

**CITY OF BOULDER
BOULDER, COLORADO
BOARDS AND COMMISSIONS MEETING
MINUTES**

Name of Board/ Commission: Transportation Advisory Board	
Date of Meeting: 13 July 2015	
Contact Information Preparing Summary: Kaaren Davis 303.441.3233	
Board Members Present: Zane Selvans, Andria Bilich, Dom Nozzi, Bill Rigler (arrived at: 6:09), Daniel Stellar Board Members Absent: Andria Bilich,	
Staff Present: Michael Gardner-Sweeney, Acting Director of Public Works for Transportation Chris Hagelin, Senior Transportation Planner David "DK" Kemp, Senior Transportation Planner Bill Cowern, Transportation Operations Engineer Brett KenCairn, Senior Environmental Planner, Community Planning and Sustainability Kaaren Davis, Board Secretary Consultants Present: Bill Fox, Fox, Tuttle, Hernandez	
Type of Meeting: Advisory/ Regular	
Agenda Item 1: Call to Order	[6:01 p.m.]
The meeting was called to order at 6:01 p.m.	
Agenda Item 2: Approval of minutes from 8 June 2015	[8:18 p.m.]
Move to approve June 8, 2015 minutes as presented.	
Motion: Nozzi Second: Rigler	
3:0:1 (Stellar Abstains)	
Agenda Item 3: Public Participation	[6:03 p.m.]
<ul style="list-style-type: none"> • Fred Thompson: Why can't potholes get filled? Has been reporting them for weeks and weeks. Spoke to Bill Cowern and Tracy Winfree, both said potholes should be filled within 24-48 hours. Street maintenance crew is very unprofessional and should be embarrassed by the work they do. 	
Agenda Item 4: Staff briefing and TAB discussion on Complete Streets Living Lab Phase II corridor projects, including installation schedule, baseline data, and next steps.	
[6:06 p.m.]	
DK Kemp and Bill Cowern presented the item to the board.	
Executive Summary from Packet Materials:	
<p>This item provides an opportunity for the Transportation Advisory Board (TAB) to provide input on the Complete Streets Living Laboratory Phase II installation schedule, baseline data, and next steps. On June 8, staff presented to the TAB Phase II recommendations. TAB recommended staff proceed with implementing all four proposed corridors. On June 15, 2015, City Council supported the installation of three pilot projects that include repurposing of vehicle lanes along the following roadway segments:</p> <ul style="list-style-type: none"> • Folsom Street from Valmont to Colorado • Iris Avenue from Folsom to Broadway • 63rd Street from Lookout Road to Gunbarrel Avenue/Nautilus Drive <p>Council also considered a proposal to repurpose vehicle lanes along 55th Street between Pearl Parkway and Arapahoe Avenue, but the proposal was tabled. Additional research and more community outreach will be conducted in response to Council feedback regarding 55th Street.</p> <p>In preparation of the next steps toward project implementation, staff has prepared an installation schedule, an evaluation plan, and a compilation of baseline data for all three corridors. User experience is also a significant part of our evaluation. The city will encourage input from residents, bicyclists, pedestrians and motorists regarding impacts – positive, negative or neutral. Staff is interested in feedback throughout every stage of this project and we've created a variety of ways for the community to share input.</p>	

TAB ACTION REQUESTED

Review and provide feedback on the Complete Streets Living Laboratory Phase II installation schedule and evaluation plan.

Board discussion and comments included:

[6:09 p.m.]

- Concerns expressed regarding the installation timeline. Having a deliberate schedule and the opportunity to move slowly can be good, but 63rd, if delayed could be problematic for both implementation and for value of collected data.
- Suggestions to soften the wording around “Should we proceed with the other treatments?”
- Questions regarding choices around data collection and a recommendation to be sure to frequently conduct surveys on traffic diversions, level of service, bike demographics, vehicle speed, transit and bike interactions with left turn lanes.
- Suggestions to more heavily weight the bike and pedestrian data as the plan is for “complete streets”.
- Questions about public outreach with regards to general and focused stakeholder meetings.
- Discussion of messaging round the project. Particularly with regards to timing.
- Discussion of the importance of having excellent before and after data to demonstrate impacts and changes. Additionally a suggestion to make this data easily available to other professionals and cities.
- Questions regarding whether it is possible to have before and after data regarding property values and retail health along the corridors in the project.
- Recommendations to increase neighborhood traffic calming efforts around these projects.
- Concerns that initial installation will result in unusual, if temporary congestion issues which may convince many right away that the project is flawed. Is there anything that can be done to minimize this potential problem?
- Discussion of messaging around the project in light of the most frequently expressed public concerns. Talking points memo for TAB would be helpful.
- Recommendation to provide more frequent measurements (including now to get “before” data) on traffic diversion.
- Recommendation for proactive communication with the affected stakeholders. Early and frequent.
- Questions around whether there are planned PR efforts, social media utilization, etc. Especially with regards to the City’s relationship with the business community.
- Questions regarding how the project aligns with the MUTCD guidelines.
- Questions around how data will be normalized around weather events.
- Questions about the male to female ratio of the bike demographics collected and how that information can be utilized to support the project.
- Discussion around whether or not set thresholds should be set for “success” measurements.
- Discussion around what the staff dialogue has been with Council regarding the timing of rollouts and probable results of check-ins.
- Recommendation that 63rd should not be delayed after Iris implementation. Impacts will be minimal.
- Recommendations that the large amount of data already in hand be put quickly put out to the public in a simple and understandable format.

