

Boulder Arts Commission Agenda
October 21, 2015, 6:00 p.m.
Canyon Meeting Room, Boulder Public Library

CALL TO ORDER

Approval of Agenda

REVIEW OF MINUTES

September 16, 2015

PUBLIC COMMENT AND COMMISSIONER RESPONSE

GUEST PRESENTATION

Update on Boulder Valley Comprehensive Plan – Caitlin Zacharias

Update on the 2016 Budget – Devin Billingsly

GRANT PROGRAM ACTION ITEMS

ARTS IN EDUCATION GRANTS FY15 R2

Boulder Ballet, Reach the Summit -- The Science of Dance

Boulder High School, Tree of Life

Boulder International Fringe Festival, Boulder Fringe Adventures League

Boulder Museum of Contemporary Art, Art Stop on the Go

Colorado Film Society, Boulder International Film Festival Youth Pavilion 2016

The Dairy Center for the Arts, Saturday Children's Art Workshops

EcoArts Connections, The Resilience Project

Diane Michel, Marimba: A Cultural and Musical Experience

GRANT FINAL REPORTS

David Lorraine, FY14 R1 Arts in Education, Martin Acres Community Mural

MATTERS FROM COMMISSION MEMBERS

FOR DISCUSSION: SCFD Reauthorization (Richard and Ann)

ACTION ITEM: Community Cultural Plan (Richard)

FOR DISCUSSION: Council Priorities Letter (Richard)

MATTERS FROM STAFF

FOR DISCUSSION: Manager's Update

FOR DISCUSSION: 2016 Grants Operational Structure and Planning

UPCOMING MEETING (Agenda Building)

ADJOURNMENT

**CITY OF BOULDER
DRAFT BOULDER ARTS COMMISSION MEETING MINUTES**

Date of Meeting Wednesday, September 16, 2015, at the Main Library

Contact Information Preparing Summary Greg Ravenwood, 303-441-4397

Commission Members Present Felicia Furman, Richard Turbiak, Linda Haertling, Tamil Maldonado, Ann Moss

Library Staff Present

David Farnan, Library & Arts Director
Matt Chasansky, Office of Arts and Culture Manager
Greg Ravenwood, BAC Cultural Grants Coordinator

Public Present Manuela Sifuentes, Caryl Kassoy, Kathy Kucsan, Viviana Areturo, Deborah Malden, Don McDonald, Charlotte LaSasso

Type of Meeting Regular

Call to Order The meeting was called to order at 6:00 p.m.

Review of Minutes

Maldonado motioned to approve the August 19, 2015, meeting minutes; Furman seconded and the minutes were approved unanimously.

Public Participation

Kathy Kucsan gave an update on the re-authorization of the Scientific Cultural Facilities District tax, and provided literature for the commissioners on the topic.

Don McDonald gave an update on the Nobel Circle project, noting the potential locations for the project which had been presented to City Council for consideration, and presented literature for the commission on the topic. He pointed out that a video discussing the project was available to be viewed at www.bouldernobelcircle.org.

Semi-Annual Reports

The reports submitted by Boulder Museum of Contemporary Art and The Dairy Center for the Arts were reviewed. There were no questions from the commission. Moss and Haertling commented their approval of the reports.

Grant Program Action Items

Open Grant Formal Proposals

The proposal for Boulder County Arts Alliance: History of Visual Art in Boulder was reviewed. Maldonado recused herself from the process due to her participation in the project. Haertling noted that the self-guided tours seem to support sustainability and that the project was strong on the element of diversity with good collaborative efforts. She appreciated the component of the book arts and felt the project had potential for huge impact. Moss felt that 2016 was great timing for this project, commenting that the BAC had been weak on support of visual arts, and noting an extensive scope of art and architecture included in this project, bringing to the fore some of the timely issues the visual arts community in Boulder is facing. Furman felt the proposal answered the questions posed by the commissioners at the previous meeting (i.e. diversity detailed; visitors anticipated; marketing plan detailed; catalog for documentation of the scholarly effort). Turbiak wondered what would happen next after the main project? Moss and Haertling noted that the catalog would provide a history and summary of the event that would be lasting for Boulder as a resource.

Moss motioned to fund the project in full; Furman seconded and the motion was approved unanimously. Turbiak and Chasansky clarified that if both proposals were approved then the commission would have to provide direction about how to split funding as the Open Grant category did not have enough money to fund both in full.

The proposal for Boulder County Arts Alliance: One Action 2016: Art + Immigration was reviewed. Maldonado recused herself from the process due to her participation in this project also. Haertling appreciated the involvement of juveniles in the project

and noted that it addressed goals of the cultural plan. Moss noted that the project, as it moved forward over the past year, had proven it had significant impact, and was pulling diverse cultural elements together to create significant art projects. Furman felt positive about the art elements the project was propagating. Turbiak noted that the collaborative element was significant.

Haertling motioned to approve for funding; Moss seconded and the motion received unanimous approval. Turbiak suggested funding the History of Visual Art in Boulder project in full and giving the remainder to One Action. Moss inquired about transferring balance funds from other grant categories (CCI and AFTA scholarships and the Major Grant) to assist in funding the approved Open Grant projects. Haertling motioned to provide full funding to HOVAB (\$20,000) and the remaining funds with additional grant balances to One Action (\$23,383) and the commissioners voted their agreement.

Matters from Commission Members

Moss reviewed her draft letter to City Council regarding the proposed civic area arts complex which had been included in the meeting packet. The commissioners noted their enthusiasm for the content of the letter and gave consent for her to complete and submit it on their behalf. Haertling offered to be a co-author of the letter.

Matters from Staff

Chasansky noted that two days of free rental of Macky Auditorium had been awarded to the Boulder Philharmonic Orchestra in October and November.

Farnan discussed the Park Development Plan, noting the removal of the Bandshell seating, the arc of the bike path to the east of the Bandshell incorporating elements of the Farmer’s Market and also public art. He called attention to the need for widening the pedestrian bridge at the Farmer’s Ditch and the negotiations with the companies which hold ownership of the ditch. He also noted the changes to the path and plaza in front of the north wing of the main library and how the current Japanese garden would be opened to the face the creek and the pedestrian/bike path.

Chasansky gave a brief update on the Experiments in Public Art project, noting that projects by Michael Theodore, Ana Maria Hernando, Emma Hardy and Rebecca DiDomenico would be installed between the end of 2015 and the first quarter of 2016.

Chasansky introduced the Community Cultural Plan and asked for suggestions and changes from the commissioners to be represented in the final document. On October 1, 2015, the document was to be submitted to the City Manager for review, with the goal of presenting it to City Council November 10 (the final meeting of the current council before elections). Moss requested that the cultural plan call for all aspects of the City’s planning documents to have a column or an entry relating to the arts (planning, transportation, etc.). She noted her frustration over the rigidity of the City process in allowing public art to prosper and have a presence in the community. She questioned the budget total and how it was arrived at. Farnan noted that more was asked for and that the Arts department, while having the smallest budget in the City, had received the largest percentage increase for 2016, and that negotiation with the City Manager regarding the total City budget was always a factor in the process. Moss asked for details on the nine-year commitment for the Youth Council, expressing her doubt over the ability of community youth to follow through for the entire time. Chasansky allowed that if 50 kids signed up and 10 were left participating over the time frame, that it would provide valuable information in tracking youth who might develop into cultural leaders in Boulder. Turbiak asked about the funding of the eleven large organizations in the grant program, noting that only 8 could be funded under the current plan details. The commission continued to discuss the pros and cons of funding the various grant categories at different levels while Chasansky took notes on their preferences.

Adjournment

The meeting was adjourned at 7:55 p.m.

Date, Time, and Location of Next Meeting: The next Boulder Arts Commission meeting will be held at 6 p.m. on Wednesday, November 18, 2015, in the Canyon Meeting Room of the Main Library’s north wing.

APPROVED BY:

Board Chair

Date

ATTESTED:

Staff Secretary

Date

TO: Members of the Boulder Arts Commission
FROM: Matt Chasansky, City of Boulder Office of Arts & Cultural Services
DATE: October 15, 2015
SUBJECT: Boulder Arts Commission Manager's Update

1. Notes on the Agenda for September 16, 2015:

- Update on the Boulder Valley Comprehensive Plan (BVCP)

Attached is a memo from the BVCP team. This will be preparatory information for the presentation at the meeting.

- 2016 Budget Update

In preparation for the discussion, please feel free to download the 2016 budget information at this website: https://www-static.bouldercolorado.gov/docs/2016_Recommended_Budget_v3-1-201509171550.pdf. A presentation which summarizes the key components of the 2016 budget for the Office of Arts + Culture will be provided at the meeting.

- Discussion of the SCFD Reauthorization

Attached please find a draft letter, written by Richard Turbiak, for consideration in this discussion.

- Community Cultural Plan

Attached please find a draft letter, written by Richard Turbiak, for consideration in this discussion. Also attached are updated pages to add to your latest draft of the full Community Cultural Plan document. These new sections complete the vision components of the plan. Staff will look for any responses or questions to these pages during the meeting.

