case income from individual assets is not required to be listed. See Definition of Terms above for discussion of excepted investment funds.

6. TRUST INCOME – Report the **category of amount and the type of income** accrued or received from any trust. Whenever you are required to identify the source of trust income, either for **yourself or for a spouse or dependent child,** it is not enough simply to say "John Jones Trust." Generally, the investment holdings of the trust, discussed above under "Property Interests and Assets," and the income derived from each holding must be identified to the same extent as if held directly. However, if the trust is a qualified trust or an excepted trust, in BLOCK A show only the identity of the trust including the date of creation, in BLOCK B the category of the total cash value of your interest (if a qualified trust), next to BLOCK C check the classification of the trust interest as a "qualified trust" or "excepted trust," and in BLOCK C show the category of amount of income attributable to you, your spouse or dependent child.

7. OTHER INVESTMENT INCOME – Report any other items of investment income exceeding $200 and not described above, along with the specific type and **actual amount**, such as gross income from business interests, endowment or annuity contract payments, estate income, or a distributive share of a partnership or joint business venture income. To identify the sources of other investment income, either for **you, your spouse, or a dependent child,** briefly characterize in BLOCK A the nature of the business or investment interest and, when applicable, the

location: for example…"one-third ownership in a retail furniture store in Chicago, IL." In BLOCK C under OTHER, specify the applicable type of income, for example…"distributive share" from a partnership or "gross income" from a proprietorship, and under ACTUAL AMOUNT the actual amount of such income which was received during the reporting period. Where the asset is listed because of a value of greater than $1,000 in BLOCK B, but it does not produce more than $200 in income for the reporting period, check "None (or less than $201)" instead of listing the actual amount.

Schedule B

I. Part I – Transactions

A. General Instructions and Items to Report

This part is to be completed by incumbents and termination filers only. Give a description, the date, and the category of amount of any purchase, sale, or exchanges of any real property, stocks, bonds, commodity futures, excepted investment fund shares, and other securities by **you, your spouse or dependent child** when the amount involved in the transaction exceeded $1,000. Also, indicate whether sales were made pursuant to a certificate of divestiture previously issued by OGE to permit delayed recognition of capital gain. (For more information on certificates of divestiture, see 5 C.F.R. Part 2634, Subpart J.) This includes reporting any sale or exchange of an asset involving an amount exceeding $1,000 when the sold or exchanged asset did not yield income of more than $200 (and therefore was not reported on Schedule A), or reporting the purchase of an asset involving an amount exceeding $1,000 but at the end of the reporting period having a value of $1,000 or less and earning income of $200 or less during the reporting period (and therefore not appearing on Schedule A). The example on the form shows the proper way to disclose Central Airlines common stock the reporting individual purchased for $75,000 on 2/1/99. Note that on Schedule A there is an entry for the stock as well since it was still held at the end of the reporting period.

You need not report a transaction involving (1) your personal residence (unless rented out); (2) a money market account or personal savings account; (3) an asset of your spouse or dependent child if the asset meets the three-part test set forth under the instructions for Schedule A, at II.A.; (4) a holding of a "qualified blind trust," a "qualified diversified trust," or an "excepted trust"; (5) U.S. Treasury bills, notes, and bonds; (6) transactions which occurred prior to your Federal Government employment; or (7) transactions solely by and between the reporting individual, spouse, or dependent child.

You will need to report any transactions made by a non-public business or commercial enterprise, investment pool, or other entity in which you, your spouse or dependent child have a direct proprietary, general partnership or other interest unless (1) the entity is an "excepted investment fund," or (2) the transaction is incidental to the primary trade or business of the entity as indicated by you on Schedule A. (See also sections V.e. and f. of the General Instructions preceding those for Schedule A.)

B. What to Show on the Form

Under identification of assets, identify the property or securities involved in the purchase, sale or exchange, and give the date of the transaction. For example, under IDENTIFICATION OF ASSETS… "GMC common stock"; under TYPE OF TRANSACTION…check type; under DATE… enter date transaction occurred; under AMOUNT OF TRANSACTION…check the category of value of the sale price, purchase price, or exchange value of the property involved in the transaction. You must also indicate whether an item was sold pursuant to a certificate of divestiture issued by the Office of Government Ethics under 5 C.F.R. Part 2634, Subpart J, to permit delayed recognition of capital gain.

Where multiple transactions have occurred which involve the same asset, you may list the item once, check purchase and/or sale, and indicate… "biweekly," "throughout year," or other appropriate frequency, and the aggregate amount of the sales and purchases. Reporting an exchange generally requires reporting two items since one item is exchanged for another.

II. Part II – Gifts, Reimbursements, and Travel Expenses

A. General Instructions

This Part is to be completed by incumbents and termination filers only. The Act requires you to disclose the receipt of certain gifts, in-kind travel expenses, and travel-related cash reimbursements **by you, your spouse or dependent child** from any one source other than the U.S. Government. This reporting requirement applies to gifts and reimbursements received by your spouse or dependent child to the extent the gift was not given to him or her totally independent of the relationship to you.

B. Items to Report

Report gifts received by **you, your spouse or dependent child** from any one source during the reporting period **aggregating more than $350,** such as tangible items, or food, lodging, transportation, or entertainment; and travel-related cash reimbursements **aggregating more than $350** from any one source. A "gift" means any payment, forbearance, advance, rendering or deposit of money, or anything of value, unless consideration of equal or greater value is received by the donor. In determining

which gifts and reimbursements must be reported or aggregated, **exclude** these items:

1. Anything having a value of $140 or less;

2. Anything received from "relatives." The term "relatives" means an individual who is your father, mother, son, daughter, brother, sister, uncle, aunt, great uncle, great aunt, first cousin, nephew, niece, husband, wife, grandfather, grandmother, grandson, granddaughter, father-in-law, mother-in-law, son-in-law, daughter-in-law, brother-in-law, sister-in-law, stepfather, stepmother, stepson, stepdaughter, stepbrother, stepsister, half brother, half sister, your spouse's grandfather or grandmother, or your fiancé or fiancée;

3. Bequests and other forms of inheritance;

4. Suitable mementos of a function honoring the reporting individual;

5. Food, lodging, transportation, and entertainment or reimbursements provided by a foreign government within a foreign country or by the United States Government, or D.C., State or local governments.

6. Food and beverages not consumed in connection with a gift of overnight lodging;

7. Anything given to a spouse or dependent child totally independent of the relationship to you;

8. Gift items in the nature of communications to your office, such as subscriptions to newspapers and periodicals;

9. Gifts of hospitality (food, lodging, entertainment) on the donor's personal or family premises, as defined in 5 C.F.R. Part 2634;

10. Gifts and reimbursements received during non-Federal employment periods; and

11. Reimbursements you received for political trips which were required to be reported under section 304 of the Federal Election Campaign Act of 1971 (2 U.S.C. § 434).

