

**Boulder Arts Commission Agenda  
December 17, 2014, 6:00 p.m.  
Arapahoe Conference Room, Boulder Public Library**

**CALL TO ORDER**

Approval of Agenda

**PUBLIC COMMENT**

**COMMISSION RESPONSE TO PUBLIC COMMENT**

**CONSENT AGENDA**

Review of November 19, 2014, minutes

**MATTERS FROM GUESTS**

Elks Park Public Art – Mike Lamb

Community Cultural Plan Update – Martin Cohen, CPG

**MATTERS FROM COMMISSION MEMBERS**

Letter to Council—Anna Salim / Linda Haertling

**MATTERS FROM STAFF**

FOR DISCUSSION: Manager's Update

**GRANT PROGRAM ACTION ITEMS**

**OPEN GRANT – LETTERS OF INTENT**

Boulder Art Matrix

Catamounts / BETC

Jaipur Literature Festival

Workshop8

**GRANT BUDGET REPORTS**

Boulder County Arts Alliance (fiscal sponsor), Hoarded Stuff Performance, FY14 Major Grant, Failure Festival

Boulder Museum of Contemporary Art, FY13 R3 Arts in Education Grant, Art Stop on the Go

Greater Boulder Youth Orchestra, FY14 Major Grant, Greater Boulder Collaborations

Pat Lehman, FY14 R2 Spark Grant, 2014 Mapleton Hill PorchFest

**UPCOMING MEETING (Agenda Building)**

6 p.m., Wednesday, January 28, 2015—North Meeting Room, Boulder Public Library

**ADJOURNMENT**

**CITY OF BOULDER  
BOULDER, COLORADO  
DRAFT BOULDER ARTS COMMISSION MEETING MINUTES**

<b>Name of Board/ Commission</b> Boulder Arts Commission
<b>Date of Meeting</b> Wednesday, November 19, 2014, at the Main Library
<b>Contact Information Preparing Summary</b> Greg Ravenwood, 303-441-4397
<b>Commission Members Present</b> Anna Salim, Ann Moss, Felicia Furman, Richard Turbiak, Linda Haertling <b>Commission Members Absent</b> None
<b>Library Staff Present</b> David Farnan, Library & Arts Director Matt Chasansky, Office of Arts and Culture Manager Greg Ravenwood, BAC Cultural Grants Coordinator <b>City Staff Present</b> None
<b>Public Present</b> Amanda Berg Wilson and Eloise Wilson
<b>Type of Meeting</b> Regular
<b>Call to Order</b> The meeting was called to order at 6:00 p.m.
<b>Public Participation</b> Wilson spoke of the passage of Amendment 2A and the impacts both good and bad for the Dairy Center. She was elated that the Dairy could move forward with its renovation and improvement projects, but was also concerned that rents might be increased, pricing artists out of use of the space. Salim and Moss spoke to making inquiries to the Dairy to address this issue in their next reporting session to the BAC, anticipated in April 2015.
<b>Review of Minutes</b> Moss motioned to approve the October 15, 2014, meeting minutes with an amendment regarding her remarks on the West Senior Center; Haertling seconded and the minutes were approved unanimously..
<b>Matters from Commission Members</b> The commissioners discussed items to include in the annual letter to City Council. Initial thoughts were to request additional funding, specifically to fund Boulder Arts Week with consistency through the years and then to fund an ongoing public art program. Turbiak acknowledged the value of Moss's rough draft document which was presented at the meeting, but considered that the results of the Community Cultural Plan might give other variations on direction the Arts Commission should pursue. Farnan recommended that the Commission ask for consistent additional ongoing funding for impactful arts programs "such as Boulder Arts Week," rather than asking that Boulder Arts Week specifically be funded in perpetuity. Moss mentioned that she had been made to understand from various council members that the time was right for the BAC to request additional annual funds. Farnan pointed out that the BAC is not an agency that can direct the City Manager on how to spend money, but that can provide guidance to City Council about where support is needed to buoy up the arts and cultural communities in Boulder. If in agreement, Council is able to take that advisement and request that the City staff respond to their priorities. Salim outlined two sections of the letter she intended to write about: A) support of 2A projects, permanent public art policy clarification and funding concerns, Civic Area activation with the cultural arts and B) implementation of the Community Cultural Plan, sustainable funding for arts programs like BAW, the grant program, quality performance space, and creative districts.
<b>Matters from Staff</b> Chasansky reviewed details of his Manager's update; there were no questions from the commissioners. Chasansky noted that an application for free rental of Macky Auditorium had been approved for one date for the Boulder Philharmonic Orchestra. He also provided details on a promising meeting with staff at the West Senior Center and commissioner Moss to discuss the use of venues within the senior center for rehearsal space. Chasansky gave an update on the work done on the Community Cultural Plan, including the recent community meetings and focus groups which were held in October. He noted that the Mindmixer website had received over 3000 page views with approximately 450 cultural surveys completed. Chasansky introduced discussion of a temporary display of the bronze sculpture, Monarch of the Plains by Stephen LeBlanc. The sculpture had been accepted by the City as a loan from Stephen Tebo to be displayed on the Pearl Street pedestrian mall near 11 <sup>th</sup> Street. Moss protested her disinterest in the piece as a representative of Boulder's

public art face, and the commissioners voiced their general agreement with her position, although they acknowledged that the artwork would likely prove popular. Moss agreed to write a letter to state the BAC's opinion about the need to elevate the City's public art collection; the letter would be reviewed by the Commissioners to allow for their feedback before being sent.

Farnan spoke on the funding anticipated to come from the recently passed local amendment 2A. His expectation was that tax dollars would begin to accrue in January 2015, flowing for about three years. He suggested that funds might reach an impactful level by September, 2015. Farnan noted that there would be workshops on the design of the civic area in February and that the BAC would need to send a representative.

**Grant Program Action Items**

Grant Budget Reports

Grant budget reports from Band of Toughs, (FY14 Major Grant—I Miss My MTV), Boulder County Arts Alliance, fiscal sponsor of Tinhouse Experimental Dance Theatre (FY14 Major Grant—Chalk Talk), Boulder-Cuba Sister City Organization (FY14 Major Grant – Colorado-Cuba Arts and Dance Festival), Boulder Housing Partners Foundation (FY14 Major Grant – The North Boulder Gateway Artwork Project), Chris Brown (FY14 R2 Spark Grant – After the Flood: Path of Destruction and Renewal), Colorado Shakespeare Festival (FY14 R1 Arts in Education Grant – Shakespeare & Violence Prevention), and Consuelo Hernandez (FY14 R1 Arts in Education Grant – Mexican Folkloric Dance at Columbine Elementary) were reviewed.

