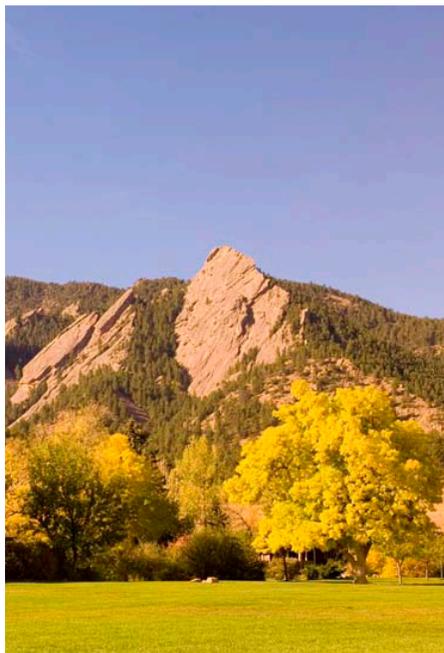




Parks & Recreation Annual Report 2010



Mission Statement

The mission of the city of Boulder Parks and Recreation Department is to provide safe, clean, and beautiful parks and facilities and high-quality leisure activities for the community. These services shall enhance residents' health and well-being and promote economic vitality for long-term community sustainability. We will accomplish this through creative leadership, environmentally sustainable practices, and the responsible use of available resources.

Vision Statement

Strive for excellence in our parks and recreation system to reflect and serve the unique values and qualities of our community.



2010 Annual Report

Director's Message:

It's difficult to place a value on quality of life. Harder still to quantify the benefits of a park, ball field, successful adult or youth fitness program; challenging to put a price tag on the benefits of a healthy, active child. Yet everyday our goal and commitment to Boulder is to provide the best parks, recreation facilities, programs and staff – to make this community one of the happiest, fittest and most enjoyable places to live.

Indeed it is hard to quantify the value of Boulder's many lush parks, outdoor athletic fields and exceptional indoor and outdoor recreation facilities. How many people benefit from them? What role do they play in attracting and retaining desirable businesses, institutions and special events? How do they influence people's choices around where to live, travel, or attend college? How do all these inter-related factors impact the community's quality of life?

We know some of the answers - but certainly not all of them. Through this annual report we share the data we know about the diverse facilities and programs we manage – from the Pottery Lab and Boulder Reservoir to the Flatirons Golf Course and Valmont Bike Park. Ultimately, even in such an inspired and engaged community as Boulder we still measure our success one individual at a time - much the same as this often misattributed quote from 1905:

“To leave the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you have lived. This is to have succeeded.” – Bessie Stanley (but often attributed to Ralph Waldo Emerson)

In the Spirit of Community,

Kirk Kincannon, Director
City of Boulder Parks
& Recreation



1505 PEARL STREET #209
NW corner unit with views of Mt. Sanitas & City Park, all on one level with large corner windows & a balcony. Unit has solar to meter, low utility bills, high-end finishes. Nice hardwood floors, large walk-in closet in master & large full bath. On-site parking underground space plus a...
(647996) \$



912 LOCUST AVENUE
SET at the base of the mtns, across from Foothills Park, on non-through street w/inviting entry & wraparound porch. Well-improved, 1996 home boasts modern floor plan w/high ceilings, easy movement & plenty of windows. Lg FR opens to deck & fully landscaped yard, outstanding indoor/outdoor space. Fully fin bsmt w/open LR, bath & lg storage.
(653825) \$850,000



5659 COLLEGE PLACE
5BR Boulder contemporary. Beautiful new cherry kitchen w/slab granite countertops, 42" cabinetry, SS appliances & hardwood floors. Over 3200 sf above ground plus 1700 sf bsmt & 3-car garage. Wonderful location, close to Meadows Swim Club, Bobolink trailhead & East Bldr rec center.
(653568) \$885,000



3938 PROMONTORY COURT
TASTEFULLY UPDATED ranch w/walk-out bsmt backing to open space, just steps to pool/tennis cts & trails, Wonderland Lake Park & the foothills. Bathed in southern sunlight w/cathedral ceilings & skylights; renovated kit w/granite counters, cherry cabs, stainless Dacor appl; fresh int paint
(650648) \$849,900



Department Highlights

General:

- Energy performance upgrades.
- The North Boulder Recreation Center served as a temporary evacuation center and the Boulder Reservoir served as a base camp for out-of-area firefighters during the Fourmile Canyon fire, state's most destructive fire (Sept. 2010).
- LERN (Learning Resources Network) named the Department's fall 2010 Recreation Guide the September Parks and Recreation Catalog of the Month. It was featured on the LERN website throughout September as an exemplary model for recreation program catalogs.
- The Department held three Department Leadership Workshops intended to enhance leadership, communication and understanding among the department's top managers.
- The City's Wellness Program received the American Heart Association Platinum Level Fit Friendly award. The program is run by the Department's fitness program staff.
- The Department went completely electronic, switching from printed to online forms for summer camps, saving paper, staff time and mailing costs totaling more than \$3,000 in 2010.

Recreation Programs and Facilities Plan:

- After a year of public input, research and staff effort, the Department finalized and received approval from the Parks and Recreation Advisory Board and City Council to begin implementing the Recreation Programs and Facilities Plan. This comprehensive plan is designed to guide recreation-related decision-making and increase the unit's sustainability.

EXPAND:

- EXPAND staff Colleen Fitzgerald and Jennifer Heilveil were invited to speak at the "Developing Amazing Leaders" Conference at the United States Olympic Training Center in Colorado Springs.
- EXPAND was one of 11 public park and recreation agencies from around the country honored by the U.S. Army and the U.S. Department of Defense for their efforts in providing community-based recreation programs and services for newly-returned service members and veterans.

Master Plan Goals

Goal 1: Maintain and protect our parks and recreation facilities and programs.

- Maintained all facilities, including park renovation projects at Melody Park, Park East Park, Tom Watson Park and Coot Lake.

Goal 2: Become economically sustainable.

