

# 2015 Boulder Valley Comprehensive Plan

City Council  
June 9, 2015



Photo: Christopher Brown, 2004

**OUR LEGACY.  
OUR FUTURE.**

**BOULDER VALLEY COMPREHENSIVE PLAN**

# QUESTIONS / FEEDBACK

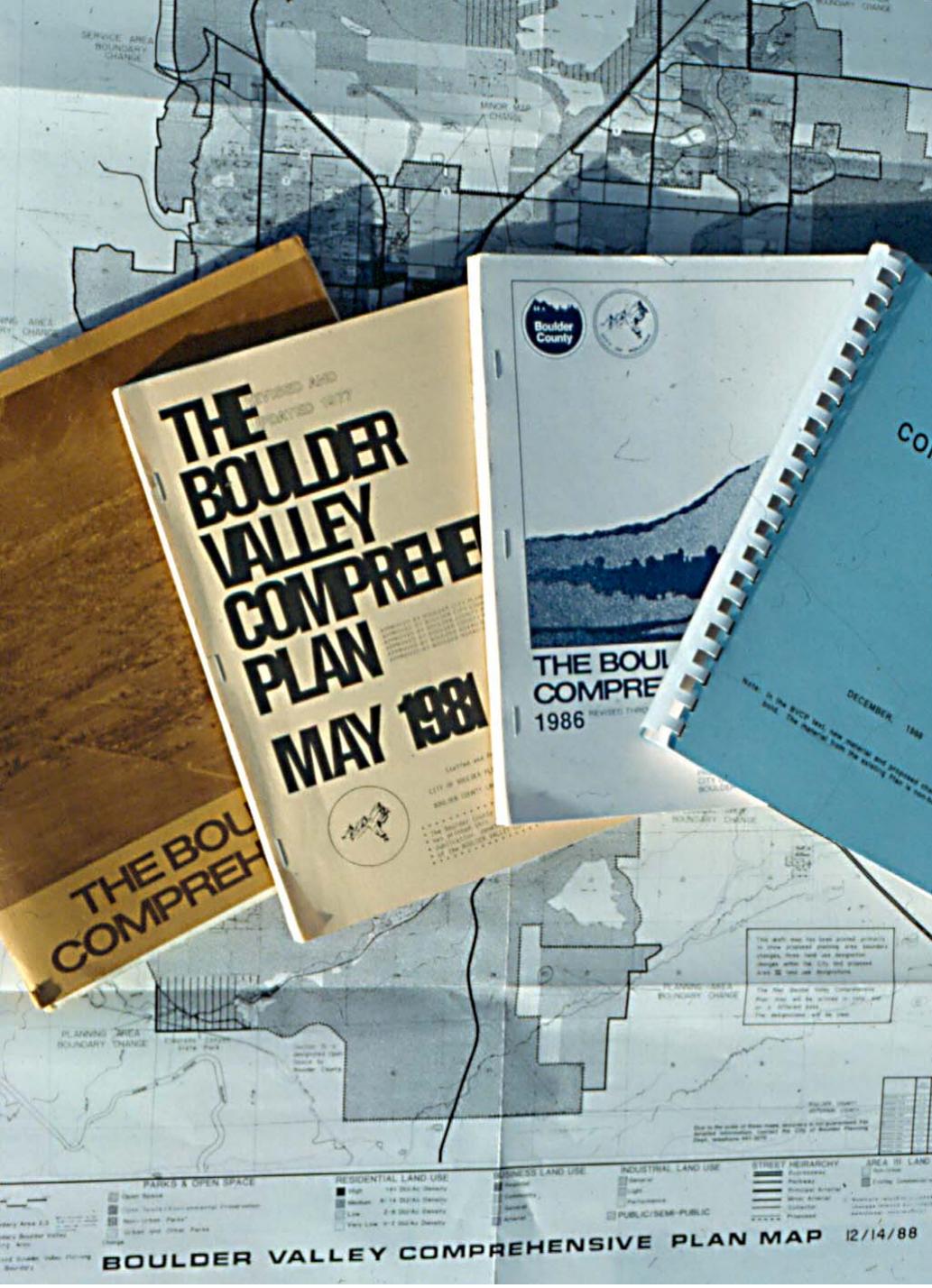
## **1. Foundations work in progress:**

- a. Residential Growth Management System analysis
- b. Trends Report and Subcommunity Fact Sheets

