

December Boulder Arts Commission Packet Materials

December Agenda – [Page 3](#)

DRAFT MINUTES -- Boulder Arts Commission, November 20, 2013 – [Page 5](#)

MEMORANDUM – Matt Chasansky: Boulder Arts Commission Manager’s Update
– [Page 9](#)

EXTENSION REQUEST – The Catamounts, 2013 Mini-Grant (One Voice—Fearless!)
– [Page 21](#)

EXTENSION REQUEST – Nathan Montgomery, 2013 Mini-Grant (Dance/Video Project) –
[Page 23](#)

EXTENSION REQUEST – Joanna Rotkin, 2013 Arts in Education Grant (Flying and Falling)
– [Page 25](#)

GRANT BUDGET REPORT – Boulder Museum of Contemporary Art 2012 Arts and
Business Collaborative Grant (CSArt Colorado) – [Page 27](#)

GRANT BUDGET REPORT – Boulder Museum of Contemporary Art 2012 Arts in
Education Grant (Art Stop on the Go) – [Page 35](#)

**Boulder Arts Commission Agenda
December 18, 2013, 6:00 p.m.
North Meeting Room, Boulder Public Library**

CALL TO ORDER

Approval of Agenda

PUBLIC COMMENT

CONSENT AGENDA

Review of November 20, 2013, minutes

MATTERS FROM COMMISSION MEMBERS

ACTION ITEM: Proposed changes to procedures for approving grant extensions

ACTION ITEM: Council Letter

ACTION ITEM: Boulder Arts Week, Method of Funds Distribution

FOR DISCUSSION: Standardizing the Open Grant's Application, Scoring, and Process

MATTERS FROM STAFF

FOR DISCUSSION: Arts Manager's Update

ACTION ITEM: Draft Major Grant Application

FOR DISCUSSION: BAC Representative to Library & Arts Director Interview Team

FOR DISCUSSION: Community Cultural Plan

GRANT PROGRAM ACTION ITEMS

Extension Request from The Catamounts on 2012 Arts & Business Collaborative Grant: FEED

Extension Request from Nathan Montgomery on 2013 Mini-Grant: Dance/Video Project

Extension Request from Joanna Rotkin on 2013 Arts in Education Grant: *Flying and Falling*

GRANT BUDGET REPORTS

Art as Action – 2013 R1 Mini-Grant (Break Open)

Boulder Museum of Contemporary Art – 2012 ABC Grant (CSA Colorado)

Boulder Museum of Contemporary Art – 2012 Arts in Education Grant (Art Stop on the Go)

The Catamounts – 2013 R2 Theater Rental/Marketing Assistance Grant (Failure: A Love Story)

Mary Wohl Haan – 2013 R2 Mini-Grant (One Voice – Fearless!)

Seicento Baroque Ensemble – 2013 R3 Mini-Grant (Celestial Music)

Jim Walker – 2013 R2 Mini-Grant (Normal Heights)

UPCOMING MEETING (Agenda Building)

6:00 p.m. Wednesday, January 22, 2014—North Meeting Room, Boulder Public Library

ADJOURNMENT

DRAFT
Boulder Arts Commission
November 20, 2013
Boulder Public Library

Commission Members Present Richard Turbiak, Anna Salim, Ann Moss, Felicia Furman, Linda Haertling

Staff Present Greg Ravenwood, Mary Fowler, Maureen Rait, Matt Chasansky, Mary Wohl Haan

Others Present Annette Coleman, Amy Tremper, Anne Sawyer, Heather Beasley, Steven Weitz, Rebecca Weitz, Doug Duncan, Beth Moger, Celeste Landry, Matthew Frum, Amanda Berg Wilson, Randee Toler, Susan Douglass, Shannon Crothers, Lisa Nesmith, Andy Sepucha

Call to Order

The meeting was called to order at 6 p.m.

Public Comment

Matthew Frum spoke about the North Boulder community and suggested use of the armory as an arts center. Annette Coleman spoke to the idea of making a presentation involving the entire arts community at the December Council meeting.

Review of Minutes

Salim motioned to approve the October 16, 2013, and October 29, 2013, minutes; Furman seconded and the minutes were approved unanimously.

Matters from Commission Members

Dialog with Library Commission

Salim spoke of her interaction with the Library Commission at their November 6 meeting and the idea that had been broached earlier as to disconnect the Library and Arts departments during the hiring process of a new director, which Salim disagreed with. Haertling and Moss spoke to keeping the departments together. Library Commission Chair Anne Sawyer was introduced and spoke to bringing the two commissions together in 2014 to continue dialog on the library and arts departments working together into the future. Library Commission Member Celeste Landry was also introduced and mentioned the director's position was being advertised as "library director" rather than "library and arts director."

Creative District Policy Draft

Moss spoke of the recent meeting on creating arts districts and outlined the details anticipated in moving toward a NoBo arts district, referring to the draft process document that had been submitted to the Arts Commission. Chasansky asked for a resolution of support for the document from the Commission. Salim spoke to a desire to see affordable living incentivized through the Arts District policy, wondering what the City could do to facilitate that. Moss and Turbiak wanted to make certain that the City's arts district requirements were also focused to promote success should a Boulder arts district wish to pursue financial support from Colorado Creative Industries. Turbiak offered to draft a letter that the BAC was in favor of the policy draft, and the Commission voiced their consent.

Annual Goals Letter to City Council

Turbiak passed out copies of the 2012 goals letter and voiced his intention to draft the 2013 letter with comments supplied by the commissioners. Salim opined that the Arts Commission should be direct in asking for additional funding, and Moss agreed. Salim suggested pointing out the Arts Assessment's assertion that Boulder received much less arts funding than similar sized communities.

Matters from Staff

Dairy Center Board Representation

Chasansky stated the need for a new representative to the Dairy Center for the Arts from the BAC, and Furman agreed to represent the Commission on the Dairy's board.

Arts Manager's Update

Salim asked for funding information on all of the programs and projects detailed in the Manager's update. Moss agreed and asked for public art funding information from departments other than Library/Arts.

Draft Spark Grant Application

After reviewing the draft document, the commission agreed to strike the word "innovative" from the additional scoring criteria. Furman motioned to approve the application and Salim seconded. The motion passed unanimously.

Scholarship for Colorado Creative Industries Summit

The Commission reviewed details necessary to create a scholarship for the annual Colorado Creative Industries summit, deciding upon offering five \$300 scholarships annually and designating \$1500 be set aside from unallocated funds for this purpose. Moss motioned to approve the concept; Salim seconded and the motion passed unanimously.

BAC Retreat

Chasansky suggested an all-day retreat for the Arts Commission in place of the July or August 2014 meeting. The commissioners consented to participate and asked staff to gather details to select a date and location.

Community Cultural Plan

Chasansky noted that the City Manager had provided input on the creation of a cultural plan and set 2014 as the goal time frame to bring an updated plan document to resolution. Chasansky asked for participation from the commissioners in a series of pre-planning meetings over the next few months with details to follow.

Grant Program Action Items

The extension request from Mary Wohl Haan on a 2013 Mini-Grant project, One Voice—Fearless! Was approved. The extension request from Joanna Rotkin on a 2013 Arts in Education Grant project, Flying and Falling, was reviewed and the commissioners asked that Rotkin return with specific dates for project completion and reporting. The extension request from BMoCA on a 2013 Major Grant project, Your Brain on Art, was approved.

The BAC reviewed a letter delivered by the NoBo Arts District requesting reconsideration of with-holding the final 20% of their Arts in Education grant for PaintAbout workshops, noting hardships incurred during the recent flooding. Turbiak spoke against the reconsideration, and the other commissioners voiced general agreement. There was no motion to make the 20% funds available again if the late report was approved later in the evening.

