DOWNTOWN MANAGEMENT COMMISSION
December 5, 2016
5:30 pm
Regular Meeting
Council Chambers, 1777 Broadway
AGENDA

1. Roll Call
2. Public Participation
3. Police Update
4. Parks Update
5. BID Update
6. Matters from Commissioners
   - Feedback for City Council Retreat
7. Matters from Staff
   - d2d Update
   - HOP Update
8. Action Summary

Attachments
- Sales and Use Tax Revenue Report – September 2016
- Revenue and Expenditures – January to September 2016
- Police Stats
- Downtown Boulder Open/Close List
- City Council Retreat Feedback Memo and Responses
- Downtown Boulder User Survey 2016

<u>Upcoming Meetings/Topics</u>
DMC Meeting January 9 – Presentation of Downtown Garage Capital Maintenance and Replacement Plan - Farnsworth
Development of Key Monthly Stats

<u>Commissioner Terms</u>

Scott Crabtree:	2012-2017	Citizen at Large
Eli Feldman:	2015-2020	Property Rep
Adam Knoff	2016-2018	Property Rep
Sue Deans	2014-2019	Property Rep
Jerry Shapins	2016-2021	Citizen at Large

<u>DMC 2016 Priorities</u>:
-Work with City Council and other boards and commissions, the public and other stakeholders to educate and increase understanding of downtown parking supply/demand and future needs; increase awareness and understanding of all modes of transportation used by residents and visitors to access downtown, and the need to increase downtown's accessibility.
- Increase discourse and understanding of impacts the homeless population on downtown Boulder and opportunities for long-term solutions.

City of Boulder
Sales & Use Tax Revenue Report
September 2016

Issued November 10, 2016

This report provides information and analysis related to 2016 Year-to-Date (YTD) sales and use tax collections. Results are for actual sales activity through the month of September, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Patrick Brown, Revenue & Licensing Officer, at (303) 441-3921 or brownp@bouldercolorado.gov.

REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, Sales and Use Tax has increased from the comparable 2015 base by 5.26%. Please note Boulder Junction's Construction Use Tax revenue is included in the table below.

TABLE 1
ACTUAL SALES AND USE TAX REVENUE

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	3.70%	76.92%
Business/Consumer Use Tax	5.09%	10.15%
Construction Use Tax	19.48%	10.05%
Motor Vehicle Use Tax	4.54%	2.89%
Total Sales & Use Tax	**5.26%**	**100.00%**

Any time a new commodity (such as recreational marijuana) becomes taxable, it generates additional revenue and increases the prior year revenue "base," but the percentage increase in revenue may distort perception of the strength of the underlying economy. For that reason, Table 2 is presented to illustrate sales and use tax revenue excluding the incremental revenue of 3.5% from the sale of recreational marijuana.

TABLE 2
ACTUAL SALES AND USE TAX REVENUE, *EXCLUDING THE INCREMENTAL REVENUE OF 3.50% FROM THE SALE OF RECREATIONAL MARIJUANA*

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	3.57%	76.72%
Business/Consumer Use Tax	4.91%	10.22%
Construction Use Tax	19.48%	10.15%
Motor Vehicle Use Tax	4.54%	2.92%
Total Sales & Use Tax	**5.15%**	**100.00%**

COMMUNITY, CULTURE AND SAFETY FACILITIES TAX

For 2016 YTD, the Community, Culture and Safety Tax (an additional 0.30%, effective for 3 years beginning January 1, 2015) generated $7,472,930. This tax is dedicated to fund a variety of projects in the Civic area along the Boulder Creek Path and on University Hill as well as improvements for several culturally oriented projects.

DETAILED ANALYSIS OF MAJOR CATEGORIES

The following monthly information is provided to identify trends in the various retail categories. While this information is useful, it is important to remember that relatively small aberrations (like the timing of remittances by certain vendors) can make relatively large monthly variances.

Retail Sales Tax – 2016 YTD retail sales tax revenue was up 3.70% from that received in 2015. The September 2016 increase is mainly due to the increases in Food Stores, Eating Places and Apparel Stores. Staff will continue to monitor this category as we are now heading in the 4th quarter of the year when Retail Sales decreased in 2015.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5.69%	(2.88%)	(2.80%)	1.94%	8.95%	3.63%	6.56%	(1.07%)	13.19%			

Food Stores – 2016 YTD retail sales tax revenue for food stores is up by 2.22% from that received in 2015. The fluctuations in this category are companies who file thirteen four-week periods. This is for their reporting purposes. Since the city reports monthly, there is one month out of the year where our report contains two filing periods for these companies. February and September of 2016 contained two filing periods.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
(13.86%)	20.32%	0.68%	3.72%	6.89%	0.13%	1.10%	(18.67%)	27.41%			

Sales at **Eating Places** are both an important revenue source (Eating Places comprise approximately 12.65% of sales/use tax) and are often an indicator of the health of the economy in the city. This discretionary category is often correlated with disposable income and consumer confidence. Total 2016 YTD retail tax at Eating Places is up by 3.68%. The September 2016 increase over last year is due to several restaurants coming online and other collection activity.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
5.95%	11.93%	(4.38%)	5.80%	(2.89%)	1.09%	4.91%	(1.69%)	14.22%			

Apparel Stores – 2016 YTD retail sales were up by 2.13%. The fluctuation from January to February is attributed to the timing of receipts received in 2016 as compared to 2015. The September 2016 increase was due to timing of receipts in 2015.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
53.45%	(7.20%)	(0.50%)	(10.96%)	2.86%	(9.89%)	14.18%	(7.65%)	17.44%			

General Retail sales are up by 2.65% YTD for 2016. The fluctuation from January to February is attributed to the timing of receipts received in 2016 as compared to 2015.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
9.89%	(14.03%)	6.78%	(3.74%)	5.01%	7.54%	0.53%	10.17%	(0.54%)			

Public Utilities (primarily retail sales tax on natural gas and electricity) are down by 4.81% YTD 2016. Tax on Public Utilities comprises over 3% of total sales and use tax revenue. Even if rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
(3.79%)	(8.19%)	(20.55%)	(4.25%)	(4.34%)	(4.76%)	(1.62%)	9.53%	(0.77%)			

TOTAL MARIJUANA REVENUE

The latest new revenue categories for the City of Boulder are the sale of both medical and recreational marijuana. These sources represented 0.64% and 2.08% of the total sales/use tax collected respectively in 2015.

The sale of medical marijuana generates:

- 3.86% sales and use tax on product sales paid by the purchaser and/or costs of any construction materials, furniture, fixtures, or equipment paid by the business.

The sale of recreational marijuana generates:

- 7.36% sales tax on product sales paid by the purchaser (3.86% base and 3.50% additional).
- 7.36% use tax on the cost of any construction materials, furniture, fixtures, or equipment paid by the business (3.86% base and 3.50% additional).
- A 5.00% excise tax paid by the grow facility when shipping product to dispensaries and/or marijuana infused product facilities.
- A "share-back" of certain State of Colorado revenues. The State collects a 10.00% tax on recreational marijuana sales and "shares back" 15.00% of that 10.00% to each city where such revenue is generated.

A summary of all year-to-date 2016 marijuana related revenue follows:

Total YTD Marijuana Related Revenue			
Medical marijuana:			
3.86% Sales/Use Tax	$626,967		
Sub-total Medical marijuana revenue		$626,967	
Recreational marijuana			
3.86% Base Sales/Use Tax	1,097,621		
3.50% Additional Sales/Use Tax	995,079		
5.00% Excise Tax	777,488		
State Share-back	417,070		
Sub-total Recreational Marijuana revenue		$3,287,258	
TOTAL MARIJUANA RELATED REVENUE			$3,914,225

The taxes generated by the base 3.86% for both medical and recreational marijuana are distributed to city funds based upon various past voter decisions. The new incremental revenues generated by recreational marijuana are all deposited in the general fund and are dedicated to cover incremental costs related to the sale and use of marijuana in the City of Boulder no matter which fund incurs the cost. Year-to-date collections for these dedicated revenue sources follow:

Total April YTD "Incremental" Recreational Marijuana Related Revenue		
3.50% Additional Sales/Use Tax	$995,079	
5.00% Excise Tax	777,488	
State "Share-back"	417,070	
TOTAL "INCREMENTAL" RECREATIONAL MARIJUANA REVENUE		$2,189,637

Medical Marijuana Retail Sales Tax

Total 2016 YTD retail sales tax revenue collected in this category is down by 19.54% from the same period in 2015. We continue to see the migration from medical to recreational sales. This began to occur during 2015. The retail percentage change by month is presented below.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

(57.20%)	(33.67%)	(3.11%)	(5.56%)	(13.18%)	38.42%	(21.16%)	(29.28%)	(22.25%)			

Recreational Marijuana Retail Sales Tax

Total 2016 YTD retail sales tax revenue collected in this category is up by 15.64% from the same period in 2015. The retail percentage change by month is presented below.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
29.67%	105.41%	14.55%	(1.63%)	4.45%	2.30%	10.99%	5.75%	14.83%			

Significant 2016 YTD increases / decreases by sales/use tax category are summarized in Table 3.

TABLE 3

2016 YTD RETAIL SALES TAX (% Change in Comparable YTD Collections)	
STRENGTHS:	WEAKNESSES:
▪ Food Stores up by 2.22%	▪ Transportation/Utilities down by 3.31%
▪ Eating Places up by 3.68%	▪ Automotive Trade down by 1.90%
▪ Apparel Stores up by 2.13%	▪ Medical Marijuana down by 19.54%
▪ Home Furnishings up by 5.25%	▪ N. Broadway Annex down by 2.62%
▪ General Retail up by 2.65%	▪ BVRC (excl 29th St) down by 1.83%
▪ Building Material Retail up by 6.87%	▪ Colorado All Other down by 16.10%
▪ Consumer Electronics up by 26.78%	▪ Gunbarrel Industrial down by 4.46%
▪ Computer Related Business up by 7.18%	▪ Boulder Industrial down by 0.31%
▪ Recreational Marijuana up by 15.64%	
▪ All Other up by 7.77%	
▪ North Broadway up by 2.31%	
▪ Downtown up by 10.41%	
▪ Downtown Extension up by 5.80%	
▪ UHGID (the "hill") up by 6.78%	
▪ East Downtown up by 2.54%	
▪ N. 28th St Commercial up by 0.44%	
▪ University of Colorado up by 7.41%	
▪ Basemar up by 4.60%	
▪ Twenty-Ninth St up by 0.80%	
▪ Table Mesa up by 5.45%	
▪ The Meadows up by 2.80%	
▪ All Other Boulder up by 3.51%	
▪ Boulder County up by 23.26%	
▪ Metro Denver up by 8.20%	
▪ Out of State up by 22.63%	
▪ Gunbarrel Commercial up by 9.66%	
▪ Pearl Street Mall up by 2.30%	

2016 USE TAX (% Change in YTD Comparable Collections)	
STRENGTHS:	WEAKNESSES
▪ Construction Use Tax up by 19.48% (when adjusted to exclude dedicated Boulder Junction tax in both years, up by 16.38%)	
▪ Motor Vehicle Use Tax up by 4.54%	
▪ Business Use Tax up by 5.09%	

BUSINESS USE TAX

2016 year to date Business Use Tax is up by 5.09%. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. A significant portion of this amount is one time in nature and is not expected to reoccur in future months. Therefore, it is expected that the year-to-date increase will come back to expectations in future months.

MOTOR VEHICLE USE TAX

2016 year to date Motor Vehicle Use Tax is up by 4.54%, this tax category applies to the purchase of vehicles registered in the city. As individuals and businesses became more confident about jobs and the economy, they have replaced their vehicles and thus reduced the average age of their fleet. Nationally, sales have slowed. If this trend continues we may see revenue in this category flatten or even decrease for the total year.

CONSTRUCTION USE TAX

Construction Use Tax is up by 19.48% year to date which includes Boulder Junction revenues. By reducing the Boulder Junction revenue from the total Construction Use Tax, Construction Use Tax is higher than 2015 receipts by 16.38%. Construction Use Tax is very volatile tax category as it depends upon the number and timing of construction projects in any given period. Revenue in this category assumes "base" number of projects will continue indefinitely, plus revenue from large projects in the "pipeline" (based upon a review of information from the City Planning Department and the CU Capital Improvement Plan). Even when we know projects are pending, the timing of payment of Construction Use Tax is unknown. It can occur in the prior or subsequent year to the planned construction date. While there have been several large construction projects in the City it is known this level of activity cannot continue forever. Therefore, it is important that we not commit to ongoing operating expenses from this revenue source, as it will eventually decline. Year to date dollars includes significant revenue from permitting related to construction of below-grade parking structures, office buildings and several hotels.

ACCOMMODATION TAX

2016 year to date Accommodation Tax revenue is up by 8.33% from the same period in 2015. This increase is attributed to growth in same stores sales over 2015 and additional hotel/motels opening.

ADMISSIONS TAX

2016 year to date Admission Tax revenue is up by 35.82% from the same period in 2015. Admissions Tax collections are dependent on the number of taxable productions and events held in the City and the level of attendance at such events. The increase in revenue over 2015 is attributable to the summer concert held at the University of Colorado in July.

TRASH TAX

2016 year to date Trash Tax receipts are down by 1.21%. On-going Trash Tax remittances are due on a quarterly basis. This increase is due to timing of receipts in 2015.

SHORT-TERM RENTAL (ACCOMMODATIONS) TAX

Pursuant to a vote in November 2015, for 2016 year to date, the newly enacted Short-Tern Rental Tax (homeowners renting out their property for less than 30 days at a time (7.50% tax rate)) has generated $207,760. As of the date of this report, 340 Short Term Rental licenses have been issued.

Total Net Sales/Use Tax Receipts by Tax Category	SEPTEMBER YTD Actual 2015	2016	% Change	% of Total
Sales Tax	74,680,972	77,445,729	3.70%	76.92%
Business Use Tax	9,721,643	10,216,277	5.09%	10.15%
Construction Use Tax	8,467,389	10,116,705	19.48%	10.05%
Motor Vehicle	2,782,960	2,909,437	4.54%	2.89%
Total Sales and Use Tax	**95,652,964**	**100,688,149**	**5.26%**	**100.00%**

Total Net Sales/Use Tax Receipts by Industry Type	SEPTEMBER YTD Actual 2015	2016	% Change	% of Total
Food Stores	12,430,737	12,740,586	2.49%	12.65%
Eating Places	12,505,347	12,970,426	3.72%	12.88%
Apparel Stores	3,314,715	3,404,707	2.71%	3.38%
Home Furnishings	2,426,615	2,543,942	4.84%	2.53%
General Retail	18,483,958	21,322,980	15.36%	21.18%
Transportation/Utilities	6,609,328	6,312,792	-4.49%	6.27%
Automotive Trade	6,534,992	6,584,813	0.76%	6.54%
Building Material - Retail	3,240,800	3,455,939	6.64%	3.43%
Construction Sales / Use Tax	8,016,784	9,565,257	19.32%	9.50%
Consumer Electronics	1,669,505	2,061,942	23.51%	2.05%
Computer Related Business Sector	5,430,018	5,450,551	0.38%	5.41%
Rec Marijuana	1,781,097	2,092,700	17.50%	2.08%
Medical Marijuana	797,557	626,967	-21.39%	0.62%
All Other	12,411,510	11,554,546	-6.90%	11.48%
Total Sales and Use Tax	**95,652,964**	**100,688,149**	**5.26%**	**100.00%**

Total Net Sales/Use Tax Receipts by Geographic Area	SEPTEMBER YTD Actual 2015	2016	% Change	% of Total
North Broadway	1,217,957	1,225,434	0.61%	1.08%
Downtown	7,423,264	9,129,323	22.98%	7.51%
Downtown Extension	580,173	645,154	11.20%	0.56%
UHGID (the "hill")	947,897	984,564	3.87%	0.84%
East Downtown	653,742	1,470,658	124.96%	0.47%
N. 28th St Commercial	4,690,564	4,779,802	1.90%	3.61%
N. Broadway Annex	374,172	366,345	-2.09%	0.28%
University of Colorado	945,960	1,531,492	61.90%	2.19%
Basemar	2,322,292	1,929,360	-16.92%	1.96%
BVRC-Boulder Valley Regional Center	19,100,185	19,480,501	1.99%	28.28%
29th Street	6,650,754	6,806,674	2.34%	7.48%
Table Mesa	2,080,450	2,214,609	6.45%	2.28%
The Meadows	857,719	866,546	1.03%	1.23%
All Other Boulder	7,123,795	6,327,822	-11.17%	6.25%
Boulder County	1,019,183	1,116,378	9.54%	0.64%
Metro Denver	5,432,255	4,620,270	-14.95%	2.14%
Colorado All Other	496,675	740,511	49.09%	0.26%
Out of State	7,757,465	10,379,869	33.80%	8.00%
Airport	1,108,699	317,233	-71.39%	0.08%
Gunbarrel Industrial	5,029,872	6,088,777	21.05%	5.27%
Gunbarrel Commercial	1,087,861	1,198,919	10.21%	1.06%
Pearl Street Mall	3,001,080	3,104,656	3.45%	2.27%
Boulder Industrial	8,578,748	8,387,737	-2.23%	8.46%
Unlicensed Receipts	442,830	342,800	-22.59%	0.00%
County Clerk	2,782,960	2,909,437	4.54%	2.96%
Public Utilities	3,946,413	3,723,275	-5.65%	4.83%
Total Sales and Use Tax	**95,652,964**	**100,688,149**	**5.26%**	**100.00%**

