

**Boulder Arts Commission Agenda**  
**January 28, 2015, 6:00 p.m.**  
**Arapahoe Conference Room, Boulder Public Library**

**CALL TO ORDER**

Approval of Agenda

**PUBLIC COMMENT**

**COMMISSION RESPONSE TO PUBLIC COMMENT**

**CONSENT AGENDA**

Review of December 17, 2014, minutes

**MATTERS FROM GUESTS**

Grants Program Financial Presentation (Devin Billingsly)

**GRANT PROGRAM ACTION ITEMS**

**GRANT BUDGET REPORT PRESENTATION**

Boulder Ensemble Theater Company, Arts & Business Collaborative Grant, Star Power Series (Stephen Weitz)

**ROUND 1 SPARK GRANTS APPLICATIONS**

Brian Jack, Composing From the Opposite Shore  
Clay Hawkley, Hitch Gallery  
Seicento Baroque Ensemble, Christina, Queen of Sweden  
square product theatre, Ham McBeth  
Tesseract Productions, Black Figure Greek Vase - Antigone  
Lindsey Wohlman, Audubon in the Atrium - Boulder Arts Week

**SOUTH BY SOUTHWEST SCHOLARSHIP APPLICATIONS**

Lisa Bell  
Rachel Brand  
Kirsten Cohen  
Wilson Harwood

**OPEN GRANT – FORMAL PROPOSAL**

Jaipur Literature Festival

**GRANT BUDGET REPORTS**

Blue Moon Dance Company, FY14 R1 Arts in Education, The Human Element  
Boulder Ballet, FY14 R1 Arts in Education, Poetry of Motion  
Boulder Ensemble Theater Company, FY13 Arts & Business Collaborative, Star Power Series  
Boulder Metalsmithing Association, FY14 R1 Arts in Education, Enhancing BVSD Art Through Metalsmithing  
Michelle Ellsworth, FY10 Mini-Grant, Preparations for the Obsolescence of the Y Chromosome  
Heatherwood PTO, FY14 R2 Arts in Education Grant, Songs of Boulder: Connecting Past and Present  
Parlando School for the Arts, FY14 R1 Arts in Education, BVSD Band Class Supplemental Music Instruction

**MATTERS FROM COMMISSION MEMBERS**

FOR DISCUSSION: Update on the Grants Workshop (Richard and Linda)

**MATTERS FROM STAFF**

FOR DISCUSSION: Manager's Update  
FOR DISCUSSION: Community Cultural Plan Update  
FOR DISCUSSION: Search for New Commissioners Coming Up  
FOR DISCUSSION: Knight Foundation Grant (David)  
FOR DISCUSSION: Update on Council Retreat (David)

**UPCOMING MEETING (Agenda Building)**

6 p.m., Wednesday, February 18, 2015—North Meeting Room, Boulder Public Library

**ADJOURNMENT**

**CITY OF BOULDER  
BOULDER, COLORADO  
BOULDER ARTS COMMISSION MEETING MINUTES**

<b>Name of Board/ Commission</b> Boulder Arts Commission
<b>Date of Meeting</b> Wednesday, December 17, 2014, at the Main Library
<b>Contact Information Preparing Minutes</b> Mary Wohl Haan, 303-441-4391
<b>Commission Members Present</b> Anna Salim, Ann Moss, Felicia Furman, Richard Turbiak, Linda Haertling <b>Commission Members Absent</b> None
<b>Library Staff Present</b> David Farnan, Library & Arts Director Matt Chasansky, Office of Arts and Culture Manager Mary Wohl Haan, Creative Sector Initiatives Coordinator <b>City Staff Present</b> Mike Lamb, Parks & Recreation Project Manager <b>Public Present</b> Amanda Berg Wilson, Michael Lamb, Kari Beck, Liberty Shellman, Marthe Peacock, Jessie Friedman, Miriam Paisner, Sally Eckert, Buffy Andrews, Lisa Nesmith, Carla Selby, Judy Kreith, Martin Cohen, Jerry Allen
<b>Type of Meeting</b> Regular
<b>Call to Order</b> The meeting was called to order at 6:00 p.m.
<b>Public Comment</b> Selby spoke to request that the BAC become a resource for the community, including a staff person for technical support and venue finding. Shellman presented a letter to the commissioners that spoke to issues her organization, the Boulder Fringe Festival, had with venue confirmation during their last festival.
<b>Grant Question &amp; Answer Session</b> Paisner posed a question about nonprofit status and fiscal sponsorship, noting that the fiscal sponsor she wanted to use was located in Denver. The commission confirmed that fiscal sponsors must be located in Boulder. Eckert asked when the formal proposal would be due for Open Grants if a letter of intent was accepted. The commission noted that formal proposals would be reviewed at the January 2015 meeting, with a deadline for submission to be determined by staff.
<b>Review of Minutes</b> Turbiak motioned to approve the November 18, 2014, meeting minutes; the motion was seconded and the minutes were approved unanimously..
<b>Matters from Guests</b> Lamb provided images of the new Elks Park shelter and spoke to the Parks and Recreation project, noting that the shelter construction was complete and the interior mosaic artwork had been installed. He noted that funds for the artistic arbor were not available at the time the shelter was completed, but that the funding had been secured and the arbor would move forward with installation by late spring of 2015. Martin Cohen and Jerry Allen of Cultural Planning Group provided an update on the Community Cultural plan. They highlighted the deep engagement with community in October with 340 intercept surveys and 860 online surveys at the time of the update. Online respondents were noted as being 33% male, 67% female, with 54% holding a graduate degree; intercept demographics were similar in breakdown. The consultants noted they were pleased with the collected data, and announced their plan to return in March, 2015 with a first draft. Moss asked that the consultants make a stronger effort to get responses from the Latino community for the cultural plan.
<b>Matters from the Commission</b> The commissioners discussed the proposed letter to City Council regarding BAC priorities that would inform the 2015 City Council Work Plan. Chasansky took notes on the specific edits requested and the commissioners approved the final product to be sent to Council.
<b>Matters from Staff</b> Chasansky reported on the status of the temporary public art project, noting that the panel met on December 15 and selected 31 semi-finalists. Those artists and organizations would be invited to submit concepts, which would produce a roster for various projects in the future. Chasansky anticipated that the first projects to be implemented would take place in spring 2015, with others following through 2015 and 2016. Chasansky noted the initial grant workshop had been scheduled for Monday, January 12 at 6 p.m. in the Flatirons Meeting Room of the Main Library. Commissioner Richard Turbiak had agreed to attend to field questions about grants with support from staff-members Greg Ravenwood and Mary Fowler. The workshop was being advertised in local newspapers and through library and arts e-news blasts.

**Grant Program Action Items**

Open Grant Letters of Intent

Letters of intent from Boulder Art Matrix, The Catamounts/Boulder Ensemble Theater Company, Jaipur Literature Festival and Workshop 8 were reviewed and discussed with Chasansky taking notes to relay to the applicants who would receive invitations. The LOI from Jaipur Literature Festival received unanimous approval for an invitation to move forward with a formal proposal. The LOI from the Catamounts and Boulder Ensemble Theater company received an invitation to move forward with a formal proposal, in a 3/2 vote. The LOIs from Boulder Art Matrix and Workshop8 did not receive a motion.

Grant Budget Reports

Grant budget reports from Boulder County Arts Alliance (fiscal sponsor), Hoarded Stuff Performance, FY14 Major Grant, Failure Festival; Boulder Museum of Contemporary Art, FY13 R3 Arts in Education Grant, Art Stop on the Go; Greater Boulder Youth Orchestra, FY14 Major Grant, Greater Boulder Collaborations; The Dairy Center for the Arts, FY14 Major Grant, Veterans Speak; The Dairy Center for the Arts, FY13 R3 Arts in Ed., Kids at the Dairy; and Pat Lehman, FY14 R2 Spark Grant, 2014 Mapleton Hill PorchFest were reviewed and approved.

**Adjournment**

The meeting was adjourned at 8:28 p.m.

**Date, Time, and Location of Next Meeting:** The next Boulder Arts Commission meeting was scheduled to be held at 6 p.m. on Wednesday, January 28, 2015, in the Arapahoe Conference Room of the Main Library's south wing.

APPROVED BY:

ATTESTED:

\_\_\_\_\_  
Board Chair

\_\_\_\_\_  
Staff Secretary

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

TO: Members of the Boulder Arts Commission  
FROM: Matt Chasansky, City of Boulder Office of Arts & Cultural Services  
DATE: January 22, 2015  
SUBJECT: Boulder Arts Commission Manager's Update

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1. Notes on the Agenda:

Attached, please find the press release advertising applications for open seats on City of Boulder boards & commissions. More information about the latest call for applicants is available on the Boards & Commissions website: <https://bouldercolorado.gov/boards-commissions/boards-commissions>. The application deadline is February 12.

2. Information from the Legal Department regarding Grant Eligibility:

Following up on a question we received, staff asked the City of Boulder legal office to give an opinion about the cultural field trip grants. Specifically, we inquired if a grant may be given to an applicant for a field trip that takes place outside of Boulder. The response from legal is that we are indeed prohibited from providing grants for field trips that take place outside of Boulder. Below is the pertinent language from the City of Boulder Revised Code:

14-1-2. - Eligible Programs and Projects.

(b) Any performance, production, lecture, class, reading, exhibition, festival, film or other program funded in whole or in part by a grant under this chapter shall be held or shown within the Boulder Valley as defined by the then current version of the Boulder Valley Comprehensive Plan; but any such program funded jointly by the city hereunder and by another political subdivision of the State of Colorado may be held or shown in such other political subdivision, as long as at least one performance of any such program is held within the Boulder Valley.

3. Attached please find a letter from representatives of the Boulder Ensemble Theater Company and The Catamounts regarding the status of their Open Grant application.

4. Staff Updates

The Office of Arts + Culture is participating in the Colorado Music Party at South by Southwest as a sponsor. We will be working with Spokesbuzz, the organization out of Ft. Collins that coordinates this event, to produce a showcase of Boulder bands at Austin's famous music festival. Staff is beginning the conversation now about other opportunities, such as follow up concerts and events. More information about the Colorado Music Party can be found on the website: <http://coloradomusicparty.com/>. Bands can apply to be considered at the Spokesbuzz website: <http://spokesbuzz.org/bands/apply/>. The deadline to apply is February 4, 2015. It is our hope that this partnership will be a great way to compliment the BAC scholarships to attend South by Southwest, and support Boulder's music professionals!

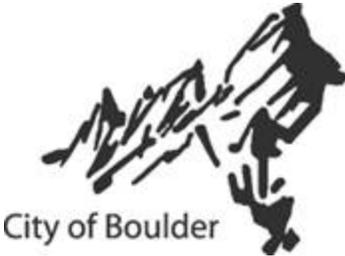
As the Civic Area planning begins a new phase of development, there have been staff transitions to report. Jody Tableporter and Paul Leef have left the project. A staff team of Jeff Haley from Parts & Recreation, Sam Aseffa from Planning, and Joanna Crean from Public Works will now be leading the team. In addition, Lisa Martin from Parks & Recreation will be joining me as the leadership for programming activation. We will keep you informed about the opportunities coming up for members of the BAC to continue to participate with this team as the vision plan for the Civic Area continues towards implementation.

- a. Concert Series
  - Midday Music Meditation—Feb 11, 12:00 PM—Canyon Theater
  - Colcannon—Feb 17, 12:00 PM—Canyon Theater
  
- b. Cinema Series
  - *Mrs. Miniver*—Feb 1, 1:00 PM—Canyon Theater
  - *Groundhog Day*—Feb 2, 6:30 PM—Canyon Theater
  - Scopitones Showcase—Feb 9, 6:30 PM—Canyon Theater
  
- c. Public Art
  - Title TBD, Temporary Interventions Project—selection phase
  - West Pearl Poetry—construction phase
  - Junction Place—construction phase
  - Baseline Underpass—design phase
  - Diagonal Highway Gateway Landscape—construction/installation phase
  - Elks Park—construction phase

**From:** [City of Boulder News](#)  
**Subject:** City recruiting interested individuals to serve on boards and commissions; deadline is Feb. 12  
**Date:** Wednesday, January 7, 2015 10:42:10 AM

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**\*For best results, view in HTML**



## NEWS

**Wednesday, Jan. 7, 2015**

**Media Contacts:**

Sarah Huntley, Media Relations, 303-441-3155

**City recruiting interested individuals to serve on boards and commissions; deadline is Feb. 12**

Wanting to make a difference in your community? Tired of watching city staff and council members work on key projects from the sidelines? Have expertise you could share? The City of Boulder is now recruiting interested individuals to serve on a variety of boards and commissions that examine issues of community concern and provide guidance to City Council.

Boulder residents may apply for up to three boards or commissions. The applicant must complete the corresponding questionnaire for each board or commission that he/she lists on the application. A list of all the vacancies and the applications for each are available at <https://bouldercolorado.gov/boards-commissions/boards-commissions>. All applications must be submitted electronically. Applications are due by 5 p.m. on Thursday, Feb. 12.

Still not sure? Check out these two short videos about this exciting opportunity:

<http://vimeo.com/77523299>

<http://vimeo.com/78581599>

For more information, please contact Acting Deputy City Clerk Dianne Marshall at 303-441-3079.

**--CITY--**



# Boulder Ensemble Theatre Company

Wonderful Stories. Wonderfully Told.

January 6, 2015

To: The Boulder Arts Commission

CC: Matt Chasansky, Greg Ravenwood

RE: Deferment of the BETC/The Catamounts Open Grant Application

Members of the Boulder Arts Commission,

With regard to the recently approved Letter of Interest from BETC and The Catamounts concerning our plan for a “pop-up” theatre that would mitigate the loss of space in Boulder caused by the renovation of the Dairy, we would like to officially defer the full application until the September application cycle.

We are requesting this deferment due to the short turnaround for an application of this size and complexity. Taking the extra time will enable us to present a more thorough application and better address the concerns of the Commission.

Thank you for approving the Letter of Interest and for allowing us to present in the next cycle. We look forward to the opportunity to present this exciting project to you in September.

Stephen Weitz  
Producing Ensemble Director  
BETC

Amanda Berg Wilson  
Artistic Director  
The Catamounts



January 7, 2015

Boulder Arts Commission  
Boulder Library  
1001 Arapahoe Ave  
Boulder, CO 80302

Dear Arts Commissioners:

Thank you for your invitation to submit a full proposal on behalf of the Jaipur Literature Festival at Boulder. We appreciate your time and attention to our Letter of Inquiry, and present the attached materials to you for your evaluation. We are respectfully requesting support in the amount of \$25,000 for the Jaipur Literature Festival at Boulder (JLF), to be held for the first time this September 18-20, 2015.

We are confident that our proposal demonstrates the three rating criteria stipulated by the Boulder Arts Commission. The Jaipur Literature Festival at Boulder will have 1) broad community impact, reaching an estimated 10,000 people; 2) involve multiple organizations – at present, JLF has partnership and/or collaboration agreements with 12 groups; and 3) potential for lasting effects. Our dream is for JLF-Boulder to rapidly grow into one of the top literary festivals in the world, making Boulder a destination for authors, publishers, musicians, speakers, and the reading public. Only in its 6<sup>th</sup> year, the Jaipur Literature Festival in India is seen as one of the top four not-to-be-missed international literary festivals (Time, 2014). The lasting effects of a festival of this magnitude in Boulder are incalculable, and have the potential to change the cultural landscape here in a major way.

Support from the Boulder Arts Commission would be key in several ways: JLF would be able to leverage your endorsement with other funders and raise additional monies and resources; and BAC support would be seen and acknowledged by current constituents of the Jaipur (India) Literature Festival (there are currently 750 press outlets poised to cover the January, 2015 festival, where the Boulder connection will be announced). And beyond those reasons, BAC funding would mean hometown support of JLF-Boulder that extends far beyond financial resources.

Thank you again for your consideration. Should you have questions, require further information or clarification, please do contact me at 303-443-4541. We will have someone available to answer questions or further describe JLF at your January 28 meeting.

Best regards,

Jessie Friedman, MA LPC CPC  
JLF Boulder Coordinator  
1500 Kalmia Avenue  
Boulder, CO 80304  
303.443.4541/jessiefriedman.com

Jaipur Literature Festival at Boulder  
Grant Proposal (Open)  
to the  
Boulder Arts Commission

January 7, 2015

Jessie Friedman, MA LPC CPC  
Coordinator, Jaipur Literature Festival at Boulder  
1500 Kalmia Avenue  
Boulder, CO 80304  
(303)443-4541  
jfff@earthlink.net

JLF Boulder is fiscally sponsored by:  
Boulder County Arts Alliance  
Charlotte LaSasso, Executive Director  
2590 Walnut Street  
Boulder, CO 80302  
(303) 447-2422  
charlotte@bouldercountyarts.org

## Proposed Project: Jaipur Literature Festival at Boulder September 18–20, 2015

### Project Description

The Jaipur Literature Festival is among the four largest, most prestigious, and most renowned literature festivals in the world. Held for the first time (“Year Zero”) in 2006, the festival has grown from 7000 to 270,000 annual attendees. After generating so much global interest and participation, JLF is now poised to extend its reach to North America. Numerous cities (New York, San Francisco, Seattle, New Orleans) have tried to attract JLF to their cities, but the organizers chose Boulder for the first western iteration and as the annual U.S. home of the festival. In September 2015, the Jaipur Literature Festival will call Boulder home, and open an event in venues all across the City of Boulder. Year Zero of JLF at Boulder will be a three-day, **free** festival of literature produced in collaboration with the City of Boulder, Naropa University, and the University of Colorado-Boulder, and with the support of local business, corporate, and individual sponsors. Author presentations will be held at the Boulder Public Library, Naropa University, the University of Colorado-Boulder, and other, outdoor city sites (such as the Bandshell and Central Park). Events will be held throughout the area, extending outside Boulder, during the week leading up to the festival. These events are designed to draw audiences into Boulder for the main festival. The entire festival is modeled on the inclusive, diverse, community-oriented, and celebratory Jaipur, India festival, but will have a number of unique Boulder distinctions. JLF at Boulder will include a focus on Literature of the Americas, a lead-up week of events that include writing and storytelling workshops, musical and theatrical performances, events for Boulder creatives, and visual art exhibitions.

