

Project Report

07 February 2019 - 27 May 2019

Be Heard Boulder Alpine-Balsam Area Plan



Visitors Summary

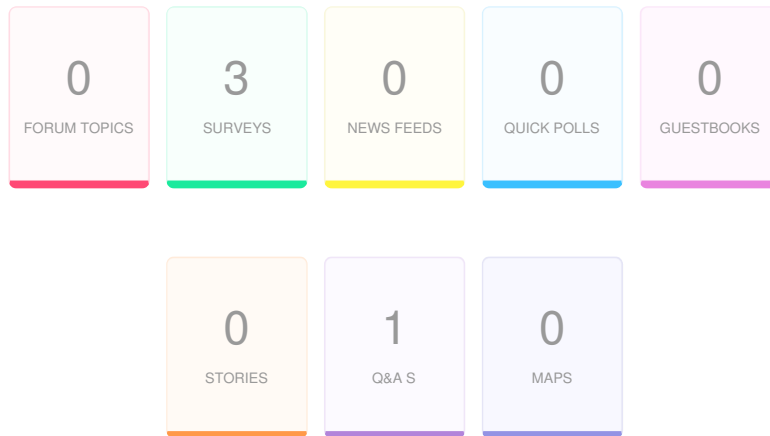


Highlights

TOTAL VISITS	899	MAX VISITORS PER DAY	99
NEW REGISTRATIONS	19	ENGAGED VISITORS	114
		INFORMED VISITORS	421
		AWARE VISITORS	745

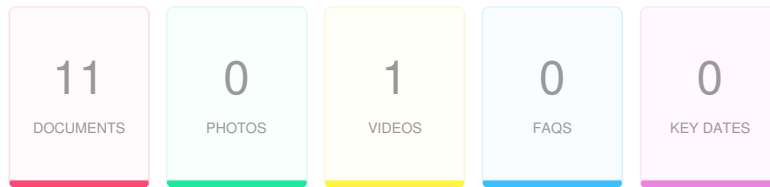
Aware Participants		745	Engaged Participants			114
Aware Actions Performed	Participants		Engaged Actions Performed			
Visited a Project or Tool Page	745		Registered	Unverified	Anonymous	
Informed Participants	421	Contributed on Forums	0	0	0	
Informed Actions Performed	Participants	Participated in Surveys	54	60	0	
Viewed a video	0	Contributed to Newsfeeds	0	0	0	
Viewed a photo	0	Participated in Quick Polls	0	0	0	
Downloaded a document	82	Posted on Guestbooks	0	0	0	
Visited the Key Dates page	10	Contributed to Stories	0	0	0	
Visited an FAQ list Page	5	Asked Questions	0	0	0	
Visited Instagram Page	0	Placed Pins on Places	0	0	0	
Visited Multiple Project Pages	275	Contributed to Ideas	0	0	0	
Contributed to a tool (engaged)	114					

ENGAGEMENT TOOLS SUMMARY



Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Survey Tool	Small Group Workshops Review and Additional Feedback	Archived	346	54	60	0
Survey Tool	Which goals are most important for the Alpine-Balsam Area...	Draft	39	0	0	0
Survey Tool	Alpine-Balsam Trade-offs Survey	Draft	29	0	0	0