- Began implementing Recreation Programs and Facilities Plan.

Goal 3: Fill in the gaps in our parks and recreation system.

- Continued development of East Boulder Community Park and Valmont Bike Park.

Goal 4: Engage a broader range of the community, especially underrepresented populations.

- Held 10 public meetings/hearings; sent 10,000 print and electronic invites with translation/interpretation services offered.
- Distributed more than 250,000 Recreation Guides through mail, newspaper inserts and at retail stores/restaurants around Boulder inviting all community members to participate in our programs.

Goal 5: Be a community-wide leader in environmental sustainability.

- Implemented Zero Waste program at Park Operations facility.
- Participated in the Leadership in Energy and Environmental Design (LEED) energy audit performed by McKinstry at all park facilities and collaborated with other city departments to implement changes and upgrades to conserve water and energy.
- Performed inter-departmental efficiency study and implemented recommendations to reduce the Department's carbon footprint.
- Reduced landfill waste by recycling/reusing more of construction and landscape debris.
- Worked with the City's Integrated Pest Management (IPM) consultants to develop more environmentally-friendly landscape maintenance practices.
- Participated in a joint composting program to reuse more of the City's landscape/food waste for soil amendments.
- Continued to host all department meetings as Zero Waste – using all compostable serving materials.

Goal 6: Enhance our quality of life.

- Everyday we enrich thousands of lives through our quality parks, recreation facilities and programs.

Community support and engagement

Parks and Recreation exists to serve the community—but we couldn't do it without the community's awareness of our programs, input, and support.

New Year's Eve Fitness Jam:

- Approximately 70 people participated in the free New Year's Eve Fitness Jam.

Athletics:

- Completed access and entry renovations at Pleasant View Fields, as well as replacement of the irrigation and drainage systems.
- Partnered with the North and South Boulder Little Leagues for renovation of 75% of the Little League baseball fields.
- Attracted and coordinated more than 20 sports tournaments, including national soccer, Ultimate Frisbee® and softball events.



Boulder Reservoir Master Plan:

- Hosted three public meetings to gather input on policy and management options for the Boulder Reservoir Master Plan.

Flatirons Golf Course:

- Hosted two public meetings to gather community input on ways to improve the design of Flatirons Golf Course and its facilities as part of a feasibility study for the Flatirons Golf Course Master Plan.
- Achieved designation as a “Certified Audubon Cooperative Sanctuary” by demonstrating commitment to environmental sustainability, wildlife

Recreation Centers:

- The East Boulder Community Center was named the best recreation center in Boulder by readers of Yellow Scene magazine. The North Boulder Recreation Center and Flatirons Golf Course earned runner-up status for best gym and best golf course (respectively) from the readers of the Boulder Weekly.

Valmont City Park:

- Construction began on the bike park at Valmont City Park in early 2009 and opened on June 11, 2011. The design and features of this 40-acre, off-road cycling park make it one of the premiere bike parks in the U.S. This phase of park development includes an off-road terrain park, bike trails and bike pump track, a “tot-lot” play area, outdoor plaza, gravel parking lot, restroom facility, landscaping and irrigation.

Melody Park:

- The Department hosted a re-opening ceremony (in Sept.) for the neighbors and community, featuring Mayor Susan Osborne and Parks and Recreation Department Director, Kirk Kincannon.

Park East Park:

- The Department hosted a re-opening ceremony (in Oct.) for the neighbors and community, featuring Mayor Susan Osborne, several City Council members and Parks and Recreation Department Director, Kirk Kincannon.

East Boulder Community Park:

- The Department continued Phase 2 development, which included completion of the city's first artificial turf multi-purpose fields, lighted tennis courts, improved dog park, renovations to handball courts and additional parking.

Flatirons Golf Course:

- Achieved designation as a “Certified Audubon Cooperative Sanctuary” by demonstrating commitment to environmental sustainability, wildlife habitat, water quality and conservation.

Historic Caboose:

- The Department moved the former Denver & Rio Grande Western caboose 04990 from the Boulder County Railway Historical Society (BCRHS) grounds to a building at Valmont City Park on February 8. The Department will store the caboose inside a storage facility at Valmont City Park to preserve the restoration and keep it safe until the locomotive project is complete and a permanent location for caboose and engine are identified.

Urban Forestry:

- The Department worked through Trees Across Boulder to sell and distribute trees to be planted on private properties in Boulder to maximize energy savings through shading.
- Boulder was named a “Tree City USA” for the 26th consecutive year by the National Arbor Day Foundation, in honor of the city's commitment to community forestry.

Google Trike:

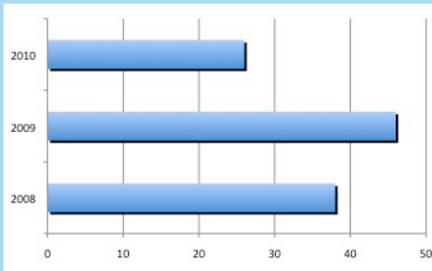
- From April 12-16, Google created street view films of the Boulder Creek Path and many Parks and Recreation facilities using their human and battery-powered tricycle (“trike”) for Google Maps. Boulder was selected by popular vote to be one of five cities to have their major parks, recreation centers and bike paths imaged for Google Maps.

Channel 8

- Each of Municipal Channel 8's 26 “Inside Boulder” news interview programs featured a two-minute workout segment with recreation and fitness staff. Each program airs several times for two weeks and includes vignettes of recreation staff demonstrating fitness techniques available in our recreation centers.

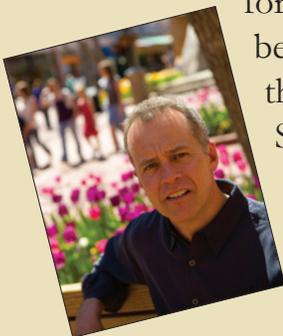
Administration Summary

Internships



The community and department benefited from hosting 26 interns. Interns play an integral role in supporting recreation program staff while gaining invaluable educational experience.