Arts and Business Collaborative Grant, Final Round

Representatives for the grant proposal Star Power Event Series from Boulder Ensemble Theater Company and Fiske Planetarium reviewed the details of their final proposal. Steven Weitz began the presentation after introductions of project participants made by Beasley. Beasley and Rebecca Weitz added to the presentation. Doug Duncan spoke to the improvements to Fiske and to the possibilities envisioned for planetaria with the advance of video technology.

Salim wondered how likely it was that other city's planetarium staff would pursue the pairing for programming. Duncan and Weitz responded that the theater troupes would likely be the ones to propose the pairings in other communities and to their planetarium staff. Marketing plans developed through the Star Power Event Series could provide the resources for connecting the theater troupes and planetarium. Duncan also noted Fiske's recent hiring of a video producer (live and animation), and voiced anticipation for better productions in a year's time.

Turbiak wondered if it would be a "tough sell" or an open market for this idea. Beasley noted a few other productions that were very finite in duration (one-time only), so the model of replicating the program would be a new idea and should be in an open market. Beasley noted that preparation such as script development and garnering additional supporters would take place in 2014, with the events at Fiske beginning in 2015.

The Commission voiced their enthusiasm for the project and contentment with their online scores, assigned prior to the meeting. Moss motioned to approve the full amount of \$25,000, and Furman seconded with the motion passing unanimously.

Application for Free Rental of Macky Auditorium

The request from Greater Boulder Youth Orchestra for its season premiere was approved unanimously after a motion from Haertling with a second from Moss.

Open Grant Request

The proposal nominated by Anna Salim from Boulder County Arts Alliance for the project Boulder Arts Week was reviewed. Shannon Crothers introduced participants in attendance Mary Haan and Randee Toler, and made the presentation pitch for the Arts Week collaboration scheduled for March 29 - April 5, 2014.

The commissioners discussed the idea of funding an Open Grant without criteria detailed yet. Thoughts that were raised included: 1) should the project be funded through an ad hoc grant category with the leftover ABC funds? 2) should there be an economic impact study paired with the project through Americans for the Arts? 3) should the impact study requirement be a part of the grant award or should it be a separately funded item? With regard to the impact study, Chasansky suggested it should be separate, and opined that clarification of deliverables and investigation of the study options should be determined before requiring the Arts Week participants commit to it.

Moss motioned to approve the full amount of \$25,000 with a second from Furman; the motion passed unanimously. Chasansky inquired about delivery of the funds, and the commission recommended an 80/20 split with further discussion on reporting requirements at the next BAC meeting.

Grant Budget Reports

The reports from Margarita Blush (2013 R1 Mini-Grant and R1 Theater Rental Grant: The Crane Wife); Colorado Shakespeare Festival (2013 R1 Arts in Education: Shakespeare and Violence Prevention); NoBo Arts District (2012 Arts in Education Grant: Scholarships for NoBo Paint About Workshops); Joanna Rotkin (2013 R1 Mini-Grant: Tiny Gods: Surrender); Bradley Spann (2013 R2 Mini-Grant: Me & My Monkey); and Betsy Tobin (2013 Major Grant and R1 Theater Rental Grant: Metaphor) were reviewed. Haertling motioned to approve with a second from Moss, and the reports were approved unanimously.

Announcements

Moss requested that staff facilitate outreach to diverse communities within Boulder to encourage grant application to BAC. Ravenwood noted that Ghada Elturk, the Library’s Cultural Outreach Coordinator, would be a good resource for this endeavor. The commission agreed they would appreciate the opportunity to speak with her at a future meeting.

Chasansky noted that the flood public art projects would be touted at a December 10 event at the Boulder Museum of Contemporary Art. He also brought attention to the fact that the Boulder Tattoo Project was highlighted as a recent cover article in the local news tabloid Westword.

Adjournment

The meeting was adjourned at 8:45 p.m.

Signature

Date

TO: Boulder Arts Commissioners
FROM: Matt Chasansky, City of Boulder—Art and Cultural Services
DATE: December 13, 2013
SUBJECT: Boulder Arts Commission Manager's Update

1. Notes on the Agenda:

- a. Council Letter
To give everyone context for the discussion, attached are a few documents. First, the current draft of the letter to Council. Thanks, Richard, for putting this together. Second, the Council Goals and Council Work Plan. This was provided to all boards and commissions as a tool for guiding the letter.
- b. Draft Major Grant Application
A draft application is being refined at this time. Staff will distribute this to commissioners as soon as it is ready.
- c. Community Cultural Plan
Attached is the synopsis of the Community Cultural Plan that was provided to City Council.

2. Other Matters:

- a. Library Renovation Public Art Update
On December 6 the selection panel met to identify semifinalists. This group of artists will be asked to develop a proposal for presentation to the panel. The four semifinalists are:

- 1) Ball Nogues Studio <http://www.ball-nogues.com/>
- 2) R&R Studio <http://www.rr-studios.com/>
- 3) Aaron Stephan <http://aarontstephan.com/home.html>
- 4) Matthew Mazzotta <http://matthewmazzotta.com/home.html>

Staff will now assist the artists in the development of their proposals. We expect to hold interviews in the first quarter of 2014.

- b. The Flood Project Update
An event was held on December 10 at BMoCA which serves as the kick-off of public interventions. Installations by Viviane Le Courtois and The bARTer Colletive will begin in the coming weeks. Further events, including the release of Berger & Fohr/Sharks Ink prints and the performance by YouTunes will be unfolding through the Spring, and then on to the 1 year anniversary.

3. Staff Program and Project Updates:

a. Accomplishments

- The annual Dance Showcases included over 400 dancers with 12 musicians and a dozen groups new to the program. The audiences totaled more than 760 people over the course of five separate events.
- A group of about 100 attended the reception for The Flood Project at BMoCA. Media covered the event including Colorado Public Radio, Westword, and The Daily Camera.
- The presentations of Cleo Parker Robinson's *Granny Dances to a Holiday Drum* on December 11 were enthusiastically received and highly attended, with about 350 guests over both shows.
- The Concert Series was featured in Boulder Magazine on page 21: [Link](#)

b. Concerts

- Holiday Jazz Concert—12/18/2013 7:00 PM—Canyon Theater

c. Exhibitions

- The Canyon Gallery is closed until the Fall of 2014 due to the library renovation.
- Natural Connections: Yuki Mikle—close date tbd—Arts Resource Hall
- Kevan Krasnoff—close date tbd—Manager's Office

d. Public Art

- Library Renovation Project—selection phase
- 13th Street Plaza—design phase
- West Pearl Wayfinding—preselection phase
- Junction Place Bridge—design phase
- Baseline Underpass—design phase
- Diagonal Highway Gateway Landscape—design phase
- Boulder Station P&R—construction/installation phase
- The Flood Project—construction/installation phase

e. Creative District Designation

- The draft document is being routed to City staff.
- We expect to hold another coordination meeting with the NoBo group in January.

f. Cultural Plan

- Work continues on the plan-to-plan phase. We will discuss this further in the meeting.

DATE: December 18, 2013

TO: Members, Boulder City Council
City Manager, Jane Brautigam

FROM: Boulder Arts Commission

SUBJECT: Boulder Arts Commission Priorities that Inform the 2014 City Council Work Plan

Dear Mayor Appelbaum and Members of the Boulder City Council:

The Boulder Arts Commission (BAC) appreciates the opportunity to give input and feedback related to the 2014 City Council Work Plan. The BAC sees the upcoming year as an important one where the City takes a stronger leadership role in defining how best to support our community through the creative and cultural arts.

