

Boulder Arts Commission Agenda
April 15, 2015, 6:00 p.m.
Canyon Meeting Room, Boulder Public Library

CALL TO ORDER

Approval of Agenda

ASSENT FOR STAFF TO CONDUCT THE MEETING

PUBLIC COMMENT

COMMISSION RESPONSE TO PUBLIC COMMENT

SWEARING IN OF NEW COMMISSIONER

BOULDER ARTS COMMISSION APPOINTMENTS

ACTION ITEM: Chair and Vice Chair

ACTION ITEM: Representation to The Dairy Center for the Arts, Boulder Museum of Contemporary Art, and the Convention and Visitors Bureau.

GRANT PROGRAM ACTION ITEMS

R2 SPARK GRANT APPLICATIONS

Boulder Dance Coalition
Monica Dionysiou
Andrew Dransfield
Ana Maria Hernando
David Leserman
Miriam Paisner
Viki Psihoyos

GRANT & SCHOLARSHIP FINAL REPORTS

Colorado Shakespeare Festival, FY14 Open Grant, Boulder International Film Festival Call2Action Program
Wilson Harwood, FY15 South by Southwest Music Conference & Festival Scholarship

SEMI-ANNUAL REPORTS

Boulder Museum of Contemporary Art
The Dairy Center for the Arts

MATTERS FROM COMMISSION MEMBERS

MATTERS FROM STAFF

FOR DISCUSSION: Manager's Update

FOR DISCUSSION: Community Cultural Plan, Summary of Results from The Taste Test

FOR DISCUSSION: Agenda Items for the Next 12 Months

UPCOMING MEETING (Agenda Building)

6 p.m., Wednesday, May 20, 2015—Canyon Meeting Room, Boulder Public Library

ADJOURNMENT

**CITY OF BOULDER
BOULDER, COLORADO
DRAFT BOULDER ARTS COMMISSION MEETING MINUTES**

Name of Board/ Commission Boulder Arts Commission
Date of Meeting Wednesday, March 18, 2015, at the Main Library
Contact Information Preparing Summary Greg Ravenwood, 303-441-4397
Commission Members Present Anna Salim, Ann Moss, Felicia Furman, Richard Turbiak, Linda Haertling Commission Members Absent None
Library Staff Present Matt Chasansky, Office of Arts and Culture Manager Greg Ravenwood, BAC Cultural Grants Coordinator Mary Fowler, Creative Sector Initiatives Coordinator City Staff Present None
Public Present Randee Toler, Carla Selby, Beth Merckel, Miriam Paisner, Chelsea Locheart, David Lorraine
Type of Meeting Regular
Call to Order The meeting was called to order at 6:02 p.m.
Public Participation
Review of Minutes Turbiak motioned to approve the February 18, 2015, meeting minutes; Moss seconded and the minutes were approved unanimously.
Matters from Guests Chasansky introduced David Lorraine who presented on the Martin Drive Underpass Mural Project. Chasansky discussed the selection process on this donated work, noting that the Commission would serve as the selection panel to approve the design as well as the City commission, which would note the process for accepting the donation. Chasansky reviewed the acquisition criteria from the Interim Public Art Policy. Lorraine reviewed the details of the project's history, noting that funds from a 2014 Arts in Education grant award were not all needed, and the surplus funds have allowed the project participants to pursue additional murals within the underpass. He reviewed the designs of the two proposed murals, including a mural of silhouettes of children, and a mural of interactive framed chalkboards. Furman moved to accept the project and recommend it for implementation to the City Manager. Haertling seconded and the motion carried unanimously.
Grant Program Action Items <u>R1 Arts in Education Grants</u> Proposals from Blue Moon Dance Company, Boulder Metalsmithing Association, Colorado Shakespeare Association, Flatirons Elementary PTO, Greater Boulder Youth Orchestras, Imagination Makers Theater Company, Laura Tyler, Miriam Paisner, and Parlando School for the Arts and two fiscal sponsees of Boulder County Arts Alliance, including Colorado Hip Hop Collective and Locheart Arts, were reviewed, and scored in advance of the meeting. The average scores were presented to the commissioners and open for discussion. Moss spoke in support of the Colorado Hip Hop Collective's proposal, noting the diversity of the organization and its presentations. Salim noted that the project was a worthy one, but did not seem to fit the Arts in Education category and Turbiak concurred. Moss motioned to consider rescoring this proposal, but there was no second and the motion did not move forward. Haertling asked to discuss the Locheart Arts proposal. Salim and Turbiak both noted a weak marketing plan. Salim expressed her desire for clearer curriculum criteria for proposals in this category, should the proposed project not be taking place within school classrooms where criteria is already established. Turbiak motioned to recommend full funding for the top-scored proposals; Haertling seconded and the commission supported funding of Imagination Makers Theater Company (\$2,400), Colorado Shakespeare Festival (\$3,000), Parlando School for the Arts (\$2,956), Flatirons Elementary PTO (\$3,000), Boulder Metalsmithing Association (\$3,000), Greater Boulder Youth Orchestras (\$3,000), and Blue Moon Dance Company (\$3,000). <u>Americans for the Arts Convention Scholarship and Colorado Creative Industries Summit Scholarship</u> Haertling motioned to approve the three scholarship applicants; Turbiak seconded and the motion carried unanimously. Randee Toler was approved for the convention for AFTA and Barbara Beasley and Laura Blegen were approved for CCI.

Matters from the Commission

The commissioners discussed the recent joint board meeting on the civic campus. Chasansky noted Salim’s exit from the commission, and presented her with a plaque of acknowledgement for her five years of service to the Arts Commission. Farnan announced that Tamil Maldonado had been selected as the new Arts Commissioner and would be sworn in to begin her term at the April meeting.

Matters from Staff

Chasansky reviewed his manager’s update memorandum; there were no questions from the commissioners. Chasansky presented on the temporary public art projects (Title TK), reviewing the criteria and process for the project. Semifinalists chosen by the selection panel were Rebecca DiDomenico, Markus Dorninger, Electroland, Emma Hardy, Ana Maria Hernando, Ethan Jackson, Jen Lewin, Mary Mattingly, Matthew Mazzotta, The Art Guys and Michael Theodore. Chasansky reviewed brief synopses of the artist’s proposals. Haertling motioned to allow the arts department staff to proceed in working with the artists presented; Moss seconded and the motion carried unanimously. Chasansky provided an update on the community cultural plan, noting the upcoming Taste Test public meetings scheduled for April 9-10. Concepts would be presented that were heard from the community during The Culture Kitchen events, the vision for arts in the Boulder community for the future, and the strategic trajectories for the city with the new cultural master plan.

Date, Time, and Location of Next Meeting: The next Boulder Arts Commission meeting will be held at 6 p.m. on Wednesday, April 15, 2015, in the Canyon Meeting Room of the Main Library’s north wing.

APPROVED BY:

ATTESTED:

Board Chair

Staff Secretary

Date

Date

Adjournment

The meeting was adjourned at 8:13 p.m.mission.

The logo for the Boulder Museum of Contemporary Art (BMOCA) is displayed in white text on a black rectangular background.

Boulder Museum of
Contemporary Art

1750 13th Street
Boulder, Colorado 80302
303.443.2122

BMOCA.org

April 3, 2015

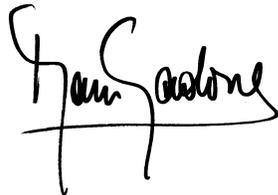
Matt Chasansky
Manager
Office of Arts & Culture
City of Boulder Library & Arts Department
1001 Arapahoe Avenue
Boulder, CO 80302

Dear Matt and Members of the Boulder Arts Commission,

It is my pleasure to submit the biannual report for Boulder Museum of Contemporary Art (BMOCA).

Thank you for your generous and ongoing support of the museum. We look forward to continuing to share our achievements with you.

With kind regards,

A handwritten signature in black ink, which appears to read "David Dadone". The signature is stylized with a large, sweeping flourish at the end.

David Dadone
Executive Director



**BOULDER MUSEUM OF
CONTEMPORARY ART**

Boulder Arts Commission
Biannual Report
April 3, 2015

Mission Statement

Boulder Museum of Contemporary Art (BMoCA) is a catalyst for creative experiences through the exploration of significant art of our time.

Strategic Plan through 2016

BMoCA's Statement of Strategic Direction:

Between today and the end of 2016, BMoCA will focus its highest level of attention and resources to advancing these three profiles:

1. Position the museum to support the Civic Area Master Plan and redevelopment process and the Scientific and Cultural Facilities District (SCFD) Reauthorization.
2. Grow awareness and support of the museum and its mission.
3. Strengthen organizational processes and infrastructure to support sustainability.

I) LONG-RANGE PLANS

Development

- BMoCA continues to proactively seek strategic funding from diverse sources for exhibitions, youth and adult education programs, and general operating expenses. These sources include members, donors, sponsors, collaborating organizations, foundations, corporations, Trustees, and in-kind contributions.

Education Programs

- The Education Coordinator and Associate Curator continue to develop experiential youth and adult programs that complement BMoCA's exhibitions and address the diverse needs of the community.

Youth Education

- BMoCA will continue to sustain and expand its youth education programs through fundraising, outreach, and collaborations.
- BMoCA is actively pursuing diversified funding to support its expanded youth outreach programs ARTlab, Art Stop on the Go, and Contemporary Classroom.

Public Programs

- BMoCA will maintain its schedule of dynamic public programs, including workshops, lectures, festivals, symposia, special events, and other innovative offerings that serve Boulder's culturally and intellectually diverse community.
- BMoCA's collaborations with over 60 regional organizations continue to thrive and directly support long-term sustainability

through audience development, visitor engagement, and donor cultivation.

- BMoCA will continue to enhance marketing and outreach efforts in order to engage broader audiences with the museum's public programs.

Exhibitions

- BMoCA's curatorial staff fosters unique opportunities for broad audiences to interact with the forefront of contemporary art.
- In addition to major exhibition presented in the museum's three main galleries, BMoCA presents BMoCA at Macky and Present Box exhibitions. Launched in April of 2012, BMoCA at Macky exhibitions are curated by BMoCA and presented in The Andrew J. Macky Gallery, located in the foyer of Macky Auditorium Concert Hall at the University of Colorado Boulder. Three BMoCA at Macky exhibitions in 2015 will feature Conor King (Denver), Margaret Neumann (Denver), and Cecilia Feld (Boulder).
- Launched in 2011, Present Box is BMoCA's series of temporary exhibitions that highlight experimental work by emerging artists from Colorado. Present Box invites artists working in performance-based, interactive, and participatory media to transform the Present Box (BMoCA's lobby and entrance) into immersive environments and workspaces. 2015 Present Box exhibitions include Kristen Hatgi Sink and Jillian FitzMaurice (Denver), Brandon Johnson (Denver), and Donald Fodness (Denver).

