

**Boulder Arts Commission Agenda
December 16, 2015, 6:00 p.m.
Canyon Meeting Room, Boulder Public Library**

CALL TO ORDER

Approval of Agenda

REVIEW OF MINUTES

November 18, 2015

PUBLIC COMMENT AND COMMISSIONER RESPONSE

GRANT PROGRAM ACTION ITEMS

GRANT FINAL REPORTS

BCAA: Jaipur Literature Festival, FY15 Open Grant, JLF Boulder
Monica Dionysiou, FY15 R2 Spark Grant, Paper Glass
Clay Hawkley, Fy15 R1 Spark Grant, Hitch Gallery
Scot Johnson, FY15 R3 Spark Grant, World Singing Day Boulder
Tamara Meneghini-Stalker, FY15 R3 Spark Grant, How I Learned to Drive by Paula Vogel
Chrissy Nelson, FY15 R3 Spark Grant, Summer & Fall Fieldwork 2015
3rd Law Dance Concert, FY15 Major Grant, Fall 2015 Dance Concert

MATTERS FROM COMMISSION MEMBERS

ACTION ITEM: SCFD Resolution / Letter (Richard)

ACTION ITEM: Letter to City Council (Richard)

MATTERS FROM STAFF

FOR DISCUSSION: Manager's Update

FOR DISCUSSION: Community Cultural Plan Implementation

FOR DISCUSSION: 2016 Grants Program Rollout

FOR DISCUSSION: 2016 Commission Business

UPCOMING MEETING (Agenda Building)

ADJOURNMENT

**CITY OF BOULDER
DRAFT BOULDER ARTS COMMISSION MEETING MINUTES**

Date of Meeting Wednesday, November 18, 2015, at the Main Library

Contact Information Preparing Summary Greg Ravenwood, 303-441-4397

Commission Members Present Richard Turbiak, Linda Haertling, Tamil Maldonado, Ann Moss, Felicia Furman

Library Staff Present

David Farnan, Library & Arts Director
Matt Chasansky, Office of Arts and Culture Manager
Greg Ravenwood, BAC Cultural Grants Coordinator
Mary Fowler, Creative Sector Initiatives Coordinator

Public Present Judy Reid, Ken Smith, Charlotte LaSasso

Type of Meeting Regular

Call to Order The meeting was called to order at 6:00 p.m.

Review of Minutes

Turbiak noted two corrections to the minutes, adding Ken Smith to the public present at the meeting and noting that Colorado Film Society was incorrectly included in the Arts in Education grant recipients. Moss motioned to approve the October 16, 2015, meeting minutes as amended; Furman seconded and the minutes were approved unanimously.

Public Participation

Judy Reid spoke on the pursuit of a performing arts center for downtown Boulder.

Grant Program Action Items

R2 Arts in Education Grant Proposals

Moss recused herself from the discussion and voting on the single grant proposal at hand due to conflict of interest. The proposal for Colorado Film Society was reviewed and scored in advance of the meeting. Haertling motioned to provide full funding for the application which, scoring a 3.25, had achieved the minimum threshold score of 3.0; Furman seconded and the motion passed.

Grant Budget Reports

The final report for Boulder County Arts Alliance (fiscal sponsor of Michelle Ellsworth's) FY15 Major Grant, Clytigation: State of Exception; Elisabeth Bowman/Jim Walker, FY15 R3 Spark Grant, Normal Heights; Colorado Shakespeare Festival, FY15 R1 Arts in Education Grant, Shakespeare and Violence Prevention; Parlando School, FY15 R1 Arts in education Grant, BVSD Band/Choir Supplemental Music Instruction, were reviewed in advance of the meeting.

Turbiak raised a question about the report turned in by Bowman/Walker. Haertling motioned to approve all four reports; Maldonado seconded. The commission passed all four grant budget reports with a request that Elisabeth Bowman correct issues with regard to a question about the address of the applicant for her grant.

Chasansky raised the issue of what to do with surplus funds from the grant budgets. He requested that the commission consider "front-loading" funding to Boulder Arts Week with the \$7301 remaining. Haertling motioned to do so and Furman seconded. The motion passed unanimously.

Matters from Commission Members

Turbiak introduced discussion on the goals letter to City Council from the Arts Commission. The commissioners discussed the contents of the letter and suggested some revisions. Turbiak agreed to take suggestions from the commissioners to redraft the letter for the December meeting packet.

Turbiak introduced discussion on the BAC's position on Scientific Cultural Facilities District tax reauthorization. All commissioners agreed that they wanted to see a resolution go forward to City Council to support reauthorization. Turbiak agreed to redraft this letter also with comments and suggestions from the other commissioners for finalization at the December meeting.

Matters from Staff

Chasansky began a discussion of the implementation of the newly approved Community Cultural Plan. He noted the need to kick start the grant program with advertising of the new grant categories and a workshop planned for Monday, December 7, at 5:30-7 p.m. at the main library. He requested that two of the commissioners volunteer to participate in that workshop; Turbiak and Furman agreed to do so. An executive summary of the Cultural Plan document that could be dispersed to the public was being created with distribution anticipated in December. Chasansky noted that the arts department staff would be restructured: the Cinema and Concerts programs would move under the auspices of the library department. He announced that Ravenwood planned to retire in March, 2016, and that the grants program and the venues strategy would be taken over by Mary Fowler. Additional, individual artists strategy and creative economy would be handled by Mary Wohl Haan, and a public art coordinator would be hired in the new year. Public art policy completion would be a priority of the first quarter of the new year.

Chasansky introduced discussion of the 2016 grant categories and the initial grant applications which would be made live online for the community to access. He reviewed the structure of the Operational Grant application. Fowler and Chasansky provided details on how the operational grants applications would function. A list of local organizations arranged by total revenue and assets was distributed; this list would provide direction as to which organizations were eligible for which operational grant category. The commissioners gave feedback and suggestions on improvements to the applications. Fowler and Chasansky planned to work on these changes and get the grants ready to go live for the community in early December.

Adjournment

The meeting was adjourned at 8:07 p.m.

Date, Time, and Location of Next Meeting: The next Boulder Arts Commission meeting will be held at 6 p.m. on Wednesday, December 16, 2015, in the Canyon Meeting Room of the Main Library's north wing.

APPROVED BY:

ATTESTED:

Board Chair

Staff Secretary

Date

Date



at BOULDER
COLORADO

THE PULSE OF WORLD LITERATURE

   #JLFBoulder

FESTIVAL REPORT 2015

About JLF@Boulder

The Jaipur Literature Festival traveled to Boulder, Colorado with a creative caravan of writers and thinkers, poets and balladeers. Showcasing South Asia's unique and multilingual literary heritage and juxtaposing oral and performing arts, books and ideas, dialogue and debate, this magical mystery tour was an intense two day teaser of what has been declared 'the greatest literary show on earth.'

A festival of literature from all over the world, JLF@ Boulder, Colorado, is an event unlike any other. Free and accessible to everyone, rich with words and ideas, the festival examined the human experiences through the reflections and imaginations of distinguished contemporary authors from around the world. In an uplifting celebration of the mind and heart, authors from the Americas, Asia, Africa, and Europe engaged in provocative conversations about life and society, economics and the arts, equity, freedom, and the care of our planet.



19th • 20th
September 2015
Boulder Arts Commission - 5

Memorable Moments

The highlights of the diverse and vibrant two-day program, modeled after the one at the original, were discussion panels titled:

OPENING RECEPTION

Poetry readings by Anne Waldman, Vijay Seshadri, Dzigar Kongtrül Rinpoché and Arvind Krishna Mehrotra

THE POETIC IMAGINATION

Arvind Krishna Mehrotra, Eleni Sikelianos and Vijay Seshadri, moderated by Joseph Hutchison

A WRITERS LIFE: WHY, HOW, WHAT?

Simon Sebag Montefiore, Vikram Chandra and Jung Chang moderated by Rahul Jacob

RED AZALEA

Anchee Min introduced by Rahul Jacob

IN THE MINDFIELDS

Casey Schwartz in conversation with Julie Colwell

SONGS OF KABIR

Arvind Krishna Mehrotra, Linda Hess and Shabnam Virmani

CATHERINE THE GREAT

Simon Sebag Montefiore introduced by William Dalrymple

RETURN OF A KING

William Dalrymple introduced by Sanjoy Roy



IN SEARCH OF SITA: THE INDIAN WOMAN IN MYTH AND MEMORY

Namita Gokhale and Arshia Sattar in conversation

THE MAKING OF MODERN CHINA

Jung Chang introduced by Marie Brenner

EVENING MUSIC

George Brooks, Kala Ramnath, V. Selvaganesh, Osam Ezzeldin

MORNING MUSIC WITH SHABNAM VIRMANI



December 5 Meeting

Festival in Numbers



6,000
FOOTFALLS OVER TWO DAYS



90
SPEAKERS



45
SESSIONS



5
MUSICAL PERFORMANCES



12
MUSICIANS
Boulder Arts Commission - 6



11
WORKSHOPS



100
VOLUNTEERS

Media Reports



Already a thrilling success in the UK, the Jaipur Literature Festival has clearly found its audience in the US as well.

- Desi blitz

"Culture is the new politics." If so, Boulder has a chance to be a leader. I so look forward to the festival making my home town its home. And, I repeat ... it's free!

- Donna Baase, Daily Camera



December 16, 2015 Meeting



Digital Report

Pre-festival activities began with a concerted social media effort from 20th June to 20th September. This included daily updates, as well as several contests, fan engagements such as 'Twitter Chats' with authors, and online response management to answer queries and assist festival-goers.

FACEBOOK

In June 2015, the official JLF Boulder Facebook page had 21,305 likes. By 20th September 2015, it reached 22,067 likes. The festival page was seen 304,313 times by 172,082 people during the campaign period. During the festival (19-20 September), JLF Boulder posts were seen 19,643 times by 5,773 people.

TWITTER

The official JLF Boulder handle started with 8,515 followers on 20th June. It grew 3.4% to finish with 8,807 followers on 20th September.

JLF Boulder-related tweets were seen an estimated 10.8 million times during the full campaign. Our Twitter chat with Mihir Sharma generated an estimated 6.2 million impressions alone. The festival was spoken about 1,363 times by 345 individual Twitter users.

JLF Boulder Twitter posts attracted 811 engagements (retweets, replies, favourites) during the campaign period. 83% of these - 131 engagements - occurred during the festival.

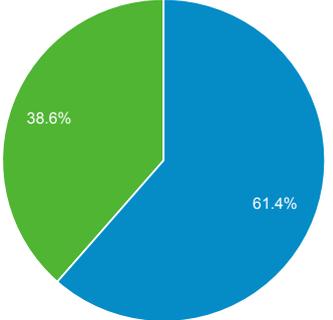
WEBSITE

USERS	PAGEVIEWS	AVG. SESSION
9641	50,247	4:19

WEB TRAFFIC

Boulder	28.93%
Denver	21.39%
New Delhi	7.64%
Jaipur	2.99%
New York	1.90%
Others	37.15%

■ New Visitor ■ Returning Visitor



Acknowledgements

FOUNDING SPONSORS

BOULDER LIBRARY FOUNDATION

The Boulder Library Foundation strategically invests in innovative programming and partnerships that enrich the Boulder Public Library and our community.