“The Pearl Street Mall is truly the crown jewel of Boulder and the Parks crew who cares for it gets much of the credit. When I come to work at 8 a.m., they’ve already been out planting, sweeping and scrubbing for 3 hours! All of us in Boulder owe them a ‘thank you’ for the beauty of the Pearl Street Mall.”



Sean Maher

Executive Director Downtown Boulder Inc. (DBI) and Downtown Boulder's Business Improvement District (BID).



Web: The Department has become the City's most viewed department website with 1,215,982 visits to 431 pages in 2010. Our homepage alone received 117,756 visits.

Sustainability: Parks and Recreation administrative offices and recreation centers became Zero Waste facilities, providing composting and recycling options to reduce landfill waste.

New Year's Adult Fitness Promotion: The Department provided the community with 11 fitness deals in late 2010, promoted with email blasts, a media release, advertisements, newspaper inserts, Web presence, local retailer displays and Channel 8 promotion.

Interns: In 2010, the community and department benefited from hosting 26 interns from 24 colleges and universities. Interns play an integral role in supporting recreation program staff while gaining invaluable educational experience.

Partnerships:

- The Department is actively pursuing public-private partnerships with organizations and businesses within the community. The goal is to enhance and diversify what we offer the community while increasing our fiscal sustainability.
- The Department continued its partnership with the Boulder Mountainbike Alliance (BMA) in 2010 to help with fundraising, facility development and programming for the bike park at Valmont City Park.

Recreation Guide: The Department distributed more than 250,000 printed and electronic Recreation Guides, email newsletters, and event invitations to Boulder-area residents informing them of the Department's programs, offerings and opportunities.

Recreation Programs and Facilities Plan:

- Hosted final public hearings to gather community input and discuss recreation interests, preferences and desires for the city's 5-year Recreation Programs and Facilities Plan.

Recreation Centers:

- The East Boulder Community Center hosted the Daily Camera's annual Summer Camp Fair on March 13.
- North Boulder Recreation Center (NBRC) hosted a state gymnastics competition on March 28, with more than 150 young gymnasts from clubs across the state competing.
- The NBRC and South Boulder Recreation Center also hosted major dual swim meets between local high school teams.

Financial Summary

“The Parks & Rec YSI program made a huge difference in our lives. It kept us out of trouble. It allowed us to experience things like camping, skiing, arts and cultural activities and volunteering. Things we wouldn’t have otherwise been exposed to - but these things helped us grow and made us want to be part of the community. This is a great program and we are grateful for it. That’s why, now as adults, we continue to volunteer and support it.”

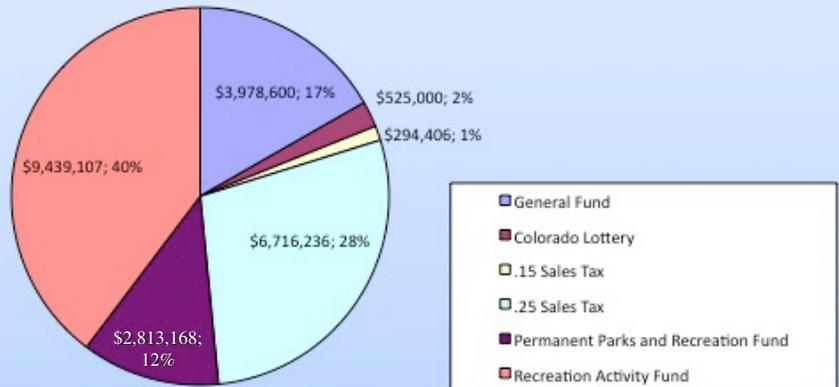


Marisela Grijalva (mom)
Kevin Grijalva
Kimberly Molina
Genisis Molina

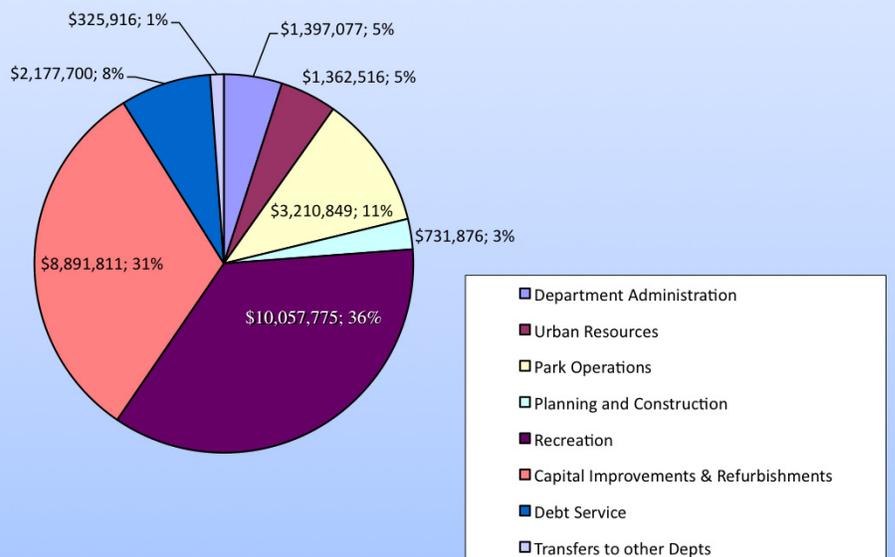
Former YSI family, now all adults and employed in Boulder

The Department’s leading challenge in 2010 was adjusting to significant declines in revenues from recreation, tax-based funding, and lottery appropriations. The Department met this challenge by developing and implementing strategies to reduce the gap between revenues and expenses over both short and long-terms.

Parks and Recreation - 2010 Revenue



Parks and Recreation - 2010 Expenses



Quick Guide to Funding

Parks and Recreation is funded by four primary funding mechanisms—each serving specific and sometimes dedicated purposes.

1. General Fund

The City's General Fund is supported by fees, sales, property and other taxes. General Fund dollars are allocated to city departments and projects by City Council through an annual budget process. Parks and Recreation uses its allocation to fund park and forestry operations and department administration.

