

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
How would you rate the overall quality of life in the Boulder Valley, taking all things into consideration?	1 - Very bad		0%		0%
	2 - Bad	1%	2%	1%	3%
	3 - Neither good nor bad	5%	4%	4%	4%
	4 - Good	45%	50%	44%	48%
	5 - Very good	49%	43%	51%	45%
<b>TOTAL</b>		100%	100%	100%	100%
Average		4.4	4.3	4.4	4.4
n =		925	719	925	719
How would you rate your familiarity with the Boulder Valley Comprehensive Plan (the Plan)?	Never heard of it / know nothing about it	19%	13%	12%	10%
	Do not know much about it	40%	27%	38%	24%
	Know some things about it	30%	38%	38%	40%
	Know quite a bit about it	8%	13%	9%	14%
	Very familiar with it (e.g., understand its purpose, scope, objectives, etc.)	3%	9%	3%	10%
<b>TOTAL</b>		100%	100%	100%	100%
n =		913	705	913	705
How closely would you say you have been following the discussions about the Plan update now taking place?	Not at all	40%	22%	30%	17%
	Not too closely	37%	38%	42%	34%
	Somewhat closely	21%	28%	24%	34%
	Quite closely	3%	12%	4%	15%
<b>TOTAL</b>		100%	100%	100%	100%
n =		892	630	892	630

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

<i>Values in greatest need of increased attention</i>		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
First priority for increased attention	A diversity of housing types and price ranges	42%	33%	30%	26%
	An all-mode transportation system to make getting around (with or without a car) easily accessible to everyone	13%	15%	18%	15%
	A compact community surrounded by preserved open space	10%	11%	12%	14%
	A place with a unique identity and sense of place, with great neighborhoods and public spaces	8%	11%	8%	13%
	A community that practices environmental stewardship and climate action	9%	9%	8%	9%
	A welcoming and inclusive community, with a culture of creativity and innovation	6%	8%	6%	7%
	A vibrant economy based on Boulder's quality of life and economic strengths	5%	5%	7%	6%
	A healthy community where people's well-being is supported	3%	4%	4%	6%
	Strong city and county cooperation to carry out the Plan	3%	3%	3%	3%
	Other	2%		3%	
TOTAL		100%	100%	100%	100%
	n =	802	479	802	479
Second priority for increased attention	An all-mode transportation system to make getting around (with or without a car) easily accessible to everyone	22%	18%	18%	17%
	A diversity of housing types and price ranges	16%	18%	15%	13%
	A compact community surrounded by preserved open space	14%	12%	12%	11%
	A place with a unique identity and sense of place, with great neighborhoods and public spaces	11%	11%	12%	14%
	A community that practices environmental stewardship and climate action	8%	9%	8%	9%
	A welcoming and inclusive community, with a culture of creativity and innovation	7%	10%	9%	9%
	A healthy community where people's well-being is supported	8%	8%	6%	9%
	A vibrant economy based on Boulder's quality of life and economic strengths	7%	5%	8%	6%
	Other	4%	6%	8%	8%
	Strong city and county cooperation to carry out the Plan	3%	2%	5%	4%
TOTAL		100%	100%	100%	100%
	n =	781	492	781	492
Third priority for increased attention	An all-mode transportation system to make getting around (with or without a car) easily accessible to everyone	16%	18%	15%	15%
	A place with a unique identity and sense of place, with great neighborhoods and public spaces	16%	10%	14%	11%
	A welcoming and inclusive community, with a culture of creativity and innovation	12%	13%	9%	10%
	A community that practices environmental stewardship and climate action	12%	10%	9%	11%
	A vibrant economy based on Boulder's quality of life and economic strengths	11%	10%	11%	9%
	A compact community surrounded by preserved open space	9%	9%	9%	10%
	A diversity of housing types and price ranges	8%	9%	8%	9%
	Strong city and county cooperation to carry out the Plan	7%	5%	9%	6%
	Other	4%	9%	7%	10%
	A healthy community where people's well-being is supported	5%	7%	8%	9%
TOTAL		100%	100%	100%	100%
	n =	673	428	673	428

