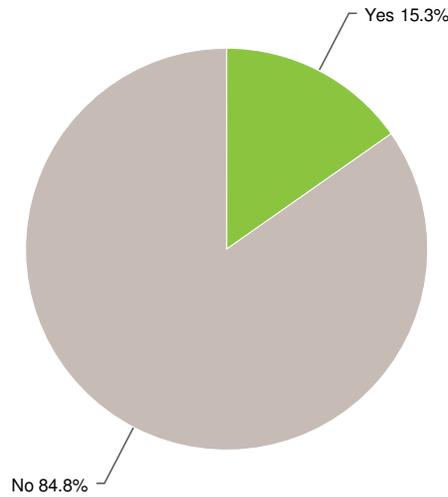


# Boulder Valley Comprehensive Plan: Community Engagement Poll Results (May 2015)

Have you participated in a previous Boulder Valley Comprehensive Plan (BVCP) update?



Yes	15.3%		36
No	84.8%		200
Total			236

Rank the top five traditional engagement options (from 1 to 5, one being the best) that would make it easier for you to participate in the 2015 BVCP update.

	Score*	Overall Rank
Public events, meetings, and hands-on workshops	642	1
Mailed postcards and surveys	590	2
Meetings hosted by organizations or associations	470	3
City representatives at community gathering places	465	4
Meetings-to-Go with prepackaged materials	428	5
Phone surveys	317	6
City Council or advisory board meetings	313	7

Total Respondents 232

\*Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

Rank the top five digital engagement options (from 1 to 5, one being the best) that would make it easier for you to participate in the 2015 BVCP update.

	Score*	Overall Rank
Online surveys and polls	806	1
Emails from a group or organization that you belong to	667	2
Inspire Boulder digital town hall – <a href="http://www.InspireBoulder.com">www.InspireBoulder.com</a>	515	3
Video conferences and webinars	420	4
Social media campaigns	390	5
Text message (SMS) surveys	257	6

Total Respondents 227

\*Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

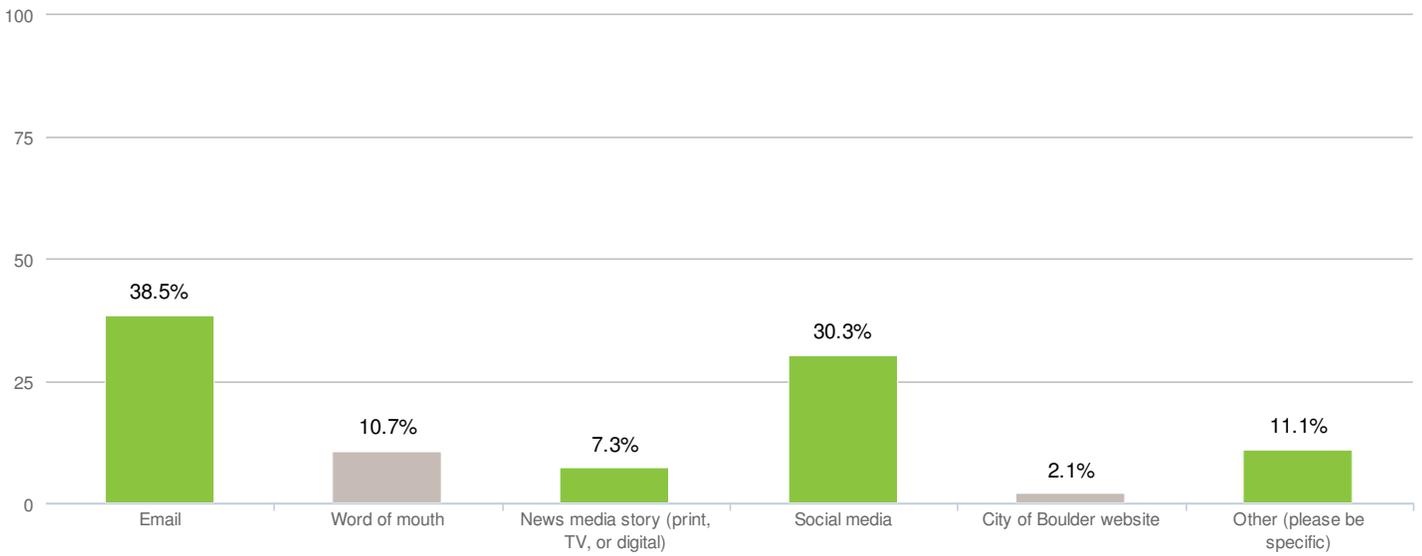
Rank your top five (from 1 to 5, one being the best) preferred ways to get information and find out about 2015 BVCP events or ways to participate.