2. Recreation Activity Fund (RAF)

The RAF is used to operate and maintain the Department's many recreation, fitness and sports facilities and programs. RAF funds are largely derived from program and facility use fees with some supplemental funding from the General Fund (primarily to fund subsidized programs for low-income youth and individuals with disabilities).

3. Permanent Parks & Recreation Fund

This is the Department's capital improvement and acquisition fund. It is funded specifically from property and development excise taxes for the dedicated purpose of acquiring land and renovating or improving existing parks and recreational facilities. It may not be used to fund operations or routine maintenance.

4. Dedicated Sales Taxes

The Department receives voter-approved sales tax funds (.25 cents) that are dedicated to acquiring, developing and maintaining certain parks and recreation facilities.

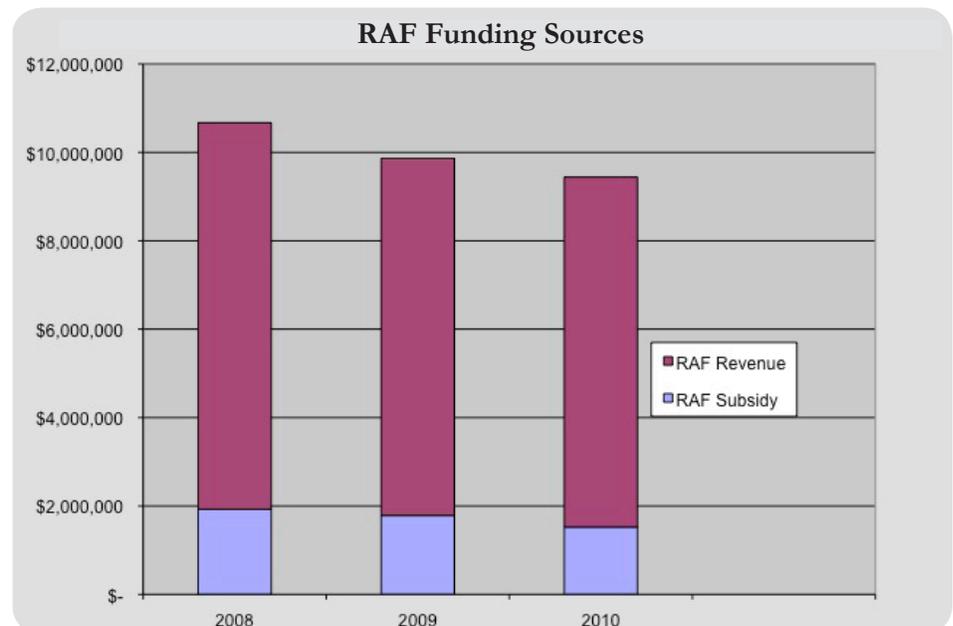
Financial Trends/Outlook

Due to the national economic downturn, sales and use tax estimates continue to be less than anticipated and were revised downward to reflect 2010 year-end actuals and collections trends for 2011. The 2010 revenue decline has carried into 2011. Since sales taxes, including the General Fund, are major contributors to the Department's funding sources, the Department had to make reductions to the approved budget. The Parks and Recreation Master Plan, Recreation Programs and Facilities Plan, and results from the City's Priority Based Budgeting guide expense reduction strategies to become financially sustainable. As a result, planned operating and capital expenses have been reduced to maintain the required balance between revenues and expenditures.

Strategies

Strategies to reduce the gap between revenues and expenses included:

- Reducing resources (funding and staffing) according to revenue generated across recreation program areas.
- Implement a dynamic cost-recovery and pricing model for recreation services.
- Identifying services with potential to be offered more sustainably by nonprofits or independent contractors.
- Developing and adopting a service delivery model that is financially sustainable within the city's current economic projections.
- Implementing an enhanced performance measurement system to ensure resource allocations are yielding appropriate outcomes and meeting revenue projections.
- Planning capital improvement projects that maintain existing infrastructure or increase revenue earning potential.



PARKS

By the numbers . . .

100 - properties maintained by the Parks Division. These include parks, sports facilities and public areas, such as the Pearl Street Mall, Chautauqua Park, Columbia Cemetery, the Municipal Plaza, and Stazio, Pleasant View and East Mapleton ball fields.

1,770 acres managed Includes 765 acres of developed parks and city lands we mow, irrigate, plant and maintain for current community use; plus 1,005 acres of natural areas.

236 miles of multi-use paths and walks maintained.

45,000 flowers and tulips planted annually on the Pearl Street Mall.

41 playgrounds maintained for active play and safety.

100 outdoor ball courts (basketball, handball, tennis and volleyball) maintained for community play and safety.

4 dog parks totaling 9 acres maintained.

36,000 trees inspected and cared for.



East Boulder Community Park

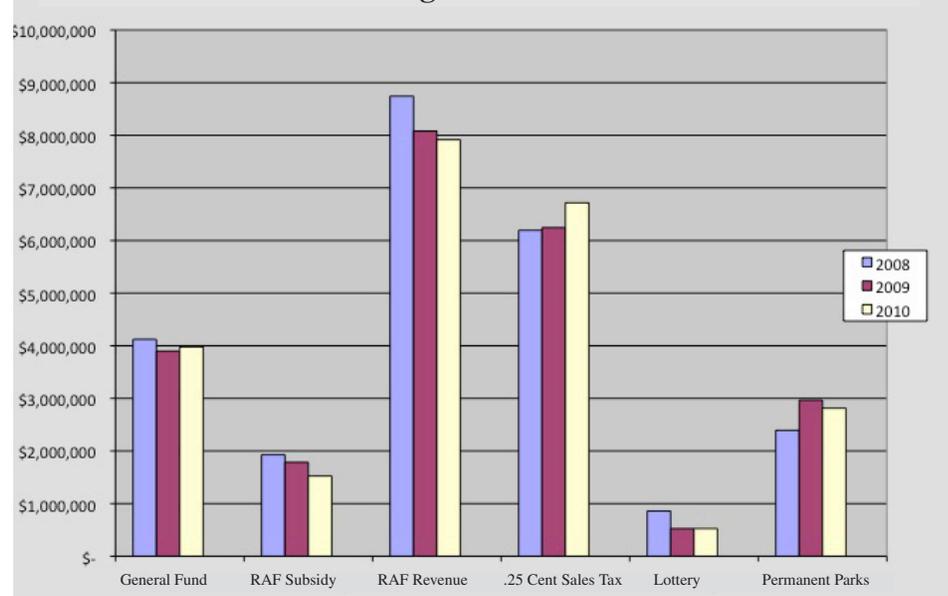
Capital Improvement Projects (CIP) funding

Each year the Department receives funding for Capital Improvement Projects, such as major park or facility renovations and construction projects. Funds allocated for Capital Improvement Projects must be used for their designated purpose and cannot be used to fund daily operations.