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

<i>Values in greatest need of increased attention</i>		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
<b>Community Values: top 2 priorities for increased attention</b>	A diversity of housing types and price ranges	56%	49%	43%	37%
	An all-mode transportation system to make getting around (with or without a car) easily accessible to everyone	33%	33%	34%	31%
	A compact community surrounded by preserved open space	23%	22%	23%	23%
	A place with a unique identity and sense of place, with great neighborhoods and public spaces	18%	21%	19%	26%
	A community that practices environmental stewardship and climate action	16%	17%	16%	17%
	A welcoming and inclusive community, with a culture of creativity and innovation	13%	17%	14%	16%
	A vibrant economy based on Boulder's quality of life and economic strengths	12%	10%	15%	12%
	A healthy community where people's well-being is supported	11%	12%	9%	14%
	Other	6%	6%	11%	8%
	Strong city and county cooperation to carry out the Plan	6%	5%	8%	7%
<b>TOTAL</b>		194%	194%	192%	192%
	n =	826	507	826	507
<b>Community Values: top 3 priorities for increased attention</b>	A diversity of housing types and price ranges	63%	57%	50%	44%
	An all-mode transportation system to make getting around (with or without a car) easily accessible to everyone	46%	48%	46%	44%
	A place with a unique identity and sense of place, with great neighborhoods and public spaces	31%	30%	31%	36%
	A compact community surrounded by preserved open space	30%	30%	31%	31%
	A community that practices environmental stewardship and climate action	27%	26%	24%	26%
	A welcoming and inclusive community, with a culture of creativity and innovation	23%	28%	21%	24%
	A vibrant economy based on Boulder's quality of life and economic strengths	21%	19%	24%	19%
	A healthy community where people's well-being is supported	15%	19%	16%	22%
	Other	10%	14%	16%	17%
	Strong city and county cooperation to carry out the Plan	11%	9%	15%	12%
<b>TOTAL</b>		278%	279%	273%	276%
	n =	826	507	826	507

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
In the past year, people have expressed varying sentiments about the state of the community and the general direction it is heading regarding redevelopment, growth, and design. Which best reflects your views?	The community is generally heading in the right direction	23%	19%	18%	19%
	The community is generally heading in the wrong direction	17%	22%	21%	28%
	Mixed reaction; in some ways the right direction, in other equally important ways the wrong direction	53%	55%	57%	50%
	Other	2%	2%	2%	2%
	Do not know / no opinion	4%	2%	2%	1%
TOTAL		100%	100%	100%	100%
	n =	863	490	863	490
Which of the following statements best represents your preference regarding the future growth of jobs in the Boulder Valley?	Boulder should increase the current potential for additional jobs	25%	24%	26%	21%
	Boulder should maintain the current potential for additional jobs	57%	45%	51%	43%
	Boulder should reduce the current potential for additional jobs	11%	21%	16%	27%
	Other	3%	5%	4%	5%
	Do not know / no opinion	4%	5%	4%	4%
TOTAL		100%	100%	100%	100%
	n =	855	490	855	490
Which of the following statements best represents your preference regarding the future growth of housing in the Boulder Valley?	Boulder should increase the current potential for additional housing	43%	45%	33%	37%
	Boulder should maintain the current potential for additional housing	39%	27%	42%	28%
	Boulder should reduce the current potential for additional housing	12%	18%	17%	24%
	Other	6%	7%	6%	8%
	Do not know / no opinion	1%	3%	1%	2%
TOTAL		100%	100%	100%	100%
	n =	847	480	847	480

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Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Which of the following best reflects your view about the rate of housing unit growth	The city should not limit the rate of housing growth, but instead allow normal market fluctuations in the growth rate	26%	36%	22%	27%
	The city should maintain its system of limiting the rate of housing growth (no more than 1% per year on average)	43%	34%	47%	36%
	The city should reduce the rate of potential housing growth (i.e., less than 1% per year on average)	15%	14%	18%	20%
	Other	11%	11%	9%	13%
	Do not know / no opinion	5%	6%	3%	4%
TOTAL		100%	100%	100%	100%
	n =	848	476	848	476
Which of the following best reflects your view about the rate of new commercial growth	The city does not need to manage the rate of commercial growth allow normal market conditions	48%	44%	48%	43%
	The city needs a system to limit and slow the rate of commercial growth	36%	39%	39%	42%
	Other	6%	10%	7%	10%
	Do not know / no opinion	10%	7%	5%	5%
TOTAL		100%	100%	100%	100%
	n =	846	477	846	477