Miscellaneous Tax Statistics	SEPTEMBER YTD Actual 2015	2016	% Change
Food Service Tax	495,130	527,166	6.47%
Accommodations Tax	5,083,975	5,507,431	8.33%
Admissions Tax	437,187	593,792	35.82%
Trash Tax	1,341,788	1,325,601	-1.21%
Disposable Bag Fee	197,720	199,990	1.15%
Rec Marijuana Excise Tax	749,593	777,488	3.72%
Short-Term Rental Tax	-	207,760	n/a

COMPARISON OF YEAR-TO-DATE ACTUAL REVENUE FOR THE YEAR 2016 TO COMPARABLE PERIOD IN 2015

USE TAX BY CATEGORY				SALES TAX BY CATEGORY		
SEPTEMBER YTD Actual				SEPTEMBER YTD Actual		
2015	2016	% Change	Standard Industrial Code	2015	2016	% Change
75,262	110,840	47.27%	Food Stores	12,355,476	12,629,746	2.22%
181,601	193,140	6.35%	Eating Places	12,323,746	12,777,286	3.68%
10,232	29,768	190.93%	Apparel Stores	3,304,483	3,374,939	2.13%
24,501	15,817	-35.44%	Home Furnishings	2,402,114	2,528,125	5.25%
2,255,552	4,665,151	106.83%	General Retail	16,228,406	16,657,829	2.65%
361,646	272,047	-24.78%	Transportation/Utilities	6,247,683	6,040,744	-3.31%
2,841,582	2,961,614	4.22%	Automotive Trade	3,693,410	3,623,200	-1.90%
18,549	12,420	-33.04%	Building Material - Retail	3,222,251	3,443,519	6.87%
7,628,467	9,058,459	18.75%	Construction Sales / Use Tax	388,317	506,798	30.51%
79,489	46,194	-41.89%	Consumer Electronics	1,590,016	2,015,748	26.78%
3,474,424	3,354,599	-3.45%	Computer Related Business Sector	1,955,593	2,095,953	7.18%
27,267	64,620	136.99%	Rec Marijuana	1,753,831	2,028,080	15.64%
36,284	14,448	-60.18%	Medical Marijuana	761,274	612,519	-19.54%
3,957,136	2,443,303	-38.26%	All Other	8,454,374	9,111,243	7.77%
20,971,992	**23,242,419**	**10.83%**	**Total Sales and Use Tax**	**74,680,972**	**77,445,729**	**3.70%**

USE TAX BY CATEGORY				SALES TAX BY CATEGORY		
SEPTEMBER YTD Actual				SEPTEMBER YTD Actual		
2015	2016	% Change	Geographic Code	2015	2016	% Change
96,586	78,105	-19.13%	North Broadway	1,121,371	1,147,330	2.31%
1,370,746	2,446,462	78.48%	Downtown	6,052,518	6,682,861	10.41%
302	31,636	10375.50%	Downtown Extension	579,871	613,519	5.80%
32,812	7,424	-77.37%	UHGID (the "hill")	915,085	977,140	6.78%
82,914	885,319	967.76%	East Downtown	570,827	585,339	2.54%
110,814	179,764	62.22%	N. 28th St Commercial	4,579,749	4,600,038	0.44%
9,361	11,108	18.66%	N. Broadway Annex	364,811	355,237	-2.62%
9,807	525,992	5263.43%	University of Colorado	936,153	1,005,499	7.41%
580,547	107,567	-81.47%	Basemar	1,741,745	1,821,794	4.60%
858,553	1,571,822	83.08%	BVRC-Boulder Valley Regional Center	18,241,632	17,908,678	-1.83%
55,029	158,354	187.76%	29th Street	6,595,724	6,648,320	0.80%
30,183	52,646	74.42%	Table Mesa	2,050,266	2,161,963	5.45%
38,070	23,964	-37.05%	The Meadows	819,649	842,582	2.80%
3,846,058	2,934,943	-23.69%	All Other Boulder	3,277,737	3,392,879	3.51%
214,337	124,312	-42.00%	Boulder County	804,846	992,066	23.26%
2,541,528	1,492,587	-41.27%	Metro Denver	2,890,728	3,127,684	8.20%
61,418	375,320	511.09%	Colorado All Other	435,257	365,191	-16.10%
193,641	1,104,596	470.43%	Out of State	7,563,824	9,275,273	22.63%
1,077,303	282,422	-73.78%	Airport	31,396	34,811	10.88%
4,104,854	5,205,039	26.80%	Gunbarrel Industrial	925,017	883,738	-4.46%
6,313	12,849	103.53%	Gunbarrel Commercial	1,081,548	1,186,071	9.66%
70,244	106,494	51.61%	Pearl Street Mall	2,930,836	2,998,161	2.30%
2,651,381	2,478,597	-6.52%	Boulder Industrial	5,927,367	5,909,140	-0.31%
56,959	47,555	-16.51%	Unlicensed Receipts	385,872	295,245	-23.49%
2,782,960	2,909,437	4.54%	County Clerk	0	0	
89,271	88,105	-1.31%	Public Utilities	3,857,142	3,635,170	-5.75%
20,971,992	**23,242,419**	**10.83%**	**Total Sales and Use Tax**	**74,680,972**	**77,445,729**	**3.70%**

TOTAL CITY SALES AND USE TAX COLLECTIONS

REVENUE CATEGORY	YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change in Taxable Sales
RETAIL SALES TAX	2008	5,197,400	5,105,109	6,005,946	5,331,447	5,488,450	6,572,335	5,508,796	6,258,640	6,620,535	5,382,779	5,255,155	7,443,455	70,170,045	0.04%
Rate3.41%	2009	4,919,570	4,659,632	5,850,038	5,077,648	5,131,444	6,428,343	5,206,770	5,790,533	6,093,314	5,170,325	4,735,769	7,814,230	66,877,613	-4.69%
	2010	4,576,034	5,386,190	6,196,697	5,320,225	5,470,595	6,895,283	5,522,076	5,943,315	6,855,385	5,652,938	5,240,211	8,414,157	71,473,106	6.87%
	2011	5,394,367	5,132,437	6,692,597	5,630,200	5,708,608	7,016,826	5,580,953	6,531,707	7,286,644	5,765,805	5,830,545	8,390,145	74,960,833	4.88%
	2012	5,363,541	5,129,096	6,754,740	5,599,150	5,988,770	7,304,270	5,551,489	7,062,958	7,502,227	6,188,194	5,693,025	9,604,529	77,741,989	3.71%
	2013	5,557,163	5,824,808	7,171,949	5,707,649	6,197,302	7,968,604	6,161,076	6,944,797	7,500,133	6,591,707	5,934,326	9,925,508	81,485,022	4.81%
Rate 3.56%	2014	5,965,991	6,438,048	7,706,036	6,619,759	6,990,628	8,303,288	7,020,977	7,893,039	8,584,506	7,452,664	7,031,634	9,966,741	89,973,310	5.76%
Rate 3.86%	**2015**	6,889,039	7,636,464	9,068,947	7,527,277	7,792,804	9,273,066	8,100,335	9,051,520	9,341,520	8,804,542	7,153,675	11,395,575	102,034,764	4.59%
	2016	7,281,270	7,416,204	8,815,137	7,673,363	8,489,983	9,609,827	8,632,064	8,954,264	10,573,617				77,445,729	37.59%
Change from prior year (Month)		5.69%	-2.88%	-2.80%	1.94%	8.95%	3.63%	6.56%	-1.07%	13.19%					
Change from prior year (YTD)		5.69%	1.18%	-0.35%	0.21%	1.96%	2.28%	2.90%	2.35%	3.70%					
CONSUMER USE TAX	2008	818,034	991,472	1,109,160	669,214	736,901	1,067,769	732,334	596,399	899,934	989,683	599,876	1,253,267	10,464,043	-6.63%
(includes Motor Vehicle)	2009	909,558	657,250	1,062,587	997,891	531,724	790,819	858,325	1,299,767	989,089	741,578	698,452	1,600,457	11,137,497	6.44%
Rate 3.41%	2010	687,502	778,796	913,223	701,931	662,382	945,800	620,328	633,593	909,315	752,143	618,493	1,366,131	9,589,636	-13.90%
	2011	1,247,135	650,595	1,034,670	727,395	850,561	1,166,185	958,724	771,357	1,044,032	703,092	903,665	1,410,793	11,468,205	19.59%
	2012	763,425	768,580	859,971	976,451	1,212,071	1,033,899	729,829	940,127	957,894	1,417,818	737,310	1,469,940	11,867,314	3.48%
	2013	1,132,015	762,369	979,120	866,143	911,993	963,938	835,063	768,003	1,338,726	1,121,736	807,130	1,522,486	12,008,722	1.19%
Rate 3.56%	2014	924,895	901,234	1,328,607	1,727,986	666,706	2,541,847	1,056,846	1,297,348	1,409,960	1,012,343	1,011,907	1,429,435	15,309,114	22.11%
Rate 3.86%	**2015**	1,274,337	1,134,561	1,713,016	965,772	1,127,357	1,638,029	1,002,535	1,267,096	2,381,899	1,161,419	942,357	1,945,294	16,553,672	-0.27%
	2016	1,315,821	2,372,877	1,376,970	1,353,478	1,019,194	1,606,928	1,576,860	1,215,718	1,287,868				13,125,714	48.22%
Change from prior year (Month)		3.26%	109.14%	-19.62%	40.14%	-9.59%	-1.90%	57.29%	-4.05%	-45.93%					
Change from prior year (YTD)		3.26%	53.13%	22.90%	26.17%	19.68%	15.18%	19.95%	16.94%	4.97%					
CONSTRUCTION USE TAX	2008	330,080	347,219	748,549	454,797	327,855	241,649	100,759	442,652	347,954	217,885	107,831	381,753	4,048,982	-13.02%
Rate3.41%	2009	944,905	111,907	425,028	776,511	279,761	995,132	721,209	676,301	235,485	223,169	591,970	1,467,798	7,449,176	83.98%
	2010	591,599	242,591	245,829	362,619	226,230	1,921,675	1,075,078	467,423	245,361	234,021	406,868	531,670	6,550,964	-12.06%
	2011	622,872	281,210	274,661	240,970	2,150,036	352,336	352,846	455,211	478,988	314,958	177,137	471,157	6,172,383	-5.78%
	2012	385,392	1,697,323	315,856	503,719	342,448	375,499	595,334	214,896	422,866	473,523	799,552	371,254	6,497,662	5.27%
	2013	732,539	941,380	298,613	577,351	366,959	728,141	845,123	1,182,131	1,196,147	876,749	622,491	1,511,632	9,879,257	52.04%
Rate 3.56%	2014	716,119	1,110,714	600,580	430,524	571,269	1,688,472	373,129	379,130	713,014	908,032	325,754	1,557,635	9,374,372	-9.11%
Rate 3.86%	**2015**	387,123	680,064	2,527,741	776,513	1,008,019	985,050	583,353	986,617	532,910	1,329,731	850,259	763,790	11,411,170	12.27%
	2016	1,545,717	1,134,734	968,302	1,481,245	1,362,485	900,269	1,360,909	464,057	898,988				10,116,705	45.61%
Change from prior year (Month)		299.28%	66.86%	-61.69%	90.76%	35.16%	-8.61%	133.29%	-52.96%	68.69%					
Change from prior year (YTD)		299.28%	151.17%	1.50%	17.35%	20.69%	16.16%	25.99%	16.17%	19.48%					
TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)															
Ratechg3.56%>3.41%	2008	6,345,513	6,443,800	7,863,654	6,455,459	6,553,206	7,881,753	6,341,889	7,297,691	7,868,423	6,590,347	5,962,862	9,078,475	84,683,070	
Rate3.41%	2009	6,774,033	5,428,789	7,337,653	6,852,049	5,942,929	8,214,294	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191	10,882,485	85,464,286	0.92%
	2010	5,855,134	6,407,577	7,355,749	6,384,774	6,359,207	9,762,758	7,217,482	7,044,332	8,010,061	6,639,102	6,265,572	10,311,957	87,613,706	2.51%
	2011	7,264,374	6,064,242	8,001,928	6,598,565	8,709,205	8,535,347	6,892,523	7,758,275	8,809,664	6,783,855	6,911,348	10,272,096	92,601,421	5.69%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.79%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,363,947	12,959,626	103,373,001	7.56%
Rate 3.56%	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	10,707,479	9,373,039	8,369,295	12,953,810	114,656,795	6.24%
Rate 3.86%	**2015**	8,550,499	9,451,089	13,309,704	9,269,562	9,928,180	11,896,145	9,686,223	11,305,233	12,256,328	11,295,692	8,946,291	14,104,658	129,999,606	4.57%
	2016	10,142,808	10,923,815	11,160,409	10,508,086	10,871,662	12,117,024	11,569,833	10,634,038	12,760,473				100,688,149	39.67%
% Change (month)		18.62%	15.58%	-16.15%	13.36%	9.50%	1.86%	19.45%	-5.94%	4.11%					
% Change (YTD)		18.62%	17.03%	2.92%	5.31%	6.13%	5.32%	7.22%	5.43%	5.26%					

Sales Tax Revenues Generated in *CAGID (Excluding the Mall)* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Auto. Transport.	Construction	All Others	GRAND TOTAL
2013 TOTAL	27,393	3,188,848	440,380	130,523	1,892,677	53,702	189	266,041	5,999,753
2014 (sales tax rate of 3.56%)									
January	1,034	208,722	30,629	8,922	86,769	2,678	-	42,572	381,326
February	1,073	247,007	21,874	18,048	78,528	2,518	-	38,648	407,696
March	3,907	295,393	46,561	18,883	93,923	7,699	75	100,754	567,195
April	1,113	314,507	30,701	16,145	93,324	7,533	-	75,028	538,351
May	1,230	337,737	35,379	16,836	116,424	6,811	-	85,009	599,426
June	1,241	337,783	39,404	19,727	115,867	3,449	55	118,693	636,219
July	1,241	337,779	39,360	6,981	127,785	3,839	-	87,697	604,682
August	1,376	329,737	53,406	7,706	131,264	4,032	-	102,825	630,346
September	5,089	341,905	29,323	11,507	129,046	3,567	-	218,090	738,527
October	113	334,781	61,291	43,257	105,149	3,401	-	104,095	652,087
November	3,444	269,896	55,943	16,559	100,082	2,775	-	84,393	533,092
December	3,275	301,696	46,957	11,766	157,421	2,902	380	152,826	677,223
2014 TOTAL	24,136	3,656,943	490,828	196,337	1,335,582	51,204	510	1,210,630	6,966,170
2015 (sales tax rate of 3.86%)									
January	1,351	245,768	18,441	11,554	83,769	3,521	-	95,337	459,741
February	157	312,712	33,162	20,822	72,701	3,014	-	80,747	523,315
March	2,696	345,198	47,026	7,227	100,369	3,579	4	180,906	687,005
April	1,386	338,223	65,751	23,126	140,165	3,536	-	93,416	665,603
May	1,662	395,975	32,570	7,052	112,849	3,670	-	107,896	661,674
June	4,167	352,650	58,474	5,033	131,899	3,784	-	204,236	760,243
July	229	394,306	34,165	6,545	131,455	4,221	-	111,660	682,581
August	3,112	394,156	75,351	8,036	143,765	4,328	-	121,721	750,469
September	1,982	360,222	37,287	5,165	140,728	4,028	-	312,477	861,889
October	1,746	385,272	81,038	5,349	106,403	3,785	-	123,670	707,263
November	2,150	294,143	30,643	4,619	103,453	3,102	-	97,706	535,816
December	4,930	300,031	48,517	9,673	148,974	2,974	316	150,602	666,017
2015 TOTAL	25,568	4,118,656	562,425	114,201	1,416,530	43,542	320	1,680,374	7,961,616
2016 (sales tax rate of 3.86%)									
January	-	-	-	-	-	-	-	-	-
February	-	-	-	-	-	-	-	-	-
March	5,539	944,490	123,833	47,440	248,689	9,590		430,253	1,809,834
April	1,509	348,553	52,110	5,226	101,319	3,417	-	107,818	619,952
May	1,445	370,288	47,638	432,319	118,074	3,882	-	132,772	1,106,418
June	1,311	347,813	47,996	6,236	126,972	4,009	-	198,438	732,775
July	1,386	382,671	52,247	3,346	132,795	4,276	-	139,577	716,298
August	1,412	377,088	63,880	6,404	132,862	3,215	-	139,744	724,605
September	1,459	375,102	62,956	4,431	136,427	3,449	-	389,156	972,980
October	-	-	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-	-
2016TOTAL	14,061	3,146,005	450,660	505,402	997,138	31,838	-	1,537,758	6,682,862

