DOWNTOWN MANAGEMENT COMMISSION
December 1, 2014
5:30 p.m. - Regular Meeting
Council Chambers- 1777 Broadway
AGENDA

1. Roll Call
2. Approval November 3, 2014 Meeting Minutes
3. Public Participation
4. Police Update
5. Parks Update
6. BID Update
7. City Council Retreat Questions for 2015
8. Matters from Commissioners
9. Matters from Staff
    - Joint District Board Meeting in January
    - Update on the Smoking Ban - Landrith
    - West Pearl Construction Update – Matthews
    - Mall Amenities Upgrade Update
    - AMPS Update – January 21 Joint Board Meeting
    - West Pearl Poetry Winners

Attachments
- Meeting Minutes – November 3, 2014
- Sales and Use Tax Revenue Report – September 2014
- Police Stats
- Downtown Boulder Open/Close List
- Council Retreat Questions for 2015
- City Council Work Plan
- Parking Revenues and Utilization Report to City Council
- 2014 Accomplishments and 2015 Priorities
- West Pearl Poetry

DUHMD/PS 2014 Priorities

University Hill
Hill Reinvestment Strategy Development, Adoption and Implementation
- Capital Improvements
- Marketing and Events
- Organizational Structure
- Clean and Safe
- Innovation

Smoking Ban
14th Street Mixed Use Development Partnership
"Parklet" pilot

Boulder Junction
Implementation of TDM District
- PILOT payments
- Revised budget projections

Depot Square Garage Operations
Parking Plan for future development
Smoking Ban

Downtown
"Parklet" Study
Smoking Ban
Civic Area Plan Participation
Civic Use Pad Recommendation
Implementation of Bond Projects:
- 15th Street Streetscape
- West End Streetscape

Parking
AMPS Phase I Implementation: Work Plan Development, Scope and Phased Implementation
Garage Arts Plan
Parking Philosophy
NPP Expansions

Internal
Division Value Goal: Customer Service
Name Change
Office Space Planning and Remodel Phase II

DMC 2014 Priorities
- Civic Area Plan
- Homelessness
- Downtown Vitality
- West Pearl Streetscape Project

Mission Statement: We serve the downtown, University Hill and affected communities by providing quality program, parking enforcement, maintenance and alternative modes services through the highest level of customer service, efficient management and effective problem solving.

CITY OF BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING MINUTES FORM

NAME OF BOARD/COMMISSION: **DOWNTOWN MANAGEMENT COMMISSION**

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: **Ruth Weiss – 303-413-7318**
NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:
BOARD MEMBERS: **KOVAL, CRABTREE, SHAPINS (absent), DEANS, MILLSTONE**
STAFF: **WINTER, MATTHEWS, WEISS, LANDRITH, HERRING, JOBERT, MARTIN, PADDOCK**
GUESTS: **SEAN MAHER**

TYPE OF MEETING: **Regular** **November 3, 2014**

AGENDA ITEM 1 – Roll Call: Meeting called to order at 5:35 p.m.

AGENDA ITEM 2 – Approval of the October 6, 2014 (See Action Item Below):

AGENDA ITEM 3 – Public Participation: None

AGENDA ITEM 4 – Police Update: Paddock, in place of Commander McEldowney, said calls were down from last month in the garage and there was an arrest last month at Connor O'Neil's. Paddock mentioned that Halloween went well. Paddock continued that calls were down and there was nothing significant from last month. Paddock did mention that the stats did not include October 31st, Halloween. Staffing on the mall has changed, from two core officers on the mall, there are now 4 core positions and days off are shifted, it will allow for more dedicated projects.

AGENDA ITEM 5– Parks Update: Martin said that the Mall crew has been busy with pansies and bulb planting, working on updating with the Ready to Work (RTW) crew and will meet to evaluate work done this year. Deans questioned the number of RTW crews working and Martin said they have one crew that rotates between the mall and the civic area.

AGENDA ITEM 6 – BID Update: Maher said that the Munchkin Masquerade was successful with 5,000 to 6,000 attendees; it was a great Halloween downtown. Coming up is Switch on the Holidays on 11/23, Saint Nick on the Bricks begins November 28th; Tebo train will be turned into the Snowball Express and run on Saturday mornings; Small Business Saturday will be 11/28, Lights of December parade will be 12/6; and, the Downtown Holiday Party will be 12/4 at One Boulder Plaza. Downtown Management Division is sponsoring the Small Business Saturday. Holiday lighting budget this year is $45,000 which includes $12,000 in more lights this year and beefing up lighting on the 1100 and 1200 blocks because of the movie being filmed. Visitor numbers were down by 7% in October and research correlates the numbers to the CU football games. Koval mentioned that more people visited when CU was in a different division. Maher met with Deputy Chief Kurt Johnson and Jason Mendelson, Foundry Group. Mendelson wants to raise money for security cameras on the mall. Cameras on the municipal area were successful. Maher offered to do a pilot on the 1100 block and Pearl with one camera as a test project. Mendelson is concerned with employee safety and will fund the pilot camera. The pilot will probably start in the spring. Koval complimented the mall crew for the immaculate condition after Halloween. Koval mentioned that the Downtown Intercept survey results were informative. RRC survey is an intercept survey of who accesses downtown and how do they get there. Crabtree asked if there were any highlights from the survey to point out. Maher replied that the highlights would be that more east and south Boulder residents are coming downtown and it was encouraging. Winter mentioned that it showed a higher utilization of the parking structures and the Pay by Phone was a higher use than expected. Millstone commented on the transients on the mall as less of a concern. Sales tax for August was up 24%.

AGENDA ITEM 7 - Public Hearing and Consideration of a Motion to Recommend to City Council the Changes to the Mall Ordinance – Landrith said the council draft memo was in the packet. Crabtree said that he was surprised to see the DMC in the ordinance. Winter was not sure what the intent was 35 years ago, however, there are many more events and the application procedures include many more issues with liability and coordination with other departments which require city staff involvement and approval. Landrith said that DMC retains the selection of the mobile cart on the mall and its process. Landrith commented that there are two carts that are a great ally to the city of Boulder and DBI as eyes on the mall. Winter said that conditions to deny permits, number of events an organization can have and the patio extensions are addressed. Opened for Public comment; no received. Public hearing closed.

Crabtree motioned to support the changes to the mall ordinance and Millstone seconded the motion. Opened for Public comment. Public Hearing is closed. All Commissioners approved. The motion passed by 4 – 0.

AGENDA ITEM 8– AMPS Update - There was an AMPS study session with council on 10/28; fair amount of council support to move forward with edge/intercept lot parking, considering the Armory project and the East Arapahoe area. Winter said that some councilmen thought that the city subsidized parking and staff will provide council details. Winter appreciated the opportunity to educate council and the public. Deans was surprised that council thought parking was subsidized and voiced that parking is a revenue generator. Next study session will be in the first quarter, joint board meeting in January, and parking for car share vehicles and curb lane management issues with the idea to bundle these issues together and bring as a group to initiate changes was mentioned. Parking pricing and rates variable in higher demand areas will be an issue to the districts. Planning codes changes around parking are in the future.

AGENDA ITEM 9– MOU for Trinity Lutheran: Winter mentioned the MOU is between CAGID and Trinity Lutheran, wanted the commission to be aware of the discussions going on, and that the costs were higher than initially proposed. Winter continued with the MOU draft and sought commission comments. Millstone asked Winter what is involved in the negotiation. Winter replied that it would be a Condominium Association. Air rights were discussed in the event the structure were to elevate. Winter did mention that CAGID did not pay for the land and they see the land as a value and want to use the parking structure for their religious uses and trade off for weekday parking. Trinity Lutheran could not find another financial partner and trying to find the right bundle of things for a win/win on both sides. Crabtree said the land is rolled into the first space, $46,000 per space seems high. The 55 spaces at $46,000 per space and Crabtree did not know the revenue base. Crabtree said it's an economic decision that the city needs to make. BuildMark estimated $30,000 per space. Koval questioned if the cost will be fixed space. Winter is looking for the questions from the commission. Downtown garages are free on weekend. Jobert mentioned the difficulty is the short term parkers. Winter would like feedback from the commission by next week. Koval said that this amount of money in cash and questioned if there has been an evaluation for the Spruce and Broadway lot for the funds. Winter said an analysis of this lot when council queried if housing could be put on that site and council is looking at micro units on that site with parking. There is a threshold point and it would need to be voted if the residents don't want parking in downtown, they could defeat the additional parking. Koval questioned the residential people do they pay into CAGID and Winter said they are and then rebated. Koval suggested reaching out to the Museum of Boulder. Winter said this is a MOU that will need to go in front of council to be sure they are behind it.

AGENDA ITEM 10 - Matters from the Commissioners: None

AGENDA ITEM 11 – Matters from the Staff: Landrith said there is an American Bison statue from a local developer, Tebo, who would like it to be a temporary installation and the most suitable site would be by the raised planter bed for a one year. It would be a temporary art installation and might be donated to the city on permanent basis later. Landrith said that the proposed citywide smoking ban has gone to city council study session, Parks and Rec wanted to exempt the city owned golf course and council did not want as many exemptions. Council wanted the golf course and Chautauqua included in the ban. The first reading will be on 11/8. Study session will be sent to the commissioners shortly and the final memo will be sent out when ready. Deans commented that business people she has communicated with are concerned that they will need to hire non smokers. Maher surveyed downtown business and 70% supported the full ban to include alleys. Ecigarettes and vapor may be included.
Downtown Employee Transportation Survey is out and response is good per Landrith. Online responses were 220 on Friday and there are 78 to be reviewed. Landrith is still not confident that line employees are weighing in as much as they could. Winter said that more outreach is needed. Deans asked what the target number of responses desired. Landrith said that 3 years ago it was in the 300's. Koval suggested surveying the EcoPass participant as they obtained their passes. After two years of the Smartcard, there is no reliable data for use. Survey process was presented to the commission.

