

**DATE:** May 7, 2014  
**TO:** Landmarks Board  
**FROM:** James Hewat, Marcy Cameron  
**SUBJECT:** Update Memo

### **Landmarks Board Member Appointment**

City Council will appoint a new board member on May 6<sup>th</sup>.

### **Lecture Series**

The third event in the Architecture Matters lecture series took place on April 16<sup>th</sup> with a panel discussion on Landmarks of the Future. Panelists Bryan Bowen, Marcy Cameron and Harvey Hine provided an engaging discussion on contemporary architecture that was moderated by Patrick Eidman. About 50 people were in attendance. The lecture series continues May 21<sup>st</sup> with a screening of the film *Sleeper* and June 18<sup>th</sup> with a panel discussion on density.

### **Joint Meeting with Historic Boulder**

The Landmarks Board and Historic Boulder's Board will meet on May 9<sup>th</sup> to continue their discussion of historic preservation priorities.

### **Grandview Buildings**

The Grandview buildings are set to move at the end of April. Staff will be involved in reviewing the methodology for the moving and location of the two buildings.

### **Historic Preservation Month**

May is Historic Preservation Month and there are many events in and around Boulder County. The City of Boulder is screening Woody Allen's 1973 film *Sleeper* on May 21<sup>st</sup> and organizing a tour of the University of Colorado on May 29<sup>th</sup>. See attached brochure for details.

### **Historic Preservation Awards**

The annual Square Nail Awards Ceremony will be held on May 19<sup>th</sup> at 6:30 pm in the Grand Assembly Hall, Chautauqua. The awards will recognize community members and projects that have made a special contribution to historic preservation. Owners of recently designated landmarks and the 2014 Structures of Merit will be recognized and presented with a plaque.

### **National Alliance of Preservation Commissions Forum**

See Alliance Review Issue below, Update at Meeting.

### **Landmarks Board Retreat**

Possible dates: afternoon of May 30<sup>th</sup> or June 6<sup>th</sup> - discuss at meeting

### **Comprehensive Planning and Sustainability Calendar**

See attached.

A bi-monthly Journal of  
the National Alliance of  
Preservation Commissions  
March-April 2014

# Alliance

the  
review

**SPECIAL CONFERENCE ISSUE: FORUM 2014, PHILADELPHIA, PA**



**04** FORUM in  
Philadelphia:  
Connecting the  
Dots in the  
Keystone State

**08** FORUM 2014  
Program  
Highlights

**09** Transportation  
and Preservation:  
A Pennsylvania  
Partnership

**14** Forum 2014  
Schedule at  
a Glance

**16** Forum 2014  
Partners  
Profiles

**20** New Research  
from the  
Preservation  
Green Lab

**18** 2014 NAPC Commission  
Excellence Awards

**23** State News

**24** Heads Up

**26** Upcoming CAMPS

**27** Forum 2014 registration  
NAPC membership form

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**COVER PHOTO:**  
Philadelphia's  
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City Hall building  
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*The Alliance*  
REVIEW

A bi-monthly periodical with  
news relevant to local historic  
preservation commissions  
and their staffs, technical  
assistance, and case studies.

**NAPC STAFF:  
PROGRAM DIRECTOR**

Paul Trudeau,  
ptrudeau@uga.edu

**SUPPORT STAFF**

Kate Arnold and  
Sara Dusenberry,  
napc@uga.edu

**GRAPHIC DESIGN**

Eleonora Machado,  
emachado@uga.edu



**CONTACT NAPC AT:**

(706) 369.5881  
fax (706) 369.5864  
napc@uga.edu  
www.uga.edu/napc  
P.O. Box 1605  
Athens, GA 30603

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for more information.

# 2014 BOARD OF DIRECTORS:



**ESTHER HALL, Chair (2011)**

Executive Director, North Carolina  
Legal Education Assistance Foundation  
217 E. Edenton Street  
Raleigh, NC 27601  
Phone: 919-782-7108  
[estherhall@gmail.com](mailto:estherhall@gmail.com)

**SCOTT WHIPPLE, CHAIR-ELECT (2009)**

Historic Preservation Supervisor  
Montgomery County Planning Dep.  
8787 Georgia Ave.  
Silver Spring, MD 20910  
Phone: 301-563-3404  
[Scott.whipple@mncppc-mc.org](mailto:Scott.whipple@mncppc-mc.org)

**PATRICIA M. BLICK (2011)**

**Secretary**

Arkansas Historic Preservation Program  
323 Center Street, 1500 Tower Building  
Little Rock, AR 72201  
Phone: 501-324-9665  
[patriciab@arkansasheritage.org](mailto:patriciab@arkansasheritage.org)

**LISA M. CRAIG (2013)**

Chief of Historic Preservation  
Director Main Streets  
Annapolis Partnership  
145 Gorman St., 3rd Flr.  
Annapolis, MD 21401  
Phone: 410-263-7941  
[lmcraig@annapolis.gov](mailto:lmcraig@annapolis.gov)

Washington, DC 20037

Phone: 202-588-6357

[ahinchman@savingplaces.org](mailto:ahinchman@savingplaces.org)

**CORY R. KEGERISE (2012)**

Community Preservation Coordinator  
Pennsylvania Historical and  
Museum Commission  
Graeme Park  
859 County Line Road  
Horsham, PA 19044  
Phone: 215-219-3824  
[ckegerise@pa.gov](mailto:ckegerise@pa.gov)

**RAY SCRIBER (2008)**

**Treasurer**

Louisiana Main Street  
Louisiana Division of  
Historic Preservation  
P.O. Box 44247  
Baton Rouge, LA 70804  
Phone: 225-342-8162  
[rscriber@crt.la.gov](mailto:rscriber@crt.la.gov)

**JEFF CRONIN (2006)**

152 Chestnut Ave. #1  
Boston, MA 02130-1827  
Phone: 626-457-7957  
[jdcronin52@gmail.com](mailto:jdcronin52@gmail.com)

**JO RAMSAY LEIMENSTOLL (2007)**

Professor, UNCG  
Dept. of Interior Architecture  
PO Box 26170  
Greensboro, NC 27402-6170  
Phone: 336-256-0303  
[jrleimen@uncg.edu](mailto:jrleimen@uncg.edu)

**KATHERINE ADAMS (2011)**

1621 T Street, NW #602  
Washington, DC 20009  
Phone: 202-660-2762  
or 202-667-0818  
[kadams620@gmail.com](mailto:kadams620@gmail.com)

**AMANDA J. DECORT (2013)**

Preservation Planner, City of Tulsa  
175 E. 2nd Street, Suite 570  
Tulsa, OK 74103  
Phone: 918-576-5669  
[adecort@cityoftulsa.org](mailto:adecort@cityoftulsa.org)

**MEGAN MCLAUGHLIN (2013)**

Preservation Officer  
City of Miami  
1829 Southwest 11th Terrace  
Miami, FL 33135  
Phone: 561-719-4399  
[meganmcla@gmail.com](mailto:meganmcla@gmail.com)

**DEB ANDREWS (2013)**

Historic Preservation Program Manager  
City of Portland, Maine  
389 Congress Street  
Portland, Maine 04101  
Phone: 207-874-8726  
[dqa@portlandmaine.gov](mailto:dqa@portlandmaine.gov)

**NICOLE DIEHLMANN (2006)**

4225 Wickford Road  
Baltimore, MD 21210  
Phone: 410-353-0407  
[ndiehlmann@comcast.net](mailto:ndiehlmann@comcast.net)

**CATHERINE O'CONNOR (2009)**

Illinois Association of Historic  
Preservation Commissions  
1 Old State Capitol Plaza  
Springfield, IL 62704  
Phone: 217-785-5730  
[Catherine.oconnor@illinois.gov](mailto:Catherine.oconnor@illinois.gov)

**REGINA BREWER (2011)**

City of Decatur  
509 N. McDonough Street  
PO Box 220  
Decatur, GA 30031-3309  
Phone: 404-371-8386  
[Regina.brewer@decaturga.com](mailto:Regina.brewer@decaturga.com)

**TIM FRYE (2013)**

Preservation Coordinator  
San Francisco Planning Department  
1650 Mission Street, Suite 400  
San Francisco, CA 94103  
Phone: 415-575-6822  
[tim.frye@sfgov.org](mailto:tim.frye@sfgov.org)

**TED STROSSER (2011)**

Ted Strosser, Architecture & Conservation  
PO Box 88  
Lewisburg, PA 17837  
Phone: 570-847-5125  
[ted@strosserarchitecture.com](mailto:ted@strosserarchitecture.com)

**WADE BROADHEAD (2011)**

City of Pueblo  
211 E. D. Street  
Pueblo, CO 81001  
Phone: 719-553-2248  
[wbroadhead@pueblo.us](mailto:wbroadhead@pueblo.us)

**MATTHEW HALITSKY (2011)**

Historic Preservation Planner  
City of Boise  
PO Box 2302  
Boise, Idaho 83701  
Phone: 208-585-7593  
[halitsky@gmail.com](mailto:halitsky@gmail.com)

**JEREMY WELLS, PH.D. (2011)**

Assistant Professor of  
Historic Preservation  
School of Architecture,  
Art and Historic Preservation  
Roger Williams University  
One Old Ferry Road  
Bristol, RI 02809-2921  
Phone: 401-254-5338  
[jwells@rwu.edu](mailto:jwells@rwu.edu)

**CLAUDIA J. CARR (2013)**

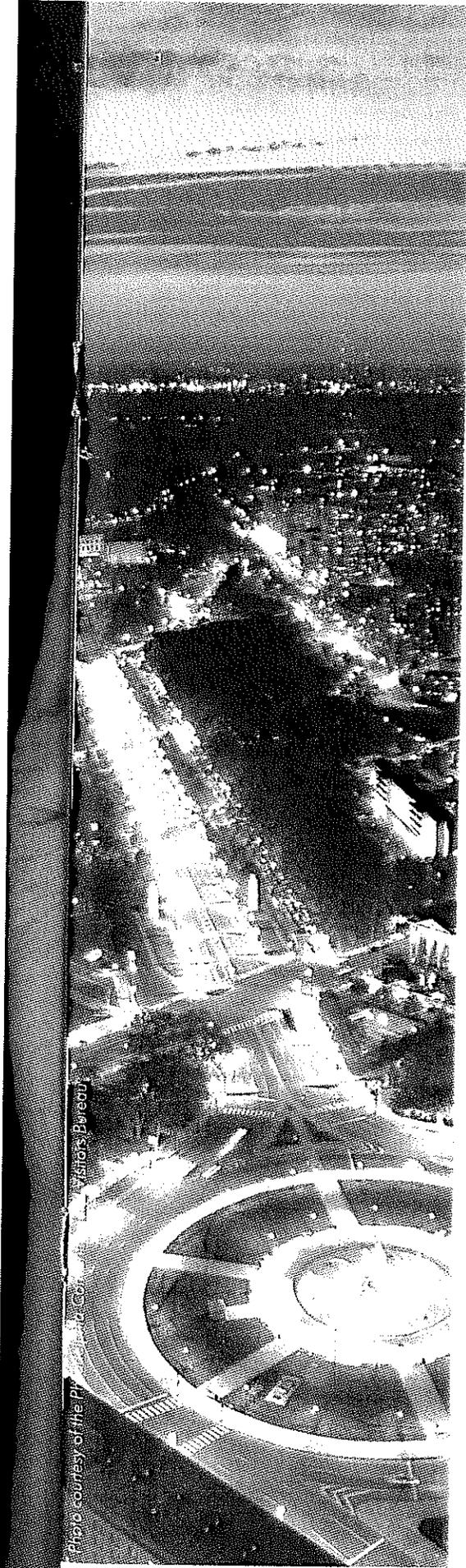
Commissioner, City of Edina  
Planning Commission  
4300 Sunnyside Road  
Edina, MN 55424  
Phone: 651-239-5928  
[claudiaj.carr@yahoo.com](mailto:claudiaj.carr@yahoo.com)

**JAMES HEWAT (2012)**

City of Boulder, CO  
177 Broadway, 2nd Floor  
Boulder, CO 80306  
Phone: 303-441-3207  
[jmhewat@gmail.com](mailto:jmhewat@gmail.com)

**ALISON D. HINCHMAN (2011)**

Community Outreach  
National Trust for Historic Preservation  
2600 Virginia Ave., NW, Suite 1000



# In this Issue

BY ESTHER HALL, CHAIR, NAPC BOARD OF DIRECTORS

Dear NAPC Members,

Please consider this letter your personal invitation to join us in Philadelphia, July 16-20, for our bi-annual Forum. If you are considering attending this dazzling training conference for the first time, let me encourage you to register today. With non-existent travel funds, you may be hesitant to sign up without assurances the experience will be worthwhile. Forum is a cross between preservation commission boot camp and your favorite family reunion. Careful conference design is focused on sessions for rural and metropolitan communities, newly formed and well-seasoned commissions, and cutting edge trends in preservation. In short, Forum is training opportunities for all rolled up into a fun time in a great city, and we want you to be part of this event!