II) CURRENT PLANS

Strategic and Organizational Updates for September 2014 - March 2015

Development

- Grant Applications (recently completed and approaching)
 - Scientific and Cultural Facilities District Tier III multi-county application
 - The Andy Warhol Foundation for the Visual Arts
 - Boulder Arts Commission Major Grant
 - Boulder Arts Commission Arts in Education Grant
 - Boulder County Arts Alliance
 - City of Boulder Human Relations Commission Community Events Fund
 - City of Boulder Human Relations Commission Community Impact Fund
 - Biennial of the Americas Partnership Grant
 - Macy's Sponsorship Grant
 - Clif Bar Family Foundation
 - Broomfield Community Foundation Grant
 - Safeway Foundation
 - First National Bank
 - Awesome Foundation
 - Sheila Fortune Foundation
 - US Bank
 - Wells Fargo
 - Colorado Creative Industries Colorado Creates
 - Target Arts & Culture in Schools
 - The Denver Foundation
 - The Community Foundation Serving Boulder County

- Corporate Solicitations and Support
 - Since 2012, BMoCA has successfully secured corporate support for its annual auction fundraiser from **FirstBank** and **EKS&H**.
 - Since 2012, BMoCA has secured in-kind support for its annual auction fundraiser from **Mercury Framing** and **D&K Printing**.
 - **FirstBank** is a corporate sponsor of BMoCA's ARTlab program.
 - Beginning in 2013, **Macy's** became a corporate sponsor of BMoCA's young member affiliate group, Friends With Benefits (FWB). Macy's has renewed their support of FWB through 2016.
 - BMoCA continues to build relationships with businesses that foster strategic development. In 2014, BMoCA partnered with Boulder business **LON Little Shop** to curate the museum's store. Rebranded in late 2014 as **Alpine Modern**, this local business also sponsored the 2014 New Year's Eve party. Their management team maintains an active, visible presence at museum events and openings, and in the summer of 2015 Alpine Modern will launch a new line of products exclusively for BMoCA.
 - The goal for corporate support identified in BMoCA's strategic plan through 2016 is to grow the corporate donor base by 4 new donors by 2016 and achieve a retention rate of 60%.

- Board and Trustee Development
 - As of January 2015, the executive committee of BMoCA's Board of Directors consists of: Jeff Gaillard, President; Josh White, Vice President; Jaye Zola, Treasurer; and Teresa Booth Brown, Secretary.
 - Beginning in 2015, BMoCA's Board of Directors moved from a monthly meeting schedule to a quarterly meeting schedule.
 - BMoCA's executive staff is proactively cultivating new museum Trustees.

- Fundraisers and Cultivation Events
 - On September 18, BMoCA will present ARTMIX, the museum's 14th annual fundraising event. In preparation for the event, BMoCA has begun soliciting items from exhibiting artists and local businesses for the silent auction. The event will also include alive auction featuring luxury travel, adventure packages, and a paddle raiser. The paddle raiser will raise funds for ARTlab, BMoCA's educational outreach program for students attending Justice High School. BMoCA seeks to raise \$85,000 through ARTMIX in support of exhibitions and programs.
 - Launched in 2011, BMoCA continues to present Nights at the Museum, a series of dinner events in which a local chef and an exhibiting artist collaborate to create an art-inspired dining experience. The series has included collaborations with The Kitchen Community and Big Red F, and Blackbelly pledged its support for the 2015 series. These events will be presented on June 25 and November 11.
 - Beginning in 2015, BMoCA's curatorial, development, and executive staff collaborate to host small-scale donor cultivation events titled Takeout at the Museum. These intimate gatherings invite donors, collectors, and artists

to BMoCA for casual dinners and conversation that support ongoing museum advocacy and donor cultivation.

- Annual Reports
 - BMoCA is working on its fifth annual report for fiscal year 2014. The estimated completion date is summer 2015. BMoCA's annual reports are available through BMoCA's website, and distributed in hard copy to donors, supporters, Trustees, and Board members.

Education

Youth Programs

- BMoCA supports six outreach and education programs that impact over 5,000 Colorado youth ages 2-18 annually. These programs include: ARTlab, Art Stop on the Go, Contemporary Classroom, The Studio Project, Young Artists at Work, and Art Stop.
- **ARTlab**, established in 2011, empowers teens attending Justice High School (JHS), a Boulder Valley School District charter, with the means for positive self-expression through visual art. JHS teens are working to overcome issues of expulsion and juvenile delinquency and are at-risk of not graduating from high school. Museum educators conduct in-school art classes weekly for 15 students. In 2015, BMoCA expanded ARTlab to serve students attending Boulder Preparatory High School.
- Established in 2008, **Art Stop on the Go** provides youth ages 5-12 with free access to after-school and summer art education. In 2012, BMoCA began presenting Art Stop on the Go to youth in public libraries in Adams, Broomfield, and Jefferson Counties. In 2014, BMoCA sought and received additional funding to expand Art Stop on the Go into Douglas County in partnership with Parker, Highlands Ranch, Lone Tree, and Roxborough Branch libraries. All of these outreach programs and partnerships continue to thrive.
- **Contemporary Classroom**, established in 2011, puts the museum's exhibitions "on wheels" to bring contemporary art and visiting artists directly to students' classrooms. Museum Educators and artists provide 45-minute in-classroom presentations and hands-on art experiences inspired by BMoCA's exhibitions to youth in grades K-12. BMoCA has been presenting Contemporary Classroom to youth grades K-8 in Adams County since 2013. In 2014, the museum successfully expanded Contemporary Classroom to provide workshops to high-school aged youth in Arapahoe County with funding sought and provided by Scientific and Cultural Facilities District.
- **The Studio Project** is BMoCA's internship and leadership-training program for City of Boulder youth ages 13-18. Studio Project interns attend weekly meetings at BMoCA to gain in-depth knowledge of museum operations, and to plan and present Art Lounge. Art Lounge is a series of free events for Boulder County teens that promote peer-to-peer advocacy and raise awareness of issues relevant to teens' lives. In 2015, BMoCA's Studio Project will partner with Macy's to present an art and fashion show at 29th Street Mall on April 30. The event will raise funds for BMoCA and advance the leadership, education, and advocacy goals of The Studio Project.
- **Art Stop**, now in its 15th year, engages over 2,000 youth and families with free-access art making outdoors during the Boulder Farmers' Market season. BMoCA has expanded Art Stop's outreach to include collaborations with City of Boulder Department of Arts &

Cultural Services and the Department of Parks & Recreation to promote visiting artists and communitywide cultural activities.

Public Programs

- **\$1 Admission:** In an effort to advance BMoCA's goals to improve accessibility to the museum and contemporary art, and continue to reduce economic barriers to participation, in 2015 BMoCA reduced the cost of general admission from \$5 to \$1.
- **Free Access:** BMoCA offers free museum admission to visitors every Saturday throughout the year and on Wednesday evenings from 4-8pm during the Boulder Farmers' Market.
- **Expert Talks:** BMoCA's series of open-dialog discussions present exhibiting artists in conversation with experts on their work.
- **Your Brain on Art:** Presented in collaboration with Bill Stoehr and the Department of Psychology and Neuroscience at the University of Colorado Boulder, Your Brain on Art explores the relationship between creativity and the brain.
- **Open Wall:** One of BMoCA's most popular public programs, Open Wall is a one-night, self-curated exhibition and silent auction. Over 100 artists of all ages line-up to hang their work at BMoCA and help raise funds for the museum's exhibitions and programs.
- **MediaLive:** BMoCA launched MediaLive in 2012 and established the region's only multi-day festival that celebrates emerging forms of live audiovisual art. The fourth annual MediaLive will be presented in the spring of 2016 with lectures, panel discussions, performances, workshops, and pop-up exhibitions held at BMoCA and throughout the Boulder community.
- **CSArt Colorado:** BMoCA and Denver Botanic Gardens (DBG) partnered to launch Community Supported Art Colorado (CSArt Colorado) with seed money awarded by the Boulder Arts Commission in 2012. Modeled closely on community supported agriculture (CSA) programs, CSArt Colorado connects local artists with art lovers through a buy-local, share-based membership program.
- **Shark's Ink. at BMoCA:** In collaboration with Month of Print, in 2014 BMoCA partnered with Shark's Ink. to introduce Shark's Ink. at BMoCA, an expanded series of Expert Talks. Shark's Ink. at BMoCA invites Bud and Barbara Shark, founders of the Lyons-based print studio, to participate in open-dialog conversations with their international visiting artists.
- **BMoCA + Swoon International Residency Program:** BMoCA has partnered with Swoon Art House, a Boulder-based exhibition and studio space, to launch an international residency program. The goals of the program are to bring international artists of diverse genre to the city of Boulder to engage with the community, create new work, and expand existing projects. The first participant is Dutch artist Berndnaut Smilde whose residency spans six weeks in April and May 2015.

Exhibitions

- From October 3, 2014 - January 19, 2015, BMoCA presented *Defaced*, an exhibition of figurative paintings by eight emerging Romanian artists.
- On view now through May 3, 2015, BMoCA presents *Substrate*. *Substrate* invited seven artists to transform the museum's environment through interactive and immersive site-responsive artworks.
- BMoCA at Macky is a series of off-site exhibitions that BMoCA launched in 2012. In 2015, BMoCA at Macky will feature solo exhibitions by Conor King, Margaret Neumann, and Cecilia Feld.

- BMoCA's Present Box features a series of temporary exhibitions that explore performative and interactive art forms as a medium. BMoCA's 2015 Present Box series opened with *Bon Bon* by Kristen Hatgi Sink and Jillian FitzMaurice. In the summer and fall of 2015, BMoCA will present immersive installations by Brandon Johnson and Donald Fodness.

Facilities & Technology

- In the spring of 2014, BMoCA launched a new website that features interactive content and more extensive information about exhibitions, programs, and events.
- In April 2014, BMoCA implemented an updated customer relationship and fundraising management software system titled Altru. The adoption of Altru has enabled BMoCA to better serve its constituents through a centralized database that streamlines operations across departments, increases staff efficiency, and improves evaluative data.
- Beginning with the *Defaced* exhibition in the winter of 2014, BMoCA published its first free, interactive mobile tour that offers additional exhibition information and commentary by exhibiting artists. The second mobile app was created for *Substrate*, the spring 2015 exhibition currently on view.
- In January and February of 2016, BMoCA will partner with Facilities & Asset Management of the City of Boulder to refinish its main gallery floors.

Finance

- BMoCA will continue to advance efforts to diversify its funding sources and increase corporate donations and support from private foundations and individuals.
- General review of expenditures takes place on a regular basis.

Marketing

BMoCA has produced the following printed materials from September 2014-March 2015:

- 2 exhibition gallery guides
- 2 bilingual exhibition gallery guides
- 2 Present Box exhibition gallery guides
- 1 Young Artists at Work postcard
- NYE at the Speakeasy postcard
- 2 Studio Project Art Lounge postcards
- ARTMIX posters
- 2 sets of exhibition posters
- 1 set of Present Box posters
- ARTMIX postcard

BMoCA's mailing list continues to grow. Each of BMoCA's exhibition postcards and the ARTMIX invitation were mailed to approximately 3,500 homes and businesses throughout Colorado. Additionally, all of BMoCA's postcards are distributed throughout downtown Boulder and the Denver metro-region.

BMoCA distributes weekly email newsletters highlighting exhibition openings, special events, and public programs to a growing subscription list of roughly 7,000 recipients.

The Daily Camera renewed its marketing sponsorship through 2015.

Membership

- BMoCA currently has 549 active member households. The overall goal for 2015 is to achieve and maintain a base of 600 members.
- BMoCA's membership and development staff seek to revitalize its corporate membership program to foster a culture of sustained giving and cultivate multi-year support for the arts in our community.
- In the summer of 2015, BMoCA will pilot test a new program that invites Boulder businesses to bring their employees to the museum for lunchtime tours. This program will help raise awareness of BMoCA among area businesses, cultivate new members, foster stronger ties between arts and business, and promote audience development.

