DOWNTOWN MANAGEMENT COMMISSION
August 4, 2014
5:30 p.m. - Regular Meeting
Council Chambers - 1777 Broadway
AGENDA

1. Roll Call
2. Approval June 2, 2014 Meeting Minutes
3. Public Participation
4. Parks Update
5. BID Update
6. Public Hearing and Consideration of a Motion to Recommend to City Council Changes to the 9th and Canyon Urban Renewal Plan and a Civic Use Pad Letter of Intent (LOI)
7. Matters from Commissioners
   - Feedback from Joint District Board Meeting – Past and Future
   - Future of Downtown Discussion
8. Matters from Staff
   - Downtown Employee Travel Survey Changes - Landrith
   - West Pearl Streetscape Update – Matthews
   - Trinity Lutheran Parking Partnership Update - Winter
   - Long Term Parking Permit Increase - Jobert
   - AMPS Update - Winter
     – City Council Study Session 7/29
     – Ideas about Steering Committees
   - Electronic Document Access

Attachments
- Sales and Use Tax Revenue Report – May 2014
- Police Stats
- Downtown Boulder Open/Close List
- Joint District Board Meeting Minutes – July 2, 2014
- Memorandum re: Civic Use Pad – Urban Renewal Plan Changes and LOI

DUHMD/PS 2014 Priorities

University Hill

Hill Reinvestment Strategy Development, Adoption and Implementation
- Capital Improvements
- Marketing and Events
- Organizational Structure
- Clean and Safe
- Innovation

Smoking Ban
14th Street Mixed Use Development Partnership
"Parklet" pilot

Boulder Junction

Implementation of TDM District
- PILOT payments
- Revised budget projections

Depot Square Garage Operations
Parking Plan for future development
Smoking Ban

Downtown

"Parklet" Study
Smoking Ban
Civic Area Plan Participation
Civic Use Pad Recommendation
Implementation of Bond Projects:
- 15th Street Streetscape
- West End Streetscape

Parking

AMPS Phase I Implementation: Work Plan Development, Scope and Phased Implementation
Garage Arts Plan
Parking Philosophy
NPP Expansions

Internal

Division Value Goal: Customer Service
Name Change
Office Space Planning and Remodel Phase II

DMC 2014 Priorities
- Civic Area Plan
- Homelessness
- Downtown Vitality
- West Pearl Streetscape Project

Mission Statement: We serve the downtown, University Hill and affected communities by providing quality program, parking enforcement, maintenance and alternative modes services through the highest level of customer service, efficient management and effective problem solving.

CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES FORM

NAME OF BOARD/COMMISSION: **DOWNTOWN MANAGEMENT COMMISSION**

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: **Ruth Weiss – 303-413-7318**
NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:
BOARD MEMBERS: **KOVAL, CRABTREE, SHAPINS (absent), DEANS, MILLSTONE (absent)**
STAFF: **HERRING, WEISS, JOBERT, HAYDEN, LANDRITH**
GUESTS: **SEAN MAHER**

TYPE OF MEETING: **Regular** **June 2, 2014**

AGENDA ITEM 1 – Roll Call: Meeting called to order at 5:36 p.m.

AGENDA ITEM 2 – Approval of the May 5, 2014 (See Action Item Below):

AGENDA ITEM 3 – Public Participation: None

AGENDA ITEM 4 – Police Update: Johnson said that since the last meeting arrests have been made on the Muni Campus. Rainbow people are coming into town. Johnson said that there is a better presence by the police in the evening. With the Memorial Day Weekend, Boulder has been very busy; creek run-off is running high; creek flow has changed direction due to the flooding; and, calls for service are down from last year.

AGENDA ITEM 5 – Parks Update: Martin said staff is done with annual planting; next will be bench sanding; three blocks of irrigation projects are done; and, trees have been replaced on the mall. Ninth and Pearl retailers are concerned with the replacement of trees, have the bond funding to pay for it; business owners could feed the trees, if they want to keep them, and the forester does not have a problem with it.

AGENDA ITEM 6 – BID Update: Bolder Boulder was a great success; Bands on the Bricks begins next week; Samples will be the kick off band; Pearl Street Mile and other events were mentioned; August 23rd is the Pro Cycling Challenge - Maher gave the race route; 5280 magazine will have a Boulder supplement going out to 55,000 people; new banners are going up that feature downtown business owners and downtown landmarks; Koval questioned costs. Spring Green had 125 businesses participating and DBI is now in charge of the TEBO train. There are a lot of issues with the construction on the west end. Koval questioned what the issues were – 9th and Pearl was demo'd and hasn't gone further; and, the timing of the streetscape project coincided with the construction. Council was to have a second reading on pan handling tomorrow night and today at the CAC meeting it was pulled from the agenda. Maher replied that the ACLU and the homeless community were not worth the public battle. AMPS feedback has DBI in support of it and there are employees that must take an automobile and there has to be increased parking capacity downtown to accommodate. Maher said that Winter gave a presentation to the DBI board. Maher said that increased parking has been skirted around. Deans and Koval offered that with an increase to density space and number of employees, parking needs to increase as well. Koval moved to strongly urge council to consider DBI's recommendation to the whole AMPS program to increase capacity to accommodate employees and visitors. Deans seconded the motion. All commissioners were in favor and the motion passed 3 – 0. Commissioners will contact council. Maher will send the recommendation to council that they are supporting. Jobert suggested that the commissioners attend the city council meeting on June 10th.

AGENDA ITEM 7 – Parking Update: Signs are in process.

AGENDA ITEM 8– Matters from the Commissioners: Deans mentioned the July 2nd Joint Board meeting at Grace Lutheran Church and an agenda item will be how to discuss matters with council.

AGENDA ITEM 9 – Matters from the Staff: Martin said council asked staff to investigate expanding the smoking ban; a committee was created from various departments, will be going to eight boards for comments, will compile all comments and deliver feedback to council in October. There may be a study session. Martin continued that a change in the ordinance is expected to be in effect in 2015. Landrith said that the Business Improvement district boundaries feedback was that people do smoke and it is permitted currently in the alleys. Crabtree questioned that this a stape….will it be adopted into the parks? Martin offered that various departments, Open Space, recreation facilities, not on the golf course, Chautauqua, transportation and multipurpose paths, and transit stops are being proposed. The Hill has redevelopment action currently and will wait for now to address a smoking ban. Martin said that city staff smoking policies are being reviewed, no smoking in city cars or city grounds. The purpose is to create a healthy environment for the community, city staff and visitors. Jen Kovarik, Boulder County Public Health, offers programs to help with smoking cessation, it's a big movement nationwide, many communities have banned smoking in parks, and, Ft. Collins is looking at their downtown for a smoking ban.

Deans mentioned a business owner concern about employees having to go a long way from the business to smoke a cigarette. Smoking in the alleys will continue. Deans questioned the cigarette butt issue and where do they dispose them. Martin said there are no plans for receptacles currently; did not encourage smoking and did not want to put a receptacle by one building instead of another. Maher said that the alleys would be good, easier to clean up if it were more condensed. Johnson said the enforcement requires a warning, discretion with out of town people, no resources for 100% coverage; it will be a response priority, viewed as a public health concept rather than a law enforcement concept. Martin said that they are looking at an international symbol as stickers instead of signs. Koval questioned if there would be cigarette butt stations and Landrith replied that nothing has been determined. Maher said that each year DBI applies for a grant from Philip Morris for receptacles. Martin said that nationwide cigarette smoking is decreasing and Boulder will be soon posting that cigarette smoking is prohibited and hope that others will follow suit. Martin said the current focus is second hand smoke, looking to empower people to self enforce. Crabtree offered that it sounds like a great plan.

West Pearl Streetscape: Herring said that they are finishing up in front of Pasta Jay's, working at 10th and Pearl on the west side; then will move to finish the west side at 10th in the next 4 to 6 weeks. Herring continued that there have been challenges, work is being done well and on time; construction staging is causing an issue; and, businesses are concerned with the tree issue. Koval asked if council had any response. Herring was not familiar with council response.

Trinity Lutheran: Crabtree said they are getting through the city process. CAGID is looking at the parking structure and the last meeting the attorney's are working on an MOU for the 52 spaces, plans are being created along with cost estimates. Crabtree continued that Trinity has asked for exclusive use of the parking structure on Sundays and several other times. There are 70 spaces in total with residential included for the 16 units being built. The commission discussed the parking usage for the site, i.e. weddings, workforce parking, et al. Crabtree continued that Trinity will be responsible for some of the maintenance.

Jobert gave a handout about parking pricing to the commission and a rate increase is proposed for 2015. Jobert continued that at a BID meeting last month, it was mentioned that the city was not charging enough for parking; more information will be available as the budget goes through council. Koval questioned the rates. Jobert offered that a rate adjustment needs to be made; Koval believes the rates should be raised and parking in Boulder is a great bargain compared to other cities its size.

Koval motioned to adjourn, Deans seconded.

Meeting adjourned at 6:38 pm.

ACTION ITEMS:

MOTION: **Deans motioned to approve the May 5, 2014 meeting minutes. Koval seconded the motion. The motion was approved 3 – 0.**

MOTION: **Koval moved to strongly urge council to consider DBI's recommendation to the whole AMPS program to increase capacity to accommodate employees and visitors. Deans seconded the motion. All commissioners were in favor and the motion passed 3 – 0.**

FUTURE MEETINGS:

July 7, 2014	**Council Chambers**	**Regular Meeting**

APPROVED BY:	DOWNTOWN MANAGEMENT COMMISSION
Attest:	________________________________
Ruth Weiss, Secretary	Sue Deans, Chair

City of Boulder
Sales & Use Tax Revenue Report
May, 2014

Issued July 21, 2014

This report provides information and analysis related to May 2014 year-to-date sales and use tax collections. Results are for actual sales activity through the month of May, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Cheryl Pattelli, Director of Finance, at (303)441-3246 or cpattelli@bouldercolorado.gov.

PLEASE NOTE: Pursuant to a vote in November, the sales and use tax rate changed on January 1, 2014 from 3.41% to 3.56%. Therefore, actual dollars collected in the report may show as being higher in 2014 solely because of the tax rate increase. However, the actual percentages changes included in this report have been normalized to be able to compare the actual increase or decrease for this year compared to the same period in 2013 as if the rates were the same. This normalized percentage better reflects the underlying economic activity in the city and enables city staff to readily determine if revenue targets are being met.

REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, "normalized" Sales and Use Tax has increased from the 2013 base by 7.55%.

TABLE 1

ACTUAL SALES AND USE TAX REVENUE

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	6.04%	78.97%
Business/Consumer Use Tax	19.77%	10.48%
Construction Use Tax	12.61%	8.03%
Motor Vehicle Use Tax	(4.06%)	2.52%
Total Sales & Use Tax	**7.55%**	**100.00%**

Retail sales tax from recreational marijuana is a new revenue source in 2014. Therefore, adjusted numbers are provided in Table 2 to better illustrate underlying retail sales and related tax, excluding revenue from recreational marijuana. Further, due to a number of uncertainties in costs related to the sale of this new commodity, much of this revenue is being reserved, pending increased certainty, and is not available for other purposes.

TABLE 2

SALES AND USE TAX REVENUE ADJUSTED TO EXCLUDE RECREATIONAL MARIJUANA

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	4.92%	78.80%
Business/Consumer Use Tax	19.71%	10.56%
Construction Use Tax	12.61%	8.10%
Motor Vehicle Use Tax	(4.06%)	2.54%
Total Sales & Use Tax	**6.65%**	**100.00%**

DETAILED ANALYSIS OF MAJOR CATEGORIES

The following monthly information is provided to begin to identify trends in the various categories. While this information is useful, it is important to remember that relatively small aberrations (like the timing of remittances by certain vendors) can make relatively large variances given this limited time period and it will take several more months of data to better enable extrapolation of trends.

Retail Sales Tax – May YTD retail sales tax revenue was up by 6.04% from that received in 2013. A portion of the February increase was due to audit revenue collected during that month. Also, a portion of the relatively large increases in April and May was due to the sale of recreational marijuana.

Jan	Feb	Mar	Apr	May
2.83%	5.87%	2.92%	11.09%	8.05%

Food Stores - Retail sales tax revenue for food stores is up 5.05% YTD. A portion of the variable performance is due to timing issues where the vendor files 13 tax returns per year and the extra return does not occur in the same month each year.

Jan	Feb	Mar	Apr	May
3.70%	(11.10%)	8.47%	12.32%	13.68%

Sales at **Eating Places** are both an important revenue source (Eating Places comprise approximately 13.00% of sales/use tax) and are often an indicator of the health of the economy in the city. This discretionary category is often correlated with disposable income and consumer confidence. Total May YTD retail tax at Eating Places is up by 4.80%.

Jan	Feb	Mar	Apr	May
1.47%	7.57%	(1.30%)	6.34%	10.01%

Apparel Store retail sales are up by 1.45% YTD. A portion of the fluctuations during the first portion of the year was due to the timing of receipt of certain remittances.

Jan	Feb	Mar	Apr	May
(1.35%)	13.85%	15.64%	(18.70%)	(0.60%)

General Retail is down by 1.28% YTD.

Jan	Feb	Mar	Apr	May
(16.62%)	6.07%	3.91%	4.62%	(2.89%)

Public Utilities (primarily retail sales tax on natural gas and electricity) are up by 2.93% YTD. Tax on Public Utilities comprises approximately 5.00% of total sales and use tax revenue. Even as natural gas prices and rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use. According to a 2006 study by the City of Boulder, commercial and industrial sector energy use makes up 83% of Boulder's energy use.