Forum 2014 will be unique in that we are partnering with Preservation Pennsylvania, the Pennsylvania Department of Transportation, the Pennsylvania Historical and Museum Commission, and a host of state and regional partners. We are thrilled to welcome the boards of the Advisory Council on Historic Preservation and the National Council of State Historic Preservation Officers, who will hold their meetings during Forum to add to this excellent model of partnership. We work in an environment of "rolling collaborations" and it is always advantageous to know all the preservation players. As always, NAPC is indebted to the National Park Service for their steadfast support of our mission to provide education, advocacy, and education to local historic preservation commissions.

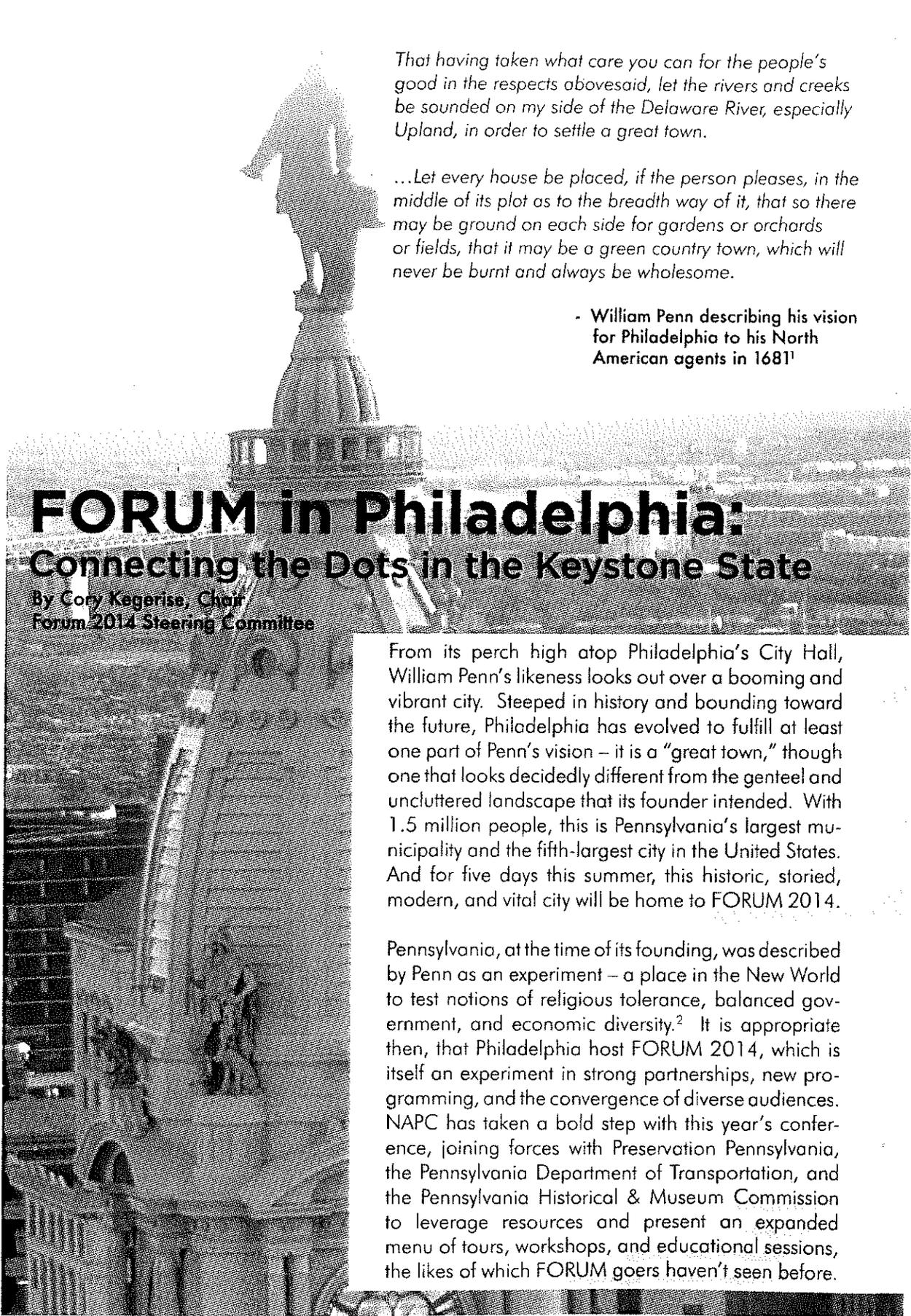
The prevalent learning mode at Forum is sharing, as the best thinkers from across the country gather to eagerly impart lessons learned in their local communities from commissioners and dedicated staff who make local preservation decisions every day. Learn from your peers and brag about your local successes. Join our annual awards ceremony as we recognize preservation leaders and outstanding local commissions.

Make plans today to be part of the largest gathering of folks committed to the vital work of commissions from across the country. Our board leadership team of Cory Kegerise, Nicole Diehlmann and Scott Whipple have worked tirelessly for the past two years to make your Forum experience one you won't soon forget, and we are so appreciative of their dedication to produce a first rate national conference. Your participation will be a vital part of the success of this event.

I very much look forward to greeting you in Philly!

Sincerely,

Esther Hall, Chair  
NAPC Board of Directors



*That having taken what care you can for the people's good in the respects abovesaid, let the rivers and creeks be sounded on my side of the Delaware River, especially Upland, in order to settle a great town.*

*...Let every house be placed, if the person pleases, in the middle of its plot as to the breadth way of it, that so there may be ground on each side for gardens or orchards or fields, that it may be a green country town, which will never be burnt and always be wholesome.*

- William Penn describing his vision for Philadelphia to his North American agents in 1681<sup>1</sup>

## FORUM in Philadelphia: Connecting the Dots in the Keystone State

By Cory Kegerise, Chair  
Forum 2014 Steering Committee

From its perch high atop Philadelphia's City Hall, William Penn's likeness looks out over a booming and vibrant city. Steeped in history and bounding toward the future, Philadelphia has evolved to fulfill at least one part of Penn's vision – it is a “great town,” though one that looks decidedly different from the genteel and uncluttered landscape that its founder intended. With 1.5 million people, this is Pennsylvania's largest municipality and the fifth-largest city in the United States. And for five days this summer, this historic, storied, modern, and vital city will be home to FORUM 2014.

Pennsylvania, at the time of its founding, was described by Penn as an experiment – a place in the New World to test notions of religious tolerance, balanced government, and economic diversity.<sup>2</sup> It is appropriate then, that Philadelphia host FORUM 2014, which is itself an experiment in strong partnerships, new programming, and the convergence of diverse audiences. NAPC has taken a bold step with this year's conference, joining forces with Preservation Pennsylvania, the Pennsylvania Department of Transportation, and the Pennsylvania Historical & Museum Commission to leverage resources and present an expanded menu of tours, workshops, and educational sessions, the likes of which FORUM goes haven't seen before.

Alexander Milne Calder's statue of William Penn adorns the tower of Philadelphia City Hall. Photo courtesy of the Philadelphia Convention and Visitors Bureau

<sup>1</sup> *William Penn and the Founding of Pennsylvania: A Documentary History*, Jean R. Soderlund, editor; Philadelphia, University of Pennsylvania Press, 1983.

<sup>2</sup> *Albion's Seed: Four British Folkways in America*, David Hackett Fischer, New York; Oxford University Press, 1989.

Planning for FORUM 2014 has been ongoing for more than two years and the quality and the quantity of the program reflect the hard work of numerous individuals, agencies, organizations, and private companies. While I've had the pleasure of chairing the Steering Committee, much credit is owed to Scott Whipple and Nicole Diehlmann from the NAPC Board of Directors, Paul Trudeau and Kate Arnold, NAPC's tireless staff, Mindy Crawford and Sabra Smith from Preservation Pennsylvania, and Joe Baker from PennDOT. I also owe a debt of gratitude to Jennifer Horn, who was the Program Director and the go-to-girl at Preservation Pennsylvania for this conference until just a few months ago. Jen has just started an exciting new job at a planning consulting firm, but her fingerprints are all over this event.

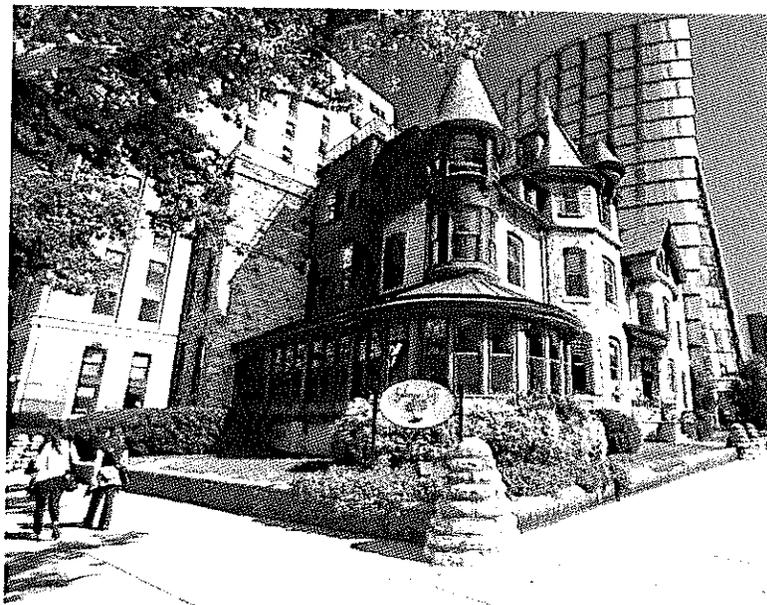
Much praise is also due to our partners at the local, state, and national level. Looking through the program you'll notice an extraordinary number of organizations from southeastern Pennsylvania and New Jersey hosting events, leading tours and workshops, providing venues, and working hard to ensure that everyone who attends FORUM has a fun, memorable experience...and oh, yeah, learns something too! There are too many organizations to list in these few pages, but when you see a staff or board member from one of these organizations at FORUM, be sure to say thank you!