Matthews said that the West End City Streetscape project is moving ahead and will be moving west of 9th Street, will come back after the first of the year with totems, etc., and the parking should be opened shortly. Trident bike rack will be replaced. in the spring. 901 Pearl continues to go up, 909 Walnut is ready for concrete foundations, and Pearl West excavation continues. 909 Walnut and Pearl West will both need the alleys for deliveries and looking to close Walnut one lane to get trucks into the work site. Matthews mentioned the movie on Pearl Street, a large section of the library lot was used for Catch and Release, now it is proposed to use one of the lots on Canyon to stage and looking for parking on Walnut, they have rented space on the Wells Fargo lot. Matthews prefers to use the lot. Herring gave the commission specifics on the filming. The filming will be done before the holidays. Koval questioned the economic impact. Commission vacancy was discussed. Jobert said that the parking officers are giving away 3 hour free parking coupons during the day to the public with 18 per day allotment. Jobert mentioned the quarterly financials with the garages being up 18%, the punch card is bringing in $165,000 more than last year, and rent is down due to turnover. Koval questioned the infrastructure. Winter hopes to bring ideas about the mall amenities and replacing ballards and planter consistency at the next meeting.

Meeting adjourned at 7:18 pm.

ACTION ITEMS:

MOTION: **Crabtree motioned to approve the September 8, 2014 meeting minutes subject to corrections. Deans seconded the motion. The motion was approved 3 – 0.**

MOTION: **The Downtown Management Commission recommends to City Council the changes to the Mall Ordinance. Crabtree motioned to support the changes, Millstone seconded the motion and all commissioners approved. The motion passed by 4 –0.**

FUTURE MEETINGS

December 1, 2014	**Council Chambers**	**Regular Meeting**

APPROVED BY: DOWNTOWN MANAGEMENT COMMISSION

Attest:
Ruth Weiss, Secretary

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Sue Deans, Chair

City of Boulder
Sales & Use Tax Revenue Report
September, 2014

Issued November 14, 2014

This report provides information and analysis related to September 2014 year-to-date sales and use tax collections. Results are for actual sales activity through the month of September, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Cheryl Pattelli, Director of Finance, at (303)441-3246 or pattellic@bouldercolorado.gov.

PLEASE NOTE: Pursuant to a vote in November, the sales and use tax rate changed on January 1, 2014 from 3.41% to 3.56%. Therefore, actual dollars collected in the report may show as being higher in 2014 solely because of the tax rate increase. However, the actual percentages changes included in this report have been normalized to be able to compare the actual increase or decrease for this year compared to the same period in 2013 as if the rates were the same. This normalized percentage better reflects the underlying economic activity in the city and enables city staff to readily determine if revenue targets are being met.

REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, YTD "normalized" Sales and Use Tax has increased from the 2013 base by 8.01%.

TABLE 1

ACTUAL SALES AND USE TAX REVENUE

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	6.32%	78.04%
Business/Consumer Use Tax	36.94%	11.24%
Construction Use Tax	(8.19%)	7.84%
Motor Vehicle Use Tax	18.39%	2.88%
Total Sales & Use Tax	**8.01%**	**100.00%**

Retail sales tax from recreational marijuana is a new revenue source in 2014. Therefore, adjusted numbers are provided in Table 2 to better illustrate underlying retail sales and related tax, excluding revenue from recreational marijuana. Further, due to a number of uncertainties in costs related to the sale of this new commodity, much of this revenue is being reserved to pay for costs associated with this new business segment, and is not available for other purposes.

TABLE 2

SALES AND USE TAX REVENUE ADJUSTED TO EXCLUDE RECREATIONAL MARIJUANA

TAX CATEGORY	% CHANGE IN REVENUE Increase/(Decrease)	% OF TOTAL
Sales Tax	4.83%	77.81%
Business/Consumer Use Tax	36.83%	11.36%
Construction Use Tax	(8.19%)	7.93%
Motor Vehicle Use Tax	18.39%	2.91%
Total Sales & Use Tax	**6.83%**	**100.00%**

MACRO ISSUES TO CONSIDER

September YTD Sales and Use Tax revenue continues to be encouraging. The next question, when considering committing revenue to on-going expenditures might be, what do the 2014 trends portend for the future?

Although total Sales and Use Tax revenue is up in total by 8.01%, some of this revenue is for newly taxable retail commodities and may not show similar rates of increase in the future. Excluding revenues from sales of both medical and recreational marijuana for both 2014 and 2013 reflects that our traditional retail sales tax revenue source from brick and mortar stores in the city is up by a more modest 4.66%.

Other tax components (Business Use Tax and Motor Vehicle Use Tax) are currently trending upward and may continue to be strong for the short term as we recover from the recession, but they will ultimately settle back down to lower rates of increase or even decrease somewhat from current levels.

Although difficult to quantify, other trends impacting spending on taxable goods in the city follow:

- Unemployment continues to decline, increasing earned income and consumer confidence.
- Housing prices continue to increase. The U.S. stock market is also up significantly. These factors contribute to what is often called "the wealth effect" where people with increased assets feel more comfortable spending money on both taxable and non-taxable items and services.
- Recent declines in the cost of gasoline should increase disposable income, at least until next spring and summer when gasoline prices are expected to rise again.
- Housing prices for new purchasers (with associated higher mortgage payments) and rents continue to increase, possibly decreasing disposal income available for the type of retail purchases that we rely on as our retail sales tax revenue base.
- Paying off large student loans may reduce disposable income for a relatively large segment of our population.
- Increasing internet sales (those upon which retail sales tax is not collected by the vendor) will continue to divert some of the disposable income that was previously a part of the retail sales tax base for the City of Boulder. For 2014 this amount is estimated to be four million dollars in lost tax collections.
- Business spending on new capital equipment tends to occur in cycles and the end of the recession may have triggered a high point in this cycle.
- Auto purchases were relatively slow during the recession with the average age of the vehicle fleet in the country approaching eleven years. When new purchases decrease the age of the fleet, replacements may slow.

DETAILED ANALYSIS OF MAJOR CATEGORIES

The following monthly information is provided to identify trends in the various categories. While this information is useful, it is important to remember that relatively small aberrations (like the timing of remittances by certain vendors) can make relatively large monthly variances.

Retail Sales Tax – September YTD retail sales tax revenue was up by 6.32% from that received in 2013. Without the tax revenue from the sale of recreational marijuana (which was not in the comparative 2013 base) the YTD increase would have been 4.83%. A portion of the February increase was due to audit revenue collected during that month. Also, beginning in April, the sale of recreational marijuana has improved the variance as there is no comparative revenue in the prior year. The negative percentage change in June is due primarily to revenue from a very large business computer provider in 2013 that was not duplicated in 2014.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2.83%	5.87%	2.92%	11.09%	8.05%	(0.19%)	9.16%	8.87%	9.64%

Food Stores - Retail sales tax revenue for food stores is up 6.81% YTD. A portion of the variable performance in this category is due to timing issues where the vendor files 13 tax returns per year and the extra return does not occur in the same month each year.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
3.70%	(11.10%)	8.47%	12.32%	13.68%	0.83%	8.76%	10.08%	15.65%

Sales at **Eating Places** are both an important revenue source (Eating Places comprise approximately 13.00% of sales/use tax) and are often an indicator of the health of the economy in the city. This discretionary category is often correlated with disposable income and consumer confidence. Total September YTD retail tax at Eating Places is up by 5.55%.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
1.47%	7.57%	(1.30%)	6.34%	10.01%	0.13%	4.71%	4.52%	16.72%

Apparel Store retail sales are up by 7.65% YTD. A portion of the monthly fluctuations is due to the timing of receipt of certain remittances.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
(1.35%)	13.85%	15.64%	(18.70%)	(0.60%)	9.12%	8.99%	36.31%	4.42%

General Retail is down by 2.60% YTD. While a downward trend appears to be consistent with retail trends on the national level, timing also impacts the results in September because certain remittances did not make the cut-off for the month.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
(16.62%)	6.07%	3.91%	4.62%	(2.89%)	(4.09%)	3.83%	(7.83%)	(6.28%)

Public Utilities (primarily retail sales tax on natural gas and electricity) are up by 2.47% YTD. Tax on Public Utilities comprises approximately 5.00% of total sales and use tax revenue. Even as natural gas prices and rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use. According to a 2006 study by the City of Boulder, commercial and industrial sector energy use makes up 83% of Boulder's energy use.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
5.63%	9.85%	9.89%	(0.98%)	(0.31%)	9.27%	4.59%	0.13%	5.82%

MEDICAL MARIJUANA RETAIL SALES TAX

Total YTD retail sales tax revenue collected in this category is $849,863, up by 20.19% from the same period in 2013. Monthly sales tax revenue and the percentage change by month, is presented below. This industry segment represents approximately one percent of total sales/use tax collections.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
$86,993	$110,174	$75,274	$63,256	$79,663	$85,190	$91,897	$144,791	$112,625
25.13%	50.58%	(11.38%)	(17.65%)	9.92%	10.70%	17.22%	60.98%	32.64%

RECREATIONAL MARIJUANA RETAIL SALES TAX AND EXCISE TAX

The first remittances related to sales of recreational marijuana were received in the month of February. The Municipal Code prohibits providing any information that would identify sales by individual vendors. Beginning with April data, enough vendors have reported to obscure individual data. Therefore, we will begin to report year-to-date revenue related to the sale of recreational marijuana. September YTD retail sales tax collections for the sale of recreational marijuana were $912,280.

Significant YTD increases / decreases by tax category are summarized in Table 3.