	Score*	Overall Rank
Emails from the “Boulder Planning” email list	726	1
News media story (print, TV, or digital)	506	2
Mailed postcards	387	3
City of Boulder social media	348	4
Meetings hosted by organizations or associations	339	5
City of Boulder website - <a href="http://www.BoulderValleyCompPlan.net">www.BoulderValleyCompPlan.net</a>	335	6
City representatives at community gathering places	202	7
Cable Channel 8 videos	120	8
Posters or signs	105	9
Advertisements	95	10

Total Respondents 230

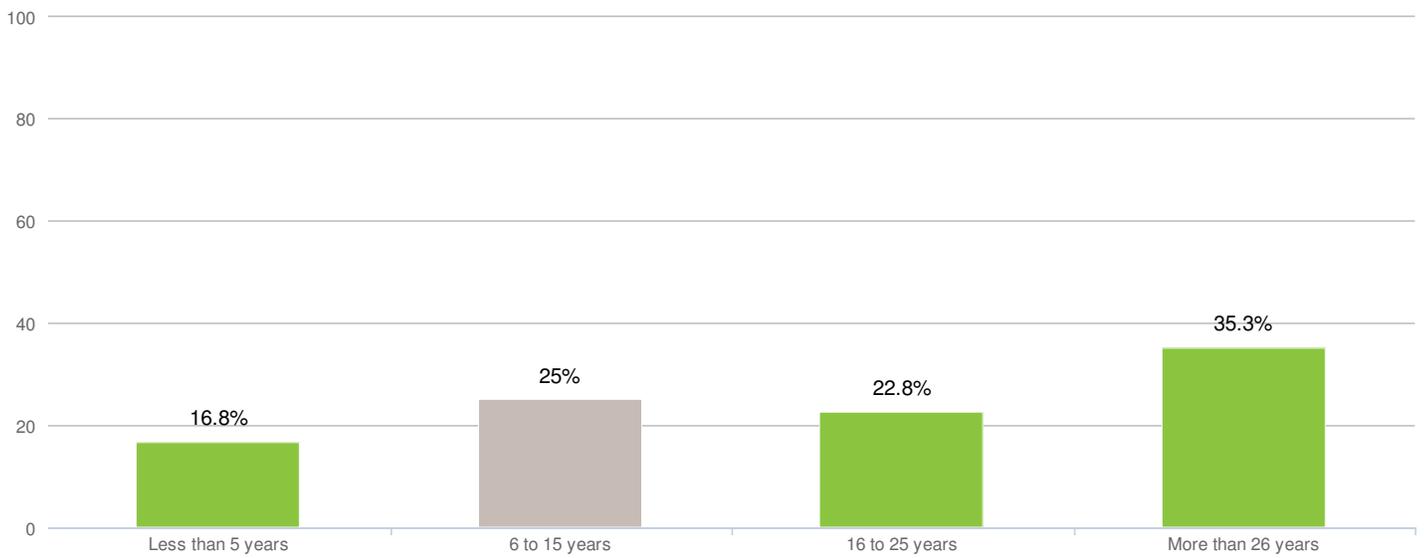
\*Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

## How did you find out about this survey?



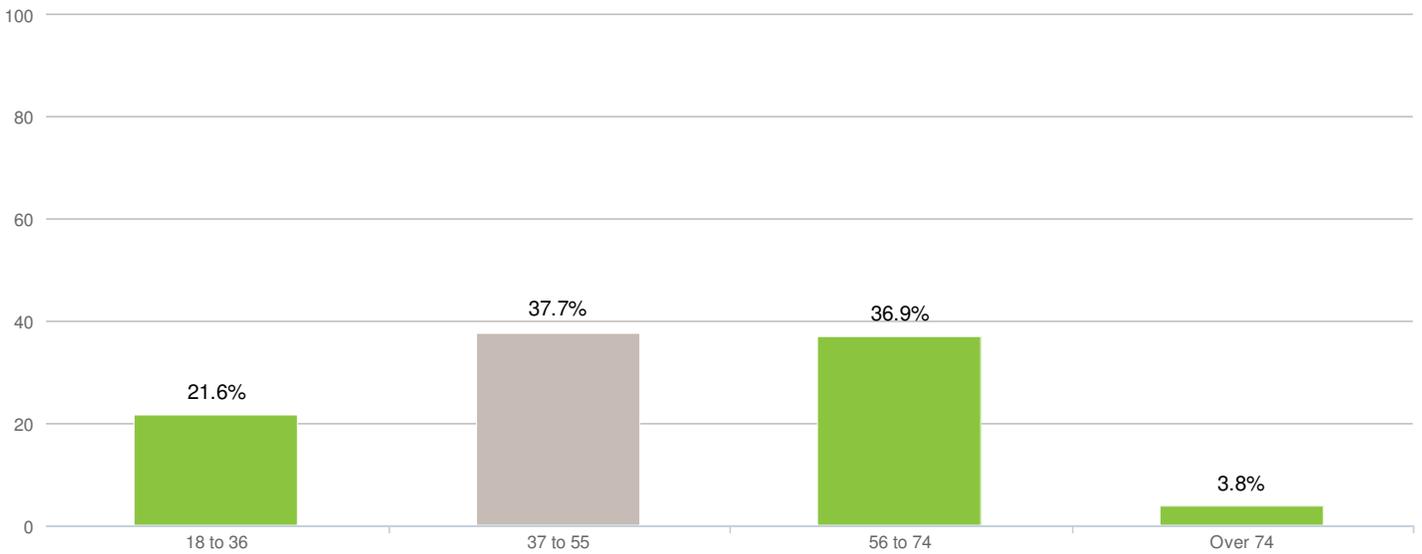
Email	38.5%		90
Word of mouth	10.7%		25
News media story (print, TV, or digital)	7.3%		17
Social media	30.3%		71
City of Boulder website	2.1%		5
Other (please be specific)	11.1%		26
Total			234