A few exciting additions to this year's agenda come courtesy of some of NAPC's national partners. The **National Park Service** and the **New Jersey Historic Preservation Office** have provided a generous level of financial support for much of the programming as well as scholarships for Certified Local Governments and State CLG Coordinators. NPS staff have also taken the lead in organizing a series of programs related to disaster planning and response, and will participate in various technical sessions related to Historic Preservation Tax Credits, the Secretary's Standards, and various building material issues. The **National Conference of State Historic Preservation Officers** (NCSHPO) will hold their summer board meeting during FORUM, solidifying the strong relationship between state offices and local commissions. And an exciting new addition is the **Advisory Council on Historic Preservation**

(ACHP). Twice each year the Council decamps from Washington and holds their business meeting, taking the Federal preservation program into various communities around the country. This is a great way for FORUM attendees to catch a glimpse at how these advisors to the President and Congress carry out their mission and for commissions to show off the good work they do.

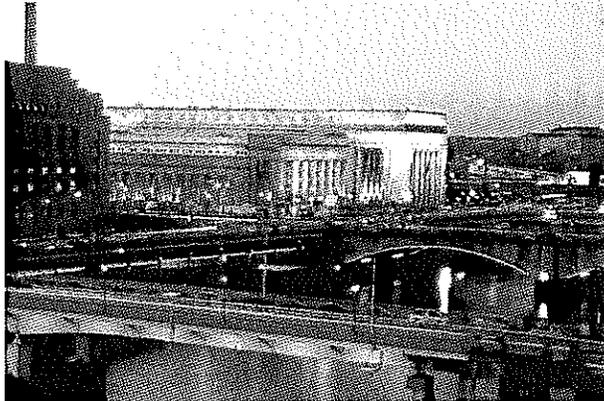
## Location, Location, Location...

FORUM 2014 will be headquartered in the University City neighborhood of Philadelphia. Located just across the Schuylkill (pronounced SKOOL – KILL) River from Center City, University City is home to the University of Pennsylvania, Drexel University, and the University of the Sciences. This neighborhood has experienced a true renaissance over the past decade and today is home to great restaurants (including two owned by Iron Chef Jose Garces), iconic architecture (both historic and contemporary), and local shopping. What makes this part of the City an ideal location for FORUM is that it's set apart from the hustle and bustle of Center City, but is an easy walk, cab, or public transit ride to all of the hot spots and nightlife downtown.



Powelton Village, one of the West Philadelphia neighborhoods bordering University City is filled with late 19th and early 20th century architectural gems, like this building that houses Sabrina's Café, a popular breakfast spot. Photo by J. Fusco for Visit Philadelphia

University City is also extremely convenient to major transportation options. The Sheraton University City is just 6 blocks from AMTRAK's 30th Street Station, which is also the terminus for the SEPTA Regional Rail line from Philadelphia International Airport. Thanks to our partners at PennDOT, Early Bird registrants can purchase a week-long TransPass that provides unlimited rides on the city's subway, bus, and trolley lines, as well as the Airport Regional Rail line, for a 50% discount. If you register before June 6 you can purchase this pass for \$12 (the retail price is \$24), which is a steal considering that a roundtrip ticket from the Airport to 30th Street is \$14 and doesn't include the other transit options! If you're driving, the hotel is just a short trip from I-76, and major commercial bus services like MegaBus and BoltBus have dropoff points near 30th Street Station. So many options...how will you get there?

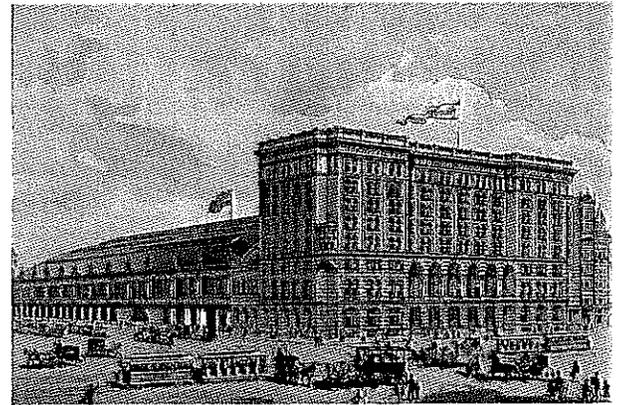


Amtrak's 30th Street Station (Anderson, Graham, Probst and White; 1927-1933) is a Philadelphia landmark and is just blocks from the FORUM headquarters. Photo by B. Krist for Visit Philadelphia

## Stepping Out

While University City may be an ideal location for most conference activities, there's a big City, and an even bigger region out there for you to experience. There are behind-the-scenes tours of Independence National Historical Park, hands-on workshops at The Woodlands, a National Historic Landmark, a bus tour of landmark bridges in the City, a visit to an artifact exhibit along I-95, a day-long excursion to rural Chester County, a tour of southern New Jersey, a bike tour of Fairmount Park, a trip to some of Philadelphia's inner-ring suburbs in neighboring Delaware County, and a treasure hunt through Center City, Chinatown, and Old City. Are you tired yet?

Many of our special events will be held in iconic buildings throughout the City. On Friday afternoon we'll gather together at the c. 1865 Arch Street United Methodist Church for the Opening Forum. The Roll Call of the States will be followed by a discussion panel exploring the meaning of preservation in the 21st century and how we might be tasked to consider changes to the language, tools, and policies we use to carry out preservation at the local level in the future. Following that, it's off to the Reading Terminal Market for some after-hours food and drink in one of Philadelphia's landmark public spaces. Market vendors will prepare local delicacies for you to graze on as you wander the 1892 building, shop at some of the market stalls, and listen to a Mummer's String Band before heading out on the town.



The Philadelphia & Reading Railroad Terminal (Francis H. Kimball, Wilson Brothers & Company; 1893). The lower level of the train shed has been the home of the Reading Terminal Market, one of the City's premier shopping and dining destinations since the building's construction. Photo courtesy of Wikimedia Commons

## Extra Special Opportunities

In addition to the excellent roster of tours, workshops, and sessions, the schedule is packed with some fantastic networking and entertainment opportunities. On Thursday you can attend the premier screening of a DVD exploring how local communities can be better advocates for historic bridges. Or, if you're more interested in historic churches, you should attend a special evening program hosted by Partners for Sacred Places at the Calvary Center for Culture and Community. This talk and tour will unveil some exciting new research that Partners has undertaken about the "Halo Effect" that historic churches have

on their surrounding communities and makes the case for why communities and civic leaders of all or no faiths should care about their survival.

One of the recurring features of FORUM is the Sustainability Luncheon, happening this year on Saturday July 19. Jim Lindberg, Director of Planning for the Preservation Green Lab, will share the results of new research being undertaken by the Green Lab on the policy and technical barriers to reusing older buildings in various cities across the country, including Philadelphia. Later that afternoon, join NAPC for the Commission Excellence Awards, where the good work of commissions and individuals will be celebrated during the organization's annual meeting. Or, if you're looking to do a little local networking, you can join the Preservation Alliance for Greater Philadelphia at a Mix & Mingle Happy Hour at historic Chestnut Hall.

## Show of Support

None of the programs or opportunities being offered at FORUM would be possible without the generous support of the many sponsors that NAPC and Preservation Pennsylvania have lined up. To showcase these sponsors, we've added an Exhibit

Hall to FORUM where you can enjoy morning refreshments, an afternoon snack, and some good old-fashioned networking. A special addition will be a pop-up store from AIA Philadelphia featuring a selection books, gifts, toys, and other gadgets to satisfy your shopping craving. AIA is also partnering with NAPC to offer you the chance to pre-order a selection of books on Philadelphia architecture and history on the registration website for pickup at the pop-up store. Be sure to browse the Exhibit Hall, interact with the sponsors, and pick up a few items to take back home.

FORUM 2014 has been dubbed "A Keystone Connection" in recognition of Pennsylvania's nickname as the Keystone State. The State earned that moniker partly due to its central location among the original thirteen colonies and partly because of its critical role in the exchange of information during the nation's formative years. We think this is an appropriate metaphor for FORUM 2014, as Philadelphia once again because a place of convergence and conversation about preservation issues for individuals from across the country. Our local, state, and national partners have put together a great program and incredible opportunities – now all we're waiting for is you. Don't wait – register now and we'll see you in Philadelphia!

**A KEYSTONE  
CONNECTION**



**FORUM 2014**

Statewide Conference on Heritage  
Byways to the Past

### Program Highlights:

While there's no official theme for FORUM, the program includes several tracks of programs related to timely and emerging issues that commissions are facing today. These programs provide various perspectives on these topics, offering advice for different audiences and experiences from speakers from across the country.

## PROGRAM HIGHLIGHTS

**Historic Religious Properties** – Religious properties pose vexing problems for commissions, municipalities, and professionals. In some communities the challenge is the growing number of closed churches, in others it's the lack of financial capacity to maintain aging houses of worship. Partners for Sacred Places (see Partner Profile) has helped prepare a slate of programs that explored the multifaceted nature of these challenges to shed light on the struggles and opportunities available to congregations and communities. On Wednesday, Partners will lead a workshop entitled Who Can We Go To? designed to help architects, planners, and community leaders understand how they can religious property owners raise the funds they need to carry out preservation-minded maintenance and repair projects. On Thursday, a historic church will host an evening program during which Partners will share the results of a recent study on the economic value of historic churches to their communities and discuss space-sharing strategies for these properties. On Saturday, Partners staff will lead a session on how property-related decisions are made in various denominations. Also on Saturday, attorney and CAMP trainer Autumn Michael will talk about the various legal constraints commissions face when regulating locally designated historic properties.

**Disaster Planning and Response** – SuperStorm Sandy was a major wake-up call for East Coast communities, but being prepared for floods, storms, and other types of disasters is something every community should take seriously. The National Park Service and other partners have organized several sessions intended to share best practices for integrating preservation interests into disaster planning and response procedures. On Thursday, sit in on two sessions – Planning and Preparing Cultural Resources for Disasters, which will highlight how your community's Hazard Mitigation Plan and funding can help (or hurt) historic resources. A second session, Pre-Disaster Survey, Fast and Nimble Response, and Expedited Reviews, will explore the various ways that a commission can prepare your community for a disaster by collecting survey data that can be utilized quickly and effectively in the wake of an unexpected tragedy. On Saturday, join FEMA and others for a discussion about recent and proposed changes to the National Flood Insurance Program and how this legislation will affect design review and the long-term viability of flood-vulnerable communities. A fourth session, Preservation Commissions and Sea-Level Rise will take the long view and share how coastal communities are anticipating changes to their shorelines.

**Technical Advice** – If you're looking for information about alternative materials, evaluating alterations to historic buildings, or common repair projects, there's options on the program for you too. On Wednesday, trainers from the International Masonry Institute will lead a hands-on workshop about repointing historic masonry buildings. On Thursday, try your hand at repairing wood windows with the Fairmount Park Historic Preservation Trust. On Friday and Saturday there are numerous sessions related to current trends in alternative materials, historic roofing, applying the Secretary of the Interior's Standards, building codes, and energy efficiency and historic buildings.

**Fundamentals** – Maybe you're looking to brush up on some foundational skills and issues? On Thursday NAPC will be offering the ever-popular Commission Short Course, a day-long soup-to-nuts style boot camp that covers the core skills that commissioners need to do their work effectively. If you're the Chair or Vice-Chair of your commission, attend the Commission Chair Training to learn how to lead effective meetings and keep the commission running smoothly. There are also sessions on developing and using design guidelines, effective advocacy, and how to understand the design features of mid-century commercial buildings.