Furman expressed concern over the Boulder Housing Partners mural, explaining her disappointment over a design that she felt was at odds with the building's contemporary design. Moss and Salim spoke to their perception of the image content and noted significant receptivity to the project by neighbors in the area.

Moss inquired about missing information on the Hernandez report, and staff agreed to follow up. Furman motioned to accept all the reports; Turbiak seconded and the motion passed unanimously.

**Adjournment**

The meeting was adjourned at 8:19 p.m.

**Date, Time, and Location of Next Meeting:** The next Boulder Arts Commission meeting was scheduled to be held at 6 p.m. on Wednesday, December 17, 2014, in the Arapahoe Conference Room of the Main Library's south wing.

APPROVED BY:

ATTESTED:

\_\_\_\_\_  
Board Chair

\_\_\_\_\_  
Staff Secretary

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

TO: Members of the Boulder Arts Commission  
FROM: Matt Chasansky, City of Boulder Office of Arts & Cultural Services  
DATE: December 11, 2014  
SUBJECT: Boulder Arts Commission Manager's Update

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1. Notes on the Agenda:

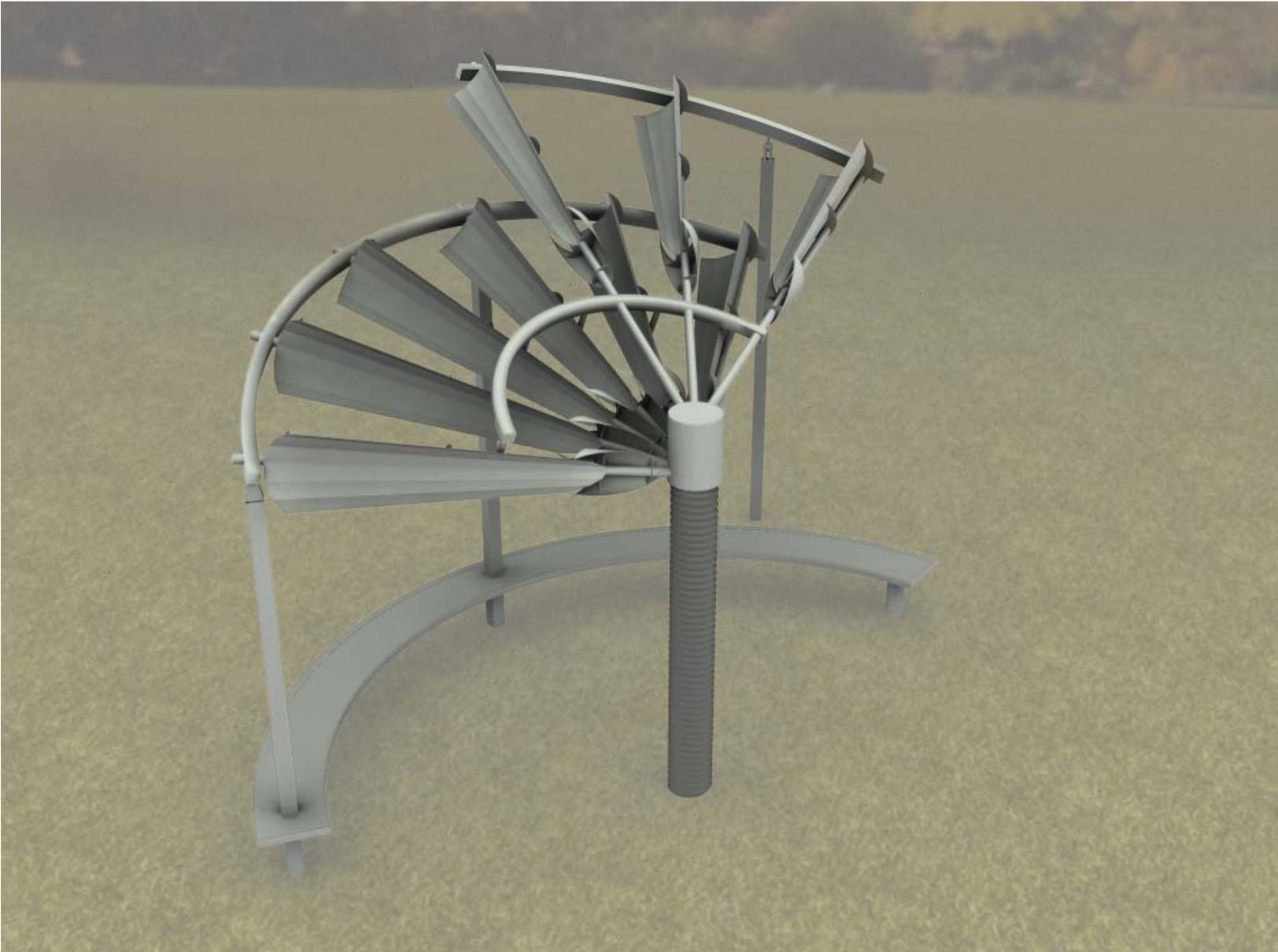
Attached please find documents pertaining to the following:

- a. The presentation on the Elks Park public art project.
- b. Final draft of the letter to City Council.