## How long have you lived and/or worked in Boulder?



Less than 5 years	16.8%		39
6 to 15 years	25.0%		58
16 to 25 years	22.8%		53
More than 26 years	35.3%		82
Total			232

## What is your age?



Age Group	Percentage	Count
18 to 36	21.6%	51
37 to 55	37.7%	89
56 to 74	36.9%	87
Over 74	3.8%	9
<b>Total</b>		<b>236</b>

## Do you have ideas/suggestions to improve community engagement (that were not mentioned above)?

Count	Response
1	Address complaints more constructively
1	Digital is good
1	Direct interactive dialogue with instant feedback.
1	Doing a great job! I feel that my voice is heard.
1	Events with/for the tech/entrepreneurship community: Galvanize as a host
1	Find ways of reaching the masses with the important questions that are on the table.
1	Get a balance of home owners and others. Not sure how to best engage the non-homeowner.
1	Glad that Open Boulder forwarded this to me.
1	Grocery stores - and NOT just Whole Foods!
1	I appreciate the online options as I never seem to have time to attend the public meetings.
1	I do not at this time. But would like to get involved .
1	I would love to see some outreach to the arts community, including: Board@studioartsboulder.com

**Count Response**

1	INCLUDE TIME OF DAY / DAY IN WEEK IN YOUR CONSIDERATION OF COMMUNITY ENGAGEMENT.
1	Informative, well written updates communicated through Twitter are best.
1	Involve / Reach out to below poverty level minority populations of Boulder (17% of population)
1	Mailed notices
1	Make it a simpler process with an outcome that imagines build out scenarios
1	More easy surveys that don't require a login like survey monkey.
1	More options for working families
1	Newspaper and mailing should be best way to reach the most permanent residents
1	Newspaper articles noticing meetings in all parts of town
2	No
1	None
1	Perhaps Comp Plan citizen working groups around key issues
1	Please be sure to televise as many related meetings as possible on Channel 8
1	Provide illustrations of how the plan can directly affect our loives.
1	Regular column in Boulder Camera ( many of us read it online)
1	Schools, rec centers
1	Smaller, neighborhood meetings with elected officials
1	TOO MUCH INFO SO FAR AT TOO MANY MEETINGS!
1	The only media that will include all permanent residents is US mail & Daily Camera,.
1	To get more people involved and aware please use traditional mail. Thank you.
1	Vote.
1	direct mail survey vote of registered voters
1	If there is really a concern about involving everyone in the community, look at all populations and how they can be reached. Not everyone is tech savvy, so reaching all constituents means that multiple methods of outreach need to be used.
1	It is not letting you pick more than one option for questions 2.3.,4 & % so this is kinda of meaningless
1	Yes. You are absolutely compelled to mail a survey to every one of the 67,000 registered voters in Boulder. Every single person living here has a stake in this and every single one deserves an opportunity to comment. Not all will. But everyone deserves a chance. The U.S. Mail is the "greatest common denominator" means of contacting people. Meaning, it is the one thing that is in place for people who have no other means of hearing about things and participating. You must do this. Otherwise, you're relying on "luck" that someone was fortunate enough to know about your website or get on your "lists" or have the computer sophistication. Everyone must be contacted. U.S. Mail! I'd prefer you mail everyone a survey, because in giving you my email, we're right back to the fallacy of you having 30 Boulderites at this gathering, getting 30 emails addresses, and then thinking you're done. You're not. 66,790 voters weren't at this meeting and you don't have their emails!!
1	Ask neighborhoods what policies - and actions- they would like to see in the Comp Plan. Ask them what they like about their neighborhood and what they would like changed.