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Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Which of the following statements best represents your opinion regarding the encouragement of mixed use within commercial hubs and along major arterial roads?	I generally support the encouragement of mixed use developments in these locations	47%	50%	43%	44%
	I believe there are positive and negative tradeoffs ... mixed use should be encouraged only in carefully defined areas	39%	35%	39%	34%
	I generally oppose more mixed use developments ... their negative impacts would outweigh any positive attributes	10%	11%	14%	17%
	Other	2%	4%	2%	5%
	Do not know / no opinion	3%	1%	2%	0%
TOTAL		100%	100%	100%	100%
	n =	844	477	844	477
Locations for future concentrated activity	Diagonal Plaza	50%	50%	49%	48%
	55th and Arapahoe	46%	40%	40%	38%
	Table Mesa Center	37%	47%	39%	41%
	North Boulder/North Broadway	32%	42%	32%	36%
	North of Arapahoe between 30th and 38th Streets	34%	36%	33%	36%
	Boulder Junction (30th and Pearl)	32%	40%	30%	38%
	29th Street Center and 28th/30th Street corridor	31%	40%	30%	37%
	Gunbarrel town center	36%	30%	35%	29%
	Basemar (near Baseline and Broadway)	32%	33%	30%	30%
	Meadows Community Center	31%	32%	31%	28%
	Downtown Boulder	23%	36%	23%	32%
	University Hill commercial area	23%	32%	23%	27%
	None of the above	8%	9%	11%	10%
	Other	5%	11%	6%	11%
TOTAL		420%	477%	411%	442%
	n =	807	464	807	464

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Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

<i>Requirements for new development</i>		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
First priority for developer requirement	Limit height and/or protect views	22%	23%	29%	30%
	Provide permanently affordable housing	25%	23%	18%	17%
	Pay for necessary related new infrastructure such as intersection improvements, bike paths and pedestrian ways	13%	15%	13%	15%
	Exceed standards for energy conservation, reduced carbon footprint, and use of renewable resources	17%	10%	12%	8%
	Minimize automobile use and promote alternative modes of transportation or non-single occupancy vehicles	8%	11%	9%	11%
	Be built with exceptionally high-quality design and materials	6%	8%	9%	8%
	Provide accessible and useable public spaces, plazas, courtyards, seating, art, etc	5%	6%	6%	8%
	Provide a unique economic opportunity for the city	4%	3%	4%	3%
	Other	0%		1%	
<b>TOTAL</b>		100%	100%	100%	100%
	n =	797	427	797	427
Second priority for developer requirement	Pay for necessary related new infrastructure such as intersection improvements, bike paths and pedestrian ways	18%	17%	22%	19%
	Minimize automobile use and promote alternative modes of transportation or non-single occupancy vehicles	14%	19%	12%	16%
	Provide accessible and useable public spaces, plazas, courtyards, seating, art, etc	15%	10%	14%	13%
	Limit height and/or protect views	13%	11%	16%	11%
	Exceed standards for energy conservation, reduced carbon footprint, and use of renewable resources	13%	12%	11%	13%
	Provide permanently affordable housing	11%	14%	10%	11%
	Be built with exceptionally high-quality design and materials	8%	8%	8%	9%
	Provide a unique economic opportunity for the city	5%	5%	5%	3%
Other	2%	4%	2%	5%	
<b>TOTAL</b>		100%	100%	100%	100%
	n =	785	436	785	436
Third priority for developer requirement	Provide accessible and useable public spaces, plazas, courtyards, seating, art, etc	19%	21%	21%	20%
	Pay for necessary related new infrastructure such as intersection improvements, bike paths and pedestrian ways	15%	15%	18%	17%
	Minimize automobile use and promote alternative modes of transportation or non-single occupancy vehicles	13%	15%	12%	12%
	Exceed standards for energy conservation, reduced carbon footprint, and use of renewable resources	12%	15%	11%	14%
	Limit height and/or protect views	13%	10%	12%	11%
	Provide permanently affordable housing	12%	10%	10%	9%
	Be built with exceptionally high-quality design and materials	7%	7%	8%	7%
	Provide a unique economic opportunity for the city	7%	4%	7%	6%
Other	1%	4%	2%	5%	
<b>TOTAL</b>		100%	100%	100%	100%
	n =	726	400	726	400

