



Housing Boulder 2015-2016 Action Plan

City Council Meeting / September 1, 2015



Housing Boulder

- Process to date
 - **Market Analysis / Housing Choices Survey**
 - **Project Goals**
 - **Community Engagement**
 - **Key Themes**
- Action Plan for 2015 and 2016
- Community Engagement Next Steps



Process

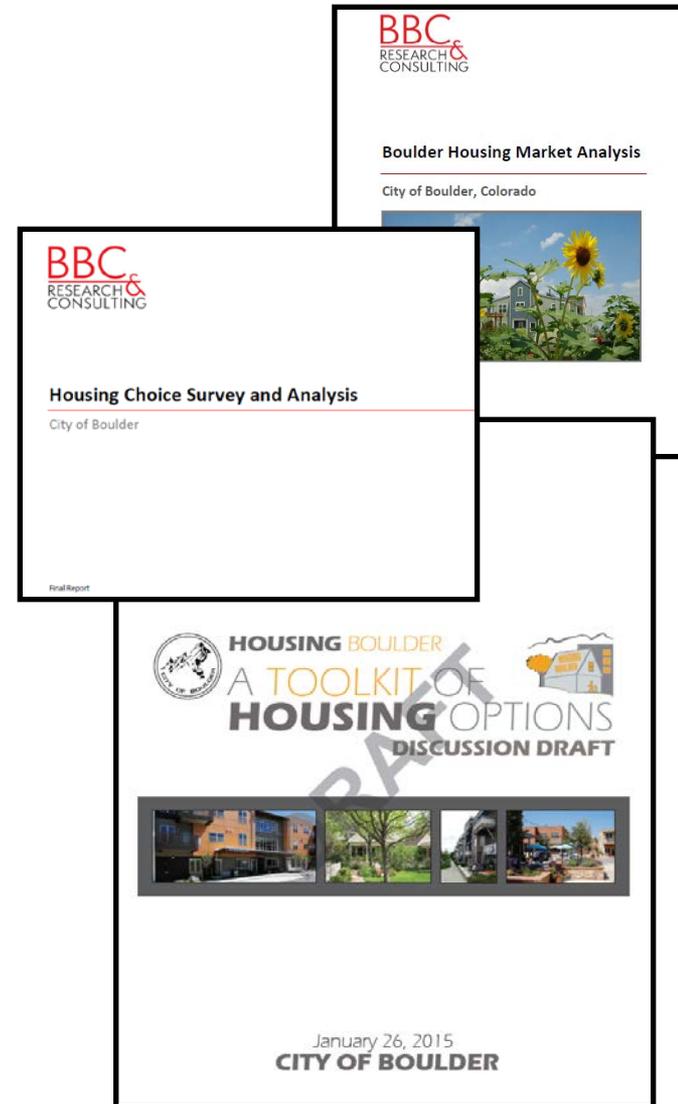


Project Goals

- 1. Strengthen Our Current Commitments**
- 2. Maintain the Middle**
- 3. Create Diverse Housing Choices**
- 4. Create 15-minute Neighborhoods**
- 5. Strengthen Partnerships**
- 6. Enable Aging in Place**

Foundations

- **Housing Market Analysis (2013)**
- **Housing Choice Survey (2014)**
 - More than 1,600 participants
 - Focus Groups (seniors, Spanish and Nepalese speakers)
- **Toolkit of Housing Options (2014)**
- **Webinar to review foundations**



Community Engagement

January – June 2015

- Why Housing Matters Forum
- Working Groups
- “Fresh Perspectives”
Speaker Panel
- Neighborhood Workshops
- Board and Council meetings

Digital Tools

- Website
- Inspire Boulder
- Social media
- Email updates
- Textizen
- Periscope