III) RECENT ACCOMPLISHMENTS

Highlights of Recently Completed & Upcoming Public Programs

Biennial of the Americas

July 14 - August 30, 2015

This summer BMoCA will partner with the Biennial of the Americas to launch a pop-up poetry and performance café in downtown Denver. BMoCA seeks to engage diverse members of the community with the arts, culture, and business innovation of Boulder, and highlight BMoCA's own brand of innovative exhibitions and programs. BMoCA is excited to count Biennial of the Americas, Boulder Convention & Visitors Bureau, and Colorado Creative Industries among the project's supporters.

Boulder Arts Week

March 27 - April 4, 2015

In 2013, BMoCA co-founded Boulder Arts Week in collaboration with Boulder County Arts Alliance, Dairy Center for the Arts, Downtown Boulder, Inc., CU Presents, and Boulder Bach Festival. In recognition of the second annual Boulder Arts Week, on Friday, March 27 BMoCA partnered with Boulder Fringe Festival to host the Boulder Arts Week Opening Party. The event included: opening remarks by BMoCA Executive Director David Dadone, Boulder Arts Week Manager Emily K. Harrison, and City Council Representatives Mary Dolo Young and Suzanne Jones; All You Can Artist Buffet produced by Boulder Fringe Festival; and a live performance of *Bon Bon* by BMoCA Present Box artists Kristen Hatgi Sink and Jillian FitzMaurice. 357 people attended BMoCA's Opening Party.

Expert Talk with Conor King & Gretchen Schaefer

March 5, 2015

Attendance: 50

In collaboration with Month of Photography, BMoCA at Macky presented Conor King: *Seeing, as I am*, a photo-series of large-scale portraits. For his Expert Talk, King and fellow artist and TANK Studios co-founder Gretchen Schaefer engaged in an open-dialogue conversation about his work and the technicalities of his process.

Access Days

February 17 and 19, 2015; November 10 and 12, 2014

Attendance: 13 and 61

BMoCA launched Access Art and Access Tours & Workshops in 2013 with support pledged by individual donors, BMoCA, and the City of Boulder

Human Relations Commission. Access Art is a series of educational tours that incorporate specialized techniques to make contemporary art accessible to individuals with early onset Alzheimer's disease and their caregivers. Access Tours & Workshops serve youth and adults of diverse physical and cognitive abilities. BMoCA partners with area organizations, groups, and community centers to increase awareness of these programs and to ensure the target audience is engaged.

Love. Kicks.

February 13, 2015

Attendance: 67

BMoCA's Friends With Benefits (FWB) hosted a one-night event for shoe enthusiasts. Engaging with the spring exhibition's focus on the floor and alternative modes of occupying the museum environment, Love. Kicks. invited guests to wear their favorite shoes, interact with the artworks, and socialize amidst a backdrop of dance music and digital projections by local artist-duo VidKiz.

BMoCA and Art Students League of Denver (ASLD) Do Mexico City

February 3-8, 2015

Attendance: 15

BMoCA collaborated with ASLD to bring a group of members to Mexico City. Attendees enjoyed VIP access to Zona Maco and Material Art Fair as well as visits to galleries, private collections, and artist studios.

Substrate

January 29 - May 3, 2015

Opening reception attendance: 521

Identifying an opportunity to invite multimedia artists to push the boundaries of what is possible in a museum, BMoCA created *Substrate*, an exciting exhibition of seven site-responsive installations and sculptures that transform the museum's environment from the ground up. The opening reception for *Substrate* was the largest in the museum's recent history.

http://www.denverpost.com/entertainment/ci_27516530/at-bmoca-wonders-execution-and-demolition

NYE at the Speakeasy

December 31, 2014

Attendance: 467

Each year BMoCA presents a New Year's Eve (NYE) party that raises funds for the museum. BMoCA's staff members collaborate to identify an appealing theme, form a steering committee, and execute this large-scale event that has sold out in three of the past four years. NYE at the Speakeasy invited guests to put their glad rags on for a prohibition-era themed party with live jazz, late-night burlesque, and bathtub gin.

Art Stop on the Go Student Exhibition at Ozo Coffee

December 6-30, 2014

Opening Reception Attendance: 23

Art Stop on the Go is BMoCA's free-access, curriculum-based art program. Launched in 2008, BMoCA presents Art Stop on the Go to youth ages 5-12 in Boulder, Adams, Broomfield, and Douglas counties. Last year, BMoCA partnered with The Family Learning Center and Ozo Coffee to present an exhibition of Art Stop on the Go student artwork.

Great Union Day

December 1, 2014

Attendance: 111

In collaboration with the winter 2014 exhibition *Defaced*, BMoCA presented Great Union Day, the national holiday of Romania commemorating the 1918 Union of Transylvania. This family-friendly event included performances by Doina Romanian Folk Choir and Balkanika Dancers, and featured traditional Romanian food and refreshments.

MediaLive

November 13-16, 2014

Attendance: 337

The third annual presentation of MediaLive introduced audiences to the forefront of live audiovisual art through performances, workshops, and dialog. The festival featured performances at BMoCA and ATLAS Institute at the University of Colorado Boulder; an installation at Boulder Public Library; and a student assembly at Boulder High School.

Month of Modern Wrap Party

October 30, 2014

Attendance: 445

BMoCA partnered with Month of Modern to host its wrap party. This event enabled BMoCA to partner with the design and architecture communities and engage new audiences with the museum.

CSArt Colorado Fall Distribution

October 18, 2014

Attendance: 107

For the second programmatic year, CSArt Colorado offers art lovers the unique opportunity to own a curated selection of artworks from 10 Colorado artists. The twice-yearly distribution events are social occasions for artists to meet collectors and promote their work, and for shareholders to pick-up their art shares. The fall distribution of 2014 welcomed 107 guests to BMoCA where the 2015 CSArt artists were announced.

Open Wall

October 10, 2014

Attendance: 345

The annual presentation of Open Wall welcomed 345 artists and attendees in a self-curated night of art and community.

Defaced

October 3, 2014

Attendance: 120

The opening reception for BMoCA's winter 2014 exhibition engaged 120 guests with figurative paintings by eight emerging Romanian painters.

ARTMIX

September 19, 2014

Attendance: 473

BMoCA's 13th annual auction fundraiser boasted record attendance and exceeded its fundraising goal. Through staff collaboration, a dedicated events committee, and an enthusiastic host committee, ARTMIX 2014 is the museum's most successful and best-attended fundraiser to date.

EVALUATION

- As the Education Department continues to expand its youth and adult public programs, including outreach to underserved communities, the Educator Coordinator and Director of Advancement seek to enhance BMoCA's evaluative processes and solicit qualitative input directly from participants and collaborators.
- The financial health of the institution is excellent. BMoCA measures the impact of its success through continued fiscal evaluation via a variety of performance methods. Specifically, evaluation comes in the form of increases in funding from the museum's financial and in-kind supporters. Additionally, quarterly, biannual, and annual accountability grant reports are submitted to funding agencies.

STATISTICS

Attendance general museum attendance and off-site programs:

approximately 16,000 (September 2014 - March 2015)

Attendance BMoCA at Macky attendance: approximately 57,367 (September 2014 - March 2015)

Membership: 549 households

Paid Staff: 9 full-time, 3 part-time

Volunteers: over 350 volunteers and 3 office interns

Fundraisers: 1 large annual fundraiser, 3-5 additional fundraising events

Biannual Financial Report: Please see attached documents.

The deficit of \$56,923.54 noted on the 2015 Profit & Loss statement reflects costs associated with the 2015 spring exhibition, and a slow period of fundraising that BMoCA experiences at the beginning of each fiscal year.

BMoCA thanks the Boulder Arts Commission for its ongoing support.

Boulder Museum of Contemporary Art
Balance Sheet
 As of December 31, 2014

2:41 PM
 04/02/2015
 Accrual Basis
 Dec 31, 14

ASSETS

Current Assets

Checking/Savings

1031 · First Bank Checking	58,031.80
1130 · First Bank Savings	250,649.67
1131 · 1st Bank Liquid Asset	50,063.89
Total Checking/Savings	358,745.36

Accounts Receivable

1200 · RECEIVABLES

1240 · Receivable (restricted)	4,020.00
1280 · Receivables (unrestricted)	8,611.77
Total 1200 · RECEIVABLES	12,631.77

Total Accounts Receivable 12,631.77

Other Current Assets

1040 · Cash Drawer for Events	200.00
1300 · PREPAID EXPENSES	
1310 · Prepaid Event Expenses	13,001.73
1320 · Prepaid Insurance	
1321 · Prepaid D&O Insurance	1,033.95
1323 · Prepaid Liability	902.84
1324 · Prepaid Workers Comp	588.82
Total 1320 · Prepaid Insurance	2,525.61

Total 1300 · PREPAID EXPENSES 15,527.34

1400 · INVENTORY

1410 · Gift Shop Merchandise	1,165.61
1412 · Alcohol Inventory	6,095.40
Total 1400 · INVENTORY	7,261.01

1499 · Undeposited Funds 1,646.00

Total Other Current Assets 24,634.35

Total Current Assets 396,011.48

Fixed Assets

1600 · PROPERTY & EQUIPMENT

1610 · Computer Equipment & Software	51,604.60
1620 · Furniture & Fixtures	40,881.30

	<u>Dec 31, 14</u>
1630 · Office/Gallery Equipment	33,993.92
1640 · Leasehold Improvements	299,241.11
1690 · Accumulated Depreciation	<u>-224,428.44</u>
Total 1600 · PROPERTY & EQUIPMENT	<u>201,292.49</u>
Total Fixed Assets	<u>201,292.49</u>
TOTAL ASSETS	<u><u>597,303.97</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · ACCOUNTS PAYABLE	10,077.78
Total Accounts Payable	<u>10,077.78</u>
Credit Cards	
2110 · Credit Cards	
2110.1 · 7074 David Credit Card	2,900.51
2110.3 · 6901 Jordan Credit Card	541.07
2110.9 · Nicole Credit Card 9906	672.61
2110.8 · Rachel Credit Card 9898	1,473.19
Total 2110 · Credit Cards	<u>5,587.38</u>
Total Credit Cards	5,587.38
Other Current Liabilities	
2200 · SALES TAX PAYABLE	535.41
2370 · DEFERRED REVENUE	99,228.00
Total Other Current Liabilities	<u>99,763.41</u>
Total Current Liabilities	<u>115,428.57</u>
Total Liabilities	115,428.57
Equity	
3900 · Retained Earnings	464,086.67
Net Income	17,788.73
Total Equity	<u>481,875.40</u>
TOTAL LIABILITIES & EQUITY	<u><u>597,303.97</u></u>

Boulder Museum of Contemporary Art
Profit & Loss
 January through December 2014

1:31 PM
 04/02/2015
 Accrual Basis
 Jan - Dec 14

Ordinary Income/Expense

Income

4000 · EARNED INCOME

4010 · Admissions

4011 · Exhibit Admissions 10,280.40
 4013 · Education Admission 23,662.35

Total 4010 · Admissions 33,942.75

4020 · Memberships 28,575.50

4055 · CSArt

4055.1 · Share Sales 32,280.00
 4055.2 · CSArt Shipping 80.00

Total 4055 · CSArt 32,360.00

4050 · Gift Shop

4050.5 · Commissions on Sales 4,383.47
 4053 · Store Sales 622.44
 4054 · Consignment Sales 1,971.31
 4052 · Gift Shop - Tax Exempt 0.00

