

**Boulder Junction Access District (BJAD)  
Joint Commission Meeting  
September 4, 2013  
9 to 11 a.m.  
Council Chambers, 1777 Broadway  
AGENDA**

1. Roll Call
2. Approval of the August 7, 2013 Meeting Minutes
3. Disclosure of Conflicts of Interest
4. Public Participation
5. Boulder Junction Transportation Projects Construction Update – Alex May
6. Public Hearing and Consideration of a Motion to Make a Recommendation to City Council of the Downtown and University Hill Management, Parking Services 2014 Budget
7. Feedback on AMPS Guiding Principles and Areas of Focus
8. Matters from Commissioners
9. Matters from Staff
  - On Street Parking Proposal
  - Update on EcoPasses

Attachments:

- Meeting Minutes
- Fund Statement – Parking
- Fund Statement - TDM
- AMPS Information

**DUHMD/PS 2013 Priorities**

***University Hill Revitalization***

- Support for creation of a Residential Service District
- Innovation District/Organizational Options
- 14<sup>th</sup> Street Lot Redevelopment

***Parking***

- Technology Enhancements
- Access/Parking Management Strategy
  - In collaboration with the Transportation Master Plan Update

***Downtown Capital and Planning Projects***

- 15<sup>th</sup> Street (Canyon to Arapaho) Streetscape Implementation
- 14<sup>th</sup> and Walnut Pedestrian Improvements Implementation
- West Pearl Streetscape Design
- Pearl Street Mall Interactive Kiosks Implementation
- Civic Use Pad Recommendations
- Civic Park Master Plan participation

***Boulder Junction***

- Access Districts (Parking and TDM) Implementation
- Depot Square Construction Coordination

***Administration***

- Remodel reception area
- TBBI Planning
- CRM and new website implementation

***Additional Items:***

- Pearl Street Smoking Ban Implementation
- Revisit Mobile Food Vending Ordinance
- Complete CAGID Garage CIP Projects
- Pearl Street Mall Code Changes
- Randolph Center Condominium Association Declaration

**BJAD Joint 2013 Priorities**

- The development of the Transit Village north of Goose Creek by creating a realistic framework for parking in the District.
- Support the future development in Boulder Junction north of Goose Creek.
- Formulate a recommendation to council regarding the future use of the city-owned Pollard site.
- Make recommendations to the Council on how the parking plan and guidelines can clear the path for sensible development in the area.
- Finalize and implement transit and parking infrastructure projects at Boulder Junction to facilitate the construction of additional affordable housing and mass transit alternatives.
- Recommend to Council any changes to TVAP and the MU-4 zoned properties north of Goose Creek which will promote future development.

**Mission Statement:** We serve the downtown, University Hill and affected communities by providing quality program, parking enforcement, maintenance and alternative modes services through the highest level of customer service, efficient management and effective problem solving

**CITY OF BOULDER, COLORADO  
BOARDS AND COMMISSIONS MEETING MINUTES FORM**

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**NAME OF BOARD/COMMISSION:** **Boulder Junction Access District Joint Commission Meeting – Parking and Travel Demand Management**

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**NAME/TELEPHONE OF PERSON PREPARING SUMMARY:** **Ruth Weiss – 303-413-7318**

**NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:**

**BOARD MEMBERS:** **KOVAL, DAWSON, PAWLOWSKI (absent), PEDERSEN (absent), SHANAHAN, SUTHERLAND (absent)**

**STAFF:** **WINTER, WEISS, MATTHEWS, HERRING, MAGEE**

**GUESTS:**

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**TYPE OF MEETING:** **Regular** **June 5, 2013**

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**AGENDA ITEM 1 – Roll Call:** Meeting called to order at 9:07 a.m.

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**AGENDA ITEM 2 – Approval of the June 5, 2013 Joint Meeting Minutes (Action Item Below)**

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**AGENDA ITEM 3 – Disclosure of Conflicts of Interest:** All Conflicts of Interest were filed with the Secretary of State. The Disclosure Filing process with the Secretary of State has been completed.

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**AGENDA ITEM 4 – Public Participation:** None

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**AGENDA ITEM 5 - Council Chamber Remodel:** Glenn Magee, remodel, design and construction manager, offered that he is going to all boards and commissions to discuss potential changes to council chambers. Magee gave the background and direction the City Council has requested to upgrade the equipment and sound system. A consultant was hired. Magee mentioned an additional of a meeting room with this remodel. Construction is planned for November. Magee continued that he is looking for the challenges experienced by the board. Magee mentioned that council felt too far from the screens, high definition monitors will be installed in overheads, and the consultant mentioned two big TV's on either side of the room would be beneficial, better handicap access to dais, and security guard issues with a side door to the chambers. Dawson questioned the feedback on the reduction of the seating and Magee replied that it was not positive but new plans are being drawn to evaluate options. Magee continued with some historical details on the chamber room.