The keystone in this effort will be the development of the City's Community Cultural Plan. The BAC will actively assist the Arts Division staff through a collaborative process involving our community stakeholders. Our goal is to identify and implement specific strategies through which the creative and cultural arts will engage with the community to further the Council's goals of economic, social and environmental sustainability in Boulder.

Within the framework of the Community Cultural Plan, the BAC continues to view the further establishment of a formal public art program as one of our top priorities. Public art engages and enriches the community, defines a sense of place, contributes significantly to sustaining a healthy and socially thriving community, and enhances the economy.

The BAC is also developing a model to designate specific areas in Boulder as "creative districts." Currently a draft of the related policies and procedures are being vetted through the City's Arts Division. It's been proven through the similar program administered by Colorado Creative Industries that such recognition helps create a sense of place that not only enhances the immediate neighborhood but expands its benefits out into the community, the region, and the state as well. This community-driven effort is being tested for North Boulder, and it wouldn't be unrealistic to apply such a model to the revitalization efforts of University Hill's commercial corridor.

The BAC knows that Council's support of the arts is not just for arts' sake, but because the city acknowledges the potential of a creative, entrepreneurial group of individuals always looking for ways to improve its community, to make Boulder a vibrant place to live, work, and visit. The Boulder Arts Commission thanks the Council for its continued trust in our work and strong support of the creative and cultural arts in Boulder and looks forward to being a strong partner in turning its vision into reality in any way the BAC can.

Respectfully,



A. Richard Turbiak
Chair, Boulder Arts Commission

Felicia Furman, Linda Haertling, Ann Moss, Anna Salim
Boulder Arts Commissioners

City Council Goals – 2013

Top Priorities:

1. Boulder's Energy Future

The top priority for the City in 2013 is the development of a framework for planning the energy future for the city of Boulder. This framework will focus on the idea of localization, the overarching goal of which is:

To ensure that Boulder residents, businesses and institutions have access to energy that is increasingly clean, reliable and competitively priced.

2. Climate Action Plan

Outline the next generation of climate action efforts in Boulder

Consider extension of CAP tax

3. Affordable Housing

Receive report of the Task force created in 2010 to evaluate goals and the approach to affordable housing and Based on Council review and discussion of these recommendations, develop an action plan to improve the availability of affordable housing in the city

Consider policies regarding inclusionary housing for rental units

4. Civic Center Master Plan

Study and develop a master plan for the area between 15th and 9th Streets, with a focus on Farmer's Market and area between Broadway and 15th Street.

Next Tier Priorities:

1. University Hill Revitalization

Continue work of Ownership Group to develop comprehensive revitalization strategy

Investigate formation of a general improvement district, including the commercial area and part of the residential area to control trash and other problems

Change boundaries of BMS land use to coincide with UHGID through BVCP process

Support private development and investment in Hill area

Partner with CU to consider opportunities for properties in the Hill area

Provide an opportunity to explore big ideas

2. Homelessness

Participate in Ten Year Plan to Address Homelessness

Balance long term and short term approaches to address needs

Invest new resources in Housing First model

Work with partners, such as BOHO, to address approaches to immediate needs

3. Boulder Junction Implementation

Work with RTD and selected developer of site to maximize mixed use urban center

Invest in planned infrastructure

Achieve goals of plan while ensuring flexibility in working with developers

Prioritize city actions to facilitate private investment

Focus additional planning work on reconsidering use for Pollard site



**City Council
2013 Work Plan by Council Goal**

TOP PRIORITIES

GOAL: Boulder's Energy Future			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<ul style="list-style-type: none"> ▪ Boulder's Energy Future – ongoing analysis of municipalization and work on Energy Action Plan with updates to council at roundtables ▪ Recommended strategies to achieve community's energy goals - Study Session and Public Hearing 	<ul style="list-style-type: none"> ▪ Boulder's Energy Future – based on the strategies approved by Council in 1st Quarter, ongoing analysis of municipalization and work on Energy Action Plan with updates to council at roundtables ▪ Municipalization Exploration Project Work Plan Phase 2 – Study Session 	<ul style="list-style-type: none"> ▪ Boulder's Energy Future – ongoing analysis of municipalization and work on Energy Action Plan with updates to council at roundtables ▪ Study Session 	<ul style="list-style-type: none"> ▪ Boulder's Energy Future – ongoing analysis of municipalization and work on Energy Action Plan with updates to council at roundtables ▪ Study Session

GOAL: Climate Action Plan			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<ul style="list-style-type: none"> ▪ Boulder Canyon Hydroelectric Project ▪ Climate Commitment – RFQ for consulting assistance for targets and goal setting, development of new GHG inventory, and tracking and reporting tools ▪ Energy Efficiency: <ul style="list-style-type: none"> ○ Launch of 2013 program priorities ○ Upgrades in City Buildings – employee education and outreach project (IP) ▪ Disposable Bag Fee – implementation plan and revised budget (IP) ▪ Transportation Master Plan (TMP) – 	<ul style="list-style-type: none"> ▪ Commercial Energy Efficiency Strategy (CEES) - feedback on options (Study Session) ▪ Climate Commitment – Study Session to review program annual targets, short/ long term goals, tracking and reporting systems ▪ Electric/ Hybrid vehicles – project closeout ▪ Energy Efficiency – finalize Market Innovations approach (Study Session) ▪ Solar/ Wind Generation Facility Code Changes ▪ SmartRegs – code changes 	<ul style="list-style-type: none"> ▪ CEES – adopt Energy Rating and Reporting Ordinance ▪ Climate Commitment – policy integration with TMP and ZWMP ▪ Energy Efficiency – launch Market Innovations competition ▪ Zero Waste Master Plan (ZWMP) – draft 	<ul style="list-style-type: none"> ▪ Climate Commitment – policy integration with TMP and ZWMP ▪ Energy Efficiency <ul style="list-style-type: none"> ○ Upgrades in City Buildings – results of employee education and outreach (IP) ▪ SmartRegs – options for quality control of rental housing inspections



initial results of Transportation Funding Task Force (Study Session)			
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GOAL: Affordable Housing

1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
<ul style="list-style-type: none"> ▪ ADU/ OAU – study results (IP) ▪ Comprehensive Housing Strategy issues - stakeholder engagement process ▪ Density and Distribution of affordable and special needs housing - report ▪ Inclusionary Housing Rental Policy – consideration of ordinance changes following stakeholder engagement process ▪ Mobile Homes Parks – legislative agenda 	<ul style="list-style-type: none"> ▪ Comprehensive Housing Strategy <ul style="list-style-type: none"> ○ Stakeholder engagement process ○ Study Session 	<ul style="list-style-type: none"> ▪ Comprehensive Housing Strategy issues - stakeholder engagement process 	<ul style="list-style-type: none"> ▪ Comprehensive Housing Strategy issues - stakeholder engagement process

GOAL: Civic Area Plan

1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
<ul style="list-style-type: none"> ▪ Board and community input ▪ Council participation in Ideas Competition 	<ul style="list-style-type: none"> ▪ Council direction on preferred option(s) and strategies ▪ Draft plan <ul style="list-style-type: none"> ○ Development ○ Community input ○ Study Session ▪ Municipal Space Study Final Report 	<ul style="list-style-type: none"> ▪ Boulder Civic Area vision and plan <ul style="list-style-type: none"> ○ Study session ○ Public hearings on adoption 	



NEXT TIER PRIORITIES

GOAL: University Hill Revitalization			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<ul style="list-style-type: none"> ▪ 2013 action priorities confirmed by Council at January retreat ▪ Hill Residential Service District – update ▪ Innovation District - update 	<ul style="list-style-type: none"> ▪ Action on other priorities ▪ Hill Residential Service District – 1st reading of petition 	<ul style="list-style-type: none"> ▪ Capital infrastructure improvements for the residential and commercial areas – consider during CIP process 	

