

2015 BOULDER VALLEY COMPREHENSIVE PLAN

City Council Briefing

August 25, 2015

**OUR LEGACY.
OUR FUTURE.**

BOULDER VALLEY COMPREHENSIVE PLAN

Photo: Christopher Bro

PURPOSE

1. TRENDS AND FORECASTS
2. BVCP CHANGE REQUESTS (Incl. CU SOUTH)
3. SURVEY
4. UPCOMING EVENTS



BOULDER 2030 KICKOFF EVENT | **AUGUST 31, 4-8 P.M. | CHAUTAUQUA** **DROP IN ANYTIME!**

ACTIVITIES & DESSERT
4:00 - 8:00 P.M.
Chautauqua Picnic Shelter
- Art projects for kids
- Interactive activities for all ages
- Lots of maps and information about Boulder
- Discussion on your ideas for Boulder's future

PRESENTATION & DISCUSSION
6:30 - 7:30 P.M.
Chautauqua Community House
- "Our Planning Legacy" slide debut
- Key needs and topics for the Boulder Valley Comprehensive Plan
- Share your thoughts!

DURING THE MONTHS AHEAD, BOULDER WILL EMBARK ON AN EXCITING JOURNEY.
Building on our shared legacy and common values, the Boulder Valley Comprehensive Plan update is an opportunity for all of us to think about our vision for the future and how to make that common vision a reality.

JOIN THE CONVERSATION AND HELP SHAPE BOULDER'S FUTURE!
www.BoulderValleyCompPlan.net

ECKWSEDDM
Pre-sorted Standard
1/3 POSTAGE
PAID
Boulder, CO
Permit No. 909
LOCAL POSTAL CUSTOMER



TRENDS AND FORECASTS

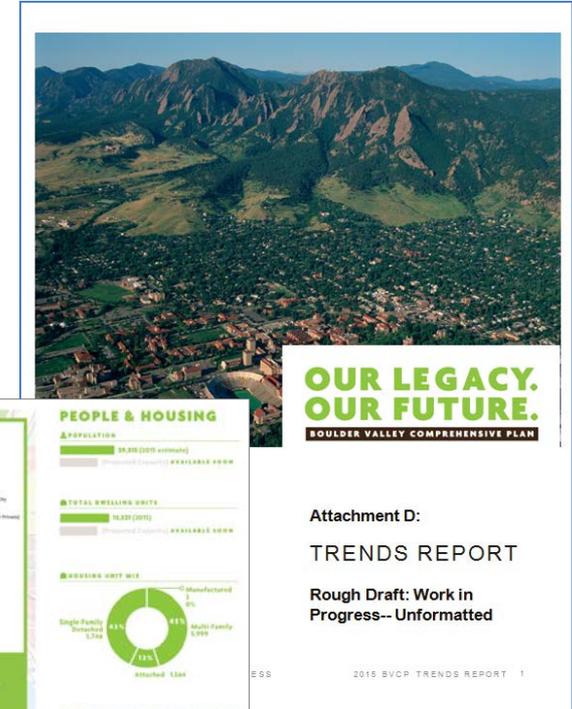
**OUR LEGACY.
OUR FUTURE.**

BOULDER VALLEY COMPREHENSIVE PLAN

TRENDS/FOUNDATIONS

Updated:

- Trends Report
- Subcommunity Fact
- Projections
- Profile



AVAILABLE AT WWW.BoulderValleyCompPlan.net

3D MAPPING IN PROGRESS...

Central Boulder

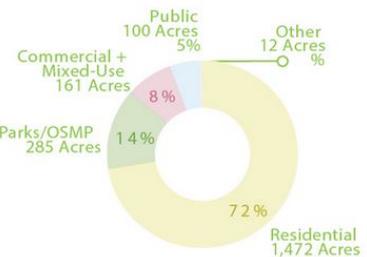
esrigeodesign.maps.arcgis.com/apps/MapJournal/index.html?appid=492b1426fd2248fabb49ec15cbb4c547

OUR LEGACY. OUR FUTURE.
BOULDER VALLEY COMPREHENSIVE PLAN

Central Boulder

Lifestyle

EXISTING LAND USE



Category	Acres	Percentage
Residential	1,472	72%
Parks/OSMP	285	14%
Commercial + Mixed-Use	161	8%
Public	100	5%
Other	12	2%



