Preliminary Draft Plan

City Council Study Session- *July 30, 2013*

Purpose

To provide council an overview of the draft plan, and get feedback on:

1. The Preliminary Draft Plan
2. Implementation & Phasing

Boulder Civic Area in 2025

Acknowledgement

...and thanks for over 5,000 ideas submitted!

City Council Members
Matt Appelbaum, Mayor
Suzy Ageton
KC Becker
Macon Cowles
Suzanne Jones
George Karakehian
Lisa Morzel, Mayor Pro Team
Tim Plass
Ken Wilson

Boards and Commissions
Arts Commission
Boulder Design Advisory Board
Downtown Management Commission
Landmarks Board
Library Commission
Parks and Recreation Advisory Board
Planning Board
Transportation Advisory Board
Water Resources Advisory Board

Organizations
Boulder Bicycle Users
Boulder Center for the Performing Arts
Boulder County Farmers' Market
Boulder Journey School
Boulder Museum of Contemporary Art
City Boards and Commissions
Coen + Partners
Downtown Boulder, Inc.
Dushanbe Tea House
Growing Up Boulder
Homelessness Planning Group
Hotel Boulderado
Mustard's Last Stand
PlanBoulder
St. Julien Hotel and Spa
Tesseract Productions
Urban Land Institute

Consultants
Russell Mills Studios
Fox Tuttle
WWE
Arland Economics

City Staff
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Tracy Winfree, *Director of Public Works for Transportation*
Marie Zuzack, *Planner*

Ideas Competition Winners:
Andrew Knight
Juhee Oh
Burkart & Associates
Car A. Worthington & Associates
Entelechy Design
May Yin Architecture

Ideas Competition Jurors:
Ed Blakely
Rebecca Colbert
Andrew Earles
Ian Engle
Richard Epstein
Peter Park
Emily Patterson
Arleen Taniwaki

NAIOP Challenge Winners
Andrew Browning
Jason Elliott
Cody Kirkpatrick
Dan Konecny
Nathan Stern
Andrea Woodhams

