

UNIVERSITY HILL COMMERCIAL AREA MANAGEMENT COMMISSION
REGULAR MEETING – November 19, 2014
9 – 11 a.m.
Grace Lutheran Church, 1001 13th Street
AGENDA

1. Roll Call
2. Approval of the October 15, 2014 Meeting Minutes
3. Police Update
4. Public Participation
5. CUSG Update
6. Hill Boulder Update – Rubino
7. UHNA Update – Nancy Blackwood
8. Hill Employee Transportation Survey Results April 2014 – Erin Caldwell
[https://www-static.bouldercolorado.gov/docs/
UHGID_Spring_2014_Surveying_Report_w_Summary_2014-04-08-1-201411121355.pdf](https://www-static.bouldercolorado.gov/docs/UHGID_Spring_2014_Surveying_Report_w_Summary_2014-04-08-1-201411121355.pdf)
9. Matters from the Commissioners
 - City Council Questions to Boards and Commissions
10. Matters from Staff
 - Update on 2A Passage
 - Commercial Vacancies Update
 - Update on Hill Moratorium
 - Update on the 14th Street Plan
 - Upcoming 2015 Commission Vacancies – Griffith, Citizen at Large

Attachments

- Sales and Use Tax Revenue Reports – August 2014
- Jan – Sept 2014 Revenues and Expenditures
- Police Stats
- City Council Questions to Boards and Commissions
- Parklet Survey
- Updated 14th Street Plan
- Property Owner List

DUHMD/PS 2014 Priorities

University Hill

Hill Reinvestment Strategy Development, Adoption and Implementation

- Capital Improvements
- Marketing and Events
- Organizational Structure
- Clean and Safe
- Innovation

14th Street Mixed Use Development Partnership

"Parklet" pilot

Boulder Junction

Implementation of TDM District

- PILOT payments
- Revised budget projections

Depot Square Garage Operations

Parking Plan for future development

Downtown

"Parklet" Study

Civic Area Plan Participation

Civic Use Pad Recommendation

Implementation of Bond Projects:

- 15th Street Streetscape
- West End Streetscape

Parking

AMPS Phase I Implementation: Work Plan Development, Scope and Phased Implementation

NPP Expansions

Internal

Division Value Goal: Customer Service

Name Change

Office Space Planning and Remodel Phase II

UHCAMC 2013 Priorities

- Support the Residential Service District
- Support the Hill Ownership Group
- Create a clear brand identity for the Hill Commercial area that includes a focus on sustainability, creativity, innovation
- Encourage sustainable pilots to meet our energy future
- Think creatively but carefully about affordable housing on the hill
- Provide funding through the CIP for capital projects on the hill
- Develop sustainable partnerships with the University
- Changes to the regulations in the hill commercial area to promote creativity

Mission Statement: We serve the downtown, University Hill and affected communities by providing quality program, parking enforcement, maintenance and alternative modes services through the highest level of customer service, efficient management and

Garage Arts Plan
Parking Philosophy

effective problem solving.

**CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES**

NAME OF BOARD/COMMISSION: UNIVERSITY HILL COMMERCIAL AREA
MANAGEMENT COMMISSION

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: Ruth Weiss – 303-413-7318

NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:

BOARD MEMBERS: RAJ, GRIFFITH, SOIFER, RUBINO, LIGUORI

STAFF: WINTER, WEISS, MATTHEWS, JOBERT, TRUJILLO, McHEYSER,
WIEBENSON

GUESTS: NANCY BLACKWOOD, MICHAEL BOYERS

TYPE OF MEETING: Regular October 15, 2014

AGENDA ITEM 1 – Roll Call: Meeting called to order at 9:05 a.m.

AGENDA ITEM 2 – Introduction of Sarah Wiebenson, Hill Community Development Coordinator: Wiebenson introduced herself, described her position, and explained initiatives in progress and those for the future. A work plan for the Hill is being created and will come the commission for feedback. Cleaning of the hill is the October focus. Dakota questioned the Hill Alliance and Wiebenson replied that it's a Hill association of businesses. Griffith questioned the Alliance and its current structure. Rubino responded that the Alliance is functioning differently than in the past, a website was launched, and paperwork was filed as a LLC as the vision is to become a self sufficient, self funding DBI model, with a 2014/2015 perspective. The commission discussed the old Alliance and potential remaining funds. Wiebenson will assist with finding out about it.

AGENDA ITEM 3 – Approval of the September 17, 2014 Meeting Minutes (Action Item Below):

AGENDA ITEM 4 – Police Update: Trujillo said bear enforcement began October 1st on the Hill and no summonses have been issued to date. Private residence cans have been retrofitted. Trujillo thanked Wiebenson for the positive comments on the hill enforcement. Trujillo gave a detailed explanation of the new stats format and information accumulation as specific to something that happened on the hill neighborhood and business area. Liguori questioned the Hill Noise category and its decrease. Trujillo replied that it's actual summonses and not contacts. Code enforcement officers are following up on the party sites for clean up and it's been positive. Door hangers were discussed along with CU party registration requirements. Raj mentioned that UHNA distributes hangers and packets to incoming students. Raj commented on loud talking on the streets in the early morning and Trujillo gave details on the Walk this Way program to direct people's walking patterns away from neighborhoods.

AGENDA ITEM 5 – Public Participation: None

AGENDA ITEM 6 – CUSG Update: None

AGENDA ITEM 7 – Update on the Moratorium – Ruth McHeyser: McHeyser said she was hired by the city to work part-time with an interdepartmental staff team for the six months that the Hill Moratorium will be in place. McHeyser is tasked with the current economic environment and current student housing analysis and options for housing as an allowed use in the BMS district. Housing was not intended to be the predominant use but part of a wide variety of uses in the commercial district. Five phases for the project are outlined. The first phase is information gathering, issue identification and targeted outreach. An interdepartmental staff team has been formed and a consultant, EPS, has been hired. EPS is coming to Boulder tomorrow to walk the Hill with city staff, land owners and developers to understand the market dynamics and land uses. The second phase will start next month will develop some preliminary options to take to the public for feedback to refine options and incorporate into recommendations. There will be a check in with UHCAMC regarding how it is going and outreach will take a number of forms to include open houses and some targeted outreach. McHeyser will be at the UHNA meeting tomorrow to update them and outreach. In Phase Three, December, options will be refined and will develop their staff recommendation. January thru March will be the formal public hearing process. This is a short time frame and the project is very focused on the zoning district. Rubino questioned rezoning and if it's permanent. McHeyser replied that the rezoning process is pretty set in Boulder and there is a process to rezone and it must be in conformance with the adopted vision as part of the Boulder Valley Comprehensive Plan. They expect to be changing some of the uses and standards in the BMS zoning district.

AGENDA ITEM 8 – Update ON 14TH Street Parking Lot Redevelopment – Michael Boyers: Boyers commented that the 14th Street project has been in the planning works for almost 3 years with retail and office space and a parking structure. Boyers said that it's a challenge to get good retail tenants in Hill spaces and parking is a problem. Boyer's goal is to help UHGID build a parking structure on 14th Street land since UHGID does not have the financial capability to build it themselves. The parking structure budget is about \$8.2 million, 230 parking spaces with a complete replacement of the alley and utilities. The original plan was to build 32 student apartments above the garage. Access to garage is difficult and the new proposal will have ingress and egress via 13th and 14th Streets. The hill has many long term business owners who are not willing to sell. Market rate student housing is the highest and best use financially for Boyers with land cost so high on the hill. Boyers has made a change with his plans to a 100% permanently affordable work force rental housing project with Boulder Housing Partners for the residences above the garage, it is not student housing. The parking will always belong to the city and the housing will always belong to Boulder Housing Partners. Boyers provided information on CU staff that might rent such units. Liguori appreciated his working for the vision of the hill. Rubino commented that there is no retail in this plan and Boyers confirmed. Boyers showed some plans by Oz Architects and advised the commission that new plans are in the works by Oz. Rubino said that a multi level parking garage will be enticing to get people up to the hill. Liguori commented on the issues with a full house music venue and finding parking.

AGENDA ITEM 9 - Alliance Update - Rubino: Rubino said that she, Liguori and Soifer got together and decided that a bigger web presence was needed for the hill. They funded and launched the website. They reached out successfully to neighbors, paired with the history museum, and feature merchants on the site. Rubino commented that Wiebenson has been wonderfully involved, gave momentum on 2A and council, key hill business owners want to get involved and get branded. Rubino continued that branding of the Hill continues with hillboulder.com.

AGENDA ITEM 10 - UHNA Update: Nancy Blackwood, UHNA, mentioned the meeting tomorrow. Sunday will be the cemetery tour, Meet the Spirits, postponed from last week due to weather. Bear containers were discussed. 2A will be on tomorrow's agenda and how it impacts the hill. The welcome bags on the hill, CU with Four Star Realty put together about 100 bags. Blackwood mentioned a tribute to Jane Stoyva at tomorrow's meeting.

AGENDA ITEM 11 – Parking Permit Update re: Recommendation on Permit Fees - Jobert: Jobert said that the August UHGID financials shows the hill lot up 11% from last year; the wait list is higher on the Pleasant Street lot. Staff is going down the Pleasant Street Wait List and offering temporary 14th Street lot permits. Griffith questioned Car Share usage on the hill. There are 26 people on the waiting list per Jobert.

AGENDA ITEM 12 – Feedback on AMPS Best Practices: Matthews said the AMPS Best Practices attachment in the packet was created by the consultants, and looking for feedback and how it fits on the hill. Larger cities are being called out and do they fit in Boulder? Winter mentioned an AMPS study session with council on October 28th and it is important that if the commission has any thoughts, to weigh in on what makes sense. What are the key issues for the hill and get this feedback to Winter by week's end. Coffee talks and the BMoCA public open house on Monday were mentioned. Dakota offered the rerouting of traffic on 13th Street to establish a main street on the hill and looking at improving bus stops on the hill. A mobility hub concept was discussed. Griffith mentioned the CU lot at 13th and Penn and use as an event site.

AGENDA ITEM 13 – Matters from the Commissioners: Liguori questioned the for lease sign at Chase Bank.

AGENDA ITEM 14 – Hill Coordinator Introductions: Wiebenson reported on regular communications being worked on such as a weekly stakeholder update that will go to businesses, residents, and stakeholders with pertinent information of positive forward movement on the hill. This week mentioned the cleanup effort for homecoming. Parklet was removed on Sunday. Another press release will be going out. Dakota mentioned the Rail Jam, snowboarding, would be successful and would be easy to be sponsored on the hill. Matthews said it was sponsored by the CU snowboard club and it was very expensive. Events that speak to a broad range of community members are sought. There is a new tenant coming to the hill, Boulder Bowls, in the Qdoba space. The work plan will be provided at next meeting. Wiebenson gave specifics on her schedule on the hill and how she spends her time there. Business Breakfast at Buchanan's was discussed.

AGENDA ITEM 15 – Matters from the Staff: Holiday schedule dates were discussed. Griffith may not be available in December.

Meeting adjourned at 10:40 a.m.

ACTION ITEMS:

MOTION: Liguori motioned to approve the September 17, 2014 meeting minutes. Raj seconded. Motion passed 5 -0.

FUTURE MEETINGS:

November 19, 2014	Grace Lutheran Church	Off Site Meeting
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APPROVED BY:	UNIVERSITY HILL COMMERCIAL AREA MANAGEMENT COMMISSION
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Attest:
Ruth Weiss, Secretary

Hillary Griffith, Chair

City of Boulder

Sales & Use Tax Revenue Report

August, 2014

Issued October 15, 2014

This report provides information and analysis related to August 2014 year-to-date sales and use tax collections. Results are for actual sales activity through the month of August, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Cheryl Pattelli, Director of Finance, at (303)441-3246 or pattellc@bouldercolorado.gov.

PLEASE NOTE: Pursuant to a vote in November, the sales and use tax rate changed on January 1, 2014 from 3.41% to 3.56%. Therefore, actual dollars collected in the report may show as being higher in 2014 solely because of the tax rate increase. However, the actual percentages changes included in this report have been normalized to be able to compare the actual increase or decrease for this year compared to the same period in 2013 as if the rates were the same. This normalized percentage better reflects the underlying economic activity in the city and enables city staff to readily determine if revenue targets are being met.

REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, YTD "normalized" Sales and Use Tax has increased from the 2013 base by 8.91%.

TABLE 1

ACTUAL SALES AND USE TAX REVENUE

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	5.83%	77.73%
Business/Consumer Use Tax	45.37%	11.37%
Construction Use Tax	(0.87%)	8.01%
Motor Vehicle Use Tax	17.17%	2.89%
Total Sales & Use Tax	8.91%	100.00%

Retail sales tax from recreational marijuana is a new revenue source in 2014. Therefore, adjusted numbers are provided in Table 2 to better illustrate underlying retail sales and related tax, excluding revenue from recreational marijuana. Further, due to a number of uncertainties in costs related to the sale of this new commodity, much of this revenue is being reserved to pay for costs associated with this new business segment, and is not available for other purposes.

TABLE 2

SALES AND USE TAX REVENUE ADJUSTED TO EXCLUDE RECREATIONAL MARIJUANA

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	4.38%	77.49%
Business/Consumer Use Tax	45.26%	11.48%
Construction Use Tax	(0.87%)	8.10%
Motor Vehicle Use Tax	17.17%	2.92%
Total Sales & Use Tax	7.74%	100.00%

MACRO ISSUES TO CONSIDER

August YTD Sales and Use Tax revenue continues to be encouraging. The next question, when considering committing revenue to on-going expenditures might be, what do the 2014 trends portend for the future?

Although total Sales and Use Tax revenue is up in total by 8.91%, some of this revenue is for newly taxable retail commodities and may not show similar rates of increase in the future. Excluding revenues from sales of both medical and recreational marijuana for both 2014 and 2013 reflects that our traditional retail sales tax revenue source from brick and mortar stores in the city is up by a more modest 4.24%.

Other tax components (Business Use Tax and Motor Vehicle Use Tax) are currently trending upward and may continue to be strong for the short term as we recover from the recession, but they will ultimately settle back down to lower rates of increase or even decrease somewhat from current levels.

Although difficult to quantify, other trends impacting spending on taxable goods in the city follow:

- Unemployment continues to decline, increasing earned income and consumer confidence.
- Housing prices continue to increase. The U.S. stock market, although down for the month of September, is up YTD. These factors contribute to what is often called "the wealth effect" where people with increased assets feel more comfortable spending money on both taxable and non-taxable items and services.
- Recent declines in the cost of gasoline should increase disposable income, at least until next spring and summer when gasoline prices are expected to rise again.
- Housing prices and rents continue to increase, possibly decreasing disposal income available for the type of retail purchases that we rely on as our retail sales tax revenue base.
- Paying off large student loans may reduce disposable income for a relatively large segment of our population.
- Increasing internet sales (those upon which retail sales tax is not collected by the vendor) will continue to divert some of the disposable income that was previously a part of the retail sales tax base for the City of Boulder. For 2014 this amount is estimated to be four million dollars in lost tax collections.
- Business spending on new capital equipment tends to occur in cycles and the end of the recession may have triggered a high point in this cycle.
- Auto purchases were relatively slow during the recession with the average age of the vehicle fleet in the country approaching eleven years. When new purchases decrease the age of the fleet, replacements may slow.

DETAILED ANALYSIS OF MAJOR CATEGORIES

The following monthly information is provided to identify trends in the various categories. While this information is useful, it is important to remember that relatively small aberrations (like the timing of remittances by certain vendors) can make relatively large monthly variances.