**Count Response**

1	I would like city staff who are working on this plan to visit with Todd Kilburn, CFO Naropa University and I, Aaron Cook, Facilities and Operations Naropa University.
1	Paid focus groups for the hard to reach segments you want to hear from. If you are in the poorest portion of the population offering a meal and \$20 for an hour of your time might work. Students in rentals will do a lot of things for 20 bucks.
1	Make a special effort to get input/engagement from CU students, millenials, local employees, and other constituents who don't typically engage in processes like these
1	Reach out individually as much as possible and make sure people understand that their views will be listened to. I am on the steering committee for Open Boulder and we are encouraging as many people as possible to participate.
1	The City is working very hard to get people to respond. They are doing so in a very biased way by implicitly making the assumption that as long as buildings are pretty, growth is not a problem. That ignores several decades of Boulder's city policy. Because of this apparent bias, city representatives are not trusted to actually carefully consider the recommendations they hear from citizens.
1	Yes - (Need More Time) Also provided input to Longmont Planning Commission Erin Fordick SR Planner City of Longmont
1	The problem with online engagement is that if you aren't already aware of the issue and actively reaching out to the city online, you are left out of the process. Other online issue is the feast or famine dilemnia - you sign up for notifications and you get too many or they aren't fully related to the one or two topics you specifically want to know about. This is especially true for people who don't want to become super engaged - they just want to know about the most relevant planning issues, and be given an easy chance to give their opinion. By "most relevant" I mean zoning or other regulation changes that could effect the neighborhood a person lives in as well as the major development issues being addressed in part by the BVCP update. Finally, though I am comfortable online, I am not interested in being "friends" with the city or following the city on social media. Unless you have a super high resident reach, social can only be a proportionately appropriate part of your communication strategy. You should notify all residents substantially affected by a planning issue through the mail and/or large neighborhood signage about possible changes. Give them brief background and timing - as well as where to go online for more information on the specific topic as well as how to give feedback. Ideally online you are giving multiple perspectives on contentious issues (like they do in the state voter guides.), as well as facts to help residents develop informed opinions. There needs to be a phone options for those that don't want to use online tools for whatever reason. Perhaps use the water bill and other notices/bills from the city as a way to educate and reach people. Stick an insert in these mailings.... Thanks for letting me share my thoughts.
1	Any digital experience has to be mobile (smartphone) friendly to attract younger audiences.. An app, perhaps, that can be widely publicized and downloaded, perhaps through business or other organizations and university student groups. But the key to attracting wide attention is not just through offering stuff. It takes a campaign to publicize the importance and opportunity. And the facility for participation has to be easy for folks with a lot of distractions for attention. Otherwise, only those who choose to be involved and have the time--probably older populations--will do so.
1	Get the word out to a broader group of people through USPS mail, email and social media so these planning events aren't dominated by a small, vocal minority.
1	Develop media packages that can be provided to HOAs or neighborhoods for meetings or hand out. Hold open meetings with enlightened developers to preclude more block buildings with no design interest.
1	Please share information and accept comments through email. I am disabled and unable to physically attend meetings. I do not want to continue being excluded from planning just because of this.
1	There are many cutting-edge tools for dialog. Residents need to talk to each other on big picture level.

**Count Response**

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1	I think the Boulder comprehensive plan is a very serious issue, and I furthermore think that social media is frivolous. If you truly want to survey as many residents as possible, you should engage in a mailed or hand-delivered survey. Unfortunately, too many local residents no longer subscribe to the Daily Camera so our newspaper has ceased to be a viable form of communication for many residents. I also encourage working through neighborhood associations. I hear of increasingly debilitating stresses put upon neighborhood streets by too many cars owned individually by people living together in a single home. Who would ever have thought that finding a parking space in a previously quiet neighborhood in Boulder would turn into the vexing challenge it now has frequently become?
1	Let us vote on some of the comp plan changes. Every citizen can then have a voice. Define "Community Benefit". Nothing should get supersized over the zoning, unless it has true community benefit. No more areas like Boulder Junction. Put it on hold until we have a plan! Kick out anybody who approved the Daily Camera site redevelopment. That is going to be a big, ugly eyesore for generations to come. Shame.
1	Would love to understand in more detail what each of the options above entails – especially the engagement options. What does a "meeting to go" entail. Right now it's pretty opaque for someone unfamiliar with the material. Looking forward to learning more! Thanks
1	keep the staff memos brief if possible. sheer volume of memos makes it challenging for the public to find time to stay abreast of the technical work and the issues.
1	I'd like to see brown bag lunches with some kind of educational piece followed by a more public meeting.
1	Reach out to under-represented portions of our population. Latino. Students. Renters in general. Fixed income. Organize a picnic (free food) in their neighborhood. Also put signage at bus stops for inbound daily commuters, addressing those people directly. Need their input even though they don't live here.
1	Lot of people who have been long term resident of Boulder might not be so digitally active, or savvy, so mailing to everyone in the city is probably the fairest method of contacting residents.
1	Include the entire community in the process, not just the usual suspects. That means special efforts to include students, millennials, employees, minorities and low-income
1	Representatives at local coffee shops & coworkknb spaces would be a good way to connect. Also, sponsor some hikes or biking events. Do a survey after with some snacks!
1	I think a lot of older Boulder residents are being missed entirely by the types of BVCP "engagement" that I've seen so far. There is such a barrage of confusing information spewing out of the Planning Department that it almost seems like there is a deliberate effort being made to confuse and overwhelm people and to shut out input from older Boulder residents. I think sending out info and opinion surveys via water bill inserts is one easy way of reaching Boulder residents that are not plugged into all of the online and social media portals. It is also a more fair and democratic means of reaching everyone who deserves to be reached and deserves to have a say.
1	Track demographics of input received and ensure final report includes representative sample of those who live and work in Boulder.
1	I think the possibilities are well covered. I think that some of those mentioned are not practical for the majority of residents whose lives do not revolve around digital media though. For us, emails reminding us to check the City web site when new information and meetings are posted is helpful. With those reminders, people who are really interested in becoming informed will find it easier to stay up to date. Online surveys are nice, but there should be a way to determine where the person lives. I don't believe that the other digital media, digital town hall meetings, webinars, etc., will be representative of the majority of Boulder residents, including those at both ends of the economic spectrum. Again, feedback through social media appeals only to those who walk around glued to their smartphones all day. People with families do not have the time for that. If of these methods should be geared to providing information to people, not getting feedback. Feedback should involve making the effort to become informed, and then taking the time to provide feedback, including one's identity and place of residence.
1	Mailers to every Boulder residential address seems like the fairest way to reach everyone in the community. On the mailers, social media addresses as well as the other information sources could be listed.