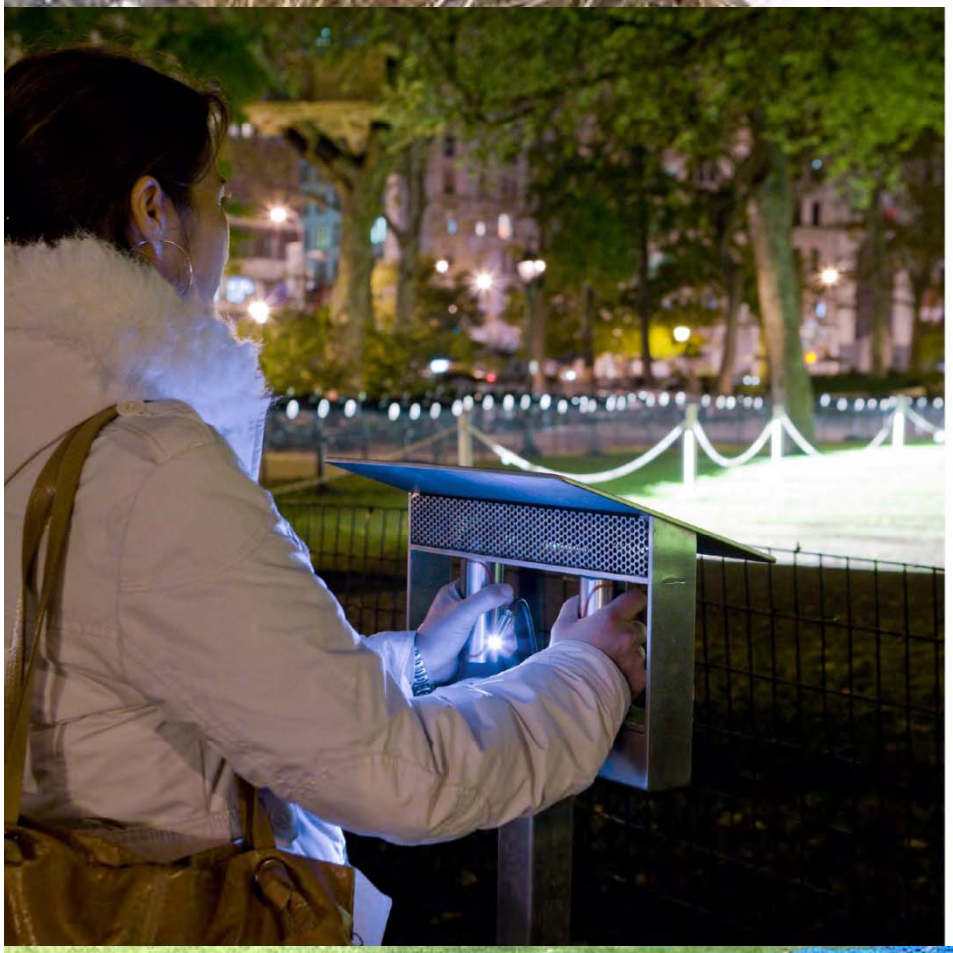
Civic Area's Future

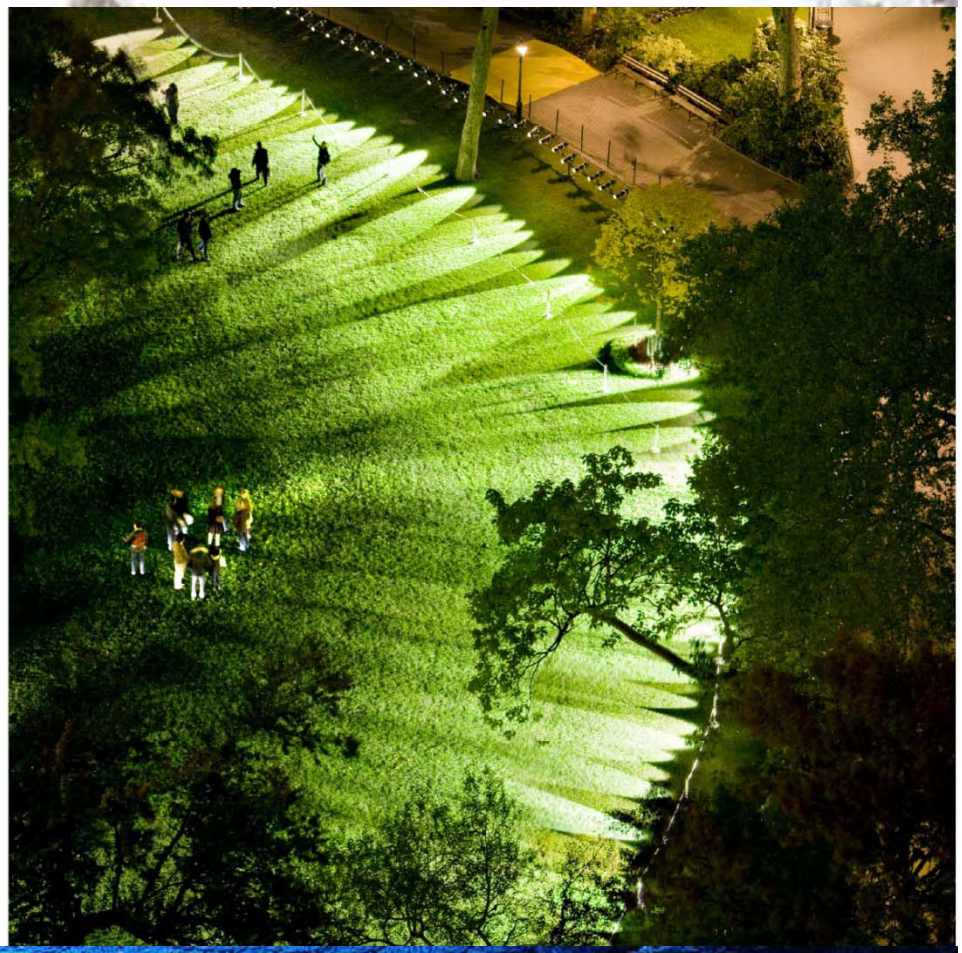
Activating Our Park

Music

Water

Art





Learning

Ecology

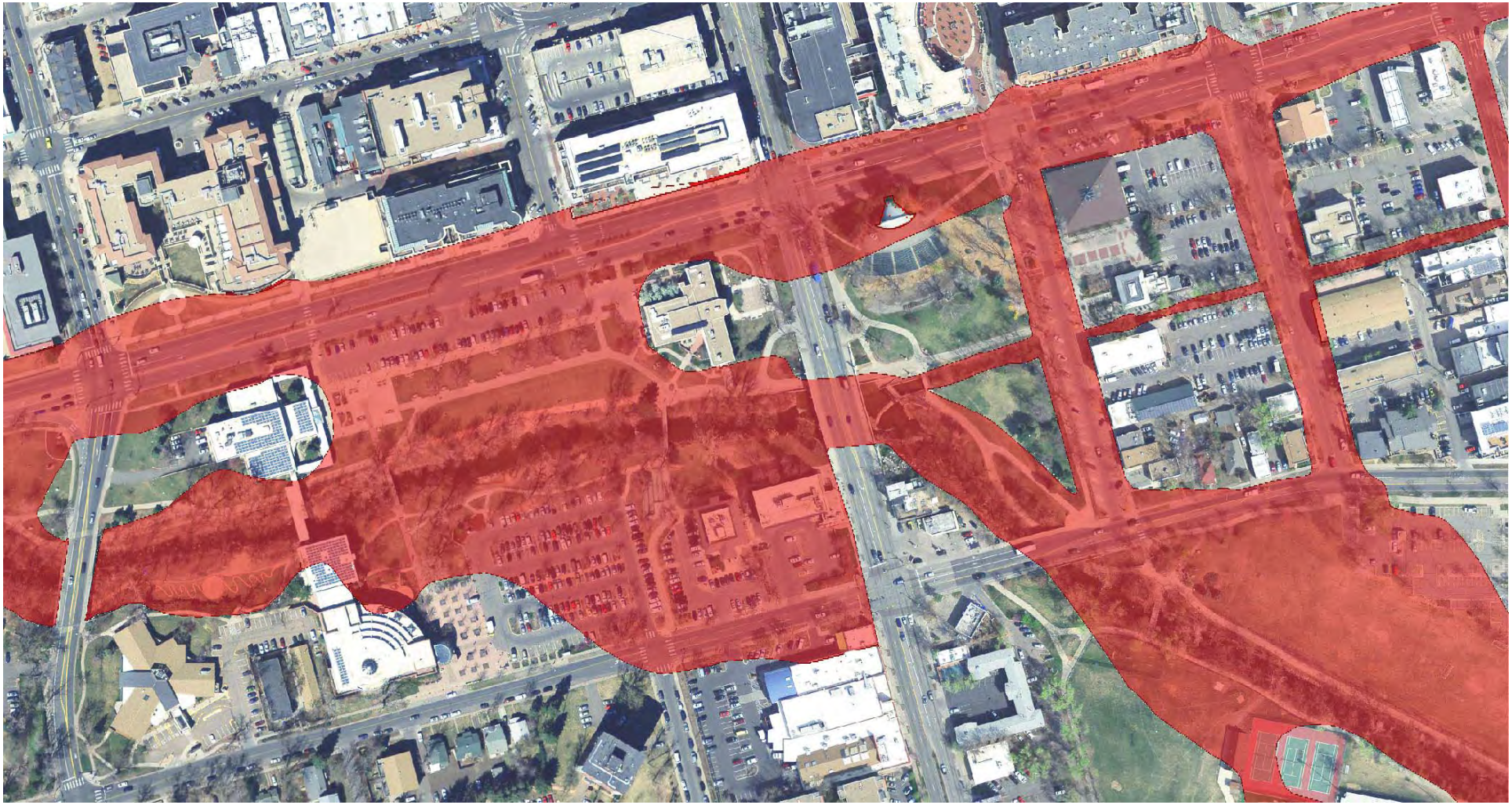
Safety

1. *Eyes on the Park*
2. *Ground floor transparency*
3. *Lighting to ensure safety*
4. *Landscaping provide clear sightlines*
5. *Street furnishings help create sense of ownership*
6. *Area well maintained*