Retail Sales Tax – August YTD retail sales tax revenue was up by 5.83% from that received in 2013. Without the tax revenue from the sale of recreational marijuana (which was not in the comparative 2013 base) the YTD increase would have been 4.38%. A portion of the February increase was due to audit revenue collected during that month. Also, beginning in April, the sale of recreational marijuana has improved the variance as there is no comparative revenue in the prior year. The negative percentage change in June is due primarily to revenue from a very large business computer provider in 2013 that was not duplicated in 2014.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
2.83%	5.87%	2.92%	11.09%	8.05%	(0.19%)	9.16%	8.87%

Food Stores - Retail sales tax revenue for food stores is up 5.69% YTD. A portion of the variable performance is due to timing issues where the vendor files 13 tax returns per year and the extra return does not occur in the same month each year.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
3.70%	(11.10%)	8.47%	12.32%	13.68%	0.83%	8.76%	10.08%

Sales at **Eating Places** are both an important revenue source (Eating Places comprise approximately 13.00% of sales/use tax) and are often an indicator of the health of the economy in the city. This discretionary category is often correlated with disposable income and consumer confidence. Total August YTD retail tax at Eating Places is up by 4.10%.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
1.47%	7.57%	(1.30%)	6.34%	10.01%	0.13%	4.71%	4.52%

Apparel Store retail sales are up by 8.15% YTD. A portion of the monthly fluctuations was due to the timing of receipt of certain remittances.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
(1.35%)	13.85%	15.64%	(18.70%)	(0.60%)	9.12%	8.99%	36.31%

General Retail is down by 2.09% YTD. This appears to be consistent with retail trends on the national level.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
(16.62%)	6.07%	3.91%	4.62%	(2.89%)	(4.09%)	3.83%	(7.83%)

Public Utilities (primarily retail sales tax on natural gas and electricity) are up by 2.26% YTD. Tax on Public Utilities comprises approximately 5.00% of total sales and use tax revenue. Even as natural gas prices and rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use. According to a 2006 study by the City of Boulder, commercial and industrial sector energy use makes up 83% of Boulder's energy use.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
5.63%	9.85%	9.89%	(0.98%)	(0.31%)	9.27%	4.59%	0.13%

MEDICAL MARIJUANA RETAIL SALES TAX

Total YTD retail sales tax revenue collected in this category is \$722,092, up by 18.49% from the same period in 2013. Monthly sales tax revenue and the percentage change by month, is presented below. This industry segment represents less than three fourths of one percent of total sales/use tax collections.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
\$86,993	\$110,174	\$75,274	\$63,256	\$79,663	\$85,190	\$91,897	\$144,791
25.13%	50.58%	(11.38%)	(17.65%)	9.92%	10.70%	17.22%	60.98%

RECREATIONAL MARIJUANA RETAIL SALES TAX AND EXCISE TAX

The first remittances related to sales of recreational marijuana were received in the month of February. The Municipal Code prohibits providing any information that would identify sales by individual vendors. Beginning with April data, enough vendors have reported to obscure individual data. Therefore, we will begin to report year-to-date revenue related to the sale of recreational marijuana. August YTD retail sales tax collections for the sale of recreational marijuana were \$782,002.

Significant YTD increases / decreases by tax category are summarized in Table 3.

TABLE 3

2014 YTD RETAIL SALES TAX (% Change in Comparable YTD Collections)	
STRENGTHS: <ul style="list-style-type: none"> ▪ Food stores up by 5.69% ▪ Eating Places up by 4.10% ▪ Apparel Stores up by 8.15% ▪ Home Furnishings up by 11.37% ▪ Transportation/Utilities up by 4.43% ▪ Automotive Trade up by 3.87% ▪ Building Material Retail up by 9.28% ▪ Consumer Electronics up by 28.23% ▪ All Other (including marijuana sales) up by 33.93% ▪ Downtown up by 7.86% ▪ Basemar up by 2.54% ▪ UHGID up by 11.01% ▪ N. 28th St. Commercial up by 11.24% ▪ BVRC (excl 29th St) up by 15.04% ▪ TwentyNinth St up by 2.80% ▪ Table Mesa up by 3.48% ▪ The Meadows up by 13.88% ▪ Pearl Street Mall up by 5.92% ▪ Boulder Industrial up by 6.97% ▪ Public Utilities up by 2.26% 	WEAKNESSES: <ul style="list-style-type: none"> ▪ General Retail down by 2.09% ▪ Computer Related Business down by 33.49% (Use Tax in this category up by 26.17%) ▪ University of Colorado down by 1.88% ▪ Out of State down by 4.03% ▪ Gunbarrel Industrial down by 3.91% ▪ Gunbarrel Commercial down by 4.96%

2014 USE TAX (% Change in YTD Comparable Collections)	
STRENGTHS: <ul style="list-style-type: none"> ▪ Business Use Tax up by 45.37% ▪ Motor Vehicle Use Tax up by 17.17% 	WEAKNESSES <ul style="list-style-type: none"> ▪ Construction Use Tax down by 0.87% (when adjusted to exclude dedicated Boulder Junction tax, down by 5.43%)

BUSINESS USE TAX

YTD Business Use Tax is up significantly (45.37%) through the month of August. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. August 2014 YTD audit revenue was approximately \$2 million. While we expect this revenue category to be up for the year due to increasing business confidence and related spending, it may be unrealistic to expect this high rate of increase to continue.

MOTOR VEHICLE USE TAX

August YTD Motor Vehicle Use Tax is up by 17.17%. This tax category applies to the purchase of vehicles registered in the city. As individuals and businesses become more confident about jobs and the economy, they are replacing their vehicles and thus reducing the average age of their fleet. It appears that 2014 will be a strong year for motor vehicle sales, but at some point the rate of increase will slow as the average age of the total vehicle fleet in the city declines and the comparative numbers from the prior year become more difficult to meet or exceed. August was the first month in 2014 where Motor Vehicle Tax was close to flat (up only 1.49%).

ACCOMMODATION TAX

YTD 2014 Accommodation Tax revenue is up by 14.29% from the same period in 2013. The hotel industry in Boulder is in a state of flux. The Hampton Inn in Gunbarrel opened in June of 2013 so increases from the comparative 2013 revenue base will be more difficult to achieve in November and December of 2014. It is uncertain if/when other new properties in the pipeline will open. Some upward adjustment in room and occupancy rates may be possible during the transition when the total number of rooms available in the City is down slightly. While we expect this revenue category to be flat or up slightly in 2014, many unknowns will define the actual collections. Some of the changes follow:

- America Best Value – closed March 2014 (to be converted to student housing)
- Golden Buff – closed October 2014 (to be redeveloped into two hotels)
- Boulder Outlook – proposed to close November 2014
- Hampton Inn, Gunbarrel – opened June 2013
- Hyatt Place Depot Square – broke ground, projected opening January, 2015
- Other Planned Properties – in concept or site review

ADMISSIONS TAX

Year-to-date 2014 Admission Tax revenue is down by 11.22% from the same period in 2013. Admissions Tax collections are dependent on the number of taxable productions and events held in the City and the level of attendance at such events.

TRASH TAX

Year-to-date 2014 Trash Tax receipts are up by 3.23%.

REVIEW OF VARIOUS ECONOMIC DATA & PREDICTIONS FOR THE FUTURE

Three recent articles in the *Boulder County Business Report* by *Biz West Media* continue to illustrate the positive direction of the regional economy:

Index: State's business leaders remain positive: The confidence of Colorado business leaders remains positive and has slightly increased going into third quarter 2014, according to the most recent Leeds Business Confidence... The third-quarter index posted a reading of 61.2, an increase from 61 last quarter.

While both large and small employers were notably positive heading into the new quarter, large employers (with 50 or more employees) expressed greater optimism with an index of 64 compared to 58.8 for small employers. Expectations measured positive – at 50 or higher – for all of the metrics within the index, which include the national economy, state economy, industry sales, industry profits, capital expenditures and hiring plans.

The across-the-board positive standings represent 11 consecutive quarters of positive expectations, according to the index. "Increased confidence coincides with increasing home prices, employment gains, rebounding household income and falling foreclosure rates," Wobbekind said.

Jobless rates go below 4% in Boulder, Larimer counties:

Boulder County's non-seasonally-adjusted unemployment rate was 3.8 percent in August. The county's rate hadn't been so low since hitting 3.7 percent in May 2008. Despite the low figures, both counties still have room to improve to match 2007 unemployment levels. In May 2007, Boulder County was at 2.8 percent. Still, the rates are big drops from a month before. In July, both counties had rates of 4.3 percent.

Boulder's economic growth wins no. 1 spot nationally:

A NerdWallet.com study ranks Boulder No. 1 in the country for economic growth from 2009 to 2013, thanks in large part to a steep rise in median wages over that period.

The NerdWallet study analyzed U.S. Census Bureau data for more than 500 of the largest American cities. Three criteria weighed in: growth in the working age population, employment growth; and median income growth.

While working age population growth in Boulder was minimal from 2009 to 2013 at 0.26 percent, median wages leaped 49.51 percent, more than anywhere else in the country. The employment rate, meanwhile, grew 5.42 percent. All three factors were weighted equally.

"Boulder has experienced strong growth in recent years, and it doesn't appear to be slowing down anytime soon," NerdWallet wrote about Boulder. "A growing number of businesses, especially in the tech sector, have propelled the city's rise." Boulder was the only Colorado city listed among the top 20 in the study.

The Conference Board *Consumer Confidence Index*® declines:

The Conference Board Consumer Confidence Index®, which had increased in August, declined in September. The Index now stands at 86.0, down from 93.4 in August.

Says Lynn Franco, Director of Economic Indicators at the Conference Board: "Consumer confidence retreated in September after four consecutive months of improvement. A less positive assessment of the current job market, most likely due to the recent softening in growth, was the sole reason for the decline in consumers' assessment of present-day conditions. Looking ahead, consumers were less confident about the short-term outlook for the economy and labor market, and somewhat mixed regarding their future earnings potential. All told, consumers expect economic growth to ease in the months ahead."

A September 12, 2014 article in the *Christian Science Monitor* titled "Retail sales bounce back in August. Why consumers are feeling confident" discusses trends in national retail sales:

Retail sales looked like a drag on US economy for much of the summer, as stagnant wages and other financial uncertainties kept shoppers out of stores. But things got a little better in August.

US retail sales increased 0.6 percent last month, according to new figures released Friday by the Commerce Department. That doesn't seem like much, but it's the indicator's best performance in four months. Additionally, retail sales growth for June and July was revised slightly upward, from flat to 0.3 percent and from 0.2 percent to 0.4 percent respectively. "Today's report helps put the spending data more back in line with improving fundamentals," Joshua Shapiro, chief US economist with MFR, Inc. writes via e-mailed analysis.

The growth for August was broad-based: a strong month for auto sales led the charge (up 1.5 percent), with furniture, building materials, electronics, and sporting goods enjoying strong sales as well. The biggest slump was gasoline's 0.8 percent slide, which was likely due to uncommonly cheap gas prices during the summer months. The only other two categories in the negative were general merchandise and department stores, which fell 0.1 percent and 0.4 percent respectively. Cumulative, retail sales are up 1 percent for the third quarter of 2014 so far.

Upbeat consumer sentiment data, also released Friday, bolstered analysts' notions that US consumers are slowly but surely starting to spend money again. The University of Michigan's Consumer Sentiment index increased two points from August to September, according to preliminary readings.

Total Net Sales/Use Tax Receipts by Tax Category	AUGUST YTD Actual			
	2013	2014	% Change	% of Total
Sales Tax	51,533,348	56,937,765	5.83%	77.73%
Business Use Tax	5,487,612	8,328,074	45.37%	11.37%
Construction Sales/Use Tax	5,672,238	5,869,937	-0.87%	8.01%
Motor Vehicle Use Tax	1,730,982	2,117,395	17.17%	2.89%
Total Sales and Use Tax	64,424,180	73,253,172	8.91%	100.00%

Total Net Sales/Use Tax Receipts by Industry Type	AUGUST YTD Actual			
	2013	2014	%Change	% of Total
Food Stores	8,531,438	9,457,899	6.19%	12.91%
Eating Places	8,674,454	9,424,369	4.07%	12.87%
Apparel Stores	2,286,893	2,579,162	8.03%	3.52%
Home Furnishings	1,611,454	1,882,666	11.91%	2.57%
General Retail	13,075,958	14,377,545	5.32%	19.63%
Transportation/Utilities	5,083,955	5,674,237	6.91%	7.75%
Automotive Trade	4,574,208	5,180,559	8.48%	7.07%
Building Material-Retail	2,287,913	2,606,745	9.13%	3.56%
Construction Firms Sales/Use Tax	4,862,966	5,375,553	5.88%	7.34%
Consumer Electronics	1,175,610	1,524,253	24.19%	2.08%
Computer Related Business Sector	4,241,519	4,460,509	0.73%	6.09%
All Other	8,017,813	10,709,674	27.95%	14.62%
Total Sales and Use Tax	64,424,180	73,253,172	8.91%	100.00%

Total Net Sales/Use Tax Receipts by Geographic Area	AUGUST YTD Actual			
	2013	2014	% Change	% of Total
North Broadway	926,621	907,327	-6.21%	1.24%
Downtown	4,165,879	5,075,240	16.70%	6.93%
Downtown Extension	460,543	467,992	-2.66%	0.64%
UHGID (the "hill")	657,565	782,625	14.00%	1.07%
East Downtown	429,414	596,912	33.15%	0.81%
N. 28th St. Commercial	2,975,939	3,297,903	6.15%	4.50%
N. Broadway Annex	517,369	291,675	-46.00%	0.40%
University of Colorado	684,817	826,657	15.63%	1.13%
Basemar	1,618,008	1,917,493	13.52%	2.62%
BVRC-Boulder Valley Regional Center	12,192,544	14,674,731	15.29%	20.03%
29th Street	4,996,640	5,347,229	2.51%	7.30%
Table Mesa	1,582,985	1,705,579	3.20%	2.33%
The Meadows	509,943	663,346	24.60%	0.91%
All Other Boulder	3,923,582	4,517,754	10.29%	6.17%
Boulder County	713,074	752,214	1.04%	1.03%
Metro Denver	2,381,497	2,177,413	-12.42%	2.97%
Colorado All Other	199,314	221,682	6.54%	0.30%
Out of State	6,673,666	6,852,482	-1.65%	9.35%
Airport	51,715	26,267	-51.35%	0.04%
Gunbarrel Industrial	3,530,292	5,774,155	56.67%	7.88%
Gunbarrel Commercial	761,431	779,041	-2.00%	1.06%
Pearl Street Mall	1,885,605	2,085,684	5.95%	2.85%
Boulder Industrial	6,104,386	6,934,299	8.81%	9.47%
Unlicensed Receipts	1,514,163	974,962	-38.32%	1.33%
County Clerk	1,730,982	2,117,395	17.17%	2.89%
Public Utilities	3,236,205	3,485,116	3.15%	4.76%
Total Sales and Use Tax	64,424,180	73,253,172	8.91%	100.00%

Miscellaneous Tax Statistics	AUGUST YTD Actual		
	2013	2014	% Change in Taxable Sales
Total Food Service Tax	407,195	415,353	2.00%
Accommodations Tax	3,561,293	4,070,156	14.29%
Admissions Tax	401,007	356,016	-11.22%
Trash Tax	882,300	910,767	3.23%
Disposable Bag Fee	0	133,800	#DIV/0!
Rec Marijuana Excise Tax	0	187,655	#DIV/0!

COMPARISON OF YEAR-TO-DATE ACTUAL REVENUE FOR THE YEAR 2014 TO COMPARABLE PERIOD IN 2013

USE TAX BY CATEGORY			Standard Industrial Code	SALES TAX BY CATEGORY		
AUGUST YTD Actual				AUGUST YTD Actual		
2013	2014	% Change		2013	2014	% Change
79,932	132,479	58.76%	Food Stores	8,451,506	9,325,421	5.69%
106,537	112,742	1.37%	Eating Places	8,567,917	9,311,627	4.10%
11,243	9,880	-15.83%	Apparel Stores	2,275,650	2,569,282	8.15%
7,791	18,022	121.57%	Home Furnishings	1,603,662	1,864,644	11.37%
953,309	1,986,170	99.57%	General Retail	12,122,650	12,391,375	-2.09%
129,181	272,404	101.99%	Transportation/Utilities	4,954,774	5,401,833	4.43%
1,802,069	2,174,519	15.58%	Automotive Trade	2,772,138	3,006,040	3.87%
14,400	13,068	-13.07%	Building Material-Retail	2,273,513	2,593,676	9.28%
4,640,214	5,151,830	6.35%	Construction Sales/ Use Tax	222,751	223,723	-3.80%
59,976	30,730	-50.92%	Consumer Electronics	1,115,634	1,493,524	28.23%
2,433,014	3,204,780	26.17%	Computer Related Business	1,808,505	1,255,730	-33.49%
2,653,167	3,208,782	15.85%	All Other	5,364,647	7,500,890	33.93%
12,890,832	16,315,406	21.23%	Total Sales and Use Tax	51,533,348	56,937,765	5.83%

USE TAX BY CATEGORY			Geographic Code	SALES TAX BY CATEGORY		
AUGUST YTD Actual				AUGUST YTD Actual		
2013	2014	% Change		2013	2014	% Change
50,063	43,093	-17.55%	North Broadway	876,558	864,233	-5.56%
289,192	710,001	135.17%	Downtown	3,876,687	4,365,240	7.86%
32,858	45,307	32.08%	Downtown Extension	427,684	422,685	-5.33%
8,993	30,997	230.16%	UHGID (the "hill")	648,572	751,628	11.01%
37,535	142,272	263.07%	East Downtown	391,879	454,640	11.13%
185,708	57,565	-70.31%	N. 28th St. Commercial	2,790,231	3,240,338	11.24%
232,880	4,402	-98.19%	N. Broadway Annex	284,489	287,272	-3.28%
225	125,386	53279.06%	University of Colorado	684,592	701,271	-1.88%
341,577	551,123	54.55%	Basemar	1,276,431	1,366,370	2.54%
255,784	338,771	26.86%	BVRC	11,936,760	14,335,960	15.04%
72,501	62,576	-17.33%	29th Street	4,924,139	5,284,653	2.80%
26,124	23,609	-13.44%	Table Mesa	1,556,861	1,681,970	3.48%
9,505	68,355	588.85%	The Meadows	500,438	594,991	13.88%
1,846,935	2,156,003	11.82%	All Other Boulder	2,076,646	2,361,751	8.94%
77,777	129,005	58.88%	Boulder County	635,297	623,208	-6.04%
767,872	350,152	-56.32%	Metro Denver	1,613,625	1,827,261	8.47%
7,381	73,185	849.75%	Colorado All Other	191,934	148,497	-25.89%
721,427	888,636	17.99%	Out of State	5,952,239	5,963,846	-4.03%
36,106	8,824	-76.59%	Airport	15,610	17,442	7.03%
2,778,099	5,019,547	73.07%	Gunbarrel Industrial	752,192	754,608	-3.91%
4,293	27,828	520.91%	Gunbarrel Commercial	757,137	751,212	-4.96%
26,215	29,642	8.31%	Pearl Street Mall	1,859,390	2,056,041	5.92%
2,113,094	2,476,846	12.28%	Boulder Industrial	3,991,293	4,457,453	6.97%
1,166,003	728,214	-40.18%	Unlicensed Receipts	348,160	246,748	-32.11%
1,730,982	2,117,395	17.17%	County Clerk	0	0	0.00%
71,704	106,670	42.50%	Public Utilities	3,164,501	3,378,446	2.26%
12,890,832	16,315,406	21.23%	Total Sales and Use Tax	51,533,348	56,937,765	5.83%