THE BONFILS STANTON FOUNDATION

Bonfils-Stanton Foundation strategically provides grants and fellowships to advance the arts and inspire creative leadership in Denver. The foundation is richly steeped in Denver's cultural history, but is also a contemporary leader in fueling innovation and exploration in our creative economy.



BOULDER ARTS COMMISSION

The Boulder Arts Commission advises the city council and local arts groups on matters relating to the artistic and cultural development of the city.



THE BOULDER CONVENTION AND VISITORS BUREAU

The mission of the Boulder Convention and Visitors Bureau is to advocate and provide leadership to develop and promote the natural environment, art/culture, historic, and visitor potential for the express purpose of aiding the boulder economy.



Festival Directors
Namita Gokhale
William Dalrymple

Festival Producer
Sanjoy Roy

Executive Director
Jessie Friedman

Festival Secretariat
Abigail Wright
Andrea Guadagnini- Zaharko
Caroline 'Swanee' Swanson
Hannah Moench
Janelle Fine
Jennifer Faletto
John Vater
Justin Veach
Kritika Gupta
Rachel Parker Martin
Srishti Jha
Sukhman Khara
Suraj Dhingra

Advisory Board
Boli Medappa
Carolyn Schuham
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Jules Levinson
Margaret Coel
Margaret Fouquet
Maruta Kalnins
Michael Carter
Pat Wright
Sophie Walker
Stephanie Carter
Stephanie Rudy

Founding Donors
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James and Sue Palmer
George Lichter Family Fund
Carolyn L. Schuham Philanthropic Fund
Natalie Levinson
Sophie and Jack Walker Foundation
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The John Mackey and Deborah Morin Charitable Fund
Patricia Wright
Todd and Eliza Woloson
Walter Goodwin
Nicky Wolman and David Fulker
Andrew and Sue Yeoward
John Lichter
Deborah Read and Andrew Fowler
Kathy Kucsan
Jennifer Heath
Jules Levinson
Jessie Friedman
Maruta Kalnins
Joni Teter
Anne C. Klein
Christopher and Margot Brauchli
Deborah Malden
Linda Shoemaker
Bonnie Strand
Rajan Kapur
David Sanford
Ann Moss
Ken Paul
Nancy Ortenberg
Diana Sadighi
John Morecock
Marilyn Conroy

Founding Sponsors
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Colorado Fine Arts Association
The Boulder County Arts Alliance
The Center for Asian Studies
Karing Kind
Helping Hands Herbals

In Kind
Stephanie Carter
Margaret Fouquet
Boli Medappa
Mark and Joanna Rosenblum
Stephanie Rudy
Celestial Seasonings
Gaiam TV
International Business Circle

King Soopers
Liquor Mart
McDonalds on 28th St., Boulder
Polar Bottles
Seeds Café
Stories on Stage
Taj Restaurant
The Boulderado Hotel
The Gathery
The Teaspot
Truth Be Told
Tundra
The University Inn
Wallaroo Hats
Whole Foods
Typhoo Tea
Kama Ayurveda

Fundraisers
Kathy Kucsan
Michael Carter
Justin Veach

City of Boulder
Mike Eubank

The Boulder Public Library
David Farnan
Kathy Lane
Eileen McCluskey

Sponsorship
Jessie Friedman
Jules Levinson
Michael Carter
Preeti Singh
Rajatri Biswas

Media Sponsor
KGNU

Event Planning & On-Site Management
CU Conference Services
Kelly Mason

Registration and Volunteers
Rima Ghoshal
Joni Teter

Joanna Rosenblum

Design
Archan Ghose
Subir Singh

Website
Anand Raj
Nalini Das
PR
Metzger Albee
Vidushi Khara

International Travel and Visas
Arpit Goyal
Shams Jawaid

Digital Team
Vikram Bhardwaj
Sukriti Luthra
Reprise Agency

Audio Visual
Manoj Kumar
Manveena Suri

Festival Bookstore
Boulder Bookstore

Infrastructure Rentals
Event Rents
You Want What Productions
Event Fencing Solutions
United Rentals

Audio-Visual Equipment
Multimedia Audio Visual

Security
True Security, Inc.

Portable Toilet Facilities
S&B Portabowl

Zero Waste
Eco-Cycle

Library Shelving Movers
PS Installations

What They Said...

"Jaipur's generous, international sophistication graced Boulder, and Boulder's highly literate citizenry and mountain beauty graced Jaipur. The combination created a literary love fest that I hope gets reenacted each year."
- Julene Bair, Author

"I had never been to a literary festival where I really felt were ideas, and not just the purpose of promoting books published recently, what drove the conversations, and that made for a fascinating, truly provocative two days."
- Antonio Ruiz Camacho, Author

"When I was growing up in Colorado, I didn't even know one could be a writer; it simply wasn't a profession that anyone had where I lived. It is my hope that JLF at Boulder can inspire an entirely new generation of writers, and I am immensely proud to have been part of its inaugural festival."
- Ryan Gattis, Author

"I have rarely been so close to such intellectual energy as the case last weekend."
- Bill Heitsmith, Participant

"My assessment of YEAR ONE exceeded all my expectations."
- James Palmer, Moderator, Former CU Film Professor

"That was the best literary conference I've ever been to. WHAT A JOY!"
- Laura Pritchett, Author

Sponsored by



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STANTON
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BOULDER COMMISSION AND WESTERN BRANCH



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JLF Audience/Author Comments 2015

My assessment of YEAR ONE exceeded all my expectations.

James Palmer, Moderator, Former CU Film Professor and recently retired Director of the Conference on World Affairs

I have rarely been so close to such intellectual energy as the case last weekend.

Dr. Bill Heitsmith, Participant

The Jaipur Literary Festival provided an extraordinary range of offerings which included current events, literature, history, politics, poetry, translation, along with presentations for children and adolescents. The gathering on that gorgeous fall weekend certainly marked the beginning of a vital, world-embracing, and inspiring event.

Douglas Penick, Participant

What a splendidly rich and multifarious weekend that was. A city on a hill. Thank you for all your work.

Aaron Hirsh, Author-Presenter

Thanks again for bringing JLF to Boulder, Jessie. I loved the diversity of panels as well as the opportunity to meet so many wonderful writers. Your hard work and vision resulted in something quite grand. I'll be sure to spread the word for next year!

Marcia Douglas, Author - Presenter

i wanted to congratulate you and all those who worked with you for a truly spectacular weekend it could not have been better -- from the weather and the hospitality to the quality of the discussions and the chance for making new friends and renewing old relationships. thank you for all your efforts and thank you even more for letting me be a part of jlf at boulder. it will forever be one of my most cherished memories.

Arshia Sattar Author, Presenter

And I delighted in the ease to engage with people from all over the world where history, economics, poetry, gender issues and just great stories were discussed. Anon.

This festival is what I and many of my friends here long for; personal engagement on an international scale.

Donna Baase

Thank you and all the others so deeply involved in making the JLC such a success! I've never seen the library with so much wonderful life and spirit! The discussions were excellent and the crowds seemed highly engaged.

Ann Moss, Boulder Arts Commissioner - Sponsors, Participant

Congratulations on such a successful first JLF in Boulder! I was so impressed with the sessions I attended - so engaging and interesting. I was also impressed with how enthusiastic and engaged all the speakers, volunteers and participants that I spoke to were. I think you have something very good going there.

Maggie Fouquet, Participant

I want to thank you so much for the festival. It was wonderful. Such a profound pleasure. What a triumph. I am so grateful to have been given such cultural nourishment. I told someone on the Boulder Arts Commission that I have really not experienced -- in Boulder -- such a terrifically satisfying event since the Colorado Dance Festival and that's been gone for at least a decade, if not two. I am so grateful, so VERY grateful.

Jennifer Heath, Author-Moderator

Thank you for your hard work and dedication. We had a great time participating in our various capacities and so I wanted to take this time to express our gratitude for allowing us to participate and be a part of this inaugural event.

Tanaya Winder, Author- Workshop Presenter

I wanted to echo what Tanaya said and give my sincerest gratitude to you and your team. JLF is such a vital and important event in Boulder and nationwide, and you all did an outstanding job putting it together. Thank you for letting me be a part of it. Vanessa Villarreal, Poet, Presenter- Poetry Tent

What a successful event!. It's phenomenal to me how organized, how smoothly it went, and the high quality of the presenters. Peggy Lichter, Participant

I am still buzzing about the quality and success of the Jaipur literature festival, and am convinced that we have a live one on our hands. The [6:15](#) talk about the return of the king to Afghanistan, and the dinner [at 7:30](#) were both fantastic.....

Sina Simantob, Participant, Boulder Developer, Founder of the Highland City Club

Thank you so very much for the beautiful and inspiring time you gave to so many.

The buzz in the halls and on the campus was terrific.

It was a time of burgeoning splendor.

It is so worth continuing.

Douglas Penick, Participant

I have thought about the festival non stop since the weekend and find myself so thankful and pleased to have been involved in one of the most inspiring weekends...

Pat Wright, Participant, Volunteer

Please excuse this informal way of thanking you for the wonderful JLF that happened so successfully last weekend at the Boulder Public Library! It couldn't or wouldn't have happened without your commitment and wonderful, indefatigable efforts. The Library was the perfect venue for the Festival - so light and colorful with ample room and easy flow between gathering places. You did think of every detail even down to the recycling!

Margot Brauchli, Participant

I want to thank you for allowing me to be part of the miracle of JLF in Boulder. It was not only an honor, but just look at the miraculously beautiful creations that happened during the collage workshop yesterday!

Patricia Chapman

I hope you're still feeling the joy of having done something truly extraordinary! I'm sure the accolades are coming in and I don't want to take up your time. I just wanted to say how excited I am for you and how grateful I am for what you've brought to Boulder! WOW!!!! Truly amazing!

Deborah Malden, Participant, Arts Advisor to the Boulder Chamber of Commerce

Just to tell you I thought it was an extraordinary beginning for Our Jaipur.

Sophie Walker, Participant, Volunteer

It was a wonderful, rich and meaningful

Festival. Thank you so much for your vision and hard work which brought such an amazing gift to Boulder.

Carolyn Schuham, Participant, Volunteer

Wendell and I were able to participate on Saturday (including the amazing musical event) and it was all simply thrilling.

Erika Berland, Participant

Dear Ms. Friedman and Mr. Levinson,

It meant so much to my wife and to me to attend the Jaipur Literary Festival in Boulder this weekend.