C. What to Show on the Form

1. GIFTS – Report the identity of the source, a brief description, and the value of gifts aggregating more than $350 from any one source which were received by **you, your spouse or dependent child** and which do not fall within any of the categories of exclusions enumerated above.

a. Food, Lodging, Transportation, Entertainment. Include travel itinerary, dates, and nature of expenses provided. To reach a more than $350 aggregation, you determine whether any one or combination of the components within this gift category received from one source amounts to more than $350 in value. For example, if you spent a weekend at a hunting lodge owned by AmCoal Corporation, and you received lodging fairly valued at $195, food valued at $155, and entertainment valued at $165, the aggregate value of the gift is $515. A gift of this nature – hospitality at a lodge owned by a corporation rather than an individual – would not qualify as a "personal hospitality" exclusion. To report this gift you would show, under SOURCE … "AmCoal Corp., Chicago, IL"; under BRIEF DESCRIPTION... "lodging, food, and entertainment as a guest at hunting lodge owned by AmCoal, 1/25-27/99"; and under VALUE… "$515."

b. Other Gifts – If you and your spouse each receive a $205 figurine from the same donor (source), the gifts have a value of more than $350 and must be reported. To report a gift, identify the source, briefly describe the item(s), and show the value. In the case of the figurines, report on the form under SOURCE… "Artifact Co., Omaha, NE"; and under BRIEF DESCRIPTION… "two porcelain figurines." Under VALUE… "$410" would be shown.

2. REIMBURSEMENTS – Report the source, a brief description (including a travel itinerary, dates, and the nature of expenses provided), and the value of any cash reimbursements (except those from the United States Government or otherwise excluded) aggregating more than $350 which **you, your spouse or dependent child** received from any one source. For example, if you were reimbursed $455 for travel and lodging expenses in connection with a speech you made for the Denver Realtors Association, you would report this item on the form by showing under SOURCE… "Denver Realtors Assoc., Denver, CO"; under BRIEF DESCRIPTION… "travel expenses for speech made in Denver: United Airlines round trip from Washington, D.C. 1/22-23/00, $295; Denver Airport Marriott, $160"; and under VALUE… "$455" would be shown. If your spouse made this speech and received the reimbursement totally independent of his or her relationship to you, no information for this item need be reported.

Note: If you receive food, transportation, lodging, and entertainment or a reimbursement of official travel expenses from a non-profit tax-exempt institution categorized by the IRS as one falling within the terms of 26 U.S.C. § 501(c)(3), you must report the name of the organization, a brief description of the in-kind services or the reimbursement and the value. If known, you may also wish to note the date you received the required written approval from your agency to accept such items. See 5 U.S.C. § 4111 and 5 C.F.R. Part 410, Subpart E. You do **not** have to report an official reimbursement received **by the agency** since it will not be received by you in your personal capacity (nor by your spouse or dependent child). See 31 U.S.C. § 1353 (or other agency statute) and 41 C.F.R. Chapter 304.

Schedule C

I. Part I – Liabilities

A. General Instructions

The Act requires you to disclose certain of your financial liabilities. The examples on the form show how to report a mortgage on real estate the reporting individual held for the production of income and a promissory note. Note that you will need to disclose the date, interest rate and term (if applicable) of each liability. Also note you must disclose the highest amount owed on any liability held during the reporting period, not just at the end of the period. If the liability was completely paid during the period, you may also note that on the form if you wish.

B. Items to Report

Identify and give the category of amount of the liabilities which **you, your spouse or dependent child** owed to any creditor which exceeded $10,000 at any time during the reporting period; **except:**

1. a personal liability owed to a spouse or dependent child, or to a parent, brother, sister, or child of you, your spouse or dependent child;

2. a mortgage or home equity loan secured by real property which is the personal residence (or a second residence not used for producing income) of you or your spouse;

3. a loan secured by a personal motor vehicle, household furniture, or appliances, where the loan does not exceed the purchase price of the item;

4. a revolving charge account where the outstanding liability did not exceed $10,000 as of the close of the reporting period; and

5. any liability of your spouse or dependent child which represents the sole financial interest or responsibility of the spouse or child, and about which you have no knowledge, and which is not derived from your income, assets, or activities, and concerning which you neither derive nor expect to derive any financial or economic benefit.

You are required to report any liability of any non-public company, investment pool, or other entity, in which you, your spouse or dependent child have an interest, unless (1) the liability is incidental to the primary trade or business of the entity as indicated by you on Schedule A, or (2) the entity is an excepted investment fund. (See also sections V.e. and f. of the General Instructions preceding those for Schedule A.)

C. What to Show on the Form

Under CREDITORS (NAME, CITY AND STATE), show the name and location of the actual creditor unless the reporting individual is only able to identify a fiduciary and certifies in the report that he has made a good faith effort to determine who the actual creditor is and was unable to do so, or upon his certification that such determination is otherwise impracticable. Under TYPE OF LIABILITY, briefly indicate the nature of the liability. Under DATE, enter date loan incurred; under INTEREST RATE, note the set rate or, if a variable one, the formula used to vary the rate, i.e. prime +2%; and under TERM, show the duration of the loan. Check the category of value for the highest amount owed during the reporting period.

II. Part II - Agreements or Arrangements

A. General Instructions and Items to Report

Provide information regarding any agreements or arrangements you have concerning (1) future employment; (2) a leave of absence during your period of Government service; (3) continuation of payments by a former employer other than the United States Government; and (4) continuing participation in an employee welfare or benefit plan maintained by a former employer other than United States Government retirement benefits. This includes any agreements or arrangements with a future employer entered into by a termination filer. The example on the form shows the severance agreement under which the reporting individual expects to receive a lump sum payment from the law firm he has left in order to enter the Government. (Also note the related asset and income reported in the second example on Schedule A of the form.)

For purposes of public disclosure, you must disclose any negotiations for future employment from the point you and a potential non-Federal employer have agreed to your future employment by that employer whether or not you have settled all of the terms, such as salary, title, benefits, and date employment is to begin. Your agency may require internal disclosure of negotiations much earlier and you should seek guidance before conducting any negotiations with persons with whom you do business. A criminal statute, 18 U.S.C. § 208, applies to official actions you may take while negotiating future employment.

B. What to Show on the Form

Under STATUS AND TERMS, describe the agreement or arrangement with appropriate specificity. Under PARTIES, show the name of the organization, or entity, and (if applicable) the name and title of the official, corporate officer, or principal person responsible for carrying out the terms of the agreement or arrangement. Under DATE, show the date of any such arrangement. **No report is required regarding any agreement or arrangement entered into by a spouse or dependent child.**

Schedule D

I. Part I - Outside Positions

A. Items to Report

Report all outside positions held at any time during the reporting period, as well as those positions you currently hold as an officer, director, trustee, general partner, proprietor, representative, employee or consultant of (1) any corporation, company, firm, partnership, trust, or other business enterprise; (2) any non-profit organization; (3) any labor organization; (4) any educational institution; or (5) any organization other than the United States Government. **Exclude** positions held in any religious, social, fraternal, or political entity, and any positions solely of an honorary nature. Be sure to report on Schedule A any income over $200 that you received from acting in any of these positions. **No report is required regarding any positions held by your spouse or dependent child.**

B. What to Show on the Form

Give the name, location and brief description (type) of the organization, the title or other brief functional description of the position, and the dates you held the position. If you currently hold the position, in the entry block under TO, note "Present."

II. Part II - Compensation in Excess of $5,000 Paid by One Source

A. General Instructions

This Part is to be completed by nominees and new entrants only. You must disclose your sources of compensation in excess of $5,000 and the nature or the duties you provided. This includes not only the source of your salary or other fees, but the disclosure of clients for whom you personally provided more than $5,000 in services even though the clients' payments were made to your employer, firm or other business affiliation. The examples on the form show the proper way to disclose the business affiliation which paid the reporting individual's compensation, in this case a law firm, and a client of the firm for which the reporting individual personally provided over $5,000 worth of services. This Part does not require you to disclose the value of the compensation for these services; it does require a brief description of the services you provided. When a source has paid you directly, you should have a corresponding entry on Schedule A if the payment was within the reporting period for Schedule A. A client who paid your business affiliation more than $5,000 for your services will appear only in this Part.

