

**Proposal for
Smoking and
E-cigarette
Ban on
Selected City
Properties**



City Council
February 3, 2015



- I. Background
- II. Proposal
- III. Process
- IV. Implementation & Enforcement
- V. Next Steps
- VI. Questions

Agenda

Boulder's Smoke-Free Story



- **1975** Smoking prohibited in grocery stores
- **1982** Limited smoking in libraries and hospitals
- **1985** Comprehensive ordinance prohibiting smoking in many public indoor spaces
- **1995** Restructured regulations to create general prohibition of smoking in all indoor public places with some exceptions
- **1999** Restricted display of tobacco products
- **2006** Colorado Clean Indoor Air Enacted
- **2009** Banned smoking 15' from all entrances

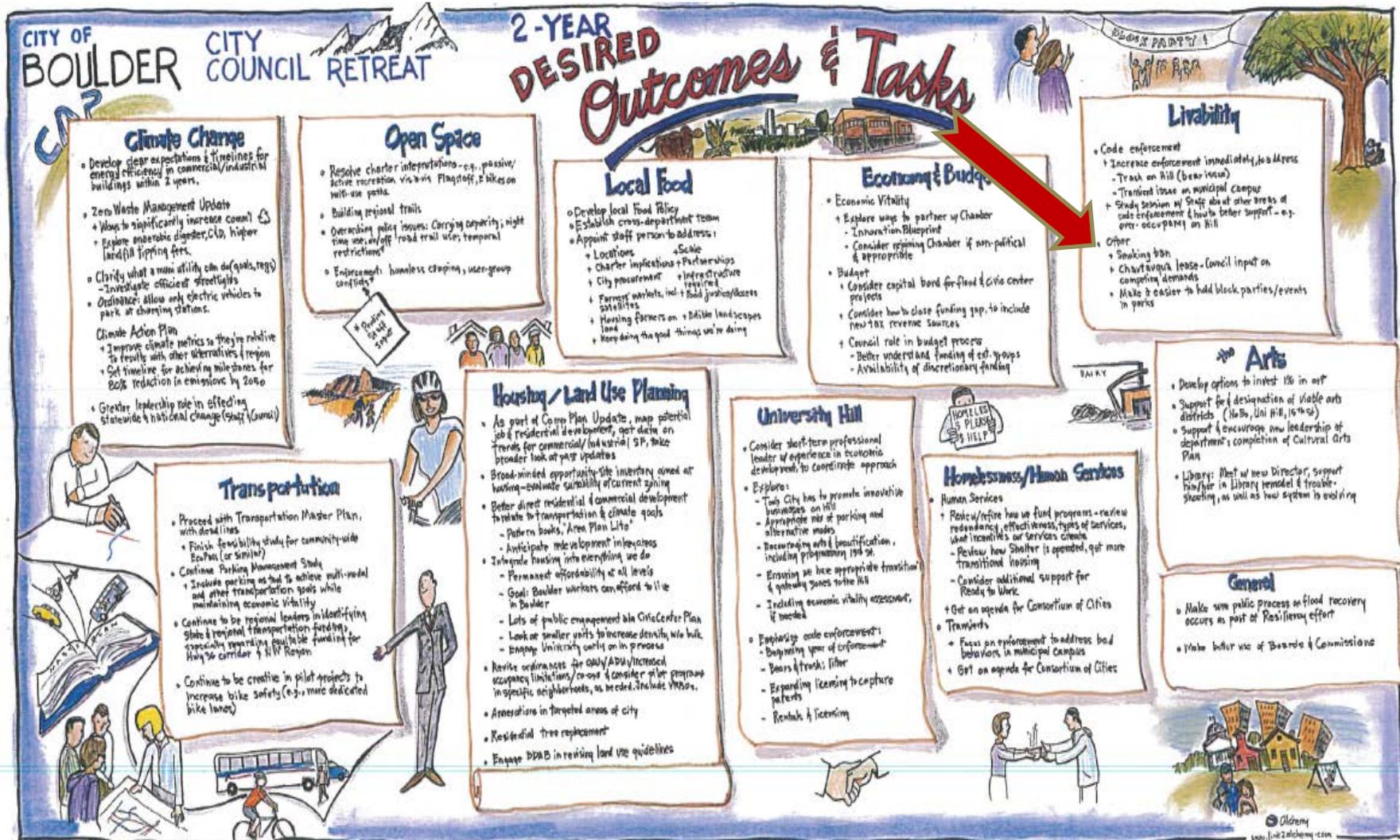
Boulder's Smoke-Free Story



- **2012** Pearl Street Mall
- **2014** Civic Area
- **2014** Boulder High School Area