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
<b>Requirements for new development</b>					
<b>Top 2 priorities for developer requirement</b>	Limit height and/or protect views	35%	34%	44%	40%
	Pay for necessary related new infrastructure such as intersection improvements, bike paths and pedestrian ways	30%	32%	34%	33%
	Provide permanently affordable housing	36%	36%	28%	27%
	Exceed standards for energy conservation, reduced carbon footprint, and use of renewable resources	30%	22%	23%	20%
	Minimize automobile use and promote alternative modes of transportation or non-single occupancy vehicles	22%	30%	20%	27%
	Provide accessible and useable public spaces, plazas, courtyards, seating, art, etc	21%	16%	19%	21%
	Be built with exceptionally high-quality design and materials	14%	16%	16%	17%
	Provide a unique economic opportunity for the city	9%	7%	9%	6%
	Other	2%	4%	3%	5%
<b>TOTAL</b>		198%	196%	197%	196%
	n =	805	441	805	441
<b>Top 3 priorities for developer requirement</b>	Limit height and/or protect views	46%	43%	55%	50%
	Pay for necessary related new infrastructure such as intersection improvements, bike paths and pedestrian ways	44%	45%	51%	48%
	Provide permanently affordable housing	47%	45%	37%	36%
	Provide accessible and useable public spaces, plazas, courtyards, seating, art, etc	39%	35%	38%	39%
	Exceed standards for energy conservation, reduced carbon footprint, and use of renewable resources	42%	35%	33%	33%
	Minimize automobile use and promote alternative modes of transportation or non-single occupancy vehicles	34%	43%	30%	37%
	Be built with exceptionally high-quality design and materials	21%	22%	23%	23%
	Provide a unique economic opportunity for the city	16%	11%	16%	11%
	Other	3%	7%	5%	9%
<b>TOTAL</b>		292%	288%	287%	286%
	n =	805	441	805	441

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Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
Comparison of random sample and open link surveys (weighted and unweighted)

<i>Which best represents your opinion</i>		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Building height	Buildings taller than 55 feet might be OK in some parts of Boulder	19%	32%	18%	25%
	Buildings up to 55 feet are generally OK in most commercial areas	23%	21%	19%	17%
	Buildings up to 55 feet might be OK in a few selected areas of Boulder if they provide a number of community benefits	34%	27%	29%	25%
	Buildings up to 55 feet might be OK in a few selected areas of Boulder if quality and design is exemplary	31%	31%	29%	26%
	Buildings above 35 or 40 feet should be prohibited in the City of Boulder	24%	25%	28%	32%
	Other	2%	4%	2%	4%
	Do not know / no opinion	2%	1%	2%	1%
<b>TOTAL</b>		134%	141%	127%	130%
	n =	826	476	826	476

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
Comparison of random sample and open link surveys (weighted and unweighted)

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Where do you live? (Random sample survey: all respondents. Open link survey: residents of City of Boulder or Unincorporated Boulder County only)	Central Boulder	25%	27%	22%	25%
	North Boulder	12%	17%	16%	20%
	South Boulder	15%	14%	19%	11%
	Gunbarrel	13%	16%	11%	21%
	Southeast Boulder	14%	14%	15%	10%
	Crossroads	7%	2%	3%	3%
	East Boulder	4%	2%	4%	2%
	Colorado University	4%	5%	2%	3%
	Outside these areas / rural	3%	2%	4%	3%
	Palo Park	3%	1%	3%	2%
<b>TOTAL</b>		100%	100%	100%	100%
	n =	830	436	830	436
How would you rate the overall quality of life in your neighborhood (or where you live), taking all things into consideration?	1 - Very bad		0%		0%
	2 - Bad	2%	2%	2%	3%
	3 - Neither good nor bad	7%	5%	7%	4%
	4 - Good	44%	51%	39%	47%
	5 - Very good	47%	42%	53%	46%
<b>TOTAL</b>		100%	100%	100%	100%
<b>Average</b>		4.4	4.3	4.4	4.4
	n =	826	395	826	395