The authors and other speakers that the festival presented were all provocative and engaging. We were also very impressed with the number and the level of people from the Boulder/ Denver area that came to hear them. The environment was beautiful and the organization excellent. The enthusiasm and excitement of all who attended was palpable.

I was part of the first years of Naropa Institute (now Naropa University) and saw it grow and become an important and stable part of the landscape here. My wife lived in Munich for 25 years and, while she was a clarinetist in the Bavarian Radio Orchestra, participated in many of Hans Werner Henze's festivals some of which take place large cities, others in tiny towns, which have since become an enduring and important part of the cultural life of Germany, Austria and Italy. Thus we are both familiar with festivals in their beginning stages.

It was so wise of the Jaipur Literary Festival to choose Boulder for its American location. Boulder is an easily accessible, wealthy, high tech center (with the highest percentage of PHDs. per capita in the US.) whose national influence, especially in the sciences and in contemplative education, is still growing. As you know, Google is moving an office for 1500 people here this year.

I look forward to coming to the Jaipur Literary Festival over the years to come. This was an extraordinary beginning for what will, without doubt, began a large and important literary festival.

Debbie and I are so grateful to be able to watch this happen as we continue to attend.

Thank you and all best wishes,

Douglas Penick and Deb Marshall

Only 51 weeks to the next Jaipur Literature Festival Boulder! Counting the weeks. Enjoying the ongoing integration. What a great time together in all respects! (And please forward to William with kudos for his masterful tale and storytelling to conclude the Festival and Namita's wonderful revisioning of the Sita story.)

Duncan Campbell, Moderator, Radio Host

I heard a lot of the sessions and they were all excellent. I thought it was amazing that there was a near full house for even the last sessions of the event. I picked the book by Anchee Min for my book club to read this month.

Mary Hassler, Volunteer, JLF Boulder Bookkeeper

Opinion Letter to Editor in Boulder Daily Camera

*Donna Baase: Thank you, Boulder, for literature festival Posted: 09/29/2015 07:20:20 PM MDT
Bravo and thank you city of Boulder for bringing the Jaipur Literature Festival to our town earlier this month. What a coup and what a wonderful way to rub elbows with international authors, poets and thinkers. Our library never looked more wonderful with colorful banners, food trucks, poetry tents and all on a glorious sunny weekend right on our own Boulder Creek.*

Our city, library, corporate and foundation sponsors and many Boulder individuals put their money and talents to work to bring the world's largest free literary festival to our town.

I applaud their forward thinking and willingness to put the pulse of world literature, ideas and culture right here. And I delighted in the ease to engage with people from all over the world where history, economics, poetry, gender issues and just great stories were discussed.

I've been in Boulder for over 33 years and love this city. However, some local events just don't hold the magic for me any longer. This festival is what I and many of my friends here long for; personal engagement on an international scale.

As several event speakers said, "Culture is the new politics."

If so, Boulder has a chance to be a leader. I so look forward to the festival making my home town its home. And, I repeat . . . it's free!

Donna Baase, Participant Boulder

Please see link:

mediacenter.dailycamera.com/2015/09/20/photos-jaipur-literature-festival-in-boulder/#1

JLF@Boulder 2015 post Festival Summary

Submitted by Jessie Friedman
Executive Director JLF Colorado
1500 Kalmia Ave
Boulder, CO 80304

*Please also see the attachments:

Digital Report attached compiled by Teamwork Arts, Inc.
Financial Reports
Audience and Presenter Comments

Event Success and Sustainability: JLF 2015 is measured at a very high level of success by the Production Company, Teamwork Arts, whose experience in cultural festival production worldwide spans 26 years, 700+ festivals, and 5 continents. “This sort of success is unusual in the inaugural year of any new festival.” Sanjoy Roy, Founder and Managing Director of Teamwork Arts. Teamwork hopes that Boulder will become the long-term, sole, US seat of the Jaipur Literature Festival in North America and are committed to building on the success of 2015 over the coming years. Success was measured by:

Attendance
Spread of Demographics
Quality of Presentations and Presenters
Diversity
Quality of Venue and Production
Audience Feedback
Author Feedback
Marketing and PR
Digital presence (see attached report)
Local Community Support
Community Collaborations and Volunteers
Among other criteria

For over a year, JLF Boulder has held a high profile with the Arts Community in Boulder and in major Arts organizations of Denver, who have recognized that JLF brought an internationally renowned, diverse, and unique cultural event to Boulder, and citing JLF as a pivotal event positioning Boulder as an international arts destination, and thereby attracting further high quality arts events and authors to Boulder through cultivating Boulder’s reputation as a center for arts and culture.

Festival Attendance:

6,000 – 7,000 seats were filled throughout the two day period, 9/19 – 20, at the Boulder Public Library. This number exceeded expectations of 8,000 – 10,000, which were estimated for a three day period in that, originally JLF was going to spread the Festival over three days. JLF held the Festival over two days with no diminishment in the number of presenters or sessions from the three day format. JLF fit all the sessions originally

panned over three days into the two day format, with a spectacular opening event at the Dushanbe Teahouse on Friday evening 9/18. Informed by their extensive production experience, Teamwork's expectation is that the audience is likely to at least double for 2016.

Demographics: All audience participants must register for the Festival. Through the JLF@Boulder online registration system utilized for pre-registrations, the following demographic statistics were collected and analyzed. Data regarding Festival Presenters is included in this data, as they also attend the Festival sessions as audience members. JLF@Boulder accumulated 2278 discrete registrations in the online system. Demographic information was requested and encouraged on the online registration system; this data cannot be required.

Participants from outside the US:

Of 635 responses to this question, 130 listed their home as outside the US

Nationality:

Of 387 responses, 81 identified as a nationality other than USA/American

State of Residence:

Of 649 responses, 144 identified their residence in a state other than Colorado

City of Residence:

Of 630 responses, 324 identified their residence in a City other than Boulder

Occupation (excluding authors/presenters):

Of 415 responses:

58 identified as students	16 medicine	3 homemakers
57 Art and Design	16 writers	3 journalist
57 education	8 law	3 music
43 business	8 tech/software	3 health
37 retired	5 scientist	2 arts production
29 non-profit	5 government	2 building trades
23 other	4 engineers	2 mental health
20 human services	3 undecided	1 fitness
1 dancer		
1 physics		
1 aviation		
1 administrative		
1 ecology		
1 editorial/publishing		
1 vagabond		

Age Group: 441 responses (excludes authors and presenters):

50 16-25
52 26 – 35
83 36 – 50
147 51 – 65
109 above 65

Gender: 449 responses (excludes authors and presenters):

312 Female
134 Male
3 Other

Attendance Days: 505 responses

Both days: 391
9/19 only: 61
9/20 only

Author Diversity:

20 of 93 authors were Indian or of Indian-American heritage
9 of these were from India, 11 of Indian American or Indian-British heritage
8 Native American
7 of Latino heritage
6 African/African American/Caribbean
5 British
3 Nepal
2 Chinese
1 Tibet
1 Israel
8 representing LGBT issues
34 Colorado authors and/or moderators
Significant mix of religious backgrounds

JLF was very pleased with the diversity established in the inaugural festival, and this was commended widely by authors and audience members.

Goals: Increase diversity in regard to African heritage, Middle Eastern and European writers, Latino and diverse populations of the Americas

Author Caliber:

Pulitzer Prize Recipients: 5
Finalists: 2
Guggenheim Fellows: 7
Pen Awards: 6
NEA Awards: 7
CO Book Award 4 (known) + a number of finalists
Colorado Poet Laureate presented

Colorado Youth Poet Laureate presented

Willa Award: 3

Pushcart: 4

National Book Award: 1

Additional Notable Awards and Standings: Recipients of American Book Award, British Book Awards, Crossword Awards and Finalists, National Book Award Finalists, Rome Prize, O Henry Prize, Dayton Literary Peace Prize, short lists for National Book Award, Pulitzers, Mann-Booker, Stanford Fellows Granta Award, Samuel Johnson Award, Oprah Winfrey Book of the Month selections, notable writers for: Vanity Fair, New Yorker, NY Times, Washington Post, The Guardian, Daily Beast, Newsweek, Time, The Economist Wall Street Journal

JLF was very pleased with the caliber of authors presented; caliber and quality of presenters are fundamental values of JLF. Audience, educators, bookstores, library directors feedback was highly enthusiastic across the board regarding the quality of the presenters and conversation topics.

Goals: Maintain the standard of quality established, find critically and academically acclaimed authors, established and new.

Venue and Production:

The Boulder Public Library and grounds made a stunning venue for JLF@Boulder and feedback was categorically highly positive regarding the venue. From the details of setting up discrete spaces with chairs, AV, the spaces and settings for décor and signage, the options for book store, office space, and author dining and lounge, all exceeded expectations in comfort, visual design, flow, visibility, the Food Court opportunities and overall experience. The feedback was outstanding.

Parking and Access: Ample information was distributed regarding and encouraging public transportation to the Boulder Public Library, the opportunities for parking in the area. There were no negative comments about access, parking, or transportation to the ven

Goals: Arrange for larger venue space by constructing outdoor, tented venues in future years. Add to the activation of the Library grounds with non-profit and artist exhibitors. Enhance the Food Court.

AV/Production/Set-up: CU Conference Services did an outstanding job researching and assessing vendors for venue set-up (stages, chair, backdrops), all AV and all associated needs. Their organization and management of logistics, set-up, timelines, onsite management and oversight was flawless. The participant feedback categorically commended the professionalism of the production, the seamless organization and flow, the ease of maneuvering, the quality of the AV, the beautiful décor. JLF and Teamwork Arts are very pleased with the services of vendors engaged and in particular plan to work with CU Conference Services consistently over the coming years.

JLF@Boulder is fortunate to be able to qualify for the engagement of CU Conference Services. CUCS can only take on clients who meet their mission criteria. The conference or organization applying for CUCS services must be sponsored by a department of the University and also meet CUCS' criteria for an educational focus in alignment with the mission of the University. JLF is fortunate to meet these criteria. Numerous organization applying for CUCS services are not able to meet the required criteria.

CUCS is also quite pleased to be involved and connecting with in such a broad-scale community endeavor, and to be working closely in partnership with the City.

Goals: Maintain the high level of quality in production, organization, look, and flow established in the inaugural year. Continue to work with CUCS and build upon the great team established in 2015.

Registration: The online registration system was successful and collected useful attendant data.

Goals: Provide easy Festival registration at the Library for several weeks prior to the Festival. Provide efficient online registration onsite during the Festival weekend.

Audience and Author Feedback: Please see attached examples of quotes from audience members and presenters.