BVCP Existing Land Use Map 3D



Explore in F

SIGNIFICANT TRENDS

1. **Redevelopment – Mostly NE Boulder**
2. **Continuing Regional Employment Center**
3. **Changing Travel Modes – At least within the City**
4. **Walkable Neighborhoods Increasingly Desirable**
5. **Housing Types and Availability = Multi-Family Units; Costs Up**



AVAILABLE AT WWW.BoulderValleyCompPlan.net

SIGNIFICANT TRENDS, CONT



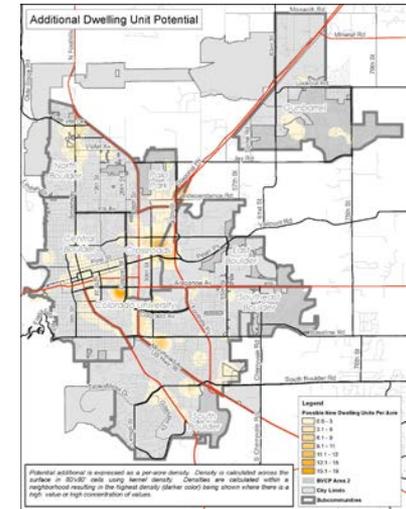
6. Population is Growing and Aging
7. Healthy Living and Eating Continues as a Way of Life
8. Quality of Life Continues to be High
9. Community Taking Action and Getting Prepared for Climate Change

AVAILABLE AT WWW.BoulderValleyCompPlan.net

EXISTING AND POTENTIAL GROWTH

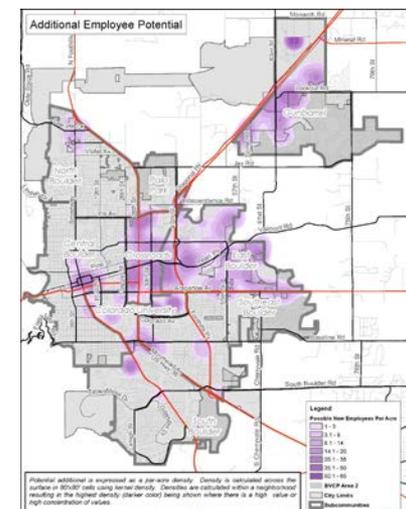
DWELLINGS	Existing	New	2040*
City limits	45,740	6,260	52,000
Area II	5,710	490	6,200
Service Area	51,450	6,750	58,200

* No capacity for dwelling units beyond 2040.