Major 2010 Capital Improvement Projects:

- **East Boulder Community Park** - major park development project
- **Valmont City Park** - major park development project: bike park
- **Melody Park** - playground and irrigation improvements
- **Flatirons Golf Course** - irrigation system improvements
- **Stazio Ball Fields** - irrigation improvements
- **Park East Park** - playground and irrigation improvements
- **Dakota Ridge Park** - 5 acre neighborhood park, playground
- **Harlow Platts Community Park** - irrigation system renovation

Funding Source Trends



Volunteer Efforts and Contributions

More than 3,000 volunteers contributed 44,821 hours of labor to the Department in 2010, providing an estimated dollar value of \$957,376 in labor value to the community. (Based on Independent Sector's 2010 standard volunteer hour value of \$21.36, this total equals the equivalent of 45 full-time employees!)

Their efforts included:

- Pulling and controlling noxious and invasive weeds.
- Planting flowers in adopted parks.
- Supporting the EXPAND Duck Race (and other fundraising events).
- Cleaning and beautifying our parks and greenways.
- Assisting in programs for youth and people with disabilities.
- Observing and documenting rare and sensitive bird species.
- Participating in special projects and work days at city parks.



Park East Park re-opening ceremony.

Urban Parks & Natural Resources

Environmental Sustainability

Each year we strive to make Boulder a greener, better place to live and play. This includes finding ways to make all our facilities more environmentally sustainable. In 2010, we recycled and composted more waste and relied more on integrated pest management (IPM) techniques than synthetic pesticides.

Water Conservation

The Department integrates the latest in turf irrigation technology and soil moisture monitoring into each new park and irrigation system renovation.

In 2010, we began park development projects or completed renovations at:

- Park East Park
- Melody Park
- Valmont City Park
- East Boulder Community Park
- Urbanized computer irrigation system

Composting

The Department currently composts all compostable office waste and organic plant materials and debris from park maintenance operations.

Highlighted Projects

Valmont City Park Phase 1

42 acre section north of Valmont Road

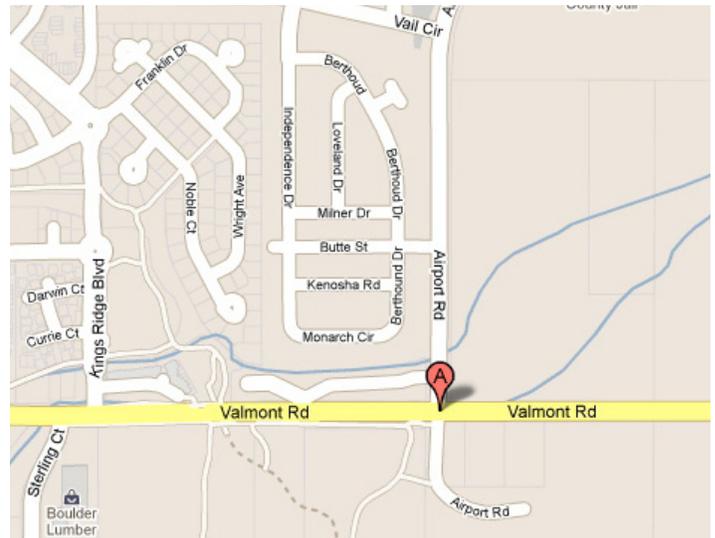
Key Accomplishments:

Bike Park:

- Natural-surface trails, jumps, features, bridges, events podium, maintenance/storage facility
- Restrooms/park plaza
- Playground and trike track
- Parking areas (Airport Rd. and Valmont Rd.)
- Multi-use path/sidewalks
- Signs, landscaping and irrigation systems
- Historic Platt Farmhouse relocation

Budget:

2.3 million dollars spent in 2010 on design and construction.



East Boulder Community Park

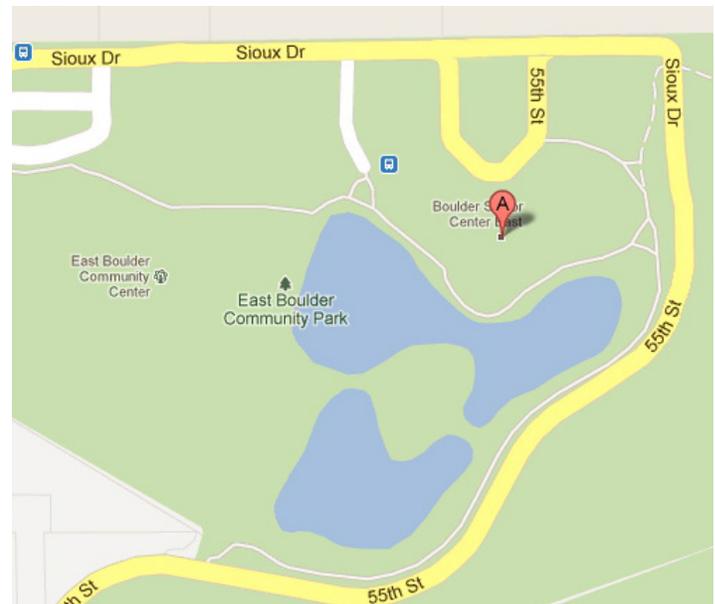
Park includes the following amenities: dog park, RTD bus access; bike route access; East Boulder Community Center; playground; multi-purpose fields; four outdoor handball courts; tennis - teaching center; volleyball; and soccer fields.

