**DOWNTOWN MANAGEMENT COMMISSION**
**September 8, 2014**
**5:30 p.m. - Off Site Meeting**
**1777 West Conference Room - 1777 Broadway**
**AGENDA**

1. Roll Call
2. Approval August 4, 2014 Meeting Minutes
3. Public Participation
4. Police Update
5. Parks Update
6. BID Update
7. Public Hearing and Consideration of a Motion to Recommend to City Council the DUHMD/PS 2015 CIP Projects – Jobert
8. 2015 Downtown Employee Travel Survey Changes - Landrith
9. Matters from Commissioners
10. Matters from Staff
    - Downtown Employee Travel Survey Changes - Landrith
    - West Pearl Construction Update – Matthews
    - Status of the Civic Use Pad – Urban Renewal changes and Letter of Intent
    - AMPS Update
      - Upcoming Joint Board Meeting September 23rd – Focus on Best Practices

Attachments

- Meeting Minutes – August 4, 2014
- Sales and Use Tax Revenue Report – May 2014
- Jan – June 2014 Revenues and Expenditures DMC
- 2015 – 2020 DUHMD draft CIP
- Police Stats
- Downtown Boulder Open/Close List
- Downtown Employee Travel Survey 2012 - https://www-static.bouldercolorado.gov/docs/DT_Employee_Transportation_Final_Report_2012-03-29-1-201405021531.pdf
- Proposed Questions for Downtown Employee Travel survey 2014 - Landrith
- AMPS City Council Study Session Summary

## DUHMD/PS 2014 Priorities

**University Hill**

Hill Reinvestment Strategy Development, Adoption and Implementation

- Capital Improvements
- Marketing and Events
- Organizational Structure
- Clean and Safe
- Innovation

Smoking Ban
14th Street Mixed Use Development Partnership
“Parklet” pilot

**Boulder Junction**

Implementation of TDM District

- PILOT payments
- Revised budget projections

Depot Square Garage Operations
Parking Plan for future development
Smoking Ban

**Downtown**

“Parklet” Study
Smoking Ban
Civic Area Plan Participation
Civic Use Pad Recommendation
Implementation of Bond Projects:

- 15th Street Streetscape
- West End Streetscape

**Parking**

AMPS Phase I Implementation: Work Plan Development, Scope and Phased Implementation
Garage Arts Plan
Parking Philosophy
NPP Expansions

**Internal**

Division Value Goal: Customer Service
Name Change
Office Space Planning and Remodel Phase II

## DMC 2014 Priorities

- Civic Area Plan
- Homelessness
- Downtown Vitality
- West Pearl Streetscape Project

**Mission Statement:** We serve the downtown, University Hill and affected communities by providing quality program, parking enforcement, maintenance and alternative modes services through the highest level of customer service, efficient management and effective problem solving.

**CITY OF BOULDER, COLORADO**
**BOARDS AND COMMISSIONS MEETING MINUTES FORM**

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**NAME OF BOARD/COMMISSION: DOWNTOWN MANAGEMENT COMMISSION**

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**NAME/TELEPHONE OF PERSON PREPARING SUMMARY: Ruth Weiss – 303-413-7318**
**NAMES OF MEMBERS, STAFF, AND INVITED GUESTS PRESENT:**
**BOARD MEMBERS: KOVAL, CRABTREE, SHAPINS, DEANS, MILLSTONE**
**STAFF: MATTHEWS, WEISS, LANDRITH**
**GUESTS: SEAN MAHER, MATT MCMULLEN, BRUCE PORCELLI, MITCH ENGER**

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**TYPE OF MEETING: Regular August 4, 2014**

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**AGENDA ITEM 1 – Roll Call:** Meeting called to order at 5:35 p.m.

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**AGENDA ITEM 2 – Approval of the June 2, 2014 (See Action Item Below):**

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**AGENDA ITEM 3 – Public Participation:** Deans congratulated Molly Winter on her birthday.

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**AGENDA ITEM 4 – Parks Update:** Landrith said that the proposed city wide smoking ban will go on September 23rd Council Study Session, will meet with Mo Rait and Jane Brautigam for further instruction, anticipate bringing the item to council and includes the banning of e-cigarettes and vapor pens.

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**AGENDA ITEM 5 – BID Update**: Maher said that it's a very busy summer. Ironman just wrapped up, huge success, impact was minimal. DBI removed 65 bags of trash from the event and Maher suggested that the events will need to bring in dumpsters in the future. Winter agreed with Maher that there needs to be some threshold. Koval questioned how the event got to Boulder. Mike Eubanks and Ashlee Herring were the contacts for Ironman. Deans questioned if it would be annual and Maher replied affirmatively. Maher continued that it's been a busy, rainy summer with two Bands on the Bricks being cancelled, Open Arts Fest was a great success; August 23rd will be the Beer Fest; USA Pro Challenge is the next day and will end in Denver; 48 graffiti tags were removed; CU has redesigned their banners and they will be up on August 26th.

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**AGENDA ITEM 6 - Public Hearing and Consideration of a Motion to Recommend to City Council Changes to the 9th and Canyon Urban Renewal Plan and a Civic Use Pad Letter of Intent (LOI):** Winter introduced Bruce Porcelli, St. Julien Hotel, and Matt McMullen, chair of the Civic Use Task Force IV. Winter gave a Power Point presentation on the 9th and Canyon URP Modifications; commented that BURA has approved the modifications; mentioned Planning Board and its compliance with the Comprehensive Plan and its approval on 7/31/14; and, amended usage by low income. Winter gave Civic Use Pad background and timeline for the pad; listed ideas that were considered; presented the members of the CUTFIV; conclusions were presented such as a single user is unrealistic, Urban Renewal Plan needs to change; redefine of civic use to civic benefit; CAP created new opportunities; and, a public/private partnership is needed to accomplish goal. Winter continued that it is more a multi use space instead of a generic meeting space. Winter mentioned the "Test-Fit" program and potential configurations. A Letter of Intent is being worked on with the St. Julien and will give a general understanding and where it should go. Next steps: URP modifications to city council, adoption of LOI, design and planning issues, legal analysis, development of Management agreement and coordination with the CAP. Winter presented the request to DMC to adopt the following motion: **The Downtown Management Commission recommends the modification to the two sections of the 9th and Canyon Urban Renewal Plan – sections 111.B.1 and III.E.2 – including the amendment of BURA, and recommends entering into the Letter of Intent with St. Julien Partners.**

Crabtree questioned Porcelli if this is something he wants to have happen. Porcelli responded that if it got to 2019 and the civic use restriction on the land, would be something he would be doing five years from now, still meet the intent 5 years earlier and wants to create something for the future. Porcelli said that the St. Julien has needs for it from time to time; nonprofit uses are not every day as well and the St. Julien has potential use of it every day. Deans asked if the civic use is the public use. Winter said that the intent is not to be open at all the time. Shapins questioned the nature of the civic or public access, how it is managed, encouraged with the public, there are many design issues to resolve, in the LOI that the public should know the nature of civic engagement in the hotel building. Winter said that Section 3 describes the design of the space and it will meet the purpose of the civic use. McMullen mentioned benefits of the CUTF and realized that this area was a small piece of the big picture. The bridge breaks down the barrier of Canyon. Koval said that there is a huge value and supports it, Koval questioned the parking component, is it manageable? Winter replied that that is part of the next steps and review of impacts. Koval asked if future build out was anticipated including parking. Winter continued that fair costs would be determined. McMullen said that having the city as a partner, if the civic area plan is reactived, the library parking could be used for overflow.

Public Hearing was opened: Mitch Enger, resident of the Arete, asked if the wall on the east would come up 55 feet and how far from the residences on that side. Porcelli said it is planned to be a straight wall at the lot line with window wells, the intent is not to be a brick wall on the east side of the building, not two balconies. Enger continued that the St. Julien is great and hopes it brings a good use and not homeless types. Porcelli offered that the rooftop area would be open to the public during events and intend to be good neighbors. Public Hearing closed.

Koval moved to adopt motion as written, Crabtree seconded the motion. All commissioners were in favor of the motion and the motion passed 5 – 0.

Winter voiced appreciation to the members of the CUTFIV.

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**AGENDA ITEM 8– Matters from the Commissioners:** Deans mentioned the Joint District Board Meeting being enjoyed, the Hill, Downtown, and Boulder Junction all have connections and similar things going on, and branding is a commonality. Millstone said that she found some people on the Hill that would like to get involved. Winter suggested having them placed on the mailing list, could attend the charette on August 11 from 4:30 – 6 pm. Winter mentioned that Rubino, Soifer, and Liguori, all business owners on the hill, are looking to create a Hill website. Koval questioned the Hill Moratorium and would it come into play downtown? Winter replied that the genesis comes from an increase in the amount high end student housing and council was clear that they wanted more than student housing. Winter discussed current trends in housing and the financial impacts. What is the role of the university with student housing? Issues need time to be studied. Shapins said he walked the mall and the banners on the west end and it looked like a lot of type and the photos looked like billboard graphics, how does it get developed, who does it? Shapins queried how to form a creative concept. Millstone suggested that Shapins attend the BID marketing meetings. Banners were discussed. Winter said that DBI is responsible for the banners downtown.

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**AGENDA ITEM 9 – Matters from the Staff:** Winter mentioned that the Employee Survey would be ready for the next DMC meeting. Landrith said that the Boulder Valley Survey had 43 questions in the past, need to lessen the number of questions, voiced some questions that will be removed, suggested a breakfast meeting to get folks in the door to answer the survey. Matthews said that West Pearl is moving along, most of the work on 9$^{th}$ and 10$^{th}$ is completed, opening parking as possible, should be west of 9$^{th}$ street in August. There is some curb and gutter repair that will be addressed. Koval said having construction materials lying around is negative and invites people to throw trash in it. Winter advised the commission of a poetry contest for pieces to engrave on a monument on the west side, good way to incorporate the arts. Trinity Lutheran Parking Partnership waiting for a letter from their attorneys. Long term rate increase is part of the 2015 budget and will be brought to the commission for input, recommending a 16% increase in permits and a 14% increase with parking. These rate increased will not have Boulder as the most expensive parking and will be on par. AMPS was at council and they were on tract.

AMPS Joint Board Meeting to be held either September 22 or 23 for meeting from 6 – 8pm and looking for commissioner feedback. For each of the 7 focus areas of AMPS, want to create steering committees, members of the stakeholder groups, to be advisors and bounce ideas, looking for people from the community and stakeholders to participate.

An electronic online commission packet via the website has commissioner approval.

Matthews mentioned that PARCs equipment needs to be replaced and will need to reach out to property owners and developers for feedback. The conversation continued with Pay in Lane and Pay on Foot along with manned versus unmanned booths pros and cons.

Koval motioned to adjourn, Deans seconded.

**Meeting adjourned at 7:09 pm.**

**ACTION ITEMS:**

**MOTION:** **Millstone motioned to approve the June 2, 2014 meeting minutes subject to corrections. Koval seconded the motion. The motion was approved 5 – 0.**

**MOTION:** **The Downtown Management Commission recommends the modification to the two sections of the 9th and Canyon Urban Renewal Plan – sections 111.B.1 and III.E.2 – including the amendment of BURA, and recommends entering into the Letter of Intent with St. Julien Partners. Koval moved to adopt motion as written Crabtree seconded the motion. All commissioners were in favor of the motion and the motion passed 5 – 0.**

**FUTURE MEETINGS:**

| | | |
|---|---|---|
| **September 8, 2014** | **1777 West Conference Room** | **Off Site Meeting** |

APPROVED BY: DOWNTOWN MANAGEMENT COMMISSION

Attest:
Ruth Weiss, Secretary

Sue Deans, Chair

# City of Boulder
# Sales & Use Tax Revenue Report
# May, 2014

Issued July 21, 2014

This report provides information and analysis related to May 2014 year-to-date sales and use tax collections. Results are for actual sales activity through the month of May, the tax on which is received by the city in the subsequent month. For clarification of any information in this report, please contact Cheryl Pattelli, Director of Finance, at (303)441-3246 or cpattelli@bouldercolorado.gov.

PLEASE NOTE: Pursuant to a vote in November, the sales and use tax rate changed on January 1, 2014 from 3.41% to 3.56%. Therefore, actual dollars collected in the report may show as being higher in 2014 solely because of the tax rate increase. However, the actual percentages changes included in this report have been normalized to be able to compare the actual increase or decrease for this year compared to the same period in 2013 as if the rates were the same. This normalized percentage better reflects the underlying economic activity in the city and enables city staff to readily determine if revenue targets are being met.

### REVENUE COMPARISONS TO COMPARABLE PERIOD IN PRIOR YEAR

As reflected in Table 1, "normalized" Sales and Use Tax has increased from the 2013 base by 7.55%.

### TABLE 1

### ACTUAL SALES AND USE TAX REVENUE

| TAX CATEGORY | % CHANGE IN REVENUE Increase/(Decrease) | % OF TOTAL |
|---|---|---|
| Sales Tax | 6.04% | 78.97% |
| Business/Consumer Use Tax | 19.77% | 10.48% |
| Construction Use Tax | 12.61% | 8.03% |
| Motor Vehicle Use Tax | (4.06%) | 2.52% |
| **Total Sales & Use Tax** | **7.55%** | **100.00%** |

Retail sales tax from recreational marijuana is a new revenue source in 2014. Therefore, adjusted numbers are provided in Table 2 to better illustrate underlying retail sales and related tax, excluding revenue from recreational marijuana. Further, due to a number of uncertainties in costs related to the sale of this new commodity, much of this revenue is being reserved, pending increased certainty, and is not available for other purposes.

### TABLE 2

### SALES AND USE TAX REVENUE ADJUSTED TO EXCLUDE RECREATIONAL MARIJUANA

| TAX CATEGORY | % CHANGE IN REVENUE Increase/(Decrease) | % OF TOTAL |
|---|---|---|
| Sales Tax | 4.92% | 78.80% |
| Business/Consumer Use Tax | 19.71% | 10.56% |
| Construction Use Tax | 12.61% | 8.10% |
| Motor Vehicle Use Tax | (4.06%) | 2.54% |
| **Total Sales & Use Tax** | **6.65%** | **100.00%** |

## DETAILED ANALYSIS OF MAJOR CATEGORIES

The following monthly information is provided to begin to identify trends in the various categories. While this information is useful, it is important to remember that relatively small aberrations (like the timing of remittances by certain vendors) can make relatively large variances given this limited time period and it will take several more months of data to better enable extrapolation of trends.

**Retail Sales Tax** – May YTD retail sales tax revenue was up by 6.04% from that received in 2013. A portion of the February increase was due to audit revenue collected during that month. Also, a portion of the relatively large increases in April and May was due to the sale of recreational marijuana.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| 2.83% | 5.87% | 2.92% | 11.09% | 8.05% |

**Food Stores** - Retail sales tax revenue for food stores is up 5.05% YTD. A portion of the variable performance is due to timing issues where the vendor files 13 tax returns per year and the extra return does not occur in the same month each year.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| 3.70% | (11.10%) | 8.47% | 12.32% | 13.68% |

Sales at **Eating Places** are both an important revenue source (Eating Places comprise approximately 13.00% of sales/use tax) and are often an indicator of the health of the economy in the city. This discretionary category is often correlated with disposable income and consumer confidence. Total May YTD retail tax at Eating Places is up by 4.80%.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| 1.47% | 7.57% | (1.30%) | 6.34% | 10.01% |

**Apparel Store** retail sales are up by 1.45% YTD. A portion of the fluctuations during the first portion of the year was due to the timing of receipt of certain remittances.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| (1.35%) | 13.85% | 15.64% | (18.70%) | (0.60%) |

**General Retail** is down by 1.28% YTD.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| (16.62%) | 6.07% | 3.91% | 4.62% | (2.89%) |

**Public Utilities** (primarily retail sales tax on natural gas and electricity) are up by 2.93% YTD. Tax on Public Utilities comprises approximately 5.00% of total sales and use tax revenue. Even as natural gas prices and rates increase, the direction for this category may be uncertain if conservation strategies are successful and businesses significantly cut their energy use. According to a 2006 study by the City of Boulder, commercial and industrial sector energy use makes up 83% of Boulder's energy use.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| 5.63% | 9.85% | 9.89% | (0.98%) | (0.31%) |

## MEDICAL MARIJUANA RETAIL SALES TAX

Total YTD retail sales tax revenue collected in this category is $415,360, up by 10.20% from the same period in 2013. Monthly sales tax revenue and the percentage change by month, is presented below. This industry segment represents less than three fourths of one percent of total sales/use tax collections.

| Jan | Feb | Mar | Apr | May |
|---|---|---|---|---|
| $86,993 | $110,174 | $75,274 | $63,256 | $79,663 |
| 25.13% | 50.58% | (11.38%) | (17.65%) | 9.92% |

## RECREATIONAL MARIJUANA RETAIL SALES TAX AND EXCISE TAX

The first remittances related to sales of recreational marijuana were received in the month of February. The Municipal Code prohibits providing any information that would identify sales by individual vendors. Beginning with April data, enough vendors have reported to obscure individual data. Therefore, we will begin to report year-to-date revenue related to the sale of recreational marijuana. May YTD retail sales tax collections for the sale of recreational marijuana were $357,046.

Significant YTD increases / decreases by tax category are summarized in Table 3.

### TABLE 3

| 2014 RETAIL SALES TAX (% Change in Comparable YTD Collections) | |
|---|---|
| STRENGTHS: | WEAKNESSES: |
| ▪ Food stores up by 5.05%<br>▪ Eating Places up by 4.80%<br>▪ Apparel Stores up by 1.45%<br>▪ Home Furnishings up by 9.13%<br>▪ Transportation/Utilities up by 4.30%<br>▪ Automotive Trade up by 5.84%<br>▪ Building Material Retail up by 12.54%<br>▪ Consumer Electronics up by 30.77%<br>▪ All Other (including marijuana sales) up by 29.70%<br>▪ Downtown up by 7.03%<br>▪ Basemar up by 3.11%<br>▪ UHGID up by 10.84%<br>▪ N. 28th St. Commercial up by 10.90%<br>▪ University of Colorado up by 0.99%<br>▪ BVRC (excl 29th St) up by 18.61%<br>▪ TwentyNinth St up by 0.53%<br>▪ Table Mesa up by 4.09%<br>▪ The Meadows up by 21.46%<br>▪ Pearl Street Mall up by 2.16%<br>▪ Boulder Industrial up by 6.22%<br>▪ Public Utilities up by 2.93% | ▪ General Retail down by 1.28%<br>▪ Computer Related Business down by 20.99%<br>▪ Out of State down by 3.57%<br>▪ Gunbarrel Industrial down by 9.22%<br>▪ Gunbarrel Commercial down by 10.73% |

| 2014 USE TAX (% Change in YTD Comparable Collections) | |
|---|---|
| STRENGTHS: | WEAKNESSES |
| ▪ Construction Use Tax up by 12.61% (when adjusted to exclude dedicated Boulder Junction tax, up by 3.75%)<br>▪ Business Use Tax up by 19.77% | ▪ Motor Vehicle Use Tax down by 4.06% (The May remittance from the County Clerk was not posted until after the month was closed. If this remittance was included, the increase for the month of May would have been 18.20%.) |

## BUSINESS USE TAX

YTD Business Use Tax is up significantly (19.77%) through the month of May. This tax category can be very volatile as it is associated primarily with the amount and timing of purchase of capital assets by businesses in the city and the amount and timing of audit revenue. While we expect this revenue category to be up for the year due to increasing business confidence and related spending, it is much too soon to expect this high rate of increase to continue.

## MOTOR VEHICLE USE TAX

May YTD Motor Vehicle Use Tax is down by 4.06%. The reason is that the May remittance from the Boulder County Clerk was not posted until after the close of the month. May revenue totaled $267,597, up by 18.20% from the comparable period in 2013. This tax category applies to the purchase of vehicles registered in the city. As individuals and businesses become more confident about jobs and the economy, they are replacing their vehicles and thus reducing the average age of their fleet. It appears that 2014 will be a strong year for motor vehicle sales, but at some point the rate of increase will slow as the average age of the total vehicle fleet in the city declines and the comparative numbers from the prior year become more difficult to meet or exceed.

## ACCOMMODATION TAX

YTD 2014 Accommodation Tax revenue is up by 19.85% from the same period in 2013. In the same vein as other tax types, results can be volatile for limited time periods. While the remittances of some accommodation providers are up fairly substantially, some of the increases appear to be the result of timing, where receipt of the comparative remittances in 2013 was delayed. The hotel industry in Boulder is in a state of flux. The Hampton Inn in Gunbarrel opened in June of 2013 so increases from the comparative 2013 revenue base will be more difficult to achieve in November and December of 2014. It is uncertain if/when other new properties in the pipeline will open. Some upward adjustment in room and occupancy rates may be possible during the transition when the total number of rooms available in the City is down slightly. While we expect this revenue category to be flat or up slightly in 2014, it will take multiple months to be able to extrapolate trends from the tax collection data. Some of the changes follow:

- America Best Value – closed March 2014 (to be converted to student housing)
- Golden Buff – closed October 2014 (to be redeveloped into two hotels)
- Boulder Outlook – proposed to close November 2014
- Hampton Inn, Gunbarrel – opened June 2013
- Hyatt Place Depot Square – broke ground, projected opening January, 2015
- Other Planned Properties – in concept or site review

## ADMISSIONS TAX

Year-to-date 2014 Admission Tax revenue is down by 19.59% from the same period in 2013. While the remittances of certain vendors are down fairly significantly for the first five months of the year, it will take multiple months to be able to extrapolate trends from the tax collection data.

## TRASH TAX

Year-to-date 2014 Trash Tax receipts are up by 3.54%.

## REVIEW OF VARIOUS ECONOMIC DATA & PREDICTIONS FOR THE FUTURE

**Two recent articles in the *Boulder County Business Report by Biz West Media* continue to illustrate the positive direction of the regional economy:**

> **Index: State's business leaders remain positive**: The confidence of Colorado business leaders remains positive and has slightly increased going into third quarter 2014, according to the most recent Leeds Business Confidence... The third-quarter index posted a reading of 61.2, an increase from 61 last quarter.
>
> While both large and small employers were notably positive heading into the new quarter, large employers (with 50 or more employees) expressed greater optimism with an index of 64 compared to 58.8 for small employers. Expectations measured positive – at 50 or higher – for all of the metrics within the index, which include the national economy, state economy, industry sales, industry profits, capital expenditures and hiring plans.

The across-the-board positive standings represent 11 consecutive quarters of positive expectations, according to the index. "Increased confidence coincides with increasing home prices, employment gains, rebounding household income and falling foreclosure rates," Wobbekind said.

**Regional unemployment continues downward trend**: Unemployment rates held steady or edged down slightly regionally from April to May, but were down significantly from May a year ago. Boulder County's jobless rate was 4.2 percent in May, even with April and down from 5.1 percent a year ago.

