

UNIVERSITY HILL COMMERCIAL AREA MANAGEMENT COMMISSION
REGULAR MEETING – January 20, 2016
4 - 6 p.m.
1777 West Conference Room, 1777 Broadway
AGENDA

1. Roll Call
2. Approval of the December 16, 2015 Meeting Minutes
3. Public Participation
4. Police Update – Trujillo
5. CUSG - Ahrum
6. UHNA Update - Blackwood
7. Parking Services Update – Matthews
8. Hill Boulder Update - Liguori
9. Matters from Commissioners
 - 2016 Council Liaison Assignments
 - Representatives for Parking Pricing Stakeholder Group
10. Matters from Staff – Winter/Wiebenson
 - 2016 UHCAMC Priorities
 - 2016 Community Vitality Priorities
 - Hill Reinvestment Working Group (HRWG) Update
11. Action Summary

Attachments

- Meeting Minutes – December 16, 2015
- Sales and Use Tax Revenue Reports – October 2015
- 2016 UHCAMC Priorities – December 2015
- 2016 Community Vitality Priorities – January 2016
- HRWG Workshop #2: Long-term Governance and Funding Mechanisms - January 2016
- University Hill Stakeholder Updates – January 2016

Upcoming Meetings:

February 17 UHCAMC

Commissioner Terms:

Soifer 2019 (business owner)
Nelson 2020 (resident)
Rubino 2018 (business owner)
Raj 2016 (resident)
Liguori 2017 (business/property owner)

UHCAMC 2016 Priorities:

- Pursue retention/attraction of diverse businesses
- Promote residential diversity, including working with CU
- Pursue creative solutions to district access and connectivity
- Support the construction of public parking garages on the UHGID lots
- Encourage connectivity with the proposed CU conference center/hotel
- Meet with Council members on a quarterly basis
- Host an open house with Hill businesses
- Explore options for input on the 2017 budget
- Reduce the food sales requirement for liquor licenses
- Streamline the event permitting process, especially for 'event street'

**CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES**

NAME OF BOARD/COMMISSION: UNIVERSITY HILL COMMERCIAL AREA
MANAGEMENT COMMISSION

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: Ruth Weiss – 303-413-7318
NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:
BOARD MEMBERS: RAJ (arrived 4:18 pm), SOIFER, RUBINO (absent), LIGUORI, NELSON
STAFF: WINTER, WIEBENSON, WEISS, JOBERT, MATTHEWS
GUESTS: BILL FOX, DAVID BECHER

TYPE OF MEETING: Regular Meeting December 16, 2015

AGENDA ITEM 1 – Roll Call: Meeting was called to order at 4:06 p.m.

AGENDA ITEM 2 – Approval of the November 18, 2015 Meeting Minutes (see Action Item Below).

AGENDA ITEM 3 – Public Participation: None.

AGENDA ITEM 4 - Police Update – Trujillo: Trujillo was unable to attend.

AGENDA ITEM 5 – CUSG Update - Ahram: Ahram was unable to attend.

AGENDA ITEM 6 – UHNA Update: Blackwood was unable to attend. Wiebenson presented an update from UHNA that they are actively recruiting new Executive Committee members and will follow up at the next UHCAMC meeting.

AGENDA ITEM 7– UHGID Access/Development Projections – RRC/Fox Tuttle Hernandez: David Becher from RRC Consultants gave a quick overview of the updated development projections for the district, taking into account the change in zoning to prohibit new market rate housing and the proposed joint venture developments on the two UHGID-owned surface public parking lots. Soifer asked about current build out levels, and Becher responded it’s estimated at 50%. Becher explained the assumptions used in the calculations. Soifer asked about requirements for affordable housing. Nelson asked about development potential on small sites. Liguori asked about the 14th Street proposal. Winter responded that the previous proposal for work force housing was not seen as financially viable; however, many ‘what ifs’ remain. Raj asked about whether access from the developer’s 13th Street property would still be available or whether the developer is building something else there. Bill Fox from Fox, Tuttle, Hernandez presented updated parking demand projections based on the RRC findings. Fox reviewed the modifications to the report since the last presentation to the commission. Nelson asked if the hotel parking demand included employees. Fox replied affirmatively.

AGENDA ITEM 8 – Hill Boulder Update - Soifer: A workshop series for Hill businesses is scheduled with the Small Business Development Center for January, February and March. The Hill Boulder will pursue sub committees in the New Year to avoid core member burn out, and continue the same calendar of events as 2014-2015 with expanded activities in the summer months. It is hoped to use event revenue to fund banners. Soifer asked Wiebenson to send The Hill Boulder the 2015 sponsorship request to serve as a template for 2016.

AGENDA ITEM 9 – Parking Services Update: Matthews said there is now a contract with an irrigation company for the Hill with the intent to start boring prior to the return of students from the winter holiday. Soifer asked staff to consider sending emails out to the businesses at least 10 days prior to the start of construction. Liguori asked about what happens if more funds are collected for 2A than anticipated.

AGENDA ITEM 11 – Matters from the Commissioners: Commissioners discussed outreach options, in particular tools to expand outreach to Hill neighbors. Liguori provided feedback on the 2016 commission priorities. Soifer suggested adding that transit and connectivity are key to encouraging more visitors to come to the Hill. Nelson agreed and suggested looking at the stops made by the new Flatiron Flyer service. Liguori suggested adding greater connectivity in the design of the CU conference center, and streamlining the event application process and policy.

Commissioners suggested adding training in Robert's Rules to new commissioner orientations, rather than making knowledge of meeting procedures a factor in commissioner selection. Commissioners were fine with the recruitment questions as presented.

AGENDA ITEM 12 – Matters from the Staff: Staff reviewed the outcome of the study session on December 8th and the benefit of the tour of the district beforehand. Council retreat date was mentioned. Next Hill Reinvestment Working Group will address long-term governance and funding options. Goal is to have long-term funding tools identified by July to accommodate any tools that would need to be approved by a ballot measure.

UHCAMC ACTION LIST:

- Staff will aim to provide timely updates on the 2A irrigation project
- 2015 sponsorship request will be sent to The Hill Boulder
- Reassignments for council liaisons will be on next agenda

Wiebenson provided an update on old matters:

- Staff has identified 11 bike racks that can be installed in the district to meet the request of Hill businesses.
- Staff is working to identify the CU contact working on affordable housing for faculty and staff.

Meeting adjourned at 5:35 p.m.