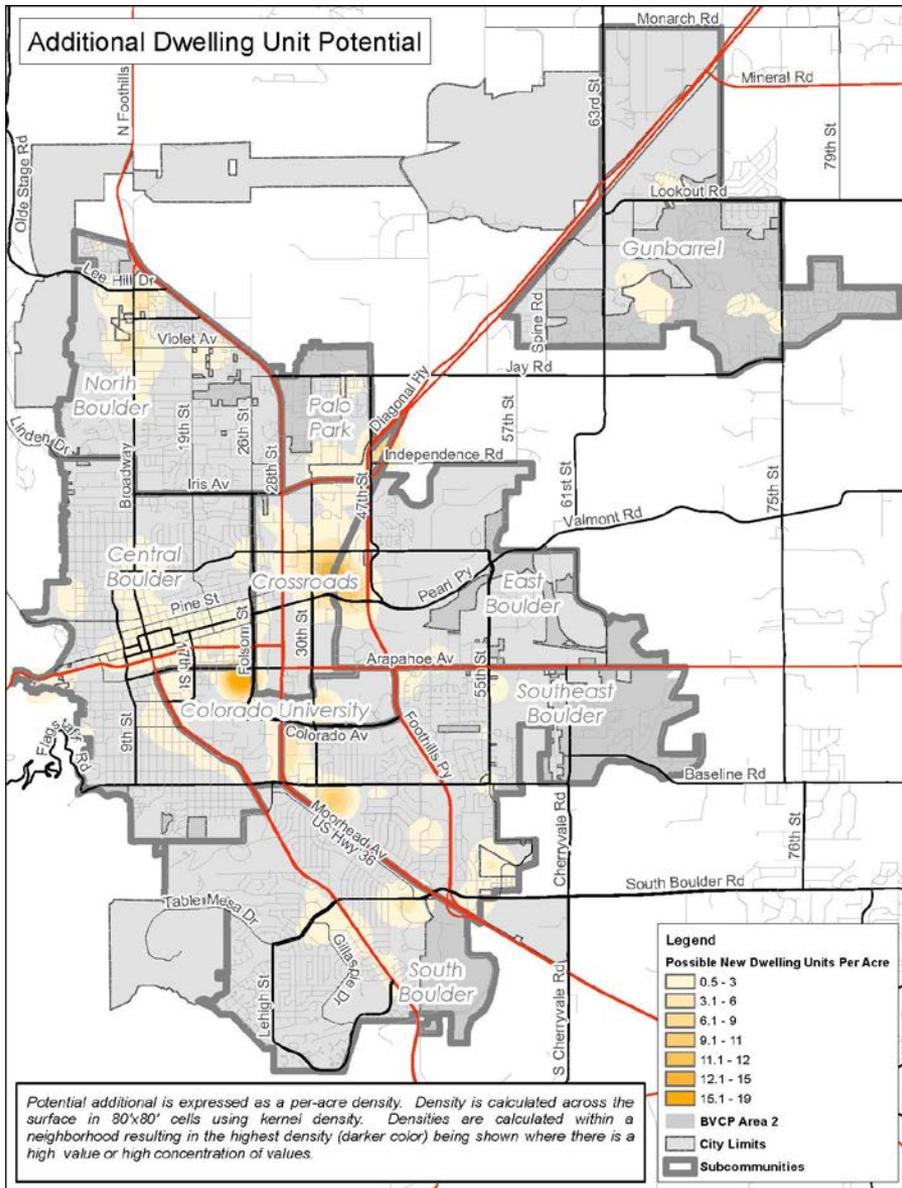


EMPLOYMENT	Existing	New	2040**
City limits	98,510	18,490	117,000
Area II	2,920	580	3,500
Service Area	101,430	19,070	120,500

** Capacity for 36,000 jobs beyond 2040.



2040 RESIDENTIAL GROWTH



Dwelling Units and People

Existing

Units:

45,740 (city); 51,450 (service area)

People:

104,810 (city); 116,840 (service area)

New (at 0.6% rate)

Units:

6,260 (city); 6,750 (service area)

People:

18,190 (city); 19,260 (service area)

Historic Rates (DU)	
1980s	2.0%
1990s	1.1%
2000s	0.6%
'10-'15	0.8%

No capacity

2040 NONRESIDENTIAL GROWTH

Employees

Existing

98,510 (city)

101,430 (service area)

New (at 0.7% rate)

18,490 (city)