**CU's Richard Wobbekind provided a very positive picture of the manufacturing sector in Boulder County in the 2014 Economic Summit (*Daily Camera*, May 21, 2014):**

Economic gains by Boulder County and Colorado manufacturing businesses are at their highest-ever levels, and those companies are well positioned to benefit from a potential "American industrial renaissance"....

In Boulder County, manufacturing jobs make up 10 percent of overall employment as compared to 6 percent for Colorado. The Boulder region's manufacturing gross domestic product per employee is "astounding," Wobbekind said, noting a figure of $215,650 in 2012, about $70,000 higher than the national average.

The "big dogs" of the region's manufacturing industry are in two segments: computers and electronics, and also chemical, which includes biotechnology companies.

The City of Boulder and Boulder County may not become hubs in areas such as transportation equipment and fabricated metal – two sectors that have seen the largest job gains nationally – but the concentration in areas such as advanced manufacturing have served as drivers for the local economy, he said.

**The Conference Board Consumer Confidence Index® *continues to improve*:**

The Conference Board *Consumer Confidence Index*®, which had increased in May, improved again in June. The Index now stands at 85.2 (1985=100), up from 82.2 in May. The Present Situation Index increased to 85.1 from 80.3, while the Expectations Index rose to 85.2 from 83.5 in May.

Says Lynn Franco, Director of Economic Indicators at The Conference Board: "Consumer confidence continues to advance and the index is now at its highest level since January 2008 (87.3). June's increase was driven primarily by improving current conditions, particularly consumers' assessment of business conditions. Expectations regarding the short-term outlook for the economy and jobs were moderately more favorable, while income expectations were a bit mixed. Still, the momentum going forward remains quite positive."

Consumers' expectations were generally more positive in June. The percentage of consumers expecting business conditions to improve over the next six months increased to 18.8 percent from 17.7 percent. However, those expecting business conditions to worsen increased to 11.4 percent from 10.7 percent.

Consumers were more positive about the outlook for the labor market. Those anticipating more jobs in the months ahead increased to 16.3 percent from 15.2 percent, while those anticipating fewer jobs edged down to 18.7 percent from 18.9 percent. Fewer consumers expect their incomes to grow, 15.9 percent versus 18.0 percent, but those expecting a drop in their incomes also declined, to 12.1 percent from 14.5 percent.

| Total Net Sales/Use Tax Receipts by Tax Category | MAY YTD Actual | | | |
|---|---|---|---|---|
| | 2013 | 2014 | % Change | % of Total |
| Sales Tax | 30,458,872 | 33,720,461 | 6.04% | 78.97% |
| Business Use Tax | 3,579,269 | 4,475,342 | 19.77% | 10.48% |
| Construction Sales/Use Tax | 2,916,843 | 3,429,206 | 12.61% | 8.03% |
| Motor Vehicle Use Tax | 1,072,370 | 1,074,086 | -4.06% | 2.52% |
| **Total Sales and Use Tax** | **38,027,354** | **42,699,096** | 7.55% | 100.00% |

| Total Net Sales/Use Tax Receipts by Industry Type | MAY YTD Actual | | | |
|---|---|---|---|---|
| | 2013 | 2014 | %Change | % of Total |
| Food Stores | 5,138,108 | 5,694,408 | 6.16% | 13.34% |
| Eating Places | 5,147,814 | 5,632,172 | 4.80% | 13.19% |
| Apparel Stores | 1,378,357 | 1,457,901 | 1.31% | 3.41% |
| Home Furnishings | 915,681 | 1,049,219 | 9.76% | 2.46% |
| General Retail | 7,634,149 | 8,002,738 | 0.41% | 18.74% |
| Transportation/Utilities | 3,240,692 | 3,607,777 | 6.64% | 8.45% |
| Automotive Trade | 2,780,551 | 2,943,823 | 1.41% | 6.89% |
| Building Material-Retail | 1,269,378 | 1,488,122 | 12.29% | 3.49% |
| Construction Firms Sales/Use Tax | 2,461,600 | 3,365,167 | 30.95% | 7.88% |
| Consumer Electronics | 687,414 | 907,218 | 26.41% | 2.12% |
| Computer Related Business Sector | 2,672,283 | 2,622,952 | -5.98% | 6.14% |
| All Other | 4,701,327 | 5,927,599 | 20.77% | 13.88% |
| **Total Sales and Use Tax** | **38,027,354** | **42,699,096** | 7.55% | 100.00% |

| Total Net Sales/Use Tax Receipts by Geographic Area | MAY YTD Actual | | | |
|---|---|---|---|---|
| | 2013 | 2014 | % Change | % of Total |
| North Broadway | 558,831 | 532,289 | -8.76% | 1.25% |
| Downtown | 2,419,980 | 2,994,983 | 18.55% | 7.01% |
| Downtown Extension | 243,008 | 337,202 | 32.91% | 0.79% |
| UHGID (the "hill") | 405,404 | 491,011 | 16.01% | 1.15% |
| East Downtown | 246,505 | 377,381 | 46.64% | 0.88% |
| N. 28th St. Commercial | 1,766,498 | 1,980,056 | 7.37% | 4.64% |
| N. Broadway Annex | 184,606 | 176,160 | -8.60% | 0.41% |
| University of Colorado | 379,737 | 401,026 | 1.16% | 0.94% |
| Basemar | 1,019,671 | 906,460 | -14.85% | 2.12% |
| BVRC-Boulder Valley Regional Center | 7,131,304 | 8,816,432 | 18.42% | 20.65% |
| 29th Street | 2,993,063 | 3,140,923 | 0.52% | 7.36% |
| Table Mesa | 971,708 | 1,049,650 | 3.47% | 2.46% |
| The Meadows | 299,731 | 429,373 | 37.22% | 1.01% |
| All Other Boulder | 2,211,657 | 2,488,635 | 7.78% | 5.83% |
| Boulder County | 388,024 | 414,280 | 2.27% | 0.97% |
| Metro Denver | 990,836 | 1,103,777 | 6.70% | 2.59% |
| Colorado All Other | 77,618 | 119,416 | 47.37% | 0.28% |
| Out of State | 4,155,021 | 4,310,835 | -0.62% | 10.10% |
| Airport | 37,288 | 10,240 | -73.70% | 0.02% |
| Gunbarrel Industrial | 2,336,896 | 3,108,505 | 27.41% | 7.28% |
| Gunbarrel Commercial | 477,245 | 468,795 | -5.91% | 1.10% |
| Pearl Street Mall | 1,034,977 | 1,107,846 | 2.53% | 2.59% |
| Boulder Industrial | 3,637,754 | 4,268,565 | 12.40% | 10.00% |
| Unlicensed Receipts | 919,868 | 344,563 | -64.12% | 0.81% |
| County Clerk | 1,072,370 | 1,074,086 | -4.06% | 2.52% |
| Public Utilities | 2,067,755 | 2,246,605 | 4.07% | 5.26% |
| **Total Sales and Use Tax** | **38,027,354** | **42,699,096** | 7.55% | 100.00% |

| Miscellaneous Tax Statistics | MAY YTD Actual | | |
|---|---|---|---|
| | 2013 | 2014 | % Change in Taxable Sales |
| Total Food Service Tax | 237,878 | 244,902 | 2.95% |
| Accommodations Tax | 1,717,931 | 2,058,989 | 19.85% |
| Admissions Tax | 254,519 | 204,661 | -19.59% |
| Trash Tax | 448,313 | 464,169 | 3.54% |
| Disposable Bag Fee | 0 | 69,836 | #DIV/0! |
| Rec Marijuana Excise Tax | 0 | 77,791 | #DIV/0! |

COMPARISON OF YEAR-TO-DATE ACTUAL REVENUE FOR THE YEAR 2014 TO COMPARABLE PERIOD IN 2013

| USE TAX BY CATEGORY | | | | SALES TAX BY CATEGORY | | |
|---|---|---|---|---|---|---|
| MAY YTD Actual | | | | MAY YTD Actual | | |
| 2013 | 2014 | % Change | **Standard Industrial Code** | 2013 | 2014 | % Change |
| 49,074 | 113,369 | 121.28% | Food Stores | 5,089,033 | 5,581,039 | 5.05% |
| 69,747 | 76,082 | 4.49% | Eating Places | 5,078,067 | 5,556,090 | 4.80% |
| 8,203 | 6,761 | -21.05% | Apparel Stores | 1,370,154 | 1,451,141 | 1.45% |
| 2,780 | 9,142 | 214.99% | Home Furnishings | 912,901 | 1,040,076 | 9.13% |
| 525,936 | 676,465 | 23.20% | General Retail | 7,108,213 | 7,326,273 | -1.28% |
| 78,428 | 164,450 | 100.85% | Transportation/Utilities | 3,162,263 | 3,443,327 | 4.30% |
| 1,126,703 | 1,116,435 | -5.09% | Automotive Trade | 1,653,848 | 1,827,388 | 5.84% |
| 10,070 | 8,600 | -18.20% | Building Material-Retail | 1,259,307 | 1,479,522 | 12.54% |
| 2,346,014 | 3,252,213 | 32.79% | Construction Sales/ Use Tax | 115,586 | 112,953 | -6.40% |
| 33,051 | 13,839 | -59.89% | Consumer Electronics | 654,363 | 893,378 | 30.77% |
| 1,762,203 | 1,872,303 | 1.77% | Computer Related Business | 910,080 | 750,649 | -20.99% |
| 1,556,273 | 1,668,976 | 2.72% | All Other | 3,145,054 | 4,258,625 | 29.70% |
| **7,568,482** | **8,978,635** | 13.63% | **Total Sales and Use Tax** | **30,458,869** | **33,720,461** | 6.04% |

| USE TAX BY CATEGORY | | | | SALES TAX BY CATEGORY | | |
|---|---|---|---|---|---|---|
| MAY YTD Actual | | | | MAY YTD Actual | | |
| 2013 | 2014 | % Change | **Geographic Code** | 2013 | 2014 | % Change |
| 42,880 | 32,171 | -28.14% | North Broadway | 515,951 | 500,119 | -7.15% |
| 188,061 | 500,989 | 155.17% | Downtown | 2,231,918 | 2,493,994 | 7.03% |
| 27,967 | 43,968 | 50.59% | Downtown Extension | 215,041 | 293,234 | 30.62% |
| 4,082 | 26,615 | 524.54% | UHGID (the "hill") | 401,322 | 464,396 | 10.84% |
| 22,469 | 116,395 | 396.20% | East Downtown | 224,036 | 260,986 | 11.58% |
| 83,353 | 31,402 | -63.91% | N. 28th St. Commercial | 1,683,144 | 1,948,655 | 10.90% |
| 25,319 | 866 | -96.72% | N. Broadway Annex | 159,287 | 175,294 | 5.41% |
| 7 | 671 | 9081.82% | University of Colorado | 379,730 | 400,354 | 0.99% |
| 263,013 | 91,960 | -66.51% | Basemar | 756,657 | 814,500 | 3.11% |
| 190,988 | 222,589 | 11.64% | BVRC | 6,940,317 | 8,593,843 | 18.61% |
| 33,692 | 35,070 | -0.30% | 29th Street | 2,959,371 | 3,105,854 | 0.53% |
| 15,598 | 10,670 | -34.48% | Table Mesa | 956,110 | 1,038,980 | 4.09% |
| 6,839 | 57,973 | 711.97% | The Meadows | 292,891 | 371,400 | 21.46% |
| 1,047,048 | 1,142,509 | 4.52% | All Other Boulder | 1,164,609 | 1,346,126 | 10.72% |
| 28,592 | 61,698 | 106.70% | Boulder County | 359,432 | 352,582 | -6.04% |
| 66,688 | 174,327 | 150.39% | Metro Denver | 924,148 | 929,450 | -3.66% |
| 2,956 | 63,840 | 1968.68% | Colorado All Other | 74,662 | 55,577 | -28.70% |
| 605,731 | 737,760 | 16.66% | Out of State | 3,549,290 | 3,573,075 | -3.57% |
| 29,222 | 3,315 | -89.13% | Airport | 8,066 | 6,924 | -17.78% |
| 1,855,833 | 2,652,585 | 36.91% | Gunbarrel Industrial | 481,063 | 455,920 | -9.22% |
| 2,730 | 26,584 | 832.74% | Gunbarrel Commercial | 474,514 | 442,211 | -10.73% |
| 14,753 | 19,712 | 27.98% | Pearl Street Mall | 1,020,224 | 1,088,134 | 2.16% |
| 1,238,081 | 1,607,500 | 24.37% | Boulder Industrial | 2,399,673 | 2,661,065 | 6.22% |
| 658,399 | 173,762 | -74.72% | Unlicensed Receipts | 261,469 | 170,801 | -37.43% |
| 1,072,370 | 1,074,086 | -4.06% | County Clerk | 0 | 0 | 0.00% |
| 41,811 | 69,619 | 59.49% | Public Utilities | 2,025,944 | 2,176,986 | 2.93% |
| **7,568,482** | **8,978,635** | 13.63% | **Total Sales and Use Tax** | **30,458,869** | **33,720,461** | 6.04% |

TOTAL CITY SALES AND USE TAX COLLECTIONS

| REVENUE CATEGORY | YEAR | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL | % Change in Taxable Sales |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **RETAIL SALES TAX** | 2007 | 5,118,353 | 5,014,615 | 6,918,421 | 4,965,981 | 5,500,701 | 6,712,841 | 5,565,371 | 6,393,028 | 6,954,377 | 5,747,963 | 5,695,703 | 8,411,484 | 72,998,838 | 9.34% |
| Rate Chg3.56%>3.41% | 2008 | 5,197,400 | 5,105,109 | 6,005,946 | 5,331,447 | 5,488,450 | 6,572,335 | 5,508,796 | 6,258,640 | 6,620,535 | 5,382,779 | 5,255,155 | 7,443,455 | 70,170,045 | 0.35% |
| Rate3.41% | 2009 | 4,919,570 | 4,659,632 | 5,850,038 | 5,077,648 | 5,131,444 | 6,428,343 | 5,206,770 | 5,790,533 | 6,093,314 | 5,170,325 | 4,735,769 | 7,814,230 | 66,877,613 | -4.69% |
| | 2010 | 4,576,034 | 5,386,190 | 6,196,697 | 5,320,225 | 5,470,595 | 6,895,283 | 5,522,076 | 5,943,315 | 6,855,385 | 5,652,938 | 5,240,211 | 8,414,157 | 71,473,106 | 6.87% |
| | 2011 | 5,394,367 | 5,132,437 | 6,692,597 | 5,630,200 | 5,708,608 | 7,016,826 | 5,580,953 | 6,531,707 | 7,286,644 | 5,765,805 | 5,830,545 | 8,390,145 | 74,960,833 | 4.88% |
| | 2012 | 5,363,541 | 5,129,096 | 6,754,740 | 5,599,150 | 5,988,770 | 7,304,270 | 5,551,489 | 7,062,958 | 7,502,227 | 6,188,194 | 5,693,025 | 9,604,529 | 77,741,989 | 3.71% |
| | 2013 | 5,557,163 | 5,824,808 | 7,171,949 | 5,707,649 | 6,197,302 | 7,968,604 | 6,161,076 | 6,944,797 | 7,500,133 | 6,591,707 | 6,120,225 | 9,739,609 | 81,485,022 | 4.81% |
| Rate 3.56% | **2014** | 5,965,991 | 6,438,048 | 7,706,036 | 6,619,759 | 6,990,628 | | | | | | | | 33,720,461 | -60.36% |
| Change from prior year (Month) | | 2.83% | 5.87% | 2.92% | 11.09% | 8.05% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | | |
| Change from prior year (YTD) | | 2.83% | 4.39% | 3.82% | 5.53% | 6.04% | -15.95% | -27.56% | -37.32% | -45.29% | -50.78% | -54.98% | -60.36% | | |
| **CONSUMER USE TAX** | 2007 | 763,650 | 574,006 | 975,178 | 888,726 | 733,196 | 858,072 | 975,456 | 652,501 | 923,667 | 732,463 | 716,317 | 1,575,908 | 10,369,140 | -6.63% |
| **(includes Motor Vehicle)** | 2008 | 818,034 | 991,472 | 1,109,160 | 669,214 | 736,901 | 1,067,769 | 732,334 | 596,399 | 899,934 | 989,683 | 599,876 | 1,253,267 | 10,464,043 | 5.35% |
| Rate 3.41% | 2009 | 909,558 | 657,250 | 1,062,587 | 997,891 | 531,724 | 790,819 | 858,325 | 1,299,767 | 989,089 | 741,578 | 698,452 | 1,600,457 | 11,137,497 | 6.44% |
| | 2010 | 687,502 | 778,796 | 913,223 | 701,931 | 662,382 | 945,800 | 620,328 | 633,593 | 909,315 | 752,143 | 618,493 | 1,366,131 | 9,589,636 | -13.90% |
| | 2011 | 1,247,135 | 650,595 | 1,034,670 | 727,395 | 850,561 | 1,166,185 | 958,724 | 771,357 | 1,044,032 | 703,092 | 903,665 | 1,410,793 | 11,468,205 | 19.59% |
| | 2012 | 763,425 | 768,580 | 859,971 | 976,451 | 1,212,071 | 1,033,899 | 729,829 | 940,127 | 957,894 | 1,417,818 | 737,310 | 1,469,940 | 11,867,314 | 3.48% |
| | 2013 | 1,132,015 | 762,369 | 979,120 | 866,143 | 911,993 | 963,938 | 835,063 | 768,003 | 1,338,726 | 1,121,736 | 807,130 | 1,522,486 | 12,008,722 | 1.19% |
| Rate 3.56% | **2014** | 924,895 | 901,234 | 1,328,607 | 1,727,986 | 666,706 | | | | | | | | 5,549,428 | -55.74% |
| Change from prior year (Month) | | -21.74% | 13.23% | 29.98% | 91.10% | -29.98% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | | |
| Change from prior year (YTD) | | -21.74% | -7.66% | 5.16% | 25.06% | 14.27% | -5.34% | -17.60% | -26.36% | -37.88% | -45.08% | -49.31% | -55.74% | | |
| **CONSTRUCTION USE TAX** | 2007 | 293,078 | 347,860 | 112,016 | 293,061 | 621,413 | 430,207 | 1,119,425 | 259,226 | 421,376 | 286,524 | 376,978 | 253,590 | 4,814,755 | -13.02% |
| RateChg3.56%>3.41% | 2008 | 330,080 | 347,219 | 748,549 | 454,797 | 327,855 | 241,649 | 100,759 | 442,652 | 347,954 | 217,885 | 107,831 | 381,753 | 4,048,982 | -12.21% |
| Rate3.41% | 2009 | 944,905 | 111,907 | 425,028 | 776,511 | 279,761 | 995,132 | 721,209 | 676,301 | 235,485 | 223,169 | 591,970 | 1,467,798 | 7,449,176 | 83.98% |
| | 2010 | 591,599 | 242,591 | 245,829 | 362,619 | 226,230 | 1,921,675 | 1,075,078 | 467,423 | 245,361 | 234,021 | 406,868 | 531,670 | 6,550,964 | -12.06% |
| | 2011 | 622,872 | 281,210 | 274,661 | 240,970 | 2,150,036 | 352,336 | 352,846 | 455,211 | 478,988 | 314,958 | 177,137 | 471,157 | 6,172,383 | -5.78% |
| | 2012 | 385,392 | 1,697,323 | 315,856 | 503,719 | 342,448 | 375,499 | 595,334 | 214,896 | 422,866 | 473,523 | 799,552 | 371,254 | 6,497,662 | 5.27% |
| | 2013 | 732,539 | 941,380 | 298,613 | 577,351 | 366,959 | 728,141 | 845,123 | 1,182,131 | 1,196,147 | 876,749 | 622,491 | 1,511,632 | 9,879,257 | 52.04% |
| | **2014** | 716,119 | 1,110,714 | 600,580 | 430,524 | 571,269 | | | | | | | | 3,429,206 | -66.75% |
| Change from prior year (Month) | | -6.36% | 13.02% | 92.65% | -28.57% | 49.12% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | | |
| Change from prior year (YTD) | | -6.36% | 4.54% | 17.88% | 7.36% | 12.61% | -9.88% | -26.85% | -42.09% | -52.18% | -57.59% | -60.74% | -66.75% | | |
| **TOTAL FOR MONTH & CHANGE FROM PREVIOUS YEAR (MONTH & YTD)** | | | | | | | | | | | | | | | |
| Rate Chg 3.41%>3.56% | 2007 | 6,175,081 | 5,936,481 | 8,005,615 | 6,147,768 | 6,855,311 | 8,001,120 | 7,660,252 | 7,304,754 | 8,299,420 | 6,766,951 | 6,788,999 | 10,240,982 | 88,182,732 | 5.73% |
| Ratechg3.56%>3.41% | 2008 | 6,345,513 | 6,443,800 | 7,863,654 | 6,455,459 | 6,553,206 | 7,881,753 | 6,341,889 | 7,297,691 | 7,868,423 | 6,590,347 | 5,962,862 | 9,078,475 | 84,683,070 | 0.26% |
| Rzte3.41% | 2009 | 6,774,033 | 5,428,789 | 7,337,653 | 6,852,049 | 5,942,929 | 8,214,294 | 6,786,304 | 7,766,601 | 7,317,887 | 6,135,072 | 6,026,191 | 10,882,485 | 85,464,286 | 0.92% |
| | 2010 | 5,855,134 | 6,407,577 | 7,355,749 | 6,384,774 | 6,359,207 | 9,762,758 | 7,217,482 | 7,044,332 | 8,010,061 | 6,639,102 | 6,265,572 | 10,311,957 | 87,613,706 | 2.51% |
| | 2011 | 7,264,374 | 6,064,242 | 8,001,928 | 6,598,565 | 8,709,205 | 8,535,347 | 6,892,523 | 7,758,275 | 8,809,664 | 6,783,855 | 6,911,348 | 10,272,096 | 92,601,421 | 5.69% |
| | 2012 | 6,512,359 | 7,594,999 | 7,930,567 | 7,079,320 | 7,543,289 | 8,713,668 | 6,876,652 | 8,217,981 | 8,882,987 | 8,079,535 | 7,229,887 | 11,445,723 | 96,106,966 | 3.79% |
| | 2013 | 7,421,717 | 7,528,557 | 8,449,682 | 7,151,142 | 7,476,254 | 9,660,683 | 7,841,262 | 8,894,931 | 10,035,006 | 8,590,192 | 7,549,846 | 12,773,727 | 103,373,001 | 7.56% |
| | **2014** | 7,607,004 | 8,449,996 | 9,635,223 | 8,778,269 | 8,228,603 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 42,699,096 | -60.43% |
| Less Refunds | 2006 | -40,302 | -5,272 | -22,761 | -363 | -5,099 | 0 | 0 | -7,568 | -806 | -5,947 | -406 | -16,773 | -105,296 | |
| | 2007 | 0 | -38,291 | -2,013 | -729 | -9,326 | -14,547 | -14,440 | -677 | 0 | -5,963 | 0 | -5,015 | -91,001 | |
| | 2008 | -978 | 0 | -46,974 | -1,409 | 0 | -2,375 | -445 | -9,493 | -1,429 | 0 | -48,521 | -500 | -112,123 | |
| | 2009 | -3,335 | 0 | 0 | -1,111 | -602 | -692 | -967 | -3,520 | -2,747 | -179,087 | -65,331 | -26,376 | -283,770 | |
| | 2010 | -3,469 | -68,130 | -35,924 | -1,444 | -43,920 | -3,832 | -1,648 | -4,204 | -7,969 | 0 | -12,480 | -214 | -183,234 | |
| | 2011 | -8,569 | -2,479 | -1,188 | -2,918 | 0 | 0 | -7,175 | 0 | 0 | -162 | 0 | -140,199 | -162,690 | |
| **Adjusted total** | 2007 | 6,175,081 | 5,898,190 | 8,003,602 | 6,147,039 | 6,845,984 | 7,986,572 | 7,645,812 | 7,304,077 | 8,299,420 | 6,760,988 | 6,788,999 | 10,235,967 | 88,091,731 | 5.76% |
| | 2008 | 6,344,536 | 6,443,800 | 7,816,680 | 6,454,050 | 6,553,206 | 7,879,378 | 6,341,444 | 7,288,198 | 7,866,995 | 6,590,347 | 5,914,341 | 9,077,975 | 84,570,947 | 0.23% |
| Rate3.41% | 2009 | 6,770,698 | 5,428,789 | 7,337,653 | 6,850,938 | 5,942,327 | 8,213,602 | 6,785,337 | 7,763,080 | 7,315,140 | 5,955,985 | 5,960,860 | 10,856,109 | 85,180,517 | 0.72% |
| | 2010 | 5,851,665 | 6,339,447 | 7,319,826 | 6,383,330 | 6,315,288 | 9,758,926 | 7,215,834 | 7,040,127 | 8,002,092 | 6,639,102 | 6,253,092 | 10,311,744 | 87,430,472 | 2.64% |
| | 2011 | 7,255,806 | 6,061,763 | 8,000,739 | 6,595,647 | 8,709,205 | 8,535,347 | 6,885,348 | 7,758,275 | 8,809,664 | 6,783,693 | 6,911,348 | 10,131,897 | 92,438,731 | 5.73% |
| | 2012 | 6,512,359 | 7,594,999 | 7,930,567 | 7,079,320 | 7,543,289 | 8,713,668 | 6,876,652 | 8,217,981 | 8,882,987 | 8,079,535 | 7,229,887 | 11,445,723 | 96,106,966 | 3.97% |
| | 2013 | 7,421,717 | 7,528,557 | 8,449,682 | 7,151,142 | 7,476,254 | 9,660,683 | 7,841,262 | 8,894,931 | 10,035,006 | 8,590,192 | 7,549,846 | 12,773,727 | 103,373,001 | 7.56% |
| | **2014** | 7,607,004 | 8,449,996 | 9,635,223 | 8,778,269 | 8,228,603 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 42,699,096 | -60.43% |
| % Change (month) | | -1.82% | 7.51% | 9.23% | 17.58% | 5.43% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | -100.00% | | |
| % Change (YTD) | | -1.82% | 2.88% | 5.17% | 8.07% | 7.55% | -14.23% | -26.35% | -36.51% | -45.07% | -50.75% | -54.86% | -60.43% | | |