Total 4050 · Gift Shop 6,977.22

4060 · Event Income

Sales - (Not Auction) 5,916.40

4062 · Art Auction

4062.1 · Ticket Sales - Auction 15,047.00
 4062.2 · Sponsors - Auction 5,000.00
 4062.3 · Sales - Auction 94,553.15
 4062.4 · Paddle Bids - Auction 4,960.00
 4062 · Art Auction - Other 2,020.70

Total 4062 · Art Auction 121,580.85

4069 · Cash Bar 9,200.97

4061 · Other Event Income 22,031.00

Total 4060 · Event Income 158,729.22

4030 · Rental Income

4030.1 · Rentals 72,251.45
 4030.2 · Liquor Sales 50,760.38
 4030.3 · Commission on rental catering 10,478.15

Total 4030 · Rental Income 133,489.98

4080 · Fees and Other Charges

4086 · Service Charges 0.00

	Jan - Dec 14
Total 4080 · Fees and Other Charges	0.00
Total 4000 · EARNED INCOME	394,074.67
4200 · CONTRIBUTIONS/PUBLIC SUPPORT	
4210 · Individual Donations	
4211 · Unrestricted Individual	53,575.57
4212 · Restricted Individual	41,346.52
4220 · Board & Trustee Donation	28,049.00
Total 4210 · Individual Donations	122,971.09
4230 · Corporate/Business Donations	
4231 · Unrestricted C/B	15,850.04
4232 · Restricted C/B	13,000.00
Total 4230 · Corporate/Business Donations	28,850.04
4250 · In-Kind Donations	
4251 · Donated Goods	10,838.00
4252 · Donated Services	34,588.00
Total 4250 · In-Kind Donations	45,426.00
Total 4200 · CONTRIBUTIONS/PUBLIC SUPPORT	197,247.13
4300 · GRANTS	
4310 · Government Grants	
4311 · Unrestricted Government	103,275.00
4312 · Restricted Government	13,007.00
Total 4310 · Government Grants	116,282.00
4330 · Foundation Grants	
4331 · Unrestricted Foundation Grant	36,521.94
4332 · Restricted Foundation Grant	95,592.00
Total 4330 · Foundation Grants	132,113.94
Total 4300 · GRANTS	248,395.94
Total Income	839,717.74
Cost of Goods Sold	
5000 · COST OF GOODS/SERVICES	
5010 · Exhibits/Education	
5011 · Exhibits	
5011.30 · Artist in Residence	192.10
5011.16 · Artist Honorarium	16,700.00
5011.1 · Artist Stipends/Travel	11,152.73

	<u>Jan - Dec 14</u>
5011.6 · Artwork Shipping	20,292.66
5011.15 · Catalogs	1,945.16
5011.3 · Contract Services	9,264.90
5011.20 · Exhibition Opening Expenses	5,199.13
5011.10 · Framing/Prints	3,388.78
5011.4 · Installation Supplies/Expenses	14,730.58
5011.7 · Signage/Didactics	1,080.26
5011.11 · Salaries and Wages	118,779.34
5011.22 · Payroll Taxes	9,956.58
5011.23 · Workers Compensation	747.20
5011.24 · Employee Benefits	4,725.21
Total 5011 · Exhibits	218,154.63
5013 · Education	
5013.7 · Artist Travel/Hospitality	50.00
5013.2 · Contract Services	16,607.05
5013.22 · MediaLive	15,674.61
5013.5 · Supplies/Materials	5,377.32
5013.21 · Snacks for classes	862.48
5013.23 · Your Brain on Art	716.46
5013.11 · Salaries and Wages	109,425.75
5013.12 · Payroll Taxes	9,177.37
5013.13 · Workers Compensation	698.27
5013.24 · Employee Benefits	4,306.65
Total 5013 · Education	162,895.96
Total 5010 · Exhibits/Education	381,050.59
5030 · Rentals	
5033.1 · Supplies/Materials	3,016.02
5033 · Liquor	18,980.97
5031 · Contract Staffing	700.00
5030.11 · Salaries and Wages	10,912.55
5030.12 · Payroll Taxes	909.08
5030.13 · Workers Compensation	63.50
5030.14 · Employee Benefits	418.53
Total 5030 · Rentals	35,000.65
5050 · Gift Shop	
5050.15 · Gift Shop Supplies and Material	12.99
5051 · Gift Shop Merchandise	360.72
5052 · Gift Shop Consignment Costs	992.44
5050.16 · Commission on sales	-7.00
5050.11 · Salaries and Wages	1,558.90
5050.12 · Payroll Taxes	128.88
5050.13 · Workers Compensation	9.95

	<u>Jan - Dec 14</u>
5050.14 · Employee Benefits	58.76
Total 5050 · Gift Shop	3,115.64
5058 · CSA	
5058.1 · CSA Costs	31,334.75
5058.3 · Salaries and Wages	10,816.47
5058.4 · Payroll Taxes	865.85
5058.5 · Workers Compensation	22.31
5058.6 · Employee Benefits	288.65
Total 5058 · CSA	43,328.03
5060 · Events	
5062 · Artist Commission	531.00
5065 · Catering/Food/Liquor	28,564.62
5063 · Contract Services	5,565.00
5069 · General Event Costs	10,462.09
5060.15 · Shipping - Events	985.02
5064 · Space/Equipment Rental	830.34
5068 · Supplies & Materials	2,355.07
5075 · Nights at the Museum	7,795.37
5060.11 · Salaries and Wages	28,651.37
5060.12 · Payroll Taxes	2,337.65
5060.13 · Workers Compensation	106.43
5060.14 · Employee Benefits	1,011.22
5074 · In Kind Event Expenses	10,685.00
Total 5060 · Events	99,880.18
5080 · Fees and Other Charges	
5085 · Credit Card Processing Fees	8,872.55
5080 · Fees and Other Charges - Other	844.82
Total 5080 · Fees and Other Charges	9,717.37
Total 5000 · COST OF GOODS/SERVICES	572,092.46
Total COGS	572,092.46
Gross Profit	267,625.28
Expense	
6000 · EMPLOYEE EXPENSES	
6010 · Salaries & Wages	31,640.89
6020 · Payroll Taxes	2,598.51
6025 · Worker's Comp	136.02
6035 · Employee Benefits	1,145.62
6040 · Training & Education	2,084.37
6260 · Payroll Service Fees	1,553.88

	<u>Jan - Dec 14</u>
Total 6000 · EMPLOYEE EXPENSES	39,159.29
6050 · BUILDING EXPENSES	
6075 · Building Maintenance	7,306.09
6090 · Building Supplies	4,768.44
6065 · Recycling	206.60
6060 · Telephone	60.72
6055 · Utilities	13,804.18
6050 · BUILDING EXPENSES - Other	50.44
Total 6050 · BUILDING EXPENSES	<u>26,196.47</u>
6100 · INSURANCE EXPENSES	
6115 · D&O Insurance	1,277.16
6105 · Liability Insurance	5,734.38
Total 6100 · INSURANCE EXPENSES	<u>7,011.54</u>
6200 · EQUIPMENT EXPENSE	
6211 · Computer Equipment/Software	11,568.00
6210 · Computer Repairs/Maintenance	750.00
6205 · Equipment Rental/Lease	3,534.34
Total 6200 · EQUIPMENT EXPENSE	<u>15,852.34</u>
6250 · CONTRACTUAL SERVICES	
6270 · Accounting and Audit	12,985.00
6255 · Outside Services	2,901.25
Total 6250 · CONTRACTUAL SERVICES	<u>15,886.25</u>
6300 · MARKETING EXPENSE	
6305 · Advertising	13,018.35
6318 · Design	4,000.00
6307 · E-Mail Broadcast Service	900.00
6360 · Postage and Delivery	12,001.66
6310 · Printing/Printing Materials	16,401.22
6325 · Documentation	515.00
6335 · Web Site	7,357.82
6319 · In - Kind Marketing	34,413.00
Total 6300 · MARKETING EXPENSE	<u>88,607.05</u>
6350 · OFFICE EXPENSES	
6380 · Office Supplies/Expense	3,369.16
6381 · In-Kind Office Expense	328.00
Total 6350 · OFFICE EXPENSES	<u>3,697.16</u>
6700 · FUNDRAISING EXPENSES	
6710 · Cultivation	5,132.33
6720 · Donor/Volunteer Appreciation	2,042.42
	<u>7,174.75</u>

	<u>Jan - Dec 14</u>
Total 6700 · FUNDRAISING EXPENSES	7,174.75
6900 · GENERAL EXPENSES	
6920 · Bank Service Charges	101.38
6993 · Board Expense	10,353.56
6995 · Cash Over/Short	312.18
6940 · Dues and Subscriptions	1,139.50
6965 · Licenses and Permits	1,944.00
6968 · Meals & Entertainment	1,228.43
6905 · Mileage/Travel	2,608.02
6930.1 · Professional Development	
6040.2 · MBA Program	6,125.00
6930.1 · Professional Development - Other	7,446.50
Total 6930.1 · Professional Development	13,571.50
6997 · Voided Checks	0.00
Total 6900 · GENERAL EXPENSES	31,258.57
Total Expense	234,843.42
Net Ordinary Income	32,781.86
Other Income/Expense	
Other Income	
7000 · OTHER INCOME	
7020 · Interest Income	379.36
7060 · Other Misc Income	3,931.07
7070 · In-Kind Income	0.00
Total 7000 · OTHER INCOME	4,310.43
Total Other Income	4,310.43
Other Expense	
8000 · OTHER EXPENSE	600.00
6930 · Depreciation Expense	18,703.56
Total Other Expense	19,303.56
Net Other Income	-14,993.13
Net Income	17,788.73

Boulder Museum of Contemporary Art
Balance Sheet
 As of February 28, 2015

2:43 PM

04/02/2015

Accrual Basis

Feb 28, 15

ASSETS

Current Assets

Checking/Savings

1031 · First Bank Checking	28,657.22
1130 · First Bank Savings	250,709.43
1131 · 1st Bank Liquid Asset	30,068.55
Total Checking/Savings	309,435.20

Accounts Receivable

1200 · RECEIVABLES

1240 · Receivable (restricted)	18,346.55
1280 · Receivables (unrestricted)	2,500.00
Total 1200 · RECEIVABLES	20,846.55

Total Accounts Receivable 20,846.55

Other Current Assets

1040 · Cash Drawer for Events	200.00
1300 · PREPAID EXPENSES	
1310 · Prepaid Event Expenses	3,778.00
1320 · Prepaid Insurance	
1321 · Prepaid D&O Insurance	1,060.70
1323 · Prepaid Liability	1,534.98
1327 · Volunteer Accident	205.62
1324 · Prepaid Workers Comp	517.64
1326 · Prepaid Employee Health Ins	4,173.70
Total 1320 · Prepaid Insurance	7,492.64
1325 · Prepaid - Licenses	950.75
Total 1300 · PREPAID EXPENSES	12,221.39

1400 · INVENTORY

1410 · Gift Shop Merchandise	1,165.61
1412 · Alcohol Inventory	6,114.84
Total 1400 · INVENTORY	7,280.45