The founding vision of JLF is that it be a gathering of “readers from around the world for this annual pilgrimage, to attempt to make sense of our multiple and changing worlds through the prism of literature.” (Namita Gokhale, JLF founder-director). JLF is open to everyone regardless of background or financial circumstances, and attracts a broad diversity of people from many countries. The original festival is now regarded as a global cultural catalyst, exposing audiences to a constant flow of ideas, stories, words, and music. Festival sessions are designed to encourage interaction among people of all ages and from all walks of life. William Dalrymple, JLF founder-director, says: “It is the perfect setting for what we pride ourselves is the most democratic and egalitarian book festival in the world. All events are completely free; there are no reserved spaces for grantees; our authors mingle with the crowds and eat with them on a first-come, first-served basis. People also know that when they come here they will have a lot of fun. As *Time Out* put it nicely last year, ‘It’s settled. The Jaipur Literature Festival is officially the Woodstock, Live 8 and Ibiza of world literature, with an ambience that can best be described as James Joyce meets Monsoon Wedding.’ But the scale and reach of the festival is something that still takes us all aback. When we ask an author to come to Jaipur, they very rarely say no, and this year we are proud to present no less than three Nobel Laureates, as well as a galaxy of Booker, Pulitzer and Samuel Johnson nominees. Jaipur has now become synonymous with the greatest writers on the planet.”

JLF at Boulder dates have been set for September 18, 19, 20 of 2015. These particular dates were chosen after 5 months of close consultation and planning with CU-Boulder and the Boulder Convention & Visitors Bureau (BCVB). The weekend is free of CU Buffaloes home football games, performances, Homecoming, or other major events that would conflict with or draw away from JLF’s inaugural event. Also, importantly, these September dates do not conflict with three of the other important U.S. book fairs in Tucson, Boston, and Texas, which take place in October and November.

JLF producers and directors Sanjoy Roy, William Dalrymple, and Namita Gokhale will bring prominent authors to Boulder for a variety of presentations, talks, discussions, and other forms of interaction. They are responsible for engaging and contracting the authors, international and U.S.

marketing and promo, and interface between JLF-India and JLF-Boulder. Local JLF personnel will deal with local partnerships, collaborations, ancillary events, and festival logistics on-site.

The cultural and artistic depth of the Festival is of the highest international stature. The featured authors are well known, and the presentations are curated by leading international authorities on literature: editors, authors, publishers, and professors, with vast experience in the literary arts and educational events. The Festival is about ideas, using the vehicle of literature, rather than merely being a festival about books. The U.S. version of the Festival will be similar to the original, focusing on themes relevant to current events and the region. Topics are carefully chosen, such as water, immigration, economic divide, political impasse, and racism. Diverse presentations will provide unique opportunities for cross-cultural and cross-socioeconomic dialogue. Sessions will be live-streamed, archived, and available for current and future viewing locally and worldwide.

JLF will put Boulder on the cultural map internationally with prolific press coverage worldwide, beginning with a formal announcement and information that will be circulated at the January 2015 Jaipur Literature Festival in India (which local JLF coordinators will attend). More than 750 premier international and U.S. press outlets will be at the Festival and will learn of its expansion to Boulder, establishing Boulder as the annual U.S. seat of JLF, a truly coveted honor. The Jaipur Literature Festival at Boulder promises to be an event unlike any other in the area. Free and accessible to everyone, rich with words and ideas, it has the potential to grow into a focal point for Boulder and the U.S.

The experience of JLF is unique altogether and unique among literature festivals. A profound sense of human heart, connection, wisdom, and community is established. A deep joy, warmth, creativity, inquisitiveness, and yearning for meaning, connection, and sane society are brilliantly palpable throughout this inspired gathering, as presenters and attendees engage in truly important and meaningful conversations about human life, society, the arts, abomination, and decency. In these critical times, the penetrating, intercultural dialogue and brilliance that occurs at this cultural festival speaks deeply to individuals.

This link (hard copy appears in supplemental materials) demonstrates the message being disseminated by JLF organizers about their expansion to Boulder:

<http://www.livemint.com/Leisure/5H0n1A5YvsiR3LKR5wkupJ/Jaipur-lit-fest-in-the-US.html>

### **Community Impact**

JLF will have several distinct areas of impact throughout our community: artistic, economic, and civic. A festival of this magnitude has not been held here in Boulder before, and promises to create lasting effects. Our target audience is youth, adults, and seniors in our community who are educated and well read (56% of the Jaipur, India audience is between 18 and 35). We are also reaching deeply into the community to engage our marginalized neighbors, those who would otherwise be overlooked by a cultural event or organization. JLF's mission is to use the power of words and stories to connect, and we are charged to include everyone we can.

JLF will also impact the "Boulder brand," in that JLF at Boulder will mark our city as a destination for a world-class literature festival (along with the Hay, Irawaddy, and Edinburgh festivals). Moreover, Boulder will be recognized for our commitment to the arts, to diverse and underserved communities, unique collaborations, and innovative partnerships that bring individuals and organizations together to create something as fantastic as a global literature festival, one that brings the consummate standards and examples of the international literary world to the Front Range.

### ***Artistic***

JLF at Boulder brings diversity to the arts and cultural terrain of our city and Colorado. A literature festival or large event does not exist in Boulder. JLF at Boulder brings true innovation in the investigation of the arts and in the type of events presented in Boulder. Cultivating vital cross-cultural dialogue, the Jaipur Literature Festival is a singular, international literary event emphasizing

access, literacy, diversity, and pluralism. The core value of the JLF is to bridge culture through words, stories, and music. JLF is a festival where many cultures come together through literature, sharing knowledge, celebrating similarities and differences, and engaging mutual and opposing viewpoints. The literature is of the highest quality, as demonstrated by the roster of authors (such as Jay McInerney, Richard Dawkins, Salman Rushdie, Martin Amis, Gloria Steinem, and Donna Tartt) who have appeared at JLF in India. (The entire roster appears in the supplemental materials). The authors are novelists, scientists, physicists, politicians, spiritual leaders, actors, and activists. Their names are well known internationally, and they draw audiences from a variety of communities. Presenting authors have included Man Booker, National Book Award, Pulitzer, and Nobel Prize recipients as well as other leading authors from around the world. Additionally, there will be a strong focus on Literature of the Americas, including Native American, Latino, African American, and regional authors.

JLF celebrates words, stories, authors, storytellers, and literacy through Festival events. Everyone in the community is invited to attend, free of charge. The Festival will consist of 2 or 3 concurrent sessions throughout 5 time slots per day. In the inaugural year, JLF at Boulder will span 2.5 to 3 days, with a week of workshops and events leading up to the main presentations. For example, critically acclaimed Stories on Stage will offer sessions of story readings of work by featured authors performed by professional actors; Naropa and CU-Boulder will offer readings by their faculty; the wildly popular Boulder group, Truth Be Told, will hold a “Story Slam” at the Boulder Library, engaging the participation of the community and offer writing and storytelling workshops in underserved communities in Boulder and Denver. Workshops will be offered by Denver’s Lighthouse Writers Workshop; and local dance or theater companies will stage productions that tie in with specific authors or subjects. The central features of the Festival include author interviews, readings, talks, panels, and debates, all of which include audience participation. All genres of literature are represented, including the standard categories of fiction, nonfiction, mystery, journalism, poetry, and young adult and children’s literature. Included will be a stream of traditional storytellers. Each day begins and ends with world music and dance as well.

Cultivating literacy, providing education, disseminating knowledge, and bringing arts and cultural events to the community are central to the missions of both the BAC and the Jaipur Literature Festival. JLF is an event that brings differences to light, and highlights our connections. Words are powerful and evocative; language is a great connector. Some of the words are presented through music—another way to celebrate diversity and foster connection. Through JLF, words become art, on and off the page.

Ancillary to the main literary events, music and theater are important components to the Festival. The music and dance performances consist of the highest caliber performance groups from around the world. Locally, theatrical performances will be curated by Wendell Beavers, founder of the MFA Experimental Theater Program at Naropa University and former Master Teacher at NYU for many years. Musically, we are planning participation by local groups from across many genres.

### ***Economic***

We project a budget of \$369,500 for JLF at Boulder in 2015. Naropa University, Golden Sun Foundation, the CU Center for Asian Studies, The Smithsonian, the Mahindra Center, and Teamwork Arts are financial partners in addition to serving as programming and marketing partners. Presently we are submitting grant applications, seeking corporate sponsorships, and holding meetings with potential individual patrons. Approximately 50% of the total budget will go toward bringing authors and presenters to Boulder—transportation, accommodations, and meals. The remaining 50% will go toward venue rental, conference services, and marketing. We anticipate a positive impact on Boulder’s economy during the short duration of the Festival. Using metrics calculated by Americans for the Arts and extrapolations from the India festival, we anticipate that participants will book hotel rooms, engage local transportation, dine out, and purchase goods and souvenirs, and many will stay after the festival to experience other aspects of Boulder. The Boulderado has already committed to offering special rates for Festival attendees, and other lodging

entities are doing so as well. Comparatively, for example, the 6-year-old Tucson Festival of Books generates \$4 million annually in economic impact for the city. That event is 2 days long and attracts 120,000 visitors. In India, out of 270,000 participants, 11% come from outside India, and of those, 33% are from the U.S (almost 10,000). It is known through research that many who are eager to attend cannot make the long and costly trip across continents. Conservatively estimating the impact of the Jaipur Literature Festival at Boulder for the inaugural year, we are projecting a minimum of 10,000 participants and that about \$2 million will be channeled into the local economy before and during the event (based on formulas provided by Americans for the Arts). Assuming that JLF at Boulder is a success, the event will grow in size and scope annually, establishing itself in a similar way as the Conference on World Affairs—a destination event, free and accessible to all participants, and generating enormously in the area of local economy.

### ***Civic***

All festival activities are free to all members of the community (with the requirement that they register as participants. Pre-registration helps with estimating numbers for venues and collecting demographic information for future analysis.) Some ancillary events (such as musical performances or films) may have an admission charge, but the main event is free. Access and reaching underserved communities is the founding vision of JLF. This is not a festival of Indian or Asian authors—it is an inspired gathering and series of conversations among great thinkers and writers of the Americas, Asia, Australia, Africa, the Middle East, Europe, regional and local writers, and the public. There is active participation from the audience in every session during the rich question and answer period allotted to every gathering.

Engaging the community in meaningful dialogue, with outreach and access to underserved populations are key strategies for achieving positive community impact. According to the 2013 TRENDS Report (Community Foundation Serving Boulder County), 14% of County residents live at or below poverty level; 16% speak a language other than English at home. Boulder is generally viewed as an affluent community, but there are pockets of need, hidden diversity, and even illiteracy here. The Festival excludes no one. We are developing some segments to be presented in Spanish.

Projects in development for outreach and providing access to diverse and underserved communities include working with San Juan Housing in Boulder, Intercambio, the Boulder and Denver Libraries' outreach programs, Title I schools with larger underserved populations, the diverse Chambers of Commerce in the area, and Boys' and Girls' Clubs. We are working to offer writing and storytelling workshops on-site in underserved communities and at the libraries, and also to provide free shuttle transportation so that diverse communities (from low-income housing, senior centers, and outlying Title I schools) can attend workshops and sessions.

### **Partnerships, Collaborations, and Funding**

Because the Jaipur Literature Festival at Boulder will be a free event, partnerships and financial sponsorships are critical to its success. We define partnerships as those organizations actively contributing funds, artistic expertise, venues, meeting spaces, promotional expertise, networking, and other dynamic assistance.

We are connecting with Boulder Valley School District (BVSD) to create programming within the schools that correlates with presentations at JLF. We will have focused outreach to the diverse and underserved communities of the Front Range, collaborating with the African American, Native American, Latino, and, LGBT, and Asian American Chambers of Denver and Boulder (as applicable), youth groups, and other cultural organizations. Outreach is in the form of specially designed workshops and introductory sessions. For example, Truth Be Told will be hosting storytelling and writing workshops. Outreach is currently in development, and we have discussions in the works with administrators and teachers in Boulder, St. Vrain, and Denver public schools. During the Festival itself, there will be dedicated children and youth areas, with authors, storytellers, and readings. Boulder Bookstore will be distributing a large number (as yet to be determined) of free books to children.

Presently, we have reserved the Boulder Library, the north Civic Area lawns, Central Park, and the Bandshell in addition to a number of spaces on the CU campus, including Macky, Old Main, the British Studies Room, and the terraces of the University Memorial Center (UMC). We've been working closely with CU Conference Services, and the Library to make this a Boulder city and community event utilizing venue space on the CU campus and the Downtown Civic Area. We will hold a number of events at the Library, including performances; writing workshops for children, adolescents and adults; storytelling presentations and workshops—among other innovative events. Lighthouse Writers Workshop is on board to create writing and storytelling workshops. Prominent local theater groups and artists will perform.

JLF currently has agreements with the City of Boulder (dedicated Civic Area space, including the Library and Bandshell), Naropa University (venues and faculty/author collaborations, art exhibits, programming and organizational assistance), The Boulder Public Library (meeting spaces, literacy connections, programming for children and adults), The Center for Asian Studies at CU (funding and outreach assistance), the Boulder Chamber of Commerce (public relations and networking with member organizations), The Boulder Bookstore (venue space, in-kind conference management, networking with Downtown Boulder, children's book donations), Stories on Stage (performances), Lighthouse Writers Workshop (workshops for youth and adult writers), Truth Be Told (performances and storytelling workshops); Americas Latino Eco Festival, Golden Sun Foundation, Maya Productions, Miranda Productions, and the Mahindra Center for Humanities at Harvard. We are working with curator Masum Momaya and trustee Terry Hong of the Asian Pacific American Center of the Smithsonian on partnering strategies, and we are in discussion with BMoCA for visual art curation and workshop possibilities. Eleni Sikelianos, award winning, internationally acclaimed poet and Professor in the Ph.D. Creative Writing program at DU is working actively with us to create Writers' in the Schools programs, particularly in underserved areas, in both Denver in Boulder. Eleni has many years of experience creating this programming and all of the writers that she places go through a rigorous training program and background checks. We Need Diverse Books ([weneeddiversebooks.org](http://weneeddiversebooks.org)), a wonderful organization for which recent National Book Award winner Jacqueline Woodson is an advisor, is planning to present a panel at JLF at Boulder. We are also working with the Boulder Convention & Visitors Bureau, who will assist with marketing, organization, and conference management, and we are seeking funding through their Event Sponsorship Program. The Highland City Club has committed to sponsoring presentations and contributing to fundraising efforts. The sponsorship, promotional backing, marketing, and programming assistance of these organizations is invaluable. Additionally, we are collaborating with Liberty Shellman, Managing Director and current interim Executive Director of the Boulder Fringe Festival, to ensure that the Fringe Festival and JLF at Boulder collaborate via co-producing performances and a number of panels and workshops, co-marketing, and mutually supporting one another.

The work of seeking and engaging other organizations for partnerships or collaborations is rapidly occurring now—only those organizations with secured agreements and/or ongoing discussions have been listed above. We anticipate that this list will grow weekly throughout the next several months. Discussions with Matt Chasansky, City of Boulder Arts Manager; Kathy Lane, Programming Director of the Boulder Library; Jane Brautigam, City Manager; and Mayor Matt Applebaum are ongoing. We are brainstorming with leaders of innovative, creative arts organizations and events and Boulder artists from all disciplines. We have made over 400 contacts with Boulder and metro Denver arts organizations and civic leaders, and are actively working with a number of them to create programming.

### **Marketing**

Teamwork Arts has a marketing team and will contribute to most of the marketing activity: Advertising in print: newspapers—U.S. and international; literary and news magazines; local magazines (*Nexus*, 5280); brochures—around town—in all the free news vending stands.

Social Media Team in place:

200,000 emailers  
Facebook page  
Twitter  
Instagram  
Contests  
Online news portals: first press coverage has already appeared (*LiveMint* article attached)

JLF Boulder Website:  
The JLF website gets 300,000 hits during their promotional period.

Radio:  
Colorado Public Radio: Chloe Veltman and Ryan Warner are already aware.

CU spreading to academic departments  
CU Alumni Center spreading to alumni  
Naropa marketing to students and alumni  
Will engage a local marketing organization as well  
Festival partners will market to their constituents

Sanjoy Roy, producer from Teamwork Arts, travels all over the world constantly, and has already spread the word to news media, arts, literature, universities, and entertainment entities internationally.

### **Documentation**

Most JLF activities will be live-streamed and archived and readily available to anyone with an Internet connection. A JLF at Boulder website will go live this spring. Posters, flyers, social media, and other forms of communication will surround JLF at Boulder, and we plan to archive this material. Over 300,000 emailers will be sent out, and the JLF website receives over 200,000 hits during the promotional period. All marketing materials will include name and logo visibility for JLF at Boulder sponsors.

While the Festival is free and open to the public, all attendees must register for the Festival online (or on-site), and footfall is counted at each session. Detailed demographic information is collected and analyzed following the Festival and used for reference and to facilitate future impact.