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**Count Response**

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- 1 Yes. Mail a survey to every registered voter in Boulder. Do it the same way that mail in ballot elections are run. Stop saying that small groups of people, even statistically representative surveys, speak for all of us. We're all upset and we all deserve a chance to have our feelings counted. But of course, you're not going to do this. You're going to design all kinds of trendy electronic things and gadgets that all the growth-crazy people will use, and none of us will. So your results won't be worth the paper they're printed on. This will be a farce on a grand scale. Shame on the City of Boulder for cooking the books by selective sampling, or in this case, selective use of information technologies that favor the same groups of people that support the runaway growth that the City has already decided it's going to do. What a sham. MAIL EVERYONE A SURVEY. That way even old people who aren't on computers, who are desperate to weigh in, will have a chance to. But no - you don't want to hear from them, so you're not going to devote 10% as energy reaching them as you will your pro-growth populations.
- 
- 1 public chalkboard wall I wish this was campaigns things like neighborland rss feeds community interactive activities chalk sidewalk connecting neighborhood associations and organizations more public events like cyclovia public events in public spaces increasing cross pollination of existing organizations a community based clean air campaign
- 
- 1 Please DO NOT depend upon electronic media to engage the population of Boulder. You will miss a large segment of the population. I encourage you to engage the neighborhoods, and create Neighborhood Plans to create a current, real-life Comprehensive Plan. Please stop the top-down process that has been ruining Boulder by over-development, and over-height buildings getting approved with no public input, This is not creating the Boulder that most residents moved here to enjoy. Stop trying to turn Boulder into LODO.
- 
- 1 There are tons of opportunities to go and speak up about Boulder issues but very little indication or feedback that doing so is worth anyone's time. Development plans seem to have a life of their own and outreach seems more like cover, a pretense. It would be great if the ideas actually came from the community rather than just asking us to react to what you are already planning to do.
- 
- 1 Yes, all people in Boulder should be surveyed using mail in forms. Many older people like me are not tech savvy but we certainly have opinions on the out of control growth in Boulder. Traffic is awful, and the high rise apartment buildings are hideous. We the stake-holders need a say in the Comp. Plan. I suggest city wide polling to get all people's opinions, not just computer driven survey's. Buy doing this you leave out the older generation and the input is skewed by the tech savvy pro density demographic.
- 
- 1 Are you aware that this is a Boulder County Comp Plan update and not a Boulder City update? Why do all the questions assume interested parties live and/or work in the city Boulder? Oh wait. It's because Boulder city staff doesn't think anyone outside city limits exist in Boulder County. Apologies. We forgot that for a second.
- 
- 1 Have follow up surveys - or some feedback mechanism - to measure progress with community engagement. How will we know we're on the right path if we don't have a way to measure improvement? Pick midstream mileposts, and do a reality check, then adjust accordingly. Goals are important - what will tell us that the engagement process succeeded? Make this concrete and actionable.
- 
- 1 In a matter of such importance to the continued well being of our city, I would like to see a mailing to all Boulder residents by post, which they could fill in and mail back. This is the most democratic and inclusive method of getting feedback. I speak for my older neighbors who have lived in Boulder for 30+ years and have helped to build the community we have today.
- 
- 1 I think the suggestions to have the neighborhoods delegate process would be disastrous. I believe the positions of Open Boulder represent a reasonable approach to making a living, diverse city. It is obvious that Boulder is changing and the voices that represent the city must change as well. I am a thirty one year resident and tire of the same people pushing a tired, exclusivist agenda.
- 
- 1 The potential plans need to be brought to each neighborhood for discussion by the presenters to the interested neighbors. In many cases, the neighbors are WORKING families and can not spend much time attending to public meetings or city council meetings, etc. But the choices that are being considered affect the neighborhoods and the working families greatly. The affects are economic and social that impact the neighborhoods.
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**Count Response**