**Local participation in Section 106 consultation** – While the primary functions of many commissions are designation and design review, when a project involving Federal (and often state) funding or permits comes to town, you are often tasked with participating in the Section 106 consultation process. What do you need to know about your role? How do you effectively advocate for the historic resources? On Thursday you can sit in on Crossing into History, a session about historic bridge rehabilitation and then attend the premier of a new film about historic bridge advocacy prepared by the Pennsylvania Historical & Museum Commission, PennDOT, and Federal Highway Administration. On Friday there's a pair of back-to-back sessions, Power to the People and More Than a Historic Marker that explore the role of community groups and local governments in Section 106 projects and how creative mitigation can be harnessed for long term community benefit. A third offering on Friday, Civic Leaders and the National Historic Preservation Act Today, highlights the role that elected officials play in affecting positive preservation outcomes in Section 106 projects.

# Transportation and Preservation: A Pennsylvania Partnership

Joe Baker, Program Coordinator  
PennDOT Cultural Resources Program

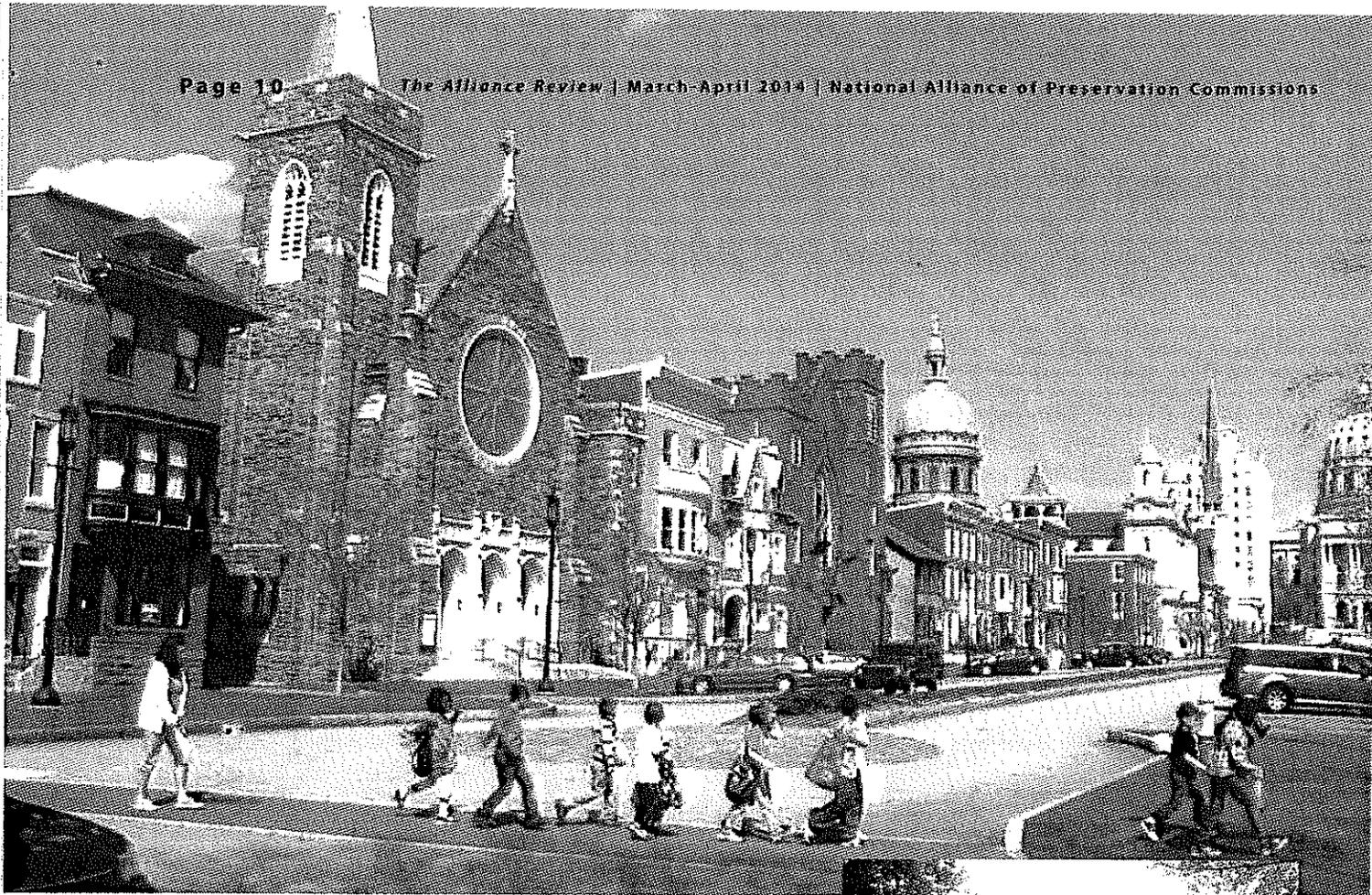
Mindy G. Crawford, Executive Director  
Preservation Pennsylvania

Following very successful gatherings in Lancaster in 2012 (co-sponsored by the Transportation Research Board), and in Pittsburgh in 2013, Preservation Pennsylvania and the Pennsylvania Department of Transportation (PennDOT) were approached regarding the possibility of co-hosting FORUM with the National Alliance of Preservation Commissions (NAPC). The joint sponsorship was a welcome and mutually beneficial initiative in several important respects. There is the obvious benefit of increased resources that such a partnership brings. Those resources made it possible to hold the gathering Pennsylvania's largest city, Philadelphia, for the first time.

NAPC brings an important constituency to Pennsylvania. Local Preservation Commissions, Architectural Review Boards, Certified Local Governments, planners and local officials are the front line of efforts to preserve and revitalize historic communities. They are also important partners in transportation planning within their communities and regions. The joint conference program features a very lively and healthy mix of topics and presenters that connect preservation and transportation at the community level. The partnership also allows Pennsylvania to share some of its success stories with a national audience while simultaneously learning from our partners in other parts of the country.

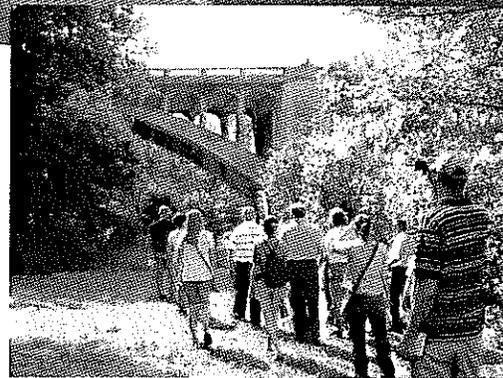
In many parts of the United States, the historic relationship between the preservation and transportation communities has been one of long standing and continuous acrimony. The preservation community has seen transportation as a destructive force that has promoted sprawl, ignored aesthetics, and destroyed historic buildings and properties. The transportation community has viewed preservationists as obstructionists willing to sacrifice public safety and economic development to defend a set of very narrow interests. That's changing, and nowhere more so than in Pennsylvania. Over the past decade and a half, preservationists and transportation professionals in Pennsylvania have defined far more common ground than points of divergence.





Children cross State Street in Harrisburg on their way to the historic neighborhood school. Photo courtesy of Preservation Pennsylvania

Evolution in the goals and precepts of land use planning has led to increased recognition of preservation's critical role in vibrant, livable communities where housing, sustainable businesses, services and schools all coexist in reasonable proximity. That evolution has also led to dramatic changes in transportation design and multi-modal transportation networks that move people within and between those communities safely and efficiently. The preservation of historic bridges can contribute substantially to the aesthetics of the historic communities and landscapes around them. Historic bridge maintenance, preservation and adaptive use can also help stretch scarce transportation dollars, and preserve a transportation network that conforms well to its historic context. Archaeologists seek to better understand the lives of our predecessors and decades of transportation archaeology has helped revolutionize what we know about the location and nature of both prehistoric and historic archaeological sites. Transportation enhancement funding has helped preserve, rehabilitate, and reuse countless train stations, pedestrian bridges, bike lanes and rail trails, streetscapes, and other historic facilities with a connection to transportation.



PennDOT, FHWA, and PASHPO staff scope a proposed bridge rehabilitation along the Delaware and Lehigh Trail in Northampton County to determine the potential for impacts to historic resources. Photo courtesy of Preservation Pennsylvania

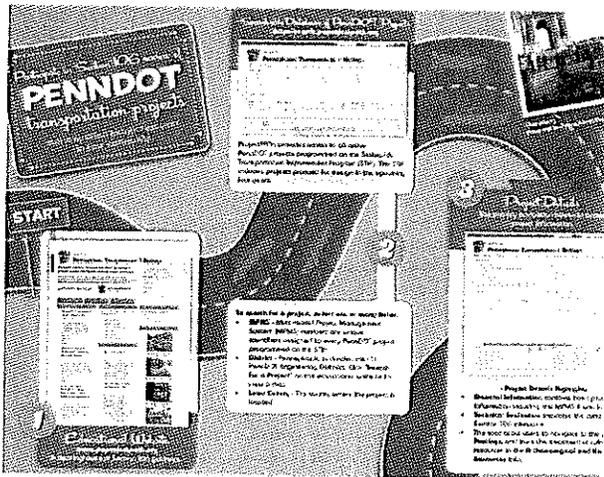


PennDOT archaeologists work with graduate students to conduct Phase I investigations to determine the potential for impacts to archaeological resources in the Area of Potential Effect. Photo courtesy of Preservation Pennsylvania

In Pennsylvania, dialogue and joint initiatives between transportation and preservation have led to some nationally recognized initiatives. The Cultural Resources GIS or CRGIS (<http://phmc.info/pacrgis>) was developed by PennDOT and the Pennsylvania Historical and Museum Commission's (PHMC) Bureau for Historic Preservation (BHP), which is Pennsylvania's State Historic Preservation Office. The CRGIS is a web accessible, electronic inventory and map of Pennsylvania's recorded historic properties and districts, archaeological sites, resource inventories, images and documents that continues to grow and improve annually. It has revolutionized planning and research ahead of transportation and other infrastructure projects in the Commonwealth, and helped create project alternatives that lie much easier on Pennsylvania's thousands of heritage resources. PennDOT and Preservation Pennsylvania have also jointly developed Pennsylvania ProjectPATH ([www.paprojectpath.org](http://www.paprojectpath.org)). ProjectPATH is a portal that leads Section 106 consulting parties, agency staff, and interested citizens to the latest information, technical documents, comments and correspondence on thousands of transportation projects in the state. ProjectPATH has become an indispensable tool for public involvement in historic preservation and transportation, and has spawned similar efforts in other states.

Established in 1982, Preservation Pennsylvania is the Commonwealth's grassroots preservation non-profit, and is based in the state capital city of Harrisburg. As part of its mission, Preservation Pennsylvania has organized a statewide Preservation Partnerships conference for more than 30 years. Using this conference as a model, in 2000 PennDOT partnered with the Federal Highway Administration, the Pennsylvania Turnpike Commission, the Pennsylvania Bureau for Historic Preservation (SHPO), and Indiana University of Pennsylvania to sponsor an annual conference on transportation and heritage issues called Byways to the Past. The Byways conference and the Preservation Partnerships conference were held independently from 2000 through 2006. In 2007, the conferences combined their efforts, and the Statewide Conference on Heritage was born. The Heritage conference has grown to a regional gathering and typically hosts three to four hundred attendees for a three day exchange of ideas and best practices in preservation, archaeology, transportation planning, land use, and many other related topics.