ACTION ITEMS:

MOTION: Liguori motioned to approve the November 18, 2015 meeting minutes with corrections. Nelson seconded the motion and it passed 4 – 0

FUTURE MEETINGS:

January 20, 2016	4 – 6 pm	1777 West Conference Room	Regular Meeting
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APPROVED BY:

UNIVERSITY HILL COMMERCIAL AREA
MANAGEMENT COMMISSION

Attest:

Ruth Weiss, Secretary

Dakota Soifer, Chair

City of Boulder

Sales & Use Tax Revenue Report

October, 2015

Issued December 21, 2015

This report provides information and analysis related to 2015 Year-to-Date (YTD) sales and use tax collections. Results are for actual sales activity through the month of October, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Patrick Brown, Revenue & Licensing Officer, at (303) 441-3921 or brownp@bouldercolorado.gov.

PLEASE NOTE: Pursuant to a vote in November of 2014, the sales and use tax rate changed on January 1, 2015 from 3.56% to 3.86%. The additional 0.30% tax was approved for a three year period and is earmarked for "Community Culture and Facilities." Actual dollars collected in the report may show as being higher in 2015 solely because of that tax rate increase. However, the percentage changes included in this report have been "normalized" to be able to compare the actual increase or decrease for this year compared to the same period in 2014 as if the rates were the same. This "normalized" percentage better reflects the underlying economic activity in the city and enables city staff to more readily determine if revenue targets are being met.

REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, "normalized" Sales and Use Tax has increased from the comparable 2014 base by 5.09%.

TABLE 1
"NORMALIZED" ACTUAL SALES AND USE TAX REVENUE
 (Adjusted to exclude change in tax rate)

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	4.77%	77.95%
Business/Consumer Use Tax	(4.54%)	9.88%
Construction Use Tax	20.62%	9.21%
Motor Vehicle Use Tax	6.87%	2.96%
Total Sales & Use Tax	5.09%	100.00%

Any time a new commodity (such as recreational marijuana) becomes taxable, it generates additional revenue and increases the prior year revenue "base," but the percentage increase in revenue may distort perception of the strength of the underlying economy. For that reason, Table 2 is presented to illustrate "normalized" sales and use tax revenue excluding revenue from the sale of recreational marijuana. The increase in the "traditional" sales tax base is almost a full percentage point lower than that including recreational marijuana. Since recreational marijuana will be included in the 2015 "base," future revenue increases will not include the positive tax impact of this added taxable commodity. Also, September included a State of Colorado "marijuana sales tax holiday" (10% retail sales tax charged to the consumer and 15% of the excise tax paid by the cultivator when the product was transferred to the seller) where State taxes were not charged. The resulting lower price may have redistributed some anticipated future sales into September.

General Retail sales are up by 3.12% YTD. The large variance October is primarily due to timing where one large retailer remitted two tax payments in 2014 and only one in 2015.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
1.97%	3.75%	3.02%	4.94%	8.42%	5.55%	5.39%	7.96%	18.56%	(26.01%)

Public Utilities (primarily retail sales tax on natural gas and electricity) are up by 1.25% YTD. Tax on Public Utilities comprises over 4% of total sales and use tax revenue. Even if rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use. According to a 2006 study by the City of Boulder, commercial and industrial sector energy use makes up 83% of Boulder's energy use.

TOTAL MARIJUANA REVENUE

The latest new revenue categories for the City of Boulder are the sale of both medical and recreational marijuana. These sources represented 1.07% and 1.14% of the total sales/use tax collected respectively in 2014.

The sale of medical marijuana generates:

- 3.86% sales and use tax on product sales paid by the purchaser and/or costs of any construction materials, furniture, fixtures, or equipment paid by the business.

The sale of recreational marijuana generates:

- 7.36% sales tax on product sales paid by the purchaser (3.86% base and 3.50% additional).
- 7.36% use tax on the cost of any construction materials, furniture, fixtures, or equipment paid by the business (3.86% base and 3.50% additional).
- A 5.00% excise tax paid by the grow facility when shipping product to dispensaries and/or marijuana infused product facilities.
- A "share-back" of certain State of Colorado revenue. The State collects a 10.00% tax on recreational marijuana sales and "shares back" 15.00% of that 10.00% to each city where such revenue is generated.

A summary of all year-to-date 2015 marijuana related revenue follows:

Total October YTD Marijuana Related Revenue			
Medical marijuana:			
3.86% Sales/Use Tax	\$996,379		
Sub-total Medical marijuana revenue		\$996,379	
Recreational marijuana			
3.86% Base Sales/Use Tax	1,055,710		
3.50% Additional Sales/Use Tax	957,083		
5.00% Excise Tax	843,886		
State Share-back	360,608		
Sub-total Recreational Marijuana revenue		\$3,217,287	
TOTAL MARIJUANA RELATED REVENUE			\$4,213,666

While the City's base 3.86% sales/use tax is distributed to City funds based upon various past voter decisions, certain other revenue has been dedicated to cover incremental costs related to the sale and use of marijuana in the City of Boulder. Year-to-date collections for these dedicated revenue sources follow:

Total October YTD "Incremental" Recreational Marijuana Related Revenue		
3.50% Additional Sales/Use Tax	\$957,083	
5.00% Excise Tax	843,886	
State "Share-back"	360,608	
TOTAL "INCREMENTAL" RECREATIONAL MARIJUANA REVENUE		\$2,161,577

BUSINESS USE TAX

October 2015 YTD Business Use Tax is down by 4.54%. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. The Leeds Business Confidence Index has slipped for two quarters in a row. This may have had an impact on capital expenditures by businesses.

MOTOR VEHICLE USE TAX

October YTD Motor Vehicle Use Tax is up by 6.87%, this tax category applies to the purchase of vehicles registered in the city. As individuals and businesses became more confident about jobs and the economy, they have replaced their vehicles and thus reduced the average age of their fleet. 2014 was a strong year for motor vehicle sales, but the change reversed in late 2014 and early in 2015 as the average age of the total vehicle fleet in the city declined and the comparative numbers from the prior year became more difficult to meet or exceed. Both November and December 2014 results were negative (down 17.88% and 12.16% respectively when compared to the very strong sales in the comparative months of 2013) and comparative results continued to be negative through May of 2015. Comparative revenue in this category began to increase again in June 2015 and has continued this increase into October. If the economy remains strong, we may see revenue in this category flatten or even increase for the total year.

CONSTRUCTION USE TAX

Construction Use Tax is up by 20.62% YTD. This is a very volatile tax category as it depends upon the number and timing of construction projects in any given period. Revenue in this category assumes "base" number of projects will continue indefinitely, plus revenue from large projects in the "pipeline" (based upon a review of information from the City Planning Department and the CU Capital Improvement Plan). Even when we know projects are pending, the timing of payment of Construction Use Tax can occur in the prior or subsequent year to the planned construction date. We are currently in a strong period for large project construction in the City but know that this level of activity cannot continue forever. Therefore, it is important that we not commit to ongoing operating expenses from this revenue source, as it will eventually decline. August includes significant revenue from permitting related to construction of below-grade parking structures for two new hotels.