TOTAL CITY SALES AND USE TAX COLLECTIONS

REVENUE CATEGORY	YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change in Taxable Sales
RETAIL SALES TAX															
Rate Chg 3.56%>3.41%	2007	5,118,353	5,014,615	6,918,421	4,965,981	5,500,701	6,712,841	5,565,371	6,393,028	6,954,377	5,747,963	5,695,703	8,411,484	72,988,838	9.34%
Rate 3.41%	2008	5,197,400	5,105,109	6,095,946	5,331,447	5,488,450	5,332,335	5,508,796	6,250,640	5,382,779	5,255,155	7,443,455	7,170,045	70,170,045	0.35%
	2009	4,919,570	4,659,632	5,850,038	5,077,648	5,131,444	5,206,770	5,093,314	5,170,325	6,093,314	5,170,325	4,735,769	7,814,230	66,877,613	-4.69%
	2010	4,576,034	5,386,190	6,196,697	5,320,225	5,470,595	6,895,283	5,522,076	5,943,315	6,855,385	5,652,938	5,240,211	8,414,157	71,473,106	6.87%
	2011	5,394,367	5,123,437	6,692,597	5,630,200	5,088,608	7,016,828	5,890,953	6,531,707	7,286,644	5,890,145	5,693,025	9,604,529	74,960,833	4.88%
	2012	5,363,541	5,129,096	6,754,740	5,599,150	5,988,770	7,304,270	5,551,489	7,062,958	7,502,227	6,188,194	5,693,025	9,604,529	77,741,989	3.71%
	2013	5,557,163	5,824,808	7,171,949	5,707,649	6,197,302	7,968,604	6,161,076	6,944,797	7,500,133	6,591,707	6,120,225	9,739,609	81,485,022	4.81%
	2014	5,965,991	6,438,048	7,706,036	6,619,759	6,990,628	8,303,288	7,020,977	7,893,039	-	-	-	-	56,937,765	-33.07%
Change from prior year (Month)		2.83%	5.87%	2.92%	11.09%	8.05%	-0.19%	9.16%	8.87%	-100.00%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		2.83%	4.39%	3.82%	5.53%	6.04%	4.75%	5.36%	5.83%	-7.61%	-16.89%	-23.98%	-33.07%		
CONSUMER USE TAX															
(Includes Motor Vehicle)	2007	783,650	574,006	975,178	888,726	733,196	888,072	975,456	652,501	923,667	732,463	716,317	1,575,908	10,369,140	-6.53%
Rate 3.41%	2008	818,034	991,472	1,109,160	669,214	736,901	1,067,769	732,334	596,399	899,934	989,683	599,876	1,253,267	10,464,043	5.35%
	2009	909,558	657,250	1,062,587	997,891	531,724	790,819	859,325	1,299,767	989,089	741,578	698,452	1,600,457	11,137,497	6.44%
	2010	687,502	776,796	913,223	701,931	662,382	945,800	620,328	633,593	909,315	752,143	618,493	1,366,131	9,589,636	-13.90%
	2011	1,247,135	650,595	1,034,670	727,395	1,166,185	958,724	771,357	1,044,032	703,092	903,665	1,410,793	1,140,793	11,468,205	19.59%
	2012	763,425	768,580	859,971	976,451	1,212,071	1,033,889	729,829	940,127	957,984	1,411,818	737,310	1,469,940	11,867,314	3.48%
	2013	1,132,015	762,369	978,120	866,143	911,993	963,938	835,063	769,003	1,338,726	1,121,736	807,130	1,522,486	12,008,722	1.19%
	2014	924,895	901,234	1,328,607	1,727,986	666,706	2,541,847	1,056,846	1,297,348	-	-	-	-	10,445,469	-16.68%
Change from prior year (Month)		-21.74%	13.23%	29.98%	91.10%	-29.98%	152.58%	21.23%	61.81%	-100.00%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		-21.74%	-7.66%	5.16%	25.06%	14.27%	38.02%	35.84%	38.60%	16.92%	3.37%	-4.59%	-16.68%		
CONSTRUCTION USE TAX															
Rate Chg 3.56%>3.41%	2007	293,078	347,860	112,016	293,061	621,413	430,207	1,119,425	259,226	421,376	286,524	376,978	263,580	4,814,755	-13.02%
Rate 3.41%	2008	330,080	347,219	748,549	454,797	327,855	241,649	100,759	442,652	347,954	217,885	107,831	381,753	4,048,982	-12.21%
	2009	944,905	111,907	425,028	776,511	279,761	995,132	721,209	676,301	233,485	232,169	591,970	1,467,798	2,449,176	83.98%
	2010	591,599	242,529	245,829	362,619	226,230	1,921,675	1,075,078	467,423	244,361	234,021	408,668	531,670	6,550,964	-12.06%
	2011	622,872	281,210	274,661	240,970	2,150,036	352,336	352,846	455,211	478,988	314,958	177,137	471,157	6,172,383	-3.78%
	2012	385,392	1,697,323	315,856	503,719	342,448	375,499	595,334	214,896	424,866	479,523	799,552	371,254	6,479,562	5.27%
	2013	732,539	941,380	298,613	577,351	366,959	728,141	845,123	1,182,131	1,196,147	876,749	622,491	1,511,632	9,879,257	52.04%
	2014	716,119	1,110,714	600,580	430,524	571,269	1,668,472	373,129	379,130	-	-	-	-	5,869,937	-43.09%
Change from prior year (Month)		-6.36%	13.02%	92.65%	-28.57%	48.12%	122.12%	-57.71%	-69.28%	-100.00%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		-6.36%	4.54%	17.88%	7.36%	12.61%	34.49%	17.13%	-0.87%	-18.14%	-27.40%	-32.81%	-43.09%		

TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)

Rate Chg 3.41%>3.56%	2007	6,175,081	5,936,481	8,006,615	6,147,768	6,855,311	8,001,120	7,660,252	7,304,754	8,299,420	6,766,951	6,788,999	10,240,982	88,182,732	5.73%
Rate Chg 3.56%>3.41%	2008	6,345,513	6,443,800	7,863,654	6,455,459	6,553,206	7,881,753	6,341,889	7,297,691	7,868,423	6,590,347	5,962,862	9,078,475	84,683,070	0.26%
Rate 3.41%	2009	6,774,033	5,428,789	7,337,653	6,852,049	5,942,929	8,214,284	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191	10,882,485	85,464,286	0.92%
	2010	5,855,134	6,407,577	7,355,749	6,384,774	6,359,207	9,762,758	7,217,482	7,044,332	8,010,061	6,639,102	6,265,572	10,311,957	87,613,706	2.51%
	2011	7,264,374	6,064,242	8,001,928	6,598,565	8,709,205	8,535,347	8,892,523	7,758,275	8,809,664	6,783,855	6,911,348	10,272,096	92,601,421	5.69%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.79%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	0	0	0	0	73,253,172	-32.12%
Less Refunds	2006	-40,302	-5,272	-22,761	-363	-5,099	0	0	-7,568	-806	-5,947	-406	-16,773	-105,296	
	2007	0	-38,291	-2,013	-729	-9,326	-14,547	-14,440	-677	0	-5,963	0	-5,015	-91,001	
	2008	-978	0	-46,974	-1,409	-445	-2,375	-445	-9,493	-1,429	0	-48,521	-500	-112,123	
	2009	-3,335	0	-1,111	-602	-692	-967	-967	-3,520	-2,747	-179,087	-65,331	-26,376	-283,770	
	2010	-3,469	-68,130	-35,924	-1,444	-43,920	-3,832	-1,648	-4,204	-7,969	0	-12,480	-214	-183,234	
	2011	-8,569	-2,479	-1,188	-2,918	0	0	-7,175	0	0	-162	0	-140,199	-162,890	
	2012	6,175,081	5,898,190	8,003,602	6,147,039	6,845,984	7,986,572	7,304,077	8,299,420	6,760,988	6,788,999	6,788,999	10,235,967	88,091,731	5.76%
	2013	6,344,536	6,443,800	7,816,680	6,454,050	6,553,206	7,879,378	6,341,444	7,288,198	7,866,995	6,590,347	5,914,341	9,077,975	84,570,947	0.23%
Adjusted total	2008	6,770,698	5,428,789	7,337,653	6,850,938	5,942,927	8,213,602	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191	10,882,485	85,464,286	0.92%
Rate 3.41%	2009	5,851,665	6,339,447	7,319,826	6,384,330	5,942,927	8,213,602	7,215,834	7,044,332	8,002,092	6,639,102	6,265,092	10,311,744	87,430,472	2.64%
	2010	7,255,806	6,061,763	8,000,739	6,595,647	8,709,205	8,535,347	8,892,523	7,758,275	8,809,664	6,783,855	6,911,348	10,131,897	92,438,731	5.73%
	2011	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.97%
	2012	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2013	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	0	0	0	0	73,253,172	-32.12%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	-	-	-	-	73,253,172	-32.12%
% Change (month)		-1.82%	7.51%	9.23%	17.58%	5.43%	24.27%	3.23%	3.05%	-100.00%	-100.00%	-100.00%	-100.00%		
% Change (YTD)		-1.82%	2.68%	5.17%	8.07%	7.55%	10.94%	9.85%	8.91%	-5.77%	-15.51%	-22.55%	-32.12%		

Sales Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)							
January	4,508	50,434	1,204	2,400	41,573	607	100,726
February	4,634	46,429	973	2,297	14,543	671	69,547
March	4,870	51,312	1,994	2,249	16,370	668	77,463
April	5,438	63,130	1,834	2,458	18,769	(1,169)	90,460
May	4,175	54,496	1,611	1,950	23,499	529	86,261
June	4,024	50,581	2,424	2,264	15,386	619	75,299
July	4,386	49,870	2,253	2,261	17,955	532	77,257
August	5,529	54,031	2,960	2,839	55,422	777	121,559
September	6,123	66,479	5,588	2,264	28,218	997	109,669
October	5,946	63,727	3,410	3,019	19,015	(5,330)	89,788
November	4,833	50,013	3,257	2,699	14,365	548	75,716
December	3,754	45,248	3,688	2,629	16,701	797	72,817
2011 TOTAL	58,221	645,750	31,199	29,330	281,816	246	1,046,562
2012 (sales tax rate of 3.41%)							
January-December	74,972	630,882	28,068	30,800	254,698	8,615	1,028,035
2012 TOTAL	74,972	630,882	28,068	30,800	254,698	8,615	1,028,035
2013 (sales tax rate of 3.41%)							
January	5,943	42,419	683	1,897	31,839	663	83,444
February	6,733	46,945	793	2,316	14,240	494	71,521
March	7,356	58,210	2,599	2,239	14,365	933	85,702
April	8,177	60,898	1,098	2,254	14,133	566	87,126
May	7,428	44,535	1,141	1,945	17,979	502	73,530
June	6,202	49,128	2,797	1,675	15,800	1,084	76,686
July	6,773	43,431	1,410	1,929	14,014	506	68,063
August	7,880	58,942	2,478	2,320	30,225	655	102,500
September	9,034	58,301	2,276	1,593	33,190	1,032	105,426
October	9,092	75,153	1,588	2,109	20,452	622	109,016
November	7,239	54,518	1,019	1,854	14,389	473	79,492
December	6,413	41,556	1,692	1,783	27,202	3,852	82,498
2013 TOTAL	88,270	634,036	19,574	23,914	247,828	11,382	1,025,004
2014 (sales tax rate of 3.56%)							
January	6,674	44,572	549	1,698	29,308	617	83,418
February	7,481	57,318	527	1,677	18,003	548	85,554
March	7,999	57,635	280	1,754	25,675	4,941	98,284
April	9,253	73,736	335	2,261	19,985	516	106,086
May	7,947	58,322	299	1,603	22,326	557	91,054
June	6,859	49,148	1,533	1,411	18,654	3,806	81,411
July	7,169	54,921	500	1,870	19,801	522	84,783
August	10,246	63,974	389	2,090	43,631	707	121,037
September	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-
2014 TOTAL	63,628	459,626	4,412	14,364	197,383	12,214	751,627

					(124,397)		
% Change from 2011-2012	28.77%	-2.30%	-10.03%	5.01%	-9.62%	3405.74%	-1.77%
% Change from 2012-2013	17.74%	0.50%	-30.26%	-22.36%	-2.70%	32.12%	-0.29%
% Change from 2013-2014	7.89%	8.84%	-67.49%	-16.99%	23.90%	116.53%	11.01%
% Change from previous year month	24.55%	21.13%	-66.03%	-7.14%	35.34%	-1.18%	13.11%

Sales and Use Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Construction	All Others	GRAND TOTAL
2011 (sales tax rate of 3.41%)								
January	4,508	50,460	1,204	2,400	41,579	900	607	101,659
February	4,634	46,447	973	2,297	14,556	3,724	741	73,373
March	4,870	51,591	1,994	2,249	16,375	9,059	963	87,101
April	5,438	66,217	1,834	2,458	18,772	298	(1,084)	93,933
May	4,175	54,508	1,611	1,950	23,506	25,023	711	111,486
June	4,024	50,603	2,424	2,264	15,395	1,257	1,133	77,100
July	4,386	49,952	2,253	2,261	17,963	2,280	557	79,652
August	5,529	54,052	2,960	2,839	55,427	478	787	122,071
September	6,123	66,496	5,588	2,264	28,241	638	1,602	110,953
October	5,946	64,799	3,410	3,019	19,015	43	(5,330)	90,904
November	4,833	50,027	3,257	2,699	14,365	3,215	573	78,970
December	3,754	45,380	3,688	2,629	16,701	499	1,026	73,678
2011 TOTAL	58,221	650,532	31,199	29,330	281,896	47,416	2,286	1,100,879
2012 (sales tax rate of 3.41%)								
January-December	74,987	637,659	28,068	30,800	257,134	21,390	10,190	1,060,228
2012 TOTAL	74,987	637,659	28,068	30,800	257,134	21,390	10,190	1,060,228
2013 (sales tax rate of 3.41%)								
January	5,943	42,867	692	1,897	31,839	307	1,769	85,314
February	6,733	47,024	793	2,316	14,252	233	494	71,845
March	7,356	58,287	2,599	2,239	14,377	9	1,150	86,017
April	8,177	60,975	1,098	2,254	14,143	1,364	574	88,585
May	7,428	44,596	1,141	1,945	17,981	51	502	73,644
June	6,202	49,221	2,797	1,675	15,803	1,783	1,316	78,797
July	6,778	45,052	1,410	1,929	14,021	223	506	69,919
August	7,880	59,050	2,478	2,320	30,234	826	655	103,443
September	9,034	58,377	2,276	1,593	33,195	342	1,355	106,172
October	9,092	75,238	1,588	2,109	20,456	296	628	109,407
November	7,239	55,042	1,019	1,854	14,400	6,281	473	86,308
December	6,413	41,638	1,692	1,783	27,202	115	4,075	82,918
2013 TOTAL	88,275	637,367	19,583	23,914	247,903	11,830	13,497	1,042,369
2014 (sales tax rate of 3.56%)								
January	6,674	44,901	549	1,698	29,309	14,291	617	98,039
February	7,481	60,702	527	1,677	18,003	268	548	89,206
March	7,999	57,709	280	1,754	25,677	2,691	5,161	101,271
April	9,253	74,888	335	2,261	19,990	3,118	516	110,361
May	7,951	58,390	299	1,603	22,328	1,008	557	92,136
June	6,859	49,694	1,533	1,411	18,656	56	4,114	82,323
July	7,189	55,013	500	1,870	19,805	134	522	85,033
August	10,246	64,092	389	2,090	43,632	3,089	719	124,257
September	-	-	-	-	-	-	-	-
October	-	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-
2014 TOTAL	63,652	465,389	4,412	14,364	197,400	24,655	12,754	782,626
% Change from 2011-2012	28.80%	-1.98%	-10.03%	5.01%	-8.78%	-54.89%	345.85%	-3.69%
% Change from 2012-2013	17.72%	-0.05%	-30.23%	-22.36%	-3.59%	-44.69%	32.45%	-1.68%
% Change from 2013-2014	7.92%	9.51%	-67.51%	-16.99%	23.87%	392.41%	75.37%	14.00%
% Change from previous year month	24.55%	3.97%	-84.96%	-13.71%	38.23%	258.21%	5.15%	15.06%