TABLE 3

2014 YTD RETAIL SALES TAX (% Change in Comparable YTD Collections)	
STRENGTHS: ▪ Food stores up by 6.81% ▪ Eating Places up by 5.55% ▪ Apparel Stores up by 7.65% ▪ Home Furnishings up by 11.46% ▪ Transportation/Utilities up by 5.78% ▪ Automotive Trade up by 2.33% ▪ Building Material Retail up by 7.92% ▪ Consumer Electronics up by 12.98% ▪ All Other (including marijuana sales) up by 35.32% ▪ Downtown up by 9.80% ▪ Basemar up by 2.23% ▪ UHGID up by 12.93% ▪ N. 28th St. Commercial up by 11.45% ▪ BVRC (excl 29th St) up by 13.44% ▪ Table Mesa up by 4.26% ▪ The Meadows up by 14.35% ▪ Pearl Street Mall up by 9.62% ▪ Boulder Industrial up by 8.64% ▪ Public Utilities up by 2.47%	WEAKNESSES: ▪ General Retail down by 2.60% ▪ Computer Related Business down by 27.62% (Use Tax in this category up by 19.95%) ▪ University of Colorado down by 1.88% ▪ TwentyNinth St down by 2.13% ▪ Out of State down by 0.36% ▪ Gunbarrel Industrial down by 8.03% ▪ Gunbarrel Commercial down by 3.67%

2014 USE TAX (% Change in YTD Comparable Collections)	
STRENGTHS: ▪ Business Use Tax up by 36.94% ▪ Motor Vehicle Use Tax up by 18.39%	WEAKNESSES ▪ Construction Use Tax down by 8.19% (when adjusted to exclude dedicated Boulder Junction tax, down by 11.96%)

BUSINESS USE TAX

YTD Business Use Tax is up significantly (36.94%) through the month of September. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. September 2014 YTD audit revenue was approximately $2 million. While we expect this revenue category to be up for the year due to increasing business confidence and related spending, it may be unrealistic to expect this high rate of increase to continue.

MOTOR VEHICLE USE TAX

September YTD Motor Vehicle Use Tax is up by 18.39%. This tax category applies to the purchase of vehicles registered in the city. As individuals and businesses become more confident about jobs and the economy, they are replacing their vehicles and thus reducing the average age of their fleet. It appears that 2014 will be a strong year for motor vehicle sales, but at some point the rate of increase will slow as the average age of the total vehicle fleet in the city declines and the comparative numbers from the prior year become more difficult to meet or exceed.

ACCOMMODATION TAX

YTD 2014 Accommodation Tax revenue is up by 12.87% from the same period in 2013. The hotel industry in Boulder is in a state of flux. The Hampton Inn in Gunbarrel opened in June of 2013 so increases from the comparative 2013 revenue base will be more difficult to achieve in November and December of 2014. It is uncertain if/when other new properties in the pipeline will open. Some upward adjustment in room and occupancy rates may be possible during the transition when the total number of rooms available in the City is down slightly. While we expect this revenue category to be flat or up slightly in 2014, many unknowns will define the actual collections. Some of the changes follow:

- America Best Value – closed March 2014 (to be converted to student housing)
- Golden Buff – closed October 2014 (to be redeveloped into two hotels)
- Boulder Outlook – proposed to close November 2014
- Hampton Inn, Gunbarrel – opened June 2013
- Hyatt Place Depot Square – broke ground, projected opening January, 2015
- Other Planned Properties – in concept or site review

ADMISSIONS TAX

Year-to-date 2014 Admission Tax revenue is down by 11.71% from the same period in 2013. Admissions Tax collections are dependent on the number of taxable productions and events held in the City and the level of attendance at such events.

TRASH TAX

Year-to-date 2014 Trash Tax receipts are up by 44.18%. Trash Tax remittances are due on a quarterly basis. Occasionally, smaller vendors or trash haulers will remit outside that quarterly cycle, resulting in variances.

REVIEW OF VARIOUS ECONOMIC DATA & PREDICTIONS FOR THE FUTURE

On October 22, 2014, the Secretary of State released the *Quarterly Business and Economic Indicators Report* for the third quarter of 2014.

> With new business filing fees just $1 during a fee holiday, the third quarter saw a record increase in new business filings. Employment is projected to continue expanding in the final quarter of 2014 and the first quarter of 2015.
>
> "The increase in virtually all categories of filings supports the sustained growth currently observed in the economy and forecasted for the next two quarters," said Richard Wobbekind of the Leeds School of Business.

The *Conference Board Consumer Confidence Index* Rebounds (issued October 28, 2014)

> The Conference Board Consumer Confidence Index®, which had decreased in September, rebounded in October. The Index now stands at 94.5 (1985=100), up from 89.0 in September. The Present Situation Index edged up from 93.0 to 93.7, while the Expectations Index increased sharply to 95.0 from 86.4 in September.
>
> Says Lynn Franco, Director of Economic Indicators at The Conference Board: “Consumer confidence, which had declined in September, rebounded in October. A more favorable assessment of the current job market and business conditions contributed to the improvement in consumers’ view of the present situation. Looking ahead, consumers have regained confidence in the short-term outlook for the economy and labor market, and are more optimistic about their future earnings potential. With the holiday season around the corner, this boost in confidence should be a welcome sign for retailers.”

A September 12, 2014 article in the *Christian Science Monitor* titled "Retail sales bounce back in August. Why consumers are feeling confident" discusses trends in national retail sales:

> Retail sales looked like a drag on US economy for much of the summer, as stagnant wages and other financial uncertainties kept shoppers out of stores. But things got a little better in August.
>
> US retail sales increased 0.6 percent last month, according to new figures released Friday by the Commerce Department. That doesn't seem like much, but it's the indicator's best performance in four months. Additionally, retail sales growth for June and July was revised slightly upward, from flat to 0.3 percent and from 0.2 percent to 0.4 percent respectively. "Today's report helps put the spending data more back in line with improving fundamentals," Joshua Shapiro, chief US economist with MFR, Inc. writes via e-mailed analysis.
>
> The growth for August was broad-based: a strong month for auto sales led the charge (up 1.5 percent), with furniture, building materials, electronics, and sporting goods enjoying strong sales as well. The biggest slump was gasoline's 0.8 percent slide, which was likely due to uncommonly cheap gas prices during the summer months. The only other two categories in the negative were general merchandise and department stores, which fell 0.1 percent and 0.4 percent respectively. Cumulative, retail sales are up 1 percent for the third quarter of 2014 so far.
>
> Upbeat consumer sentiment data, also released Friday, bolstered analysts' notions that US consumers are slowly but surely starting to spend money again. The University of Michigan's Consumer Sentiment index increased two points from August to September, according to preliminary readings.

Total Net Sales/Use Tax Receipts by Tax Category	SEPTEMBER YTD Actual 2013	2014	% Change	% of Total
Sales Tax	59,033,482	65,522,271	6.32%	78.04%
Business Use Tax	6,603,847	9,440,965	36.94%	11.24%
Construction Sales/Use Tax	6,868,385	6,582,951	-8.19%	7.84%
Motor Vehicle Use Tax	1,953,523	2,414,464	18.39%	2.88%
Total Sales and Use Tax	**74,459,236**	**83,960,651**	8.01%	100.00%

Total Net Sales/Use Tax Receipts by Industry Type	SEPTEMBER YTD Actual 2013	2014	%Change	% of Total
Food Stores	9,612,776	10,750,084	7.12%	12.80%
Eating Places	9,813,931	10,795,745	5.37%	12.86%
Apparel Stores	2,639,751	2,964,460	7.57%	3.53%
Home Furnishings	1,869,829	2,180,550	11.70%	2.60%
General Retail	14,816,972	16,128,736	4.27%	19.21%
Transportation/Utilities	5,725,114	6,436,217	7.68%	7.67%
Automotive Trade	5,135,566	5,791,316	8.02%	6.90%
Building Material-Retail	2,667,649	2,997,286	7.62%	3.57%
Construction Firms Sales/Use Tax	6,093,107	6,136,762	-3.53%	7.31%
Consumer Electronics	1,594,478	1,815,592	9.07%	2.16%
Computer Related Business Sector	5,083,556	5,344,209	0.70%	6.37%
All Other	9,406,506	12,619,694	28.51%	15.03%
Total Sales and Use Tax	**74,459,236**	**83,960,651**	8.01%	100.00%

Total Net Sales/Use Tax Receipts by Geographic Area	SEPTEMBER YTD Actual 2013	2014	% Change	% of Total
North Broadway	1,025,619	1,024,936	-4.28%	1.22%
Downtown	4,821,092	6,090,801	21.01%	7.25%
Downtown Extension	521,602	580,081	6.53%	0.69%
UHGID (the "hill")	763,737	921,862	15.62%	1.10%
East Downtown	485,485	677,036	33.58%	0.81%
N. 28th St. Commercial	3,478,095	3,760,562	3.57%	4.48%
N. Broadway Annex	568,387	353,787	-40.38%	0.42%
University of Colorado	776,368	934,442	15.29%	1.11%
Basemar	1,803,958	2,123,780	12.77%	2.53%
BVRC-Boulder Valley Regional Center	13,854,745	16,356,660	13.08%	19.48%
29th Street	5,977,728	6,075,229	-2.65%	7.24%
Table Mesa	1,807,234	1,959,416	3.85%	2.33%
The Meadows	583,411	741,879	21.80%	0.88%
All Other Boulder	4,560,774	5,246,929	10.20%	6.25%
Boulder County	864,766	924,802	2.44%	1.10%
Metro Denver	2,898,013	2,866,658	-5.25%	3.41%
Colorado All Other	242,384	266,710	5.40%	0.32%
Out of State	7,501,716	7,962,392	1.67%	9.48%
Airport	57,488	43,315	-27.83%	0.05%
Gunbarrel Industrial	4,652,733	6,520,666	34.24%	7.77%
Gunbarrel Commercial	911,604	889,240	-6.56%	1.06%
Pearl Street Mall	2,104,232	2,405,444	9.50%	2.86%
Boulder Industrial	7,023,818	7,865,360	7.26%	9.37%
Unlicensed Receipts	1,597,633	1,051,711	-36.94%	1.25%
County Clerk	1,953,523	2,414,464	18.39%	2.88%
Public Utilities	3,623,091	3,902,485	3.17%	4.65%
Total Sales and Use Tax	**74,459,236**	**83,960,651**	8.01%	100.00%

Miscellaneous Tax Statistics	SEPTEMBER YTD Actual 2013	2014	% Change in Taxable Sales
Total Food Service Tax	457,224	475,842	4.07%
Accommodations Tax	4,072,325	4,596,304	12.87%
Admissions Tax	434,581	383,672	-11.71%
Trash Tax	921,176	1,328,151	44.18%
Disposable Bag Fee	64,633	207,575	221.16%
Rec Marijuana Excise Tax	0	268,561	#DIV/0!