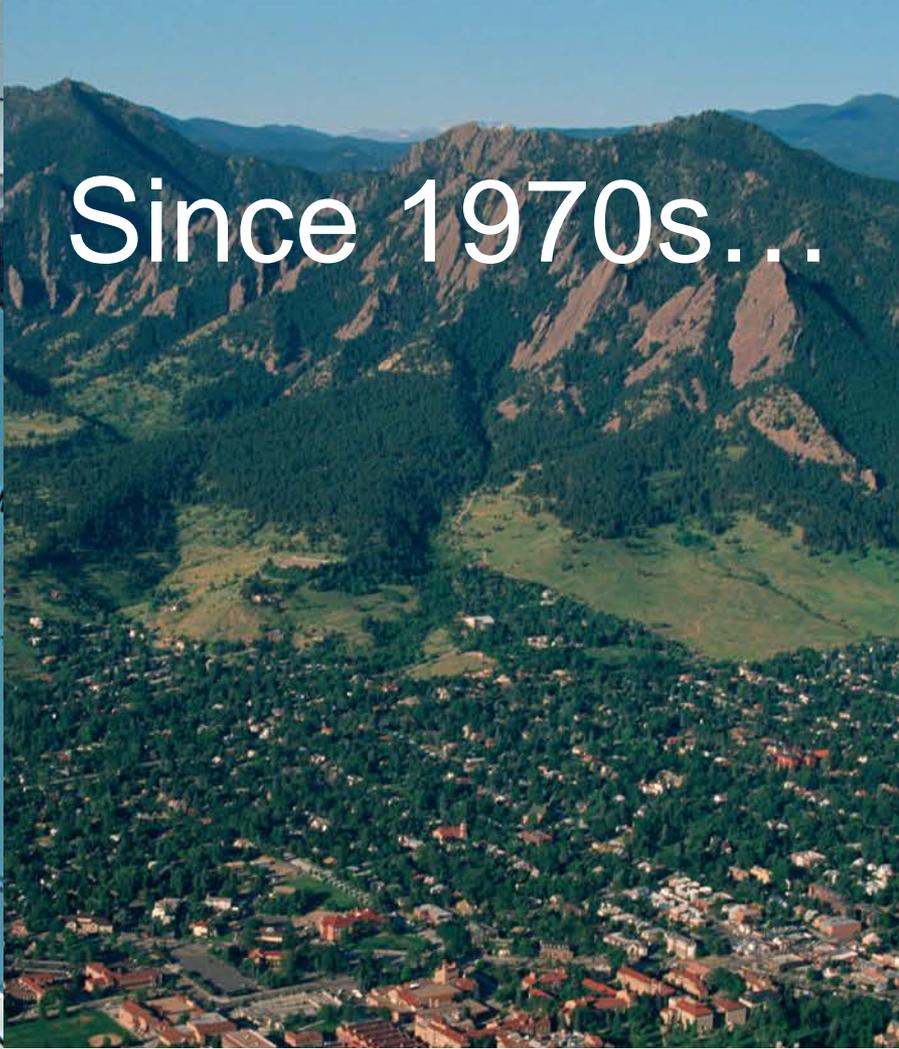
## **2. Focused Topics for the BVCP Update**

## **3. Upcoming community engagement:**

- a. Timeline, kickoff, “Planning 101”
- b. Statistical survey(s)



Since 1970s...



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# VISION / VALUES

**Sustainable community**

**Creative, innovative**

**Inclusive**

**City/county cooperation**

**Unique identity**

**Compact, contiguous**

**Open space preservation/stewardship**

**Vibrant economy**

**Neighborhoods**

**Diverse housing**

**All mode transportation**

**Health and wellbeing**

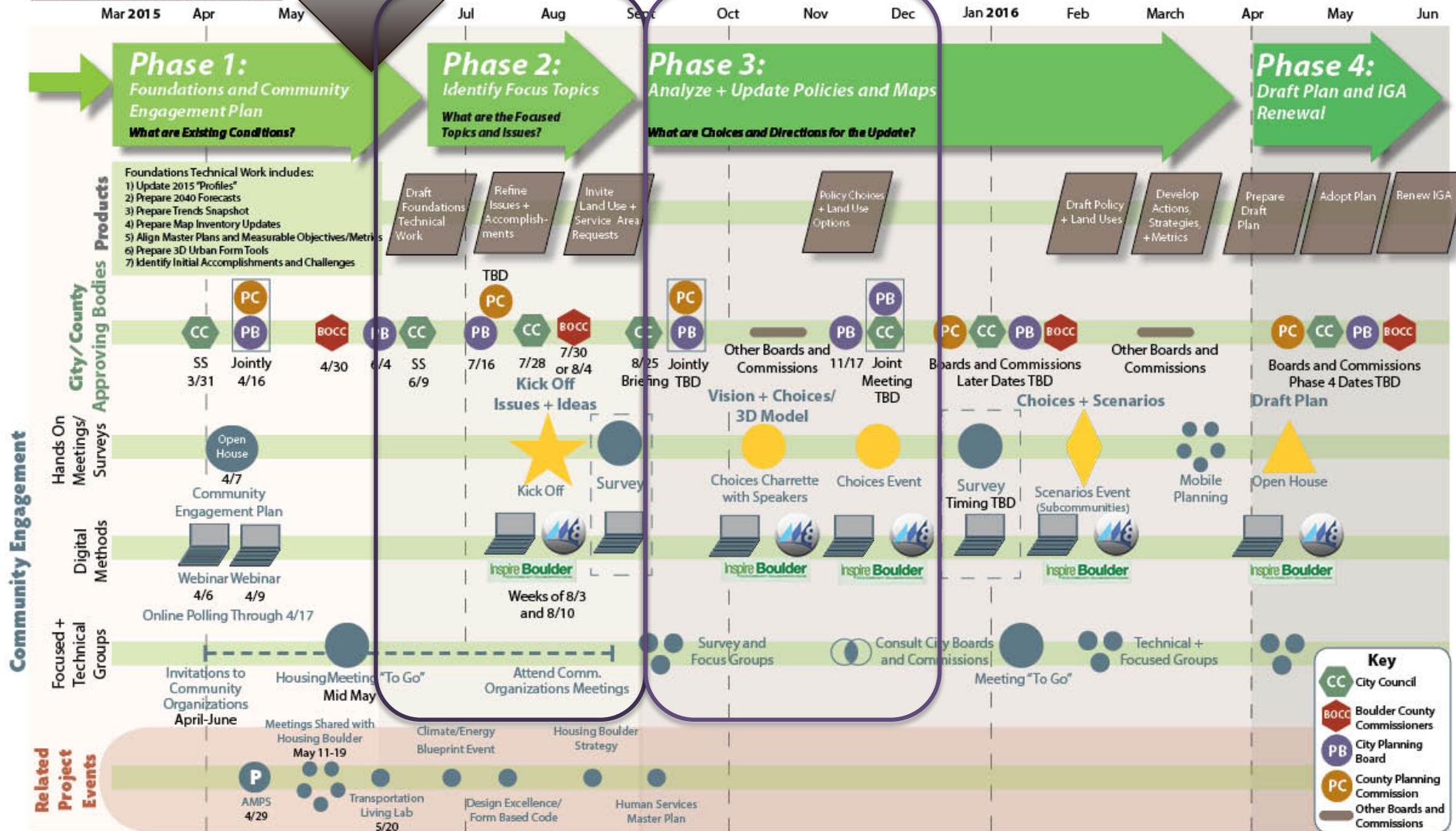
modes of travel, maintains a safe system and shifts trips away from single-occupant vehicles; and provides open access to information, encourages innovation,