B. Items to Report

Report the nature of the duties performed or services rendered for any person (other than the United States Government) from which compensation in excess of $5,000 in either of the two preceding calendar years or the present calendar year was received by you or an entity which billed for your services (business affiliation). **Exclude:** (1) information to the extent that it is considered confidential as a result of a privileged relationship established by law, or (2) information about persons for whom services were provided by a business affiliation of which you were a member, partner or employee unless you were directly involved in the provision of the services. The name of a client of a law firm is not generally considered confidential. **No report is required regarding compensation paid to your spouse or a dependent child.**

C. What to Show on the Form

Under SOURCE, give the name and location of the person to whom services were provided, for example, "Newark Real Estate Co. (Newark, NJ)"; and under BRIEF DESCRIPTION, the title or other brief functional description of the services rendered, for example: "tax matters researched for above firm while an associate with Quinn and Ouspensky."

Privacy Act Statement

Title I of the Ethics in Government Act of 1978, as amended (the Act), 5 U.S.C. app. § 101 et seq., and 5 C.F.R. Part 2634 of the Office of Government Ethics regulations require the reporting of this information. The primary use of the information on this report is for review by Government officials to determine compliance with applicable Federal laws and regulations. This report may also be disclosed upon request to any requesting person pursuant to section 105 of the Act or as otherwise authorized by law. You may inspect applications for public access of your own form upon request. Additional disclosures of the information on this report may be made: (1) to a Federal, State, or local law enforcement agency if the disclosing agency becomes aware of a violation or potential violation of law or regulation; (2) to a court or party in a court or Federal administrative proceeding if the Government is a party or in order to comply with a judge-issued subpoena; (3) to a source when necessary to obtain information relevant to a conflict of interest investigation or decision; (4) to the National Archives and Records Administration or the General Services Administration in records management inspections; (5) to the Office of Management and Budget (OMB) during legislative coordination on private relief legislation; (6) to the Department of Justice or in certain legal proceedings when the disclosing agency, an employee of the disclosing agency, or the United States is a party to litigation or has an interest in the litigation and the use of such records is deemed relevant and necessary to the litigation; (7) to reviewing officials in a new office, department or agency when an employee transfers from one covered position to another; (8) to a Member of Congress or a congressional office in response to an inquiry made on behalf of an individual who is the subject of the

record; and (9) to contractors and other non-Government employees working for the Federal Government to accomplish a function related to an OGE Governmentwide system of records. See also the OGE/GOVT-1 executive branchwide Privacy Act system of records. Knowing and willful falsification of information, or failure to file or report information required to be reported by section 102 of the Act, may subject you to a civil monetary penalty and to disciplinary action by your employing agency or other appropriate authority under section 104 of the Act. Knowing and willful falsification of information required to be filed by section 102 of the Act may also subject you to criminal prosecution.

Public Burden Information

This collection of information is estimated to take an average of three hours per response, including time for reviewing the instructions, gathering the data needed, and completing the form. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the General Counsel, U.S. Office of Government Ethics (OGE), Suite 500, 1201 New York Avenue, NW., Washington, DC 20005-3917. **Do not** file financial disclosure reports at this address; submit them as indicated in "Where to File" on page 3.

Pursuant to the Paperwork Reduction Act, as amended, an agency may not conduct or sponsor, and no person is required to respond to, a collection of information unless it displays a currently valid OMB control number (that number, 3209-0001, is displayed here and in the upper right-hand corner of the first page of this OGE Form 278).

Important Note on Reporting of Higher-Value Category Items on Schedules A, B and C of the OGE Form 278:

For assets, income, transactions and liabilities of over $1,000,000 in value that are held solely by your spouse or dependent children, just mark the over $1,000,000 column. For such items which you as the filer hold, either singly or jointly with your spouse or dependent children, you must mark the other higher categories of value, as appropriate. For assets, transactions and liabilities, the higher categories are $1,000,001 to $5,000,000; $5,000,001 to $25,000,000; $25,000,001 to $50,000,000; and over $50,000,000. For income, the higher categories are $1,000,001 to $5,000,000; and over $5,000,000. Asterisked notes on Schedules A, B, and C explain these higher-value category reporting requirements.

OGE Form 278 (Rev. 12/2011)
5 C.F.R. Part 2634
U.S. Office of Government Ethics

Executive Branch Personnel PUBLIC FINANCIAL DISCLOSURE REPORT

Help

Form Approved:
OMB No. 3209 - 0001

Date of Appointment, Candidacy, Election, or Nomination *(Month, Day, Year)*	**Reporting Status** (Check Appropriate Boxes)	Incumbent ☐	Calendar Year Covered by Report	New Entrant, Nominee, or Candidate ☐	Termination Filer ☐ Termination Date *(If Applicable) (Month, Day, Year)*
Reporting Individual's Name	Last Name			First Name and Middle Initial	
Position for Which Filing	Title of Position			Department or Agency *(If Applicable)*	
Location of Present Office (or forwarding address)	Address *(Number, Street, City, State , and ZIP Code)*			Telephone No. *(Include Area Code)*	
Position(s) Held with the Federal Government During the Preceding 12 Months *(If Not Same as Above)*	Title of Position(s) and Date(s) Held				
Presidential Nominees Subject to Senate Confirmation	Name of Congressional Committee Considering Nomination			Do You Intend to Create a Qualified Diversified Trust?	
	Not Applicable			☐ Yes	☐ No

Certification I CERTIFY that the statements I have made on this form and all attached schedules are true, complete and correct to the best of my knowledge.	Signature of Reporting Individual	Date *(Month, Day, Year)*
Other Review (If desired by agency)	Signature of Other Reviewer	Date *(Month, Day, Year)*
Agency Ethics Official's Opinion On the basis of information contained in this report, I conclude that the filer is in compliance with applicable laws and regulations (subject to any comments in the box below).	Signature of Designated Agency Ethics Official/Reviewing Official	Date *(Month, Day, Year)*
Office of Government Ethics Use Only	Signature	Date *(Month, Day, Year)*

Comments of Reviewing Officials *(If additional space is required, use the reverse side of this sheet)*

(Check box if filing extension granted & indicate number of days _____) ☐

(Check box if comments are continued on the reverse side) ☐

Fee for Late Filing

Any individual who is required to file this report and does so more than 30 days after the date the report is required to be filed, or, if an extension is granted, more than 30 days after the last day of the filing extension period, shall be subject to a $200 fee.

Reporting Periods

Incumbents: The reporting period is the preceding calendar year except Part II of Schedule C and Part I of Schedule D where you must also include the filing year up to the date you file. Part II of Schedule D is not applicable.

Termination Filers: The reporting period begins at the end of the period covered by your previous filing and ends at the date of termination. Part II of Schedule D is not applicable.

Nominees, New Entrants and Candidates for President and Vice President:

Schedule A--The reporting period for income (BLOCK C) is the preceding calendar year and the current calendar year up to the date of filing. Value assets as of any date you choose that is within 31 days of the date of filing.

Schedule B--Not applicable.

Schedule C, Part I (Liabilities)--The reporting period is the preceding calendar year and the current calendar year up to any date you choose that is within 31 days of the date of filing.

Schedule C, Part II (Agreements or Arrangements)--Show any agreements or arrangements as of the date of filing.

Schedule D--The reporting period is the preceding **two** calendar years and the current calendar year up to the date of filing.