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Like most about neighborhood	Access to trails and open space	64%	69%	66%	70%
	General level of safety	62%	56%	66%	59%
	Ease and pleasantness of walking / biking to places I go	61%	59%	57%	56%
	Quiet / low noise and traffic levels	48%	49%	54%	55%
	Parks and public spaces	47%	46%	48%	47%
	Overall cleanliness and maintenance	43%	36%	45%	39%
	Location near bus transit	36%	45%	37%	38%
	Mostly owner-occupied units	27%	26%	42%	36%
	Housing styles, types, and character	31%	32%	33%	39%
	Most of the places I regularly go are within a 15-minute walk	29%	33%	22%	28%
	Affordability	23%	22%	16%	19%
	Mix of owner-occupied and rental units	24%	23%	14%	18%
	Other	8%	11%	8%	12%
	Mostly rental units	2%	2%	0%	0%
	Nothing / none of the above	0%		0%	
TOTAL		504%	508%	511%	519%
	n =	837	431	837	431
Like least about neighborhood	Affordability	36%	35%	24%	25%
	Most of the places I regularly go are farther than a 15-minute walk	26%	20%	25%	20%
	Other	20%	24%	22%	28%
	Too much noise and traffic	22%	19%	22%	19%
	Nothing / none of the above	17%	14%	20%	17%
	Housing styles, types, and character	9%	10%	9%	8%
	Hard or unpleasant to walk / bike to nearby destinations	7%	8%	5%	7%
	Mix of owner-occupied and rentals	5%	5%	8%	8%
	Far from bus transit	4%	9%	6%	10%
	Mostly rental units	5%	9%	6%	8%
	Does not seem clean or well-maintained	5%	8%	5%	8%
	Lacks nearby parks or public spaces	5%	4%	4%	4%
	Lacks access to trails and open space	3%	4%	3%	5%
	Does not feel safe	2%	5%	2%	5%
	Mostly owner-occupied units	1%	4%	1%	2%
TOTAL		166%	179%	161%	174%
	n =	792	392	792	392

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Over the past five to ten years (or since you have lived there), has your neighborhood (or the area where you live) improved, gotten worse, or stayed the same as a place to live, taking all things into consideration?	Improved	18%	17%	20%	20%
	Gotten worse	14%	20%	18%	25%
	Stayed the same	42%	40%	42%	38%
	Some things have improved and other equally important things have gotten worse	12%	11%	14%	12%
	Do not know / no opinion	13%	13%	5%	5%
TOTAL		100%	100%	100%	100%
	n =	829	402	829	402
Preferences of neighborhood programs emphasized by city	Support to improve neighborhood livability (e.g., services needed, amenities, infrastructure)	41%	51%	39%	48%
	Better information from the city about services, programs, and policy changes and proposals	43%	41%	40%	41%
	Support land use planning at local level	34%	40%	33%	45%
	Support for neighborhood events and fostering interaction among neighbors (e.g., block parties)	37%	33%	28%	29%
	Small grants and funding for priority neighborhood projects	32%	32%	28%	30%
	Support disaster preparedness and communications planning	32%	26%	29%	25%
	Civic or leadership training	12%	15%	10%	12%
	Other	7%	13%	9%	17%
TOTAL	None of the above	7%	4%	9%	4%
		245%	254%	226%	252%
	n =	783	393	783	393

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		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Do you live in:	Boulder (in city limits)	85%	78%	83%	71%
	Lafayette		1%		1%
	Longmont		1%		1%
	Louisville		0%		0%
	Superior		1%		1%
	Other Boulder County city		1%		1%
	Unincorporated Boulder County	15%	15%	17%	21%
	Outside Boulder County		3%		3%
TOTAL		100%	100%	100%	100%
	n =	824	478	824	478
(If not a resident of Boulder or uninc. Bo Co) Did you ever live in the City of Boulder?	Yes		58%		59%
	No		42%		41%
TOTAL			100%		100%
	n =		34		34
(If not a resident of Boulder or uninc. Bo Co, but at one point lived in Boulder) When did you move out of Boulder?	Within the last year		6%		6%
	One to three years ago		28%		28%
	Four to six years ago		11%		11%
	Seven to nine years ago		17%		17%
	Ten or more years ago		33%		33%
	Other		6%		6%
TOTAL			100%		100%
	n =		18		18