Financial Report: Please see attached financial reports

JLF Colorado and Teamwork Arts the put \$221,442 directly back into the local economy via the direct costs of the Festival:

Venue stage setup 46,110

Festival Development 39,600

Marketing and Branding 39,826

Hotel 36,023

Catering/Meals 23,595 (includes \$7500 cost of closing dinner hosted by Naropa University)

Venue/equip hire: 13,184

Fees 6503 fees

Local transport 5724

Hospitality 5156

Misc. 5000

License and permits 721

****The above does not include the economic gain to the region via visitor/participants hotel stays and expenditures.**

Budgetary Successes:

Original Budgets ranged from \$369,000 - \$350,000

JLF@Boulder was able to come in considerably under budget, while keeping the full program and presentation content and quality.

Total Expenses: \$307,014.05

\$203,714.05 JLF Colorado Expense

\$103,300 Teamwork Arts Expense

Publicity, Marketing, and PR:

Metzger Albee PR Firm was hired to handle the PR for JLF@Boulder 2015

JLF Colorado, Teamwork Arts, and Metzger Albee all score the PR coverage a strong success for a first year, unknown event. This is measured by the local and regional media coverage as well as the international media coverage:

Some of this coverage can be viewed at: <https://jaipur literature festival.org/boulder/press/>

International coverage included the Wall St. Journal, The Guardian, The Times of India among others

Locally JLF@Boulder had significant print, TV, radio, and social media coverage from (Please also see the detailed attached Digital Report from Teamwork Arts):

Channel 8

3+ spots on Channel 9 including Colorado and Company Interview with Producer Sanjoy Roy and several JLF Authors

6 Radio interview with Producer, local organizers and authors on KGNU with good audience ratings

2 interviews with Colorado Public Radio: Ryan Warner and Staff. Some of these were aired nationally on various NPR affiliates, such as Boston

KHOW Radio interview

Several print articles in various authoritative and acclaimed Library Journals

Coverage in:

Westword

5280

Feature Article in the Daily Camera

Feature Article Boulder Weekly

Boulder Source

Goals: Increase State and National Coverage, fly in press from around the US and major media outlets.

Marketing: JLF Colorado and Teamwork Arts were thoroughly advised on the marketing budget and methods by Metzger-Albee. Having exceeded attendance expectations, the marketing and PR campaign is scored as a success:

Print Ads:

Boulder Magazine

Boulder Home and Garden

4 1/3 page ads Boulder Weekly – Feature article

6 1/3 page ads Daily Camera – Feature Article

MacDonald's sponsored event
7500 flyers distributed Boulder and Denver Counties
200 posters Boulder County
Posting on all the news media, arts, event, and other the digital calendars
Boulder ColoradoUSA.com
Posted on Colorado Tourism site
Boulder and Denver Public Library Newsletters, repeated announcements
Boulder Bookstore newsletters
Two Saturdays preceding the Festival, JLF held a table and distributed 100s of materials at the Boulder Farmers Market
The 10 free lead up events in Boulder and Denver provided much community awareness of JLF, reaching audiences and distributing over 1000 flyers and materials

Goals: Acquire regional Media Sponsorships

Community Support: JLF@Boulder was successful in raising \$204,688.78 from the regional community. The funding is comprised of Foundation and Government Grants, Individual Donations, and ticketing and merchandising sales. For a regionally unknown, inaugural arts event to raise \$202,195 in Colorado Government, Foundation Grants and Individual Donations is considered extraordinary by the Arts Community.

Goals: Acquire local Corporate Sponsorship support

JLF was enormously successful in establishing meaningful partnerships and collaborations with a number of local cultural and civic organizations:

Community Collaborations and Partnerships:

The City of Boulder
Colorado Office of Economic Development and International Trade
Boulder Public Library
Denver Public Library
Boulder Chamber of Commerce
Boulder Convention and Visitors Bureau
Downtown Boulder
Center for Asian Studies – University of Colorado – statewide
Denver University English Department
Americas Latino Eco Festival
Boys and Girls Club of Denver
Naropa University
University of Colorado at Boulder Film Department
Colorado Fine Arts Association
Boulder Valley School District
Ronald MacDonald House (through MacDonald's)
Boulder International Film Festival
The Boulder Fringe Festival
Lighthouse Writers Workshop
Stories on Stage

Truth be Told
Highland City Club
Brad Burger – Boulder Farmer’s Market
Boulder Bookstore
Tattered Cover Bookstore
LOCAL Theater
Front Range Catering

Community Outreach: Outreach to the Community is a foundational pillar of JLF. Through the collaborations and partnerships listed above as well as creating a highly successful volunteer team of over 102 adults, JLF made a considerable impact in the community, offering literary outreach, 13+ free cultural events throughout Boulder and Denver, prior to the Festival weekend.

JLF procured acclaimed authors to train BVSD Secondary Language Arts teacher during their summer intensive, offered multiple free performances at the Boulder and Denver Libraries and Boys and Girl Club of Denver.

JLF provided a free space for two days for Denver’s Lighthouse Writers Workshop to offer two full days of writing workshops as well as an Open Mic night.

JLF provided a Poetry Tent on the Boulder Library Lawns throughout the Festival weekend where the Boldering Poets as well as diverse voices from Denver’s Café Cultura provided two days of ongoing poetry readings to an enthusiastic public.

JLF coordinated with the Boulder MacDonald’s on 28th St., who donated one full weekend day’s profits on Happy Meals and other menu selections to the Ronald MacDonald House in Denver in honor of JLF

JLF conscientiously sought diverse voices from the Latino and Native American Community to participate in presentations and workshops

JLF provided free ASL translation to the deaf community of Colorado, which was advertised statewide throughout the ASL and Deaf Community websites and networks

JLF procured a grant from the Lannan Foundation to bring Native American students to JLF. JLF Colorado hope to further this grant potential in future years to mentor Native American students throughout the Metro Area

Goals:

Provide writing workshops in homeless shelters, working with The I Have a Dream Foundation to providing mentoring for Dreamers, cultivate further outreach to Boys and Girls Clubs and the Latino Community.

While highly successful, several enhancements to the Volunteer System are planned, having learned from 2015 where more assistance is necessary, such as in author transport,

and where less is needed on a fulltime basis, such as the Booksigning Area, which only needs to be staffed after presentations.

Tweak the shift times and responsibilities to fit the Festival needs more precisely.
Communicate with Volunteers more thoroughly pre-festival and provide more specific training in their specific duties during the Volunteer Training Sessions.

JLF Boulder Profit & Loss January 1 through November 22, 2015

	Jan 1 - Nov 22, 15
Ordinary Income/Expense	
Income	
Funds Received Sponsorships	
BCAA Fee	-6,502.80
Foundation Grants	104,500.00
Government Grants	55,000.00
Individual Donations	28,200.61
Stock Transfer Donation	14,494.50
Total Funds Received Sponsorships	195,692.31
Hotel Room Sales	2,260.00
In Kind Donation Naropa	7,500.00
Merchandising	2,362.97
Teamwork Funding	103,300.00
Ticketing / Delegate Fees	4,340.50
Total Income	315,455.78
Expense	
Author & Artist Fees	7,235.00
Catering & Meals Expense	23,593.32
Festival Development Cost	
Bank & Wire Fees	130.00
Bookkeeping	437.50
Communications Reimb (Teamw...	1,000.00
Dues & Memberships	295.00
Facility Production Assistance	15,000.00
Gifts (Teamwork)	2,344.00
Insurance Expense	1,992.00
Pre-Production Exp (Teamwork)	23,438.00
Printing & Stationery(Teamwork)	1,000.00
Stationery	43.53
Supplies	555.25
Total Festival Development Cost	46,235.28
Hospitality	5,156.33
Hotel	36,022.94
Licenses & Permits	720.50
Local Transport	5,724.33
Marketing & Branding	
Online Ad	200.00
Outdoor Advertising	701.00
PR Firm	15,000.00
Print Ads	7,418.88
Printing & Copying	772.76
Radio	2,452.25
Signage & Advertising(Teamwork)	13,281.00
Total Marketing & Branding	39,825.89
Miscellaneous Exp (Teamwork)	5,000.00
Travel - Airfares (Teamwork)	83,831.00
Venue & Stage Set Up Expenses	
Audiovisual	29,647.96
Camera Hire (Teamwork)	656.00
Fencing	650.00
Laptops Hire (Teamwork)	875.00
Piano Tuning	105.00
Portable Toilets	2,626.00
Recycling & Trash Removal	626.50
Security	4,200.00
Signage	6,311.02
Technical Assistance	200.00
Venue Decor (Teamwork)	1,875.00
Venue Prep - Misc Supplies	212.62
Total Venue & Stage Set Up Expen...	47,985.10
Venue and Equipment Hire Charge	13,184.36

7:09 PM
11/22/15
Accrual Basis

JLF Boulder
Profit & Loss
January 1 through November 22, 2015

	<u>Jan 1 - Nov 22, 15</u>
Total Expense	<u>314,514.05</u>
Net Ordinary Income	<u>941.73</u>
Net Income	<u><u>941.73</u></u>

**JLF Boulder
Balance Sheet
As of November 20, 2015**

	Nov 20, 15
ASSETS	
Current Assets	
Checking/Savings	
Elevations Checking	21,191.73
Total Checking/Savings	21,191.73
Other Current Assets	
Grants Receivable	9,750.00
Total Other Current Assets	9,750.00
Total Current Assets	30,941.73
TOTAL ASSETS	30,941.73
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payable to Teamwork	30,000.00
Total Other Current Liabili...	30,000.00
Total Current Liabilities	30,000.00
Total Liabilities	30,000.00
Equity	
Net Income	941.73
Total Equity	941.73
TOTAL LIABILITIES & EQUITY	30,941.73

Teamwork Expenses
11/21/15

Festival Development Cost	
Communications Reimb (Teamwork)	1000
Gifts (Teamwork)	2344
Pre-Production Exp (Teamwork)	23438
Printing & Stationery (Teamwork)	1000
Total Teamwork Festival Development Cost	<u>27782</u>
Marketing & Branding	
Signage & Advertising (Teamwork)	13281
Total Teamwork Marketing & Branding	<u>13281</u>
Miscellaneous Exp (Teamwork)	5000
Travel - Airfares (Teamwork)	53831
Venue & Stage Set Up Expenses	
Camera Hire (Teamwork)	656
Laptops Hire (Teamwork)	875
Venue Decor (Teamwork)	1875
Total Teamwork Venue & Stage Set Up Expenses	<u>3406</u>
Total Teamwork Expenses	<u>\$ 103,300</u>

TO: Members of the Boulder Arts Commission
FROM: Matt Chasansky, City of Boulder Office of Arts + Culture
DATE: December 10, 2015
SUBJECT: Boulder Arts Commission Manager's Update

1. Notes on the Agenda for December 16, 2015:

▪ SCFD Resolution / Letter

Attached, please find a draft of both documents for the purposes of discussion during the meeting.

▪ Letter to City Council

Attached, for your records, please find the final letter to City Council.