Agency Use Only

OGE Use Only

Supersedes Prior Editions.

Reporting Individual's Name
,

SCHEDULE A

Assets and Income — BLOCK A

For you, your spouse, and dependent children, report each asset held for investment or the production of income which had a fair market value exceeding $1,000 at the close of the reporting period, or which generated more than $200 in income during the reporting period, together with such income.

For yourself, also report the source and actual amount of earned income exceeding $200 (other than from the U.S. Government). For your spouse, report the source but not the amount of earned income of more than $1,000 (except report the actual amount of any honoraria over $200 of your spouse).

None ☐

Valuation of Assets at close of reporting period — BLOCK B

Income: type and amount. If "None (or less than $201)" is checked, no other entry is needed in Block C for that item. — BLOCK C

	Assets and Income (Block A)	None (or less than $1,001)	$1,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001 - $250,000	$250,001 - $500,000	$500,001 - $1,000,000	Over $1,000,000*	$1,000,001 - $5,000,000	$5,000,001 - $25,000,000	$25,000,001 - $50,000,000	Over $50,000,000	Excepted Investment Fund	Excepted Trust	Qualified Trust	Type: Dividends	Type: Rent and Royalties	Type: Interest	Type: Capital Gains	Amount: None (or less than $201)	$201 - $1,000	$1,001 - $2,500	$2,501 - $5,000	$5,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001 - $1,000,000	Over $1,000,000*	$1,000,001 - $5,000,000	Over $5,000,000	Other Income (Specify Type & Actual Amount)	Date (Mo., Day, Yr.) Only if Honoraria
Examples	Central Airlines Common				x												x						x										
	Doe Jones & Smith, Hometown, State			x																												Law Partnership Income $130,000	
	Kempstone Equity Fund					x								x										x									
	IRA: Heartland 500 Index Fund							x						x											x								
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* This category applies only if the asset/income is solely that of the filer's spouse or dependent children. If the asset/income is either that of the filer or jointly held by the filer with the spouse or dependent children, mark the other higher categories of value, as appropriate.

Attachment B

Reporting Individual's Name

,

SCHEDULE A continued

(Use only if needed)

Page Number

of

Assets and Income — BLOCK A

Valuation of Assets at close of reporting period — BLOCK B

Income: type and amount. If "None (or less than $201)" is checked, no other entry is needed in Block C for that item. — BLOCK C

	Assets and Income (BLOCK A)	Valuation of Assets (BLOCK B)															Income (BLOCK C)																
																	Type				Amount												
		None (or less than $1,001)	$1,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001 - $250,000	$250,001 - $500,000	$500,001 - $1,000,000	Over $1,000,000*	$1,000,001 - $5,000,000	$5,000,001 - $25,000,000	$25,000,001 - $50,000,000	Over $50,000,000	Excepted Investment Fund	Excepted Trust	Qualified Trust	Dividends	Rent and Royalties	Interest	Capital Gains	None (or less than $201)	$201 - $1,000	$1,001 - $2,500	$2,501 - $5,000	$5,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001 - $1,000,000	Over $1,000,000*	$1,000,001 - $5,000,000	Over $5,000,000	Other Income (Specify Type & Actual Amount)	Date (Mo., Day, Yr.) Only if Honoraria
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* This category applies only if the asset/income is solely that of the filer's spouse or dependent children. If the asset/income is either that of the filer or jointly held by the filer with the spouse or dependent children, mark the other higher categories of value, as appropriate.

Add Page

Do not complete Schedule B if you are a new entrant, nominee, or Vice Presidential or Presidential Candidate

Reporting Individual's Name
,

SCHEDULE B

Page Number
of

Part I: Transactions

Report any purchase, sale, or exchange by you, your spouse, or dependent children during the reporting period of any real property, stocks, bonds, commodity futures, and other securities when the amount of the transaction exceeded $1,000. Include transactions that resulted in a loss.

Do not report a transaction involving property used solely as your personal residence, or a transaction solely between you, your spouse, or dependent child. Check the "Certificate of divestiture" block to indicate sales made pursuant to a certificate of divestiture from OGE.

None ☐

	Identification of Assets	Transaction Type (x)			Date (Mo., Day, Yr.)	Amount of Transaction (x)											
		Purchase	Sale	Exchange		$1,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001 - $250,000	$250,001 - $500,000	$500,001 - $1,000,000	Over $1,000,000*	$1,000,001 - $5,000,000	$5,000,001 - $25,000,000	$25,000,001 - $50,000,000	Over $50,000,000	Certificate of divestiture
Example	Central Airlines Common	x			2/1/99			x									
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*This category applies only if the underlying asset is solely that of the filer's spouse or dependent children. If the underlying asset is either held by the filer or jointly held by the filer with the spouse or dependent children, use the other higher categories of value, as appropriate.

Part II: Gifts, Reimbursements, and Travel Expenses

For you, your spouse and dependent children, report the source, a brief description, and the value of: (1) gifts (such as tangible items, transportation, lodging, food, or entertainment) received from one source totaling more than $350 and (2) travel-related cash reimbursements received from one source totaling more than $350. For conflicts analysis, it is helpful to indicate a basis for receipt, such as personal friend, agency approval under 5 U.S.C. § 4111 or other statutory authority, etc. For travel-related gifts and reimbursements, include travel itinerary, dates, and the nature of expenses provided. **Exclude** anything given to you by the U.S. Government; given to your agency in connection with official travel; received from relatives; received by your spouse or dependent child totally independent of their relationship to you; or provided as personal hospitality at the donor's residence. Also, for purposes of aggregating gifts to determine the total value from one source, exclude items worth $140 or less. See instructions for other exclusions.

Add Page

None ☐

	Source *(Name and Address)*	Brief Description	Value
Examples	Nat'l Assn. of Rock Collectors, NY, NY	Airline ticket, hotel room & meals incident to national conference 6/15/99 (personal activity unrelated to duty)	$500
	Frank Jones, San Francisco, CA	Leather briefcase (personal friend)	$385
1			
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5			

Do not complete Schedule B if you are a new entrant, nominee, or Vice Presidential or Presidential Candidate

Reporting Individual's Name
,

SCHEDULE B continued
(Use only if needed)

Part I: Transactions

	Identification of Assets	Transaction Type (x)			Date (Mo., Day, Yr.)	Amount of Transaction (x)											
		Purchase	Sale	Exchange		$1,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001 - $250,000	$250,001 - $500,000	$500,001 - $1,000,000	Over $1,000,000*	$1,000,001 - $5,000,000	$5,000,001 - $25,000,000	$25,000,001 - $50,000,000	Over $50,000,000	Certificate of divestiture
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*This category applies only if the underlying asset is solely that of the filer's spouse or dependent children. If the underlying asset is either held by the filer or jointly held by the filer with the spouse or dependent children, use the other higher categories of value, as appropriate.

Add Page

Attachment B

Reporting Individual's Name
,

SCHEDULE C

Page Number
of

Part I: Liabilities

Report liabilities over $10,000 owed to any one creditor at **any time** during the reporting period by you, your spouse, or dependent children. Check the highest amount owed during the reporting period. **Exclude** a mortgage on your personal residence unless it is rented out; loans secured by automobiles, household furniture or appliances; and liabilities owed to certain relatives listed in instructions. See instructions for revolving charge accounts.