ACCOMMODATION TAX

October Accommodation Tax revenue is up by 9.47% from the same period in 2014. The hotel industry in Boulder is in a state of flux. It is uncertain when new properties in the pipeline will open. Some upward adjustment in room and occupancy rates has occurred during the transition when the total number of rooms available in the City was down slightly. The Rocky Mountain Lodging Report for August indicated the occupancy rate for Boulder was 87%. Some of the changes follow:

- America Best Value – closed March 2014 (to be converted to student housing)
- Golden Buff – closed December 2013 (to be redeveloped into two hotels)
- Boulder Outlook – closed November 2014
- Hyatt Place Depot Square – opened in April 2015
- Embassy Suites and Hilton Garden Inn (old Golden Buff location) under construction
- Other Planned Properties – in concept or site review

ADMISSIONS TAX

Year-to-date 2015 Admission Tax revenue is up by 15.54% from the same period in 2014. Admissions Tax collections are dependent on the number of taxable productions and events held in the City and the level of attendance at such events.

The preliminary results of the December 2015 *University of Michigan Consumer Sentiment Index* were largely unchanged:

	Dec 2015	Nov 2015	Dec 2014	M-M Change	Y-Y Change
Index of Consumer Sentiment	91.8	91.3	93.6	+0.5%	-1.9%
Current Economic Conditions	107.0	104.3	104.8	+2.6%	+2.1%
Index of Consumer Expectations	82.0	82.9	86.4	-1.1%	-5.1%

While the preliminary December reading was largely unchanged from last month, consumers evaluated current economic conditions more favorably and expected future prospects less favorably. In a repeat of last month's findings, all of the early December gain was recorded among households with incomes in the bottom two-thirds (+2.7%), while the Sentiment Index among consumers with incomes in the top third declined (-4.4%). Importantly, the survey recorded persistent strength in personal finances and buying plans, while the largest loss was in how consumers judged prospects for the national economy during the year ahead. Overall, the Sentiment Index has averaged 92.9 during 2015, the highest since 2004, with only 10 higher yearly averages in the past half century. The data continue to indicate that real consumer expenditures will grow by 2.8% in 2016 over 2015.

According to an October 1, 2015 article in *BizWest*, Colorado business leaders' confidence has slipped for the second quarter in a row:

Colorado business leaders' confidence, despite remaining positive overall, weakened for the second quarter in a row, according to the latest Leeds Business Confidence Index. The index shows an overall reading of 53.5 entering the fourth quarter. That's down from 58.3 entering the third quarter. Readings of 50 or higher are considered positive, and the overall index has remained in positive territory for 16 quarters in a row now.

The reading for confidence in the national economy slid seven points. Confidence in profit expectations saw the next largest slide, from 58.3 last quarter to 53.6, while capital expenditures fell 4.5 points and sales expectations 4.3 points.

A December article by Clif Harold of the Boulder Economic Council highlights some of the positive changes in Boulder since the Great Recession of 2007-2009:

The Boulder Economic Council, the economic vitality arm of the Boulder Chamber, has been monitoring trends in Boulder's economy for nearly two decades. We track key economic indicators throughout the year and over time. For example, at the end of 2010, Boulder County's unemployment rate was 7.1 percent; today it's 2.6 percent. The median price of a single-family home in 2010 was \$535,000 and today it's \$735,000. Commercial real estate vacancy rates are half or less than they were in 2010: Office vacancy rates were 10.2 percent five years ago, and today they're 4.3 percent. Retail vacancy rates were 7 percent then, and today just 1.8 percent. Industrial vacancy was 7.4 percent and now 2.6 percent.

These trends reflect economic activity that makes the Great Recession seem almost like ancient history. Drill a little deeper and the stories about business expansions, acquisitions and investments put a more recognizable face on recent changes in Boulder's economy. Companies such as the Zayo Group, Rally Software and Nivalis Therapeutics went public through IPOs, raising more than a half billion dollars in equity. Twitter, CA Technologies Hain Celestial and Boulder Brands acquired local startup successes Gnip, Rally Software, Rudi's Organic Bakery, and EVOL Foods, respectively. Uber purchased Microsoft's Bing mapping divisions in Boulder

Total Net Sales/Use Tax Receipts by Tax Category	OCTOBER YTD Actual			
	2014	2015	% Change	% of Total
Sales Tax	72,974,935	82,895,225	4.77%	77.95%
Business Use Tax	10,151,244	10,506,656	-4.54%	9.88%
Construction Sales/Use Tax	7,490,983	9,797,121	20.62%	9.21%
Motor Vehicle Use Tax	2,716,528	3,147,897	6.87%	2.96%
Total Sales and Use Tax	93,333,690	106,346,899	5.09%	100.00%

Total Net Sales/Use Tax Receipts by Industry Type	OCTOBER YTD Actual			
	2014	2015	% Change	% of Total
Food Stores	11,929,477	13,758,849	6.37%	12.94%
Eating Places	12,089,281	14,017,587	6.94%	13.18%
Apparel Stores	3,340,980	3,837,746	5.94%	3.61%
Home Furnishings	2,376,108	2,664,035	3.40%	2.51%
General Retail	18,035,364	20,140,357	2.99%	18.94%
Transportation/Utilities	7,145,540	7,272,789	-6.13%	6.84%
Automotive Trade	6,506,325	7,336,937	4.00%	6.90%
Building Material-Retail	3,316,120	3,628,507	0.92%	3.41%
Construction Firms Sales/Use Tax	6,920,306	9,265,944	23.49%	8.71%
Consumer Electronics	2,012,533	2,045,632	-6.26%	1.92%
Computer Related Business Sector	5,577,428	5,956,937	-1.50%	5.60%
Rec Marijuana	1,055,822	2,012,793	75.82%	1.89%
Medical Marijuana	996,379	873,035	-19.19%	0.82%
All Other	12,032,028	13,535,753	3.75%	12.73%
Total Sales and Use Tax	93,333,690	106,346,899	5.09%	100.00%