▪ 2016 Grants Program

Attached please find draft documents for the guidelines and application to the a) Community Project Grant, and b) Arts Education Project Grant. At the December meeting we will have our final discussion of these grants before we begin the public communications and the grant applications go live shortly after we meet.

▪ 2016 Commission Business

Staff proposes several changes to next year's process and practices for Boulder Arts Commission meetings. These changes are responsive to new circumstances described in the Community Cultural Plan, including our new Guiding Principles. Below are described several proposals for your consideration. We will discuss each proposal during the December meeting. At that time, we will also like to hear any additional ideas you may have to improve how we do business.

A. Commissioner Roles and Responsibilities

The new roles and responsibilities of the Boulder Arts Commission are as follows. This has been refined since the last version of the Community Cultural Plan:

- Serving in a jury capacity for the awarding of cultural grants.
- Serving as an approval body for the selection process of the public art program and for other decisions regarding issues of art in public places.
- Serving in an advisory capacity for the execution of the Community Cultural Plan.
- Serving on task forces, boards, or committees related to the execution of the Community Cultural Plan.
- Serving as ambassadors to the community.

B. Board Memberships

In the past, commissioners were asked to volunteer for service on the Convention & Visitors Bureau (CVB), Boulder Museum of Contemporary Art (BMoCA), and Dairy Center

for the Arts boards. In the case of the CVB, this is a mandated position that will likely continue. The other two board positions were implemented in response to the operational grants that were assigned to each organization.

The Community Cultural Plan's "Support Our Cultural Organizations" strategy calls for an expansion and improvement of how these operational grants are distributed, including a more refined and purposeful relationship with each organization that we fund. However, Commissioners will simply not have the capacity to accept board positions on all 18 organizations receiving operational grants.

Staff proposes that we replace the responsibility of board memberships and with a "liaison" position. This would apply to both staff and commission members, each person assuming the task to be liaison to two of the 18 organizations. A liaison will play the following role:

- Meet with the Executive Director and/or Board Chair on a regular basis, at least quarterly, to understand how the grant funds are supporting the organization and what internal and community issues are most pressing.
- Keep up to date on the programming and management of the organization.
- Be a resource for the organization and connect them to tools offered by the Office of Arts + Culture.
- Report to the rest of the Commission and staff.

C. Meeting Location

Staff proposes an experiment to hold meetings at alternative locations. For instance, the commission meetings could be held at local cultural venues, offices of creative businesses, or other community gathering places. Doing so will have several benefits, including increasing accessibility so that people across town can be introduced to the Boulder Arts Commission meetings, introducing the members of the Commission and the audience to new resources in the community, and highlighting the important issues of venues and facilities, a priority in the cultural plan.

D. Posting of Audio and Draft Minutes

In order to increase the accessibility and transparency of our meetings, staff proposes posting both the meeting audio and draft of the meeting minutes online as quickly as possible after completion of the meeting, ideally within 3 business days.

E. Retreats

Staff proposes that we begin planning annual retreats as a regular part of the schedule for the Boulder Arts Commission. These meetings will be scheduled in addition to the monthly meetings, and for a longer duration to allow for in-depth discussions. The agenda will be set each year based on most pertinent issues, and will also include discussions of the following year's priorities, the annual letter to Council, and other recurring decisions.

F. Art in Public Places Agenda Items

In 2016, the Commission will begin to have new responsibilities for art in public places activity. This will be triggered by the expected adoption of new policies for public art and private commissioning of murals and/or sculpture. Staff recommends adding a new recurring agenda item, in much the same fashion as the grants program exists on the meeting agendas today. Labeled “Art in Public Places”, the agenda item occurs when needed, early in each meeting.

2. Updates on the implementation of the Community Cultural Plan:

As we begin the implementation of the cultural plan, staff will be taking action on an ambitious number initiatives and programs. Starting in the January Manager’s Memo, I will begin to use this space to provide general updates on our activity and upcoming events. These will be items of interest, but not necessarily requiring discussion during the meeting. As in the past, you are welcome to bring up these items during the appropriate point in the meeting so that we can give you further detail.

3. Community Cultural Plan Brochure

Attached please find a one-page brochure which summarizes the key points in the Community Cultural Plan. This should be helpful to you both to distribute to those you meet who are interested in the work that we do, and as talking points for your discussions in the community. Please let me know if you have any questions. I’ll also have some paper copies on hand for you at the December meeting.

Resolution of Support for Renewal of the Scientific and Cultural Facilities District

Whereas, the Scientific and Cultural Facilities District (“SCFD”) is a nationally acclaimed, regional model for funding cultural organizations. It has pioneered what is proven to be a successful post-Great Recession approach where cities and metropolitan regions make their urban and suburban spaces as livable, quality, affordable, sustainable communities through co-invention and co-production; and

Whereas, the SCFD has been approved by the Colorado Legislature and endorsed by voters in three region-wide elections in 1988, 1994 and 2004, and will be up for renewal in 2016. SCFD-funded cultural organizations welcome approximately 14.6 million visitors annually. Last year, SCFD funding provided 5.2 million people with free admission to regional cultural institutions and allowed another 4.2 million people to visit at reduced cost; and

Whereas, the source of SCFD’s funding is a one-tenth of one penny sales tax, which equates to one penny on a \$10 purchase. Voters in our seven-county metropolitan region will be asked in 2016 to extend, not increase, this tax for an additional 12 years; and

Whereas, the SCFD provides vital funding to nearly 300 cultural and science organizations throughout our seven-county metropolitan region, and does so with minimal regulation and overhead. It helps these organizations preserve and protect priceless collections of animals, art, plants, natural history, and historical sites for citizens to learn from and enjoy for generations to come; and

Whereas, the most recent economic activity study of the arts in our metropolitan region reveals that cultural organizations and facilities generate more than \$1.85 billion a year in economic activity, more than 10,000 jobs, and over \$410 million in cultural tourism; and

Whereas, \$1.86 million will flow to Boulder County in SCFD funding in 2015. SCFD-funded organizations serve 106 schools throughout Boulder County, providing in 2014 100 days of free programs and exhibits, and thousands of tours and cultural experiences for Boulder County school children. The Colorado state demographer estimates that, in 2014, Boulder County’s population was 313,624, and yet SCFD’s 2015 Audited Certification Reports reveal that in that same year, there were 303,557 visits to Tier I organizations by Boulder County residents; and

Whereas, Colorado Chautauqua, eTown, and the Colorado Music Festival and Center for Musical Arts are respected and thriving SCFD-funded Tier II organizations in Boulder County, each of which contribute to the unique cultural richness and quality of life for the people of this community and throughout our region. Our city is also home to 44 outstanding Tier III organizations, each of which works diligently to engage, inspire, and enrich the lives of local talent and local audiences alike; and



Whereas, the SCFD Board conducted a public process during 2013 to 2015, during which it adopted significant funding and programming enhancements to improve SCFD effectiveness. The process appears to have been exhaustive, inclusive, and fair. All participants had multiple opportunities to make their case for additional funding. Working diligently for more than three years to balance fairly the needs of each Tier, the SCFD Reauthorization Recommendations Taskforce composition included a) Tier III – six representatives; b) Tier II – four representatives; Tier I – three representatives; and two former and two current SCFD Board members, none of whom sit on the board of a Tier I organization.

Whereas, the SCFD Board’s reauthorization recommendations shift substantial funding away from Tier I to Tiers II and III.

Whereas, throughout the 12-year SCFD term that will span 2018 through 2030, when compared to the existing funding formula, Tier II groups will receive \$22 million more and Tier III groups will receive \$15.3 million more, while Tier I will receive \$37.3 million less when compared to the existing formula.

Whereas, in 2018 alone, Tier II and Tier III funding will increase \$2.5 million over the prior year — a 13% increase — while Tier I will receive almost \$1 million less.

Whereas, over the proposed 12-year SCFD term, Tier I revenue will increase at just over the historical rate of inflation, while Tier II and Tier III revenues will increase by over twice the historical rate of inflation. This provides significant additional dollars to Tiers II and III, which will allow them to grow substantially faster.

Whereas, the SCFD is a metropolitan-regional cultural gem that has historically been a favorite among voters – progressive, moderate, and conservative – because of the undeniable benefit it provides, the organizations that SCFD funds, and the regional support that SCFD has enjoyed for nearly 30 years.

Now, therefore be it resolved, on this 16th day of December, 2015 the City of Boulder Arts Commission supports the renewal of the Scientific and Cultural Facilities District with the provisions adopted by the SCFD board of directors and urges legislative and voter support for the renewal of the District and the continued benefits the SCFD provides.

CITY OF BOULDER ARTS COMMISSION

By: _____
A. Richard Turbiak
Chair

By: _____
Gregory Ravenwood
Secretary



City of Boulder, Colorado
Boulder Arts Commission
1001 Arapahoe Avenue
Boulder, Colorado 80302
www.boulderarts.org

DATE: December 16, 2015
TO: Members, Boulder City Council
CC: City Manager, Jane Brautigam
SUBJECT: Boulder Arts Commission Priorities to Inform the 2016 City Council Work Plan

Dear Mayor Jones and Members of the Boulder City Council:

The Boulder Arts Commission (BAC) appreciates the opportunity to give input and feedback related to the 2016 City Council Work Plan, which are provided within the parameters of the recently adopted Community Cultural Plan (CCP).

For the first time in many years the new CCP clearly connects to the City's Sustainability Framework. No longer will the City narrowly view its support of arts and culture to how well artists and cultural organizations and their projects are taken care of. Instead the City takes the broader view of how well the larger community is enhanced through a healthy and sustainable cultural and creative arts environment. This now enables the City through the CCP to align its community-based strategies and goals with Council work plans as they're developed, implemented, and evaluated.

The BAC encourages Council's inclusion in its 2016 Work Plan the implementation and strong support of the strategies and goals, and requested funding and staffing, identified as the first phase of the CCP:

- A reinvigorated grants program effecting substantially and positively the ability of Boulder's many cultural organizations to advance their operational capacity, promote organizational resiliency, and encourage innovation for the benefit of the community;
- A reinvented public art program investing in improvements to public spaces through the addition of meaningful, innovative, and quality works of art;
- Enhancing and (re)creating municipal venues improving the resiliency of visual and performing arts organizations and individuals, and the experience of their audiences, as the barriers to innovation and sustainability encountered due to gaps in venues and affordability of space are identified and mitigated;
- Enhancing Boulder as a leading home to creative professionals and businesses;
- Empowering Boulder residents to creatively impact their neighborhoods and social communities, and have easy access to impactful cultural experiences in the places that are most emotionally important to their everyday lives;
- Increasingly attracting artists and creative professionals for all Boulder has to offer, not only in beautiful surroundings and quality of life, but also in the ability to thrive in the creative sector;
- Enabling every person in Boulder to understand their role in the culture of the community, feel that access to information about culture is readily at hand, and feel invited into the conversation; and,



LIBRARY & ARTS DEPARTMENT
BOULDER ARTS COMMISSION
CREATIVE SECTOR – ARTS RESOURCE – DANCE BRIDGE
CULTURAL PROGRAMS – CONCERT SERIES – CINEMA PROGRAM
PUBLIC ART

- Growing the young people of Boulder who are now studying the creative pursuits into cultural leaders.