GOAL: Addressing Homelessness			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<ul style="list-style-type: none"> ▪ City and Community Efforts – Denver sleeping ordinance (IP) ▪ Housing First (1175 Lee Hill Road) – Statement of Operations (IP) ▪ Work plan check in and priority – Council retreat 	<ul style="list-style-type: none"> ▪ Analysis of funding for homeless services and alignment with the Ten Year Plan and unmet needs ▪ Ten Year Plan to Address Homelessness – progress update (IP) 	<ul style="list-style-type: none"> ▪ Analysis and recommendations regarding banning panhandling on street corners 	<ul style="list-style-type: none"> ▪ Ten Year Plan to Address Homelessness – progress update (IP)

GOAL: Boulder Junction Implementation			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<ul style="list-style-type: none"> ▪ Depot Square implementation – update ▪ MU-4 zone change - consideration ▪ TDM District Implementation Update (IP) ▪ Update on potential policy issues related to key public improvements and city owned site (as needed) 	<ul style="list-style-type: none"> ▪ Update on potential policy issues related to key public improvements and city owned site (as needed) 	<ul style="list-style-type: none"> ▪ Boulder Junction Access District Parking – update ▪ TDM Access District implementation - IP 	



OTHER

GOAL: Other City Goals and Work Plan Items			
1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
<ul style="list-style-type: none"> ▪ 13th Street Plaza - IP ▪ 28th Street Multi-use Path and Bikeable Shoulders Iris to Yarmouth CEAP – potential call up ▪ Acquisition Plan Update - OSMP ▪ Alcohol/ Land Use Code Changes – options and recommendations ▪ Boating on Barker Reservoir ▪ Burke Park/ Thunderbird Lake – recommendations on lake water levels and enhancing park facilities ▪ BVCP Area III Planning Reserve Amendments (if approved by County) ▪ Chautauqua Guiding Principles, Next Steps –update on progress ▪ Civic Use Task Force – update from Council members ▪ Cultural Master Plan ▪ Design and Construction Standards Update – consideration of minor updates ▪ Development Review Projects: <ul style="list-style-type: none"> ○ Hogan Pancost – annexation and site review ○ Wonderland Creek Townhouses – potential call up ○ 28th and Canyon (Eads/ Golden Buff) – potential call up ○ Landmark Lofts II (970 28th Street) – potential call up ▪ East Arapahoe Study – potential action on limited zoning changes ▪ Economic Sustainable Strategies – 	<ul style="list-style-type: none"> ▪ Access and Parking Management Strategies – study session ▪ Alcohol Land Use Code Changes - action ▪ Baseline Underpass East of Broadway CEAP – Call up ▪ Bike Parking Ordinance Updates ▪ Capital Improvement Bond Projects status update - IP ▪ Capital Projects – carry over and first supplemental ▪ Critical Facilities Ordinance – public hearing and motion ▪ Education Excise Tax – consideration of City Manager funding recommendations ▪ Floodplain Management including Boulder Creek Mapping, South Boulder Creek Mitigation, and Critical Facilities ▪ Human Rights Ordinance – proposed changes regarding age discrimination ▪ Integrated Pest Management Program Changes - IP ▪ International Building and Energy Codes – public hearing ▪ North Boulder Subcommunity Plan - IP ▪ Old Hire Fire and Police Pension Plans – Study Session 	<ul style="list-style-type: none"> ▪ 2014 Budget Process ▪ Access and Parking Management strategies (update) ▪ Boulder Reservoir Site Management Plan – status of planning efforts and outcomes of community engagement (IP) ▪ Capital Improvement Program – study session ▪ Carter Lake Pipeline – thru CIP process ▪ Contractor Licensing – proposed changes (IP) ▪ Development Review Projects: <ul style="list-style-type: none"> ○ Blue Spruce Auto (4403 Broadway) – potential call up ○ Boulder Outlook Hotel Redevelopment (800 28th Street) – potential call up ○ Colorado Building Parking Lot (1301 Walnut) - ordinances ○ 1000 Alpine – potential call up ○ 3085 Bluff – potential call up ○ 3390 Valmont (Former Sutherlands Site) – potential call up ▪ Eco Pass- report on results of Joint Study with Boulder County on community-wide Eco Pass Feasibility ▪ FAM Master Plan – study session ▪ Harbeck-Bergheim House – Future Use Options (IP) ▪ North Trail Study Area – study 	<ul style="list-style-type: none"> ▪ Access and Parking Management Strategies – update ▪ Agriculture Plan (OSMP) – public hearing ▪ Capital Improvement Program – adoption of CIP; 2nd budget supplemental ▪ Contractor Licensing – consideration of proposed changes ▪ Design and Construction Standards Update – consideration of additional changes ▪ Development Review Projects: <ul style="list-style-type: none"> ○ Village Shopping Center Hotel (26th and Canyon) – potential call up ▪ East Arapahoe Study – check in on project scope and work plan (3/4Q) ▪ Energy Efficiency Upgrades in City Buildings – results of employee education and outreach project (IP) ▪ FAM Master Plan – consideration of acceptance ▪ Fourmile Canyon Creek Violet Avenue to Broadway CEAP – potential call up ▪ Human Relations Commission Work Plan update - IP ▪ Human Services Fund allocations - IP ▪ Light Response Vehicle Pilot Program - IP ▪ OSMP Natural Resources Overarching Issues – Study session



<p>study session</p> <ul style="list-style-type: none"> ▪ Education Excise Tax Allocation of Funds – refine RFP criteria ▪ Energy Efficiency Upgrades in City Buildings – employee education and outreach project (IP) ▪ Floodplain Management including Boulder Creek Mapping, South Boulder Creek Mitigation, and Critical Facilities ▪ Hazardous Materials Management IGA ▪ Hydroelectric operations and opportunities - IP ▪ Keep It Clean IGA ▪ Mobile Food Vending – options for ordinance changes ▪ Multi-hazard mitigation plan – possible consent item ▪ Nuisance Mosquito Control Pilot Project Evaluation - IP ▪ OSMP Overarching Issues – discussion and possible action on Voice and Sight Tag Program, Commercial Use Program, Pilot Parking Permit Program; IP on timeline and process for evaluation of remaining topics ▪ Police Department Master Plan – Study Session ▪ State of the Court Presentation ▪ Sustainable Streets & Centers – update on proposed scope options, next steps and integration with TMP, East Arapahoe Area Plan and proposed Economic Sustainability Strategy ▪ Transportation Funding (SS) ▪ TMP Update – additional direction 	<ul style="list-style-type: none"> ▪ OSMP natural resources – overarching policy issues <ul style="list-style-type: none"> ○ Temporal Regulations ○ Penalties for violations ○ Multi-modal access and parking opportunities ○ Analysis of trail network and distribution of activities ▪ Parks and Recreation Master Plan ▪ Pearl Street Mall Code Changes ▪ Police Department Master Plan ▪ Randolph Center Condominium Declaration ▪ Recirculation of wastewater – CU Williams Village North (IP if necessary) ▪ Skunk Creek, Bluebell Creek and King’s Gulch Flood Mapping Update – public hearing and motion ▪ Smoking Ban on Pearl Street Mall - IP ▪ Snow and Ice Control Evaluation – study session ▪ Transportation Funding – study session ▪ TMP Update – additional direction ▪ Twomile and Upper Goose Creek Flood Mapping Update – public hearing and motion ▪ Water budgets – commercial, industrial and institutional – Council direction ▪ Water supply status – IP 	<p>session or dinner discussion</p> <ul style="list-style-type: none"> ▪ Old Hire Fire and Police Pension Plans – possible discussion during budget process ▪ Parks and Recreation Master Plan ▪ Regional Trail Connections (OSMP) – IP ▪ South Boulder Creek Flood Mitigation Study – public hearing and motion ▪ Transportation Demand Management Toolkit - IP ▪ Valmont Butte Future Use Discussions – study session ▪ Water Conservation Futures Study ▪ Youth Opportunities Funding allocations - IP 	<p>on remaining topics</p> <ul style="list-style-type: none"> ▪ Urban Wildlife – Consideration of Wildlife Protection Ordinance ▪ Water budgets – commercial, industrial and institutional – consideration of changes
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<ul style="list-style-type: none"> ▪ US36 Bikeway Maintenance – Enhancements IGA (tentative based on if extra community investments are desired) ▪ Urban Wildlife – Black Bear Education and Enforcement pilot program update ▪ Woodland Creek Diagonal to Winding Trail CEAP – potential call up ▪ Zero Waste Master Plan Update 			
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KEY