Total % Change from 2013-2014	**-15.60%**	**9.85%**	**6.76%**	**44.09%**	**-32.41%**	**-8.67%**	**158.47%**	**335.88%**	**11.22%**
Total % Change from 2014-2015	**-2.30%**	**3.87%**	**5.68%**	**-46.35%**	**-2.18%**	**-21.57%**	**-42.13%**	**28.01%**	**5.41%**
Total % Change from 2015-2016	**-16.01%**	**0.22%**	**12.04%**	**434.48%**	**-5.73%**	**-5.47%**	**-100.00%**	**17.53%**	**10.41%**
% Change from previous year month	**-26.39%**	**4.13%**	**68.84%**	**-14.21%**	**-3.06%**	**-14.37%**	**#DIV/0!**	**24.54%**	**12.89%**

Sales and Use Tax Revenues Generated in *CAGID (Excluding the Mall)* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Auto. Transport.	Construction	All Others	GRAND TOTAL
2012 (sales tax rate of 3.41%)									
2013 TOTAL	29,139	3,213,689	440,761	167,761	1,983,687	54,330	221,203	417,388	6,527,958
2014 (sales tax rate of 3.56%)									
January	1,034	210,406	30,654	8,922	90,948	2,837	102,750	43,978	491,529
February	1,073	252,127	22,042	20,930	88,938	2,858	19,465	39,988	447,421
March	4,028	302,651	46,602	23,393	96,791	8,085	22,998	112,444	616,992
April	1,113	322,362	30,744	17,488	93,794	7,774	8,238	229,441	710,954
May	1,230	344,174	35,775	19,525	117,079	6,826	116,907	86,567	728,083
June	1,241	342,762	39,418	21,944	116,443	3,471	92,745	145,132	763,156
July	1,241	343,892	39,443	9,291	129,161	3,861	49,451	97,450	673,790
August	1,376	335,701	53,456	10,084	132,085	4,052	659	105,899	643,312
September	5,306	348,143	29,438	15,047	129,869	3,585	242,311	241,860	1,015,559
October	113	341,684	61,413	47,735	107,146	3,418	587,243	106,862	1,255,614
November	3,444	275,434	55,964	18,224	100,631	2,794	841	91,598	548,930
December	3,293	307,986	46,989	13,531	174,488	2,923	100,995	179,083	829,288
2014 TOTAL	24,492	3,727,322	491,938	226,114	1,377,373	52,484	1,344,603	1,480,302	8,724,628
2015 (sales tax rate of 3.86%)									
January	5,766	248,126	18,443	13,922	84,422	3,553	48,161	101,519	523,912
February	157	321,171	33,209	25,020	79,430	3,026	63,708	106,428	632,149
March	2,696	350,710	47,098	9,318	100,871	3,600	149,323	181,437	845,053
April	1,386	344,103	65,812	29,486	140,963	3,536	67,442	95,392	748,120
May	1,662	401,730	32,604	10,333	113,758	3,681	110,845	134,046	808,659
June	4,167	358,095	58,568	9,138	136,548	3,798	376,325	225,018	1,171,657
July	229	402,234	34,214	11,517	132,516	4,233	153,211	112,896	851,050
August	6,331	399,554	75,433	10,048	145,000	4,338	85,461	153,023	879,188
September	1,982	370,608	37,304	8,478	147,425	4,044	59,208	334,421	963,470
October	1,746	390,935	81,118	120,544	112,517	3,817	23,401	150,670	884,748
November	6,425	301,007	30,657	(100,396)	105,287	3,125	251,051	95,683	692,839
December	4,930	324,288	48,539	12,699	151,349	2,989	338,648	373,036	1,256,478
2015 TOTAL	37,477	4,212,561	562,999	160,107	1,450,086	43,740	1,726,784	2,063,569	10,257,323
2016 (sales tax rate of 3.86%)									
January	-	-	-	-	-	-	-	-	-
February	-	-	-	-	-	-	-	-	-
March	5,539	972,261	124,079	54,615	263,479	9,628	940,170	564,464	2,934,235
April	1,509	355,070	52,171	5,226	151,025	3,427	91,699	306,129	966,256
May	1,445	374,523	47,648	433,299	123,243	3,895	410,339	151,069	1,545,461
June	1,311	352,304	48,029	11,872	131,400	4,026	136,221	227,064	912,227
July	1,386	385,283	52,247	6,370	137,580	4,290	145,302	144,815	877,273
August	1,412	380,022	63,984	8,312	136,229	3,230	37,724	146,622	777,535
September	1,459	382,192	63,035	8,606	143,245	3,465	37,861	476,474	1,116,337
October	-	-	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-	-	-
2016 TOTAL	14,061	3,201,655	451,193	528,300	1,086,201	31,961	1,799,316	2,016,637	9,129,324

% Change from 2013-2014	**-19.49%**	**11.10%**	**6.91%**	**29.10%**	**-33.49%**	**-7.47%**	**482.25%**	**239.72%**	**28.02%**
% Change from 2014-2015	**41.12%**	**4.23%**	**5.55%**	**-34.70%**	**-2.90%**	**-23.14%**	**18.44%**	**28.57%**	**8.43%**
% Change from 2015-2016	**-42.32%**	**0.17%**	**12.05%**	**315.13%**	**0.49%**	**-5.47%**	**61.56%**	**39.64%**	**22.98%**
% Change from previous year month	**-26.39%**	**3.13%**	**68.98%**	**1.51%**	**-2.84%**	**-14.32%**	**-36.05%**	**42.48%**	**15.87%**

Sales Tax Revenues Generated on the *Downtown Mall* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	All Others	GRAND TOTAL
2013 TOTAL	**51,768**	**1,252,742**	**583,337**	**137,209**	**716,412**	**72,689**	**2,814,157**
2014 (sales tax rate of 3.56%)							
January	3,236	84,800	27,857	6,829	37,714	3,444	163,880
February	3,761	97,322	40,355	7,082	40,619	11,915	201,054
March	4,630	101,711	43,040	9,116	55,124	9,184	222,805
April	4,355	111,784	44,765	8,721	53,147	8,886	231,658
May	4,472	122,720	52,090	11,002	65,848	12,602	268,734
June	5,226	126,868	52,226	10,826	73,635	11,412	280,193
July	4,738	143,241	50,205	12,113	92,197	30,185	332,679
August	4,293	133,918	81,234	12,979	83,494	39,117	355,035
September	5,243	139,468	58,707	10,453	69,876	33,321	317,068
October	2,026	128,849	50,406	10,877	60,773	37,351	290,282
November	7,500	94,051	49,653	14,138	59,435	31,905	256,682
December	6,636	96,442	63,565	30,429	125,222	32,897	355,191
2014 TOTAL	**56,116**	**1,381,174**	**614,103**	**144,565**	**817,084**	**262,219**	**3,275,261**
2015 (sales tax rate of 3.86%)							
January	2,914	108,654	30,699	8,172	52,251	31,958	234,648
February	4,343	100,213	41,179	6,837	43,844	28,851	225,267
March	5,553	132,841	50,427	9,918	71,103	37,013	306,855
April	4,894	128,445	51,613	8,534	61,919	34,122	289,527
May	5,140	146,575	76,334	14,531	65,319	41,514	349,413
June	5,909	142,438	61,765	13,096	107,913	42,255	373,376
July	5,770	162,080	62,558	13,463	109,125	54,688	407,684
August	5,579	160,963	64,583	13,717	98,479	49,594	392,915
September	6,106	143,865	52,136	11,933	90,604	46,500	351,144
October	1,963	158,944	89,836	12,092	75,900	43,468	382,203
November	1,710	110,769	48,710	15,065	67,736	34,921	278,911
December	3,478	114,190	65,866	34,627	146,051	37,864	402,076
2015 TOTAL	**53,359**	**1,609,977**	**695,706**	**161,985**	**990,244**	**482,748**	**3,994,019**
2016 (sales tax rate of 3.86%)							
January	-	-	-	-	-	-	-
February	-	-	-	-	-	-	-
March	6,979	347,341	109,735	26,751	186,248	106,695	783,749
April	2,499	133,147	47,495	9,937	65,300	38,010	296,388
May	2,968	174,900	53,824	12,074	82,276	41,667	367,709
June	3,375	156,610	65,345	12,504	87,921	44,098	369,853
July	4,868	172,325	64,365	13,465	105,152	56,911	417,086
August	4,141	166,463	66,001	13,790	95,581	51,226	397,202
September	5,060	150,700	58,462	13,776	90,628	47,547	366,173
October	-	-	-	-	-	-	-
November	-	-	-	-	-	-	-
December	-	-	-	-	-	-	-
2016 TOTAL	**29,890**	**1,301,486**	**465,227**	**102,297**	**713,106**	**386,154**	**2,998,160**
Total % Change from 2013-2014	**3.83%**	**5.61%**	**0.84%**	**0.92%**	**9.25%**	**245.54%**	**11.48%**
Total % Change from 2014-2015	**-12.30%**	**7.51%**	**4.48%**	**3.34%**	**11.77%**	**69.79%**	**12.47%**
Total % Change from 2015-2016	**-35.31%**	**6.15%**	**-5.31%**	**2.09%**	**1.79%**	**5.36%**	**2.30%**
% Change from previous year month	**-17.13%**	**4.75%**	**12.13%**	**15.44%**	**0.03%**	**2.25%**	**4.28%**

Sales and Use Tax Revenues Generated on The *Downtown Mall* by SIC Code

	Food Stores	Eating Places	Apparel Stores	Home Furnish.	Gen. Merchandise	Construction	All Others	GRAND TOTAL
2012 (sales tax rate of 3.41%)								
2012 TOTAL	55184	1287832	555044	147717	674189	18311	82826	2,821,103
2013 (sales tax rate of 3.41%)								
January	2,384	90,901	31,131	7,642	41,822	1,586	6,857	182,323
February	4,983	86,618	27,557	7,387	39,312	2,291	4,270	172,418
March	4,635	108,923	54,375	8,575	47,799	20	3,847	228,174
April	2,481	105,544	40,522	7,830	49,521	1,074	3,829	210,801
May	4,537	106,528	53,177	10,486	60,409	85	6,036	241,258
June	3,446	126,332	58,360	10,248	72,037	2,944	6,796	280,163
July	6,696	124,982	56,676	11,621	74,025	746	5,706	280,452
August	5,256	123,766	64,299	12,501	72,927	2,929	8,334	290,012
September	4,312	107,396	40,456	7,928	51,124	127	7,288	218,631
October	4,367	105,884	59,110	9,853	52,023	-	8,810	240,047
November	4,232	88,149	39,058	14,429	55,342	-	7,290	208,500
December	6,143	85,900	63,723	28,709	101,846	9,161	10,088	305,570
2013 TOTAL	53472	1260923	588444	137209	718187	20963	79151	2,858,349
2014 (sales tax rate of 3.56%)								
January	3,302	85,271	28,026	6,829	37,742	833	4,568	166,571
February	3,856	98,027	41,026	7,082	40,703	7,671	12,000	210,365
March	4,685	102,057	43,182	9,116	55,194	654	10,524	225,412
April	4,410	112,112	44,846	8,721	53,203	-	8,957	232,249
May	4,508	123,034	52,233	11,002	65,929	3,840	12,701	273,247
June	5,258	127,320	52,274	10,898	73,635	4,995	11,843	286,223
July	4,754	143,732	50,214	12,113	92,479	267	30,327	333,886
August	4,389	134,391	82,240	12,979	83,641	759	39,329	357,728
September	5,325	139,802	58,892	10,453	70,284	399	34,606	319,761
October	2,026	129,217	50,497	10,877	60,860	912	37,720	292,109
November	7,579	94,378	49,894	14,138	59,580	218	32,000	257,787
December	6,770	96,845	63,634	30,429	125,330	114	39,477	362,599
2014 TOTAL	56862	1386186	616958	144637	818580	20662	274052	3,317,937
2015 (sales tax rate of 3.86%)								
January	2,941	109,410	30,709	8,172	52,338	-	32,595	236,165
February	4,397	100,639	41,494	6,837	43,947	8	34,467	231,789
March	5,575	133,176	50,437	9,918	71,278	579	36,036	306,999
April	5,000	128,825	51,621	8,534	62,021	1,887	34,292	292,180
May	5,421	147,148	76,362	14,678	65,319	51	43,259	352,238
June	8,647	144,758	61,774	13,337	107,913	2,511	43,811	382,751
July	5,840	171,249	62,580	13,463	109,327	1,067	54,989	418,515
August	5,625	162,037	64,585	13,956	98,479	3,362	73,525	421,569
September	6,257	144,824	52,144	12,271	90,604	3,378	49,388	358,866
October	1,963	159,913	89,966	12,092	76,099	254	46,823	387,110
November	1,710	111,670	48,728	15,065	68,069	-	38,599	283,841
December	3,478	114,996	66,007	34,627	146,497	19	48,990	414,614
2015 TOTAL	56854	1628645	696407	162950	991891	13116	536774	4,086,637
2016 (sales tax rate of 3.86%)								
January	-	-	-	-	-	-	-	0
February	-	-	-	-	-	-	-	0
March	6,979	350,001	109,794	26,751	186,921	823	110,902	792,171
April	2,499	134,599	47,501	9,937	65,493	38,637	42,219	340,885
May	2,968	176,776	53,834	12,074	82,465	4,126	43,710	375,953
June	3,375	157,674	65,360	12,504	88,128	28	45,843	372,912
July	4,868	173,333	64,422	13,655	105,152	9,034	63,946	434,410
August	4,141	167,986	66,018	13,790	95,878	14,625	53,310	415,748
September	5,060	151,954	58,561	13,776	90,928	3,256	49,045	372,580
October	-	-	-	-	-	-	-	0
November	-	-	-	-	-	-	-	0
December	-	-	-	-	-	-	-	0
2016 TOTAL	29890	1312323	465490	102487	714965	70529	408975	3,104,659

% Change from 2013-2014	**1.86%**	**5.30%**	**0.43%**	**0.97%**	**9.18%**	**-5.59%**	**231.65%**	**11.19%**
% Change from 2014-2015	**-7.78%**	**8.36%**	**4.10%**	**3.91%**	**11.75%**	**-41.45%**	**80.64%**	**13.60%**
% Change from 2015-2016	**-39.86%**	**5.66%**	**-5.33%**	**1.31%**	**1.96%**	**449.16%**	**1.64%**	**3.45%**
% Change from previous year month	**-19.13%**	**4.92%**	**12.31%**	**12.26%**	**0.36%**	**-3.61%**	**-0.69%**	**3.82%**

Total Downtown Sales Tax Revenue (CAGID and Pearl St) Does not factor tax rate changes

	3.41	3.41	3.56	3.41	3.41	3.41	3.41	3.41	3.41	3.56	3.86	3.86
	2005	**2006**	**2007**	**2008**	**2009**	**2010**	**2011**	**2012**	**2013**	**2014**	**2015**	**2016**
January	428,679	500,130	482,428	518,849	487,710	560,031	539,435	527,526	558,519	545,206	694,389	
February	480,561	521,590	535,979	547,789	473,426	484,820	534,348	579,961	541,371	608,750	748,582	
March	587,831	624,521	704,243	637,871	566,690	582,620	672,618	745,914	729,329	790,000	993,860	2,593,583
April	541,195	612,044	610,029	623,468	552,281	609,595	644,111	696,264	684,086	770,009	955,130	916,340
May	582,705	647,568	696,047	713,579	646,112	669,398	733,274	770,788	738,837	868,160	1,011,087	1,474,127
June	676,115	733,917	799,000	736,287	1,074,918	753,018	829,054	856,497	890,404	916,411	1,133,619	1,102,628
July	634,356	679,183	702,834	718,557	654,639	727,545	802,877	741,295	796,720	937,361	1,090,265	1,133,384
August	653,113	706,316	740,097	767,013	732,097	734,903	765,314	868,158	796,810	985,381	1,143,384	1,121,807
September	684,271	722,706	789,130	692,174	624,411	723,979	775,627	822,775	789,862	1,055,595	1,213,033	1,339,153
October	607,382	635,866	688,559	666,347	617,267	688,420	759,660	695,018	759,613	942,369	1,089,466	0
November	544,120	469,178	602,818	551,792	535,953	621,221	597,762	698,993	675,701	789,774	814,727	0
December	793,483	896,526	829,816	726,256	657,741	798,946	813,953	907,657	852,655	1,032,414	1,068,093	0
Totals	**7,213,810**	**7,749,546**	**8,180,981**	**7,899,981**	**7,623,245**	**7,954,497**	**8,468,033**	**8,910,846**	**8,813,907**	**10,241,430**	**11,955,635**	**9,681,022**