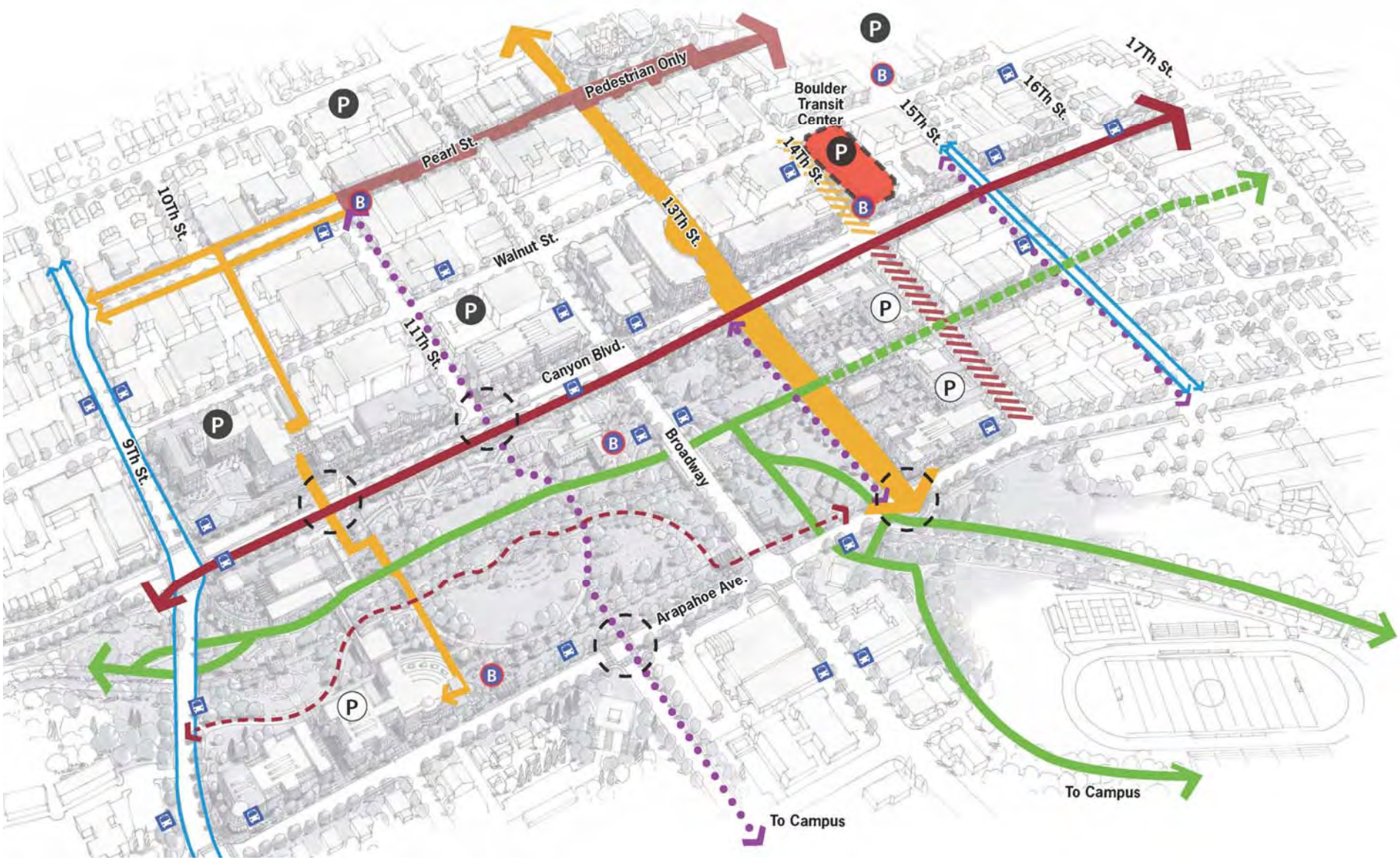
Crime Prevention Through Environmental Design (CPTED)