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**AGENDA ITEM 5 – Matters from the Commissioners:** Shanahan commented that two Fridays ago, Depot Square closed and digging has begun on the site. Koval questioned the phasing and Shanahan replied that it's all going in at the same time. Koval questioned the affordable housing and Shanahan offered that they will be constructing it. Koval questioned the road in Junction Place and Shanahan offered it will be the last thing done. Koval questioned the bridge installation timing. Dawson questioned Koval on his project and Koval offered it's in site review and hope to begin construction on December 1<sup>st</sup>. Koval offered that there will be 4 buildings and described their usage. Koval's construction time on the first building is 10 – 12 months. Winter requested of Koval and Shanahan to receive the construction schedule to analyze revenues and EcoPass direction. Winter continued that the uses of the buildings to be constructed are important for tax revenues and parking projections. Winter questioned the ground breaking ceremony and Shanahan replied August 19 from 2 – 4 p.m.

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**AGENDA ITEM 6 – Matters from the Staff:** Winter mentioned the Access Management and Parking Strategies and the Joint Board meeting on August 19<sup>th</sup> at Shine, dinner will be served; DMC, UHCAMC, BJAD, TAB, Planning Board members attending and looking at a Climate Commitment, Transportation Master Plan Update and Access Management and Parking Strategies and how all issues fit together. Winter continued that it is an opportunity for the city boards to have some interactions.

Winter introduced Ashlee Herring, Business Communications and Special Events. Winter continued that Hagelin will be back to discuss the EcoPass. Matthews mentioned the on street parking on Pearl Place and is looking to put meters on that street. The Pay by Phone Parking will be in on September 14<sup>th</sup> and by October 1<sup>st</sup>, it will be city wide and functioning.

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**Meeting adjourned at 9:38 a.m. with Shanahan motioning to adjourn and Koval seconding the motion. All commissioners approved.**

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**ACTION ITEMS:**

**MOTION: Koval motioned to approve the June 5, 2012 BJAD Joint Meeting minutes. Dawson seconded the motion. The motion passed unanimously by all commissioners**

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**FUTURE MEETINGS:**

**August 7, 2013**

**Council Chambers**

**Regular Meeting**

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APPROVED BY:

BOULDER JUNCTION ACCESS DISTRICT JOINT  
COMMISSION MEETING – PARKING AND TDM

Attest:  
Ruth Weiss, Secretary

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John Koval

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Jeff Shanahan, Vice Chair, Parking

**CITY OF BOULDER  
2013 FUND FINANCIAL**

**BOULDER JUNCTION ACCESS DISTRICT (GID) PARKING**

	2012 Actual	2013 REVISED	2014 Projected	2015 Projected	2016 Projected	2017 Projected	2018 Projected	2019 Projected
<b>Beginning Fund Balance</b>	\$ 1,881	\$ 7,074	\$ 21,313	\$ 35,662	\$ 3,797	\$ 6,011	\$ 8,422	\$ 11,043
<b>Sources of Funds</b>								
Property Tax	\$ 13,741	\$ 26,041	\$ 26,041	\$ 139,848	\$ 176,879	\$ 185,125	\$ 261,757	\$ 261,757
Ownership Tax	662	781	781	4,195	5,306	5,554	7,853	7,853
Interest on Investment	72	16	126	221	235	373	522	685
Short term garage parking revenue				54,192	55,818	57,493	59,217	59,217
Long term garage parking revenue				91,901	96,496	99,391	102,373	105,444
Transfer from CAGID for Operating Loan								
Transfer from GF for loan gap payment				114,987	106,665	95,701	80,447	79,612
<b>Total Sources of Funds</b>	\$ 14,475	\$ 26,838	\$ 26,948	\$ 405,345	\$ 441,400	\$ 443,636	\$ 512,169	\$ 514,567
<b>Uses of Funds</b>								
Parking Garage operations - Contract				41,908	43,165	44,460	45,794	47,167
BJAD - GID/ Parking - Admin Personnel				10,017	10,418	10,834	11,268	11,718
BJGID/Admin NonPersonnel	6,996	10,314	10,314	10,623	10,942	11,270	11,608	11,957
Transfers to Other Funds								
Payment to CAGID for operating loan	\$2,285	2,285	2,285	2,285	2,285	2,285	2,285	2,285
Payment to GF for gap loan								
Capital Acquisition								
Debt:								
Lease Purchase payment to Pederson Development							66,217	66,217
<b>Total Uses of Funds</b>	\$ 9,282	\$ 12,599	\$ 12,599	\$ 372,376	\$ 372,376	\$ 372,376	\$ 372,376	\$ 372,376
<b>Ending Fund Balance Before Reserves</b>	\$ 7,074	\$ 21,313	\$ 35,662	\$ 3,797	\$ 6,011	\$ 8,422	\$ 11,043	\$ 13,889
<b>Reserves</b>								
Operating Reserve	\$ 928	\$ 1,260	\$ 1,260	\$ 43,721	\$ 43,919	\$ 44,123	\$ 50,955	\$ 51,172
<b>Total Reserves</b>	\$ 928	\$ 1,260	\$ 1,260	\$ 43,721	\$ 43,919	\$ 44,123	\$ 50,955	\$ 51,172
<b>Ending Fund Balance After Reserves</b>	\$ 6,146	\$ 20,053	\$ 34,402	\$ (39,924)	\$ (37,908)	\$ (35,701)	\$ (39,912)	\$ (37,283)