Total Other Current Assets 19,701.84

Total Current Assets 349,983.59

Fixed Assets

1600 · PROPERTY & EQUIPMENT

	Feb 28, 15
1610 · Computer Equipment & Software	52,969.81
1620 · Furniture & Fixtures	40,881.30
1630 · Office/Gallery Equipment	37,334.92
1640 · Leasehold Improvements	299,241.11
1690 · Accumulated Depreciation	-227,569.97
Total 1600 · PROPERTY & EQUIPMENT	202,857.17
Total Fixed Assets	202,857.17
TOTAL ASSETS	552,840.76
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · ACCOUNTS PAYABLE	8,399.58
Total Accounts Payable	8,399.58
Credit Cards	
2110 · Credit Cards	
2110.7 · Lisa Credit Card 5415	930.42
2110.1 · 7074 David Credit Card	1,355.01
2110.3 · 6901 Jordan Credit Card	249.21
2110.9 · Nicole Credit Card 9906	386.49
2110.8 · Rachel Credit Card 9898	609.32
Total 2110 · Credit Cards	3,530.45
Total Credit Cards	3,530.45
Other Current Liabilities	
2200 · SALES TAX PAYABLE	47.12
2370 · DEFERRED REVENUE	115,911.75
Total Other Current Liabilities	115,958.87
Total Current Liabilities	127,888.90
Total Liabilities	127,888.90
Equity	
3900 · Retained Earnings	481,875.40
Net Income	-56,923.54
Total Equity	424,951.86
TOTAL LIABILITIES & EQUITY	552,840.76

Boulder Museum of Contemporary Art
Profit & Loss
 January through February 2015

1:40 PM
 04/02/2015
 Accrual Basis
 Jan - Feb 15

Ordinary Income/Expense

Income

4000 · EARNED INCOME

4010 · Admissions

4011 · Exhibit Admissions 567.00

4013 · Education Admission 59.00

Total 4010 · Admissions 626.00

4020 · Memberships 1,955.00

4055 · CSArt

4055.1 · Share Sales 9,320.00

Total 4055 · CSArt 9,320.00

4050 · Gift Shop

4050.5 · Commissions on Sales 554.32

Total 4050 · Gift Shop 554.32

4060 · Event Income

Sales - (Not Auction) 875.00

4069 · Cash Bar 863.82

4061 · Other Event Income 41,053.48

Total 4060 · Event Income 42,792.30

4030 · Rental Income

4030.1 · Rentals 850.00

Total 4030 · Rental Income 850.00

Total 4000 · EARNED INCOME 56,097.62

4200 · CONTRIBUTIONS/PUBLIC SUPPORT

4210 · Individual Donations

4211 · Unrestricted Individual 1,025.35

4212 · Restricted Individual 23,250.00

4220 · Board & Trustee Donation 7,500.00

Total 4210 · Individual Donations 31,775.35

4230 · Corporate/Business Donations

4232 · Restricted C/B 500.00

Total 4230 · Corporate/Business Donations 500.00

Total 4200 · CONTRIBUTIONS/PUBLIC SUPPORT 32,275.35

Jan - Feb 15

4300 · GRANTS

4310 · Government Grants

4311 · Unrestricted Government 7,732.00

4312 · Restricted Government 1,600.00

Total 4310 · Government Grants 9,332.00

4330 · Foundation Grants

4331 · Unrestricted Foundation Grant 3,000.00

4332 · Restricted Foundation Grant 4,000.00

Total 4330 · Foundation Grants 7,000.00

Total 4300 · GRANTS 16,332.00

Total Income 104,704.97

Cost of Goods Sold

5000 · COST OF GOODS/SERVICES

5010 · Exhibits/Education

5011 · Exhibits

5011.16 · Artist Honorarium 6,000.00

5011.1 · Artist Stipends/Travel 2,578.19

5011.6 · Artwork Shipping 2,413.77

5011.3 · Contract Services 1,220.50

5011.20 · Exhibition Opening Expenses 542.89

5011.4 · Installation Supplies/Expenses 6,346.17

5011.7 · Signage/Didactics 817.74

5011.11 · Salaries and Wages 22,222.88

5011.22 · Payroll Taxes 2,105.77

5011.23 · Workers Compensation 71.80

5011.24 · Employee Benefits 512.98

Total 5011 · Exhibits 44,832.69

5013 · Education

5013.2 · Contract Services 2,432.50

5013.22 · MediaLive 789.43

5013.5 · Supplies/Materials 847.95

5013.21 · Snacks for classes 173.67

5013.11 · Salaries and Wages 18,234.16

5013.12 · Payroll Taxes 1,727.80

5013.13 · Workers Compensation 66.92

5013.24 · Employee Benefits 485.87

Total 5013 · Education 24,758.30

Total 5010 · Exhibits/Education 69,590.99

Jan - Feb 15

5030 · Rentals	
5033.1 · Supplies/Materials	97.57
5030.11 · Salaries and Wages	2,279.26
5030.12 · Payroll Taxes	215.98
5030.13 · Workers Compensation	5.72
5030.14 · Employee Benefits	45.87
Total 5030 · Rentals	2,644.40
5050 · Gift Shop	
5050.11 · Salaries and Wages	284.90
5050.12 · Payroll Taxes	27.00
5050.13 · Workers Compensation	0.82
5050.14 · Employee Benefits	6.80
Total 5050 · Gift Shop	319.52
5058 · CSA	
5058.1 · CSA Costs	11,536.56
5058.3 · Salaries and Wages	2,279.26
5058.4 · Payroll Taxes	215.98
5058.6 · Employee Benefits	54.38
Total 5058 · CSA	14,086.18
5060 · Events	
5065 · Catering/Food/Liquor	722.96
5063 · Contract Services	450.00
5069 · General Event Costs	522.50
5068 · Supplies & Materials	165.65
5060.11 · Salaries and Wages	4,273.63
5060.12 · Payroll Taxes	404.95
5060.13 · Workers Compensation	7.36
5060.14 · Employee Benefits	127.42
Total 5060 · Events	6,674.47
5076 · Donor Trips	
5076.4 · Air	1,332.90
5076.3 · Misc.	11,741.80
5076.2 · Food	2,787.72
5076.1 · Hotel	16,651.00
Total 5076 · Donor Trips	32,513.42
5080 · Fees and Other Charges	
5085 · Credit Card Processing Fees	383.96
5080 · Fees and Other Charges - Other	7.22
Total 5080 · Fees and Other Charges	391.18

	<u>Jan - Feb 15</u>
Total 5000 · COST OF GOODS/SERVICES	<u>126,220.16</u>
Total COGS	<u>126,220.16</u>
Gross Profit	-21,515.19
Expense	
6000 · EMPLOYEE EXPENSES	
6010 · Salaries & Wages	7,406.99
6020 · Payroll Taxes	701.80
6025 · Worker's Comp	10.56
6035 · Employee Benefits	125.60
6040 · Training & Education	2,290.36
6260 · Payroll Service Fees	433.27
Total 6000 · EMPLOYEE EXPENSES	<u>10,968.58</u>
6050 · BUILDING EXPENSES	
6075 · Building Maintenance	1,273.25
6090 · Building Supplies	690.55
6065 · Recycling	41.92
6060 · Telephone	10.00
6055 · Utilities	2,516.24
Total 6050 · BUILDING EXPENSES	<u>4,531.96</u>
6100 · INSURANCE EXPENSES	
6115 · D&O Insurance	206.80
6105 · Liability Insurance	906.34
Total 6100 · INSURANCE EXPENSES	<u>1,113.14</u>
6200 · EQUIPMENT EXPENSE	
6211 · Computer Equipment/Software	1,575.00
6205 · Equipment Rental/Lease	365.99
Total 6200 · EQUIPMENT EXPENSE	<u>1,940.99</u>
6250 · CONTRACTUAL SERVICES	
6270 · Accounting and Audit	1,840.00
6255 · Outside Services	1,010.50
Total 6250 · CONTRACTUAL SERVICES	<u>2,850.50</u>
6300 · MARKETING EXPENSE	
6305 · Advertising	312.00
6307 · E-Mail Broadcast Service	150.00
6360 · Postage and Delivery	737.84
6310 · Printing/Printing Materials	1,794.12
6335 · Web Site	1,177.90

	<u>Jan - Feb 15</u>
Total 6300 · MARKETING EXPENSE	4,171.86
6350 · OFFICE EXPENSES	
6380 · Office Supplies/Expense	289.65
6350 · OFFICE EXPENSES - Other	9.99
Total 6350 · OFFICE EXPENSES	<u>299.64</u>
6700 · FUNDRAISING EXPENSES	
6710 · Cultivation	1,164.23
6720 · Donor/Volunteer Appreciation	272.96
Total 6700 · FUNDRAISING EXPENSES	<u>1,437.19</u>
6900 · GENERAL EXPENSES	
6920 · Bank Service Charges	104.88
6993 · Board Expense	623.04
6995 · Cash Over/Short	5.95
6940 · Dues and Subscriptions	577.41
6965 · Licenses and Permits	211.25
6968 · Meals & Entertainment	184.14
6905 · Mileage/Travel	248.21
6930.1 · Professional Development	
6040.2 · MBA Program	3,062.50
Total 6930.1 · Professional Development	<u>3,062.50</u>
6997 · Voided Checks	0.00
Total 6900 · GENERAL EXPENSES	<u>5,017.38</u>
Total Expense	<u>32,331.24</u>
Net Ordinary Income	-53,846.43
Other Income/Expense	
Other Income	
7000 · OTHER INCOME	
7020 · Interest Income	64.42
Total 7000 · OTHER INCOME	<u>64.42</u>
Total Other Income	64.42
Other Expense	
6930 · Depreciation Expense	3,141.53
Total Other Expense	<u>3,141.53</u>
Net Other Income	-3,077.11

Jan - Feb 15

Net Income

-56,923.54



Grant Budget Report

Colorado Film Society OPEN GRANT Final Report – April 7, 2015

1. Identifying Information

Grant Recipient: Colorado Film Society
Project Title: Boulder International Film Festival Call2Action Program
Total Amount Awarded: \$20,000
Date Awarded (month and year): 11/2014
Mailing Address: 2338 Broadway Street, Boulder 80304
Contact Name for Organizations: Kathy Beeck
Email & Phone: Kathy@biff1.com, (303) 449-2289

2. **Provide a brief project description including the number of performances/days of event or other deliverables. If the final outcome(s) of the project differed from your description in your original grant application in any way, please give details.**

The Boulder International Film Festival (BIFF) was held March 5-8, 2015 and offered audiences a unique opportunity to see films from all corners of the world and to learn from a diverse group of filmmakers. Fifty-one films from around the world were screened, including 12 films in the Call2Action Program. The program featured 11 Call2Action partner organizations including Towards Justice, Art from Ashes, ALS Rocky Mountain Chapter, The Society for Creative Aging, Second Mile Water, No Barriers USA, The Wild Animal Sanctuary, Jeff Lowe's Mountain Foundation, Sam Cary Bar Association, and Oceanic Preservation Society. We constructed a "Talkback Tent" on the Mall for extended post-film discussions, where the public is able to further engage with the organizations and learn concrete ways to translate energy into action on important issues. We were pleased to highlight *Racing Extinction*, a Call2Action film by Boulder filmmakers for Closing Night, one of our most high profile events. *Lion Ark*, another Call2Action film, won the People's Choice Award at BIFF. BIFF 2015 experienced a record-breaking 25,000 attendances, with 6,781 of those attendances for Call2Action films and the Global Town Hall.

Our senior outreach free screenings at BIFF 2015 included 250 free tickets to senior centers for six Call2Action Programs, including *The Black Panthers: Vanguard of a Revolution* and *Imber's Left Hand*, among others. In addition, Circle of Care seniors received free admission to three Call2Action films and transportation through the Circle of Care. We also offered 50 free tickets to Boulder Senior Resources for Latinos for the BIFF Call2Action film *The Hand That Feeds*, a fascinating story about undocumented workers who band together to fight sub-legal wages and abusive managers in the restaurant industry.