We enter 2016 with the CCP supported by a one-year funding request. And the additional monies provided for the CCP's initial implementation are appreciated. **But the BAC strongly urge Council to work to develop and invest in the secure and sustainable, long-term funding of the CCP beyond its first year.** If the City were to do otherwise, the CCP would lose its significant impactfulness. The achievements the community has directed the City to prioritize would slowly be hobbled.

As the implementation of the CCP unfolds there are a couple of areas in need of added attention. The Boulder community is enriched by the experience of arts and culture at expected and unexpected moments. Often these experiences are stifled by zoning issues and other rules and regulations with unintended consequences. As the CCP unfolds we ask that compromises be found and made that allow for more creativity and spontaneity.

Secondly, there is no way that in moving forward with the CCP that the issues of affordability will not be faced. For creatives and artists that focuses particularly on affordable live/work space. We are already seeing artists leaving the area because the expense of living and working here is too great. We risk hollowing out the core, the dynamism of what artists and creatives offer the Boulder community. But this is more than a parochial concern. Rather the BAC would like to use the advantages and momentum of the CCP to help position artists and creatives as vanguards in an expanded conversation toward possible solutions to this community-wide issue.

The BAC acknowledges we are not staff. As a result of a past lack of the necessary staffing to direct and manage the City's Arts + Culture portfolio, the BAC often attempted to assume leadership roles that at times may have caused confusion in implementing the spirit of an earlier cultural master plan long past its due date. **We look forward to operating anew as an advisory and decision-making body advocating on behalf of the full community** in our roles as clarified by the CCP:

- serving in a jury capacity for the awarding of cultural grants,
- serving as an approval body for the selection process of the public art program,
- serving in an advisory capacity for the execution of the Community Cultural Plan,
- serving on several non-governmental boards or committees related to the execution of the Community Cultural Plan, and
- serving as ambassadors to the community.

But we also acknowledge that we are appointed by Council. We are not just cheerleaders for the arts community. We are not just cheerleaders for staff. You have appointed us as your eyes and ears, and to utilize our skills and talents, our experience and enthusiasm, to the best benefit of the community. We look forward in continuing to support Council in that capacity.

The BAC asks Council to be fully engaged as a partner in the implementation and evaluation of the CCP as it unfolds. We know each of you supports the creative and cultural arts for what they bring to the Boulder community. That support is filtered through each of your perspectives and experiences. But the CCP adds an additional responsibility beyond vocal support for a "decade for the arts" or a "1% for the arts," etc. The CCP requires a new level of specificity and accountability for what that means, and what outcomes the CCP seeks to achieve for the community and how they connect back to the City's Sustainability Framework.

The Boulder Arts Commission thanks the Council for its continued trust in our work and strong support of the community through the creative and cultural arts in Boulder. We look forward to being a strong partner in turning Council's vision into reality in anyway the BAC can.

Respectfully,

A. Richard Turbiak
Chair, Boulder Arts Commission

Felicia Furman, Linda Haertling, Tamil Maldonado, and Ann Moss
Boulder Arts Commissioners

Community Project Grant Information

- **Special Note:** This system works best with the following web browsers: [Mozilla Firefox](#), [Safari](#), [Google Chrome](#). To avoid difficulty, please download and install one of these browsers to apply for a grant.

PURPOSE: The Community Cultural Plan identifies a set of “Community Priorities” derived directly from the hopes and aspirations of Boulder’s residents:

- A.** Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- B.** Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- C.** Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- D.** Develop Boulder’s creative identity in becoming an innovative world leader in cultural matters and project that identity to the region and the world.
- E.** Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- F.** Amplify the vibrancy of Boulder’s cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

These complex issues are the most important initiatives we can work on as a cultural community in the coming years. The purpose of the Community Projects grant is to encourage innovation and exploration in order to achieve progress on these Community Priorities.

Total Funds: \$30,000

Awards: 3 @ \$10,000 each

Details: The award amount of \$10,000 is a maximum funding guideline. Smaller requests will be accepted.

Cycle: Annually

DEADLINE TO SUBMIT APPLICATION: Wednesday, March 16, 5 p.m.

March 17 – 25 Staff review of grant applications

March 26 – March 30 Grant revisions by applicants (if necessary)

March 31 – April 12 Online review/scoring by Commissioners (reasons for

scoring)

April 13 – Grant scoring released on the arts department website

April 13 – 20 Applicants have time to prepare 3 minute presentation/case for their grant/answer questions

April 20 – BAC meeting with final decision on grant awards

•

APPLICATION REQUIREMENTS

- **General Eligibility.** Meets all [general eligibility requirements](#).
- **Open to All.** Anyone may apply once the General Eligibility Guidelines are met, including individuals, non-profit organizations, organizations with pending non-profit status, and for-profit organizations with a community focus. Organizations not headquartered in Boulder may be considered (refer to Jury Evaluation question # 4).
- **Service area and Programming.** Projects must have a significant component of public programming that takes place in the city limits of Boulder and that the programming meets the criteria described in the [Chapter 14-1-2 of the City of Boulder Revised Code](#).

REVIEW PROCESS

- **Deliberation.** Grant proposals are reviewed at Boulder Arts Commission (BAC) meetings. See schedule.
- **Evaluation of Applications.** Funding in previous years does not imply continued support. Each application is reviewed anew in the context of current policies and applications. Applicants that have received repeated funding should be aware that the BAC looks for indication of growth and a fresh approach to their work.
- **Evaluation Criteria.**
 - **Community Priorities**
 - **Cultural Offerings**
 - **Full Access**
 - **Boulder Focus**

GRANT AWARDS

- **Notifications and Dispersal of Funds.** Staff notifies all applicants of recommendations and declined proposals, and begins the process of having checks cut and collecting any necessary supporting documents and information. Recipients are notified when they must make an appointment to sign contracts. Checks are sent by mail or electronically to bank accounts designated by the recipients.
- **Communications.** All official communications and notifications will be made to the named individual applicant or person designated as the organization contact. It is this person's responsibility to communicate BAC requirements of the grant award to any collaborators or other participants. This includes, but is not limited to, such things as compliance with grant contract agreements, identifying BAC sponsorship on publicity materials and reporting issues.
- **Award Amount.** The BAC reserves the right to adjust the amount of a grant award offered to an applicant. There are no restrictions as to the minimum amount that may be requested.
- **PERA Impacts.** Retirees affiliated with the Colorado Public Employees Retirement Association will be impacted by a withholding requirement enacted by the Colorado State Legislature, if awarded a City of Boulder arts grant. Details are available on the [PERA website](#). See "Disclosure of Compensation."
- **Immigration Affidavit for Individuals.** The State of Colorado law requires proof of legal residency at the time of grant check pick-up.
- **IRS Taxation.** Grant awards are non-transferable. Grant awards are taxable and are reported to the federal government. Upon award, a current IRS form W-9 must be submitted for the City of Boulder Finance Department records for each grant recipient, whether the recipient is an individual or an organization/business. The W-9 must be in the same name as the grant recipient named on the grant application. Failure to supply the corresponding W-9 number will invalidate the grant award.
- **Contract.** When a funding award is made by the BAC, the recipient will be contacted by staff to make an appointment to sign a grant project contract with the City of Boulder. In the contract, the recipient will indicate the completion date of the project and the date a grant budget report will be submitted to the BAC through the on line system (required one month after the project is completed).
- **Issuance of Funding Checks.** Once the contract is signed, it will be submitted to City Finance along with the invoice. Funds/checks are delivered within the next 3 weeks.

Grants are initially funded at 80 percent of the grant amount awarded. The remaining 20 percent of the grant awarded is paid out upon receipt and BAC approval of the Grant Budget Report which is required one month after the project is completed. Failure to submit a final Grant Budget Report will result in permanent loss of the final 20 percent funds and also in ineligibility to apply for future grants.

□ **Acknowledgment of BAC Funding.** All publicity for BAC-funded projects must include the following credit line: This project is funded (or funded in part) by a grant from the Boulder Arts Commission, an agency of the Boulder City Council. In lieu of the credit line, the [BAC Logo](#) may be used. The grantee will also be asked to sign a release form and to submit photographs and/or videos of the project that the Office and Arts & Culture will be able to use on their website, social media, printed materials or any other publicity.

REQUIRED REPORTING ON FUNDING PROJECTS

□ **Time Frame for Reporting.** The grant budget report is due one month after the project is completed.

□ **Method.** Reporting is done through the online system that the BAC uses at bac.culturegrants.org. Log in with the same user name and password utilized to submit the application for funds. The reporting form is found under Applications: My Applications/Reports. Click on the first small blue icon out to the right of the appropriate report document which will indicate “link to formset” as the computer mouse nears it.

□ **Extension Requests for Reporting.** If circumstances change in any way that will delay the applicant’s ability to complete the project and the report promised in the contract, it is the applicant’s responsibility to notify the Commission in advance of the original report deadline. The named applicant in the grant proposal must submit a letter addressed to the Arts Commission by email to culturegrants@boulderlibrary.org with an update on the project status and a request to change the project completion date and report due date (*specific dates are required in the letter*).

□ **Responsibility.** The grant budget report due date is the recipient’s responsibility to remember. The BAC recommends that the recipient use whatever means will be successful to provide an alert that the report is due shortly. It is also recommended that the reporting document be explored in advance to become familiar with the information that will be required. There is no grace period for the report.

□ **Consequence of Delinquent Report.** Unless an extension request is filed with the BAC and approved in advance of the due date, a late report will result in loss of any

remaining BAC funds attached to the grant project. Additionally, until the report is turned in and approved, the grant recipient and any individuals or organizations/businesses attached as collaborators on the project will no longer be eligible to apply for BAC grant funds.

-

I certify that I have read the above information and that this project meets the BAC's eligibility requirements and, if a funding award is made, will continue to comply with the BAC's requirements and meet with guidelines for high artistic quality, community impact, inclusiveness, funding acknowledgment and reporting. *

I certify

Application Information

- **Discipline ***

- If Multi-Discipline, please indicate which disciplines are included.

- **Applicant** (To what name would the grant check be written if awarded?)

- First Name *

- Last Name *

- Organization/Business

Cultural organizations/businesses are eligible. Non-profit status is not required for this category.