30 Nov 15  
Source: RRC Associates

## BOULDER VALLEY COMP PLAN SURVEY 2015

### Comparison of random sample and open link surveys (weighted and unweighted)

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
How many years have you lived in the Boulder Valley? (Random sample survey: all respondents. Open link survey: residents of City of Boulder and uninc. Bldr Co only)	Less than a year	1%	3%	1%	1%
	1	7%	5%	3%	3%
	2 - 4	16%	17%	7%	9%
	5 - 9	19%	24%	13%	15%
	10 - 19	20%	21%	20%	24%
	20 - 29	16%	13%	19%	20%
	30 - 39	10%	10%	18%	16%
	40 or more	11%	7%	20%	11%
<b>TOTAL</b>		100%	100%	100%	100%
<b>Average</b>		16.9	14.9	24.3	20.5
<b>Median</b>		11.7	10.0	23.0	18.0
<b>n =</b>		826	415	826	415
(If not a resident of Boulder or uninc. Bo Co) How many years have you lived in Boulder County?	Less than a year		5%		5%
	1		14%		14%
	2 - 4		5%		5%
	5 - 9		27%		27%
	10 - 19		23%		23%
	20 - 29		18%		18%
	40 or more		9%		9%
<b>TOTAL</b>			100%		100%
<b>Average</b>		.	14.3	.	14.3
<b>Median</b>		.	9.5	.	9.5
<b>n =</b>		0	22	0	22

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Including yourself, how many people live in your household?	1	25%	16%	22%	15%
	2	45%	49%	49%	46%
	3	16%	13%	14%	15%
	4	12%	16%	13%	19%
	5	2%	3%	2%	4%
	6	0%	0%	0%	0%
	7	0%	0%	0%	0%
	9	0%		0%	
	12	1%	1%	0%	0%
	15		0%		0%
	16		1%		0%
	25		0%		0%
	45		0%		0%
<b>TOTAL</b>		100%	100%	100%	100%
<b>Average</b>		2.3	2.8	2.3	2.8
<b>n =</b>		819	446	819	446

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Are you employed?	Yes	79%	84%	64%	78%
	No	21%	16%	36%	22%
TOTAL		100%	100%	100%	100%
	n =	825	450	825	450
(If employed) Where do you work?	Boulder	82%	80%	77%	75%
	Other	6%	8%	7%	12%
	Denver	6%	5%	7%	5%
	Longmont	3%	2%	4%	3%
	Broomfield/Interlocken	3%	2%	4%	3%
	Louisville	4%	1%	4%	1%
	Lafayette	2%	1%	3%	1%
	Jefferson County	1%	0%	2%	1%
TOTAL		108%	100%	108%	100%
	n =	526	348	526	348
(If employed) Do you ever work at home?	No	41%	35%	35%	29%
	Yes, sometimes I work at home instead of my employers location, sometimes at my employers location	37%	32%	36%	35%
	Yes, my business is out of my home	14%	17%	19%	22%
	Yes, I always work at home instead of my employers location	4%	9%	6%	8%
	Other	4%	6%	5%	6%
TOTAL		100%	100%	100%	100%
	n =	524	348	524	348

