



2014



Walk



Bike



Summit

Summary

2014 Walk|Bike Summit

On Feb. 6, 2014, the City hosted the 2014 Walk Bike Summit in collaboration with the Transportation Advisory Board (TAB) and the Bike Walk Steering Committee. The Summit brought together over 115 community members from agencies, organizations, businesses, and retailers in the active transport industry, community groups as well as select community focus group participants to envision and strategize how to increase walking and biking trips in the City of Boulder.

Welcoming Remarks

- Lisa Morzel
City Council Member
- Zane Selvans
Vice Chair of the Transportation Advisory Board Member
- Marni Ratzel
Bike and Pedestrian Program Coordinator

A day-long event, the Summit featured several interactive group activities:

- **Imagine Boulder in 10 years:** A co-design session in the morning that produced drawings detailing elements important to community members in a walk and bike friendly community.
- **Self-guided walks:** Participants ventured out for a walk during lunch to guide a group discussion and reflections of personal experiences on the perception of the walking environment.
- **Strategies to achieve our shared vision:** The afternoon session focused on identifying and prioritizing strategies to achieve the shared vision for a walk and bike friendly community.



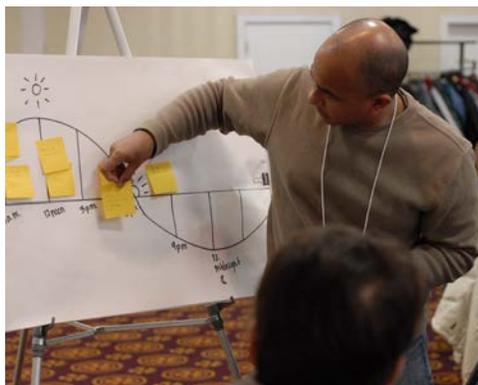
Photo credit of Lynn M. Lickteig

"Today, We have about 10 percent walking and biking, which is awesome, which is about 20 times the national bike mode share! You can get enthusiastic people riding up to about 10 percent, and we have done a great job of that. But to go beyond that, you have to really engage normal people. People that are in interested in riding a bike, but for one reason or another end up choosing not to...and those are the people that we want to get on bikes! But if we want to do that, we have to change some of our infrastructure systems and the culture!" - Zane Selvans

Imagine Boulder in 10 years....

What do you see around you? What do the buildings look like? The public spaces, natural spaces? What are you hearing, smelling or tasting? How do you get around in this Boulder?

Illustrators and facilitators worked with small groups to share ideas and listen to how other community members would improve walking and biking for themselves and for their loved ones.



As community members expressed how they envisioned getting around Boulder in 10 years, illustrators sketched and produced a drawing for each table that captured every participants' ideas.



Developing Strategies into Action Plans

After identifying common strategies, participants chose nine strategies to discuss and develop further into a plan of action from idea to implementation.

Using the template below, participants outlined first steps, identified the partners that needed to be involved, and established a potential timeline for each strategy. An example is provided on the following page.

The image shows a template for an action plan strategy. At the top, it reads "2014 Boulder Walk Bike Summit Action Plan Strategy". Below this, there are several sections: "OUR STRATEGY" with a box for a strategy name and a list of options (Encouragement, Education, Enforcement, Evaluation, Policy); "DESCRIBE IT:" with a line for "Our Group:"; "WHEN should this be completed?" with checkboxes for 6 months, 1 year, 2 year, 4 year, and 5 year; "HOW will this strategy help increase walk or bike mode share in Boulder?" with a gauge showing 100% mode share; "WHO? Describe the roles of different parties in making this happen (the who's who will lead the effort!)" with a circular diagram divided into CITY, PARTNERS, COMMUNITY, and OTHERS; "FIRST 5 STEPS:" with a numbered list of steps; and "BRIGHT IDEAS AND INSIGHTS:" with a box for notes.