Civic Area's Future

Parking/Buildings in HHZ



Access and Mobility



Access and Mobility

Canyon Blvd looking east

East End Programs

East End: Outdoor Plazas

East End: Farmers' Market

East End: Farmers' Market

East End Plaza looking north

East End: Mixed-Use

East End: Innovation

East End: Innovation

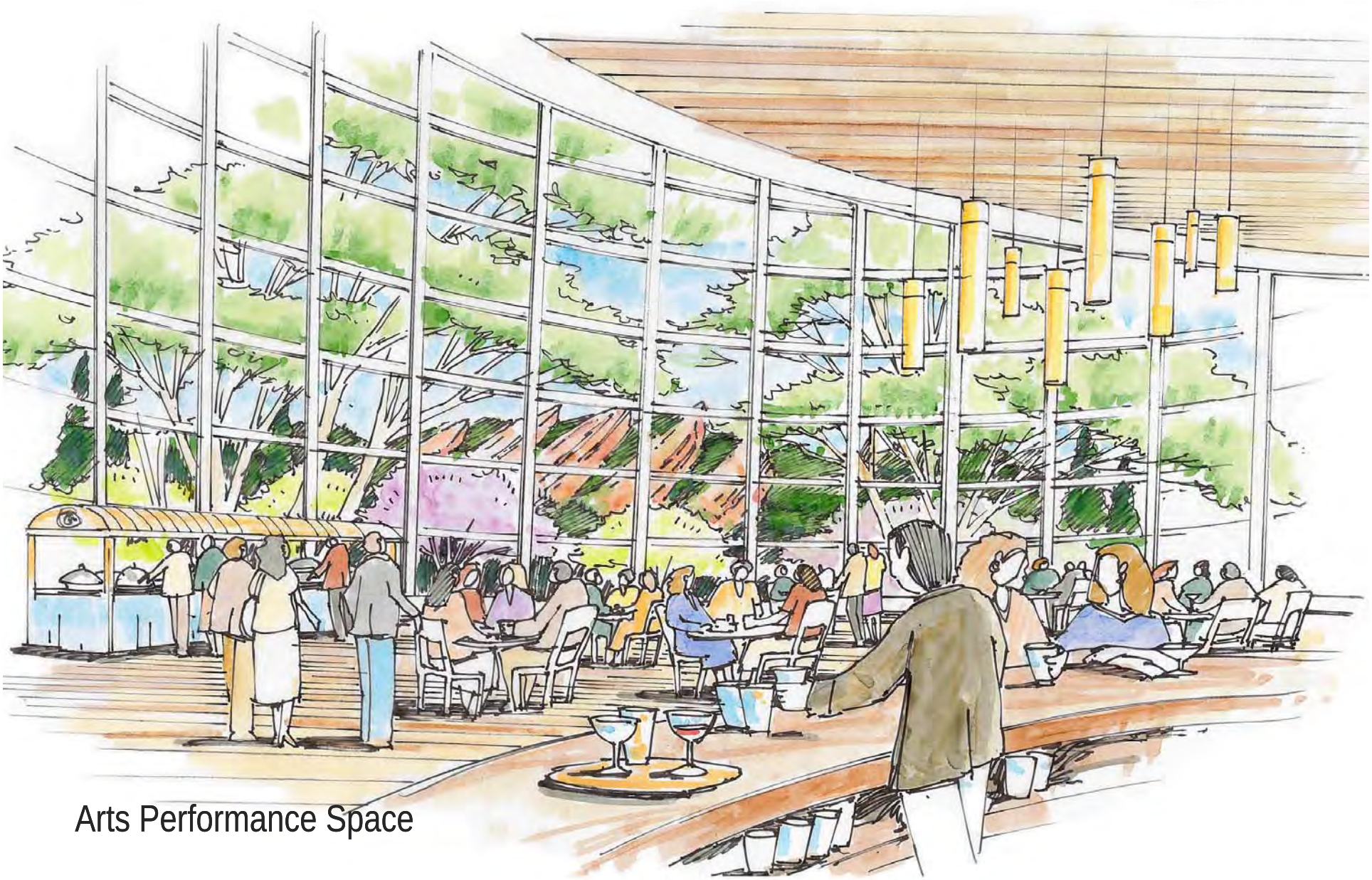
East End: Housing

West End Programs

West End: Food / Eyes on Park

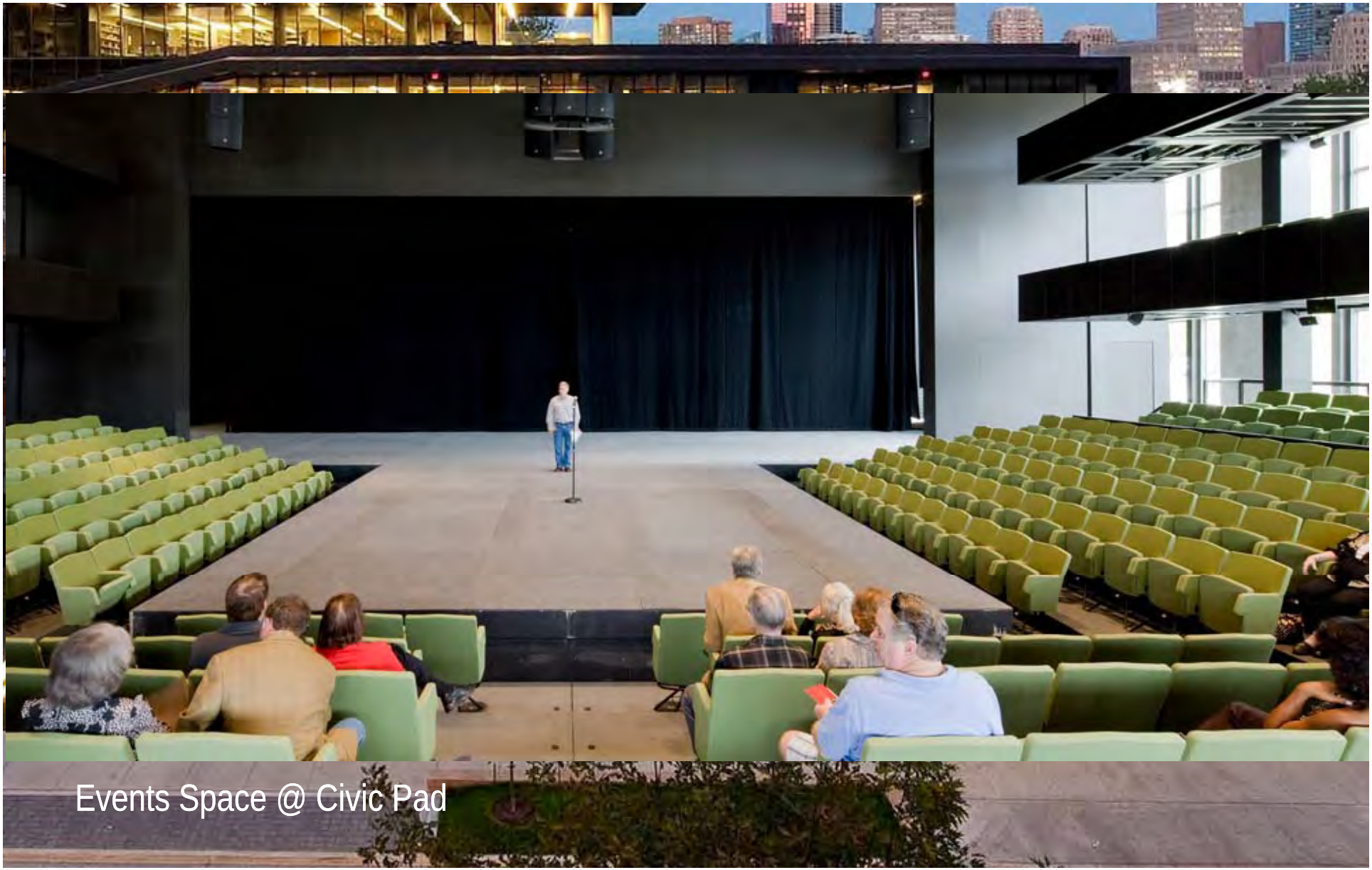
Library Cafe

West End: Performance Space



Arts Performance Space

West End: Events Space

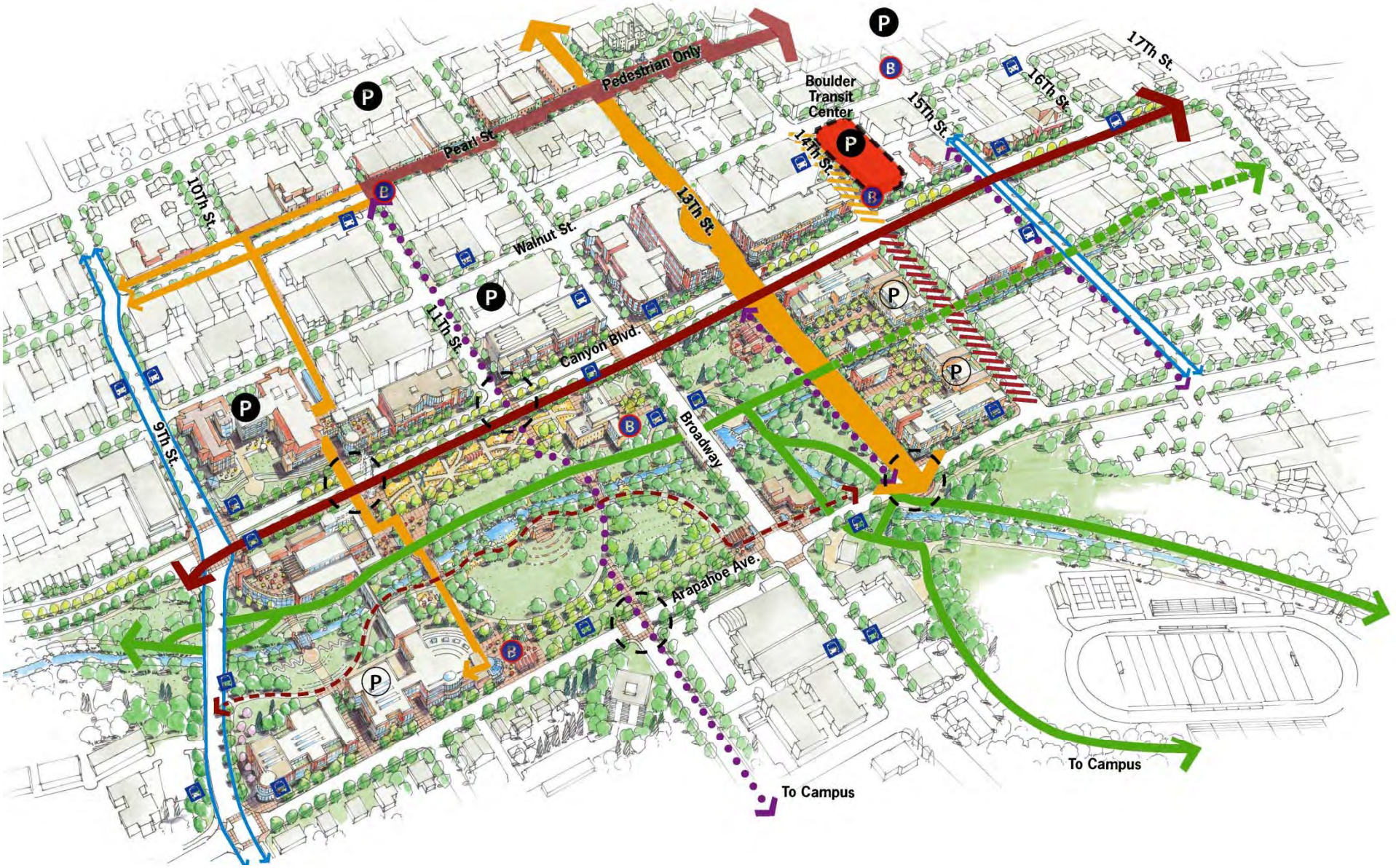


Events Space @ Civic Pad

West End: Seniors and Housing

Senior Center

Vision for 2025



Financial Strategies / Partnerships

Land contribution | Capital campaign | Tax increment | City support of operating expenses

Museum of Discovery

Fort Collins, CO

Downtown Development Authority

Civic Center Park

Loveland, CO

On Site Partners

CAGID

ST JULIEN
BOULDER'S HOTEL & SPA

CITY OF BOULDER

BOULDER COUNTY FARMERS' MARKETS
Boulder & Longmont

Boulder Housing Partners

BOULDER DUSHANBE TEAHOUSE

BMoCA

BOULDER MUSEUM OF CONTEMPORARY ART

Boulder Nablus Sister City Project
مشروع مدينة نابلس
Bridging cultures through people to people connections