## Sales Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

| | Food Stores | Eating Places | Apparel Stores | Home Furnish. | Gen. Merchandise | All Others | GRAND TOTAL |
|---|---|---|---|---|---|---|---|
| 2011 (sales tax rate of 3.41%) | | | | | | | |
| January | 4,508 | 50,434 | 1,204 | 2,400 | 41,573 | 607 | 100,726 |
| February | 4,634 | 46,429 | 973 | 2,297 | 14,543 | 671 | 69,547 |
| March | 4,870 | 51,312 | 1,994 | 2,249 | 16,370 | 668 | 77,463 |
| April | 5,438 | 63,130 | 1,834 | 2,458 | 18,769 | (1,169) | 90,460 |
| May | 4,175 | 54,496 | 1,611 | 1,950 | 23,499 | 529 | 86,261 |
| June | 4,024 | 50,581 | 2,424 | 2,264 | 15,386 | 619 | 75,299 |
| July | 4,386 | 49,870 | 2,253 | 2,261 | 17,955 | 532 | 77,257 |
| August | 5,529 | 54,031 | 2,960 | 2,839 | 55,422 | 777 | 121,559 |
| September | 6,123 | 66,479 | 5,588 | 2,264 | 28,218 | 997 | 109,669 |
| October | 5,946 | 63,727 | 3,410 | 3,019 | 19,015 | (5,330) | 89,788 |
| November | 4,833 | 50,013 | 3,257 | 2,699 | 14,365 | 548 | 75,716 |
| December | 3,754 | 45,248 | 3,688 | 2,629 | 16,701 | 797 | 72,817 |
| **2011 TOTAL** | 58,221 | 645,750 | 31,199 | 29,330 | 281,816 | 246 | 1,046,562 |
| 2012 (sales tax rate of 3.41%) | | | | | | | |
| January-December | 74,972 | 630,882 | 28,068 | 30,800 | 254,698 | 8,615 | 1,028,035 |
| **2012 TOTAL** | 74,972 | 630,882 | 28,068 | 30,800 | 254,698 | 8,615 | 1,028,035 |
| 2013 (sales tax rate of 3.41%) | | | | | | | |
| January | 5,943 | 42,419 | 683 | 1,897 | 31,839 | 663 | 83,444 |
| February | 6,733 | 46,945 | 793 | 2,316 | 14,240 | 494 | 71,521 |
| March | 7,356 | 58,210 | 2,599 | 2,239 | 14,365 | 933 | 85,702 |
| April | 8,177 | 60,898 | 1,098 | 2,254 | 14,133 | 566 | 87,126 |
| May | 7,428 | 44,535 | 1,141 | 1,945 | 17,979 | 502 | 73,530 |
| June | 6,202 | 49,128 | 2,797 | 1,675 | 15,800 | 1,084 | 76,686 |
| July | 6,773 | 43,431 | 1,410 | 1,929 | 14,014 | 506 | 68,063 |
| August | 7,880 | 58,942 | 2,478 | 2,320 | 30,225 | 655 | 102,500 |
| September | 9,034 | 58,301 | 2,276 | 1,593 | 33,190 | 1,032 | 105,426 |
| October | 9,092 | 75,153 | 1,588 | 2,109 | 20,452 | 622 | 109,016 |
| November | 7,239 | 54,518 | 1,019 | 1,854 | 14,389 | 473 | 79,492 |
| December | 6,413 | 41,556 | 1,692 | 1,783 | 27,202 | 3,852 | 82,498 |
| **2013 TOTAL** | 88,270 | 634,036 | 19,574 | 23,914 | 247,828 | 11,382 | 1,025,004 |
| 2014 (sales tax rate of 3.56%) | | | | | | | |
| January | 6,674 | 44,572 | 549 | 1,698 | 29,308 | 617 | 83,418 |
| February | 7,481 | 57,318 | 527 | 1,677 | 18,003 | 548 | 85,554 |
| March | 7,999 | 57,635 | 280 | 1,754 | 25,675 | 4,941 | 98,284 |
| April | 9,253 | 73,736 | 335 | 2,261 | 19,985 | 516 | 106,086 |
| May | 7,947 | 58,322 | 299 | 1,603 | 22,326 | 557 | 91,054 |
| June | - | - | - | - | - | - | - |
| July | - | - | - | - | - | - | - |
| August | - | - | - | - | - | - | - |
| September | - | - | - | - | - | - | - |
| October | - | - | - | - | - | - | - |
| November | - | - | - | - | - | - | - |
| December | - | - | - | - | - | - | - |
| **2014 TOTAL** | 39,354 | 291,583 | 1,990 | 8,993 | 115,297 | 7,179 | 464,396 |
| | | | | | (42,311) | | |
| **% Change from 2011-2012** | 28.77% | -2.30% | -10.03% | 5.01% | -9.62% | 3405.74% | -1.77% |
| **% Change from 2012-2013** | 17.74% | 0.50% | -30.26% | -22.36% | -2.70% | 32.12% | -0.29% |
| **% Change from 2013-2014** | 5.78% | 10.39% | -69.81% | -19.12% | 19.32% | 117.75% | 10.84% |
| **% Change from previous year month** | 2.48% | 25.44% | -74.90% | -21.06% | 18.95% | 6.28% | 18.61% |

# Sales and Use Tax Revenues Generated in the UHGID Area by Standard Industrial Classification

| | Food Stores | Eating Places | Apparel Stores | Home Furnish. | Gen. Merchandise | Construction | All Others | GRAND TOTAL |
|---|---|---|---|---|---|---|---|---|
| 2011 (sales tax rate of 3.41%) | | | | | | | | |
| January | 4,508 | 50,460 | 1,204 | 2,400 | 41,579 | 900 | 607 | 101,659 |
| February | 4,634 | 46,447 | 973 | 2,297 | 14,556 | 3,724 | 741 | 73,373 |
| March | 4,870 | 51,591 | 1,994 | 2,249 | 16,375 | 9,059 | 963 | 87,101 |
| April | 5,438 | 66,217 | 1,834 | 2,458 | 18,772 | 298 | (1,084) | 93,933 |
| May | 4,175 | 54,508 | 1,611 | 1,950 | 23,506 | 25,023 | 711 | 111,486 |
| June | 4,024 | 50,603 | 2,424 | 2,264 | 15,395 | 1,257 | 1,133 | 77,100 |
| July | 4,386 | 49,952 | 2,253 | 2,261 | 17,963 | 2,280 | 557 | 79,652 |
| August | 5,529 | 54,052 | 2,960 | 2,839 | 55,427 | 478 | 787 | 122,071 |
| September | 6,123 | 66,496 | 5,588 | 2,264 | 28,241 | 638 | 1,602 | 110,953 |
| October | 5,946 | 64,799 | 3,410 | 3,019 | 19,015 | 43 | (5,330) | 90,904 |
| November | 4,833 | 50,027 | 3,257 | 2,699 | 14,365 | 3,215 | 573 | 78,970 |
| December | 3,754 | 45,380 | 3,688 | 2,629 | 16,701 | 499 | 1,026 | 73,678 |
| **2011 TOTAL** | 58,221 | 650,532 | 31,199 | 29,330 | 281,896 | 47,416 | 2,286 | 1,100,879 |
| 2012 (sales tax rate of 3.41%) | | | | | | | | |
| January-December | 74,987 | 637,659 | 28,068 | 30,800 | 257,134 | 21,390 | 10,190 | 1,060,228 |
| **2012 TOTAL** | 74,987 | 637,659 | 28,068 | 30,800 | 257,134 | 21,390 | 10,190 | 1,060,228 |
| 2013 (sales tax rate of 3.41%) | | | | | | | | |
| January | 5,943 | 42,867 | 692 | 1,897 | 31,839 | 307 | 1,769 | 85,314 |
| February | 6,733 | 47,024 | 793 | 2,316 | 14,252 | 233 | 494 | 71,845 |
| March | 7,356 | 58,287 | 2,599 | 2,239 | 14,377 | 9 | 1,150 | 86,017 |
| April | 8,177 | 60,975 | 1,098 | 2,254 | 14,143 | 1,364 | 574 | 88,585 |
| May | 7,428 | 44,596 | 1,141 | 1,945 | 17,981 | 51 | 502 | 73,644 |
| June | 6,202 | 49,221 | 2,797 | 1,675 | 15,803 | 1,783 | 1,316 | 78,797 |
| July | 6,778 | 45,052 | 1,410 | 1,929 | 14,021 | 223 | 506 | 69,919 |
| August | 7,880 | 59,050 | 2,478 | 2,320 | 30,234 | 826 | 655 | 103,443 |
| September | 9,034 | 58,377 | 2,276 | 1,593 | 33,195 | 342 | 1,355 | 106,172 |
| October | 9,092 | 75,238 | 1,588 | 2,109 | 20,456 | 296 | 628 | 109,407 |
| November | 7,239 | 55,042 | 1,019 | 1,854 | 14,400 | 6,281 | 473 | 86,308 |
| December | 6,413 | 41,638 | 1,692 | 1,783 | 27,202 | 115 | 4,075 | 82,918 |
| **2013 TOTAL** | 88,275 | 637,367 | 19,583 | 23,914 | 247,903 | 11,830 | 13,497 | 1,042,369 |
| 2014 (sales tax rate of 3.56%) | | | | | | | | |
| January | 6,674 | 44,901 | 549 | 1,698 | 29,309 | 14,291 | 617 | 98,039 |
| February | 7,481 | 60,702 | 527 | 1,677 | 18,003 | 268 | 548 | 89,206 |
| March | 7,999 | 57,709 | 280 | 1,754 | 25,677 | 2,691 | 5,161 | 101,271 |
| April | 9,253 | 74,888 | 335 | 2,261 | 19,990 | 3,118 | 516 | 110,361 |
| May | 7,951 | 58,390 | 299 | 1,603 | 22,328 | 1,008 | 557 | 92,136 |
| June | - | - | - | - | - | - | - | - |
| July | - | - | - | - | - | - | - | - |
| August | - | - | - | - | - | - | - | - |
| September | - | - | - | - | - | - | - | - |
| October | - | - | - | - | - | - | - | - |
| November | - | - | - | - | - | - | - | - |
| December | - | - | - | - | - | - | - | - |
| **2014 TOTAL** | 39,358 | 296,590 | 1,990 | 8,993 | 115,307 | 21,376 | 7,399 | 491,013 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| **% Change from 2011-2012** | 28.80% | -1.98% | -10.03% | 5.01% | -8.78% | -54.89% | 345.85% | -3.69% |
| **% Change from 2012-2013** | 17.72% | -0.05% | -30.23% | -22.36% | -3.59% | -44.69% | 32.45% | -1.68% |
| **% Change from 2013-2014** | 5.79% | 11.96% | -69.85% | -19.12% | 19.29% | 942.53% | 57.88% | 16.01% |
| **% Change from previous year month** | 2.53% | 25.41% | -74.90% | -21.06% | 18.94% | 1793.19% | 6.28% | 19.84% |

**UHGID Yearly Summary**

**Sales and Use Tax Breakdown by Industry Category**

| | Food Stores | Eating Places | Apparel Stores | Home Furnishings | General Merch | All Other | Total |
|---|---|---|---|---|---|---|---|
| 2014 | $39,358 | $296,590 | $1,990 | $8,993 | $115,307 | $28,775 | $491,013 |
| | 8% | 60% | 0% | 2% | 23% | 6% | 100% |
| 2013 | $88,275 | $637,367 | $19,583 | $23,914 | $247,903 | $25,327 | $1,042,369 |
| | 8% | 61% | 2% | 2% | 24% | 2% | 100% |
| 2012 | $74,987 | $637,659 | $28,068 | $30,800 | $257,134 | $31,580 | $1,060,228 |
| | 7% | 60% | 3% | 3% | 24% | 3% | 100% |
| 2011 | $58,221 | $650,532 | $31,199 | $29,330 | $281,896 | $49,701 | $1,100,879 |
| | 5% | 59% | 3% | 3% | 26% | 5% | 100% |
| 2010 | $40,028 | $604,913 | $37,852 | $30,571 | $355,637 | $81,746 | $1,150,748 |
| | 3% | 53% | 3% | 3% | 31% | 7% | 100% |
| 2009 | $49,066 | $578,900 | $44,712 | $24,213 | $326,839 | $34,018 | $1,057,749 |
| | 5% | 55% | 4% | 2% | 31% | 3% | 100% |
| 2008 | $60,686 | $568,892 | $63,307 | $24,768 | $333,780 | $12,073 | $1,063,507 |
| | 6% | 53% | 6% | 2% | 31% | 1% | 100% |
| 2007 | $56,250 | $588,610 | $72,142 | $30,921 | $353,173 | $19,270 | $1,120,367 |
| | 5% | 53% | 6% | 3% | 32% | 2% | 100% |
| 2006 | $56,511 | $525,911 | $86,527 | $33,045 | $321,897 | $19,261 | $1,043,152 |
| | 5% | 50% | 8% | 3% | 31% | 2% | 100% |
| 2005 | $58,421 | $493,955 | $98,605 | $28,891 | $288,004 | $29,024 | $996,900 |
| | 6% | 50% | 10% | 3% | 29% | 3% | 100% |
| 2004 | $47,446 | $461,253 | $87,695 | $25,958 | $301,938 | $124,607 | $1,048,897 |
| | 5% | 44% | 8% | 2% | 29% | 12% | 100% |
| 2003 | $43,618 | $417,782 | $94,036 | $35,450 | $304,099 | $46,965 | $941,951 |
| | 5% | 44% | 10% | 4% | 32% | 5% | 100% |
| 2002 | $42,268 | $407,606 | $89,454 | $34,104 | $313,795 | $41,419 | $928,646 |
| | 5% | 44% | 10% | 4% | 34% | 4% | 100% |

**City Wide Yearly Summary**

**UHGID Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax**

| | Food Stores | Eating Places | Apparel Stores | Home Furnishings | General Merch | All Other | Total |
|---|---|---|---|---|---|---|---|
| 2014 | $ 5,694,408 | $ 5,632,172 | $ 1,457,901 | $ 1,956,437 | $ 8,002,738 | $ 19,955,440 | $ 42,699,096 |
| | 1% | 5% | 0% | 0% | 1% | 0% | 1.1% |
| 2013 | $13,454,838 | $13,174,730 | $3,774,426 | $4,692,270 | $20,776,166 | $47,500,571 | $ 103,373,001 |
| | 1% | 5% | 1% | 1% | 1% | 0% | 1.0% |
| 2012 | $13,060,743 | $12,937,276 | $3,717,039 | $4,850,986 | $20,402,962 | $41,137,961 | $ 96,106,967 |
| | 1% | 5% | 1% | 1% | 1% | 0% | 1.1% |
| 2011 | $12,241,084 | $11,838,300 | $ 3,426,738 | $ 5,259,120 | $19,948,416 | $ 39,725,073 | $ 92,438,731 |
| | 0% | 5% | 1% | 1% | 1% | 0% | 1.2% |
| 2010 | $11,130,533 | $10,930,482 | $ 2,690,372 | $ 4,459,406 | $19,279,577 | $ 38,940,102 | $ 87,430,472 |
| | 0% | 6% | 1% | 1% | 2% | 0% | 1.3% |
| 2009 | $11,160,109 | $10,572,840 | $ 2,626,020 | $ 4,304,383 | $17,515,062 | $ 39,002,103 | $ 85,180,517 |
| | 0% | 5% | 2% | 1% | 2% | 0% | 1.2% |
| 2008 | $11,204,475 | $10,910,035 | $ 2,819,260 | $ 4,827,635 | $18,101,297 | $ 36,708,245 | $ 84,570,947 |
| | 1% | 5% | 2% | 1% | 2% | 0% | 1.3% |
| 2007 | $11,205,584 | $10,888,135 | $ 2,804,311 | $ 5,522,090 | $18,040,152 | $ 39,631,459 | $ 88,091,731 |
| | 1% | 5% | 3% | 1% | 2% | 0% | 1.3% |
| 2006 | $10,392,069 | $ 9,582,212 | $ 2,424,694 | $ 4,611,056 | $15,402,540 | $ 37,371,060 | $ 79,783,631 |
| | 1% | 5% | 4% | 1% | 2% | 0% | 1.3% |
| 2005 | $10,046,723 | $ 8,995,846 | $ 2,362,366 | $ 4,465,788 | $14,587,419 | $ 35,882,350 | $ 76,340,492 |
| | 1% | 5% | 4% | 1% | 2% | 0% | 1.3% |
| 2004 | $10,148,861 | $8,637,718 | $2,232,147 | $3,118,312 | $14,123,007 | $32,171,342 | $70,431,387 |
| | 0% | 5% | 4% | 1% | 2% | 0% | 1.5% |
| 2003 | $9,052,658 | $7,847,285 | $2,046,951 | $3,922,549 | $13,185,423 | $31,552,637 | $67,607,503 |
| | 0% | 5% | 5% | 1% | 2% | 0% | 1.4% |
| 2002 | $9,294,397 | $8,133,237 | $2,346,305 | $4,164,992 | $13,572,651 | $33,815,600 | $71,327,182 |
| | 0% | 5% | 4% | 1% | 2% | 0% | 1.3% |

## UHGID Sales Tax Revenues (NO use tax)

| | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **January** | 100,032 | 99,422 | 98,853 | 118,058 | 120,247 | 113,123 | 110,986 | 112,825 | 100,726 | 85,100 | 83,445 | 83,418 |
| **February** | 63,769 | 64,521 | 72,140 | 79,436 | 78,684 | 81,957 | 76,043 | 73,913 | 69,547 | 84,232 | 71,520 | 85,554 |
| **March** | 69,760 | 72,985 | 72,060 | 75,944 | 75,112 | 72,996 | 78,172 | 83,309 | 77,463 | 93,790 | 85,702 | 98,284 |
| **April** | 62,055 | 66,129 | 74,662 | 82,378 | 79,016 | 91,281 | 80,517 | 84,060 | 90,460 | 84,564 | 87,124 | 106,086 |
| **May** | 62,078 | 65,583 | 61,131 | 68,638 | 90,603 | 74,823 | 71,299 | 74,711 | 86,261 | 84,923 | 73,530 | 91,055 |
| **June** | 69,726 | 73,693 | 69,085 | 72,486 | 71,063 | 66,754 | 62,685 | 74,080 | 75,299 | 69,958 | 76,685 | |
| **July** | 48,079 | 53,263 | 65,768 | 56,168 | 67,097 | 65,755 | 62,034 | 71,846 | 77,257 | 67,462 | 68,064 | |
| **August** | 125,801 | 124,050 | 144,466 | 109,263 | 118,556 | 145,179 | 149,212 | 138,971 | 121,559 | 96,703 | 102,501 | |
| **September** | 104,739 | 108,698 | 99,702 | 147,416 | 149,898 | 117,567 | 118,373 | 121,834 | 109,669 | 121,503 | 105,425 | |
| **October** | 81,351 | 82,562 | 93,865 | 89,472 | 101,034 | 93,772 | 82,191 | 89,506 | 89,788 | 90,290 | 109,016 | |
| **November** | 67,097 | 64,189 | 65,915 | 60,321 | 71,082 | 65,404 | 70,564 | 71,343 | 75,716 | 74,312 | 79,492 | |
| **December** | 74,835 | 72,674 | 62,359 | 72,197 | 79,696 | 64,029 | 83,085 | 77,446 | 72,817 | 75,198 | 82,497 | |
| **Totals** | **929,322** | **947,770** | **980,005** | **1,031,777** | **1,102,088** | **1,052,642** | **1,045,162** | **1,073,843** | **1,046,562** | **1,028,035** | **1,025,001** | **464,397** |
| Tax Rate | 3.26 | 3.41 | 3.41 | 3.41 | 3.56 | 3.41 | 3.41 | 3.41 | 3.41 | 3.41 | 3.41 | 3.56 |
| $ change from p | 22,438 | 18,448 | 32,235 | 51,772 | 70,311 | -49,446 | -7,480 | 28,681 | -27,281 | -18,527 | -3,034 | |
| % change from | 2.5% | 2.0% | 3.4% | 5.3% | 6.8% | -4.5% | -0.7% | 2.7% | -2.5% | -1.8% | -0.3% | |
| 3 year avg chan | 0.3% | 1.3% | 2.6% | 3.6% | 5.2% | 2.5% | 0.5% | -0.8% | -0.2% | -0.5% | -1.5% | |