**CITY OF BOULDER  
2013 FUND FINANCIAL**

**BOULDER JUNCTION ACCESS DISTRICT (GID) - TDM**

	2012 Actual	2013 Revised	2014 Recommended	2015 Projected	2016 Projected	2017 Projected	2018 Projected	2019 Projected
<b>Beginning Fund Balance</b>	\$ -	\$ 14,860	\$ 30,042	\$ 110,538	\$ 211,180	\$ 243,795	\$ 225,765	\$ 177,167
<b>Sources of Funds</b>								
Property Tax	\$ 18,346	\$ 17,601	\$ 17,601	\$ 74,505	\$ 99,735	\$ 113,784	\$ 152,100	\$ 152,100
Ownership Tax	\$ 883							
Payments In Lieu of Taxes	-	47,800	113,064	122,259	74,279	58,281	36,858	36,858
Interest on Investment	-	128	177	6,853	13,093	15,115	13,997	10,984
<b>Total Sources of Funds</b>	\$ 19,229	\$ 65,529	\$ 130,842	\$ 203,617	\$ 187,107	\$ 187,180	\$ 202,955	\$ 199,942
<b>Uses of Funds</b>								
TDM Admin Personnel	\$ -	\$ -	\$ -	\$ 9,632	\$ 10,017	\$ 10,417	\$ 10,834	\$ 11,267
TDM Admin NPE	\$ 4,368	2,547	2,547	2,598	2,650	2,703	2,757	2,812
TDM Program Personnel				\$19,745	\$20,535	\$21,356	\$22,210	\$23,099
TDM Programs								
Eco Pass		45,000	45,000	66,979	117,301	163,518	207,176	207,176
Car Share		1,200	1,200	2,035	340	1,975	1,816	1,816
Bike Share		1,600	1,600	1,986	3,650	5,241	6,760	6,760
<b>Total Uses of Funds</b>	\$ 4,368	\$ 50,347	\$ 50,347	\$ 102,974	\$ 154,492	\$ 205,211	\$ 251,554	\$ 252,930
<b>Ending Fund Balance Before Reserves</b>	\$ 14,860	\$ 30,042	\$ 110,538	\$ 211,180	\$ 243,795	\$ 225,765	\$ 177,167	\$ 124,179
<b>Reserves</b>								
Operating Reserve	\$ 437	\$ 5,035	\$ 5,035	\$ 10,297	\$ 15,449	\$ 20,521	\$ 25,155	\$ 25,293
<b>Total Reserves</b>	\$ 437	\$ 5,035	\$ 5,035	\$ 10,297	\$ 15,449	\$ 20,521	\$ 25,155	\$ 25,293
<b>Ending Fund Balance After Reserves</b>	\$ 14,424	\$ 25,008	\$ 105,503	\$ 200,883	\$ 228,346	\$ 205,244	\$ 152,011	\$ 98,886

# AMPS

## Access Management & Parking Strategies



## What is Purpose?

Building on the foundation of the successful multi-modal, district-based access and parking system, the Access Management and Parking Strategy (AMPS) will define priorities and develop over-arching policies, and tailored programs and tools to address citywide access management in a manner consistent with the community's social, economic and environmental sustainability principles.