We're confident that Forum 2014 will be one of the best and best attended gatherings of preservation and transportation advocates and professionals in recent memory, and will give first time visitors a chance to see and experience the remarkable



Step by Step Brochure to introduce ProjectPATH. Photo courtesy of Preservation Pennsylvania



PennDOT, FHWA, PASHPO, Lebanon County Planning staff, and conference attendees enjoy a bike ride on the Lebanon Valley Rail Trail during the annual Pennsylvania Statewide Conference on Heritage. Photo courtesy of Preservation Pennsylvania

The common ground between preservation and transportation in Pennsylvania has, for the last fourteen years, also extended to conferences.

heritage of America's first capital city. From those of us lucky enough to live and work in the Keystone State: Welcome to Philly and Welcome to Forum!

**SPONSORSHIP DEADLINE IS**

**Interested in becoming a sponsor?**

There are sponsorship and exhibitor opportunities available from \$250-\$5,000 (see page 13). All levels include complimentary registration and advertising opportunities during and after the conference.

For a sponsorship packet, visit: <http://napc.uga.edu/forum2014>

or contact:  
Paul Trudeau,  
NAPC  
[ptrudeau@uga.edu](mailto:ptrudeau@uga.edu)  
or (706) 369-5881

Mindy Crawford,  
Preservation Pennsylvania  
[mcrawford@preservationpa.org](mailto:mcrawford@preservationpa.org)  
or (717) 234-2310 x 14

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**Franklin Square:**

Arkansas Historic Preservation Program  
Columbia University Graduate School of Architecture, Planning and Preservation  
Rolf Jensen & Associates  
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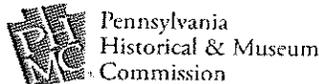
**Logan Circle:**

Klein & Hoffman  
City of Boise, Idaho  
Philadelphia Archaeological Forum  
History Colorado

**Exhibitors:**

A.D. Marble & Company  
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**Presenting Partners:**



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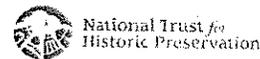
**Partners:**



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**Preservation PA Luncheon:**

Janet S. Klein

List of sponsors as of March 31, 2014.

# FORUM 2014 SPONSORSHIP OPPORTUNITIES

**KEYSTONE** \$ 5,000

Full page ad in Final Program  
 ½ page ad in 6 issues of *The Alliance Review*  
 Logo & link on conference website  
 Logo on registration area signage  
 Logo & link on NAPC website for 1 year  
 1 Premium exhibit space  
**6 complimentary registrations**

**extras**

Collateral in conference packets,  
 Product demonstration opportunity  
 and Logo on post-conference reports  
 and training materials for 2 years.

**CENTER SQUARE** \$ 2,500

Full page ad in Final Program  
 ½ page ad in 3 issues of *The Alliance Review*  
 Logo & link on conference website  
 Logo on registration area signage  
 Logo & link on NAPC website for 1 year  
 Logo on post-conference reports  
 1 Premium exhibit space  
**5 complimentary registrations**

**RITTENHOUSE SQUARE** \$ 1,000

Half page ad in Final Program  
 1/8 page ad in 3 issues of *The Alliance Review*  
 Logo & link on conference website  
 Logo on registration area signage  
 1 exhibit table in Main Exhibit Hall  
**4 complimentary registrations**

**WASHINGTON SQUARE** \$ 750

Quarter page ad in Final Program  
 Listing/logo for specific session in Final Program  
 Listing in 1 issue of *The Alliance Review*  
 Link on conference website  
 Listing on registration area signage  
 1 exhibit table in Main Exhibit Hall  
**3 complimentary registrations**

**FRANKLIN SQUARE** \$ 500

Business card ad in Final Program  
 Listing/logo for specific session in Final Program  
 Listing in 1 issue of *The Alliance Review*  
 Link on conference website  
 Listing on registration area signage  
**2 complimentary registrations**

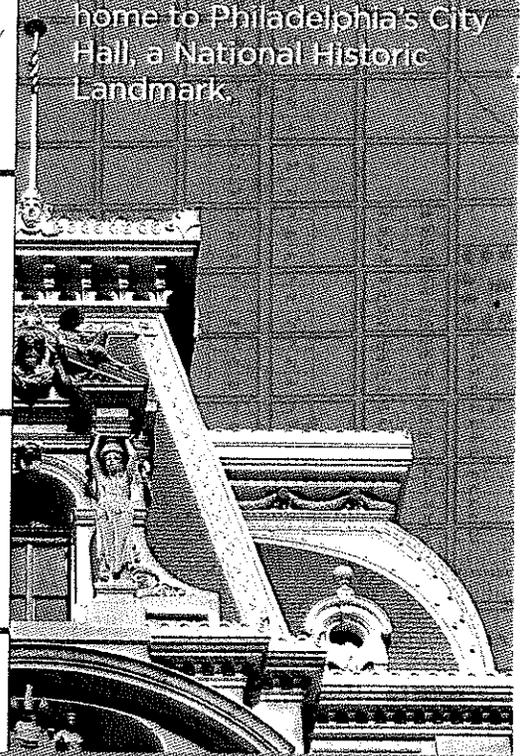
**LOGAN CIRCLE** \$ 250

Listing in Final Program  
 Listing in 1 issue of *The Alliance Review*  
 Listing on registration area signage  
**1 complimentary registration**

## DID YOU KNOW?

### THE SPONSORSHIP

**CATEGORIES** are named after the five public squares set aside by William Penn when he planned the city in 1682. Today these squares are iconic parts of Center City, and Center Square is home to Philadelphia's City Hall, a National Historic Landmark.



## EXHIBIT AND ADVERTISER OPPORTUNITIES

**NON PROFIT EXHIBITOR** \$ 300

Logo in Final Program  
 Listing in 1 issue of *The Alliance Review*  
 Link on conference website  
 Listing on registration area signage  
 1 exhibit table in Main Exhibit Hall  
**1 complimentary registration**

**EXHIBITOR** \$ 500

Logo in Final Program  
 Listing in 1 issue of *The Alliance Review*  
 Link on conference website  
 Listing on registration area signage  
 1 exhibit table in Main Exhibit Hall  
**2 complimentary registrations**

### Final Program Ad Rates

**\$100** Listing  
**\$100** Business Card  
**\$200** Quarter  
**\$275** Half  
**\$375** Full  
**\$450** Inside Back Full  
**\$450** Back Cover Full

**Wednesday July 16**

<b>PRE-CONFERENCE WORKSHOPS AND TOURS</b>	<b>Fee</b>	<b>AICP*</b>	<b>AIA*</b>
<b>WORKSHOP:</b> Cultural Resource Management at Independence National Historical Park	\$	X	
<b>WORKSHOP:</b> Laser 3D Scanning for Preservation and Recordation of Historic Structures and Landscapes	\$		X
<b>WORKSHOP:</b> Who Can We Go To? Community Funding Resources for the Care of Historic Religious Buildings	\$		X
<b>WORKSHOP:</b> Historic Preservation Tax Credits: Making Money the Old Fashioned Way	\$	X	X
<b>WORKSHOP:</b> Repointing Historic Masonry	\$		X
<b>WORKSHOP:</b> Cultural Resource Essentials - Forum (participation in previous CRE programs required)	\$	X	
<b>TOUR:</b> University of Pennsylvania Campus Walking Tour	\$		
<b>MEETINGS</b>			
PennDOT Cultural Resources Staff Meeting			
Advisory Council on Historic Preservation Committee Meetings			

**Thursday July 17**

<b>WORKSHOPS AND TOURS</b>	<b>Fee</b>	<b>AICP*</b>	<b>AIA*</b>
<b>WORKSHOP:</b> Commission Short Course	\$	X	X
<b>WORKSHOP:</b> Commission Chair Training	\$	X	X
<b>WORKSHOP:</b> Commission Staff Training	\$	X	
<b>WORKSHOP:</b> Repairing Historic Wood Windows	\$		X
<b>TOUR:</b> Digging the Past: Archaeology in the I-95 Corridor	\$		
<b>TOUR:</b> Building Community Relationships: Exploring Chester County Preservation Success Stories	\$		
<b>TOUR:</b> Center City Treasure Hunt	\$		
<b>SESSIONS AND ROUNDTABLES</b>			
High-Tech Archaeology: Examples from Pennsylvania's Buried Past			
The Indigenous Cultural Landscape Concept in Pennsylvania: A Case Study		X	
The Past, Present and Future of the MAP-21 and Transportation Alternatives Program		X	
Crossing Into History: Compatible Bridge Designs in Historic Districts			X
Urban Heritage Corridors: How Layered History Informs Revitalization Efforts		X	X
Using the Right Tool: Preservation in Diverse Communities		X	
Planning & Preparing Cultural Resources for Disasters		X	
Pre-Disaster Survey, Fast and Nimble Response, and Expedited Reviews		X	X
<b>MEETINGS</b>			
Advisory Council on Historic Preservation Business Meeting			
State CLG Coordinators Training			
National Alliance of Preservation Commissions Board Meeting			
National Conference of State Historic Preservation Officers Board Meeting			
PennDOT Section 106 Training (Thursday & Friday) - Invitation Only			

**Friday July 18**

<b>TOURS</b>	<b>Fee</b>	<b>AICP*</b>	<b>AIA*</b>
<b>TOUR:</b> Fairmount Park Bike Tour	\$		
<b>TOUR:</b> Road Trip: Historic Bridges of Philadelphia	\$		
<b>TOUR:</b> Experience the Rail Park	\$	X	
<b>TOUR:</b> A Tale of Two Cities: Camden and Haddonfield, New Jersey	\$		
<b>SESSIONS AND ROUNDTABLES</b>			
106 Success Stories: Compliance Archaeology in your Community			
What Are We Supposed to Do With All This Stuff? Caring for Historic Documents and Artifacts for Local Governments			

\*Programs marked as AICP or AIA indicate sessions which are pending CM/CE approval.