Agenda Item 5: Staff briefing and TAB discussion on Climate Commitment update in advance of July 28, 2015 City Council Study Session.

[7:24 p.m.]

Brett KenCairn gave the presentation.

Executive Summary from Packet Materials:

There will be a study session with City Council on July 30th to discuss the draft Climate Commitment goal statement and strategy document. The purpose of the presentation is to discuss and obtain the Transportation Advisory Board’s feedback on the transportation portion of this strategy document related to the greenhouse gas emissions (GHG) reduction goal, transportation emission reduction targets, and associated implementation strategies.

Please refer to **Attachment A**, which includes the recently completed staff report on the 2012 Community GHG Inventory. This information forms a basis for an ongoing assessment of community emissions reduction achievements.

Attachment B provides a table showing the more detailed metrics and targets proposed for tracking progress towards

the city's GHG reduction goal. **Attachment C** provides an overview of the communications strategy designed to launch community outreach and engagement around refinement and adoption of the Climate Commitment strategy.

II. Questions for the Transportation Advisory Board

- Do you support adoption of an emissions reduction goal of 80 percent below 2005 levels by the year 2050?
- Are there key emissions reduction actions not represented in the city's current programs and strategies that should also be considered?
- How can the city most effectively engage the community in the refinement and implementation of the proposed Climate Commitment?

Board discussion and comments included:

[7:36 p.m.]

Question 1: Support for the Goal

- General support for the goal with some concerns around the large scale of the reductions and how realistic the goals are.
- One member does not support the 80% reduction because it underspecifies the progress curve required to have an impact on cumulative global emissions.
- Frustrations expressed that the plan does not actually, or urgently enough, address the size of the issue.
- Questions regarding the relative percentage reductions that different segments of the City will need to meet to make everything balance out to a cumulative effect.
- Questions regarding the role of potential municipalization in the plan.

Question 2: Key actions for emissions reduction missing from the plan

- Discussion around the viability of taxing VMT and tolling Boulder's roads.
- Discussion regarding how more student housing on the CU campus could potentially affect movement towards the goals.
- Questions regarding realistic expectations of change in the City fleet to green fuels and electric vehicles.
- A suggestion for a carbon budget approach instead of the current approach. Or at least a discussion of that issue.

Question 3: Community Engagement

- Questions regarding what Boulder is doing in comparison to other communities, and a recommendation that presentation of this type of data be used to present Boulder as part of a larger whole.
- Recommendations not to overemphasize the "green gizmo" or technology over other forms of behavior change tactics such as price signals, parking pricing and reduction of parking supply.

Agenda Item 6: Matters

[8:19 p.m.]

A.) Matters from the Board Included:

Board member Selvans brought up the below matter(s)

- Gave a midnight talk recently. Went very well

B.) Matters from staff/Non Agenda:

- None

[8:19 p.m.]

Agenda Item 7: Future Schedule Discussion:

[8:20 p.m.]

First installment of the Living Lab updates in August.

Agenda Item 8: Adjournment

[8:25 p.m.]

There being no further business to come before the board at this time, by motion regularly adopted, the meeting was adjourned at 8:25 p.m.

Motion: moved to adjourn; Selvans, seconded by: Nozzi

Motion passes 4:0

Date, Time, and Location of Next Meeting:

The next meeting will be a regular meeting on Monday, 10 August, 2015 in the Council Chambers, 2nd floor of the Municipal Building, at 6 p.m.; unless otherwise decided by staff and the Board.

APPROVED BY:

ATTESTED:

Board Chair

Board Secretary

Date

Date

An audio recording of the full meeting for which these minutes are a summary is available on the Transportation Advisory Board web page.