ADU	Accessory Dwelling Units
BVCP	Boulder Valley Comprehensive Plan
CEAP	Community and Environmental Assessment Process
CIP	Capital Improvement Program
CU	University of Colorado
DUHMD/PS	Downtown and University Hill Management District/ Parking Services (City Division)
FAM	Facility and Asset Management
ICC	International Code Council
IGA	Intergovernmental Agreement
IP	Information Packet
OAU	Owner Accessory Units
OSMP	Open Space/Mountain Parks Department
RFQ	Request for Qualifications
RFP	Request for Proposals
TDM	Transportation Demand Management
TMP	Transportation Master Plan
ZWMP	Zero Waste Master Plan

Art and Culture Master Plan (Community Cultural Plan)



Summary

The Art & Cultural Services office will direct a comprehensive planning effort throughout 2014. This communitywide effort will gather city staff, creative professionals, and Boulder residents to answer these (proposed) questions.

- What is the community's vision for culture and the creative industries in nine years?
- What strategies and tools can the City of Boulder provide to accomplish that vision in three-year increments?
- How can the city design a series of one-year, functional work plans to prioritize those strategies and tools?

The project is expected to be divided into six stages:

- Plan to Plan;
- Research/Community Input;
- Drafting;
- Community and Stakeholder Evaluation;
- Approval; and
- Implementation and Communication.

Status and Potential Next Steps

Staff is beginning the Plan to Plan stage, a process that will engage key stakeholders and community leaders to question assumptions about the overall process, refine the proposed scope, and build a framework for the plan.

A consultant will be hired to implement the Plan to Plan and execute subsequent stages.

Council Action

Council members will be asked to participate in their roles as community leaders for the Plan to Plan, Research/Community Input, and Approval stages. It is not expected that any formal action will be requested of City Council.

The logo for 'The CATAMOUNTS' features the word 'The' in a red, cursive script font, followed by 'CATAMOUNTS' in a large, bold, red, blocky font with a black outline. The text is centered between two decorative horizontal flourishes that curve upwards and downwards, each ending in a small, ornate scroll design.

November 19, 2013

To the Members of the Boulder Arts Commission,

I am submitting this letter to request that The Catamounts be given an extension on the final report required for the Arts and Business Collaborative grant we were awarded in December of 2012 for our FEED Integration and Expansion project.

While the contract we signed upon receipt of the grant stated that we must submit this report by December 1, 2013, we outlined throughout our submitted grant application and business plan that the timeline for the project extends through the end of our 2013-14 season, which ends on August 31, 2014. However, because the final event for which we are using the grant funds is scheduled to be completed by June 15, 2014, I am requesting that we be given 30 days after that date to submit the report, or no later than July 14, 2014.

We understand that the remaining \$5,000 of the grant funds will not be allocated until we have submitted this final report, and it has been approved.

We are excited to share with you the tremendous successes this grant has allowed.

Sincerely,

Amanda Berg Wilson
Artistic Director

Nathan Montgomery
Syzygy Butoh
PO Box 863 Boulder, CO 80306
syzygybutoh@gmail.com

Nov 11th 2013

Dear Boulder Arts Commission,

This letter is to inform you of changes to a Mini Grant funded “Collaborative Dance/Video Project” originally scheduled for completion this November 2013. Due to the flooding in September we had to reschedule the dates for the ATLAS performance originally to take place on Oct 11th and 12th. The flooding happened during the scheduled week of video production with Ana Carillo who was unable to fly in from LA. Additionally three of our dancers experienced extreme flooding in their homes. We decided it was in the best interest of the project to reschedule for the following year. The ATLAS has been very supportive of this change and we are looking at dates in November of 2014. They are giving us first choice however we are waiting until the spring scheduling happens so as not to conflict with MFA shows in the dance program. We would very much like to continue as planned and hope that we can use the funds you generously provided in the following year. If the commission prefers I would be happy to send a commitment letter from the ATLAS when our dates are finalized in the spring. I wanted to inform you before the deadline of our original budget report. With the proposed change our project will be completed by Nov 31st of 2014 and I will submit a budget report by Dec 31st of 2014. Please let me know if the commission will support this production schedule change. And please let me know if you have any questions.

Sincerely,
Nathan Montgomery
Syzygy Butoh

December 5, 2013

Dear Boulder Arts Commission:

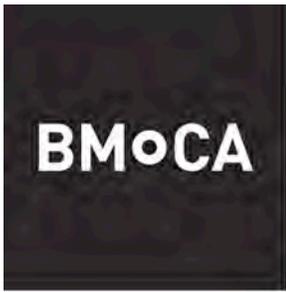
I have confirmed that I will be implementing my arts in education program at Columbine Elementary School from January 29th-April 30th of 2014.

Would it be possible to get an extension on the budget report for this grant so that I may fulfill my obligations as a recipient of the Arts in Education grant that I received? The budget report was originally due at the end of this month, but because I was unable to complete my work at Boulder High School, I had to find another school where I could do the work I originally set out to do with this generous grant.

I would have the completed budget report to you no later than May 30th, 2014.

Thank you so much for your time and consideration,

Joanna Rotkin
Artistic Director of TinHOUSE Experimental Dance Theatre
www.tinhouse.weebly.com



Boulder Museum of
Contemporary Art
1750 13th Street
Boulder, Colorado 80302
303.443.2122
BMOCA.org

November 26, 2013

Boulder Arts Commission
1101 Arapahoe Ave.
Boulder, CO 80302

Final Grant Report: 2012 Arts & Business Collaborative Grant
Community Supported Art Colorado

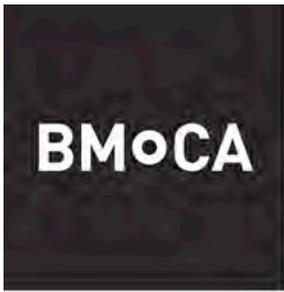
OVERVIEW

In November of 2012, Boulder Museum of Contemporary Art (BMoCA) and Denver Botanic Gardens (DBG) partnered to launch Community Supported Art Colorado (CSArt Colorado), introducing the state's first art collective that brings together local artists and art supporters through a share-based membership program. CSArt Colorado achieved its first-year projected goals and objectives, and the second programmatic year is underway. Generous support from Boulder Arts Commission's 2012 Arts & Business Collaborative Grant (ABC) and contributed support from BMoCA and DBG provided the start-up capital to launch CSArt Colorado, and we are excited to share the program's successes with you.

CSArt Colorado is a share-based art collective that brings Colorado artists and art lovers together. Modeled closely on Community Supported Agriculture programs (CSAs) that link local food growers with local consumers, the CSArt program was designed by Springboard for the Arts (a Minnesota-based non-profit arts organization) and adapted for Colorado's creative and business communities by BMoCA and DBG. Building on the successes of agricultural CSAs, BMoCA and DBG have witnessed firsthand how this familiar and accessible business model has inspired residents across the Front Range to embrace CSArt Colorado. CSArt Colorado encourages local artistic production, fosters relationships, creates new economic opportunities for artists, promotes community engagement with the arts, and generates sales tax revenue for the City of Boulder.