<b>SESSIONS AND ROUNDTABLES (CONT'D)</b>	<b>Fee</b>	<b>AICP*</b>	<b>AIA*</b>
Incorporating Historic Preservation into Planning & Zoning Projects		X	X
Getting It Right With Rightsizing: Preservation's Role in Legacy Cities		X	X
Incorporating Landscape Review in Local Design Guidelines		X	X
Meet Them Where They Are: Preservation, Resident Engagement & Managing Community Change		X	
Power to the People: The Role of Local Participation in Section 106 Consultation		X	
More Than a Historic Marker: Finding Mitigation That Matters		X	
Civic Leaders and the National Historic Preservation Act Today		X	
Main Street Modernism: Recognizing the Significance of Post War Commercial Buildings		X	X
Authenticity in Preservation: Current Trends in the Design Review of Alternative Materials			X
Applying Building Codes to Historic Buildings			X
Advocacy 101			
Emerging Leaders: Student Presentations on Current Topics			
<b>MEETINGS</b>			
Preservation Pennsylvania Annual Meeting and Luncheon	\$		

**Saturday July 19**

<b>TOURS</b>	<b>Fee</b>	<b>AICP*</b>	<b>AIA*</b>
<b>TOUR:</b> At Home in the Inner Ring: The Elm Street Program at Work in Lansdowne and Yeadon	\$		
<b>SESSIONS AND ROUNDTABLES</b>			
United We Stand: How Commissions Can Partner Regionally			
Learn by Doing: Solving Problems and Building a Youth Voice into Local Preservation Efforts		X	
The Culture of Congregations: Understanding Decision-Making for Historic Religious Buildings			
RLUIPA: Legal Issues Surrounding Preservation of Historic Religious Buildings		X	
Big City Roundtable: Understanding Takings and Historic Preservation Regulation		X	
Preservation Economics: Numbers Tell the Story		X	X
Alexandria's Parker-Gray Historic District: A Generation Later		X	
Engineering 101: A Primer on Basic Structural Engineering Terms, Concepts, and Issues			X
Historic Sites: Fertile Ground for Deep Energy Retrofits			X
Roof and Reroof: Constant Change and Compatible Design			X
Applying the Secretary of the Interior's Standards for Rehabilitation			X
A Design Guidelines Primer		X	X
Survey Super Session 1: New Approaches to Historic Resource Survey		X	
Survey Super Session 2: New Tools for Quick and Efficient Survey		X	
Sea Level Rise and Preservation Commissions		X	X
Archaeology Solutions for Commissions: Find Yours Here		X	
Understanding Flood Plains, Flood Insurance, and Mitigation Grants		X	
<b>MEETINGS AND LUNCH EVENTS</b>			
Sustainability Luncheon	\$	X	X
Elevation Colloquium - Invitation Only			
Commission Excellence Awards and NAPC Annual Meeting			

**Sunday July 20**

<b>WORKSHOPS AND TOURS</b>	<b>Fee</b>	<b>AICP*</b>	<b>AIA*</b>
<b>WORKSHOP:</b> From Pixels to Perfection: Taking Better Digital Pictures of Historic Buildings			
<b>TOUR:</b> Spruce Hill Victoriana Walking Tour	\$		
<b>SESSIONS AND ROUNDTABLES</b>			
FORUM Wrap-Up			
How to Sell Preservation		X	

\*Programs marked as AICP or AIA indicate sessions which are pending CM/CE approval.

The FORUM 2014 agenda is chocked full of sessions, tours, workshops, and special events that will appeal to attendees of all experience levels and interests. None of these programs would be possible if it weren't for the commitment and collaboration of our stellar local and national partners. In addition to Preservation Pennsylvania and PennDOT, here are just a few of the partner organizations who have helped make this conference possible.

**Partners for Sacred Places**  
[www.sacredplaces.org](http://www.sacredplaces.org)

Partners for Sacred Places is a national advocacy, training, and stewardship organization that works with faith communities of all types to help them understand and care



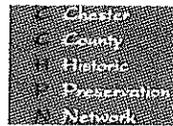
AT THE INTERSECTION  
 OF HERITAGE, FAITH,  
 & COMMUNITY

**Partners for Sacred Places**

for their historic architectural assets. Partners was founded in 1989, and while headquartered in Philadelphia, has recently opened regional offices in Chicago and Forth Worth, Texas, giving them a truly national reach for their programs. Through a variety of training, research, and consulting services, Partners works with congregations and community leaders to plan for the continued maintenance and repair of their facilities, develops fundraising strategies, and finds compatible partner organizations for space sharing in historic religious properties. The staff from partners helped NAPC develop a number of sessions and workshops for FORUM that will help commissions gain a better understanding of how religious communities make decisions about their buildings and equip commission members and community leaders with new tools to help preserve these local landmarks.

**Chester County Historic Preservation Network**  
[www.cchpn.org](http://www.cchpn.org)

Chester County, Pennsylvania is located just west of Philadelphia, sandwiched between Maryland and Delaware.



This is one of the first areas of Pennsylvania to be settled in the 17th century and the

landscape is filled with historic farms, villages, small towns, and cities. There is also a thriving preservation community in Chester County, and 60 of the 72 municipalities in the county have a preservation commission or design review board. In the late 1990s communities with established preservation programs organized the Chester County Historic Preservation Network (CCHPN), a nonprofit organization, to develop training programs, lead public tours of historic communities, and support other municipalities working to protect their historic assets. CCHPN has developed a full day tour to northern Chester County that highlights some local commission success stories and will be sharing their experiences and insights on a panel about commission networking on Saturday.

## Preservation Alliance for Greater Philadelphia

[www.preservationalliance.com](http://www.preservationalliance.com)

The Preservation Alliance for Greater Philadelphia is the region's umbrella advocacy organization. In addition



**PRESERVATION  
ALLIANCE**

*for greater philadelphia*

to being the leading voice for preservation policy issues in Philadelphia and surrounding counties, the Alliance offers a variety of programs to assist neighborhood organizations and homeowners and holds easements on hundreds of landmark buildings throughout southeastern Pennsylvania. The Alliance routinely prepares or supports the nomination of buildings to the Philadelphia Register of Historic Places, placing them under the jurisdiction of the Philadelphia Historical Commission, and provides technical assistance to property owners navigating the review process. During FORUM, the Preservation Alliance will be offering two of their acclaimed walking tours, leading a session on mid-century commercial buildings, and hosting a networking happy hour in a historic building in University City.

## University of Pennsylvania Graduate Program in Historic Preservation

[www.design.upenn.edu/historic-preservation](http://www.design.upenn.edu/historic-preservation)

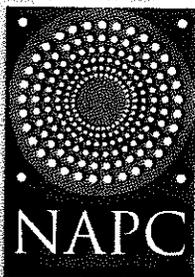
The Graduate Program in Historic Preservation at the University of Pennsylvania is one of the



**PennDesign**

oldest and largest master's programs in the country. Founded

in the early 1980s, the program specializes in architectural conservation and preservation planning and has alumni working in various capacities around the world. Several Penn alumni appear on the FORUM program as presenters and tour leaders (full disclosure – the author is also a graduate of the Penn program). Randy Mason, the current chair of the program, will serve as moderator for the Opening Forum discussion panel and a pair of sessions related to innovative survey methodologies.



## Join NAPC-L

*Access to NAPC-L  
is limited to  
NAPC members*

NAPC-L is the only national listserv for local preservation commissions.

NAPC-L gives you access to local commission members, staff, and others across the United States.

**To join NAPC-L, simply send an e-mail to [napc@uga.edu](mailto:napc@uga.edu), subject line: Join NAPC-L.**

**DEADLINE IS APRIL 28**



## **Call for Nominations: 2014 NAPC Commission Excellence Awards**

Has there been an exemplary preservation project in your community that your fellow preservationists need to know about? NAPC is now accepting applications for our 2014 Commission Excellence Awards to recognize and honor outstanding efforts and achievements by local historic preservation commissions and boards of architectural review. Award categories include Best Practices - identification and protection of historic resources, public outreach, and technology - and Commission of the Year.

Recognition as part of the Commission Excellence Awards is an effective way to build public support for preservation in your community. Past award recipients have included collaborative video projects, free tax credit workshops, house fairs, and innovation in design guidelines and historic resource surveys. Nominations are encouraged from small and large communities alike.

The awards ceremony will be held at Forum 2014 in Philadelphia, PA, July 16-20. Award recipients will receive one complimentary registration to Forum 2014, a mounted award certificate, and will be featured in the NAPC newsletter, *The Alliance Review*.

**The deadline for applications is April 28, 2014.**

To download an application form and for more information on previous award winners, please visit our website:  
<http://nadc.uga.edu/commission-excellence-awards>

Please contact Paul Trudeau, NAPC Program Director, with any questions about the awards program at [ptrudeau@uga.edu](mailto:ptrudeau@uga.edu) or 706-369-5881.

# WELCOME TO NAPC

Lisa D. Franklin	City Of Van Buren	Van Buren	AR
Roberta M. O'Donnell	Individual Member	Los Angeles	CA
Ahren Brian	HARC Histocial Restoration Commission	Telluride	CO
Robert B. Thomson	Village Of Porterdale	Porterdale	GA
Deborah Muller	City Of Charleston	Charleston	IL
Isaac D. Kremer	Middlesborough Historic District Commission	Middlesboro	KY
Joseph R. Theriault	Harvard Historical Commission	Harvard	MA
Nancy J. Garrison	Individual Member	Amherst	NH
	Springettsbury Township Historic Preservation Committee	York	PA
Wallis W. McMillin	Individual Member	Friendswood	TX
Betsy Fields	Clarke County Historic Preservation Commission	Berryville	VA
Barry Moss	Tymoff + Moss Architects	Norfolk	VA
Sandra Catherine Scaffidi	Historic Review Commission	Fairmont	WV

THANK YOU

## RENEWING NAPC PROFESSIONAL NETWORK MEMBERS:

**Tymoff + Moss Architects** (<http://www.tmarchitects.com/> )  
 512 Botetourt Street, Norfolk, VA 23510, TEL: (757) 627-0013  
[danielle@tmarchitects.com](mailto:danielle@tmarchitects.com)

Tymoff+Moss Architects was founded in 1995. John Tymoff and Barry Moss, former president and vice-president of one of the largest firms in Virginia, started their new firm with an open studio concept that fosters collaborative design efforts, creativity, and excellent communication. The firm focuses on educational and civic work. K-12 public schools, private schools and campuses, university and college projects, and both public and academic libraries have made up the majority of the firm's work. Distinguished commercial, medical, and residential projects have also been successfully completed over the past fifteen years.