City Wide Yearly Summary
UHGID Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2014	\$ 9,457,899 1%	\$ 9,424,369 5%	\$ 2,579,162 0%	\$ 3,406,919 0%	\$ 14,377,545 1%	\$ 34,007,278 0%	\$ 73,253,172 1.1%
2013	\$ 13,454,838 1%	\$ 13,174,730 5%	\$ 3,774,426 1%	\$ 4,692,270 1%	\$ 20,776,166 1%	\$ 47,500,571 0%	\$ 103,373,001 1.0%
2012	\$ 13,060,743 1%	\$ 12,937,276 5%	\$ 3,717,039 1%	\$ 4,850,986 1%	\$ 20,402,962 1%	\$ 41,137,961 0%	\$ 96,106,967 1.1%
2011	\$ 12,241,084 0%	\$ 11,838,300 5%	\$ 3,426,738 1%	\$ 5,259,120 1%	\$ 19,948,416 1%	\$ 39,725,073 0%	\$ 92,438,731 1.2%
2010	\$ 11,130,533 0%	\$ 10,930,482 6%	\$ 2,690,372 1%	\$ 4,459,406 1%	\$ 19,279,577 2%	\$ 38,940,102 0%	\$ 87,430,472 1.3%
2009	\$ 11,160,109 0%	\$ 10,572,840 5%	\$ 2,626,020 2%	\$ 4,304,383 1%	\$ 17,515,062 2%	\$ 39,002,103 0%	\$ 85,180,517 1.2%
2008	\$ 11,204,475 1%	\$ 10,910,035 5%	\$ 2,819,260 2%	\$ 4,827,635 2%	\$ 18,101,297 2%	\$ 36,708,245 0%	\$ 84,570,947 1.3%
2007	\$ 11,205,584 1%	\$ 10,888,135 5%	\$ 2,804,311 3%	\$ 5,522,090 1%	\$ 18,040,152 2%	\$ 39,631,459 0%	\$ 88,091,731 1.3%
2006	\$ 10,392,069 1%	\$ 9,582,212 5%	\$ 2,424,694 4%	\$ 4,611,056 1%	\$ 15,402,540 2%	\$ 37,371,060 0%	\$ 79,783,631 1.3%
2005	\$ 10,046,723 1%	\$ 8,995,846 5%	\$ 2,362,366 4%	\$ 4,465,788 1%	\$ 14,587,419 2%	\$ 35,882,350 0%	\$ 76,340,492 1.3%
2004	\$ 10,148,861 0%	\$ 8,637,718 5%	\$ 2,232,147 4%	\$ 3,118,312 1%	\$ 14,123,007 2%	\$ 32,171,342 0%	\$ 70,431,387 1.5%
2003	\$ 9,052,658 0%	\$ 7,847,285 5%	\$ 2,046,951 5%	\$ 3,922,549 1%	\$ 13,185,423 2%	\$ 31,552,637 0%	\$ 67,607,503 1.4%
2002	\$ 9,294,397 0%	\$ 8,133,237 5%	\$ 2,346,305 4%	\$ 4,164,992 1%	\$ 13,572,651 2%	\$ 33,815,600 0%	\$ 71,327,182 1.3%

UHGID Yearly Summary
Sales and Use Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2014	\$63,652 8%	\$465,389 59%	\$4,412 1%	\$14,364 2%	\$197,400 25%	\$37,409 5%	\$782,626 100%
2013	\$88,275 8%	\$637,367 61%	\$19,583 2%	\$23,914 2%	\$247,903 24%	\$25,327 2%	\$1,042,369 100%
2012	\$74,987 7%	\$637,659 60%	\$28,068 3%	\$30,800 3%	\$257,134 24%	\$31,580 3%	\$1,060,228 100%
2011	\$58,221 5%	\$650,532 59%	\$31,199 3%	\$29,330 3%	\$281,896 26%	\$49,701 5%	\$1,100,879 100%
2010	\$40,028 3%	\$604,913 53%	\$37,852 3%	\$30,571 3%	\$355,637 31%	\$81,746 7%	\$1,150,748 100%
2009	\$49,066 5%	\$578,900 55%	\$44,712 4%	\$24,213 2%	\$326,839 31%	\$34,018 3%	\$1,057,749 100%
2008	\$60,686 6%	\$568,892 53%	\$63,307 6%	\$24,768 2%	\$333,780 31%	\$12,073 1%	\$1,063,507 100%
2007	\$56,250 5%	\$588,610 53%	\$72,142 6%	\$30,921 3%	\$353,173 32%	\$19,270 2%	\$1,120,367 100%
2006	\$56,511 5%	\$525,911 50%	\$86,527 8%	\$33,045 3%	\$321,897 31%	\$19,261 2%	\$1,043,152 100%
2005	\$58,421 6%	\$493,955 50%	\$98,605 10%	\$28,891 3%	\$288,004 29%	\$29,024 3%	\$996,900 100%
2004	\$47,446 5%	\$461,253 44%	\$87,695 8%	\$25,958 2%	\$301,938 29%	\$124,607 12%	\$1,048,897 100%
2003	\$43,618 5%	\$417,782 44%	\$94,036 10%	\$35,450 4%	\$304,099 32%	\$46,965 5%	\$941,951 100%
2002	\$42,268 5%	\$407,606 44%	\$89,454 10%	\$34,104 4%	\$313,795 34%	\$41,419 4%	\$928,646 100%

UHGID Sales Tax Revenues (NO use tax)

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
January	100,032	99,422	98,853	118,058	120,247	113,123	110,986	112,825	100,726	85,100	83,445	83,418
February	63,769	64,521	72,140	79,436	78,684	81,957	76,043	73,913	69,547	84,232	71,520	85,554
March	69,760	72,985	72,060	75,944	75,112	72,996	78,172	83,309	77,463	93,790	85,702	98,284
April	62,055	66,129	74,662	82,378	79,016	91,281	80,517	84,060	90,460	84,564	87,124	106,086
May	62,078	65,583	61,131	68,638	90,603	74,823	71,299	74,711	86,261	84,923	73,530	91,055
June	69,726	73,693	69,085	72,486	71,063	66,754	62,685	74,080	75,299	69,958	76,685	81,411
July	48,079	53,263	65,768	56,168	67,097	65,755	62,034	71,846	77,257	67,462	68,064	84,783
August	125,801	124,050	144,466	109,263	118,556	145,179	149,212	138,971	121,559	96,703	102,501	121,037
September	104,739	108,698	99,702	147,416	149,898	117,567	118,373	121,834	109,669	121,503	105,425	
October	81,351	82,562	93,865	89,472	101,034	93,772	82,191	89,506	89,788	90,290	109,016	
November	67,097	64,189	65,915	60,321	71,082	65,404	70,564	71,343	75,716	74,312	79,492	
December	74,835	72,674	62,359	72,197	79,696	64,029	83,085	77,446	72,817	75,198	82,497	

Totals	929,322	947,770	980,005	1,031,777	1,102,088	1,052,642	1,045,162	1,073,843	1,046,562	1,028,035	1,025,001	751,628
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Tax Rate	3.26	3.41	3.41	3.41	3.56	3.41	3.41	3.41	3.41	3.41	3.41	3.56
\$ change from F	22,438	18,448	32,235	51,772	70,311	-49,446	-7,480	28,681	-27,281	-18,527	-3,034	
% change from	2.5%	2.0%	3.4%	5.3%	6.8%	-4.5%	-0.7%	2.7%	-2.5%	-1.8%	-0.3%	
3 year avg chan	0.3%	1.3%	2.6%	3.6%	5.2%	2.5%	0.5%	-0.8%	-0.2%	-0.5%	-1.5%	

MEMORANDUM

TO: UHCAMC Advisory Committee
Molly Winter - Executive Director

FROM: Donna Jobert, Financial Manager

SUBJECT: Jan-Sept 2014 Revenues and Expenditures

DATE: November 3, 2014

Shown below is a summary of Jan-Sept 2014 revenues and expenditures. The 2014 budget and 2013 actuals are shown for comparative purposes.

Overall revenues are 80.4% of total budget collected and are up \$34,306 when compared with last year. Meter revenues for on-street meters are near budget to date. They are above last years revenue. Meter revenue for the 14th St lot is over budget and \$14,800 above last year at this same time. Meter revenue for the Pleasant St lot is over budget and \$1,380 more than last year at this same time. Permit revenue for the Pleasant Lot is above budget and above last year at the same time. This is due to a permit rate increase in 2014.

Expenditures through Sept 2014 equal 69% of budgeted expenses and up \$646 compared with last year.

The most significant variance is for parts/repair for the pay stations on the hill.

In addition, parking studies carried over from 2013 are expensed in 2014

Reductions in personnel cost are due to one less pay period to date in 2014.

Marketing/econ vitality expenses to date include sponsorship of the 13/College Bicycle station, Hill Flea and Parking 101 educational ad in the CU student date book.

Cost allocation (amount UHGID pays the City GF for services) increased over 2013.

The revenue trend are better than previous years. We will watch expenditures closely and adjust as needed.

UHGID Revenues and Expenditures - Jan-Sept 2014

Revenues	Jan-Sept 14 Revenue Collected	2014 Approved Budget	% Collected	Jan-Sept 13 Revenue Collected	2013-2014 \$ Difference	2013-2014 % Difference
Taxes	\$ 33,064	\$ 30,190	109.5%	\$ 31,670	\$ 1,394	4.4%
Street Meters	313,934	425,000	73.9%	307,266	6,668	2.2%
14th Street Lot	50,396	55,000	91.6%	35,596	14,800	41.6%
Pleasant Lot (permits)	31,309	39,034	80.2%	29,050	2,259	7.8%
Pleasant Lot (meters)	16,343	15,000	109.0%	14,963	1,380	9.2%
Tokens	0	500	0.0%	0	-	-
Meterhoods	15,150	6,500	233.1%	6,463	8,688	134.4%
Miscellaneous revenues	0	0	-	0	-	#DIV/0!
Interest	2,619	4,363	60.0%	3,502	(883)	-25.2%
TOTAL	\$ 462,815	\$ 575,587	80.4%	\$ 428,510	\$ 34,306	8.0%

Expenditures	Jan-Sept 14 Expense	2014 Budget	% Expended	Jan-Sept 13 Expense	2013-2014 \$ Difference	2013-2014 % Difference
Parking Svcs Personnel	\$ 116,495	\$ 158,761	73.4%	\$ 117,873	\$ (1,377)	-1.2%
Parking Svcs Non-personnel	110,676	144,099	76.8%	92,093	18,583	20.2%
Pay Station Replacement Reserve	-	15,011	0.0%	15,011	(15,011)	-
Vac/Sick Liability Adjustment	-	2,323	0.0%	-	-	-
DUHMD Personnel	81,190	115,689	70.2%	85,822	(4,632)	-5.4%
DUHMD Non-personnel	23,687	28,582	82.9%	23,586	101	0.4%
Studies	41,674	67,789	61.5%	32,969	8,705	26.4%
Economic Vitality - Mktg/Parking Studies	4,900	10,000	49.0%	3,000	1,900	63.3%
Eco-Pass Prog.	-	675	0.0%	-	-	-
Cost Allocation/Benefit fund	36,825	49,100	75.0%	35,448	1,377	3.9%
Capital Replacement Reserve	-	9,000	0.0%	9,000	(9,000)	-
TOTAL	\$ 415,448	\$ 601,030	69.1%	\$ 414,802	\$ 646	0.2%

Hill Crime Stats
October 2014

MONTH	Assault		Auto Theft		Burglary		Crim. Mis.		Crim. Tress.		Domestic		DUI		Felony Menacing		Fireworks	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
January	1	3	1	3	9	9	13	13	10	10	4	3	7	1	0	1		
February	3	1	0	1	12	12	15	8	8	4	2	3	4	6	2	0		
March	3	1	1	1	19	4	22	11	6	10	3	4	10	4	2	0		
April	2	1	0	1	15	8	17	17	8	6	3	4	6	7	2	0		
May	1	1	1	0	11	8	13	16	8	7	5	1	8	7	0	0		
June	0	4	1	1	7	10	12	10	3	6	2	3	3	0	0	3		
July	1	0	0	2	9	12	13	13	4	6	3	2	3	11	2	0		
August	4	5	3	0	22	21	21	14	5	9	1	5	8	6	2	2		
September	1	6	0	0	11	10	12	9	6	13	5	5	2	6	0	5		
October	3	3	1	2	9	9	21	32	11	9	2	5	7	9	0	2		
November	1		0		6		25		6		1		8		1			
December	0		1		16		6		10		5		6		0			

MONTH	Harassment		Hill Noise		Liq. Law		Narcotics		Robbery		Sex Assault		Theft	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
January	3	2	19	16	17	8	3	3	0	0	0	1	15	7
February	2	2	13	9	10	9	0	4	0	0	2	0	16	20
March	1	3	19	15	22	21	3	5	0	0	1	0	18	15
April	4	5	14	14	13	10	3	6	1	1	2	3	24	20
May	3	1	26	7	16	7	2	5	0	1	0	2	17	10
June	4	3	11	6	2	3	3	0	0	0	1	1	15	10
July	4	4	4	5	7	7	2	3	0	0	0	0	19	10
August	0	4	36	24	15	23	1	4	0	1	1	0	23	20
September	1	4	35	13	14	21	3	4	0	1	1	1	11	18
October	2	1	16	5	19	21	0	6	0	2	1	0	15	24
November	2		10		15		4		0		1		23	
December	2		6		4		1		0		0		10	

RE: 2015 City Council Retreat Questions for Boards and Commissions

Fri 11/7/2014 1:59 PM

Good Afternoon,

Tuesday afternoon you received the email below which included the questions for Boards and Commissions from the City Council Retreat Committee in preparation for the 2015 Council Retreat. Two items of importance to note:

- 1) The Work Plan that was attached was the 2014 work plan which was included as a reference and a starting point. The updates to the 2015 work plan will be available on December 16 and will be sent as a follow-up at that time. That is the addendum that is referenced in the body of the email.
- 2) After some feedback the questions have been altered somewhat to minimize any restrictions for input by the Boards and Commissions. Following are the updated questions:

Revised Retreat Questions for Boards and Commissions for 2015

- What are your top priorities within the framework of the council work plan adopted at the last city council retreat?
- What would you like to see done that would further advance the Council Goals?
- How can your board specifically help reach the council goals?
- Are there city policies that need to be addressed that would enable your board to function at a higher level?
- Are there other items that council should address in the coming year?

If you have any questions please let me know. Thank you for your service and input. All of your efforts help the council succeed in planning for the upcoming year.

Best Regards,
Ailsa



From: Darrow, Alisa

Sent: Tuesday, November 04, 2014 4:06 PM

To: Chasansky, Matthew; Rait, Maureen; Cook, Mishawn; Hofmann, Carlene; Llanes, Sandra; Easton, Sara; Holmes, Brian; Duane, Meghan; Meissner, Susan; Assefa, Samuel; Easton, Sara; Meissner, Susan; Weiss, Ruth; Winter, Molly; Weiss, Ruth; Winter, Molly; Driskell, David; Hanson, Elizabeth; Joyce, Heidi; Connelly, Susan; Weiss, Ruth; Winter, Molly; Bonnell, Juliet; Easton, Sara; Koehn, Jonathan; 'agetons@bouldercolorado.gov'; 'hanneganp@boulderhousingpartners.org'; 'martensb@bouldercolorado.gov'; Atilano, Carmen; Rahn, Karen; 'VanDusenb@bouldercolorado.gov'; Bonnell, Juliet; Easton, Sara; Hewat, James; Spence, Cindy; Farnan, David; Mills, Carrie; Case, Leah; Fenio, Cecil; Patton, Mike; Dieterich, Sally; Dillon, Jeff; Llanes, Sandra; Driskell, David; Easton, Sara; Meissner, Susan; Davis, Kaaren; Olsen-Horen, Laurel; Sweeney, Michael; Winfree, Tracy; Weiss, Ruth; Winter, Molly; Arthur, Jeff; Olsen-Horen, Laurel

Cc: Directors; DAP; Brautigam, Jane; Weideman, Mary Ann; Darrow, Alisa

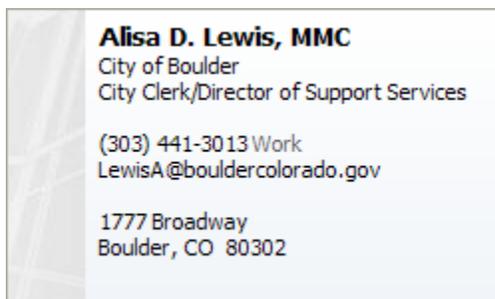
Subject: 2015 City Council Retreat Questions for Boards and Commissions

Retreat Questions for Boards and Commissions for 2015

- What are your top priorities within the framework of the current council work plan adopted at the last city council retreat?
- What would you like to see done that would further advance the Council Goals?
- How can your board specifically help reach the current council goals?
- Are there city policies that need to be addressed that would enable your board to function at a higher level?