Through the power of film, students learn about the world outside their communities and gain a better understanding of self, community, and intercultural awareness. A film that screened for youth in Boulder classrooms and at the 2015 BIFF Youth Pavilion was *Havana Curveball*, about Mica, a 13 year old who launches a grand plan to send baseballs to less fortunate kids in Cuba, where his Jewish grandpa took refuge during the Holocaust. This inspiring and entertaining film teaches students about history, different cultures and the transformative experience of helping others. The Boulder Cuba Sister City Organization was our partner for this screening. We reached over 1,650 students with our educational outreach programs at the free BIFF Youth Pavilion and with programs in classrooms during BIFF 2015.

3. **List your project goals as described in your original grant application and rate how well those goals were met. What method(s) did you use to evaluate your project?**

Goal 1: To enrich the current Call2Action Program by further attracting high quality films and filmmakers.

Funding from the BAC was used to help fund a travel stipend and screening fees for the artists and subjects behind the Call2Action films, who may not have the resources to travel to Boulder and who were more motivated to attend with help with travel costs. These filmmakers provided the rare opportunity for the community to have a live dialog with the artists and subjects behind the films. For instance, we screened the film *A Place to Stand*, about Jimmy Baca, a violent prisoner whose life changed when he taught himself to read and write. Jimmy, now a

famous poet and speaker who travels the world with his message, attended the Festival, teaching our community about the unbelievable power of language to change the world. The film was co-presented with Art from Ashes, an organization that fosters creative empowerment opportunities for high-risk youth, facilitating expression, connection and transformation in our young people. At BIFF 2015, we were able to include 19 filmmakers/subjects in the Call2Action Program, more than double from our previous year. Paying screening fees also helped us to attract higher quality films for the Call2Action Program, most of which were new films and Colorado premieres. Funding also went toward venue rental for Call2Action films.

Goal 2: To expand the Global Town Hall to include a larger and broader local, national and international audience, increasing participation and onsite and online attendance from 400 in 2014, to 1,000 in 2015.

The 2015 Global Town Hall (GTH) was titled Lights, Camera, Climate Action! and was inspired by the film *Racing Extinction*. It featured a panel of experts speaking about climate change, endangered species, and the tangible actions we can all take to make an impact, engaging citizens in vital discussions of local and global importance. The Global Town Hall was streamed online using Google Hangouts for free world-wide access (both live and now post program) and was again hosted by Nick Forster, the founder of the national radio show eTown. Thanks to the Open Grant from the BAC, the event was free to the community and featured a standing-room only crowd of 220 people. (Note: special thanks was given to the BAC on the GTH page of the BIFF program - 60,000 circulation and on the GTH page of the website, among other places). The Global Town Hall has received 525 online views to date and we expect the post-program audience to grow in the coming months as was the case last year.

The Global Town Hall was highlighted in our social media and online marketing plans developed with the assistance of our in-kind digital media sponsor Vermillion: design + interactive, our Director of Communications and the BIFF digital marketing team, and Wild Story PR, our in-kind PR firm. We were pleased to be awarded \$10,000 per month of in-kind advertising from Google (for an indefinite time period), which will include post-BIFF marketing of the Global Town Hall free online stream. <http://www.biff1.com/global-town-hall/>

Goal 3: To increase economic vitality in the form of cultural tourism (restaurant, venue, hotel, and merchandise sales) for the City of Boulder and Boulder businesses and organizations in the Pearl Street Mall and Civic Area.

According to our most recently completed survey, 4% of Festival attendees stayed at hotels in Boulder. Food and restaurant spending for all attendees averaged \$65.10 per person. Non-food purchases averaged \$50.46 per person. While 82% of attendees come from Boulder County, 7.4% come from Denver, 8.3% come from within the state of CO (other than Boulder County or Denver) and 2.5% come from out of State.

The Boulder International Film Festival clearly drives thousands of people to Boulder during the Festival weekend (including 18% from outside Boulder County), and these attendees are spending money at hotels, restaurants and shops in Boulder during a typically "down" economic time of the year.

CFS evaluates programs in several ways: 1) quantitatively through increases in audience numbers and ticket sales revenue, educational outreach programs, student and senior participation, new film and community group collaborations, and new and renewing sponsorships, and; 2) qualitatively through media reviews from local and international news organizations, beginning and end of year survey's from students serving on the CFS Youth Advisory Council; audience member feedback through email and our website, our in depth online survey through gofilmfest.com (still live), feedback from questionnaires, and general feedback from the public, volunteers and filmmakers.

4. **How many people participated in your project and how does this compare to what you projected in your original grant application? Include a demographic breakdown of audience/participants, volunteers, paid staff.**

We anticipated over 25,000 attendances at BIFF 2015 and achieved that goal. Call2Action Programs and Global Town Hall had a total of 6,781 attendances. Our yearly post-festival online survey through Gofilmfest.org is still live on our website and will be completed in the coming months. Previous festival demographics from a face to face survey with 900 respondents at BIFF 2014 are: 65% are female, 35% male, 91% are Caucasian, 2% Hispanic, 3% Asian, 1% African American, and 3% Other. Participants include over 500 volunteers, 120 core volunteer staff, two full-time and four part-time paid staff, and seven paid consultants.

5. **Describe whether your audience development plan/marketing strategy was effective or not. If it differed from the proposal plan, provide details. What factors assisted you in reaching your targeted audience? What factors, if any, were a hindrance?**

The Festival's major in-kind media sponsors include Comcast, CBS4, The Daily Camera, Vermilion design + interactive (digital media firm), KUNC, KBCO, Boulder Magazine, 5280 Magazine, and Wild Story Public Relations, who promote the Festival and engage moviegoers and connect potential audiences on many diverse platforms. The audience/marketing/public relations plan was very successful and we had another record-breaking year for attendance.

For BIFF 2015, we were able to hire a part-time Director of Communications to assist us in building our digital media plans and infrastructure across platforms and develop a cohesive plan in concert with our in-kind digital marketing and public relations firms. In 2015, we grew the audience and the engagement on all platforms, and achieved a huge increase of interaction on social media with the use of the new donated TINT social-media platform that featured 16 donated large screen televisions streaming BIFF social media at all of our venues, reaching a total of 2.5 million impressions and over 1500 posts (approximately 1 post about BIFF every 1 1/2 minutes during the Festival.) Our team focused on Facebook, Twitter, and Instagram with Twitter proving to be our most active platform (Twitter impressions increased 511% to over 105,000). Our google ads received 9,127 clicks and 975,590 impressions for the Festival.

In addition and in association with the Call2Action program and the Call2Action film *Racing Extinction* about climate change and extinction, activists and filmmakers brought the super-high powered Racecar Projector featured in the film (and racecar driver Leilani Munter who drove the car) to Boulder and projected giant images of animals facing extinction on landscapes and buildings in the Boulder/Denver Metro area, engaging the public, building excitement in the Festival, and calling attention to the urgent problem of climate change and mass extinction. A short video of their activities in Boulder during BIFF 2015, has already received nearly 28,000 views on you tube. <https://vimeo.com/121647251>

6. How did your project contribute to the overall economic vitality of the City of Boulder? How is this measured?

See Goal # 3 under question 3.

7. Provide details on any takeaways—things learned, and/or breakthroughs you can share with the arts community in Boulder via the City of Boulder Arts Commission.

One thing learned this year is that it can be valuable to "rebrand" certain programs within the Festival. Based on feedback we received from some past attendees, some Festival goers were intimidated by the "Call 2 Action" title of our program, and did not attend these films and discussions because they felt they were not "activists" and that the topics were too "heavy." After much discussion with our Call2Action committee, we decided to keep the overarching "Call2Action" title, but not recognize the films in the general program pages as Call2Action films. We also decided to rebrand the name of the Call2Action tent to "Talkback Cafe" in order to draw people who may just be interested in listening to the post-film discussions. We felt that these things increased the attendance at the films, and also at post-film discussions. We also lined up food sponsors in order to provide free food in the tent for the Talkbacks, and this also helped increase our attendance at these discussions.

Project Budget

BIFF CALL 2 ACTION
2015 Projected Budget
 (as submitted in proposal)

PROPOSED

ACTUAL

PROPOSED TOTALS ACTUAL TOTALS VARIANCE

EXPENSES

Technical Costs		\$8,550.00		\$7,558.50	88.40%
Equipment	\$4,750.00		\$4,742.50		
Labor	\$3,800.00		\$2,816.00		
*Venue Rental		\$7,850.00		\$9,310.33	118.60%
Call to Action Tent Rental		\$3,500.00		\$3,240.50	92.59%
Printing - Program/Banners/Materials		\$6,150.00		\$7,064.00	114.86%
*Filmmaker Travel Stipend (12 x \$400)		\$4,800.00		\$600.40	12.51%
*Screening Fees (12 x \$300)		\$3,600.00		\$8,677.03	241.03%
Exhibition film shipping/insurance		\$600.00		\$867.03	144.51%
Global Town Hall		\$9,700.00		\$7,874.00	81.18%
Equipment (live streaming equipment)	\$4,000.00		\$2,100.00		
Venue Rental	\$1,200.00		\$1,500.00		
Technician	\$750.00		\$675.00		
*Free Admission (200 x \$12)	\$2,400.00		\$2,400.00		
Social Marketing (\$30 x 45 days)	\$1,350.00		\$1,199.00		
Project Management		\$13,000.00		\$13,904.00	106.95%
Program Assistant	\$4,500.00		\$5,262.00		
Director	\$4,250.00		\$4,420.00		
Executive Producer	\$4,250.00		\$4,222.00		
Marketing		\$7,250.00		\$7,890.00	108.83%
Social Marketing/Advertising	\$2,850.00		\$3,025.00		
Graphic Design	\$4,400.00		\$4,865.00		
TOTAL EXPENSES		\$65,000.00		\$66,985.79	103.06%

REVENUE

The Twisted Foundation		\$10,000.00		\$15,000.00	150.00%
Red Empress Foundation		\$10,000.00		\$10,000.00	100.00%
Philanthropiece (not confirmed)		\$7,500.00		\$7,500.00	100.00%
Boedecker Foundation (not confirmed)		\$10,000.00		\$0.00	0.00%
Sandy Younghans		\$2,500.00		\$2,500.00	100.00%
Tatiana Maxwell		\$2,500.00		\$2,500.00	100.00%
Joellen Raderstorff		\$2,500.00		\$2,500.00	100.00%
Eliza Woloson		\$0.00		\$2,500.00	
BAC Grant		\$20,000.00		\$20,000.00	100.00%
TOTAL REVENUE		\$65,000.00		\$62,500.00	96.15%

NET DEFICIT

\$4,335.79

***BAC Open Grant funded these items**

Please provide an explanation of any significant variances (over 20 percent) between your proposed and actual budgets.

Expenses

- We had planned to provide travel costs (directly purchasing airline flights for filmmakers) as well as screening fees. We ended up providing travel “stipends” to filmmakers in lieu of making travel arrangements directly for them, so the “screening fee” costs were much larger than the “travel” cost, though they were often in essence the same thing. In addition to this technicality, screening fees from studios (included here) were larger than anticipated, so the cost was greater based on this factor as well.
- Film shipping fees were greater than anticipated due to a larger number of international films that required international shipping.

Revenues

- We received additional revenues from one funder (\$5,000 additional from Twisted Foundation), while not receiving a grant from another (Boedecker Foundation). We also brought one more individual donor on board (Eliza Woloson - \$2,500).