None ☐

	Creditors *(Name and Address)*	Type of Liability	Date Incurred	Interest Rate	Term if applicable	Category of Amount or Value (x): $10,001 - $15,000	$15,001 - $50,000	$50,001 - $100,000	$100,001- $250,000	$250,001 - $500,000	$500,001 - $1,000,000	Over $1,000,000*	$1,000,001- $5,000,000	$5,000,001 - $25,000,000	$25,000,001 - $50,000,000	Over $50,000,000
Examples	First District Bank, Washington, DC	Mortgage on rental property, Delaware	1991	8%	25 yrs.			x								
	John Jones, Washington, DC	Promissory note	1999	10%	on demand					x						
1																
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*This category applies only if the liability is solely that of the filer's spouse or dependent children. If the liability is that of the filer or a joint liability of the filer with the spouse or dependent children, mark the other higher categories, as appropriate.

Part II: Agreements or Arrangements

Report your agreements or arrangements for: (1) continuing participation in an employee benefit plan (e.g. pension, 401k, deferred compensation); (2) continuation of payment by a former employer (including severance payments); (3) leaves of absence; and (4) future employment. See instructions regarding the reporting of negotiations for any of these arrangements or benefits.

None ☐

	Status and Terms of any Agreement or Arrangement	Parties	Date
Example	Pursuant to partnership agreement, will receive lump sum payment of capital account & partnership share calculated on service performed through 1/00.	Doe Jones & Smith, Hometown, State	7/85
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Add Page

Attachment B

Reporting Individual's Name	SCHEDULE D	Page Number
,		of

Part I: Positions Held Outside U.S. Government

Report any positions held during the applicable reporting period, whether compensated or not. Positions include but are not limited to those of an officer, director, trustee, general partner, proprietor, representative, employee, or consultant of any corporation, firm, partnership, or other business enterprise or any non-profit organization or educational institution. **Exclude** positions with religious, social, fraternal, or political entities and those solely of an honorary nature.

None ☐

	Organization *(Name and Address)*	Type of Organization	Position Held	From *(Mo., Yr.)*	To *(Mo.,Yr.)*
Examples	Nat'l Assn. of Rock Collectors, NY, NY	Non-profit education	President	6/92	Present
	Doe Jones & Smith, Hometown, State	Law firm	Partner	7/85	1/00
1					
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6					

Part II: Compensation in Excess of $5,000 Paid by One Source

Do not complete this part if you are an Incumbent, Termination Filer, or Vice Presidential or Presidential Candidate.

Report sources of more than $5,000 compensation received by you or your business affiliation for services provided directly by you during any one year of the reporting period. This includes the names of clients and customers of any corporation, firm, partnership, or other business enterprise, or any other non-profit organization when you directly provided the services generating a fee or payment of more than $5,000. You need not report the U.S. Government as a source.

None ☐

	Source *(Name and Address)*	Brief Description of Duties
Examples	Doe Jones & Smith, Hometown, State	Legal services
	Metro University (client of Doe Jones & Smith), Moneytown, State	Legal services in connection with university construction
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Add Page

OGE Form 450, 5 CFR Part 2634, Subpart I
U.S. Office of Government Ethics (December 2011)
(Replaces June 2008 edition)

Form Approved
OMB No. 3209-0006

CONFIDENTIAL FINANCIAL DISCLOSURE REPORT

Executive Branch

Why Must I File?

The duties and responsibilities of your position require you to file the Confidential Financial Disclosure Report to avoid involvement in a real or apparent conflict of interest. The purpose of this report is to assist employees and their agencies in avoiding conflicts between official duties and private financial interests or affiliations. The information you provide will only be used for legitimate purposes, and will not be disclosed to any requesting person unless authorized by law. (See the Privacy Act Statement at the bottom of this page.) Please ensure that the information you provide is complete and accurate.

When Must I File?

New Entrants: The report is due within 30 days of your assuming a position designated for filing, unless your agency requests the report earlier or your agency grants you a filing extension.
Annual Filers: The report is due no later than February 15, unless your agency grants you a filing extension.

What is the Reporting Period?

New Entrants: Report the required information for the 12 months preceding your filing of this form.
Annual Filers: Report the required information for the preceding calendar year (January 1 – December 31).

What if I Have Questions?

If you have any questions about how to complete this form, please contact your ethics official or go to the Office of Government Ethics web site at www.oge.gov and select **OGE Form 450: Confidential Financial Disclosure Report** under **Forms Library.**

PENALTIES

Falsification of information or failure to file or report information required to be reported may subject you to disciplinary action by your employing agency or other authority. Knowing and willful falsification of information required to be reported may also subject you to criminal prosecution.

Privacy Act Statement

Title I of the Ethics in Government Act of 1978 (5 U.S.C. App.), Executive Order 12674 (as modified by Executive Order 12731), and 5 CFR Part 2634, Subpart I, of the Office of Government Ethics regulations require the reporting of this information. The primary use of the information on this form is for review by Government officials of your agency, to determine compliance with applicable Federal conflict of interest laws and regulations. Additional disclosures of the information on this report may be made: (1) to a Federal, State, or local law enforcement agency if the disclosing agency becomes aware of a violation or potential violation of law or regulation; (2) to a court or party in a court or Federal administrative proceeding if the Government is a party or in order to comply with a judge-issued subpoena; (3) to a source when necessary to obtain information relevant to a conflict of interest investigation or decision; (4) to the National Archives and Records Administration or the General Services Administration in records management inspections; (5) to the Office of Management and Budget during legislative coordination on private relief legislation; (6) to the Department of Justice or in certain legal proceedings when the disclosing agency, and employee of the disclosing agency, or the United States is a party to litigation or has an interest in the litigation and the use of such records is deemed relevant and necessary to the litigation; (7) to reviewing officials in a new office, department or agency when an employee transfers from one covered position to another, (8) to a Member of Congress or a congressional office in response to an inquiry made on behalf of an individual who is the subject of the record, and (9) to contractors and other non-Government employees working for the Federal Government to accomplish a function related to an OGE Governmentwide system of records. This confidential report will not be disclosed to any requesting person unless authorized by law. See also the OGE/GOVT-2 executive branchwide Privacy Act system of records.

Public Burden Information

It is estimated that completing this form, including reviewing the instructions and gathering the data needed, takes an average of one hour. No person is required to respond to a collection of information unless it displays a currently valid OMB control number as printed in the top right-hand corner of the first page of this form. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Deputy Director for Administration and Information Management, U.S. Office of Government Ethics, Suite 500, 1201 New York Avenue, NW, Washington, DC 20005-3917. Do not send your completed OGE Form 450 to this address.

Attachment C

OGE Form 450, 5 CFR Part 2634, Subpart I
U.S. Office of Government Ethics (December 2011)
(Replaces June 2008 edition)

Form Approved
OMB No. 3209-0006

Date Received by Agency	Page Number

CONFIDENTIAL FINANCIAL DISCLOSURE REPORT

Executive Branch

Employee's Name (*Print last, first, middle initial*)		**E-mail Address**
Position/Title		**Grade**
Agency	**Branch/Unit and Address**	
Work Phone	**Reporting Status** New Entrant ☐ Annual ☐	**If New Entrant, Date of Appointment to Position (*mm/dd/yy*)**
Check box if Special Government Employee (SGE) ☐	An SGE is an executive branch officer or employee who is retained, designated, appointed, or employed to perform temporary duties either on a full-time or intermittent basis, with or without compensation, for a period not to exceed 130 days during any consecutive 365-day period.	
If an SGE, Mailing Address (*Number, Street, City, State, ZIP Code*)		

Step 1: Read the instructions for Parts I through V on the following pages.