# Sales Tax Revenues Generated in *CAGID (Excluding the Mall)* by SIC Code

| | Food Stores | Eating Places | Apparel Stores | Home Furnish. | Gen. Merchandise | Auto. Transport. | Construction | All Others | GRAND TOTAL |
|---|---|---|---|---|---|---|---|---|---|
| **2011 (sales tax rate of 3.41%)** | | | | | | | | | |
| January | 2,074 | 209,899 | 24,834 | 29,126 | 108,819 | 2,000 | - | 17,341 | 394,092 |
| February | - | 217,819 | 31,397 | 8,186 | 107,551 | 1,992 | - | 17,949 | 384,893 |
| March | - | 254,333 | 36,629 | 11,949 | 119,473 | 2,815 | - | 56,602 | 481,800 |
| April | 3,056 | 253,077 | 37,183 | 11,442 | 130,281 | 2,523 | 101 | 29,299 | 466,962 |
| May | 3,661 | 276,733 | 42,867 | 21,417 | 147,985 | 2,764 | - | 25,341 | 520,768 |
| June | 1,128 | 282,719 | 47,897 | 18,734 | 138,329 | 2,566 | 85 | 115,106 | 606,565 |
| July | 1,194 | 312,963 | 42,986 | 9,347 | 167,923 | 2,935 | - | 27,116 | 564,463 |
| August | 1,218 | 297,789 | 44,427 | 9,660 | 157,367 | 3,149 | - | 5,410 | 519,020 |
| September | 1,095 | 281,826 | 42,273 | 11,595 | 147,169 | 2,708 | 1 | 67,753 | 554,420 |
| October | 1,193 | 284,981 | 41,733 | 21,058 | 142,272 | 2,597 | - | 47,466 | 541,300 |
| November | 1,677 | 236,565 | 31,937 | 13,005 | 124,077 | 2,236 | - | 16,181 | 425,678 |
| December | 3,359 | 247,700 | 38,954 | 11,985 | 180,364 | 2,154 | 145 | 48,051 | 532,712 |
| **2011 TOTAL** | 19,655 | 3,156,402 | 463,117 | 177,502 | 1,671,611 | 30,438 | 333 | 473,615 | 5,992,673 |
| **2012 (sales tax rate of 3.41%)** | | | | | | | | | |
| **2012 TOTAL** | 30,389 | 3,206,102 | 468,356 | 173,873 | 1,738,783 | 32,204 | 333 | 483,357 | 6,133,397 |
| **2013 (sales tax rate of 3.41%)** | | | | | | | | | |
| January | 1,006 | 206,696 | 24,850 | 14,530 | 123,652 | 2,260 | - | 7,914 | 380,908 |
| February | 1,028 | 208,483 | 26,801 | 4,980 | 123,545 | 2,239 | - | 6,225 | 373,301 |
| March | 4,023 | 284,345 | 36,265 | 14,006 | 140,205 | 2,626 | 9 | 20,399 | 501,878 |
| April | 1,117 | 256,655 | 43,256 | 11,041 | 148,093 | 2,716 | - | 13,241 | 476,119 |
| May | 1,125 | 267,228 | 41,789 | 14,957 | 164,852 | 3,246 | - | 6,514 | 499,711 |
| June | 4,001 | 316,158 | 38,360 | 8,573 | 178,036 | 8,558 | 16 | 61,664 | 615,366 |
| July | 1,400 | 286,388 | 37,641 | 7,119 | 174,918 | 3,469 | - | 7,660 | 518,595 |
| August | 1,372 | 296,554 | 31,923 | 13,847 | 153,274 | 3,876 | - | 9,962 | 510,808 |
| September | 3,354 | 250,116 | 54,152 | 7,410 | 173,883 | 14,486 | 7 | 72,130 | 575,538 |
| October | 1,302 | 286,269 | 48,817 | 8,890 | 163,693 | 3,144 | - | 8,158 | 520,273 |
| November | 1,754 | 266,285 | 28,390 | 8,962 | 153,712 | 2,625 | - | 6,613 | 468,341 |
| December | 5,911 | 263,671 | 28,136 | 16,208 | 194,814 | 4,457 | 157 | 45,561 | 558,915 |
| **2013 TOTAL** | 27,393 | 3,188,848 | 440,380 | 130,523 | 1,892,677 | 53,702 | 189 | 266,041 | 5,999,753 |
| **2014 (sales tax rate of 3.56%)** | | | | | | | | | |
| January | 1,034 | 208,722 | 30,629 | 8,922 | 86,769 | 2,678 | - | 42,572 | 381,326 |
| February | 1,073 | 247,007 | 21,874 | 18,048 | 78,528 | 2,518 | - | 38,648 | 407,696 |
| March | 3,907 | 295,393 | 46,561 | 18,883 | 93,923 | 7,699 | 75 | 100,754 | 567,195 |
| April | 1,113 | 314,507 | 30,701 | 16,145 | 93,324 | 7,533 | - | 75,028 | 538,351 |
| May | 1,230 | 337,737 | 35,379 | 16,836 | 116,424 | 6,811 | - | 85,009 | 599,426 |
| June | - | - | - | - | - | - | - | - | - |
| July | - | - | - | - | - | - | - | - | - |
| August | - | - | - | - | - | - | - | - | - |
| September | - | - | - | - | - | - | - | - | - |
| October | - | - | - | - | - | - | - | - | - |
| November | - | - | - | - | - | - | - | - | - |
| December | - | - | - | - | - | - | - | - | - |
| **2014 TOTAL** | 8,357 | 1,403,366 | 165,144 | 78,834 | 468,968 | 27,239 | 75 | 342,011 | 2,493,994 |
| | | 596 | (66,080) | | | | | | |
| **Total % Change from 2011-2012** | **54.61%** | **1.57%** | **1.13%** | **-2.04%** | **4.02%** | **5.80%** | **0.09%** | **2.06%** | **2.35%** |
| **Total % Change from 2012-2013** | **-9.86%** | **-0.54%** | **-5.97%** | **-24.93%** | **8.85%** | **66.76%** | **-43.24%** | **-44.96%** | **-2.18%** |
| **Total % Change from 2013-2014** | **-3.54%** | **9.88%** | **-8.54%** | **26.88%** | **-35.86%** | **99.37%** | **698.22%** | **503.39%** | **7.03%** |
| **% Change from previous year month** | **4.73%** | **21.06%** | **-18.91%** | **7.82%** | **-32.35%** | **100.99%** | **#DIV/0!** | **1150.03%** | **14.90%** |

## Sales and Use Tax Revenues Generated in *CAGID (Excluding the Mall)* by SIC Code

| | Food Stores | Eating Places | Apparel Stores | Home Furnish. | Gen. Merchandise | Auto. Transport. | Construction | All Others | GRAND TOTAL |
|---|---|---|---|---|---|---|---|---|---|
| **2011 (sales tax rate of 3.41%)** | | | | | | | | | |
| January | 2,074 | 211,068 | 24,834 | 29,147 | 110,488 | 2,017 | 4,228 | 23,772 | 407,627 |
| February | - | 219,026 | 31,397 | 8,284 | 107,741 | 2,003 | 3,038 | 24,662 | 396,151 |
| March | - | 256,053 | 36,629 | 11,972 | 120,059 | 2,827 | 15,055 | 74,313 | 516,907 |
| April | 3,056 | 254,771 | 37,183 | 11,458 | 132,921 | 2,538 | 11,166 | 37,928 | 491,019 |
| May | 3,661 | 278,324 | 42,867 | 21,440 | 148,346 | 2,780 | 13,840 | 28,788 | 540,045 |
| June | 1,128 | 284,315 | 47,897 | 18,791 | 138,936 | 2,588 | 23,699 | 131,870 | 649,228 |
| July | 1,194 | 314,287 | 42,986 | 9,347 | 168,343 | 2,963 | 7,817 | 35,901 | 582,838 |
| August | 1,218 | 299,410 | 44,427 | 9,660 | 159,649 | 3,163 | 26,381 | 8,268 | 552,177 |
| September | 1,095 | 283,563 | 42,367 | 12,442 | 147,583 | 2,735 | 3,775 | 80,291 | 573,861 |
| October | 1,193 | 286,724 | 41,810 | 21,590 | 142,667 | 2,632 | 4,765 | 53,725 | 555,104 |
| November | 1,677 | 237,828 | 31,937 | 14,341 | 124,518 | 2,259 | 13,278 | 21,764 | 447,603 |
| December | 3,359 | 249,838 | 39,027 | 12,385 | 181,607 | 2,187 | 4,667 | 75,430 | 568,505 |
| **2011 TOTAL** | 19,655 | 3,175,205 | 463,360 | 180,856 | 1,682,856 | 30,693 | 131,708 | 596,712 | 6,281,065 |
| **2012 (sales tax rate of 3.41%)** | | | | | | | | | |
| **2012 TOTAL** | 30,389 | 3,262,719 | 469,321 | 196,012 | 1,747,183 | 32,464 | 116,176 | 597,014 | 6,451,278 |
| **2013 (sales tax rate of 3.41%)** | | | | | | | | | |
| January | 1,006 | 208,424 | 24,850 | 17,256 | 126,402 | 2,281 | 37,975 | 24,434 | 442,628 |
| February | 1,028 | 210,415 | 26,859 | 7,102 | 127,502 | 2,259 | (214) | 11,667 | 386,618 |
| March | 4,113 | 288,457 | 36,275 | 21,116 | 143,321 | 2,654 | 27,222 | 39,452 | 562,610 |
| April | 2,424 | 258,801 | 43,256 | 15,318 | 151,707 | 2,777 | 12,626 | 14,987 | 501,896 |
| May | 1,125 | 265,298 | 41,881 | 17,532 | 172,042 | 3,268 | 17,727 | 7,355 | 526,228 |
| June | 4,082 | 319,612 | 38,360 | 12,453 | 181,523 | 8,688 | 26,860 | 80,843 | 672,421 |
| July | 1,400 | 288,575 | 37,641 | 9,584 | 178,565 | 3,615 | 9,101 | 17,439 | 545,920 |
| August | 1,372 | 298,780 | 32,025 | 13,847 | 156,795 | 3,893 | 3,075 | 17,771 | 527,558 |
| September | 3,495 | 252,537 | 54,161 | 10,612 | 192,476 | 14,503 | 22,719 | 104,711 | 655,214 |
| October | 1,302 | 288,691 | 48,857 | 12,373 | 195,086 | 3,277 | 7,234 | 23,983 | 580,803 |
| November | 1,754 | 268,369 | 28,424 | 11,611 | 158,229 | 2,643 | 23,128 | 7,661 | 501,819 |
| December | 6,038 | 265,730 | 28,172 | 18,957 | 200,039 | 4,472 | 33,750 | 67,085 | 624,243 |
| **2013 TOTAL** | 29,139 | 3,213,689 | 440,761 | 167,761 | 1,983,687 | 54,330 | 221,203 | 417,388 | 6,527,958 |
| **2014 (sales tax rate of 3.56%)** | | | | | | | | | |
| January | 1,034 | 210,406 | 30,654 | 8,922 | 90,948 | 2,837 | 102,750 | 43,978 | 491,529 |
| February | 1,073 | 252,127 | 22,042 | 20,930 | 88,938 | 2,858 | 19,465 | 39,988 | 447,421 |
| March | 4,028 | 302,651 | 46,602 | 23,393 | 96,791 | 8,085 | 22,998 | 112,444 | 616,992 |
| April | 1,113 | 322,362 | 30,744 | 17,488 | 93,794 | 7,774 | 8,238 | 229,441 | 710,954 |
| May | 1,230 | 344,174 | 35,775 | 19,525 | 117,079 | 6,826 | 116,907 | 86,567 | 728,083 |
| June | - | - | - | - | - | - | - | - | - |
| July | - | - | - | - | - | - | - | - | - |
| August | - | - | - | - | - | - | - | - | - |
| September | - | - | - | - | - | - | - | - | - |
| October | - | - | - | - | - | - | - | - | - |
| November | - | - | - | - | - | - | - | - | - |
| December | - | - | - | - | - | - | - | - | - |
| **2014 TOTAL** | 8,478 | 1,431,720 | 165,817 | 90,258 | 487,550 | 28,380 | 270,358 | 512,418 | 2,994,979 |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| **% Change from 2011-2012** | **54.61%** | **2.76%** | **1.29%** | **8.38%** | **3.82%** | **5.77%** | **-11.79%** | **0.05%** | **2.71%** |
| **% Change from 2012-2013** | **-4.11%** | **-1.50%** | **-6.09%** | **-14.41%** | **13.54%** | **67.35%** | **90.40%** | **-30.09%** | **1.19%** |
| **% Change from 2013-2014** | **-16.25%** | **11.37%** | **-8.25%** | **10.38%** | **-35.23%** | **105.33%** | **171.64%** | **401.38%** | **18.55%** |
| **% Change from previous year month** | **4.73%** | **24.26%** | **-18.18%** | **6.68%** | **-34.81%** | **100.07%** | **531.70%** | **1027.39%** | **32.53%** |

## Sales Tax Revenues Generated on the *Downtown Mall* by SIC Code

| | Food Stores | Eating Places | Apparel Stores | Home Furnish. | Gen. Merchandise | All Others | GRAND TOTAL |
|---|---|---|---|---|---|---|---|
| **2011 (sales tax rate of 3.41%)** | | | | | | | |
| January | 2,910 | 65,957 | 29,095 | 7,855 | 34,487 | 5,040 | 145,344 |
| February | 3,445 | 70,664 | 28,221 | 7,434 | 35,022 | 4,669 | 149,455 |
| March | 3,953 | 81,375 | 42,432 | 9,151 | 48,677 | 5,177 | 190,818 |
| April | 3,584 | 76,801 | 37,647 | 9,348 | 45,038 | 4,731 | 177,149 |
| May | 3,961 | 87,915 | 42,068 | 10,307 | 60,908 | 7,346 | 212,506 |
| June | 4,554 | 89,625 | 46,433 | 10,258 | 63,676 | 7,857 | 222,489 |
| July | 1,483 | 97,097 | 58,311 | 13,679 | 63,350 | 4,492 | 238,414 |
| August | 4,351 | 108,588 | 48,068 | 12,932 | 64,455 | 7,900 | 246,294 |
| September | 7,474 | 82,235 | 52,979 | 11,161 | 59,355 | 7,930 | 221,207 |
| October | 4,201 | 95,669 | 54,453 | 11,272 | 46,123 | 6,641 | 218,360 |
| November | 2,549 | 65,522 | 34,524 | 15,082 | 47,903 | 6,506 | 172,084 |
| December | 6,169 | 79,392 | 60,316 | 29,632 | 96,299 | 9,392 | 281,241 |
| **2011 TOTAL** | **48,633** | **1,000,841** | **534,548** | **148,110** | **665,294** | **77,681** | **2,475,360** |
| **2012 (sales tax rate of 3.41%)** | - | - | - | - | - | - | - |
| **2012 TOTAL** | **54,676** | **1,277,112** | **553,212** | **147,717** | **668,472** | **76,260** | **2,777,449** |
| **2013 (sales tax rate of 3.41%)** | | | | | | | |
| January | 2,371 | 90,449 | 30,728 | 7,642 | 41,481 | 4,938 | 177,609 |
| February | 4,966 | 86,268 | 26,262 | 7,387 | 39,036 | 4,152 | 168,071 |
| March | 4,599 | 108,576 | 54,250 | 8,575 | 47,728 | 3,724 | 227,452 |
| April | 2,460 | 104,357 | 40,083 | 7,830 | 49,460 | 3,775 | 207,965 |
| May | 4,472 | 104,775 | 53,053 | 10,486 | 60,344 | 5,997 | 239,127 |
| June | 3,425 | 125,845 | 57,695 | 10,248 | 71,962 | 5,863 | 275,038 |
| July | 6,673 | 124,038 | 56,534 | 11,621 | 73,650 | 5,608 | 278,124 |
| August | 5,229 | 123,237 | 63,898 | 12,501 | 72,838 | 8,298 | 286,001 |
| September | 3,655 | 106,135 | 40,282 | 7,928 | 51,067 | 5,261 | 214,328 |
| October | 4,156 | 105,602 | 59,054 | 9,853 | 51,866 | 8,810 | 239,341 |
| November | 3,982 | 87,939 | 38,478 | 14,429 | 55,242 | 7,290 | 207,360 |
| December | 5,780 | 85,521 | 63,020 | 28,709 | 101,738 | 8,973 | 293,741 |
| **2013 TOTAL** | **51,768** | **1,252,742** | **583,337** | **137,209** | **716,412** | **72,689** | **2,814,157** |
| **2014 (sales tax rate of 3.56%)** | | | | | | | |
| January | 3,236 | 84,800 | 27,857 | 6,829 | 37,714 | 3,444 | 163,880 |
| February | 3,761 | 97,322 | 40,355 | 7,082 | 40,619 | 11,915 | 201,054 |
| March | 4,630 | 101,711 | 43,040 | 9,116 | 55,124 | 9,184 | 222,805 |
| April | 4,355 | 111,784 | 44,765 | 8,721 | 53,147 | 8,886 | 231,658 |
| May | 4,472 | 122,720 | 52,090 | 11,002 | 65,848 | 12,602 | 268,734 |
| June | - | - | - | - | - | - | - |
| July | - | - | - | - | - | - | - |
| August | - | - | - | - | - | - | - |
| September | - | - | - | - | - | - | - |
| October | - | - | - | - | - | - | - |
| November | - | - | - | - | - | - | - |
| December | - | - | - | - | - | - | - |
| **2014 TOTAL** | **20,454** | **518,337** | **208,107** | **42,750** | **252,452** | **46,031** | **1,088,131** |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Total % Change from 2011-2012** | **12.43%** | **27.60%** | **3.49%** | **-0.27%** | **0.48%** | **-1.83%** | **12.20%** |
| **Total % Change from 2012-2013** | **-5.32%** | **-1.91%** | **5.45%** | **-7.11%** | **7.17%** | **-4.68%** | **1.32%** |
| **Total % Change from 2013-2014** | **3.84%** | **0.42%** | **-2.46%** | **-2.32%** | **1.58%** | **95.22%** | **2.16%** |
| **% Change from previous year month** | **-4.21%** | **12.19%** | **-5.95%** | **0.50%** | **4.52%** | **101.28%** | **7.65%** |

# Sales and Use Tax Revenues Generated on The *Downtown Mall* by SIC Code

| | Food Stores | Eating Places | Apparel Stores | Home Furnish. | Gen. Merchandise | Construction | All Others | GRAND TOTAL |
|---|---|---|---|---|---|---|---|---|
| **2011 (sales tax rate of 3.41%)** | | | | | | | | |
| January | 2,928 | 66,101 | 29,190 | 7,855 | 34,512 | 201 | 5,040 | 145,827 |
| February | 3,470 | 70,801 | 28,617 | 7,434 | 35,055 | 252 | 4,669 | 150,297 |
| March | 3,980 | 81,526 | 42,461 | 9,151 | 48,830 | 1,898 | 6,007 | 193,904 |
| April | 3,596 | 77,090 | 37,727 | 9,348 | 45,072 | 119 | 4,731 | 177,682 |
| May | 3,967 | 88,058 | 42,266 | 10,307 | 60,947 | 1,320 | 7,346 | 214,210 |
| June | 4,560 | 89,786 | 47,353 | 10,258 | 63,721 | 4,433 | 8,346 | 228,543 |
| July | 1,483 | 97,575 | 58,723 | 13,679 | 63,427 | 11,762 | 4,492 | 251,142 |
| August | 4,389 | 108,868 | 48,300 | 12,932 | 64,536 | 677 | 7,900 | 247,602 |
| September | 7,527 | 83,661 | 54,702 | 11,161 | 59,424 | 3,252 | 8,539 | 228,276 |
| October | 4,242 | 95,879 | 54,514 | 11,272 | 46,196 | 37 | 6,641 | 218,780 |
| November | 2,586 | 65,737 | 34,570 | 15,082 | 48,036 | 890 | 6,508 | 173,409 |
| December | 6,234 | 79,779 | 60,332 | 29,632 | 96,423 | 59 | 11,274 | 283,776 |
| **2011 TOTAL** | **48962** | **1004861** | **538754** | **148110** | **666178** | **24899** | **81493** | **2,513,448** |
| **2012 (sales tax rate of 3.41%)** | | | | | | | | |
| **2012 TOTAL** | **55184** | **1287832** | **555044** | **147717** | **674189** | **18311** | **82826** | **2,821,103** |
| **2013 (sales tax rate of 3.41%)** | | | | | | | | |
| January | 2,384 | 90,901 | 31,131 | 7,642 | 41,822 | 1,586 | 6,857 | 182,323 |
| February | 4,983 | 86,618 | 27,557 | 7,387 | 39,312 | 2,291 | 4,270 | 172,418 |
| March | 4,635 | 108,923 | 54,375 | 8,575 | 47,799 | 20 | 3,847 | 228,174 |
| April | 2,481 | 105,544 | 40,522 | 7,830 | 49,521 | 1,074 | 3,829 | 210,801 |
| May | 4,537 | 106,528 | 53,177 | 10,486 | 60,409 | 85 | 6,036 | 241,258 |
| June | 3,446 | 126,332 | 58,360 | 10,248 | 72,037 | 2,944 | 6,796 | 280,163 |
| July | 6,696 | 124,982 | 56,676 | 11,621 | 74,025 | 746 | 5,706 | 280,452 |
| August | 5,256 | 123,766 | 64,299 | 12,501 | 72,927 | 2,929 | 8,334 | 290,012 |
| September | 4,312 | 107,396 | 40,456 | 7,928 | 51,124 | 127 | 7,288 | 218,631 |
| October | 4,367 | 105,884 | 59,110 | 9,853 | 52,023 | - | 8,810 | 240,047 |
| November | 4,232 | 88,149 | 39,058 | 14,429 | 55,342 | - | 7,290 | 208,500 |
| December | 6,143 | 85,900 | 63,723 | 28,709 | 101,846 | 9,161 | 10,088 | 305,570 |
| **2013 TOTAL** | **53472** | **1260923** | **588444** | **137209** | **718187** | **20963** | **79151** | **2,858,349** |
| **2014 (sales tax rate of 3.56%)** | | | | | | | | |
| January | 3,302 | 85,271 | 28,026 | 6,829 | 37,742 | 833 | 4,568 | 166,571 |
| February | 3,856 | 98,027 | 41,026 | 7,082 | 40,703 | 7,671 | 12,000 | 210,365 |
| March | 4,685 | 102,057 | 43,182 | 9,116 | 55,194 | 654 | 10,524 | 225,412 |
| April | 4,410 | 112,112 | 44,846 | 8,721 | 53,203 | - | 8,957 | 232,249 |
| May | 4,508 | 123,034 | 52,233 | 11,002 | 65,929 | 3,840 | 12,701 | 273,247 |
| June | - | - | - | - | - | - | - | 0 |
| July | - | - | - | - | - | - | - | 0 |
| August | - | - | - | - | - | - | - | 0 |
| September | - | - | - | - | - | - | - | 0 |
| October | - | - | - | - | - | - | - | 0 |
| November | - | - | - | - | - | - | - | 0 |
| December | - | - | - | - | - | - | - | 0 |
| **2014 TOTAL** | **20761** | **520501** | **209313** | **42750** | **252771** | **12998** | **48750** | **1,107,844** |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| % Change from 2011-2012 | 12.71% | 28.16% | 3.02% | -0.27% | 1.20% | -26.46% | 1.64% | 12.24% |
| % Change from 2012-2013 | -3.10% | -2.09% | 6.02% | -7.11% | 6.53% | 14.48% | -4.44% | 1.32% |
| % Change from 2013-2014 | 4.55% | 0.01% | -3.03% | -2.32% | 1.36% | 146.25% | 87.99% | 2.53% |
| % Change from previous year month | -4.83% | 10.63% | -5.91% | 0.50% | 4.54% | 4227.30% | 101.55% | 8.49% |