- Applicant Mailing Address (1) *

- Applicant Mailing Address (2)

-

- City *

- State *

- Zip Code *

- Website Address

-

- Applicant Contact Name

(This is the main contact for the grant and will receive all correspondence) *

- Phone No. *

- Email *

-

- Grant Writer Name

(if different from above)

- Phone

- Email

-

- Project Director Name

(if different from above)

- Phone

- Email

-

- Name of CEO or Executive Director (if different from above)

- Phone

- Email

- **To be completed by organization applicants**

- Date Established 

- Mission Statement

-

- Geographic Area Served

-

- **Tax Status**

- Number of Employees (Full Time)

- Number of Employees (Part Time)

- **To be completed by individual applicants**

- Organization Affiliation 

Project Information

- **PROJECT NARRATIVE**

Please answer each question in the text fields provided.

- 1. Project Title (50 character limit) *



50 characters remain

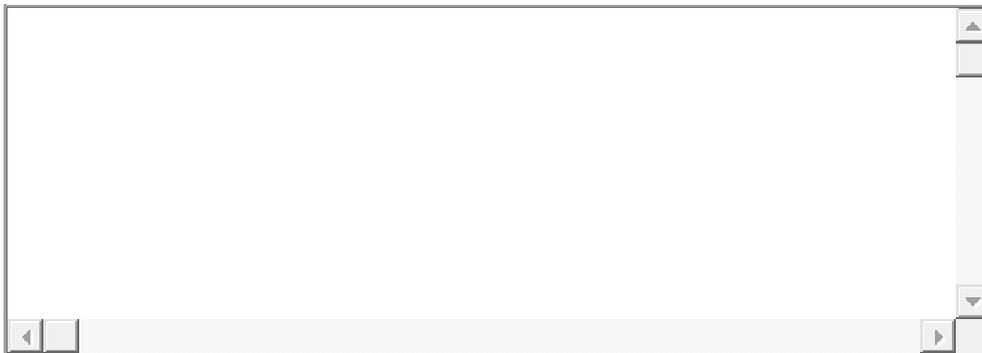
•

- 2. Grant Amount Requested (Maximum is \$10,000) *



•

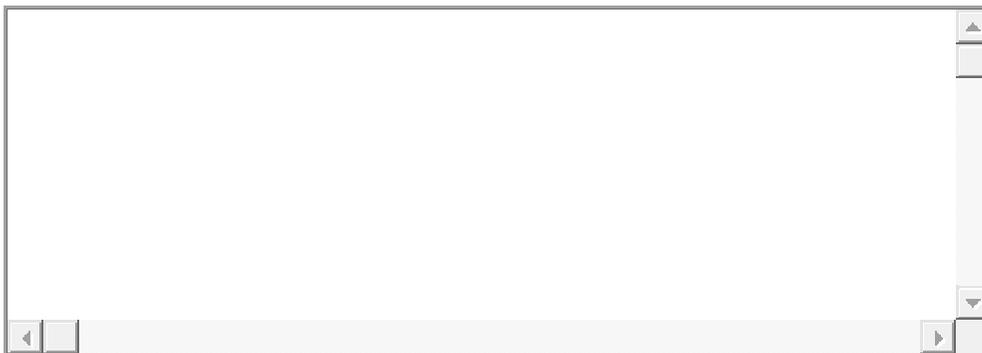
- 3. Project Summary (A brief overview of your project): (3000 character limit) *



3000 characters remain

•

- 4. Project Calendar (500 character limit) *



500 characters remain

-

- 5. Project Completion Date (This is the last day of any public event related to the project) * 

- 6. Report Due Date (One month following the project completion date) * 

- 7. Project Location? (250 character limit) *

250 characters remain

-

- 8. Collaboration. Describe you and/or your organization's most significant interactions with other organizations and efforts. If this is a solo project with no partners beyond the applicant, respond with "None." (500 character limit) *

500 characters remain

-

- **JURY EVALUATION**

Please answer each question in the text fields provided

- 1. **Community Priorities.** Which of the Community Priorities listed above does this project seek to contribute? What specific benefits to the community are planned? How will success be measured? (Maximum 3000 characters) *

An empty rectangular text input field with a light gray border. It features a vertical scrollbar on the right side and a horizontal scrollbar at the bottom. The field is currently empty.

3000 characters remain

-
- **2. Cultural Offerings.** In what way does your project fill a gap in the variety of cultural offerings in Boulder? What is exciting, new, and remarkable about your project? (Maximum 3000 characters) *

An empty rectangular text input field with a light gray border. It features a vertical scrollbar on the right side and a horizontal scrollbar at the bottom. The field is currently empty.

3000 characters remain

-
- **3. Full Access.** Describe the aspects of access that you will provide for this project: its affordability, availability, accessibility, accommodation, and acceptability to diverse groups? (Maximum 3000 characters) *

An empty rectangular text input field with a light gray border. It features a vertical scrollbar on the right side and a horizontal scrollbar at the bottom. The field is currently empty.

3000 characters remain

-
- 4. **Boulder Focus.** Are you a Boulder organization serving Boulder or are you an organization outside of Boulder and to what degree do you focus on Boulder programming? (Maximum 3000 characters) *



3000 characters remain

Attachments

- The following attachments are required. Please title your attachments according to the bolded headings listed below.
 - **Budgets.** Please provide a brief budget summary for this project including all revenue (monetary and in-kind contributions, including this grant) and expenses. (1 page)
 - **Participants List.** Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)
 - **Venue Letter.** Attach confirmation from the hosting venue that the project is approved and scheduled. (1 page) See [sample](#).
 - **Letters of Support.** Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)
 - **Other.** Attach any documents that will help the jury fully understand the project. (Optional)

- **Instructions**

Click the Upload button to upload new files. Enter title and description.
Click Submit. Your files will appear below the folder name and folder size.

Hover over the thumbnail of a file, click and hold to drag it to a different place in the order. Hover the mouse icon under the thumbnail to Edit a file. Hover the mouse icon under the thumbnail to Move or Copy a file to a different folder.

The system may require you to save between uploading files. If you encounter difficulty, click Save at the bottom of the page and attempt again.

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Folder is Empty.

Folder Name: Community Project Grants FY16-Application - Community Project Grant FY 16

Folder Size: 0.00 MB

User Storage: 1.315MB out of 500MB Used, 499MB Available

Upload requirements	Min #	Max #	Max File Size	Uploaded
Images	0	50	50 MB	
Videos	0	50	50 MB	
Documents	0	50	50 MB	
Audios	0	50	50 MB	

- The following attachments are either required or optional. Please submit pdfs and/or jpgs for all supplemental materials except video and audio.

- **Attachment Checklist**

- **Budget.** Please provide a brief budget summary for this project including all revenue (monetary and in-kind contributions, including this grant) and expenses. (1 page) *

Attached

-

Participant List. Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page) *

Attached

-

Venue Letter. Attach confirmation from the hosting venue that the project is approved and scheduled. See [sample](#). (1 page) *

Attached

- **Letters of Support.** Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)

Attached

- **Other.** Attach any documents that will help the jury fully understand the project. (Optional)

Attached

Signature & Submission

- **I certify that all information contained in this application and attachments is true and accurate. All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed or religion. ***

I certify

-

• First Name *

• Last Name *

• Date of Submission * 

- **TO COMPLETE AND SUBMIT YOUR APPLICATION**

All required fields must be filled in with the appropriate information and/or attachments. Click on the "Submit" button and an email notification that your application has been received will be sent. If you do not receive a confirmation email, please notify staff immediately. Note that once the application is submitted, it cannot be revised or added to. Please make certain that you have included all information and attachments prior to submitting.

Arts Education Grant Information

- **Special Note:** This system works best with the following web browsers: [Mozilla Firefox](#), [Safari](#), [Google Chrome](#). To avoid difficulty, please download and install one of these browsers to apply for a grant.

PURPOSE: The Arts Education Projects Grant provides opportunities for children in the City of Boulder to have unique experiences with practicing artists, access to tools and techniques, or improved instruction in the creative professions. The goal of the grant is to increase the exposure of students to unique and memorable experiences that may shape their future in cultural participation and creative careers.

Total Funds: \$12,000
Awards: 4 @ \$3,000 each
Cycle: Annually

DEADLINE TO SUBMIT APPLICATION: Wednesday, March 16, 5 p.m.

March 17 – 25 Staff review of grant applications

March 26 – March 30 Grant revisions by applicants (if necessary)

March 31 – April 12 Online review/scoring by Commissioners (reasons for scoring)

April 13 – Grant scoring released on the arts department website

April 13 – 20 Applicants have time to prepare 3 minute presentation/case for their grant/answer questions

April 20 – BAC meeting with final decision on grant awards

ELIGIBILITY REQUIREMENTS

- **General Eligibility.** Meets all [general eligibility requirements](#).
- **Open to Educators, Administrators, and Presenters.** Classroom teachers and school administrators in public schools, private schools, home school associations, and non-traditional classroom settings, as well as individuals/organizations that are collaborating with schools to present programming are eligible.
- **Service Area and Programming.** Projects must have a demonstrated benefit to school children in the city of Boulder.

REVIEW PROCESS

- **Deliberation.** Grant proposals are reviewed at Boulder Arts Commission (BAC) meetings. See schedule.
- **Evaluation of Applications.** Funding in previous years does not imply continued support. Each application is reviewed anew in the context of current policies and applications. Applicants that have received repeated funding should be aware that the BAC looks for indication of growth and a fresh approach to their work.
- **Evaluation Criteria.**
 - **Benefit to Students**
 - **Complimenting Curriculum**
 - **Evaluation**
 - **Boulder Focus**

GRANT AWARDS

- **Notifications and Dispersal of Funds.** Staff notifies all applicants of recommendations and declined proposals, and begins the process of having checks cut and collecting any necessary supporting documents and information. Recipients are notified when they must make an appointment to sign contracts. Checks are sent by mail or electronically to bank accounts designated by the recipients.
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federal government. Upon award, a current IRS form W-9 must be submitted for the City of Boulder Finance Department records for each grant recipient, whether the recipient is an individual or an organization/business. The W-9 must be in the same name as the grant recipient named on the grant application. Failure to supply the corresponding W-9 number will invalidate the grant award.

Contract. When a funding award is made by the BAC, the recipient will be contacted by staff to make an appointment to sign a grant project contract with the City of Boulder. In the contract, the recipient will indicate the completion date of the project and the date a grant budget report will be submitted to the BAC through the on line system (required one month after the project is completed).

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Time Frame for Reporting. The grant budget report is due one month after the project is completed.

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Consequence of Delinquent Report. Unless an extension request is filed with the BAC and approved in advance of the due date, a late report will result in loss of any remaining BAC funds attached to the grant project. Additionally, until the report is turned in and approved, the grant recipient and any

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I certify that I have read the above information and that this project meets the BAC's eligibility requirements and, if a funding award is made, will continue to comply with the BAC's requirements and meet with guidelines for high artistic quality, community impact, inclusiveness, funding acknowledgment and reporting. *

I certify

Applicant Information

- **Discipline:**

- * Select

- If Multi-Discipline, please indicate which disciplines are included.

-

- **Applicant** (To what name would the grant check be written if awarded?)