Jan	Feb	Mar	Apr	May
5.63%	9.85%	9.89%	(0.98%)	(0.31%)

MEDICAL MARIJUANA RETAIL SALES TAX

Total YTD retail sales tax revenue collected in this category is $415,360, up by 10.20% from the same period in 2013. Monthly sales tax revenue and the percentage change by month, is presented below. This industry segment represents less than three fourths of one percent of total sales/use tax collections.

Jan	Feb	Mar	Apr	May
$86,993	$110,174	$75,274	$63,256	$79,663
25.13%	50.58%	(11.38%)	(17.65%)	9.92%

RECREATIONAL MARIJUANA RETAIL SALES TAX AND EXCISE TAX

The first remittances related to sales of recreational marijuana were received in the month of February. The Municipal Code prohibits providing any information that would identify sales by individual vendors. Beginning with April data, enough vendors have reported to obscure individual data. Therefore, we will begin to report year-to-date revenue related to the sale of recreational marijuana. May YTD retail sales tax collections for the sale of recreational marijuana were $357,046.

Significant YTD increases / decreases by tax category are summarized in Table 3.

TABLE 3

2014 RETAIL SALES TAX (% Change in Comparable YTD Collections)	
STRENGTHS:	WEAKNESSES:
▪ Food stores up by 5.05% ▪ Eating Places up by 4.80% ▪ Apparel Stores up by 1.45% ▪ Home Furnishings up by 9.13% ▪ Transportation/Utilities up by 4.30% ▪ Automotive Trade up by 5.84% ▪ Building Material Retail up by 12.54% ▪ Consumer Electronics up by 30.77% ▪ All Other (including marijuana sales) up by 29.70% ▪ Downtown up by 7.03% ▪ Basemar up by 3.11% ▪ UHGID up by 10.84% ▪ N. 28th St. Commercial up by 10.90% ▪ University of Colorado up by 0.99% ▪ BVRC (excl 29th St) up by 18.61% ▪ TwentyNinth St up by 0.53% ▪ Table Mesa up by 4.09% ▪ The Meadows up by 21.46% ▪ Pearl Street Mall up by 2.16% ▪ Boulder Industrial up by 6.22% ▪ Public Utilities up by 2.93%	▪ General Retail down by 1.28% ▪ Computer Related Business down by 20.99% ▪ Out of State down by 3.57% ▪ Gunbarrel Industrial down by 9.22% ▪ Gunbarrel Commercial down by 10.73%

2014 USE TAX (% Change in YTD Comparable Collections)	
STRENGTHS:	WEAKNESSES
▪ Construction Use Tax up by 12.61% (when adjusted to exclude dedicated Boulder Junction tax, up by 3.75%) ▪ Business Use Tax up by 19.77%	▪ Motor Vehicle Use Tax down by 4.06% (The May remittance from the County Clerk was not posted until after the month was closed. If this remittance was included, the increase for the month of May would have been 18.20%.)

BUSINESS USE TAX

YTD Business Use Tax is up significantly (19.77%) through the month of May. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. While we expect this revenue category to be up for the year due to increasing business confidence and related spending, it is much too soon to expect this high rate of increase to continue.

MOTOR VEHICLE USE TAX

May YTD Motor Vehicle Use Tax is down by 4.06%. The reason is that the May remittance from the Boulder County Clerk was not posted until after the close of the month. May revenue totaled $267,597, up by 18.20% from the comparable period in 2013. This tax category applies to the purchase of vehicles registered in the city. As individuals and businesses become more confident about jobs and the economy, they are replacing their vehicles and thus reducing the average age of their fleet. It appears that 2014 will be a strong year for motor vehicle sales, but at some point the rate of increase will slow as the average age of the total vehicle fleet in the city declines and the comparative numbers from the prior year become more difficult to meet or exceed.

ACCOMMODATION TAX

YTD 2014 Accommodation Tax revenue is up by 19.85% from the same period in 2013. In the same vein as other tax types, results can be volatile for limited time periods. While the remittances of some accommodation providers are up fairly substantially, some of the increases appear to be the result of timing, where receipt of the comparative remittances in 2013 was delayed. The hotel industry in Boulder is in a state of flux. The Hampton Inn in Gunbarrel opened in June of 2013 so increases from the comparative 2013 revenue base will be more difficult to achieve in November and December of 2014. It is uncertain if/when other new properties in the pipeline will open. Some upward adjustment in room and occupancy rates may be possible during the transition when the total number of rooms available in the City is down slightly. While we expect this revenue category to be flat or up slightly in 2014, it will take multiple months to be able to extrapolate trends from the tax collection data. Some of the changes follow:

- America Best Value – closed March 2014 (to be converted to student housing)
- Golden Buff – closed October 2014 (to be redeveloped into two hotels)
- Boulder Outlook – proposed to close November 2014
- Hampton Inn, Gunbarrel – opened June 2013
- Hyatt Place Depot Square – broke ground, projected opening January, 2015
- Other Planned Properties – in concept or site review

ADMISSIONS TAX

Year-to-date 2014 Admission Tax revenue is down by 19.59% from the same period in 2013. While the remittances of certain vendors are down fairly significantly for the first five months of the year, it will take multiple months to be able to extrapolate trends from the tax collection data.

TRASH TAX

Year-to-date 2014 Trash Tax receipts are up by 3.54%.

REVIEW OF VARIOUS ECONOMIC DATA & PREDICTIONS FOR THE FUTURE

Two recent articles in the *Boulder County Business Report by Biz West Media* continue to illustrate the positive direction of the regional economy:

> **Index: State's business leaders remain positive**: The confidence of Colorado business leaders remains positive and has slightly increased going into third quarter 2014, according to the most recent Leeds Business Confidence… The third-quarter index posted a reading of 61.2, an increase from 61 last quarter.
>
> While both large and small employers were notably positive heading into the new quarter, large employers (with 50 or more employees) expressed greater optimism with an index of 64 compared to 58.8 for small employers. Expectations measured positive – at 50 or higher – for all of the metrics within the index, which include the national economy, state economy, industry sales, industry profits, capital expenditures and hiring plans.

The across-the-board positive standings represent 11 consecutive quarters of positive expectations, according to the index. "Increased confidence coincides with increasing home prices, employment gains, rebounding household income and falling foreclosure rates," Wobbekind said.

Regional unemployment continues downward trend: Unemployment rates held steady or edged down slightly regionally from April to May, but were down significantly from May a year ago. Boulder County's jobless rate was 4.2 percent in May, even with April and down from 5.1 percent a year ago.

CU's Richard Wobbekind provided a very positive picture of the manufacturing sector in Boulder County in the 2014 Economic Summit (*Daily Camera*, May 21, 2014):

Economic gains by Boulder County and Colorado manufacturing businesses are at their highest-ever levels, and those companies are well positioned to benefit from a potential "American industrial renaissance"....

In Boulder County, manufacturing jobs make up 10 percent of overall employment as compared to 6 percent for Colorado. The Boulder region's manufacturing gross domestic product per employee is "astounding," Wobbekind said, noting a figure of $215,650 in 2012, about $70,000 higher than the national average.

The "big dogs" of the region's manufacturing industry are in two segments: computers and electronics, and also chemical, which includes biotechnology companies.

The City of Boulder and Boulder County may not become hubs in areas such as transportation equipment and fabricated metal – two sectors that have seen the largest job gains nationally – but the concentration in areas such as advanced manufacturing have served as drivers for the local economy, he said.

The Conference Board Consumer Confidence Index® *continues to improve*:

The Conference Board *Consumer Confidence Index*®, which had increased in May, improved again in June. The Index now stands at 85.2 (1985=100), up from 82.2 in May. The Present Situation Index increased to 85.1 from 80.3, while the Expectations Index rose to 85.2 from 83.5 in May.

Says Lynn Franco, Director of Economic Indicators at The Conference Board: "Consumer confidence continues to advance and the index is now at its highest level since January 2008 (87.3). June's increase was driven primarily by improving current conditions, particularly consumers' assessment of business conditions. Expectations regarding the short-term outlook for the economy and jobs were moderately more favorable, while income expectations were a bit mixed. Still, the momentum going forward remains quite positive."

Consumers' expectations were generally more positive in June. The percentage of consumers expecting business conditions to improve over the next six months increased to 18.8 percent from 17.7 percent. However, those expecting business conditions to worsen increased to 11.4 percent from 10.7 percent.

Consumers were more positive about the outlook for the labor market. Those anticipating more jobs in the months ahead increased to 16.3 percent from 15.2 percent, while those anticipating fewer jobs edged down to 18.7 percent from 18.9 percent. Fewer consumers expect their incomes to grow, 15.9 percent versus 18.0 percent, but those expecting a drop in their incomes also declined, to 12.1 percent from 14.5 percent.

Total Net Sales/Use Tax Receipts by Tax Category	MAY YTD Actual 2013	2014	% Change	% of Total
Sales Tax	30,458,872	33,720,461	6.04%	78.97%
Business Use Tax	3,579,269	4,475,342	19.77%	10.48%
Construction Sales/Use Tax	2,916,843	3,429,206	12.61%	8.03%
Motor Vehicle Use Tax	1,072,370	1,074,086	-4.06%	2.52%
Total Sales and Use Tax	**38,027,354**	**42,699,096**	7.55%	100.00%

Total Net Sales/Use Tax Receipts by Industry Type	MAY YTD Actual 2013	2014	%Change	% of Total
Food Stores	5,138,108	5,694,408	6.16%	13.34%
Eating Places	5,147,814	5,632,172	4.80%	13.19%
Apparel Stores	1,378,357	1,457,901	1.31%	3.41%
Home Furnishings	915,681	1,049,219	9.76%	2.46%
General Retail	7,634,149	8,002,738	0.41%	18.74%
Transportation/Utilities	3,240,692	3,607,777	6.64%	8.45%
Automotive Trade	2,780,551	2,943,823	1.41%	6.89%
Building Material-Retail	1,269,378	1,488,122	12.29%	3.49%
Construction Firms Sales/Use Tax	2,461,600	3,365,167	30.95%	7.88%
Consumer Electronics	687,414	907,218	26.41%	2.12%
Computer Related Business Sector	2,672,283	2,622,952	-5.98%	6.14%
All Other	4,701,327	5,927,599	20.77%	13.88%
Total Sales and Use Tax	**38,027,354**	**42,699,096**	7.55%	100.00%

Total Net Sales/Use Tax Receipts by Geographic Area	MAY YTD Actual 2013	2014	% Change	% of Total
North Broadway	558,831	532,289	-8.76%	1.25%
Downtown	2,419,980	2,994,983	18.55%	7.01%
Downtown Extension	243,008	337,202	32.91%	0.79%
UHGID (the "hill")	405,404	491,011	16.01%	1.15%
East Downtown	246,505	377,381	46.64%	0.88%
N. 28th St. Commercial	1,766,498	1,980,056	7.37%	4.64%
N. Broadway Annex	184,606	176,160	-8.60%	0.41%
University of Colorado	379,737	401,026	1.16%	0.94%
Basemar	1,019,671	906,460	-14.85%	2.12%
BVRC-Boulder Valley Regional Center	7,131,304	8,816,432	18.42%	20.65%
29th Street	2,993,063	3,140,923	0.52%	7.36%
Table Mesa	971,708	1,049,650	3.47%	2.46%
The Meadows	299,731	429,373	37.22%	1.01%
All Other Boulder	2,211,657	2,488,635	7.78%	5.83%
Boulder County	388,024	414,280	2.27%	0.97%
Metro Denver	990,836	1,103,777	6.70%	2.59%
Colorado All Other	77,618	119,416	47.37%	0.28%
Out of State	4,155,021	4,310,835	-0.62%	10.10%
Airport	37,288	10,240	-73.70%	0.02%
Gunbarrel Industrial	2,336,896	3,108,505	27.41%	7.28%
Gunbarrel Commercial	477,245	468,795	-5.91%	1.10%
Pearl Street Mall	1,034,977	1,107,846	2.53%	2.59%
Boulder Industrial	3,637,754	4,268,565	12.40%	10.00%
Unlicensed Receipts	919,868	344,563	-64.12%	0.81%
County Clerk	1,072,370	1,074,086	-4.06%	2.52%
Public Utilities	2,067,755	2,246,605	4.07%	5.26%
Total Sales and Use Tax	**38,027,354**	**42,699,096**	7.55%	100.00%

Miscellaneous Tax Statistics	MAY YTD Actual 2013	2014	% Change in Taxable Sales
Total Food Service Tax	237,878	244,902	2.95%
Accommodations Tax	1,717,931	2,058,989	19.85%
Admissions Tax	254,519	204,661	-19.59%
Trash Tax	448,313	464,169	3.54%
Disposable Bag Fee	0	69,836	#DIV/0!
Rec Marijuana Excise Tax	0	77,791	#DIV/0!