## Downtown Sales Tax Revenue-22

| tax rate | 3.26 | 3.41 | 3.41 | 3.41 | 3.56 | 3.41 | 3.41 | 3.41 | 3.41 | 3.41 | 3.41 | 3.56 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **2003** | **2004** | **2005** | **2006** | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| **January** | 281,789 | 303,911 | 303,211 | 350,972 | 346,303 | 377,788 | 340,123 | 434,783 | 394,092 | 370,921 | 380,910 | 381,325 |
| **February** | 281,926 | 295,159 | 334,033 | 353,475 | 384,949 | 394,061 | 330,622 | 348,215 | 384,893 | 421,972 | 373,299 | 407,696 |
| **March** | 347,345 | 386,464 | 405,854 | 457,916 | 513,361 | 453,315 | 406,592 | 410,852 | 481,800 | 533,371 | 501,878 | 567,195 |
| **April** | 313,658 | 322,834 | 381,409 | 407,402 | 429,910 | 429,364 | 397,041 | 445,775 | 466,962 | 477,947 | 476,121 | 538,351 |
| **May** | 363,683 | 369,350 | 391,843 | 444,690 | 490,189 | 493,179 | 451,724 | 473,034 | 520,768 | 529,743 | 499,710 | 599,426 |
| **June** | 397,239 | 434,006 | 464,057 | 512,487 | 556,969 | 498,498 | 875,333 | 532,952 | 606,565 | 599,729 | 615,366 | |
| **July** | 335,260 | 382,910 | 406,346 | 447,533 | 454,725 | 470,376 | 438,488 | 488,944 | 564,463 | 487,329 | 518,595 | |
| **August** | 351,333 | 389,941 | 437,412 | 478,646 | 500,591 | 518,891 | 498,282 | 496,212 | 519,020 | 582,984 | 510,808 | |
| **September** | 352,635 | 434,834 | 493,083 | 510,843 | 567,853 | 489,202 | 437,565 | 522,777 | 554,420 | 564,404 | 575,538 | |
| **October** | 356,878 | 389,818 | 418,157 | 459,707 | 478,372 | 466,288 | 439,390 | 474,779 | 541,300 | 471,178 | 520,273 | |
| **November** | 302,598 | 318,751 | 370,726 | 283,133 | 416,857 | 382,562 | 370,084 | 443,647 | 425,678 | 491,068 | 468,341 | |
| **December** | 435,738 | 507,725 | 541,253 | 646,636 | 565,818 | 484,305 | 427,276 | 540,855 | 532,712 | 602,751 | 558,914 | |
| **Totals** | 4,120,082 | 4,535,703 | 4,947,383 | 5,353,439 | 5,705,896 | 5,457,828 | 5,412,522 | 5,612,824 | 5,992,673 | 6,133,397 | 5,999,753 | 2,493,993 |
| $ change from | - 176,009 | 415,621 | 411,680 | 406,056 | 352,457 | - 248,068 | - 45,305 | 200,302 | 379,849 | 140,724 | - 133,644 | |
| % change from | -4.1% | 10.1% | 9.1% | 8.2% | 6.6% | -4.3% | -0.8% | 3.7% | 6.8% | 2.3% | -2.2% | |
| 3 year avg ch | -2.7% | 1.9% | 5.0% | 9.1% | 8.0% | 3.5% | 0.5% | -0.5% | 3.2% | 4.3% | 2.3% | |

## Pearl Street Mall Sales Tax Revenues-26

| tax rate | 3.26 | 3.41 | 3.41 | 3.41 | 3.56 | 3.41 | 3.41 | 3.41 | 3.41 | 3.41 | 3.41 | 3.56 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **2003** | **2004** | **2005** | **2006** | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| **January** | 117,837 | 130,222 | 125,468 | 149,158 | 136,125 | 141,061 | 147,586 | 125,248 | 145,344 | 156,605 | 177,609 | 163,881 |
| **February** | 132,592 | 128,689 | 146,528 | 168,115 | 151,030 | 153,728 | 142,804 | 136,605 | 149,455 | 157,989 | 168,072 | 201,054 |
| **March** | 157,720 | 173,998 | 181,977 | 166,606 | 190,882 | 184,556 | 160,097 | 171,768 | 190,818 | 212,543 | 227,451 | 222,805 |
| **April** | 148,641 | 181,100 | 159,786 | 204,642 | 180,119 | 194,104 | 155,239 | 163,820 | 177,149 | 218,317 | 207,965 | 231,658 |
| **May** | 176,302 | 186,067 | 190,862 | 202,877 | 205,859 | 220,400 | 194,388 | 196,365 | 212,506 | 241,045 | 239,127 | 268,734 |
| **June** | 193,138 | 200,903 | 212,058 | 221,430 | 242,031 | 237,789 | 199,585 | 220,066 | 222,489 | 256,768 | 275,038 | |
| **July** | 183,416 | 216,019 | 228,010 | 231,650 | 248,109 | 248,181 | 216,150 | 238,601 | 238,414 | 253,966 | 278,125 | |
| **August** | 193,570 | 206,106 | 215,701 | 227,670 | 239,506 | 248,123 | 233,815 | 238,691 | 246,294 | 285,174 | 286,002 | |
| **September** | 182,551 | 192,600 | 191,187 | 211,864 | 221,278 | 202,972 | 186,847 | 201,202 | 221,207 | 258,371 | 214,324 | |
| **October** | 162,089 | 177,888 | 189,225 | 176,159 | 210,188 | 200,059 | 177,877 | 213,641 | 218,360 | 223,840 | 239,340 | |
| **November** | 151,473 | 178,919 | 173,394 | 186,045 | 185,961 | 169,230 | 165,869 | 177,575 | 172,084 | 207,925 | 207,360 | |
| **December** | 254,819 | 262,493 | 252,230 | 249,890 | 263,997 | 241,951 | 230,464 | 258,091 | 281,241 | 304,906 | 293,741 | |
| **Totals** | 2,054,148 | 2,235,004 | 2,266,427 | 2,396,107 | 2,475,085 | 2,442,154 | 2,210,722 | 2,341,672 | 2,475,360 | 2,777,449 | 2,814,154 | 1,088,132 |
| $ change fron | - 55,926 | 180,856 | 31,423 | 129,680 | 78,978 | - 32,932 | - 231,431 | 130,950 | 133,688 | 302,089 | 36,705 | |
| % change fro | -2.7% | 8.8% | 1.4% | 5.7% | 3.3% | -1.3% | -9.5% | 5.9% | 5.7% | 12.2% | 1.3% | |
| 3 year avg c | -6.6% | -0.3% | 2.5% | 5.3% | 3.5% | 2.6% | -2.5% | -1.6% | 0.7% | 7.9% | 6.4% | |

**City Wide Yearly Summary**

**CAGID and Mall Sales and Use Tax as a Percent of Total City Wide Sales and Use Tax**

| | Food Stores | Eating Places | Apparel Stores | Home Furnishings | General Merch | All Other | Total |
|---|---|---|---|---|---|---|---|
| 2014 | $5,694,408 | $5,632,172 | $1,457,901 | $1,956,437 | $8,002,738 | $19,955,440 | $42,699,096 |
| | 1% | 35% | 26% | 7% | 9% | 4% | 9.6% |
| 2013 | $13,454,838 | $13,174,730 | $3,774,426 | $4,692,270 | $20,776,166 | $47,500,571 | $103,373,001 |
| | 1% | 34% | 27% | 6% | 13% | 2% | 9.1% |
| 2012 | $13,060,743 | $12,937,276 | $3,717,039 | $22,440,706 | $19,948,416 | $24,002,787 | $96,106,967 |
| | 1% | 35% | 28% | 2% | 12% | 4% | 9.6% |
| 2011 | $12,241,084 | $11,838,300 | $3,426,738 | $5,259,120 | $19,948,416 | $39,725,073 | $92,438,731 |
| | 1% | 35% | 29% | 6% | 12% | 2% | 9.5% |
| 2010 | $11,130,533 | $10,930,482 | $2,690,372 | $4,459,406 | $19,279,577 | $38,940,102 | $87,430,472 |
| | 1% | 36% | 33% | 6% | 12% | 2% | 9.4% |
| 2009 | $11,160,109 | $10,572,840 | $2,626,020 | $4,304,383 | $17,515,062 | $39,002,103 | $85,180,517 |
| | 1% | 35% | 33% | 17% | 11% | 2% | 9.3% |
| 2008 | $11,204,475 | $10,910,035 | $2,819,260 | $4,827,635 | $18,101,297 | $36,708,245 | $84,570,947 |
| | 0% | 36% | 34% | 7% | 13% | 3% | 10.1% |
| 2007 | $11,205,584 | $10,888,135 | $2,804,311 | $5,522,090 | $18,040,152 | $39,631,459 | $88,091,731 |
| | 1% | 36% | 33% | 7% | 13% | 2% | 9.8% |
| 2006 | $10,392,069 | $9,582,212 | $2,424,694 | $4,611,056 | $15,402,540 | $37,371,060 | $79,783,631 |
| | 1% | 38% | 37% | 9% | 15% | 4% | 11.0% |
| 2005 | $10,046,723 | $8,995,846 | $2,362,366 | $4,465,788 | $14,587,419 | $35,882,350 | $76,340,492 |
| | 1% | 38% | 37% | 9% | 15% | 2% | 10.0% |
| 2004 | $10,148,861 | $8,637,718 | $2,232,147 | $4,118,312 | $14,123,007 | $32,171,342 | $71,431,387 |
| | 1% | 36% | 41% | 10% | 15% | 2% | 9.9% |
| 2003 | $9,052,658 | $7,847,285 | $2,046,951 | $3,922,549 | $13,185,423 | $31,552,637 | $67,607,503 |
| | 1% | 35% | 41% | 10% | 15% | 3% | 10.4% |
| 2002 | $9,294,397 | $8,133,237 | $2,346,305 | $4,164,992 | $13,572,651 | $33,815,600 | $71,327,182 |
| | 1% | 35% | 37% | 11% | 15% | 3% | 10.1% |
| 2001 | $9,312,676 | $8,384,190 | $2,646,021 | $4,537,112 | $15,553,807 | $38,279,526 | $78,713,332 |
| | 1% | 34% | 37% | 11% | 13% | 2% | 9.1% |
| 2000 | $9,080,910 | $8,484,601 | $3,159,262 | $5,915,794 | $17,887,211 | $36,269,737 | $80,797,515 |
| | 1% | 32% | 37% | 9% | 12% | 3% | 9.5% |
| 1999 | $9,207,721 | $7,790,648 | $3,359,914 | $5,553,219 | $17,008,884 | $33,893,706 | $76,814,092 |
| | 1% | 30% | 35% | 9% | 12% | 3% | 9.2% |
| 1998 | $8,932,097 | $7,469,094 | $3,252,729 | $3,570,448 | $15,736,140 | $30,637,104 | $69,597,612 |
| | 1% | 29% | 34% | 12% | 11% | 3% | 9.1% |
| 1997 | $7,739,779 | $6,797,237 | $2,781,018 | $3,129,089 | $15,439,169 | $28,494,047 | $64,380,339 |
| | 1% | 30% | 28% | 14% | 13% | 2% | 9.3% |
| 1996 | $7,611,055 | $6,614,561 | $2,782,149 | $2,862,572 | $15,111,950 | $26,975,579 | $61,957,866 |
| | 1% | 29% | 27% | 15% | 13% | 2% | 9.1% |

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**CAGID and Mall Yearly Summary** This chart does not factor change in sales tax rate change

**SALES and USE Tax Breakdown by Industry Category**

| | Food Stores | Eating Places | Apparel Stores | Home Furnishings | General Merch | All Other | Total | % change |
|---|---|---|---|---|---|---|---|---|
| 2014 | $29,239 | $1,952,221 | $375,130 | $133,008 | $740,321 | $872,904 | $4,102,823 | |
| | 1% | 48% | 9% | 3% | 18% | 21% | 100% | |
| 2013 | $82,611 | $4,474,612 | $1,029,205 | $304,970 | $2,701,874 | $793,035 | $9,386,307 | **1.23%** |
| | 1% | 48% | 11% | 3% | 29% | 8% | 100% | |
| 2012 | $85,573 | $4,550,551 | $1,024,365 | $343,729 | $2,421,372 | $846,791 | $9,272,381 | **5.43%** |
| | 1% | 49% | 11% | 4% | 26% | 9% | 100% | |
| 2011 | $68,617 | $4,180,066 | $1,002,115 | $328,967 | $2,349,034 | $865,715 | $8,794,513 | **6.57%** |
| | 1% | 48% | 11% | 4% | 27% | 10% | 100% | |
| 2010 | $70,130 | $3,880,876 | $898,763 | $275,517 | $2,331,670 | $795,618 | $8,252,575 | **4.55%** |
| | 1% | 47% | 11% | 3% | 28% | 10% | 100% | |
| 2009 | $60,702 | $3,662,530 | $877,050 | $711,868 | $1,953,052 | $628,296 | $7,893,497 | **-7.96%** |
| | 1% | 46% | 11% | 9% | 25% | 8% | 100% | |
| 2008 | $53,956 | $3,876,669 | $952,169 | $337,898 | $2,282,469 | $1,073,446 | $8,576,608 | **-0.79%** |
| | 1% | 45% | 11% | 4% | 27% | 13% | 100% | |
| 2007 | $95,998 | $3,930,574 | $915,216 | $400,345 | $2,392,682 | $910,116 | $8,644,930 | **-1.59%** |
| | 1% | 45% | 11% | 5% | 28% | 11% | 100% | |
| 2006 | $89,498 | $3,649,151 | $898,310 | $411,471 | $2,313,444 | $1,422,740 | $8,784,613 | **14.67%** |
| | 1% | 42% | 10% | 5% | 26% | 16% | 100% | |
| 2005 | $86,454 | $3,421,618 | $881,002 | $389,093 | $2,167,694 | $715,009 | $7,660,869 | **7.81%** |
| | 1% | 45% | 12% | 5% | 28% | 9% | 100% | |
| 2004 | $83,887 | $3,141,620 | $904,648 | $393,012 | $2,089,921 | $493,110 | $7,106,198 | **1.35%** |
| | 1% | 44% | 13% | 6% | 29% | 7% | 100% | |
| 2003 | $74,145 | $2,742,867 | $845,180 | $389,354 | $1,973,549 | $986,479 | $7,011,574 | **-2.78%** |
| | 1% | 39% | 12% | 6% | 28% | 14% | 100% | |
| 2002 | $72,607 | $2,854,183 | $875,150 | $464,839 | $2,008,573 | $936,382 | $7,211,734 | **0.42%** |
| | 1% | 40% | 12% | 6% | 28% | 13% | 100% | |
| 2001 | $76,359 | $2,853,126 | $972,296 | $488,348 | $2,064,518 | $727,228 | $7,181,876 | **-6.11%** |
| | 1% | 40% | 14% | 7% | 29% | 10% | 100% | |
| 2000 | $72,675 | $2,740,325 | $1,157,122 | $539,287 | $2,156,961 | $982,496 | $7,648,866 | **7.74%** |
| | 1% | 36% | 15% | 7% | 28% | 13% | 100% | |
| 1999 | $91,976 | $2,333,744 | $1,179,320 | $493,423 | $2,066,272 | $934,543 | $7,099,279 | **11.62%** |
| | 1% | 33% | 17% | 7% | 29% | 13% | 100% | |
| 1998 | $90,134 | $2,150,351 | $1,090,860 | $438,127 | $1,756,311 | $834,265 | $6,360,047 | **6.35%** |
| | 1% | 34% | 17% | 7% | 28% | 13% | 100% | |
| 1997 | $99,373 | $2,027,812 | $788,006 | $423,585 | $1,944,035 | $697,436 | $5,980,247 | **5.54%** |
| | 2% | 34% | 13% | 7% | 33% | 12% | 100% | |
| 1996 | $98,564 | $1,895,926 | $738,435 | $436,004 | $2,017,401 | $479,907 | $5,666,237 | **9.99%** |
| | 2% | 33% | 13% | 8% | 36% | 8% | 100% | |
| 1995 | $92,497 | $1,724,770 | $588,726 | $392,985 | $1,731,611 | $620,919 | $5,151,508 | **6.89%** |
| | 2% | 33% | 11% | 8% | 34% | 12% | 100% | |
| 1994 | $93,338 | $1,518,413 | $587,830 | $444,251 | $1,700,769 | $474,921 | $4,819,522 | |
| | 2% | 32% | 12% | 9% | 35% | 10% | 100% | |

**CAGID and Mall Yearly Summary** this chart does not factor change in sales tax rate change

**SALES Tax Breakdown by Industry Category**

| | Food Stores | Eating Places | Apparel Stores | Home Furnishings | General Merch | All Other | Total | % change |
|---|---|---|---|---|---|---|---|---|
| 2014 | $28,811 | $1,921,703 | $373,251 | $121,584 | $721,420 | $415,356 | 3,582,125 | |
| | 1% | 54% | 10% | 3% | 20% | 12% | 100% | |
| 2013 | $79,161 | $4,441,590 | $1,023,717 | $267,732 | $2,609,089 | $392,621 | $8,813,910 | **-1.08%** |
| | 1% | 50% | 12% | 3% | 30% | 4% | 100% | |
| 2012 | $85,065 | $4,483,214 | $1,021,568 | $321,590 | $2,407,255 | $591,886 | $8,910,578 | **5.23%** |
| | 1% | 50% | 11% | 4% | 27% | 7% | 100% | |
| 2011 | $68,287 | $4,157,243 | $997,665 | $325,612 | $2,336,905 | $582,321 | $8,468,033 | **6.46%** |
| | 1% | 49% | 12% | 4% | 28% | 7% | 100% | |
| 2010 | $69,771 | $3,848,681 | $893,314 | $274,634 | $2,325,279 | $542,760 | $7,954,439 | **4.34%** |
| | 1% | 48% | 11% | 3% | 29% | 7% | 100% | |
| 2009 | $59,819 | $3,622,195 | $875,174 | $710,598 | $1,951,595 | $403,863 | $7,623,245 | **-3.50%** |
| | 1% | 48% | 11% | 9% | 26% | 5% | 100% | |
| 2008 | $53,433 | $3,815,239 | $950,225 | $334,234 | $2,275,609 | $471,240 | $7,899,981 | **-3.43%** |
| | 1% | 48% | 12% | 4% | 29% | 6% | 100% | |
| 2007 | $95,798 | $3,879,561 | $913,775 | $393,603 | $2,384,296 | $513,949 | $8,180,981 | **5.57%** |
| | 1% | 47% | 11% | 5% | 29% | 6% | 100% | |
| 2006 | $89,106 | $3,607,336 | $897,115 | $386,962 | $2,295,259 | $473,767 | $7,749,546 | **7.41%** |
| | 1% | 47% | 12% | 5% | 30% | 6% | 100% | |
| 2005 | $86,019 | $3,373,571 | $880,079 | $381,806 | $2,155,216 | $338,119 | $7,214,809 | **6.61%** |
| | 1% | 47% | 12% | 5% | 30% | 5% | 100% | |
| 2004 | $83,374 | $3,084,715 | $903,711 | $390,387 | $2,086,655 | $218,867 | $6,767,708 | **9.61%** |
| | 1% | 46% | 13% | 6% | 31% | 3% | 100% | |
| 2003 | $72,545 | $2,702,412 | $840,575 | $354,141 | $1,964,846 | $239,710 | $6,174,230 | **-3.57%** |
| | 1% | 44% | 14% | 6% | 32% | 4% | 100% | |
| 2002 | $72,115 | $2,796,110 | $872,641 | $436,777 | $1,997,807 | $227,529 | $6,402,980 | **-2.74%** |
| | 1% | 44% | 14% | 7% | 31% | 4% | 100% | |
| 2001 | $73,248 | $2,756,121 | $970,925 | $486,186 | $2,043,123 | $253,717 | $6,583,320 | **-5.92%** |
| | 1% | 42% | 15% | 7% | 31% | 4% | 100% | |
| 2000 | $72,499 | $2,706,001 | $1,154,714 | $538,703 | $2,141,271 | $384,115 | $6,997,303 | **8.35%** |
| | 1% | 39% | 17% | 8% | 30% | 5% | 69% | |
| 1999 | $90,777 | $2,287,116 | $1,177,775 | $493,467 | $2,052,375 | $356,398 | $6,457,908 | **9.91%** |
| | 1% | 35% | 18% | 8% | 32% | 6% | 100% | |
| 1998 | $88,255 | $2,128,285 | $1,086,634 | $438,230 | $1,743,427 | $391,001 | $5,875,832 | **3.72%** |
| | 2% | 36% | 18% | 7% | 30% | 7% | 100% | |
| 1997 | $96,013 | $1,988,439 | $777,595 | $422,810 | $1,917,831 | $462,187 | $5,664,875 | **4.21%** |
| | 2% | 35% | 14% | 7% | 34% | 8% | 100% | |
| 1996 | $98,211 | $1,861,887 | $736,297 | $433,917 | $1,974,989 | $330,772 | $5,436,073 | **12.47%** |
| | 2% | 34% | 14% | 8% | 36% | 6% | 100% | |
| 1995 | $90,727 | $1,693,218 | $588,494 | $389,699 | $1,699,384 | $371,640 | $4,833,162 | **4.19%** |
| | 2% | 35% | 12% | 8% | 35% | 8% | 100% | |
| 1994 | $92,912 | $1,503,606 | $587,463 | $442,029 | $1,694,284 | $318,724 | $4,639,018 | |
| | 2% | 32% | 13% | 10% | 37% | 7% | 100% | |

# MEMORANDUM

**TO:** Downtown Management Commission
Molly Winter, Executive Director

**FROM:** Donna Jobert, Financial Manager

**SUBJECT:** Jan-June 2014 Revenue and Expenditures

**DATE:** 8/18/2014

Shown below is a summary of January-June 2014 revenue and expenditures. The 2014 budget and 2013 actuals are shown for comparative purposes.