Step 2: For each statement below, check Yes or No to describe your situation.

I. I have reportable assets or sources of income for myself, my spouse, or my dependent children.	**Yes** ☐	**No** ☐
II. I have reportable liabilities (debts) for myself, my spouse, or my dependent children.	**Yes** ☐	**No** ☐
III. I have reportable outside positions for myself.	**Yes** ☐	**No** ☐
IV. I have reportable agreements or arrangements for myself.	**Yes** ☐	**No** ☐
NOTE: Statement V is for annual filers only. It does not apply to new entrants and SGEs. **V. I have reportable gifts or travel reimbursements for myself, my spouse, or my dependent children.**	**Yes** ☐	**No** ☐

Step 3: If you selected Yes for any statement, you must describe the reportable interests that you have in the corresponding Part (I, II, III, IV, or V) of the form.

Step 4: Sign and date the form.

Step 5: Submit the completed form to your ethics office.

I certify that the statements I have made on this form and all attached statements are true, complete, and correct to the best of my knowledge.

Signature of Employee	**Date *(mm/dd/yy)***

FOR REVIEWERS' USE ONLY:

On the basis of information contained in this report, I conclude that the filer is in compliance with applicable laws and regulations, except as noted in the "comments" box below.	
Signature and Title of Supervisor/Other Intermediate Reviewer *(if required by the agency)*	**Date *(mm/dd/yy)***
E-mail Address	**Phone Number**
Signature and Title of Agency's Final Reviewing Official	**Date *(mm/dd/yy)***
Comments of Reviewing Officials **(Check box if continued on additional page ☐)**	

OGE Form 450, 5 CFR Part 2634, Subpart I
U.S. Office of Government Ethics (December 2011)
(Replaces June 2008 edition)

Form Approved
OMB No. 3209-0006

Employee's Name (*Print last, first, middle initial)*	**Page Number**

Part I: Assets and Income

Report for Yourself, Spouse, and Dependent Child:	**Do Not Report:**
• Assets held for investment with a value greater than $1,000 at the end of the reporting period OR assets held for investment which produced more than $200 in income during the reporting period, including but not limited to: - Assets such as stocks, bonds, annuities, trust holdings, partnership interests, life insurance, investment real estate, or a privately-held trade or business - Sector mutual funds: those funds invested in a particular industry, business, or location such as ABC Electronics Fund or XYZ Canada Fund (report the full name of the fund, not just the general family fund name) - Holdings of retirement plans, such as 401(k)s or IRAs (list each holding except diversified mutual funds) - Holdings of investment life insurance - Holdings of variable annuities - Defined benefit pension plans provided by a former employer (include the name of the employer)	• Federal Government retirement benefits • Thrift Savings Plan • Certificates of deposit, savings or checking accounts • Term life insurance • Money market mutual funds and money market accounts • Your personal residence, unless you rent it out • Diversified mutual funds, such as ABC Equity Value Fund or XYZ Large Capital Fund • U.S. Government Treasury bonds, bills, notes, and savings bonds • Money owed to you, your spouse, or dependent child by a spouse, parent, sibling, or child
Also Report:	**Do Not Report:**
• For yourself: (1) all sources of salary, fees, commissions, and other earned income greater than $200, (2) honoraria greater than $200, and (3) other non-investment income such as scholarships, prizes, and gambling income greater than $200 • For your spouse: (1) all sources of salary, fees, commissions, and other earned income greater than $1,000, and (2) honoraria greater than $200	• Dependent child's earned income • Veterans' benefits • Federal Government salary • Social Security benefits

Important Definitions

Diversified Mutual Fund – A mutual fund that does not have a stated policy of concentrating its investments in one industry, business, or single country other than the United States.
Sector Mutual Fund – A mutual fund that concentrates its investments in an industry, business, single country other than the United States, or bonds of a single state within the United States.
Dependent Child – A son, daughter, stepson or stepdaughter who is either unmarried and under age 21 and living in the filer's house, **or** considered dependent under the U.S. tax code.

Reportable Information – Go to the last page to see examples of how to report assets and income.

Specific stock, bond, sector mutual fund, type/location of real estate, etc. *(Indicate the full name of each specific asset or investment. You may add the ticker symbol to the full name.)* **Name of Employer or Business; Source of Fees, Commissions, or Honoraria** *(Include brief description.)* You may distinguish any entry for a family member by preceding it with S for spouse, DC for dependent child, or J for jointly held.	**No longer held**
1	☐
2	☐
3	☐
4	☐
5	☐

OGE Form 450, 5 CFR Part 2634, Subpart I
U.S. Office of Government Ethics (December 2011)
(Replaces June 2008 edition)

Form Approved
OMB No. 3209-0006

Employee's Name (*Print last, first, middle initial)*	**Page Number**

Part I: Assets and Income

Continuation Page

Specific stock, bond, sector mutual fund, type/location of real estate, etc. (*Indicate the full name of each specific asset or investment. You may add the ticker symbol to the full name.)* **Name of Employer or Business; Source of Fees, Commissions, or Honoraria** *(Include brief description.)* You may distinguish any entry for a family member by preceding it with S for spouse, DC for dependent child, or J for jointly held.	**No longer held**
1	☐
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Add Page

OGE Form 450, 5 CFR Part 2634, Subpart I
U.S. Office of Government Ethics (December 2011)
(Replaces June 2008 edition)

Form Approved
OMB No. 3209-0006

Employee's Name (*Print last, first, middle initial)*	**Page Number**

Part II: Liabilities

Report for Yourself, Spouse, and Dependent Child:	**Do Not Report:**
• A liability over $10,000 owed at any time during the reporting period, other than a loan from a financial institution or business entity granted on terms made available to the general public • A loan over $10,000 from an individual, such as a friend or a business associate	• Any liability, such as a mortgage, a student loan, or a credit card account, from a financial institution or business entity granted on terms made available to the general public • Loans secured by automobiles, household furniture, or appliances, unless the loan exceeds the purchase price of the item it secures • Liabilities that you owe to your spouse or to the parent, sibling, or child of you, your spouse, or your dependent child

Reportable Information – Go to the last page to see examples of how to report liabilities.

Name of creditor *(include city and state where creditor is located)*	**Type of liability** *(personal loan, margin account, etc.)*
1	
2	

Part III: Outside Positions

Report for Yourself:	**Do Not Report:**
• All positions outside the U.S. Government held at any time during the reporting period, whether or not you were compensated and whether or not you currently hold that position. Positions include an officer, director, employee, trustee, general partner, proprietor, representative, executor, or consultant of any of the following: - Corporation, partnership, trust, or other business entity - Non-profit or volunteer organization - Educational institution	• Any position with a - Religious entity - Social entity - Fraternal entity - Political entity • Any position held by your spouse or dependent child • Any position that you hold as part of your official duties

Reportable Information – Go to the last page to see examples of how to report outside positions.

Organization *(include city and state where organization is located)*	**Type of organization**	**Position**	**No longer held**
1			☐
2			☐
3			☐
4			☐
5			☐
6			☐

Add Page

OGE Form 450, 5 CFR Part 2634, Subpart I
U.S. Office of Government Ethics (December 2011)
(Replaces June 2008 edition)

Form Approved
OMB No. 3209-0006

Employee's Name (*Print last, first, middle initial*)	**Page Number**

Part IV: Agreements or Arrangements

Report Your Agreements or Arrangements for:	**Do Not Report:**
• Continuing participation in an employee pension or benefit plan maintained by a former employer • A leave of absence • Future employment, including date you accepted employment offer • Continuation of payment by a former employer (including severance payments)	• Any agreement or arrangement related to your employment by the Federal Government • Spouse's and dependent child's agreements or arrangements

Reportable Information – Go to the last page to see examples of how to report agreements and arrangements.