- 2016 Grants Program

Attached please find the draft framework for the 2016 cultural grants program.

2. Update on Temporary Public Art Commissions.

- Attached, please find a memo describing a new, temporary public art commission from the Parks & Recreation Department. This new mural from Denver-based artist JOLT will be installed in the Civic Area, on the walls of the Broadway underpass. The expected completion date is November 16, 2015. As a temporary commission, this project does not trigger the approval process in the Interim Public Art Policy and is provided to you as an information item.
- Another temporary mural project has been completed in the Library's new maker space. This artwork by Denver artist Amanda Marie Ploegsma was completed in collaboration with Boulder curator Leah Brenner's new mural project: &Art. <http://www.and-art.space> The mural compliments another private commission by the same artist in University Hill. Attached, please find a memo describing this recently completed project. As above, this temporary commission does not trigger the approval process in the Interim Public Art Policy and is provided to you as an information item.

**CITY OF BOULDER
MEMORANDUM**

TO: Boulder Arts Commission

FROM: Matt Chasansky, Manager, Office of Arts + Culture
Susan Richstone, Deputy Director, Planning, Housing + Sustainability
Lesli Ellis, Comprehensive Planning Manager, PH+S
Courtland Hyser, Senior Planner, PH+S
Jean Gatzka, Sustainability Planner, PH+S
Caitlin Zacharias, Associate Planner, PH+S



DATE: October 21, 2015

SUBJECT: Boulder Valley Comprehensive Plan 2015 Update – Briefing on Foundational Work, Community Kick Off, Focused Topics, and Next Steps

PURPOSE

The purpose of this item is to provide an update on the Boulder Valley Comprehensive Plan (BVCP) 2015 Update and receive feedback on the foundational work to date (i.e., Trends Report, projections, fact sheets, and mapping); the community engagement plan and input so far; the initial focused topics for the BVCP update; and next steps for the 18-month project.

Transportation Advisory Board Role in the BVCP

The BVCP is jointly adopted by the City of Boulder (“city”) (Planning Board and City Council) and Boulder County (“county”) (County Commissioners and Planning Commission). While Boulder Arts Commission is not responsible for approving the plan, staff is seeking feedback and ideas from the board about relevant policy areas of the plan, including any topics related to arts and culture and community engagement. The planning team will advance the feedback to the four approval bodies at their meetings in December and January.

Feedback

Does the Arts Commission have any questions about the foundational information (i.e., Community Profile, draft Trends Report, Subcommunity Fact Sheets, 2040 projections), or feedback about:

1. Community engagement and next steps?
2. Focused topics for the 2015 update and/or specific topics relevant to the Arts Commission, including policy directions emerging from the draft Community Cultural Plan?

BACKGROUND

Plan Purpose and Joint Adoption

The BVCP is the community's plan for the future. The core components of the plan include policies and maps. The policies are intended to guide decisions about growth, development, preservation, environmental protection, economic development, affordable housing, culture and the arts, urban design, neighborhood character and transportation for the next 15 years. Two maps, namely the Land Use and Area I, II, III Maps, define the desired land-use pattern and location, type, and intensity of development.

Despite its 15 year horizon, the BVCP is updated every five years to respond to changed circumstances or evolving community needs and priorities.

Since the 1970s, the City of Boulder ("city") (Planning Board and City Council) and Boulder County ("county") (County Commissioners and Planning Commission) have adopted the plan jointly. The ongoing collaboration to address issues of shared concern is relatively unique among communities.

2015 Update

The webpage for the 2015 update and portal for interested participants to sign up for project updates is: www.bouldervalleycompplan.net. The webpage also includes a link to the 2010 plan and maps. The 2015 BVCP update will carry forward long-standing core values, as noted (above). Additionally, an updated plan will be able to more clearly and graphically convey the community's vision; better align the city organization and its services; provide clear guidance and tools for implementation; and include metrics to monitor progress, among other goals for the update.

Plan Implementation

The plan is the overarching policy guide for the community. As such, its policies tend to be less detailed than those that are found in the city's 20+ master plans. The BVCP is implemented through many means as shown in the graphic to the right. The BVCP's land use map sets parameters around future growth and guides development standards and zoning, and regulations in the Boulder Land Use Code are largely instrumental in guiding development to achieve plan goals consistent with the land use map. The city and county closely adhere to the BVCP as guided by an intergovernmental agreement.

BVCP Core Values (p. 9, 2010 Plan)

1. Sustainability as a unifying framework to meet environmental, economic, and social goals
2. A welcoming and inclusive community
3. Culture of creativity and innovation
4. Strong city and county cooperation
5. A unique community identity and sense of place
6. Compact, contiguous development and infill that supports evolution to a more sustainable urban form
7. Open space preservation
8. Great neighborhoods and public spaces
9. Environmental stewardship and climate action
10. A vibrant economy based on Boulder's quality of life and economic strengths
11. A diversity of housing types and price ranges
12. An all-mode transportation system to make getting around without a car easy and accessible to everyone
13. Physical health and well-being



Feedback and Input to date

A summary of all the feedback to date, including input from boards and commissions, public events and online polls, and Board of County Commissioners (BOCC), Planning Board, Planning Commission, and City Council will be updated regularly and can be found on the [project webpage](#).

Staff also has met monthly with a BVCP Process Subcommittee (Elise Jones and Lieschen Gargano - Boulder County; Sam Weaver, Macon Cowles, John Gerstle, and Leonard May - City of Boulder) to brief them on Update progress and receive guidance on ways to effectively develop and implement public involvement opportunities.

Work Plan and Schedule

The project began earlier this year with focus on the technical foundational work and development of a community engagement plan and kick off events. The plan process will continue through summer 2016. Input and guidance received to-date from elected officials, boards and commissions, and the public has resulted in continual refinements to the process and approach for the 2015 BVCP update schedule. The four phases will each entail extensive community dialogue and engagement. **The project timeline is on the project webpage, [here](#).**

Phase 1—Foundations and Community Engagement Plan (to August 2015)

Phase 2—Issues Scoping with Community (through fall 2015)

Phase 3—Analyze and Update Plan Policies and Maps (fall 2015 - early 2016)

Phase 4—Prepare Draft Plan for Adoption, Extend IGA (to mid 2016)

Implementation steps, such as changes to code and zoning map updates would be completed following plan adoption.

During **Phase 1—Foundations/Community Engagement Plan**—the planning team is completing the background data collection, projections, Trends Report, creation of subcommunity fact sheets, and preparation for interactive, 3D, and visualization maps.

The short **Phase 2—Issues Identification—currently underway** is aimed at working with the community to refine and solidify the priority issues to be addressed through the 2015 BVCP update through 2016.

Phase 3—Plan Analysis and Updated Policies and Maps—is a longer phase starting in the fall aimed at doing the substantive work to develop choices and analysis for the plan update as well as the “housekeeping” updates to align it better with plans and policies. Several events/milestones will provide opportunities for the community to help shape the plan.

During this phase, the team will advance the 3D modeling and visualization tools to help convey conditions, options, and tradeoffs. Policy refinements and additions (e.g., adding arts and culture, climate commitment policies, local foods, etc.) will also occur with community input. Gaps in metrics to measure plan outcomes will be identified and the full set of measurements further refined. Finally, the Land Use Plan and Area maps will be updated, reflecting input and analysis from the public request process as well as scenarios and analysis.

Finally, **Phase 4—Draft Plan and IGA**—will synthesize all the previous phase deliverables in a draft plan for consideration/adoption. Additionally, the “Comprehensive Development Plan Intergovernmental Agreement” (IGA) between the city and county (valid through Dec. 31, 2017) will need to be updated before its expiration.