### **Budget Narrative**

The attached projected budget reflects conservatively estimated expenses and pending revenues, for the first 3 years of the Festival. A Return on Investment chart appears in the supporting materials. Of note: Though JLF is free to registered attendees, there is a paid "Delegate" rate for those interested in supporting the Festival. The Delegate rate includes admission to 2 receptions, entry to the evening music venue, a book bag, and entry to authors' dining areas. The Delegate rate is designed to build an earned income for the Festival. There is also an option for registered attendees to donate to the Festival, generating contributed income for the event.

**Amount Requested:** JLF at Boulder respectfully requests support in the amount of \$25,000.

## **JLF Boulder Supporting Materials**

### **BAC2budget.pdf**

1. Projected Budget
2. Timeline
3. Venue confirmation letters
  - a. Macky
  - b. Boulderado
  - c. CU Conference Services

### **BAC3partnerletters.pdf**

4. Collaboration/Partnership Letters
  - a. Boulder Bookstore
  - b. Golden Sun Foundation
  - c. Smithsonian Asian Pacific American Center
  - d. Denver Public Library
  - e. We Need Diverse Books
  - f. Highland City Club
  - g. Truth Be Told
  - h. Naropa/Wendell Beavers
  - i. CU Center for Asian Studies
  - j. University of Denver
  - k. Lighthouse Writers
  - l. Stories on Stage
  - m. Fringe Festival
  - n. (Boulder Public Library under separate cover)

### **BAC4lists.pdf**

5. List of Jaipur Literature Festival Authors
6. Links for Press and Information
7. Link to JLF informational video: <https://www.youtube.com/watch?v=EJDI5KCEEWM#t=91>  
Information about JLF as well as the above video can be found at [www.jaipurliteraturefestival.org](http://www.jaipurliteraturefestival.org)
8. JLF at Boulder Coordinator Bios
9. JLF at Boulder article, LiveMint
10. Return on Investment chart

### **BAC5support.pdf**

11. Letters of Support
  - a. Joni Teter, Boulder Library Commission
  - b. Abigail Wright and Miranda Smith, Miranda Productions
  - c. Deb Malden, Arts Liaison and Advisor – Boulder Chamber of Commerce
  - d. Chuck Lief, President – Naropa University
  - e. Kathy Kucsan, Vice Chair, Board of Directors - Scientific & Cultural Facilities District (SCFD)
  - f. Anne Sawyer, Chair – Boulder Library Commission
12. JLF at Boulder Brochure (print copy)

JAI PUR LITERATURE FESTIVAL at BOULDER  
 Budget Projection 2015-2017  
 Version 1.0

	FY 2015	FY 2016	FY 2017
<b>REVENUES</b>			
Contributed			
Grants			
Boulder Arts Commission	25,000	25,000	30,000
BCVB	25,000	30,000	30,000
Library Foundation	50,000	50,000	50,000
Bonfils-Stanton	50,000	75,000	100
CCI	7,500	7,500	7,500
AEC Trust	10,000		
Corporate	50,000	60,000	70,000
Individual Donors	40,000	55,000	70,000
Teamwork Arts	50,000	60,000	70,000
CU Asian Studies	2,000	2,500	3,000
Other grants		20,000	35,000
Program			
Delegate Admission			
200 @ \$200 (1st year)	40,000	50,000	60,000
Evening concerts	20,000	30,000	40,000
<b>TOTAL</b>	<b>369,500</b>	<b>465,000</b>	<b>555,500</b>
<b>EXPENSES</b>			
Author/Presenter Travel			
40 international @ \$1600 airfare	64,000	80,000	90,000
36 domestic @ \$600	21,000	30,000	40,000
(add'l authors in successive years)			
Musicians			
12 international @ \$1600	19,200	26,000	35,000
Presenter Lodging	50,000	60,000	75,000
Meals			
100 breakfast @ 6.00 3 days	1,800	2,000	2,700
100 lunch @ 18.00 3 days	5,400	6,000	8,000
100 dinner @ 23.00 2 days	6,900	7,500	10,000
(estimates to adjust in projected)			
Opening/closing receptions			
1 each @ 12,500	25,000	35,000	45,000
Conference Services			
CU Conference Services	25,000	27,000	33,000
Boulder Bookstore			
Venue rental, fees			
Ancillary programming	20,000	27,000	32,000
Marketing	10,000	15,000	19,800
Printing	40,000	48,000	52,000
Internet costs	14,500	17,000	20,000
Security	10,000	12,000	17,000
Production/tech wages	10,000	12,000	15,000
Supplies/misc/other	40,000	45,000	50,000
	6,700	10,500	11,000
<b>TOTAL</b>	<b>369,500</b>	<b>465,000</b>	<b>555,500</b>

## **JLF at Boulder 2015 Timeline**

*(Activities in progress or completed in 2014: venue confirmation; lodging coordination/packaging complete with host hotels; ongoing planning meetings with City leaders; ongoing collaboration meetings with partner organizations; ongoing grant submissions with foundation funders; ongoing meetings with potential business and corporate sponsors and individual patrons; ongoing planning with human service organizations for JLF Outreach)*

**January 7-8** – grant proposals to Boulder Arts Commission, Boulder Library Foundation, Boulder Convention and Visitors Bureau due

**January 20-25** – JLF at Boulder Coordinators attend Jaipur Literature Festival in Jaipur, India for production and strategy meetings. JLF at Boulder is announced to 750 press outlets. Marketing and promotion gets underway via Teamwork Arts

**January 28** – BAC meeting

**January 31** – Bonfils-Stanton grant proposal due

**February** – Sanjoy Roy visits Boulder for production and strategy meetings

**March-July** – author confirmations are begin to be received by JLF at Boulder coordinators - typically JLF in India has quite a few author confirms about 6 months beforehand and are adding authors up to the last minute . . . some for the purpose of surprise!

**March-August** – logistical details are dealt with on a daily basis: venue preparation, marketing and promo, finalizing lead-up events and workshops, travel and lodging logistics, shuttles for Festival, confirm musical events, etc.

**May** - Promo period begins online, emailers, website etc.

**May** - JLF Book Club begins with Boulder Bookstore

**June** (tbd) – Colorado Creative Industries grant proposal due

**August** – Intensive training program for volunteers

**August – September** - various school programs with Writers in the Schools – underserved populations, Boulder and Denver; Boys and Girls Clubs and Boulder and Denver Libraries

**September 11** – lead-up activities begin in Boulder and metro Denver: Weekened of September 11 – 13 - Writing workshops with Lighthouse Writers, Truth be Told Story Slam performance/event, Stories on Stage performances. September 14 – 18 Storytelling workshops with Truth be Told in Boulder and Denver in underserved communities, panels and collaborations with the Boulder Fringe Festival, Wendell Beavers theater performance

**September 17** – Opening reception for authors, collaborators, sponsors

**September 18-20** – JLF at Boulder Festival underway!

**September 20** – evening, Writer's Ball! (for authors, sponsors, delegates); JLF concludes



Monday, November 03, 2014

To Whom It May Concern:

Please accept this letter attesting that the Jaipur Literature Festival has reserved Macky Auditorium Concert Hall between Friday, September 18 and Sunday, September 20, 2015.

We are looking forward to hosting the Jaipur Literature Festival first event in what can become an ongoing tradition in Boulder.

Please feel free to contact me should you have any questions or comments at rudy.betancourt@colorado.edu or (303) 492-8424.

Best regards,

A handwritten signature in blue ink, appearing to read 'Rudy Betancourt'.

Rudy Betancourt  
Director, Macky Auditorium Concert Hall  
University of Colorado at Boulder  
285 UCB  
Boulder, CO 80309



**Hotel Boulderado Contact Information**

Dion C. Brandt  
 Senior Corporate Sales Manager  
 2115 13<sup>th</sup> Street  
 Boulder CO 80302  
 Phone 303 440 2880  
 Fax 303 443 7035  
 email: dbrandt@boulderado.com

**Group Contact Information**

Jessie Friedman  
 JLF Boulder  
 1500 Kalmia Avenue  
 Boulder CO 80304  
 Phone (303)441-7884  
 Fax  
 email: jfff@earhtlink.net

<b>BID #</b> 17450	<i>Office Use Only</i>	Check Vis1: hotel___ Signature Due: 01/02/15
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**This Agreement is made and entered into as of Tuesday, December 16, 2014 by and between the Hotel Boulderado and JLF Boulder.**

HOTEL ROOM INFORMATION / ROOM BLOCK							
Room Type	Nightly Rate	Number of Rooms Blocked per Date					
		09/17/15	09/18/15	09/19/15	09/20/15		
Traditional 1 Queen	\$209.00	35	35	35	20		
Deluxe 2 Queen	\$229.00	30	30	30			

**Contract Terms**

**Guestroom Contract Terms**

**Group Rates**

Rates are for single or double occupancy. There is a \$15.00 charge for each additional guest. Hotel room rate includes, at no additional charge or usage fee: local and toll free calls, morning lobby newspapers (Mon-Fri), access to the Pulse fitness center, wireless internet and access to the Hotel's Business Center (24 hours). Hotel rooms are subject to taxes.

**Reservation Procedure:**

Rooming List:  
 The Group Contact or Planner agrees to provide the Hotel Boulderado Contact with a detailed rooming list by: **June 17, 2015.**

**Cut-off Date:**

All guestrooms in the Group's block will be held until **June 17, 2015.** After this date, all guestrooms that have not been named by the Group will be released for sale to the general public.

**Hotel Room Method of Guarantee:**

The hotel room block is guaranteed by the party referred to in this agreement as JLF Boulder. The Guarantor is responsible for all hotel room charges, cancellations or attrition charges as outlined in this agreement.

**Cancellation:**

The Hotel Boulderado agrees to waive the attrition clause, with a 90 day cut-off.  
 Individual reservations are cancellable up until 30 days prior to arrival with no penalty. Reservations cancelled within 30 days of arrival are subject to first night's night charge, plus tax.

**Special Requests:**

Every effort will be made to accommodate the group's special requests. However, all requests are subject to availability and are not guaranteed.

*DCB*

Check-in time is 4:00pm.

Checkout time is 11:00am.

Any requests for early arrivals or late checkouts are subject to availability and are not guaranteed. The hotel charges 50% of the room rate for check-outs between 11:00am-1:00pm, and a full night's rate for check-outs after 1:00pm.

**Hotel Room Deliveries and Gift Bags:**

**Items that are to be transferred to your guest at the registration desk:**

- \$1/ per limited items.
- All items must be tagged with the guest's name and date of arrival
- For more than 5 deliveries, please provide a master list with guest name, item(s) to be delivered, arrival date.
- Please contact Dion Brandt for drop off details and questions

**Items that are to be delivered to hotel room(s):**

- \$3 per person / per room / per trip
- All items are to be tagged with guest's name and date of arrival
- For more than 5 deliveries, please provide a master list with guest name, item(s) to be delivered, arrival date.
- Please contact Dion Brandt for drop off details and questions

**BILLING:**

**Company Charge**

A credit application must be submitted and approved. Final payment of your master account is by direct bill. You will receive detailed copies of all charges. Payment terms are 30 days net. Accounts not settled in full within the net 30 days will be subject to additional interest charges and revocation of direct bill privileges.

Credit Application Approved: **PENDING** (application sent 12/16/14).

**Hotel Room Charges: Please select billing responsibility for each**

- **Individual Pay Own:** Put ( IPO ) next to all that each guest is responsible for
- **Company to Pay:** Put ( CP ) next to all that the company is responsible for

CP Room & Tax    IPO Incidentals    IPO Valet    CP Guarantee

**Parking:**

The hotel has valet parking, (subject to change without notice). The hotel does not have bus-parking facilities. The City owned loading zone next to the hotel may be used by the group at their own risk of ticketing. Should the group require guaranteed bus parking, the hotel can purchase meter bags from the city for street parking. The hotel must be notified at least seven working days before arrival and the client will be responsible for all charges incurred in this service.

**Individual to Pay** their own valet charges.

- \$1.25 per hour
- \$10 for overnight hotel guest
- 2 hour minimum

**Taxes/Service Fees**

All cancellation fees are exclusive of any and all applicable taxes and service fees. Taxes are subject to change without notice.

Food & Beverage Tax: 8.51%

Service Charge: 20%

Service Charge Tax: 4.80%

Audio Visual: 8.36%

Hotel Room 12.3%

**Indemnification:**

**Obligation of the Hotel:**

The Hotel shall indemnify, defend and hold harmless Group, its officers, directors, employees and agents, and each of them, from any and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature including judgments, interest attorneys' fees, and all other costs, fees expenses and charges which Group, its officers, directors, employees, agents and each of them, may incur arising out of the negligence, gross negligence, willful or wanton misconduct of Hotel, its officers, directors, employees or agents.

**Obligation of Group:**

Group shall defend and hold harmless the Hotel, its officers, directors, employees and agents, and each of them from any and all claims, actions, causes of action, demands, liabilities, judgments, costs, fees (including reasonable fees and disbursements of counsel), and charges which the Hotel, its officers, directors, employees, agents and each of them, may incur arising out of the gross negligence, willful or wanton misconduct of Group, its officers, directors, employees or agents during the engagement which is the subject of this agreement, provided that in no event shall Group be liable for special indirect punitive or consequential damages.

DCB

The parties' performance under this Agreement is subject to war, disaster, government regulation or advisories, fire, earthquakes, hurricanes, civil disorders, terrorism or threats of terrorism or curtailment of public transportation facilities, making it unlawful, inadvisable or impossible to conduct this event or provide the required facilities. This agreement may be terminated for any one of the above conditions by written notice from one party to another.

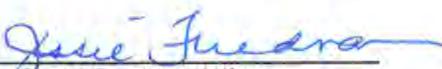
**Contract Changes:**

Any changes or alterations to the contract must be circled and initialed by both parties for the change to be accepted.

**Option Date Status:**

The arrangements as stated in this agreement are being held in favor of the Group on a first option tentative basis. If a signed original of this agreement has not been received by the Hotel prior to **01/02/15**, the Hotel has the right to contract with other parties for the use of the guestroom block and meeting space without any further notice or obligation to the Group. However, should another group request the dates your Group is currently holding prior to **01/02/15**, and be in a position to confirm these dates on a definite basis immediately before we have received your signed agreement, we will notify you immediately. Thereafter, the Group will be granted 3 business days to exercise its option to confirm this agreement on a definite basis. If we do not receive your signed agreement within these 3 business days, the Hotel will have the right to contract with another party without any further notice or obligation to the Group.

I have read the above contract and agree to the terms and conditions. As a representative of JLF Boulder, I have legal authority to sign on their behalf.

  
\_\_\_\_\_  
Signature - Legal Representative  
Printed Name Jessie Friedman

12/23/14  
\_\_\_\_\_  
Date  
Phone 303.443.4541

  
\_\_\_\_\_  
Dion C. Brandt, Senior Corporate Sales Manager

12/29/14  
\_\_\_\_\_  
Date

**As per Erin Hegarty, CU Conference Services, the following space has been reserved for JLF Boulder:**

**Thursday, September 17, 2015**

*Setup Access only as needed-please note full rental will be applied for any access, including setup:*

Old Main Chapel: Concurrent Speaker Session

*Set-up: Auditorium (max 214)*

UMC 235: Book/Gift Shop

*Set-up: Flexible, theatre seating (max 300)*

UMC 245: Staff Room/Storage

*Set-up: Conference seating (max 25)*

**Friday, September 18, 2015**

Macky Auditorium: Main Speaker Session

*Set-up: Auditorium (max 2100)*

Macky Auditorium Foyer: Book Sales

Macky Auditorium Outdoor plaza: Registration

Macky Auditorium Dressing Room: Speaker Ready Room

Old Main Chapel: Concurrent Speaker Session

*Set-up: Auditorium (max 214)*

British Studies Room: Writer Workshops

UMC 5<sup>th</sup> floor Tower/Terrace: Author Lounge

UMC 235: Book/Gift Shop

*Set-up: Flexible, theatre seating (max 300)*

UMC 245: Staff Room/Storage

*Set-up: Conference seating (max 25)*

UMC Aspen Rooms (285-289): Meal Room

*Set-up: Banquet rounds (max 104)*

UMC South Terrace and Tent: Meal Room

*Set-up: Flexible setup*

**Saturday, September 19, 2015**

Macky Auditorium: Main Speaker Session

*Set-up: Auditorium (max 2100)*

Macky Auditorium Foyer: Book Sales

Macky Auditorium Outdoor plaza: Registration

Macky Auditorium Dressing Room: Speaker Ready Room

Old Main Chapel: Concurrent Speaker Session

*Set-up: Auditorium (max 214)*

British Studies Room: Writer Workshops

UMC 5<sup>th</sup> floor Tower/Terrace: Author Lounge 3 University of Colorado Boulder, CU

Conference Services, 454 UCB, Boulder, CO 80309, (303) 492-5151

UMC 235: Book/Gift Shop  
*Set-up: Flexible, theatre seating (max 300)*  
UMC 245: Staff Room/Storage  
*Set-up: Conference seating (max 25)*  
UMC Aspen Rooms (285-289): Meal Room  
*Set-up: Banquet rounds (max 104)*  
UMC South Terrace and Tent: Meal Room  
*Set-up: Flexible setup*

**Sunday, September 20, 2015**

Macky Auditorium: Main Speaker Session  
*Set-up: Auditorium (max 2100)*  
Macky Auditorium Foyer: Book Sales  
Macky Auditorium Outdoor plaza: Registration  
Macky Auditorium Dressing Room: Speaker Ready Room  
Old Main Chapel: Concurrent Speaker Session  
*Set-up: Auditorium (max 214)*  
British Studies Room: Writer Workshops  
UMC 5<sup>th</sup> floor Tower/Terrace: Author Lounge  
UMC 235: Book/Gift Shop  
*Set-up: Flexible, theatre seating (max 300)*  
UMC 245: Staff Room/Storage  
*Set-up: Conference seating (max 25)*  
UMC Aspen Rooms (285-289): Meal Room  
*Set-up: Banquet rounds (max 104)*  
UMC South Terrace and Tent: Meal Room  
*Set-up: Flexible setup*



# Boulder Book Store

1107 Pearl St, Boulder, CO 80302  
email: [info@boulderbookstore.com](mailto:info@boulderbookstore.com)

303-447-2074 fax 303-447-3946

[www.boulderbookstore.com](http://www.boulderbookstore.com)

To Whom It May Concern:

The Boulder Book Store is looking forward to being an active partner in the Jaipur Literature Festival to be held in Boulder this coming September. We have committed to being the bookstore for the festival and will be bringing in titles from local, national and international authors to support events throughout the city. We will also provide books for children during this festival as part of our ongoing commitment to children's literacy.