Total Net Sales/Use Tax Receipts by Geographic Area	OCTOBER YTD Actual			
	2014	2015	% Change	% of Total
North Broadway	1,136,013	1,339,909	8.78%	1.26%
Downtown	7,346,611	8,308,007	4.30%	7.81%
Downtown Extension	638,007	638,946	-7.64%	0.60%
UHGID (the "hill")	1,033,687	1,061,240	-5.31%	1.00%
East Downtown	744,915	720,790	-10.76%	0.68%
N. 28th St. Commercial	4,185,790	5,198,940	14.55%	4.89%
N. Broadway Annex	391,078	413,305	-2.53%	0.39%
University of Colorado	992,548	1,022,951	-4.95%	0.96%
Basemar	2,296,462	2,576,047	3.46%	2.42%
BVRC-Boulder Valley Regional Center	18,377,829	21,166,465	6.22%	19.90%
29th Street	6,800,377	7,679,270	4.15%	7.22%
Table Mesa	2,173,161	2,323,582	-1.39%	2.18%
The Meadows	821,144	944,947	6.13%	0.89%
All Other Boulder	5,744,807	7,826,215	25.64%	7.36%
Boulder County	1,013,751	1,096,344	-0.26%	1.03%
Metro Denver	3,107,051	5,662,916	68.09%	5.32%
Colorado All Other	286,159	1,197,207	285.86%	1.13%
Out of State	8,641,341	8,435,671	-9.97%	7.93%
Airport	44,839	1,198,114	2364.36%	1.13%
Gunbarrel Industrial	6,892,580	5,348,075	-28.44%	5.03%
Gunbarrel Commercial	995,317	1,211,841	12.29%	1.14%
Pearl Street Mall	2,697,554	3,388,188	15.84%	3.19%
Boulder Industrial	8,702,713	9,627,140	2.02%	9.05%
Unlicensed Receipts	1,225,690	454,585	-65.79%	0.43%
County Clerk	2,716,528	3,147,897	6.87%	2.96%
Public Utilities	4,327,737	4,358,308	-7.12%	4.10%
Total Sales and Use Tax	93,333,690	106,346,899	5.09%	100.00%

Miscellaneous Tax Statistics	OCTOBER YTD Actual		
	2014	2015	% Change in Taxable
Total Food Service Tax	530,608	555,176	4.63%
Accommodations Tax	5,244,773	5,741,450	9.47%
Admissions Tax	433,459	500,840	15.54%
Trash Tax	1,356,810	1,367,038	0.75%
Disposable Bag Fee	207,603	199,442	-3.93%
Rec Marijuana Excise Tax	334,735	843,886	152.11%

Tax by Mo & Category

TOTAL CITY SALES AND USE TAX COLLECTIONS

REVENUE CATEGORY	YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
RETAIL SALES TAX	2008	5,197,400	5,105,109	6,005,946	5,331,447	5,488,450	6,572,335	5,508,796	6,258,640	6,620,535	5,382,779	5,255,155
Rate 3.41%	2009	4,919,570	4,659,632	5,850,038	5,077,648	5,131,444	6,428,343	5,206,770	5,790,533	6,093,314	5,170,325	4,735,769
	2010	4,576,034	5,386,190	6,196,697	5,320,225	5,470,595	6,895,283	5,522,076	5,943,315	6,855,385	5,652,938	5,240,211
	2011	5,394,367	5,132,437	6,692,597	5,630,200	5,708,608	7,016,826	5,580,953	6,531,707	7,286,644	5,765,805	5,830,545
	2012	5,363,541	5,129,096	6,754,740	5,599,150	5,988,770	7,304,270	5,551,489	7,062,958	7,502,227	6,188,194	5,693,025
Rate 3.56%	2013	5,557,163	5,824,808	7,171,949	5,707,649	6,197,302	7,968,604	6,161,076	6,944,797	7,500,133	6,591,707	5,934,326
Rate 3.86%	2014	5,965,991	6,438,048	7,706,036	6,619,759	6,990,628	8,303,288	7,020,977	7,893,039	8,584,506	7,452,664	7,031,634
Change from prior year (Month)	2015	6,889,039	7,636,464	9,068,947	7,527,277	7,792,804	9,273,066	8,100,335	9,051,520	9,341,520	8,214,253	
Change from prior year (YTD)		6.50%	9.40%	8.54%	4.87%	2.81%	3.00%	6.41%	5.76%	0.36%	1.65%	-100.00%
		6.50%	8.00%	8.21%	7.38%	6.43%	5.76%	5.85%	5.84%	5.12%	4.77%	-4.44%
CONSUMER USE TAX	2008	818,034	991,472	1,109,160	669,214	736,901	1,067,769	732,334	596,399	899,934	989,683	599,876
(includes Motor Vehicle)	2009	909,558	857,250	1,062,587	997,891	531,724	790,819	858,325	1,299,767	989,089	741,578	698,452
Rate 3.41%	2010	687,502	778,796	913,223	701,931	662,382	945,800	620,328	633,593	909,315	752,143	618,493
	2011	1,247,135	650,595	1,034,670	727,395	850,561	1,166,185	958,724	771,357	1,044,032	703,092	903,665
	2012	763,425	768,580	859,971	976,451	1,212,071	1,033,899	729,829	940,127	957,894	1,417,818	737,310
Rate 3.56%	2013	1,132,015	762,369	979,120	866,143	911,993	963,938	835,063	768,003	1,338,726	1,121,736	807,130
Rate 3.86%	2014	924,895	901,234	1,328,607	1,727,986	666,706	2,541,847	1,056,846	1,297,348	1,409,960	1,012,343	1,011,907
Change from prior year (Month)	2015	1,274,337	1,134,561	1,713,016	965,772	1,127,357	1,638,029	1,002,535	1,267,096	2,381,899	1,149,950	
Change from prior year (YTD)		27.07%	16.11%	18.91%	-48.45%	55.95%	-40.57%	-12.51%	-9.92%	55.80%	4.76%	-100.00%
		27.07%	21.66%	20.50%	-3.90%	3.29%	-10.49%	-10.72%	-10.62%	-2.72%	-2.13%	-9.27%
CONSTRUCTION USE TAX	2008	330,080	347,219	748,549	454,797	327,855	241,649	100,759	442,652	347,954	217,885	107,831
Rate 3.41%	2009	944,905	111,907	425,028	776,511	279,761	995,132	721,209	676,301	235,485	223,169	591,970
	2010	591,599	242,591	245,829	362,619	226,230	1,921,675	1,075,078	467,423	245,361	234,021	406,868
	2011	622,872	281,210	274,661	240,970	2,150,036	352,336	352,846	455,211	478,988	314,958	177,137
	2012	385,392	1,697,323	315,856	503,719	342,448	375,499	595,334	214,896	422,866	473,523	799,552
Rate 3.56%	2013	732,539	941,380	298,613	577,351	366,959	728,141	845,123	1,182,131	1,196,147	876,749	622,491
Rate 3.86%	2014	716,119	1,110,714	600,580	430,524	571,269	1,688,472	373,129	379,130	713,014	908,032	325,754
Change from prior year (Month)	2015	387,123	680,064	2,527,741	776,513	1,008,019	985,050	583,353	986,617	532,910	1,329,732	
Change from prior year (YTD)		-50.14%	-43.53%	288.17%	66.35%	62.74%	-46.19%	44.19%	140.01%	-31.07%	35.06%	-100.00%
		-50.14%	-46.12%	36.59%	41.07%	44.68%	14.70%	16.70%	24.67%	18.63%	20.62%	15.59%
TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)												
Ratechg3.56%>3.41%	2008	6,345,513	6,443,800	7,863,654	6,455,459	6,553,206	7,881,753	6,341,889	7,297,691	7,868,423	6,590,347	5,962,862
Rate 3.41%	2009	6,774,033	5,428,789	7,337,653	6,852,049	5,942,929	8,214,294	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191
	2010	5,855,134	6,407,577	7,355,749	6,384,774	6,359,207	9,762,758	7,217,482	7,044,332	8,010,061	6,639,102	6,265,572
	2011	7,264,374	6,064,242	8,001,928	6,598,565	8,709,205	8,535,347	6,892,523	7,758,275	8,809,664	6,783,855	6,911,348
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887
Rate 3.56%	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,363,947
Rate 3.86%	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	10,707,479	9,373,039	8,369,295
% Change (month)	2015	8,550,499	9,451,089	13,309,704	9,269,562	9,928,180	11,896,145	9,686,223	11,305,233	12,256,328	10,693,935	0
% Change (YTD)		3.67%	3.15%	27.40%	-2.61%	11.28%	-12.46%	5.71%	8.96%	5.57%	5.23%	-100.00%
		3.67%	3.40%	12.40%	8.58%	9.10%	4.20%	4.40%	5.00%	5.07%	5.09%	-3.56%