COMPARISON OF YEAR-TO-DATE ACTUAL REVENUE FOR THE YEAR 2014 TO COMPARABLE PERIOD IN 2013

USE >< SALES

USE TAX BY CATEGORY / **SALES TAX BY CATEGORY**

SEPTEMBER YTD Actual (Use)				SEPTEMBER YTD Actual (Sales)		
2013	2014	% Change	**Standard Industrial Code**	2013	2014	% Change
96,734	139,384	38.02%	Food Stores	9,516,042	10,610,700	6.81%
134,481	129,652	-7.65%	Eating Places	9,679,450	10,666,093	5.55%
14,019	13,545	-7.45%	Apparel Stores	2,625,732	2,950,915	7.65%
13,816	20,933	45.13%	Home Furnishings	1,856,013	2,159,617	11.46%
1,031,328	2,110,293	96.00%	General Retail	13,785,644	14,018,444	-2.60%
160,397	290,939	73.74%	Transportation/Utilities	5,564,718	6,145,278	5.78%
2,032,813	2,476,646	16.70%	Automotive Trade	3,102,753	3,314,670	2.33%
16,711	10,451	-40.10%	Building Material-Retail	2,650,938	2,986,835	7.92%
5,810,849	5,847,463	-3.61%	Construction Sales/ Use Tax	282,258	289,299	-1.82%
84,414	34,525	-60.82%	Consumer Electronics	1,510,064	1,781,067	12.98%
3,026,257	3,789,598	19.95%	Computer Related Business	2,057,299	1,554,612	-27.62%
3,003,936	3,574,952	13.99%	All Other	6,402,570	9,044,741	35.32%
15,425,754	**18,438,380**	14.49%	**Total Sales and Use Tax**	**59,033,482**	**65,522,271**	6.32%

USE TAX BY CATEGORY / **SALES TAX BY CATEGORY**

SEPTEMBER YTD Actual (Use)				SEPTEMBER YTD Actual (Sales)		
2013	2014	% Change	**Geographic Code**	2013	2014	% Change
55,158	49,467	-14.10%	North Broadway	970,460	975,470	-3.72%
368,867	987,033	156.31%	Downtown	4,452,225	5,103,768	9.80%
33,685	45,482	29.33%	Downtown Extension	487,916	534,599	4.95%
9,740	32,911	223.66%	UHGID (the "hill")	753,997	888,951	12.93%
43,568	157,478	246.22%	East Downtown	441,916	519,559	12.62%
307,850	72,064	-77.58%	N. 28th St. Commercial	3,170,245	3,688,498	11.45%
235,514	9,125	-96.29%	N. Broadway Annex	332,873	344,662	-0.82%
496	139,647	26868.35%	University of Colorado	775,872	794,795	-1.88%
346,686	568,442	57.06%	Basemar	1,457,272	1,555,338	2.23%
285,099	286,718	-3.67%	BVRC	13,569,646	16,069,943	13.44%
103,538	73,282	-32.20%	29th Street	5,874,190	6,001,947	-2.13%
34,708	30,016	-17.16%	Table Mesa	1,772,526	1,929,400	4.26%
21,141	70,626	220.00%	The Meadows	562,270	671,253	14.35%
2,154,318	2,450,838	8.97%	All Other Boulder	2,406,455	2,796,091	11.30%
98,766	170,171	65.04%	Boulder County	766,000	754,631	-5.64%
931,654	499,346	-48.66%	Metro Denver	1,966,359	2,367,312	15.32%
11,969	80,667	545.57%	Colorado All Other	230,415	186,043	-22.66%
757,906	947,572	19.76%	Out of State	6,743,810	7,014,821	-0.36%
36,109	20,707	-45.07%	Airport	21,379	22,609	1.30%
3,756,986	5,660,626	44.32%	Gunbarrel Industrial	895,748	860,040	-8.03%
58,061	30,889	-49.04%	Gunbarrel Commercial	853,543	858,351	-3.67%
30,518	32,335	1.49%	Pearl Street Mall	2,073,714	2,373,109	9.62%
2,505,992	2,741,260	4.78%	Boulder Industrial	4,517,826	5,124,100	8.64%
1,199,977	750,678	-40.08%	Unlicensed Receipts	397,656	301,033	-27.49%
1,953,523	2,414,464	18.39%	County Clerk	0	0	0.00%
83,922	116,535	33.01%	Public Utilities	3,539,169	3,785,950	2.47%
15,425,754	**18,438,380**	14.49%	**Total Sales and Use Tax**	**59,033,482**	**65,522,271**	6.32%