Community Engagement

The city and county are aiming for an open and engaging update process that is focused on critical issues. The process should result in a useful, relevant, and updated plan completed in 2016. The update will entail extensive, authentic community dialogue and engagement as described in the Community Engagement Plan. A Draft Community Engagement Plan can be found [on the project webpage](#). Staff has continued to refine the engagement plan based on feedback and has worked with a consultant, Heather Bergman to make improvements to it. Recent and ongoing engagement events include:

- **Kickoff Event** - A communitywide “Boulder 2030” kickoff event was held on Monday, August 31 at Chautauqua. The event included previews of videos and presentations about the plan and its role, information about current conditions and trends, interactive ways of capturing community input, and family activities. About 225 members of the public attended the event, excluding staff and support personnel.
- **Culturally-Appropriate Engagement** – Staff and decision-makers seek a meaningful engagement process with Boulder’s immigrant communities and culturally-appropriate venues and processes. The approach focuses on one-on-one conversations with community leaders and spokespeople, building on their knowledge and trust within the community; working with bilingual partners at events or “pop-up” meetings using comment forms in Spanish and English; partnering with Intercambio to get input from immigrant students in English classes.
- **Outreach with Civic, Businesses, and Community Groups** - Staff is in the process of reaching out to civic, nonprofit, and other organizations and offering to have a city staff member join them to talk about the update process and hear input.
- **Pop-Up Meetings** - “Pop-up” meetings in conjunction with events and at gathering places will occur around town in August and September. Their purpose is to provide information, increase awareness about the plan process, invite people to engage, and ask initial questions about what people love and consider to be issues facing the community.
- **Youth Engagement** – Some of the pop-up meetings and other events are geared for younger segments of the community – children, youth, and university students. YOAB and Growing Up Boulder are partnering with the planning team.
- **BVCP Statistically Valid Survey** – Staff with RRC Associates worked with the four approval bodies to develop a survey and get feedback in August. In mid-September, RRC will be distributing the survey to 6,000 households with follow-up focus groups. It is expected that results of the survey and focus groups will be available in November.
- **Boards and Commissions** – the planning team will be updating city boards and commissions on the plan and inviting early input between September and December. Dates for meetings with boards and commissions are identified under “Next Steps.”
- **Local Listening Sessions** – The city (and in some cases the county) will coordinate local listening sessions around the community in the fall to share the fact sheets and information about the local community and hear from community members about issues of relevance in different parts of the community. The process committee will advise on best timing and locations for local listening sessions.
- **Data and Trends Discussions** – The planning team also held several drop in sessions geared to allow discussion of the more technical aspects of the project -- data, trends, forecasts and maps.

ANALYSIS AND FOUNDATIONAL WORK

This section highlights the work completed to date to aid in future conversations about the 2015 plan update.

Community Profile

The 2015 Community Profile, partially updated in April and mostly complete as of Aug. 31, 2015, provides a snapshot of the Boulder community. It can be [found here](#).

2040 Projections

During each five year update, the city updates the long term (i.e., 25 year) projections for housing units and jobs. Projections give a broad sense of what type, location, and pace of housing and jobs might occur communitywide *based on current adopted policies*—reflecting what could happen under current zoning and reasonable assumptions regarding demographic and household trends and economic growth. They help inform conversations about the kind of future Boulder wants and potential changes to current policies. They do not represent a “given.” For example, in the past, the city has made changes to land uses – from commercial and industrial to mixed use and residential – based on the projections and community-defined priorities and desired future outcomes. Once the plan and projections are updated, city departments such as transportation, parks, and utilities use them to plan for system needs in long range master plans.

Projections have their limitations for planning. They are not particularly helpful when it comes to discussing quality or character of development or social issues (e.g., diversity, cost of housing, types of future jobs and incomes, etc.). Additionally, they are not useful at the site-specific level because the methods of calculation are based on broad assumptions.

In general, the BVCP projections are based on a Geographic Information Systems model estimating capacity. The full report, maps, sources of data, and methodology that accompany the projections are available [here](#). For additional details, refer to the *2015-2040 BVCP Projections Methodology*, available [here](#). The projections document presents two sets of numbers: projected growth at 2040, and the capacity for additional growth beyond 2040 (based on what current zoning would allow). The zoning capacity number is useful to determine whether building under the city’s current zoning regulations results in the amount and mix of development that is desired for the future. It is not a “given” and has no time frame associated with it.

The 2040 projection results indicate existing housing units of 45,700 in the city limits; 104,800 people, and 98,500 jobs in the city and potential by 2040 for almost 6,300 new future housing units (including almost 1,000 new CU housing units) in the city, 18,200 new people (including group quarters), and 18,500 new jobs. Growth rates are based on an average residential rate of 0.6% and an average non residential rate of 0.7% annually. Current zoning allows greater capacity for jobs than housing, with housing reaching capacity by 2040 and an additional 34,200 jobs possible beyond 2040.

Subcommunity and Regional Fact Sheets

The city and county have prepared a series of ten Fact Sheets: one for each of the nine Boulder subcommunities, and one for Area III (located outside of the city but within the BVCP planning area). The sheets document existing land use, facilities, and demographic conditions at the local level and include historic information. Draft versions are on the [project website](#) and can be the basis for local Listening Sessions and focused planning at the local level to better understand needs that are more specific to localized areas rather than the entire Boulder Valley or citywide. The sheets are also being digitized to create online “stories” with interactive maps and data.

Trends Report and Top Trends

The Trends Report highlights Boulder’s trends and presents information at the city, county, and regional scales and organizes the information according to the sustainability framework. The

latest draft is online (available [here](#)) and incorporates input received from elected officials, boards, commissions, and city and county staff as well as some local agencies including the school district, CU, and others. For the community kickoff, the planning team distilled the cross-cutting trends into the posters and in the presentation, and as summarized below.

1. Boulder has Potential for Redevelopment—Mostly in the Northeastern Part of the Community
2. Boulder Continues to be a Center for Employment in the Region
3. Boulderites are Changing How they Travel – At least within the City
4. The Community is Taking Action and Getting more Prepared for Climate Change and Other Threats
5. Boulder’s Housing Types and Availability are Shifting Toward Multi-Family Units; Costs are Rising
6. Population is Growing and Aging
7. Social Disparities Exist; Some are Widening
8. People Seek more Walkable Neighborhoods
9. Healthy Living and Eating Continues as a Way of Life
10. Quality of Life is High

Interactive Mapping and 3D and Visualization

The planning team is working with ESRI to develop online interactive story board maps for different parts of the community. Online maps will have the ability to display different conditions and data as well as 3D buildings and topography. These maps can be the basis for scenario testing and analysis and visualization later in the planning process.

Focused Topics for the 2015 Update

At previous meetings of the Planning Board, Planning Commission, City Council, and the Board of County Commissioners have continually refined a list of focused topics for the 2015 Plan update. Some of the initial ideas evolved from findings of the Consultant Report from late 2014/early 2015 which incorporated feedback from several city boards, and the most recent community kickoff helped to further shape the topics, which generally are noted below.

“21st Century” Opportunities and Challenges

The Boulder Valley Comprehensive Plan will integrate with other plans, initiatives, and emerging issues including:

- **Aging Population** – Age-friendly community (i.e., programs and policies to address anticipated needs of an aging population by 2040)
- **Arts and Culture** (e.g., policies from the Community Cultural Plan, work of the library, and other programs)
- **Biodiversity** (e.g., policies from urban wildlife, integrated pest management, and open space programs)
- **Climate Action and Alternative Energy** (e.g., policies and goals relating to the Climate Action plan and renewable energy goals)
- **Community character – diversity** (i.e., goals emerging from the Design Excellence project and Form Based Code pilot)
- **Local Food** (e.g., improving upon existing goals in the plan and incorporating new initiatives and programs relating to health, wellness, and local foods).
- **Resilience / Regional issues** (i.e., incorporating work from the 100 Resilient Cities grant program and coordination with the city’s Chief Resilience Officer)

Growth Management and Livability/Housing

The city and county may identify possible changes to the land use map in focused areas or policies to accomplish community goals such as housing or growth management, or to adjust the jobs and housing mix. Questions to address include but are not limited to: What should be the future mix and rate of growth of jobs and housing? Where are appropriate locations for future housing and what types are needed to address “missing middle” income ranges?

Neighborhoods and Character

The city has been hearing a lot of interest from neighborhoods in the past year to improve communications, address land use incompatibilities, and address other service and infrastructure needs. The BVCP update can potentially address topics such as: Are there additional policies to preserve existing neighborhoods and housing? What programs, services, and infrastructure might be necessary to improve neighborhoods lacking such services? How can neighborhoods be more resilient and communicate better in times of emergency?

Improve Plan Document / Update IGA

Additionally, the 2015 BVCP plan can become one that:

- retains its long standing values but that contains a clearer, more graphic vision and values;
- has stronger links between the policies and actions and implementation; and
- is measurable with metrics and tied to data.

Renewal of the City/County Intergovernmental Agreement should also occur and be initiated well in advance of its expiration on Dec. 31, 2017.

NEXT STEPS

Mid-Sept.	Survey invitation mailed to 6,000 households; survey available online
Oct. 2	Change request period closes and staff begins review and analysis of requests
Mid-Oct.	Survey focus groups
Nov/Dec	Local listening tour around different parts of Boulder Valley
Dec. 15	Joint Study Session of the City Council and Planning Board to discuss survey and focus group results; initial screening of requests; and focused topics for plan options and analysis
Jan. 26	Joint session with Board of County Commissioners and Planning Commission

Updates to City Boards and Commissions:

Sept. 11	Youth Opportunities Advisory Board (YOAB)
Sept. 28	Parks and Recreation Advisory Board (PRAB)
Oct. 5	Downtown Management Commission (DMC)
Oct. 7	Landmarks Board (LB)
Oct. 7	Environmental Advisory Board (EAB)
Oct. 7	Boulder Design Advisory Board (BDAB)- Memo only
Oct. 12	Housing Authority- Boulder Housing Partners (BHP)
Oct. 12	Transportation Advisory Board (TAB)
Oct. 19	Human Relations Commission (HRC)
Oct. 21	Boulder Arts Commission (BAC)
Nov. 16	Open Space Board of Trustees (OSBT)
Dec. 2	Library Commission
Dec 9	Boulder Design Advisory Board- Presentation

October 21, 2015

Boulder City Council
1777 Broadway
Boulder, CO 80302

Dear Members of the Boulder City Council,

The Boulder Arts Commission (“BAC”) supports the 2016 reauthorization of the Science and Cultural Facilities District (“SCFD”). We ask that members of the Boulder City Council endorse the reauthorization also in order to secure important state legislative support and voter approval.