INFORMATION WIDGET SUMMARY



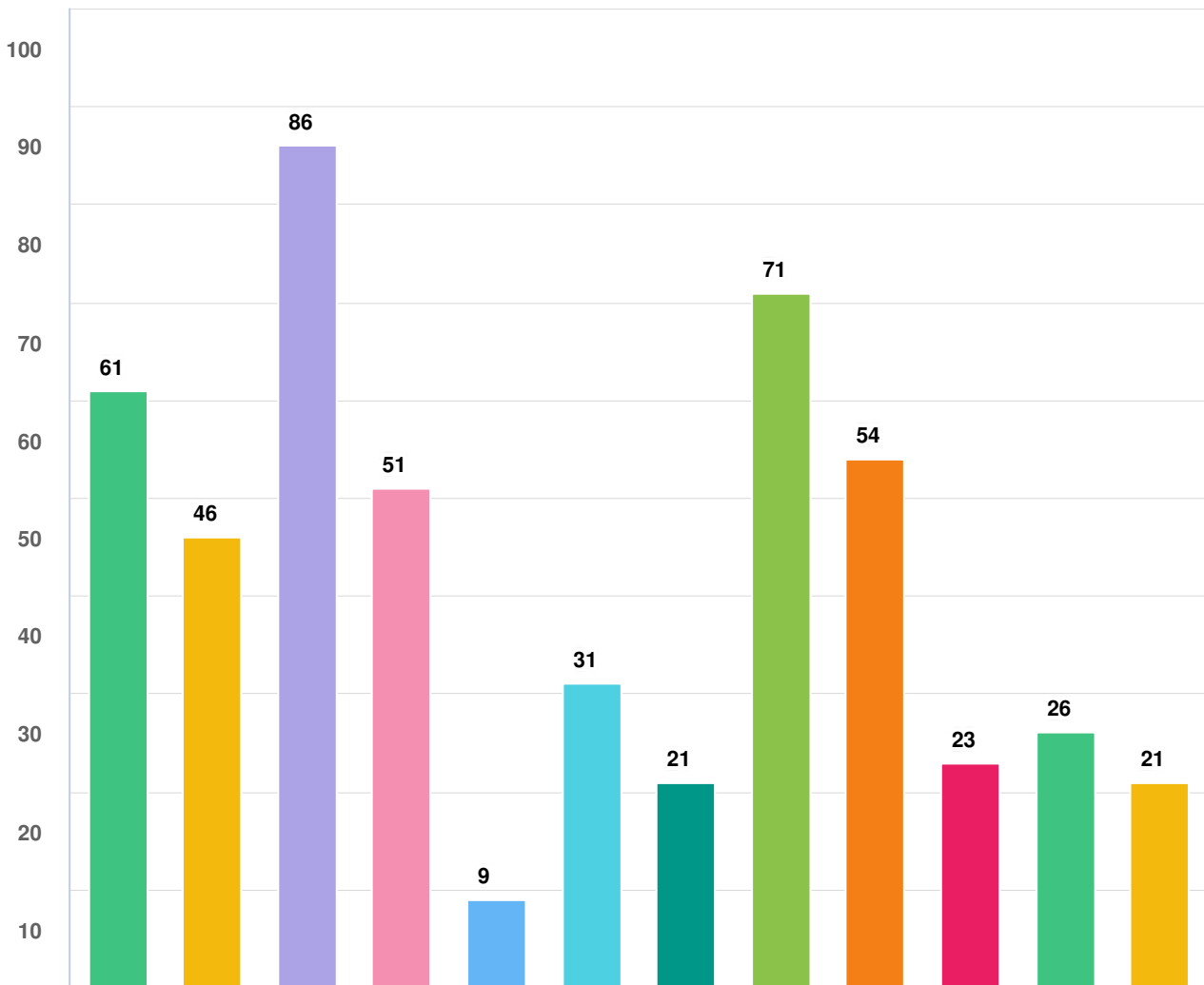
Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Alpine Balsam Vision Plan 2017	34	35
Document	All Scenario Boards	26	31
Document	Engagement Brochure	20	22
Document	Informational Boards from Kickoff Event - May 2018	9	9
Document	Central Broadway Corridor Design Framework	6	6
Document	Oct. 29 Workshop Booklet	5	7
Document	City Council Study Session Presentation - Jan 2018	3	5
Document	Scenario Boards	2	2
Document	Presentation from Kickoff Event - May 2018	2	2
Document	City Council Study Session Memo - Jan 2018	2	2
Document	Boulder Valley Comprehensive Plan 2015	1	1
Key Dates	Key Date	10	11
Faqs	faqs	5	5
Video	Oct. 29 Alpine-Balsam Workshop Presentation	0	0

ENGAGEMENT TOOL: SURVEY TOOL

Small Group Workshops Review and Additional Feedback

VISITORS	346	CONTRIBUTORS	114	CONTRIBUTIONS	114
----------	-----	--------------	-----	---------------	-----

Which of these current attributes resonates with you most? You may choose up to 5.