What did your project cost per participant?

Total number of C2A and Global Town Hall participants was 6,781, and total cost of the project was \$66,985.79, so project cost per participant was \$9.87.

Submit one set of supplementary materials which displays credit of BAC grant funding (such as advertising, schedules, news/media clippings, programs, etc.). Media files (audio, video) are not requested.

I certify that the information contained in this Grant Budget Report is true and correct to the best of my knowledge.

I certify our use of the Boulder Arts Commission credit line in project advertising, signage and programs.

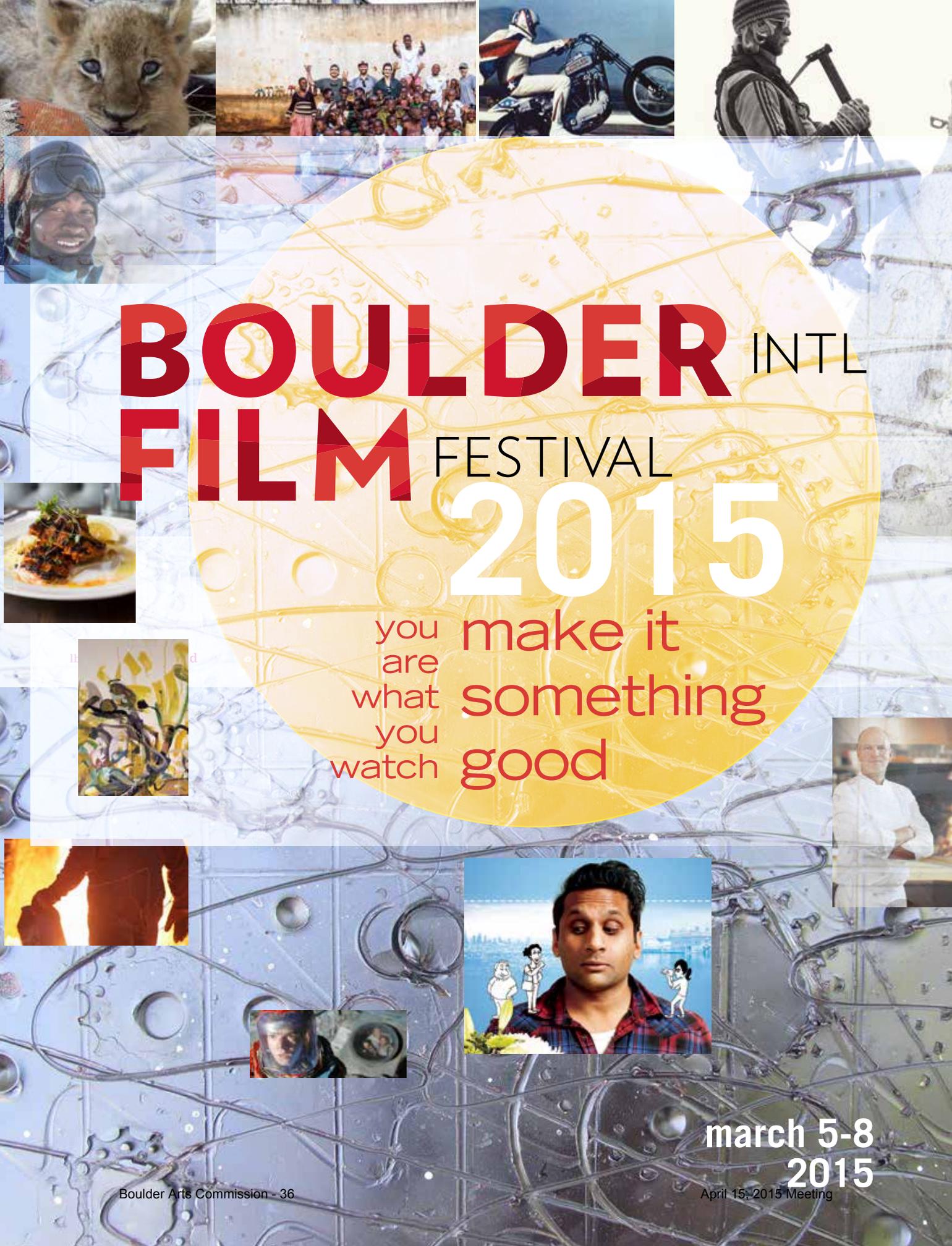
I certify that I listed our event on the Boulder Arts Resource Web calendar.



Signature of Fiscal Agent/Artist

April 7, 2015

Date



BOULDER INTL FILM FESTIVAL 2015

you are what you watch
make it something good

march 5-8
2015



individual sponsors

DIRECTOR'S CIRCLE \$10,000+

PATTI BRUCK & BILL SPENCER

THE TWISTED FOUNDATION

LEADERSHIP CIRCLE \$5,000+

PHILANTHROPIECE
CAROLYN SCHUHAM

IN HONOR OF
MICHELLE KEEVAN HALPERN
WELL LOVED

SOPHIE WALKER
SANDY YOUNGHANS

BENEFACTOR \$2,500+

CYNDA COLLINS ARSENAULT
CORSI ASSOCIATES, MARY BACKLUND
LTSTBS (LIFE'S TOO SHORT TO BE STINGY)

TATIANA MAXWELL
MELISART
RADICAL CHOICES

THE SUNSHINE FUND
THE WOLOSON FAMILY FOUNDATION
IN MEMORY OF
BILL VIELEHR

FRIEND OF BIFF [FOB] \$1,000+

JERRY ARONSON
SUSAN CAPITELLI
CINDY CARLISLE
JUDITH DACK
JIM ENGLAND
IN HONOR OF DAN FRIEDLANDER

RANDI GRASSGREEN & TIM ROHRER
DORY HAGAN
CONNIE HOLDEN & TK SMITH
DIANE ISRAEL
DR DAVID JACKSON
KRIS MOE

DIANE & JAMES MURPHY
JIM PALMER
MARGOT PLANCHARD
JULIE, KAYA & BERYLE RANDALL
STAR WARING & DAN JOHNSON
NICKY WOLMAN & DAVID FULKER

small business sponsors

8 DAYS A WEEK
ALFALFA'S MARKET
AVERY BREWING
BOSS LADY PIZZA
BOULDER CONVENTION AND VISITORS BUREAU
BOULDER JAZZERCISE
BOULDER OUTDOOR CINEMA
BOULDER WAVE
COMPLETE WIRING SOLUTIONS

DIETZE AND DAVIS
DOCUMENTARY INSTITUTE
ECO PRODUCTS
EKS&H
ELDORADO WATER
FASHIONISTA PHOTO
GO BOULDER
HUTCHINSON, BLACK AND COOK, LLC
INDEPENDENT ORDER OF ODDFELLOWS,
BOULDER LODGE #9

KINGSBERY CPAS
MAKEUP MANIA
MILLER & HARRISON
MOVIE HABIT
PHOTO MALONE
SAVORY SPICE SHOP
SHIFTBOARD
SHINE
VIDEO STATION
WESTERN DISPOSAL

global town hall

Friday, March 6, 2015
1:00pm–2:30pm



lights
camera
climate action

#GlobalTownHall

eTown Hall | 1535 Spruce Street | Boulder, CO | Globally via Google Hangouts



DRAWING FROM FILMS INCLUDING

Racing Extinction *Arise* *Chasing Ice* *An Inconvenient Truth*

HOOK UP FOR A CRITICAL CLIMATE CONVERSATION

Conversation crafted and moderated by eTown host Nick Forster

PANELISTS ++surprise guests!

Host Nick Forster of eTown

Louie Psihoyos

Director of *Racing Extinction*, *The Cove*

Leilani Munter

Climate Activist, Vegan + Racecar Driver

Jeff Orlowski Filmmaker of *Chasing Ice*
and Photographer

Lori Joyce and Candice Orlando

Mother/Daughter Director Team of *Arise*

Hunter Lovins Founder of Natural
Capitalism Solutions

George Marshall Author of "Don't Even
Think About It, Why Our Brains are Wired to
Ignore Climate Change"

Eve Andrews Journalist and Associate
Editor of *Grist.org*

Shaun McGrath EPA Regional
Administrator and former Boulder Mayor

The Global Town Hall will combine food, art, engagement, expression and action, reaching out from Boulder to beyond with the support of Google technology!

Another day, another dire climate prediction. Are we learning more yet doing less? Do documentaries inspire us to act, or paralyze us with resignation, fear, and complacency? Is greater climate awareness without tangible action meaningless? And if documentaries don't change behavior, then what's the point of making them?

Join a circle of esteemed filmmakers, climate experts and others as we explore these and other questions. It's also a chance to offer your advice to filmmakers seeking to provoke and engage through their work.

Come discuss like the planet is depending on us!

For free live-streaming, go to biff1.com
[#BIFFtownhall](https://twitter.com/BIFFtownhall)
biffglobaltownhall.com

To get your free ticket or to find
out how to join the conversation
via Google Hangouts, go to
BIFFglobaltownhall.com.

THIS PROGRAM IS MADE POSSIBLE—
AND FREE TO THE PUBLIC—BY THE
GENEROUS SUPPORT OF THE
BOULDER ARTS COMMISSION.



be part of the conversation
#2015BIFF

TICKETS AT 303.786.7030, BIFF1.COM OR WWW.BOULDERTHEATER.COM
Boulder Arts Commission - 38

BIFF1.COM |
April 15, 2015 Meeting

TalkBack Café

On Pearl Street
near 14th

You've been moved?
Now keep it moving!

Have you left a film fired up and wondered what you can do? Engage the filmmakers, presenters and fellow film lovers at the TalkBack Café and enjoy the afterglow of the film experience. Learn what motivated the filmmakers, hear the inside story of the films and how that intertwines with the co-presenter's mission. Learn about actions you can take to make a difference. And enjoy food and hot beverages during TalkBacks (at the tent only)!

TalkBacks will be held at the TalkBack Café (BIFF tent on Pearl Street near 14th) or at the film venues. See below for exact locations.

Go to the Website and get live updates during the festival. Visit biff1.com/call2action for more info and real ways to get involved and make a difference. See the 5 Actions you can take for each film.