- 1 Create separated lanes for bikes, pedestrians, and vehicles.** (Engineering)
- 2 Implement a “Road Diet” to repurpose vehicular space for pedestrian and bicycle travel.** Conduct a traffic study and identify possible corridors for a Road Diet. (Engineering)
- 3 Create an all encompassing cell phone based tracking tool to collect travel data.** Use tool to evaluate every detail of travel: distance, speed, points of interest, safety, concentration, traffic flow, calories, health, and cost. (Evaluation)
- 4 Develop a “Low Stress Network” or “Easy Travel Network” for bikes and pedestrians.** Create, brand, and publicize routes that prioritize bike and pedestrian travel. (Encouragement, Education, & Enforcement)
- 5 Expand Eco Pass program.** Implement a Community-wide Eco Pass in Boulder and Boulder County. (Encouragement)
- 6 Use gym class as a venue to teach K-12 students about transportation options and safe travel behavior.** Develop a curriculum that teaches safe cycling skills and the rules and responsibilities of the road as a user of multi-use paths, crosswalks, sidewalks, and roadways. (Education & Enforcement)
- 7 Utilize Mobile Enforcement and Encouragement.** Roving monitors and Police encouraging better behavior and enforcing unsafe behavior. Peer-to-peer interactions and communications. (Encouragement, Education, & Enforcement)
- 8 Replace parking minimums with parking maximums & bicycle parking minimums.** Change parking policy for new and existing developments. (Policy & Encouragement)
- 9 Revisit Zoning Policy to support 20-Minute Neighborhoods, mixed-use development, and mixed income housing.** (Policy)

The strategies developed displayed that the **community is in support of taking an integrated planning approach** to improving walking and biking in Boulder.



2014 Boulder Walk Bike Summit Action Plan Strategy

OUR STRATEGY

Mobile Enforcement
& Encouragement

- Engineering
- Encouragement
- Education
- Enforcement
- Evaluation

Our Group:

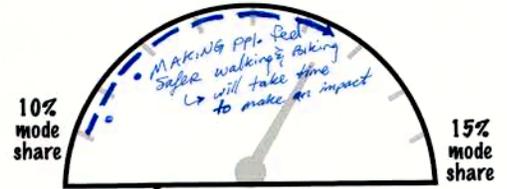
Micki
TERRY
CAREY
JOHN
BRAND

DESCRIBE IT:

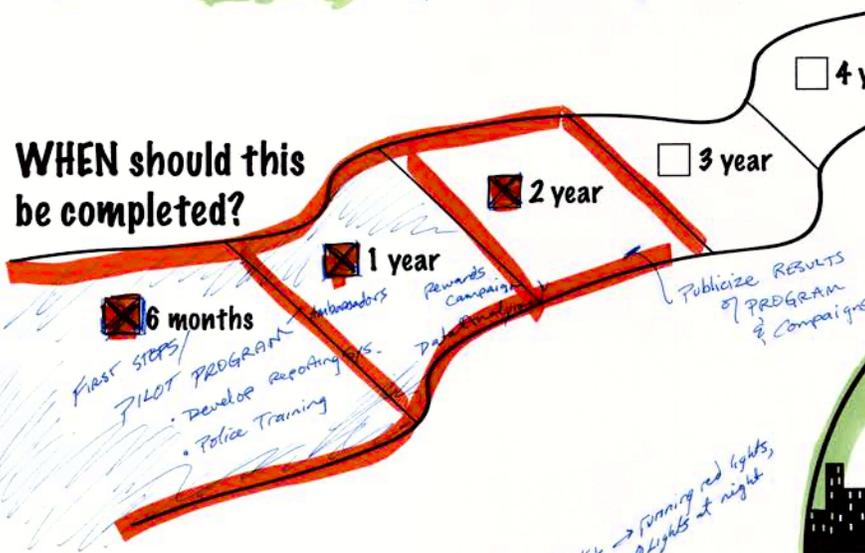
Having riding monitors & Police
encouraging better behavior and enforcing
unsafe behavior → 1 on 1 interactions
& communication - peer to peer

HOW

will this strategy help increase walk or
bike mode share in Boulder?