### John Williams I Architects

50 Cedar Avenue, Snohomish, WA 98209, TEL: (206) 818-3524

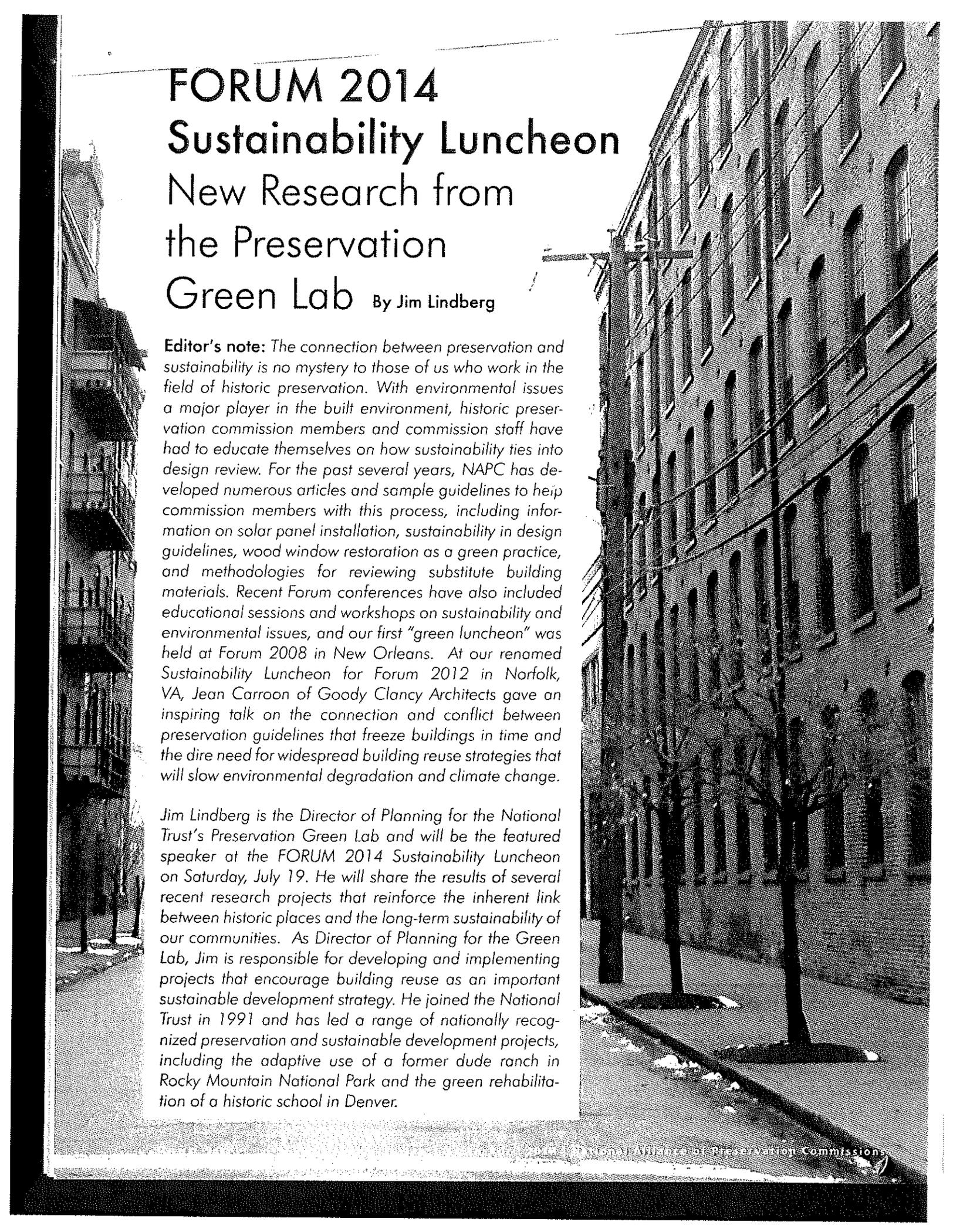
John Williams I Architect provides consultant services to the preservation community. As a sole proprietor, my primary responsibilities include project management, coordination, and design for both public and private clients. The firm currently focuses on rehabilitating historically significant resources, producing planning studies, and conducting workshops addressing preservation topics. I was honored to be appointed to the United States Advisory Council on Historic Preservation by President Bush. And was appointed by then Governor Locke to the Washington State Advisory Council on Historic Preservation and reappointed by Governor Gregoire as its Chairman. I have served as Vice President of Preservation Action and enjoyed serving as Chairman of the National Alliance of Preservation Commissions. I was the Chair of the Pike Place Market Historical Commission, Chair of the Oysterville Design Review Board, and a past member of the King County Landmarks Commissions.



## Call for Job Postings

NAPC is now posting job announcements in the field of historic preservation on our website. If your organization – or one you know of – is interested in posting a job announcement, please send in PDF format or as an online link to: [napc@uga.edu](mailto:napc@uga.edu).





# FORUM 2014

## Sustainability Luncheon

### New Research from the Preservation Green Lab

By Jim Lindberg

**Editor's note:** *The connection between preservation and sustainability is no mystery to those of us who work in the field of historic preservation. With environmental issues a major player in the built environment, historic preservation commission members and commission staff have had to educate themselves on how sustainability ties into design review. For the past several years, NAPC has developed numerous articles and sample guidelines to help commission members with this process, including information on solar panel installation, sustainability in design guidelines, wood window restoration as a green practice, and methodologies for reviewing substitute building materials. Recent Forum conferences have also included educational sessions and workshops on sustainability and environmental issues, and our first "green luncheon" was held at Forum 2008 in New Orleans. At our renamed Sustainability Luncheon for Forum 2012 in Norfolk, VA, Jean Carroon of Goody Clancy Architects gave an inspiring talk on the connection and conflict between preservation guidelines that freeze buildings in time and the dire need for widespread building reuse strategies that will slow environmental degradation and climate change.*

*Jim Lindberg is the Director of Planning for the National Trust's Preservation Green Lab and will be the featured speaker at the FORUM 2014 Sustainability Luncheon on Saturday, July 19. He will share the results of several recent research projects that reinforce the inherent link between historic places and the long-term sustainability of our communities. As Director of Planning for the Green Lab, Jim is responsible for developing and implementing projects that encourage building reuse as an important sustainable development strategy. He joined the National Trust in 1991 and has led a range of nationally recognized preservation and sustainable development projects, including the adaptive use of a former dude ranch in Rocky Mountain National Park and the green rehabilitation of a historic school in Denver.*

The National Trust's Preservation Green Lab (PGL) was established in 2009 to strengthen the connections between historic preservation and sustainability. Through research, partnerships and applied policy innovation, the PGL is pioneering ways to make it easier for the public and private sectors to invest in and sustain older and historic properties.

PGL reports such as *The Greenest Building: Measuring the Environmental Benefits of Building Reuse* (2012) and *Saving Windows, Saving Money* (2013) have addressed key questions related to individual building rehabilitation projects. New PGL research investigates preservation and sustainability issues at the community scale, with the goal of reducing demolition rates and increasing building reuse in several large cities.

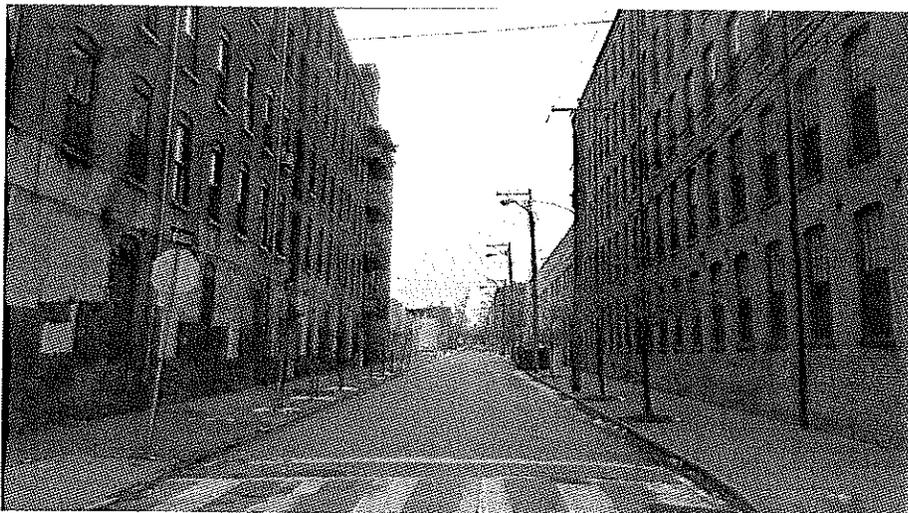
To leverage additional expertise for this effort, the PGL has developed a new partnership with the Urban Land Institute and its network of 51 district councils. The Partnership for Building Reuse brings together the expertise of the real estate and preservation communities to identify key barriers to building reuse (financial, technical, and regulatory) and to develop strategies to overcome these obstacles. Launched in Los Angeles in 2013 and expanded to Baltimore and Philadelphia in 2014, this project includes extensive interviews and discussions with local stakeholders to identify challenges and opportunities for building reuse. To inform these conversations, PGL staff are gathering and mapping data on local market conditions, development trends, demolition patterns, and the impacts of various preservation and incentive programs. Local planning and preservation staff are

assisting these efforts, along with state and local nonprofit preservation organizations in each city. A report for each city includes an action plan for implementing priority recommendations.

The first report, *Learning from Los Angeles*, was released in October and the reports from Baltimore and Philadelphia will be available this summer. Pending funding availability, two additional cities will be added later in 2015. A summary publication and a convening to share ideas and lessons learned from the five Partnership for Building Reuse cities is planned for late 2015.

In April, the PGL will release a major new study based on research in three other cities: Washington, D.C., Seattle, and San Francisco. This study systematically assesses and compares the relative social, economic, and environmental performance of neighborhoods containing older, smaller, mixed-vintage buildings with those that contain mostly large, new buildings. Combining publicly available building data with performance data from a variety of sources, this research identifies neighborhoods and streets where communities' older built fabric is boosting the strength and vitality of the city, as well as places where targeted investment and attention to the older fabric could spark revitalization. This research tests some of the theories offered by Jane Jacobs in her landmark 1961 book, *The Death and Life of Great American Cities*, including her idea that healthy cities must retain a mix of old and new buildings.

To learn more about this research and other reports from the Preservation Green Lab, please visit [www.preservationnation.org/greenlab](http://www.preservationnation.org/greenlab)



Vacant and underused properties in Philadelphia and other cities are the focus of new research from the Preservation Green Lab. Photo courtesy of Jim Lindberg

# THANK YOU!

## RENEWING NAPC MEMBERS

Matt Mosley	City of Auburn HPC	Auburn	AL
David Ely	Huntsville Historic Preservation Commission	Huntsville	AL
Glenna Booth	Eureka Springs Historic District Commission	Eureka Springs	AR
Richard W. Stauder	City of Hot Springs	Hot Springs	AR
David Harris	Russellville HDC	Russellville	AR
Lynn Smith	Town of Florence Historic District Advisory Commission	Florence	AZ
Kathy Stockton	Cripple Creek HPC	Cripple Creek	CO
Savannah Jameson	Denver Landmark Preservation Commission	Denver	CO
Wade Broadhead	City of Pueblo	Pueblo	CO
Kaaren Hardy	Individual Member	Westminster	CO
Kathy Stewart	Guilford Historic District Commission	Guilford	CT
Erin Wilson	Town of Windsor	Windsor	CT
Robin L. Krawitz	Delaware State University	Dover	DE
Davon Melson-Williams	City of Dover, Historic District Commission	Dover	DE
Shelagh Fagan	Eatonton Historic Preservation Commission	Eatonton	GA
Douglas G. Currier	Upson County	Thomaston	GA
Brad White	Individual Member	Evanston	IL
Brad Bettenhausen	Historic Preservation Commission	Tinley Park	IL
Carol Marcus	Villa Park Historic Preservation Commission	Villa Park	IL
Mary Stipp	Historic Review Board	Bedford	IN
Lori Marinovich	City of Lake Charles	Lake Charles	LA
Justyna M. Carlson	North Adams Historical Commission	North Adams	MA
Kim Shellem	Saint Michaels Historic District Commission	Saint Michaels	MD
Scott Whipple	Montgomery County HPC	Silver Spring	MD
Rhonda Baker	Grand Rapids HPC	Grand Rapids	MI
Philip L. Meyer	City of Holland	Holland	MI
Amy Lowry	Kirkwood Landmarks Commission	Kirkwood	MO
Ron Seyl	Lee's Summit Historic Preservation Commission	Lee's Summit	MO
Gary Roth	Capital Area Preservation, Inc.	Raleigh	NC
Elizabeth Durfee Hengen	Preservation Consultant	Concord	NH
Bill Wassmann	Emerson Historic Preservation Commission	Emerson	NJ
Michael Zichelli	Borough Of Glen Ridge	Glen Ridge	NJ
Gina DiBella	Greece Historic Preservation Commission	Rochester	NY
Kathryn Fortener	Ohio Historic Preservation Office	Columbus	OH
Amy Gunter	City of Ashland	Ashland	OR
Christina Robertson-Gardiner	City of Oregon City	Oregon City	OR
Suzanne Stallings	City of Lancaster	Lancaster	PA
Christine Terranova	Historical Architectural Review Board	Solebury	PA
Lea Hitchen	Town of East Greenwich, RI	East Greenwich	RI
Nancy Jane Baker	Memphis Landmarks Commission	Memphis	TN
Erin E. Newcomer	City Of Belton	Belton	TX
B.F. Hicks	Individual Member	Mt. Vernon	TX
Lori Schwarz	City of Plano	Plano	TX
Heidi Siebentritt	Historic District Review Commission, Loudoun Co.	Leesburg	VA
John Williams	John Williams Architect	Snohomish	WA
Carlen Hatala	City of Milwaukee Historic Preservation Commission	Milwaukee	WI
Ronald Heinritz	Thiensville Historic Preservation Commission	Thiensville	WI
Kathleen Grace	Individual Member	Winneconne	WI

## FLORIDA

Developers and Preservationists find  
Historic Common Ground in Miami

March 28, 2014

<http://tinyurl.com/l7pjz4u>

When an archaeologist unearths a significant find on the site of a multimillion-dollar development, it rarely ends with smiles and handshakes. But at Miami's Met Square development, where archaeologist Robert Carr recently discovered the remnants of an ancient Tequesta Indian village, that's exactly what has happened. The Miami City Commission approved an agreement hammered out in mediation last week between MDM Development Group and several private and governmental preservationist parties, and all sides agree that the solution is as historic as the site it preserves. The plan will preserve and showcase two areas where Tequesta Indians, who inhabited the area for two millennia, are believed to have dug postholes in the limestone bedrock to erect thatched buildings some 1,500 years ago. One area will be covered with a glass floor and managed as a public museum space by HistoryMiami, a local organization, and the other will be sealed behind glass walls and easily seen from an adjacent restaurant and the sidewalk. A third area will be preserved for future study. The developer, working with local historians, will also construct a museum plaza on the grounds, as well as interpretive exhibits explaining the history of the site.

