

**CITY OF BOULDER
BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING
MINUTES**

Name of Board/ Commission: Transportation Advisory Board	
Date of Meeting: 14 October 2013	
Contact Information Preparing Summary: Laurel Olsen-Horen 303.441.3203	
Board Members Present: Dom Nozzi, Jessica Yates, Matt Moseley, Zane Selvans, Andria Bilich Board Members Absent: None	
Staff Present: Tracy Winfree, Director of Public Works for Transportation Molly Winter, Director of Downtown University Hill Management Division and Parking Services Kathleen Bracke, GO Boulder Manager Chris Hagelin, Senior Transportation Planner Laurel Olsen-Horen, Board Secretary	
Consultant Present: Patrick Picard, Charlier	
Type of Meeting: Advisory/ Regular	
Agenda Item 1: Call to Order	[6:00 p.m.]
The meeting was called to order at 6:01 p.m.	
Agenda Item 2: Approval of minutes from 23 September 2013	[6:00 p.m.]
Motion to approve the 23 September meeting minutes as presented by: Bilich; Seconded: Selvans Vote: 5-0 Motion Passes	
Agenda Item 3: Public Participation	[6:01 p.m.]
None	
Agenda Item 4: Public hearing and TAB consideration if a recommendation regarding the City Council meeting item on October 29th regarding Access Management & Parking Strategies	[6:01 p.m.]
Molly Winter presented item to the board.	
Executive Summary from Packet Materials: The purpose of this item is to receive feedback from TAB on the Access Management and Parking Strategy project's guiding principles and areas of focus. (See Attachment A.)	
Public Comment:	[6:05 p.m.]
None	
Board Discussion, questions and comments included:	
<ul style="list-style-type: none"> • Providing for all transportation modes; how is this a guiding principal? Staff is looking at it from a focus of access to a place. It's not about just cars; it's about all modes. Moving forward, whatever we do, we need to be cognizant of all modes, especially pedestrians. • Customizing schools by area – be careful to not over-customize. It creates a new level of bureaucracy. • What is the city hoping to accomplish? Is it the overarching goal? Be clearer on what the city's goals are and what direction we would like to go in. • Do the areas of focus look at the location of parking on the property? Improper parking can create issues for different users, especially pedestrians. (location of parking is essential for the convenience of all users) • Maximize choices by calibrating properly. Community-wide programs can be less aggressive. We can afford to be more aggressive in different areas. • What are the reasons we are going through this process at all? Let's make it clear in the materials why and what we hope to accomplish. • Parking code requirements on private property; a change to that policy could dramatically change the parking choices throughout the city. Use it as a tool to achieve the goals the city wishes. • This document doesn't tell us how we are going to get to the next stage. Discussions throughout the community still need to occur. There needs to be a framework of how to get to the next steps as the really hard stuff is yet to come. Have a plan. Since there will be a delay in sending this material to Council, there 	

is an opportunity to include the framework of the process, acknowledging that some conversations could be difficult.

- Performance metrics would help.

Motion:

[6:07 p.m.]

None made as the timeframe for this item has been extended due to staff working on other projects.

Agenda Item 5: Staff briefing and TAB input regarding Community-wide EcoPass Feasibility Study

[6:26 p.m.]

Chris Hagelin presented this item.

Power point given for this item. Handout given for this item.

Executive Summary from Packet Materials:

This memo provides a progress update on the Community-wide Eco Pass Feasibility Study that is being conducted by Boulder County in partnership with the City of Boulder and in coordination with the Regional Transportation District (RTD). This update includes progress to-date on the study, including initial findings.

The purpose of the Community-wide Eco Pass Feasibility Study is to:

- Formulate strategic objectives to assess the feasibility of a community-wide Eco Pass program
- Develop a variety of different geographic and demographic scenarios of implementation options
- Estimate induced demand and program costs
- Address implementation challenges
- Analyze program benefits; and
- Provide the results to decision-makers to determine next steps

Board Discussion and comments included:

[6:41 p.m.]