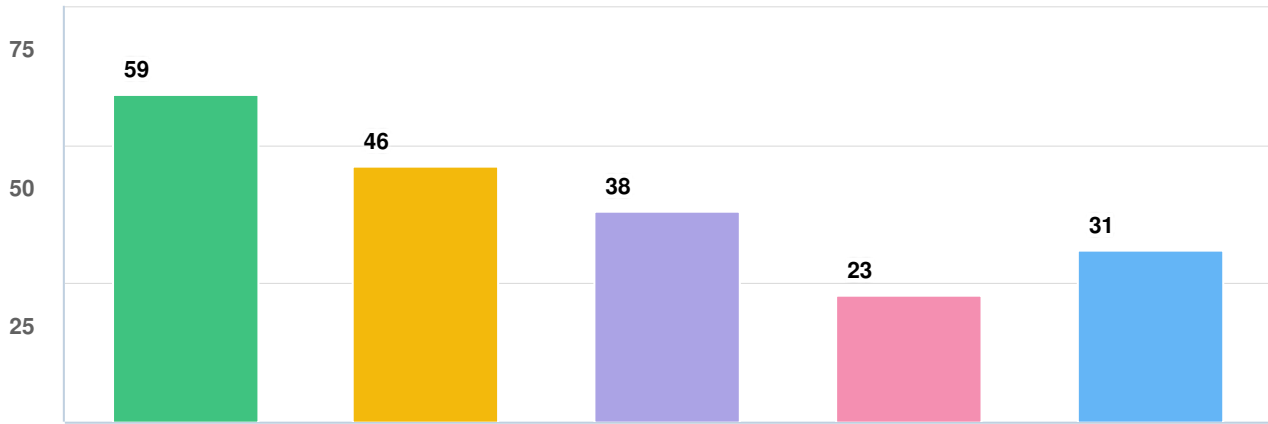


Question options

- Livability of area
 ● Commercial shops as heart and soul of the community
 ● North Boulder Park
- Bike and pedestrian corridors
 ● Proximity to medical services, including People's Clinic
- Diversity of housing types (i.e. multi-family flats, condos, townhomes and single-family homes)
 ● Current mix of uses
- Views of mountains/proximity to nature
 ● Easy access to parks, shops, schools, downtown, transit
- Character and design of existing buildings
 ● Diversity of people (residents, employees, shoppers, park-goers)
- Range of housing density

Optional question (114 responses, 0 skipped)

Please choose the attributes you consider most important and relevant to the Alpine-Balsam neighborhood. You may choose up...