TOTAL CITY SALES AND USE TAX COLLECTIONS

REVENUE CATEGORY	YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change in Taxable Sales
RETAIL SALES TAX	2007	5,118,353	5,014,615	6,918,421	4,965,981	5,500,701	6,712,841	5,565,371	6,393,028	6,954,377	5,747,963	5,695,703	8,411,484	72,998,838	9.34%
Rate Chg3.56%>3.41%	2008	5,197,400	5,105,109	6,005,946	5,331,447	5,488,450	6,572,335	5,508,796	6,258,640	6,620,535	5,382,779	5,255,155	7,443,455	70,170,045	0.35%
Rate3.41%	2009	4,919,570	4,659,632	5,850,038	5,077,648	5,131,444	6,428,343	5,206,770	5,790,533	6,093,314	5,170,325	4,735,769	7,814,230	66,877,613	-4.69%
	2010	4,576,034	5,386,190	6,196,697	5,320,225	5,470,595	6,895,283	5,522,076	5,943,315	6,855,385	5,652,938	5,240,211	8,414,157	71,473,106	6.87%
	2011	5,394,367	5,132,437	6,692,597	5,630,200	5,708,608	7,016,826	5,580,953	6,531,707	7,286,644	5,765,805	5,830,545	8,390,145	74,960,833	4.88%
	2012	5,363,541	5,129,096	6,754,740	5,599,150	5,988,770	7,304,270	5,551,489	7,062,958	7,502,227	6,188,194	5,693,025	9,604,529	77,741,989	3.71%
	2013	5,557,163	5,824,808	7,171,949	5,707,649	6,197,302	7,968,604	6,161,076	6,944,797	7,500,133	6,591,707	6,120,225	9,739,609	81,485,022	4.81%
Rate 3.56%	**2014**	5,965,991	6,438,048	7,706,036	6,619,759	6,990,628	8,303,288	7,020,977	7,893,039	8,584,506				65,522,271	-22.98%
Change from prior year (Month)		2.83%	5.87%	2.92%	11.09%	8.05%	-0.19%	9.16%	8.87%	9.64%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		2.83%	4.39%	3.82%	5.53%	6.04%	4.75%	5.36%	5.83%	6.32%	-4.36%	-12.52%	-22.98%		
CONSUMER USE TAX	2007	763,650	574,006	975,178	888,726	733,196	858,072	975,456	652,501	923,667	732,463	716,317	1,575,908	10,369,140	-6.63%
(includes Motor Vehicle)	2008	818,034	991,472	1,109,160	669,214	736,901	1,067,769	732,334	596,399	899,934	989,683	599,876	1,253,267	10,464,043	5.35%
Rate 3.41%	2009	909,558	657,250	1,062,587	997,891	531,724	790,819	858,325	1,299,767	989,089	741,578	698,452	1,600,457	11,137,497	6.44%
	2010	687,502	778,796	913,223	701,931	662,382	945,800	620,328	633,593	909,315	752,143	618,493	1,366,131	9,589,636	-13.90%
	2011	1,247,135	650,595	1,034,670	727,395	850,561	1,166,185	958,724	771,357	1,044,032	703,092	903,665	1,410,793	11,468,205	19.59%
	2012	763,425	768,580	859,971	976,451	1,212,071	1,033,899	729,829	940,127	957,894	1,417,818	737,310	1,469,940	11,867,314	3.48%
	2013	1,132,015	762,369	979,120	866,143	911,993	963,938	835,063	768,003	1,338,726	1,121,736	807,130	1,522,486	12,008,722	1.19%
Rate 3.56%	**2014**	924,895	901,234	1,328,607	1,727,986	666,706	2,541,847	1,056,846	1,297,348	1,409,960				11,855,429	-5.44%
Change from prior year (Month)		-21.74%	13.23%	29.98%	91.10%	-29.98%	152.58%	21.23%	61.81%	0.88%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		-21.74%	-7.66%	5.16%	25.06%	14.27%	38.02%	35.84%	38.60%	32.70%	17.32%	8.29%	-5.44%		
CONSTRUCTION USE TAX	2007	293,078	347,860	112,016	293,061	621,413	430,207	1,119,425	259,226	421,376	286,524	376,978	253,590	4,814,755	-13.02%
RateChg3.56%>3.41%	2008	330,080	347,219	748,549	454,797	327,855	241,649	100,759	442,652	347,954	217,885	107,831	381,753	4,048,982	-12.21%
Rate3.41%	2009	944,905	111,907	425,028	776,511	279,761	995,132	721,209	676,301	235,485	223,169	591,970	1,467,798	7,449,176	83.98%
	2010	591,599	242,591	245,829	362,619	226,230	1,921,675	1,075,078	467,423	245,361	234,021	406,868	531,670	6,550,964	-12.06%
	2011	622,872	281,210	274,661	240,970	2,150,036	352,336	352,846	455,211	478,988	314,958	177,137	471,157	6,172,383	-5.78%
	2012	385,392	1,697,323	315,856	503,719	342,448	375,499	595,334	214,896	422,866	473,523	799,552	371,254	6,497,662	5.27%
	2013	732,539	941,380	298,613	577,351	366,959	728,141	845,123	1,182,131	1,196,147	876,749	622,491	1,511,632	9,879,257	52.04%
	2014	716,119	1,110,714	600,580	430,524	571,269	1,688,472	373,129	379,130	713,014				6,582,951	-36.17%
Change from prior year (Month)		-6.36%	13.02%	92.65%	-28.57%	49.12%	122.12%	-57.71%	-69.28%	-42.90%	-100.00%	-100.00%	-100.00%		
Change from prior year (YTD)		-6.36%	4.54%	17.88%	7.36%	12.61%	34.49%	17.13%	-0.87%	-8.19%	-18.59%	-24.64%	-36.17%		
TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)															
Rate Chg 3.41%>3.56%	2007	6,175,081	5,936,481	8,005,615	6,147,768	6,855,311	8,001,120	7,660,252	7,304,754	8,299,420	6,766,951	6,788,999	10,240,982	88,182,732	5.73%
Ratechg3.56%>3.41%	2008	6,345,513	6,443,800	7,863,654	6,455,459	6,553,206	7,881,753	6,341,889	7,297,691	7,868,423	6,590,347	5,962,862	9,078,475	84,683,070	0.26%
Rzte3.41%	2009	6,774,033	5,428,789	7,337,653	6,852,049	5,942,929	8,214,294	6,786,304	7,766,601	7,317,887	6,135,072	6,026,191	10,882,485	85,464,286	0.92%
	2010	5,855,134	6,407,577	7,355,749	6,384,774	6,359,207	9,762,758	7,217,482	7,044,332	8,010,061	6,639,102	6,265,572	10,311,957	87,613,706	2.51%
	2011	7,264,374	6,064,242	8,001,928	6,598,565	8,709,205	8,535,347	6,892,523	7,758,275	8,809,664	6,783,855	6,911,348	10,272,096	92,601,421	5.69%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.79%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	10,707,479	0	0	0	83,960,651	-22.20%
Less Refunds	2006	-40,302	-5,272	-22,761	-363	-5,099	0	0	-7,568	-806	-5,947	-406	-16,773	-105,296	
	2007	0	-38,291	-2,013	-729	-9,326	-14,547	-14,440	-677	0	-5,963	0	-5,015	-91,001	
	2008	-978	0	-46,974	-1,409	0	-2,375	-445	-9,493	-1,429	0	-48,521	-500	-112,123	
	2009	-3,335	0	0	-1,111	-602	-692	-967	-3,520	-2,747	-179,087	-65,331	-26,376	-283,770	
	2010	-3,469	-68,130	-35,924	-1,444	-43,920	-3,832	-1,648	-4,204	-7,969	0	-12,480	-214	-183,234	
	2011	-8,569	-2,479	-1,188	-2,918	0	0	-7,175	0	0	-162	0	-140,199	-162,690	
Adjusted total	2007	6,175,081	5,898,190	8,003,602	6,147,039	6,845,984	7,986,572	7,645,812	7,304,077	8,299,420	6,760,988	6,788,999	10,235,967	88,091,731	5.76%
	2008	6,344,536	6,443,800	7,816,680	6,454,050	6,553,206	7,879,378	6,341,444	7,288,198	7,866,995	6,590,347	5,914,341	9,077,975	84,570,947	0.23%
Rate3.41%	2009	6,770,698	5,428,789	7,337,653	6,850,938	5,942,327	8,213,602	6,785,337	7,763,080	7,315,140	5,955,985	5,960,860	10,856,109	85,180,517	0.72%
	2010	5,851,665	6,339,447	7,319,826	6,383,330	6,315,288	9,758,926	7,215,834	7,040,127	8,002,092	6,639,102	6,253,092	10,311,744	87,430,472	2.64%
	2011	7,255,806	6,061,763	8,000,739	6,595,647	8,709,205	8,535,347	6,885,348	7,758,275	8,809,664	6,783,693	6,911,348	10,131,897	92,438,731	5.73%
	2012	6,512,359	7,594,999	7,930,567	7,079,320	7,543,289	8,713,668	6,876,652	8,217,981	8,882,987	8,079,535	7,229,887	11,445,723	96,106,966	3.97%
	2013	7,421,717	7,528,557	8,449,682	7,151,142	7,476,254	9,660,683	7,841,262	8,894,931	10,035,006	8,590,192	7,549,846	12,773,727	103,373,001	7.56%
	2014	7,607,004	8,449,996	9,635,223	8,778,269	8,228,603	12,533,607	8,450,951	9,569,517	10,707,479	0	0	0	83,960,651	-22.20%
% Change (month)		-1.82%	7.51%	9.23%	17.58%	5.43%	24.27%	3.23%	3.05%	2.21%	-100.00%	-100.00%	-100.00%		
% Change (YTD)		-1.82%	2.88%	5.17%	8.07%	7.55%	10.94%	9.85%	8.91%	8.01%	-3.16%	-11.23%	-22.20%		

COMMERCIAL AND RESIDENTIAL MALL POLICE CALL STATISTICS

MONTH	Assault		Auto Theft		Burglary		Crim. Mis.		Crim. Tres.		Disturbance		Domestic		Drunk		DUI		Felony Menacing		Fight	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
January	3	3				3	4	4	2	6	23	45		5	20	24	3	2				
February	3	4				1	5	2	1	1	22	20	2		22	5		3				
March	8	5				1	3	4	1	1	39	28	3	3	11	16	3	6				
April	3	3					5	4		1	24	26	3	2	14	15	4	3				
May		4						3		2		31		2		14		2				
June	3	3				1	5	2			29	31	1	1	15	17	3	3				
July	4	2					5	4	2		38	30	1	4	17	9	7	2				
August	4	7						7		1	46	33	4	4	9	13	4	3				
September		8					2	3			35	20	1	2	9	7	3	3				
October	2	7					6	7			39	25	2	4	16	4	8	3				
November	3	6					2	4	1	3	23	28	1		12	21	3	3				
December		3						4				30		3		28		3				

MONTH	Fireworks		Hang Ups		Harassment		Indec. Exp.		Liq. Law Vio.		Littering		Loitering		Narcotics		Noise		Open Door		Party	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
January			14	13	2	17	1			7			12	8	5	5			3	2		
February			5	8	6	3		1	2	8			2	5	2	4			7	3		
March			7	12	5	4		1	4	4			13	9	2	7				2		
April			10	9	9	7	2	1	5	1			14	8	6	8				1		
May				22		8				2				13		9						
June			12	7	6	4	1			1			17	15	5	6				2		
July			11	11	10	8	3		1	1			17	18	9	8						
August			12	10	11	7	2	1	5	10			18	21	12	4			1	1		
September			9	9	4	5	1		1	2			17	10	2	2				1		
October			5	5	8	8		3	7	1				10	7	3			2	3		
November			8	10	2	9	1		1	3			7	12	5	1						
December				17		3		3		1				4		4				3		

MONTH	Prowler		Robbery		Sex Assault		Shoplifting		Shots		Stabbing		Suicide		Suspicious		Theft		Trespass		Weapon	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
January					1	2									2		27	31				
February				1											5	2	22	13				
March				1											5	3	29	22				
April					1	1									4	6	33	26				
May						4										4		35				
June	1				1										2		22	32				
July					1										2	5	33	34				
August	1			1	2										4	3	11	33				
September						2									2	3	5	25				
October					2										4		13	15				
November						1									1	5	13	23				
December		1		1												1		13				

Retreat Questions for Boards and Commissions for 2015

- What are your top priorities within the framework of the current council work plan adopted at the last city council retreat?
- What would you like to see done that would further advance the Council Goals?
- How can your board specifically help reach the current council goals?
- Are there city policies that need to be addressed that would enable your board to function at a higher level?
- Are there other priorities outside of the Council Goals that your Board/Commission would like to address in the coming year?

The attached work plan includes other items that council has included for 2015 for you feedback as well. Responses should be sent to Ruth.

HOUSING/LAND USE/PLANNING

Project	Council or Staff?	2014				2015			
		1st Quarter	***2nd Quarter***	***3rd Quarter***	***4th Quarter***	***1st Quarter***	***2nd Quarter***	***3rd Quarter***	***4th Quarter***
Comprehensive Housing Strategy	Council	Briefing - with other related efforts, workplan	SS - objectives, recommended early action items	Briefing	Direction on policy options	Adopt strategy and action plan			
	Staff Activities	Housing choice analysis; needs assessment; best practices; trends data; workplan	Opportunity site inventory; potential tools with "bang for buck" analysis	Develop policy options and recommendations; stakeholder engagement					
North Boulder	Council	IP - update and preliminary policy choices	Briefing - options and feedback	Update and direction					
	Staff Activities	Public meeting with options	Preferred options and refined action plan	Action plan					
East Arapahoe/Sustainable Streets and Centers	Council		Briefing - issues, scope, and feedback	SS - preferred scenarios, draft plan, and action plan	Plan "Lite" - council action	Next Corridor - 30th St or Colorado			
	Staff Activities	Joint East Arapahoe workshop to "test" planning workshop	East Arapahoe scope of work, public workshop, scenario modeling, character definition	Scenario refinement ad recommendations	Develop East Arapahoe action plan				
Resilience	Council		Briefing - scope agenda		SS - scoping session	SS	Direction or IP	Direction or IP	Direction or IP
	Staff Activities	Agenda setting workshop 4/28	Hire Asst. City Manager, begin strategy development	Scope strategy components	Scoping	Resilience work	Strategy analysis and development	Strategy analysis and development	Strategy analysis and development
Boulder Valley Comprehensive Plan	Council				SS - scoping session	SS	Direction or IP	Direction or IP	Direction or IP
	Staff Activities				Scoping analysis and partner outreach	Issues identification	Strategy analysis and development	Strategy analysis and development	Strategy analysis and development
Other	Council	Annexation Strategy - Direction (options and feedback)	Usable open space - Code Change	Economic Sustainability Strategy implementation - Code Change					
		Density/ROW Dedication Calculations - Code Change	Parking generation and reduction - Code Change						
		County Assessor valuations for landscape and lighting upgrades - Code Change	Renewable energy sources - Code Change						
	Staff Activities	Annexation Strategy - analyze costs and options	Planning Board for above code changes	Planning Board for above code changes					
		Planning Board for above code changes							