City Wide Yearly Summary
CAGID and Mall Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total
2016	$12,740,586	$12,970,426	$3,404,707	$4,605,884	$21,322,980	$45,643,566	$100,688,149
	0%	35%	27%	14%	8%	9%	12.2%
2015	$16,796,912	$16,707,731	$4,686,502	$5,881,078	$25,149,936	$60,301,239	$129,523,398
	1%	35%	27%	5%	10%	7%	11.1%
2014	$14,681,607	$14,447,798	$4,180,365	$5,475,586	$22,124,094	$53,747,345	$114,656,795
	1%	35%	27%	7%	10%	6%	10.5%
2013	$13,454,838	$13,174,730	$3,774,426	$4,692,270	$20,776,166	$47,500,571	$103,373,001
	1%	34%	27%	6%	13%	2%	9.1%
2012	$13,060,743	$12,937,276	$3,717,039	$22,440,706	$19,948,416	$24,002,787	$96,106,967
	1%	35%	28%	2%	12%	4%	9.6%
2011	$12,241,084	$11,838,300	$3,426,738	$5,259,120	$19,948,416	$39,725,073	$92,438,731
	1%	35%	29%	6%	12%	2%	9.5%
2010	$11,130,533	$10,930,482	$2,690,372	$4,459,406	$19,279,577	$38,940,102	$87,430,472
	1%	36%	33%	6%	12%	2%	9.4%
2009	$11,160,109	$10,572,840	$2,626,020	$4,304,383	$17,515,062	$39,002,103	$85,180,517
	1%	35%	33%	17%	11%	2%	9.3%
2008	$11,204,475	$10,910,035	$2,819,260	$4,827,635	$18,101,297	$36,708,245	$84,570,947
	0%	36%	34%	7%	13%	3%	10.1%
2007	$11,205,584	$10,888,135	$2,804,311	$5,522,090	$18,040,152	$39,631,459	$88,091,731
	1%	36%	33%	7%	13%	2%	9.8%
2006	$10,392,069	$9,582,212	$2,424,694	$4,611,056	$15,402,540	$37,371,060	$79,783,631
	1%	38%	37%	9%	15%	4%	11.0%
2005	$10,046,723	$8,995,846	$2,362,366	$4,465,788	$14,587,419	$35,882,350	$76,340,492
	1%	38%	37%	9%	15%	2%	10.0%
2004	$10,148,861	$8,637,718	$2,232,147	$4,118,312	$14,123,007	$32,171,342	$71,431,387
	1%	36%	41%	10%	15%	2%	9.9%
2003	$9,052,658	$7,847,285	$2,046,951	$3,922,549	$13,185,423	$31,552,637	$67,607,503
	1%	35%	41%	10%	15%	3%	10.4%
2002	$9,294,397	$8,133,237	$2,346,305	$4,164,992	$13,572,651	$33,815,600	$71,327,182
	1%	35%	37%	11%	15%	3%	10.1%
2001	$9,312,676	$8,384,190	$2,646,021	$4,537,112	$15,553,807	$38,279,526	$78,713,332
	1%	34%	37%	11%	13%	2%	9.1%
2000	$9,080,910	$8,484,601	$3,159,262	$5,915,794	$17,887,211	$36,269,737	$80,797,515
	1%	32%	37%	9%	12%	3%	9.5%
1999	$9,207,721	$7,790,648	$3,359,914	$5,553,219	$17,008,884	$33,893,706	$76,814,092
	1%	30%	35%	9%	12%	3%	9.2%
1998	$8,932,097	$7,469,094	$3,252,729	$3,570,448	$15,736,140	$30,637,104	$69,597,612
	1%	29%	34%	12%	11%	3%	9.1%
1997	$7,739,779	$6,797,237	$2,781,018	$3,129,089	$15,439,169	$28,494,047	$64,380,339
	1%	30%	28%	14%	13%	2%	9.3%
1996	$7,611,055	$6,614,561	$2,782,149	$2,862,572	$15,111,950	$26,975,579	$61,957,866
	1%	29%	27%	15%	13%	2%	9.1%

CAGID and Mall Yearly Summary This chart does not factor change in sales tax rate change

SALES and USE Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total	% change
2016	$43,951	$4,513,978	$916,683	$630,787	$1,801,166	$4,327,418	$12,233,983	
	0%	37%	7%	5%	15%	35%	100%	
2015	$94,331	$5,841,206	$1,259,406	$323,057	$2,441,977	$4,383,983	$14,343,960	**19.11%**
	1%	41%	9%	2%	17%	31%	100%	
2014	$81,354	$5,113,508	$1,108,896	$370,751	$2,195,953	$3,172,103	$12,042,565	**28.30%**
	1%	42%	9%	3%	18%	26%	100%	
2013	$82,611	$4,474,612	$1,029,205	$304,970	$2,701,874	$793,035	$9,386,307	**1.23%**
	1%	48%	11%	3%	29%	8%	100%	
2012	$85,573	$4,550,551	$1,024,365	$343,729	$2,421,372	$846,791	$9,272,381	**5.43%**
	1%	49%	11%	4%	26%	9%	100%	
2011	$68,617	$4,180,066	$1,002,115	$328,967	$2,349,034	$865,715	$8,794,513	**6.57%**
	1%	48%	11%	4%	27%	10%	100%	
2010	$70,130	$3,880,876	$898,763	$275,517	$2,331,670	$795,618	$8,252,575	**4.55%**
	1%	47%	11%	3%	28%	10%	100%	
2009	$60,702	$3,662,530	$877,050	$711,868	$1,953,052	$628,296	$7,893,497	**-7.96%**
	1%	46%	11%	9%	25%	8%	100%	
2008	$53,956	$3,876,669	$952,169	$337,898	$2,282,469	$1,073,446	$8,576,608	**-0.79%**
	1%	45%	11%	4%	27%	13%	100%	
2007	$95,998	$3,930,574	$915,216	$400,345	$2,392,682	$910,116	$8,644,930	**-1.59%**
	1%	45%	11%	5%	28%	11%	100%	
2006	$89,498	$3,649,151	$898,310	$411,471	$2,313,444	$1,422,740	$8,784,613	**14.67%**
	1%	42%	10%	5%	26%	16%	100%	
2005	$86,454	$3,421,618	$881,002	$389,093	$2,167,694	$715,009	$7,660,869	**7.81%**
	1%	45%	12%	5%	28%	9%	100%	
2004	$83,887	$3,141,620	$904,648	$393,012	$2,089,921	$493,110	$7,106,198	**1.35%**
	1%	44%	13%	6%	29%	7%	100%	
2003	$74,145	$2,742,867	$845,180	$389,354	$1,973,549	$986,479	$7,011,574	**-2.78%**
	1%	39%	12%	6%	28%	14%	100%	
2002	$72,607	$2,854,183	$875,150	$464,839	$2,008,573	$936,382	$7,211,734	**0.42%**
	1%	40%	12%	6%	28%	13%	100%	
2001	$76,359	$2,853,126	$972,296	$488,348	$2,064,518	$727,228	$7,181,876	**-6.11%**
	1%	40%	14%	7%	29%	10%	100%	
2000	$72,675	$2,740,325	$1,157,122	$539,287	$2,156,961	$982,496	$7,648,866	**7.74%**
	1%	36%	15%	7%	28%	13%	100%	
1999	$91,976	$2,333,744	$1,179,320	$493,423	$2,066,272	$934,543	$7,099,279	**11.62%**
	1%	33%	17%	7%	29%	13%	100%	
1998	$90,134	$2,150,351	$1,090,860	$438,127	$1,756,311	$834,265	$6,360,047	**6.35%**
	1%	34%	17%	7%	28%	13%	100%	
1997	$99,373	$2,027,812	$788,006	$423,585	$1,944,035	$697,436	$5,980,247	**5.54%**
	2%	34%	13%	7%	33%	12%	100%	
1996	$98,564	$1,895,926	$738,435	$436,004	$2,017,401	$479,907	$5,666,237	**9.99%**
	2%	33%	13%	8%	36%	8%	100%	
1995	$92,497	$1,724,770	$588,726	$392,985	$1,731,611	$620,919	$5,151,508	**6.89%**
	2%	33%	11%	8%	34%	12%	100%	
1994	$93,338	$1,518,413	$587,830	$444,251	$1,700,769	$474,921	$4,819,522	
	2%	32%	12%	9%	35%	10%	100%	

CAGID and Mall Yearly Summary this chart does not factor change in sales tax rate change

SALES Tax Breakdown by Industry Category

	Food Stores	Eating Places	Apparel Stores	Home Furnishings	General Merch	All Other	Total	% change
2016	$43,951	$4,447,491	$915,887	$607,699	$1,710,244	$1,955,750	$9,681,022	
	0%	46%	9%	6%	18%	20%	100%	
2015	$78,927	$5,728,633	$1,258,131	$276,186	$2,406,774	$2,206,984	$11,955,635	**16.74%**
	1%	48%	11%	2%	20%	18%	100%	
2014	$80,252	$5,038,117	$1,104,931	$340,902	$2,152,666	$1,524,563	$10,241,431	**16.20%**
	1%	49%	11%	3%	21%	15%	100%	
2013	$79,161	$4,441,590	$1,023,717	$267,732	$2,609,089	$392,621	$8,813,910	**-1.08%**
	1%	50%	12%	3%	30%	4%	100%	
2012	$85,065	$4,483,214	$1,021,568	$321,590	$2,407,255	$591,886	$8,910,578	**5.23%**
	1%	50%	11%	4%	27%	7%	100%	
2011	$68,287	$4,157,243	$997,665	$325,612	$2,336,905	$582,321	$8,468,033	**6.46%**
	1%	49%	12%	4%	28%	7%	100%	
2010	$69,771	$3,848,681	$893,314	$274,634	$2,325,279	$542,760	$7,954,439	**4.34%**
	1%	48%	11%	3%	29%	7%	100%	
2009	$59,819	$3,622,195	$875,174	$710,598	$1,951,595	$403,863	$7,623,245	**-3.50%**
	1%	48%	11%	9%	26%	5%	100%	
2008	$53,433	$3,815,239	$950,225	$334,234	$2,275,609	$471,240	$7,899,981	**-3.43%**
	1%	48%	12%	4%	29%	6%	100%	
2007	$95,798	$3,879,561	$913,775	$393,603	$2,384,296	$513,949	$8,180,981	**5.57%**
	1%	47%	11%	5%	29%	6%	100%	
2006	$89,106	$3,607,336	$897,115	$386,962	$2,295,259	$473,767	$7,749,546	**7.41%**
	1%	47%	12%	5%	30%	6%	100%	
2005	$86,019	$3,373,571	$880,079	$381,806	$2,155,216	$338,119	$7,214,809	**6.61%**
	1%	47%	12%	5%	30%	5%	100%	
2004	$83,374	$3,084,715	$903,711	$390,387	$2,086,655	$218,867	$6,767,708	**9.61%**
	1%	46%	13%	6%	31%	3%	100%	
2003	$72,545	$2,702,412	$840,575	$354,141	$1,964,846	$239,710	$6,174,230	**-3.57%**
	1%	44%	14%	6%	32%	4%	100%	
2002	$72,115	$2,796,110	$872,641	$436,777	$1,997,807	$227,529	$6,402,980	**-2.74%**
	1%	44%	14%	7%	31%	4%	100%	
2001	$73,248	$2,756,121	$970,925	$486,186	$2,043,123	$253,717	$6,583,320	**-5.92%**
	1%	42%	15%	7%	31%	4%	100%	
2000	$72,499	$2,706,001	$1,154,714	$538,703	$2,141,271	$384,115	$6,997,303	**8.35%**
	1%	39%	17%	8%		5%	69%	
1999	$90,777	$2,287,116	$1,177,775	$493,467	$2,052,375	$356,398	$6,457,908	**9.91%**
	1%	35%	18%	8%	32%	6%	100%	
1998	$88,255	$2,128,285	$1,086,634	$438,230	$1,743,427	$391,001	$5,875,832	**3.72%**
	2%	36%	18%	7%	30%	7%	100%	
1997	$96,013	$1,988,439	$777,595	$422,810	$1,917,831	$462,187	$5,664,875	**4.21%**
	2%	35%	14%	7%	34%	8%	100%	
1996	$98,211	$1,861,887	$736,297	$433,917	$1,974,989	$330,772	$5,436,073	**12.47%**
	2%	34%	14%	8%	36%	6%	100%	
1995	$90,727	$1,693,218	$588,494	$389,699	$1,699,384	$371,640	$4,833,162	**4.19%**
	2%	35%	12%	8%	35%	8%	100%	
1994	$92,912	$1,503,606	$587,463	$442,029	$1,694,284	$318,724	$4,639,018	
	2%	32%	13%	10%	37%	7%	100%	

MEMORANDUM

TO: Downtown Management Commission
Molly Winter, Executive Director

FROM: Donna Jobert, Financial Manager

SUBJECT Preliminary Jan-Sept 2016 Revenue and Expenditures

DATE: 11/4/2016

Shown below is a summary of 2016 revenue and expenditures. The 2016 budget and 2015 actuals are shown for comparative purposes.

Total revenue received is 85.1% of budget YTD for 2016 and $252,295 less than 2015.
The largest variances are due to reduced TIF transfers for Accomodation and Sales tax. (TIF expired Dec 2013)
The variance is also due to reduced revenue for S/T parking and punch cards in the 15th/Pearl garage.
This shortage can in part be a consequence of Bing relocating out of the downtown.
Short term parking revenue is greater than budget year to date and $128,931 less than 2015. (see above).
$95,368 is due to validation sales and $33,693 is due to short term garage fees.
Meterhood revenue is above budget yet less than 2015. These changes are due to construction activity.
Long term permit revenue is slightly over budget to date, and 9.4% or $213,816 higher than 2015.
The increase is due to a 9% permit rate increase in 2016, aggressive wait list offers and timing of permit sales.
There is a difference between the amount of street meters budgeted in CAGID and the total amount budgeted.
This difference is due to "bifurcation". The total revenue budgeted for 2016 meters is $2,400,000 but the GF transfer to CAGID is $1,575,000 to cover GF activities within the CAGID fund. Any amounts collected over $1.575 million remain in the General Fund.
On street meter revenue in 2016 are $86,940 higher than 2015.
Rental income is $7,594 higher than 2015. Tenants have been relatively stable in 2016.
Property and ownership tax are higher than 2015 by $44,931.

CAGID 2016 REVENUES

ACCOUNT	Jan-Sept 2016 Revenue Collected	2016 Approved Budget	% of 2016 Budget Collected	Jan-Sept 2015 Revenue Collected	2015-2016 $ Difference	2015-2016 % Difference
Property Tax	1,176,246	1,184,641	99.3%	1,132,880	43,366	3.8%
Specific Ownership	43,964	60,000	73.3%	42,399	1,565	3.7%
Subtotal TAXES	$ 1,220,210	$ 1,244,641	98.0%	$ 1,175,279	$ 44,931	3.8%
Broadway/ Spruce	150,835	190,000	79.4%	150,705	130	0.1%
15th & Pearl/ S.T.	248,257	300,000	82.8%	316,875	(68,618)	-21.7%
11th & Spruce/ S.T.	411,082	425,000	96.7%	415,924	(4,842)	-1.2%
11th & Walnut/ S.T.	255,899	275,000	93.1%	251,847	4,052	1.6%
14th & Walnut/ S.T.	102,152	95,000	107.5%	90,258	11,894	13.2%
10th & Walnut/ S.T.	322,114	325,000	99.1%	298,314	23,800	8.0%
Validation Stamps	50,150	70,000	71.6%	53,275	(3,125)	-5.9%
Garage 20 day Pass	229,790	150,000	153.2%	312,800	(83,010)	-26.5%
Cash Pass/Value Card	15,169	10,000	151.7%	24,402	(9,233)	-37.8%
Subtotal SHORT TERM PARKING	$ 1,785,448	$ 1,840,000	97.0%	$ 1,914,401	$ (128,953)	-6.7%
11th & Spruce/ Permits	370,452	491,040	75.4%	338,245	32,208	9.5%
14th & Walnut/ Permits	341,807	456,480	74.9%	312,595	29,212	9.3%
14th & Canyon/Permits	53,416	71,400	74.8%	51,052	2,364	4.6%
10th & Walnut/Permits	571,071	734,400	77.8%	512,819	58,252	11.4%
11th & Walnut/ Permits	278,805	371,520	75.0%	254,625	24,180	9.5%
15th & Pearl/ Permits	775,815	1,044,000	74.3%	710,496	65,319	9.2%
1775 14th/Permits	38,670	52,080	74.3%	38,056	614	1.6%
1745 14th /Permits	67,802	89,040	76.1%	63,595	4,207	6.6%
Wait List/Over-Under/CC fees	490	0	-	3,030	(2,540)	-83.8%
Subtotal LONG TERM PARKING	$ 2,498,328	$ 3,309,960	75.5%	$ 2,284,512	$ 213,816	9.4%
Tokens - Cash Key	3,684	10,000	36.8%	5,076	(1,392)	-27.4%
Meterhoods	105,910	25,000	423.6%	130,656	(24,746)	-18.9%
Meters (Transfer from G.F.)	1,987,980	2,400,000	82.8%	1,901,040	86,940	4.6%
CAGID meter Revenue returned to GF	-806,730	(825,000)	97.8%	-376,040	(430,690)	114.5%
One Boulder Plaza	7,813	15,625	50.0%	7,813	1	0.0%
Subtotal METERS	$ 1,298,657	$ 1,625,625	79.9%	$ 1,668,545	$ (369,888)	-22.2%
Interest	55,418	34,717	159.6%	36,454	18,964	52.0%
10th and Walnut TIF/Interest/Misc	155,555	233,041	66.7%	223,220	(67,666)	-30.3%
Rental Income-11th & Spruce	14,852	25,000	59.4%	16,090	(1,238)	-7.7%
Rental Income-15th & Pearl	147,177	120,000	122.6%	128,157	19,020	14.8%
Rental Income-Kiosks	27,898	30,000	93.0%	38,130	(10,232)	-26.8%
Rental Income - ATM Randolph	380	400	95.0%	337	44	12.9%
Loan to BJAD	1,714	2,285	75.0%	0	1,714	
Miscellaneous	9,990	12,688	78.7%	-17,180	27,170	-158.1%
TOTAL	**$ 7,215,627**	**$ 8,478,357**	**85.1%**	**$ 7,467,944**	**$ (252,317)**	**-3.38%**

CAGID 2016 EXPENSES

Expenditures for 2016 equal 74.9% of budgeted expenses and are $3,668,712 higher than 2015 expenditures at the same point.
Operational program expenses are 70.7% of budget and $117,895 below 2015.
Some of the major program variances in 2016 include an increase in the EcoPass, the addition of a Deputy Director, and timing of other payments. Year end will tell a more complete story.
The EcoPass increase is primarity due to an increase in the cost per pass.
Non program variances are primarily due to capital garage improvements, debt payments, increase in cost allocation and timeing of capital reserve payments.
Expenditures are monitored to ensure they match any revenue shortfall we might experience.