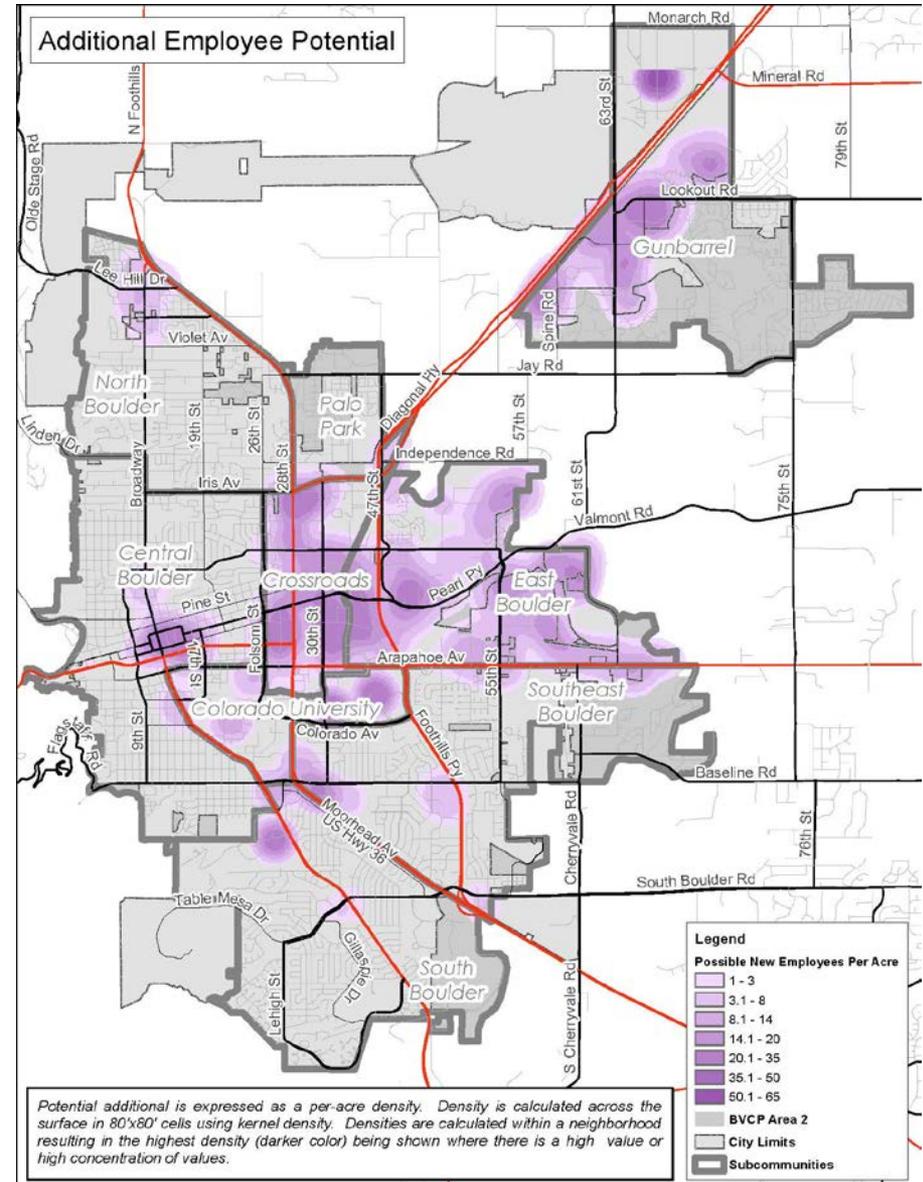
19,070 (service area)

Beyond 2040

36,000 addl.