In addition to our role as bookseller, the Boulder Book Store is also willing to assist in any coordination that the festival planners may need. We have extensive event management experience and we are eager to do whatever is necessary to ensure a successful festival.

Hosting this internationally renowned literature festival is a remarkable opportunity for the city of Boulder. We will get to hear from a diverse collection of authors that might otherwise not come to town. The Boulder Book Store wants to do whatever we can to nurture this event and help engender the conversations and community discussions that will surely emerge from it.

If you have any questions, please feel free to contact me.

Sincerely,

Arsen Kashkashian  
Boulder Book Store  
General Manager

303-447-2074 x122  
[arsenkashk@boulderbookstore.com](mailto:arsenkashk@boulderbookstore.com)



GOLDEN SUN FOUNDATION FOR WORLD CULTURE

*transforming the world through culture*

December 3, 2014

To the Members of the Boulder Arts Commission,

Golden Sun Foundation wishes to express our unequivocal support for the effort to bring the Jaipur Literature Festival to Boulder. It has long been our mission to showcase the cultural riches of the world's artists to our city, and we are tremendously excited to begin contributing our creative resources to this grand undertaking.

We believe the Festival will light the fuse of an intellectual and artistic awakening in our community that could bring everyone together. We urge you to fully support, financially and otherwise, the Jaipur Literature Festival Boulder.

Thank you for your consideration.

Kenneth Green  
Executive Director

**From:** Jessie Friedman [[jff@earthlink.net](mailto:jff@earthlink.net)]  
**Sent:** Monday, January 05, 2015 2:32 PM  
**To:** Momaya, Masum  
**Cc:** Terry Hong  
**Subject:** Re: phone call?

Great to hear from you Masum!

Hurray for a two week break!

For a phone call, I could do this Friday the 9th at 3:30 Mountain Time? Oh, that's probably too late for Masum! I could do noon that day Mountain Time? Or Monday afternoon the 12th could work.

I have sent notes out to several exhibition spaces in town proposing the Beyond Bollywood for September 2015. I know the spaces are often booked a year ahead, but hopefully someone isn't booked yet and is interested. Boulder is small - Denver is another possibility, but I don't have connections with exhibition spaces there, and don't know that will be able to make any contact before we go to India on the 15th. Well, we'll see what happens in Boulder, I guess.

Having the \$2400 exhibition fee waived as a 'partnering' with JLF, certainly would be fabulous!

Look forward to talking with one or both of you! Terry, hope your moved went ok and that things are settling down (do they ever?)!

Jessie

Jessie Friedman MA LPC CPCC  
Áloka Psychotherapy and Life Coaching  
303.443.4541  
[jessiefriedman.com](http://jessiefriedman.com)

On Jan 5, 2015, at 10:30 AM, Momaya, Masum <[MomayaM@si.edu](mailto:MomayaM@si.edu)> wrote:  
Happy New Year to you both! Hope you had lovely holidays and some genuine downtime. I'm back to work after the first two-week stretch I've had off in five years. It was nice!

We can definitely brainstorm this week about JLF-Boulder/APAC Collaborations. Let me know if there are particularly good days & times for you.

In the meantime, one thing that comes to mind based on Jessie's earlier email is

bringing the Beyond Bollywood panels to Boulder during the festival. There are 24 panels in total and it'd be great if they can be shown as a whole set but I'm open to having a subset shown. APAC will have a complete set of panels which are each 4 feet tall and 3 feet wide that we could send to Boulder, but we'd have to discuss who would pay outgoing and return shipping. Also, APAC normally charges a \$2400 total fee to show the full set of panels but I could inquire as to a waiver of or reduction of that. Alternately, APAC could share the design files of the panels and they could be printed locally in Boulder but I'm fairly certain that APAC couldn't cover the cost of that. Do any of these options sound appealing?

Looking forward to connecting by phone!

Cheers,  
Masum

**Masum Momaya, EdD** | Museum Curator  
Smithsonian Asian Pacific American Center  
[MomayaM@si.edu](mailto:MomayaM@si.edu) | Work: (202) 633-2693

[terryhong@hongbailar.com](mailto:terryhong@hongbailar.com)

(Terry Hong is a Trustee of the Asian Pacific American Center of the Smithsonian - APAC)

While JLF and APAC figures out their synergy – because we know it exists! – let me know if you need other author/multi-culti organization connections I might help with in the programming stages. Terry Hong

Until soon! Happy, happy holidays!

**From:** Jessie Friedman [<mailto:jfff@earthlink.net>] **Sent:** Monday, December 15, 2014 5:36 PM **To:** Momaya, Masum **Cc:** Terry Hong **Subject:** Re: APAC and JLF Boulder!

(Masum Momaya is Curator of APAC)

Dear Masum and Terry,

A traveling exhibit of Beyond Bollywood and a panel or other program sound wonderful. There may be opportunities in Boulder for the Beyond Bollywood exhibit, though of course that would have to get scheduled pretty quick for September 2015, and of course we are welcoming of any programming assistance. It could be in the lead-up week, or perhaps a panel of authors during the main festival.

Masum, so sorry to hear about the stomach bug. We are going to India (to the Festival)

1/15, and I have my fingers crossed!!

Best to all,

Jessie

Jessie Friedman MA LPC CPOCC

Áloka Psychotherapy and Life Coaching

303.443.4541

[jessiefriedman.com](http://jessiefriedman.com)

On Dec 15, 2014, at 9:49 AM, Momaya, Masum <[MomayaM@si.edu](mailto:MomayaM@si.edu)> wrote:

Hi Jessie & Terry,

My deep apologies for the delay in getting back to you. I was awaiting some input from my director about how to proceed.

I, too, am so sorry to hear about Sanjoy's mother (so very sad) and am disappointed that I wasn't able to meet him while he was here in DC. I came back from India with a bad stomach bug and took longer to recover than anticipated.

So it looks like APAC will not have a cultural festival/literary festival in September 2015 due to other priorities that our director has set BUT we are doing a closing festival for the *Beyond Bollywood* exhibition on August 15, 2015. The distance between this date and the JLF-Boulder date means that cost sharing for speakers may not work. However, we'd still love to explore programming possibilities, including bringing the traveling version of the *Beyond Bollywood* exhibit and maybe some sort of panel or program to Boulder. Is this something that you might be interested in? And if so, is this something (once fleshed out more) that could be written into a grant? Let me know if it'd be helpful to talk by phone again.

Hope your holidays are beginning too!

Masum

**From:** Terry Hong <[terryhong@hongbailar.com](mailto:terryhong@hongbailar.com)> **Date:** Thursday, December 11, 2014 at 9:39 AM **To:** Jessie Friedman <[jff@earthlink.net](mailto:jff@earthlink.net)>, "Momaya, Masum" <[momayam@si.edu](mailto:momayam@si.edu)> **Subject:** RE: APAC and JLF Boulder!

SOOOOO sorry to hear about Sanjoy's mother. That's just tragic indeed!

Will defer to Masum to answer any SI-related questions/comments.

Re: PC author in residence program ... here's the flyer for the "all-community" event

...

[http://pchs.pcschools.us/woad-](http://pchs.pcschools.us/woad-local/media/2013_14_main_page/author_in_residence_flyer_2014.pdf)

[local/media/2013\\_14\\_main\\_page/author\\_in\\_residence\\_flyer\\_2014.pdf](http://pchs.pcschools.us/woad-local/media/2013_14_main_page/author_in_residence_flyer_2014.pdf)

A book is assigned over the summer to a certain grade – this year, the rising 11<sup>th</sup> grade read *Distance Between Us*. The classes do various discussion and activities – they had to write a blog about the book this year. Then early in September, the author is 'in residence,' and sticks around for the better part of a week to visit most or all the English classes at the high school. The residency culminates with the all-community event.

Last year, the author was Sherman Alexie. The all-community event also featured a screening of *Smoke Signals*, together with the director. Completely packed audience, no surprise.

YEAHHHH for making WNDB part of the festival. That is FABULOUS idea, of course! You saw the NBA fiasco which should NOT have eclipsed Woodson's win that became quite the boon for WNDB? She is also a phenomenal writer/human being that might get invited to Jaipur?

Just FYI ... Am about to leave for airport for 3.5 days of sitting in Chicago – committee deliberations on kiddie book judging. Will not be online except early morning and late

[jlaperri@denverlibrary.org](mailto:jlaperri@denverlibrary.org)

December 10, 2014

Hi Jessie and Kathy,

I'm virtually introducing Brenda Ritenour, Partnership Liaison in our Community Relations Department. Brenda will be joining the 1/6 phone call. She wanted to be kept in the loop with the Bonfils grant as the Denver Public Library wants to be sure to be able to fulfill any responsibilities that are outlined for us. That said, we are both still very excited about this venture.

Thanks, Jenny

--

Jenny LaPerriere, Manager

Hadley, Hampden, Pauline Robinson, Ross-Broadway,  
Ross-University Hills, Virginia Village Branches

\* Engage! Adult & Family Branch Programming \*

10 West 14th Avenue Parkway, Denver, CO 80204-2731  
720.865.1171



FEED YOUR MIND

On Dec 1, 2014, at 9:30 AM, Jenny LaPerriere <[jlaperri@denverlibrary.org](mailto:jlaperri@denverlibrary.org)> wrote:

Hi all,

I would love to talk about how we can partner with this festival? Would a phone call be best?

Cheerfully,

Jenny

On Wed, Nov 26, 2014 at 4:18 PM, Lane, Kathy <[LaneK@boulderlibrary.org](mailto:LaneK@boulderlibrary.org)> wrote:

Jenny, your name was given to me by Rachel Fewell as a possible contact to discuss supporting a literature festival.

Jessie is working toward bringing the Jaipur Literature Festival to Boulder in September 2015. She has secured partnerships such as the University of Colorado at Boulder, Naropa University, the Boulder Public Library, the Center for Asian Studies, Boulder Chamber of Commerce, Boulder Convention and Visitors' Bureau. Jessie would like to expand Festival connections to DPL and other partners in Denver.

The attached document is from an earlier meeting. Jessie could probably share more recent updates with both of us.

Jenny, meet Jessie. Jessie, meet Jenny.

Jessie Friedman  
[303.441.7884](tel:303.441.7884)  
[jessiefriedman.com](http://jessiefriedman.com)

Warm regards

Kathy Lane  
Library Programs Specialist

Ellen Oh, Founder, President We Need Diverse Books: <http://weneeddiversebooks.org/>  
<http://weneeddiversebooks.org/team-members/>  
Jacqueline Woodson, recent National Book Award winner part of the Advisory Board:  
<http://weneeddiversebooks.org/advisory-board/>

On Dec 11, 2014, at 9:22 PM, Jessie Friedman <[jfff@earthlink.net](mailto:jfff@earthlink.net)> wrote:  
Thanks, Ellen and Terry! (Terry I will drop you out of this email chain after this note!)

Ellen, it is fantastic to have WNDB work with JLF Boulder. I am including Kathy Lane, Programming Director at the Boulder Library, and Jenny LaPerriere and Brenda Ritenour from the Denver Public Library in our conversation, as both Libraries will be working with ancillary and lead-up programming for JLF Boulder.

(For the Library programming and partnership staff: <http://weneeddiversebooks.org/>)

How establishing the Jaipur Literature Festival in Boulder, CO came about is utterly astonishing, originating as what seemed an absolute pipe dream in my mind, about which I can relate further in another note or in a phone call. And now, the dates for the inaugural JLF USA - here in Boulder, CO, set as an annual event in Boulder - are 9/18, 19, 20, 2015. There will be a week of lead-up events and a number of presentations in Denver as well at various locations.

Giving back to the community, multi-culturalism, diversity, and reaching underserved communities are all founding visions and central values and goals of JLF in India and now for Boulder as well. The project of WNDB is so critical and beautiful, I am thrilled this organization is growing and getting great exposure recently. It seems a perfect fit to have WNDB be part of JLF Boulder.

I am thinking WNDB might like to do a presentation(s) in Boulder and Denver both. Could be a panel for adults as at Bookcon in NY ([www.thebookcon.com](http://www.thebookcon.com)), and/or a presentation for children and YA, lots of ideas possible. I have suggested to the JLF Producers to invite Jacqueline Woodson. I hope it will happen!

Ellen, I'd love to hear your thoughts and ideas about how and what WNDB might present in Boulder and Denver. Teaming up with the two Library systems might be excellent.

Ok, I'm excited to hear your reflections!  
Very best,  
Jessie  
Jessie Friedman MA LPC CPCC  
Coordinator JLF Boulder

Áloka Psychotherapy and Life Coaching  
303.443.4541  
[jessiefriedman.com](http://jessiefriedman.com)

On Dec 11, 2014, at 8:36 PM, Ellen Oh <[ello.echo@gmail.com](mailto:ello.echo@gmail.com)> wrote:  
Hi Terry! Hi Jessie!

Sounds fabulous! Let me know what you are thinking of and we would love to work with you!  
Best,  
Ellen



## Highland City Club

City Club is a safe place for passionate and caring people to explore our differences,  
discover our common ground and enrich our world, while having a good time.

January 5, 2015

To whom it may concern

Re: Jaipur Literature Conference in Boulder

Many people believe that Boulder is the smallest major cosmopolitan city in America. Various publications have rated Boulder to be the smartest, healthiest and most food-conscious city of any size in America. But more importantly, hosting two major universities, Boulder at heart is an intellectual city.

Established in 2005, City Club is a member-owned and operated non-profit fraternal organization striving to advance the human evolution on multiple fronts.

City Club considers it an honor and a privilege to support the 2015 launch of the Jaipur Literature conference in Boulder, hoping to make this event another touchstone that makes Boulder the amazing city that we all love and enjoy living in. To help realize this dream for Boulder, City Club has agreed to provide space for planning and meetings in advance of and during the event, and to expose our membership to this potential for fundraising when the plans further solidify.

If you have any questions or need additional information regarding City Club and its role in the promotion of this event, please do not hesitate to contact me directly, meanwhile, I remain .....

Sincerely,

Sina Simantob  
Founder  
Highland City Club

885 Arapahoe Ave • Boulder, CO 80302

303.443.4430 • [www.highlandcityclub.com](http://www.highlandcityclub.com)



Johanna Walker  
Nina Rolle

[truthbetoldboulder@gmail.com](mailto:truthbetoldboulder@gmail.com)  
[www.storyslamboulder.com](http://www.storyslamboulder.com)

@TruthBeToldBoCo  
[facebook.com/TruthBeToldBoulder](https://facebook.com/TruthBeToldBoulder)

January 5, 2014

To whom it may concern:

This letter is to confirm that Truth Be Told is partnering with Jaipur Literary Festival in Boulder this coming September, 2015. We will offer a story slam at the Boulder Library on September 12 during the pre-festival weekend. JLF will have no costs associated with it, as the Boulder Library is offering the Canyon Theater to JLF as a JLF Partner, and we will be donating our time to host it.

We are also working with JLF to offer a series of storytelling workshops to underserved communities in Boulder and Denver.

We're very much looking forward to being part of one of the three largest, most renowned, most prestigious literary festivals in the world. We're honored to have the opportunity to share our work, and to offer a stage on which participants in the festival can tell their stories, building a community of storytelling in support of a larger literary vision.

Thank you for your support,

Johanna Walker and Nina Rolle



NAROPA UNIVERSITY  
SCHOOL OF THE ARTS

January 6, 2015  
Dear Ms. Friedman,

I am deeply honored to accept your invitation to participate in the Jaipur Literary Festival (Boulder) in September 2015.

To summarize our understanding, as part of Naropa University's participation in the Festival, I have agreed to provide a minimum of 3 performances of **The Siddhartha Project**, a 1 ½ hour music theater/contemporary opera, originally written, adapted and directed by me for the Naropa MFA Theater program in 2012. Venue and specific dates to be determined.

I also want to confirm that I have permission from Naropa's President Chuck Lief, for The Siddhartha Project to appear in JLF publicity as part of Naropa University's participation in the festival. I will rely on Naropa's School of The Arts and Naropa's office of Events for support in providing a performance venue and rehearsal space for the project. My understanding is that JLF will provide publicity and partial financial support.

Although I am guaranteeing delivery of the production at this point, I am still seeking additional financial support for the production. I am grateful for your initial offer on behalf of the festival of a minimum of \$1,000 and I would greatly appreciate any further financial support you can offer as the Festival's financial planning evolves.

The piece will be remounted using professional actors, dancers and singers, primarily drawn from alumni of the Naropa MFA Theater program and distinguished Naropa Arts faculty. My primary collaborator in the creation of this production is composer and musical director Gary Grundei. Mr. Grundei collaborated on the original production as an adjunct member of the Naropa Faculty. He has collaborated on numerous nationally significant productions at The Denver Center and is well known in the region.