Key Accomplishments:

- Installation of two artificial turf multi-purpose fields
- Dog park renovation
- Parking lot addition
- Pedestrian and bicycle connections
- Improvements to the existing handball courts
- Lighting five tennis courts
- Infrastructure improvements

Budget:

2.9 million dollars spent on design and construction.



Integrated Pest Management (IPM)

The Department seeks to meet state and local requirements while balancing environmental principals and available resources in managing both our natural and developed parklands. The Department continually strives to minimize environmental impacts of our land management practices.

Integrated Pest Management (IPM) is the environmentally-sustainable practice we use for addressing weed, insect and wildlife pests. IPM uses cultural, biological and mechanical controls for significant weed and pest issues, BEFORE considering other control options. IPM requires identification and use of the least toxic (yet effective) action when control is necessary.

In 2010 the Department:

- Controlled 100% of known Colorado List A noxious weed species on park land.
- Used goats as a leading (biological) method of weed control, for the 10th consecutive year.
- Provided 100 hours of education and outreach to the public on weed management and associated natural resource issues.
- Conducted over 2,000 hours of IPM treatments on more than 30 park sites.
- Removed hundreds of invasive trees and shrubs and replaced them with native species as part of restoration projects.

Asset Database and Inventory Management

Using GIS (Geographic Information Systems) and database software, the Department maintained its comprehensive inventory of park assets (and associated maintenance schedules and costs). The database includes measuring and cataloging every asset from park shelters, turf areas, irrigation systems, playground equipment, hardscapes, pathways and more. This system enables the Depart-

ment to more accurately and effectively plan labor and material costs associated with both new and existing parks.

Wildlife Management

The Department manages more than 1,000 acres of natural lands. These lands currently provide habitat for a variety of wildlife species. The Department monitors and protects wildlife through the stewardship of all managed properties.

Here are the highlights:

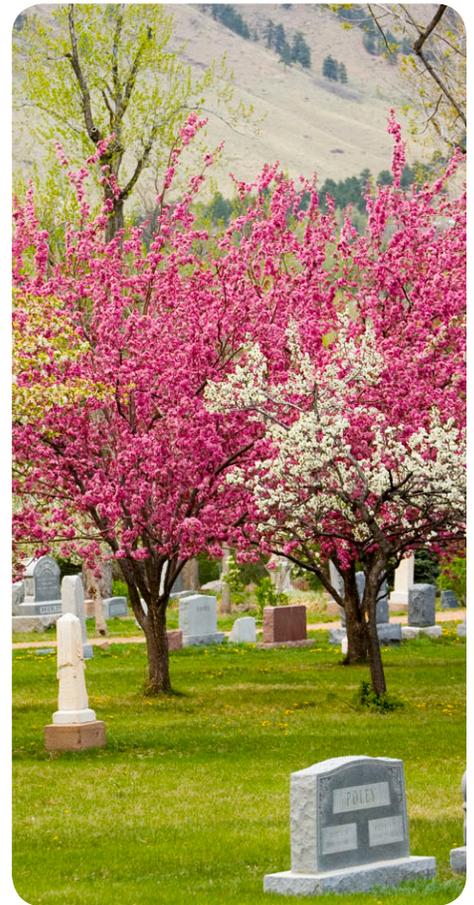
- Three Northern Harriers fledged in the wetlands west of the Boulder Reservoir. Nesting raptors are observed and areas closed as part of the Raptor Closure and Protection Program. The Boulder Reservoir continues to be one of the most productive areas in Boulder County for avian species of concern.
- Staff member Joy Master was recognized with a Prairie Dog Protection Achievement Award by the Prairie Dog Coalition.
- The Department continued transitioning park sites to wildlife-resistant trash cans.

Columbia Cemetery

Our Columbia Cemetery Conservation Corps received the first “Betty Chronic Preservation in Action Award” for their rehabilitation, restoration and conservation work at the cemetery (which began in 1999). The corps has performed conservation work on hundreds of grave markers, and the cemetery continues to be one of Boulder’s premier historical resources.

Thunderbird Lake

Staff continued implementation of the Thunderbird Lake Adaptive Management Plan. The plan includes increasing the surface area of the lake and improving overall water quality. Staff also expanded these goals to include minimizing the changes in wetland function and aquatic habitat and providing opportunities for education and passive recreation.



Urban Forestry:

The Department’s Urban Forestry unit ensures the health and safety of the community’s trees through routine health and safety inspections, plantings, pruning, and removals (of dead or unsafe trees).

- 383 new trees added to city properties and rights-of-ways
- 30 Sister City cherry trees planted at Scott Carpenter Park
- 26 trees planted through park development at Melody Park and Park East Park
- 28 trees added at Flatirons Golf Course
- 1,400+ trees pruned and/or safety inspected
- Worked with Trees Across Boulder to sell and distribute trees to be planted on private properties in Boulder
- Boulder was named a “Tree City USA” for the 26th consecutive year by the National Arbor Day Foundation, in honor of the City’s commitment to community forestry

New Programs, Honors and Awards

Gymnastics:

- Boys: Stevie Gregg qualified for the national championships for the 6th time in his 11 years with Flyers (our competitive gymnastics program).
- Girls: Lisa Goodhew was the Level 9 state and regional all-around and bars champion.

EXPAND:

- EXPAND staff Colleen Fitzgerald and Jennifer Heilveil were invited to speak at the “Developing Amazing Leaders” Conference at the United States Olympic Training Center in Colorado Springs.
- EXPAND was one of 11 public park and recreation agencies from around the country honored by the U.S. Army and the U.S. Department of Defense for their efforts in providing community-based recreation programs and services for newly-returned service members and veterans.
- EXPAND was awarded a \$15,000 grant from the National Recreation and Park Association’s (NRPA) USOC Paralympic Grant Initiative, sponsored by the U.S. Paralympics, a division of the United States Olympic Committee (USOC). EXPAND was one of 12 agencies to received a grant in 2010 for local community programs and opportunities for injured military personnel. The grant was used to begin a triathlon training program for injured military personnel.