**Sustainability Framework**



# WHAT SHOULD THE **FUTURE** BE?







# FOUNDATIONS WORK IN PROGRESS

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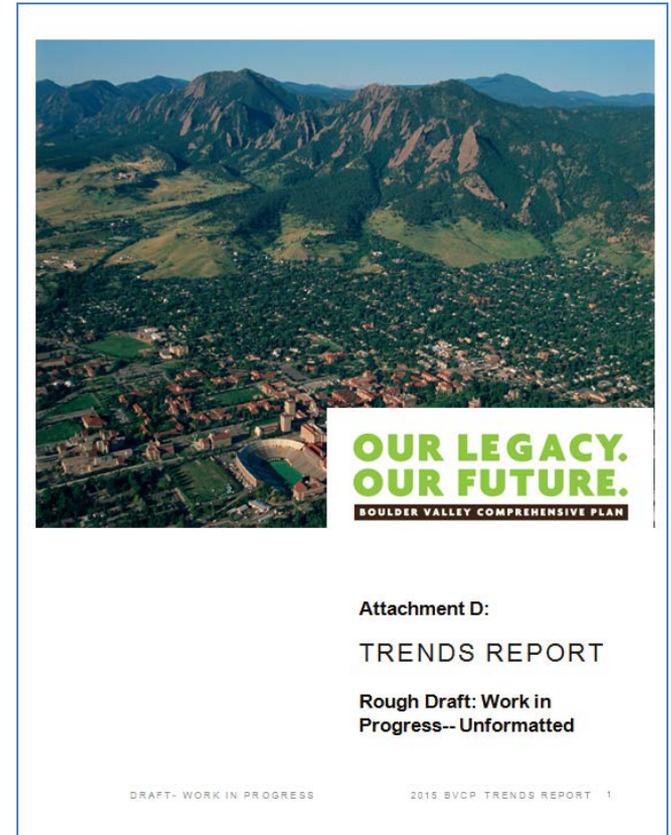
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# BVCP FOUNDATIONS TASKS

1. 2015 Profile Updates
2. 2040 Forecasts
3. Trends Report, RGMS, and Subcommunity Fact Sheets
4. Map Inventory Updates
5. Align Master Plans and Measurable Objectives/Metrics
6. Prepare 3D Urban Form Tools
7. Identify Initial Accomplishments/Challenges

# TRENDS REPORT

- Trends Report
  - Relates to sustainability framework and BVCP goals
  - Data collection and analysis ongoing
  - Final draft in July

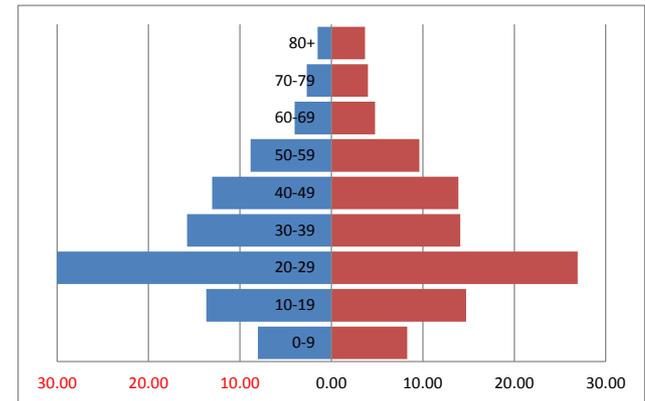


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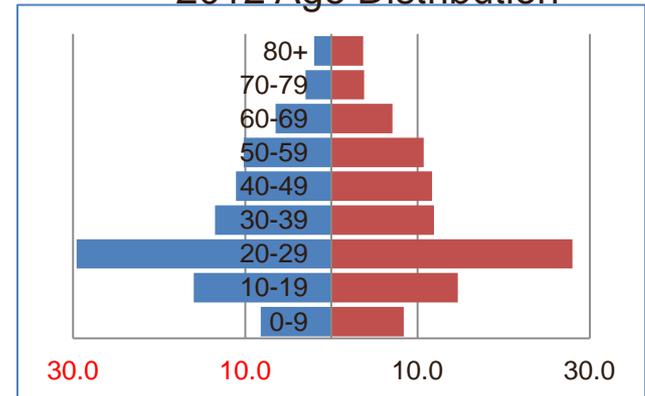
Observed Trend: Boulder's population is growing, but not significantly diversifying