Staff will provide an addendum to the work plan that includes other items that council has included for 2015 for your feedback as well. Responses should be sent to the City Clerk Staff no later than December 30, 2014

Thanks,
Alisa Lewis
City Clerk



Interested in discussing the **University Hill** commercial district moratorium on residential development?



Come learn about the results of the project's first phase of analysis and give the city your feedback on some potential options to address the issue. The project timeline is short, **this is a critical time for the city to hear from you!**

Help us determine:

- Are the results of our analysis to date accurate and complete?
- Have we identified all of the options?
- Are there others that should be considered?
- What do you think are the pros and cons?
- Which options should we explore further?
- What should our next steps be?

Open House:
Wednesday, Nov. 19
5 to 7 p.m.

Drop-In Open Hours:
Wednesday, Nov. 19
Thursday, Nov. 20
10 a.m. to 5 p.m.

at
Spark Boulder
1310 E. College Ave.

Transit accessible via routes:

204, 225, 225D, 225E, AB, ABA, BMX, BV, BX, DASH, DD, DM, GS, HOP, SKIP

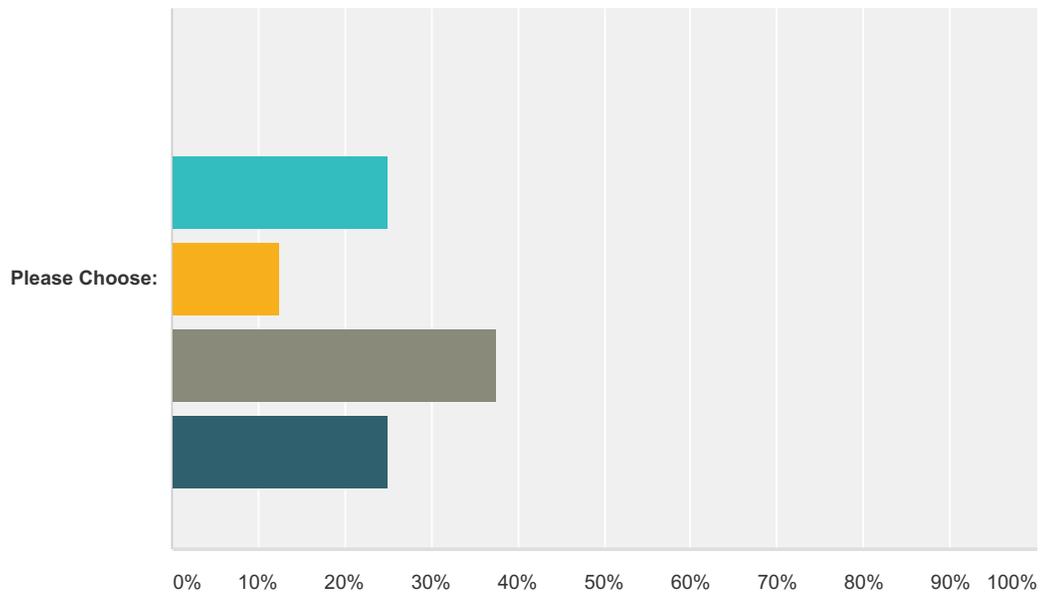
Contact: Ruth McHeyser
mcheyser@bouldercolorado.gov

bouldercolorado.gov/planning/uH-moratorium



Q1 The Parklet has been a positive feature for University Hill.

Answered: 8 Skipped: 0

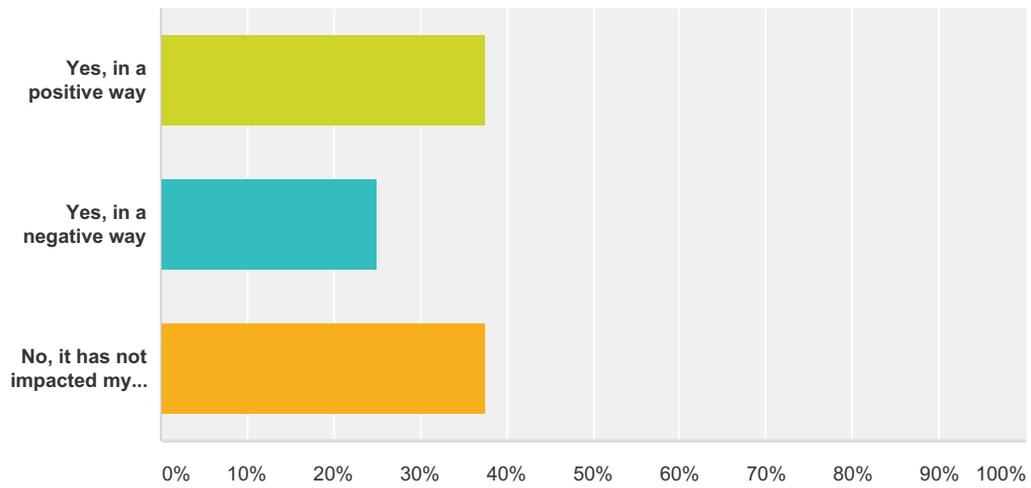


■ Strongly Disagree
 ■ Disagree
 ■ Neither Disagree Nor Agree
 ■ Agree
■ Strongly Agree

	Strongly Disagree	Disagree	Neither Disagree Nor Agree	Agree	Strongly Agree	Total
Please Choose:	0.00% 0	25.00% 2	12.50% 1	37.50% 3	25.00% 2	8

Q2 Has the Parklet impacted your business?

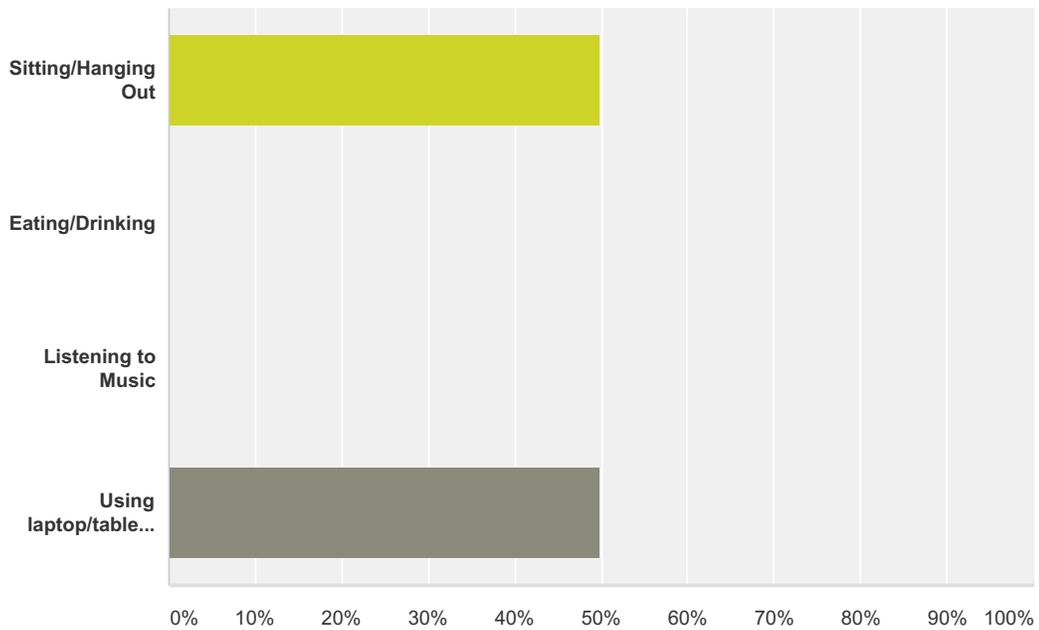
Answered: 8 Skipped: 0



Answer Choices	Responses
Yes, in a positive way	37.50% 3
Yes, in a negative way	25.00% 2
No, it has not impacted my business	37.50% 3
Total	8

Q3 In your observation, what have been the primary uses of the Parklet?

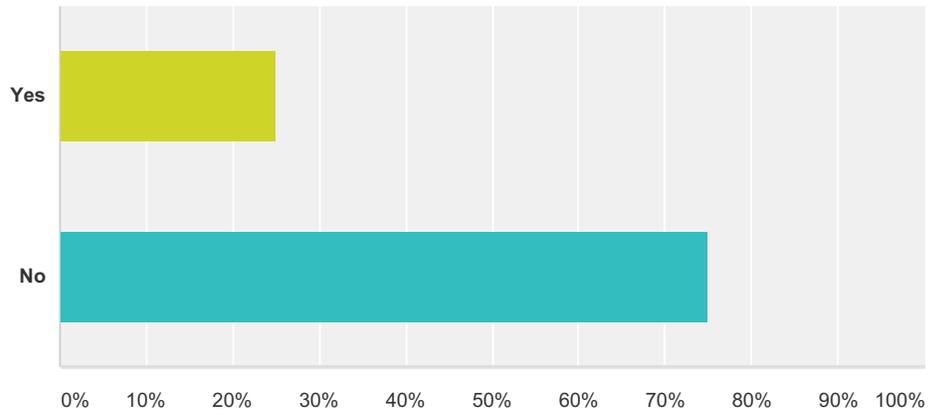
Answered: 4 Skipped: 4



Answer Choices	Responses
Sitting/Hanging Out	50.00% 2
Eating/Drinking	0.00% 0
Listening to Music	0.00% 0
Using laptop/tablet/other technology	50.00% 2
Total	4

Q4 Have you observed negative activities at the Parklet?

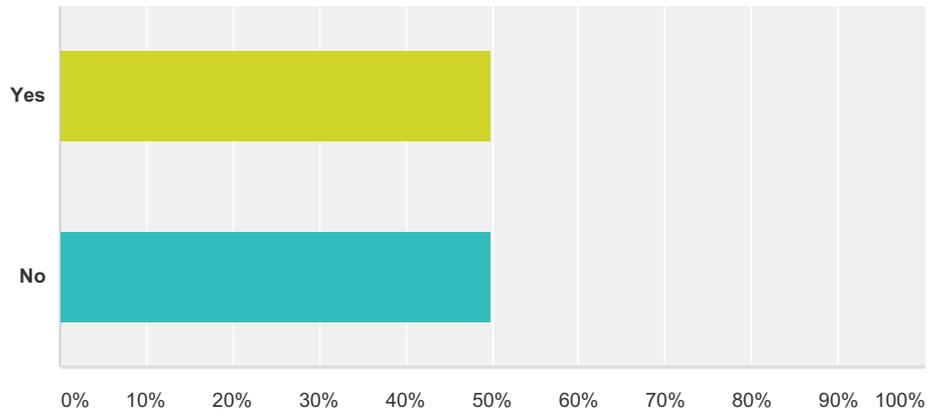
Answered: 8 Skipped: 0



Answer Choices	Responses
Yes	25.00% 2
No	75.00% 6
Total	8

Q5 Would you like to see additional Parklets on University Hill?

Answered: 8 Skipped: 0



Answer Choices	Responses
Yes	50.00% 4
No	50.00% 4
Total	8

Q6 Where do you think is a good location for a new Parklet on University Hill? Please be specific.

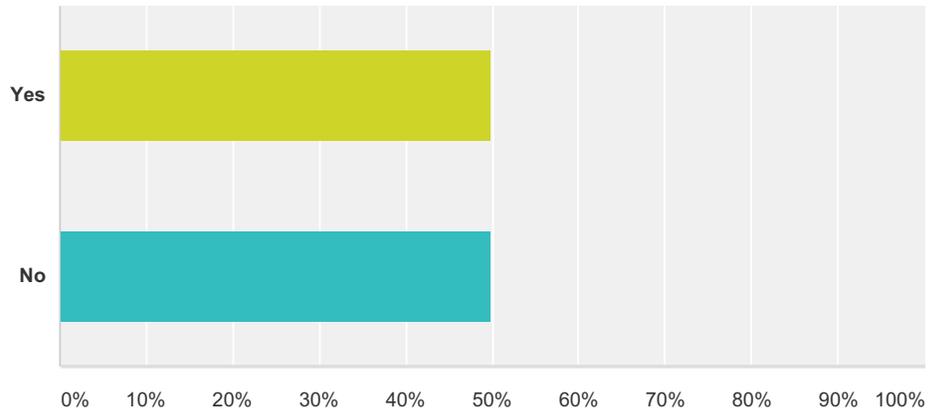
Answered: 8 Skipped: 0

**Q7 If there additional parklets in the future,
what amenities would you like to see
included?**

Answered: 8 Skipped: 0

Q8 Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

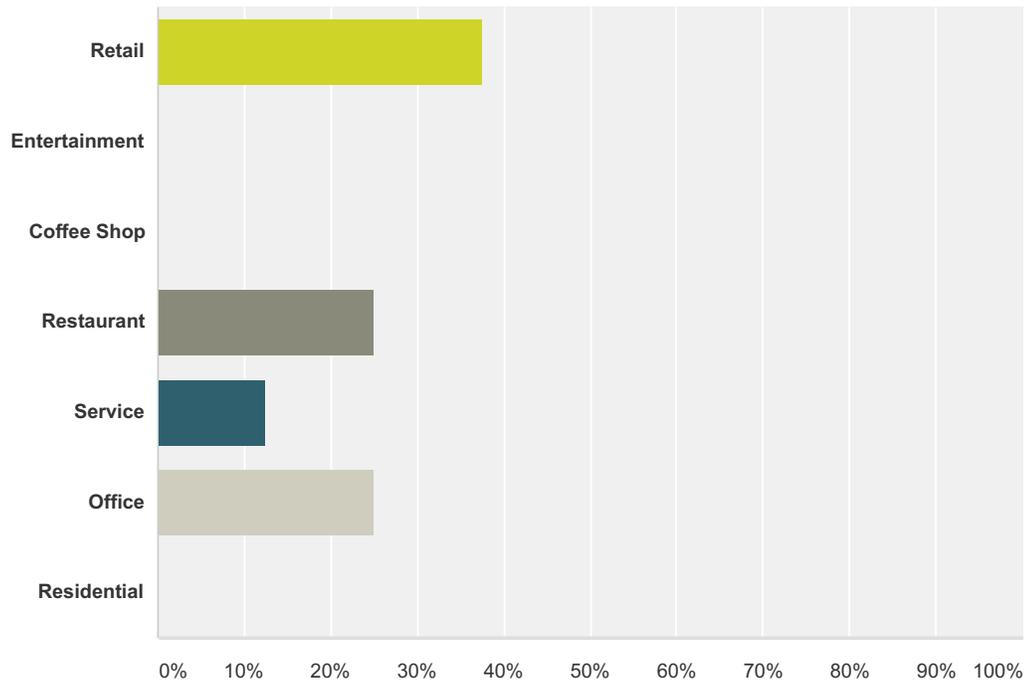
Answered: 8 Skipped: 0



Answer Choices	Responses
Yes	50.00% 4
No	50.00% 4
Total	8

Q9 What type of business do you operate?

Answered: 8 Skipped: 0



Answer Choices	Responses
Retail	37.50% 3
Entertainment	0.00% 0
Coffee Shop	0.00% 0
Restaurant	25.00% 2
Service	12.50% 1
Office	25.00% 2
Residential	0.00% 0
Total	8

#1

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Tuesday, September 23, 2014 1:02:17 PM**Last Modified:** Tuesday, September 23, 2014 1:05:03 PM**Time Spent:** 00:02:45**Email:** bill.shrum@gmail.com**IP Address:** 128.138.65.155**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Agree

Please give reasons why you disagree or agree.

under-utilized, but a positive step. having more or a different schedule of implementation may improve the critical mass for this.

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

No, it has not impacted my business,

Please describe how the Parklet has impacted your business.
too far away**PAGE 4: Parklet Use****Q3: In your observation, what have been the primary uses of the Parklet?**

Sitting/Hanging Out

PAGE 5: Parklet Use**Q4: Have you observed negative activities at the Parklet?**

No

PAGE 6: Parklets in the Future

Q5: Would you like to see additional Parklets on University Hill?

Yes,

Why or why not?

I think more would create a sense of coordination, and allow for additional opportunities for cultural expression.

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

13th and College, 14th and College, 13th and Pleasant beside the Goose

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

free wifi, a drinking fountain. trees/shade

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

No,

Please explain why you would or would not want to adopt a parklet in the future.

I am not in a position to make this decision

PAGE 9: Survey Information

Q9: What type of business do you operate?

Office

#2

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Tuesday, September 23, 2014 1:21:19 PM**Last Modified:** Tuesday, September 23, 2014 1:27:44 PM**Time Spent:** 00:06:25**Email:** bvhco@icloud.com**IP Address:** 71.229.207.56**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Disagree

Please give reasons why you disagree or agree.

I never see anyone using it. Except the transients.

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

Yes, in a negative way,

Please describe how the Parklet has impacted your business.

Parking is crucial to the hill. It was said that it was only going to tie up 2 spaces and it clearly is bigger than that.