In 2013, CSArt Colorado's first full programmatic year, 18 Colorado artists created original artworks for 96 shareholders. Each artist was paid \$1,000 to offset the expenses associated with the creation of their artworks. All 50 shares of the Enthusiast I category were sold, and 46 of 50 shares of the Enthusiast II were sold. The program paid \$18,000 to Colorado artists and generated \$3,152 sales tax revenue for the City of Boulder. The 2013 CSArt Colorado distribution events entertained 419 artists, shareholders, and volunteers at BMoCA and DBG through festive celebrations with live music, food, and art. At the final distribution event of the 2013 season held on October 17 at DBG, the new selection of 2014 CSArt Colorado artists were publicly introduced, and the 2014 shares were released for sale. BMoCA processed the sale of 25 2014 CSArt shares at the distribution event, thanks in large part to 2013 shareholders who renewed their support through the purchase of 2014 shares. To date, BMoCA has issued \$10,000 in honoraria to the 2014 CSArt artists.

The launch and presentation of CSArt Colorado has been an incredibly successful endeavor for BMoCA and DBG. The organizations work extremely well together and remain aligned on administrative efforts that advance the vision, goals, and objectives of CSArt. BMoCA continues to benefit from the collaboration with DBG, a Scientific and Cultural Facilities District Tier 1 organization, by engaging broader audiences with its programming and gaining heightened visibility among Denver-based foundations, arts organizations, artists, museum goers, and donors. Notably, in October of 2013 BMoCA sought and received a \$25,000 multi-year grant from the Bonfils-Stanton Foundation Innovation Fund in direct support of the program. The three-year outlook for CSArt Colorado is operationally, fiscally, and administratively sound. BMoCA remains confident in its ongoing collaboration with DBG to present CSArt Colorado, as well as the community's interest in supporting local artists and art production through a buy-local program.



Boulder Museum of
Contemporary Art

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Boulder, Colorado 80302
303.443.2122

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EVALUATION OF GOALS & OBJECTIVES

GOALS:

In the original grant application, BMoCA projected that CSArt Colorado would achieve the following goals: 1) Meet the artistic needs of the community; 2) Operate profitably and be self-sustaining; and 3) Be collaborative and mutually beneficial to all partners.

CSArt Colorado has achieved these goals. The program encourages artistic production and facilitates relationships among creators and collectors. While the ultimate goal is for CSArt Colorado to be self-sustaining, any profits or net gains realized are put back into the administrative and operational costs of the program. Thus far, CSArt Colorado has been a demonstrably successful and mutually beneficial collaborative effort for both organizations.

OBJECTIVES:

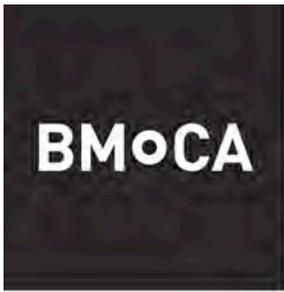
In the original grant application, BMoCA projected that CSArt Colorado would achieve the following objectives: 1) Create opportunities for artists to promote and sell their work to CSArt Colorado shareholders; 2) Promote employment opportunities; and 3) Generate new approaches for meaningful engagement in the arts that stimulates arts involvement in business.

CSArt Colorado has met each of these objectives. Through three scheduled distribution events in 2013 – and two in 2014 - artists have opportunities to meet collectors and promote their work to shareholders. The distribution events are a nexus for the advancement of many of CSArt Colorado's goals and objectives. All of the participating artists are invited to attend each event, fostering inclusiveness and relationship building among peers, shareholders, and BMoCA and DBG staff. A number of CSArt Colorado artists have embarked on creative collaborations due to the relationships fostered by the program. One Boulder-based artist reported a sizeable commission from a collector she met through CSArt Colorado. The \$1,000 honorarium paid to each participating artist supports the creation of new work and promotes economic activity. Finally, in late 2012, CSArt Colorado hired a part-time employee to manage the program. The program manager continues to be a vitally important component for the administration of CSArt and maintains employment through BMoCA.

Of CSArt's impact on her practice, 2013 Enthusiast II artist Teresa Booth Brown states, "Finding an opportunity to get my work out into the world for others to see is something I am always looking for. CSArt gets both the art and the artist out of the studio and into the public sphere. CSArt creates awareness of local artists which fosters knowledge, enjoyment, and exchange."

The goals and objectives of CSArt Colorado have been met through ongoing strategic marketing and promotional efforts. BMoCA and DBG successfully executed the following print and digital marketing initiatives:

- CSArt Colorado website, csartcolorado.org
- CSArt Colorado press release, sent to over 175 media outlets
- Printed advertisements in the Boulder Daily Camera (12/2012) and Denver Post (12/2012)
- CSArt Colorado profiles created on Facebook and Twitter
- Biweekly email newsletters sent to over 6,200 subscribers
- Three CSArt Colorado postcards and one postcard mailing
- Radio advertisements on Colorado Public Radio (CPR) and KGNU
- "Buying a Share of Art," a feature with Ryan Warner, host of CPR's Colorado Matters, discussing the program with CSArt shareholder, participating artist, and program manager, March 18, 2013, http://www.cpr.org/category/colorado_matters#load_article|Buying_a_Share_of_Art
- Banner advertisements on cpr.org



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- Blog announcement on 5280 magazine's March 2013 edition, http://www.5280.com/search/apachesolr_search/csart%20colorado
 - "New program aims to connect artists, patrons," Boulder Daily Camera, January 4, 2013 http://www.dailycamera.com/art/ci_22313333/colorado-supported-art-program-boulder-museum-contemporary-art-denver-botanic-gardens)
 - Artist blogs, (<http://petteecolsen.com/blog/?tag=boulder-museum-of-contemporary-art>)
 - Inclusion of CSArt Colorado in the e-newsletters of BMoCA, DBG, Boulder Farmers' Market, and The Kitchen Community
 - Untitled Art Show interview with Rachel Brand, CSArt Colorado Manager, October 11, 2013 (<http://untitledartshow.com/?p=3151>)

LESSONS LEARNED

Prior to the final distribution event of 2013, BMoCA and DBG administered a survey to the 2013 CSArt Colorado artists and shareholders. The data collected helped guide operational decisions BMoCA and DBG made for the 2014 presentation of CSArt Colorado.

Overall, BMoCA learned that 50% of shareholder respondents defined themselves as occasional art collectors, demonstrating the accessibility of the CSArt model for people with moderate experience collecting contemporary art. When asked about the most significant factor affecting their purchase of a CSArt share, 33% stated they liked the model and 29% stated they wanted to support local artists. 37% of respondents rated the CSArt distribution events as "exceptional," and 54% rated them as "good." 41% of respondents said they would consider purchasing another CSArt share in 2014. One shareholder testimonial summed up a successful first year: "This was a wonderful experience – I bought a second CSArt share so that I could collect the artworks from both groups! Getting to know the artists and seeing the other shareholders at the distribution events was very cool. I brag about this program to everyone I know."

From the survey responses and the feedback obtained from conversations with the participating artists and shareholders, BMoCA and DBG discovered that many aspects of the program were working well and would continue through 2014. These include: 1) Total of two shareholder groups with 50 shares available within each; 2) Colorado artists selected through an open call posted on CallforEntry.org and selected by BMoCA and DBG; 3) Total stipend paid to artists remains \$1,000 each; 4) The price of a single share remains \$400; 5) Artists maintain the freedom to create pieces of their choosing including scale, medium, and edition. (To keep the program interesting, future participants may be asked to create works of art in response to a specific theme.); 6) The CSArt program manager is a vital component to the successful administration of the program and will continue to occupy a part-time position through BMoCA; and 7) BMoCA continues to be the primary financial administrator of the program, including processing the sale of shares and seeking additional contributed support through grants and fundraising.