WHEN should this be completed?



WHO?

Describe the roles of different parties
in making this happen

☆ Star which party will lead the effort



FIRST 5 STEPS:

- 1 **DEVELOPING**
TRAINING for Ambassadors - how to interact potentially contentious persons
 - 2 **Creating system to**
receive complaints, photographs & videos of dangerous behavior;
* Mapping of complaints to problem areas
 - 3 **TRAINING for**
Police officers - better understanding of law → how to best enforce & treat bike & ped safety issues.
 - 4 **DEPLOY Resources in**
areas of high reported collisions/complaints
 - 5 **Rewards Campaign**
for cars stopping a Step back: Bikes yielding to pedestrians on paths, etc. Police stopping a stoplight. * now-distracted driving "Stings" on roadways to reduce unsafe interactions between cars & Bikes
- Also! Enforcing law as it applies to bicyclists → turning red lights, no lights at night
- Positive Reinforcement

BRIGHT IDEAS AND INSIGHTS:

6
MOS.

Identifying Common Strategies

The common strategies that were identified through the prioritization exercise include:

Engineering

- Physical Separation between vehicles, bikes, and pedestrians
- More protected on-street bike lanes
- Road Diet - Reduce vehicle lanes to provide more space for pedestrians and bikers
- Signal timing that prioritize pedestrians and bikes
- Bike Signals

Education

- Way-finding signs and mobile maps
- Incorporate education about smart safe travel choices into K-12 curriculum
- Bike maintenance clinics in schools
- Incorporate bike and pedestrian safety into driver's Ed. classes
- Campaign to educate all users about the rules and responsibilities of the multi-use paths and crosswalks

Encouragement

- Community-wide Eco Pass
- Events in the community: Ciclovias, Car-Free Zones, Walk Bike Bus Days, family social rides
- Culture that includes all riders
- Expand Trip Tracker program
- Boltage/Trip Tracker program for businesses

Enforcement

- Police on bike and foot monitoring paths
- Enforce proper behavior at crosswalks
- Greater speed enforcement around schools

Evaluation

- Establish a mode-share goal for biking and walking
- More walking and biking tours as a tool for evaluation
- Utilize smart phone technology to evaluate travel patterns
- Evaluate the bike and pedestrian level of stress
- Map based technology to measure accessibility to daily needs - 20-Minute Neighborhoods

Policy

- Policy was identified as needing to be included as an "E"
- Replace minimum parking requirements with car parking maximums and minimum bike parking requirements
- Paid and unbundled parking
- Zoning changes in support of multi-use development to allow 20-min. neighborhoods and infill development

Next Steps for the Bicycle & Pedestrian Innovations

Element of the **TMP Update**



Developing the Bike Walk Action Plan to integrate with the Transportation Master Plan

The Walk Bike Summit is a part of the community engagement process of the Transportation Master Plan (TMP) Update. The Summit was one of the many tactics used throughout the TMP Update to get feedback on how we can improve walking and biking in Boulder.



The work products of the Summit will be used to inform the Transportation Master Plan Update and all future planning initiatives.

During the last phase of the TMP Update, city staff will be:

- Analyzing all of the feedback received from the community;
- Working with engaged community members to refine the list of strategies and prioritize action items to incorporate into the Bike Walk Action Plan;
- Developing an action plan that will take Boulder to the next level of walking and biking;
- Integrating the Bike Walk Action Plan into the overall Transportation Master Plan;
- Presenting the key building blocks of the TMP to the Transportation Advisory Board and City Council for consideration and action; and,
- Rolling out the implementation of the TMP.

Thank You!

We want to extend a huge thank you to everyone who participated in the 2014 Walk Bike summit. Thank you for taking the time to improve walking and biking in Boulder!



Special Thank You to Growing Up Boulder, Community Cycles, and Mirrycle Corporation for all of your contributions towards making this event a success!