			2014				2015			
	Project	Council or Staff?	*1st Quarter*	*2nd Quarter*	*3rd Quarter*	*4th Quarter*	*1st Quarter*	*2nd Quarter*	*3rd Quarter*	*4th Quarter*
TRANSPORTATION	Transportation Master Plan	Council	IP (includes scope for AMPs)	SS (includes AMPS)	Acceptance - establish work program and coordination	Continue implementing pilots	Coordination with BVCP	Coordination with BVCP	Coordination with BVCP	Coordination with BVCP
		Staff Activities	Scenario and sensitivity analysis	Joint board workshop, TAB	Develop final update for board recommendation and council acceptance	Implement and coordination with BVCP and Resilience				
	Community EcoPass	Council	Feasibility Study - joint release with County	Rolls into TMP update						
		Staff Activities								
	Regional Transportation	Council	Briefing	Briefing		Briefing		Briefing		Briefing
		Staff Activities								
	Electric Vehicle Parking Ordinance/Energy Services	Council	Council agenda	SS			IP	IP	IP	IP
		Staff Activities								
	Access Management and Parking Strategies	Council	Scope	SS - Guiding principles, work program and process (includes TMP update)	Round 1 Code Changes - Auto and parking planning, zoning regs, EV charging stations	Update - Work plan and policy issues	Long Term Round 2 - Parking code changes and other policy issues	Council endorsement of ongoing work plan		
		Staff Activities	Finalize work program	Short term parking code regulation changes	Long term parking code changes	Long term parking code changes	Additional workplan items and public process tbd	Finalize document		
			TDM tool kit development for TMP integration	Long term parking code regulation changes	Additional workplan items tbd	Additional workplan items and public process tbd				
			Short term parking code ordinance changes	Public outreach and joint board meeting						
			Research/best practices	Additional workplan items tbd						
			Develop communications strategy							

ADD'L HOUS/PLAN/TRANS	Comp. Financial Strategy/Capital Bond	Council	Direction	SS	SS - finalize ballot?	Ballot?				
		Staff								
	Cap. Bond 1 Implement.	Staff		Construction			85% complete		100% Complete	
	Flood Recovery	Staff		Repairs and FEMA Reimbursement	FHWA/FEMA work	FHWA/FEMA work	Building Better Boulder		Building Better Boulder	
	Boulder Junction Phase 1 Implementation	Staff			South side of Pearl opens	Ongoing redevelopment coordination		Goose Creek Bridge opens		Depot Square opens
	Boulder Junction Phase 2 - City owned site	Staff		Coordination	Coordination		Coordination			
	Yards mobilized to move for Pollard option	Staff		Grading, prairie dogs, moving	Final prep			Yards moves continue		
	Safe Routes to School	Staff			Public process to prioritize projects		Application			
	Implement Transpo.Tax	Staff		Expand maintenance, hire						

	Project	Council or Staff?	2014 1st Quarter	2014 2nd Quarter	2014 3rd Quarter	2014 4th Quarter	2015 1st Quarter	2015 2nd Quarter	2015 3rd Quarter	2015 4th Quarter
LIVABILITY	Homelessness/Human Services	Council Items	Shelter/ Funding: Update on position and relationship with Boulder Shelter; Shelter funding and issues update and other funders.	SS - Human Services Strategy Update and Homeless Action Plan (including funding priorities and partnerships)	IP - Homelessness Issues	SS - Human Services Strategy Update and Homeless Action Plan (including funding and service priorities)				
					Regional Planning update/services and housing					
					2014 Point in Time Report					
					SS - Services and Regional coordination update	IP - Services and Regional coordination	IP - Services and Regional	SS - Services and Regional coordination	SS - Services and Regional	IP - Services and Regional
		Staff Activities	Facilitate monthly Boulder Homeless Planning Group re:	HS Strategy Update and Homeless Action Plan Update	HS Strategy Update and Homeless Action Plan -					
			Convene regional meeting with Denver/Boulder/MDHI							
			County Ten Year Plan meeting with focus on meeting housing	County Ten Year Plan meeting with focus on meeting housing						
	Neighborhood/Park Events and Other Events	Council Items	GOCO grant application		GOCO grant acceptance					
						SS - Special Events with Street Closures and Block Party Permitting				
		Staff Activities	Review current PR permits and developm pilot program	Conduct pilot neighborhood event (link with Hill and GOCO school yard grant)	Conduct pilot neighborhood event	Review neighborhood park planning and event pilot success and plan schedule for 2015	Finalize njeighborhood event schedule for 2015	Conduct neighborhood events	Conduct neighborhood events	Review pilot program and propose permit changes required to make improvements
			Link with park planning outreach	Summer recreation programs - arts, music, health, wellness	Continue summer art series and volunteer events					
			GOCO school yard grant	Submit GOCO grant	GOCO grant award - start civic area community park					
				Review and analysis of existing special event permitting	Develop recommendations					
	Arts	Council Items		SS - Library & Arts, including Community Cultural Plan				Adoption of Community Cultural Plan		
		Staff Activities		Work with new director						

	Project	Council or Staff?	2014 1st Quarter	2014 2nd Quarter	2014 3rd Quarter	2014 4th Quarter	2015 1st Quarter	2015 2nd Quarter	2015 3rd Quarter	2015 4th Quarter
LIVABILITY	Code Enforcement	Council Items	SS	SS (includes Social Issues Strategy information)						
		Staff Activities								
	University Hill	Council Items	IP - 14th St Public/Private Partnership	Update - 14th St Public/Private Partnership	Update - 14th St Public/Private Partnership					
			Bears/Trash							
				SS - Hill Reinvestment Strategy	Update - Hill Reinvestment Strategy					
		Staff Activities	14th St - Hill Alt. Mode survey	14th St - Finalize analysis and develop recommendation to proceed with the Global Agreement						
			14th St - Finalize LOI							
			14th St - Financial Analysis							
			14th St - Additional access analysis							
			14th St - Board outreach							
			Pilot Parklet Competition	Parklet Implementation						
			Outreach to CU and stakeholders for support of Reinvestment Strategy	Fox Theatre mural by CU students	start pilot RSD program (to run through 2016)					
			Recommendation for staffing Strategy implementation and prelim. analysis of future org structure options	Hire a fixed term Hill Coordinator						
	Civic Area	Council Items					SS - Park Program and Improvements			
		Staff Activities	Civic Activity Team established	Coordinate music in park series		Review summer series success and revise for 2015	Prepare first phase of park improvements for 2015	Conduct adult fitness and health classes	Conduct visitor event at civic area around art installations	
			Hire Civic Area staff for P&R	Add seasonal park staff for outdoor education and orientation		Expand Ready to Work crew	Revise summer programs and plan for 2015	Install temporary adult fitness playground	Coordinate horticulture gardens with Farmers' Market event	
			Prepare GOCO grant for nature play and park planning	Conduct volunteer event around upgrades to Peace Garden and edible plant exhibit		Complete park planning outreach	Conduct art competition for summer installation	Install south side nature play area		
			Work with Park Foundation to develop plan for art and entertainment	Coodinate with CU for partnership with GUB and Civic Area park plan		Develop 1% for Arts demonstration project in partnership with foundations and non-profits		Expand seasonal staffing and horticulture/edible garden displays		

	Project	Council or Staff?	2014				2015			
			1st Quarter	***2nd Quarter***	***3rd Quarter***	***4th Quarter***	***1st Quarter***	***2nd Quarter***	***3rd Quarter***	***4th Quarter***
LOCAL FOOD	Civic Area	Council Items	IP - update on implementation		SS - catalyst projects					
	Civic Area	Staff Activities								
	Ag Plan	Council Items	IP				Acceptance			
	Ag Plan	Staff Activities								
	Other or not categorized	Council Items								
	Other or not categorized	Staff Activities	CU/BVSD partnerhip for neighborhood garden	Form cross-dept team	Develop work plan to achieve council vision					
	Other or not categorized	Staff Activities	Burk Park/Horizon School playground	Housing links with YSI programs and local gardening pilot						
	Other or not categorized	Staff Activities	Design guidelines for edible landscape in local parks							
CLIMATE AND ENERGY	Zero Waste Master Plan	Council Items	IP	SS - options and feedback		Acceptance and action plan		Implementation - commercial focus		
	Zero Waste Master Plan	Staff Activities	Stakeholder input on options and rulemaking on curbside compost		Public feedback on strategies	Draft plan and action plan for public review		Implementation - program enhancements and ordinance development		
	Municipalization	Council Items		SS - workplan SS - energy services	Briefing - energy services	Briefing - energy services	Update - energy services	Update - energy services	Update - energy services	Update - energy services
	Municipalization	Staff Activities		Xcel/city task force; refine recommendations						
	Climate Commitment	Council Items		Briefing - framework, preliminary goals/targets, strategy development	SS - goals/targets, feedback on strategy scenarios, draft document	Approval				
	Climate Commitment	Staff Activities	Working groups meet	Scenario development; GHG inventory complete	Strategy formulation; city organization initiative launched		Launch action plan			
	Valmont Butte	Council Items			SS					
	Valmont Butte	Staff Activities								