Boulder's Smoke-Free Story



The Proposal Two Ordinances



Smoking

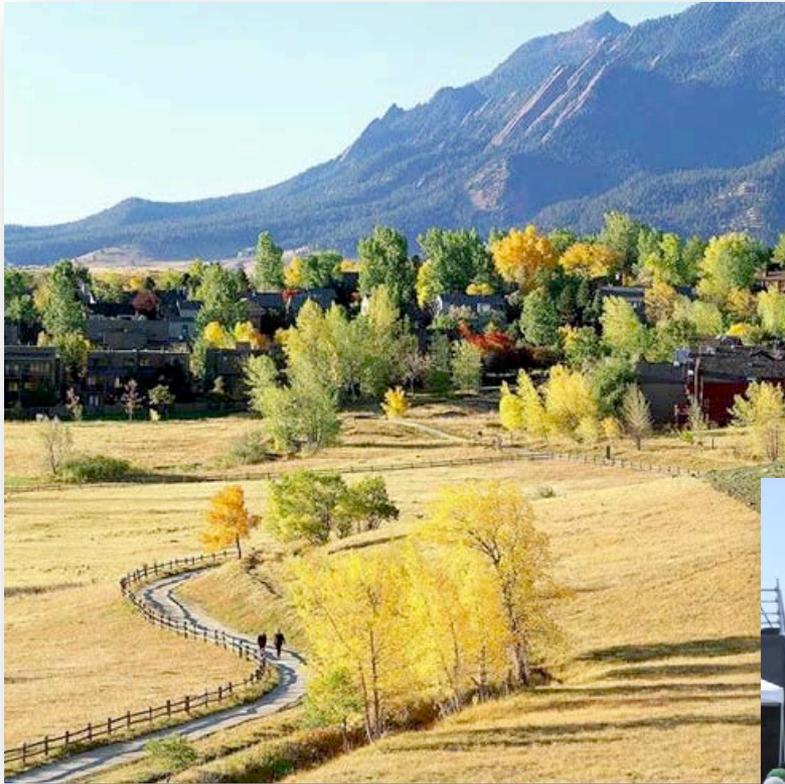


**Electronic
Smoking Device**





The Proposal OSMP and Parks





The Proposal

Boulder High School

and Downtown Areas





The Proposal Multi-use Paths and Transit Stops





The Proposal

Concerns about E-cigarettes

- Attractive to children and youth
- Not regulated
- Toxic chemicals found in vapor
- Difficult for police and the public to distinguish e-cigs from cigarettes
- E-cigs can contain illegal substances without easy detection

The Proposal



E-Cig Perceived Benefits

- Seen as a safer alternative to cigarettes
- Produces a vapor and not smoke
- Has helped some quit smoking cigarettes
- Some businesses rely on e-cigs and related sales for their livelihood

Smoke and E-Cig-Free



- **Colorado Cities:** Golden, Durango, Edgewater, Louisville, Brighton, Fort Collins, Lakewood, Lafayette and Greeley
- **States:** North Dakota, New Jersey and Utah
- Almost 300 **US cities and counties** including Newark, NJ, Ketchum, ID, Santa Monica, CA, Savannah, GA, Tempe, AZ, Chicago, New York, Los Angeles and New Orleans
- University of Colorado and Boulder County

E-Cigarette Inclusion



- World Health Organization
- National Association of City and County Health Officials (NACCHO)
- American Heart Association
- American Lung Association
- Campaign for Tobacco-Free Kids
- American Association for Cancer Research
- American Society of Clinical Oncology
- Forum of International Respiratory Societies

The Process



- Parks and Recreation Advisory Board
- Transportation Advisory Board
- Open Space Board of Trustees
- Downtown Management Commission
- University Hill Commercial Area Management Commission
- Downtown Boulder, Inc. Board
- Downtown Business Improvement District Board
- Boulder Junction Access District Joint Commission
- Human Relations Commission
- Environmental Advisory Board

The Process

Council Study Session 9-23-14



- Supportive of the proposed ordinance
- Requested that the 15 foot distance banning smoking at transit stops be extended to 25 feet
- Questions about signage requirements and enforcement
- Questions about E-cigarettes



Staff Recommendation

- Amend the Ordinance at 2nd reading
- Adopt Ordinance 8015, which includes electronic-cigarettes at third reading



Educational Outreach Period



Goal:

- Articulate and convey a clear understanding of the smoke-free expansion, and its positive public health impact.



Educational Outreach Period



Timeline:

- Focused public education campaign
- Police outreach, education and enforcement
- OSMP outreach
- Boulder County Tobacco Education and Prevention Program (BCPH TEPP) annual smoking cessation resources

Educational Outreach Period: Signs





Next Steps

1. Third reading on February 17th
2. Educational period begins once ordinance is adopted
3. Effective date: 30 days after ordinance is adopted
4. Monitoring potential unanticipated impacts



Questions