Sales Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	All Others	GRAND TOTAL
2012 (sales tax rate of 3.41%)							
January-December	74,972	630,882	28,068	30,800	254,698	8,615	1,028,035
2012 TOTAL	74,972	630,882	28,068	30,800	254,698	8,615	1,028,035
2013 (sales tax rate of 3.41%)							
January	5,943	42,419	683	1,897	31,839	663	83,444
February	6,733	46,945	793	2,316	14,240	494	71,521
March	7,356	58,210	2,599	2,239	14,365	933	85,702
April	8,177	60,898	1,098	2,254	14,133	566	87,126
May	7,428	44,535	1,141	1,945	17,979	502	73,530
June	6,202	49,128	2,797	1,675	15,800	1,084	76,686
July	6,773	43,431	1,410	1,929	14,014	506	68,063
August	7,880	58,942	2,478	2,320	30,225	655	102,500
September	9,034	58,301	2,276	1,593	33,190	1,032	105,426
October	9,092	75,153	1,588	2,109	20,452	622	109,016
November	7,239	54,518	1,019	1,854	14,389	473	79,492
December	6,413	41,556	1,692	1,783	27,202	3,852	82,498
2013 TOTAL	88,270	634,036	19,574	23,914	247,828	11,382	1,025,004
2014 (sales tax rate of 3.56%)							
January	6,674	44,572	549	1,698	29,308	617	83,418
February	7,481	57,318	527	1,677	18,003	548	85,554
March	7,999	57,635	280	1,754	25,675	4,941	98,284
April	9,253	73,736	335	2,261	19,985	516	106,086
May	7,947	58,322	299	1,603	22,326	557	91,054
June	6,859	49,148	1,533	1,411	18,654	3,806	81,411
July	7,169	54,921	500	1,870	19,801	522	84,783
August	10,246	63,974	389	2,090	43,631	707	121,037
September	10,859	89,597	2,127	1,858	28,775	4,106	137,322
October	10,302	74,379	327	2,709	21,704	654	110,075
November	7,552	59,538	219	1,880	17,441	493	87,123
December	7,923	55,287	2,200	2,745	19,670	4,248	92,073
2014 TOTAL	100,264	738,427	9,285	23,556	284,973	21,715	1,178,220
2015 (sales tax rate of 3.86%)							
January	7,859	49,979	1,137	2,449	26,951	857	89,232
February	8,922	74,022	423	1,717	17,242	686	103,012
March	9,623	75,994	1,619	2,331	22,518	4,180	116,265
April	10,748	66,826	242	2,280	22,236	1,016	103,348
May	8,814	66,461	576	1,720	21,496	1,104	100,171
June	7,727	50,227	1,326	1,908	17,445	6,593	85,226
July	8,147	54,767	370	2,580	19,697	1,444	87,005
August	10,493	67,669	535	2,571	31,411	1,911	114,590
September	11,566	76,084	1,530	2,399	21,566	3,092	116,237
October	5,884	78,743	375	2,378	20,685	5,181	113,246
November	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-
2015 TOTAL	89,763	660,772	8,133	22,333	221,247	26,064	1,028,332
% Change from 2012-2013							
	17.74%	0.50%	-30.26%	-22.36%	-2.70%	32.12%	-0.29%
% Change from 2013-2014							
	8.80%	11.56%	-54.56%	-5.65%	10.14%	82.75%	10.10%
% Change from 2014-2015							
	-2.34%	-2.27%	9.25%	8.80%	-17.68%	41.62%	-5.07%
% Change from previous year month							
	-47.32%	-2.36%	5.77%	-19.04%	-12.10%	630.63%	-5.12%

