INFORMATION PACKET
MEMORANDUM

To: Mayor and Members of Council

From: Jane S. Brautigam, City Manager
Molly Winter, Director, Downtown and University Hill Management Division/Parking Services

Date: April 22, 2015

Subject: Information Item: 2014 Neighborhood Permit Parking Program Annual Update

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EXECUTIVE SUMMARY

The purpose of this information packet is to provide the 2014 Annual Update of the Neighborhood Permit Parking (NPP).

The NPP program goals include improving the balance between preserving neighborhood character and providing public access to community facilities.

Expansions to the Mapleton Hill, Whittier and East Ridge NPP were initiated in early 2013. Specific to the Mapleton Hill NPP was the remodel of the Mapleton Early Childhood Center, which impacted the parking in the adjoining neighborhood. Acknowledging the needs of the community and the Boulder Valley School District, it was vital to get a true sense of the parking impact during construction and again, once the school was open. The Mapleton Hill and Whittier expansions were approved in 2014.

In the Fairview NPP, a request to remove three block faces caused the neighborhood members to re-evaluate the purpose and the need of the NPP. After several months, those who initiated the petition requested that the Fairview NPP remain as it was established in 2002.

FINANCIAL

Since 2006, the Resident Permits have remained at $17 annually. Each resident within a NPP may receive two free visitor permits with the purchase of a resident permit; along with guest permits, which are also free and available upon request. The cost of commuter permits rose to $82 quarterly or $328 per year in 2014, while the cost of business permits remains $75 annually.

In 2014, residential permits made up 28% of total NPP revenue and 88% of the total number of permits sold; business permits made up two percent of the total NPP revenue and one percent of total number of permits sold; commuter permits account for 70% of the total NPP revenue and 11% of the total number of permits sold.

Revenue from the sale of NPP permits is expected to cover the program costs with the goal of being revenue neutral. Expenses vary year to year based on whether there are citizen requests for new zones or expansions requiring surveys and start up costs.

2014 Revenue from Resident/Business/Visitor permits sales	$ 43,472
2014 Revenue from Commuter permit sales	$103,079
	$146,551

2014 NPP Program Direct Expenses*	$ 73,740
2014 Administrative Program Expenses	$ 23,726
	$ 97,466

*The NPP revenue and expenses do not include enforcement.

2014 Annual Permit Revenue by Zone

Location	Resident	Business	Commuter	Total
Columbine	$ 3,570	$ -	$ 286	$ 3,856
Fairview	$ 629	$ -	$ -	$ 629
Goss/Grove	$ 5,780	$ 975	$ 10,771	$ 17,526
High/Sunset	$ 1,003	$ -	$ 3,852	$ 4,855
Mapleton Hill	$ 7,276	$ -	$ 25,732	$ 33,008
University Hill	$ 11,645	$ 225	$ 16,706	$ 28,576
Whittier	$ 7,905	$ 900	$ 32,925	$ 41,730
West Pearl	$ 1,836	$ 300	$ 12,691	$ 14,827
East Ridge	$ 952	$ -	$ 115	$ 1,067
University Heights	$ 476	$ -	$ -	$ 476
Totals:	$ 41,072	$ 2,400	$ 103,079	$146,551

Commuter permits averaged about 155 commuters per year from 2003-2012. Commuter permits rose 43% (276 commuters) in 2013 and an additional 14% (314 commuters) in 2014. This increase in demand can also be seen in the growth of the garage and lot wait lists.

Commuter Permit Sales by Year				
Year	**Fee**	**Revenue**	**Permits Sold**	**Per Quarter**
2004	$ 78	$ 47,637	611	152
2005	$ 78	$ 43,418	557	139
2006	$ 78	$ 44,053	565	141
2007	$ 78	$ 48,413	621	155
2008	$ 78	$ 49,186	631	158
2009	$ 78	$ 46,592	597	149
2010	$ 78	$ 47,174	605	151
2011	$ 78	$ 48,689	624	156
2012	$ 78	$ 60,427	775	194
2013	$ 78	$86,112	1,104	276
2014	$ 82	$103,079	1,257	314

EXPANSIONS

There were two NPP expansions that began in 2013 and were finalized in 2014, these include:

- Mapleton Hill NPP
  East & West sides of the 2300 block of 7th St.
  North & South sides of the 600 block of Mapleton St.
  North & South sides of the 700 block of Mapleton St.
  North & South sides of the 600 block of Highland St.

- Whittier NPP
  East side of the 2000 block of 18th St.

There was one NPP expansion that was not approved:

- East Ridge NPP
  North side of the 2800 block of Pennsylvania Ave.