PAGE 4: Parklet Use**Q3: In your observation, what have been the primary uses of the Parklet?**Other (please specify)
taking up valuable parking space**PAGE 5: Parklet Use****Q4: Have you observed negative activities at the Parklet?**

Yes,

If yes, what negative activities have you observed at the Parklet?

Doors and windows have been knocked out and people have written obscenities all over it from time to time.

PAGE 6: Parklets in the Future

Q5: Would you like to see additional Parklets on University Hill?	No, Why or why not? Again it is a waste of valuable parking space the University hill is desperately needing.
Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.	No Place is a good place

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?
no thank you

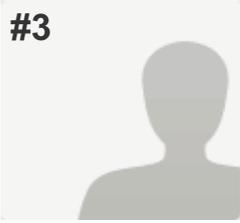
PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.	No
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PAGE 9: Survey Information

Q9: What type of business do you operate?	Retail
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#3



COMPLETE

Collector: Email Invitation 1 (Email)
Started: Tuesday, September 23, 2014 1:45:03 PM
Last Modified: Tuesday, September 23, 2014 1:57:56 PM
Time Spent: 00:12:53
Email: jgraham@grenadierco.com
IP Address: 71.237.88.122

PAGE 2: General Parklet Comments

Q1: The Parklet has been a positive feature for University Hill.

Please Choose:

Strongly Agree

Please give reasons why you disagree or agree.

it's been a very simple, yet transformational addition to Penn Ave. i use it myself to take phone calls for our business (Grenadier) or interview a prospective employee. it's not only a visually pleasing space; but one i've found to have real utility as well.

PAGE 3: General Parklet Comments

Q2: Has the Parklet impacted your business?

Yes, in a positive way,

Please describe how the Parklet has impacted your business.
not in revenue terms; but it has helped as a visual respite from a space usually filled by cars and/or trash - it provides a visually appealing common space to have a conversation outside, make a phone call, interview a prospective employee etc.

PAGE 4: Parklet Use

Q3: In your observation, what have been the primary uses of the Parklet?

Using laptop/tablet/other technology,

Other (please specify)
phone calls, 1-on-1 conversations

PAGE 5: Parklet Use

Q4: Have you observed negative activities at the Parklet?

No,

If yes, what negative activities have you observed at the Parklet?
only the odd profane scrawl using the chalkboards.

PAGE 6: Parklets in the Future

Q5: Would you like to see additional Parklets on University Hill?

Yes,

Why or why not?
to encourage more pedestrians to walk/shop/enjoy the Hill area; as a potential site for street events/music/art/etc - in general, street beautification, planting, decorative trash receptacles (wrought iron), lighting/lamposts, etc. are desperately needed to elevate the perception of the Hill for students, visitors, business owners, property owners, etc.

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

another one on Penn Ave, at Penn & 12th specifically - the disgusting median just West of Al's Barbershop is a blank canvas.

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

Charging stations for devices, bike racks, decorative trash receptacles, lamposts/lighting, trees/plants

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

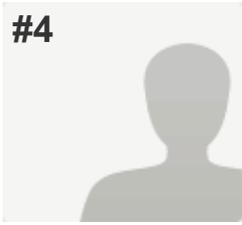
Yes,

Please explain why you would or would not want to adopt a parklet in the future.
Grenadier (our ad agency) would be the first to volunteer to adopt a Penn Ave parklet. We love being on the Hill, and that our business type is unique to the area. Penn Ave is our "storefront" so we have a vested interest in it staying clean and presentable for our clients who visit our offices.

PAGE 9: Survey Information

Q9: What type of business do you operate?	Office
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#4

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Tuesday, September 23, 2014 2:06:18 PM**Last Modified:** Tuesday, September 23, 2014 2:20:51 PM**Time Spent:** 00:14:33**Email:** seth@chebahut.com**IP Address:** 70.98.40.58**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Agree

Please give reasons why you disagree or agree.

Anytime you can use a space for multiple purposes it's a positive.

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

Yes, in a positive way,

Please describe how the Parklet has impacted your business.
If it brings more people to the Hill it's good for all stakeholders.**PAGE 4: Parklet Use****Q3: In your observation, what have been the primary uses of the Parklet?**

Sitting/Hanging Out

PAGE 5: Parklet Use**Q4: Have you observed negative activities at the Parklet?**

No

PAGE 6: Parklets in the Future**Q5: Would you like to see additional Parklets on University Hill?**

Yes

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

Somewhere near the Cheba Hut.

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

Beer garden. Art installations. A technology detox zone. Keep it hip and fresh.

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

Yes,

Please explain why you would or would not want to adopt a parklet in the future.
You have to be the change. You can't bitch if you don't participate.

PAGE 9: Survey Information

Q9: What type of business do you operate?

Restaurant

#5

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Tuesday, September 23, 2014 2:22:06 PM**Last Modified:** Tuesday, September 23, 2014 2:30:41 PM**Time Spent:** 00:08:35**Email:** mark@thesink.com**IP Address:** 184.96.192.63**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Disagree

Please give reasons why you disagree or agree.

It was not used

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

Yes, in a negative way,

Please describe how the Parklet has impacted your business.

It was not used and took up two of the best parking spaces for our business

PAGE 4: Parklet Use**Q3: In your observation, what have been the primary uses of the Parklet?**

Other (please specify)

I once saw some people drinking coffee there. I never saw a person there otherwise

PAGE 5: Parklet Use**Q4: Have you observed negative activities at the Parklet?**

No

PAGE 6: Parklets in the Future

Q5: Would you like to see additional Parklets on University Hill?

No,

Why or why not?

It is not worth giving up parking for. I would recommend trying it again on a sidewalk area.

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

the sidewalk in front of the Vapor House and Project Pie

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

Lighting, WI-FI

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

No

PAGE 9: Survey Information

Q9: What type of business do you operate?

Restaurant

#6

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Wednesday, September 24, 2014 6:49:36 AM**Last Modified:** Wednesday, September 24, 2014 7:16:28 AM**Time Spent:** 00:26:52**Email:** alanurby@comcast.net**IP Address:** 50.141.117.16**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Agree

Please give reasons why you disagree or agree.

Although it takes up 3 parking spaces. Perhaps it could be mobile. Also could it be used for outdoor poetry readings for the cafes or be moved and used as a stage platform for musicians to play in front of their Shops on different occasions? Try to bring some multi use out of it. Perhaps on busy weeks such as parents weekend it could be moved so it opens up parking on the street.

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

Yes, in a positive way,

Please describe how the Parklet has impacted your business.
Yes people always ask about it. Questions are why did they put it there? Can we sit out there and have dinner? Are you upset that it takes up 3 spaces? So it gets noticed. Creates a positive attempt to offer to the Hill.

PAGE 4: Parklet Use**Q3: In your observation, what have been the primary uses of the Parklet?**

Other (please specify)

Not to much use. Be curious what a motion camera would tell us. It is in a lot of direct sun and is not to comfortable in the heat of the day. Wonder what restaurants would want to say ? Perhaps a sun shade.

PAGE 5: Parklet Use

Q4: Have you observed negative activities at the Parklet?

Yes,

If yes, what negative activities have you observed at the Parklet?

Some early morning people using it to sleep .

PAGE 6: Parklets in the Future

Q5: Would you like to see additional Parklets on University Hill?

No,

Why or why not?

Not yet until we make full use of this one.

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

As long as they can be picked up and moved . Perhaps not in parking spaces.

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

Multi use ideas . Music , restaurant service seating perhaps. During the bike race perhaps it could of been moved for seating and cafes and restaurants could of offered service to it.

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

Yes,

Please explain why you would or would not want to adopt a parklet in the future.

Perhaps something not as large though.

PAGE 9: Survey Information

Q9: What type of business do you operate?

Service

#7

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Wednesday, September 24, 2014 11:10:28 AM**Last Modified:** Wednesday, September 24, 2014 11:17:11 AM**Time Spent:** 00:06:42**Email:** store7@freakys.com**IP Address:** 173.160.32.54**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Strongly Agree

Please give reasons why you disagree or agree.

I work so many hours on The Hill in a week, that I feel as if I live here most of the time. It is very nice to have another place to take my lunch or pipe break!

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

No, it has not impacted my business,

Please describe how the Parklet has impacted your business.
Unfortunately I have not heard a single customer mention it.

PAGE 4: Parklet Use**Q3: In your observation, what have been the primary uses of the Parklet?**

Using laptop/tablet/other technology,

Other (please specify)

Enjoying a nice bowl of pipe tobacco is my favorite way to use the space!

PAGE 5: Parklet Use**Q4: Have you observed negative activities at the Parklet?**

No

PAGE 6: Parklets in the Future

Q5: Would you like to see additional Parklets on University Hill?

Yes,

Why or why not?

Anything to increase a sense of community is positive in my opinion. I think it would be very beneficial to add community garden space to these parklets!

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

On the South-West side of College and 13th, where all the 7-11 parking spots are. No one parks to go to this 7-11.

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

Public gardening space is a MUST! Growing your own fruits and veggies has become a lost art, and we must make it easier for college kids stuck in apartments to still be able to garden a tad if they would like. As well, plant fruit trees anywhere and everywhere possible! As long as a no smoking sign is never posted, I am all for any ideas!

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc.

Yes,

Please explain why you would or would not want to adopt a parklet in the future.
I would love to! Especially if the aspect of a public garden was explored!

PAGE 9: Survey Information

Q9: What type of business do you operate?

Retail

#8

**COMPLETE****Collector:** Email Invitation 1 (Email)**Started:** Thursday, September 25, 2014 8:28:23 AM**Last Modified:** Thursday, September 25, 2014 8:32:05 AM**Time Spent:** 00:03:41**Email:** bon80304@aol.com**IP Address:** 98.245.163.214**PAGE 2: General Parklet Comments****Q1: The Parklet has been a positive feature for University Hill.**

Please Choose:

Neither Disagree Nor Agree

PAGE 3: General Parklet Comments**Q2: Has the Parklet impacted your business?**

No, it has not impacted my business,

Please describe how the Parklet has impacted your business.

My business is not located near it.

PAGE 4: Parklet Use**Q3: In your observation, what have been the primary uses of the Parklet?**

Other (please specify)

I have never seen anyone use it all the times I have passed by it.

PAGE 5: Parklet Use**Q4: Have you observed negative activities at the Parklet?**

No

PAGE 6: Parklets in the Future**Q5: Would you like to see additional Parklets on University Hill?**

No,

Why or why not?

Again I don't see it getting used ever.

Q6: Where do you think is a good location for a new Parklet on University Hill? Please be specific.

don't know

PAGE 7: Parklets in the Future

Q7: If there additional parklets in the future, what amenities would you like to see included?

just not sure if there ever should be another one.

PAGE 8: Parklets in the Future

Q8: Would you be interested in adopting a Parklet in the future? This could mean performing tasks such as watering plants, removing litter, etc. No

PAGE 9: Survey Information

Q9: What type of business do you operate? Retail

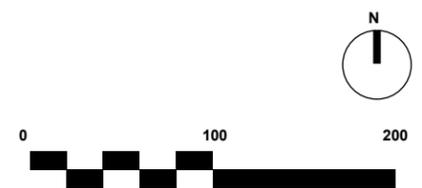
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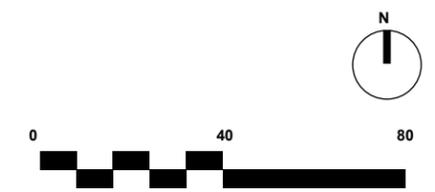
SITE A
 UHGID LAND
 AREA 18,750 SF
 FAR LIMIT: 1.85
 GROSS BUILDABLE SF: 34,688 GSF

SITE B
 1068 13TH STREET
 AREA 6,250 SF
 GROSS BUILDABLE SF: 5,029 GSF

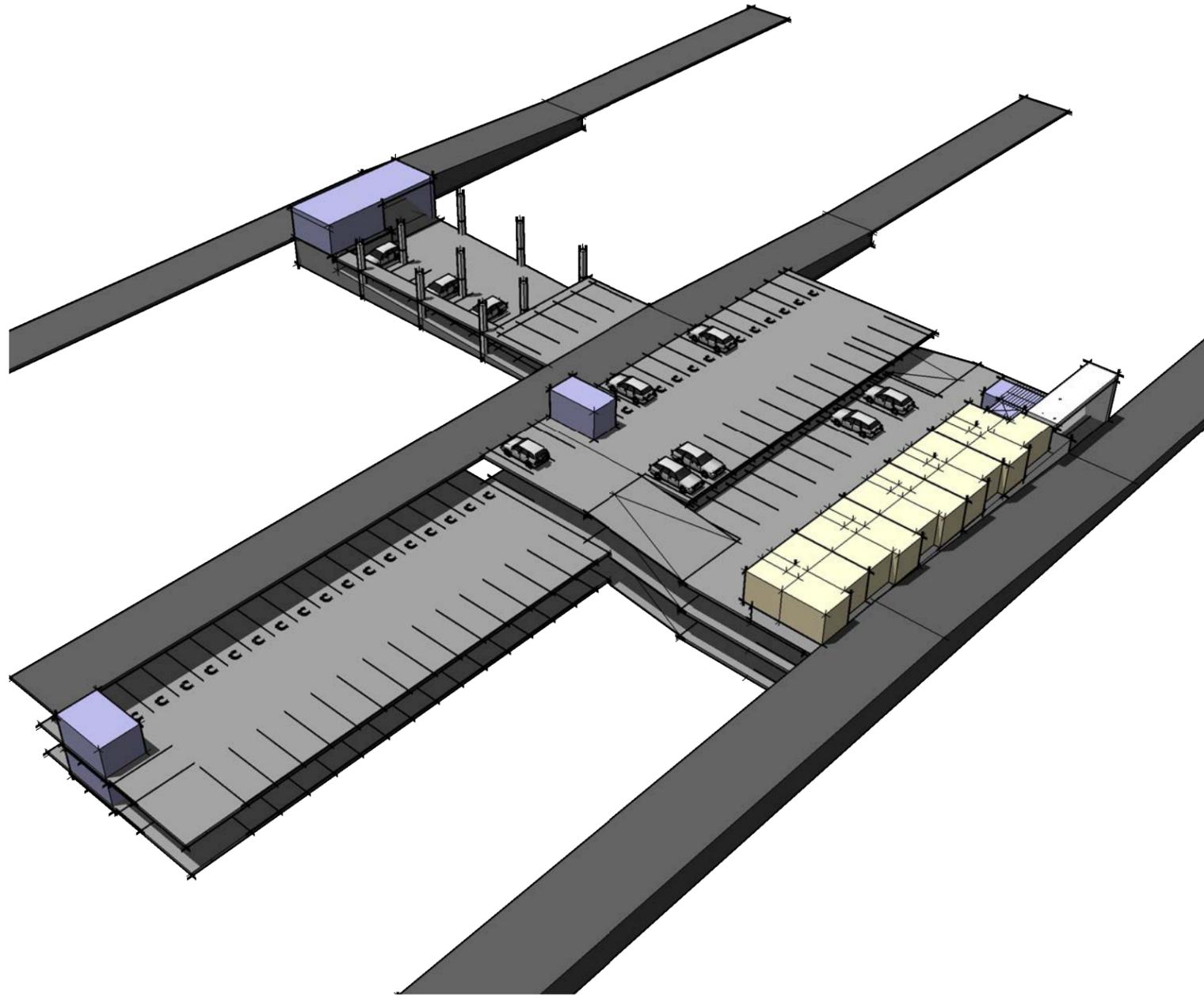
SITE C
 14TH STREET
 AREA: 7,500 SF
 UNDERGROUND DEVELOPMENT RIGHTS



SITE PLAN

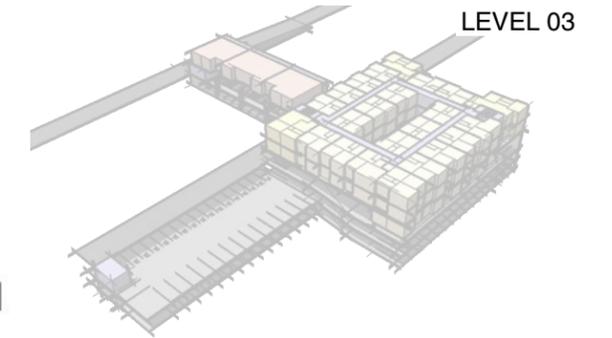


PLAN DIAGRAMS

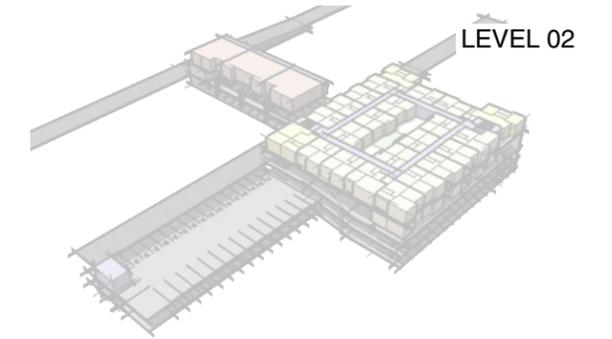


LEVEL 01

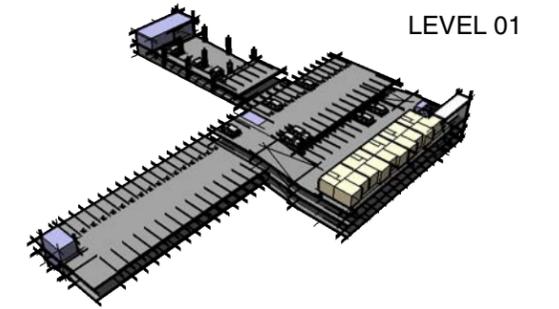
	1BR	2BR	Total	Area
Level 01	5		5	3,270
Level 02	20	3	23	15,664
Level 03	20	3	23	15,664
Units	45	6	51	
Mix	88%	12%		
Beds	45	12	57	
Unit Area				29,550
Circulation (14.6%)				5,048
Total Building Area				34,598
Site Area	18,750			
F.A.R.	1.85			
Max Building Area	34,688			
Allowed compact parking				
51-100 units	50%	117		
Compact Space		70		
Full Space		164		
		234		
Residential parking ratio 1.5 spaces/unit		77		
Parking for city		158		