ACCOUNT	Jan-Sept 2016 Expense	2016 Budget	% of 2016 Budget Expended	Jan-Sept 2015 Expense	2015-2016 $ Difference	2015-2016 % Difference
CAGID Garage Maintenance	660,505	979,085	67.5%	851,125	(190,620)	-22.4%
CAGID Garage Lot Attendants	392,368	505,011	77.7%	382,470	9,898	2.6%
On Street Meters	295,428	496,885	59.5%	381,799	(86,371)	-22.6%
Admin and Communication	683,933	1,071,986	63.8%	548,424	135,510	24.7%
CAGID Refunds	6,264	16,000	39.2%	9,221	(2,957)	-32.1%
TDM and Eco Pass	1,028,493	1,044,490	98.5%	881,171	147,322	16.7%
BID/DBI contractual Services	75,640	86,341	87.6%	67,444	8,196	12.2%
Downtown Improvements	8,548	240,173	3.6%	145,555	(137,007)	-94.1%
Marketing	6,993	27,000	25.9%	8,859	(1,866)	-21.1%
Subtotal Programs	$ 3,158,173	$ 4,466,971	70.7%	$ 3,276,068	$ (117,895)	-3.6%
Cost Allocation/Benefit fund/transfers	275,084	366,779	75.0%	237,245	37,839	15.9%
Debt Service	826,425	821,088	100.6%	1,026,950	(200,525)	-19.5%
10th & Walnut construct/Debt Service	1,035,675	1,021,498	101.4%	824,250	211,425	25.7%
CapitalGarage Improvement	4,314,691	5,958,502	72.4%	539,724	3,774,967	699.4%
Capital Replacement Reserve	0	202,775	0.0%	37,100	(37,100)	-100.0%
TOTAL	**$ 9,610,049**	**$ 12,837,613**	**74.9%**	**$ 5,941,337**	**$ 3,668,712**	**61.7%**

COMMERCIAL AND RESIDENTIAL MALL POLICE CALL STATISTICS

MONTH	Assault		Auto Theft		Burglary		Crim. Mis.		Crim. Tres.		Disturbance		Domestic		Drunk		DUI		Felony Menacing		Fight	
	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
January	1	3					4	3	2		24	23	1	1	10	18	3	5				
February	2	1					4	4	1	2	19	27	1	4	9		3	9				
March	5	5			1	1	6	8	1		30	25	3	1	5	12		6				
April	2						4				15		1		11							
May	5	6					3	3	1		20	15	3	3	8	10	3	3				
June	3						7		2		22		3		12		3					
July																						
August	3	2					9	6	2	1	25	37	2	3	5	13	2					
September	8	3					6	2			36	30	2	1	4	8						
October	2	4					9	3	3		30	28	3	5	12	4	2	1				
November	4	2			1	2	6	4		1	21	21	3	1	10	18	4	2				
December		4								1		22				8						

MONTH	Fireworks		Hang Ups		Harassment		Indec. Exp.		Liq. Law Vio.		Littering		Loitering		Narcotics		Noise		Open Door		Party	
	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
January			1	8	3	3		1					7	10	6	1				1		
February			7	11	9	8							5	11	3	4			2			
March			7	3	4	8	2						12	8	10	4			1			
April			5		6		1		1				10		7				1			
May			9	6	11	7	1		2	2			15	21	3	7			1			
June			11		4		2						10		4				3			
July																						
August			5	13	8	10	3	1					12	8	13	3				1		
September			1	8	6	2	1	2		10			13	6	3	10			1			
October			9	7	3	7		1	1				7	3	2	2			1	1		
November			3	3	9	2	1		2				5	7	4	7				3		
December				5		6				2				9		10				2		

MONTH	Prowler		Robbery		Sex Assault		Shoplifting		Shots		Stabbing		Suicide		Suspicious		Theft		Trespass		Weapon	
	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016	2015
January					2										2	2	19	15				
February						1									5	1	9	18				
March					1	1									1	2	13	22				
April															4		25					
May	1				2										6	2	19	19				
June			1												5		37					
July																						
August			1		2										4	3	30	32				
September															3	4	28	31				
October						1									7	2	35	16				
November						1									1	2	18	22				
December						1										2		21				

Opened in 2016

Business			Open Date
Colorado Limited	1428	Pearl	January-16
Kilwins	1430	Pearl	January-16
Crossroads Trading	1545	Pearl	January-16
Arcana	905	Walnut	February-16
Via Perla	901	Pearl	March-16
Fresh Produce	1219	Pearl	April-16
Clothes Pony	1909	9th	April-16
World of Beer	921	Pearl	May-16
Adorned	1909	9th	May-16
Community Bank	2045	Bdwy	June-16
Basecamp Boulder	2020	Arapahoe	June-16
RedFox	1218	Pearl	Jul-16
Voss Art + Home	2037	13th	Jul-16
T Bar	1911	11th	Jul-16
Alpine Modern	1048	Pearl	Aug-16
Eureka!	1048	Pearl	Sep-16
John Attencio	1048	Pearl	Sep-16
Fjallraven	1048	Pearl	Sep-16
Galvanize Boulder	1023	Walnut	Oct-16
Charlie's T-shirts	1412	Pearl	November-16

Closed in 2016

Business			Close Date
Design within Reach	2049	Bdwy	January-16
Penzeys Spices	1219	Pearl	February-16
Alpine Modern	2037	13th	June-16
Firefly Garden	1211	Pearl	June-16
Pitaya	1211a	Pearl	July-16
Woody Creek/Caribou	1207	Pearl	September-16
Two Spoons	1021	Pearl	September-16
The Pilates Doctor	1445	Pearl	September-16
Earthwood Gallery	1412	Pearl	October-16
Conoco	1201	Arapahoe	October-16
Fine Art Associates	1949	Pearl	November-16

Future

Business			Open Date
Capital One Bank	1247	Pearl	Late 2016
Le Pops	Pearl	West	Late 2016
Bartaco	Pearl	West	
Rapha	1815	Pearl	
Fior Di Latte (2)	1021	Pearl	
Gather Café	1023	Walnut	Late 2016

Notes
replaces Trattoria on Pearl
replaces Trattoria on Pearl
replaces Boulder Army Store
new space
new space
replaces Penzeys
replaces Clutter
replaces Bacaro
replaces Clutter
replaces Design within Reach
replaces Quality Inn
replaces Fresh Produce
replaces Alpine Modern
Pearl West
Pearl West
Pearl West
Pearl West
replacing Earthwood Gallery

Notes
replaced by Community Banks
replaced by Fresh Produce
moving to Pearl West building

Notes
replaces Boulder Café
replacing Vilona Gallery
replacing Two Spoons

City of Boulder
City Council

Mayor Suzanne Jones Mayor Pro Tem Mary Young

Council Members: Matt Appelbaum, Aaron Brockett, Jan Burton, Liza Morzel, Andrew Shoemaker, Sam Weaver, Bob Yates

October 21, 2016

Dear Boulder Board & Commission Members:

At the end of each year, the Boulder City Council asks members of the city's boards and commissions to provide input on the next year's goals and objectives in order to help Council and the city staff prepare the annual work plan at the January city council retreat. In the past, some board and commission members have found the questions too narrowly focused. Because you are leaders in our community, and you are certainly aware of a spectrum of issues, this year we decided to broaden the questions, seeking input in any area where you have views.

Please see this year's questions below. You need not limit your responses to the area of expertise of your board/commission. Your entire board/commission may provide a single set of responses or, if you prefer, each member can provide his or her own responses (if the latter, please submit all of the member responses in a single packet). So that Council may have the benefit of your views before its pre-retreat Study Session on January 10, please deliver your responses to your board secretary no later than the close of business on Friday, December 16.

Thank you for your service to our community.

Sincerely,

Lisa Morzel
Bob Yates
Council Retreat Committee

1. How do you think the City can improve its public engagement process? How would you recommend that Council engage with the community?
2. What do you think the City's top three priorities should be in 2017?
3. What do you think will be the City's three biggest challenges over the next five years, and how should we address them?

2017 Council questions: Adam Knoff

1. **How do you think the City can improve its public engagement process?**

The entire public engagement process is dominated by a very small subset of the community (specifically, older, longtime home owners focused in central/west Boulder). Young professionals and those with young families cannot spend multiple nights per month sitting through City Council and various Board/Commission meetings to add their input. As such, many of the decisions being made are done so without input from a significant and important subset of this community.

Given Boulder's innovative businesses and approach in many other areas of government, the public engagement process is very dated. It is time to use new mediums and processes to engage more of the population. Ideas to consider include digital public comments that can be submitted to Council and Boards, varying hearing times to allow participation by those with less flexible schedules, hosting online hearings/meetings with live chats, etc. As Boulder's demographics change so should the public process.

2. **What do you think the City's top three priorities should be in 2017?**

- Take the off ramp from municipalization. Rather than fighting an endless legal process, use those funds to incentivize more renewable energy projects locally. Or consider using those funds to improve this community in other ways such as housing for those with middle incomes or innovative transportation solutions.
- Create a downtown master plan that considers the downtown area as the central of 4 nodes within the City (30^{th} & Pearl, University Hill, NoBo, and Downtown). This plan should consider all factors that contribute to a vibrant downtown including: transportation options, parking, height limits, development fees, zoning, etc.
- Housing in Central Boulder. A vibrant downtown depends on an engaged community in close proximity. As the cost of housing in Central Boulder skyrockets, fewer young professionals and young families can afford to live nearby. This will hurt the downtown economy as those remaining nearby residents patronize these businesses less than their younger counterparts.

3. **What do you think will be the City's three biggest challenges over the next five years, and how should we address them?**

- Transportation. As metro Denver's population continues to grow, gridlock will make many less willing to visit Boulder for work/play.

- A balanced housing market. Large segments of the City are currently only available to older, wealthier residents, which will have a negative impact on the local economy.
- Balancing Boulder's desire for lower density development with economic development. As Denver and surrounding communities become more appealing (and cheaper) to businesses, how does Boulder retain a diverse mix of employers/jobs.

2017 Council questions: Sue Deans

1. **How do you think the City can improve its public engagement process?**

   Actively engaging with the boards they appoint to assist in streamlining their process.

2. **What do you think the City's top three priorities should be in 2017?**

   - Focus on a Transportation Master Plan including alternative options for downtown access and parking.
   - Implementation of housing plan and projects for middle income and lower income. Including zoning densification options.
   - Take focus off municipalization. Use money and efforts to attract and incentivize new companies and business to Boulder.

3. **What do you think will be the City's three biggest challenges over the next five years, and how should we address them?**

   - Planning correctly for growth (see item 2 above)
   - Transportation and specifically traffic flow
   - Homeless/ Transient population- longterm sustainable master plan for curbing the population of Homeless and Transient as apposed to just pushing from location to location.

Weiss, Ruth

From: Jerry Shapins <jshapins1@gmail.com>
Sent: Tuesday, November 8, 2016 4:00 PM
To: Winter, Molly
Cc: Weiss, Ruth
Subject: Suggestions for City Councilk

DMC Board Member Answers to City Council Questions
Jerry Shapins 11/8/16

Public engagement

1. Develop user friendly intuitive website just for public and community engagement. Develop an app
2. Develop simple summary meeting minutes for quick feedback and require staff to provide meeting results and feedback within one week to public
3. Explore non linear public processes where more efficient and creative work can be completed. Reduce "administrative numbing" effect. 😎

3 Top Priorities

1. Affordable housing and living
2. Update and streamline comp plan and zoning
3. Neighborhood and subarea planning and urban design; Downtown; BCH District; 55th/Arapahoe; 28th District BVRC

Challenges

1. Affordability for Housing and Living
2. Progress re sustainable transport options
3. Effective Community Conversations re Future of Boulder

Sent from my iPad

Sue Deans draft DMC goals for 2016

1. Promote discussion of a downtown master plan process. Last time this was done was the Downtown Alliance in the 1990s. There still is not a current master plan and I am not sure whether one was actually done by the Downtown Alliance, but that process led to a coherent and thorough discussion of Downtown and its future, which in turn led to the current residential component of downtown, to discussion of parking and transportation, and to many of the topics we are still challenged by today. Downtown must stay accessible and relevant to our community and competitive with other nearby downtowns that are evolving in our image. Bob Yates suggested we urge the Council to discuss this at its February retreat. We could also collaborate with DBI and others to accomplish this.
2. Increase the visibility of the DMC and increase public participation in our meetings. We should think more about marketing and communication as a board, and if we are doing guest opinions in the Camera, going to meetings and speaking, and inviting public feedback, we are likely to get more public interest, for better or for worse.
3. Continue to develop relevant and realistic scenarios for the future of downtown parking. What should our focus be in the next year, 5 years, 10 years? We should build enough downtown parking to meet today's demand, but build it in a way that makes possible adaptive reuse of those spaces, if and when the predictions of the demise of single occupancy vehicles come true.

Downtown Boulder User Survey 2016

November 17, 2016

BOULDER colorado • usa BOULDER CONVENTION AND VISITORS BUREAU

CITY OF BOULDER

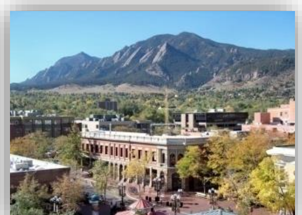
DOWNTOWN Boulder

Presentation Overview

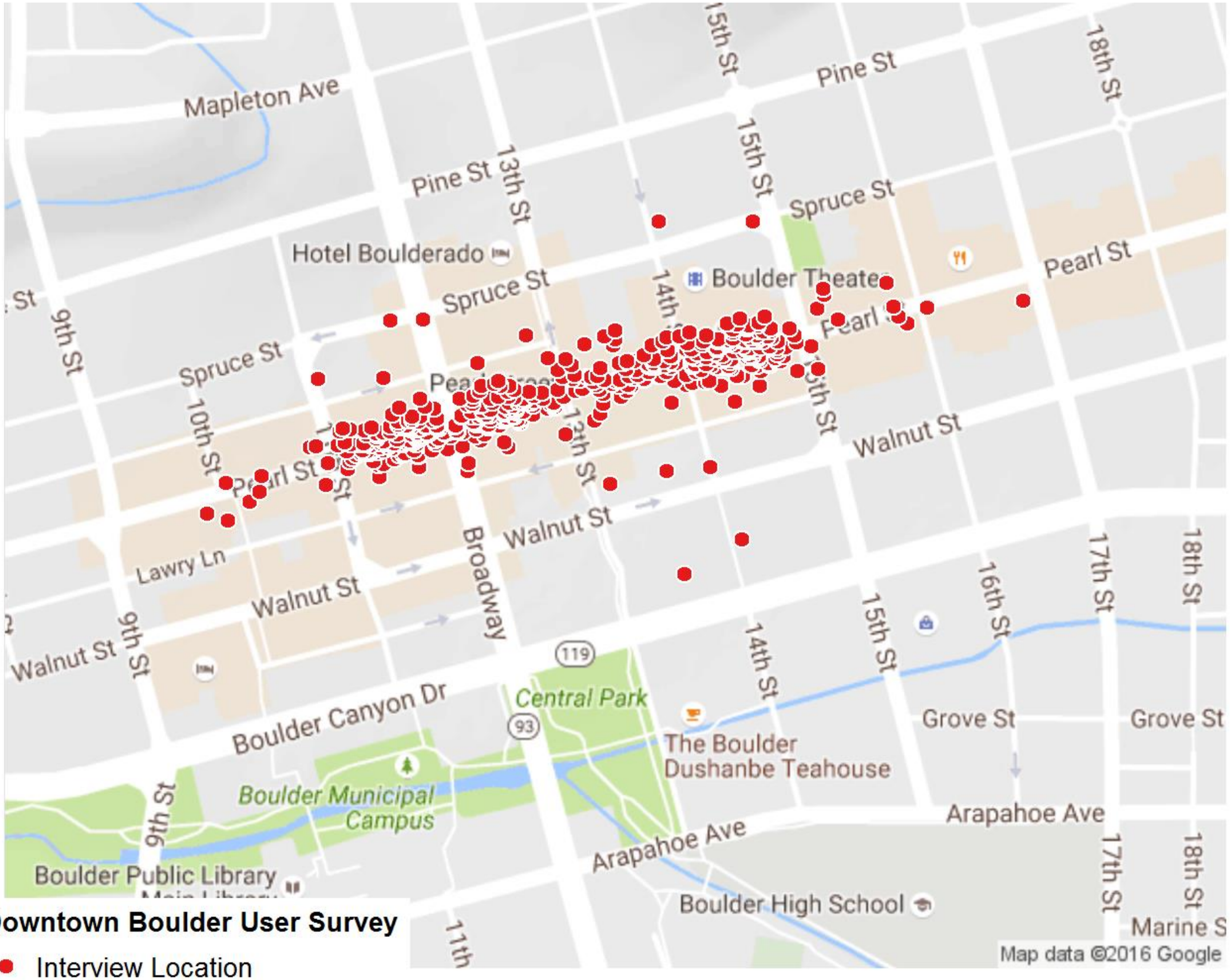
- Methodology
- Key Findings and Highlights
- Visitor Profile/User Type
- Spending Patters
- Reason for Coming Downtown
- Transportation & Parking
- Transient/Panhandler Activity
- Marketing & Media
- Overall Satisfaction
- Special Events
- Additional Feedback