There was one NPP expansion that was withdrawn:

- Fairview NPP
  A petition was submitted to remove the South side of 3600 to the 3700 block of Longwood Ave. but the residents of this NPP reconsidered and this proposed removal was withdrawn.

UTILIZATION

In the ten NPP zones operated in 2014, there were approximately 775 commuter spaces available, of which 314 annual (1,267 quarterly) commuter permits were sold.

Relationship between NPP Program & Adjacent Parking Supply/Demand					
Location	**Inventory**	**Sold**	**Cost Per Year**		**Wait List**
CAGID Structures	2209	2154**	$	1,140	715
CAGID Surface Lots	203	253	$	700	137
UHGID Surface Lot	54	65	$	660	23
Total NPP Commuter	775	314	$	328	N/A
Columbine	260	1			
Fairview	20	0			
Goss/Grove	38	33			
High/Sunset	43	12			
Mapleton Hill	75	78			
University Hill	128	51			
Whittier	173	100			
West Pearl	38	39			
East Ridge	0	0			
University Heights	0	0			
NPP Residential	N/A	2416	$	17	N/A

* Data as of Feb 2014

** Balance maintained for short-term parking.

THE STATUS OF ALTERNATIVE MODE STRATEGIES

Overall, 2014 local ridership was unchanged compared to 2013 local ridership totals. According to RTD's fare box data, average weekday passengers served on the CTN for 2014 was as follows:

2014 Average Daily Passengers Served CTN		
SKIP	5,158	1% increase from 2013
JUMP	1,830	1% increase from 2013
BOUND	1,515	5% increase from 2013
DASH	2,307	1% decline from 2013
HOP	2,758	4% decline from 2013
STAMPEDE	1,161	2% decline from 2013
BOLT	1,688	0% increase from 2013
TOTAL	16,417	

NPP ENFORCEMENT

Revenues from NPP tickets make up approximately 15% of the City's total ticket revenues, while accounting for 50%-60% of the total enforcement resources. The remaining 86% of ticket revenues comes from all other types of enforcement using the remaining 40%-50% of the enforcement resources.

Citations Issued in NPP Zones for Time Restriction		
Year	**Days of Enforcement**	**Number of Citation Issued**
2004	620	10,462
2005	635	11,629
2006	587	9,819
2007	588	8,613
2008	599	11,529
2009	485	9,125
2010	477	11,913
2011	688	12,810
2012	740	15,296
2013	793	12,723
2014	398	11,975

There was a 6% decrease in the number of citations issued from 2013 to 2014.

2014 Enforcement by Zone			
Locations	**# of Days**	**Citations**	**Daily Average**
University Hill/Uni Heights	109	5,148	47
Mapleton/West Pearl	74	1,730	23
Whittier/High Sunset	72	2,125	29
Columbine/Fairview/East Ridge *	57	588	10
Whittier Nights	22	1,027	47
Goss/Grove*	64	1,357	21
Total	398	11,975	29.5
* Enforcement varies depending on staffing levels			

In 2014, Parking Services wrote 78,531 revenue tickets of which 11,975 (15%) were issued for NPP violations. A total of $1,763,959 in parking violations revenue was collected in 2014. If all tickets for NPP violations were collected at the ticket rate of $20, the total revenue would be $239,540. In addition, 955 tickets were voided or warnings were issued in an attempt to educate customers about the rules of the NPP zones. All ticket revenue and enforcement costs are allocated to the General Fund and are not reflected in the NPP program revenue or expenses.

Fine:	Violation:
$15.00	Expired Meter, Parking where sign prohibits
$20.00	Parking beyond the posted time restriction without a permit (NPP)
$25.00	Parking in a Loading Zone or alley
$112.00	Parking in a Handicap Space

2015 WORK PLAN

The NPP 2015 Work Plan includes:

- Maintain the current NPP Program service levels in 2014.
- 2015 Annual Update
- As part of the Access and Parking Management Strategy (AMPS), the cost of permits will be reviewed as well as the process for zone expansions
- Review additional requests were received to expand existing NPP's:
  Mapleton: 500 block of Highland, 500 block of Pine; 2200 block of 6th; 2400 block 7th; 2400 block of 8th; 2300 block of 9th; and West Pearl: 300 block of Pearl.
- The homeowners' association of the Steelyards neighborhood has expressed interest in creating an NPP within their neighborhood. Staff is in discussion with representatives regarding the zone design and process.

The 2015 NPP Program allocated $15,000 for implementation of the possible expansion of existing zones and for the establishment of new zones.

Cc: Transportation Advisory Board