Historic Rates

1980s	4.5%
1990s	2.6%
2000s	-0.2%
'10-'14	1.4%





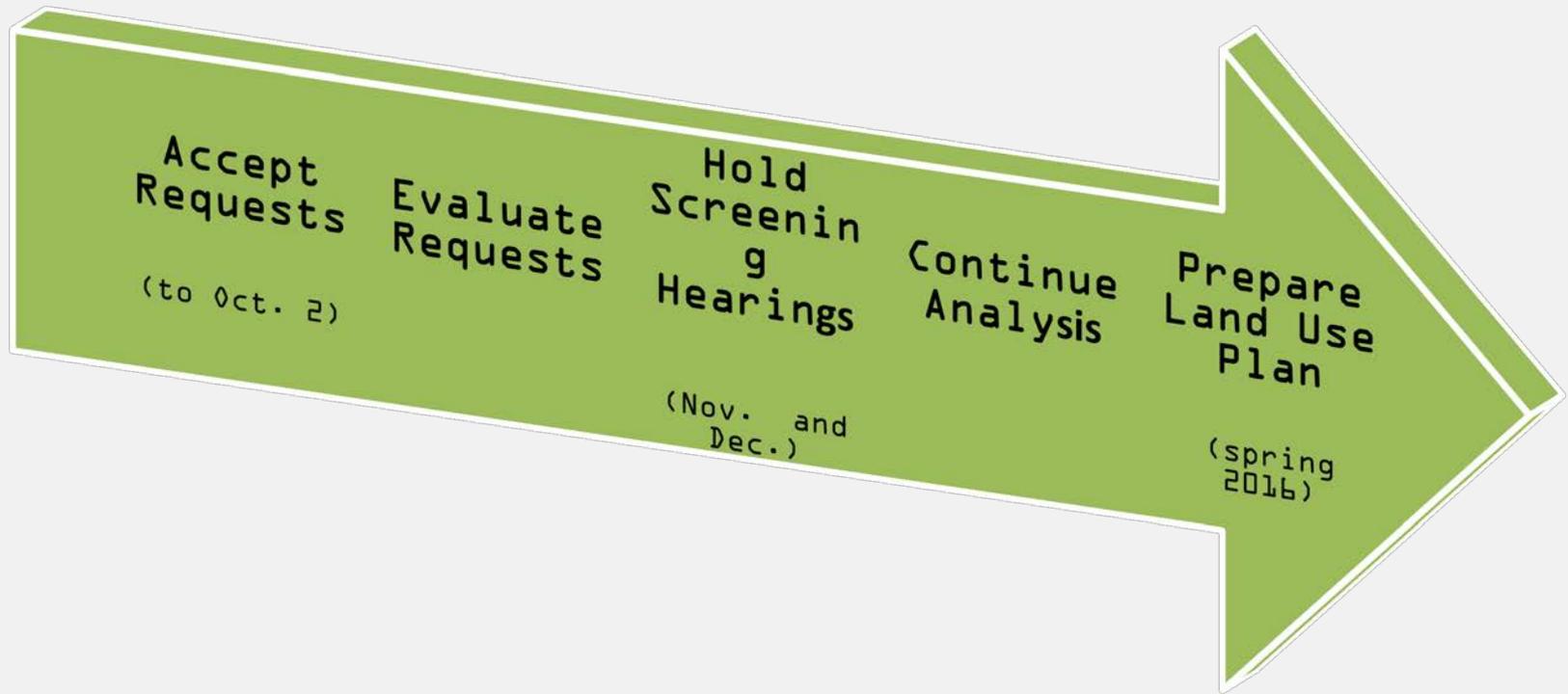
CHANGE REQUEST PROCESS

**OUR LEGACY.
OUR FUTURE.**

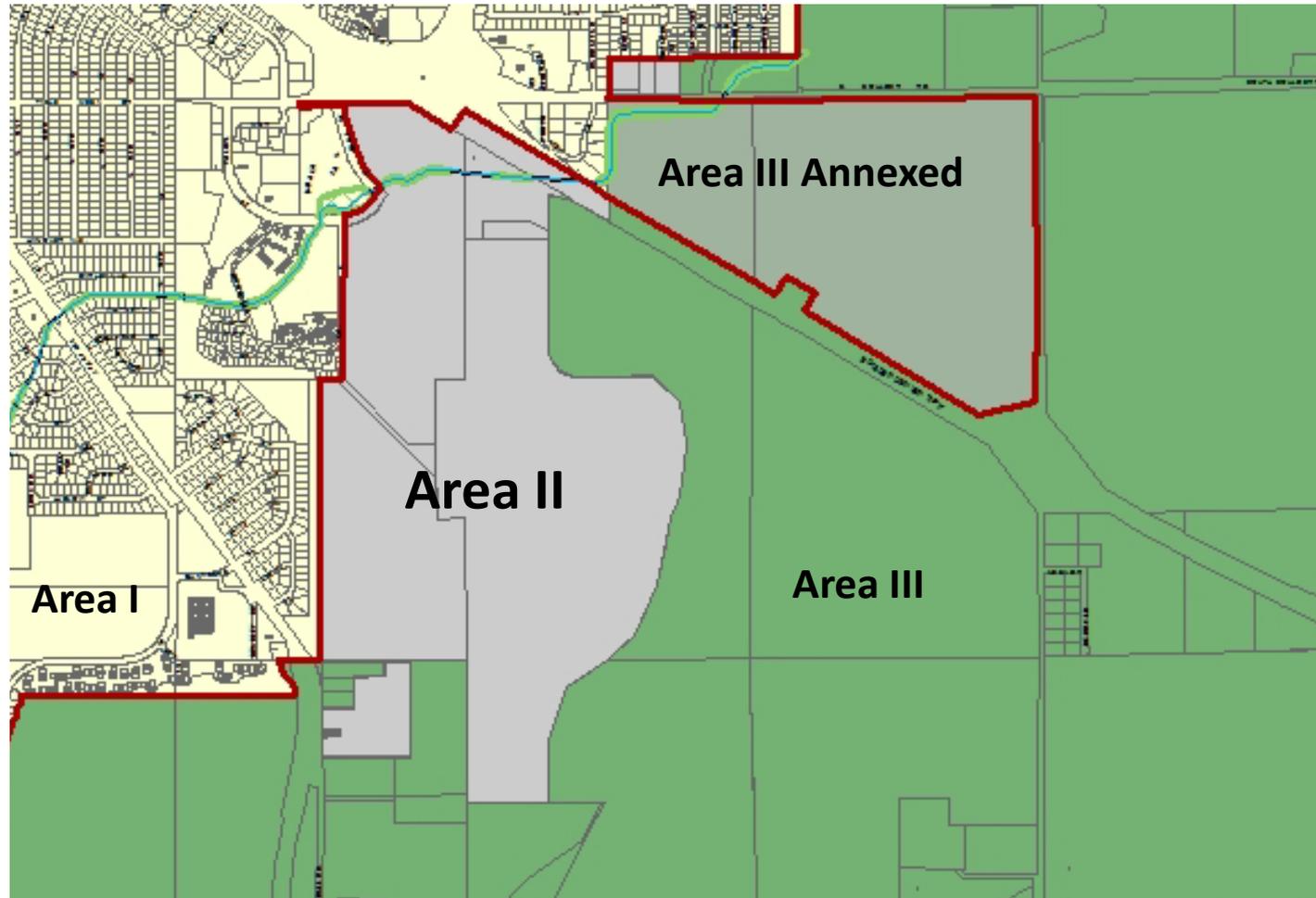
BOULDER VALLEY COMPREHENSIVE PLAN



CHANGE REQUEST PROCESS SCHEDULE



CU SOUTH – PLANNING AREA



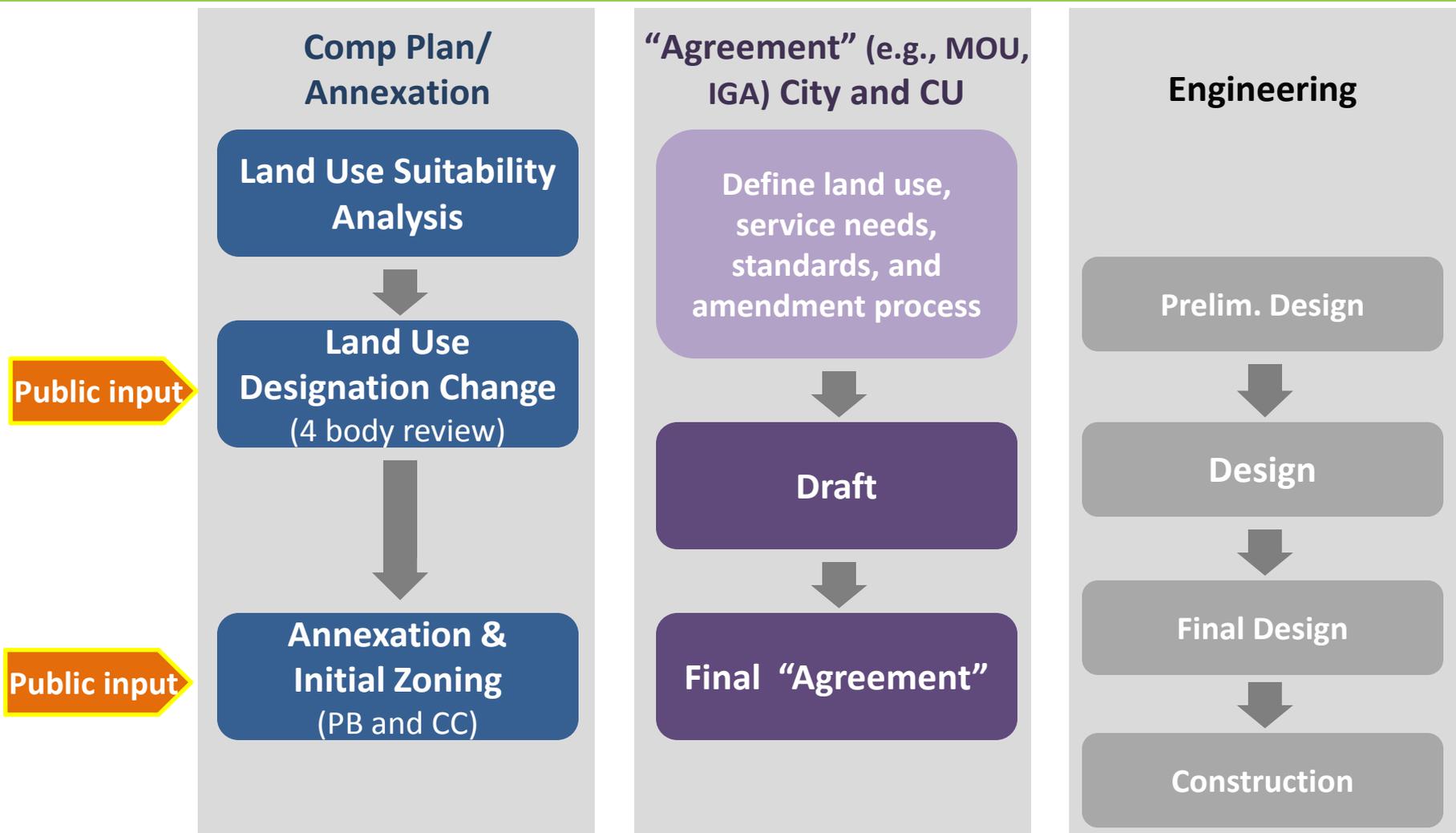
LAND USE SUITABILITY ANALYSIS

Informs potential land use designation changes