Methodology

- 620 completed interviews collected between late June and early September 2016
- Random intercept surveys conducted between the 1000 and 1500 blocks of Pearl Street Mall
- Surveys conducted between 9:30am and 7:30pm
- Similar methodology to past years, allows for comparison over time

Location of Surveys



Downtown Boulder User Survey

- Interview Location

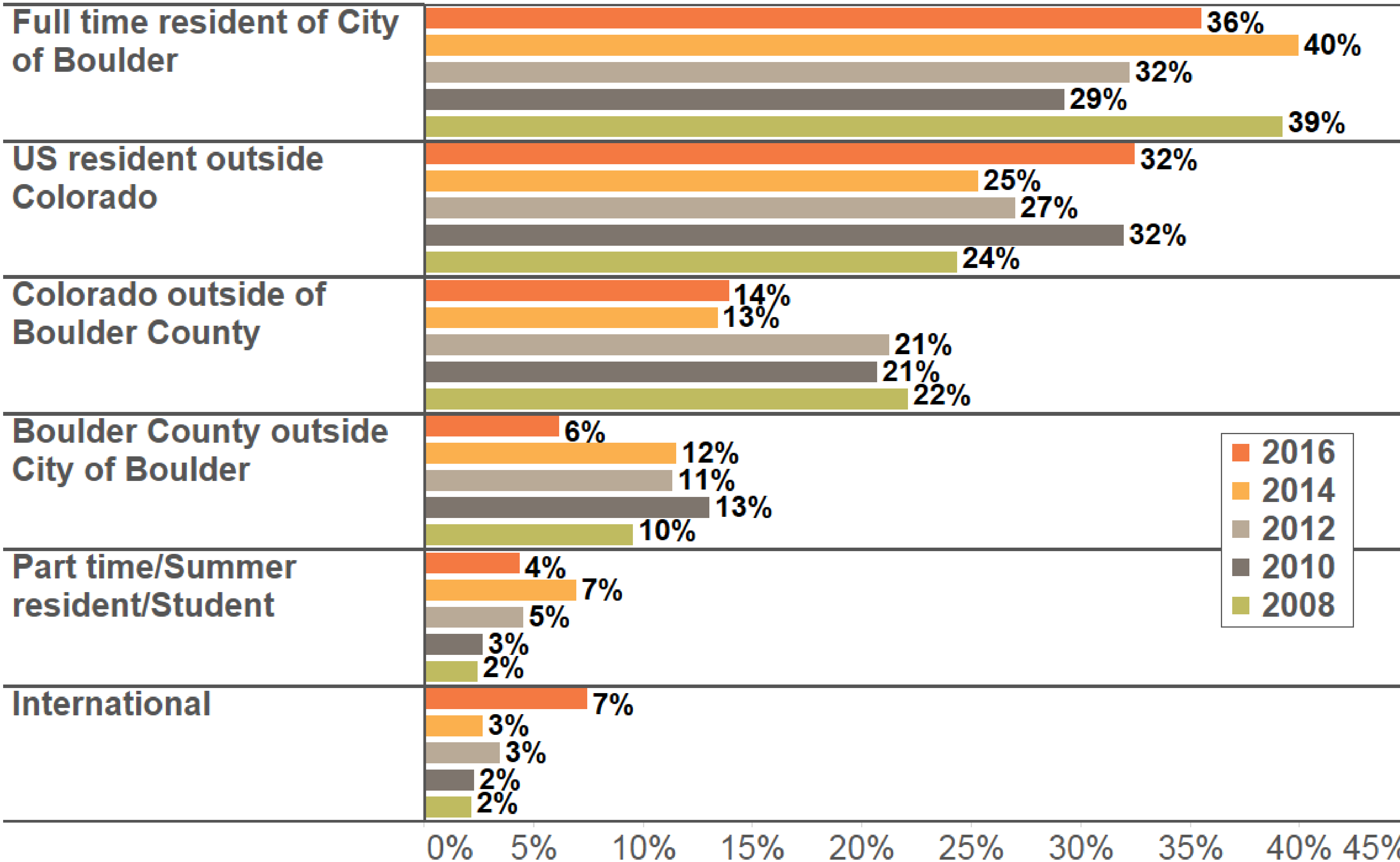
Key Findings and Highlights

- High levels of satisfaction with most aspect of the experience (including parking), increased from already strong ratings in 2014
- Average spending up from 2014, with similar spending penetration rates
- Healthy and diverse mix of visitors relative to age, household status, income
- Special events continue to be a strong draw, with Farmers' Market, Band on the Bricks, Boulder Creek Festival, and Fall Fest most popular
- Two-thirds say that the overall experience has been improving or staying the same

User Type

- City of Boulder residents: 36%
  - Central/West Boulder: 22%
  - Downtown Boulder: 22%
  - North Boulder: 21%
  - South Boulder: 19%
  - Gunbarrel: 9%
  - East Boulder: 7%
- Out-of-state visitors: 32%
- Colorado outside Boulder County: 14%
- Boulder County outside city of Boulder: 6%
- Part-time/summer residents: 4%
- International: 7%

USER TYPE


Full time resident of City of Boulder
36%
40%
32%
29%
39%
US resident outside Colorado
32%
25%
27%
32%
24%
Colorado outside of Boulder County
14%
13%
21%
21%
22%
Boulder County outside City of Boulder
6%
12%
11%
13%
10%
Part time/Summer resident/Student
4%
7%
5%
3%
2%
International
7%
3%
3%
2%
2%
2016
2014
2012
2010
2008
0%
5%
10%
15%
20%
25%
30%
35%
40%
45%

Overnight Visitors

- Users from outside Boulder County
  - 57% were spending the night, 43% were day visitors
- Overnight Visitors only
  - 58% staying in commercial lodging, 37% staying with family/ friends
  - Trip length of 3.9 nights, 2.5 people in travel party
  - General recreation, visiting family/friends top reasons for trip, followed by business, college-related, and special event
  - Word of mouth, prior visit, websites, social media important pre-trip information sources

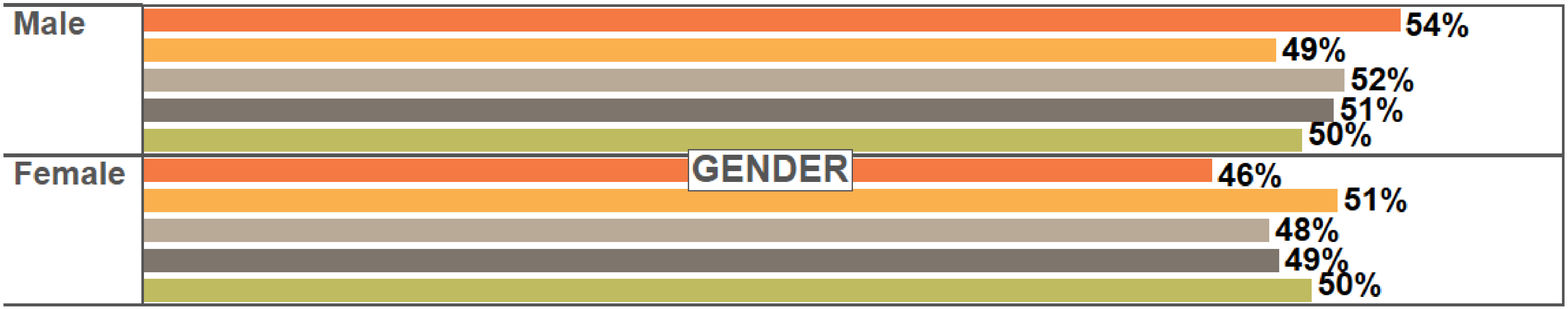
User Demographics

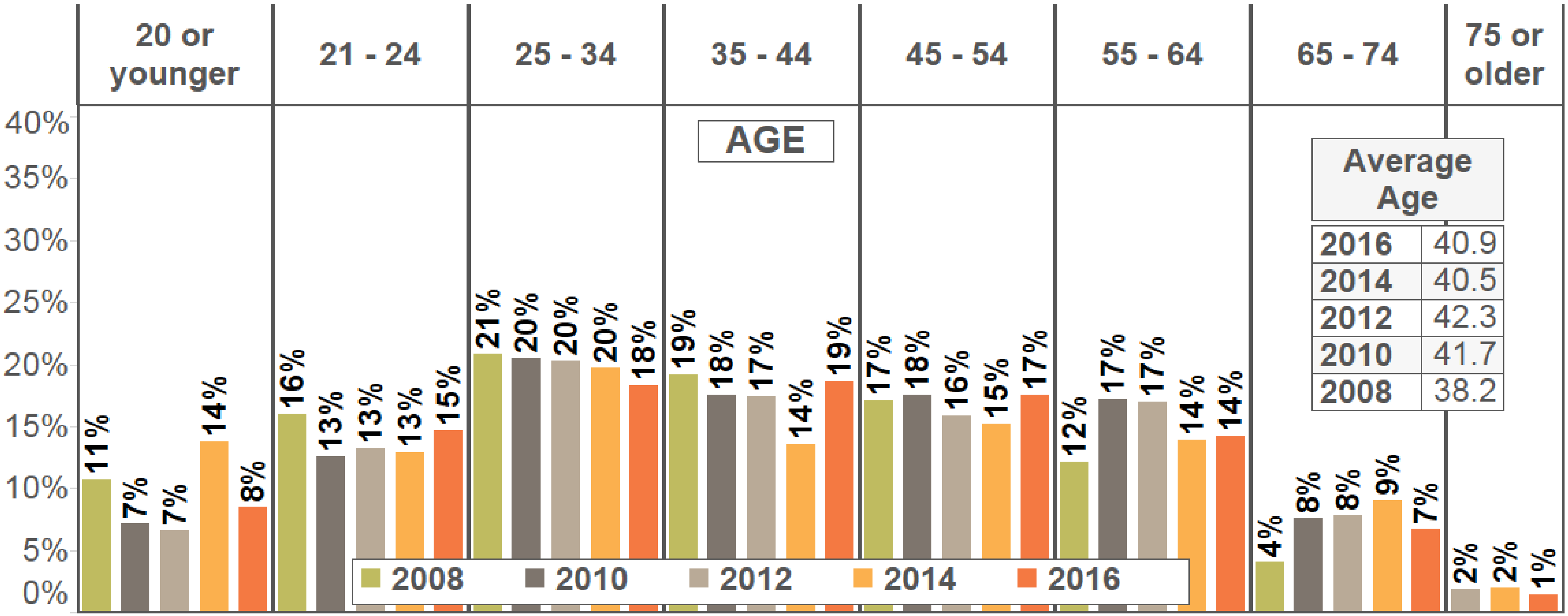
RRC ASSOCIATES

- Average age: 40.9 years
- Family/household types
  - Single no children (34%)
  - Household with children at home (28%)
  - Empty Nester (21%)
  - Couple no children (13%)
- 54% male, 46% female
- Range of HHI:
  - 33% <$50,000,
  - 32% between $50,000 and $100,000
  - 35% >$100,000
- 17% are university students, 29% are employees

User Demographics

RRC ASSOCIATES





Average Age	
2016	40.9
2014	40.5
2012	42.3
2010	41.7
2008	38.2

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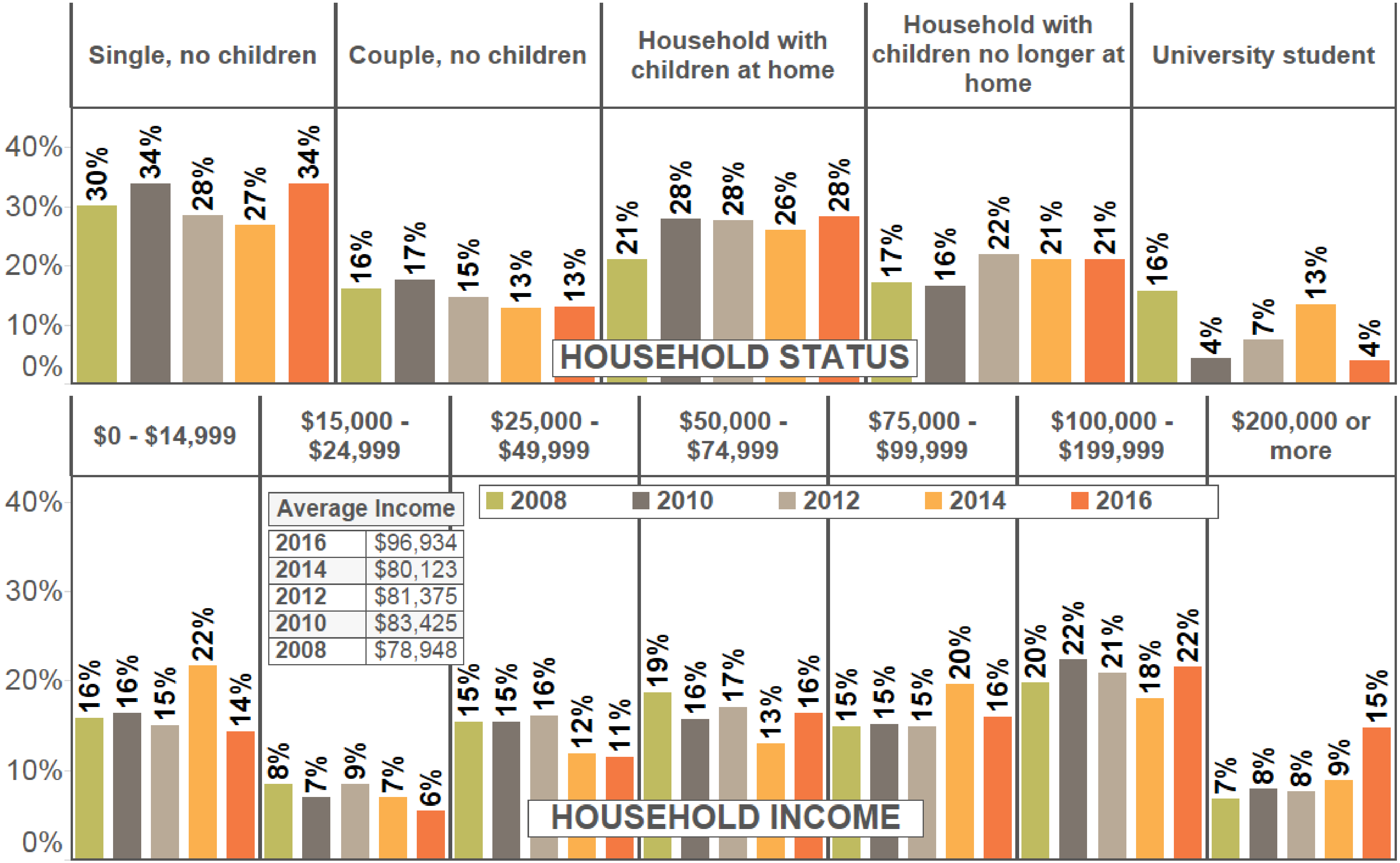
CITY OF BOULDER