MUSTARD'S LAST STAND

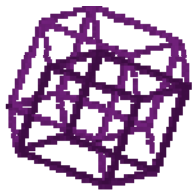
Potential Partners

Boulder Housing Partners

DOWNTOWN Boulder

COLORADO OCEAN COALITION

BOULDER CHAMBER
FOR A BOLDER BUSINESS COMMUNITY



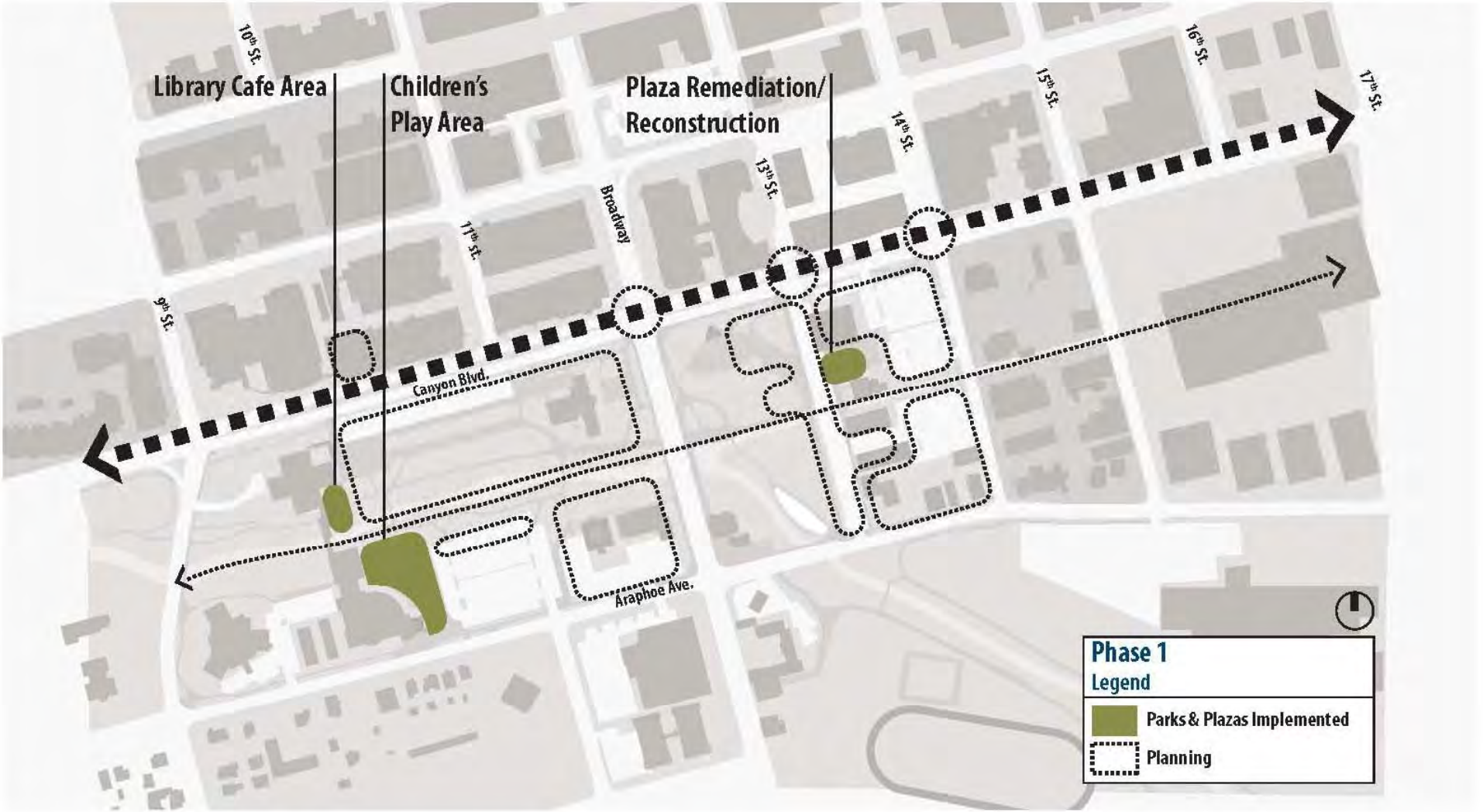