Entity with which you have an agreement or arrangement *(include city and state where entity is located)*	**Terms of Agreement or Arrangement**
1	
2	
3	
4	

Part V: Gifts and Travel Reimbursements

Fill out this part only if you are filing an Annual Report. If you are a new entrant or an SGE, skip this part.

Report for Yourself, Spouse, and Dependent Child:	**Do Not Report:**
• Travel-related reimbursements (items such as lodging, transportation, and food) totaling more than $350* from any one source during the reporting period; include where you traveled, the purpose, and date(s) of the trip • Any other gifts totaling more than $350* from any one source during the reporting period *If you received more than one gift from one source: 1. Determine the value of each item you received from that source 2. Ignore each item valued at $140 or less 3. Add the value of those items valued at more than $140; if the total is more than $350, then you must list those items on this form	• Anything received from relatives, the U.S. Government, D.C., state, or local governments • Bequests and other forms of inheritance • Gifts and travel reimbursements given to your agency in connection with your official travel • Gifts of hospitality (food, lodging, entertainment) at the donor's residence or personal premises • Anything received by your spouse or dependent child totally independent of their relationship to you

Reportable Information – Go to the last page to see examples of how to report gifts and travel reimbursements.

Source	**Description**
1	
2	
3	

Add Page

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EXAMPLES

Part I: Assets and Income

Specific stock, bond, sector mutual fund, type/location of real estate, etc. *(Indicate the full name of each specific asset or investment. You may add the ticker symbol to the full name.)* **Name of Employer or Business; Source of Fees, Commissions, or Honoraria** *(Include brief description.)* You may distinguish any entry for a family member by preceding it with S for spouse, DC for dependent child, or J for jointly held.	**No longer held**
XYZ Japan Fund *(Example of sector mutual fund)*	☐
OGE Energy *(Example of stock that produced more than $200 in capital gains)*	☒
(S) OGC Communications *(Example of stock held in a 401(k) plan)*	☐
ABC Healthcare Fund *(Example of sector fund held in a variable annuity)*	☐
Rental Condo, Anchorage, AK *(Example of investment real estate)*	☐
Bryggadune University – former employer	☒
(S) Express Medical Clinic – employer	☐
Association of Accountants – honoraria	☐

Part II: Liabilities

Name of creditor *(city and state)*	**Type of liability** *(personal loan, margin account, etc.)*
John Jones (Denver, CO)	Personal loan from a friend
ANW Investment Company (San Francisco, CA)	Margin account

Part III: Outside Positions

Organization *(city and state)*	**Type of organization**	**Position**	**No longer held**
Bryggadune University (Memphis, TN)	Educational institution	Professor	☒
ISK Family Trust (Boynton Beach, FL)	Family Trust	Trustee	☐
Scenic Rivers Association (Nashville, TN)	Non-profit environmental organization	Member, Board of Directors	☒

Part IV: Agreements or Arrangements

Entity with which you have an agreement or arrangement *(include city and state where entity is located)*	**Terms of Agreement or Arrangement**
Dee, Jones & Smith (San Diego, CA)	Will receive pension benefits (defined benefit plan) *(Example of continuing participation in an employee pension or benefit plan by a former employer)*
Hartford & Brown (San Diego, CA)	Employment agreement with Hartford & Brown. Starting work as attorney in July 2012. Entered into agreement in October 2011. (*Example of agreement for future employment)*

Part V: Gifts and Travel Reimbursements

Source	**Description**
Dee, Jones & Smith	Leather briefcase *(Example of a gift totaling more than $350 from one source)*
CGH Culinary Institute	Airline ticket, hotel room, and meals incident to culinary seminar in Tokyo, Japan from May 1-5, 2011 *(Example of travel reimbursement)*

ORDINANCE NO.

AN ORDINANCE AMENDING TITLE 13, "CAMPAIGN FINANCING DISCLOSURE" INCLUDING MODIFYING A CANDIDATE'S FINANCIAL REPORTING REQUIREMENTS, ADDING ADDITIONAL REPORTING REQUIREMENTS FOR CITY COUNCIL MEMBERS, SETTING FORTH REPORTING PERIODS AND SETTING FORTH RELATED DETAILS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF BOULDER, COLORADO:

Section 1. Section 13-2-2, B.R.C. 1981 ("Definitions") is amended to read as follows:

The following terms used in this chapter and chapter 13-3, "Campaign Activities," B.R.C. 1981, have the following meanings unless the context clearly indicates otherwise:

"Amount" shall mean the net amount received during the relevant calendar year. Amounts shall be reported with the letter code corresponding to the appropriate category below:

A = less than $10,000
B = $10,000 up to less than $50,000
C = $50,000 up to less than $100,000
D = $100,000 up to less than $250,000
E = $250,000 up to less than $500,000
F = $500,000 up to -less than $1,000,000
G = $1,000,000 or more ~~than $999,999~~

"Ballot proposition" means any amendment to the city charter, and any initiative, referendum, or recall for which petitions have been properly certified by the city clerk for submission to the city council, or any ordinance or issue put to a vote of the electors of the City of Boulder under the provisions of the city charter. Such term does not include any ballot issue placed on the ballot by the United States, the State of Colorado or any political subdivision thereof other than the city.

"Candidate" means any person whose petition of nomination for city council, whether at a regular, special, or recall election, has been certified as sufficient by the city clerk pursuant to charter section 26. A person is no longer a "candidate" after the date of the election for which the person filed a petition.

"Candidate committee" means a person, including the candidate, or persons with the common purpose of receiving contributions or making expenditures under the authority of a candidate. The term "official candidate committee" is synonymous with "candidate committee."

"Committee" means a candidate committee, an unofficial candidate committee, and an issue committee, unless the context indicates that it can mean only one or two of these types of committees.

"Contribution" means:

(a) Any payment, loan, pledge, or advance of money, including, without limitation, checks received but not deposited or payments made by credit card, or guarantee of a loan, made to or for the benefit of any candidate or committee;

(b) Any payment made to a third party for the benefit of any candidate or committee, including, without limitation, the use of a credit card to secure such benefit;

(c) Anything of value given, directly or indirectly, to a candidate for the purpose of promoting the candidate's election, including, without limitation, commercial services such as banking, printing, and mailing services; or

(d) With regard to a contribution for which the contributor receives compensation or consideration of less than equivalent value to such contribution, including, without limitation, items of perishable or non-permanent value, goods, supplies, services, or participation in a campaign-related event, an amount equal to the value in excess of such compensation or consideration.

"Contribution" does not include services provided without compensation by individuals volunteering their time on behalf of a candidate or committee.

"Contribution in kind" means the fair market value of a gift or loan of any item of real or personal property, other than money, made to or for any candidate or committee for the purpose of influencing the passage or defeat of any issue or the election or defeat of any candidate. Personal services are a contribution in kind by the person paying compensation therefor. In determining the value to be placed on contributions in kind, a reasonable estimate of fair market value shall be used by the candidate or committee. "Contribution in kind" does not include an endorsement of a candidate or an issue by any person, nor does it include the payment of compensation for legal or accounting services rendered to a candidate if the person paying for the services is the regular employer of the individual rendering the services and the services are solely for the purpose of ensuring compliance with the provisions of this title.