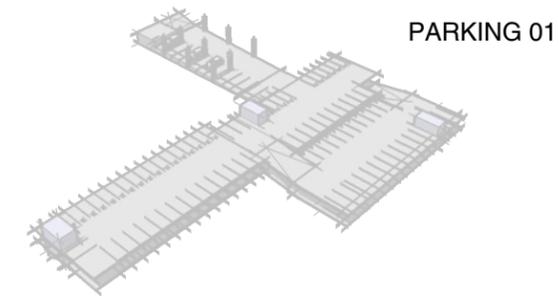
LEVEL 03



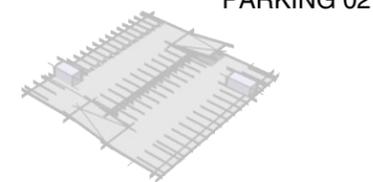
LEVEL 02



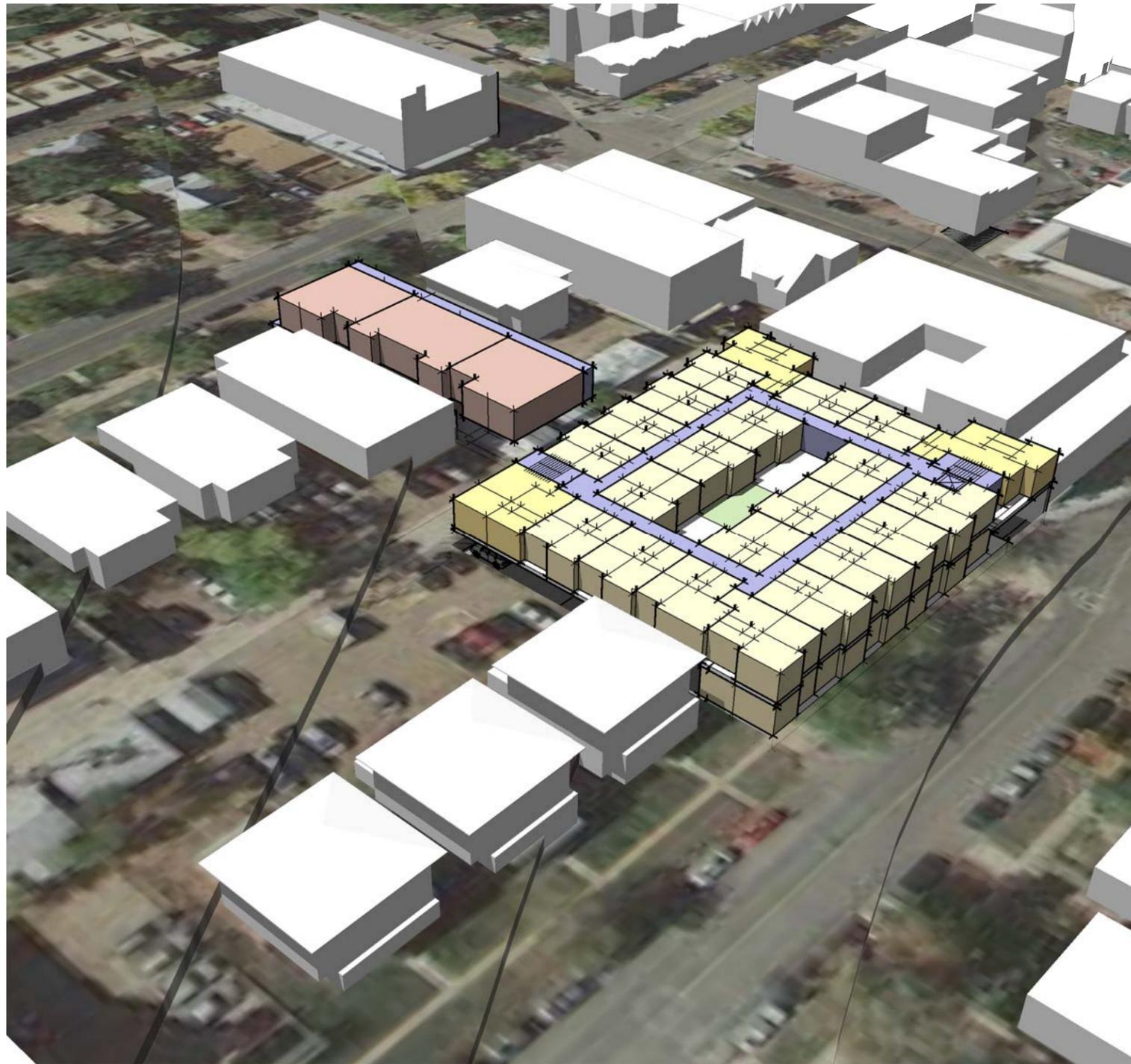
LEVEL 01



PARKING 01



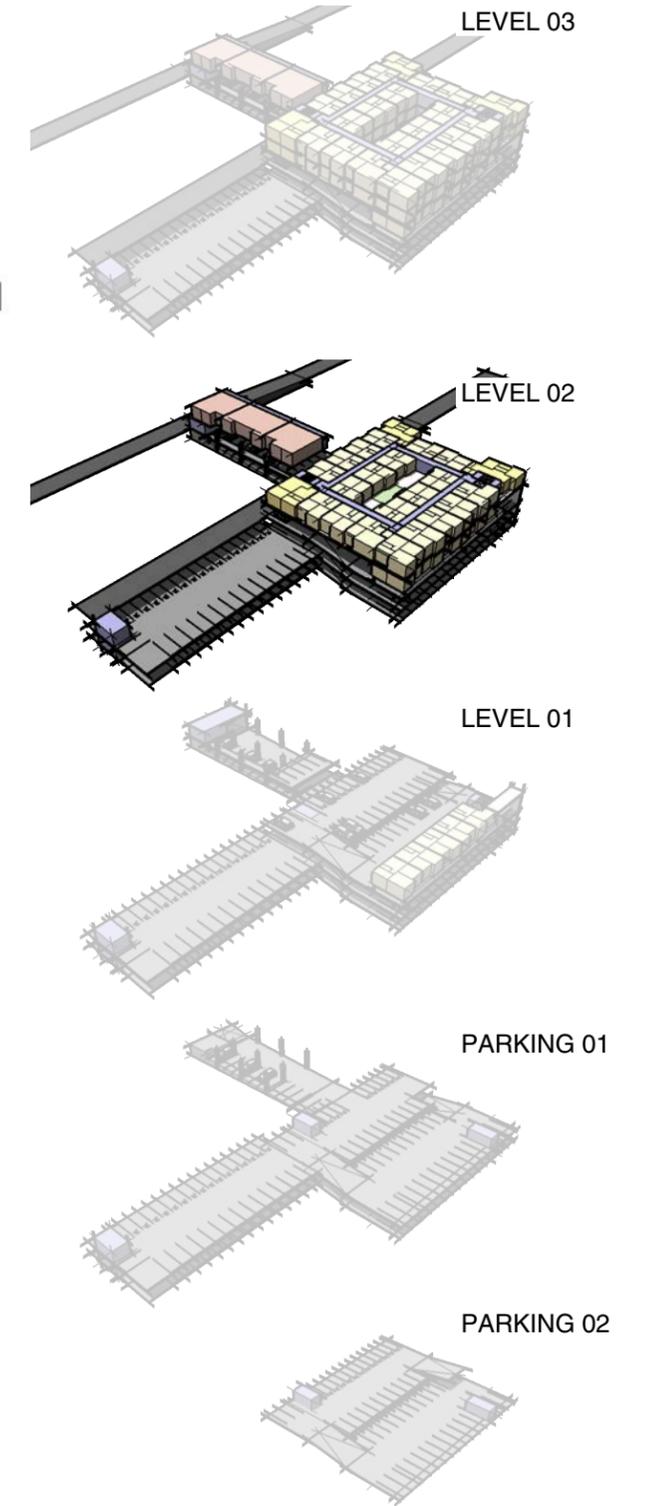
PARKING 02

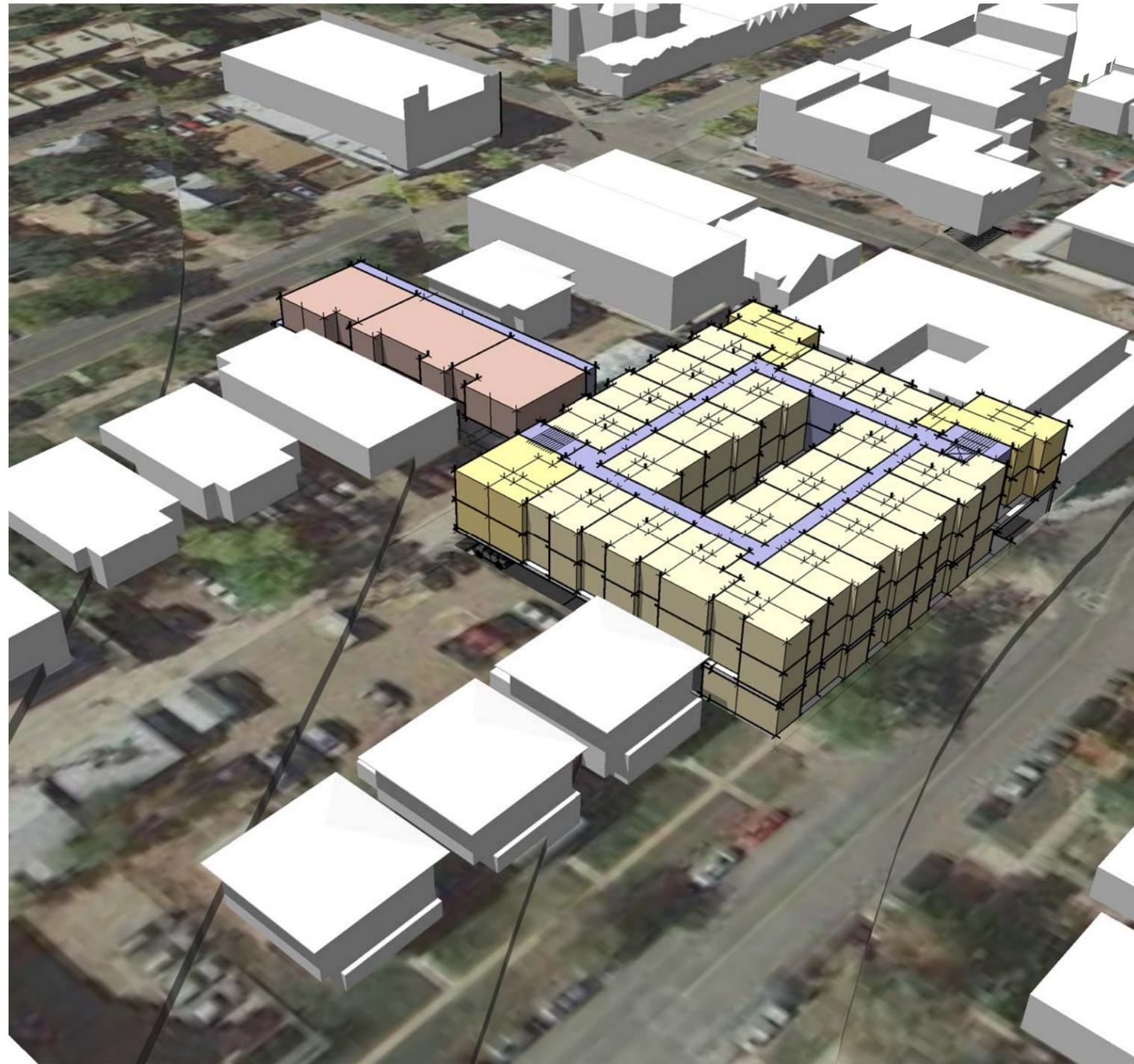


LEVEL 02

PLAN DIAGRAMS

	1BR	2BR	Total	Area
Level 01	5		5	3,270
Level 02	20	3	23	15,664
Level 03	20	3	23	15,664
Units	45	6	51	
Mix	88%	12%		
Beds	45	12	57	
Unit Area				29,550
Circulation (14.6%)				5,048
Total Building Area				34,598
Site Area	18,750			
F.A.R.	1.85			
Max Building Area	34,688			
Allowed compact parking				
51-100 units	50%	117		
Compact Space		70		
Full Space		164		
		234		
Residential parking ratio 1.5 spaces/unit		77		
Parking for city		158		