Tesseract Incorporated

BOULDER CENTER
FOR THE PERFORMING ARTS

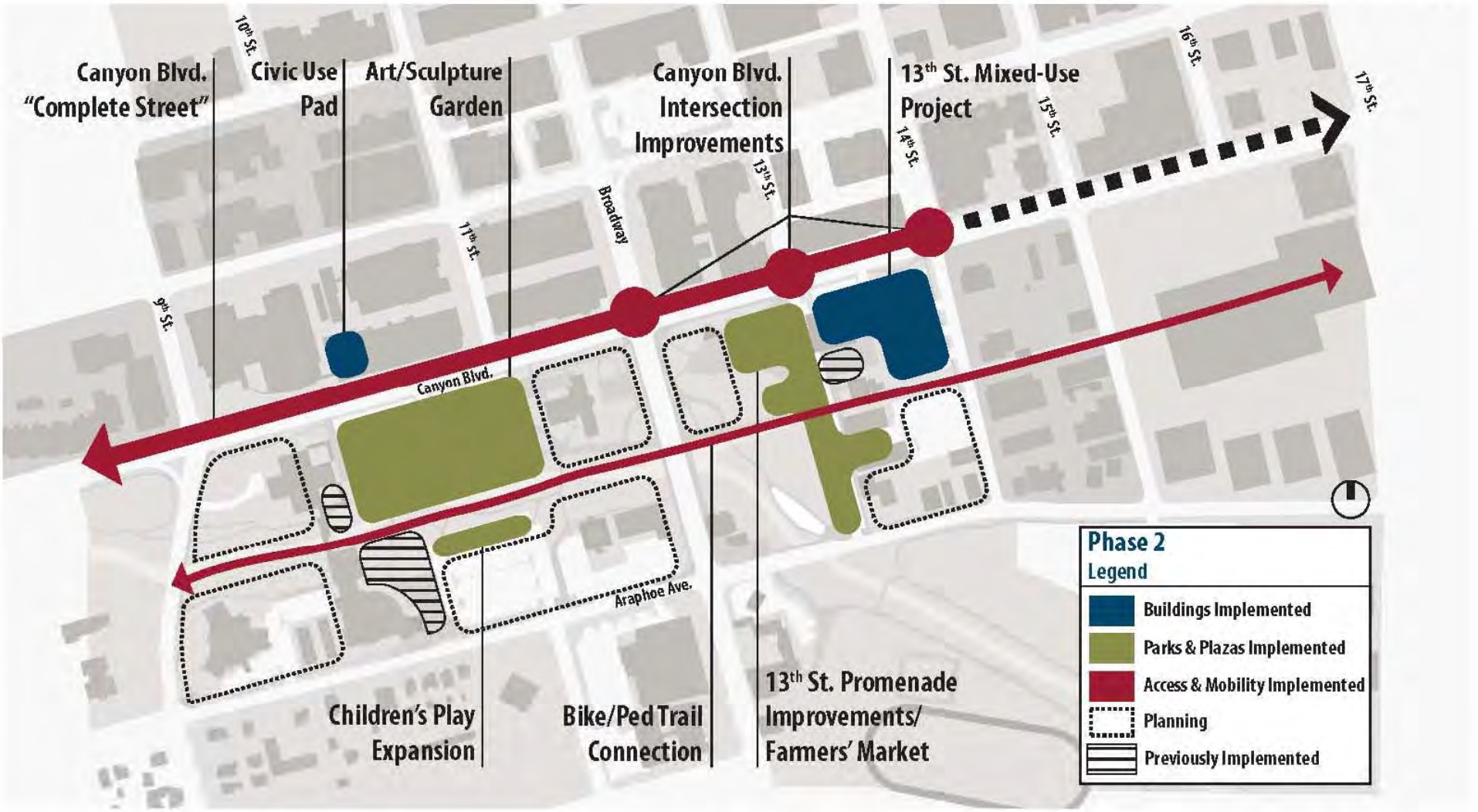
bridgehouse

…and many, many others including nearby landowners

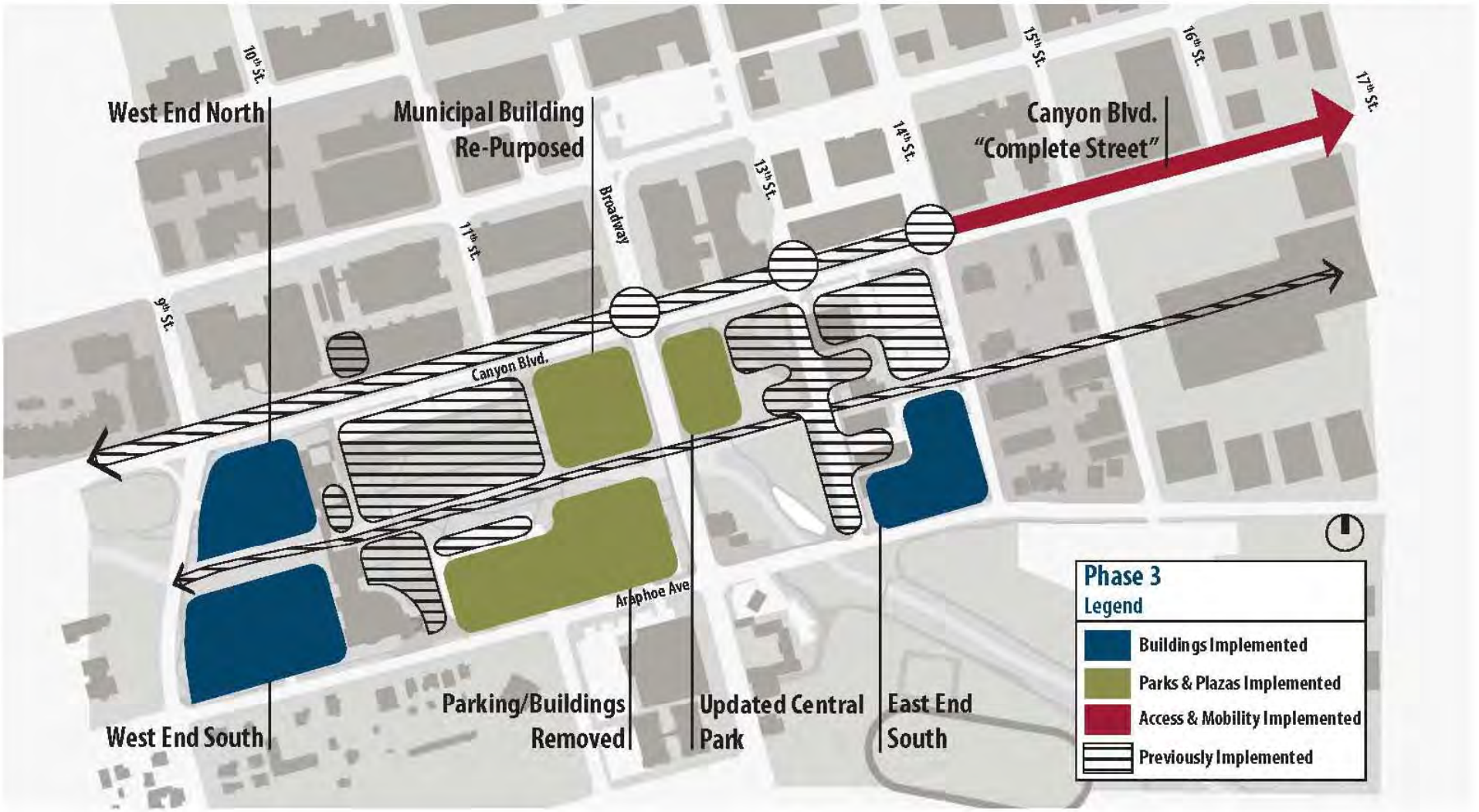
Phase 1 (2013-2014)