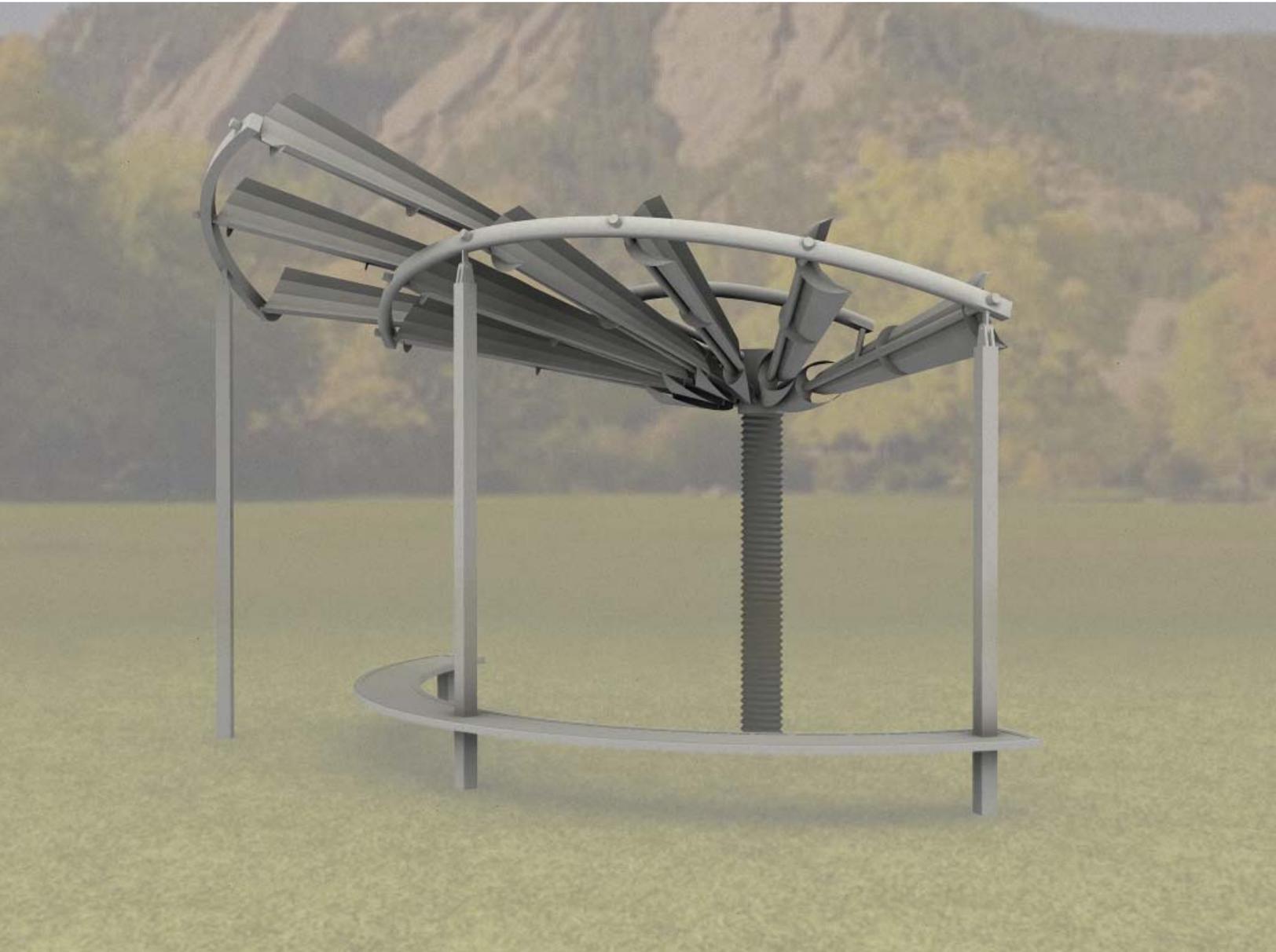
2. Staff Updates

Note: due to construction work in the Canyon Theater, our cultural programs series will not be presenting any new films, concerts, or performances until January.

- a. Public Art
  - Title TBD, Temporary Interventions Project—selection phase
  - West Pearl Poetry—construction phase
  - Junction Place—construction phase
  - Baseline Underpass—design phase
  - Diagonal Highway Gateway Landscape—construction/installation phase







*Project Budget & Scope of Work*

Design engineering, Construction Drawings, Structural Engineering Certification	\$2000
Project Materials/Consumables	\$6300.00
Project Fabrication, Concrete, Footings, Material Processing	\$17350.00
Installation, On-site Equipment, Transportation	\$6200.00
Project Management	\$3150.00
Artist Fee	\$2000.00
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<b>Project Total</b>	<b>\$37,000.00</b>



*Proposed Project Schedule*

Design engineering, Construction Drawings, Structural Engineering Certification	Mid Winter 2015
Project Materials/Consumables Acquisition	Mid Winter 2015
Mid-Point Project Fabrication	Late Winter 2015
Project Fabrication Completion	Mid Spring 2015
Installation	Late Spring 2015



**DATE:** December 17, 2014

**TO:** Members, Boulder City Council  
City Manager, Jane Brautigam

**FROM:** Boulder Arts Commission

**SUBJECT:** Boulder Arts Commission Priorities that Inform the 2015 City Council Work Plan

Dear Mayor Appelbaum and Members of the Boulder City Council:

The Boulder Arts Commission (BAC) appreciates the opportunity to give input and feedback related to the 2015 City Council Work Plan. The upcoming year is an important one for the City to take the lead in creating stronger definition and clarity around how best to support our community's creative and cultural arts.

We are thrilled that Ballot Issue 2A passed, showing our community's strong support for community and culture. The BAC will continue to take a lead role in helping develop and support a vibrant, diverse and high quality public art program at the Civic Area and around the city. We will work to ensure that the various art programs, exhibits and events, both indoor and out, engage the broad diversity of people that live throughout Boulder. With the inclusion in Ballot Issue 2A of up to \$600,000 for public art, the BAC looks to Council in 2015 for **clarity around a permanent public art policy, complete with an established funding mechanism for public art moving forward.**

This year, the staff of the Office of Arts & Culture has undertaken the development of the City's **Community Cultural Plan**. This collaborative process involving stakeholders and a broad section of our community has already paid great dividends with more than 400 people attending public inquiry events, and well over 1,000 online interactions through the surveys, social media connections, and on the Mindmixer website.

In addition, a number of important goals are beginning to reveal themselves through this process.

- **Quality, affordable, well located performances spaces** (indoor and outdoor) are broadly needed throughout the City. The BAC is committed to working with other entities within the City to assist in the continuing study and development of improved city performance spaces.
- **A sustainable funding source for an ongoing citywide arts program** has long been a key priority of the BAC. With community feedback and information being gathered from the Community Cultural Plan, it is clear to members of the commission that our focus in 2015 must be on:
  - Creating a more **robust grants program, with an increased level of funding** appropriate for the high caliber work being created by arts organizations in our community;
  - Working with various entities within the City to develop a model to **designate specific areas within the City "creative districts,"** helping create a sense of place that not only enhances the immediate neighborhoods but expands its benefits out into the community;

- **Continuing to support and provide ongoing funding for Boulder Arts Week**, the city's only community-wide collaboration highlighting the extraordinary diversity and quality of the arts occurring throughout the City. The inaugural Boulder Arts Week this year boasted more than 439 events in 116 venues (both traditional and non-traditional) in the City of Boulder and was attended by approximately 16,000 people. It brought together more than 750 artists working in a variety of fields committed to celebrating and illuminating the breadth and depth of our community's distinguished arts and cultural programs.

The BAC appreciates that Council's support of the arts is not just for arts' sake, but because the city acknowledges the potential of a creative, entrepreneurial group of individuals always looking for ways to improve its community, make Boulder a vibrant place to live, work, and visit and support the effort to make our community a resilient city.

Newly designed creative cultural arts initiatives for our community will require greater levels of funding. The BAC requests that Council work with us to identify and secure these future sources of funding so that these new initiatives will be effective and successful. **We specifically request that additional funding be identified for the 2016 budget so that we may achieve our goals to provide ongoing funding of Boulder Arts Week and begin the implementation of the Community Cultural plan.**

The Boulder Arts Commission thanks the Council for its continued trust in our work and strong support of the creative and cultural arts in Boulder and looks forward to being a strong partner in turning its vision into reality in anyway the BAC can.