COMPARISON OF YEAR-TO-DATE ACTUAL REVENUE FOR THE YEAR 2014 TO COMPARABLE PERIOD IN 2013

USE TAX BY CATEGORY				SALES TAX BY CATEGORY		
MAY YTD Actual				MAY YTD Actual		
2013	2014	% Change	**Standard Industrial Code**	2013	2014	% Change
49,074	113,369	121.28%	Food Stores	5,089,033	5,581,039	5.05%
69,747	76,082	4.49%	Eating Places	5,078,067	5,556,090	4.80%
8,203	6,761	-21.05%	Apparel Stores	1,370,154	1,451,141	1.45%
2,780	9,142	214.99%	Home Furnishings	912,901	1,040,076	9.13%
525,936	676,465	23.20%	General Retail	7,108,213	7,326,273	-1.28%
78,428	164,450	100.85%	Transportation/Utilities	3,162,263	3,443,327	4.30%
1,126,703	1,116,435	-5.09%	Automotive Trade	1,653,848	1,827,388	5.84%
10,070	8,600	-18.20%	Building Material-Retail	1,259,307	1,479,522	12.54%
2,346,014	3,252,213	32.79%	Construction Sales/ Use Tax	115,586	112,953	-6.40%
33,051	13,839	-59.89%	Consumer Electronics	654,363	893,378	30.77%
1,762,203	1,872,303	1.77%	Computer Related Business	910,080	750,649	-20.99%
1,556,273	1,668,976	2.72%	All Other	3,145,054	4,258,625	29.70%
7,568,482	**8,978,635**	13.63%	**Total Sales and Use Tax**	**30,458,869**	**33,720,461**	6.04%

USE TAX BY CATEGORY				SALES TAX BY CATEGORY		
MAY YTD Actual				MAY YTD Actual		
2013	2014	% Change	**Geographic Code**	2013	2014	% Change
42,880	32,171	-28.14%	North Broadway	515,951	500,119	-7.15%
188,061	500,989	155.17%	Downtown	2,231,918	2,493,994	7.03%
27,967	43,968	50.59%	Downtown Extension	215,041	293,234	30.62%
4,082	26,615	524.54%	UHGID (the "hill")	401,322	464,396	10.84%
22,469	116,395	396.20%	East Downtown	224,036	260,986	11.58%
83,353	31,402	-63.91%	N. 28th St. Commercial	1,683,144	1,948,655	10.90%
25,319	866	-96.72%	N. Broadway Annex	159,287	175,294	5.41%
7	671	9081.82%	University of Colorado	379,730	400,354	0.99%
263,013	91,960	-66.51%	Basemar	756,657	814,500	3.11%
190,988	222,589	11.64%	BVRC	6,940,317	8,593,843	18.61%
33,692	35,070	-0.30%	29th Street	2,959,371	3,105,854	0.53%
15,598	10,670	-34.48%	Table Mesa	956,110	1,038,980	4.09%
6,839	57,973	711.97%	The Meadows	292,891	371,400	21.46%
1,047,048	1,142,509	4.52%	All Other Boulder	1,164,609	1,346,126	10.72%
28,592	61,698	106.70%	Boulder County	359,432	352,582	-6.04%
66,688	174,327	150.39%	Metro Denver	924,148	929,450	-3.66%
2,956	63,840	1968.68%	Colorado All Other	74,662	55,577	-28.70%
605,731	737,760	16.66%	Out of State	3,549,290	3,573,075	-3.57%
29,222	3,315	-89.13%	Airport	8,066	6,924	-17.78%
1,855,833	2,652,585	36.91%	Gunbarrel Industrial	481,063	455,920	-9.22%
2,730	26,584	832.74%	Gunbarrel Commercial	474,514	442,211	-10.73%
14,753	19,712	27.98%	Pearl Street Mall	1,020,224	1,088,134	2.16%
1,238,081	1,607,500	24.37%	Boulder Industrial	2,399,673	2,661,065	6.22%
658,399	173,762	-74.72%	Unlicensed Receipts	261,469	170,801	-37.43%
1,072,370	1,074,086	-4.06%	County Clerk	0	0	0.00%
41,811	69,619	59.49%	Public Utilities	2,025,944	2,176,986	2.93%
7,568,482	**8,978,635**	13.63%	**Total Sales and Use Tax**	**30,458,869**	**33,720,461**	6.04%

TOTAL CITY SALES AND USE TAX COLLECTIONS

REVENUE CATEGORY	YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change in Taxable Sales
RETAIL SALES TAX	2007	5,118,353	5,014,615	6,918,421	4,965,981	5,500,701	6,712,841	5,565,371	6,393,028	6,954,377	5,747,963	5,695,703	8,411,484	72,998,838	9.34%
Rate Chg3.56%>3.41%	2008	5,197,400	5,105,109	6,005,946	5,331,447	5,488,450	6,572,335	5,508,796	6,258,640	6,620,535	5,382,779	5,255,155	7,443,455	70,170,045	0.35%
Rate3.41%	2009	4,919,570	4,659,632	5,850,038	5,077,648	5,131,444	6,428,343	5,206,770	5,790,533	6,093,314	5,170,325	4,735,769	7,814,230	66,877,613	-4.69%
	2010	4,576,034	5,386,190	6,196,697	5,320,225	5,470,595	6,895,283	5,522,076	5,943,315	6,855,385	5,652,938	5,240,211	8,414,157	71,473,106	6.87%
	2011	5,394,367	5,132,437	6,692,597	5,630,200	5,708,608	7,016,826	5,580,953	6,531,707	7,286,644	5,765,805	5,830,545	8,390,145	74,960,833	4.88%
	2012	5,363,541	5,129,096	6,754,740	5,599,150	5,988,770	7,304,270	5,551,489	7,062,958	7,502,227	6,188,194	5,693,025	9,604,529	77,741,989	3.71%
	2013	5,557,163	5,824,808	7,171,949	5,707,649	6,197,302	7,968,604	6,161,076	6,944,797	7,500,133	6,591,707	6,120,225	9,739,609	81,485,022	4.81%
Rate 3.56%	**2014**	5,965,991	6,438,048	7,706,036	6,619,759	6,990,628								33,720,461	-60.36%
Change from prior year (Month)		2.83%	5.87%	2.92%	11.09%	8.05%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		2.83%	4.39%	3.82%	5.53%	6.04%	-15.95%	-27.56%	-37.32%	-45.29%	-50.78%	-54.98%	-60.36%		
CONSUMER USE TAX	2007	763,650	574,006	975,178	888,726	733,196	858,072	975,456	652,501	923,667	732,463	716,317	1,575,908	10,369,140	-6.63%
(includes Motor Vehicle)	2008	818,034	991,472	1,109,160	669,214	736,901	1,067,769	732,334	596,399	899,934	989,683	599,876	1,253,267	10,464,043	5.35%
Rate 3.41%	2009	909,558	657,250	1,062,587	997,891	531,724	790,819	858,325	1,299,767	989,089	741,578	698,452	1,600,457	11,137,497	6.44%
	2010	687,502	778,796	913,223	701,931	662,382	945,800	620,328	633,593	909,315	752,143	618,493	1,366,131	9,589,636	-13.90%
	2011	1,247,135	650,595	1,034,670	727,395	850,561	1,166,185	958,724	771,357	1,044,032	703,092	903,665	1,410,793	11,468,205	19.59%
	2012	763,425	768,580	859,971	976,451	1,212,071	1,033,899	729,829	940,127	957,894	1,417,818	737,310	1,469,940	11,867,314	3.48%
	2013	1,132,015	762,369	979,120	866,143	911,993	963,938	835,063	768,003	1,338,726	1,121,736	807,130	1,522,486	12,008,722	1.19%
Rate 3.56%	**2014**	924,895	901,234	1,328,607	1,727,986	666,706								5,549,428	-55.74%
Change from prior year (Month)		-21.74%	13.23%	29.98%	91.10%	-29.98%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		-21.74%	-7.66%	5.16%	25.06%	14.27%	-5.34%	-17.60%	-26.36%	-37.88%	-45.08%	-49.31%	-55.74%		
CONSTRUCTION USE TAX	2007	293,078	347,860	112,016	293,061	621,413	430,207	1,119,425	259,226	421,376	286,524	376,978	253,590	4,814,755	-13.02%
RateChg3.56%>3.41%	2008	330,080	347,219	748,549	454,797	327,855	241,649	100,759	442,652	347,954	217,885	107,831	381,753	4,048,982	-12.21%
Rate3.41%	2009	944,905	111,907	425,028	776,511	279,761	995,132	721,209	676,301	235,485	223,169	591,970	1,467,798	7,449,176	83.98%
	2010	591,599	242,591	245,829	362,619	226,230	1,921,675	1,075,078	467,423	245,361	234,021	406,868	531,670	6,550,964	-12.06%
	2011	622,872	281,210	274,661	240,970	2,150,036	352,336	352,846	455,211	478,988	314,958	177,137	471,157	6,172,383	-5.78%
	2012	385,392	1,697,323	315,856	503,719	342,448	375,499	595,334	214,896	422,866	473,523	799,552	371,254	6,497,662	5.27%
	2013	732,539	941,380	298,613	577,351	366,959	728,141	845,123	1,182,131	1,196,147	876,749	622,491	1,511,632	9,879,257	52.04%
	2014	716,119	1,110,714	600,580	430,524	571,269								3,429,206	-66.75%
Change from prior year (Month)		-6.36%	13.02%	92.65%	-28.57%	49.12%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		-6.36%	4.54%	17.88%	7.36%	12.61%	-9.88%	-26.85%	-42.09%	-52.18%	-57.59%	-60.74%	-66.75%		
TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)															
Rate Chg 3.41%>3.56%	2007	6,175,081	5,936,481	8,005,615	6,147,768	6,855,311	8,001,120	7,660,252	7,304,754	8,299,420	6,766,951	6,788,999	10,240,982	88,182,732	5.73%
Ratechg3.56%>3.41%	2008	6,345,513	6,443,800	7,863,654	6,455,459	6,553,206	7,881,753	6,341,889	7,297,691	7,868,423	6,590,347	5,962,862	9,078,475	84,683,070	0.26%
Rzte3.41%	2009	6,774,033	5,428,789	7,337,653	6,852,049	5,942,929	8,214,294	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191	10,882,485	85,464,286	0.92%
	2010	5,855,134	6,407,577	7,355,749	6,384,774	6,359,207	9,762,758	7,217,482	7,044,332	8,010,061	6,639,102	6,265,572	10,311,957	87,613,706	2.51%
	2011	7,264,374	6,064,242	8,001,928	6,598,565	8,709,205	8,535,347	6,892,523	7,758,275	8,809,664	6,783,855	6,911,348	10,272,096	92,601,421	5.69%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.79%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	0	0	0	0	0	0	0	42,699,096	-60.43%
Less Refunds	2006	-40,302	-5,272	-22,761	-363	-5,099	0	0	-7,568	-806	-5,947	-406	-16,773	-105,296	
	2007	0	-38,291	-2,013	-729	-9,326	-14,547	-14,440	-677	0	-5,963	0	-5,015	-91,001	
	2008	-978	0	-46,974	-1,409	0	-2,375	-445	-9,493	-1,429	0	-48,521	-500	-112,123	
	2009	-3,335	0	0	-1,111	-602	-692	-967	-3,520	-2,747	-179,087	-65,331	-26,376	-283,770	
	2010	-3,469	-68,130	-35,924	-1,444	-43,920	-3,832	-1,648	-4,204	-7,969	0	-12,480	-214	-183,234	
	2011	-8,569	-2,479	-1,188	-2,918	0	0	-7,175	0	0	-162	0	-140,199	-162,690	
Adjusted total	2007	6,175,081	5,898,190	8,003,602	6,147,039	6,845,984	7,986,572	7,645,812	7,304,077	8,299,420	6,760,988	6,788,999	10,235,967	88,091,731	5.76%
	2008	6,344,536	6,443,800	7,816,680	6,454,050	6,553,206	7,879,378	6,341,444	7,288,198	7,866,995	6,590,347	5,914,341	9,077,975	84,570,947	0.23%
Rate3.41%	2009	6,770,698	5,428,789	7,337,653	6,850,938	5,942,327	8,213,602	6,785,337	7,763,080	7,315,140	5,955,985	5,960,860	10,856,109	85,180,517	0.72%
	2010	5,851,665	6,339,447	7,319,826	6,383,330	6,315,288	9,758,926	7,215,834	7,040,127	8,002,092	6,639,102	6,253,092	10,311,744	87,430,472	2.64%
	2011	7,255,806	6,061,763	8,000,739	6,595,647	8,709,205	8,535,347	6,885,348	7,758,275	8,809,664	6,783,693	6,911,348	10,131,897	92,438,731	5.73%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.97%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	0	0	0	0	0	0	0	42,699,096	-60.43%
% Change (month)		-1.82%	7.51%	9.23%	17.58%	5.43%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%		
% Change (YTD)		-1.82%	2.88%	5.17%	8.07%	7.55%	-14.23%	-26.35%	-36.51%	-45.07%	-50.75%	-54.86%	-60.43%		

Sales Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)							
January	4,508	50,434	1,204	2,400	41,573	607	100,726
February	4,634	46,429	973	2,297	14,543	671	69,547
March	4,870	51,312	1,994	2,249	16,370	668	77,463
April	5,438	63,130	1,834	2,458	18,769	(1,169)	90,460
May	4,175	54,496	1,611	1,950	23,499	529	86,261
June	4,024	50,581	2,424	2,264	15,386	619	75,299
July	4,386	49,870	2,253	2,261	17,955	532	77,257
August	5,529	54,031	2,960	2,839	55,422	777	121,559
September	6,123	66,479	5,588	2,264	28,218	997	109,669
October	5,946	63,727	3,410	3,019	19,015	(5,330)	89,788
November	4,833	50,013	3,257	2,699	14,365	548	75,716
December	3,754	45,248	3,688	2,629	16,701	797	72,817
2011 TOTAL	58,221	645,750	31,199	29,330	281,816	246	1,046,562
2012 (sales tax rate of 3.41%)							
January-December	74,972	630,882	28,068	30,800	254,698	8,615	1,028,035
2012 TOTAL	74,972	630,882	28,068	30,800	254,698	8,615	1,028,035
2013 (sales tax rate of 3.41%)							
January	5,943	42,419	683	1,897	31,839	663	83,444
February	6,733	46,945	793	2,316	14,240	494	71,521
March	7,356	58,210	2,599	2,239	14,365	933	85,702
April	8,177	60,898	1,098	2,254	14,133	566	87,126
May	7,428	44,535	1,141	1,945	17,979	502	73,530
June	6,202	49,128	2,797	1,675	15,800	1,084	76,686
July	6,773	43,431	1,410	1,929	14,014	506	68,063
August	7,880	58,942	2,478	2,320	30,225	655	102,500
September	9,034	58,301	2,276	1,593	33,190	1,032	105,426
October	9,092	75,153	1,588	2,109	20,452	622	109,016
November	7,239	54,518	1,019	1,854	14,389	473	79,492
December	6,413	41,556	1,692	1,783	27,202	3,852	82,498
2013 TOTAL	88,270	634,036	19,574	23,914	247,828	11,382	1,025,004
2014 (sales tax rate of 3.56%)							
January	6,674	44,572	549	1,698	29,308	617	83,418
February	7,481	57,318	527	1,677	18,003	548	85,554
March	7,999	57,635	280	1,754	25,675	4,941	98,284
April	9,253	73,736	335	2,261	19,985	516	106,086
May	7,947	58,322	299	1,603	22,326	557	91,054
June	-	-	-	-	-	-	-
July	-	-	-	-	-	-	-
August	-	-	-	-	-	-	-
September	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-
2014 TOTAL	39,354	291,583	1,990	8,993	115,297	7,179	464,396
					(42,311)		
% Change from 2011-2012	28.77%	-2.30%	-10.03%	5.01%	-9.62%	3405.74%	-1.77%
% Change from 2012-2013	17.74%	0.50%	-30.26%	-22.36%	-2.70%	32.12%	-0.29%
% Change from 2013-2014	5.78%	10.39%	-69.81%	-19.12%	19.32%	117.75%	10.84%
% Change from previous year month	2.48%	25.44%	-74.90%	-21.06%	18.95%	6.28%	18.61%

