

CITY OF BOULDER  
BOULDER, COLORADO  
BOARDS AND COMMISSIONS MEETING MINUTES

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<b>Name of Board/Commission:</b> Parks and Recreation Advisory Board
<b>Date of Meeting:</b> August 24, 2015
<b>Contact Information Preparing Summary:</b> Sarah DeSouza 303-413-7223
<b>Board Members Present:</b> Mike Conroy, Mike Guzek, Marty Gorce, Tom Klenow, Jennifer Kovarik, Kelly Wyatt, Valerie Yates <b>Board Members Absent:</b> None
<b>Staff Present:</b> Yvette Bowden, Therron Dieckmann, Jeff Haley, Alison Rhodes, Dean Rummel, Margo Josephs, Kady Doelling, Sarah DeSouza
<b>Guests Present:</b> None
<b>Type of Meeting:</b> Advisory/Regular
<b>Agenda Item 1: Call to Order</b> The meeting was called to order at 6:01 p.m. and the agenda was approved as written.
<b>Agenda Item 2: Future Board Items and Tours</b> Bowden provided this timeline update: <ul style="list-style-type: none"><li>• 8/26/15 – Evert Pierson Kids’ Fishing Pond Re-Opening Celebration</li><li>• August – Civic Area Walking Tours</li><li>• 9/5//15 – Volunteer Day at Valmont Park</li><li>• 9/8/17 – Emerald Ash Borer Council Study Session</li><li>• 9/11/15 – Family Night at Scott Carpenter Pool</li><li>• 9/12-13/15 – Pottery Sale</li><li>• 9/14-27 – Dog Days at Scott Carpenter Pool</li><li>• 9/16/15 – East Boulder Recreation Center Open House</li><li>• 9/19-20/15 – Jaipur Literature Festival</li><li>• 9/26/15 – Bee Boulder Festival</li><li>• 9/27/15 – Green Streets Ciclovía</li></ul>
<b>Agenda Item 3: Public Participation</b> <ul style="list-style-type: none"><li>• Alexander Holcum spoke on the topic of disc golf in the Boulder community. He provided results from recent player counts at the Valmont Disc Golf Course and comments from a recent survey. Will provide the Board with weekday count numbers in the next few months.</li><li>• Andy Jacobson spoke on the topic of maintenance at the disc golf course at Harlow Platts.</li><li>• John Spitzer, 2323 20<sup>th</sup> St. spoke on the topic of the Chautauqua lease renewal.</li></ul>
<b>Agenda Item 4: Consent Agenda</b> <ul style="list-style-type: none"><li><b>A. Approval of Minutes from July 27, 2015</b> Minutes from July 27, 2015 were approved.</li><li><b>B. Parks and Recreation Development Update</b> No comments were made regarding this update.</li><li><b>C. Parks and Recreation Operations Update</b> No comments were made regarding this update.</li></ul>
<b>Agenda Item 5: Items for Action</b> There were no items for action.

Agenda Item 6: Items for Discussion/Information

A. Civic Area Park Site Plan and Master Plan Discussion Item

- Haley presented the history of the Civic Area and provided highlights of the key planning areas.
- This item will return to the PRAB in September as an action item seeking approval for the recommended Civic Area Park Site Plan CEAP process.

Board comments addressed:

- The Band Shell.
- The location of the Civic Area footprint.
- How the \$8.7M will be used.
- City buildings located on the site in the 100 year flood area.
- Ability to commute through the Civic Area and potential conflicts with other uses.
- ADA ramps.
- Support for potential collaboration of municipal city facilities to the former Boulder Community Hospital site and potential re-use of former city offices in the Civic Area.
- Natural focus of creek design.
- Requested multiple user perspectives represented in the report.
- Innovation Headquarters in Civic Area.
- Tree species selection (large shade trees) in Civic Area site and the potential use of a “wall of trees”.
- Identify number of parking spaces being eliminated as part of the plan.
- Future lighting of site.
- Outreach process has been positive and continued outreach to families and children is encouraged.
- Long term items such as an indoor market place.
- Consideration of potential housing on the west side of the site.

B. Recreation Service Delivery and Approach to Financial Aid

- Rummel and Rhodes presented on the alignment of program (gymnastics, tennis and health and wellness) with the Master Plan goals and implementation of the new model by first quarter 2016.

Board comments addressed:

- Market driven pricing and impacts on users.
- Public process for determining how classes might be eliminated from the portfolio and providing opportunities for the public regarding class changes.
- Challenge of rescheduling classes that are offered by third party providers.
- Goals regarding cost recovery and how this balances with cost cutting strategies.
- Use of subsidy to support health and wellness goals of Master Plan.

Agenda Item 7: Matters from the Department

A. Community Outreach and Engagement Strategy and PLAY Boulder

- Bowden presented on the department’s approach to meeting Master Plan Goal 4 (community engagement).
- Introduction of Margo Josephs and her role in the department.
- Developing a strategic framework around community engagement/building that is mutually beneficial, mission focused and grounded in guiding principles, accessibility of all parks, and inclusive and transparent in our engagement practices.
- Master plan aligned priorities to guide department’s resources regarding community engagement

efforts and opportunities.

- PLAY Foundation’s opportunity in investing in our parks and recreation system.
- Strategic framework with common language and goals and master plan alignment.
- Effective outreach and engagement that is transparent, timely, inclusive and achievement focused.
- Mutually beneficial engagement that is multi-leveled, milestone and impact reporting, and systems that works for the community, the city and the partner.
- This might be enacted by a need or opportunity that presents itself, evaluation results, volunteer or partner opportunities and/or established plans that engage stakeholders (e.g., Tree Trust, support service delivery expectations around YSI/Expand, capital enhancements).
- Small successes communicated well will create the trajectory for people to trust that when they give a gift to PLAY or the department it will be put into practice to implement the Master Plan.

Board comments addressed:

- PLAY Board will meet with department staff to identify goals and priorities.
- PLAY and the department have to work together to achieve “wins” (starting small).
- Website presence with PLAY strategies will be forthcoming.

Agenda Item 7: Matters from Board Members

- Reduction of Spruce Pool hours after prime summer season but when children were still out of school.

**Next Board Meeting: September 28, 2015**

**Adjourn:** There being no further business to come before the board at this time; the meeting was adjourned at 8:17 p.m.

Approved by:

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Mike Conroy

Board Chair

Date \_\_\_\_\_

Attested:

\_\_\_\_\_

Sarah DeSouza

Board Secretary

Date \_\_\_\_\_