Upon mutual agreement and in response to participant feedback, BMoCA and DBG decided to change the following programmatic details: 1) Name of shareholder groups. In 2013, BMoCA and DBG named these "Enthusiast 1" and "Enthusiast 2." For 2014 the two shareholder groups are titled "Crop" and "Harvest;" 2) The number of participating artists was increased from 18 to 20 to encourage more diversity of artworks within the shares; and 3) The number of distribution events will be decreased from three to two in 2014 and subsequent years, in an active effort to reduce administrative expenses.



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2013 CSART COLORADO BY THE NUMBERS

100: Total shares released
96: Total shares sold (50 Enthusiast I and 46 Enthusiast II)
\$400: Cost per share
\$38,400: Share sales generated
\$3,152: Sales tax generated for the City of Boulder (8.21% sales tax)

1: Number of employees hired

157: Artist applicants
18: Artist participants
\$1,000: Per artist honorarium
\$18,000: Total honoraria paid

3: Number of distribution events held
419: Total attendance at 2013 distribution events

17: Radio advertisements
1: Banner advertisements on cpr.org
376: Number of CSArt Colorado Facebook followers
120: Number of CSArt Colorado Twitter followers
Over 6,000: Number of CSArt Colorado postcards printed
30: Number of email newsletters distributed
6,145: Number of email newsletter subscribers

2014 CSART COLORADO BY THE NUMBERS (as of November 2013)

100: Total shares released
26: Total shares sold
23: Number of renewing shareholders in 2014

\$400: Cost per share
\$10,400: Share sales generated
\$853: Sales tax generated for the City of Boulder

103: Artist applicants
20: Artist participants
\$1,000: Per artist honorarium

Project Title: CSArt Colorado, Year 1

Pro Forma Income Statement

	Year 1 Projected	Year 1 Actual
Project Revenue		
Cash on Hand: what cash funds does each of the partners plan to invest in this project?		
ABC Grant Income (80% in Year 1 and 20% in Year 2)	\$16,000	\$16,000
Other Grant Income	\$5,000 (CCI)	\$5,000 (CCI)
Sales directly associated with project: ticket sales, sales of related merchandise, advertising revenue, etc.	\$46,500	\$41,552
In-kind	\$0	\$5,000 (advertising)
Other	\$2,000	\$3,140
TOTAL Expected Revenue	\$69,500	\$70,692
Project Expenses		
Administrative Costs	\$22,000	\$22,000
Professional Fees	\$6,000	\$6,000
Equipment Costs and Rentals	\$8,400	\$13,600
Publicity and documentation	\$15,000	\$11,000
Artists and Personnel Costs	\$15,300	\$18,000
In-kind	\$0	\$0
Other	\$0	\$0
TOTAL Expected Expenses	\$66,700	\$70,600
PROFIT EXPECTED FROM PROJECT	\$2,800	\$92.00

Project Title: CSArt Colorado

Pro Forma Income Statement

	Year 2	Year 3	Year 4
Project Revenue			
Cash on Hand: what cash funds does each of the partners plan to invest in this project?			
Bonfils-Stanton Foundation	\$15,000	\$10,000	\$10,000 (pending)
Colorado Creative Industries (confirmed)	\$5,000	\$5,000	\$5,000
Sales directly associated with project: ticket sales, sales of related merchandise, advertising revenue, etc.	\$40,000	\$40,000	\$40,000
In-kind	\$5,000 (advertising)	\$5,000 (advertising)	\$5,000 (advertising)
Other	\$3,600	\$3,600	\$3,600
TOTAL Expected Revenue	\$68,600	\$63,600	\$63,600
Project Expenses			
Administrative Costs	\$19,000	\$19,000	\$19,000
Professional Fees	\$6,000	\$5,000	\$4,000
Equipment Costs and Rentals	\$8,000	\$8,000	\$8,000
Publicity and documentation	\$14,000	\$11,400	\$8,400
Artists and Personnel Costs	\$20,000	\$20,000	\$20,000
In-kind	\$0	\$0	\$0
Other	\$0	\$0	\$0
TOTAL Expected Expenses	\$67,000	\$63,400	\$59,400
PROFIT EXPECTED FROM PROJECT	\$1,600	\$200.00	\$4,200

Boulder Museum of Contemporary Art
2012 ABC Grant: CSArt Colorado
Budget narrative

In 2012, BMoCA sought and received \$20,000 from the Boulder Arts Commission Arts & Business Collaborative grant to launch Community Supported Art Colorado (CSArt Colorado). This support was essential to the program's first and second year successes. Through the leadership of BMoCA and Denver Botanic Gardens (DBG) and the Program Manager's implementation and stewardship, CSArt Colorado achieved a positive return on investment in its first year, and is projected to achieve a positive return on investment in its second and subsequent years.

The following narrative provides a detailed description of the program's income, expenses, and variances in Year 1:

- **Sales directly associated with this project:** In the projected budget, BMoCA estimated income of \$1,500 from the sale of 30 memberships at \$50 each. After launching the program, the CSArt Program Manager recognized that membership sales would be a bonus and not a primary focus of CSArt. Thus, the actual income reflects this variance.
- **Sales directly associated with this project:** Income from the sale of shares in the amount of \$41,552 includes City of Boulder sales tax rate of 8.21%. BMoCA achieved 96% shares sold in 2013 and dedicated efforts toward achieving 100% sell-out rate throughout the entire first year.
- **In-kind:** \$5,000 in-kind advertising provided by the Daily Camera.
- **Other:** \$3,140 reflects the total fees collected during the first-year open call for artists. 157 artists applied and paid a \$20 per application fee.
- **Equipment Costs and Rentals:** \$13,600 line item in Year 1 expenses reflects the cost to produce 100 commemorative CSArt burlap sacks in the amount of \$1,600 and \$12,000 for three distribution events. In the original grant application, BMoCA projected a cost of \$2,000 per distribution event for a total of \$6,000 in the first year. Upon launching the 2013 season of CSArt, it was clear that the distribution events would cost more than projected due to: the existing catering agreements of BMoCA and DBG; the number of attendants at each event; providing food and beverage to guests at no charge; and the cost to produce and staff these events. For the second season, the number of distribution events will be reduced from three to two to cut costs associated with the distributions.

**Boulder Arts Commission
2012 Arts in Education Grant, Final Grant Report**

Grant recipient: Boulder Museum of Contemporary Art (BMoCA)

Project title: Art Stop on the Go

Total amount awarded: \$3,000

Date awarded: 10/2012

Mailing address: 1750 13th Street, Boulder, CO 80302

Contact name: Shannon Crothers

Email & phone: Shannon@bmoca.org, 303.443.2122 x.12

Report completed by: Rande Toler, Rande@bmoca.org, 303.443.2122 x.14

1. Provide a brief project description including the number of performances/ days of event or other deliverables. If the final outcome(s) of the project differed from your description in your original grant application in any way, please give details.

On behalf of Boulder Museum of Contemporary Art (BMoCA), thank you for the Boulder Arts Commission's \$3,000 Arts in Education grant in support of Art Stop on the Go. Launched in 2008, Art Stop on the Go is BMoCA's outreach program that provides hands-on art making and arts education to underserved youth ages 5-12. BMoCA collaborates with The Family Learning Center (FLC), a Boulder-based non-profit organization that has served low-income families for 31 years, to present this program to City of Boulder youth. (In 2013, building on the program's successes BMoCA sought and received support from the Citizens of the Scientific & Cultural Facilities District to expand Art Stop on the Go into public libraries in Adams, Broomfield, and Jefferson Counties. This year BMoCA sought and received additional funding to continue presenting Art Stop on the Go in these surrounding communities through 2014.)