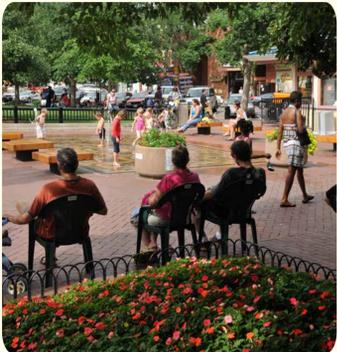
## The Access Management and Parking Strategy (AMPS) will :

- Be consistent with and support the city's sustainability framework: safety and community well-being, community character, mobility, energy and climate, natural environment, economic vitality, and good governance.
- Be an interdepartmental effort that aligns with and supports the implementation of the city's master plans, policies, and codes.
- Be flexible and adapt to support the present and future we want while providing predictability.
- Reflect the city's values: service excellence for an inspired future through customer service, collaboration, innovation, integrity, and respect.

# AMPS Areas of Focus



## District Management



Integration of public space management, parking management, business assistance, maintenance, and alternative modes services to the Downtown and University Hill commercial areas through the highest level of customer service, efficient management and effective problem solving in order to support economically and socially vital commercial areas.

## Travel Demand Management Programs



Manage access in our commercial districts through alternative modes of transportation, including the downtown employee Eco Pass, eGo CarShare memberships, Boulder B-cycle stations, and pedestrian-based infrastructure improvements. Reducing employee automobile trips leads to increased parking supply for customers and visitors, and supports the city's Climate Action Plan.

## Enforcement



Employ enforcement to ensure reasonable access and turnover for businesses, residents and visitors to support the health, safety, neighborhood livability and economic vitality of the City. Well-designed enforcement enables the City to maximize its use of the existing parking supply.

## Technology



Research and utilize the most efficient technologies to manage existing and future parking and enforcement operations, and to improve the overall customer parking experience in Boulder.

## Parking Management On Street and Off Street



Manage parking garages, on-street systems and enforcement for three of Boulder's commercial districts: Downtown Boulder, University Hill and, when completed, Boulder Junction, as well as, the 10 Neighborhood Parking Permit districts throughout Boulder.

## Parking Code Requirements for Private Property



Consider code changes for private, off-street parking regulations in order to align policies with citywide goals for reducing single occupant vehicle trips, supporting alternative modes of transportation with the goal of creating vital centers and neighborhoods.

## Parking Management through Pricing



Use pricing to effectively manage parking resources and balance the role of pricing in supporting the use of alternative modes of transportation with economic viability.

# AMPS

## Access Management & Parking Strategies



## Specific Guiding Principles



- **Provide for All Transportation Modes:** Support a balance of all modes of access in our transportation system: pedestrian, bicycle, transit, and multiple forms of motorized vehicles—with the pedestrian at the center.

- **Support a Diversity of People:** Address the transportation needs of different people at all ages and stages of life and with different levels of mobility – residents, employees, employers, seniors, business owners, students and visitors.
- **Customize Tools by Area:** Use of a toolbox with a variety of programs, policies, and initiatives customized for the unique needs and character of the city's diverse neighborhoods both residential and commercial.
- **Seek Solutions with Co-Benefits:** Find common ground and address trade offs between community character, economic vitality, and community well-being with elegant solutions—those that achieve multiple objectives and have co-benefits.
- **Plan for the Present and Future:** While focusing on today's needs, develop solutions that address future demographic, economic, travel, and community design needs.
- **Cultivate Partnerships:** Be open to collaboration and public and private partnerships to achieve desired outcomes.

## Issues & Opportunities

- Meeting the access needs of our diverse customer base to our city centers – employees, visitors, customers, clients, residents; young, old, disabled and everything in between.
- Balancing the economic vitality of our commercial districts with other city sustainability goals: social and environmental.
- Maintaining neighborhood livability within the context of our compact, mixed use, higher density development model.
- Increasing our downtown employee alternative transportation mode-share by offering viable options and valuable incentives in a market now experiencing longer commuter miles.
- Balancing the demands for use of the public right of way: providing space for alternative modes, pedestrian walkability, socializing and having events.

# Next Steps

## Climate Commitment

Strategy development and testing

Community outreach and engagement

Strategy refinement and interim target establishment

Partnership development

Plan review and final adoption (1st Quarter 2014)

## Transportation Master Plan

Continue to deploy and evaluate bike/ped innovations

Develop and evaluate transit scenarios (Fall - Winter)

Integrate funding, projects, TDM strategies into investments programs

Study sessions proposed for February and April 2014

## Access Management & Parking Strategies

Feedback from Joint Board Meeting (8/13)

Interdepartmental teams by areas of focus (9/13)

Hire a consultant (9/13)

Develop draft work areas and prioritization matrix (9-10/13)

Public Open House (10/13)

Check-in with City Council (10/13)

Phase implementation (2014)