Sales and Use Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Construction	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)								
January	4,508	50,460	1,204	2,400	41,579	900	607	101,659
February	4,634	46,447	973	2,297	14,556	3,724	741	73,373
March	4,870	51,591	1,994	2,249	16,375	9,059	963	87,101
April	5,438	66,217	1,834	2,458	18,772	298	(1,084)	93,933
May	4,175	54,508	1,611	1,950	23,506	25,023	711	111,486
June	4,024	50,603	2,424	2,264	15,395	1,257	1,133	77,100
July	4,386	49,952	2,253	2,261	17,963	2,280	557	79,652
August	5,529	54,052	2,960	2,839	55,427	478	787	122,071
September	6,123	66,496	5,588	2,264	28,241	638	1,602	110,953
October	5,946	64,799	3,410	3,019	19,015	43	(5,330)	90,904
November	4,833	50,027	3,257	2,699	14,365	3,215	573	78,970
December	3,754	45,380	3,688	2,629	16,701	499	1,026	73,678
2011 TOTAL	58,221	650,532	31,199	29,330	281,896	47,416	2,286	1,100,879
2012 (sales tax rate of 3.41%)								
January-December	74,987	637,659	28,068	30,800	257,134	21,390	10,190	1,060,228
2012 TOTAL	74,987	637,659	28,068	30,800	257,134	21,390	10,190	1,060,228
2013 (sales tax rate of 3.41%)								
January	5,943	42,867	692	1,897	31,839	307	1,769	85,314
February	6,733	47,024	793	2,316	14,252	233	494	71,845
March	7,356	58,287	2,599	2,239	14,377	9	1,150	86,017
April	8,177	60,975	1,098	2,254	14,143	1,364	574	88,585
May	7,428	44,596	1,141	1,945	17,981	51	502	73,644
June	6,202	49,221	2,797	1,675	15,803	1,783	1,316	78,797
July	6,778	45,052	1,410	1,929	14,021	223	506	69,919
August	7,880	59,050	2,478	2,320	30,234	826	655	103,443
September	9,034	58,377	2,276	1,593	33,195	342	1,355	106,172
October	9,092	75,238	1,588	2,109	20,456	296	628	109,407
November	7,239	55,042	1,019	1,854	14,400	6,281	473	86,308
December	6,413	41,638	1,692	1,783	27,202	115	4,075	82,918
2013 TOTAL	88,275	637,367	19,583	23,914	247,903	11,830	13,497	1,042,369
2014 (sales tax rate of 3.56%)								
January	6,674	44,901	549	1,698	29,309	14,291	617	98,039
February	7,481	60,702	527	1,677	18,003	268	548	89,206
March	7,999	57,709	280	1,754	25,677	2,691	5,161	101,271
April	9,253	74,888	335	2,261	19,990	3,118	516	110,361
May	7,951	58,390	299	1,603	22,328	1,008	557	92,136
June	-	-	-	-	-	-	-	-
July	-	-	-	-	-	-	-	-
August	-	-	-	-	-	-	-	-
September	-	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-
2014 TOTAL	39,358	296,590	1,990	8,993	115,307	21,376	7,399	491,013

% Change from 2011-2012	28.80%	-1.98%	-10.03%	5.01%	-8.78%	-54.89%	345.85%	-3.69%
% Change from 2012-2013	17.72%	-0.05%	-30.23%	-22.36%	-3.59%	-44.69%	32.45%	-1.68%
% Change from 2013-2014	5.79%	11.96%	-69.85%	-19.12%	19.29%	942.53%	57.88%	16.01%
% Change from previous year month	2.53%	25.41%	-74.90%	-21.06%	18.94%	1793.19%	6.28%	19.84%

UHGID Yearly Summary

Sales and Use Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2014	$39,358	$296,590	$1,990	$8,993	$115,307	$28,775	$491,013
	8%	60%	0%	2%	23%	6%	100%
2013	$88,275	$637,367	$19,583	$23,914	$247,903	$25,327	$1,042,369
	8%	61%	2%	2%	24%	2%	100%
2012	$74,987	$637,659	$28,068	$30,800	$257,134	$31,580	$1,060,228
	7%	60%	3%	3%	24%	3%	100%
2011	$58,221	$650,532	$31,199	$29,330	$281,896	$49,701	$1,100,879
	5%	59%	3%	3%	26%	5%	100%
2010	$40,028	$604,913	$37,852	$30,571	$355,637	$81,746	$1,150,748
	3%	53%	3%	3%	31%	7%	100%
2009	$49,066	$578,900	$44,712	$24,213	$326,839	$34,018	$1,057,749
	5%	55%	4%	2%	31%	3%	100%
2008	$60,686	$568,892	$63,307	$24,768	$333,780	$12,073	$1,063,507
	6%	53%	6%	2%	31%	1%	100%
2007	$56,250	$588,610	$72,142	$30,921	$353,173	$19,270	$1,120,367
	5%	53%	6%	3%	32%	2%	100%
2006	$56,511	$525,911	$86,527	$33,045	$321,897	$19,261	$1,043,152
	5%	50%	8%	3%	31%	2%	100%
2005	$58,421	$493,955	$98,605	$28,891	$288,004	$29,024	$996,900
	6%	50%	10%	3%	29%	3%	100%
2004	$47,446	$461,253	$87,695	$25,958	$301,938	$124,607	$1,048,897
	5%	44%	8%	2%	29%	12%	100%
2003	$43,618	$417,782	$94,036	$35,450	$304,099	$46,965	$941,951
	5%	44%	10%	4%	32%	5%	100%
2002	$42,268	$407,606	$89,454	$34,104	$313,795	$41,419	$928,646
	5%	44%	10%	4%	34%	4%	100%

City Wide Yearly Summary

UHGID Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2014	$ 5,694,408	$ 5,632,172	$ 1,457,901	$ 1,956,437	$ 8,002,738	$ 19,955,440	$ 42,699,096
	1%	5%	0%	0%	1%	0%	1.1%
2013	$13,454,838	$13,174,730	$3,774,426	$4,692,270	$20,776,166	$47,500,571	$ 103,373,001
	1%	5%	1%	1%	1%	0%	1.0%
2012	$13,060,743	$12,937,276	$3,717,039	$4,850,986	$20,402,962	$41,137,961	$ 96,106,967
	1%	5%	1%	1%	1%	0%	1.1%
2011	$12,241,084	$11,838,300	$ 3,426,738	$ 5,259,120	$19,948,416	$ 39,725,073	$ 92,438,731
	0%	5%	1%	1%	1%	0%	1.2%
2010	$11,130,533	$10,930,482	$ 2,690,372	$ 4,459,406	$19,279,577	$ 38,940,102	$ 87,430,472
	0%	6%	1%	1%	2%	0%	1.3%
2009	$11,160,109	$10,572,840	$ 2,626,020	$ 4,304,383	$17,515,062	$ 39,002,103	$ 85,180,517
	0%	5%	2%	1%	2%	0%	1.2%
2008	$11,204,475	$10,910,035	$ 2,819,260	$ 4,827,635	$18,101,297	$ 36,708,245	$ 84,570,947
	1%	5%	2%	1%	2%	0%	1.3%
2007	$11,205,584	$10,888,135	$ 2,804,311	$ 5,522,090	$18,040,152	$ 39,631,459	$ 88,091,731
	1%	5%	3%	1%	2%	0%	1.3%
2006	$10,392,069	$ 9,582,212	$ 2,424,694	$ 4,611,056	$15,402,540	$ 37,371,060	$ 79,783,631
	1%	5%	4%	1%	2%	0%	1.3%
2005	$10,046,723	$ 8,995,846	$ 2,362,366	$ 4,465,788	$14,587,419	$ 35,882,350	$ 76,340,492
	1%	5%	4%	1%	2%	0%	1.3%
2004	$10,148,861	$8,637,718	$2,232,147	$3,118,312	$14,123,007	$32,171,342	$70,431,387
	0%	5%	4%	1%	2%	0%	1.5%
2003	$9,052,658	$7,847,285	$2,046,951	$3,922,549	$13,185,423	$31,552,637	$67,607,503
	0%	5%	5%	1%	2%	0%	1.4%
2002	$9,294,397	$8,133,237	$2,346,305	$4,164,992	$13,572,651	$33,815,600	$71,327,182
	0%	5%	4%	1%	2%	0%	1.3%

UHGID Sales Tax Revenues (NO use tax)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
January	100,032	99,422	98,853	118,058	120,247	113,123	110,986	112,825	100,726	85,100	83,445	83,418
February	63,769	64,521	72,140	79,436	78,684	81,957	76,043	73,913	69,547	84,232	71,520	85,554
March	69,760	72,985	72,060	75,944	75,112	72,996	78,172	83,309	77,463	93,790	85,702	98,284
April	62,055	66,129	74,662	82,378	79,016	91,281	80,517	84,060	90,460	84,564	87,124	106,086
May	62,078	65,583	61,131	68,638	90,603	74,823	71,299	74,711	86,261	84,923	73,530	91,055
June	69,726	73,693	69,085	72,486	71,063	66,754	62,685	74,080	75,299	69,958	76,685	
July	48,079	53,263	65,768	56,168	67,097	65,755	62,034	71,846	77,257	67,462	68,064	
August	125,801	124,050	144,466	109,263	118,556	145,179	149,212	138,971	121,559	96,703	102,501	
September	104,739	108,698	99,702	147,416	149,898	117,567	118,373	121,834	109,669	121,503	105,425	
October	81,351	82,562	93,865	89,472	101,034	93,772	82,191	89,506	89,788	90,290	109,016	
November	67,097	64,189	65,915	60,321	71,082	65,404	70,564	71,343	75,716	74,312	79,492	
December	74,835	72,674	62,359	72,197	79,696	64,029	83,085	77,446	72,817	75,198	82,497	
Totals	**929,322**	**947,770**	**980,005**	**1,031,777**	**1,102,088**	**1,052,642**	**1,045,162**	**1,073,843**	**1,046,562**	**1,028,035**	**1,025,001**	**464,397**
Tax Rate	3.26	3.41	3.41	3.41	3.56	3.41	3.41	3.41	3.41	3.41	3.41	3.56
$ change from p	22,438	18,448	32,235	51,772	70,311	-49,446	-7,480	28,681	-27,281	-18,527	-3,034	
% change from	2.5%	2.0%	3.4%	5.3%	6.8%	-4.5%	-0.7%	2.7%	-2.5%	-1.8%	-0.3%	
3 year avg chan	0.3%	1.3%	2.6%	3.6%	5.2%	2.5%	0.5%	-0.8%	-0.2%	-0.5%	-1.5%	