DOWNTOWN Boulder

User Demographics

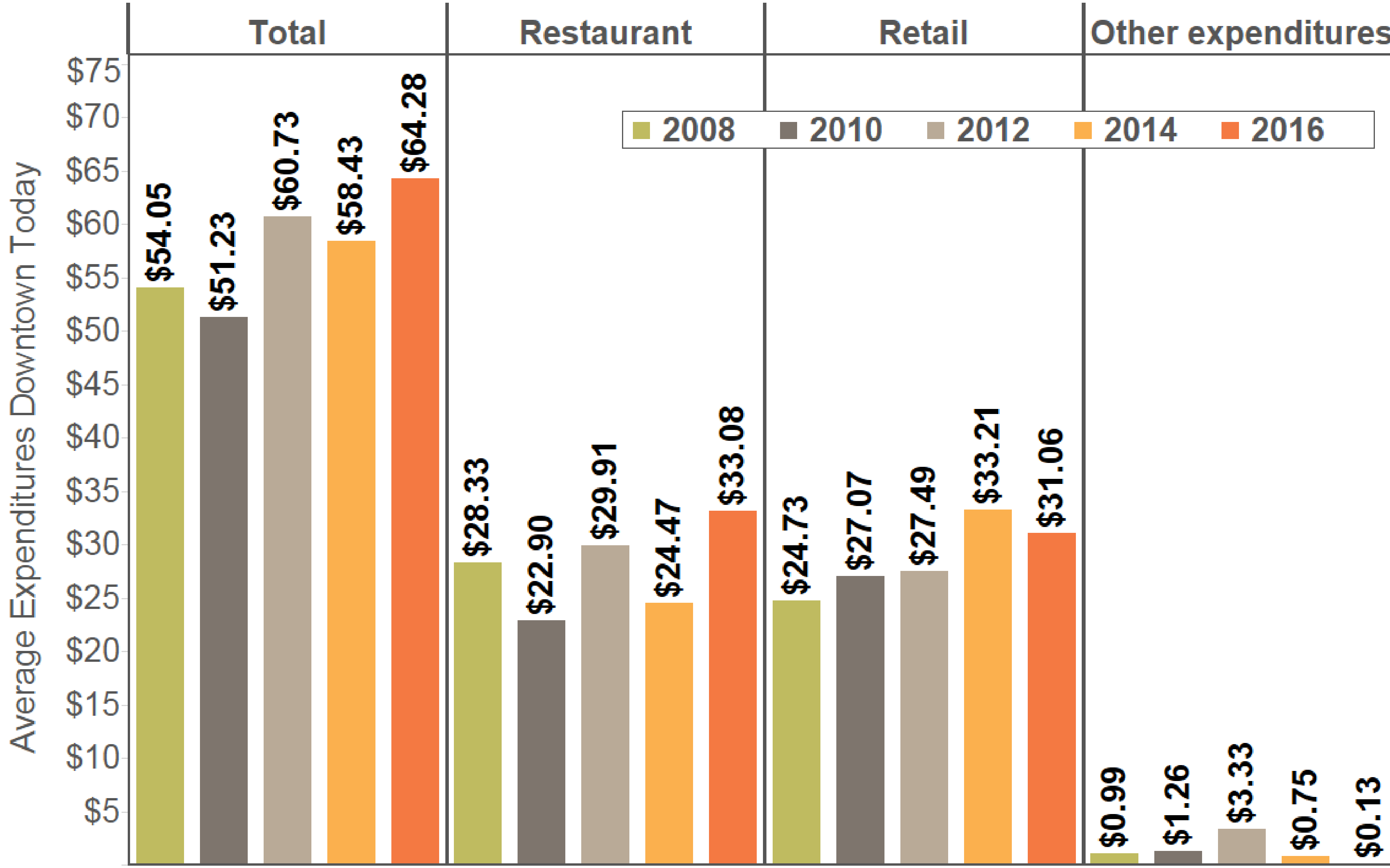


Average Income	
2016	$96,934
2014	$80,123
2012	$81,375
2010	$83,425
2008	$78,948

Spending Patterns

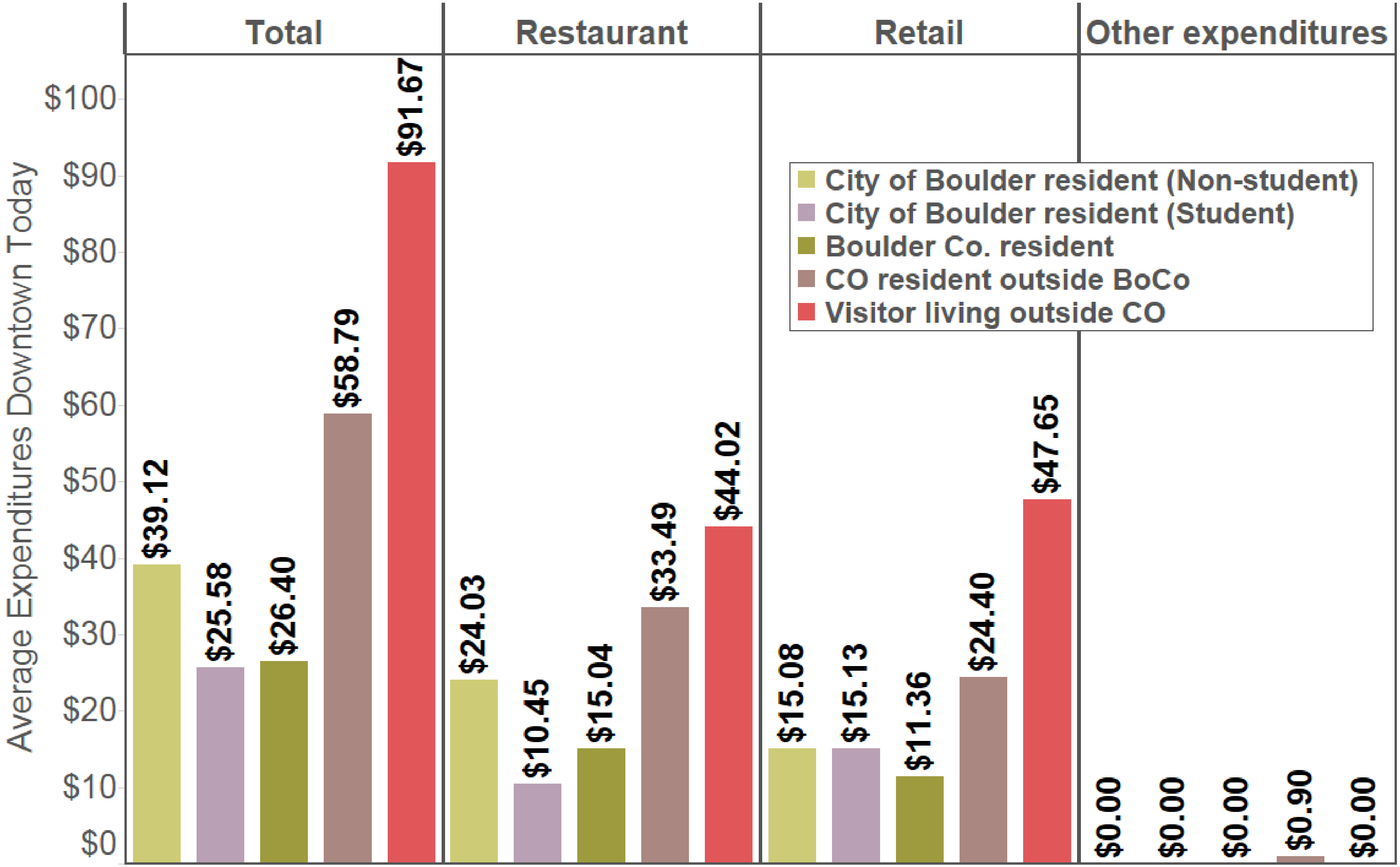
- 74% have or will make a purchase
- Average spending is $64.28 per person (up 10% from 2014)
  - Restaurant/bar - $33.08 (up 35%)
  - Retail store/art gallery - $31.06 (down 6%)
  - Other spending - $0.13 (down 83%)
- Share of spending tipped towards restaurants from retail stores compared to 2014 results

Spending Patterns



Spending Patterns

RRC Associates



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DOWNTOWN Boulder

Reason for Visiting

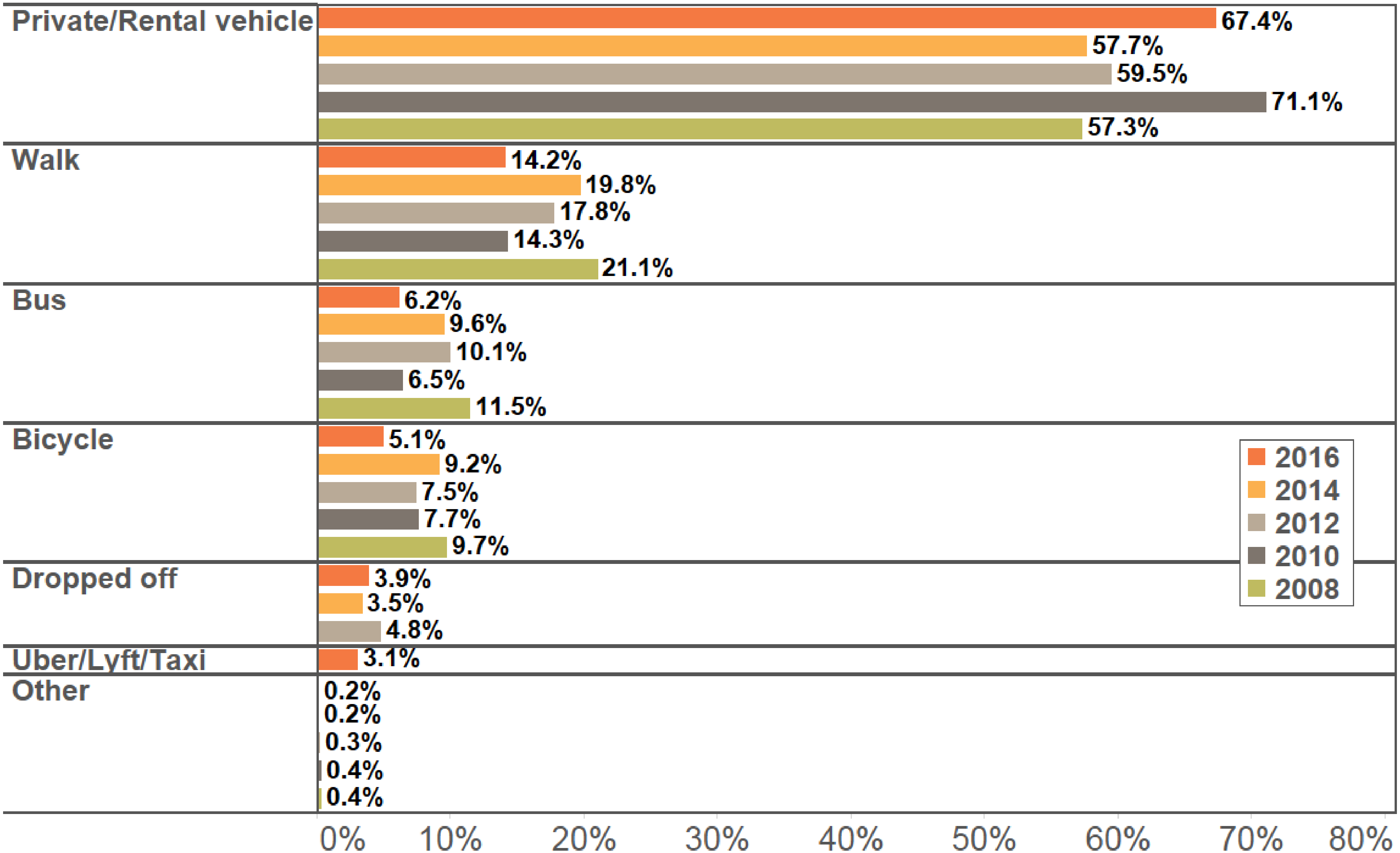
- One primary reason for coming downtown
  - Hanging out/enjoying the setting/people watching (36%)
  - Eating a meal (18%)
  - Shopping (14%)
  - Employment-related (14%)
- All activities engaged in during visit
  - Hanging out (67%)
  - Eating a meal (52%)
  - Shopping (42%)
  - Coffee/ice cream/snack (31%)
  - Employment-related (15%)
  - Watching street entertainment (12%)

Transportation and Parking

- 67% drove to reach downtown, while 14% walked, 6% rode the bus, 5% rode a bike, 4% were dropped off, and 3% took Uber/Lyft/zTrip
- Students most likely to use alternate modes to visit downtown (49%), followed by visitors from outside Colorado (36%) and non-student residents of Boulder (35%)
- 42% parked at a pay station, 35% in a parking structure
- Parking satisfaction up from 2014
- 10% have used pay-by-phone

Transportation and Parking

RRC ASSOCIATES



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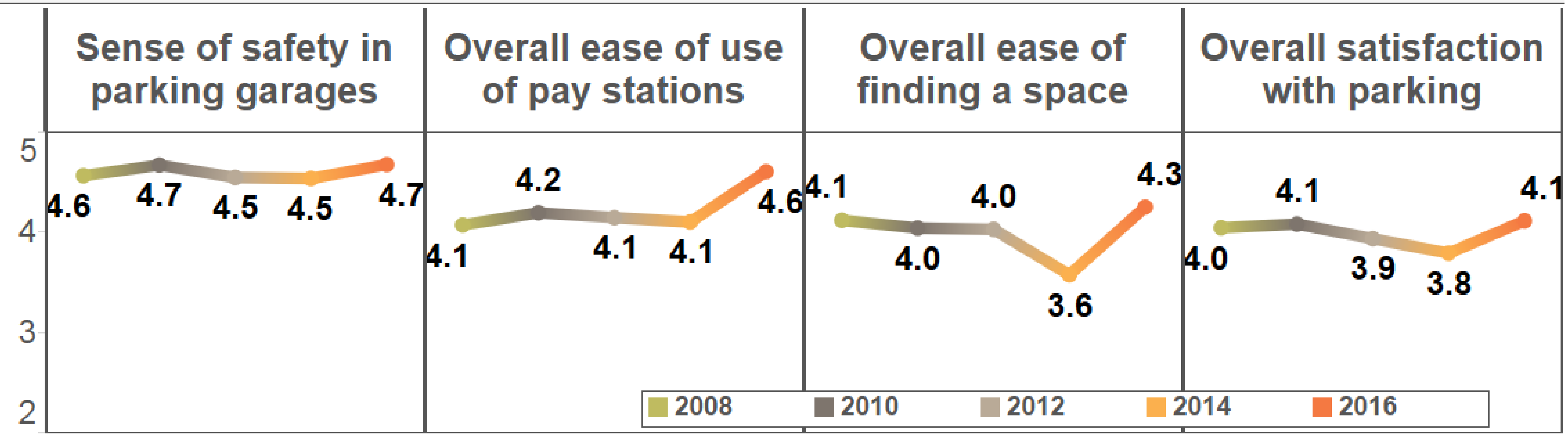
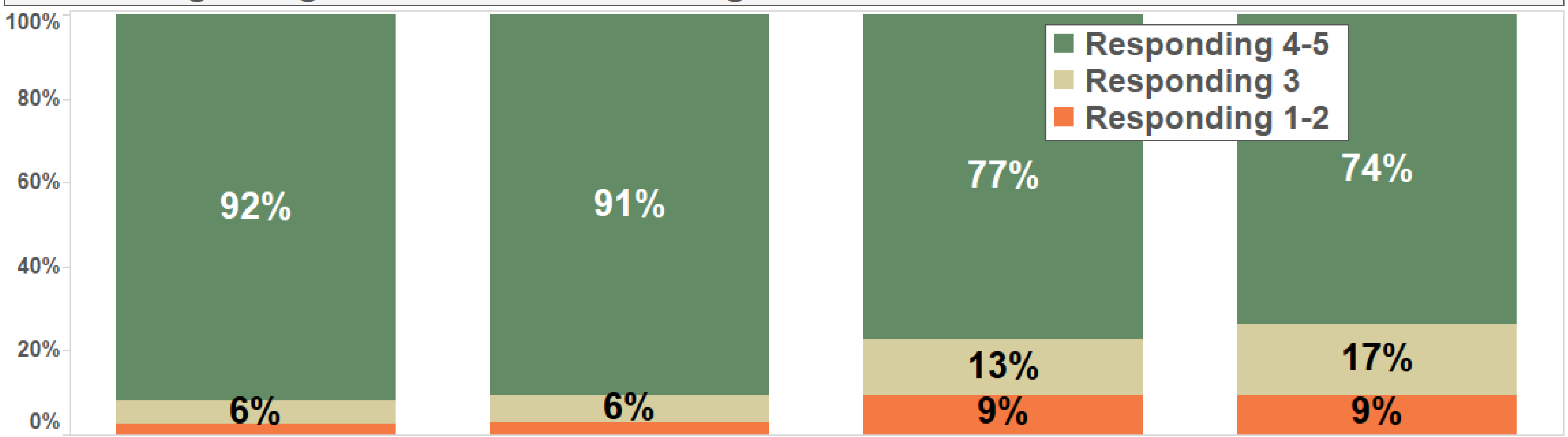
Transportation and Parking