Respectfully,



Anna Salim  
Chair, Boulder Arts Commission

Felicia Furman, Linda Haertling, Ann Moss, A. Richard Turbiak  
Boulder Arts Commissioners



## **Boulder Art Matrix**

303.444.6550    buffy@boulderartmatrix.org    1620 Lee Hill Road, #7 Boulder, CO 80304

December 9, 2014

Boulder Arts Commission  
1101 Arapahoe Ave.  
Boulder, CO 80302

Dear Members of the Boulder Arts Commission,

Boulder Art Matrix (BAM) is excited and honored to submit a proposal to the Boulder Arts Commission (BAC) for the Open Grant to request \$25,000 in support of a multi-cultural co-creative pop-up art festival. After our success with Art at the Armory during Boulder Arts Week 2014, we created a 501c3 to continue providing much needed venues and events for artists. We have hosted two Art at the Armory pop-up art events with Hazel Miller performing at the last event.

BAM is proposing a summer celebration of the arts that we hope will become an annual event. This inaugural year will be located in the Holiday Neighborhood Park, June 19-21, 2015 during the summer solstice. We chose this weekend because it is not in conflict with other events scheduled for the summer.

BAM anticipates creating a synergy around a multi-cultural singular art event, attracting local and national art enthusiasts around this year's theme a **Mid-summer night's dreaming: an alternative celebration of spontaneity**. The goal of this event is to unify around a community experience of art, dance, music, theater, food, and sustainability. It will include a lecture series of insightful programs, and children's art and science educational activities. The grant funding will provide the ability for the majority of the events to be free and open to the public. The funds will be used to pay for the artists to perform and for festival logistics.

Boulder Art Matrix will create a large temporary stage and theater, paired with decorated tents on either side framing the North Boulder Holiday Park. The tents will house a large juried visual art show, a farm to table theatrical dinner and other activities that occur throughout the weekend.

Community groups, including the Boulder Fringe Festival and Block 1750, plan to participate and host special performances. Boulder Fringe is planning to create a local interpretation of Blanche Nuit (White Night). Blanche Nuit is a full day of theatrical art happenings. In addition, Chelsea Lockhart, will coordinate the children's programming. Local dance groups, as well as local food, local visual artists and music groups will be invited to participate.

Boulder Art Matrix hopes to work with the City of Boulder to create a memorable celebration of the arts in various forms and showcasing the many talents within our community.

In simple terms, BAM wants Boulder for one weekend to have art take over the city and let the city be in its thrall. May the city dream towards a fantastic blooming of art, music and collaboration .

Thank you for your consideration of this proposal,

Sally A. Eckert  
Buffy Andrews  
Natalie Portman-Marsh  
[www.boulderartmatrix.org](http://www.boulderartmatrix.org)



December 10, 2014

To the Members of the Boulder Arts Commission:

With the passage of 2A, The Dairy Center for the Arts will undergo a renovation that is currently scheduled to take place in two phases, the first of which will begin in July of 2015. This first phase, which the Dairy's current plans estimate will take six months, will focus on the reconstruction of the facade and lobby of the building; the second, also scheduled to last six months, will be the remodeling of the performance and backstage spaces. This construction will leave multiple performance groups in Boulder without a viable theatre in which to produce for at least six months, through it can be reasonably anticipated that performance groups could be without space at the Dairy for closer to a year. In addition, it remains unclear whether performances will be viable during the first construction phase.

We write to you as the leaders of Boulder-based theatre companies Boulder Ensemble Theatre Company and The Catamounts. While we are looking forward to the improved facilities this renovation of the Dairy will provide, we are deeply concerned about what this lack of viable performance space will mean for our companies, for our fellow performance groups, and for the cultural tourism and retail business that our companies bring to our city.

Ideally, we might produce our 2015-16 seasons elsewhere in Boulder. However, other extant performance spaces in town present obstacles:

1. Insufficient or outdated technical equipment (The Nomad, Chautauqua Community Hall);
2. Programming/ facility needs precluding set construction which can remain on-site for the duration of a production (the Boulder Public Library theatre, the Wesley Chapel, madelife, other area churches);
3. Schedules too full with student productions to accommodate academic-year nonprofit production needs (the Nomad given its relationship with Tara, and other area high schools and universities);
4. A greater seating capacity than is necessary or desired for live contemporary theatre (Macky Auditorium, Chautauqua Auditorium);
5. Prohibitive rent (eTown).

In truth, the only other currently viable spaces where we could produce our seasons while the Dairy is being renovated are outside of Boulder, where many more options exist. Neither BETC

nor The Catamounts want to move our home base to another city at this time in our organizational development, if such a move can be avoided. But producing in Denver, or in a facility between Boulder and Denver in a community where rents are substantially lower, must remain on the table for our companies to survive the Dairy's renovation period.

However, we believe that what could be an upcoming crisis is actually an excellent opportunity to experiment with an idea both of our companies have long considered—the operation of an independent space. This space will allow our companies greater autonomy and point-of-sale interactions with our audiences, as well as more opportunities for audience and revenue development. With financial assistance through the Boulder Arts Commission's Open Grant, and the professional help of local commercial real estate company New Option Partners, we will identify, contract, outfit, and operate a temporary performance space for our 2015-16 seasons.

This space will have a performance space with flexible seating for up to 150, that can also be used for classes and rehearsals; a concessions stand and bar which serves locally brewed beers and spirits; sufficient dressing room space; and possibly also include separate classroom/rehearsal, office, and storage space. This project will serve as both a solution to the temporary need, and as a trial run for a permanent space. Our organizations are ready to take on the challenges of operating our own facility during this transitional year and this space will ensure that both groups (as well as other Boulder based companies) will be able to continue their growth and success during a time when they would otherwise have to move out of town or "go dark" for a season.

**We are requesting funding for our Boulder Pop-Up Theatre project, which will take place according to the following timeline:**

**December 2014:** Initial conversations between Boulder Ensemble Theatre and The Catamounts. Initial conversations with Aaron Evans of New Option Partners, exploring space needs and available options within our budget.

**January 2015:** Submission of proposal to the Boulder Arts Commission for Open Grant funding. This proposal will include a budget for the operations of the temporary performance space (including additional sources of funding), a calendar and roster of organizations and artists who will use the space in the coming 2015-16 season, an operations model, and identified candidates for Venue Director (a single point-person who will handle the operations and scheduling of the space.) Other organizations expressing interest in booking part or all of their 2015-16 seasons in this space are the Band of Toughs, Boulder International Fringe Festival, Playback Theatre West, and square product theatre.

