

BOULDER'S HOUSING CHALLENGES

Setting + Culture + Opportunities + Quality of Life = High Demand for Housing

AFFORDABLE = HOUSING COSTS < 1/3 TOTAL HOUSEHOLD INCOME

Median Household Income

\$8,216 / Month  \$96,800 / Year

\$685,000 - Median House Price
\$2,050 - Average Apartment Rent

AFFORDABLE

For Median-Income

\$351,000
Home Price

\$2,382
Monthly Rent

Average Annual Salary

Teacher	\$	\$48,511
Firefighter	\$	\$47,900
Nurse	\$	\$68,310

2000 

50% Fewer
Market-rate
Affordable Homes

2012 

44,028 Homes
49% Owned
51% Rented

Average Personal Vehicle Expenses

Residents \$317 / Month
In-commuters \$407 / Month

Condos & Apartments
More Affordable, but
Less Appealing to Many



102,420 Residents
102,500 Workers

25.8 Square Miles
Total Land Area

**AVERAGE
HOUSE
PRICE**



City \$822,139
County \$432,293

43%

Urban Area Zoned
for Residential Use

 **59%**

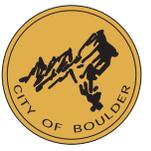
59% of Workers
Commute Into Boulder
and 90% Drive Alone

A New Housing Strategy is Needed to
Address Boulder's Housing Challenges

www.HousingBoulder.net



HOUSING BOULDER



Housing Boulder will identify community priorities for action, along with specific tools to address Boulder's housing challenges in a manner consistent with shared community values.

Housing Boulder is a collaborative community conversation about our values and our future.

We hope you will participate!

Spring - Fall 2015	Fall 2015	Winter 2015
Strategy Development	Strategy Adoption	Begin Implementation

Housing Boulder aims to create a community-supported strategy for responding to our housing challenges.

Community + Neighborhoods + Businesses + Organizations + City Council + Boards + City Staff

HOUSING BOULDER FOCUS AREAS



- Preserve and expand housing opportunities for middle-income households
- Strengthen affordable housing programs for low- and middle-income households
- Explore innovative approaches to provide diverse housing options in Boulder

HOUSING BOULDER GOALS



Strengthen Our Current Commitments	Create Diverse Housing Choices	Enable Aging In Place
Maintain the Middle	Strengthen Partnerships	Create 15-Minute Neighborhoods

Share your perspective and contribute ideas to help our community achieve its housing goals!

Join the discussion today – your voice matters and will help shape the future of housing in Boulder.

There are many ways to participate!

UPDATED - MARCH 5, 2015

www.HousingBoulder.net

www.InspireBoulder.com