	Project	Council or Staff?	2014 1st Quarter	2014 2nd Quarter	2014 3rd Quarter	2014 4th Quarter	2015 1st Quarter	2015 2nd Quarter	2015 3rd Quarter	2015 4th Quarter
OPEN SPACE	Charter Issues	Council Items			Address disposition process and use of Realization Point for pro bike race					
		Staff Activities								
	Highway 93 Underpass	Council Items								
		Staff Activities			In process					
	Eldo to Walker Ranch	Council Items								
		Staff Activities	City/County review of contractor proposals for potential mountain bike connection	Routes - weather dependent						
	IBM Connector	Council Items								
		Staff Activities		City/County requirement complete and await railroad to replace bridge						
	Trailhead as part of transportation system	Council Items								
		Staff Activities			status update					
	Other or not categorized	Council Items								
		Staff Activities			additional signage					

	Project	Council or Staff?	2014				2015			
			1st Quarter	***2nd Quarter***	***3rd Quarter***	***4th Quarter***	***1st Quarter***	***2nd Quarter***	***3rd Quarter***	***4th Quarter***
OTHER	Emerald Ash Borer (EAB)	Council	IP							
			Develop preliminary management plan	Implement pilot plan	Monitoring	Evaluate long term forest management plan and EAB strategy	Management plan and response	Response	EAB	EAB
	Civic Use Pad	Council	SS - Public/private partnership	Approval of MOU with St. Julien Partners	Update on negotiations with St. Julien Partners					
	Human Services Strategy	Council		SS		SS		Public hearing		
	Various	Council	IGA with CDOT/County for US 36 bikeway maintenance	Pilot dog waste composting project - Valmont and OSMP possible site	Transportation code changes for AMPS	Smoking ban - public hearing				
			IGA for bikeway maintenance/ US 36 enhancements	CEAP call up for Baseline Underpass east of Broadway	Comprehensive Annual Finanical Report					
			Old Pearl Street ROW vacation	DRCOG TIP Priorities for city applications	Appointment of independent auditor					
			Transportation code changes - bike parking, TDM, etc.	Mobile food vehicles - ordinance change to expand podding in downtown	Update on investment policies - action					
			NPP - zone expansions and removal		Modification of construction use tax filing - IP then action					
					Pearl Street Mall regulations - code changes					

Memorandum

TO: City Council

FROM: Molly Winter, Director, Downtown and University Hill Management Division/Parking Service (DUHMD/PS)
Donna Jobert, Financial Manager, DUHMD/PS
Kurt Matthews, Parking Manager, DUHMD/PS
James Cho, Municipal Court

DATE: November 15, 2014

RE: Information Regarding Parking Revenues and Expenses and Downtown Garage Utilization

City Council recently requested information regarding parking revenues and expenses and downtown garage utilization. The information below provides a breakdown of the city of Boulder parking revenues and related expenses – on-street parking meters and kiosks, parking tickets and the Neighborhood Parking Permit program (NPP) – as well as the Central Area General Improvement District (CAGID) and the University Hill General Improvement District (UHGID). In addition, statistics and background information are provided regarding the occupancy of the five downtown (CAGID) garages.

BACKGROUND

It is clear that parking revenues more than cover the direct and indirect expenses of parking and provide a source of revenue to the general fund of the city. However, it is important to clarify that the primary reason for charging for parking and imposing fines on parking violations is to manage a very valuable resource and ensure a vital community. In the commercial areas, these strategies are essential to manage parking in order to promote turnover ensuring access to businesses and services within the commercial districts, as well as balancing the needs of short term visitor and employees. Parking pricing is also a factor in encouraging the use of other access modes other than the automobile – transit, biking and walking. In the neighborhood, parking pricing and enforcement play a slightly different role: ensuring neighborhood access and quality of life, through managing spillover parking from adjacent traffic generators such as commercial areas, high schools and universities.

In the downtown and on the hill, parking districts were formed in the early 1970's in these historic areas as a strategy to provide for parking access with minimal impact on the urban environment which was built before the automobile. These districts are general improvement taxing districts with funds dedicated to the specific purposes – in the downtown parking and parking related improvements, and on the hill parking and parking related improvements but also public space maintenance. These districts have surface parking lots and garages that are district owned but are managed in coordination with the on-street parking which is owned by the city of Boulder to ensure the access and economic vitality of the commercial areas.

Parking in the city of Boulder is a component of an overall multi-modal access strategy and is managed based on the SUMP principles – shared, unbundled, managed and paid. A portion of general fund revenues from both districts is reinvested into the downtown and hill commercial area in a variety of ways including public space improvements and activities, multi-modal access including Eco Passes, bike parking and car share support.

PARKING REVENUES AND EXPENSES

Below are charts which present the revenues and expenses associated with city of Boulder and the districts parking accompanied by explanatory notes. The numbers presented below have been consolidated from the three financial funds within DUHMD/PS – the CAGID Fund, UHGID Fund and the General Fund. Each of the funds has miscellaneous revenues and expenses that are not included in the calculations. All figures are 2013 actuals.

General Fund Parking Revenues And Expenses 2013				
	On-street Kiosks &Meters	Enforcement	NPP	Total
Revenues:	$3,536,459	$2,212,943	$127,416	$5,876,818
Expenses:	$1,958,925	$1,071,356	$72,598	$3,102,879
Net:	$2,353,743	$1,141,587	$54,818	$2,773,939
Asphalt Maintenance	$43,200			

The balance of parking revenues less expenses in the areas of on-street meters and kiosks, enforcement and NPP totals $2,773,939 for allocation for other uses in the general fund. Council had asked for additional information regarding the upkeep and maintenance of the public streets in the areas of paid parking. After consultation with the Transportation, asphalt maintenance and replacement was the most significant expense that has a direct relationship to the area of the street used for parking which totals $43,200 annually.

Explanatory notes:

- NPP revenues and expenses do not include parking enforcement; expenses include both direct costs and a percentage of administrative costs. Periodically, funds are needed for parking studies to assess a neighborhood's parking in order to qualify for NPP designation.
- Administrative expenses are not included in the parking meter or enforcement revenues. The breakdown of expenses for enforcement is $834,156 DUHMD/PS and $237,200 Municipal Court.
- Estimated cost for asphalt maintenance is based on information from the Transportation and DUHMD/PS staff: Asphalt replacement every 10-12 years; 432,000 square feet of parking lane area based on 160 square feet per parking space with 2700 on-street parking spaces; annual cost of 10 cents per square foot.

- On-street meter expenses include parking operations and maintenance, program expenses within the fund such as Eco Passes, TDM funding, downtown capital and Business Improvement District funding and a percentage of administrative costs.

District Revenues and Expenses (CAGID & UHGID) 2013	
Revenues:	$7,847,095
Expenses:	$5,330,571
Balance:	$2,516,524

- Revenues include district property tax, parking revenues and associated district revenues such as the rental income from the garages and the tax increment revenue from 1000 Walnut.
- Expenses include operations and maintenance, CAGID debt ($1,008,000 for 1500 Pearl and $901,407 for 1000 Walnut), a percentage of administrative expenses and the TIF excess to the general fund.

CAGID Garage Utilization

CAGID owns and operates five downtown parking garages: 1500 Pearl, 11th & Spruce, Randolph Center, the garage at the RTD station and 1000 Walnut underneath the St. Julien hotel. The garage occupancy is tracked through the gate access system which is currently 15 years old, difficult to support and can be unreliable. Staff is working with a consultant on an RFP to replace the gate access system in 2015 as well as provide better coordination with the other parking technologies including permits.

Attached is a chart which tracks the average monthly occupancy year to date in three time segments. It is important to note since parking is free on Saturday and Sunday, there are not statistics for those two days. However, we receive feedback from customers, businesses and Downtown Boulder Inc. that certain garages can be full at certain times of the day and night.

As indicated in the occupancy charts, downtown parking demand and occupancy varies by time of day by season of the year and by garage. During 2014, average occupancy has varied from 98% to 21%. In 2013, Fox Tuttle Transportation Engineers averaged occupancy of all public parking – on-street, off-street, lots etc. to have an occupancy of 74%. All of the five garages accommodate short term (visitor, client, and customer) parking and long term permit (employee) parking. It is essential to maintain a balance of providing spaces for all users, each with their different cycle of demand.

Permit parking is oversold; that is to say more permits are sold than those allocated. Permits are sold to 98% of all the spaces. The utilization reflects the actual use of permit parkers – including days that employees are sick, on vacation or are taking other modes to work, part time workers and those working flexible schedules.

Staff closely monitors the parking occupancy in order to accommodate the short term demand at peak times. Peak times in the downtown cycle are May for CU graduation, August at the beginning of the school year and the Christmas holiday. Parking is managed in order to ensure adequate supply for these peak demand times that reflect events and activities in the downtown such as the Boulder International Film Festival, Fall Festival, etc.

Parking demand is closely tied to the economic health and vitality of downtown. During the downturn, there was a greater level of office vacancy (8.5%) and the wait list for permits was at an all time low of 113. In 2014, office vacancy is at 2.65% which increases both short and long term demand; the parking permit waitlist is currently 1,207. And, a recent trend in the increase of employees per square foot in technology and start up firms is also increasing demand. To accommodate increasing demand, parking punch cards which allow daily parking have increased.

Parking is one component of the multi modal access system which includes transit, bikes and walking. The 2014 Downtown Intercept Survey conducted this fall indicates that 56% arrived by car, 19% walked, 9% arrived by bus, 9% rode a bike and 9% other. The Downtown Employee Survey provides data regarding employee travel modes and is currently being conducted. Past surveys have indicated an alternative mode use by downtown employees as high as 64%.

For more information, please contact Molly Winter, winterm@bouldercolorado.gov.

