

2015 1,000 Minutes of Summer Riding Give-Away

Official Rules

These are the rules for the 2015 1,000 Minutes of Summer Riding Give-Away (the "Give-Away"). If you have a question regarding this promotion, please contact the Boulder Parks and Recreation at (303) 413-7200.

NO PURCHASE NECESSARY. YOU MUST BE BETWEEN 5 AND 16 YEARS OF AGE ON DATE OF ENTRY AND A LEGAL RESIDENT OF THE UNITED STATES RESIDING IN COLORADO THROUGHOUT THE GIVE-AWAY PERIOD TO BE ELIGIBLE TO WIN. ONE ENTRY PER PERSON ONLY. WINNERS NEED NOT BE PRESENT TO WIN. VOID WHERE PROHIBITED BY LAW.

1. **HOW TO ENTER:** No purchase is necessary. There is no entry fee, payment or proof-of-purchase necessary to participate in the Give-Away. The Give-Away entry period starts on June 1 at 12 noon (Colorado time) and ends at 7 p.m. on August 14 Colorado time) (the "Give-Away Period"). To enter, you must fully complete an Official Entry Form, by filling in all requested information including your personal contact information and submit your Official Entry Form at any City of Boulder Recreation Center or Parks and Recreation area at Valmont Movie Night event. Any other attempt at entry is void. Incomplete entries, or failure to follow the instructions, procedures or these Official Rules shall render the entry invalid. If multiple entries are received from any one person, only the first entry will be considered and subsequent entries will be disqualified.

By submitting your entry, you are agreeing to allow the City of Boulder Parks and Recreation Department (the "Sponsor") to use your e-mail address and preference information to communicate with you about department-related programs, classes, special events and information deemed to be of potential interest to you and your family. Except as specifically authorized by you, your personal contact information **will not** be shared with, transferred or knowingly released to any other person, business or entity without your request/consent. You may unsubscribe to any Parks and Recreation e-mail list at any time. All entries become the property of Sponsor.

2. **PRIZES:** The following prizes will be awarded:

- > 1 - Family Rec Center Pass
- > 1 - Boulder Rez Package (Admission fees, boat rental)
- > 1 - Private Lesson with Gonzo Tennis
- > 1 - Target \$20 Gift Card
- > 1 - Flashlight Helmet
- > 6 - Century Theatre Movie Tickets
- > 1 - Green Guru Swag Package
- > 5 - Pro BMX Skills Book
- > 1 - Boulder Cycle Sport Package
- > 1 - Play It Again Sports Package

All prizes are subject to change and prizes have no cash redemption value. No transfer, substitution or cash equivalent for prizes allowed except at Sponsor's sole discretion. Winner is solely responsible for all applicable taxes. Sponsor makes no representations or warranties of any kind concerning the appearance, condition or performance of any prize.

3. **DRAWING:** Winners will be selected from all eligible entries received and determined through a random drawing process to be administered by the Sponsor whose decisions are final and binding. The drawing will be held at or about 7 p.m. (Colorado time) Friday, August 14. All entries must be received by 7 p.m. (Colorado time) Friday, August 14, 2015 to be eligible. Odds of winning depend upon the total number of eligible entries received. WINNERS NEED NOT BE PRESENT TO WIN.

4. **ELIGIBILITY:** One entry per person and e-mail address only. Duplicate entries by the same person will be disqualified. YOU MUST BE BETWEEN 5 AND 16 YEARS OF AGE AND A LEGAL UNITED STATES RESIDENT RESIDING IN COLORADO THROUGHOUT THE GIVE-AWAY PERIOD TO BE ELIGIBLE TO WIN. CONTEST IS VOID WHERE PROHIBITED BY LAW. Potential winners may be required to provide proof of age, legal United States and Colorado residency if requested by Sponsor to determine eligibility and as a condition of prize award. Employees of the City of Boulder Parks and Recreation Department and the immediate family members of each, are not eligible to participate or win. Limit one prize per name and/or e-mail address.

5. **GENERAL:** This Give-Away is subject to the laws of Colorado and the United States. Prizes will be awarded and/or delivered only to addresses within Boulder County, Colorado and its immediately adjoining counties. No substitution of prizes is offered, no transfer of a prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value. Prize winners will be solely responsible for all applicable federal, state and local taxes on prizes; winners may receive an IRS Form 1099 for the retail value of the prize. All other expenses on the receipt and use of the prize not specifically mentioned herein are the sole responsibility of the winner. Any prize or portion of a prize not accepted by a winner will be forfeited and may be awarded to another entrant at the Sponsor's option.

6. **CONDUCT:** By entering this Give-Away, entrants agree to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding in all respects. The Official Rules will be posted on the Parks and Recreation website at www.ValmontBikePark.org. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with or disrupting the entry process or the operation of the Give-Away; or to be acting in any manner deemed by Sponsor to be in violation of the Official Rules.