**February-April 2015:** Continued space hunt with Aaron Evans of New Options Partners. Boulder Ensemble Theatre Company and The Catamounts will work with pro-bono representation from Berg Hill Greenleaf & Ruscitti to draw up a partnership contract, to assist with research in regards to zoning, liquor licenses, and codes we will need to consider, and to assist in the creation of any other necessary legal documents. The companies will work with Steve Longenecker from DC Insurers Colorado to obtain the necessary insurance policies. Venue Director candidates will be interviewed, with the goal of hiring a Venue Director by May. Brewing and distilling partners will be identified for the bar/concessions area to generate additional income from the space.

**May-August 2015:** Venue Director candidate hired. The P.U.T. space identified and lease signed. Necessary renovations undertaken, including: lighting equipment purchased or rented; temporary seating purchased or rented; pop-up bar constructed. Necessary permits obtained.

**September 2015-August 2016:** The Boulder P.U.T. open and operating. The P.U.T. will be used for performance, rehearsals, and classes, and its bar will be open on “off-nights” whenever possible.

**August 2016:** Assessment of viability of continued operations of space. Should the shared-space model be deemed viable, The P.U.T. will transition from a temporary space to a permanent one, whether at its current location, or a space more suitable to the longer-term needs of involved companies.

Boulder has long needed more than one high-quality option for performance spaces for small to mid-size performance groups. This project will provide both our organizations the opportunity to operate a space where we can run our own box office, earn income through bar and concession sales, provide space for our audiences for post-show gathering and community, and have a “trial run” with a dedicated permanent space.

While the Dairy will remain a valuable incubator option for small to mid-size emerging organizations in the Boulder community, our organizations are poised to take the next step in our organizational growth. This temporary space would meet the urgent need for temporary performance space in Boulder, and over the long term could provide an additional rental space possibility for the numerous smaller companies that currently compete for the limited spaces at the Dairy. Together we will create and shape this proposed temporary space. Boulder Arts Commission support will empower both these companies to continue their successful growth within city limits.

We urge you to assist us in turning this potential crisis into a turning point in Boulder’s advancement as a thriving arts town.

Sincerely,

Two handwritten signatures in black ink. The first signature on the left is for Stephen Weitz, and the second signature on the right is for Amanda Berg Wilson.

Stephen Weitz, Producing Director, Boulder Ensemble Theatre Company  
Amanda Berg Wilson, Artistic Director, The Catamounts



December 10, 2014

Boulder Arts Commission  
Boulder Library  
1001 Arapahoe Ave  
Boulder, CO 80302

Dear Arts Commissioners:

Thank you, on behalf of the Jaipur Literature Festival at Boulder, for the opportunity to submit a Letter of Intent to apply for an Open Grant from the Boulder Arts Commission. The internationally known and celebrated Jaipur Literature Festival (India) has sought to find its home in the US for a western version of the annual event, and has decided upon Boulder. We present the following information and materials for your consideration for possible support of this new endeavor, which promises to create enormous impact in Boulder. We are prepared to submit a full proposal at your invitation, and appreciate your time in reviewing the details of this exciting project.

**Project Description: Jaipur Literature Festival (JLF) at Boulder**

The Jaipur Literature Festival began in 2006 in Jaipur, India, and with swift growth is now among the three largest, most prestigious, and most renowned literature festivals in the world. JLF is the largest *free* literature festival, attracting a broad diversity of people from many countries. The festival is now regarded as a global cultural catalyst, exposing audiences to a constant flow of ideas, stories, words, and music. Festival sessions are designed to encourage interaction among people of all ages and from all walks of life. Disseminating knowledge, cultivating literacy and meaningful intercultural conversation, and considering diverse viewpoints are integral to JLF, as are uplifting and giving back to the community.

Sanjoy Roy, Producer, and Festival Directors William Dalrymple and Namita Gokhale have selected Boulder, CO as the US home of the Jaipur Literature Festival. The Jaipur Literature Festival at Boulder (JLF Boulder) will establish itself here in Boulder as an annual event with the first edition scheduled for September 18th, 19th, and 20th of 2015. JLF Boulder is provided with 501c3 sponsorship through the Boulder County Arts Alliance (supporting documentation from BCAA is attached).

The cultural and artistic depth of the Festival is of the highest international stature. The featured authors are well known, and the presentations are curated by leading international authorities on literature: editors, authors, publishers, and professors, with vast experience in the literary arts and educational events. The Festival is about ideas, using the vehicle of literature, rather than merely being a Festival about books. The US version of the Festival will be similar to the original, focusing on themes relevant to current events and the region. Topics are carefully chosen, such as water, immigration, economic divide, political impasse, and racism, among others.

It is a most significant honor for Boulder to be selected as the site of the US manifestation of the Jaipur Literature Festival. Cities and communities all over the US including New York, San Francisco, Seattle, Chicago, New Orleans, Portland, Phoenix, Vermont, and Aspen have been vying for this Festival for years (and continue to do so). Boulder was selected by the Festival organizers

because of its strengths as a “festival city,” including the qualities of awareness and the sensibilities intrinsic to Boulder, with the intention that the JLF will be an annual event here.

JLF will put Boulder on the cultural map internationally with prolific press coverage worldwide, beginning with a formal announcement and information that will be circulated at the January 2015 Jaipur Literature Festival in India. More than 750 international and US press outlets will be at the Festival and will learn of its expansion to Boulder. JLF at Boulder will bring enormous prestige and economic benefit to our Boulder community, while providing unique opportunities for cross-cultural and cross-socioeconomic dialogue. Sessions will be live-streamed, archived, and available for future viewing locally and worldwide.

### **Community Impact - Artistic**

Cultivating vital cross-cultural dialogue, the Jaipur Literature Festival is a unique, international literary event emphasizing access, literacy, diversity and pluralism. The core value of the JLF is to bridge culture through words, stories, and music. All activities are free to all members of the community. Access and reaching under-served communities is the founding vision of JLF. This is not a Festival of India or Asian authors; JLF is a Festival where many cultures come together through literature, sharing knowledge, celebrating similarities and differences, and engaging mutual and opposing viewpoints.

Cultivating literacy, providing education, disseminating knowledge, and bringing arts and cultural events to the community are central to the missions of both the BAC and the Jaipur Literature Festival. Engaging the community in meaningful dialogue, with outreach and access to underserved populations are key strategies to achieve positive community impact. According to the 2013 TRENDS Report (Community Foundation Serving Boulder County), 14% of County residents live at or below poverty level; 16% speak a language other than English at home. Boulder is generally viewed as an affluent community, but there are pockets of need and hidden diversity. JLF is an event that brings differences to light, and highlights our connections. Words are powerful and evocative; language is a great connector. Some of the words are presented through music – another way to celebrate diversity and foster connection. Through JLF, words become art, on and off the page.