Assess factors such as:

- CU's plans and desired activities for the future
- Existing land uses and surroundings
- Natural features (e.g., wetlands, sensitive species, habitat)
- Urban services (e.g., transportation, access, utilities, etc.)
- View corridors and entryways

POSSIBLE SEQUENCING - CU SOUTH





STATISTICAL SURVEY

**OUR LEGACY.
OUR FUTURE.**

BOULDER VALLEY COMPREHENSIVE PLAN



SURVEY METHODS

Purpose: gauge opinions about urban form, character, growth, housing, and jobs-related topics in the BVCP

Consultant: RRC, Boulder-based firm

Size: **6,000 households** in BVCP area (Areas I, II, III)
(response estimated at 1,200-1,800)

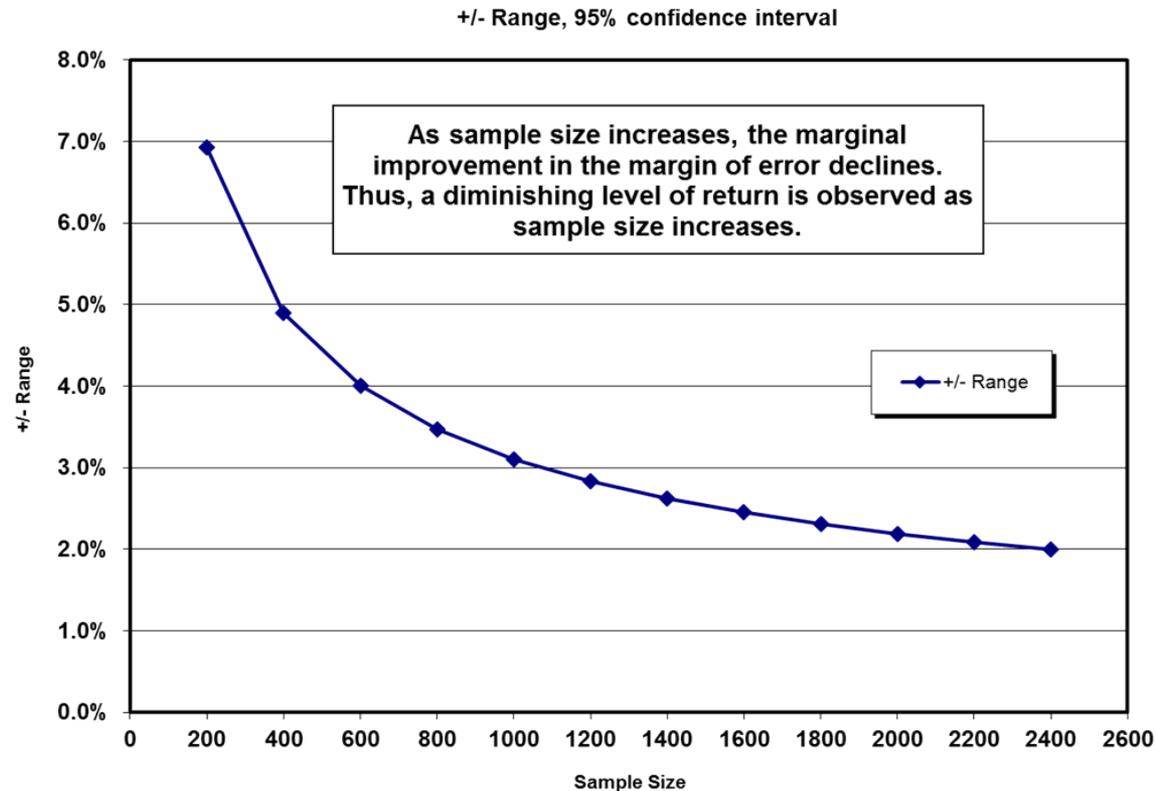
Two tiers: 1-Statistically-valid mailed survey
2-Focus groups – subset of participants