Tennis:

- The Department’s Boulder Smash Youth Tennis Team (ages 8-18) had 10 state finalists and five state champions.

BVSD school day off camps:

- In addition to our extensive selection of summer camps supporting working families, recreation provided active day camps during most of BVSD’s weekday school closures (368 youth participated in 2010).



The Boulder Reservoir implemented a multi-departmental program to reduce the threat of Aquatic Nuisance Species (ANS) from being introduced through recreational uses.

Recreation

Recreation and fitness are essential to Boulder’s unique and vibrant community. The Parks and Recreation Department, providing excellent sports, aquatics, fitness and recreation facilities and more than 2,500 annual programs for youth and adults, is an integral part of what makes Boulder an exceptional place to work, live and visit.

The Department offers a broad range of leisure, sports, recreation and fitness opportunities to the community, including residents living with disabilities or very limited financial means.



Mary Ann Mahoney

Executive Director

Boulder Visitors & Convention Bureau

“The staff and facilities of Boulder’s Parks and Rec Department help attract visitors and events that contribute to the community’s economic vitality. Independent travelers enjoy the many parks, especially dog parks. Event coordinators love Boulder’s Reservoir and many well-maintained sports fields – as well as working with the Department’s professional staff. From running and triathlon events to softball and Ultimate Frisbee® tournaments, Parks and Rec plays a vital role in attracting visitors (and revenue) to Boulder.”

North Boulder Recreation Center



Amenities: 12,000 sq. ft. gymnastics center, gymnasium, indoor racquet-ball courts, cardio equipment and weight room, dance, yoga, childcare and multi-purpose rooms.

Outdoor amenities: 4 tennis courts, two platform tennis courts, and 1 sand volleyball court

Leisure Pool: 2,500 sq. ft. Features include a children's zero depth area with play features, water slide, basketball hoops, accessible tot slide and drop slide in lap area.

Lap Pool: 8 lanes x 25 yds. (1M diving board, 20 ft. slide) Designed to accommodate competitive swimming, lap swimming, instruction and other leisure activities. Sundeck, hot tub, dry sauna also in the pool area.

User groups:

- Boulder Aquatic Masters
- Boulder High School
- Boulder Swimming
- Elks Swim Team

NBRC Entries

Year	# entries
2008	170,167
2009	165,016
2010	155,079

East Boulder Recreation Center



Amenities: Gymnasium, cardio equipment and weight area, indoor sport climbing wall, dance, childcare and cardio class rooms.

Outdoor amenities: 5 tennis courts, 4 handball courts, 2 sand volleyball courts, multi-use sports fields.

Leisure Pool: 12,583 sq. ft. Features include a children's dinosaur water slide, bubble bench, lazy river, and 150 ft. waterslide. Sundeck, steam room and hot tub also in the pool area.

Lap Pool: 8 lanes x 25 yds. Designed to accommodate competitive swimming, lap swimming, instruction and other leisure activities.

User groups:

- Boulder Aquatic Masters
- Boulder Swimming

EBCC Entries

Year	# entries
2008	127,685
2009	122,415
2010	116,816

South Boulder Recreation Center



Amenities: Gymnasium, cardio equipment and weight area, dance, childcare and cardio class rooms.

Outdoor amenities: 4 tennis courts, 4 handball courts, 2 sand volleyball courts, multi-use sports fields.

Lap Pool: 6 lanes x 25 yds. (1M diving board) Designed to accommodate competitive swimming, lap swimming and instruction.

User groups:

- Boulder Aquateens
- Boulder Aquatic Masters
- Fairview High School

SBRC Entries

Year	# entries
2008	61,903
2009	61,956
2010	64,859



Boulder Reservoir

- The Boulder Reservoir is a 700 acre, multi-use recreation and water storage facility.
- Reservoir includes 13 picnic sites, boat ramps, moorings and rentals, swim beach, restrooms, showers, volleyball courts, horseshoe pits. 5-mile unpaved cycling, running, and walking loop.

Community user groups:

Avid4 Adventure
 Boulder Aquatic Masters
 Boulder Community Rowing
 CWW (Triathlon club)
 CU Rowing
 Renaissance Adventure Camps
 Stroke & Stride
 YMCA camps

Scott Carpenter Pool

No. lap swim lanes: 6 x 50 m.
 Ht. of water slide: 25 ft.
 Ht. of diving board: 1m
 Area of leisure pool: n/a

Other amenities: grass area

Community user groups:

Boulder Aquatic Masters
 Boulder Swimming
 Rally Sport

Spruce Pool

No. lap swim lanes: 8 x 25 yd.
 Leisure pool: 1000 sq. ft.
 "Tot" spray ground: 100 sq. ft.

Other amenities: grass area

Community user groups in addition to the public:

Barracudas
 Boulder Aquatic Masters

Leisure pool:

The Cottage School
 YMCA

Outdoor Pool Entries

Spruce Pool

Year	# entries
2008	14,181
2009	14,571
2010	14,979

Scott Carpenter Pool

Year	# entries
2008	12,937
2009	11,011
2010	10,853

Boulder Reservoir Front Gate Entries

Year	# entries
2008	10,324
2009	36,541
2010	61,671

Pottery Lab

The Pottery Lab is 2,566 square feet and includes kick, electric, and treadle wheels, a slab roller, electric, gas, wood and raku kilns.