This production is a post-modern rendering of Hermann Hess's novel, Siddhartha. However, the narrative ranges across time rendering characters playing the Buddha's of the 3 times(past, present and future), including Naropa University's founder Chogyam Trungpa, the radical Psychiatrist RD Laing and a number of post-structuralist philosophers and existential thinkers from the Western canon. While the play was written to reflect on a local situation, the founding and existence of Naropa University, I believe the piece to have very broad appeal for producers in New York and elsewhere. This is specifically related to a broader theme of Buddhism coming to the West. The production is currently under consideration for The New York Public Theater's Under the Radar Festival which would follow the Jaipur Festival in Boulder.

Please contact me if you need any further information from me at this point. And thank you again for your support for this production and for your role in bringing JLF to Boulder.

Sincerely,  
Wendell Beavers  
Associate Professor, Performance  
Founding Chair, MFA Theater: Contemporary Performance Program  
Naropa University  
Master Teacher(ret.) ,  
Experimental Theater Wing,, Tisch School of The Arts

8 December, 2014

Boulder Arts Commission  
C/O Matt Chasansky and Greg Ravenwood  
Boulder Library  
1001 Arapahoe Ave  
Boulder, CO 80304

To Whom it May Concern:

On behalf of the Center for Asian Studies at the University of Colorado Boulder, I write to convey our enthusiastic support for bringing the Jaipur Literary Festival to Boulder in September, 2015. This is a rare and wonderful opportunity for the town of Boulder, for the University of Colorado, and for the State of Colorado as a whole. Hosting the JLF is an honor that other cities in the US – such as Seattle, Austin, New York – have long been vying for. That Boulder has been chosen over these other sites is truly remarkable and presents an opportunity that demands our full support.

The Center for Asian Studies (CAS) is the preeminent area studies center on the CU Boulder campus, having been recognized in 2006 as a US Department of Education National Resource Center in Asian Studies. The Center was established in 1999 to advance knowledge of Asia through undergraduate and graduate education, faculty research, and outreach programs for the broader community. Toward that latter goal, the Center is advised by a board of community members with professional ties and interests in Asia. They have, collectively, voiced their strong support for bringing the JLF to Boulder. Likewise, our Asian Studies faculty have attested to the high quality and innovative reputation of the Jaipur Literary Festival. It is *the* preeminent literary event in Asia. Like its well-established and celebrated counterpart in India, JLF Boulder will not be an exclusively Asian-oriented event. As a literary festival, it will feature authors of many nationalities, ethnicities, and regions of the world. It will also seek to serve underrepresented communities the Colorado Front Range region.

Why then, you may ask, is an Asian Studies center supporting this project beyond the obvious fact of its origins in Asia? First, we believe that JLF Boulder offers a unique opportunity to put Boulder on the kind of global cultural map that Asian literary professionals, intellectuals, scholars, community and political leaders pay attention to. Second, we believe that JLF Boulder also offers a unique opportunity for the City of Boulder and the University of Colorado to work together productively for the benefit of everyone in our community. Third, we believe that JLF Boulder will attract a diverse audience that draws from well-beyond the Boulder residential and university communities. JLF Boulder will draw statewide, from throughout the Western United States and, indeed, nationally. This, we feel, will be of great benefit to our community and, particularly, to Boulder's profile as a cultural and intellectual hub beyond its already well-established reputation in the environmental sciences and the arts. While the economic benefits to Boulder would seemingly be reason enough to support bringing the JLF, CAS is supporting this event for reasons that go well beyond economic impact. Few other events carry so much promise of conveying a world of ideas to a diverse audience *for free* as the JLF. In these terms, it is perfectly aligned with the CAS mission.

Best regards,



Tim Oakes  
Director, Center for Asian Studies  
Professor of Geography



Department of English

2000 E. Asbury, Denver, CO 80208 | 303.871.2266 | Fax 303.871.2853 |

Eleni Sikelianos

Home: 720-304-3770

Email: esikelia@du.edu

January 4, 2015

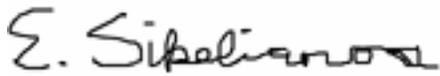
Dear Granting Committee,

I write this letter in enthusiastic support of the project to bring the Jaipur Literature Festival to Colorado. This would be an incredible coup for our state and an immeasurable boon for our cultural offerings and profile.

I have been asked to provide support in some programming assistance, and more specifically to partner in the community outreach portion of the festival. For a over decade, I worked as a poet in residence in prisons, homeless shelters, and public schools, and wanted to bring that combination of community and cultural work to my teachings at the University of Denver when I was hired there twelve years ago. I founded and run the Writers in the Schools program, in which I train my undergraduate and graduate creative writing students to lead workshops in public schools, women's shelters, and teen shelters. To date, we've reached nearly 1,000 participants through our activities. For the Jaipur Literary Festival, I would help organize and run an outreach component of the festival, placing trained writers in underserved communities in Boulder and Denver to run workshops. As you are likely aware, recent studies show that the reading and writing of literature raises empathy and people-reading skills, skills that help at-risk community members make better choices in their lives. These studies come at a time when funding for the arts and literary programming is at historic lows (and Colorado ranks near the bottom compared to other states in the union). This festival seems all the more necessary given those facts.

I was asked to include a biographical note along with this letter of support, and so you will find that as an addendum at the end of this letter.

Sincerely,



Eleni Sikelianos

Professor, University of Denver

Summer Faculty, Writing & Poetics Program, Naropa University

*Addendum: Biographical Note*

Eleni Sikelianos is the author of two hybrid memoirs (*The Book of Jon* and *You Animal Machine*) and seven books of poetry, most recently *The Loving Detail of the Living & the Dead*, which have been widely reviewed in places like the *Los Angeles Times*, *Publishers Weekly*, *Library Journal*, and the *Washington Post*. As a translator, she has published Jacques Roubaud's *Exchanges on Light* and Sabine Macher's *the L notebook*. She has been the happy recipient of various awards for her poetry, nonfiction, and translations, including two National Endowment for the Arts Awards, a New York Foundation for the Arts Award as well as a New York Council for the Arts grant, a Fulbright Senior Scholar fellowship, Seeger Fellowship at Princeton University, a National Poetry Series and the James D. Phelan prize. Books have been translated into French and Greek, and poems have been translated into over a dozen languages. She has collaborated with composers, musicians, filmmakers and visual artists, including Philip Glass, Ed Bowes, and Mel Chin. Her work has been widely anthologized, in, for example *The Norton Anthology of Postmodern American Poetry*, *American Hybrid: A Norton Anthology*, *Satellite Convulsions* from Tin House, *Wesleyan's Eco-poetics*, and *A Best of Fence*. She has been a judge for the National Poetry Series, the *LA Times* Prize in Poetry, the Plonsker Prize, and many others. Besides teaching for the University of Denver (where she founded and runs the Writers in the Schools program), she is on guest faculty for the Naropa Summer Writing Program, and for L'Ecole de Littérature in France and Morocco. Committed to a cross-national notion of poetry, she is frequently invited to festivals and colloquia abroad, such as The Days and Nights of Poetry and Wine in Slovenia, Masnaa in Morocco, the Poetry Festival of Barcelona, and, through the International Writers Program, to Cambodia and Vietnam to give readings and teach. Recent activities (Fall 2014) include: opening for Cibo Matto and Nels Cline at the Henry Miller Library in Big Sur, working as poet-in-residence at L'Université de Paris VIII, performing for the Hellenomania conference in Athens, reading at Warwick University, England.

andrea@lighthousewriters.org  
December 5, 2014

Hi, Jessie!

Sorry for the delay, and what a bummer about Sanjoy's mother. Please send our condolences. Please do feel free to list us as partners—sorry this keeps getting buried in my inbox! We're looking forward to taking part.

Warmly,  
Andrea  
Andrea Dupree | Program Director

Lighthouse Writers Workshop  
1515 Race Street  
Denver, CO 80206  
(303) 297-1185

[www.lighthousewriters.org](http://www.lighthousewriters.org)

[andrea@lighthousewriters.org](mailto:andrea@lighthousewriters.org)  
October 27, 2014

Dear Jessie,

Thanks so much for your message and it indeed sounds like a great Festival you're planning. I have to be upfront and let you know that we're a nonprofit 501c3 organization ourselves, so we are not in the position to be financial underwriters of the Festival. That said, we are happy to help in non-monetary ways. If Sanjoy would still like to meet with us, let me know, and we'll make it happen. I know we have events on the 15th, but perhaps we can squeeze something in on the 14th. Just so you know, we have 1,600 members and have been in Denver since 1997. We run our own summer Lit Fest (which runs every June) as well as year-round programming at our center. Please let me know if, absent any promise of fiscal sponsorship, you and Sanjoy Roy are still interested in meeting. As I said, we're happy to contribute to the cause in other ways, such as organizing local writer events as you mention below.

Hope all is well with you! Thanks again for thinking of us.

Warmly,  
Andrea

Andrea Dupree | Program Director

Lighthouse Writers Workshop  
1515 Race Street  
Denver, CO 80206  
(303) 297-1185

[www.lighthousewriters.org](http://www.lighthousewriters.org)

Check out our top-secret blog

[www.lighthouseblog.org](http://www.lighthouseblog.org)

On Oct 26, 2014, at 9:19 PM, Jessie Friedman <[jf@jessiefriedman.com](mailto:jf@jessiefriedman.com)> wrote:

Dear Andrea,

I hope all is well with you and that you've been able to enjoy this gorgeous weekend! Sanjoy Roy, Jaipur Literature Festival producer, is returning to Colorado November 14th and 15th. The dates of the Festival are set for September 18, 19, 20, 2015 on the CU Boulder campus! Programming is well underway.

I would love to have your involvement around creating sessions and workshops for regional authors as well as with any other ideas you may have to support both the Colorado writing community and Colorado citizens hungry for growth in the arts! The Boulder Library, the City of Boulder, the Boulder Office of Arts and Cultural Services, Naropa, CU are official partners (not indicating funding) among others, and are lending further space and programming ideas. I have had terrific meetings with Matt Chasansky and David Farnan, Director of the Boulder Library, who both speak most highly of you! I truly look forward to talking with you.

The focus of Sanjoy's visit for November 14 and 15 is to hold preliminary meetings with potential sponsors, donors, and patrons. Respectfully, I would like to inquire if you may have thoughts along these lines? Might there be members of the Board of Directors or members at large of Lighthouse Writers who would be interested in helping to support this truly extraordinary, annual event for Colorado — and the US? I deeply appreciate any reflections and ideas you may have regarding sponsorship. If it might be possible to meet with anyone you feel could be interested in supporting JLF Colorado, we are happy to come to Denver on the 14th or 15th.

\*\*\*Additionally, or alternatively, I invite you and any potential sponsors to come to a meeting we have set at the Boulder Public Library on Friday November 14th from 5:30 -

7:30.

Andrea, I greatly look forward to working with you and Lighthouse Writers on various workshops and writers' events as a part of JLF Colorado. I hope I do not seem too abrupt with this email in regard to the November visit! Things arise swiftly, and I'm off to the races:

As an interesting note: Sanjoy is returning to the US at this time as **the NEA, coincidentally, of their own accord, selected Sanjoy for their International Peace Award this year** in recognition of a trust Sanjoy established in Delhi 25 years ago housing street kids and involving them in the arts. **Sanjoy will be in D.C. on November 10th to accept the award at the White House from Michelle Obama!** Since Sanjoy will be returning to the US to accept this award, he also will return to Boulder/Denver.  
<http://www.salaambaalaktrust.com/>

Thank you Andrea for the fabulous work you do and the support you offer on behalf of Colorado writers. It is greatly appreciated by many.

That's the news for now. Please do let me know your thoughts about meeting with us on November 14 or 15.

Very best wishes,  
Jessie  
on behalf of JLF Colorado and Teamwork Arts  
<http://www.teamworkarts.com/>  
Jessie Friedman MA LPC CPCC  
Áloka Psychotherapy and Life Coaching  
303.441.7884  
[jessiefriedman.com](http://jessiefriedman.com)

On Sep 24, 2014, at 7:30 AM, Andrea Dupree <[andrea@lighthousewriters.org](mailto:andrea@lighthousewriters.org)> wrote:  
Denver will be much easier, all around! Thanks for keeping me posted, Jessie, and glad to hear there's so much excitement.

Warmly,  
Andrea

<image001.gif>  
Andrea Dupree | Program Director  
[Lighthouse Writers Workshop](#)  
1515 Race Street  
Denver, CO 80206

(303) 297.1185

Check out our top-secret blog:

<http://lighthouseblog.org>

**From:** Jessie Friedman [mailto:[jf@jessiefriedman.com](mailto:jf@jessiefriedman.com)]

**Sent:** Tuesday, September 23, 2014 7:19 PM

**To:** Andrea Dupree

**Subject:** Re: Private Message from Jessie Friedman

Hi Andrea, I am sorry you could not make it, and totally understand! The meeting was truly fantastic. Many civic and arts leaders on board. Many ideas exchanged, brainstorming, etc. We will definitely keep you in the loop and very much appreciate your interest. Sanjoy will be coming back - perhaps in November. I hope to be setting up some meetings in Denver. I will keep you posted.

Many thanks, Andrea,  
Jessie

On Sep 22, 2014, at 2:02 PM, Andrea Dupree <[andrea@lighthousewriters.org](mailto:andrea@lighthousewriters.org)> wrote:

Dear Jessie,

My board meeting JUST broke up, so there's no chance of my getting there for this meeting, unfortunately. Sorry to miss it! Please do let us know if there are notes or follow ups to consider. I'm very curious about the plans and event!

Warmly,  
Andrea

<image001.gif>

Andrea Dupree | Program Director

[Lighthouse Writers Workshop](#)

1515 Race Street

Denver, CO 80206

(303) 297.1185

Check out our top-secret blog:

<http://lighthouseblog.org>

January 5, 2015

To Whom It May Concern:

Stories on Stage is excited to be partnering with JLF Boulder for the Jaipur Literature Festival that is coming to Colorado in September, 2015.

We will be producing performances at the Boulder Public Library on September 11, 2015 and in Denver during the week of September 12<sup>th</sup> (location TBD, but likely at the Denver Public Library).

Other than modest actor fees, which will be covered by JLF, Stories on Stage will offer the programming as an "in kind" donation (approximately \$2,000).

Having JLF in the Boulder/Denver metro area is a literary and artistic coup for the region.

Please let me know if you have any further questions.

Sincerely,

Abbe Stutsman  
Executive Director  
Stories on Stage  
303-579-1616

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Dana Mathes, *Secretary*

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Abbe Stutsman  
*Executive Director*

Lisa McClellan  
*Administrator*

2590 Walnut St.  
Boulder, CO 80302  
303.494.0523

[www.storiesonstage.org](http://www.storiesonstage.org)  
[info@storiesonstage.org](mailto:info@storiesonstage.org)

**Boulder International Fringe Festival**  
2590 Walnut St #5  
Boulder, CO 80302

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January 6, 2015

Greetings Boulder Arts Commission

It is with pleasure that I write a letter in support of the Jaipur Literature Festival. As another festival that also celebrates and creates dialogue around the arts, we are in full support of their added efforts. The Jaipur Festival will be a great addition to our community cultural repertoire and The Boulder Fringe is excited to see our community transforming into a center for arts and culture.

We look forward to collaborating both before and after our respective festivals. We have hopes that through a network of mutual support and respect our festivals will benefit from each other. Jaipur and The Fringe have in dialogues about ways we can incorporate our respective genres into some interesting new programming, in the form of workshops, panels, and possibly co-productions. The Fringe is very excited to continue these discussions. Even though our festivals will be taking place at the same time in 2015, we intend to use that as an asset to further increase the diversity of our audiences and to create an air of excitement around the arts in general.

In conclusion, we strongly support the efforts of the Jaipur Literature Festival as they seek funding to support a festival that will bring much needed art and culture to our community and are looking forward to the possibilities that this unique collaboration will provide.

Sincere and warm regards,

Liberty Shellman  
*Interim Executive Director*  
Managing Director  
Boulder International Fringe Festival

Joni Teter

200 Pawnee Drive  
Boulder, CO 80303  
303-499-8970  
jteterbpl@gmail.com

December 2, 2014

Dear Members of the Boulder Arts Commission,

I would like to express my strong support for BAC grant funding for next year's Jaipur Literature Festival at Boulder. It is most exciting that our community has been selected to host such a prestigious and potentially impactful event. The JLF at Boulder will offer our community a different kind of festival, one that invites people from diverse cultures, ethnicities, social classes and worldviews to interact in respectful and meaningful dialogue, using multiple forms of art as the means of engagement.

I am especially excited about the potential to host programs, workshops and performances at the Library and in the re-energized Civic Area. The JLF's focus on literacy, cultural programming and reaching out to the underserved resonates strongly with the mission and objectives of the Library. The ability of "the arts" to break down barriers and open doorways to new understanding is integral to the mission and objectives of Boulder's Office of Arts and Culture. The JLF at Boulder will bring these focuses together with an international flair - what a wonderful gift to the Boulder community! And what marvelous timing, as we simultaneously Reinvent the Place to Be and cook up new recipes in the Cultural Kitchen.

One of the keys to the JLF's success in India has been its accessibility: cost is not a barrier because all events are free. The JLF at Boulder will follow the same model, so partnerships and financial sponsorships are critical to a successful launch next year. I urge you to lend financial and promotional support by approving the JLF grant application.

Thanks so much -

Joni Teter  
Boulder Library Commission Member



## MIRANDA PRODUCTIONS, INC.

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PO Box 818 • Boulder, CO 80306  
t (303) 586-4993 • c (303) 819-7030  
info@mirandaproductions.com

December 3, 2014

Dear Boulder Arts Commission,

We are very excited to learn that the Jaipur Literature Festival is coming to Boulder.

