

To: East Boulder Working Group
From: Comprehensive Planning Division – Jean Gatza, Kathleen King, and Holly Opansky
Date: July 16, 2020
Regarding: Concept Testing homework and resources for the July 22 and 29, 2020 meetings

We are so excited for our next meetings on July 22 and 28! Why, because there are three concepts for you to weigh in on (woohoot!) based on your work thus far!

To prepare for the meetings, you have some homework: watch the videos, check out the maps, as well as the land use and the focus area descriptions. These items can be found in the links below to the videos and to Working Group webpage. For ease of the meetings' discussions, a hard copy of the agendas, maps, and land use descriptions were sent out on Tuesday. If you have not received these by Friday, contact us asap.

VIDEOS – required viewing!

Before the working group meeting on July 22 please watch series of short YouTube videos produced by Kathleen King. [Select this link to watch the videos](#) (press Ctrl then click on link). The five videos take a total of 35 minutes to watch. By watching these in advance, your meeting discussions will be fruitful. To see if you got the key messages in the videos, test yourself by considering these questions:

- *Do you understand where land use changes are being proposed and why?*
- *Is it clear that the test concepts increase in level of proposed change from 1 = least to 3 = most?*
- *Do you understand that we're not asking to pick a favorite concept right now, but confirm what choices should be tested to demonstrate potential outcomes and impacts?*

VIDEOS – submit clarifying questions by end of day Monday, July 20

If you have questions about any information in the videos, please submit them by email to Subcommunity Planning by Monday, July 20, so that staff has ample time to consider and answer your question either directly or in the meeting.

RESOURCES – study up!

The following items are tools to help the discussions; they are available in the attached packet and on the [Working Group webpage](#) (press Ctrl then click on link), under the Meeting Materials accordion):

- *Land Use descriptions (from June's Working Group meeting)*
- *Focus Areas descriptions (from the beginning of the process)*
- *5 Maps: Existing BVCP Land Use, Floodplain for reference, plus draft Test Concept 1, 2, and 3*
- *Scenario Test Concepts descriptions*

QUESTIONS – dive in!

Use these questions to consider the concepts:

- *In the meeting, you will look at three concepts, and use the below questions to discuss them:*
- *Are the choices clear and understandable?*
- *Do you think the different choices are appropriate for advancing the goals?*
- *Are these the choices you want to analyze further to understand potential outcomes?*
- *Are all the "big moves" on the table?*
- *What changes need to be made to ensure the right range of future land use choices for this area are on the table? What feedback do you have about where more intense / dense / height should be allowed?*

On behalf of the East Boulder Subcommunity Plan project team, we look forward to seeing you soon!