Sales and Use Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Construction	All Others	GRAND TOTAL
2012 (sales tax rate of 3.41%)								
January-December	74,987	637,659	28,068	30,800	257,134	21,390	10,190	1,060,228
2012 TOTAL	74,987	637,659	28,068	30,800	257,134	21,390	10,190	1,060,228
2013 (sales tax rate of 3.41%)								
January	5,943	42,867	692	1,897	31,839	307	1,769	85,314
February	6,733	47,024	793	2,316	14,252	233	494	71,845
March	7,356	58,287	2,599	2,239	14,377	9	1,150	86,017
April	8,177	60,975	1,098	2,254	14,143	1,364	574	88,585
May	7,428	44,596	1,141	1,945	17,981	51	502	73,644
June	6,202	49,221	2,797	1,675	15,803	1,783	1,316	78,797
July	6,778	45,052	1,410	1,929	14,021	223	506	69,919
August	7,880	59,050	2,478	2,320	30,234	826	655	103,443
September	9,034	58,377	2,276	1,593	33,195	342	1,355	106,172
October	9,092	75,238	1,588	2,109	20,456	296	628	109,407
November	7,239	55,042	1,019	1,854	14,400	6,281	473	86,308
December	6,413	41,638	1,692	1,783	27,202	115	4,075	82,918
2013 TOTAL	88,275	637,367	19,583	23,914	247,903	11,830	13,497	1,042,369
2014 (sales tax rate of 3.56%)								
January	6,674	44,901	549	1,698	29,309	14,291	617	98,039
February	7,481	60,702	527	1,677	18,003	268	548	89,206
March	7,999	57,709	280	1,754	25,677	2,691	5,161	101,271
April	9,253	74,888	335	2,261	19,990	3,118	516	110,361
May	7,951	58,390	299	1,603	22,328	1,008	557	92,136
June	6,859	49,694	1,533	1,411	18,656	56	4,114	82,323
July	7,189	55,013	500	1,870	19,805	134	522	85,033
August	10,246	64,092	389	2,090	43,632	3,089	719	124,257
September	10,861	91,142	2,127	1,858	28,778	51	4,420	139,237
October	10,302	74,466	327	2,709	21,707	1,661	654	111,826
November	7,552	59,692	219	1,880	17,482	117	640	87,582
December	7,923	55,416	2,200	2,745	19,672	126	4,462	92,544
2014 TOTAL	100,290	746,105	9,285	23,556	285,039	26,610	22,930	1,213,815
2015 (sales tax rate of 3.86%)								
January	7,859	50,053	1,137	2,449	26,953	35	865	89,351
February	8,924	74,115	423	1,717	17,243	97	836	103,355
March	9,623	76,124	1,619	2,331	22,524	447	4,638	117,306
April	10,748	66,975	242	2,280	22,242	363	1,020	103,870
May	8,814	66,519	576	1,720	21,503	24,406	1,108	124,646
June	7,727	50,425	1,326	1,908	17,449	1,307	6,892	87,034
July	8,147	54,826	370	2,580	19,704	261	1,451	87,339
August	10,493	67,751	535	2,571	31,419	2,454	1,912	117,135
September	11,566	76,152	1,530	2,399	21,570	1,279	3,365	117,861
October	5,890	78,769	375	2,378	20,686	28	5,219	113,345
November	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-
2015 TOTAL	89,791	661,709	8,133	22,333	221,293	30,677	27,306	1,061,242
% Change from 2012-2013	17.72%	-0.05%	-30.23%	-22.36%	-3.59%	-44.69%	32.45%	-1.68%
% Change from 2013-2014	8.82%	12.13%	-54.58%	-5.65%	10.14%	115.46%	62.73%	11.54%
% Change from 2014-2015	-2.36%	-3.28%	9.25%	8.80%	-17.67%	7.30%	41.26%	-5.31%
% Change from previous year month	-47.27%	-2.44%	5.77%	-19.04%	-12.11%	-98.45%	635.99%	-6.52%

UHGID Yearly Summary

Sales and Use Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2015	\$89,791 8%	\$661,709 62%	\$8,133 1%	\$22,333 2%	\$221,293 21%	\$57,983 5%	\$1,061,242 100%
2014	\$100,290 8%	\$748,105 61%	\$9,285 1%	\$23,556 2%	\$285,039 23%	\$49,540 4%	\$1,213,815 100%
2013	\$88,275 8%	\$637,367 61%	\$19,583 2%	\$23,914 2%	\$247,903 24%	\$25,327 2%	\$1,042,369 100%
2012	\$74,987 7%	\$637,659 60%	\$28,068 3%	\$30,800 3%	\$257,134 24%	\$31,580 3%	\$1,060,228 100%
2011	\$58,221 5%	\$650,532 59%	\$31,199 3%	\$29,330 3%	\$281,896 26%	\$49,701 5%	\$1,100,879 100%
2010	\$40,028 3%	\$604,913 53%	\$37,852 3%	\$30,571 3%	\$355,637 31%	\$81,746 7%	\$1,150,748 100%
2009	\$49,066 5%	\$578,900 55%	\$44,712 4%	\$24,213 2%	\$326,839 31%	\$34,018 3%	\$1,057,749 100%
2008	\$60,686 6%	\$568,892 53%	\$63,307 6%	\$24,768 2%	\$333,780 31%	\$12,073 1%	\$1,063,507 100%
2007	\$56,250 5%	\$588,610 53%	\$72,142 6%	\$30,921 3%	\$353,173 32%	\$19,270 2%	\$1,120,367 100%
2006	\$56,511 5%	\$525,911 50%	\$86,527 8%	\$33,045 3%	\$321,897 31%	\$19,261 2%	\$1,043,152 100%
2005	\$58,421 6%	\$493,955 50%	\$98,605 10%	\$28,891 3%	\$288,004 29%	\$29,024 3%	\$996,900 100%
2004	\$47,446 5%	\$461,253 44%	\$87,695 8%	\$25,958 2%	\$301,938 29%	\$124,607 12%	\$1,048,897 100%
2003	\$43,618 5%	\$417,782 44%	\$94,036 10%	\$35,450 4%	\$304,099 32%	\$46,965 5%	\$941,951 100%
2002	\$42,268 5%	\$407,606 44%	\$89,454 10%	\$34,104 4%	\$313,795 34%	\$41,419 4%	\$928,646 100%

City Wide Yearly Summary

UHGID Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2015	\$13,758,849 1%	\$14,017,587 5%	\$3,837,746 0%	\$4,709,667 0%	\$20,140,357 1%	\$49,882,693 0%	\$106,346,899 1.0%
2014	\$14,681,607 1%	\$14,447,798 5%	\$4,180,365 0%	\$5,475,586 0%	\$22,124,094 1%	\$53,747,345 0%	\$114,656,795 1.1%
2013	\$13,454,838 1%	\$13,174,730 5%	\$3,774,426 1%	\$4,692,270 1%	\$20,776,166 1%	\$47,500,571 0%	\$103,373,001 1.0%
2012	\$13,060,743 1%	\$12,937,276 5%	\$3,717,039 1%	\$4,850,986 1%	\$20,402,962 1%	\$41,137,961 0%	\$96,106,967 1.1%
2011	\$12,241,084 0%	\$11,838,300 5%	\$3,426,738 1%	\$5,259,120 1%	\$19,948,416 1%	\$39,725,073 0%	\$92,438,731 1.2%
2010	\$11,130,533 0%	\$10,930,482 6%	\$2,690,372 1%	\$4,459,406 1%	\$19,279,577 2%	\$38,940,102 0%	\$87,430,472 1.3%
2009	\$11,160,109 0%	\$10,572,840 5%	\$2,626,020 2%	\$4,304,383 1%	\$17,515,062 2%	\$39,002,103 0%	\$85,180,517 1.2%
2008	\$11,204,475 1%	\$10,910,035 5%	\$2,819,260 2%	\$4,827,635 1%	\$18,101,297 2%	\$36,708,245 0%	\$84,570,947 1.3%
2007	\$11,205,584 1%	\$10,888,135 5%	\$2,804,311 3%	\$5,522,090 1%	\$18,040,152 2%	\$39,631,459 0%	\$88,091,731 1.3%
2006	\$10,392,069 1%	\$9,582,212 5%	\$2,424,694 4%	\$4,611,056 1%	\$15,402,540 2%	\$37,371,060 0%	\$79,783,631 1.3%
2005	\$10,046,723 1%	\$8,995,846 5%	\$2,362,366 4%	\$4,465,788 1%	\$14,587,419 2%	\$35,882,350 0%	\$76,340,492 1.3%
2004	\$10,148,861 0%	\$8,637,718 5%	\$2,232,147 4%	\$3,118,312 1%	\$14,123,007 2%	\$32,171,342 0%	\$70,431,387 1.5%
2003	\$9,052,658 0%	\$7,847,285 5%	\$2,046,951 5%	\$3,922,549 1%	\$13,185,423 2%	\$31,552,637 0%	\$67,607,503 1.4%
2002	\$9,294,397 0%	\$8,133,237 5%	\$2,346,305 4%	\$4,164,992 1%	\$13,572,651 2%	\$33,815,600 0%	\$71,327,182 1.3%

UHGID Sales Tax Revenues (N) Does not factor in tax rate changes.