As fervent environmentalists and documentary filmmakers, we found in this city an ideal place to express our working passions and moved here over twenty years ago; but as former Manhattan dwellers, we have longed for the sorts of grand cultural events that make urban life both tolerable and thrilling. When our friend Maruta Kalnins described to us the impact of attending the Jaipur Literature Festival in India, we knew that this Festival could spark a new level of engagement in the life of the mind in our beautiful community in the Rockies.

When we tell a story in one of our environmental films we like to connect reason and science with the heart, because only the heart gives the consistent energy needed for constructive change. The heart is like a fire, however, and it must be fed. Though Boulder has beauty in abundance, beauty is not enough; the heart wants ideas, and vision, and purpose. These are things the arts can bring. This is why we are so excited about the Jaipur Literature Festival.

We urge you to fully support the Jaipur Literature Festival. We can create this, if we all work together.

Sincerely,

Abigail Wright and Miranda Smith



December 8, 2014

Dear Boulder Arts Commissioners:

The Boulder Chamber enthusiastically supports the Open Grant application from the Jaipur Literature Festival at Boulder, to be held for the first time in September 2015. This Festival, held since 2006 in Jaipur, India, is now branching out to the west and has chosen Boulder as the place to expand its reach. This is an extraordinary and unique opportunity for Boulder to be on a global stage through the medium of words, storytelling, and music and to expand the range of cultural offerings available to the community. Though JLF at Boulder are seeking financial assistance from BAC, your support would position JLF at Boulder to also garner support from other sources, including foundations, businesses, corporations, and individual donors.

JLF at Boulder will be modeled on the India festival, but it shares features of other successful, significant high profile literary festivals in US cities such as Miami, New York, San Francisco, Los Angeles, Tucson, and Washington DC. The model invites well-known authors and storytellers from around the world to share space with the community, free of charge to all participants. Books and words are the central theme of the festival, and readings will be followed by discussions in which all participants are included. The festival also offers an opportunity for local musicians to perform, as the days begin and end with music.

JLF at Boulder is an exceptional opportunity for our City to enjoy an influx of economic and intellectual activity over the course of a week. The organizers of the festival (primarily Jessie Friedman and Jules Levinson) are passionate about this event, and have already spent countless hours in research, meetings, networking, and other tasks in preparation for bringing the JLF to Boulder. The Boulder Chamber has been following their efforts to bring the festival to Boulder since hosting a community meeting with Sanjoy Roy, the producer of the Jaipur Literature Festival, and 30+ stakeholders in September 2014. JLF at Boulder are fiscally sponsored by Boulder County Arts Alliance, an organization well known to BAC for its sound fiscal practices.

Based on the success of literary festivals in other US and international cities (including, of course, Jaipur) JLF at Boulder has the potential to become a regular feature of Boulder's cultural scene and an event that will engage, enlighten and connect all members of Boulder's community and be a source of civic pride. JLF at Boulder would bring something unique and exciting to Boulder's cultural landscape. The Boulder Chamber urges strong support for JLF at Boulder. Thank you very much for your careful consideration of their request.

Sincerely,

A handwritten signature in dark ink, appearing to read "D Malden", written in a cursive style.

**Deborah Malden**

*Arts Liaison & Advisor*

2440 Pearl Street, Boulder, CO 80302

303.870.5263 m

[deborah.malden@boulderchamber.com](mailto:deborah.malden@boulderchamber.com)

[www.boulderchamber.com](http://www.boulderchamber.com)



**NAROPA UNIVERSITY**  
**OFFICE OF THE PRESIDENT**

December 4, 2014

To the Boulder Arts Commission:

Naropa University is pleased to offer our enthusiastic support for the funding request submitted for a sister festival to the renowned Jaipur Literary Festival. The Jaipur Festival is about to celebrate a decade of hosting one of the world's grandest gatherings of writers (including Nobel and Booker prize winners), critics, musicians and a remarkable cross section of the general public, all welcomed free of charge to learn, debate, share and create together.

Communities around the world have expressed interest in hosting such a festival, and it is because of the enthusiasm of the Boulder community and our deep history of successfully supporting events like the Conference on World Affairs, as well as year-round commitment to the arts by the University of Colorado, the Dairy Center for the Arts and Naropa University, that the organizers of the Jaipur festival have expressed strong interest in Boulder. Apart from our undergraduate and graduate degree programs in writing and poetics and the performing arts, Naropa's Summer Writing Program, now in its 41<sup>st</sup> year, has attracted tens of thousands to Boulder for readings, workshops and to sharpen their creative process. Our faculty has a deep understanding of the power of literary expression as a means to spark honest exchange and meaningful, beneficial action.

The Jaipur Literary Festival, through a Boulder manifestation, will shine a powerful and positive light on our community, which will have benefits that extend beyond the few days of the event itself. Naropa is offering its support, advice and any other resources that will assist the organizers. We are very grateful to those organizers, our alumna Jessie Friedman and highly regarded former faculty member Dr. Jules Levinson, and the community should thank them for such dedicated work and celebrate the possibility of bringing the Festival to Boulder.

We hope that the Arts Commission will see the value of this opportunity and lend City of Boulder support to the commitments of so many other institutions and individuals.

Thank you.

Sincerely,

Charles G. Lief  
President



*Making It Possible.*

899 Logan Street  
Suite 500  
Denver, CO 80203  
Ph: 303.860.0588  
Fax: 303.861.4315  
[www.scfid.org](http://www.scfid.org)

December 8, 2014

Boulder Arts Commission

Dear Boulder Arts Commissioners:

It is my great pleasure to offer this letter of support for the Jaipur Literature Festival at Boulder. The JLF in India is an event that enjoys worldwide fame because of its mission of accessibility, inclusion, and community development. As a “word” person, I am beyond excited that this event could land in Boulder, and I would like to offer my support and endorsement for their efforts to put Boulder on the literary map.

In my view from the SCFD District, there are very few literary events and organizations that are funded. In fact, the issue of whether literary organizations should be funded by the SCFD is up for discussion in our reauthorization process. I do think that there is so much cultural merit to literary activities. What is of great interest to me is JLF’s mission, which is similar to the founding ethic of the SCFD: access to culture for the entire community, regardless of background or financial circumstances.

JLF at Boulder would be a celebration of diversity on so many levels. The written and spoken word reaches the heart in a different way than visual art, dance, theater – I think there’s a place for a celebration of words in Boulder. And speaking as a Boulderite who’s made my home here for 27 years, I would welcome such an event with open arms. We have so many unique organizations here, and JLF does what none of the others do. Because of that, we become even more diverse.

JLF would not be an SCFD eligible organization in the near future, but the organization is fiscally-sponsored by the Boulder County Arts Alliance (BCAA). BCAA is supported and recognized by SCFD for their work in servicing arts organizations. I would love to direct SCFD attention toward Jaipur Literature Festival at Boulder, knowing that we have something completely unique in our arts world, something that is not happening anywhere else in the region. I would appreciate your support in investing in JLF at Boulder. BAC support would be an endorsement that they could leverage for funding from businesses, corporations, and foundations. BAC would be seen internationally as a founding supporter of JLF at Boulder. I think this in itself would be incredibly positive for Boulder.

Thank you for your time and attention, and for all that you do in making Boulder a focal point for arts activity in the region and the state.

Best regards,

Kathryn M. Kucsan, Ph.D.  
Vice Chair, Board of Directors.

*Making It Possible.*

December 9, 2014

Dear Members of the Boulder Arts Commission,

I am writing to you to express my enthusiasm and support for the BAC grant funding of the 2015 Jaipur Literature Festival in Boulder. As the JLF is one of the top 3 literary festivals in the world, it's a great privilege for Boulder to be selected as the US host city. This festival will bring a diversity of world-caliber authors, thinkers, artists, and the Boulder community together in a multi-cultural celebration of literacy, dialogue, and cultural arts. Additionally, strategic partners including the Smithsonian Institute, the Mahindra Center for Humanities at Harvard, Teamwork Arts, We Need Diverse Books, and others will make this festival more culturally rich and, with the additional promotion, assure that JLF Boulder is a destination for literary enthusiasts from around the country.

We are very fortunate to have the acclaimed producer, Sanjoy Roy, and directors, William Dalrymple and Namita Gokhale, of the Jaipur Literature Festival in India as the producers and hosts of JLF Boulder. Their international distinction will attract and excite a diverse and lauded set of authors while their leadership will provide the expertise to assure a propitious inaugural event in Boulder.

With the Boulder Public Library as a key partner, I am very enthusiastic about the library's participation and opportunities to promote the shared goals of increasing literacy and multi-cultural dialogues. The library plans to provide and host (in the library and throughout the civic area) specialized literacy programming, writing workshops, and cultural performances leading up to and throughout the duration of the festival.

It's an exciting and rare opportunity to have Boulder initiate an annual event that has such potential to influence and demonstrate the importance of sharing knowledge, intercultural dialogue, and multi-cultural awareness in a fun and inclusive environment.

As a critical factor in encouraging interaction among people of all ages, cultures, and walks of life, Jaipur Literature Festival sessions and events are free to everyone. As such, it is essential for the JLF Boulder to recruit financial partners and sponsors to cover production costs. Since this festival will contribute significantly to the arts and cultural experiences of the Boulder (and wider) community, I encourage you to join in support of the Jaipur Literature Festival in Boulder by approving their BAC grant application.

Thank you,

Anne Sawyer  
Boulder Library Commission Chair

717 Evergreen Ave.  
Boulder, CO 80304  
720.345.3382  
anne@electroactive.com

## **Authors and Luminaries Who Have Appeared at Jaipur (India) Literature Festival**

**2015 in Jaipur brings** VS Naipul, Paul Theroux, Eleanor Catton, Ahmed Rashid, Kalyan Ray, Elizabeth Gilbert, Anatol Lieven, Cornelia Funke, Christina Lamb, Charles Glass, Kate Summerscale, Gilbert King, among hundreds of others.

### **Previous Festivals:**

#### **Dalai Lama**

**Amartya Sen** - numerous esteemed books on economics and equality, most recently *The Argumentative Indian* (2005), and *Identity and Violence: The Illusion of Destiny* (2006) Harvard Professor of Economics and Philosophy

**Orhan Pamuk** - *My Name is Red*, *Snow*, *The Museum of Innocence*

**Ian McEwan** – *Atonement*

**Colm Toibin** - *The Testament of Mary*

**Frank McCourt** - *Angela's Ashes*

**Vikram Chandra** - *Sacred Games*

**Vikram Seth** - *A Suitable Boy*

**Michael Ondaatje** - *The English Patient*, *Anil's Ghost*, *The Cat's Table*

Jamaica Kincaid - 20 years as staff writer *New Yorker*, *Annie John*, *Lucy*

**JM Coetzee** - *Waiting for the Barbarians* (1980) *Life & Times of Michael K* (1983), *Disgrace* (1999),

**Junot Diaz** - *The Brief Wondrous Life of Oscar Wao*, *Los Boys*, *This is How you Lose Her*

**Jon Lee Anderson** - journalist for *New Yorker*, *The Fall of Baghdad*

**Donna Tartt** - *The Goldfinch*

**Jonathan Franzen** - *Freedom*, *The Corrections*

**Gloria Steinham**

**Zadie Smith** - *White Teeth*

**Chimamanda Adichie** - *Half a Yellow Sun*

**Rana Dasgupta** - *Capital*

**Mohsin Hamid** - *The Reluctant Fundamentalist*

**Jhumpa Lahiri** - *The Namesake*, *Interpreter of Maladies*, *Unaccustomed Earth*

**Ahmed Rashid** - journalist, correspondent, *Descent in Chaos*, *Jihad*

**Alex Bellos** - correspondent, mathematician

**Thomas Friedman** - journalist, *The World is Flat*, *From Beirut to Jerusalem*

**Reza Aslan** - *Zealot*

**Samantha Shannon** - *The Bone Season*

**Arundhati Roy** - *The God of Small Things*

**Oprah Winfrey**

**Pico Ayer** - *The Lady and the Monk: Four Seasons in Kyoto*, *Video Night in Kathmandu: And Other Reports from the Not-so-Far East*

**Kiran Desai** - *The Inheritance of Loss*

**Anita Desai** - *The Village by the Sea*, *Clear Light of Day*

**Anita Nair** - *Mistress*, *Ladies Coupe*

**Patrick French** - *India a Portrait*, *Tibet Tibet*

**Jay McInerney** - *Bright Lights*, *Big City*

**Leila Aboulela** - *Minaret*, *The Translator*

**David Remnick** - journalist, editor *New Yorker*, *Lenin's Tomb: The Last Days of the Soviet Empire*

**Simon Schama** - Historian, Professor Columbia University, *Citizens*, PBS Documentary: *The History of the Jews*

**Abraham Verghese** - Professor of medicine and author: *My Own Country* and *Cutting for Stone*

**Homi K. Bhabha** - professor English, Humanities, Harvard; *The Location of Culture, Our Neighbors, Ourselves*

**Diana Eck** - Religious scholar, Professor of Comparative Religion and Indian Studies at Harvard University, *Benares, City of Light, A New Religious America*

**Katherine Boo** - journalist, *New Yorker*, *Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity*

**Rachel Polonsky** - *Molotov's Magic Lantern*

**Richard Dawkins**, ethologist, evolutionary biologist, *The Selfish Gene, An Appetite for Wonder: the Making of a Scientist, The Magic of Reality, The God Delusion, The Blind Watchmaker*

**Ahdaf Soueif** - Egyptian novelist, political commentator, *In the Eye of the Sun, The Map of Love, Mezzaterra, Cairo: My City, Our Revolution*

John Berendt - *Midnight in the Garden of Good and Evil*

**Alexander McCall Smith** - *The No. 1 Ladies' Detective Agency*

**Salman Rushdie** - *Satanic Verses*

**Tom Holland** - Novelist, Historian, *The Bonehunter, Deliver us from Evil*

**AC Grayling** - Philosopher, *The God Argument, The Heart of Things*

**Tim Supple** - Theater Director

**Nadeem Aslam** - *Maps for Lost Lovers, Blind Man's Garden*

**Martin Amis** - *Money, The Rachel Papers*

**Isabel Fonseca** - *Bury Me Standing: The Gypsies and Their Journey*

**Prasoon Joshi** - Lyricist

**Adoor Gopalakrishnan** - Illustrious Indian Filmmaker

**Mahasweta Devi**, an iconic voice of human rights

**Manil Suri** - *The Death of Vishnu*

**Nicholas Hogg** - *Show Me the Sky, The Hummingbird and the Bear*

**Edward Luce** - Chief commentator *Financial Times*, *In Spite of the Gods: The Strange Rise of Modern India*

**Ariel Dorfman** - Playwright, novelist, professor at Duke, *Death and the Maiden*

**Ben Okri** - Nigerian poet, novelist, *The Famished Road, Incidents at the Shrine*

**Fatima Bhutto** - *Songs of Blood and Sword, The Shadow of the Crescent Moon*

**Joseph Lelyveld** - Executive editor of the New York Times from 1994 to 2001, *Great Soul: Mahatma Gandhi and his Struggle with India, Move Your Shadow: South Africa, Black and White*

300 authors  
 150 poets  
 provocative and esteemed journalists, correspondents, scholars, policy-makers  
 publishers from large, mainstream, large and small publishing houses

### Sampling of Press and Info links:

- **JaipurLiteratureFestival.com**
- **Teamworkarts.com**
- <http://jaipurLiteratureFestival.org/v2/wp-content/uploads/2014/01/Prize-Winners-PR.pdf>
- <http://jaipurLiteratureFestival.org/about-menu/voices/>
- <http://jaipurLiteratureFestival.org/about-menu/directors-note/#william>
- <http://jaipurLiteratureFestival.org/about-menu/directors-note/#namita>
- <http://jaipurLiteratureFestival.org/v2/wp-content/uploads/2014/04/JLF-Southbank-Release-23-04-14.pdf>
- **The Economist:**
- <http://www.economist.com/blogs/prospero/2014/01/jaipur-literary-festival>
- <http://www.economist.com/blogs/prospero/2012/01/jaipur-literary-festival>
- <http://www.economist.com/blogs/banyan/2014/01/popular-philosophy-asia>
- **The NY Times:**
- <http://www.nytimes.com/2010/01/25/books/25festival.html.com&rls=org.mozilla:en-US:official>
- <http://www.nytimes.com/2009/01/26/arts/26iht-indfest.1.19681078.html?scp=19&sq=jaipur%20literature%20festival&st=cse>
- <http://india.blogs.nytimes.com/2014/01/15/a-pocket-guide-to-the-2014-jaipur-literature-festival/>
- <http://www.nytimes.com/2012/01/21/world/asia/salman-rushdie-backs-out-of-india-literary-event-citing-security.html>
- <http://tmagazine.blogs.nytimes.com/2012/03/05/palace-coup-jaipurs-literary-festival/>
- **India Times:**
- [http://www.indiatimes.com/lifestyle/art-and-culture/thinkers-treat-to-unfold-at-jaipur-literature-festival-2014\\_-121643.html](http://www.indiatimes.com/lifestyle/art-and-culture/thinkers-treat-to-unfold-at-jaipur-literature-festival-2014_-121643.html)
- <http://www.indiatimes.com/india/the-best-quotes-from-jaipur-literature-festival-57217.html>
- <http://www.indiatimes.com/india/ashis-nandy-in-bitter-jlf-caste-row-57694.html>
- **The Guardian:**
- <http://www.theguardian.com/books/2013/jan/24/pakistani-writers-jaipur-literary-festival>
- <http://www.theguardian.com/books/2014/jan/25/philip-hensher-jaipur-literature-festival>
- **Time Magazine:**
- <http://content.time.com/time/world/article/0,8599,1956246,00.html>
- **Newsweek:**
- <http://www.newsweek.com/jaipur-book-capital-india-6708>
- **Wall Street Journal:**
- <http://online.wsj.com/articles/SB10001424052970204616504577172430200493516>
- **Mahindra Humanities Center, Harvard:**
- <http://www.mahindra.com/News/Press-Releases/1389938305>
- **Huffington Post:**
- <http://www.huffingtonpost.com/news/jaipur-literature-festival/>
- <http://www.huffingtonpost.com/tag/jaipur-literary-festival/>

- **The Daily Beast:**
- <http://www.thedailybeast.com/articles/2014/01/21/2014-jaipur-literature-festival-breaks-records.html>
- <http://www.thedailybeast.com/articles/2011/01/23/jaipur-literature-festival-controversy-over-dalrymple.html>
- <http://www.thedailybeast.com/articles/2012/01/26/jaipur-literature-festival-wows-rushdie-debacle-aside.html>

LINKS to JLF Videos/info:

[www.jaipurliteraturefestival.org](http://www.jaipurliteraturefestival.org)

<https://www.youtube.com/watch?v=EJD15KCEEWM#t=91>

## **Bios: Jessie Friedman MA LPC CPCC and Jules Levinson Ph.D.**

**Jessie Friedman MA LPC CPCC**

**1500 Kalmia Avenue**

**Boulder, CO 80304**

**303.443.4541**

[jff@earthlink.net](mailto:jff@earthlink.net)

[jessiefriedman.com](http://jessiefriedman.com)

I was born in 1952 in Minnesota, the heartland of the US, moved to the NYC area at the age of three, and grew up immersed in the arts and culture of NYC, spending my childhood devouring literature, art, and theater. Attending Brandeis University in 1970, my compelling interest in Buddhism and meditation moved me to the San Francisco Zen Center to study with renowned Zen Roshi Shunryu Suzuki Roshi in the summer of 1971. With the passing of Suzuki Roshi that year, I became a student of the Tibetan Vajrayana master Chögyam Trungpa Rinpoche. These two brilliant human beings are foundational pillars in the establishment and advance of Buddhism and mindfulness practices in the west, the proliferation of Buddhist Studies in US universities, and the rapidly growing interest in the concept of contemplative education throughout all levels of public and private institutions.