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Are you a full- or part-time university or college student?	No	91%	95%	97%	97%
	Yes, at the University of Colorado Boulder campus	8%	4%	2%	2%
	Yes, somewhere else	1%	1%	1%	1%
TOTAL		100%	100%	100%	100%
	n =	808	442	808	442
What type of housing unit do you live in?	A single-family home	48%	54%	71%	71%
	An apartment in an apartment complex	17%	15%	5%	6%
	An apartment in a single-family home	3%	4%	1%	2%
	A condominium or townhouse	26%	22%	19%	17%
	A mobile home	1%	1%	1%	2%
	Group quarters (sorority/fraternity house, dorm, nursing home)	1%	0%	1%	0%
	Other	3%	4%	1%	3%
TOTAL		100%	100%	100%	100%
	n =	830	448	830	448
Do you own or rent your residence?	Own	53%	55%	86%	82%
	Rent	46%	45%	13%	17%
	Other	1%	1%	1%	1%
TOTAL		100%	100%	100%	100%
	n =	817	436	817	436
What is your age?	Under 20	1%		0%	
	20 to 39	50%	49%	15%	23%
	40 to 54	22%	26%	30%	36%
	55 to 74	21%	21%	45%	38%
	Over 74	6%	5%	10%	3%
TOTAL		100%	100%	100%	100%
	n =	824	452	824	452

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

<i>Do any of the following live in your household?</i>		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Children age 12 or younger	Yes	20%	22%	17%	25%
	No	80%	78%	83%	75%
TOTAL		100%	100%	100%	100%
	n =	796	410	796	410
Teenagers age 13 to 18	Yes	8%	9%	12%	13%
	No	92%	91%	88%	87%
TOTAL		100%	100%	100%	100%
	n =	796	410	796	410
Children 18 and under (calculated)	Yes	25%	27%	25%	33%
	No	75%	73%	75%	67%
TOTAL		100%	100%	100%	100%
	n =	796	410	796	410
Adults age 65 or older	Yes	19%	15%	35%	20%
	No	81%	85%	65%	80%
TOTAL		100%	100%	100%	100%
	n =	796	410	796	410
Anyone with a long-term disability	Yes	6%	6%	7%	6%
	No	94%	94%	93%	94%
TOTAL		100%	100%	100%	100%
	n =	796	410	796	410

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
<b>Which of these categories best describes the total gross annual income of your household (before taxes)?</b>	Less than \$50,000	24%	19%	16%	16%
	\$50,000 to \$99,999	29%	24%	30%	22%
	\$100,000 to \$149,999	25%	28%	26%	31%
	\$150,000 to \$199,999	12%	13%	12%	14%
	\$200,000 to \$249,999	4%	7%	6%	7%
	\$250,000 or more	7%	8%	10%	9%
<b>TOTAL</b>		100%	100%	100%	100%
	n =	754	397	754	397
<b>Are you of Chicano/Chicana/Mexican-American, Latino/Latina, or Hispanic origin?</b>	Yes	3%	3%	2%	4%
	No	97%	97%	98%	96%
<b>TOTAL</b>		100%	100%	100%	100%
	n =	785	409	785	409
<b>Race</b>	White	95%	99%	97%	98%
	Asian or Pacific Islander	3%	1%	3%	2%
	American Indian, Eskimo or Aleut	2%	0%	1%	0%
	Black or African American	1%	0%	1%	0%
	Other	1%		0%	
<b>TOTAL</b>		102%	101%	101%	101%
	n =	778	394	778	394
<b>What is your gender?</b>	Male	49%	44%	52%	41%
	Female	51%	56%	48%	59%
	Other	0%		0%	
<b>TOTAL</b>		100%	100%	100%	100%
	n =	809	417	809	417

30 Nov 15  
Source: RRC Associates

**BOULDER VALLEY COMP PLAN SURVEY 2015**  
**Comparison of random sample and open link surveys (weighted and unweighted)**

		WEIGHTED RESULTS		UNWEIGHTED RESULTS	
		Random sample survey	Open link survey	Random sample survey	Open link survey
Would you be interested in participating in additional opinion surveys or focus groups regarding the Boulder Valley Comprehensive Plan update?	No	40%	41%	42%	37%
	Yes	60%	59%	58%	63%
TOTAL		100%	100%	100%	100%
	n =	786	401	786	401
Please sign me up for the City of Boulder Planning Department email list for periodic updates on the BVCP process	Yes, sign me up	36%	37%	36%	39%
	No, don't sign me up (or no response)	64%	63%	64%	61%
TOTAL		100%	100%	100%	100%
	n =	815	418	815	418

30 Nov 15  
Source: RRC Associates