<u>“Controlling interest" means: (a) In the case of a corporation, either fifty percent or more of the total combined voting power of all classes of stock of the corporation entitled to vote, or fifty percent of the capital, profits, or beneficial interest in the voting stock of the corporation; and (b) In the case of a partnership, association, trust, or other entity, fifty percent or more of the capital, profits, or beneficial interest in such partnership, association, trust, or other entity.</u>

<u>“Excepted investment fund” means a mutual fund, common trust fund of a bank, pension or deferred compensation plan, or any other investment fund, which is widely held; publicly traded</u>

(or available) or widely diversified; and under circumstances where the investor neither exercises control over nor has the ability to exercise control over the financial interests held by the fund. A fund is widely diversified when it holds no more that 5% of the value of its portfolio in the securities of any one issuer (other than the U.S. Government) and no more than 20% in any particular economic or geographic sector.

"Expenditure" means the payment, distribution, loan, or advance of any money by any candidate or committee, whether in cash, by check, as a credit card charge, or otherwise. "Expenditure" also includes the payment, distribution, loan, or advance of any money by a person for the benefit of a candidate or committee that is made with the prior knowledge and consent of an agent of the candidate or committee. An expenditure occurs when the actual payment is made or when a contract is agreed upon, whichever comes first. Consent may be implied from collaboration and need not be express.

"Independent expenditure" means an expenditure by any person for the purpose of expressly advocating the election or defeat of a candidate or candidates, which expenditure is not controlled by, coordinated with, or made upon consultation with any candidate or candidate committee or any agent of such candidate or committee. "Independent expenditure" does not include expenditures made by persons, other than political parties and political committees, in the regular course and scope of their business, including political messages sent solely to members.

"Issue" is synonymous with ballot proposition.

"Issue committee" means any two or more natural persons who collaborate together, or any corporation, partnership, commission, association, or any other organization or group of persons, that accepts contributions or makes expenditures for the purpose of opposing or supporting a ballot proposition at a city election, regardless of whether or not it has obtained the consent of the sponsors of the ballot proposition.

"Official candidate committee" - see definition of "candidate committee."

"Political committee" means any two or more natural persons who collaborate together, or any corporation, partnership, commission, association, or any other organization or group of persons, that accepts contributions or makes expenditures for the purpose of opposing or supporting a candidate for city council, or a city ballot proposition, and which, because of campaign activities concerning other candidates, other ballot measures, or both, is required under the Fair Campaign Practices Act found in state law to file statements and reports with the secretary of state or the county clerk and recorder. It is the intention of this chapter to reduce the burden on such committees of following two separate sets of filing and reporting requirements, while still protecting the public purposes served by filing and reporting. However, no candidate committee or other committee, the expenditures of which are in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or candidate committee or agent thereof shall be deemed a political committee eligible for these different requirements.

"Unofficial candidate committee" means any two or more natural persons who collaborate together, or any corporation, partnership, commission, association, or any other organization or group of persons, that accepts contributions or makes expenditures for the purpose of expressly advocating the election or defeat of a clearly identified candidate for city council. An unofficial candidate committee ceases to be independent if its expenditures are in any way, directly or indirectly, controlled by, coordinated with, or made upon consultation with any candidate or candidate committee or agent thereof.

Section 2. Section 13-2-3, B.R.C. 1981 ("Candidate's Financial Disclosure Statement") is amended to read as follows:

13-2-3 Candidate's Financial Disclosure Statement.

No more than three days after a candidate's petition of nomination for city council has been certified as sufficient by the city clerk pursuant to charter section 26, the candidate shall file a statement of financial disclosure that contains:

(a) The candidate's employer and occupation~~ and the nature~~;

(b) The ~~ and~~ source of any ~~other~~ income in excess of $1,000.00 per year, including, without limitation, income from other members of the candidate's household over the age of twenty-one, capital gains, whether or not taxable, dividends, interest, wages, salaries, rents, ~~and~~ profits and retirement accounts;

(b) The name, location, and nature of activity of any business entities or enterprises for profit, with holdings of real or personal property or with business dealings in the area encompassed by the Boulder Valley Comprehensive Plan, in which the candidate has any financial interest or is actively engaged as an officer, director, or partner and the nature of the candidate's interest or activity, provided that a candidate is not required to report any financial interest in any business entity in which the candidate's only interest is through an investment in an excepted investment fund;

(c) The location of any real property within Boulder County in which the candidate has an interest or, if the candidate has a controlling interest in an entity or enterprise disclosed pursuant to subsection (c~~b~~) of this section, in which the controlled entity or enterprise has any interest and the nature of such interest;

(d) Any other information that the candidate feels would be helpful or should be disclosed;

(e) The candidate shall file a supplemental report if there is any material change in the information reported after the date of filing; and

(e) Notwithstanding any other provision of this chapter, no candidate is required to disclose any confidential relationship protected by law.

Section 3. Section 13-2-4, B.R.C. 1981 ("Incumbent's Financial Disclosure Statement") is amended to read as follows:

13-2-4 Incumbent's Financial Disclosure Statement.

~~On April 15 of each calendar year, each incumbent council member shall file an amended statement for the previous calendar year concerning the financial disclosures in Section 13-2-3, "Candidate's Financial Disclosure Statement," B.R.C. 1981, with the city manager or notify the manager in writing that the council member has no change of financial condition regarding the disclosed items since previously filing a disclosure statement.~~ All members of the city council are required to report financial information annually. Financial reports for the previous calendar years shall be filed no later than April 15 on a form provided by the city clerk. Each council member's statement of financial disclosure shall include the following:

(a) The council member's employer and occupation;

(b) The source and amount of any income in excess of $1,000.00 per year, including, without limitation, income from other members of the council member's household over the age of twenty-one, capital gains, whether or not taxable, dividends, interest, wages, salaries, rents, profits and retirement accounts;

(b) The name, location, and nature of activity of any business entities or enterprises for profit, with holdings of real or personal property or with business dealings in the area encompassed by the Boulder Valley Comprehensive Plan, in which the council member has any financial interest or is actively engaged as an officer, director, or partner and the nature of the council member's interest or activity, provided that a council member is not required to report any financial interest in any business entity in which the council member's only interest is through an investment in an excepted investment fund;

(c) The location of any real property within Boulder County in which the council member has an interest or, if the council member has a controlling interest in an entity or enterprise disclosed pursuant to subsection (c) of this section, in which the controlled entity or enterprise has any interest and the nature of such interest;

(d) Any other information that the council member feels would be helpful or should be disclosed;

(e) The council member shall file a supplemental report if there is any material change in the information reported after the date of filing; and

(e) Notwithstanding any other provision of this chapter, no council member is required to disclose any confidential relationship protected by law.

Section 4. This ordinance is necessary to protect the public health, safety, and welfare of the residents of the city, and covers matters of local concern.

Section 5. The City Council deems it appropriate that this ordinance be published by title only and orders that copies of this ordinance be made available in the office of the city clerk for public inspection and acquisition.

INTRODUCED, READ ON FIRST READING, AND ORDERED PUBLISHED BY TITLE ONLY this ___ day of April, 2013.

_____
Mayor

Attest:

_____
City Clerk

READ ON SECOND READING, PASSED, ADOPTED, AND ORDERED PUBLISHED BY TITLE ONLY this ___ day of _____ 2013.

_____
Mayor

Attest:

_____
City Clerk