The SCFD is a nationally acclaimed, regional model for funding cultural organizations. It has pioneered what is proven to be a successful post-Great Recession approach where cities and metropolitan regions make their urban and suburban spaces as livable, quality, affordable, sustainable communities through co-invention and co-production.

The SCFD has been approved by the Colorado Legislature and endorsed by voters in three region-wide elections in 1988, 1994 and 2004, and will be up for renewal in 2016. SCFD-funded cultural organizations welcome approximately 14.6 million visitors annually. Last year, SCFD funding provided 5.2 million people with free admission to regional cultural institutions and allowed another 4.2 million people to visit at reduced cost.

The source of SCFD’s funding is a one-tenth of one penny sales tax, which equates to one penny on a \$10 purchase. Voters in our seven-county metropolitan region will be asked in 2016 to extend, not increase, this tax for an additional 12 years.

The SCFD provides vital funding to nearly 300 cultural and science organizations throughout our seven-county metropolitan region, and does so with minimal regulation and overhead. It helps these organizations preserve and protect priceless collections of animals, art, plants, natural history, and historical sites for citizens to learn from and enjoy for generations to come.

Further, the most recent economic activity study of the arts in our metropolitan region reveals that cultural organizations and facilities generate more than \$1.85 billion a year in economic activity, more than 10,000 jobs, and over \$410 million in cultural tourism

In 2015 \$1.86 million will flow to Boulder County in SCFD funding. SCFD-funded organizations serve 106 schools throughout Boulder County, providing in 2014 100 days of free programs and exhibits, and thousands of tours and cultural experiences for Boulder County school children. The Colorado state demographer estimates that, in 2014, Boulder County’s population was 313,624, and yet SCFD’s 2015 Audited Certification Reports reveal that in that same year, there were 303,557 visits to Tier I organizations by Boulder County residents.

Colorado Chautauqua, eTown, and the Colorado Music Festival and Center for Musical Arts are respected and thriving SCFD-funded Tier II organizations in Boulder County, each of which contribute to the unique cultural richness and quality of life for the people of this community and throughout our region. Our city is also home to 44 outstanding Tier III organizations, each of which works diligently to engage, inspire, and enrich the lives of local talent and local audiences alike.

The SCFD Board conducted a public process during 2013 to 2015, during which it adopted significant funding and programming enhancements to improve SCFD effectiveness. The process appears to have been exhaustive, inclusive, and fair. All participants had multiple opportunities to make their case for additional funding. Working diligently for more than three years to balance fairly the needs of each Tier, the SCFD Reauthorization Recommendations Taskforce composition included a) Tier III – six representatives; b) Tier II – four representatives; Tier I – three representatives; and two former and two current SCFD Board members, none of whom sit on the board of a Tier I organization.

The SCFD Board's reauthorization recommendations shift substantial funding away from Tier I to Tiers II and III.

Throughout the 12-year SCFD term that will span 2018 through 2030, when compared to the existing funding formula, Tier II groups will receive \$22 million more and Tier III groups will receive \$15.3 million more, while Tier I will receive \$37.3 million less when compared to the existing formula.

In 2018 alone, Tier II and Tier III funding will increase \$2.5 million over the prior year — a 13% increase — while Tier I will receive almost \$1 million less.

Over the proposed 12-year SCFD term, Tier I revenue will increase at just over the historical rate of inflation, while Tier II and Tier III revenues will increase by over twice the historical rate of inflation. This provides significant additional dollars to Tiers II and III, which will allow them to grow substantially faster.

The BAC understands the desire of many individuals and groups for more “equitable” funding among Tier I, II, and III organizations. However we consider reauthorization to be the top priority and want to act in unity toward that end. We are concerned that dogmatic positions and uncompromising statements on any of our parts may undermine public perception of and support of SCFD funding.

The SCFD is a metropolitan-regional cultural gem that has historically been a favorite among voters – progressive, moderate, and conservative – because of the undeniable benefit it provides, the organizations that SCFD funds, and the regional support that SCFD has enjoyed for nearly 30 years.

The BAC endorses the 2016 reauthorization of SCFD. We urge members of the Boulder City Council to do so as well.

Thank you...

A. Richard Turbiak
Chair
Boulder Arts Commission
(720) 626-9928
the-art-studio@earthlink

October 21, 2015

Boulder City Council
1777 Broadway
Boulder, CO 80302

Dear Members of the Boulder City Council,

The Boulder Arts Commission (“BAC”) endorses the 2016 Boulder Community Cultural Plan (“CCP”). We ask members of the Boulder City Council to approve its adoption and move to implementation.

The CCP offers the Boulder community’s vision for arts, culture, and the creative industries through 2024. The vision and strategies of the CCP were developed over many community-specific conversations with a high level of transparency and feedback. The CCP is presented not just from the perspective of the arts community but from members of the full community – residents and visitors – who strongly acknowledge the importance of the cultural and creative arts in their lives.

The CCP has been long overdue and comes 11 years after our last cultural master plan. Within that time much has evolved. We have seen theories on increasing cultural participation turn into successful practices through the advocacy and support of national organizations such as the National Endowment for the Arts and the Wallace Foundation. We have seen Colorado Council on the Arts turn into Colorado Creative Industries and combine the cultural arts and creative industries together to create the state’s fifth largest industry sector. We have also seen smaller regional organizations such as Boulder County Arts Alliance work with artists and cultural arts organizations turning these ideas into initiatives that prove their relevancy in their audiences’ lives.

But the city’s leadership in this movement has been lacking. Long-term vacancies in the city’s cultural arts leadership roles have resulted in the BAC and staff administering and maintaining an arts environment frozen in time over the past 11 years – focusing on short-term projects and programs than the long-term sustainability of cultural arts organizations and artists. During this holding pattern there is very little the city can point to where we can say we had a clear, substantial impact on the Boulder community.

But the CCP will change that. Matthew Chasansky and David Farnan have done a masterful job in capturing the spirit of the Boulder community. Through their leadership they are fostering a big dream. Through the CCP they have distilled conversations into city-wide strategies that will guide implementation, establishing best practices and moving beyond to innovations that will not only benefit the Boulder community but serve as highly successful models to other municipalities and organizations. Initiatives that will assure that Boulder is known for being more than an “arts enclave” but a dynamic international cultural and creative arts center.

As important as the adoption of the CCP is to Boulder right now, the BAC does acknowledge its weaknesses. We don't know what we're looking to change. What does the environment look like now? What do we want the environment to look like three, six, nine years from now? How do we know when we need to course correct? What does success look like? Without providing context through indicators that are specific, measurable, action-oriented, realistic, and timed, the CCP is still a very aspirational document with little commitment to exactly what we are trying to achieve.

But the BAC also recognizes the CCP as a well-developed, comprehensive, and immense document with many moving parts, working in different ways, synchronizing as one major initiative. It represents the hard work of staff over the past year in re-establishing the city as a supportive leader in the cultural and creative arts. We have no reason not to trust that staff will incorporate into the CCP's first year an effective work plan to implement the full range of strategies and determine what their success will actually look like.

The BAC encourages members of the Boulder City Council to adopt the 2016 Boulder Community Cultural Plan. Let's step off together into a great future in supporting the community through the cultural and creative arts in Boulder.

Thank you...

A. Richard Turbiak
Chair
Boulder Arts Commission
(720) 626-9928
the-art-studio@earthlink.net

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E.

Vision

Together, we will craft Boulder’s social, physical, and cultural environment into a place where creativity is crucial to the well being, prosperity, and joy of everyone in the community.

E.2 Vision Elements

Cultural Vitality Together, we will achieve a highly diverse and innovative mix of cultural, economic and social activity that improves the life of every resident, worker, student, and visitor to Boulder. The offerings will be considered among the best that can be found anywhere.

Creative Identity Together, we will cultivate the conditions where every person who visits Boulder counts our inspiring culture at the top of their list of grand expectations and memories. Meanwhile, residents will be proud of the sophisticated community conversation about our culture.

Vibrant Environment Together, we will nurture the form of the city to include thoughtfully designed public spaces, a mix of events and destinations, and encounters with art. Boulder will be filled with places that inspire the residents and support their conviction that ours is an open, creative city.

Each vision element is described in detail in appendix IV.8. Derived from the Vision Elements are the Community Cultural Plan’s “Strategies:” tools and capacities the Office of Arts + Culture will use to support organizations, businesses, and individuals for achieving the vision.