Ancillary to the main literary events, music and theater are important components to the Festival. The music and dance performances consist of the highest caliber performance groups from around the world. Locally, theatrical performances will be curated by Wendell Beavers, founder of the MFA Experimental Theater Program at Naropa University and former Master Teacher at NYU for many years. Musically, we are planning participation by local musical groups from across many genres.

### **Community Impact – Economic**

We anticipate a budget of \$350,000 for JLF Boulder in 2015. Naropa University, Golden Sun Foundation, the CU Center for Asian Studies, The Smithsonian, the Mahindra Center, and Teamwork Arts are financial partners in addition to serving as programming and marketing partners. Presently we are submitting grant applications, seeking corporate sponsorships, and holding meetings with potential individual patrons. Approximately 85% of the total budget will go toward bringing authors and presenters to Boulder - transportation, accommodations, and meals. The remaining 15% will go toward venue rental, conference services, and marketing. We anticipate a positive economic impact on Boulder’s economy during the short duration of the Festival. Using metrics calculated by Americans for the Arts and extrapolations from the India festival, we anticipate that participants will book hotel rooms, engage local transportation, dine out, purchase goods and souvenirs, and many will stay after the festival to experience other aspects of Boulder. The Boulderado has already committed to offering special rates for the Festival, and other lodging entities are doing so as well. Comparatively, for example, the six year old Tucson Festival of Books generates \$4 million annually in economic impact for the city. That event is two days long and attracts 120,000 visitors. Conservatively estimating the impact of Jaipur Literature Festival at Boulder for the inaugural year, we are projecting a minimum of 10,000 participants and that \$750,000- \$1million will be channeled into the local economy before and during the event.

Assuming that JLF at Boulder is a success, the event will grow in size and scope annually, establishing itself in a similar way as the Conference on World Affairs – a destination event, free and accessible to all participants, and generating enormously in the area of local economy.

### **Diversity and Innovation**

A number of eminent authors from around the world will present at JLF Boulder. The highly esteemed and multiple prize-winning authors William Dalrymple and Namita Gokhale will serve as Festival Directors and hosts. The presenting authors will include Booker Mann, National Book Award, Pulitzer, and Nobel Prize recipients as well as other leading authors from around the world. Additionally there will be a strong focus on Literature of the Americas including Native American, Latino, African American, and regional authors.

#### *JLF Authors*

As of this writing, arrangements are still in process for booking authors for JLF at Boulder. Attached to this letter is a list of authors who have recently appeared at JLF-India. The Boulder list would be comparable, and include a selection of the individuals listed. We are unable, at this early date, to definitively list committed authors. We would be happy to notify BAC of confirmations as they arise. Every year JLF is inundated with requests from authors and publishers clamoring to present at JLF themselves or have their authors present there – the visibility and prestige are so high. The same will be true for Boulder as it maintains the JLF Brand.

### **Festival Details and Specifics**

JLF celebrates words, stories, authors, storytellers, and literacy through Festival events. Everyone in the community is invited to attend, free of charge. The Festival will consist of 2 or 3 concurrent sessions throughout 5 time slots per day. In the inaugural year, JLF Boulder will span 2.5 – 3 days with a week of workshops and events leading up to the main presentations. For example, Stories on Stage may offer an evening of story readings by featured authors; Naropa and CU-Boulder may offer readings by their faculty who will be appearing at JLF; and local dance or theater companies could stage productions that tie in to specific authors or subjects. The central features of the Festival include author interviews, readings, talks, panels, and debates, all of which include audience participation. All genre of literature are represented: including the standard categories of fiction, non-fiction, mystery, journalism, poetry, young adult and children's literature, and others. Included will be a stream of traditional Storytellers. Each day begins and ends with world music and dance as well.

Presently, we have reserved the Library, the north Civic Lawns, Central Park and the Bandshell in addition to a number of spaces on the CU campus including Macky, Old Main, the British Studies Room, and the terraces of the UMC. We've been working closely with CU Conference Services, and the Library to make this a Boulder city and community event utilizing venue space on the CU campus and the Downtown Civic Area. We will hold a number of events at the Boulder Library including performances; writing workshops for children, adolescents and adults; storytelling presentations and workshops – among other innovative events. Lighthouse Writers Workshop is on board to create writing and storytelling workshops. Prominent local theater groups and artists will perform. We are working closely with BVSD, creating programming within the schools that correlates with presentations at JLF. We will have focused outreach to the diverse and underserved communities of the Front Range, establishing partnerships with the African American, Native American, Latino, and Asian American Chambers of Denver and Boulder (as applicable), youth groups and other cultural organizations.

### **Partnerships, Collaborations, and Funding**

The Festival dates are set for September 18, 19, 20 of 2015. Because the Jaipur Literature Festival at Boulder will be a free event, partnerships and financial sponsorships are critical to its success. We define partnerships as those organizations actively contributing funds, expertise, venues, meeting spaces, promotional expertise, networking, and other dynamic assistance.

JLF currently has agreements with: the City of Boulder (dedicated civic area space including the Library and Band Shell); Naropa University (venues and faculty/author collaborations and

programming); The Boulder Public Library (meeting spaces, literacy connections, programming for children and adults); The Center for Asian Studies at CU; the Boulder Chamber of Commerce (public relations and networking with member organizations); Stories on Stage (workshops, storytellers); Lighthouse Writers Workshop (workshops for youth and adults, writers); America's Latino Eco Festival, Golden Sun Foundation, Maya Productions, Miranda Productions, and the Mahindra Center for Humanities at Harvard. We are working with curator Masum Momaya and Trustee Terry Hong of the Asian Pacific American Center of the Smithsonian on partnering strategies and are in discussion with BMOCA for visual art curation and workshop possibilities. We are also working with the Boulder Convention and Visitors' Bureau and are seeking funding through their Event Sponsorship Program. The Highland City Club has committed to sponsor presentations and contribute to fundraising efforts. The sponsorship, promotional backing, marketing, and programming assistance of these organizations is invaluable.

The work of seeking and engaging other organizations for partnerships or collaborations is rapidly occurring now – only those organizations with secured agreements and/or ongoing discussions have been listed above. We anticipate that this list will grow weekly throughout the next several months.

### **Planning Underway**

Discussions with Matt Chasansky, City of Boulder Arts Manager; Kathy Lane, Programming Director of the Boulder Library; City Manager Jane Brautigam, and Mayor Matt Applebaum are ongoing. We are brainstorming with leaders of innovative, creative arts organizations and events and Boulder artists from all disciplines. We have made over 400 contacts with Boulder and metro Denver arts organizations and civic leaders, and are actively working with a number of them to create programming.

