

CU South Annexation – Engagement Window #2

Draft - October 22, 2020

Purpose/Desired Outcomes

Show how the guiding principles may be “translated” into annexation terms and get feedback to inform decision-making.

1. Share foundational materials (such as application materials, a briefing book, and information about the process) and be available for clarifying questions
2. Hear interests and concerns about the proposed annexation application
3. Compile and organize all input to inform City Council’s direction to staff and ultimately, a decision about whether to annex CU South into the City of Boulder.

CU South Annexation Purpose Statement (accepted by council on Oct. 9, 2018)

The purpose of this process is to define the conditions of annexation for “CU South” under which the University of Colorado’s South Campus would fulfill both the desires of the University system and meet the goals of the City of Boulder. The annexation agreement will be guided by the BVCP CU South Guiding Principles, and a modified annexation process that will provide opportunities to influence the annexation terms through city boards and commissions and the city council meetings.

What issues are planned for engagement?

The CU South Guiding Principles set the stage for council discussions and will be used as a guide for decision-making. The term sheet included in the city staff initial review comments indicates the degree of alignment between the city and CU Boulder through the following categories:

- “Yes”: General alignment between the city and CU Boulder;
- “Analysis Needed”: Analysis and negotiation required;
- “Clarification Needed”: Clarification is needed to understand the University’s objective; and
- “No”: City/CU Boulder disagreement.

The goal of this project is to ultimately have general alignment on all topics (“green” category). Community engagement efforts will focus on topics that have options and those categorized as “Analysis Needed” or “Clarification Needed”. Topics in which the city and university are aligned will not be scoped for engagement beyond “Inform”.

Draft Near-term Engagement Strategy

	November - January		January
	Invite / Get the Word Out (Inform)	Define the conditions (Consult)	Determine a path forward
Goal	<ul style="list-style-type: none"> Inform about proposal Pulse check on the engagement strategy 	<ul style="list-style-type: none"> Consult: Targeted feedback on CU's new proposal, structured around "translating" the guiding principles, focusing on areas with disagreement 	<ul style="list-style-type: none"> Preliminary Direction / Informed decisions
Traditional	<ul style="list-style-type: none"> Mailed information card On-site poster 	<ul style="list-style-type: none"> City Council (Nov. 17) Virtual Meet with groups and organizations 	<ul style="list-style-type: none"> Planning Board input City Council direction
Online	<ul style="list-style-type: none"> Webpage and email lists Targeted social media 	<ul style="list-style-type: none"> Be Heard Boulder questionnaire and comment register Information session – 101 briefing and summary of current input 	<ul style="list-style-type: none"> Webpage and email notification
Targeted	<ul style="list-style-type: none"> Information to neighborhood contacts about process Virtual "drop in" meetings (registration required). 	<ul style="list-style-type: none"> Request agenda time with community organizations Small group meetings 	<ul style="list-style-type: none"> E-mail and Social Media notification

Approach to Topics

Page 17 – 19 of the draft Annexation Briefing Book lists key annexation topics whether city and CU Boulder are or are not aligned. Our approach to engagement is to three tiers of questions:

1. Areas where city and CU Boulder staff are aligned (**GREEN**): "Is the approach to this topic headed in the right direction?"
2. Mostly aligned or need more information (**YELLOW**): "Do you agree with the approach recommended by city staff?" Additional information, such as draft definitions, will be provided.
3. Not Aligned (**RED**): "Under what conditions could you accept ___?"

Anticipated Annexation Schedule

	Date	Task
✓	Oct. 5	CU Boulder submits an amended term sheet <i>Develop approach for community engagement.</i>

	Date	Task
✓	Oct. 23	Process Subcommittee Meeting <i>Review the draft approach to engagement.</i>
	Oct. 26	Planning Board Packet Published
	Nov. 5	Council Memo Due (published later in the week)
	Nov. 5	Planning Board Meeting (<i>discussion only</i>) <i>Staff update and board input to inform council's discussion.</i>
	Nov. 13	Process Subcommittee Meeting (<i>need to confirm</i>)
	Nov. 17	City Council Meeting (<i>Matters from the City Manager</i>) <i>Brief presentation by staff and CU Boulder, followed by council questions and discussion.</i>
	TBD	City-hosted Zoom call with Martin Acres HOA
	Week of Nov. 23 or first week of December	Heard Boulder Questionnaire and comment register <i>Active for three weeks.</i>
	Date TBD Dec. 1 - 4	Community Briefing #1 <i>What's proposed and how to engage – CU available for questions too (confirm w/ CU)</i>
	Dec. 11	Process Committee Meeting (<i>need to confirm</i>)
	Jan. 6	Community Briefing #2 <i>What we've heard – what the community can live with, transportation analysis</i>
	TBD	OSBT Input
	Jan. 15	Process Subcommittee Meeting (<i>need to confirm</i>)
	Jan. 21	City Council memo due (published later in the week)
	Feb. 2	City Council Meeting (matters or public hearing) <i>Direct staff on how to proceed with key issues</i>
	February – March 2021	City staff and CU Boulder work to resolve remaining deal points and finish drafting the annexation agreement.
	April 2021	Potential Planning Board public hearing and City Council First Reading*

	Date	Task
	June 2021	Potential City Council Second Reading*

**Contingent on reaching agreement*