Enter Address

Housing in Boulder

Info Tour



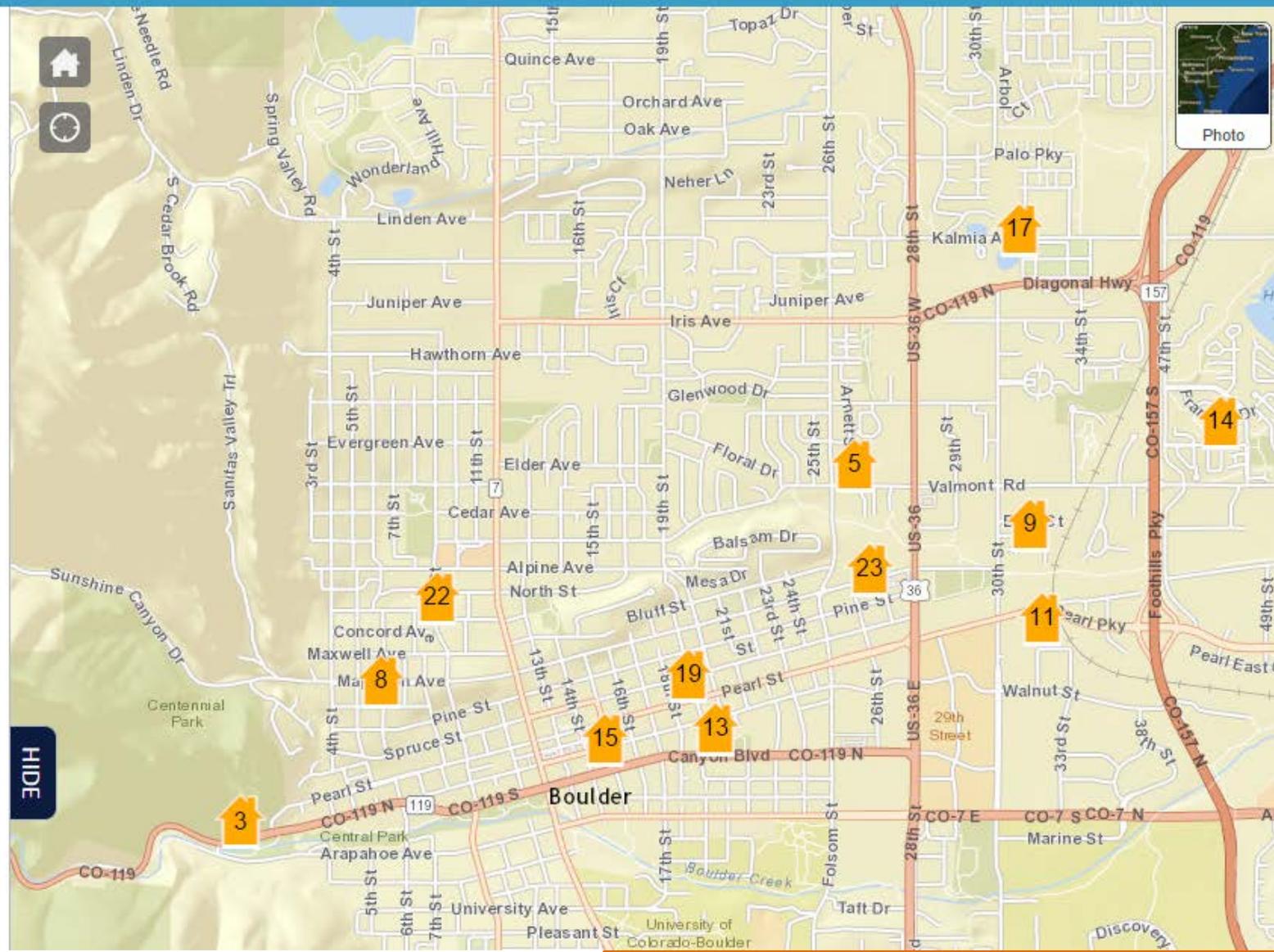
On-site Inclusionary Housing



Newer Affordable Senior Apartments



Market-rate Rental Preservation



HIDE



Key Themes



- **Preserve** Existing Affordable Housing
- **Facilitate** More Diverse Housing Options
- **Partner** with Neighborhoods on Housing Solutions
- **Improve** the Relationship between Jobs and Housing
- **Engage** in Regional Planning and Action
- **Partner** to Address Challenges and Expand Options



2015/16 Action Plan

1. Address housing issues in BVCP
2. Develop a middle income housing strategy
3. Preserve existing affordable housing
4. Make progress toward the 10% Goal
5. Projects, partnerships and governance

Address Housing Issues in BVCP

- Jobs/Housing Mix
- Land Use Map Adjustments
- Housing Product Types/Diversity
- Update BVCP Housing Policies

**OUR LEGACY.
OUR FUTURE.**
BOULDER VALLEY COMPREHENSIVE PLAN

Develop a Middle Income Strategy

- Market Analysis
- Potential Interventions and Mechanisms
- Data Tracking



Preserve Existing Affordable Housing

- Short-Term Rentals
- One-for-One Replacement
- Preservation Priorities
- Tenant and City Purchase Program
- Funding



Make Progress Toward 10% Goal

- Mobile Home Parks
- Linkage Fee
- Tax Exempt Partnerships
- Affordable Housing Benefit



Projects, Partnerships, Governance

- Palo Park
- 30th and Pearl
- Neighborhood Pilot
- University Housing
- Housing Strategy Governance

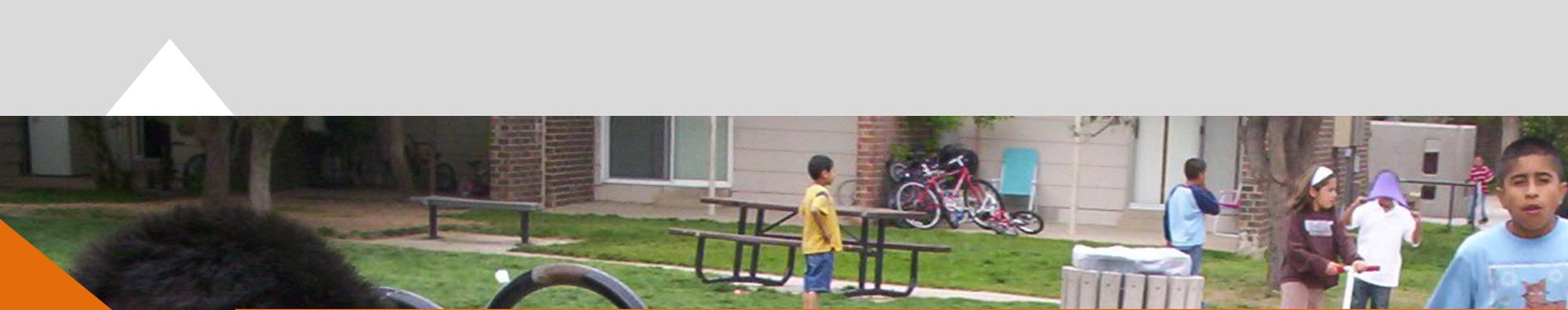




Next Steps

Next Steps...

- **Continue work on housing / jobs and related issues in BVCP update**
- **Refine 2015/16 work plan and schedule**
 - Complete analysis to inform development of Middle Income Housing Strategy
 - Develop one-for-one replacement ordinance
 - Evaluate governance options
 - Define process for neighborhood pilot
- **Work with Process Subcommittee to define engagement processes**



Discussion



Map of 1:1 Unit Replacement