Race/Ethnicity	2000		2013	
White	83,627	88.3%	89,467	89.1%
Black/African Am.	1,154	1.2%	913	0.9%
Am. Indian	450	0.5%	266	0.3%
Asian	3,806	4.0%	4,411	4.4%
Pacific Islander	48	0.1%	42	0.0%
Other Race	3,318	3.5%	2,373	2.4%
Two or More Races	2,270	2.4%	2,891	2.9%
Total	94,673	100%	100,363	100%
Hispanic or Latino	7,801	8.2%	8,817	8.8%
Not Hispanic	86,872	91.8%	91,546	91.2%

2000 Age Distribution

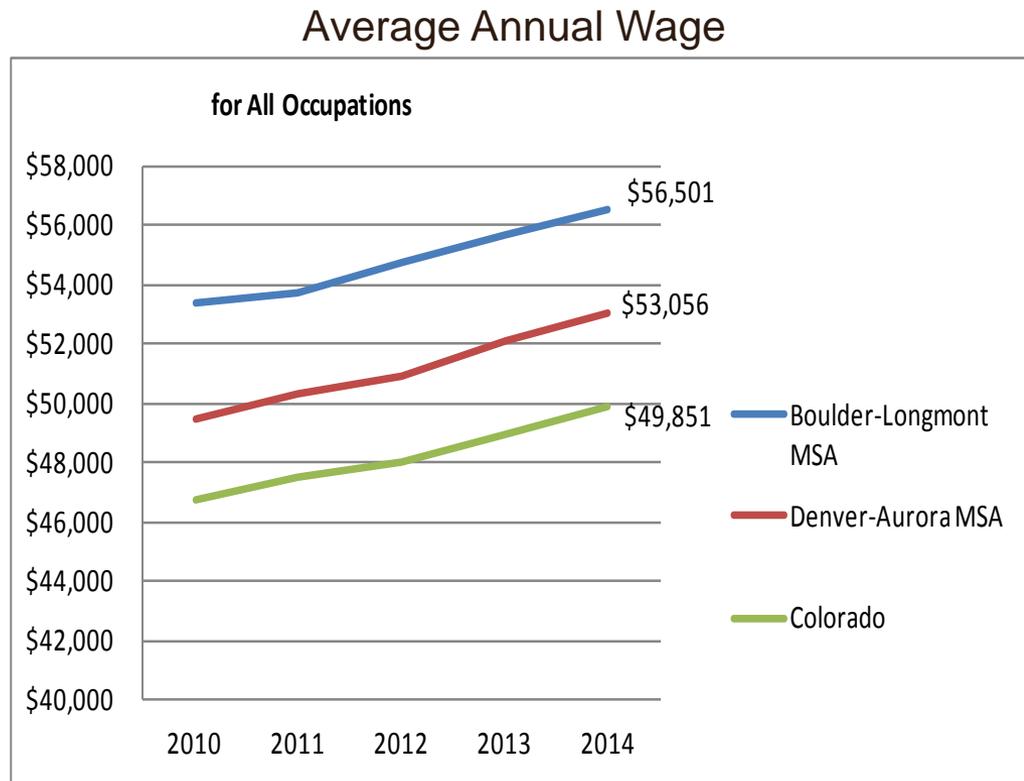


2012 Age Distribution



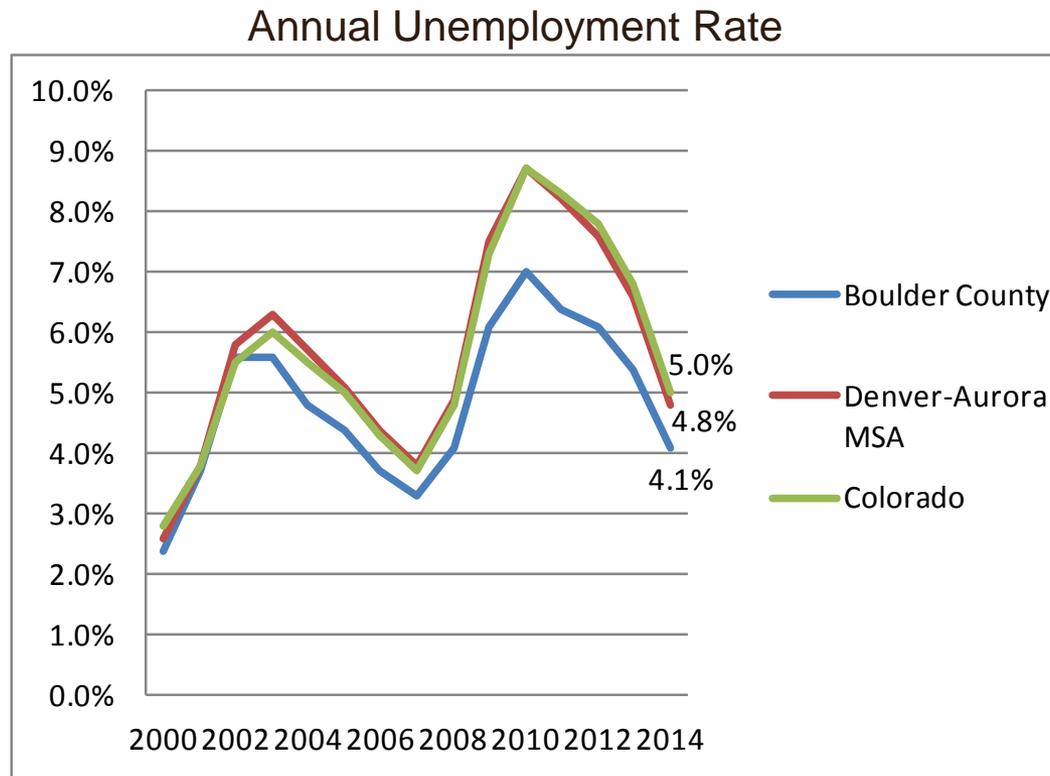