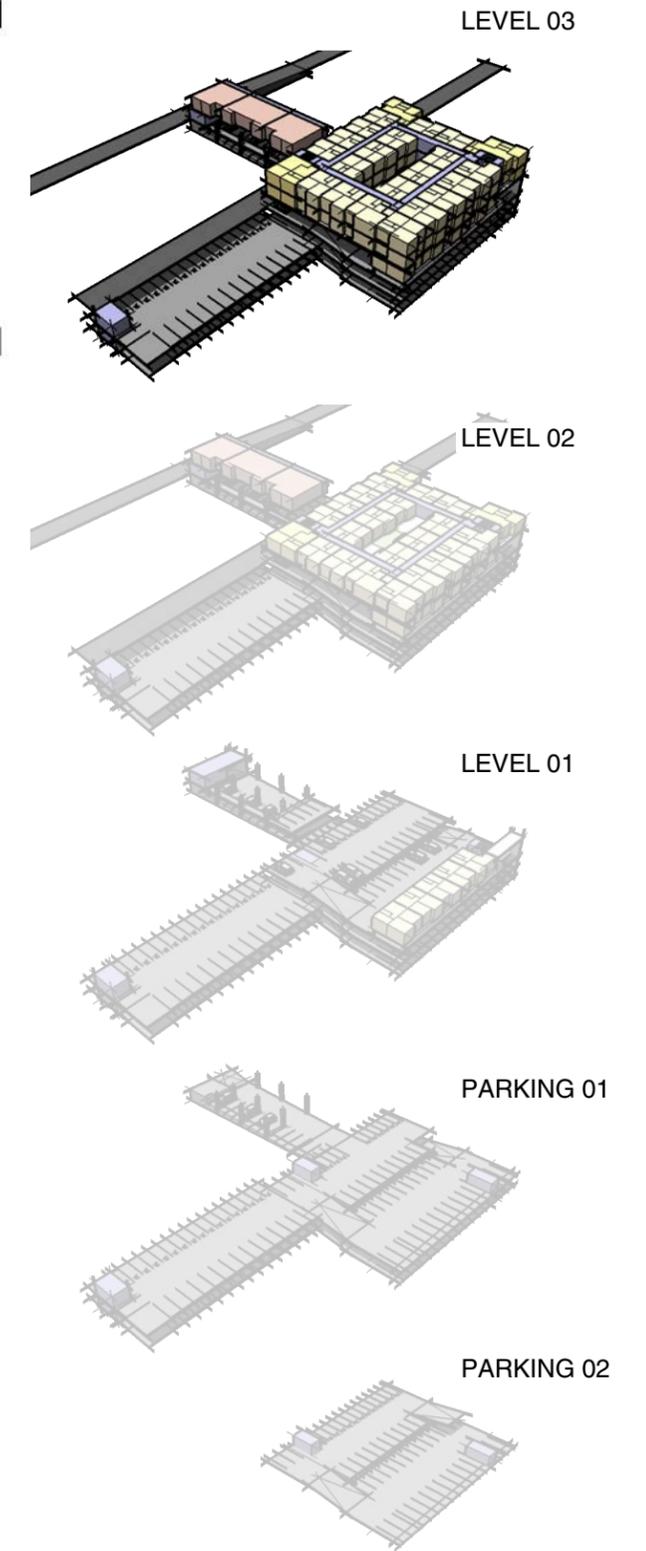




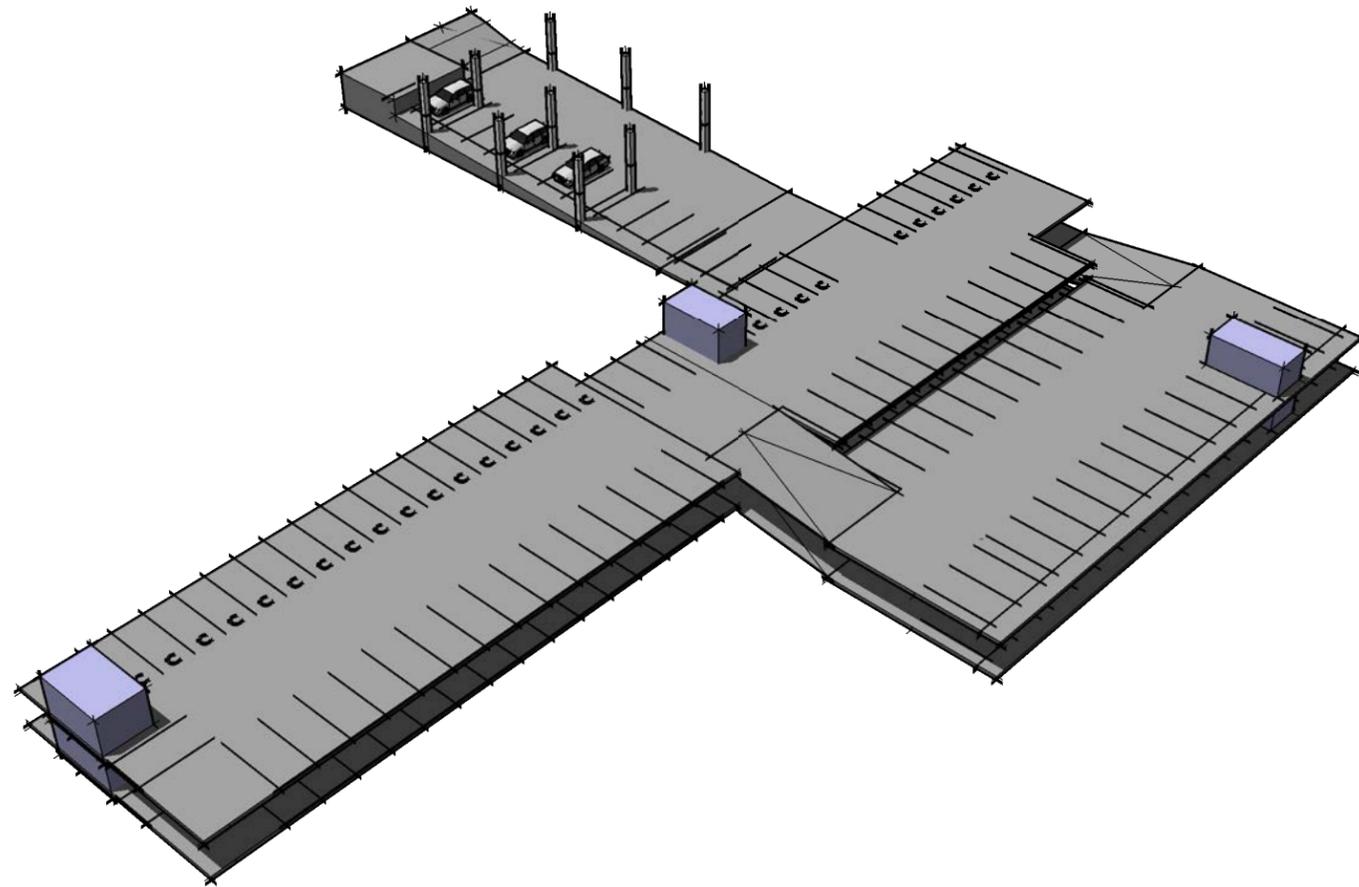
LEVEL 03

PLAN DIAGRAMS

	1BR	2BR	Total	Area
Level 01	5		5	3,270
Level 02	20	3	23	15,664
Level 03	20	3	23	15,664
Units	45	6	51	
Mix	88%	12%		
Beds	45	12	57	
Unit Area				29,550
Circulation (14.6%)				5,048
Total Building Area				34,598
Site Area	18,750			
F.A.R.	1.85			
Max Building Area	34,688			
Allowed compact parking				
51-100 units	50%	117		
Compact Space		70		
Full Space		164		
		234		
Residential parking ratio 1.5 spaces/unit		77		
Parking for city		158		

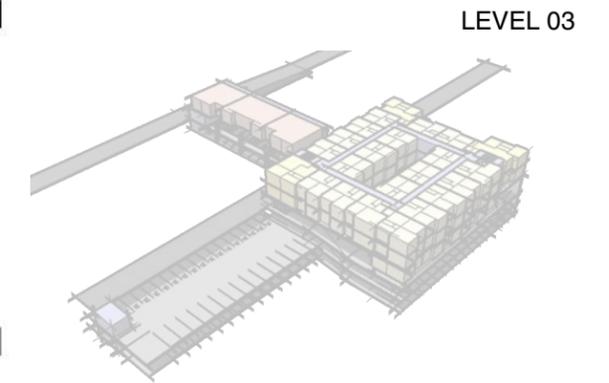


PLAN DIAGRAMS

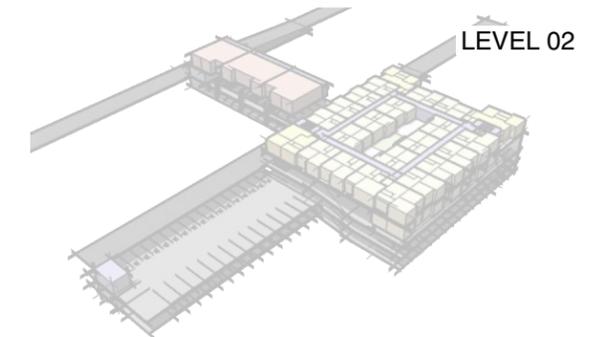


LEVEL P1

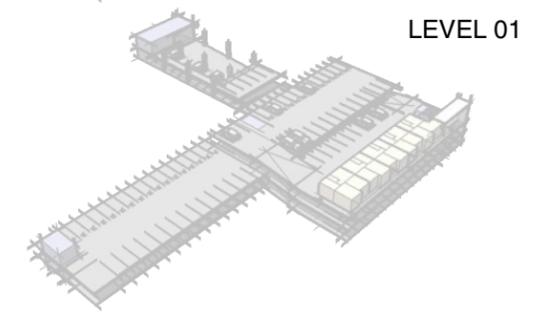
	1BR	2BR	Total	Area
Level 01	5		5	3,270
Level 02	20	3	23	15,664
Level 03	20	3	23	15,664
Units	45	6	51	
Mix	88%	12%		
Beds	45	12	57	
Unit Area				29,550
Circulation (14.6%)				5,048
Total Building Area				34,598
Site Area	18,750			
F.A.R.	1.85			
Max Building Area	34,688			
Allowed compact parking				
51-100 units	50%	117		
Compact Space		70		
Full Space		164		
		234		
Residential parking ratio 1.5 spaces/unit		77		
Parking for city		158		



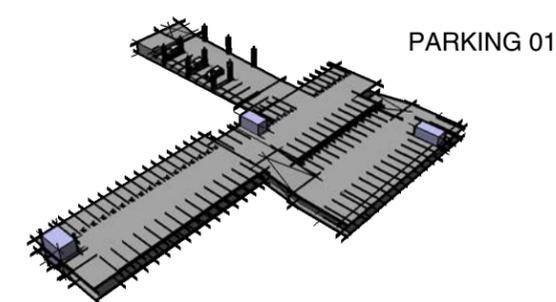
LEVEL 03



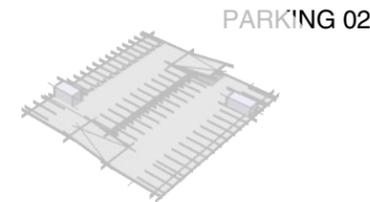
LEVEL 02



LEVEL 01

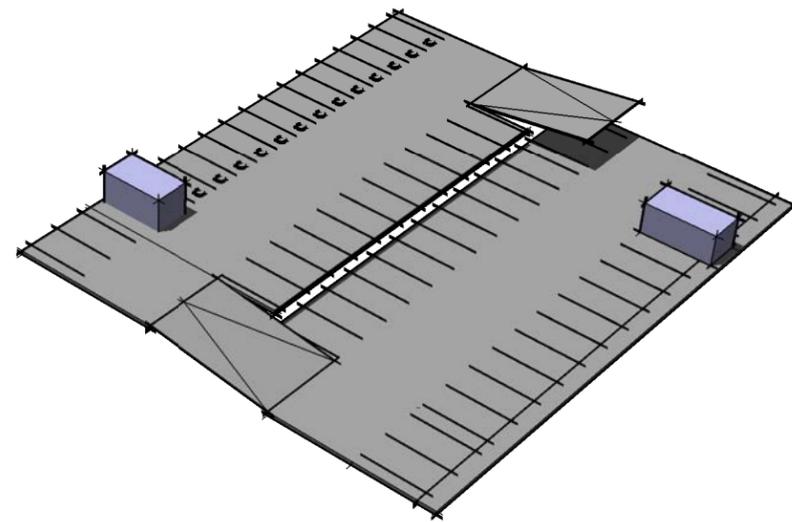


PARKING 01



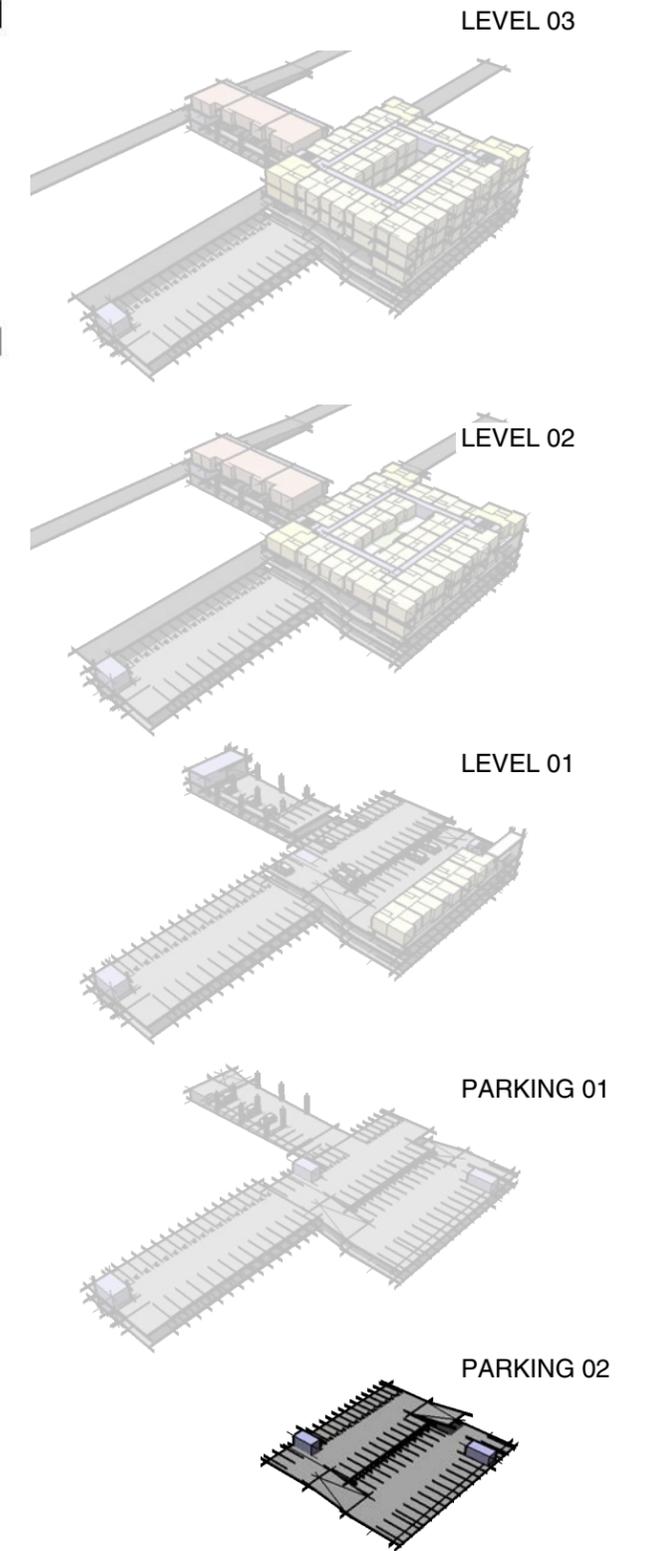
PARKING 02

PLAN DIAGRAMS



LEVEL P2

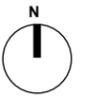
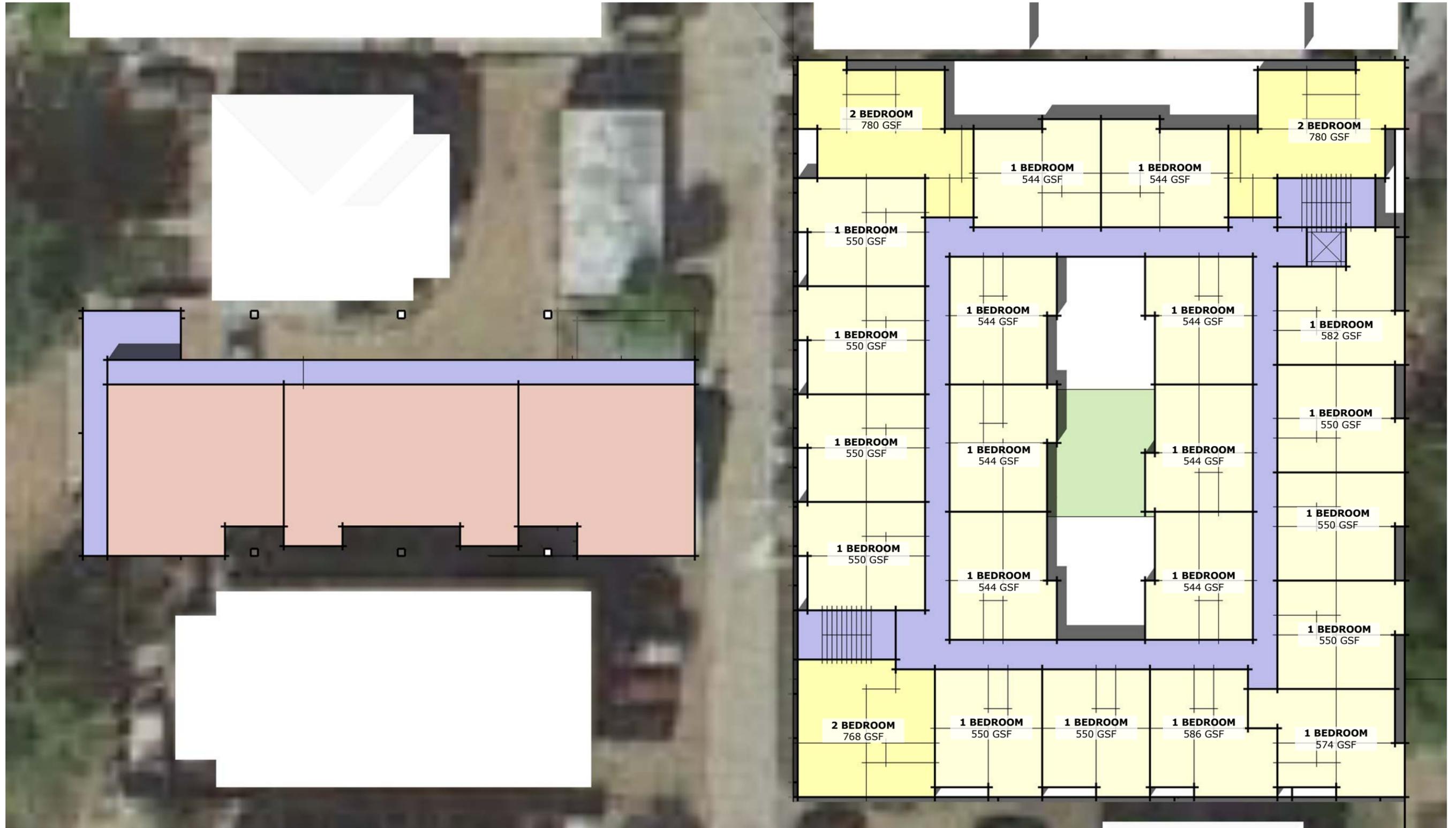
	1BR	2BR	Total	Area
Level 01	5		5	3,270
Level 02	20	3	23	15,664
Level 03	20	3	23	15,664
Units	45	6	51	
Mix	88%	12%		
Beds	45	12	57	
Unit Area				29,550
Circulation (14.6%)				5,048
Total Building Area				34,598
Site Area	18,750			
F.A.R.	1.85			
Max Building Area	34,688			
Allowed compact parking				
51-100 units	50%	117		
Compact Space		70		
Full Space		164		
		234		
Residential parking ratio 1.5 spaces/unit		77		
Parking for city		158		



1ST FLOOR PLAN



2ND FLOOR PLAN



3RD FLOOR PLAN