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
January	98,853	118,058	120,247	113,123	110,986	112,825	100,726	85,100	83,445	83,418	89,231
February	72,140	79,436	78,684	81,957	76,043	73,913	69,547	84,232	71,520	85,554	103,011
March	72,060	75,944	75,112	72,996	78,172	83,309	77,463	93,790	85,702	98,284	116,264
April	74,662	82,378	79,016	91,281	80,517	84,060	90,460	84,564	87,124	106,086	103,349
May	61,131	68,638	90,603	74,823	71,299	74,711	86,261	84,923	73,530	91,055	100,172
June	69,085	72,486	71,063	66,754	62,685	74,080	75,299	69,958	76,685	81,411	85,227
July	65,768	56,168	67,097	65,755	62,034	71,846	77,257	67,462	68,064	84,783	87,005
August	144,466	109,263	118,556	145,179	149,212	138,971	121,559	96,703	102,501	121,037	114,591
September	99,702	147,416	149,898	117,567	118,373	121,834	109,669	121,503	105,425	137,322	116,236
October	93,865	89,472	101,034	93,772	82,191	89,506	89,788	90,290	109,016	110,075	113,246
November	65,915	60,321	71,082	65,404	70,564	71,343	75,716	74,312	79,492	87,123	
December	62,359	72,197	79,696	64,029	83,085	77,446	72,817	75,198	82,497	92,072	
Totals	980,005	1,031,777	1,102,088	1,052,642	1,045,162	1,073,843	1,046,562	1,028,035	1,025,001	1,178,220	1,028,332
Tax Rate	3.41	3.41	3.56	3.41	3.41	3.41	3.41	3.41	3.41	3.56	3.86

**University Hill Commercial Area Management Commission
Retreat Questions for Boards and Commission for 2016**

What are your top priorities within the framework of the current Council work plan adopted at the last City Council retreat?

- Pursue retention and attraction of a more diverse mix of businesses.
- Promote residential diversity: should be a top priority for 2016. If this is accomplished it could have a lasting positive impact on the character and engagement of University Hill students and residents.
- Explore opportunities for working with CU to cooperatively pursue neighborhood stabilization and preservation of neighborhood character.
- Pursue creative solutions and strategic improvements to district access, e.g. bus routing, pedestrian crossings, aesthetic appeal of bus shelters, way-finding and more.

What would you like to see done that would further advance the Council Goals?

- City support for the proposed public parking garage on the Pleasant Street UHGID-owned lot. We realize the extremely high cost of underground parking could be what stands between making the hotel development happen or not. The benefits of the proposed development would support most of the Hill Reinvestment and the expanded parking facilities would reduce the parking concerns in the commercial district.
- Encourage clear connections between the design of the potential CU conference center/hotel project and the effort to enhance the economic vitality of the Hill Commercial Area.

How can your board specifically help reach the current Council goals?

- Meet again in 2016 with council members on a quarterly basis.
- Engage with commercial district businesses and The Hill Boulder by hosting an open house in 2016 to take feedback and inform them of priorities and progress.

Are there City policies that need to be addressed that would enable your board to function at a higher level?

- Explore options for earlier board input on budget allocations.

Are there other priorities outside of the Council Goals that your Board/Commission would like to address in the coming year?

- Reduce the 50% food sales requirement to 25% for Hill commercial district liquor licensees. The Hill is the only area in Boulder with the higher food % requirement, which feels discriminatory and reduces the attractiveness of the district to a neighborhood brew pub and other uses desired by year-round residents.
- Identify opportunities to streamline the event permit application process, especially for events hosted on the future 'event street' at Pennsylvania Ave. and 13th Street.

Department of Community Vitality 2016 Priorities

Access and Parking Management Strategy Phase 2

- District Management
- Pricing
- Alley Master Plan – University Hill Commercial District
- Satellite Parking Lots
- Car Share Policy
- NPP Program Review including CAMP
- Strategy Document and Evaluation
- Education and Outreach

Boulder Junction Access Districts – TDM & Parking

- Access Districts Funds Projections Update
- Monitoring of TDM Programs and Annual Survey

CAGID

- PARC Garage Equipment and Technology Upgrades
- District Access and Parking Options: Shared, Public/Private Partnerships and Satellite Parking
- Replacement of permitting systems
- Garage Art Plan
- CAGID Asset Management Plan
- Trinity Commons Public Private Partnership

Downtown

- Civic Use Pad Development at the St. Julien
- Special Event Procedures

Hill Reinvestment Strategy

- 2A Projects Community Outreach, Design and Construction– Event Street, Irrigation System and Residential Pedestrian Lighting
- Long-term Governance and Funding Recommendations
- Pursue National Register District and Related Façade Improvement Program
- Implementation of Pilot Hill Employee EcoPass Program
- Initiate Alley Enhancement Master Planning Process
- Public Private Partnerships on ‘Catalyst’ Sites (UHGID parking lots and CU Conference Center/Hotel)
- Stakeholder Partnerships including Hillanthropy and CU
- Residential Service District (RSD) Evaluation
- Phase Two Work Plan (2017-2019) for the Hill Reinvestment Strategy

Economic Vitality

- Economic Sustainability Strategy Update

Internal:

- Community Vitality Department
 - Vision, mission and strategies
 - Change Management and Integration
 - Staff On-boarding
- Division Value: Respect

DMC Priorities:

Boulder Junction Priorities:

UHCAMC Priorities:

University Hill Working Group:

Recommendations for Long Term Funding & Governance

Submitted by Progressive Urban Management Associates, Inc. (DRAFT 12-28-15)

<p align="center">Umbrella Working Group? Meets Quarterly to Review Progress, Shared Work Plan Items UHNA, UHGID, Business Association, City and University of Colorado</p>		
	Residential Neighborhood Focus	Commercial District Focus
Primary Activities	Preserve a Balanced Neighborhood Code Enforcement Design Standards & Review Litter Removal Town/Gown Relations Landlord Accountability Safety and Lighting Long Range Planning	Design Standards & Review Tenant Attraction Consumer Marketing/Events Streetscape Maintenance Parking/Operations & Capital Hill Employee EcoPass Safety & Lighting Long Range Planning
Governing Entity(ies)	UHNA lead with City, University	UHGID lead with Business Association, City, University
Funding	1) City of Boulder 2) Rental Licensing Fees? 3) General Improvement District?	1) Increased Mill Levy on GID 2) Sales Tax Revenue Share? 3) City of Boulder 4) Development Agreements
Notes	Evaluate RSD in Q1 – Establish whether there is support to continue the program; who are the beneficiaries; and the mechanism that needs to be created. Possibly requires petition/TABOR vote support from owners.	Suggest increasing GID mill levy to total of 8 to 10 mills and annual revenue of appx. \$140,000 to \$175,000. Would require GID ordinance amendments to add BID-like marketing activities and require petition from majority of district electors and owners, plus TABOR vote. With GID increase, would recommend more business/property owner representation on GID board. Another option: sales tax revenue share could be offered as an incentive and potential match to increase GID revenue.