# TRENDS REPORT

Observed Trend: Boulder is in a post-recession economic growth period



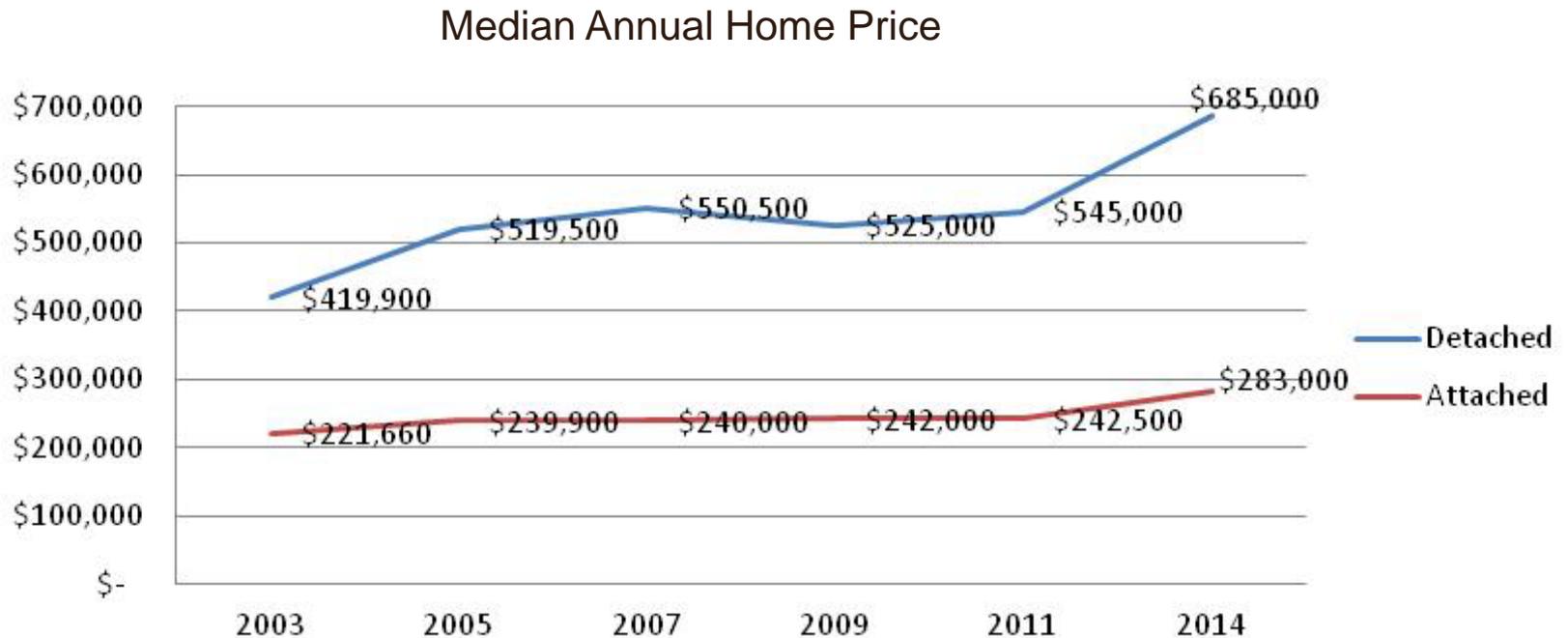
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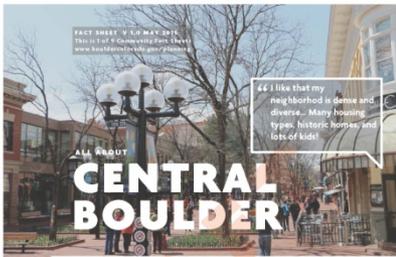


# RESIDENTIAL GROWTH MANAGEMENT SYSTEM (RGMS)

- Analyzed RGMS allocations and exemptions 2011-2014
  - 17% non-exempt allocations (termed “excess” in RGMS ord.)
  - 79% exempt allocations
  - 4% demolitions
- Most common exemptions: mixed use, rezoned to residential, permanently affordable
- Average annual growth rate= 0.8%