Revenue received is 62.4% of budget YTD for 2014 and overall $92,551 less than 2013.
The shortage is primarily due to no TIF transfers for Accomodation and Sales tax in 2014. (TIF expired Dec 2013)
Short term garage revenue is greater than budget year to date and $164,907 higher than the same time last year
$124,684 is due to validation sales and $40,223 is due to short term fees.
Long term permit revenue is near budget to date, and $76,743 higher than the same time last year.
The increase is due to a permit rate increase in 2014
In 2014, there is a difference between the amount of street meters budgeted in CAGID and the total amount budgeted.
This difference is due to "bifurcation". The total revenue budgeted for 2014 meters is $2,400,000 but the GF transfer to CAGID is $1,525,000. The $875,000 difference plus any amounts collected over $2.4 million will remain in the General Fund.
On street meter revenue in 2014 is $634 less than this same time in 2013.
Rental income is $17,659 less than last year. The decrease is due to turnover, tenant improvements and repairs
Property tax is slightly greater than last year.

## CAGID Jan-June 2014 REVENUES

| ACCOUNT | Jan-Jun 2014 Revenue Collected | 2014 Approved Budget | % of 2014 Budget Collected | Jan-Jun 2013 Revenue Collected | 2013-2014 $ Difference | 2013-2014 % Difference |
|---|---|---|---|---|---|---|
| Property Tax | 782,861 | 1,055,829 | 74.1% | 778,098 | 4,763 | 0.6% |
| Specific Ownership | 26,116 | 50,000 | 52.2% | 22,495 | 3,621 | 16.1% |
| **Subtotal TAXES** | $ 808,977 | $ 1,105,829 | 73.2% | $ 800,593 | $ 8,384 | 1.0% |
| Broadway/ Spruce | 91,574 | 185,000 | 49.5% | 92,161 | (587) | -0.6% |
| 15th & Pearl/ S.T. | 142,449 | 225,000 | 63.3% | 123,482 | 18,967 | 15.4% |
| 11th & Spruce/ S.T. | 213,509 | 375,000 | 56.9% | 208,586 | 4,923 | 2.4% |
| 11th & Walnut/ S.T. | 144,761 | 240,000 | 60.3% | 130,452 | 14,309 | 11.0% |
| 14th & Walnut/ S.T. | 48,822 | 90,000 | 54.2% | 54,308 | (5,486) | -10.1% |
| 10th & Walnut/ S.T. | 170,181 | 300,000 | 56.7% | 162,084 | 8,097 | 5.0% |
| Validation Stamps | 33,434 | 70,000 | 47.8% | 34,125 | (691) | -2.0% |
| Garage 20 day Pass | 207,600 | 90,000 | 230.7% | 82,400 | 125,200 | 151.9% |
| Cash Pass/Value Card | 7,146 | 10,000 | 71.5% | 6,971 | 175 | 2.5% |
| **Subtotal SHORT TERM PARKING** | $ 1,059,476 | $ 1,585,000 | 66.8% | $ 894,569 | $ 164,907 | 18.4% |
| 11th & Spruce/ Permits | 190,669 | 390,390 | 48.8% | 177,969 | 12,700 | 7.1% |
| 14th & Walnut/ Permits | 184,876 | 363,825 | 50.8% | 174,772 | 10,104 | 5.8% |
| 14th & Canyon | 28,923 | 60,690 | 47.7% | 29,180 | (257) | -0.9% |
| 10th & Walnut | 301,407 | 586,740 | 51.4% | 270,020 | 31,387 | 11.6% |
| 11th & Walnut/ Permits | 153,371 | 295,680 | 51.9% | 141,758 | 11,613 | 8.2% |
| 15th & Pearl/ Permits | 406,218 | 840,840 | 48.3% | 396,540 | 9,678 | 2.4% |
| 1775 14th | 21,742 | 44,268 | 49.1% | 21,512 | 230 | 1.1% |
| 1745 14th | 36,043 | 78,540 | 45.9% | 37,005 | (962) | -2.6% |
| Wait List/Over-Under/CC fees | 4,040 | 0 | - | 1,790 | 2,250 | 125.7% |
| **Subtotal LONG TERM PARKING** | $ 1,327,289 | $ 2,660,973 | 49.9% | $ 1,250,546 | $ 76,743 | 6.1% |
| Tokens | 3,985 | 10,000 | 39.9% | 4,290 | (305) | -7.1% |
| Meterhoods | 43,211 | 25,000 | 172.8% | 14,629 | 28,582 | 195.4% |
| Cash Key | 340 | 0 | - | 330 | 10 | 3.0% |
| Meters (Transfer from G.F.) | 1,212,246 | 1,525,000 | 79.5% | 1,212,880 | (634) | -0.1% |
| One Boulder Plaza | 7,813 | 15,625 | 50.0% | 7,813 | 0 | 0.0% |
| **Subtotal METERS** | $ 1,267,595 | $ 1,575,625 | 80.5% | $ 1,239,942 | $ 27,653 | 2.2% |
| Interest | 9,730 | 22,775 | 42.7% | 12,277 | (2,547) | -20.7% |
| 10th and Walnut TIF/Interest/Misc | 468,747 | 928,726 | 50.5% | 828,714 | (359,967) | -43.4% |
| Rental Income-11th & Spruce | 8,959 | 30,000 | 29.9% | 16,839 | (7,880) | -46.8% |
| Rental Income-15th & Pearl | 61,362 | 120,000 | 51.1% | 72,361 | (10,999) | -15.2% |
| Rental Income-Kiosks | 19,371 | 30,000 | 64.6% | 17,998 | 1,373 | 7.6% |
| Rental Income - ATM Randolph | 90 | 500 | 18.0% | 243 | (153) | -63.0% |
| Miscellaneous | 10,764 | 20,535 | 52.4% | 829 | 9,935 | 1198.4% |
| **TOTAL** | **$ 5,042,360** | **$ 8,079,963** | **62.4%** | **$ 5,134,911** | **$ (92,551)** | **-1.8%** |

## CAGID Jan-June 2014 EXPENSES

Expenditures for 2014 equal 37.5% of budgeted expenses and are $278,660 higher than last years expenditures at the same point.
Operating expenses are 45% of budget to date.
Some of the major operational variances in 2014 include increased equipment costs for the paystations, power washing the garages, and the addition of a maintenance supervisor.
Personnel costs are lower because 2014 contains 13 payperiods and 2013 contained 14 payperiods through June.
Non operating variances are primarily due to garage improvements and timing of debt payments
Eco Pass is higher due to an increase in the number of passes purchased in 2014. (There was no fee increase in 2014)
Dec 2013 was the end of the TIF, there is final reconciliation payment of $643,176 in January for 2013.

| ACCOUNT | Jan-Jun 2014 Expense | 2014 Budget | % of 2014 Budget Expended | Jan-Jun 2013 Expense | 2013-2014 $ Difference | 2013-2014 % Difference |
|---|---|---|---|---|---|---|
| Parking Svcs Personnel | 426,436 | 887,942 | 48.0% | 430,450 | (4,014) | -0.9% |
| Parking Svcs Non-personnel | 516,393 | 1,082,926 | 47.7% | 360,832 | 155,561 | 43.1% |
| DUHMD Personnel | 253,556 | 597,345 | 42.4% | 286,436 | (32,880) | -11.5% |
| DUHMD Non-personnel | 139,240 | 317,799 | 43.8% | 119,123 | 20,117 | 16.9% |
| BID/DBI contractual Services | 0 | 83,205 | 0.0% | 0 | 0 | #DIV/0! |
| **Subtotal OPERATIONS** | $ 1,335,625 | $ 2,969,217 | 45.0% | $ 1,196,841 | $ 138,785 | 11.6% |
| | | | | | | |
| Cost Allocation/Benefit fund/transfers | 119,142 | 238,283 | 50.0% | 114,687 | 4,455 | 3.9% |
| Debt Service | 83,800 | 1,012,910 | 8.3% | 96,175 | (12,375) | -12.9% |
| 10th & Walnut construct/Debt Service | 91,825 | 817,214 | 11.2% | 50,117 | 41,708 | 83.2% |
| 10th & Walnut excess Tax Increment | 643,176 | 1,173,109 | 54.8% | 0 | 643,176 | #DIV/0! |
| Downtown Improvements | 10,908 | 263,944 | 4.1% | 23,175 | (12,267) | -52.9% |
| Capital Maintenance/Improvement | 63,493 | 847,229 | 7.5% | 592,065 | (528,572) | -89.3% |
| Eco-Pass Prog. | 799,000 | 868,125 | 92.0% | 795,250 | 3,750 | 0.5% |
| Capital Replacement Reserve | 0 | 202,775 | 0.0% | 0 | 0 | #DIV/0! |
| **TOTAL** | **$ 3,146,969** | **$ 8,392,807** | **37.5%** | **$ 2,868,309** | **$ 278,660** | **9.7%** |

# DOWNTOWN/UNIVERSITY HILL MANAGEMENT DIVISION & PARKING SERVICES



## Funding Overview

Downtown and University Hill Management Division/Parking Services (DUHMD/PS) manages programs in five funds:

- Downtown Commercial District Fund - including restricted Central Area General Improvement District (CAGID) parking and tax revenues and on-street meter revenues
- University Hill Commercial District Fund - including restricted University Hill General Improvement District (UHGID) parking and tax revenues and on-street meter revenues
- Boulder Junction Access District (BJAD) Funds - Parking and Travel Demand Management (TDM) - including district tax revenues and eventually PILOT (payment in lieu of taxes) payments and parking revenues.
- General Fund - including on-street parking revenues, Neighborhood Parking Permit program revenues and parking enforcement revenues.

Additionally, funding from the Capital Improvement Bond (CIB) Fund supports a number of projects managed by DUHMD/PS. CIB funding is indicated by the following symbol:

## Accomplishments and Highlights

Projects to be Completed in 2014:

- CAGID Garage Improvements: A new signage program will be completed in the five garages that includes variable messaging, new canopies and "lollipop" branding signage
- Downtown 14th Street Parking Lots: Patching and striping will be completed until enough funds for new paving accumulate
- CAGID Garage Major Maintenance: Planned projects include stair replacement at 1100 Walnut, elevator refurbishment at 1400 Walnut, interior painting at 1100 Spruce and 1500 Pearl.
- 15th St Streetscape Improvements: All work associated with the 15th St Streetscape project from Arapahoe to Canyon to improve pedestrian accessibility as well as streetscape character will be completed. Work included street trees, grates and guards, street furnishings and public art

15th Street after renovation.

- Interactive Kiosks-Pearl Street Mall: Pearl Street Mall interactive kiosk in conjunction with Parks and Recreation, Open Space, Library Arts and the Convention and Visitors Bureau was installed for public use.

- West End Streetscape Improvements: All work associated with the West End Streetscape project on Pearl from 11th to 8th will be completed. This work will enhance the pedestrian crossing around 10th Street and the pedestrian corridor. In addition, work will include signage that will help draw people off the Pearl St Mall to the West End, new street trees and irrigation.

Projects Expected for Completion in 2015:

- BJAD-Parking: During 2015, with the completion of the Depot Square Project, BJAD-Parking will begin payments for 100 spaces within the Depot Square Garage.
- CAGID Garage Major Maintenance: Epoxy deck coating at 1100 Walnut, and drive lanes at 1000 Walnut garages. Additional interior painting at 1400 Walnut and 1100 Walnut.
- CAGID parking garage access equipment and supporting technology replacement (all 5 downtown garages).
- Downtown 14th Street Parking Lots: Repair and replacement of the three parking lots will begin as funds accumulate .
- Downtown/Pearl Street Mall Improvements and Amenities Replacement: Reserve funds will continue for the replacement of the pop jet fountain, begin mall bollard replacement, and refurbish the pedestrian scale lighting.

Projects Starting in 2015, but not Completed:

- Elevator Repair and refurbishment at 1100 Spruce.

Highlights of 2016 - 2020:

- CAGID Garage Major Maintenance: Projects to be covered include: major maintenance of the 1400 Walnut elevator; continued epoxy coatings; structural concrete repairs and interior painting at all garages.
- Downtown 14th Street Parking Lots: Continued repair and replacement of the lots as funds accumulate.
- Downtown/Pearl Street Mall Improvements and Amenities Replacement: Replace pop jet fountain, continue bollard replacement and replace shade structure awnings.

## Relationship to Guiding Principles and Prioritization

CIP Guiding Principles:

All proposed projects in the 2015-2020 CIP are consistent with the applicable guiding principles. All projects have sufficient funds for ongoing maintenance and operations. All projects in the proposed CIP go towards maintaining and improving existing assets.

The Downtown/Pearl Street Mall Improvements/Replacements support the economic sustainability of downtown Boulder by ensuring long term sustainability of our existing infrastructure and investing in the future economic and social vitality of our community center. The CAGID Garage Major Maintenance and Downtown 14th Street Parking Lot Replacement provide essential on-going major maintenance and reinvestment in the five parking facilities and three surface lots.

Prioritization:
The bond projects were all prioritized through the Capital Investment Stakeholder Committee as part of the city investment strategy. All of these projects improve and enhance the pedestrian experience in the downtown area.

DUHMD/PS has the responsibility to maintain all CAGID parking garage assets and the surface parking lots on 14th Street, in order to protect the investment and sustain functionality and safety.

The Downtown/Pearl Street Mall improvements are prioritized by necessary maintenance, replacement and repair of all amenities in the downtown area. Downtown Boulder is the center of the community and an important commercial center, economic generator and tourist attraction.

The Boulder Junction Access District parking garage was adopted through the TVAP plan in addressing the need for managed parking.

Projects Not in Master Plan:
DUHMD/Parking services does not have a master plan. Projects are included in the CIP based on stakeholder interest and necessary maintenance of capital assets.

## New Projects

- CAGID parking garage access equipment and supporting technology replacement (all 5 downtown garages).

## Operation and Maintenance Impacts

Garage and Lot maintenance and operations provide essential on-going major maintenance and reinvestment in the five parking facilities and three surface lots. Downtown and Pearl Street mall Improvements and Amenities replacement are intended to maintain all assets in current condition. With the maintenance and operation improvements programs in place, assets will avoid deferred maintenance. There are no additional O&M needs beyond what is included in these CIP programs.

## Deferred Projects, Eliminated or Changed Projects

None.

## Unfunded Projects and Emerging Needs

Greater University Hill Infrastructure Investments:

As part of the ongoing hill revitalization strategy, high priority infrastructure improvements are proposed that address demonstrated needs within the Hill Community. These include:

- Residential pedestrian scale corridor lighting - up to $5.7 million
- Gateway features between the residential and commercial areas - $500,000
- Pennsylvania Event-Street Pilot - $700,000
- Commercial district street tree irrigation system - $520,000

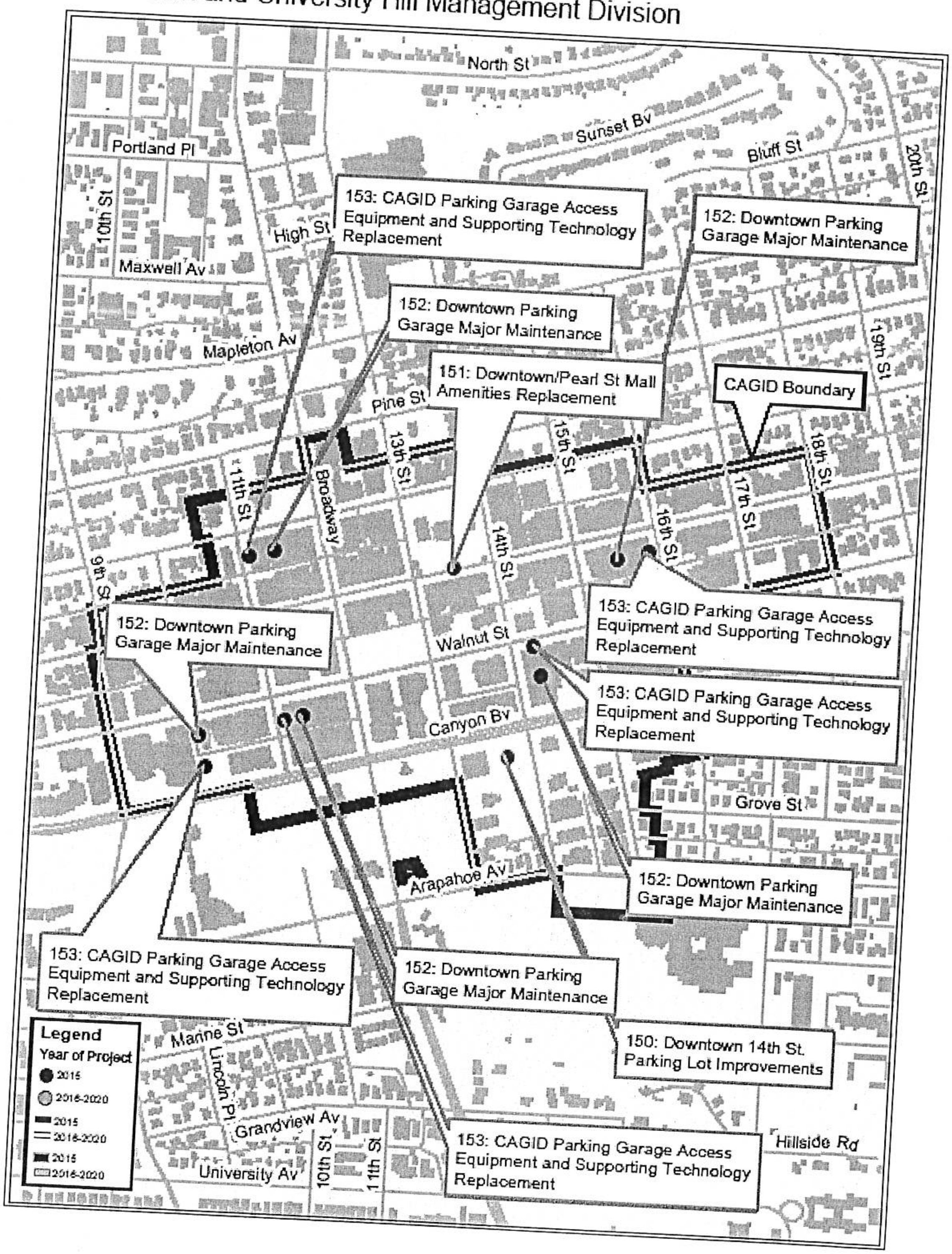
# Table 5-1: 2015-2020 Funding Summary By Department

## DOWNTOWN AND UNIVERSITY HILL MANAGEMENT DIVISION (DUHMD) / PARKING SERVICES

| | Estimated Total Cost | 2015 Recommended | 2016 Projected | 2017 Projected | 2018 Projected | 2019 Projected | 2020 Projected | 2015 - 2020 Total | Previously Allocated Funding | Unfunded Amount |
|---|---|---|---|---|---|---|---|---|---|---|
| Capital Maintenance | | | | | | | | | | |
| CAGID Parking Garage Access Equipment | $ 1,075,000 | $ 1,075,000 | $ - | $ - | $ - | $ - | $ - | $ 1,075,000 | $ - | $ - |
| Downtown 14th Street Parking Lot Improvements | - | 25,000 | 25,000 | 25,000 | 25,000 | 25,000 | 25,000 | 150,000 | - | - |
| Downtown Parking Garage Major Maintenance | - | 250,000 | 250,000 | 250,000 | 250,000 | 250,000 | 250,000 | 1,500,000 | - | - |
| Downtown/Pearl St Mall Amenities Replacement | - | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 | 125,000 | 750,000 | - | - |
| Subtotal | $ 1,075,000 | $ 1,475,000 | $ 400,000 | $ 400,000 | $ 400,000 | $ 400,000 | $ 400,000 | $ 3,475,000 | $ - | $ - |
| **Total** | **$ 1,075,000** | **$ 1,475,000** | **$ 400,000** | **$ 400,000** | **$ 400,000** | **$ 400,000** | **$ 400,000** | **$ 3,475,000** | **$ -** | **$ -** |

## City of Boulder Captial Improvement Projects, 2015 - 2020

Downtown and University Hill Management Division



**Project Name:** CAGID Parking Garage Access Equipment & Supporting Technology Replacement

## Project at a Glance

| | | | |
|---|---|---|---|
| Project Type: | Capital Maintenance | | |
| Department: | DUHMD | Subcommunity: | Central Boulder |
| Project Number: | | BVCPArea: | Area I |
| CEAP Required: | No | Map Number: | 153 |
| | | CEAP Status: | |

## Project Description

The current gate system, cash collection systems and supporting software is below industry standards and in need of replacement. The software is no longer supported and the hardware mechanical apparatus are aging and do not contain modern technology available in the parking industry today.
As a part of the AMPS project, a thorough analysis will be undertaken to assess all aspects of the parking access and control systems (PARCS) to include, gate equipment and supporting software. The intent in 2014 is to create an RFP for gate replacement and supporting technology to meet Boulder's future needs in the garages. The estimated total cost of $1,075,000 will be verified through the RFP process. Installation is estimated to begin in early 2015.

