

UNIVERSITY HILL UPDATE

From: Sarah K. Wiebenson
Hill Community Development Coordinator

To: University Hill Stakeholders

Date: Thursday, May 7, 2015



Council Expresses Support for Hill Reinvestment Strategy and Proposed Additional Programs

Click [HERE](#) to read the *Daily Camera* coverage of the Council discussion

Click [HERE](#) to view the full presentation.

Council expressed specific support for staff moving forward with the pilot EcoPass for Hill employees in 2015, if possible; and with beginning initial outreach and education for a National Register historic district designation in the Hill Commercial Area. Additional information was requested on the idea of exploring a special signage district to help provide sustainable funding for a Hill governing entity. Staff is currently identifying possible funding sources to facilitate beginning the EcoPass pilot program in 2015. Outreach to property owners and businesses on the National Register district and related façade improvement program ideas will begin in **June 2015**.

'Heart of the Hill' Event Series Materials Posted

After much work by **Grenadier Advertising** and **The Hill Boulder**, posters and other promotional materials for the 'Heart of the Hill' summer events series are being distributed among Hill businesses. Social media campaigns for the series have also launched, in partnership with Spark business **Eyesight Creative**.



Coming up on **May 16th** is the Hill Music Summit: a panel discussion and performance at the **Fox Theatre** by Boulder bands that attended this year's South by Southwest music festival in Austin, TX. Visitors to the [Hill Music Summit Facebook event page](#) will soon have an opportunity to win free tickets to the music showcase. Tickets are available for sale through the [Hill Boulder blog](#). **The Root** will host "The Root Alley Jam" earlier in the day between their store and the CU Bookstore on Broadway, with another SXSW performer, Grim & Darling, and four other hip hop acts from 1:30-7:30 p.m.

May 21st Hill Boulder Meeting: Discussion Opportunity with AACT and Yellow Cab

Hill businesses will have an opportunity to discuss alcohol issues on the Hill with a representative from the **Addressing Alcohol Concerns Together (AACT)** organization, a partnership of the City of Boulder, CU, the Municipal Court and other community stakeholders. Representatives from **Boulder Yellow Cab** will also be present to get feedback from Hill businesses on a proposal to introduce a weekend cab stand on the Hill in 2015. A cab stand would support the Hill Reinvestment Strategy goal of multi-modal access.

Upcoming Meetings

- May 16th at 9:00 a.m. – **Hillanthropy** Cleanup (Fox Theatre, 1135 13th Street)
- May 16th at 1:30 p.m. – **Root Alley Jam** (The Root of the Hill, 1121 Broadway)
- May 16th at 3:00 p.m. – **Hill Music Summit** (Fox Theatre, 1135 13th Street)
- May 20th at 8:00 a.m. – **UHCAMC** Board Retreat (Academy, 970 Aurora)
- May 21st at 9:00 a.m. – **Hill Boulder** breakfast (The Corner, 1100 13th Street)