- Community-wide EcoPass could provide equitable access to transportation for all.
- Concerns surrounding existing land use patterns and how they may affect the induced demand model. Land use has the potential to vary the use of transportation.
- What type of funding is estimated for a community-wide EcoPass?
- Pairing universal transit access and parking policy work together very well.
- We may be premature in implementing a community-wide program. We may not have the residential densities needed along the current transit corridors to get the ridership needed to justify the expense.
- Free or reduced transit fare is not a guarantee for increased ridership.
- Where would the funds come from? Head tax, property tax, utility fee? Would the monies be collected by the users, not the city?
- The University already has a functioning program; would the city really want to interrupt an already successful program?
- Challenges of equalizing the rate of a community-wide EcoPass are great. Equity would come into play due to the varying level of service.
- Our housing costs foster a car-friendly culture. This needs to be thought through holistically in order to incorporate equality.
- An overlay district in conjunction with RTD may be the answer to provide more customer-oriented transit service and generate more ridership.
- Real time information on bus schedules through mobile applications could possibly get more people on busses. Money needs to be invested in that type of technology to help get people on the bus.
- Convenient, reliable transit is needed to get people on the bus.
- Efficient parking consists of many facets. Our codes are not requiring excessive unused parking, we should make sure we provide a fair amount of leased parking, allow shared parking, require parking cash-out and the price of parking is unbundled in many places from the cost of housing; these things need to be in place and used more often.

Agenda Item 6: Matters

[7:27 p.m.]

Matters from the Board Included:

Board member Nozzi brought up the below matter(s):

- State legislative agenda to be provided to TAB.

Board member Bilich brought up the below matter(s):

- Harvard Lane repaving is great to see.
- How are the metrics coming for changes along Pearl?

Board member Selvans brought up the below matter(s):

- Boulder Housing Coalition’s new North Haven Co-op. There will be an Open House at 9th and North Street on Thursday, 24 Oct from 5-7 p.m. TAB, Planning Board, EAB and current council and council candidates will be invited to attend.

Board member Yates brought up the below matter(s):

- Collaboration with other city boards; one idea that came from the past joint board meeting was to create “board buddies”.

Matters from staff included:

[7:30 p.m.]

- **East Arapahoe Study Update:** Data collecting and scoping has occurred. This is being reprioritized due to flood recovery and will likely come back to the TAB in early 2014.
- **BVSD collaboration:** There will be a joint workshop with city, county and BVSD staff to discuss active modes of transportation.
- **Flood update:** (Power point given for this item.) Staff are working on response, assessment, repair and restoration modes simultaneously. Images were shown to reflect examples of damage, response and recovery to streets and pathways. The city will be tapping into the transportation operating reserve budget. Bike riding on canyon roads is not safe at this time. City and County staff are encouraging riders to use the flat lands for recreation purposes. Boulder County is looking at \$100M in restoration costs at this time.
- **Regional Studies Update:** MPACT 64; possible Nov state-wide ballot item. It would create a 7/10% sales tax statewide. It would have implications for BRT in the NW corridor. NW Area Mobility Study; cost data has surfaced on what it would take to implement NW rail, North Metro and Arterial BRT. The rail figures and working with BNSF are not looking very favorable at this time. BRT is looking more favorable, but the complication is that voters approved increase tax for NW rail. Combining operations with freight also complicates the NW Rail passenger service. The US 36 Mayors and Commissioners Coalition is developing a consensus that focuses early dollars (like from MPACT 64) to BRT mobility improvements, Quiet Zones and other benefits to the whole corridor and later dollars to go toward NW Rail. If NW Rail still does not work in later years the corridor coalition would be involved in redirecting NW-area taxes. Mayor Appelbaum will be updating the Council tomorrow night on MPACT64 and NAMS.
- **Project Updates/Closure (i.e. progress, Council action, “after” studies):** Arapahoe Av. 15th – Folsom continues. Boulder Junction continues.
- **Other matters:** Due to heavy Council meeting agendas E-bikes was bumped from the Oct 22nd City Council meeting to Oct 29th with potential to be bumped again to Dec 3rd.

Agenda Item 7: Future Schedule Discussion:

[8:10 p.m.]

Joint board meeting in Nov may have been cancelled. The Baseline underpass CEAP has been pushed back to Feb and Mar 2014.

Agenda Item 8: Adjournment

[8:12 p.m.]

There being no further business to come before the board at this time, by motion regularly adopted, the meeting was adjourned at 8:12 p.m.

Motion: moved to adjourn; Moseley, seconded by: Selvans

Motion passes 5:0

Date, Time, and Location of Next Meeting:

The next meeting will be a rescheduled regular meeting due to the Veteran’s Day holiday on Thursday, 14 November 2013 in the Council Chambers, 2nd floor of the Municipal Building, at 6 p.m.; unless otherwise decided by staff and the Board.

APPROVED BY:

ATTESTED:

Board Chair

Board Secretary

Date

Date

An audio recording of the full meeting for which these minutes are a summary, is available on the Transportation Advisory Board web page.