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- 1 Be clear and targeted about what the issues and impacts at hand are - be bold in the vision and communication. Keep the concepts simple and compelling and avoid muddled jargon and wonky policy talk. Get past the vocal self interested minority who have time to come to public meetings to the actual majority of the population. And for god's sake, City Council, do not be afraid to be leaders!
- 
- 1 Boulder Valley does not mean Boulder, the city. These discussions often turn into Boulder-centric discussions. Heck, this survey ASSUMES that everyone lives in Boulder!! You have meetings in Boulder, discuss goings-on in Boulder... no wonder those of us living in the "L" towns don't often get engaged. We're invisible and we know it. Perhaps have a meeting in Louisville or Lafayette or anywhere but downtown Boulder. Then, you're likely to have actual engagement from residents living in the COUNTY of Boulder. The County is a big place, folks. Just look at your maps. The city of Boulder is just one part of it, even though the Boulder mayor, Council, and Planning Dept. like to pretend that their city IS the county.
- 
- 1 Our neighborhood is one of the more culturally & economically diverse neighborhoods left. Tapping into our neighborhood association to help gather information from those less likely to participate will be an good option. I look forward to our city and its communities as a whole having the courage to articulate an endgame as far as the numbers of people who live and work here. There is a serious resource issue related to population as well as the impact on this incredible beautiful valley.
- 
- 1 The city does a huge disservice to it's older population by promoting social media, webinars, etc to get this information out. Many older people don't participate in social media like facebook, twitter, etc. Many of them don't even know what webinars, skypeing even is. The US postal service is the best way to reach ALL boulder residents. Most of our older residents are homeowners and these changes impact them the most so it's critical that they are informed. Young people using social media are mostly college students that will only be here for 4 years and those that promote density, removal of height limits up-zoning and co-op style living. Older people that are tech savvy, like myself, don't wish to participate in social media, mainly because it's often childish, petty and mainly offers a venue in which to promote narcissism. Stakeholders in Boulder deserve better than this from the people they elect.
- 
- 1 Extra effort to reach and engage the unengaged CU students, renters, non-resident commuters and employers. Assistance provided to these groups to organize their engagement with the BVCP process.
- 
- 1 As a Open Boulder Steering Committee member it would be great to get information sent directly to us.
- 
- 1 We need to collect demographic information about the people who engage in city processes as well as our appointed officials (information like age, income, race/ethnicity, job sector, homeowner vs. renter, family status, etc.) so that we know whether we are actually getting anything remotely resembling a representative population, and so we can actively recruit under-represented populations, or normalize feedback according to the populations from which it came, to reflect the city's actual composition. Also, it should be totally unacceptable for the city to specifically target certain populations to exclude or discourage from participating in our civic processes, as is currently the occasionally mentioned case with the 20k-30k students that live here today -- and who will, as a population, continue to live here for many decades.
- 
- 1 I would recommend separating community engagement efforts from City Council and advisory board events. Such events have a negative connotation in terms of participant time commitment. Use social media and email to get the word out. Having a website that is user friendly and in "digest" form would be ideal as well. No one wants to have to weed through materials. FYI - I'm affiliated with Open Boulder.
- 
- 1 We have to remember we have a very large senior population in Boulder. By using all "techie" forms of communication a large number of seniors, who still pay taxes and vote (we hope) are being excluded from communication. It is still needed to do communication by good old US Mail to be fair to all citizens.
- 
- 1 Stop shaping the direction of the meetings with spin oriented information. Stop asking vague questions about issues of concern where the answer can be used in multiple ways.
- 
- 1 Thanks for the opportunity to provide text feedback. 2 suggestions: 1. Make webinars and videoconferences available/viewable at any time, rather than at specific hours, so that folks can connect at their own convenience 2. Allow anonymous comments to be made on InspireBoulder as well as on other feedback venues; if this is not possible, why isn't it? Some of us are private and will not provide feedback that cannot be made anonymously. I've noticed that there are not many comments made on the Civic Area Plans on the Inspire Boulder website. Perhaps this is one reason why?
-

**Count Response**

1	Reach out to the Bottom Teir of the population / ie the poor and uninformed! Lets make Boulder a happy place for All! Even the disadvantage Let's Do it Right the First Time!
1	it is often hard to make meetings bc of conflicts with work and particularly school. I prefer to offer opinions online in response to emails bc I feel badly that I cannot attend these meetings, but I do want to voice my opinion,
1	City should continue to engage residents. Neighborhoods in Boulder are now organizing, partly as a result of perceived Planning staff/City decisions that have activated community voices. City engagement should be sincere and continuous. While the process may seem obnoxious, the end result will certainly be better.
1	go to people instead of having them come to you (on the bus, at story time, at the rec centers, on trailheads, partner with local restaurants to do a special happy hour....) combine it with other things people want to do / have to do (a concert, shopping...)
1	Direct outreach to typically underrepresented groups. Connecting with advocacy groups that better represent student groups, renters, the Latino community, low income folk etc.
1	How can we DISCUSS issues, not just answer these surveys? I always seems like staff makes decisions and just presents them, that our ideas are rarely considered.
1	I think that it is important to surveys and send information through the mail initially, and to allow citizens of Boulder to "opt out" into the digital city information system if they have access to it. I have a number of elderly neighbors who do not use computers or digital media and their opinions are not being sought or heard. It it 2015, true, but I think that Boulder is leaving out a large sector of the population at this time, that being the non-media savvy population.
1	Info packet for HOA or neighborhood meetings - Clarify process - where inputs can be made - Listen to input - Don't develop your portion to early It's unfortunate, but not everyone who want to live here can't!! - You know the reasons
1	A quarterly letter to each residence. Not a newspaper. A one page listing of the main subjects under discussion, of recent rule changes, and important meetings upcoming. Not articles and discussions. Just one-liners.
1	More open selection on advisory boards, now too political. Real open dialogue at public meetings with open participation. My observation is that an inner circle is invited and aware but new people not welcome - access not easy.
1	I think the most important aspect is to get input from the groups that are traditionally underrepresented - younger people, renters, people in mobile home parks, CU students, people who live in multifamily housing, children (the Growing Up Boulder group is a great avenue for getting kids involved), Latinos, low and lower middle income folks. I also think that the new neighborhood liaison could help, by focusing on reaching out to condo and town home associations and mobile home parks, not just single family neighborhoods. I would use the churches (the most successful city outreach events to the Latino community that I have seen was hosted at Sacred Heart of Jesus Church). I think it is very important to fully engage students, so outreach should be in the fall, not summer - we need the voice of that 25% of our population fully represented. And I think it is important to engage with the high schools- hold events at the big high schools. And it is important that people who are part of our community - in-commuters who can't afford to live here or don't have housing options that work for them in Boulder - are part of the process. they are a big part of our community.
1	Meetings open to the public with dialogue with actual decision makers is the only really important thing.
1	I think information in the Daily Camera is critical. Even if the city has to pay for "advertisement of meetings, etc" I think a city wide mailed survey is VERY important to do to get the most feedback.
1	Rights of Nature Let's learn to govern ourselves as part of the whole Earh community. How will we know what the right choices are? We could follow one of Aldo Leopold's ethics: "A thing is right when it tends to preserve the intrgrity, stability and beauty of the biotic community. It is wrong when it tends otherwise."