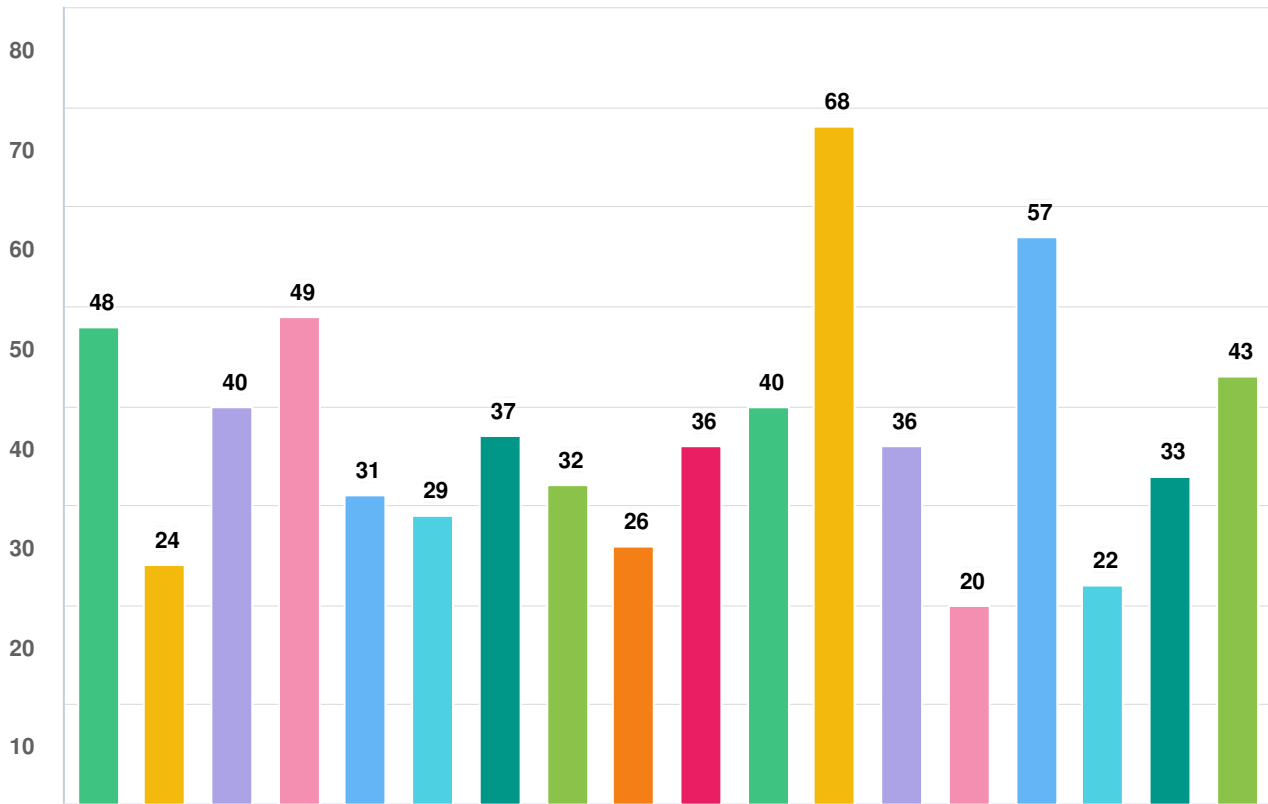


Question options

- Meet every day needs of neighboring communities
- Ensure appropriate scale transitions to neighboring residential uses
- Encourage a richness of transportation amenities
- Encourage parking management strategies
- Ensure comfort and safety

Optional question (114 responses, 0 skipped)

Which of these themes related to housing resonates with you most? Choose all you support.



Question options

- The city-owned property is a logical place for some housing
- There are other parts of the area that are suited to new housing
- Current housing in the area is sufficient
- The city should emphasize new housing that applies to people who work in Boulder but cannot afford to live here
- The city should emphasize new housing for hard-to-house populations, like seniors and people living with disabilities, as well as those transitioning from homelessness
- The city should emphasize family housing
- The city should explore regulatory changes to better support housing in this area, including changes to occupancy limits and accessory dwelling unit policies
- The city should seek to convert existing buildings, over time, to housing and other important uses, including the preservation of some medical services
- The city should support existing multi-family units and require property owners to maintain these
- The city should consider leaving some of its site flexible, so it can be used for one purpose today and evolve as community needs change
- The city needs to consider the relationship between housing and retail
- The city needs to consider the relationship between housing and parking/traffic congestion
- The city needs to ensure that new housing is varied in appearance and attractive
- The city's current density range of 140 to 300 units is appropriate, given the vision plan goals
- The city's current density range of 140 to 300 units is too high
- The city's current density range of 140 to 300 is too low
- Housing needs to be balanced with civic uses
- Housing needs to be balanced with flood mitigation

Optional question (114 responses, 0 skipped)