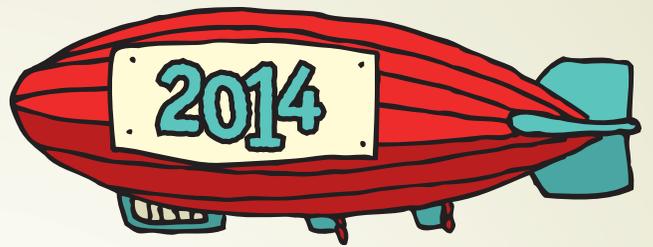


THIS IS

# DOWNTOWN BOULDER



**26%**  
are **employed**  
in the **Downtown**  
Boulder area

**28%**  
are **students**

## Residence

City of Boulder: **40%**  
Part time/summer resident of City: **7%**  
Boulder County (outside city): **12%**  
Colorado (outside BoCo): **13%**  
US resident (outside CO): **25%**  
International: **3%**



**\$58.43**  
**TOTAL**  
**SPENDING**  
per person

## Per Person Spending:

**\$24.47** in restaurants/bars  
**\$33.21** in stores  
**\$0.75** in other spending

## Out of City State Visitor

|                |                |                |
|----------------|----------------|----------------|
| Restaurant/Bar | <b>\$16.70</b> | <b>\$36.18</b> |
| Store          | <b>\$27.14</b> | <b>\$42.58</b> |
| Other          | <b>\$0.32</b>  | <b>\$1.51</b>  |
| Total          | <b>\$44.16</b> | <b>\$80.27</b> |



## Top Activities Downtown

Hanging out/people watching: **81%**  
Eating a meal: **55%**  
Shopping: **52%**  
Coffee/snack: **38%**  
Watching street entertainment: **33%**  
Special event: **13%**



**100%**  
**ENJOYMENT**

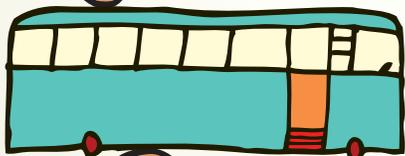
## Top Rated Attributes

(average out of 5)  
Feeling of safety & security: **4.6**  
Customer service: **4.5**  
Overall cleanliness & maintenance: **4.5**  
Family orientation/kids play areas: **4.5**  
Variety of restaurants: **4.4**

**19%**  
**WALK**

## Transportation Downtown

**56% CAR** | **19% WALK** | **9% BUS** | **9% BIKE** | **6% OTHER**



**BoulderDowntown.com**

