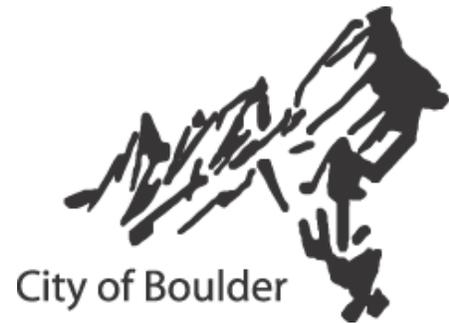


UNIVERSITY HILL UPDATE

From: Sarah K. Wiebenson
Hill Community Development Coordinator

To: University Hill Stakeholders

Date: Wednesday, March 4, 2015



Unanimous Council Support for Limiting Housing in the HCA to Permanently Affordable

At last night's public hearing, Council voted unanimously to adopt staff's recommendation to limit housing in the Hill Commercial Area (HCA), with an amendment to eliminate the provision that would also allow senior housing. HCA property owner **Mike Boyers** spoke in favor of the recommendation, which would support his revised plans for a public-private partnership on the 14th/College parking lot, and HCA property owner **John Pavelich** spoke in favor of extending the moratorium to allow further study of the impact of limiting housing. Council expressed support for pursuing related strategies to facilitate commercial tenant attraction, particularly to attract anchor uses to the 'catalyst sites' – the larger parcels that include the two public parking lots at the north and south ends of the district. There was also support for determining the eligibility of the HCA for a National Register historic district designation, which would provide owners with an opportunity to receive both state and federal historic tax credits for property improvements.

Ecopass Contract Feasibility Study Posted to City Website, Phase II: Funding Feasibility Study Begins

The results of an in-depth survey of Hill businesses and their employee travel modes are now posted to the Hill Reinvestment Strategy page on the City's website. Next steps include drafting a master contract with RTD; determining if it will be possible for a pilot program to be entirely City funded; and drafting a roster of participating businesses and their full-time, non-student employees. Click [HERE](#) to view the survey results.

Businesses Open, Expand on the Hill

The Point Café has recently opened in the former Espresso Roma/Café Yeye space at College and 13th. A new healthy fast lunch franchise, **Freshii**, is slated to open in the former Yoyo's Frozen Yogurt space at Broadway and University, next to the new location of the expanded **Salvaggio's Deli**. Long-standing Hill business **Cheba Hut** has submitted plans to expand their operations into the former Campus Cuts salon on College east of 13th.



Hill Commercial Area in the News

The Hill has featured prominently in the news in the past week. Here are links to recent coverage.

- ["Boulder Decision: No More Housing on University Hill, Except Affordable"](#) (March 3, 2015)
- ["Boutique Hotel Pitched for Boulder's University Hill"](#) (March 2, 2015)
- ["Boulder Limits Heights on New Buildings for 2 Years, But Carves Out Some Exceptions"](#) (Feb. 27, 2015)

Upcoming Meetings

March 10th at 5:30 p.m. – **Cheba Hut** expansion "good neighbor" meeting (Cheba Hut, 1319 College)

March 18th at 9:00 a.m. – **UHCAMC** meeting (Council Chambers, 1777 Broadway)

March 19th at 9:00 a.m. – **Hill Boulder** meeting (location TBD)