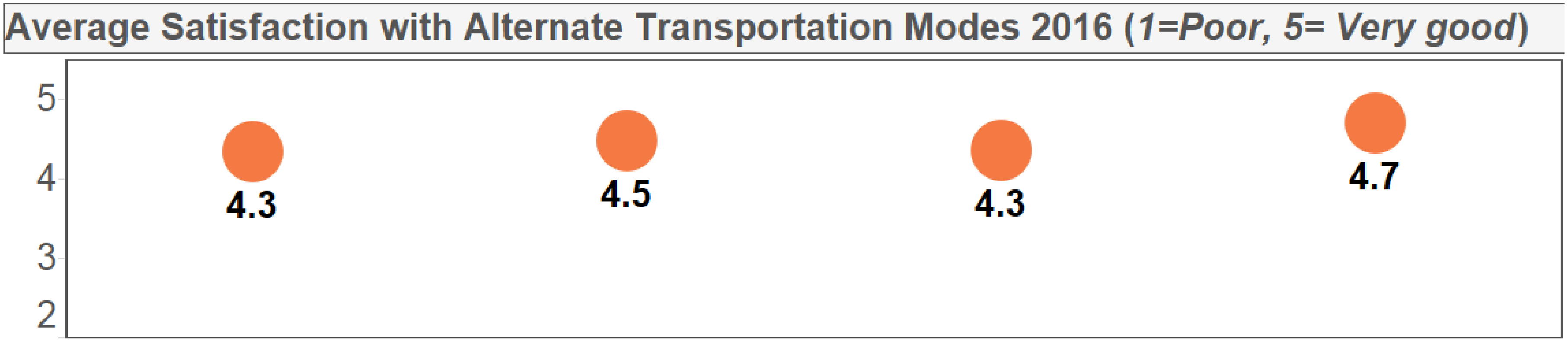
Average Parking Ratings 2008 - 2016 (*1=Poor, 5= Very good*)

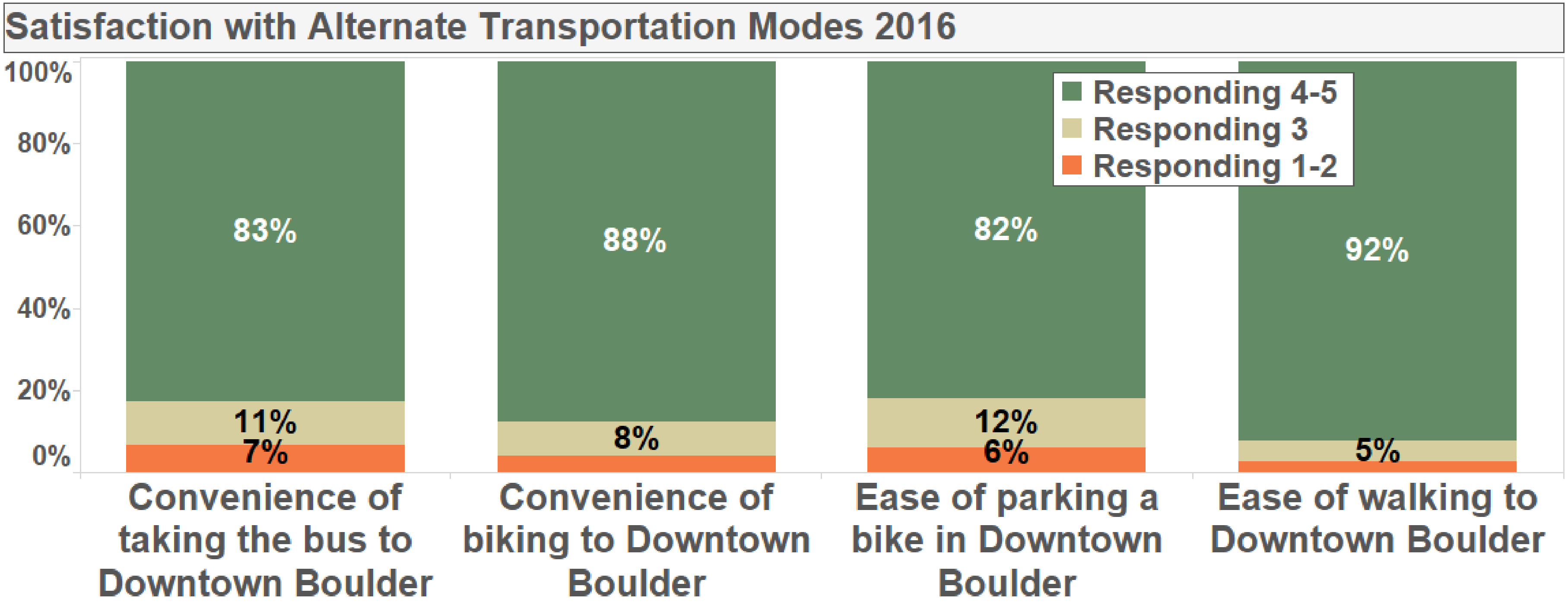


2016 Parking Ratings: Satisfaction with Parking



Transportation and Parking



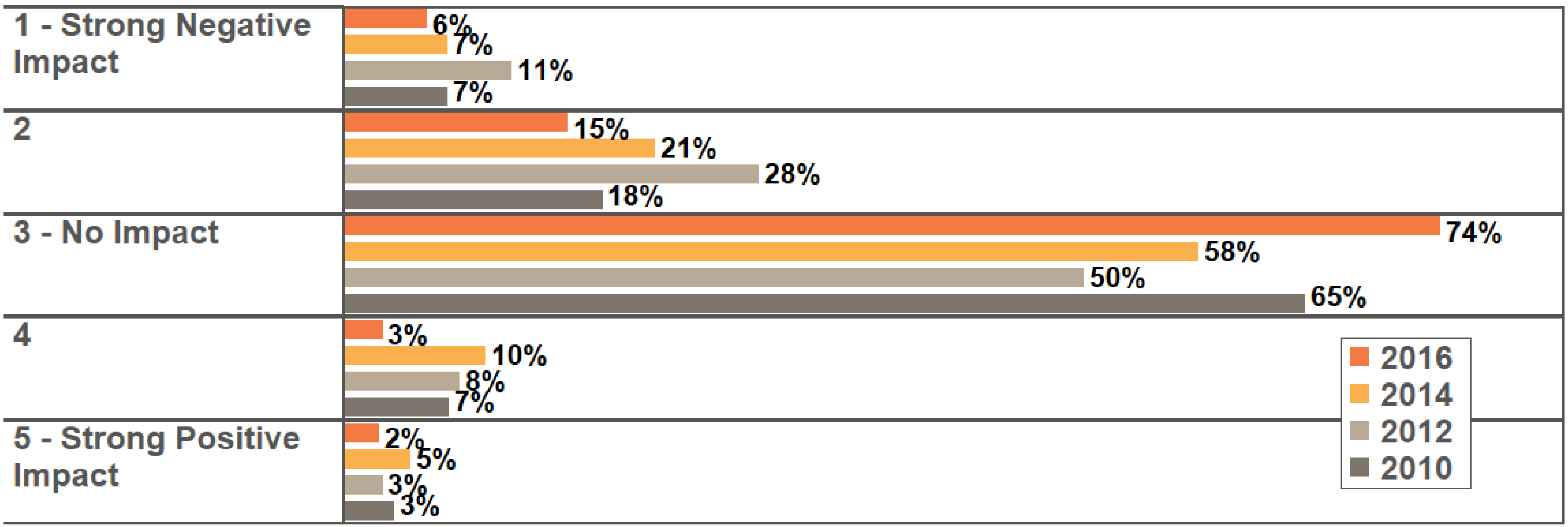


Transient/Panhandler Activity

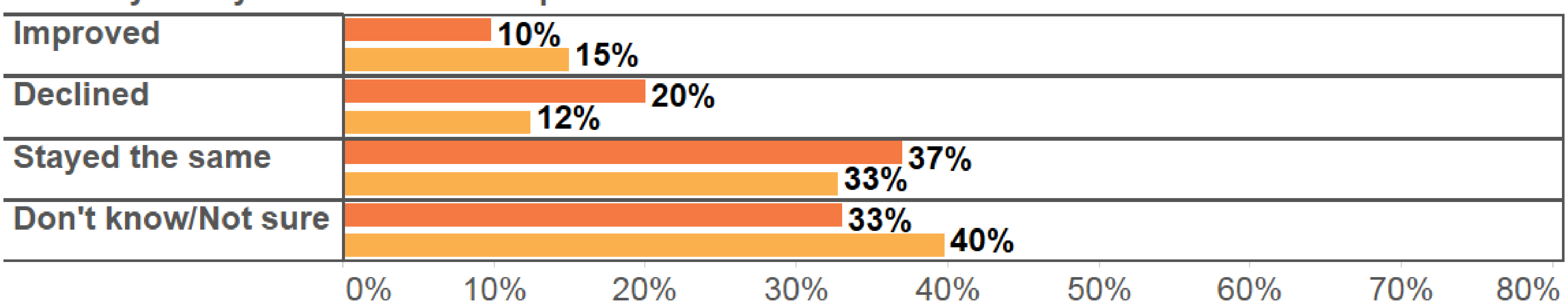
- 74% said that the activities or behaviors of panhandlers/ transients had <u>no impact</u> on their enjoyment of the experience in Downtown Boulder
- 21% said panhandler behavior had a negative impact, while 5% said it had a positive impact
- Overall perceptions less negative than in 2014 (28% negative)
- 20% say that the situation with panhandlers/ transients has gotten worse <u>over the past several years</u>, 10% say it has improved, and 37% think it has stayed the same (33% don't know) – slightly more negative than in 2014

TRANSIENT / PANHANDLER ACTIVITY

"To what degree, if any, do activities/behaviors of panhandlers in DT Boulder impact your enjoyment?"



"Would you say the situation with panhandlers/transients has..."



Marketing and Media

- 27% of users were aware of some type of advertising prior to visiting Downtown Boulder
  - 51% social media (Facebook, Instagram, Twitter, Pinterest)
  - 37% newspaper
  - 17% Downtown Boulder Visitor Guide
  - 15% on 9News
  - 14% on BoulderDowntown.com
  - 10% a general/feature article

Satisfaction

- When asked about opinions on the general direction of the downtown experience, most respondents indicated it was improving (44%) or staying the same (35%)
- Satisfaction with specific attributes is very high
- Highest rated aspects of the experience:
  - Family orientation/kids play areas
  - Feeling of security/safety
  - Overall cleanliness and maintenance
- Satisfaction with information-related attributes rebounded

SATISFACTION

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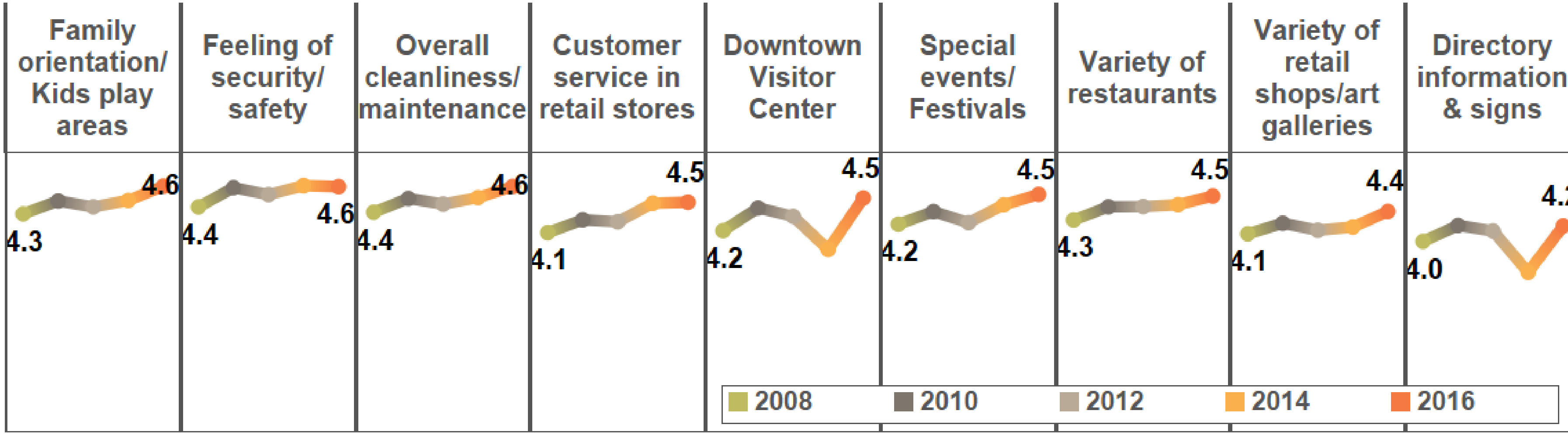
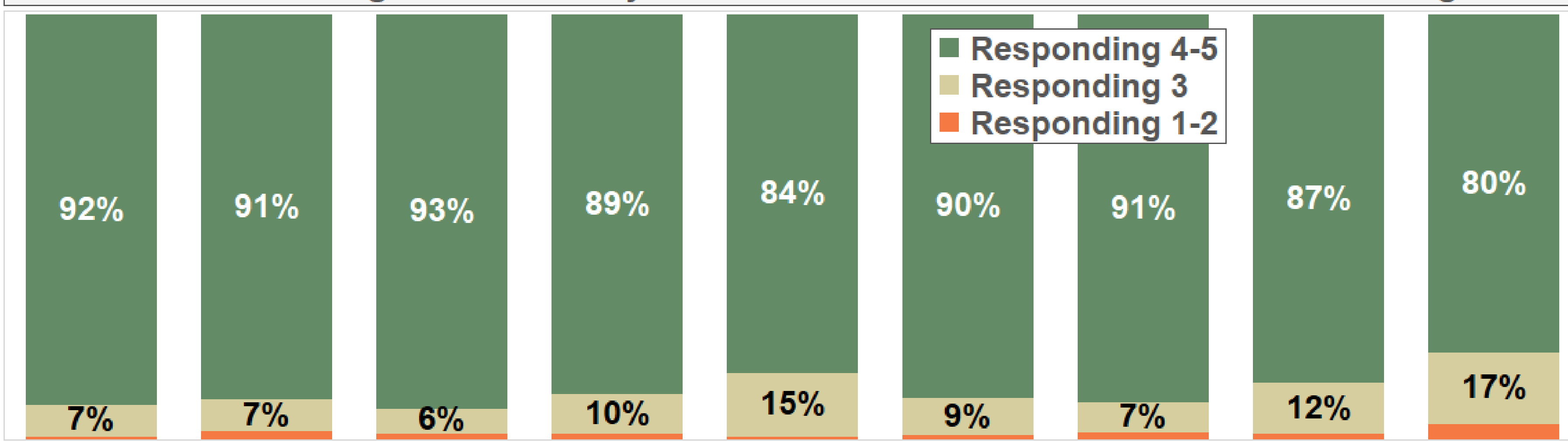
Average Satisfaction Ratings 2008 - 2016 (*1=Poor, 5= Very good*)



2016 Satisfaction Ratings: "How would you rate Downtown Boulder in terms of the following?"



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Special Events

- The Farmer's Market is a strong motivator to bring people downtown – 69% said they came specifically for that event in the past year
  - Bands on the Bricks (50%)
  - Boulder Creek Festival (45%)
  - Fall Fest (29%)
  - Open Arts Fest/other arts fairs (28%)
  - BIFF (24%)
  - Bolder Boulder Sports Expo (23%)
  - Buff Stampede (19%)
- 29th Street Mall is the top competitor for other visits and other special events

Additional Stores/Restaurants

- *“Asian cuisine”*
- *“Chilies, Express”*
- *“Clothing stores that aren't so expensive, H&M”*
- *“Don't know”*
- *“Francesca's”*
- *“I like it local. Laudisio’s restaurant”*
- *“Keep it local!”*
- *“More breweries”*
- *“More middle priced range stores”*
- *“Mt Fuji, Dicks Sporting goods”*
- *“No chains”*
- *“Plato's closet”*

SUGGESTIONS FOR IMPROVEMENTS

RRC ASSOCIATES

- *"Continue to keep to homeless under control. They can be scary"*
- *"Get rid of homeless. not safe for my granddaughter"*
- *"I like it a lot, it's very pretty"*
- *"I really like the pedestrian mall idea"*
- *"It's just getting overpopulated"*
- *"Larger bike signs on the bike paths. hard to see"*
- *"Like the pedestrian mall area"*
- *"More bike share stations on the mall. More frequent busses"*
- *"More free parking that's closer"*
- *"More patio restaurants space"*
- *"More ways to see the Flatirons"*
- *"None, I like it here"*

CONCLUSIONS AND TAKEAWAYS

- Very positive feedback related to the overall experience and with individual aspects of Downtown
- Satisfaction with parking at all-time high
- Homeless situation seen as having little impact, but has gotten somewhat worse over the past few years
- Average spending up, particularly for restaurants/ bars
- Social media an important media channel
- Special events draw visitors and add vitality
- Area attracts a variety of users for a variety of reasons
- A wonderful place to hang out and bring your out-of-town family/friends

Thank You!

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