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Sales Tax Revenues Generated in *CAGID (Excluding the Mall)* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Auto. Transport.	Construction	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)									
January	2,074	209,899	24,834	29,126	108,819	2,000	-	17,341	394,092
February	-	217,819	31,397	8,186	107,551	1,992	-	17,949	384,893
March	-	254,333	36,629	11,949	119,473	2,815	-	56,602	481,800
April	3,056	253,077	37,183	11,442	130,281	2,523	101	29,299	466,962
May	3,661	276,733	42,867	21,417	147,985	2,764	-	25,341	520,768
June	1,128	282,719	47,897	18,734	138,329	2,566	85	115,106	606,565
July	1,194	312,963	42,986	9,347	167,923	2,935	-	27,116	564,463
August	1,218	297,789	44,427	9,660	157,367	3,149	-	5,410	519,020
September	1,095	281,826	42,273	11,595	147,169	2,708	1	67,753	554,420
October	1,193	284,981	41,733	21,058	142,272	2,597	-	47,466	541,300
November	1,677	236,565	31,937	13,005	124,077	2,236	-	16,181	425,678
December	3,359	247,700	38,954	11,985	180,364	2,154	145	48,051	532,712
2011 TOTAL	19,655	3,156,402	463,117	177,502	1,671,611	30,438	333	473,615	5,992,673
2012 (sales tax rate of 3.41%)									
2012 TOTAL	30,389	3,206,102	468,356	173,873	1,738,783	32,204	333	483,357	6,133,397
2013 (sales tax rate of 3.41%)									
January	1,006	206,696	24,850	14,530	123,652	2,260	-	7,914	380,908
February	1,028	208,483	26,801	4,980	123,545	2,239	-	6,225	373,301
March	4,023	284,345	36,265	14,006	140,205	2,626	9	20,399	501,878
April	1,117	256,655	43,256	11,041	148,093	2,716	-	13,241	476,119
May	1,125	267,228	41,789	14,957	164,852	3,246	-	6,514	499,711
June	4,001	316,158	38,360	8,573	178,036	8,558	16	61,664	615,366
July	1,400	286,388	37,641	7,119	174,918	3,469	-	7,660	518,595
August	1,372	296,554	31,923	13,847	153,274	3,876	-	9,962	510,808
September	3,354	250,116	54,152	7,410	173,883	14,486	7	72,130	575,538
October	1,302	286,269	48,817	8,890	163,693	3,144	-	8,158	520,273
November	1,754	266,285	28,390	8,962	153,712	2,625	-	6,613	468,341
December	5,911	263,671	28,136	16,208	194,814	4,457	157	45,561	558,915
2013 TOTAL	27,393	3,188,848	440,380	130,523	1,892,677	53,702	189	266,041	5,999,753
2014 (sales tax rate of 3.56%)									
January	1,034	208,722	30,629	8,922	86,769	2,678	-	42,572	381,326
February	1,073	247,007	21,874	18,048	78,528	2,518	-	38,648	407,696
March	3,907	295,393	46,561	18,883	93,923	7,699	75	100,754	567,195
April	1,113	314,507	30,701	16,145	93,324	7,533	-	75,028	538,351
May	1,230	337,737	35,379	16,836	116,424	6,811	-	85,009	599,426
June	-	-	-	-	-	-	-	-	-
July	-	-	-	-	-	-	-	-	-
August	-	-	-	-	-	-	-	-	-
September	-	-	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-	-
2014 TOTAL	8,357	1,403,366	165,144	78,834	468,968	27,239	75	342,011	2,493,994
		596	(66,080)						
Total % Change from 2011-2012	**54.61%**	**1.57%**	**1.13%**	**-2.04%**	**4.02%**	**5.80%**	**0.09%**	**2.06%**	**2.35%**
Total % Change from 2012-2013	**-9.86%**	**-0.54%**	**-5.97%**	**-24.93%**	**8.85%**	**66.76%**	**-43.24%**	**-44.96%**	**-2.18%**
Total % Change from 2013-2014	**-3.54%**	**9.88%**	**-8.54%**	**26.88%**	**-35.86%**	**99.37%**	**698.22%**	**503.39%**	**7.03%**
% Change from previous year month	**4.73%**	**21.06%**	**-18.91%**	**7.82%**	**-32.35%**	**100.99%**	**#DIV/0!**	**1150.03%**	**14.90%**

Sales and Use Tax Revenues Generated in *CAGID (Excluding the Mall)* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Auto. Transport.	Construction	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)									
January	2,074	211,068	24,834	29,147	110,488	2,017	4,228	23,772	407,627
February	-	219,026	31,397	8,284	107,741	2,003	3,038	24,662	396,151
March	-	256,053	36,629	11,972	120,059	2,827	15,055	74,313	516,907
April	3,056	254,771	37,183	11,458	132,921	2,538	11,166	37,928	491,019
May	3,661	278,324	42,867	21,440	148,346	2,780	13,840	28,788	540,045
June	1,128	284,315	47,897	18,791	138,936	2,588	23,699	131,870	649,228
July	1,194	314,287	42,986	9,347	168,343	2,963	7,817	35,901	582,838
August	1,218	299,410	44,427	9,660	159,649	3,163	26,381	8,268	552,177
September	1,095	283,563	42,367	12,442	147,583	2,735	3,775	80,291	573,861
October	1,193	286,724	41,810	21,590	142,667	2,632	4,765	53,725	555,104
November	1,677	237,828	31,937	14,341	124,518	2,259	13,278	21,764	447,603
December	3,359	249,838	39,027	12,385	181,607	2,187	4,667	75,430	568,505
2011 TOTAL	19,655	3,175,205	463,360	180,856	1,682,856	30,693	131,708	596,712	6,281,065
2012 (sales tax rate of 3.41%)									
2012 TOTAL	30,389	3,262,719	469,321	196,012	1,747,183	32,464	116,176	597,014	6,451,278
2013 (sales tax rate of 3.41%)									
January	1,006	208,424	24,850	17,256	126,402	2,281	37,975	24,434	442,628
February	1,028	210,415	26,859	7,102	127,502	2,259	(214)	11,667	386,618
March	4,113	288,457	36,275	21,116	143,321	2,654	27,222	39,452	562,610
April	2,424	258,801	43,256	15,318	151,707	2,777	12,626	14,987	501,896
May	1,125	265,298	41,881	17,532	172,042	3,268	17,727	7,355	526,228
June	4,082	319,612	38,360	12,453	181,523	8,688	26,860	80,843	672,421
July	1,400	288,575	37,641	9,584	178,565	3,615	9,101	17,439	545,920
August	1,372	298,780	32,025	13,847	156,795	3,893	3,075	17,771	527,558
September	3,495	252,537	54,161	10,612	192,476	14,503	22,719	104,711	655,214
October	1,302	288,691	48,857	12,373	195,086	3,277	7,234	23,983	580,803
November	1,754	268,369	28,424	11,611	158,229	2,643	23,128	7,661	501,819
December	6,038	265,730	28,172	18,957	200,039	4,472	33,750	67,085	624,243
2013 TOTAL	29,139	3,213,689	440,761	167,761	1,983,687	54,330	221,203	417,388	6,527,958
2014 (sales tax rate of 3.56%)									
January	1,034	210,406	30,654	8,922	90,948	2,837	102,750	43,978	491,529
February	1,073	252,127	22,042	20,930	88,938	2,858	19,465	39,988	447,421
March	4,028	302,651	46,602	23,393	96,791	8,085	22,998	112,444	616,992
April	1,113	322,362	30,744	17,488	93,794	7,774	8,238	229,441	710,954
May	1,230	344,174	35,775	19,525	117,079	6,826	116,907	86,567	728,083
June	-	-	-	-	-	-	-	-	-
July	-	-	-	-	-	-	-	-	-
August	-	-	-	-	-	-	-	-	-
September	-	-	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-	-
2014 TOTAL	8,478	1,431,720	165,817	90,258	487,550	28,380	270,358	512,418	2,994,979

% Change from 2011-2012	**54.61%**	**2.76%**	**1.29%**	**8.38%**	**3.82%**	**5.77%**	**-11.79%**	**0.05%**	**2.71%**
% Change from 2012-2013	**-4.11%**	**-1.50%**	**-6.09%**	**-14.41%**	**13.54%**	**67.35%**	**90.40%**	**-30.09%**	**1.19%**
% Change from 2013-2014	**-16.25%**	**11.37%**	**-8.25%**	**10.38%**	**-35.23%**	**105.33%**	**171.64%**	**401.38%**	**18.55%**
% Change from previous year month	**4.73%**	**24.26%**	**-18.18%**	**6.68%**	**-34.81%**	**100.07%**	**531.70%**	**1027.39%**	**32.53%**

Sales Tax Revenues Generated on the *Downtown Mall* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)							
January	2,910	65,957	29,095	7,855	34,487	5,040	145,344
February	3,445	70,664	28,221	7,434	35,022	4,669	149,455
March	3,953	81,375	42,432	9,151	48,677	5,177	190,818
April	3,584	76,801	37,647	9,348	45,038	4,731	177,149
May	3,961	87,915	42,068	10,307	60,908	7,346	212,506
June	4,554	89,625	46,433	10,258	63,676	7,857	222,489
July	1,483	97,097	58,311	13,679	63,350	4,492	238,414
August	4,351	108,588	48,068	12,932	64,455	7,900	246,294
September	7,474	82,235	52,979	11,161	59,355	7,930	221,207
October	4,201	95,669	54,453	11,272	46,123	6,641	218,360
November	2,549	65,522	34,524	15,082	47,903	6,506	172,084
December	6,169	79,392	60,316	29,632	96,299	9,392	281,241
2011 TOTAL	**48,633**	**1,000,841**	**534,548**	**148,110**	**665,294**	**77,681**	**2,475,360**
2012 (sales tax rate of 3.41%)	-	-	-	-	-	-	-
2012 TOTAL	**54,676**	**1,277,112**	**553,212**	**147,717**	**668,472**	**76,260**	**2,777,449**
2013 (sales tax rate of 3.41%)							
January	2,371	90,449	30,728	7,642	41,481	4,938	177,609
February	4,966	86,268	26,262	7,387	39,036	4,152	168,071
March	4,599	108,576	54,250	8,575	47,728	3,724	227,452
April	2,460	104,357	40,083	7,830	49,460	3,775	207,965
May	4,472	104,775	53,053	10,486	60,344	5,997	239,127
June	3,425	125,845	57,695	10,248	71,962	5,863	275,038
July	6,673	124,038	56,534	11,621	73,650	5,608	278,124
August	5,229	123,237	63,898	12,501	72,838	8,298	286,001
September	3,655	106,135	40,282	7,928	51,067	5,261	214,328
October	4,156	105,602	59,054	9,853	51,866	8,810	239,341
November	3,982	87,939	38,478	14,429	55,242	7,290	207,360
December	5,780	85,521	63,020	28,709	101,738	8,973	293,741
2013 TOTAL	**51,768**	**1,252,742**	**583,337**	**137,209**	**716,412**	**72,689**	**2,814,157**
2014 (sales tax rate of 3.56%)							
January	3,236	84,800	27,857	6,829	37,714	3,444	163,880
February	3,761	97,322	40,355	7,082	40,619	11,915	201,054
March	4,630	101,711	43,040	9,116	55,124	9,184	222,805
April	4,355	111,784	44,765	8,721	53,147	8,886	231,658
May	4,472	122,720	52,090	11,002	65,848	12,602	268,734
June	-	-	-	-	-	-	-
July	-	-	-	-	-	-	-
August	-	-	-	-	-	-	-
September	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-
2014 TOTAL	**20,454**	**518,337**	**208,107**	**42,750**	**252,452**	**46,031**	**1,088,131**

Total % Change from 2011-2012	**12.43%**	**27.60%**	**3.49%**	**-0.27%**	**0.48%**	**-1.83%**	**12.20%**
Total % Change from 2012-2013	**-5.32%**	**-1.91%**	**5.45%**	**-7.11%**	**7.17%**	**-4.68%**	**1.32%**
Total % Change from 2013-2014	**3.84%**	**0.42%**	**-2.46%**	**-2.32%**	**1.58%**	**95.22%**	**2.16%**
% Change from previous year month	**-4.21%**	**12.19%**	**-5.95%**	**0.50%**	**4.52%**	**101.28%**	**7.65%**

Sales and Use Tax Revenues Generated on The *Downtown Mall* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Construction	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)								
January	2,928	66,101	29,190	7,855	34,512	201	5,040	145,827
February	3,470	70,801	28,617	7,434	35,055	252	4,669	150,297
March	3,980	81,526	42,461	9,151	48,830	1,898	6,007	193,904
April	3,596	77,090	37,727	9,348	45,072	119	4,731	177,682
May	3,967	88,058	42,266	10,307	60,947	1,320	7,346	214,210
June	4,560	89,786	47,353	10,258	63,721	4,433	8,346	228,543
July	1,483	97,575	58,723	13,679	63,427	11,762	4,492	251,142
August	4,389	108,868	48,300	12,932	64,536	677	7,900	247,602
September	7,527	83,661	54,702	11,161	59,424	3,252	8,539	228,276
October	4,242	95,879	54,514	11,272	46,196	37	6,641	218,780
November	2,586	65,737	34,570	15,082	48,036	890	6,508	173,409
December	6,234	79,779	60,332	29,632	96,423	59	11,274	283,776
2011 TOTAL	**48962**	**1004861**	**538754**	**148110**	**666178**	**24899**	**81493**	**2,513,448**
2012 (sales tax rate of 3.41%)								
2012 TOTAL	**55184**	**1287832**	**555044**	**147717**	**674189**	**18311**	**82826**	**2,821,103**
2013 (sales tax rate of 3.41%)								
January	2,384	90,901	31,131	7,642	41,822	1,586	6,857	182,323
February	4,983	86,618	27,557	7,387	39,312	2,291	4,270	172,418
March	4,635	108,923	54,375	8,575	47,799	20	3,847	228,174
April	2,481	105,544	40,522	7,830	49,521	1,074	3,829	210,801
May	4,537	106,528	53,177	10,486	60,409	85	6,036	241,258
June	3,446	126,332	58,360	10,248	72,037	2,944	6,796	280,163
July	6,696	124,982	56,676	11,621	74,025	746	5,706	280,452
August	5,256	123,766	64,299	12,501	72,927	2,929	8,334	290,012
September	4,312	107,396	40,456	7,928	51,124	127	7,288	218,631
October	4,367	105,884	59,110	9,853	52,023	-	8,810	240,047
November	4,232	88,149	39,058	14,429	55,342	-	7,290	208,500
December	6,143	85,900	63,723	28,709	101,846	9,161	10,088	305,570
2013 TOTAL	**53472**	**1260923**	**588444**	**137209**	**718187**	**20963**	**79151**	**2,858,349**
2014 (sales tax rate of 3.56%)								
January	3,302	85,271	28,026	6,829	37,742	833	4,568	166,571
February	3,856	98,027	41,026	7,082	40,703	7,671	12,000	210,365
March	4,685	102,057	43,182	9,116	55,194	654	10,524	225,412
April	4,410	112,112	44,846	8,721	53,203	-	8,957	232,249
May	4,508	123,034	52,233	11,002	65,929	3,840	12,701	273,247
June	-	-	-	-	-	-	-	0
July	-	-	-	-	-	-	-	0
August	-	-	-	-	-	-	-	0
September	-	-	-	-	-	-	-	0
October	-	-	-	-	-	-	-	0
November	-	-	-	-	-	-	-	0
December	-	-	-	-	-	-	-	0
2014 TOTAL	**20761**	**520501**	**209313**	**42750**	**252771**	**12998**	**48750**	**1,107,844**