E.3 Staff Mission

Accomplishing the vision requires an alignment of all our collective cultural endeavors. It is the mission of the Office of Arts + Culture to facilitate the success of this alignment in the creative community.

E.3 Time Horizon



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Draft 2016 Grants – At a Glance
Option 1 – Compromise Version

<i>GRANT TYPE</i>	<i>CATEGORY</i>	<i>AWARD/AMT</i>	<i>BUDGET</i>	<i>CYCLE</i>	<i>FRAMING</i>
OPERATIONAL GRANTS	Large Orgs	4@ \$50K 4@ \$20K	\$280,000	Triennial	Highly Rigorous
	Small / Mid Orgs	10@ up to \$10K	\$100,000	Triennial	Highly Rigorous
PROJECT GRANTS	Community Projects	3@ \$10K	\$30,000	Annual	Moderately Rigorous
	Arts Education	4@ \$3K	\$12,000	Biannual	Moderately Rigorous
STRATEGIC FUNDS	Innovation Fund	~1 @ ~\$12k	\$12,000	Annual	Moderately Rigorous
	Rental Assistance	16 Mackey + support funds	\$6,000	Monthly	Highly Flexible
SCHOLARSHIPS	Professional Development	~10 @ ~\$1K	\$10,000	Monthly	Highly Flexible
	Cultural Field Trips	On hold	On hold	Biannual	Highly Flexible

Budget =
\$450,000.00

Draft 2016 Grants – At a Glance
 Option 2: Focus on Organizations

<i>GRANT TYPE</i>	<i>CATEGORY</i>	<i>AWARD/AMT</i>	<i>BUDGET</i>	<i>CYCLE</i>	<i>FRAMING</i>
OPERATIONAL GRANTS	Large Orgs	4@\$50K 6@ up to \$20K	\$320,000	Triennial	Highly Rigorous
	Small / Mid Orgs	10@ \$10K	\$100,000	Triennial	Highly Rigorous
PROJECT GRANTS	Community Projects	On hold	On hold	Annual	Moderately Rigorous
	Arts Education	3@\$3K	\$9,000	Biannual	Moderately Rigorous
STRATEGIC FUNDS	Innovation Fund	~1 @ ~\$11k	\$11,000	Annual	Moderately Rigorous
	Rental Assistance	16 Mackey	n/a	Monthly	Highly Flexible
SCHOLARSHIPS	Professional Development	~10 @ ~\$1K	\$10,000	Monthly	Highly Flexible
	Cultural Field Trips	On hold	On hold	Biannual	Highly Flexible

Budget =
\$450,000.00

How to Apply

General Eligibility Requirements

- Contractual Age. All applicants must be of legal contractual age as defined by the state of Colorado (18).
- City of Boulder Conflict of Interest Policy. City employees are not eligible to receive grant funding.
- Good Standing. Applicants must be in good standing with the Boulder Arts Commission having met agreed-upon deadlines for any previous BAC-sponsored project, and/or can demonstrate good faith efforts to comply with BAC requests regarding previous projects.
- Compliance with Law and Policy. All applicants, organizations, and the content of all projects must comply with the ordinances and policies of The City of Boulder.
- Service Area. The product (performance, piece of art, etc.) funded in whole or in part by the BAC must be provided to the Boulder community. Any product that receives other funding may be held in another municipality or area, provided that at least one performance is provided within Boulder Valley, as defined in the Boulder Valley Comprehensive Plan, and is for the direct benefit of the Boulder community.
- Civil Rights Act Compliance. All applicants must comply with Title VII of the U.S. Civil Rights Act of 1964 and Section 504 of the Federal Rehabilitation Act of 1973 to the end that no person in the United States shall, on the grounds of race, color, national origin, physical or mental handicap, sex or religion, be excluded. [Link](#)
- Exclusions. Funds will not be provided for: projects that have occurred before the grant deadline, the purchase of alcohol or marijuana, debt reduction, political activity, programming that promotes a single religion over others, or re-granting of the funds.

In addition to the above, further eligibility requirements are defined in specific grants.

General Application Questions

Applicant Information

- Legal Name of Organization
- Mailing Address
- General Phone
- EIN
- Website
- Organization Email Address
- Name of CEO or Executive Director
- Phone
- Email
- Applicant Contact (if not CEO or Executive Director)
- Title
- Mailing Address (if different from above)
- Phone
- Email

Organization Information

- Year Founded
- Mission Statement
- Geographic Area Served
- Tax Status [drop down]
 - Tax Exempt / Non-profit
 - For-profit
 - Individual
- Number of Employees
 - Full Time

- Part Time
- Individual Applicants
- Organizational Affiliation

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Operational Grants: Large Organizations

Grant Details

To bolster the sustainability of the community's cultural organizations, a system of operational grants is be the priority for the cultural grants program. This system of institutional funding supports the Community Priorities and goals in the Community Cultural Plan within the "Support for Cultural Organizations" strategy. [Link](#).

Our approach to operational funding is derived from the National Assembly of State Arts Agencies here modified to suit the circumstances of the Community Cultural Plan:

- A. Operational grants maintain the autonomy of grantees, allowing them to allocate the dollars to their most pressing needs.
- B. Operational grants tend to be more predictable over time, which helps organizations maintain continuity of services to their communities.
- C. Because operational grants are flexible, grantees can use the funds in more opportunistic or entrepreneurial ways than project-restricted funds often allow.
- D. Operational grants come with stringent accountability and management requirements that incentivize and perpetuate good business practices among arts organizations.
- E. Because the grantee—not the grant maker—ultimately defines the activities for which operational grants are used, this funding mechanism can reduce "mission drift" among grantees and can help to curtail the proliferation of programs designed solely to appeal to funders.
- F. Operational grants strengthen the non-profit arts infrastructure and deepen working relationships between funders and core grantees.

Total Funds: \$280,000

Awards: 4 @ \$50,000 + 4 @ \$20,000

Cycle: Triennially

Details:

Cultural organizations with annual revenues greater than \$280,000 (according to the latest I-90 tax documents made available on the IRS website: [link](#)) will be invited to apply.

Once an applicant is approved to receive an Operational Grant, the approval would be valid for three one-year terms.

Reporting twice a year, the organizations will be responsible for providing the BAC with necessary information to track progress on their stated evaluation. Due to the rules of the City budget, the commitment is made for only one year at a time. At the end of each year, the BAC will certify that the grant continues into the next year.

At each November meeting of the BAC, when the city budget is identified, staff will build recommendations on allocations for the following year. This may include increases or decreases to the award allocations for grant recipients in proportion to the overall change of the budget of the Office of Arts + Culture. At that time, the BAC may also choose to review specific organizations that may have defaulted on the terms of their award in order to advise staff to take action.

In 2018, as preparations begin for the next triennial cycle, a new roster of organizations to invite will be established and a new cycle initiated.

Review Process and Schedule

Submission Deadline.

Staff Review.

BAC Review.

City Council Review.

Announcements.

Reporting Deadlines.

Eligibility Requirements for Operational Grants: Large Organizations

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Budget Threshold. Cultural organizations with annual revenues greater than \$200,000.
- Service Area and Programming. Must be able to demonstrate that a majority of the organization's programming takes place in the City of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code. [Link](#). The organization must also demonstrate that they have been conducting this programming in Boulder for at least five years.
- Non Profit Verification. Applicants must provide formal IRS documentation of their 501(c)3 status or formal IRS documentation indicating a pending application. Click here to see samples of these types of documents.
- The organization must have a balanced budget in the most recently completed fiscal year and no negative fund balance.
- The organization must have consistent management with no planned or expected changes to leadership during the term of the funding.

Application Questions for Operational Grants: Large Organizations

1. Institutional Narrative

Please attach an Institutional Narrative on your organization's letterhead which addresses each of the questions, below. This portion of the application follows the Colorado Common Grant Application; feel free to include your organization's standard document for this section.

5 page limit. Use 12-point font. Include the heading for each question, though it is not necessary to repeat the content of each question.

- **Organizational Background.** Discuss the founding and development of the organization. Explain the original issue and/or opportunity the organization was founded to address and how that may have changed over time.
- **Goals.** Describe the organization's current goals.
- **Current Programs.** Provide a brief description of the organization's current programs. Include population and numbers served, as well as expected results.
- **Collaboration.** Describe the organization's most significant interactions with other organizations and efforts.
- **Inclusiveness.** Describe how the organization strives to be inclusive in its programs, staff, board, volunteers, and describe progress to date.
- **Board/Governance.** Describe the role of the board of directors in advancing the mission of the organization. Include the key issues related to board effectiveness that are being addressed in the next three years, the organization policy regarding board terms, and the percentage of the board that contributes financially to the organization.
- **Volunteers.** Describe how the organization involves volunteers and unpaid personnel (other than the board of directors) within a typical 12-month time period. Include number of volunteers and hours.
- **Planning.** Describe the challenges and opportunities facing the organization in the next three years. Additionally, describe how the organization engages in planning and describe the focus on any current planning efforts.
- **Optional.** If there is additional information that is vital to convey in this proposal, do so here.