**Amount Requested:** JLF at Boulder respectfully requests support in the amount of \$25,000.

The Jaipur Literature Festival at Boulder promises to be an event unlike any other in the area. Free and accessible to everyone, rich with words and ideas, it has the potential to grow into a focal point for Boulder and the US. The experience of JLF is unique altogether and unique among literature festivals. A profound sense of human heart, connection, wisdom, and community is established. A deep joy, warmth, creativity, inquisitiveness, and yearning for meaning, connection, and sane society are brilliantly palpable throughout this inspired gathering, as presenters and attendees engage in truly important and meaningful conversations about human life, society, the arts, abomination and decency. In these critical times, the penetrating, intercultural dialogue and brilliance that occurs at this cultural festival speaks deeply to individuals.

Thank you for your thoughtful review of our materials. Should you have any questions or require further information before deciding on a full proposal, I can be reached at the email or phone below.

Sincerely yours,



Jessie Friedman MA LPC CPCC  
JLF Boulder Coordinator  
1500 Kalmia Avenue  
Boulder, CO 80304  
303.443.4541  
jessiefriedman.com

## Authors and Luminaries Who Have Appeared at Jaipur Literature Festival

### **Dalai Lama**

**Amartya Sen** - numerous esteemed books on economics and equality, most recently *The Argumentative Indian* (2005), and *Identity and Violence: The Illusion of Destiny* (2006) Harvard Professor of Economics and Philosophy

**Orhan Pamuk** - *My Name is Red, Snow, The Museum of Innocence*

**Ian McEwan** – *Atonement*

**Colm Toibin** - *The Testament of Mary*

**Frank McCourt** - *Angela's Ashes*

**Vikram Chandra** - *Sacred Games*

**Vikram Seth** - *A Suitable Boy*

**Michael Ondaatje** - *The English Patient, Anil's Ghost, The Cat's Table*

Jamaica Kincaid - 20 years as staff writer *New Yorker*, *Annie John, Lucy*

**JM Coetzee** - *Waiting for the Barbarians* (1980) *Life & Times of Michael K* (1983), *Disgrace* (1999),

**Junot Diaz** - *The Brief Wondrous Life of Oscar Wao, Los Boys, This is How you Lose Her*

**Jon Lee Anderson** - journalist for *New Yorker*, *The Fall of Baghdad*

**Donna Tartt** - *The Goldfinch*

**Jonathan Franzen** - *Freedom, The Corrections*

**Gloria Steinham**

**Zadie Smith** - *White Teeth*

**Chimamanda Adichie** - *Half a Yellow Sun*

**Rana Dasgupta** - *Capital*

**Mohsin Hamid** - *The Reluctant Fundamentalist*

**Jhumpa Lahiri** - *The Namesake, Interpreter of Maladies, Unaccustomed Earth*

**Ahmed Rashid** - journalist, correspondent, *Descent in Chaos, Jihad*

**Alex Bellos** - correspondent, mathematician

**Thomas Friedman** - journalist, *The World is Flat, From Beirut to Jerusalem*

**Reza Aslan** - *Zealot*

**Samantha Shannon** - *The Bone Season*

**Arundhati Roy** - *The God of Small Things*

**Oprah Winfrey**

**Pico Ayer** - *The Lady and the Monk: Four Seasons in Kyoto, Video Night in Kathmandu: And Other Reports from the Not-so-Far East*

**Kiran Desai** - *The Inheritance of Loss*

**Anita Desai** - *The Village by the Sea, Clear Light of Day*

**Anita Nair** - *Mistress, Ladies Coupe*

**Patrick French** - *India a Portrait, Tibet Tibet*

**Jay McInerney** - *Bright Lights, Big City*

**Leila Aboulela** - *Minaret, The Translator*

**David Remnick** - journalist, editor *New Yorker*, *Lenin's Tomb: The Last Days of the Soviet Empire*

**Simon Schama** - Historian, Professor Columbia University, *Citizens*, PBS Documentary: *The History of the Jews*

**Abraham Verghese** - Professor of medicine and author: *My Own Country* and *Cutting for Stone*

**Homi K. Bhabha** - professor English, Humanities, Harvard; *The Location of Culture, Our Neighbors, Ourselves*

**Diana Eck** - Religious scholar, Professor of Comparative Religion and Indian Studies at Harvard University, *Benares, City of Light, A New Religious America*

**Katherine Boo** - journalist, *New Yorker*, *Behind the Beautiful Forevers: Life, Death and Hope in a Mumbai Undercity*

**Rachel Polonsky** - *Molotov's Magic Lantern*

**Richard Dawkins**, ethologist, evolutionary biologist, *The Selfish Gene*, *An Appetite for Wonder: the Making of a Scientist*, *The Magic of Reality*, *The God Delusion*, *The Blind Watchmaker*  
**Ahdaf Soueif** - Egyptian novelist, political commentator, *In the Eye of the Sun*, *The Map of Love*, *Mezzaterra*, *Cairo: My City*, *Our Revolution*  
 John Berendt - *Midnight in the Garden of Good and Evil*  
**Alexander McCall Smith** - *The No. 1 Ladies' Detective Agency*  
**Salman Rushdie** - *Satanic Verses*  
**Tom Holland** - Novelist, Historian, *The Bonehunter*, *Deliver us from Evil*  
**AC Grayling** - Philosopher, *The God Argument*, *The Heart of Things*  
**Tim Supple** - Theater Director  
**Nadeem Aslam** - *Maps for Lost Lovers*, *Blind Man's Garden*  
**Martin Amis** - *Money*, *The Rachel Papers*  
**Isabel Fonseca** - *Bury Me Standing: The Gypsies and Their Journey*  
**Prasoon Joshi** - Lyricist  
**Adoor Gopalakrishnan** - Illustrious Indian Filmmaker  
**Mahasweta Devi**, an iconic voice of human rights  
**Manil Suri** - *The Death of Vishnu*  
**Nicholas Hogg** - *Show Me the Sky*, *The Hummingbird and the Bear*  
**Edward Luce** - Chief commentator *Financial Times*, *In Spite of the Gods: The Strange Rise of Modern India*  
**Ariel Dorfman** - Playwright, novelist, professor at Duke, *Death and the Maiden*  
**Ben Okri** - Nigerian poet, novelist, *The Famished Road*, *Incidents at the Shrine*  
**Fatima Bhutto** - *Songs of Blood and Sword*, *The Shadow of the Crescent Moon*  
**Joseph Lelyveld** - Executive editor of the New York Times from 1994 to 2001, *Great Soul: Mahatma Gandhi and his Struggle with India*, *Move Your Shadow: South Africa, Black and White*  
 300 authors  
 150 poets  
 provocative and esteemed journalists, correspondents, scholars, policy-makers  
 publishers from large, mainstream, large and small publishing houses