In the course of cultivating a lifelong practice of meditation and Buddhist studies, I received my master's degree in psychotherapy in 1991 and have worked in private practice and with non-profit agencies as a licensed psychotherapist in Boulder, CO since that time. I also hold a master's degree in Art History and Museum Studies from the University of Colorado at Boulder and have taught Art History at the University of Colorado and Psychology and Meditation at Nāropa University. Personally, I find the study of Buddhism, psychology, and the history of the arts to all amount to the same thing – the study of the human mind/heart and our human nature.

As a psychotherapist and master level CPCC Life Coach, I am deeply rooted in the power of narrative and story that runs our individual worlds and therefore our societies. In fact, let's face it, all there is, is story . . . the stories others tell us and the stories we tell ourselves about the world, about others, and about ourselves.

I continue to work actively in the world of the arts, cultural preservation, and in support of the translation of Tibetan literature with the acute awareness that the arts are integral to human lives throughout all time and all cultures and serve to reflect our stories and meaning to ourselves and to others, and foster comprehension of our world. In 2008, I organized the first world-wide conference of Tibetan Language Translators held in Boulder, CO attended by 150 translators and scholars from around the world. This seminal event has led to the creation of an ongoing series of such conferences, the next of which takes place in the fall of 2014 in Keystone, CO. On a more personal note, I single-parented for the great majority of the past 37 years, and most close to my heart

are my three beautiful children, now truly beautiful adults, and one glorious 4 year old grandson

Throughout my professional life, I have successfully held many lead administrative roles over the past 30 years serving as the Director of Financial Aid at Nāropa University for 5 years, and the Executive Director of a non-profit Tibetan Translation Literary Group for 8 years. As a result of my life as a meditator, art historian, and expeditor of Tibetan translation, I've had the good fortune recently to travel extensively in India on four occasions and experienced the heartbreaking beauty, complexity, wisdom and chaos of one of our world's most ancient yet continuously vital regions and locus of civilizations. For thousands of years, what we now call India has been a primary player on the world stage. Attending the Jaipur Literature Festival in 2011 was a peak experience and turning-point for me, as like lightening, new possibilities in human connection opened up before me.

The project of Jaipur West expresses a culmination of my values: the imperative significance of intra-personal, interpersonal, and multicultural stories, reflecting who we are as human beings, essential for comprehending and cultivating our humanity and the exquisite beauty and propensity for peaceful, compassionate coexistence at the heart of humanness. Jaipur West. It makes sense.

**Jules Brooks Levinson, Ph.D.**  
**1500 Kalmia Avenue**  
**Boulder, CO 80304**  
**303.449.2667**  
[juleslevinson@comcast.net](mailto:juleslevinson@comcast.net)

I grew up in the Norfolk, Virginia, a southern town where the United States Navy maintains an immense presence. I graduated from Princeton University in 1975 with a B.A. in English. Following a year in Washington, D.C., working for the House of Representatives and for the National Endowment for the Humanities, I earned an M.Ed. in Secondary School English at the University of Virginia. In 1976, I began studying the Buddhist religion and the Tibetan language at the University of Virginia under the guidance of Dr. Jeffrey Hopkins and the eminent Tibetan lamas invited by the University's Center for South Asian Studies. Six years of classes at the University were followed in 1983 by a year of study in India divided among Tibet House in New Delhi, Dharamsala, and Drebung Loseling Monastic University in Karnataka. In 1994 I received my doctoral degree in Religious Studies from the University of Virginia.

From 1985 until 1991, I taught courses in Buddhist Studies, the religions of Asia, and Tibetan language at Nāropa University, Stanford University, and the University of Virginia. Since 1988, I have served frequently as an oral translator for Trangu Rinpoche

and Khen Rinpoche Tsültrim Gyatso. At the end of 1995, I took a position at Hamline University in St. Paul, MN, where for two years I taught courses in the religions of Asia. Leaving Hamline at the end of 1997, I accompanied Chögyam Trungpa's eldest son, Sakyong Mipham Rinpoche, on extended journeys to India and Nepal, where we were able to study the paths of bodhisattvas, the views of the Middle Way School (*mādhyamika*), and the practice of tantra under the guidance of Khenpo Namdröl Tsering, a senior teacher at the Ngagyür Nyingma Institute established by Penor Rinpoche.

In 2000, with two associate translators, I established the Light of Berotsana Translation Group for the translation of critical and profound works drawn from the Kagyü and Nyingma traditions of textual study and contemplative practice. Presently, I live happily in Boulder, CO, where I work for the UMA Translation Project and teach seminars at the University of Colorado at Boulder.

My publications include *Essential Practice*, a translation of lectures given by Trangu Rinpoche on the Indian master Kamalashīla's *Stages of Meditation in the Middle Way School*; Part II of *Moon of Wisdom*, in which Karmapa Mikyö Dorje comments on the Indian master Chandrakīrti's refutation of the Mind Only School; *Fierce Wisdom*, a translation of Jikmé Lingpa's liturgies for the practices of the internal yoga of channels and winds; and several forthcoming works, including *A Course on View*, a translation of a series of lectures given by Khen Rinpoche Tsültrim Gyatso in commentary upon Jamgön Kongtrül Lodrö Tayé's presentation of the two truths, Mind Only, and the Middle Way School; and *Jam-yang-shay-pa on Compassion, Nondual Awareness, and the Altruistic Intention to Become Enlightened*. Texts such as these tell some of the many stories that compose a literary tradition which explores with penetrating insight the dark ravines of mind as well as its most creative and brilliant potential.

In January of 2011 my wife, Jessie Friedman, and I were able to attend the Jaipur Literary Festival. For five days we listened to great writers talk about literature and writing. It would be difficult to say how deeply this affected me. In a few of the great Buddhist teachers with whom I have been studying since 1976 I have met a profoundly moving and inspiring depth of contemplative practice. I did not expect to encounter this anywhere else in life. But there it was. Jessie has composed a well-considered and serious portrait outlining many of the reasons why we would like to initiate a branch of the Jaipur Literary Festival here in Colorado. If asked what has stirred us to envision such a celebration of literature, I would point directly to the experience of listening to the writers I heard several years ago in Jaipur. I would like the many people this festival would draw to have a taste of that, for I believe they would be moved as I was moved, discover meaningful relationships, and be reminded of things that matter in the way I was then.

### Jaipur Literature Festival heads for the US

The annual literature festival extends its brand to the UK and US; another venue planned in the near future



(From left) A file photo of Barnett Rubin, William Dalrymple, Mark Mazzetti and Ben Anderson during a panel discussion at Jaipur Literature Festival, Jaipur. 2015 edition will include Jung Chang, Eleanor Catton and V.S. Naipaul among others. Photo: Vipin Kumar/Hindustan Times

If further evidence is indeed needed of the Jaipur Literature Festival's (JLF's) success, it is in the requests for partnerships that it seems to be getting from across the world. While the annual literary extravaganza, comprising 234 speakers and 117 musicians this time, is set to take place in Jaipur from 21-25 January, the JLF has also announced that it will be venturing into the US in September, to organize an edition of the festival in Boulder, Colorado. This follows its entry earlier this year to the UK, where it curated a day-long event as part of Alchemy, the Southbank Centre's festival of South Asian culture, in London.

[Sanjoy K. Roy](#), producer of the JLF, says that earlier this year, when he received a pitch from Buddhist scholars [Jessie Friedman](#), [Jules Levinson](#) and [Maruta Kalnins](#) to take the festival to Boulder, he had to look up the place in the atlas. "But we were looking for a home in the US," he says, and having checked out possible venues such as New Orleans and Chicago, he was intrigued enough to visit Boulder in June.

Considering the festival's judicious mix of tourism and literature, Boulder's positioning as the "jump-off point" for the Rocky Mountains tipped the balance in its favour. Indeed, in a display of drawing room humour, while much of the planning for the event is yet to take place, the organizers have already decided to include the tag line "*Get high on literature*" for JLF Boulder, part of which will incidentally take place in Denver. Involved in this endeavour will be the Boulder Public Library, Naropa University, and the University of Colorado, as well as a wide variety of civic and arts organizations in that city. Naropa University's credentials as a Buddhist-inspired academic institution attracted the JLF organizers, who were looking for a market where "the Occident meets the Oriental", reveals Roy.

Since its inception in 2006 as part of the Jaipur Virasat Festival, and its subsequent move a couple of years later to becoming an independent entity, the JLF has come to be counted as among the most successful in the world, making it the subject of a case study taught at the Harvard Business School. It has even become the template for countless literary festivals that have cropped up in the country,

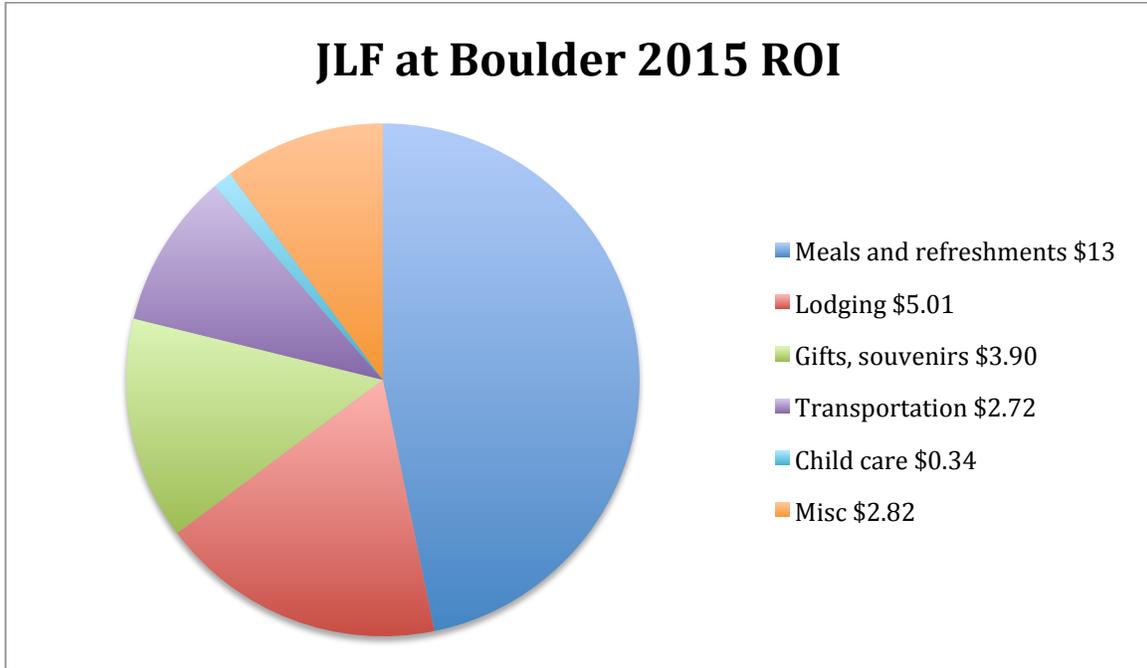
as well as in the region, over the past few years. None, however, have yet attained the international flavour or fame of the JLF.

While the JLF has drawn in well-known writers like [J.M. Coetzee](#), [V.S. Naipaul](#), [Ian McEwan](#) and [Orhan Pamuk](#) in previous years, participants in the 2015 edition will include [Jung Chang](#), author of the best-selling *Wild Swans*, Samuel Johnson prize winner [Lucy Hughes-Hallett](#), Man Booker prize winner [Eleanor Catton](#), travel writer [Paul Theroux](#), Pulitzer Prize-winning poet [Vijay Seshadri](#), and Naipaul once again. It is this international flavour that its partners at Boulder hope to recreate. Their wish list for authors, says Friedman, are “Pulitzer Prize, Man Booker, National Book Award authors and finalists, South Asian authors, and those from the diverse communities of the Americas, Middle-Eastern and European authors.”

“We get a lot of requests to partner events,” says Roy. While they declined an invitation by the Norwegian government to host the festival in Oslo, they did decide to “extend the JLF brand by creating teasers and snapshots” in places like Toronto, Canada, and San Francisco, US. Last month, authors [Navtej Sarna](#) and Canada-based [Anirudh Bhattacharya](#) represented the festival at the first Toronto International Book Fair. A similar outing is also being planned for a new literary event coming up in San Francisco. And the day-long Jaipur Literature Festival in Southbank this May had speakers like [Vikram Seth](#), [Kamila Shamsie](#) and [Girish Karnad](#).

The JLF’s plans to extend its presence on the map do not stop here. Its long-term strategy includes another venue in the East in two-three years, says Roy, though they don’t know exactly where yet.

JLF at Boulder  
Return on Investment



Projected Budget: \$369,500  
ROI estimate: \$2,586,500

**CITY OF BOULDER, COLORADO 80306**

PUBLIC LIBRARY

1000 Canyon Blvd.

P.O. Drawer H



January 7, 2015

Joel Haertling  
**Cinema Program Coordinator/Canyon Theater Manager**  
Boulder Public Library  
1001 Arapahoe Avenue  
Boulder, Colorado 80302

To Whom It May Concern:

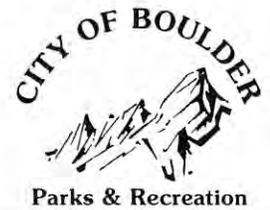
The Jaipur Literature Festival has secured the Canyon Theater at the Boulder public library for September 11-13 and 18-20, 2015. Conference rooms are also secured for those dates. In-kind value is \$3,300 and is waived.

Best Regards,

A handwritten signature in black ink, appearing to read 'Joel Haertling'. The signature is fluid and cursive, with a large initial 'J' and 'H'.

Joel Haertling

5200 Pearl Street • Boulder, Colorado 80301  
Tel. 303-441-4406 • Fax 303-441-4061  
[www.boulderparks-rec.org](http://www.boulderparks-rec.org)



To: The Boulder Arts Commission:

Jan 9, 2015

The Library Lawn, Bandshell, and Central Park Lawn Civic Areas have been reserved for the Jaipur Literature Festival in Boulder on September 18, 19, 20, 2015. These venues have been reserved at no cost to the festival organizers due to the partnership between the Boulder Public Library and the Parks and Recreation Department and the desire to enhance the activities in the civic area.

If you have more questions please feel free to contact me at [MartinL2@Bouldercolorado.gov](mailto:MartinL2@Bouldercolorado.gov).

Thank you,

A handwritten signature in blue ink that reads "Lisa C. Martin".

Lisa C. Martin  
Urban Parks Manager, City of Boulder  
5200 Pearl Street  
Boulder, CO 80301  
303-441-3407

**Parks and Recreation— The Benefits Are Endless!™**



Recyclable. Printed on 100% post-consumer recycled content paper.  
City of Boulder — Conserving resource for a sustainable future.



Monday, November 03, 2014

To Whom It May Concern:

Please accept this letter attesting that the Jaipur Literature Festival has reserved Macky Auditorium Concert Hall between Friday, September 18 and Sunday, September 20, 2015.

We are looking forward to hosting the Jaipur Literature Festival first event in what can become an ongoing tradition in Boulder.

Please feel free to contact me should you have any questions or comments at rudy.betancourt@colorado.edu or (303) 492-8424.

Best regards,

A handwritten signature in blue ink, appearing to read 'Rudy Betancourt'.