## NEW JERSEY

Newark should Embrace its Past to Accommo-  
date Future Generations, Report Says

March 16, 2014

<http://tinyurl.com/kg8cc3l>

A new report issued by President Obama's Advisory Council on Historic Preservation, titled "Managing Change: Preservation and "Rightsizing in America," stresses the importance of re-purposing cities' classic, often blighted architecture and leveraging political and financial support to do so. Newark is among the best known of these "legacy cities" and as Americans increasingly flock back to urban areas, the council is urging business, city, state and federal leaders to restore historic structures to combat blight and "rightsized" cities to accommodate a new generation of city dwellers. Newark's population has dropped nearly half since the 1950s when it boasted close to a half-million residents. Once a shopping and cultural destination, much of the resplendent architecture of downtown Newark is plastered over with signs for discount stores and hair salons. The full report can be found on the council's website: <http://www.achp.gov/>

## CALIFORNIA

Los Angeles Conservancy Aces,  
Fails Westside Cities

March 19, 2014

<http://tinyurl.com/q22esmu>

A common observation of Los Angeles and its surrounding communities is the region's apparent lack of antiquity. Yet the Los Angeles Conservancy aims to recognize those cities that do its respective part in maintaining architectural heritage and historical landmarks. Indeed, the Los Angeles Conservancy issued its Preservation Report Card of 2014, a precursory look at efforts of the County's 88 municipal governments individually make to preserve cultural and historic resources. According to the Los Angeles Conservancy, the annual report card is not a "comprehensive assessment of all preservation efforts in L.A. County" nor does it "assess the general state of preservation of the cultural resources." Instead, the report card assesses the efforts of each local government in ensuring the preservation of cultural and historic resources. To read more about the report card, including methodology, please visit the Los Angeles Conservancy website: <https://www.laconservancy.org/>

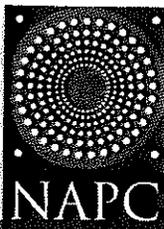
## SOUTH CAROLINA

Flood Premiums may affect Historic District

March 23, 2014

<http://tinyurl.com/llxu3vz>

Charleston's storied historic district of about 4,800 structures lies on a peninsula almost entirely in a flood plain. And there's concern that raising premiums to help get the federal flood insurance program back in the black will make historic preservation there more difficult. An Associated Press analysis finds as many as 1.1 million property owners nationwide with subsidized flood insurance face sharp rate increases as the government works to erase a \$24 billion shortfall in the flood program. In South Carolina, the analysis shows about 29,000 of those policyholders, many of them along the coast. President Obama last week signed into law a measure easing the immediate impact of the rate increases and which would phase them in over several years. Still, rates would increase 18 percent a year for people whose primary home is in a flood zone and 25 percent for people's second homes and businesses until reaching a level consistent with their real risk of flooding. There two issues for preservationists in Charleston are sharp increases in premiums and infill construction that meets flood requirements.



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education + advocacy + training

# UP HEADS HEADS HEADS

## Advocacy Week – Grassroots to Grasstops: Making a Preservation Pitch

As Preservation Action celebrates 40 years of advocacy, National Historic Preservation Advocacy Week participants found a federal historic preservation tool under threat. House Ways and Means Chairman David Camp introduced a proposal to eliminate the federal Historic Tax Credit (HTC). Advocacy Week was a rallying cry for preservationists to increase their activity on the rehabilitation tax credit, historic preservation funding, and to hold legislators accountable.

Preservation Partners identified three key issues for advocacy: expanding the Congressional Historic Preservation Caucus, preserving the historic rehabilitation tax credit and funding for the Historic Preservation Fund (HPF). And, as a follow up, increasing outreach in the states with Congress in their district offices.

The theme of Advocacy Week was making a Preservation Pitch. The Wall Street Journal's Constance Mitchell-Ford advised preservationists to get to know reporters and sections that include preservation stories such as politics, cultural, business, and match the pitch to the reporter's beat. Attention grabbers are big numbers, famous names, politics, and high impact. In pitching preservation to Congress, Congressional staff and lobbyists advised the following: research the member of Congress, and know their committee assignments and what's being said about the member in the news. Importantly, connect advocacy with a message of the impact of historic preservation in a member's district.

## Preservationists Increase Efforts to support Historic Tax Credit (HTC)

Just as more state legislatures are passing historic tax credit bills and communities are rebuilding because of new investment and growth spurred by tax credits, House Ways

and Means Chairman David Camp introduced a proposal to eliminate the HTC. In response, Preservation Action and partners have signed on to several coalition letters opposing the repeal of the HTC. During Advocacy Week, preservationists were armed with a coalition letter signed by over 325 organizations.

## Interior Department and White House Officials Discuss Historic Preservation Funding (HPF)

Administration representatives Rachel Jacobson of Interior and Michael Degnan of the White House Council on Environmental Quality discussed the President's FY 2015 budget priorities. Highlights of the President's FY 2015 budget include \$2.6 billion for the Department of Interior, \$56.4 million for the HPF (the same as the current FY 2014 funding numbers), \$46.9 million for grants to states and territories and \$9 million to tribes. It also includes \$500,000 grants for underrepresented communities. A Centennial Initiative for the National Parks Service requests \$40 million to prepare for and celebrate the centennial.

## Advocacy in the States --- Hometown Focus

Threats in Congress to eliminate the HTC come at a pivotal moment for preservationists. But Preservation Action is no stranger to the battle for the HTC. When cities across the country were destroying empty and ignored historic structures as part of urban renewal, Nellie Longworth, founding President of Preservation Action, was at the forefront of America's preservation movement working to protect historic places. Preservation Action is counting on grassroots activists to meet with members of Congress in their districts to educate them on preservation efforts in their communities and help save the tax credit.

Preservation Action's steps for in-District Advocacy:

- Meet the US Senators and US House of Representative members' District office staff.
- Invite them to tour a project.
- Invite the member of Congress to speak at a local event on historic preservation.

### Preserve Presidential Power to Protect Public Lands

Preservation Action joined a coalition of preservationists, conservationists, and environmentalists to urge Congress to oppose H.R. 1459, the "Ensuring Public Involvement in the Creation of National Monuments Act." Despite opposition from the preservation community, the House of Representatives voted passed H.R. 1459 by a vote of 222-201.

The bill limits the number of monuments a President can designate using the Antiquities Act. And, for the first time, requires Congress to approve monument designations. It essentially restricts the President to designating one national monument within a term. The Antiquities Act has been used by Democratic and Republican Presidents to preserve and protect cultural and historic places such as the Grand Canyon, Statue of Liberty, Acadia, Zion, Grand Teton, and Olympic National Parks.

The next step is for the bill to go to the Senate where preservationists will urge Senators to oppose the bill. Preservation Action members should let their Senators know that the "Ensuring

Public Involvement in the Creation of National Monuments Act" is an ill-conceived bill that does not protect or preserve public lands.

### Preservationists Push for HPF Funding

As House and Senate appropriators begin FY 2015 budget considerations, Preservation Action joined NCSHPO and partners in a social media call for members of Congress to sign on to Dear Colleague letters that urge support for historic preservation funding. The House letter was spearheaded by Congressional Historic Preservation Caucus Co-chairs Representatives Mike Turner (R-OH) and Rush Holt (D-NJ). The Senate letter is spearheaded by Senators Kirsten Gillibrand (D-NY) and Ben Cardin (D-MD). Please continue to reach out to your Senators and request they sign-on to the Senate Dear Colleague.

The Dear Colleague letters are being circulated to Appropriations Committees as FY 2015 appropriations hearing begin. Interior Department Secretary Sally Jewell testified on March 26th before the Senate Appropriations Subcommittee on Interior, Environment & Related Agencies. The Secretary made the case that Interior Department programs help create jobs and contribute economic development. The President's budget request for the Department of Interior proposed \$11.9 billion for FY 2015. Additional Appropriations hearings are scheduled in the House of Representatives in April.



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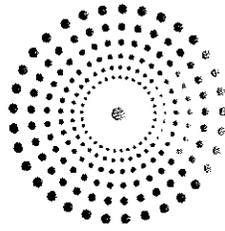
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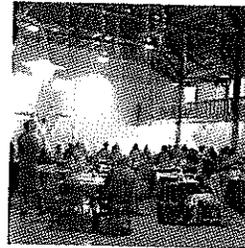
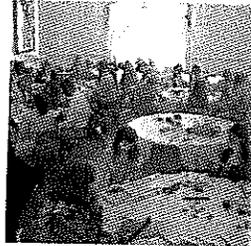
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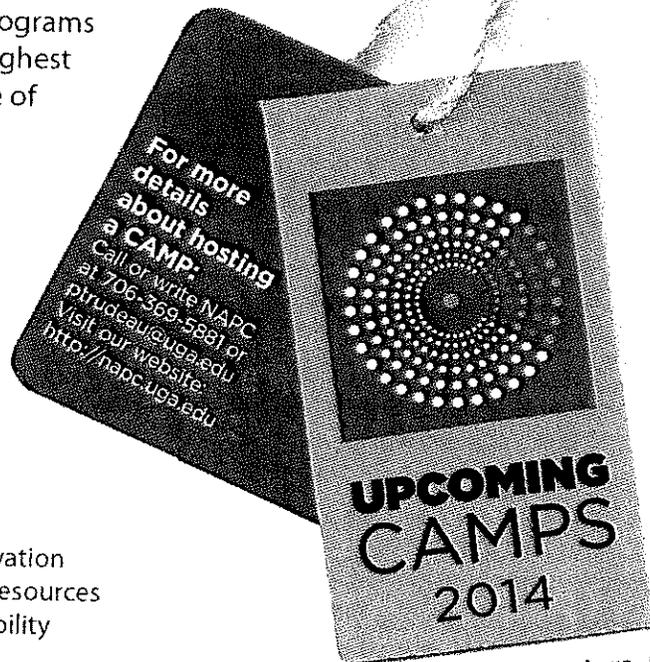


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Registrants who are either individual members or are representing an organizational member of either NAPC or Preservation Pennsylvania are eligible for discounted registration as a benefit of membership.

Visit either of the organizations' websites below for information about becoming a member.

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**National Alliance of Preservation Commissions:**  
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