

Dear TAB,

As per the agenda of our regularly scheduled meeting, EAB discussed the metrics and format of the Climate Action Plan.

In doing so we noted some high level themes and discussed their impact on each section.

As such we'd like to pass the following commentary to TAB for their consideration.

In looking at the values indicated within the Climate Action Plan, we noted that they do not easily roll-up to a particular target.

We looked at separating the values presented into:

1. Key Success Indicators which directly relate to the amount of emissions reduced
2. Program Performance metrics which relate to the progress of particular programs
3. Community Co-Benefits which help to explain to the community the total benefits from the program in addition to emissions reductions

For example, Transportation's Key Success Indicator would be the "Reduction of Emissions from Petroleum".

Ideally those emissions reductions would be calculated by the reduction of gallons of petroleum.

We brainstormed that the reductions of gallons of petroleum could be derived several ways including:

1. The number of gallons sold over time in Boulder (hopefully readily available to be calculated via the state sales tax collection), we realize that not every gallon sold in Boulder is in turn emitted in Boulder but that it would be a relatively accurate measure.
2. By the efficiency of the fleet (hopefully readily available via the vehicle registration databases of both resident and non-resident, similar to their use with local parking meters)
3. By VMTs

We hope this will be helpful in your discussions around the plan.

EAB