Rudy Betancourt  
Director, Macky Auditorium Concert Hall  
University of Colorado at Boulder  
285 UCB  
Boulder, CO 80309

**As per Erin Hegarty, CU Conference Services, the following space has been reserved for JLF Boulder:**

**Thursday, September 17, 2015**

*Setup Access only as needed-please note full rental will be applied for any access, including setup:*

Old Main Chapel: Concurrent Speaker Session

*Set-up: Auditorium (max 214)*

UMC 235: Book/Gift Shop

*Set-up: Flexible, theatre seating (max 300)*

UMC 245: Staff Room/Storage

*Set-up: Conference seating (max 25)*

**Friday, September 18, 2015**

Macky Auditorium: Main Speaker Session

*Set-up: Auditorium (max 2100)*

Macky Auditorium Foyer: Book Sales

Macky Auditorium Outdoor plaza: Registration

Macky Auditorium Dressing Room: Speaker Ready Room

Old Main Chapel: Concurrent Speaker Session

*Set-up: Auditorium (max 214)*

British Studies Room: Writer Workshops

UMC 5<sup>th</sup> floor Tower/Terrace: Author Lounge

UMC 235: Book/Gift Shop

*Set-up: Flexible, theatre seating (max 300)*

UMC 245: Staff Room/Storage

*Set-up: Conference seating (max 25)*

UMC Aspen Rooms (285-289): Meal Room

*Set-up: Banquet rounds (max 104)*

UMC South Terrace and Tent: Meal Room

*Set-up: Flexible setup*

**Saturday, September 19, 2015**

Macky Auditorium: Main Speaker Session

*Set-up: Auditorium (max 2100)*

Macky Auditorium Foyer: Book Sales

Macky Auditorium Outdoor plaza: Registration

Macky Auditorium Dressing Room: Speaker Ready Room

Old Main Chapel: Concurrent Speaker Session

*Set-up: Auditorium (max 214)*

British Studies Room: Writer Workshops

UMC 5<sup>th</sup> floor Tower/Terrace: Author Lounge  
3 University of Colorado Boulder, CU  
Conference Services, 454 UCB, Boulder, CO 80309, (303) 492-5151

UMC 235: Book/Gift Shop  
*Set-up: Flexible, theatre seating (max 300)*  
UMC 245: Staff Room/Storage  
*Set-up: Conference seating (max 25)*  
UMC Aspen Rooms (285-289): Meal Room  
*Set-up: Banquet rounds (max 104)*  
UMC South Terrace and Tent: Meal Room  
*Set-up: Flexible setup*

**Sunday, September 20, 2015**

Macky Auditorium: Main Speaker Session  
*Set-up: Auditorium (max 2100)*  
Macky Auditorium Foyer: Book Sales  
Macky Auditorium Outdoor plaza: Registration  
Macky Auditorium Dressing Room: Speaker Ready Room  
Old Main Chapel: Concurrent Speaker Session  
*Set-up: Auditorium (max 214)*  
British Studies Room: Writer Workshops  
UMC 5<sup>th</sup> floor Tower/Terrace: Author Lounge  
UMC 235: Book/Gift Shop  
*Set-up: Flexible, theatre seating (max 300)*  
UMC 245: Staff Room/Storage  
*Set-up: Conference seating (max 25)*  
UMC Aspen Rooms (285-289): Meal Room  
*Set-up: Banquet rounds (max 104)*  
UMC South Terrace and Tent: Meal Room  
*Set-up: Flexible setup*



**Hotel Boulderado Contact Information**

Dion C. Brandt  
 Senior Corporate Sales Manager  
 2115 13<sup>th</sup> Street  
 Boulder CO 80302  
 Phone 303 440 2880  
 Fax 303 443 7035  
 email: dbrandt@boulderado.com

**Group Contact Information**

Jessie Friedman  
 JLF Boulder  
 1500 Kalmia Avenue  
 Boulder CO 80304  
 Phone (303)441-7884  
 Fax  
 email: jfff@earhtlink.net

<b>BID #</b> 17450	<i>Office Use Only</i>	Check Vis1: hotel___ Signature Due: 01/02/15
--------------------	------------------------	--

**This Agreement is made and entered into as of Tuesday, December 16, 2014 by and between the Hotel Boulderado and JLF Boulder.**

HOTEL ROOM INFORMATION / ROOM BLOCK							
Room Type	Nightly Rate	Number of Rooms Blocked per Date					
		09/17/15	09/18/15	09/19/15	09/20/15		
Traditional 1 Queen	\$209.00	35	35	35	20		
Deluxe 2 Queen	\$229.00	30	30	30			

**Contract Terms**

**Guestroom Contract Terms**

**Group Rates**

Rates are for single or double occupancy. There is a \$15.00 charge for each additional guest. Hotel room rate includes, at no additional charge or usage fee: local and toll free calls, morning lobby newspapers (Mon-Fri), access to the Pulse fitness center, wireless internet and access to the Hotel's Business Center (24 hours). Hotel rooms are subject to taxes.

**Reservation Procedure:**

Rooming List:  
 The Group Contact or Planner agrees to provide the Hotel Boulderado Contact with a detailed rooming list by: **June 17, 2015.**

**Cut-off Date:**

All guestrooms in the Group's block will be held until **June 17, 2015.** After this date, all guestrooms that have not been named by the Group will be released for sale to the general public.

**Hotel Room Method of Guarantee:**

The hotel room block is guaranteed by the party referred to in this agreement as JLF Boulder. The Guarantor is responsible for all hotel room charges, cancellations or attrition charges as outlined in this agreement.

**Cancellation:**

The Hotel Boulderado agrees to waive the attrition clause, with a 90 day cut-off.  
 Individual reservations are cancellable up until 30 days prior to arrival with no penalty. Reservations cancelled within 30 days of arrival are subject to first night's night charge, plus tax.

**Special Requests:**

Every effort will be made to accommodate the group's special requests. However, all requests are subject to availability and are not guaranteed.

*DCB*

Check-in time is 4:00pm.

Checkout time is 11:00am.

Any requests for early arrivals or late checkouts are subject to availability and are not guaranteed. The hotel charges 50% of the room rate for check-outs between 11:00am-1:00pm, and a full night's rate for check-outs after 1:00pm.

**Hotel Room Deliveries and Gift Bags:**

**Items that are to be transferred to your guest at the registration desk:**

- \$1/ per limited items.
- All items must be tagged with the guest's name and date of arrival
- For more than 5 deliveries, please provide a master list with guest name, item(s) to be delivered, arrival date.
- Please contact Dion Brandt for drop off details and questions

**Items that are to be delivered to hotel room(s):**

- \$3 per person / per room / per trip
- All items are to be tagged with guest's name and date of arrival
- For more than 5 deliveries, please provide a master list with guest name, item(s) to be delivered, arrival date.
- Please contact Dion Brandt for drop off details and questions

**BILLING:**

**Company Charge**

A credit application must be submitted and approved. Final payment of your master account is by direct bill. You will receive detailed copies of all charges. Payment terms are 30 days net. Accounts not settled in full within the net 30 days will be subject to additional interest charges and revocation of direct bill privileges.

Credit Application Approved: **PENDING** (application sent 12/16/14).

**Hotel Room Charges: Please select billing responsibility for each**

- **Individual Pay Own:** Put ( IPO ) next to all that each guest is responsible for
- **Company to Pay:** Put ( CP ) next to all that the company is responsible for

CP Room & Tax    IPO Incidentals    IPO Valet    CP Guarantee

**Parking:**

The hotel has valet parking, (subject to change without notice). The hotel does not have bus-parking facilities. The City owned loading zone next to the hotel may be used by the group at their own risk of ticketing. Should the group require guaranteed bus parking, the hotel can purchase meter bags from the city for street parking. The hotel must be notified at least seven working days before arrival and the client will be responsible for all charges incurred in this service.

**Individual to Pay** their own valet charges.

- \$1.25 per hour
- \$10 for overnight hotel guest
- 2 hour minimum

**Taxes/Service Fees**

All cancellation fees are exclusive of any and all applicable taxes and service fees. Taxes are subject to change without notice.

Food & Beverage Tax: 8.51%

Service Charge: 20%

Service Charge Tax: 4.80%

Audio Visual: 8.36%

Hotel Room 12.3%

**Indemnification:**

**Obligation of the Hotel:**

The Hotel shall indemnify, defend and hold harmless Group, its officers, directors, employees and agents, and each of them, from any and all claims, actions, causes of action, demands or liabilities of whatsoever kind and nature including judgments, interest attorneys' fees, and all other costs, fees expenses and charges which Group, its officers, directors, employees, agents and each of them, may incur arising out of the negligence, gross negligence, willful or wanton misconduct of Hotel, its officers, directors, employees or agents.

**Obligation of Group:**

Group shall defend and hold harmless the Hotel, its officers, directors, employees and agents, and each of them from any and all claims, actions, causes of action, demands, liabilities, judgments, costs, fees (including reasonable fees and disbursements of counsel), and charges which the Hotel, its officers, directors, employees, agents and each of them, may incur arising out of the gross negligence, willful or wanton misconduct of Group, its officers, directors, employees or agents during the engagement which is the subject of this agreement, provided that in no event shall Group be liable for special indirect punitive or consequential damages.

DCB

The parties' performance under this Agreement is subject to war, disaster, government regulation or advisories, fire, earthquakes, hurricanes, civil disorders, terrorism or threats of terrorism or curtailment of public transportation facilities, making it unlawful, inadvisable or impossible to conduct this event or provide the required facilities. This agreement may be terminated for any one of the above conditions by written notice from one party to another.

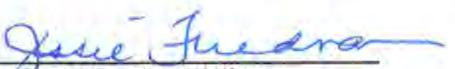
**Contract Changes:**

Any changes or alterations to the contract must be circled and initialed by both parties for the change to be accepted.

**Option Date Status:**

The arrangements as stated in this agreement are being held in favor of the Group on a first option tentative basis. If a signed original of this agreement has not been received by the Hotel prior to **01/02/15**, the Hotel has the right to contract with other parties for the use of the guestroom block and meeting space without any further notice or obligation to the Group. However, should another group request the dates your Group is currently holding prior to **01/02/15**, and be in a position to confirm these dates on a definite basis immediately before we have received your signed agreement, we will notify you immediately. Thereafter, the Group will be granted 3 business days to exercise its option to confirm this agreement on a definite basis. If we do not receive your signed agreement within these 3 business days, the Hotel will have the right to contract with another party without any further notice or obligation to the Group.

I have read the above contract and agree to the terms and conditions. As a representative of JLF Boulder, I have legal authority to sign on their behalf.

  
Signature - Legal Representative  
Printed Name Jessie Friedman

12/23/14  
Date  
Phone 303.443.4541

  
Dion C. Brandt, Senior Corporate Sales Manager

12/29/14  
Date



## Grant Budget Report

**INSTRUCTIONS & DEADLINES:** To receive the remaining 20 percent of grant funds (excluding Mini-grants which are awarded 100% at the outset), please complete the grant budget report form in its entirety. Reporting for all grants should be turned in within 30 days after completion of the project.

If a grant project cannot be completed within 30 days of completion of the project, a formal letter should be presented in advance of that report due date explaining the delay, when completion of the project is anticipated and when the project's grant budget report will be filed. The Arts Commission will review grant budget reports and letters at its December meeting and provide a response. Twenty percent funds are not assured for projects delayed beyond the originally proposed timeline.

Failure to follow these procedures may jeopardize the balance of grant funds and eligibility to apply for future BAC grant awards. If you have questions, contact the BAC liaison at 303-441-4113.

Submitted reports will be reviewed by the Commission at the next opportunity. Approved reports will generally result in direct mail of the final 20% grant funds. Reports which are not approved will result in a letter specifying the revisions and/or further information required.

Arts in Education Grant  
 **Mini-Grant**

Major Grant  
 Theater Rental/Marketing Assistance Grant

### 1. Identifying Information

Grant Recipient: Michelle Ellsworth

Project Title: "Preparation for the Obsolescence of the Y Chromosome"

Total Amount Awarded: 1,000

Date Awarded (month and year): 2010

Mailing Address: 439 Kelly Road East, Boulder, CO 80302

Contact Name for Organizations: Michelle Ellsworth

Email & Phone: [michelle.ellsworth@colorado.edu](mailto:michelle.ellsworth@colorado.edu), 303 544 0757 or 720 771 3380

If the grant budget report was completed by someone other than above, please provide name and contact information here:

2. Provide a brief project description including the number of performances/days of event or other deliverables. If the final outcome(s) of the project differed from your description in your original grant application in any way, please give details.

"Preparation for the Obsolescence of the Y Chromosome" attempts to prepare (both on a micro and macro level) for the end of men. Using web technology, replacement apparatus (including a male gaze simulator), choreography (including gratitude-inspired token gestures), and the latest data from the Whitehead Institute at MIT, this work both combats and fuels rumors about the implications of the Y Chromosome's reputed shrinkage.

"Preparation for the Obsolescence of the Y Chromosome" has had a wonderful performance run (and is still touring). In addition to performing for two nights in Boulder at the CU Museum of Natural History

in 2011, it has also been performed at Brown University in Providence RI, The Abandon Normal Devices Festival in Liverpool England, and most recently at the American Realness Festival in New York, NY, where it received both a preview and a review in the New York Times. In April 2015 I will perform it at the International Fusebox Festival in Austin, TX.

3. List your project goals as described in your original grant application and rate how well those goals were met. What method(s) did you use to evaluate your project?

I feel I was highly successful at meeting my goals for this project. I was able to collaborate with many Colorado artists, make an artwork that functioned both scientifically, aesthetically, and even emotionally. Additionally, because the work exists online and it has toured – I have been able to share the work with a very diverse audience both in Boulder and around the world.

4. How many people participated in your project and how does this compare to what you projected in your original grant application? Include a demographic breakdown of audience/participants, volunteers, paid staff.

I estimate that 200 people participated in this project in Boulder. The audiences at the Museum of Natural History shows were made up of Boulder art community members, as well as University students in both Environmental Studies and Dance. My collaborators were all practicing artists in the Boulder/Denver area. If I include all the people that have participated in the work through live performances around the U.S. and England as well as online – the number is closer to 1,100.

5. Describe whether your audience development plan/marketing strategy was effective or not. If it differed from the proposal plan, provide details. What factors assisted you in reaching your targeted audience? What factors, if any, were a hindrance?

Working with EcoArts Connection was a great asset for the project. EcoArts and Marda Kirn facilitated photo shoots, posters, advertising, email notifications, and my collaboration with relevant scientists. As a result, the Boulder premiere was highly attended.

6. How did your project contribute to the overall economic vitality of the City of Boulder? How is this measured?

Cultural, artist and educational activity is essential to the health and economic vitality of a city. There is no doubt (many national studies have been made demonstrating these facts) that art events stimulate restaurant and bar attendance as well as invigorate community discourse and cohesiveness. I also hope that my ability to take high quality art (made in Boulder) to the rest of the country reflects highly on Boulder and enhances its reputation. Particularly in the case of my New York premiere, the New York Times selected my show to both preview and review from a total of 63 performances of 23 productions presented by the American Realness Festival.

7. Provide details on any takeaways—things learned, and/or breakthroughs you can share with the arts community in Boulder via the City of Boulder Arts Commission.

I had a powerful experience working with scientists and a web designer in the creation of this work. I think because the piece spoke to scientists, environmentalists, humorists, dancers, and the online world – I was able to attract and engage a much larger and more diverse audience than a conventional straight dance work.

## Project Budget

Additional budget documents may be submitted, but this budget form must be filled out in this exact order.

<b>PROJECT INCOME</b>	<b><u>Proposed</u></b>	<b><u>Actual</u></b>	<b><u>Variance</u></b>
Sales	_____	_____	_____
Cash donations	_____	_____	_____
Grants (other than BAC)	5,500	5,500	_____
BAC Grant	1,000	1,000	_____
In-kind	2,500	2,500	_____
<b>Total Project Income</b>	9,000	9,000	_____

<b>PROJECT EXPENSES</b>	<b><u>Proposed</u></b>	<b><u>Actual</u></b>	<b><u>Variance</u></b>
Administration	700	700	_____
Production	700	700	_____
Rent (facilities/equipment)	_____	_____	_____
Marketing/Publicity	300	300	_____
Artist Fees (honoraria)	4,800	4,800	_____
In-kind	2,500	2,500	_____
<b>Total Project Expenses</b>	9,000	9,000	_____

<b>PROJECT PROFIT/LOSS</b>	<b><u>Proposed</u></b>	<b><u>Actual</u></b>	<b><u>Variance</u></b>
	0	0	0

Please provide an explanation of any significant variances (over 20 percent) between your proposed and actual budgets.

What did your project cost per participant (i.e., total project expenses divided by number of participants)?

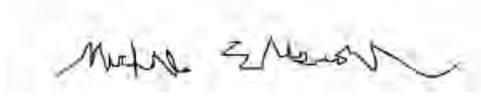
The cost of the project was \$45 per participant in Boulder and \$8 per participant for the touring project (with performances around the U.S. and in England, as well as online).

Submit supplementary materials displaying credit of BAC grant funding (such as advertising, schedules, news/media clippings, programs, etc.). Media files (audio, video) are not requested.

I certify that the information contained in this Grant Budget Report is true and correct to the best of my knowledge.

I certify our use of the Boulder Arts Commission credit line in project advertising, signage and programs.

I certify that I listed our event on the Boulder Arts Resource Web calendar.



---

Signature of Fiscal Agent/Artist

1/20/2015

Date

MICHELLE ELLSWORTH IN  
“PREPARATIONS FOR  
THE OBSOLESCENCE OF  
THE Y CHROMOSOME”  
SECOND EDITION

An artistically  
wild, scientifically  
accurate dance/  
theatre exploration  
of biodiversity,  
apparati, and  
well stocked  
“man archives”

MONDAY–WEDNESDAY  
MARCH 7–9, 2011 7PM

CU MUSEUM OF NATURAL HISTORY

Suggested Donation: \$50 general admission;  
\$5 students & seniors

CO-PRESENTED BY: ECOARTS CONNECTIONS | CU MUSEUM OF NATURAL HISTORY



SCHRAMM  
FOUNDATION



PHOTO BY BERNARD GRANT