Timing: Mid-Sept.
Possible second survey in the spring



WHY 6,000 SURVEYS?

- 20-30% response rate = 1,200-1,800 responses
- Margin of error in the 95% confidence interval, just under 3% (acceptable range)
- 1,000 additional surveys = \$1,800, small improvement on margin of error.



Sample size = responses

MAJOR THEMES OF SURVEY

1. **General** (quality of life, familiarity with plan)
2. **Community Values** (from the plan; direction community is headed)
3. **Growth Management and Livability**
 - Jobs:Housing Mix
 - Rate of Housing, commercial growth
 - Mixed use development
 - Locations for future planning and change
 - Community Benefit
4. **Housing and Neighborhoods**
5. **Open ended comments on the plan**
6. **Demographics**

FEEDBACK FOR SURVEY

1. Does it cover the right policy topics?
2. Do you have more detailed suggestions on:
 - Cover letter or background information?
 - Questions/response choices, or graphics?

*(Note: Send detailed suggestions through
8/31)*

UPCOMING EVENTS: KICK OFF

- Kickoff Event (August 31st)
 - Presentations at 5:15 and 6:30
 - HOP bus available
- Video debut
- Meeting with community organizations
- Pop-up Activities

JOIN US!

WWW.BoulderValleyCompPlan.net



Photo: chautauqua.com

BOULDER 2030 KICKOFF EVENT **AUGUST 31, 4-8 P.M. CHAUTAUQUA** **DROP IN ANYTIME!**

ACTIVITIES & DESSERT
4:00 - 8:00 P.M.
Chautauqua Picnic Shelter
- Art projects for kids
- Interactive activities for all ages
- Lots of maps and information about Boulder
- Discussion on your ideas for Boulder's future

BRING A PICNIC, WE'LL PROVIDE DESSERT!

PRESENTATION & DISCUSSION
6:30 - 7:30 P.M.
Chautauqua Community House
- "Our Planning Legacy" video debut
- Key trends and topics for the Boulder Valley Comprehensive Plan
- Share your thoughts!

DURING THE MONTHS AHEAD, BOULDER WILL EMBARK ON AN EXCITING JOURNEY.

Building on our shared legacy and common values, the Boulder Valley Comprehensive Plan update is an opportunity for all of us to think about our vision for the future and how to make that common vision a reality.

JOIN THE CONVERSATION AND HELP SHAPE BOULDER'S FUTURE!
www.BoulderValleyCompPlan.net

ECRWSSDDM
LOCAL POSTAL CUSTOMER

Pre-sorted Standard
U.S. POSTAGE
PAID
Boulder, CO
Permit No. 909

IMMEDIATE NEXT STEPS

Ongoing	Land Use Request Process (through Oct. 2)
Ongoing	Survey Draft Review (through Aug. 31)
Aug. 31	PUBLIC KICKOFF EVENT AT CHAUTAQUA
Sept. 17	Joint Planning Board/Commission
Mid Sept.	Survey launch
Nov.	Next series of public events
Nov. 19	Joint Discussion with Planning Board

FEEDBACK FOR SURVEY

1. Does it cover the right policy topics?
2. Do you have more detailed suggestions on:
 - Cover letter or background information?
 - Questions/response choices, or graphics?

*(Note: Send detailed suggestions through
8/31)*