Hill Reinvestment Working Group

Workshop #2 - Long-term Funding and Governance Options

Hill Neighborhoods	Governance	Tool	Additional Funding?	Funding Estimate
Preserve a Balanced Neighborhood	UHNA	New Policies	YES	\$? \$\$\$? \$\$\$?
Code Enforcement	BPD	Existing Policies	NO	
Building Code Enforcement	PH&S	Existing Policies	NO	
Aesthetics-Enforcement	PH&S	New Policies	YES	\$\$-\$\$\$
Aesthetics-Incentives	DCV	New Policies	YES	\$\$-\$\$\$
Litter Removal	DCV	RSD or Similar	YES	\$\$
Town/Gown Relations	DCV	Hill Coordinator	NO	
Town/Gown Relations	AACT	Community Liaison	NO	
Landlord Accountability	PH&S	New Policies	YES	\$? \$\$\$? \$\$\$?
Hill Commercial Area (HCA)	Governance	Tool	Additional Funding	Funding Estimate
Aesthetics-Enforcement	PH&S	Existing Code Enforcement	NO	
Aesthetics-Incentives	DCV	Façade Improvement Program	YES	\$\$\$
Tenant Attraction	DCV	Hill Coordinator	YES	\$
Identify Markets to Attract	DCV	Hill Coordinator	YES	\$
Streetscape Maintenance	DCV	UHGID	NO	
Marketing & Events	Hill Boulder	Part-time Event Coordinator	YES	\$\$-\$\$
Street Décor/Holiday Lights	DCV	UHGID	YES	\$\$
Access & Economic Vitality	Governance	Tool	Additional Funding	Funding Estimate
Parking-Operations	DCV	UHGID	NO	
Provide Sufficient Parking	City	P3 Team	YES	\$\$\$
Improve Safety	BPD	NIT/Community Policing	NO	
Improve Safety Infrastructure	Public Works	Lighting Enhancements	NO	
District-wide Identity/PR	DCV	Hill Coordinator	YES	\$\$-\$\$
Long-range Planning-Area Plan	PH&S	BVCP	NO	
Long-range Planning-HRS	DCV	Hill Coordinator	NO	
TDM Programs	DCV/Transp.	Hill Employee EcoPass Program	YES	\$\$-\$\$\$
Access Management/Facilities	DCV/Transp.	AMPS	NO	

Funding Estimate Categories:

\$ - Under \$50,000

\$\$ - \$50,000-\$100,000

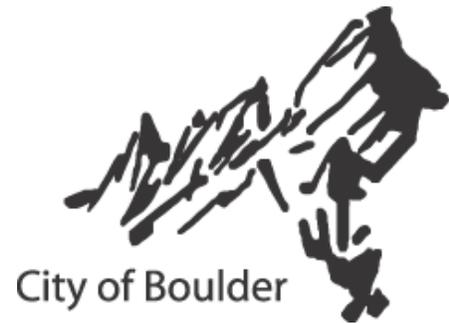
\$\$\$ - \$100,000 or more

UNIVERSITY HILL UPDATE

From: Sarah K. Wiebenson
Hill Community Development Coordinator

To: University Hill Stakeholders

Date: Wednesday, January 6, 2016



Hill Holiday Lights Removed Today

The 2015 expanded holiday lighting program in the Hill Commercial Area was removed today. This year the city funded an expansion of the district's lighting to include trees along Broadway to make the district look more inviting to regional passersby. The lights will return in November 2016.

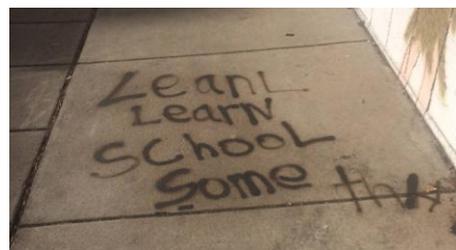
Pilot Hill Employee EcoPass Program Update

Since the November funding approval, city staff has been working with **RTD** to finalize a contract for the pilot Hill EcoPass program. While these details are being negotiated, the Hill Reinvestment Strategy intern, Holden Lewis, will continue to collect Authorized Signer forms from businesses that wish to participate in this free program for businesses within the **University Hill General Improvement District** (UHGID). Participating businesses must have this form on file with the city before individual employees can sign up for their passes. Hill businesses outside the district are not currently eligible to participate in the program; however, city staff are looking at the possibility of a *citywide* EcoPass program for the future.

If you have not already submitted your Authorized Signer form, you may fill it out [HERE](#) and email it to lewish@bouldercolorado.gov. As soon as the contract is signed, we will be reaching out to the employers who elected to participate in the program to attend 'office hours' with the **Department of Community Vitality** program administrators to sign up the eligible employees individually to receive their passes.

Efforts Continue to Address Holiday Tagger

A tagger vandalized the sidewalk and recently installed wall mural at 13th/Pennsylvania over the holiday break. The mural curator, **Madelife**, and the adjacent property owner took immediate steps to restore the mural to its original condition. The **University Hill General Improvement District** (UHGID) is also actively working to arrange a professional power-washing of the sidewalk as soon as possible. The tagger also vandalized the underpass at College Avenue, which is being addressed by the city's **Transportation Division**.



New Bike Racks to be Installed in the Hill Commercial Area

The **UHGID** maintenance staff will be installing a handful of new bike racks in the Hill Commercial Area within the next month. The **University Hill Commercial Area Management Commission** (UHCAMC) asked that the racks be located to the extent possible at district activity nodes, e.g. at 13th/College and 13th/Pennsylvania.

Upcoming Public Hill Meetings/Events:

Tues., Jan. 19 at 4:00 p.m. – **Hill Reinvestment Working Group** Workshop #2: Governance & Funding Mechanisms

Wed., Jan. 20 at 4:00 p.m. – **University Hill Commercial Area Management Commission** (1777 Broadway)