% Change from 2011-2012	12.71%	28.16%	3.02%	-0.27%	1.20%	-26.46%	1.64%	12.24%
% Change from 2012-2013	-3.10%	-2.09%	6.02%	-7.11%	6.53%	14.48%	-4.44%	1.32%
% Change from 2013-2014	4.55%	0.01%	-3.03%	-2.32%	1.36%	146.25%	87.99%	2.53%
% Change from previous year month	-4.83%	10.63%	-5.91%	0.50%	4.54%	4227.30%	101.55%	8.49%

Downtown Sales Tax Revenue-22

tax rate	3.26	3.41	3.41	3.41	3.56	3.41	3.41	3.41	3.41	3.41	3.41	3.56
	2003	**2004**	**2005**	**2006**	**2007**	**2008**	**2009**	**2010**	**2011**	**2012**	**2013**	**2014**
January	281,789	303,911	303,211	350,972	346,303	377,788	340,123	434,783	394,092	370,921	380,910	381,325
February	281,926	295,159	334,033	353,475	384,949	394,061	330,622	348,215	384,893	421,972	373,299	407,696
March	347,345	386,464	405,854	457,916	513,361	453,315	406,592	410,852	481,800	533,371	501,878	567,195
April	313,658	322,834	381,409	407,402	429,910	429,364	397,041	445,775	466,962	477,947	476,121	538,351
May	363,683	369,350	391,843	444,690	490,189	493,179	451,724	473,034	520,768	529,743	499,710	599,426
June	397,239	434,006	464,057	512,487	556,969	498,498	875,333	532,952	606,565	599,729	615,366	
July	335,260	382,910	406,346	447,533	454,725	470,376	438,488	488,944	564,463	487,329	518,595	
August	351,333	389,941	437,412	478,646	500,591	518,891	498,282	496,212	519,020	582,984	510,808	
September	352,635	434,834	493,083	510,843	567,853	489,202	437,565	522,777	554,420	564,404	575,538	
October	356,878	389,818	418,157	459,707	478,372	466,288	439,390	474,779	541,300	471,178	520,273	
November	302,598	318,751	370,726	283,133	416,857	382,562	370,084	443,647	425,678	491,068	468,341	
December	435,738	507,725	541,253	646,636	565,818	484,305	427,276	540,855	532,712	602,751	558,914	
Totals	**4,120,082**	**4,535,703**	**4,947,383**	**5,353,439**	**5,705,896**	**5,457,828**	**5,412,522**	**5,612,824**	**5,992,673**	**6,133,397**	**5,999,753**	**2,493,993**
$ change from	**- 176,009**	**415,621**	**411,680**	**406,056**	**352,457**	**- 248,068**	**- 45,305**	**200,302**	**379,849**	**140,724**	**- 133,644**	
% change from	-4.1%	10.1%	9.1%	8.2%	6.6%	-4.3%	-0.8%	3.7%	6.8%	2.3%	-2.2%	
3 year avg ch	-2.7%	1.9%	5.0%	9.1%	8.0%	3.5%	0.5%	-0.5%	3.2%	4.3%	2.3%	

Pearl Street Mall Sales Tax Revenues-26

tax rate	3.26	3.41	3.41	3.41	3.56	3.41	3.41	3.41	3.41	3.41	3.41	3.56
	2003	**2004**	**2005**	**2006**	**2007**	**2008**	**2009**	**2010**	**2011**	**2012**	**2013**	**2014**
January	117,837	130,222	125,468	149,158	136,125	141,061	147,586	125,248	145,344	156,605	177,609	163,881
February	132,592	128,689	146,528	168,115	151,030	153,728	142,804	136,605	149,455	157,989	168,072	201,054
March	157,720	173,998	181,977	166,606	190,882	184,556	160,097	171,768	190,818	212,543	227,451	222,805
April	148,641	181,100	159,786	204,642	180,119	194,104	155,239	163,820	177,149	218,317	207,965	231,658
May	176,302	186,067	190,862	202,877	205,859	220,400	194,388	196,365	212,506	241,045	239,127	268,734
June	193,138	200,903	212,058	221,430	242,031	237,789	199,585	220,066	222,489	256,768	275,038	
July	183,416	216,019	228,010	231,650	248,109	248,181	216,150	238,601	238,414	253,966	278,125	
August	193,570	206,106	215,701	227,670	239,506	248,123	233,815	238,691	246,294	285,174	286,002	
September	182,551	192,600	191,187	211,864	221,278	202,972	186,847	201,202	221,207	258,371	214,324	
October	162,089	177,888	189,225	176,159	210,188	200,059	177,877	213,641	218,360	223,840	239,340	
November	151,473	178,919	173,394	186,045	185,961	169,230	165,869	177,575	172,084	207,925	207,360	
December	254,819	262,493	252,230	249,890	263,997	241,951	230,464	258,091	281,241	304,906	293,741	
Totals	**2,054,148**	**2,235,004**	**2,266,427**	**2,396,107**	**2,475,085**	**2,442,154**	**2,210,722**	**2,341,672**	**2,475,360**	**2,777,449**	**2,814,154**	**1,088,132**
$ change fron	**- 55,926**	**180,856**	**31,423**	**129,680**	**78,978**	**- 32,932**	**- 231,431**	**130,950**	**133,688**	**302,089**	**36,705**	
% change fro	-2.7%	8.8%	1.4%	5.7%	3.3%	-1.3%	-9.5%	5.9%	5.7%	12.2%	1.3%	
3 year avg c	-6.6%	-0.3%	2.5%	5.3%	3.5%	2.6%	-2.5%	-1.6%	0.7%	7.9%	6.4%	

City Wide Yearly Summary

CAGID and Mall Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2014	$5,694,408	$5,632,172	$1,457,901	$1,956,437	$8,002,738	$19,955,440	$42,699,096
	1%	35%	26%	7%	9%	4%	9.6%
2013	$13,454,838	$13,174,730	$3,774,426	$4,692,270	$20,776,166	$47,500,571	$103,373,001
	1%	34%	27%	6%	13%	2%	9.1%
2012	$13,060,743	$12,937,276	$3,717,039	$22,440,706	$19,948,416	$24,002,787	$96,106,967
	1%	35%	28%	2%	12%	4%	9.6%
2011	$12,241,084	$11,838,300	$3,426,738	$5,259,120	$19,948,416	$39,725,073	$92,438,731
	1%	35%	29%	6%	12%	2%	9.5%
2010	$11,130,533	$10,930,482	$2,690,372	$4,459,406	$19,279,577	$38,940,102	$87,430,472
	1%	36%	33%	6%	12%	2%	9.4%
2009	$11,160,109	$10,572,840	$2,626,020	$4,304,383	$17,515,062	$39,002,103	$85,180,517
	1%	35%	33%	17%	11%	2%	9.3%
2008	$11,204,475	$10,910,035	$2,819,260	$4,827,635	$18,101,297	$36,708,245	$84,570,947
	0%	36%	34%	7%	13%	3%	10.1%
2007	$11,205,584	$10,888,135	$2,804,311	$5,522,090	$18,040,152	$39,631,459	$88,091,731
	1%	36%	33%	7%	13%	2%	9.8%
2006	$10,392,069	$9,582,212	$2,424,694	$4,611,056	$15,402,540	$37,371,060	$79,783,631
	1%	38%	37%	9%	15%	4%	11.0%
2005	$10,046,723	$8,995,846	$2,362,366	$4,465,788	$14,587,419	$35,882,350	$76,340,492
	1%	38%	37%	9%	15%	2%	10.0%
2004	$10,148,861	$8,637,718	$2,232,147	$4,118,312	$14,123,007	$32,171,342	$71,431,387
	1%	36%	41%	10%	15%	2%	9.9%
2003	$9,052,658	$7,847,285	$2,046,951	$3,922,549	$13,185,423	$31,552,637	$67,607,503
	1%	35%	41%	10%	15%	3%	10.4%
2002	$9,294,397	$8,133,237	$2,346,305	$4,164,992	$13,572,651	$33,815,600	$71,327,182
	1%	35%	37%	11%	15%	3%	10.1%
2001	$9,312,676	$8,384,190	$2,646,021	$4,537,112	$15,553,807	$38,279,526	$78,713,332
	1%	34%	37%	11%	13%	2%	9.1%
2000	$9,080,910	$8,484,601	$3,159,262	$5,915,794	$17,887,211	$36,269,737	$80,797,515
	1%	32%	37%	9%	12%	3%	9.5%
1999	$9,207,721	$7,790,648	$3,359,914	$5,553,219	$17,008,884	$33,893,706	$76,814,092
	1%	30%	35%	9%	12%	3%	9.2%
1998	$8,932,097	$7,469,094	$3,252,729	$3,570,448	$15,736,140	$30,637,104	$69,597,612
	1%	29%	34%	12%	11%	3%	9.1%
1997	$7,739,779	$6,797,237	$2,781,018	$3,129,089	$15,439,169	$28,494,047	$64,380,339
	1%	30%	28%	14%	13%	2%	9.3%
1996	$7,611,055	$6,614,561	$2,782,149	$2,862,572	$15,111,950	$26,975,579	$61,957,866
	1%	29%	27%	15%	13%	2%	9.1%

CAGID and Mall Yearly Summary This chart does not factor change in sales tax rate change

SALES and USE Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total	% change
2014	$29,239	$1,952,221	$375,130	$133,008	$740,321	$872,904	$4,102,823	
	1%	48%	9%	3%	18%	21%	100%	
2013	$82,611	$4,474,612	$1,029,205	$304,970	$2,701,874	$793,035	$9,386,307	**1.23%**
	1%	48%	11%	3%	29%	8%	100%	
2012	$85,573	$4,550,551	$1,024,365	$343,729	$2,421,372	$846,791	$9,272,381	**5.43%**
	1%	49%	11%	4%	26%	9%	100%	
2011	$68,617	$4,180,066	$1,002,115	$328,967	$2,349,034	$865,715	$8,794,513	**6.57%**
	1%	48%	11%	4%	27%	10%	100%	
2010	$70,130	$3,880,876	$898,763	$275,517	$2,331,670	$795,618	$8,252,575	**4.55%**
	1%	47%	11%	3%	28%	10%	100%	
2009	$60,702	$3,662,530	$877,050	$711,868	$1,953,052	$628,296	$7,893,497	**-7.96%**
	1%	46%	11%	9%	25%	8%	100%	
2008	$53,956	$3,876,669	$952,169	$337,898	$2,282,469	$1,073,446	$8,576,608	**-0.79%**
	1%	45%	11%	4%	27%	13%	100%	
2007	$95,998	$3,930,574	$915,216	$400,345	$2,392,682	$910,116	$8,644,930	**-1.59%**
	1%	45%	11%	5%	28%	11%	100%	
2006	$89,498	$3,649,151	$898,310	$411,471	$2,313,444	$1,422,740	$8,784,613	**14.67%**
	1%	42%	10%	5%	26%	16%	100%	
2005	$86,454	$3,421,618	$881,002	$389,093	$2,167,694	$715,009	$7,660,869	**7.81%**
	1%	45%	12%	5%	28%	9%	100%	
2004	$83,887	$3,141,620	$904,648	$393,012	$2,089,921	$493,110	$7,106,198	**1.35%**
	1%	44%	13%	6%	29%	7%	100%	
2003	$74,145	$2,742,867	$845,180	$389,354	$1,973,549	$986,479	$7,011,574	**-2.78%**
	1%	39%	12%	6%	28%	14%	100%	
2002	$72,607	$2,854,183	$875,150	$464,839	$2,008,573	$936,382	$7,211,734	**0.42%**
	1%	40%	12%	6%	28%	13%	100%	
2001	$76,359	$2,853,126	$972,296	$488,348	$2,064,518	$727,228	$7,181,876	**-6.11%**
	1%	40%	14%	7%	29%	10%	100%	
2000	$72,675	$2,740,325	$1,157,122	$539,287	$2,156,961	$982,496	$7,648,866	**7.74%**
	1%	36%	15%	7%	28%	13%	100%	
1999	$91,976	$2,333,744	$1,179,320	$493,423	$2,066,272	$934,543	$7,099,279	**11.62%**
	1%	33%	17%	7%	29%	13%	100%	
1998	$90,134	$2,150,351	$1,090,860	$438,127	$1,756,311	$834,265	$6,360,047	**6.35%**
	1%	34%	17%	7%	28%	13%	100%	
1997	$99,373	$2,027,812	$788,006	$423,585	$1,944,035	$697,436	$5,980,247	**5.54%**
	2%	34%	13%	7%	33%	12%	100%	
1996	$98,564	$1,895,926	$738,435	$436,004	$2,017,401	$479,907	$5,666,237	**9.99%**
	2%	33%	13%	8%	36%	8%	100%	
1995	$92,497	$1,724,770	$588,726	$392,985	$1,731,611	$620,919	$5,151,508	**6.89%**
	2%	33%	11%	8%	34%	12%	100%	
1994	$93,338	$1,518,413	$587,830	$444,251	$1,700,769	$474,921	$4,819,522	
	2%	32%	12%	9%	35%	10%	100%	

CAGID and Mall Yearly Summary this chart does not factor change in sales tax rate change