2. Jury Evaluation

Please answer each question in the text fields provided.

- **Capacity Building.** How will this grant increase the capacity of your organization to meet goals in your strategic plan or master plan? In what way will this grant increase your organization's sustainability and resiliency? What innovations, growth, or new community benefits will be made possible by this award?
- **Community Priorities.** In what way will this grant funding increase your organization's ability to contribute to one or several of the Community Priorities described in the Community Cultural Plan?
- **Evaluation.** Describe your evaluation strategy for understanding the success of this grant over time. Please include the goal(s), the measures by which you will understand progress towards those goals, and the strategy for collecting this data. Note: successful applicants will be asked to include this evaluation as part of their annual reporting.

3. Attachments

The following attachments follow the Colorado Common Grant Application; feel free to include your organization's standard documents for this section.

- Budgets. Please provide the most current I-9 tax information for your organization. If possible, also include the budget for the current and upcoming fiscal years.
- Major Contributors. For the previous two fiscal years, list major contributors (foundations, businesses, government, individuals) with amounts. Do not include names of individual donors.
- In-kind Contributions. Summary of significant in-kind donations (donated goods and professional services) received by the organization for the last fiscal year.
- Board of Directors List. Include the following information for each board member:
 - Position(s) on the board (officer and committee positions)
 - Occupation and name of employer and/or affiliation(s)
 - City or county of residence
 - Term end date for each board member
- Proof of IRS Federal Tax-exempt Status. Also called a Letter of Determination. This letter must be dated within the last five years.
- Anti-discrimination Statement.
- Staff List. Include only key staff with their qualifications and length of service with the organization. Do not include job descriptions or resumes.
- Annual Report or Strategic Plan. (Optional)
- Evaluation Results. (Optional) Provide the organization's most recent evaluation results or findings.

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Operational Grants: Small / Mid-sized Organizations

Grant Details

To bolster the sustainability of the community's cultural organizations, a system of operational grants is be the priority for the cultural grants program. This system of institutional funding supports the Community Priorities and goals in the Community Cultural Plan within the "Support for Cultural Organizations" strategy. [Link](#).

Our approach to operational funding is derived from the National Assembly of State Arts Agencies here modified to suit the circumstances of the Community Cultural Plan:

- A. Operational grants maintain the autonomy of grantees, allowing them to allocate the dollars to their most pressing needs.
- B. Operational grants tend to be more predictable over time, which helps organizations maintain continuity of services to their communities.
- C. Because operational grants are flexible, grantees can use the funds in more opportunistic or entrepreneurial ways than project-restricted funds often allow.
- D. Operational grants come with stringent accountability and management requirements that incentivize and perpetuate good business practices among arts organizations.
- E. Because the grantee—not the grant maker—ultimately defines the activities for which operational grants are used, this funding mechanism can reduce "mission drift" among grantees and can help to curtail the proliferation of programs designed solely to appeal to funders.
- F. Operational grants strengthen the non-profit arts infrastructure and deepen working relationships between funders and core grantees.

Total Funds: \$100,000

Awards: 10 @ \$10,000 each

Cycle: Triennially

Details:

Cultural organizations with annual revenues greater less than \$200,000 (according to the latest I-90 tax documents made available on the IRS website: [link](#)) may apply. In addition, emerging organizations that have not yet achieved not-for-profit tax status may apply within the conditions listed below.

Once an applicant is approved to receive an Operational Grant, the approval would be valid for three one-year terms.

Reporting twice a year, the organizations will be responsible for providing the BAC with necessary information to track progress on their stated evaluation. Due to the rules of the City budget, the commitment is made for only one year at a time. At the end of each year, the BAC will certify that the grant continues into the next year.

At each November meeting of the BAC, when the city budget is identified, staff will build recommendations on allocations for the following year. This may include increases or decreases to the award allocations for grant recipients in proportion to the overall change of the budget of the Office of Arts + Culture. At that time, the BAC may also choose to review specific organizations that may have defaulted on the terms of their award in order to advise staff to take action.

Review Process and Schedule

Submission Deadline.

Staff Review.

BAC Review.

City Council Review.

Announcements.

Reporting Deadlines.

Eligibility Requirements for Operational Grants: Large Organizations

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Budget Threshold. Cultural organizations with annual revenues less than \$200,000.
- Service Area and Programming. Must be able to demonstrate that a majority of the organization's programming takes place in the City of Boulder and that the programming meets the criteria described in the Chapter 14-1-2 of the City of Boulder Revised Code. [Link](#). The organization must also demonstrate that they have been conducting this programming in Boulder for at least two years.
- The organization must have a balanced budget in the most recently completed fiscal year and no negative fund balance.
- The organization must have consistent management with no planned or expected changes to leadership during the term of the funding.

Emerging organizations that have not yet achieved not-for-profit status and community-oriented businesses may also apply for this grant. These organizations must be able to demonstrate the following:

1. The organization has community-oriented mission and goals, services, and programming.
2. The organization is currently active and has conducted programming consistently for at least two years.
3. The organization has oversight from a board, advisory committee, or other stewardship group. That group must include community representation.

In lieu of Non Profit Verification, the applicant must provide documentation of the above criteria. This can take the form of strategic or business plans, year-end-reports, media clippings, letters of support, or other documents.

Application Questions for Operational Grants: Small / Mid-size Organizations

1. Institutional Narrative

Please attach an Institutional Narrative on your organization's letterhead which addresses each of the questions, below. This portion of the application follows the Colorado Common Grant Application; feel free to include your organization's standard document for this section.

5 page limit. Use 12-point font. Include the heading for each question, though it is not necessary to repeat the content of each question.

- **Organizational Background.** Discuss the founding and development of the organization. Explain the original issue and/or opportunity the organization was founded to address and how that may have changed over time.
- **Goals.** Describe the organization's current goals.
- **Current Programs.** Provide a brief description of the organization's current programs. Include population and numbers served, as well as expected results.
- **Collaboration.** Describe the organization's most significant interactions with other organizations and efforts.
- **Inclusiveness.** Describe how the organization strives to be inclusive in its programs, staff, board, volunteers, and describe progress to date.
- **Board/Governance.** Describe the role of the board of directors in advancing the mission of the organization. Include the key issues related to board effectiveness that are being addressed in the next three years, the organization policy regarding board terms, and the percentage of the board that contributes financially to the organization.
- **Volunteers.** Describe how the organization involves volunteers and unpaid personnel (other than the board of directors) within a typical 12-month time period. Include number of volunteers and hours.
- **Planning.** Describe the challenges and opportunities facing the organization in the next three years. Additionally, describe how the organization engages in planning and describe the focus on any current planning efforts.
- **Optional.** If there is additional information that is vital to convey in this proposal, do so here.

2. Jury Evaluation

Please answer each question in the text fields provided.

- **Capacity Building.** How will this grant increase the capacity of your organization to meet goals in your strategic plan or master plan? In what way will this grant increase your organization's sustainability and resiliency? What innovations, growth, or new community benefits will be made possible by this award?
- **Community Priorities.** In what way will this grant funding increase your organization's ability to contribute to one or several of the Community Priorities described in the Community Cultural Plan?
- **Evaluation.** Describe your evaluation strategy for understanding the success of this grant over time. Please include the goal(s), the measures by which you will understand progress towards those goals, and the strategy for collecting this data. Note: successful applicants will be asked to include this evaluation as part of their annual reporting.
- For applicants without non profit status, the grant must be used for community services and programming, and not directly contributed to profit-making ventures. Describe the ways in which the operation of the grant will maintain that distinction and how it will be documented and evaluated.

3. Attachments

The following attachments follow the Colorado Common Grant Application; feel free to include your organization's standard documents for this section.

- Budgets. Please provide the most current I-9 tax information for your organization. If possible, also include the budget for the current and upcoming fiscal years.
- Major Contributors. For the previous two fiscal years, list major contributors (foundations, businesses, government, individuals) with amounts. Do not include names of individual donors.
- In-kind Contributions. Summary of significant in-kind donations (donated goods and professional services) received by the organization for the last fiscal year.
- Board of Directors List. Include the following information for each board member:
 - Position(s) on the board (officer and committee positions)
 - Occupation and name of employer and/or affiliation(s)
 - City or county of residence
 - Term end date for each board member
- Proof of IRS Federal Tax-exempt Status. Also called a Letter of Determination. This letter must be dated within the last five years.
- Anti-discrimination Statement.
- Staff List. Include only key staff with their qualifications and length of service with the organization. Do not include job descriptions or resumes.
- Annual Report or Strategic Plan. (Optional)
- Evaluation Results. (Optional) Provide the organization's most recent evaluation results or findings.