Phase 2

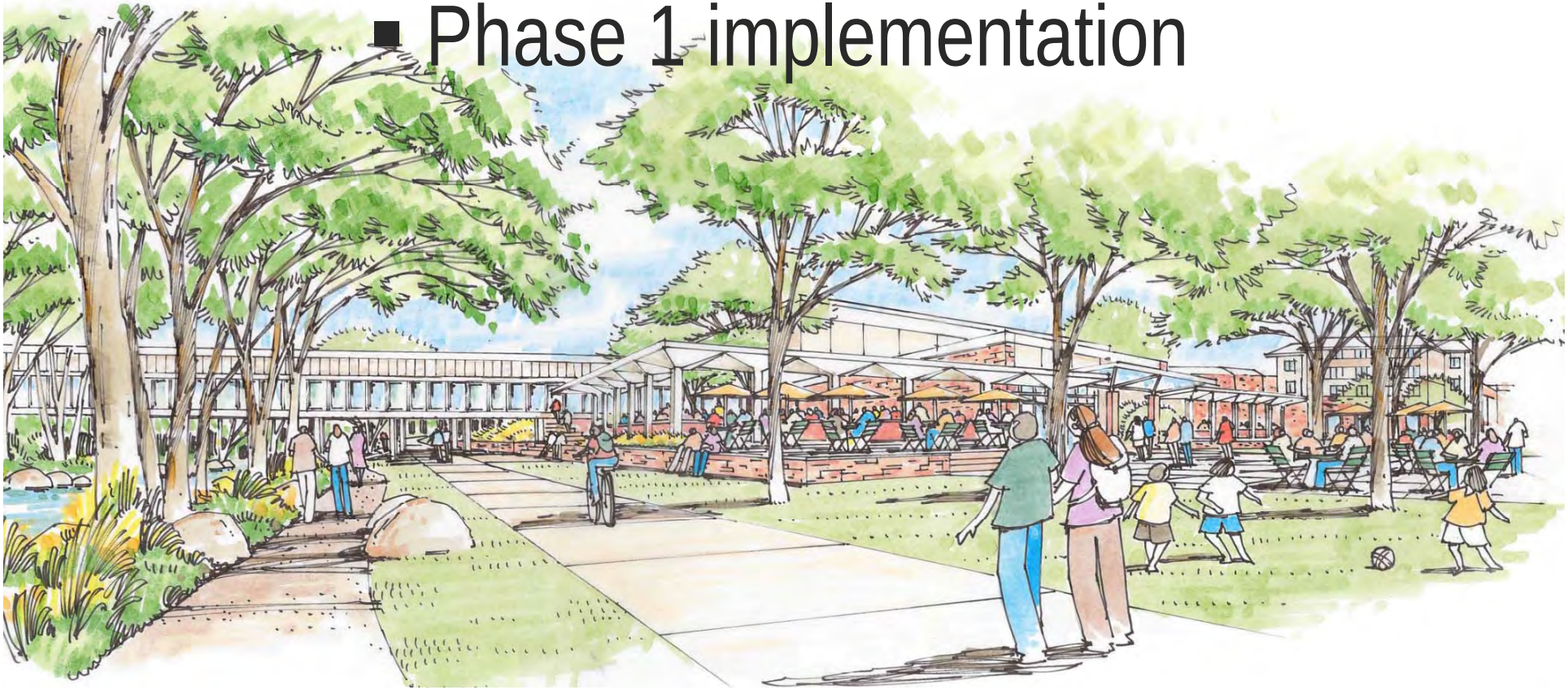

Canyon Blvd. "Complete Street"
10th St.
Civic Use Pad
Art/Sculpture Garden
Canyon Blvd. Intersection Improvements
13th St. Mixed-Use Project
16th St.
17th St.
15th St.
14th St.
13th St.
Broadway
11th St.
9th St.
Canyon Blvd.
Araphoe Ave.
Children's Play Expansion
Bike/Ped Trail Connection
13th St. Promenade Improvements/ Farmers' Market
Phase 2
Legend
Buildings Implemented
Parks & Plazas Implemented
Access & Mobility Implemented
Planning
Previously Implemented

Phase 3


West End North
Municipal Building Re-Purposed
Canyon Blvd. "Complete Street"
West End South
Parking/Buildings Removed
Updated Central Park
East End South
10th St.
11th St.
9th St.
Broadway
13th St.
14th St.
15th St.
16th St.
17th St.
Canyon Blvd.
Arapahoe Ave
Phase 3
Legend
Buildings Implemented
Parks & Plazas Implemented
Access & Mobility Implemented
Previously Implemented

Next Steps

- Plan approval
- Implementation coordinator
- Phase 1 implementation

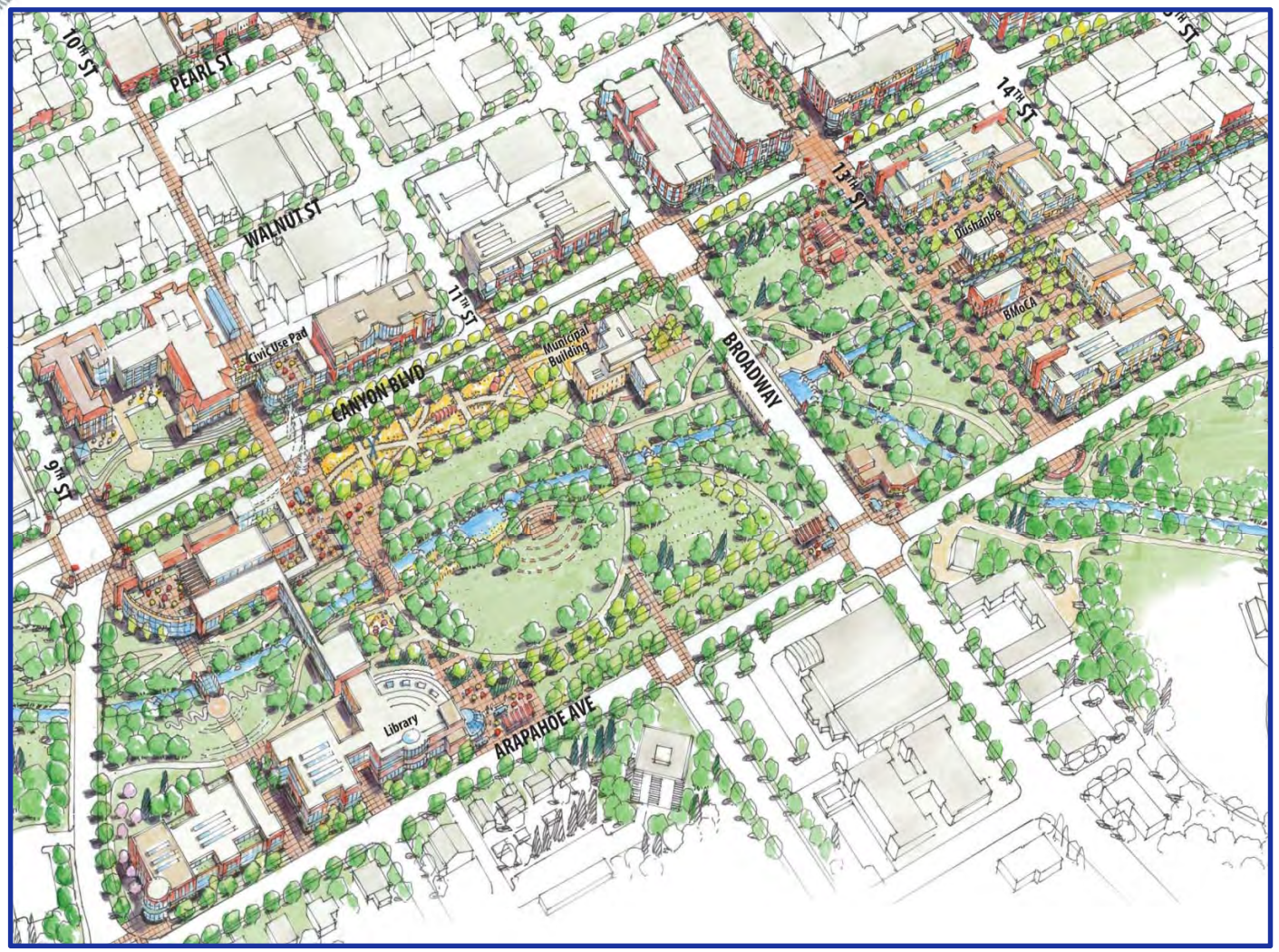


Feedback

1. The Preliminary Draft Plan (Attachment A)

2. Implementation & Phasing

Preliminary Draft Plan



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