**Count Response**

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- 1 Have student-led and/or student-directed workshops that are geared toward city planning and community development. This massive part of the Boulder population needs to be more involved and more targeted for involvement. This could involve postering/flyering on campus or around town. I think the lack of outreach to students is one of the glaring deficiencies of our current community engagement policy. Students are transient by nature, yes, but they contribute to Boulder economy and culture and merit enhanced involvement. Encourage those who are passionate about their community building efforts be heard. For example, there are many people who are firmly rooted in the co housing movement in Boulder who have much to say as to why, how, and for whom it works. This is the exciting edge that Boulder has to work with for creative housing solutions! Perhaps this large community organ could produce a pamphlet or mini-book for the community at large which could be distributed via "community engagement" avenues (i.e. City council meetings, neighborhood association meetings, etc.). Salient voices need not be the only ones endorsed by city government.
- 
- 1 Updating the Comp Plan is almost pointless if the Planning Board and the City Council aren't legally bound to follow it. I would expect that community engagement would be much more fruitful, and more community participation would be attracted. Many on the Planning Board only pay lip service to the 2010 Comp Plan principles, disregarding them when they became inconvenient. Also, many of the digital participation options listed are prone to ballot box stuffing. There's a lot of money at stake in Boulder development, so the city must take care to ensure that only Boulder residents can participate, and that only one "vote" is allowed per resident.
- 
- 1 Mail and telephone are the best way to reach our residents who do not have access to or use the internet or social media.
- 
- 1 Please give equal weight to survey responses as in-person testimony. I have a child and don't want to take time away from her in the evenings to attend public meetings. Thanks!
- 
- 1 Hold as many meetings as possible in places easily accessible with decent "meeting space" amenities, i.e., public school auditoriums, BVSD Arapahoe campus meeting space, someplace in Gunbarrel, some place in Nederland. Schedule as many as possible for weekends or in the 6:30 or so time slot. Arrange for parking at large lot and shuttle participants to the meeting space to eliminate parking concerns. Use a lot of electronic "polling" at meetings - the kind that planners use to gain consensus in an anonymous manner and allows a cascading tier of prioritization to be gained. I have worked with an excellent planning company out of Seattle in the past that uses these tools and managed multiple aspects of planning (Makers Urban Architecture, Seattle). Spend the money on charettes and scenario modeling. Develop a training session for anyone who will be leading a "Meetings to Go" session. and/or hire a moderator.
- 
- 1 Are you planning any specific programs to engage younger respondents (for example, youth 12 to 18 and then students and other 18 to 34 year olds)? I found this survey hard to answer. Long lists that ask you to rank choices are not easily interpreted and the tradeoffs are really unclear. Seems like different techniques for getting input will be appropriate at different stages of the process. I did not find your survey to be a clear and logical way to gather initial suggestions or to establish overall direction - who designed this first survey?
- 
- 1 Engage us. We care. I don't like the behind-closed=doors policy making and master plan changing things that have been going on (since I moved here, really ... we had the Homeless Shelter "rezone" and move not long after I moved to Boulder). We love our city. Don't ruin it without listening to our input.
- 
- 1 FORGET using social media -- it skews waaaaay too young. Also, do not over-rely on attendance @ public meetings: most adults -- including parents of young children --and seniors cannot attend them, unless they are already members of a concentrated interest/advocacy group.
- 
- 1 People are too busy to go to meetings. I have three kids and work part time and I cannot find extra time in my day to go to a meeting. Therefore, making it as web friendly as possible is best in my opinion. I would rather do online surveys or emails, then attend meetings. I am very interested in protecting the character and quality of my downtown neighborhood and I really want my voice heard as a longtime homeowner in this neighborhood. But I do not have time to attend meetings.
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- 1 Include groups that typically do not participate or have difficulty accessing means to provide input, attending public meetings, etc. Renters, young, workforce, etc. Possibly create representative groups for input similar to the Comprehensive Housing Strategy working Groups.
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**Count Response**