Community Project Grants

Grant Details

The Community Cultural Plan identifies a set of “Community Priorities” derived directly from the hopes and aspirations of Boulder’s residents:

- A. Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- B. Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- C. Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- D. Develop Boulder’s creative identity in becoming an innovative world leader in cultural matters and project that identity to the region and the world.
- E. Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- F. Amplify the vibrancy of Boulder’s cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

These complex issues are the most important initiatives we can work on as a cultural community in the coming years. The purpose of the Community Projects grant is to encourage innovation and exploration in order to achieve progress on these Community Priorities.

Total Funds: \$30,000

Awards: 3 @ \$10,000 each

Cycle: Annually

Details:

The award amount of \$10,000 is a maximum funding guideline. Smaller requests will be accepted.

Review Process and Schedule

Submission Deadline.

Staff Review.

BAC Review.

City Council Review.

Announcements.

Reporting Deadlines.

Eligibility Requirements for Community Projects Grants

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Open to All. Anyone may apply once the General Eligibility Guidelines are met.
- Service Area and Programming. Projects must have a significant component of public programming that takes place in the city limits of Boulder.

Application Questions for Community Project Grants

1. Project Narrative

Please answer each question in the text fields provided.

- Project Title. (50 characters)
- Project Summary. Provide a brief overview of the project. Include how it will connect with or compliment the class curriculum, and the benefits that you expect for the students. (500 characters)
- Project Calendar. (500 characters)
- Project Completion Date.
- Project Location. (250 Characters)
- Collaboration. Describe you and/or your organization's most significant interactions with other organizations and efforts. (500 characters)

2. Jury Evaluation

Please answer each question in the text fields provided.

- Community Priorities. Which of the Community Priorities listed above does this project seek to contribute? What specific benefits to the community are planned? How will success be measured?
- Cultural Offerings. In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting, new, and remarkable about your project?
- Full Access. Describe the aspects of access that you will provide for this project: its affordability, availability, accessibility, accommodation, and acceptability to diverse groups?

3. Attachments

The following attachments are required:

- Budgets. Please provide a brief budget summary including all revenue (monetary and in-kind contributions) and expenses. (1 page)
- Participants List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)
- Venue Letter. Attach confirmation from the hosting venue that the project is approved and scheduled. (1 page)
- Letters of Support. Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)
- Other. Attach any documents that will help the jury fully understand the project. (Optional)

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Arts Education Project Grants

Grant Details

The Arts Education Projects Grant provides opportunities for children in the City of Boulder to have unique experiences with practicing artists, access to tools and techniques, or improved instruction in the creative professions. The goal of the grant is to increase the exposure of students to unique and memorable experiences that may shape their future in cultural participation and creative careers.

Total Funds: \$12,000

Awards: 4 @ \$3,000 each

Cycle: Biannually

Details:

Review Process and Schedule

Submission Deadline.

Staff Review.

BAC Review.

City Council Review.

Announcements.

Reporting Deadlines.

Eligibility Requirements for Community Projects Grants

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Open to Educators and Administrators. Classroom teachers and school administrators in public schools, private schools, home school associations, and non-traditional classroom settings are eligible.
- Service Area and Programming. Projects must have a demonstrated benefit to school children in the city of Boulder.

Application Questions for Community Project Grants

1. Project Narrative

Please answer each question in the text fields provided.

- Project Title. (50 characters)
- Project Summary. Provide a brief overview of the project. Include how it will connect with or compliment the class curriculum, and the benefits that you expect for the students. (500 characters)
- Project Calendar. (500 characters)
- Project Completion Date.
- Project Location. (250 Characters)

- Participants List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)

2. Jury Evaluation

Please answer each question in the text fields provided.

- Benefit to Students. In what ways will this project directly benefit the students and their growth in culture or the creative industries? What new skills or experiences will be offered?
- Complimenting Curriculum. How does this project enhance, or fill a gap in, the generally available curriculum and offerings?
- Evaluation. How will the benefits to the students be measured?

3. Attachments

The following attachments are required:

- Budgets. Please provide a brief budget summary including all revenue (monetary and in-kind contributions) and expenses. (1 page)
- Participants List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)
- Venue Letter. Attach confirmation from the hosting venue or school administrator that the project is approved and scheduled. (1 page)
- Letters of Support. Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)
- Other. Attach any documents that will help the jury fully understand the project. (Optional)

Innovation Fund

Fund Details

The resiliency of Boulder’s cultural organizations, businesses, and creative professionals is enhanced by their ability to innovate and take risks. Too often do pioneering ideas get sacrificed as cultural leaders deal with day-to-day operations and tight budgets. The goal of the Innovation Fund is to provide opportunities for creative professionals and businesses to try new ideas and experiment. The fund is focused on projects for innovation in management, technology, and programming that will help organizations grow their capacity.

Examples of projects for the Innovation Fund may include:

- Cultural activity to engage the civic conversation,
- Innovative commissioned work,
- Art presented in new and/or uncommon venues,
- Creative place-making activity,
- Crossing disciplines or art forms,
- Creative use of emerging technology,
- Programs for underserved communities, and
- Experiments with non-traditional business models and income sources.

Total Funds: \$12,000

Cycle: Annually

Details:

As a “fund”, there is no specific dollar amount or set number of grants. Rather, this is considered a pool of funding which can be mobilized for the best proposals.

Review Process and Schedule

Submission Deadline.

Staff Review.

BAC Review.

City Council Review.

Announcements.

Reporting Deadlines.

Eligibility Requirements for Community Projects Grants

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Open to All. Anyone may apply once the General Eligibility Guidelines are met.

Application Questions for Community Project Grants

1. Project Narrative

Please answer each question in the text fields provided.

- Project Title. (50 characters)
- Project Summary. Provide a brief overview of the project. Include how it will innovate in areas of management, technology, or programming. (500 characters)
- Project Calendar. (500 characters)
- Project Completion Date.
- Project Location. (250 Characters)
- Participants List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)

2. Jury Evaluation

Please answer each question in the text fields provided.

- Innovation Details. Provide details on how the award will allow you / your organization to experiment with a new management concept, an emerging technology, or an untried programmatic practice. (500 words)
- The Test. What is the theory you wish to prove with this experiment? What steps and measures are involved in understanding the results? What challenges are faced in accomplishing this experiment? What will be done to mitigate the risks? (500 words)
- Measures of Success. What are the potential returns for success in this experiment? How do you intend evaluate and measure? (500 words)
- Legacy. If the experiment succeeds, what funding and other capacities will be required to implement the new concept as a regular practice or program? How will you acquire those ongoing capacities? (500 words)

3. Attachments

The following attachments are required:

- Budgets. Please provide a brief budget summary including all revenue (monetary and in-kind contributions) and expenses. (1 page)
- Participants List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)
- Letters of Support. Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)
- Other. Attach any documents that will help the jury fully understand the project. (Optional)

Mackey Auditorium Rental Assistance Fund

Fund Details

To facilitate assist community cultural groups with access and affordability of performance venues, the Boulder Arts Commission and the University of Colorado offer up to sixteen days per calendar year of rent-free space at Mackey Auditorium.

Details:

The grant is for rent only; the applicant will be fully responsible for any and all additional fees required by the University, including but not limited to equipment rental, direct labor costs for technical staff, ushers, security personnel, etc.

All applicants must have the requested dates confirmed with Mackey Auditorium at the time of the application, and supply a letter of verification from the University with the pertinent date information included. Receiving a grant from the BAC does not guarantee the award of a specific date or dates. The actual date(s) awarded will depend on availability of the space. It is the applicant's responsibility to inquire about availability and pay for additional costs at Mackey. The contact number for Mackey is 303-492-8423.

Review Process and Schedule

Applications are accepted by the first of each month, year round.

Deliberation. Proposals for free rental of Mackey Auditorium are approved through administrative review by staff of the City of Boulder Office of Arts + Culture and awards are announced at the next meeting of the Boulder Arts Commission following receipt of the application.

Evaluation of Applications. Proposals for free rental of Mackey Auditorium are awarded on a first-come, first-served basis to those who have met all the requirements of application. Award in previous years does not imply continued support.

Eligibility Requirements for the Mackey Auditorium Rental Assistance Fund

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Open to All. Anyone may apply once the General Eligibility Guidelines are met.

Application Questions for the Mackey Auditorium Rental Assistance Fund

1. Project Narrative

Please answer each question in the text fields provided.

- Program Title. (50 characters)
- Program Summary. Provide a brief overview of the project. Include how it will innovate in areas of management, technology, or programming. (500 characters)
- Dates Requested.
- Participants List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)

4. Attachments

The following attachments are required:

- Venue Letter. Attach confirmation from the hosting venue that the project is approved and scheduled. (1 page)

DRAFT

Professional Development Scholarships

Fund Details

Encouraging leadership and the sharing of good practices through professional development will advance our creative economy, support professionals and businesses, and enhance cultural dialog.

Total Funds: \$10,000

Cycle: Annually

Details:

Individuals may apply for any professional development opportunity they wish. In addition, we encourage participation in two specific programs:

Colorado Creative Industries Summit [Link](#)

Americans for the Arts Annual Convention [Link](#)

The funds are distributed in set amounts: \$500 for programs which take place in Colorado, \$1,000 for programs that take place out-of-state.