# SUBCOMMUNITY FACT SHEETS

FACT SHEET: V.L.V. MAY 2014  
 THE CITY OF BOULDER AND THE BOULDER VALLEY COMPREHENSIVE PLAN

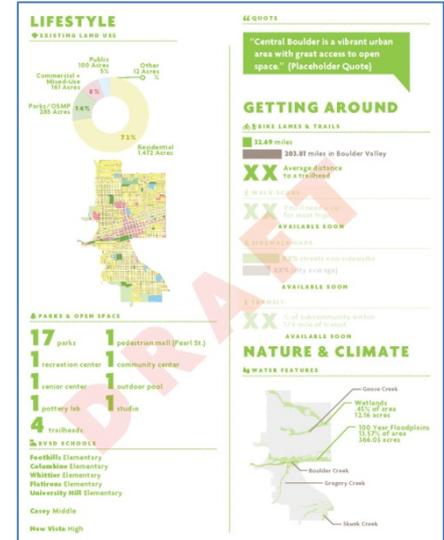
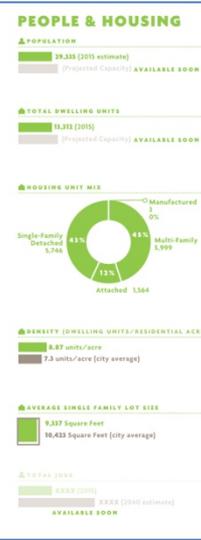


**ALL ABOUT CENTRAL BOULDER**

Located in the heart of the city, Central Boulder is a dynamic and diverse place. The area is rich with iconic Boulder locations, including Downtown and the Pearl Street Mall, University Hill, Boulder Creek, and Chautauqua. As such, Central Boulder offers some of the best shopping, restaurants, services, entertainment and recreation opportunities in the state. It is a hub of civic activity and a central gathering place for the community and the region, and a variety of iconic events such as the Farmers' Market, Boulder Creek Festival, and many others, are hosted here. Central Boulder is also one of the oldest and most historic parts of the city. Nearly all of Boulder's designated historic districts are located in this area, and many more neighborhoods and districts are potentially eligible for designation. Well-connected to the rest of the city and with a diverse collection of places to explore and things to do, Central Boulder stands out as the civic and cultural core of the community.

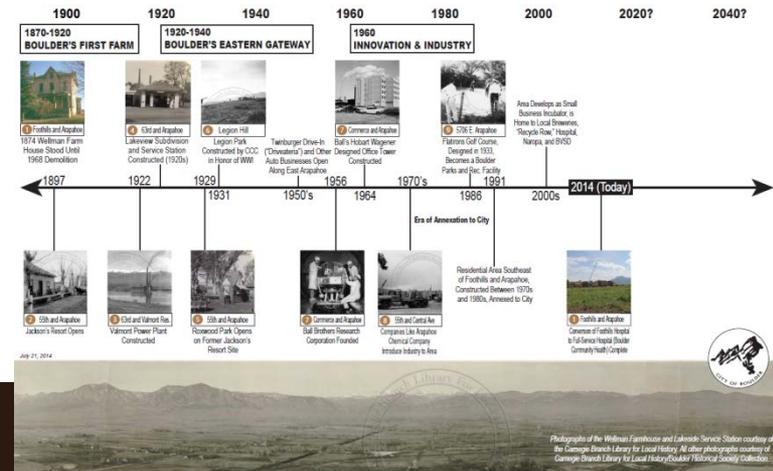
Note: "Historic District" and Future Land Use inserts to be included in next draft.

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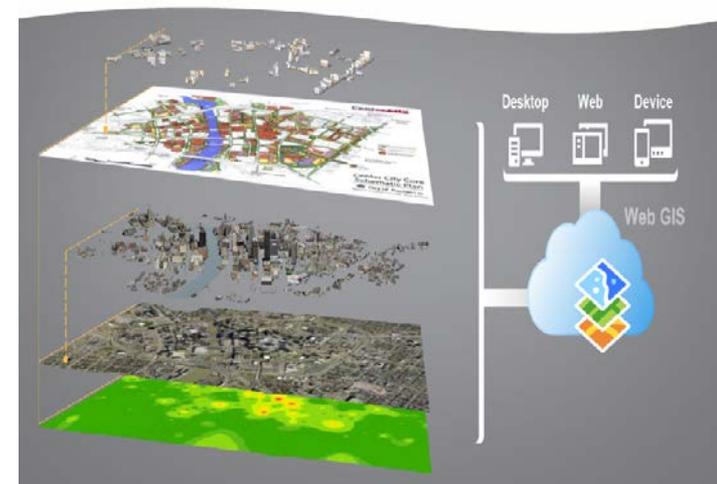
Later: Inserts for history, future land use, community character

## The History of East Arapahoe



# 3D TOOLS

- Enhance presentation of information
- Currently defining scope and contract with ESRI
- Summer: existing conditions and story maps, integration with subcommunity mapping
- Fall: pilot maps for future conditions



# FOUNDATIONS NEXT STEPS

- Work to continue through June, including:
  - 2015 Community and Affordable Housing Profiles- updated in July
  - 2040 Housing, Population, & Employment Forecasts- complete in June
  - Map Updates- complete in July
  - Master Plan Alignment and Metrics- complete in July (initial assessment)
  - Accomplishments and Challenges- complete in July (initial draft)