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- 1 I WAS INVOLVED (MANAGED) IN A COMMUNITY ENGAGEMENT PROCESS WITH BOULDER HOUSING PARTNERS WHERE WE FORMED AN ADVISORY GROUP COMPRISED OF COMMUNITY MEMBERS IN ORDER TO DEVELOP AN OPERATING STATEMENT FOR A CONTROVERSIAL HOUSING PROJECT IN NORTH BOULDER. HAVING NEIGHBORHOOD REPRESENTATIVES WHO ARE ENGAGED AT A HIGH LEVEL, ATTENDING ALL/MOST PUBLIC MEETINGS & MAYBE ANOTHER FEW DEBRIEF SESSIONS AS AN ADVISORY GROUP WITH STAFF, WILL BE, I BELIEVE A GREAT WAY TO EXPAND THE BVCP NETWORK TO DISSEMINATE & RECEIVE COMMUNICATION. \* THIS WOULD ALSO HELP FACILITATE COMMUNICATION BETWEEN NEIGHBORHOODS & GROUPS. COMMUNITY MEMBERS COULD CONTACT THEIR ADVISORY GROUP REP. TO FURTHER HELP THEIR VOICE BE HEARD IN THE CONCO. (i.e. proxy voice)
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- 1 I do not, but would love a community feel. Haven't felt that in Boulder and I've lived here for almost 2 years. Last town in which I lived, I felt it immediately.
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- 1 Most citizens don't have time for meetings. The City needs to get with the times and use the internet. It is important to hire an outside party to get accurate survey results.
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- 1 I've worked in the internet/web industry for many years - it is NOT a replacement for mail notices, and the benefit of real-time in-person engagement. Don't fall into the patronizing trap of thinking that EVERYBODY's on Facebook and Twitter. My teenagers don't do Facebook it's passe (they're all about Yik Yak and SnapChat). Their grandmother(a retired telecommunications engineer) has a Facebook account but refuses to use it because most of what's posted is a waste of time and she doesn't want to be bombarded. Self select a tiny audience and you're going to get blindsided later when the larger community doesn't agree and won't buy "it was available online" as an excuse for not having sufficient in person engagement.
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- 1 This survey is self serving and meant to engage the people who are already engaged-mostly the members of Will Toor's Better Boulder.
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- 1 Community meetings to include YMCA, and rec centers and other community centers where families attend. Outreach to arts community. Outreach to organizations and local churches that work with homeless/low income.
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- 1 Leveraging individuals/groups with platform presence (twitter, facebook, related social media and mailing lists) for broadcasting messages and information to their base.
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- 1 I like how proactive Boulder has been in asking for community input. I have concerns about development in the community, but not about the city asking for citizen involvement.
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- 1 This is a toughie, because I do not think it is access to participation which is the problem. From folks I talk to about this, it is the thought of many people that their opinion and input does not mean a heck of a lot. Whether this is true or not is not the issue, the perception is out there and it is prevalent. So, the city council (especially), the city staff must work hard at disproving this idea (if it is indeed false, I must say I have my reservations). So your question should really be, "how can we improve the trust we have or do not have with the people". I would say, you need to listen better. I have gone to many meetings and it seems that most votes are made with a preconceived idea and it does not matter the voice of the people. Maybe you should have staff say, if we hear x number of the same ideas or thoughts then we must discuss their merits. It would be great to learn the numbers of people writing about x, y or z and the thoughts of the people. Sort of a summary after each meeting. Like how will we know the results of these, how will we know what people have written, said discussed with this survey? Goes into a black box and so far the results are not known.
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- 1 What ever you do, don't do another Boulder Junction! UGLY!!! Please keep Boulder a livable town. If we wanted big, ugly, super density, we would have moved to Denver. Stop Supersizing Boulder!!!!
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- 1 Mentorships of older members to younger members to engage younger members of the community, which will automatically get some amount of advertising done to more people and give potentially life altering skills and experiences to our thriving future.
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- 1 Small easy to digest events, surveys, emails etc. Too much jargon, too much information, too much "work" to read and participate make people who have busy lives turn off.
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**Count Response**

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- 1 I like the idea of city representatives at community gathering places, though I wonder which places those are. Grocery stores are the ideal location since everyone in the city visits them.
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- 1 Have well planned occasional weekend events. Yes, it is hard on staff, but parents, students, and most professionals can't make 6pm evening meetings. Promote at the Boulder County Farmers Markets- and get people to do it who LIKE talking to community and are GOOD at it. Embrace CU and Naropa students and stop being ugly towards them, they are not going anywhere (CU was here before all of us!) and are mostly good. You mentioned using existing organizations, and YES, do that! And churches! And schools! and post office spaces! and water bills, energy bills, western disposal newsletters!
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- 1 Communication conducted via social media privileges those who work at a computer all day long. Our household --medical doctor and teacher--have very limited time to check email and spend no time on social media. As owners of four different residential properties in downtown Boulder, Whittier neighborhood, we are appalled at the lack of communication between the current City Council. I usually find out about issues that will impact me via neighborhood gossip. It is a travesty. Please use the US Postal service.
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- 1 Go through schools to connect to families (eg. Adelante program at Boulder High) --> to connect to Hispanic families
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- 1 If someone I know/like/trust emails me something or posts it on social media, I'm much more likely to read it and respond/engage. I found out about things from people I know.