ATTACHMENT
Attachment A: 2014 Downtown Garage Counts

Structure Counts-2014
Percent of full spaces - Monthly Average

For this chart, use the page per garage that is the entire month. Morning = open-noon

Afternoon = 1-5pm, Evening = 6-close

		1500 Pearl J	RTD G	Randolph E	1100 Spruce F	1000 Walnut D
Maximum Capacity		686	302	273	392	556
Jan	Morning	91%	62%	81%	73%	51%
	Afternoon	90%	56%	83%	77%	55%
	Evening	38%	21%	58%	55%	35%
Feb	Morning	96%	61%	82%	79%	55%
	Afternoon	97%	62%	86%	85%	58%
	Evening	47%	38%	62%	60%	43%
Mar	Morning	93%	61%	79%	76%	53%
	Afternoon	94%	63%	84%	87%	57%
	Evening	43%	25%	62%	61%	44%
April	Morning	95%	61%	77%	81%	54%
	Afternoon	98%	63%	84%	90%	58%
	Evening	48%	37%	64%	64%	44%
May	Morning	94%	64%	80%	56%	79%
	Afternoon	98%	67%	88%	61%	88%
	Evening	42%	25%	72%	50%	61%
June	Morning	95%	63%	80%	75%	54%
	Afternoon	98%	66%	86%	88%	58%
	Evening	40%	27%	71%	71%	45%
July	Morning	87%	66%	83%	82%	53%
	Afternoon	96%	72%	90%	93%	59%
	Evening	45%	47%	75%	63%	48%
Aug	Morning	83%	66%	81%	81%	54%
	Afternoon	88%	68%	89%	91%	60%
	Evening	41%	26%	74%	66%	52%
Sept	Morning	85%	65%	78%	80%	58%
	Afternoon	87%	68%	85%	85%	62%
	Evening	39%	26%	61%	63%	44%
Oct	Morning	86%	65%	80%	81%	56%
	Afternoon	89%	66%	86%	88%	60%
	Evening	39%	43%	63%	65%	47%
Nov	Morning					
	Afternoon					
	Evening					
Dec	Morning					
	Afternoon					
	Evening					

<u>DUHMD/PS 2014 Accomplishments</u>

Access and Parking:

- Initiated the interdepartmental Access Management and Parking Strategy including a Best Practices Report and first phase proposals
- Developed a RFP for downtown garage access system and technology replacement
- Launched an on-street pay by phone option
- Long term parking permit rate increase adopted
- Installed a solar-powered electric charging station in a downtown surface parking lot
- Initiated an innovative pilot with a local start up to develop real-time parking space occupancy data
- Completed the 2014 Downtown Employee Travel survey
- Began the Boulder Junction Access District, Travel Demand Management programs
- Supported Boulder Bcycle in system expansion
- Exploration of shared parking potential with Trinity Lutheran Church.

Hill Reinvestment Strategy:

- Hired a Hill Coordinator to oversee Hill revitalization and stakeholder coordination
- Developed an inter-departmental work program to implement the Hill Reinvestment Strategy
- Updated and expanded the stakeholder distribution list for regular communications about Hill activities
- Began the Residential Service District as a multi-year pilot
- Completed a study of Hill commercial district employee/visitor transportation mode shares
- Supported the creation of The Hill Boulder merchants association
- Initiated a pilot program for CU student volunteer cleanup of the Hill commercial district
- Initiated a CU banner program for the Hill commercial area
- Entered into a MOU for the mixed use redevelopment of the UHGID 14th Street parking lot
- Installed Boulder's first "parklet" as a pilot on Pennsylvania Avenue
- Completed preliminary plans for three Hill projects to be funded by the Community, Culture and Safety tax: creation of an event street on Pennsylvania Ave; commercial area street tree improvements and irrigation; and pedestrian lighting improvements in the Hill residential area.

Other:

- Completion of the downtown 2011 Capital Bond Projects: Pearl Street Mall Interactive Information Kiosk, and the 15th Street Design District and West End streetscape improvements
- Development of an alley management plan for the West End private construction projects
- Developed a concept with the St. Julien Partners and the Civic Use Task Force to create a civic use benefit space in the pad adjacent to the St. Julien Hotel
- Completed office renovations
- Updated Pearl Street Mall ordinances

<u>DUHMD/PS Key Initiatives for 2015</u>

Parking and Access

- Completion of the Boulder Junction Depot Square parking garage and commencement of operations
- Continuation and implementation of the Access Management and Parking Strategy including:
  - Policy development including car share access, 72-hour on street parking regulation, parking fines, edge parking, new district development
- Replacement of downtown garage access and technology systems
- Development of a downtown garage arts plan
- Completion of a downtown parklet plan

Other:

- Development of a civic use benefit space with the St. Julien Hotel

Hill Reinvestment Strategy

- Implement the hill reinvestment strategy work program
- Development of a mixed use public private partnership for the UHGID parking lot
- Development of design and implementation schedule for the hill Community, Culture and Safety hill improvement projects

Form Name: West Pearl Poetry
Submission Time: July 23, 2014 7:33 pm
Browser: Firefox 31.0 / Windows 7
IP Address: 97.118.101.237
Unique ID: 157260922
Location: 39.736999511719, -105.02030181885

Contact Information

Name	Valerie Hess
Street Address	10 Chautauqua Park Boulder, CO 80302
Phone	(303) 442-2895
Email	hess.valerie@gmail.com
Boulder County	Resident Work

Entry 11

Category

Amateur

Your Poem

Oh, Boulder streets:

you versicolored ribbon

of conviviality and conveyance,

a multifaceted way home,

or home.

Comment About Poetry Submission

I wanted to acknowledge that our streets are used in a variety of ways, including being home for a number of people.

Use Agreement

agreement	* I have read and am prepared to sign the statement of agreement.

Form Name: West Pearl Poetry
Submission Time: August 4, 2014 12:22 pm
Browser: Firefox 31.0 / Windows 7
IP Address: 173.14.1.205
Unique ID: 158711263
Location: 40.048099517822, -105.3842010498

Contact Information

Name	Ariella Ruth
Street Address	2236 Pine Street #1 Boulder, CO 80302
Phone	(508) 648-2107
Email	ariellaruth@gmail.com
Boulder County	Resident Work

Entry 24

Category Professional

Your Poem

skip rocks all the way

downtown

where the bronze elk

lives among everyone

who walks by

lights strewn

across harmonica

and tulips

Use Agreement

agreement	* I have read and am prepared to sign the statement of agreement.

Form Name: West Pearl Poetry
Submission Time: August 20, 2014 4:52 pm
Browser: IE 9.0 / Windows 7
IP Address: 67.190.87.70
Unique ID: 160913036
Location: 40.014999389648, -105.27059936523

Contact Information

Name	Simon Fill
Street Address	1290 Drexel Street Boulder, CO 80305
Phone	(303) 963-5324
Email	SimonFill@aol.com
Boulder County	Resident Work

Entry 38

Category Professional

Your Poem

WINTER'S END (In Boulder)

After I knew it was over,

the croci pressed through the last

thin earth. My palm

gave nothing, the wind

tossed my words like blue leaves.

Comment About Poetry Submission

A little of my background: I am a professional playwright working and residing in Boulder, with my spouse, and our two young children who go to school here. I've also taught playwriting at the Boulder International Fringe Festival. My poems have been professionally published in literary journals. My playwriting is published by Indie Theater Now, Vintage Books, Smith and Kraus, and Samuel French.

What a great thing that selected poems about Boulder will be shown on West Pearl!

Use Agreement

agreement	* I have read and am prepared to sign the statement of agreement.

Form Name: West Pearl Poetry
Submission Time: August 22, 2014 8:47 pm
Browser: Chrome 36.0.1985.143 / OS X 10.9 Mavericks
IP Address: 50.152.51.110
Unique ID: 161207084
Location: 38, -97

Contact Information

Name	Carrie Host
Street Address	1919 8th Street Boulder, CO 80302
Phone	(303) 817-8333
Email	carriefrog63@gmail.com
Boulder County	Resident

Entry 47

Category

Professional

Your Poem

Finding a spot to forget, then remember

the slow dance of steam

lifting words from coffee cups to pages

and people floating by.

Comment About Poetry Submission

I wasn't sure what you meant by amateur or professional....as in writer? Oh well. Are we not all both?

Anyway I have lived in Boulder since 1983...so I count. :)

What fun!

Use Agreement

agreement	* I have read and am prepared to sign the statement of agreement.

Form Name: West Pearl Poetry
Submission Time: August 23, 2014 1:04 pm
Browser: Safari 7.0.2 / OS X 10.9 Mavericks
IP Address: 172.56.9.56
Unique ID: 161254876
Location: 38, -97

Contact Information

Name	Susan Crane
Street Address	1122 Portland Place #310 Boulder, CO 80304
Phone	(303) 523-5203
Email	prinsing@me.com
Boulder County	Resident Work

Entry 48

Category	Amateur
Your Poem	A Pearl at the center of my heart Star shines on Flagstaff Tulips rise from fresh snow I braid these bricks into the story of my life
Comment About Poetry Submission	Boulder has been my home for the past twenty years. I raised both of my children here. It is the place we call home. These are the memories that came to my mind first when I thought about Boulder and Pearl Street.

Use Agreement

agreement	* I have read and am prepared to sign the statement of agreement.

Form Name: West Pearl Poetry
Submission Time: August 26, 2014 4:37 pm
Browser: IE 11.0 / Windows 7
IP Address: 161.98.1.137
Unique ID: 161620130
Location: 40.014999389648, -105.27059936523

Contact Information

Name	Ruth Star
Street Address	4710 W. Moorehead Cir. Boulder, CO 80305
Phone	(720) 406-1255
Email	goldensunpuppy@gmail.com
Boulder County	Go to School

Entry 60

Category	Children/Youth
Age	14
Your Poem	The Beauty of Boulder We have created our own world here Open, bold: being ourselves without fear Boulder originality That's changing reality
Comment About Poetry Submission	This patron submitted a poem in person on 8/25 because the city website mistakenly reported the deadline at Monday, 8/24. -KB

Use Agreement

agreement	* I have read and am prepared to sign the statement of agreement.