# PLANNING BOARD INPUT ON FOUNDATIONS WORK

- Specific suggestions for additional data:
  - Adjust economic information for inflation
  - Walkscore, AARP, and LEED
  - More detail on construction waste
  - Open space, trail, and park conditions/maintenance
  - Inter-relationship between age, jobs, skills, income, and housing needs
  - Mental health
  - Non-profit sector

An aerial photograph of Boulder, Colorado, showing a dense residential area with many houses, a large stadium (Folsom Field) in the foreground, and the surrounding rugged, forested mountains under a clear blue sky. The text 'FOCUSED TOPICS' is overlaid in large white letters on the upper left portion of the image.

# FOCUSED TOPICS

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# FOCUSED TOPICS

## Substantive New Topics/Integration:

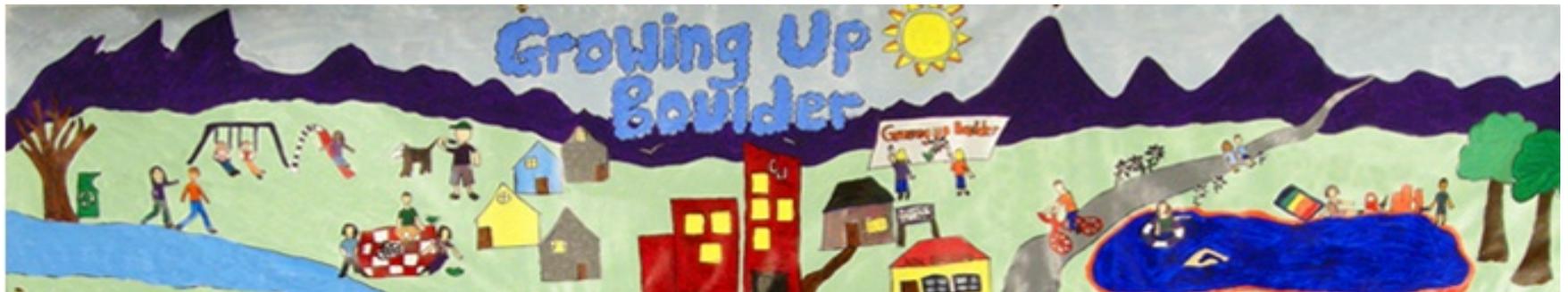
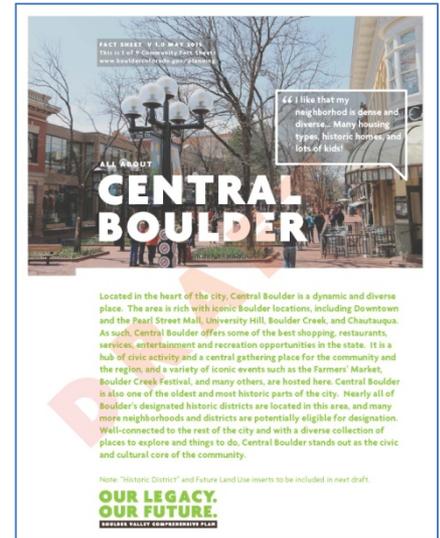
1. Growth, Urban Form
2. Neighborhoods
3. “21<sup>st</sup> Century” Topics:
  - a) Climate commitment and Energy
  - b) Resilience
  - c) Arts and culture
  - d) Local food
  - e) Relevant housing strategies



# FOCUSED TOPICS, CONT...

## Process Improvements:

1. Improve Community Engagement
2. Vision and Values More Compelling
3. Stronger Links: Policies ↔ Actions
4. Metrics
5. City/County IGA – Address Early



# COMMUNITY ENGAGEMENT



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# ENGAGEMENT PLAN

- Draft Ready:  
[bouldervalleycompplan.net](http://bouldervalleycompplan.net)
- 6 month plan...  
more to come
- BVCP Process  
Subcommittee
- Facilitation/Peer review



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## COMPREHENSIVE PLAN (BVCP) UPDATE COMMUNITY ENGAGEMENT PLAN - DRAFT

June 2015

During the 2015 BVCP update, elected and appointed leaders, residents, business people, city staff, civic groups, community volunteers, and many others will engage together in a focused discussion about our values as a city and our aspirations for the future. The goal of the community engagement plan for the 2015 update is to ensure community members' views are sought, heard and considered in all phases of the 18-month update project.

All phases of the plan update will entail extensive community dialogue and engagement. The plan update will be complete in 2016. The goal is for a **creative, smart, open and engaging process focused on critical issues**. Engagement for the update will also include coordination with other initiatives such as housing, climate, and resilience.