SALES Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total	% change
2014	$28,811	$1,921,703	$373,251	$121,584	$721,420	$415,356	3,582,125	
	1%	54%	10%	3%	20%	12%	100%	
2013	$79,161	$4,441,590	$1,023,717	$267,732	$2,609,089	$392,621	$8,813,910	**-1.08%**
	1%	50%	12%	3%	30%	4%	100%	
2012	$85,065	$4,483,214	$1,021,568	$321,590	$2,407,255	$591,886	$8,910,578	**5.23%**
	1%	50%	11%	4%	27%	7%	100%	
2011	$68,287	$4,157,243	$997,665	$325,612	$2,336,905	$582,321	$8,468,033	**6.46%**
	1%	49%	12%	4%	28%	7%	100%	
2010	$69,771	$3,848,681	$893,314	$274,634	$2,325,279	$542,760	$7,954,439	**4.34%**
	1%	48%	11%	3%	29%	7%	100%	
2009	$59,819	$3,622,195	$875,174	$710,598	$1,951,595	$403,863	$7,623,245	**-3.50%**
	1%	48%	11%	9%	26%	5%	100%	
2008	$53,433	$3,815,239	$950,225	$334,234	$2,275,609	$471,240	$7,899,981	**-3.43%**
	1%	48%	12%	4%	29%	6%	100%	
2007	$95,798	$3,879,561	$913,775	$393,603	$2,384,296	$513,949	$8,180,981	**5.57%**
	1%	47%	11%	5%	29%	6%	100%	
2006	$89,106	$3,607,336	$897,115	$386,962	$2,295,259	$473,767	$7,749,546	**7.41%**
	1%	47%	12%	5%	30%	6%	100%	
2005	$86,019	$3,373,571	$880,079	$381,806	$2,155,216	$338,119	$7,214,809	**6.61%**
	1%	47%	12%	5%	30%	5%	100%	
2004	$83,374	$3,084,715	$903,711	$390,387	$2,086,655	$218,867	$6,767,708	**9.61%**
	1%	46%	13%	6%	31%	3%	100%	
2003	$72,545	$2,702,412	$840,575	$354,141	$1,964,846	$239,710	$6,174,230	**-3.57%**
	1%	44%	14%	6%	32%	4%	100%	
2002	$72,115	$2,796,110	$872,641	$436,777	$1,997,807	$227,529	$6,402,980	**-2.74%**
	1%	44%	14%	7%	31%	4%	100%	
2001	$73,248	$2,756,121	$970,925	$486,186	$2,043,123	$253,717	$6,583,320	**-5.92%**
	1%	42%	15%	7%	31%	4%	100%	
2000	$72,499	$2,706,001	$1,154,714	$538,703	$2,141,271	$384,115	$6,997,303	**8.35%**
	1%	39%	17%	8%	30%	5%	69%	
1999	$90,777	$2,287,116	$1,177,775	$493,467	$2,052,375	$356,398	$6,457,908	**9.91%**
	1%	35%	18%	8%	32%	6%	100%	
1998	$88,255	$2,128,285	$1,086,634	$438,230	$1,743,427	$391,001	$5,875,832	**3.72%**
	2%	36%	18%	7%	30%	7%	100%	
1997	$96,013	$1,988,439	$777,595	$422,810	$1,917,831	$462,187	$5,664,875	**4.21%**
	2%	35%	14%	7%	34%	8%	100%	
1996	$98,211	$1,861,887	$736,297	$433,917	$1,974,989	$330,772	$5,436,073	**12.47%**
	2%	34%	14%	8%	36%	6%	100%	
1995	$90,727	$1,693,218	$588,494	$389,699	$1,699,384	$371,640	$4,833,162	**4.19%**
	2%	35%	12%	8%	35%	8%	100%	
1994	$92,912	$1,503,606	$587,463	$442,029	$1,694,284	$318,724	$4,639,018	
	2%	32%	13%	10%	37%	7%	100%	

COMMERCIAL AND RESIDENTIAL MALL POLICE CALL STATISTICS

MONTH	Assault		Auto Theft		Burglary		Crim. Mis.		Crim. Tres.		Disturbance		Domestic		Drunk		DUI		Felony Menacing		Fight	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
January	3	3				3	4	4	2	6	23	45		5	20	24	3	2				
February	3	4				1	5	2	1	1	22	20	2		22	5		3				
March	8	5				1	3	4	1	1	39	28	3	3	11	16	3	6				
April	3	3					5	4		1	24	26	3	2	14	15	4	3				
May		4						3		2		31		2		14		2				
June	3	3				1	5	2			29	31	1	1	15	17	3	3				
July		2						4				30		4		9		2				
August		7						7		1		33		4		13		3				
September		8						3				20		2		7		3				
October		7						7				25		4		4		3				
November		6						4		3		28				21		3				
December		3						4				30		3		28		3				

MONTH	Fireworks		Hang Ups		Harassment		Indec. Exp.		Liq. Law Vio.		Littering		Loitering		Narcotics		Noise		Open Door		Party	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
January			14	13	2	17	1			7			12	8	5	5			3	2		
February			5	8	6	3		1	2	8			2	5	2	4			7	3		
March			7	12	5	4		1	4	4			13	9	2	7				2		
April			10	9	9	7	2	1	5	1			14	8	6	8				1		
May				22		8				2				13		9						
June			12	7	6	4	1			1			17	15	5	6				2		
July				11		8				1				18		8						
August				10		7		1		10				21		4				1		
September				9		5				2				10		2				1		
October				5		8		3		1				10		3				3		
November				10		9				3				12		1						
December				17		3		3		1				4		4				3		

MONTH	Prowler		Robbery		Sex Assault		Shoplifting		Shots		Stabbing		Suicide		Suspicious		Theft		Trespass		Weapon	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
January					1	2									2		27	31				
February				1											5	2	22	13				
March				1											5	3	29	22				
April					1	1									4	6	33	26				
May						4										4		35				
June	1				1										2		22	32				
July																5		34				
August				1												3		33				
September						2										3		25				
October																		15				
November						1										5		23				
December		1		1												1		13				

Opened in 2013

Business			Open Date	Notes
kidrobot	1468	Pearl	September-12	replaces Life is Good/Jake's On Pearl
Rocket Fizz	1441	Pearl	September-12	replaces Pennyweights
Press Play	1005	Pearl	September-12	replaces Round Midnight
West Flanders Brewery	1125	Pearl	September-12	replaces BJ's
Athleta	1133	Pearl	November-12	Women's athletic apparel
Nod and Rose	1220	Walnut	November-12	Apparel
Retail Therapy	1638	Pearl	December-12	Women's apparel (formerly Now & Zen)
Hub Boulder	1877	Bdwy	December-12	Temporary shared office spaces
A Café	2018	Bdwy	December-12	Replaces Crepes ala Cart
Jaipur Indian Restaurant	1214	Walnut	December-12	Replaces Bombay Bistro
Earthbound Trading	935	Pearl	February-13	national soft goods (replacing Eclectix)
Timothy's of Colorado	1136	Spruce	February-13	fine jewelry
Meta Skateboards	1505	Pearl	March-13	
Island Farm	1122	Pearl	April-13	Soft goods/clothing
The Riverside	1724	Bdwy	April-13	Event center, café, wine bar, co-working space
Bohemian Biergarten	2017	13th	April-13	Replaces Shugs
Bishop	1019	10th	April-13	home furnishings (owners of 3rd and Vine)
ReMax of Boulder	1320	Pearl	April-13	replaces Little Buddha
Old Glory Antiques	777	Pearl	May-13	Replaces West End Gardener
Yeti Imports	2015	Brdwy	May-13	Replaces BolderWorld
Into Earth	1200	Pearl	July-13	Replaces LeftHand Books
The Savvy Hen	1908	Pearl	July-13	
The Dragontree	1521	Pearl	July-13	Day Spa
Steele Photgraphy	2039	11th	July-13	
FlipFlopShop	1110	Pearl	August-13	Replaces Blue Skies
BOCO Fit	2100	Pearl	August-13	Fitness gym
Ceder & Hyde	2015	10th	October-13	Apparel
Fjall Raven	777	Pearl	October-13	replaces Old Glory
Lon	2037	13th	November-13	Gifts
Boulder Brands	1600	Pearl	November-13	Marketing services
Wok Eat	946	Pearl	December-13	replaces World Café
Zeal	1710	Pearl	December-13	replaces H Burger
AlexandAni	1505	Pearl	January-14	Jewelry
Made in Nature	1708	13th	January-14	Organic food products
Foundation Health	1941	Pearl	January-14	Medical office
Sforno	1308	Pearl	March-14	replaces Roma
Regus	1434	Spruce	March-14	Shared office
Cariloha	1468	Pearl	April-14	bamboo products
Explicit	2115	13th	April-14	Street ware
Fior di Latte	1433	Pearl	June-14	gelato
Goorin Bros Hat Shop	943	Pearl	June-14	Hats
Nature's Own	1215	Pearl	July-14	

Closed in 2013

Business			Close Date	Notes
Wenger	1122	Pearl	September-12	
Gondolier	1600	Pearl	September-12	
Round Midnight	1005	Pearl	September-12	became Press Play
Eclectix	935	Pearl	September-12	re-located
Crepes ala Carte	2018	Bdwy	November-12	re-branded as Arlene's
Silhouette	2115	10th	January-13	

Shooter's Bar&Grill	1234	Walnut	December-12	
Bombay Bistro	1214	Walnut	December-12	
Sensorielle	1300	13th	January-13	Moved to Lafayette
Little Buddha	1320	Pearl	February-13	Moved to Yehti Imports
Boulder Map Gallery	1708	13th	March-13	Moved to Table Mesa
Blue Skies	1110	Pearl	March-13	
Left Hand Books	1200	Pearl	March-13	
Installation	1955	Bdwy	March-13	
West End Gardener	777	Pearl	March-13	
Bolder World	2015	Bdwy	April-13	replaced by Yeti Imports
Swiss Chalet	1642	Pearl	Jun-13	
Lilli	1646	Pearl	June-13	Chelsea to replace
H Burger	1710	Pearl	June-13	
Timothy's of Colorado	1136	Spruce	July-13	
Atlas Coffee	1500	Pearl	July-13	
Sweet Bird Studio	2017	17th	July-13	
Old Glory Antiques	777	Pearl	July-13	
A Café	2018	Bdwy	September-13	
Independent Motors	250	Pearl	November-13	
Om Time	2035	Bdwy	November-13	
Boulder Mart	1713	Pearl	December-13	
Retail Therapy	1638	Pearl	December-13	
Jovie	2115	13th	December-13	
Holiday & Co	943	Pearl	January-14	
Il Caffe	1738	Pearl	January-14	converted to private event space for Frasca
Roma	1308	Pearl	January-14	being replaced by Sforno
Twirl	1727	15th	January-14	rethinking concept
Bacaro	921	Pearl	March-14	new owner/concept
Maiberry	1433	Pearl	March-14	replaced by gelato
hip consignment	1468	Pearl	March-14	moved out of Downtown
Gaiam Living	1215	Pearl	March-14	
Define Defense	1805	11th	March-14	
Julie Kate Photography	1805	11th	March-14	
Bacaro	921	Pearl	March-14	
Steele Photgraphy	2039	11th	April-14	
Trattoria on Pearl	1430	Pearl	May-14	
Into Earth	1200	Pearl	May-14	
Gypsy Wool	1227	Spurce	June-14	Moved to 30th & Arapahoe, Rebecca's took space
3rd and Vine Design	1815	Pearl	July-14	
Future				
Business			**Open Date**	**Notes**
VPK by Maharishi ayurve	2035	Bdwy	Summer 14	
Ramble on Pearl	1638	Pearl	Summer 14	
LYFE Kitchens	1600	Pearl	Fall 14	former Gondolier space
Organic Sandwich	1500	Pearl	Fall 14	
Ninox	1136	Spruce	Fall 14	

Joint Board Meeting
July 2, 2014
Grace Lutheran Church

Attendees: Soifer, Shapins, Shanahan, Liguori, Pedersen, Pawlowski, Rubino, Deans, Koval, Osborne, Millstone, Raj, Griffith (absent), Sutherland (absent), Crabtree

Staff: Winter, Matthews, Weiss, Jobert, Herring, Landrith

Meeting began at 8:20 am.

1. Introduction of Commissioners

2. Top 3 Issues for UHCAMC, BJAD and DMC by the Commission Chairs

Pedersen - public space requirements to make them function well, license of space, power, what public spaces should be used for, how public spaces should be similar and dissimilar to other spaces in Boulder; safety and its issues in the district – RTD has full time security and Hyatt has their own safety guards; and, branding of Boulder Junction – is it helpful to be branded?

Deans - Downtown vitality, participation in the Master Plan, criminal activity downtown, parking downtown forecasting and respecting the need to meet climate restrictions, continue to have downtown to be the heart of Boulder.

Liguori- safety and cleanliness on the Hill are priorities, lighting on the hill for functionality and safety, enhance the hill character with interesting connectivity between CU, residents and businesses. Work towards bringing the community together; concern with commercial occupancy vacancy and bringing diverse businesses in. Soifer – focusing on strengthening the brand, getting the brand out, and pieces will fall into place. Raj – good idea to define the hill and attract more students and residents back to the Hill.

Discussion:

Shapins - there is a great economic engine downtown and future generations are left out of the planning for downtown and are not involved in the branding of downtown. Downtown should lessen the tourist focus. There is a need for dialogue and discussion, the identities of the places and how to communicate it.