## Relationship to Guiding Principles

- [ ] Consistent with Master Plans
- [ ] Achieves Community Sustainability goals
- [x] Includes sufficient funding for operation and maintenance
- [x] Maintains and enhances city's business systems
- [x] Provides capacity and flexibility in long term planning
- [x] Sustains or improves existing assets
- [x] Maximizes efficiency and demonstrates positive cost/benefit
- [ ] Fund includes sufficient reserves
- [ ] Meets legal mandates, improves public safety, leverages external investments, promotes community partnerships, or improves efficiency

## Public Process Status, Issues

Project is included in the AMPS assessment

## Relationship with Other Departments

IT and Finance will collaborate on aspects of the garage gate and payment systems

## Change from Past CIP

## Estimated Total Cost

Project Cost

| | |
|---|---|
| Planning | $75,000 |
| Acquisition | |
| Construction | $1,000,000 |
| **Total Project Cost** | **$1,075,000** |

## Unfunded Amount

Unfunded Amount

| | |
|---|---|
| Project Cost Total | $1,075,000 |
| Funding Total | ($1,075,000) |
| **Total Unfunded** | **$0** |

## Capital Funding Plan

| Source | Prior to 2015 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|---|---|
| Downtown Commercial District Fund | $0 | $1,075,000 | $0 | $0 | $0 | $0 | $0 |

**Total Funding Plan** **$1,075,000**

## Additional Annual Operations and Maintenance

**Additional Annual O&M:** **Funding Source:** Downtown Commercial Management Fund

**Additional Annual O&M Description:**

Replacement funds for the garage gate technology will be added in the 2016 operating budget for CAGID.

**Project Name:** Downtown 14th Street Parking Lot Improvements

## Project at a Glance

| | | | |
|---|---|---|---|
| Project Type: | Capital Maintenance | | |
| Department: | DUHMD | Subcommunity: | Central Boulder |
| Project Number: | | BVCPArea: | Area I |
| CEAP Required: | No | Map Number: | 150 |
| | | CEAP Status: | |

## Project Description

The 14th Street parking lot improvement project is an ongoing project to maintain the 3 surface parking lots on 14th Street between Canyon and Arapahoe. These lots are not owned by CAGID, they are city property, but located within the CAGID boundaries.

The 14th Street lots sufaces are near their useful life and need repair and replacement. DUHMD/PS does not have a master plan, but identified the lack of funding to maintain the lots in the 2012 budget cycle. Facilities and Asset Management performed an inspection in 2010 for the three lots. They found that 2 of the lots require replacement due to severity of asphalt fatigue, cracks, potholes and drainage issues in over 20% of the surface. The third lot requires patching and sealing to maintain in good operating condition. Once a lot is newly paved, it will have an estimated life span of 20 years.

The center lot was removed and replaced by FAM in 2014 as a part of a larger remediation project and rebuild of the civic plaza on 13th Street.

The CIP for this project is an annual and ongoing appropriation of $25,000 per year to establish repair and replacement savings. As the funds accumulate, the improvements to the lots will be completed on a rolling basis. Surface replacement of the lots with the highest severity of issues will be completed first.

A capital improvement amount of approximately $285,500 was estimated to complete all necessary asphalt surface repairs and replacement for the lots. 2015 represents the 4th year of appropriation toward the repair and improvement plan. As the middle lot was paved through the FAM remediation project, funds to upgrade the other two lots will be available sooner.

Staff will monitor the implementation of the Civic Area Plan to ensure coordination with any redevelopment projects and responsible expenditure of funds.

## Relationship to Guiding Principles

- [ ] Consistent with Master Plans
- [x] Achieves Community Sustainability goals
- [x] Includes sufficient funding for operation and maintenance
- [ ] Maintains and enhances city's business systems
- [x] Provides capacity and flexibility in long term planning
- [x] Sustains or improves existing assets
- [ ] Maximizes efficiency and demonstrates positive cost/benefit
- [x] Fund includes sufficient reserves
- [ ] Meets legal mandates, improves public safety, leverages external investments, promotes community partnerships, or improves efficiency

## Public Process Status, Issues

no public process

## Relationship with Other Departments

Parks and Recreation, FAM and DUHMD/PS have all participated in the care and maintenance of the 14th Street lots.

## Change from Past CIP

## Estimated Total Cost

Project Cost

| | |
|---|---|
| Planning | $0 |
| Acquisition | $0 |
| Construction | $0 |
| Total Project Cost | |

## Unfunded Amount

Unfunded Amount

Project Cost Total

Funding Total

Total Unfunded

## Capital Funding Plan

| Source | Prior to 2015 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|---|---|
| Downtown Commercial District Fund | | $25,000 | $25,000 | $25,000 | $25,000 | $25,000 | $25,000 |
| Total Funding Plan | | | | | | | |

## Additional Annual Operations and Maintenance

Additional Annual O&M: $0 Funding Source: Downtown Commercial District Fund

Additional Annual O&M Description:

Operating costs are currently covered in the Downtown Commercial District fund.

**Project Name:** Downtown Parking Garage Major Maintenance

## Project at a Glance

| | | | |
|---|---|---|---|
| **Project Type:** | Capital Maintenance | | |
| **Department:** | DUHMD | **Subcommunity:** | Central Boulder |
| **Project Number:** | | **BVCPArea:** | Area I |
| **CEAP Required:** | No | **Map Number:** | 152 |
| | | **CEAP Status:** | |

## Project Description

Funding for the 4 year, 4.5 million dollar major capital renovation and repair project funding ended in 2011. Starting in 2012, $250,000 per year was allocated as ongoing repairs/renovations to maintain the garages in good standing.
Major maintenance projects include, but, are not limited to; epoxy coating of exposed garage decks (on a 6-8 year replacement schedule, one structure a year), painting (interior and exterior), major elevator repairs, and concrete deterioration . Many of these procedures require significant funding and are part of a rotating maintenance schedule. The intent is to maintain the garages in a manner to avoid or delay significant capital outlay brought on without timely maintenance.

Projects planned for 2014 include:
•CAGID Garage Improvements: A new signage program will be completed in the five garages that includes variable messaging.

•CAGID Garage Major Maintenance: Planned projects include stair replacement at 1100 Walnut, elevator refurbishment at 1400 Walnut, interior painting at 1100 Spruce and 1500 Pearl.

This project is for an ongoing funding program. All $250,00 will be spent on rotating projects at the 5 garages each year.

## Relationship to Guiding Principles

- [ ] Consistent with Master Plans
- [x] Achieves Community Sustainability goals
- [x] Includes sufficient funding for operation and maintenance
- [ ] Maintains and enhances city's business systems
- [x] Provides capacity and flexibility in long term planning
- [x] Sustains or improves existing assets
- [ ] Maximizes efficiency and demonstrates positive cost/benefit
- [ ] Fund includes sufficient reserves
- [ ] Meets legal mandates, improves public safety, leverages external investments, promotes community partnerships, or improves efficiency

## Public Process Status, Issues

no public process

## Relationship with Other Departments

There is no collaboration with other departments on the garage major maintenance.

## Change from Past CIP

## Estimated Total Cost

**Project Cost**

Planning
Acquisition
Construction

**Total Project Cost**

## Unfunded Amount

**Unfunded Amount**

Project Cost Total
Funding Total

**Total Unfunded**

## Capital Funding Plan

| Source | Prior to 2015 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|---|---|
| Downtown Commercial District Fund | | $250,000 | $250,000 | $250,000 | $250,000 | $250,000 | $250,000 |

**Total Funding Plan**

## Additional Annual Operations and Maintenance

**Additional Annual O&M:** $0 **Funding Source:** Downtown Commercial District Fund

**Additional Annual O&M Description:**

Operating costs are covered in the Downtown Commercial District Fund

**Project Name:** Downtown/Pearl St Mall Amenities Replacement

## Project at a Glance

| | | | |
|---|---|---|---|
| **Project Type:** | Capital Maintenance | | |
| **Department:** | DUHMD | **Subcommunity:** | Central Boulder |
| **Project Number:** | | **BVCPArea:** | Area I |
| **CEAP Required:** | No | **Map Number:** | 151 |
| | | **CEAP Status:** | |

## Project Description

Until 2012, there was no capital replacement or future improvements plan or funding source identified for the Pearl Street Mall and downtown streetscape improvements. The Downtown/Pearl St Mall Amenities replacement plan consists of two components: 1) capital replacement budget for the existing amenities on the Pearl Street Mall (pop jet fountain, shade structure, kiosks, play areas, etc.) and existing streetscape elements within the downtown area (benches, trash receptacles, bike racks, etc.) and 2) replacement of future streetscape improvements in sub areas of the downtown.

This project is for an ongoing funding program. DUHMD/PS worked with the Parks Mall staff and FAM to develop a replacement schedule. The replacement funds are designated as amenities age and need replacement or repairs.

In 2015-2020, in addition to accumulating funds for amenities replacement, other projects will be identified as needed.

## Relationship to Guiding Principles

- [ ] Consistent with Master Plans
- [x] Achieves Community Sustainability goals
- [x] Includes sufficient funding for operation and maintenance
- [ ] Maintains and enhances city's business systems
- [ ] Provides capacity and flexibility in long term planning
- [x] Sustains or improves existing assets
- [ ] Maximizes efficiency and demonstrates positive cost/benefit
- [x] Fund includes sufficient reserves
- [ ] Meets legal mandates, improves public safety, leverages external investments, promotes community partnerships, or improves efficiency

## Public Process Status, Issues

A Downtown Improvement Plan Task Force prioritized and identified improvements. Staff on the task force represent Parks and Recreation, Planning, Transportation, DUHMD/PS and Facilities Asset Management. Also included are representatives from the downtown boards and organizations: Downtown Management Division, Downtown Boulder Inc. and Downtown Boulder Business Improvement District. Additional stakeholders will be added as the project evolves. The primary foci of the task force has been twofold. First, working with Parks, GIS and FAM staff to create an inventory of existing amenity and streetscape improvements on the Pearl Street Mall and the downtown. This provides the detailed budget necessary to ensure that capital replacement funds are in place for these existing investments. The second component has been the recommendation for areas for future streetscape and infrastructure improvements.

FAM prepared a detailed replacement schedule spanning 10 years.

## Relationship with Other Departments

DUHMD/PS staff is working with staff from FAM, Transportation, and Parks and Recreation to coordinate the downtown capital amenities replacement plan.

## Change from Past CIP

## Estimated Total Cost

Project Cost

- Planning
- Acquisition
- Construction

**Total Project Cost** $0

## Unfunded Amount

Unfunded Amount

| | |
|---|---|
| Project Cost Total | $0 |
| Funding Total | |

**Total Unfunded**

## Capital Funding Plan

| Source | Prior to 2015 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|---|---|---|---|---|---|---|---|
| Downtown Commercial District Fund | | $125,000 | $125,000 | $125,000 | $125,000 | $125,000 | $125,000 |

**Total Funding Plan**

## Additional Annual Operations and Maintenance

**Additional Annual O&M:** $0 **Funding Source:** Downtown Commercial District Fund

**Additional Annual O&M Description:**

Operating costs are covered in the Downtown Commercial District Fund and the Parks and Recreation Fund.

## Table 16-3: Unfunded Projects — Placemaking (Cont.)

| Department | Project | Total Cost | Description |
|---|---|---|---|
| DUHMD | University Hill Commercial/Residential Gateway Features | $ 500,000 | The University Hill commercial district is a small area located between two large neighbors – the main campus of the University of Colorado and the hill residential area. The Hill Gateway project would focus along 12th Street on the three primary pedestrian corridors between the University and the residential neighborhood – College, Pennsylvania and Pleasant. The goal would be for the gateways to alert passersby to the transition between the character of the residential neighborhood and that of the commercial district and the campus. Through thoughtful public art and streetscape design, the project would celebrate the special character of the University Hill neighborhood and communicate the distinct qualities of different components of the hill. The project would be integrated with the Pennsylvania Event Street project. |
| Housing | Accelearated Housing Capital | $ 15,000,000 | Injection of capital funding to implement several affordable housing sites that are waiting for funding. |
| PW-Transportation | Traveler information system | $ 2,000,000 | Provide real-time information for system users to help inform travel choices. Provide in-depth information about system use for analysis and measurements. Includes real-time counters and cameras on multi-use paths and on key arterials which feed an on-line, real-time publicly accessible site. The system will use the data to estimate overall system use and travel delays. |
| VARIOUS | Access Management and Parking Strategies (AMPS) Enhancements | $ 2,000,000 | Provide enhanced facilities for AMPS. The AMPS study started in 2013 and is continues into 2014. The study has identified several capital investment for enhanced transportation, multi-modal incentives, and parking. These include investments into pedestrian and bike ameneties, street scaping, city-edge park and ride/bike, bike stations, electric vehicle charging stations, and opportunities for energy generation pilots in parking garages and surface lots. |
| PW-Transportation | Multi-use pathway connections - second tier | $ 10,000,000 | Significantly increase connectivity in north and south Boulder by building new sections of pathway and new underpasses along the Greenway system. Several projects are included: missing links along the Wonderland and Fourmile greenway systems, new underpasses along Skunk Creek (at Moorhead) and Bear Canyon Creek (at Table Mesa). It would also complete the northern section of a multi-use pathway along 28th Street. |

# COMMERCIAL AND RESIDENTIAL MALL POLICE CALL STATISTICS

| MONTH | Assault | | Auto Theft | | Burglary | | Crim. Mis. | | Crim. Tres. | | Disturbance | | Domestic | | Drunk | | DUI | | Felony Menacing | | Fight | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 |
| January | 3 | 3 | | | | 3 | 4 | 4 | 2 | 6 | 23 | 45 | | 5 | 20 | 24 | 3 | 2 | | | | |
| February | 3 | 4 | | | | 1 | 5 | 2 | 1 | 1 | 22 | 20 | 2 | | 22 | 5 | | 3 | | | | |
| March | 8 | 5 | | | | 1 | 3 | 4 | 1 | 1 | 39 | 28 | 3 | 3 | 11 | 16 | 3 | 6 | | | | |
| April | 3 | 3 | | | | | 5 | 4 | | 1 | 24 | 26 | 3 | 2 | 14 | 15 | 4 | 3 | | | | |
| May | | 4 | | | | | | 3 | | 2 | | 31 | | 2 | | 14 | | 2 | | | | |
| June | 3 | 3 | | | | 1 | 5 | 2 | | | 29 | 31 | 1 | 1 | 15 | 17 | 3 | 3 | | | | |
| July | 4 | 2 | | | | | 5 | 4 | 2 | | 38 | 30 | 1 | 4 | 17 | 9 | 7 | 2 | | | | |
| August | 4 | 7 | | | | | | 7 | | 1 | 46 | 33 | 4 | 4 | 9 | 13 | 4 | 3 | | | | |
| September | | 8 | | | | | | 3 | | | | 20 | | 2 | | 7 | | 3 | | | | |
| October | | 7 | | | | | | 7 | | | | 25 | | 4 | | 4 | | 3 | | | | |
| November | | 6 | | | | | | 4 | | 3 | | 28 | | | | 21 | | 3 | | | | |
| December | | 3 | | | | | | 4 | | | | 30 | | 3 | | 28 | | 3 | | | | |

| MONTH | Fireworks | | Hang Ups | | Harassment | | Indec. Exp. | | Liq. Law Vio. | | Littering | | Loitering | | Narcotics | | Noise | | Open Door | | Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 |
| January | | | 14 | 13 | 2 | 17 | 1 | | | 7 | | | 12 | 8 | 5 | 5 | | | 3 | 2 | | |
| February | | | 5 | 8 | 6 | 3 | | 1 | 2 | 8 | | | 2 | 5 | 2 | 4 | | | 7 | 3 | | |
| March | | | 7 | 12 | 5 | 4 | | 1 | 4 | 4 | | | 13 | 9 | 2 | 7 | | | | 2 | | |
| April | | | 10 | 9 | 9 | 7 | 2 | 1 | 5 | 1 | | | 14 | 8 | 6 | 8 | | | | 1 | | |
| May | | | | 22 | | 8 | | | | 2 | | | | 13 | | 9 | | | | | | |
| June | | | 12 | 7 | 6 | 4 | 1 | | | 1 | | | 17 | 15 | 5 | 6 | | | | 2 | | |
| July | | | 11 | 11 | 10 | 8 | 3 | | 1 | 1 | | | 17 | 18 | 9 | 8 | | | | | | |
| August | | | 12 | 10 | 11 | 7 | 2 | 1 | 5 | 10 | | | 18 | 21 | 12 | 4 | | | 1 | 1 | | |
| September | | | | 9 | | 5 | | | | 2 | | | | 10 | | 2 | | | | 1 | | |
| October | | | | 5 | | 8 | | 3 | | 1 | | | | 10 | | 3 | | | | 3 | | |
| November | | | | 10 | | 9 | | | | 3 | | | | 12 | | 1 | | | | | | |
| December | | | | 17 | | 3 | | 3 | | 1 | | | | 4 | | 4 | | | | 3 | | |

| MONTH | Prowler | | Robbery | | Sex Assault | | Shoplifting | | Shots | | Stabbing | | Suicide | | Suspicious | | Theft | | Trespass | | Weapon | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 | 2014 | 2013 |
| January | | | | | 1 | 2 | | | | | | | | | 2 | | 27 | 31 | | | | |
| February | | | | 1 | | | | | | | | | | | 5 | 2 | 22 | 13 | | | | |
| March | | | | 1 | | | | | | | | | | | 5 | 3 | 29 | 22 | | | | |
| April | | | | | 1 | 1 | | | | | | | | | 4 | 6 | 33 | 26 | | | | |
| May | | | | | | 4 | | | | | | | | | | 4 | | 35 | | | | |
| June | 1 | | | | 1 | | | | | | | | | | 2 | | 22 | 32 | | | | |
| July | | | | | 1 | | | | | | | | | | 2 | 5 | 33 | 34 | | | | |
| August | 1 | | | 1 | 2 | | | | | | | | | | 4 | 3 | 11 | 33 | | | | |
| September | | | | | | 2 | | | | | | | | | | 3 | | 25 | | | | |
| October | | | | | | | | | | | | | | | | | | 15 | | | | |
| November | | | | | | 1 | | | | | | | | | | 5 | | 23 | | | | |
| December | | 1 | | 1 | | | | | | | | | | | | 1 | | 13 | | | | |

## Opened in 2013-2014

| Business | | | Open Date | Notes |
|---|---|---|---|---|
| Earthbound Trading | 935 | Pearl | February-13 | national soft goods (replacing Eclectix) |
| Timothy's of Colorado | 1136 | Spruce | February-13 | fine jewelry |
| Meta Skateboards | 1505 | Pearl | March-13 | |
| Island Farm | 1122 | Pearl | April-13 | Soft goods/clothing |
| The Riverside | 1724 | Bdwy | April-13 | Event center, café, wine bar, co-working space |
| Bohemian Biergarten | 2017 | 13th | April-13 | Replaces Shugs |
| Bishop | 1019 | 10th | April-13 | home furnishings (owners of 3rd and Vine) |
| ReMax of Boulder | 1320 | Pearl | April-13 | replaces Little Buddha |
| Old Glory Antiques | 777 | Pearl | May-13 | Replaces West End Gardener |
| Yeti Imports | 2015 | Brdwy | May-13 | Replaces BolderWorld |
| Into Earth | 1200 | Pearl | July-13 | Replaces LeftHand Books |
| The Savvy Hen | 1908 | Pearl | July-13 | |
| The Dragontree | 1521 | Pearl | July-13 | Day Spa |
| Steele Photgraphy | 2039 | 11th | July-13 | |
| FlipFlopShop | 1110 | Pearl | August-13 | Replaces Blue Skies |
| BOCO Fit | 2100 | Pearl | August-13 | Fitness gym |
| Ceder & Hyde | 2015 | 10th | October-13 | Apparel |
| Fjall Raven | 777 | Pearl | October-13 | replaces Old Glory |
| Lon | 2037 | 13th | November-13 | Gifts |
| Boulder Brands | 1600 | Pearl | November-13 | Marketing services |
| Wok Eat | 946 | Pearl | December-13 | replaces World Café |
| Zeal | 1710 | Pearl | December-13 | replaces H Burger |
| AlexandAni | 1505 | Pearl | January-14 | Jewelry |
| Made in Nature | 1708 | 13th | January-14 | Organic food products |
| Foundation Health | 1941 | Pearl | January-14 | Medical office |
| Sforno | 1308 | Pearl | March-14 | replaces Roma |
| Regus | 1434 | Spruce | March-14 | Shared office |
| Cariloha | 1468 | Pearl | April-14 | bamboo products |
| Explicit | 2115 | 13th | April-14 | Street ware |
| Fior di Latte | 1433 | Pearl | June-14 | gelato |
| Goorin Bros Hat Shop | 943 | Pearl | June-14 | Hats |
| Nature's Own | 1215 | Pearl | July-14 | replaces Giaim |
| PMG | 2018 | 10th | August-14 | replaces Beehive |
| Ramble on Pearl | 1638 | Pearl | August-14 | |

## Closed in 2013-2014

| Business | | | Close Date | Notes |
|---|---|---|---|---|
| Silhouette | 2115 | 10th | January-13 | |
| Sensorielle | 1300 | 13th | January-13 | Moved to Lafayette |
| Little Buddha | 1320 | Pearl | February-13 | Moved to Yehti Imports |
| Boulder Map Gallery | 1708 | 13th | March-13 | Moved to Table Mesa |
| Blue Skies | 1110 | Pearl | March-13 | |
| Left Hand Books | 1200 | Pearl | March-13 | |
| Installation | 1955 | Bdwy | March-13 | |
| West End Gardener | 777 | Pearl | March-13 | |
| Bolder World | 2015 | Bdwy | April-13 | replaced by Yeti Imports |
| Swiss Chalet | 1642 | Pearl | Jun-13 | |
| Lilli | 1646 | Pearl | June-13 | Chelsea to replace |
| H Burger | 1710 | Pearl | June-13 | |
| Timothy's of Colorado | 1136 | Spruce | July-13 | |
| Atlas Coffee | 1500 | Pearl | July-13 | |

| | | | | |
|---|---|---|---|---|
| Sweet Bird Studio | 2017 | 17th | July-13 | |
| Old Glory Antiques | 777 | Pearl | July-13 | |
| A Café | 2018 | Bdwy | September-13 | |
| Independent Motors | 250 | Pearl | November-13 | |
| Om Time | 2035 | Bdwy | November-13 | |
| Boulder Mart | 1713 | Pearl | December-13 | |
| Retail Therapy | 1638 | Pearl | December-13 | |
| Jovie | 2115 | 13th | December-13 | |
| Holiday & Co | 943 | Pearl | January-14 | |
| Il Caffe | 1738 | Pearl | January-14 | converted to private event space for Frasca |
| Roma | 1308 | Pearl | January-14 | being replaced by Sforno |
| Twirl | 1727 | 15th | January-14 | rethinking concept |
| Bacaro | 921 | Pearl | March-14 | new owner/concept |
| Maiberry | 1433 | Pearl | March-14 | replaced by gelato |
| hip consignment | 1468 | Pearl | March-14 | moved out of Downtown |
| Gaiam Living | 1215 | Pearl | March-14 | |
| Define Defense | 1805 | 11th | March-14 | |
| Julie Kate Photography | 1805 | 11th | March-14 | |
| Bacaro | 921 | Pearl | March-14 | |
| Steele Photgraphy | 2039 | 11th | April-14 | |
| Trattoria on Pearl | 1430 | Pearl | May-14 | |
| Into Earth | 1200 | Pearl | May-14 | |
| Gypsy Wool | 1227 | Spurce | June-14 | Moved to 30th & Arapahoe, Rebecca's took space |
| 3rd and Vine Design | 1815 | Pearl | July-14 | |
| kidrobot | 1420 | Pearl | August-14 | |
| Enchanted Ink | 1200 | Pearl | August-14 | Moved to Broomfied |
| Pita Pit | 1509 | Arapaho | August-14 | |
| Roger the Barber | 1200 | Pearl | August-14 | |
| I Support U | 1825 | Pearl | Fall 14 | bought building @ 47th and Valmont |

## Future

| Business | | | Open Date | Notes |
|---|---|---|---|---|
| VPK by Maharishi ayurve | 2035 | Bdwy | Summer 14 | |
| LYFE Kitchens | 1600 | Pearl | Fall 14 | former Gondolier space |
| Organic Sandwich | 1500 | Pearl | Fall 14 | |
| Ninox | 1136 | Spruce | Fall 14 | |
| Liberty Puzzles | 1420 | Pearl | September-14 | Replaces KIdRobot |

**CITY OF BOULDER**
**CITY MANAGER'S OFFICE**
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Boulder, Colorado 80306
303-441-3090

**Boulder Chamber**
2440 Pearl Street
Boulder, CO 80302
(303) 442-1044

Fall 2014

[CONTACT NAME]
[BUSINESS NAME]
[ADDRESS]



[BOULDER, CO 8030X]



Dear Boulder Valley Employer,

Your company has been randomly chosen to participate in a City of Boulder survey of travel patterns of Boulder Valley employees. This survey is being conducted by National Research Center, Inc. (NRC) to determine the transportation needs and behavior of those working in Boulder Valley and Downtown Boulder. This information will help guide the planning for transportation improvements within Boulder and between Boulder and other communities. The Boulder Chamber is partnering with the City of Boulder in this outreach and input effort because it recognizes that efficient local and regional transportation networks are key requirements for our community's economic, social and environmental health.