- First Name *

- Last Name *

- Organization/Business (if applicable)

- Applicant Mailing Address (1) *

- Applicant Mailing Address (2)

- City *
- State *
- Zip Code *

- Organization Contact Name (if applicable or different from above)
- Phone No. (if applicable or different from above)
- Email (if applicable or different from above)

- Grant Writer Name
(if different from above)
- Phone
- Email

- Project Director Name
(if different from above)
- Phone
- Email

- **Tax Status ***

For-Profit
Non-Profit
Individual

- To be completed by individual applicants

Organization Affiliation * 

Project Narrative

- Project Title (50 character limit) *

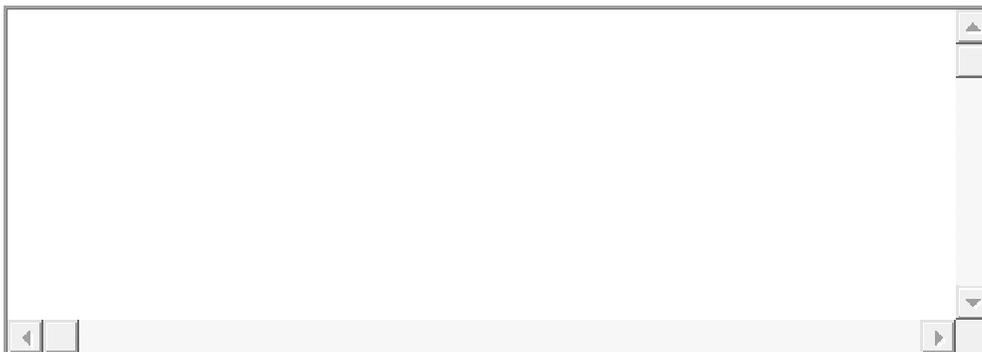


50 characters remain

- Amount Requested (Maximum \$3,000) *



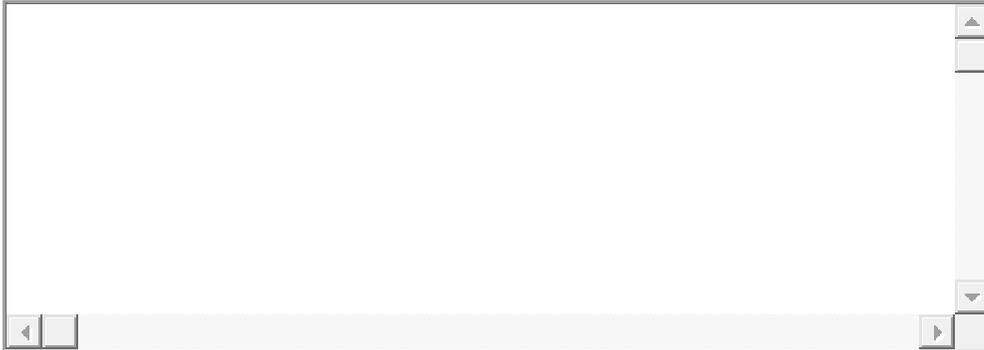
- 1. Project Summary. A brief overview of your project. Include how it will connect with or compliment the class curriculum, how many students the project will reach, if the project will benefit underserved populations, and the benefits that you expect for the students. (3000 character limit) *



3000 characters remain

Please answer each question in the text fields provided.

2. Project Calendar. (500 character limit) *



500 characters remain

Please answer each question in the text fields provided.

• 3. Project Location. (250 character limit) *



250 characters remain

•

• 4. Project Completion Date (This is the last day of any public event related to the project) * 

5. Report Due Date (One month following the project completion date) * 

Jury Evaluation

• Please answer each question in the text fields provided.

- **Benefit to Students.** In what ways will this project directly benefit the students and their growth in culture or the creative industries? What new skills or experiences will be offered?
- Benefit to Students. (3000 character limit) *

3000 characters remain

-
- Please answer each question in the text fields provided.
 - **Complimenting Curriculum.** How does this project enhance, or fill a gap in, the generally available curriculum and offerings?

Complimenting Curriculum. (3000 character limit) *

3000 characters remain

-
- Please answer each question in the text fields provided.
 - **Evaluation.** How will the benefits to the students be measured?

- Evaluation. (3000 character limit) *

3000 characters remain

-
- Please answer each question in the text fields provided.
 - **Boulder Focus.** Are you a Boulder organization serving Boulder or are you an organization outside of Boulder and to what degree do you focus on Boulder programming?
- Boulder Focus (3000 character limit) *

3000 characters remain

Attachments

The following attachments are required. Please title the attachments according to the bolded headings listed below:

- **Budgets.** Please provide a brief project budget summary including all revenue (monetary and in-kind contributions including this grant) and

- expenses. (1 page)
- **Participants List.** Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page)
- **Venue Letter.** Attach confirmation from the hosting venue or school administrator that the project is approved and scheduled. See [sample](#). (1 page)
- **Letters of Support.** Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)
- **Other.** Attach any documents that will help the jury fully understand the project. (Optional)

• **Instructions**

Attach the following support materials as indicated. **Please submit pdfs and/or jpgs for all supplemental materials except video and audio.**

- Click the Upload button to upload new files. Enter title and description. Click Submit. Your files will appear below the folder name and folder size.

Hover over the thumbnail of a file, click and hold to drag it to a different place in the order. Hover the mouse icon under the thumbnail to Edit a file. Hover the mouse icon under the thumbnail to Move or Copy a file to a different folder.

The system may require you to save between uploading files. If you encounter difficulty, click Save at the bottom of the page and attempt again.

- **Folder is Empty.**

Folder Name: Arts Education Grant FY16-Application - Arts Education Grant FY16

Folder Size: 0.00 MB

User Storage: 1.315MB out of 500MB Used, 499MB Available

Upload requirements	Min #	Max #	Max File Size	Uploaded
Images	0	50	50 MB	

Videos	0	50	50 MB
Documents	0	50	50 MB
Audios	0	50	50 MB

• **Attachment Checklist**

- **Budgets.** Please provide a brief project budget summary including all revenue (monetary and in-kind contributions including this grant) and expenses. (1 page) *

Attached

- **Participants List.** Provide a list of each individual / organization that has a significant coordinating role in this project. Include their name, contact information, and role. (1 page) *

Attached

- **Venue Letter.** Attach confirmation from the hosting venue or school administrator that the project is approved and scheduled. See [sample](#). (1 page) *

Attached

- **Letters of Support.** Attach any letters of support that will be useful in understanding community involvement and enthusiasm for the project. (Optional)

Attached

- **Other.** Attach any documents that will help the jury fully understand the project. (Optional)

Attached

Signature & Submission

-
- **Submission and Signature**
- **I certify that all information contained in this application and attachments is true and accurate. All funded activities must provide equal access and equal opportunity in employment and services and may not discriminate on the basis of disability, color, creed or religion. ***

I certify

•

• First Name *

• Last Name *

• Date of Submission * 

- **TO COMPLETE AND SUBMIT YOUR APPLICATION**

All required fields must be filled in with the appropriate information and/or attachments. Click on the "Submit" button and an email notification that your application has been received will be sent. If you do not receive a confirmation email, please notify staff immediately. Note that once the application is submitted, it cannot be revised or added to. Please make certain that you have included all information and attachments prior to submitting.



The **Community Cultural Plan** is a visioning and strategic document that describes how the people of Boulder will align efforts, with the support of the municipal government, to achieve our collective vision:

Together, we will craft Boulder’s social, physical, and cultural environment to include creativity as an essential ingredient for the well being, prosperity, and joy of everyone in the community.

Community Priorities

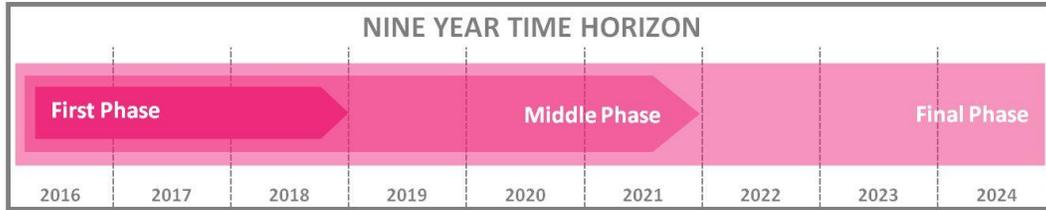
- Support the resiliency and sustainability of cultural organizations to enhance their ability to benefit the community.
- Create a supportive environment for artists and creative professionals, while fostering innovative thinking and leadership among them.
- Prioritize the civic dialogue about the ability of culture to positively contribute to the economy, social offerings, the environment, and the authentic expression of diversity.
- Develop Boulder’s creative identity in becoming an innovative world leader in cultural matters and project that identity to the region and the world.
- Focus on the expression of culture and creativity in the public realm through public art, the urban landscape, culture in the neighborhoods, and serendipitous encounters with the arts.
- Amplify the vibrancy of Boulder’s cultural destinations: the lively mix of museums, performance venues, events, districts, studios, maker spaces, and other facilities that make Boulder an enticing place to visit, live, play, and work. Fill in the gaps and address issues of access and affordability.

Strategies for the Office of Arts + Culture

- | | |
|---|--|
| <p>CO support our Cultural Organizations</p> <p>PA reinvent our Public Art program</p> <p>VN create and enhance Venues</p> <p>CE enhance the vitality of the Creative Economy</p> | <p>NB emphasize culture in Neighborhoods & communities</p> <p>CP support individual artists and Creative Professionals</p> <p>CD advance Civic Dialogue, awareness, and participation</p> <p>YO engage our Youth</p> |
|---|--|

Implementation

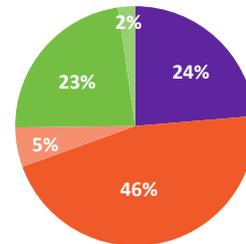
Time Horizon:



Capacity Recommendations:

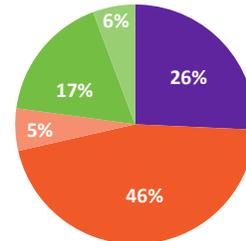
2016 – 2018: First Phase Goal
\$1,310,000

\$310 = Admin + Personnel
\$670K = Grants + Support
\$330K = Public Art + Programs



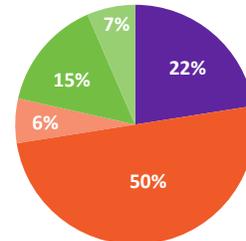
2019 – 2021: Middle Phase Goal
\$1,750,000

\$450K = Admin + Personnel
\$900K = Grants + Support
\$400K = Public Art + Programs



2022 – 2024: Final Phase Goal
\$2,000,000

\$450K = Admin + Personnel
\$1.12M = Grants + Support
\$430K = Public Art + Programs



6 Full Time Staff

City of Boulder Office of Arts + Cultural Services
www.boulderarts.org - culturalplan@bouldercolorado.gov