Rubino – tourists and students come seasonally, creating an overarching branding for all three groups to include residents is important. Shapins – identify roadblocks of branding. Pedersen – to create a place is based on the people who live and work in the district, there is a need for more business offices on the hill and the hill difficulty is the buildings are so old and some should be redeveloped but there is no incentive. Raj - many buildings have historical designation and make the hill interesting. Rubino - advocates that more interesting business come to the hill, rent is expensive, need for more diverse business. Rubino – in order to have things change on the hill, people need to shop there. Soifer – perception/trust issue with the Hill, people don’t trust it will be worth their time; bus is across the street and is an issue to be addressed; increase signage for parking, bus stop; work with what they have and get the ball rolling to gain public and business trust. Millstone – speak with marketing folks from Downtown Boulder, great experience and great resources. Crabtree – study on rates and vacancy, changes in businesses, seeing downtown’s changes through the years. Soifer – in the ‘90’s there was less activity on Pearl Street and now the Hill has competition with downtown, how to find identity and branding on the hill. Koval – students now go downtown. Winter – Hill Reinvestment Strategy – the hill has an alcohol focus and there is an active dialogue to engage CU on the hill; Hill Coordinator will be hired in the next few months with a focus on the business district and it's about partnerships to be successful; event street, lighting and irrigation are part of a citywide ballot initiative, Hill needs to have a partnership with CU Administration. Koval – CU is trying to keep students on campus; Koval said two businesses have moved from hill into new spaces downtown, better and more functional space and their increase in traffic is substantial. Koval – how to get more foot traffic on the Hill, rates being asked for what can be generated in sales does not equate. Rubino – each year there is a new customer base on the Hill and there are marketing tools that can be used to capture them; people need to see the potential of the Hill. Shapins – use empty/open store fronts to demonstrate the potential of the Hill, Arts Commission is interested on the Hill and are interested in non-traditional artwork. Business Improvement Districts were discussed. Winter – traditional strategies are difficult on the hill due to its small size. Liguori - the cost for smaller retail is difficult. Winter – working with hill developers to create more diverse residential – faculty and staff- homes; more offices and challenge to change market and comply with Fair Housing; perception of what people want and the reality of Hill services. Koval gave historical background on the CAGID Elders and how they worked to make the mall happen: developing partnership, banging on doors. Pedersen – elders came together, developed a leadership group, how is it thriving – by tourism, shopping? Koval – they wanted to make downtown special. Downtown Alliance was created and focused on a common ground for downtown, broke down barriers and looking at it from a wide point of view. Koval – find the owners of property on the hill and merchants and get them involved in the economics. Raj – who are the property owners and where are they? Winter – by and large, the property owners on the hill are difficult to contact and difficult to engage. Osborne – suggested better use of parking lots. Winter –there is now an opportunity to develop projects with CU involvement.

Crabtree – what is the vision for the hill? Winter – multi pronged strategy for the Hill to include capital improvements with the new ballot measure coming up, quality of life issues, and new organizational models and redevelopment strategies. Crabtree - placemaking has brought in more and better businesses to Downtown. Pedersen – cleanliness of the hill is a concern, he has office on the hill, glass and beer cans in yards, ticket property owners and incorporates in lease, and the costs would be passed on the tenants. Matthews – RSD is coming along and the city will fund for a few years, it will clean up, and a ticket does not clean up a mess. Dialogue continued with active and non active property owners, ticketing, and penalty. City is taking a leadership role, cleaning up red cups, there will still be enforcement and work with police to make the difference. It's a matter of creating the partnerships and positive energy per Winter.

3. Discussion Topics:
    a. Smoking Ban in Commercial Areas – Landrith gave background and areas of ban. Pedersen is in favor of banning smoking everywhere. Landrith – no increase enforcement. Boulder Junction should be included in the ban per Pedersen. Winter mentioned that there are workers who smoke and how it would work in Boulder Junction as there are no alleys.
    b. Access and Parking Management - Hotel and RTD parking parameters were presented by Matthews. RTD has 75 spaces in Boulder Junction and working on a plan for transit riders. Sharing of paid and free parking was discussed. Osborne questioned how to make Boulder Junction "lovable". Matthews offered that infrastructure for public use is in place, includes shared streets, receptacles, and it will evolve with time. Winter – try

to have a healthy balance with convenience for all travel modes. Millstone and Koval offered concern with alternative modes for single parents, elderly, etc., and who is served? Pawlowski – thinking that cars don't need to be used is not realistic. Koval – Ft. Collins has a street car that goes up and down one main thoroughfare. Employee needs for transit and safety, RTD bus hours, lack of parking, Osborne believes there will be a backlash with a lack of parking. Shapins – getting there ahead of time with redevelopment. Soifer – creative and integrate with business for access solutions.

4. Next steps – board buddies, board meetings.

Soifer – hill has the largest carless community and needs review of bus hubs.

Deans - likes joint meetings periodically; the university is building an 800 car garage. Koval, Raj - meeting is great – twice a year. Winter - next meeting later this year, hill revitalization and Boulder Junction development as topics, each board be specific on their agenda topics. Shapins - inviting council to next joint meeting. Winter – commission members could have coffee with council members. Pedersen – next joint meeting – no introductions, one hour with council, invite all with a commitment from council that at least one will attend. Deans – how to use the board voice that council will listen. Koval – likes the formation of an alliance. Focus on branding the public commercial areas, the people places, and leverage resources for all districts.

Winter – staff appreciates all that the commissioners do in all areas.

Meeting adjourned: 10:55 am.

DRAFT: May 5, 2014

C I T Y   O F   B O U L D E R,   C O L O R A D O

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DRAFT LETTER OF INTENT

City of Boulder,
Central Area General Improvement District, and
St Julien Partners LLC

July 31, 2014

Re: Letter of Intent ("LOI") regarding the responsibilities of the St Julien Partners LLC ("St Julien"), Central Area General Improvement District, and the City of Boulder for the development of the civic use pad.

BACKGROUND

A. The Ninth and Canyon Hotel and Parking Condominium (the "Project") is a multi-use development that incorporates the combination of hotel and ancillary hotel services. The Project also includes a major parking facility for the Central Area General Improvement District (CAGID).

B. The Project was developed in a manner that is generally consistent with the Boulder Urban Renewal: Ninth & Canyon - 1995 revised plan (the "Urban Renewal Plan").

C. The Urban Renewal Plan envisioned a development to be built on property owned by CAGID at Ninth Ave and Walnut Street generally located in the northern portions of Block 45, of the West Boulder plat and property owned by St. Julien that is generally located on the southern protons of Blocks 44 and 45 of the West Boulder plat. The two properties were combined and a hotel was constructed that fronts on Walnut Ave and parking constructed below grade under both properties.

D. The urban renewal plan anticipated that a minimum of 20% of the gross floor area developed in the project area would be civic uses. The civic use component envisioned under the Urban Renewal Plan has not been constructed yet. Numerous task force committees were formed over the years with both citizen volunteers and City representatives to address the implementation of the civic use portion with the conclusion that the civic use component as envisioned by the Urban Renewal Plan is not commercially and/or financially feasible as defined. The Civic Use Task Force IV ("CUTF IV") made the recommendation to the City Council (and such recommendation was accepted) to modify the concept to allow for civic uses in conjunction with commercial uses.

Re: Letter of Intent -- For the development of the civic use pad between St. Julien, Central Area General Improvement District, and the City of Boulder

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E. This LOI is written to inform the intention of the parties, St Julien, CAGID, and the City, subject to the assumptions and provisions stated within. St Julien intends to design, construct, maintain, own and operate the civic use component of the building (the "Facility"). The Facility will be a part of the Project and is intended to meet the civic use requirement of the urban renewal plan. It is anticipated that assistance and/or coordination by CAGID and/or the City will be an integral part of the Project.

F. As used in this LOI, when the term "civic use space" is used, it is intended to describe a first floor event space and rooftop deck area over all or a portion of the new building on the civic use pad that will be available for use by community members and visitors through rental of space by civic groups and not-for-profit organizations. It is anticipated the civic use space will be used for meetings, celebrations, exhibits, fund raising events and art exhibits.

G. The Facility will be constructed on the Civic Use pad and will be maintained by St Julien.

RESPONSIBILITIES AND NEXT STEPS

1. **Purpose.** Each party acknowledges that this letter is a good faith effort to set forth some of the basic understandings concerning the implementation of the urban renewal plan, as modified to allow the Facility. An assortment of decisions, reviews, and approvals are necessary for any of the terms within to be completed. The Parties state that no commitment should be assumed until all such approvals are obtained and necessary agreements completed. This letter serves as the basis to identify the fundamental issues underlying the subsequent approvals and agreements.

2. **Project Concept.** St Julien will provide specific benefit anticipated in the urban renewal plan through the creation of the first floor event space, and possibly a rooftop deck that may be used by the community as well.

a. St Julien will finance and construct the building on the Civic Use Pad and any cost contribution/civic use subsidy by the City and/or CAGID will be identified during this process.

b. The event space and the rooftop deck will be available for use by community members and visitors through rental of space by civic groups and not-for-profit organizations. It is anticipated the civic use space will be used for meetings, celebrations, exhibits, fund raising events and art exhibits.

Re: Letter of Intent -- For the development of the civic use pad between St. Julien, Central Area General Improvement District, and the City of Boulder

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c. Above the first floor event space, St Julien will construct three (3) floors of an ancillary and compatible use connected at each level to the existing hotel. .

3. **Design of the Space.** The **parties** will develop the process for the design of the space so that it will meet the purposes of carrying out this memorandum.

a. The City and St Julien will reach out to local civic users to understand the space needs and the requirements of such groups for meeting or event space. The Parties will agree on a process to engage the civic community in the design approval process for the civic use space. [add time and parameters as needed.]

b. The parties intend to design space in order to optimize its use for a wide range of events including performances and arts events, as well as others..

c. The first floor will be designed with transparent window and door openings in the event space on the south side of the building and to the west (to the extent possible) to provide for views to the west and south.

d. Consideration will be given to the integration of design for the potential of adding a pedestrian bridge over Canyon Boulevard, although the actual design of such a bridge is a future effort.

e. The building will be designed, if deemed feasible through the design process as to architectural constraints and commercial functionality, with an outdoor roof top area that will be available for use by community members and visitors through rental of space by civic groups and not-for-profit organizations.

4. Regulatory Approvals. The Parties anticipate that the following regulatory approvals will need to occur to accommodate the project.

a. Amend Urban Renewal Plan. The Parties will cooperatively seek to amend the Urban Renewal plan and change those portions necessary to make the vision of the Urban Renewal plan consistent with this Letter of Intent, including without limitation amending the civic use floor area requirement and to make the general floor area regulations in the Urban Renewal Plan to be consistent with the underlying zoning.

b. Development Review Approvals. St Julien will be responsible for preparing and submitting the applications that may be necessary for concept review, site review, or use review that may be required by the Boulder Revised Code.

c. Technical Documents, Building Permits, Construction and Inspection. St Julien will be responsible for preparing and submitting the applications necessary for constructing the project, including without limitation, technical documents, building permits, and inspection reports that may be necessary for the construction of the Facility.

d. Business Licenses. The St Julien will be responsible for seeking approval of the necessary business licenses for the use and rental of the event space and the roof top deck, including without limitation assistance with the coordination of any appropriate liquor licenses for events catered by third parties. The parties intend that the event space and outdoor deck will be used by community groups in a manner that does not violate any regulatory approvals.

5. **Agreements.** The Parties anticipate that the following Agreements will need to be developed to implement this Letter of Intent.

a. Management Agreement. CAGID, the City, and St. Julien will enter into a management agreement which will set forth the standards under which the event space and roof top deck will be operated. The Parties will analyze the needs and criteria for the management of the civic use spaces. The management agreement will include the standards and criteria for the management of the event space, including without limitation the following:

i. A statement of the intent of the event space will be that it can be used by local not-for-profit groups or other civic groups at a reduced rate (e.g. to be defined in discussions with local civic users). The event space will be used in a manner so as to at least be cost neutral to St Julien (e.g. to be defined to cover basic utilities, maintenance and repairs, etc).

ii. The Parties will develop a list of qualified caterers that will be eligible to provide service to entities that will use the event space. St Julien will be an authorized caterer for the space.

iii. The Parties will develop a method for scheduling the space. It is anticipated that there will be an opportunity to schedule events approximately one year in advance of the activity. After local not-for-profit and civic groups have had an opportunity to schedule events, St Julien will be able to schedule the space for other groups as part of the overall marketing efforts of the hotel.

iv. The City will consider and analyze options for the creation of civic benefits subsidies that will be intended to make the use of the space affordable for local not-for-profit or civic groups.

b. Condominium Agreement. The Parties will review and amend the Condominium Declaration for the Ninth and Canyon Hotel and Parking Condominium and associated agreements to insure that those agreements are consistent with this letter of intent.

c. Easements. The Parties will review existing easements, and modify them as necessary to permit the construction of the project, including the easements in the alignment of 10^{th} Street and any access easements, rights, or agreements associated with a pedestrian bridge over Canyon Boulevard to the Library Building or other civic space or building that may be constructed in the future.

Parking Garage Storage Area. The Parties acknowledge that the needs of mechanical and/or event space storage will likely necessitate the creation of additional space below the pad (e.g. mezzanine to the existing garage) and may encroach on existing garage storage space. Final agreement with CAGID, the owner of the garage parking unit, will be part of the management agreement.

6. Miscellaneous

a. The Parties intend to support such other agreements and approval between and among each other, and BURA. The parties also support the idea that the application will be required to demonstrate compliance with local building and zoning laws. Under no circumstances will CAGID, Julien, or the City be represented as partners or joint venturers with each other in any way which would impute liability from one party to the other.

[Note: addressed above?]

b. This LOI will not be construed as creating any obligations, contractual or otherwise, on the part of the Parties until the Parties have executed the subsequent agreements. Actions taken by any of the Parties, including but not limited to expenditure of funds, incurring or canceling other commitments or acts taken to implement any of the provisions of this LOI, will not be construed as part of the performance of the terms and conditions contained herein, nor will the party taking such action be regarded as having changed its position in reasonable reliance on the terms and conditions contained herein, so as to give rise to a claim of promissory estoppel or other equitable claims.

Sincerely,

The Parties.