This community Engagement Plan reflects great feedback received from public meetings, webinars, an online survey, City Council and Advisory Boards. [Link to feedback summary.](#)

### Engagement Objectives and Principles

1. *Listen*
2. *Include diverse perspectives*
3. *Provide relevant information*
4. *Remain focused on critical issues as identified by the community and its leadership*
5. *Have a civil/civic conversation to seek common ground where possible*
6. *Be transparent*
7. *Provide multiple and meaningful ways for people to feel included, including small groups organized by geographic areas (subcommunities, neighborhoods)*
8. *Use input to inform approaches and the plan update (i.e., effective feedback loops)*
9. *Strengthen community partnerships*

BOULDER VALLEY COMPREHENSIVE PLAN

June 2, 2015 Draft | 1

# ENGAGEMENT TASKS



# PARTNERSHIPS



# MULTIPLE WAYS TO ENGAGE BOULDER

- **Digital / Video**

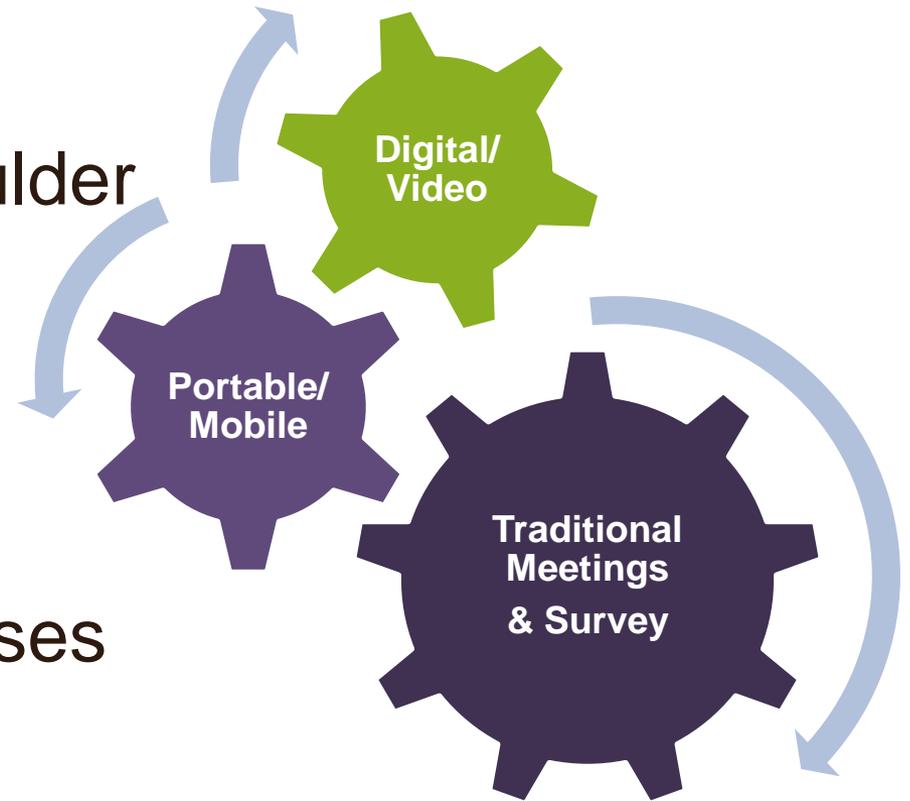
- webinars, Channel 8, webpage, Inspire Boulder

- **Mobile / Pop up**

- “in a box,” intercept

- **Traditional**

- Charrettes, open houses
- Survey



# KICKOFF

- **Designed to be informative, raise awareness, be wide reaching**
- **Including:**
  - Invitations to community organizations
  - Planning 101 Videos
  - Kickoff events online options
- **High level of notification (e.g., mail, media)**



# PLANNING 101 VIDEOS

Series of short video chapters tell Boulder's Planning history from vision to implementation

- 1 – A History of Planning in Boulder
- 2 – Vision and Values: BVCP 2015 Update
- 3 – How Boulder Implements its Vision
- 4 – How Projects Get Reviewed
- 5 – About the Concept Plan Review Process
- 6 – About Site Review
- 7 – About By Right Projects



# “POP-UP” OUTREACH



## Quick, Fun and Meaningful

- *Ask a few questions and raise awareness about BVCP*
- *Locations all around town (e.g, trails, recreation centers, libraries)*
- *Collaborate with OSMP, Parks and Recreation, Library city staff*

# REACHING UNDER-REPRESENTED POPULATIONS

- High priority to reach underrepresented constituents
- Commit to taking participation opportunities directly to people.

Working with:

- ✓ **Latino Task Force staff & Immigrant Advisory Committee** to develop culturally-appropriate outreach for Latinos and other immigrants
- ✓ **Growing Up Boulder** to engage youth and families
- ✓ **Senior Services**
- ✓ **Service Organizations**
- ✓ **Others**



**Growing  
Up  
Boulder**

# SURVEY OF COMMUNITY

**Purpose:** gauge opinions about urban form, character, growth, housing, and jobs-related topics to inform changes to the plan



## **Potentially 3 tiers:**

*Statistically-valid survey with random sample - test ideas, opinions*

*Focus groups*

*Phone survey - test options*

**Survey professional to help craft questions**

# SURVEY TIMING

**Invite City Council Input on Topics and Types of Questions – *before recess***

**Draft Survey to Council on July 28**

*Potential timing – dependent on consultant proposal and recommendations:*

- *Survey out Mid-Late August (aggressive)*
- *Collect responses through September*
- *Results later in the fall*



# IMMEDIATE NEXT STEPS

- **July 16** - Planning Board
- **July 28** - City Council
- **July/Aug** - BOCC and Planning Commission
- **Aug** - Community kick off events,  
final “Planning 101” videos  
Land use change request process

# QUESTIONS / FEEDBACK

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