7. **LIMITATIONS OF LIABILITY:** Sponsor and all other Give-Away partners, prize providers, and persons or entities related to the Give-Away assume no responsibility or liability for (a) any incorrect or inaccurate entry information; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Give-Away; (c) any technical malfunction, failure, error, omission, defect, or delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, or networks utilized in any aspect of the operation of the Give-Away; (d) inaccessibility or unavailability of the Internet or the website or any combination thereof, or; (e) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Give-Away or download of any materials related to the Give-Away.

By participating, entrants and participants, on behalf of themselves and their heirs, executors, administrators, successors and assigns hereby knowingly and voluntarily release, discharge, waive and relinquish, and agree that they will not assert or maintain against Sponsor and those involved in the development, production (including prize suppliers, contractors, service providers), implementation and distribution of this Give-Away, all participating merchants and their designated agents and any other person or entity associated with such entities and/or this Give-Away, and any of their respective officers, directors, employees, representatives, attorneys, or agents (collectively, "Sponsors' Companies"), any claim, action, suit or demand of any kind or nature whatsoever, whether known or unknown now or in the future, directly or indirectly, in whole or in part, arising out of or in connection with their participation in this Give-Away or any Give-Away-related activity, or their acceptance, possession, use or misuse of any prize in any way (including any tax liabilities). Entrants and participants hereby further agree that Sponsors' Companies are not responsible or liable for, and that entrants and participants will indemnify, defend, release, and hold Sponsors' Companies harmless from and against, any and all claims, liabilities, losses, damages, injuries, costs and expenses (including, without limitation, reasonable attorney's fees) of any nature whatsoever whether known or unknown now or in the future, directly or indirectly, in whole or in part, arising out of or in connection with their participation in this Give-Away or any Give-Away-related activity, or their acceptance, possession, use or misuse of any prize in any way (including any tax liabilities). Entrants and participants hereby acknowledge that they may hereafter discover facts different from or in addition to those which they now know or believe to be true and agree that this release will remain effective notwithstanding.

If by reason of any error, more prizes are claimed than the number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised prizes. No more than the advertised number of prizes will be awarded.

If, for any reason, the Give-Away is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Give-Away, then Sponsor reserves the right at its sole discretion to cancel, terminate, or modify the Give-Away in whole or in part.

8. **WINNER NOTIFICATION:** Potential winners will be notified by e-mail at the e-mail address provided on the entry form or by telephone at the phone number provided. Potential winners may be required to execute an Affidavit of Eligibility, a Liability Release and a Publicity Release ("Affidavit/Release") within ten (10) days of first notification to claim prize. If any of the required documents are not returned within the allotted time period, or if any e-mail is returned as undeliverable, the prize may be forfeited and an alternate winner may be selected at Sponsor's sole discretion. Any prize not accepted by a winner will be forfeited. It is the responsibility of the winner to claim the prize within the specified timeframe. All unclaimed prizes after ten days will automatically be forfeited and may be awarded to another entrant.

9. **RELEASES:** All entrants, as a condition of entry into the Give-Away, agree to release the City of Boulder, the Parks and Recreation Department and their respective employees, subsidiaries, divisions, affiliates, suppliers, and promotional partners, from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, death or losses to persons or property which may be sustained in connection with submitting an entry, or otherwise participating in any aspect of the Give-Away, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any entry or prize-related activity, or for any typographical or other error in these Official Rules or the announcement of offering of any prize.

Except where prohibited by law, winners grant to Sponsor the right to print, publish, broadcast and use in any media now known or hereinafter known (including without limitation use online at the website) the winner's name, voice, statement, picture or other likeness, without additional compensation, for public relations, advertising and promotional purposes as may be determined by Sponsor.

10. **WINNERS' LIST/OFFICIAL RULES:** For the names of all prize winners, visit www.ValmontBikePark.org or Valmont Bike Park on or after August 14, 2015 and prior to September 14, 2015. These Official Rules will be available at www.ValmontBikePark.org through September 14, 2015.

11. **PRIVACY** (City of Boulder Parks and Recreation): We value your privacy and will not knowingly release, transfer, sell or trade the personal contact information required to enter this Give-Away to any third party without your permission (unless required to by law or to preserve community interests, property, rights or lives). We reserve the

right to use this information to communicate with you about Parks and Recreation related activities, events, programs and opportunities. You may unsubscribe from our e-mail lists at any time.

12. **RULE CHANGES:** Additions, deletions and modifications to these rules may be made at the discretion of the City of Boulder Parks and Recreation Department and may be enacted at any time.

13. **SPONSOR:** City of Boulder Parks and Recreation Department.

14. **Last updated and effective date: June 1, 2015.**