The views of <u>employees</u> who work in Boulder but may not necessarily live in Boulder are considered vital in transportation planning involving work-related trips. **Information from this survey will help us improve the future transportation options available to your employees.**

A select number of your employees will be asked to complete a short questionnaire. This questionnaire will only take about 10 minutes for an employee to complete. Someone from NRC will be contacting you regarding the survey procedures.

If you have any questions or comments about the survey, please call Sonya Wytinck at National Research Center, Inc. at 303-226-6989.

We hope that your business and employees will participate in this survey. We really appreciate your help on this important project.

Thank you,

Jane S. Brautigam

Jane S. Brautigam
*Boulder City Manager*

John Tayer
*Boulder Chamber President and CEO*

# Boulder Valley Employee Survey 2014

The City of Boulder is asking questions of Boulder Valley employees about how they get to and from work. The answers will be used to improve the transportation system in Boulder and between Boulder and other communities.
Knowing about the travel experiences of employees who work in Boulder is important for transportation planning about work-related trips. We want to hear from you!

If you have more than one job, please answer these questions ONLY for the job you do for the employer through which you received this survey.

All of your responses are completely confidential, and will be reported in group form only.

Today's Date: ________/________/2014 The organization for which you work: ______________________________



## Work Commute

1. How did you get to work today? (Please check all that apply)
   - ❑ Drove alone
   - ❑ Drove with at least one other person →
     - *how many others total?*............. ________
     - *how many under 16 years old?* .. ________
   - ❑ Walked
   - ❑ Biked
   - ❑ Rode a bus or buses
   - ❑ Carried a bike on a bus or buses
   - ❑ Used a Park-n-Ride
   - ❑ Worked at home
   - ❑ Other ______________________________

2. About how far is your home from work? .......... __________ *miles*

3. About what time did you leave home for work today?............ __________ AM/PM

4. Did you come straight to work from home today?
   - ❑ Yes → About how many minutes did it take?.. ________ *min*
   - ❑ No → How many stops did you make on your way to work?............ ________ *stops*

5. Yesterday, or on the last day you worked, how many stops did you make on your way home?......... ______ *stops*

6. About what time do you *usually* arrive at work? ......... __________ AM/PM

7. About what time do you *usually* leave work? ............. __________ AM/PM

8. During a typical week, how many days do you commute to work in each of the ways listed below?

   Drive alone ..... ________

   Drive with at least one other person ..... ________

   Multi-mode (e.g., car then bus, bike then bus, etc.) ..... ________

   Walk ..... ________

   Bike ..... ________

   Ride a bus(es) ..... ________

   Compressed work week ..... ________
   *(i.e., number of days not worked because work longer hours other days)*

   Work at home ..... ________
   *(only count those days where you work at home INSTEAD of commuting to work)*

   Other ..... ________

## Parking

9. When you drive a car to work, where do you usually park?
   - ❑ City lot or city garage with a permit
   - ❑ City lot or city garage with cash or pre-payment
   - ❑ Private lot, private garage or private parking space
   - ❑ On-street with meter
   - ❑ Residential street, no meter
   - ❑ Other ______________________________
   - ❑ I don't usually drive a car to work → *go to question #11*

10. What is the year, make and model of the vehicle you usually drive to work?

    ______ *year* ________________ *make* __________ *model*

## Transit

11. Do you have an Eco-Pass, the annual pass which allows you to ride RTD buses and the Community Transit Network buses (e.g., SKIP, HOP, JUMP, etc.) for no additional charge?
   - ❑ yes, a CU student College Pass
   - ❑ yes, a CU faculty/staff Eco-Pass
   - ❑ yes, a downtown Eco-Pass
   - ❑ yes, through my employer
   - ❑ yes, through my neighborhood
   - ❑ no

12. Do you ever ride a bus to work?
   - ❑ yes ❑ no

13. During a typical week, how many one-way trips do you make on an RTD bus or Light Rail that are not for commuting to work but are for pleasure or personal business?
   (A round trip counts as two one-way trips, although a transfer to another bus as part of the same trip does not count as another trip. Each time you went to a different location is one trip.)
   Record zero if no bus trips are taken during a typical week.

   ____________ *one-way bus trips*

## About Your Job

14. Are you a full or part-time employee?
   - ❑ Full-time ❑ Part-time

15. What category best describes your typical work schedule?
   - ❑ Monday through Friday, daytime
   - ❑ Monday through Friday, evenings
   - ❑ Weekends
   - ❑ Rotating/variable schedule
   - ❑ Other ________________________________

16. What category best describes your job?
   - ❑ Retail/sales
   - ❑ Service/restaurant/delivery
   - ❑ High-tech
   - ❑ Manufacturing/production
   - ❑ Office (professional, business, administrative, support)
   - ❑ Medical/dental
   - ❑ Construction/trades/laborer
   - ❑ Other

17. What is your hourly pay rate at this job?
   (Please include the value of any tips or commissions you receive. If you are paid an annual salary, estimate your hourly rate by dividing by 2080 work hours per year.)
   - ❑ $7.00 per hour or less
   - ❑ $7.01 to $10.00 per hour
   - ❑ $10.01 to $12.00 per hour
   - ❑ $12.01 to $15.00 per hour
   - ❑ $15.01 to $20.00 per hour
   - ❑ $20.01 to $25.00 per hour
   - ❑ $25.01 to $50.00 per hour
   - ❑ $50.01 or more per hour

## About You and Your Household

18. Is a car or other motor vehicle usually available to you for commuting to work?
   - ❑ Yes ❑ No

19. Is a bicycle usually available to you for commuting to work?
   - ❑ Yes ❑ No

20. Are you a member of eGo CarShare or any other car share program?
   - ❑ Yes ❑ No

21. Are you a member of Boulder B-cycle (bike share)?
   - ❑ Yes ❑ No

22. Do you live in Boulder (within the city limits)?
   - ❑ Yes ❑ No

23. What is your home zip code?....__________________

24. Are you a student at CU Boulder?
   - ❑ Yes, an undergraduate student
   - ❑ Yes, a graduate student
   - ❑ No

25. How much do you anticipate your household's total income before taxes will be for 2014?
   (Please include income from all sources for all persons living in your household.)
   - ❑ Less than $10,000
   - ❑ $10,000 to $19,999
   - ❑ $20,000 to $29,999
   - ❑ $30,000 to $39,999
   - ❑ $40,000 to $49,999
   - ❑ $50,000 to $74,999
   - ❑ $75,000 to $99,999
   - ❑ $100,000 to $149,999
   - ❑ $150,000 or more

26. In which category is your age?
   - ❑ Under 18
   - ❑ 18-24 years
   - ❑ 25-34 years
   - ❑ 35-44 years
   - ❑ 45-54 years
   - ❑ 55-64 years
   - ❑ 65 years or older

27. What is your gender?
   - ❑ Female ❑ Male

Thank you very much for completing this survey!
Please fold the survey, staple or tape it and return it to your organization's contact person for pick-up by a staff member from National Research Center.
You can also mail it to:
National Research Center, Inc.
2955 Valmont Road., Suite 300; Boulder, CO 80301

**CITY OF BOULDER**
**CITY COUNCIL AGENDA ITEM**

**MEETING DATE: August 19, 2014**

**AGENDA TITLE:** Consideration of a Motion to Accept the Study Session Summaries on the AMPS Update from June 10 and July 29, 2014

**PRESENTERS:**
Kathleen Bracke, GO Boulder Manager, Public Works Transportation
Molly Winter, Director, Downtown and University Hill Management Division and Parking Services (DUHMD/PS)

## EXECUTIVE SUMMARY

This agenda item provides a summary of the June 10 and July 29, 2014 study sessions on the Access and Management Parking Strategy.

The purpose of the study sessions was to request council feedback on the following:

1. Review and discuss the draft Access Management and Parking Strategy (AMPS) project purpose, goals, guiding principles, proposed schedule and milestones; and
2. Review and discuss the AMPS seven areas of focus.

## STAFF RECOMMENDATION

**Suggested Motion Language**:
Staff recommends Council consideration of these summaries and action in the form of the following motion:

Motion to accept the June 10 and July 29, 2014 study session summaries on the Access Management and Parking Strategy.

**Access Management and Parking Strategy Study Session**
Summary
COUNCIL CHAMBERS
JUNE 10, 2014

**PRESENT**
**City Council:** George Karakehian, Tim Plass, Suzanne Jones, Mary Young, Sam Weaver, Macon Cowles, Andrew Shoemaker

**Staff members:** Jane S. Brautigam, City Manager; Molly Winter, Downtown and University Hill Management Division and Parking Services Director; Tracy Winfree, Director of Public Works for Transportation; Kathleen Bracke, GO Boulder Manager; Chris Hagelin, Senior Transportation Planner/GO Boulder; Kurt Matthews, Manager Parking Services; Eric Guenther, Assistant Parking Manager; Lesli Ellis, Comprehensive Planning Manager; Jay Sugnet, Senior Planner, Community Planning and Sustainability.

**STAFF PRESENTATION**
Winter and Bracke provided a project overview and update to City Council on the Access Management and Parking Strategy (AMPS) project emphasizing these key points:

- AMPS encompasses existing access and parking districts and programs as well as taking a citywide approach tailored to addressing existing and future needs of different areas throughout the community.
- AMPS includes exploring opportunities to improve managed parking and multimodal access for public and private parking areas, including both on and off-street, within existing districts and throughout the community.
- AMPS considers all modes of transportation – autos, transit, biking and walking.
- AMPS is an interdepartmental effort and supports the city's sustainability framework.
- City boards and commissions are involved and engaged providing valuable feedback and ideas throughout AMPS process.
- AMPS includes seven focus areas:
    - District Management (Existing & New Districts)
    - On & Off Street Parking
    - Technology
    - Transportation Demand Management
    - Parking Code Changes (Auto & Bike)
    - Parking Pricing
    - Enforcement
- Cultivating partnerships and on-going collaboration across city departments and with community stakeholders is key and will maximize co-benefits of AMPS outcomes with other integrated planning initiatives such as Transportation Master Plan, Climate Commitment, Economic Vitality plan, corridor plans, and upcoming update to the Boulder Valley Comprehensive Plan (BVCP).

AMPS is a multi-year project that integrates with existing city planning efforts and on-going programs and operations. Community engagement is an important aspect to ensure a breadth of input from residents, businesses, employers/employees and visitors. A communication strategy plan is being developed and implementation will begin this summer.

The first phase of the project in 2014 includes best practices research, followed by policy analysis for all of the seven AMPS focus areas. Work will continue into 2015 on developing recommendations for short-term as well as long-range implementation strategies.

Staff will be checking in with boards and commissions in September and will return to Council in October to provide an update and seek feedback on policy analysis, options, and next steps.

Expert panels will be used at specific points in the project to bring input from practitioners who are considered to be implementing best practices and innovative strategies in their communities.

The outcome of AMPS will be a citywide access management and parking strategy that will be incorporated into planning, operations, projects and programs moving forward.

Since AMPS covers both existing efforts as well as creating a future, citywide access management strategy, there are a number of early action items as a part of ongoing work programs. These include:

- Technology improvements including parking pay by cell, variable messaging signs in the garages.
- Installation of electrical vehicle powering stations.
- Creation of first pilot parklet on the hill.
- Public private partnerships for shared parking on the hill and downtown.
- Coordination with other city plans including the Civic Area Plan, North Boulder Area Plan, Transportation Master Plan update, Envision East Arapahoe corridor plan, , and Climate Commitment as well as update for the BVCP.
- First phase of auto and bicycle parking code changes.
- On-street car share policy.
- Transportation Demand Management (TDM) Toolkit for private development.

Bracke and Hagelin provided background on the TDM Toolkit for private development early action item. The city works with Boulder Transportations Connections (BTC) to implement the existing program and the evaluation criteria for the private TDM plans. The AMPS' TDM focus area work is being coordinated with the Transportation Master Plan Update. Currently the TDM programs are voluntary and city involvement and oversight/evaluation is done on a short term (< 3 year basis). Staff and BTC currently provide basic level of on-going technical assistance to developments and businesses. The best practices research includes options to broaden the package of services including car share, bike share, along with the Eco Pass as well as provision of technical support by the city and/or community partners. Initial findings from the research indicate the importance of the development context, the size and location of projects, and access options available. This research will also include exploring longer term TDM program evaluation methods for compliance and effectiveness. Options range from continuing with the current voluntary and encouragement based approach, to a more systematic, regulated and/or required approach. Staff is seeking input from community stakeholders as well as considering research on national best practices to develop potential options to bring forward for boards and City Council to review in the fall 2014.

Winter provided background on the district access projection methods and how the model incorporates all modes (transit, bike, walking, and vehicles) in making transportation access projections for the future; the important role of TDM programs being the first option and the interplay of using incentive and disincentive to affect mode shift. The district access projections include an expectation that additional private sector parking may need to be considered in conjunction with the district parking provided to meet the area's needs. Partnerships with private developers and property owners will be a strategy for the future as land options decrease with build out. Also the partnership approach supports the "SUMP" principles – parking that is shared, unbundled, managed and paid. Winter also provided information about the downtown garage waitlists being the longest in recent memory and the downtown alternative mode share being approximately 60%.

**COUNCIL DISCUSSION**

Specific feedback from individual Council members was provided in response to questions requested by staff:

1. ***Does City Council agree with the AMPS project purpose, goals, and guiding principles?***

   - Council members suggested adding the following to the AMPS guiding principles: safety, and more emphasis on the relationship to the city's climate commitment and other planning projects, and ensuring it supports a diversity of people – all ages and stages of life.

2. ***Does City Council have input on the proposed AMPS approach and timeline for AMPS?***

   - Concern was expressed regarding the communities selected for best practices research; a broader range of communities needs to be considered that reflect the values of Boulder, including international communities that have made greater strides in reducing cars in the downtown areas.
   - A greater focus on providing evaluation data to assess impacts and effectiveness needs to be incorporated into the best practices research, and more information needs to be included regarding how AMPS will support the city's sustainability framework, Climate Commitment, and master plan goals.
   - The pros and cons of different measures of levels of service and traffic congestion were discussed and their role in supporting walking, biking, and transit. Traffic congestion can be a sign of a healthy downtown; and it can be an incentive for people to take other modes of transportation. Need to develop strategies to support and balance the needs of all modes.

3. ***Does City Council have input on the AMPS list of 2014 work program topics? Are any missing?***

- There was general sentiment from Council that the TDM Tool Kit for private development needs to have more “teeth” in the regulations in order to ensure effectiveness of the program both in the short and long term.
- Look at a broad range of tools in the TDM toolkit to ensure equity across the city including the possibility of charging for parking elsewhere, the impacts of new development. Need to keep a vibrant downtown and find a balance. Cannot park our way out of the situation; need a variety of options.
- Look to Boulder Junction as a model for other areas of the community.
- Offer different programs that are targeted to reach the variety of audiences – employees, residents, visitors.
- Consider different options for different areas of the community, existing districts as well as new areas.  Integrate AMPS work with other city planning projects such as North Boulder, Civic Area, and East Arapahoe.
- Adequate parking for downtown is a concern as downtown grows along with increasing the use of other travel modes.
- Include consideration of “edge” parking options - lots at the fringes of the city to intercept automobiles and provide transit to the center of the city.

# Access Management and Parking Strategy Study Session

**Continued from June 10, 2014**

Summary

COUNCIL CHAMBERS

July 29, 2014

**PRESENT**

**City Council:** Matt Appelbaum, Lisa Morzel, George Karakehian, Tim Plass, Suzanne Jones, Mary Young, Macon Cowles, Andrew Shoemaker

**Staff members:** Jane S. Brautigam, City Manager; Molly Winter, Downtown and University Hill Management Division and Parking Services Director; Kathleen Bracke, GO Boulder Manager; Chris Hagelin, Senior Transportation Planner/GO Boulder; Kurt Matthews, Manager Parking Services; Eric Guenther, Assistant Parking Manager; Lesli Ellis, Comprehensive Planning Manager; Jay Sugnet, Senior Planner, Community Planning and Sustainability; Donna Jobert, Financial Manager, DUHMD/PS.

**STAFF PRESENTATION**

Winter and Bracke provided a project overview and update to City Council on the Access Management and Parking Strategy (AMPS) project as a continuation from the June 10 City Council Study Session presentation with an emphasis on the following:

- What staff heard in the June 10 study session and how that input was incorporated in the revised AMPS guiding principles, best practices work, and overall project approach;
- AMPS focus areas, 2014 work program, and relationship to the TMP and other city planning efforts.

**COUNCIL DISCUSSION**

Specific feedback from individual Council members was provided in response to questions requested by staff:

1. ***Does City Council have comments on the seven AMPS areas of focus?***
2. ***Are there any additional comments on the project purpose, goals, guiding principles, approach and timeline?***
3. ***What are we missing that should be included in AMPS?***

   GENERAL

   - Overall, many members of Council expressed support for the project and believe it is shaping up well.
   - TMP mode share and vehicle miles traveled goals are important components and should guide work in all of the AMPS focus areas.
   - Metrics will be needed to measure potential impacts, effectiveness, and success and allow for adaptive management (i.e. course corrections).

- Although metrics are important, need to be cautious in how the numbers are interpreted and used.
- Important to underscore the relationship to other plans, in particular the Transportation Master Plan and Climate Commitment.
- Best practices research needs to clarify which cities we are trying to emulate or simply learn from in the different focus areas of AMPS. We need to understand the context and what is appropriate for Boulder. For example, while we don't want to be like Houston, but we can learn from work they are doing specific to neighborhood benefit districts. Also need to consider the impacts of unintended consequences.
- Although getting best practices from other cities is great, staff is encouraged to invent new programs and approaches as well.

DISTRICT MANAGEMENT

- Concern expressed about the city's parking lot waiting list downtown and the potential for spillover parking in the surrounding neighborhoods. Some questioned if the long waitlist is due to the lower parking rates compared to the private sector.
- The Wells Fargo lot may be a potential public private partnership.
- Civic Area is an opportunity to address parking – surface parking needs to be removed and replaced with structured parking in key locations.
- Concern was expressed regarding the decrease of parking through the planning process at the redevelopment at the northeast corner of 13$^{th}$ and Walnut.

ON AND OFF STREET PARING

- Consider the impacts of the 72 hour parking regulation.
- Ensure that taxis and curbside parking/loading zones for new types of carshare services are considered part of the multimodal system.

TRANSPORTATION DEMAND MANAGEMENT

- Avoid the use of the term "alternative" modes. Use multimodal or list all of the modes.
- Providing for more short-term bike parking downtown is important to ensure a good user experience, particularly in construction areas.
- Free parking is a top priority for many employers particularly in east Boulder where transit may not be a viable option. Need to consider context and available travel options for different areas of the community.

- Paying for parking has social and economic considerations. Other modes may not be available to everyone for a wide variety of reasons. There may also be spillover and unintended consequences that need to be understood.
- Look at requiring landlords to provide bike parking as part of rental licensing.
- Concern about downtown projects reducing parking without council input; consideration is needed for the part of the mode share that drives.

CODE REQUIREMENT / ENFORCEMENT / PARKING PRICING / TECHNOLOGY AND INNOVATION

- Parking rates in (CAGID) are low compared to the private market. Staff updates rates once a year to create comparable prices. An increase will be proposed in the 2015 budget.
- Concern was expressed about limiting parking and encouraging transit in parts of the city (e.g. east Arapahoe) when existing transit service is limited. Currently, there is demand for additional transit, but this is an example of how AMPS needs to be tailored specifically to different parts of the city. What works in the downtown may not in other parts of the city. Also need to consider how transit access and parking management opportunities will change over time as more options become available in other areas of the community.
- Parking tickets are an often heard complaint for Council members. Staff responded that fines have not increased in several decades and that staff communicates directly with complainants and most often resolves their issues. One question was if some of the parking fine revenue could be used in the parking districts for more multi modal programs.

**NEXT STEPS**
City Council supported staff continuing work in all areas of AMPS with community engagement and discussions with city boards throughout the summer/fall. Staff will also be returning to City Council for a Study Session on October 28. Staff will continue to collaborate and integrate work with AMPS and other city-wide planning initiatives.

Related to AMPS, the update to Boulder's Transportation Master Plan (TMP) was accepted by City Council on August 5. The TMP and AMPS are examples of the city's dynamic, integrated planning approach. The TMP provides the broad multimodal transportation policy foundation for the Boulder community and supports the AMPS project's guiding principles and goals.

AMPS provides city-wide opportunities to develop enhanced parking management and TDM strategies that support implementation of the recently accepted 2014 TMP and other integrated planning initiatives within the context of the city's sustainability framework.
For more information, please visit: www.bouldercolorado.gov/amps