Review Process and Schedule

Applications are accepted by the first of each month, year round.

Deliberation. Applications are approved at the next meeting of the Boulder Arts Commission following receipt of the application.

Eligibility Requirements for Professional Development Scholarships

- General Eligibility. Meets all general eligibility requirements. [Link](#)
- Open to All. Anyone may apply once the General Eligibility Guidelines are met.

Application Questions for Professional Development Scholarships

1. Personal Narrative
 - Contribution to Boulder Culture. How do you participate in cultural life in Boulder? How will this program help you enhance your contribution? (500 words)
2. Attachments
 - Resume. Please include an up-to-date resume or C.V.

December 2015 - 2016 Boulder Arts Commission Calendar

Tuesday, December 1, 2015 Time TBD – Grants Workshop

Wednesday, December 16, 2015, 5pm – Innovation Grant Deadline

December 16 – 22 Staff Review of Grants

December 23 – December 30 Grant Revision by Applicants

December 30 – January 7 First Panel Review and Scoring by Commissioners
(Reasons for Scoring)

January 8 – Packet with Scoring Released Online

January 8 -20 Applicants have time to prepare 3 minute presentation/case for their grant/answer questions

Wednesday, December 16, 2015 - BAC Meeting

Deadline: Wednesday, January 6, 2016, 5pm – Operational Grants (Large Organizations)

January 7 – 13 Staff Review of Grants

January 14 – 20 Grant Revisions by Applicants

January 21 – February 4 First Panel Review and Scoring by Commissioners
(Reasons for Scoring)

February 5 – Packet with Scoring Released Online

February 5 – 17 Applicants have time to prepare 3 minute presentation/case for their grant/answer questions

Wednesday, January 20 – BAC Meeting

Applicant Input on Innovation Grants

Final Decision on Innovation Grants

Deadline: Wednesday, February 10, 5pm – Operational Grants (Small/Mid Orgs.)

February 11 – 18 Staff Review of Grants

February 19 – February 23 Grant Revisions by Applicants

February 24 – March 8 First Panel Review and Scoring by Commissioners (Reasons for Scoring)

March 9 - Packet with Scoring Released Online

March 9 - 16 Applicants have time to prepare 3 minute presentation/case for their grant/answer questions

Wednesday, February 17 – BAC Meeting

Applicant Input on Operational Grants (Large Organizations)

Final Decision on Operational Grants (Large Organizations)

Deadline: Wednesday, March 16, 5pm – Arts Education / Community Project Grants

March 17 – 25 Staff Review of Grants

March 26 – March 30 Grant Revisions by Applicants

March 31 - April 12 First Panel Review and Scoring by Commissioners (Reasons for Scoring)

April 13 - Packet with Scoring Released Online

April 13 – 20 Applicants have time to prepare 3 minute presentation/case for their grant/answer questions

Wednesday, March 16 – BAC Meeting

Applicant Input on Operational Grants (Small/Mid Orgs.)

Final Decision on Operational Grants (Small/Mid Orgs.)

Wednesday, April 20 – BAC Meeting

Applicant Input on Arts Education / Community Project Grants

Final Decision on Arts Education / Community Project Grants

Wednesday, May 18 – BAC Meeting

Wednesday, June 22 – BAC Meeting

Wednesday, July 20 – BAC Meeting

Wednesday, August 20 – BAC Meeting

Wednesday, September 21 – BAC Meeting

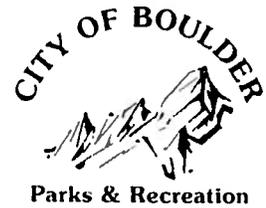
Wednesday, October 19 – BAC Meeting

Wednesday, November 16 – BAC Meeting

Wednesday, December 21 – BAC Meeting

DRAFT

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To: Boulder Art Commission
Matt Chasansky, Manager, Office of Arts & Culture,

From: Yvette Bowden, Director, City of Boulder, Parks and Recreation
Teresa Jackson, Event Manager, City of Boulder, Parks and Recreation

Date: October 13, 2015

Subject: Mural Installation on Broadway Underpass

The Department of Parks and Recreation has a unique opportunity to bring the artist, JOLT to Boulder. We have commissioned JOLT to install a mural on to five pillars located on the north side of the Broadway underpass. The installation will begin on October 26, with a mid November completion date. The mural is a temporary installation that will be in place for 12 – 24 months.

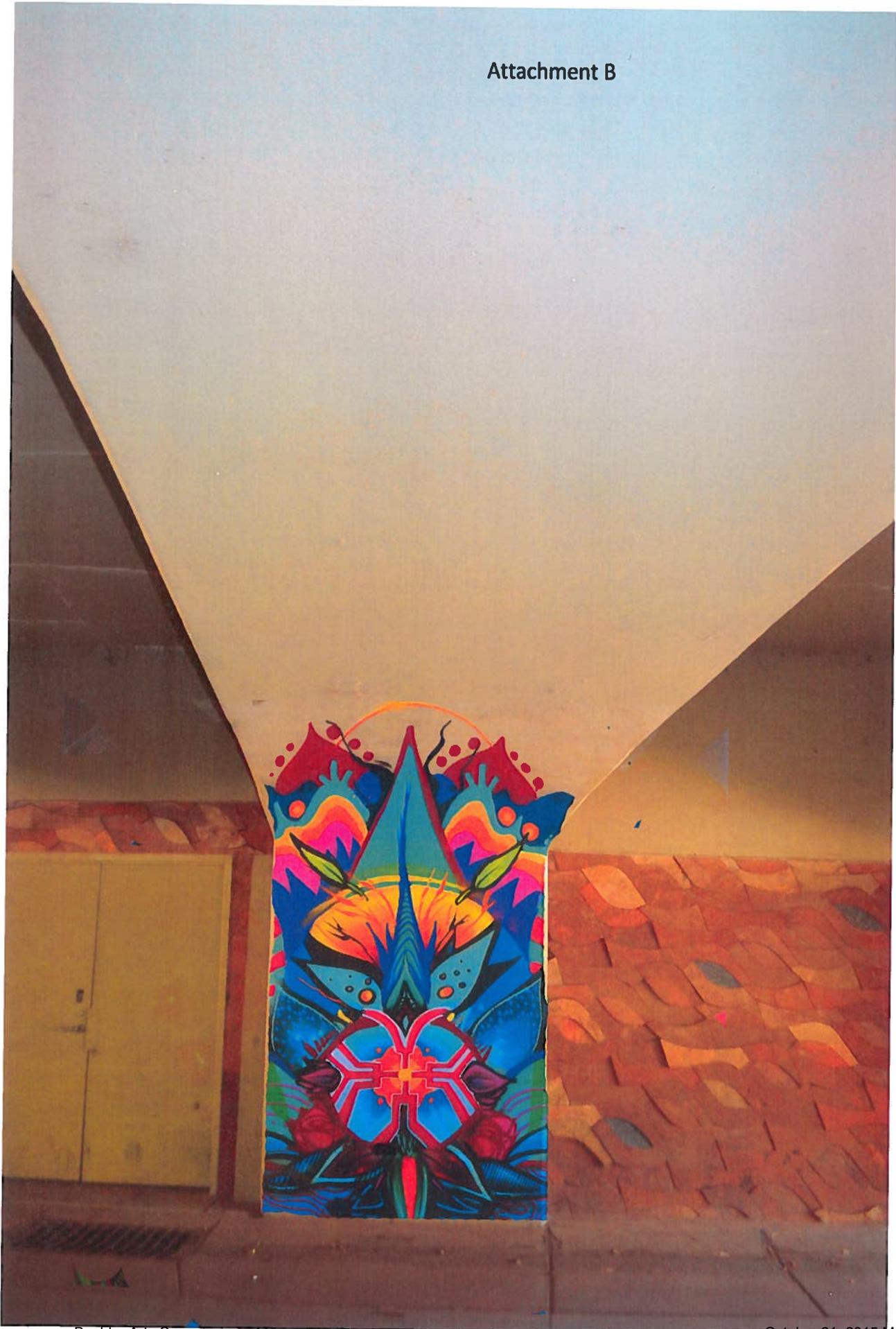
Attachments:

- A. Photo of Underpass
- B. Artist Rendering

Attachment A



Attachment B





MEMORANDUM

To: Boulder Arts Commission (BAC)
From: David Farnan, Library & Arts Department Director
Matt Chasansky, Office of Arts + Culture Manager
Date: October 15, 2015
Regarding: New Temporary Mural Installation by Amanda Marie Ploegsma

This memo serves to update the BAC on a recently completed work of art on public property. The artist Amanda Marie Ploegsma was commissioned in collaboration with &Art for a temporary mural in the Library's new maker space. Work was complete on October 15, 2015.

More information:

<http://www.and-art.space/>
<http://www.seeyouthroughit.com/>