Free Food and
Hot Beverages at the
TalkBack Café
(during discussions)

Food provided by: 

Teas provided by: 

more at: biff1.com/call2action

@ TalkBack Café

The Hand That Feeds PROGRAM CH-01
Friday, 10:00am, First Presbyterian Church
Co-presented by Towards Justice
towardsjustice.org
TalkBack follows at the **TalkBack Café**
(See synopsis on page 21)

Silvered Water, Syria Self-Portrait
PROGRAM BT-04
Friday, 2:30pm, Boulder Theater
TalkBack follows at the **TalkBack Café**
Come join the discussion with Middle East experts. (See synopsis on page 19)

Silver Linings – Short Docs PROGRAM CH-08
Saturday, 12:15pm, First Presbyterian Church
Filmmakers Tat Maxwell and Bailey Francisco will lead the TalkBack on these powerful films at the **TalkBack Café** following the screenings
(See synopsis on page 30)

A Place to Stand PROGRAM BT-13
Sunday, 10:00am, Boulder Theater
Co-presented by Art from Ashes
artfromashes.org
TalkBack follows at the **TalkBack Café**
(See synopsis on page 35)

@ First Presbyterian Church

Imber's Left Hand PROGRAM CH-03
Friday, 2:45pm, First Presbyterian Church
Co-presented by ALS Rocky Mountain Chapter
alscolorado.org
TalkBack follows at First Presbyterian Church
(See synopsis on page 22)

Hip Hop-eration PROGRAM CH-09
Saturday, 2:30pm, First Presbyterian Church
Co-presented by the Society for Creative Aging
s4creativeaging.org
TalkBack follows at the First Presbyterian Church
(See synopsis on page 31)

SlingShot PROGRAM CH-11
Saturday, 7:15pm, First Presbyterian Church
Co-presented by Second Mile Water
secondmilewater.org
TalkBack follows at First Presbyterian Church
(See synopsis on page 32)

Of Men and War PROGRAM CH-14
Sunday, 4:45pm, First Presbyterian Church
Co-presented by No Barriers USA
nobarriersusa.org
TalkBack follows at First Presbyterian Church
(See synopsis on page 37)

@ Boulder High School

Lion Ark | PROGRAM HS-01
Saturday, 10:00am, Boulder High School
Co-presented by the Wild Animal Sanctuary
wildanimalsanctuary.org
TalkBack follows at Boulder High School
(See synopsis on page 33)

Jeff Lowe's Metanoia | PROGRAM HS-04
Saturday, 5:00pm, Boulder High School
Co-presented by Jeff Lowe's Mountain Foundation
jeffloweclimber.com
Jeff Lowe in person at screening
(See synopsis on page 34)

The Black Panthers: Vanguard of the Revolution
PROGRAM HS-07
Sunday, 12:15pm, Boulder High School
Co-presented by Sam Cary Bar Association
TalkBack follows at Boulder High School
(See synopsis on page 37)

@ Boulder Theater

Racing Extinction PROGRAM BT-16
Sunday, 7:30pm, Boulder Theater
Co-presented by Oceanic Preservation Society
opsociety.org
TalkBack follows at the Boulder Theater
(See synopsis on page 40)

Our thanks to Call2Action founders Twisted Foundation, Philanthropiece, Sandy Younghans and Joellen Raderstorf, and supporters Boulder Arts Commission, Red Empress Foundation, Eliza Woloson and Tatiana Maxwell for never doubting the power of film to change the world in which we live.



State of The Dairy Report

March 23, 2014

The Dairy Center for the Arts Bill Obermeier, Executive Director

Boulder's approval of Ballot Measure 2A means major improvements to The Dairy will begin in August of this year, including sound-proofing our theaters, upgrading or technology and lighting, improving our event hosting capabilities, and making the building itself a great piece of public art.

That great news was followed by **Grace and Gordon Gamm** giving The Dairy its largest gift ever (\$1 million) to make additional upgrades possible and to help fund programming that we would not otherwise be able to bring to Boulder. We are all hugely grateful for their gift to The Dairy and to the arts in Boulder.

In 2014 we provided more arts experiences representing a wider range of genres than ever in our history. We nearly doubled the number of people engaged in The Dairy. We reached out to diverse audiences and implemented new collaborations.

We gave a long overdue salute to the some of the stars in our arts community by hosting the inaugural **Dairy Center Honors**. And we paid tribute to the men and women in our military and their families by hosting a two-week long celebration, **Veterans Speak**.

Other highlights include:

- The **L&N Andreas Foundation** challenged the community to join them in helping fund field trips to The Dairy for hundreds of Title 1 kindergarten students in Boulder Valley Schools.
- **Sophie and Jack Walker** hosted a Story Sparkler to remind Boulder that every one of the 200,000 arts experiences that happen here during the year has its own story and that public support is needed to provide the required staffing and infrastructure to keep those stories alive.
- **Nicky Wolman and David Fulker** challenged Boulder to join them in providing funds to support local arts organizations in developing unique collaborations that result in new arts experiences, such as the popular collaboration between 3rd Law Dance Theater and Boulder Bach Festival.
- To kick off the holiday season, **Firuzeh Saidi** brought people together to learn about and support our **Kids At The Dairy** program.
- Then came **Colorado Gives Day** and again Boulder supporters responded more enthusiastically than ever.

Long Range Plans

- Our capital improvement project will soundproof our theaters, enable us to provide for more programming possibilities, better separate simultaneous events, provide a safer entrance and exit for patrons, build dressing rooms that meet equity performance standards, introduce new sound and lighting technology in our theaters, construct a parent's lounge for families of our over 2000 music and dance students (provided we have enough funds), and more.

- We continue to emphasize collaboration and are again sponsoring a unique collaboration between 3rd Law Dance/Theater and Boulder Bach Festival as part of this year's kick off of Boulder Arts Week. We are also sponsoring a collaboration between Frequent Flyers Aerial Dance and Fiske Planetarium in performances that will take place at The Dairy.
- Our second annual Dairy Center Honors program is planned for September 12. We initiated this program to pay tribute to individuals who have made major contributions to this community through the arts. The first Dairy Center Honors played to a full-house and has drawn rave reviews. Most important among those reviews is the sentiment that "It is about time this community publically recognizes the arts, and it's perfect that The Dairy hosts that recognition."

Current Short Range Plans

- Our launch of Kids At The Dairy has brought nearly 600 kindergarten students from Boulder's seven Title 1 schools (those with at least 45% low income population) to The Dairy for multi-disciplined arts experiences. The children participate in a hands-on arts activity, a music and dance session, and a performance session, all based on a story that is read to them at the beginning and is the book that each child takes home with them. This program is offered at no cost to the schools or the students, including paid-for bus transportation. The Dairy has integrated this program with Boulder Valley Schools curriculum and has programmed the sessions in collaboration with other arts organizations. We are now entering our second school year with this program.
- The Dairy will continue to leverage Boulder's reputation as America's Foodiest City with the second A Taste of Art in June. A food art exhibit will be featured in our galleries, an art of plating class will be offered, Artful Hors d'oeuvres will once again be a ticketed event featuring some of Boulder's leading chefs, an Artful Chef competition will be hosted again by SRG which was wildly successful in 2014, as was Barbecue, Blues & Brews featuring the Art of Barbecue taught by Escoffier School with live music by the Colorado Blues Society.
- The Dairy will again host the International Aerial Dance Festival led by Frequent Flyers. This event brings aerial dancers from throughout the world to Boulder, making it a very special event not only for Boulder, but also for Colorado.
- **Our major challenge comes in January of 2016 when our theaters will not be available during renovation, thus depriving many arts groups of a performance venue for the first six months of the year and also eliminating a critical source of income that helps sustain The Dairy. While the end result of the renovation project will help facilitate a more thriving arts environment, the short term financial challenges for performers and The Dairy itself should be a major concern for all of us.**

Statistics

- This past year The Dairy hosted 324 live performances, 70% of those were theatre, 24% dance, and 6% music. Music will play an increasingly larger role at The Dairy as we move forward with soundproofed theaters.
- 60 performing groups represented a 31% growth in our theater bookings.
- We hosted 115 events.
- And we counted 8,676 volunteer hours.
- 8 teaching organizations utilized The Dairy, reaching over 2,000 students.
- Our galleries featured 333 artists and in addition to our nationally juried exhibits, our exhibits also included local groups: Boulder Valley Schools, Imagine!, Boulder Art Association, and Handweavers Guild of Boulder.
- Our Boedecker Cinema hosted 858 screenings including national art house specials, 10 Science on Screen events, and 6 New York Film Critics screenings.
- We engaged in 22 cinema partnerships.
- The Dairy currently has 13 full-time staff, 13 part-time hourly employees, and 120 volunteers.

The Dairy Center for the Arts
Balance Sheet
 As of March 7, 2015

	<u>Mar 7, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
10100 · Elevations Credit Union	70,924.60
10200 · CoBiz - Operating	3,090.67
10300 · CoBiz - Raffle Account	466.15
10400 · Cash Drawers	
10401 · Boedecker Drawer #1	200.00
10402 · Boedecker Drawer #2	200.00
10403 · Box Office Drawer #1	200.00
10404 · Lobby Drawer #1	200.00
10405 · Cash Bag	500.00
10410 · Petty Cash	50.00
Total 10400 · Cash Drawers	<u>1,350.00</u>
10500 · Flatiron's - Capital Campaign	232,014.27
10600 · FirstBank - Capital Campaign	150,205.45
10700 · Charles Schwab	12,112.42
Total Checking/Savings	<u>470,163.56</u>
Accounts Receivable	
1200 · Accounts Receivable	
1202 · Pledges Receivable	71,818.00
1203 · Trade Accounts Receivable	25,512.83
Total 1200 · Accounts Receivable	<u>97,330.83</u>
Total Accounts Receivable	<u>97,330.83</u>
Total Current Assets	<u>567,494.39</u>
Fixed Assets	
1300 · Property & Equipment	
1301 · Computer Equipment	13,366.18
1302 · Dairy Building	2,355,201.11
1303 · Dance Space Equipment	116,685.43
1304 · Office Equipment	53,543.85
1305 · Parking Lot	126,379.81
1306 · Wall System	18,740.00
1307 · Computer Software	1,247.95
1308 · Theatre Tech Equipment	4,329.00
1309 · Boedecker Tech Equipment	36,762.43
1300 · Property & Equipment - Other	50,860.28
Total 1300 · Property & Equipment	<u>2,777,116.04</u>

(See next page)

	<u>Mar 7, 15</u>
1350 · Furniture & Fixtures	
1351 · Alarm System	18,116.00
1352 · Lights	69,024.75
1353 · Office Furnishings	25,972.32
1354 · Marquee	13,180.00
1355 · Venue Furniture & Fixtures	757,130.25
1350 · Furniture & Fixtures - Other	3,908.98
Total 1350 · Furniture & Fixtures	<u>887,332.30</u>
1399 · Accumulated Depreciation	<u>-1,297,790.00</u>
Total Fixed Assets	<u>2,366,658.34</u>
Other Assets	
1270 · Contributed Property	373,173.00
1271 · Other Contributed Property	21,035.88
1400 · Other Assets	
1410 · Investments	509,419.28
Total 1400 · Other Assets	<u>509,419.28</u>
Total Other Assets	<u>903,628.16</u>
TOTAL ASSETS	<u><u>3,837,780.89</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2000 · Accounts Payable	7,831.51
Total Accounts Payable	<u>7,831.51</u>
Other Current Liabilities	
1591 · Flatirons Bank - Operating LOC	75,047.22
2400 · Payroll Liabilities	
2401 · CO Income Tax Payable	412.00
2403 · Federal Taxes (941/944) Payable	1,994.75
2404 · FICA/MED Payable	741.24
2405 · Health Insurance Payable	1,595.98
2406 · Vacation Liability	24,781.85
Total 2400 · Payroll Liabilities	<u>29,525.82</u>
2550 · Sales Tax Payable	
25500 · *Sales Tax Payable	1,448.39
Total 2550 · Sales Tax Payable	<u>1,448.39</u>
2700 · Deferred Income	-16,848.80
2720 · Security Deposits	
2725 · RO Security Deposits	8,180.78
2730 · Venue Security Deposits	5,625.00
Total 2720 · Security Deposits	<u>13,805.78</u>
Total Other Current Liabilities	<u>102,978.41</u>
Total Current Liabilities	<u>110,809.92</u>
Total Liabilities	<u>110,809.92</u>
Equity	
3000 · Opening Balance Equity	3,107,735.80
32000 · Retained Earnings	44,999.73
Net Income	574,235.44
Total Equity	<u>3,726,970.97</u>
TOTAL LIABILITIES & EQUITY	<u><u>3,837,780.89</u></u>