In this funding period, Art Stop on the Go engaged 271 youth through 19 hands-on workshops that provided real world opportunities to explore their individuality through art. Museum educators visit FLC weekly to administer workshops after school and throughout the summer that introduce new art making materials, methods, and terminology, and improve youth's self-esteem and academic performance. Art Stop on the Go provides FLC youth much needed opportunities to explore their individual creativity. FLC is unable to supplement their existing programs that primarily focus on homework and academic curriculum, with structured art opportunities, and BMoCA's Art Stop on the Go continues to fill this gap since the collaboration began in 2008.

With the guidance and direction of museum educators, youth complete projects that promote collaboration, participation, and goal achievement while advancing FLC's goals for nurturing community, family, and individual self-esteem. Highlights of the past year's projects include:

- In celebration of Valentine's Day, youth used pencils and markers to explore printmaking to create colorful, heart-filled monotypes. Youth also used colored yarn and twigs to make pom-pom flowers with hand-written messages to friends and family members attached.

- In the spring of 2013, youth created a “wall of kindness” in which youth answered a specific question, such as what is your one wish for the world, and attached their answers to the wall. Some of their answers included “sunshine every day” and “a house for everyone.”
- Later in the spring of 2013, the museum educator asked youth to consider what they might find in a garden and what a garden needs to grow. Youth used markers to create monotypes of garden-inspired imagery. These pieces were adhered to wooden blocks, which were later displayed as an installation outdoors on FLC grounds.

One of the final projects youth embarked upon during the summer 2013 session was the creation of a public mural. The mural was commissioned by Alfalfa’s market (located at 1651 Broadway) with a goal of beautifying their outdoor seating area to make it a more welcoming place for the community and their customers. Museum educators and Art Stop on the Go youth visited Alfalfa’s three days each week for three weeks from June through early July to paint a colorful, larger-than-life garden with flowers, vegetables, and bumblebees. The project was unveiled during Alfalfa’s July 4 Hometown Throwdown event which provided over 200 visitors an opportunity to engage with the mission and outcomes of Art Stop on the Go.

2. List your project goals as described in your original grant application and rate how well those goals were met. What method(s) did you use to evaluate your project? Upon learning that BMoCA had received this grant, BMoCA’s Director of Education met with Eric Schmidt, FLC youth program coordinator, to establish the goals for Art Stop on the Go in 2013. Schmidt stated that he was interested in art projects that incorporated FLC youth’s heritage; their place in the community; how youth fit in; and explored the youth’s individuality. Through youth participation in Art Stop on the Go, Schmidt’s primary outcome was for FLC youth to gain a greater feeling of connection to their community through an enhanced sense of pride and accomplishment that would flourish through one-on-one instruction and hands-on art making. From there, BMoCA developed short and long-range art projects that would serve to support and advance these goals. One example of youth’s firsthand exploration of self and identity happened in the summer of 2013 when youth took a field trip to Boulder Potter’s Guild. BMoCA took youth to the guild where they created their own sculptures, many of them faces exhibiting a diverse array of emotions. These sculptures were finished in the kiln and hand-delivered to FLC youth as a surprise on the last day of the summer Art Stop on the Go session. The overarching program outcomes of individual creativity and an improved sense of connection to the community are further demonstrated in the public mural at Alfalfa’s.

3. How many people participated in your project and how does this compare to what you projected in your original grant application? Include a demographic breakdown of audience/ participants, volunteers, paid staff. 271 youth participated in Art Stop on the Go between November of 2012 and November of 2013. Through the

collaboration with FLC, Art Stop on the Go provides underserved youth with free access to art making and arts education. FLC youth are predominantly low-income, non-white (80% Latino), and between the ages of 5-18.

4. Describe whether your audience development plan/ marketing strategy was effective or not. If it differed from the proposal plan, provide details. What factors assisted you in reaching your targeted audience? What factors if any were a hindrance? BMoCA relies on FLC staff and program coordinators to share information about Art Stop on the Go with FLC youth. Through the collaboration with FLC, Art Stop on the Go directly impacts underserved and at-risk youth. While this program is fully integrated into FLC's youth offerings, the community center relies on BMoCA's staffing and fundraising efforts to continue providing the program to their youth. During the school year, FLC provides youth with after-school homework assistance and supervision. Consequently, Art Stop on the Go provides these youth with a creative outlet that supports their overall academic performance. During the summer when youth are not in school, program attendance is higher. Art Stop on the Go takes place during the day when youth are at FLC for summer recreation programs and supervision.

5. How did your project contribute to the overall economic vitality of the City of Boulder? How is this measured? The economic benefits of Art Stop on the Go are not a primary focus of the program. Visiting artists and museum educators are compensated for their time teaching the program and art supplies are purchased from local retailers throughout the year. BMoCA recognizes that through the arts, important social skills are nurtured among youth, including compassion, motivation, and identification with home, community, and culture. (Dr. Robert Halpern, Erikson Institute, "The Need to Reframe Expectations of After-school Programs," 2006.) Thus, Art Stop on the Go helps youth become more engaged citizens who feel a greater sense of connection – and personal contribution - to the quality and vitality of their community. BMoCA hopes that the experiences youth have in Art Stop on the Go and at the museum will serve them throughout their lives.

6. Provide details of any takeaways – things learned, and/ or breakthroughs you can share with the arts community in Boulder via the BAC. Over the course of the last year, BMoCA has learned that there is still an ongoing interest and identifiable need for arts education among youth, particularly low-income youth. As a contemporary art museum that serves as a catalyst for creative experiences, BMoCA fulfills the Boulder community's need for widespread access to the arts and enrichment through the presentation of diverse exhibitions, public programs, and youth and adult education and outreach that serve over 29,500 people every year. Annually, BMoCA presents six education programs that impact over 6,000 youth ages 2-18. BMoCA's impacts, outreach, and achievements would not be possible without the support of the Boulder Arts Commission. Thank you for your ongoing involvement with BMoCA and for your support of Art Stop on the Go.

**BOULDER MUSEUM OF CONTEMPORARY ART
BOULDER ARTS COMMISSION, Budget Report**

Art Stop on the Go, 2012-

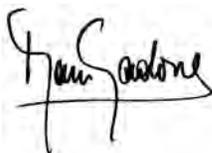
13

PROJECT INCOME	PROPOSED	ACTUAL	VARIANCE
Sales	\$0	\$0	
Cash donations	\$600	\$100	
Grants (other than BAC)	\$10,500	\$11,000	
BAC Grant	\$3,000	\$3,000	
In-kind	\$0		
TOTAL PROJECT INCOME	\$14,100	\$14,100	

PROJECT EXPENSES	PROPOSED	ACTUAL	VARIANCE
Administration	\$5,000	\$5,000	
Production	\$3,400	\$3,400	
Rent (facilities/ equipment)	\$0	\$0	
Marketing/ publicity	\$200	\$200	
Artist fees (honoraria)	\$5,500	\$5,500	
In-kind			
TOTAL PROJECT EXPENSES	\$14,100	\$14,100	

BMoCA provided art education and outreach to 271 youth over 19 visits. The cost per participant was \$52.

I certify that the information contained in this grant budget report is true to the best of my knowledge. I certify our use of the Boulder Arts commission credit line in project advertising, signage and programs. I certify that I listed our event on the Boulder Arts Resource web calendar.



Signature of Fiscal Agent/ Artist

November 25, 2013