

# Phase 3 approach

**A** define concepts and key questions (Jan - May)

**B** prepare scenarios, choices, and analysis (June-Sept)

**C** narrow choices (Sept-Nov)

**Phase 4**

## 1-Areas of Focus

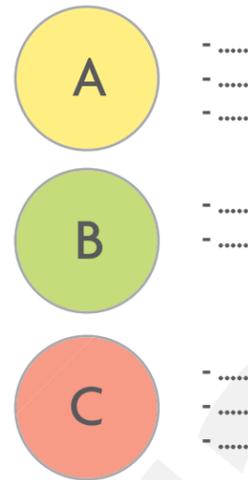


## Confirm topics...

- Resilience, energy, and climate** (e.g., how should plan integrate resilience with sustainability principles?)
- Housing** (e.g., What is appropriate goal and locations for middle income housing?)
- Core values update**
- Jobs/housing balance** (e.g., Should future mix be adjusted to better meet community goals?)
- Housing mix and locations** (e.g., Where are opportunities for middle income housing?)
- Subcommunities/planning areas:** (e.g., What are unique needs and characteristics?)
- Built Environment,** Land Use category updates, Community Benefit

## Site specific planning

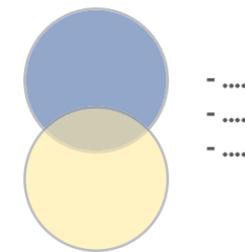
## Develop scenarios or key choices and analysis for further discussion



BCH, CU South analysis

Each scenario with map based approach, visual images, possible policy changes, analysis of benefits and impacts (e.g., climate, transportation, utilities), and “what it would take”

## Narrowing of preferred directions (maps and policies)



**Draft Plan**  
(policies and maps)

## 2&3-Plan “Clean Up” and Policy Integration

### Address alignment for topics such as:

- Regional policy alignment (Intro, History)
  - Biodiversity, soil sequestration, etc. (Nat. Environment)
  - Climate Commitment goals (Climate and Energy)
  - Community Cultural Plan (Economy, Community Well-being)
  - Transportation Master Plan (Transportation)
  - Local food programs (Agriculture and Local Food)
  - Parks and Rec, Libraries, Homelessness Strategy, Etc. (Community Well-being)
- Improve legibility for:** Amendment Procedures, Land Use Map Descriptions

**Initial Draft**  
(policy integration)

## 4-Public Request Analysis

Analysis occurs for parcels and policies that passed through initial screening

Some analysis may take longer...

## Possible Engagement Tools

(Jan - May)

- website updated to reflect focused topics
- a keystone meeting or events (e.g., “Planning Fair”) with other parallel discussion in March/April:
  - online
  - targeted outreach to organizations, groups
- combined engagement with other projects

(June-Sept)

- local meetings (e.g., like “listening sessions”), May/June
- survey #2 on specific options and solutions
- online engagement
- meetings “to go”
- “pop up” events
- targeted outreach to organizations, groups
- focus groups on specific topics
- Boards and Commissions check in

(Sept-Nov)

- fall events TBD

Draft  
2/15/16