Pottery (youth and adult)

Program registrations:

Year	# participants
2008	1,092
2009	1,102
2010	1,056



Sports Fields

Ball Diamonds

Youth/Adult
Softball – Baseball – Kickball

Gerald Stazio: 7 lighted
East Mapleton: 3 lighted
Scott Carpenter: 1 lighted

Youth Softball – Baseball - Kickball
Arapahoe Ridge: 2
Aurora 7: 3
North Boulder: 2
Martin: 1
Tom Watson: 4

2010 major user groups:

American Softball Assoc.
Boulder High School
Boulder Valley Girls Softball Assoc.
City of Boulder Sports
Diamond Baseball of Boulder
Fast-Pitch Showdowns
North Boulder Little League
South Boulder Little League
University of Colorado

Multi-Use Sports Fields

Pleasant View: 9 fields
Fields as part of parks: 10
(3 are joint use with BVSD)

2010 Major user groups:

Boulder County Force Soccer Club
Boulder Indoor Sports
Boulder Rugby Club
Boulder Valley School District
City of Boulder Sports
CU-Boulder
Grass Roots Ultimate Frisbee®
NOVA Soccer Club
YMCA

Sports Leagues

(teens and adults)

Year	# participants
2008	15,510
2009	15,412
2010	15,814

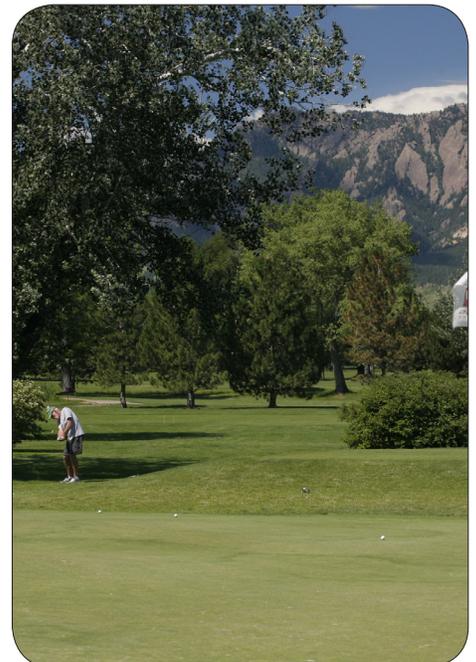
Flatirons Golf Course

- Flatirons Golf Course is an 18-hole, 6,800 yard golf course.
- Hosts tournaments, instruction programs and special events.
- Flatirons Golf Course has earned “Certified Audubon Cooperative Sanctuary” status.

Amenities: 18-hole regulation course; driving range; pro shop; snack bar/grill; meeting/banquet facility.

Year	Rounds of Golf
2008	48,550
2009	43,348
2010	38,293

Year	Revenue	Expenses	Net
2008	\$1,577,673	\$1,358,069	\$219,604
2009	\$1,396,176	\$1,326,507	\$69,669
2010	\$1,292,394	\$1,270,923	\$21,471



EXPAND

(Exciting Programs Adventures and New Dimensions = therapeutic recreation for people living with disabilities)

Program registrations:

Year	# participants
2008	1,624
2009	1,523
2010	1,112

Gymnastics

(youth instructional + competitive)



Program registrations:

Year	# participants
2008	5,360
2009	5,097
2010	5,505

Dance

(youth instructional + competitive; adult social)



Program registrations:

Year	# participants
2008	2,729
2009	2,361
2010	2,275

Youth Service Initiative (YSI)

(after-school education and enrichment for low-income youth and teens)

Program registrations:

Year	# participants
2008	327
2009	473
2010	386

Yoga

(yoga for youth, teens and adults; plus Tai Chi, Chi Kung, Feldenkrais)



Program registrations:

Year	# participants
2008	2,547
2009	2,168
2010	2,525

Tennis

(youth, teen and adult)



Program registrations:

Year	# participants
2008	1,456
2009	1,334
2010	1,293

Swimming

(youth, teen and adult; instruction, recreation, fitness)



Program registrations:

Year	# participants
2008	2,946
2009	2,707
2010	2,850

Fitness

(weight, cardio, Nia, Pilates, and more for teens and adults)



Program registrations:

Year	# participants
2008	3,490
2009	3,439
2010	2,023



2010 Grants and Donations

Valmont Bike Park

- \$20,000 donation from Pearl Izumi
- \$5,000 donation from Tokyo Joe's Restaurant

Exciting Programs Adventures and New Dimensions (EXPAND)

- \$42,750 grant from Scholl Foundation
- \$16,715 grant from Boulder County
- \$15,000 grant from NRPA Paralympics
- \$13,000 grant from the PLAY Boulder Foundation (for scholarship and programs)
- \$6,900 grant from PLAY Boulder Foundation (for Leisure Links Program)
- \$750 grant from Paralympics Sport Club
- \$8,100 in individual donations

Park Operations and Forestry

- \$6,000 in donations for Memorial Park Benches
- \$100 donation for the Harlow Platts Parcourse from Southern Hills Middle School

Youth Services Initiative (YSI)

- \$47,000 grant from Youth Opportunities Advisory Board Get Fit program
- \$4,000 donation from PLAY Boulder Foundation (for scholarship and programs)
- \$500 donation from National Recreation and Parks Foundation (NRPA)
- \$2,000 in individual donations

2010 City Council Members:

Susan Osborne - *Mayor*
Crystal Gray - *Deputy Mayor*
 Suzy Ageton
 Matt Appelbaum
 KC Becker
 Macon Cowles
 George Karakehian
 Lisa Morzel
 Ken Wilson

Jane S. Brautigam
City Manager

Paul J. Fetherston
Deputy City Manager

Tom Carr
City Attorney

2010 Parks & Recreation Advisory Board Members:

Todd Bryan – *Board Chair*
Pete Webber – *Board Vice Chair*
 Myriah Conroy
 Michelle Estrella
 Marcelee Gralapp
 Richard Thayer
 Bob Yates

2011 Parks & Recreation Advisory Board Members:

Bob Yates - *Board Chair*
Michelle Estrella - *Board Vice Chair*
 Mike Conroy
 Myriah Conroy
 Marcelee Gralapp
 Richard Thayer
 Kelly Wyatt

CITY OF BOULDER



Parks & Recreation

City of Boulder Parks & Recreation Department
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Boulder, CO 80304

303-413-7200

www.BoulderParks-Rec.org