In exchange for Fiscal Sponsorship, the applicant (name) JLF Boulder agrees to:

- List the Boulder County Arts Alliance and logo as a formal sponsor of the event/project in all promotional materials (logo is available online at [http://www.bouldercountyarts.org/html/about\\_logo.html](http://www.bouldercountyarts.org/html/about_logo.html)).
- To indemnify the Arts Alliance and hold it's officers, directors, and members harmless from any liability whatsoever resulting from any claims, injuries, damages, or contractual liability of any nature whatsoever against the applicant. Indemnification includes, but is not limited to, personal injuries, mis-information, liability for sales or property taxes, licensing fees, rents, and lease expenses;
- To obtain any and all necessary tax I.D. numbers, workers' compensation insurance, and payment of any and all withholding, FICA, FUTA, and any other taxes of any nature whatsoever and remain solely responsible for engaging the services of any people necessary for the event including employees, independent contractors, and consultants;
- To follow all funder guidelines and directives, and to file required reports with the Arts Alliance and the funder pursuant to this Fiscal Sponsorship and the funder's instructions.
- Provide the Arts Alliance with a \$100 deposit which will be returned upon receipt of the Annual Report. The deposit will be retained if reports are not received by the deadline dates.
- Maintain membership with the Arts Alliance.

The Boulder County Arts Alliance denies any liability for the collection of any sales tax from or by any participant in the event/project, and the applicant agrees to be responsible for any governmental reporting requirements.

The Boulder County Arts Alliance and/or any other funder shall have the right to review for accuracy all of the books and balance sheets for the funded event/project.

Charles A. [Signature] 12.8.14  
 Boulder County Arts Alliance, Executive Director Date

[Signature] 12-8-14  
 Applicant Date

46-1862407  
 Social Security # or Taxpayer ID #

(This page for Applicant's Records)

Boulder County Arts Alliance, 2590 Walnut Street, Suite 9, Boulder, CO 80304, 303-447-2422

OGDEN UT 84201-0038

In reply refer to: 0437807700  
Feb. 19, 2013 LTR 4168C 0  
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BOULDER COUNTY ARTS ALLIANCE INC  
2590 WALNUT ST STE 9  
BOULDER CO 80302



035727

Employer Identification Number: 84-0566939  
Person to Contact: Susie Lewis  
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Feb. 07, 2013, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in August 1966.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website [www.irs.gov/eo](http://www.irs.gov/eo) for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

## BOULDER INTERNATIONAL PEACE GARDEN

Wednesday, December 10, 2014

Dear Members of the Boulder Arts Commission,

Thank you for the opportunity to submit a Letter of Interest for an Open Grant for improvements and installation of public art to the Boulder International Peace Garden.

**HISTORY:** In 1998, Joseph Vigil, a student at the University of Colorado in the Environmental Design Program, entered a class-sponsored design competition for what would become the Boulder International Peace Garden. Another student actually won the design competition, but the instructor, Kim Saporito, liked Joseph's plan well enough to invite him to the kick-off meeting. In the end, Joseph's design ended up being built in 1989 and dedicated on October 6, 1990. The Boulder International Peace Garden was commissioned by Boulder's Sister Cities Program as a symbol of friendship between Boulder and its sister city, Dushanbe, Tajikistan, to "celebrate peace and the commitment to prevent future wars" with the goal of promoting "peace through respect, respect through understanding."

The design of the existing peace garden is two semi-circular seating areas spanning the Boulder Creek. The two sides represent the two sister cities with the river in between representing the physical distance between the sister cities as well as the tenuous friendship between the cities that could slip away without constant vigilance, much like international peace. The purpose of each of the seating areas is different to symbolize the difference in cultures but also the harmony between them; one bank is tiered to form a small amphitheater and the other is arranged to create a quiet area for rest. The location near water represents the dangers of strife and also was intended to raise flood awareness.

**PROJECT PURPOSE:** Twenty-four years after the dedication of the Peace Garden, Joseph is now an established architect and together with his wife, Brandy LeMae, own WORKSHOP8, a design firm located in Boulder's [15th Street Design District](#).

The purpose of WORKSHOP8's fundraising efforts are to make much-needed capital improvements to the community-based Peace Garden through the addition of irrigation, hardscaping, landscaping, informational plaques, and public art. We had originally planned to make all improvements by September 2015 and hold a re-dedication ceremony on or around October 6, 2015 marking the 25 year anniversary of the initial dedication of the Peace Garden. With the Civic Center Master Plan design underway, we will need to coordinate our timeline and design efforts with Tom Leader Studio and the City of Boulder Civic Center Master Plan managers, Paul Leef and Jody Tableporter.

We are hoping to get support from the Boulder Arts Commission for the addition of a public art installation on the north side of the Peace Garden that will welcome visitors and define an entrance into the garden. We have developed four concepts, the "Peace Dove," "White Poppies," "Connections," and "Words of Peace." We have researched the process for creating and installing each of these concepts and have construction estimates available for each. On the south side of Peace Garden, we are looking to the Colorado Garden Foundation for assistance in the addition of peace plantings. We have researched and identified plants that

are indigenous to our area that represent aspects of humanity needed for international peace: hope, humility, justice, love, kindness, gratitude, and harmony.

Working in collaboration with the Sister Cities Program, we envision a rededication ceremony in 2015 where all former and new volunteers and funders are brought together with the community to celebrate the original intention of the Peace Garden. We see this as an opportunity to educate the public on the efforts of the Sister Cities Program, celebrate our beautiful city, and offer a time to reflect on International Peace and the things we as individuals can do to positively affect it.

We pitched our idea to Jeff Dillon and Tina Briggs at a community meeting about the Master Plan. They were very receptive. To date, WORKSHOP8 has provided in-kind services valued at \$3,000 to prepare plans and a 3-D model that will allow the City to price the improvements. We intend to continue working with the City, the Sister Cities Program, and a public artist to complete the site plan for the Peace Garden, create renderings, and observe construction. The total value of these professional services is valued at \$19,000.

Looking to other exceptional International Peace Gardens including those in Dunseith, North Dakota and Jordan Park, Salt Lake City, we believe that through the use of lush, climate-appropriate, beautiful plantings and educational signage and art, we are in a position to reach a great number of visitors and communicate a message of peace, understanding and respect for all humanity. Our hope is that the Boulder community and our visitors will enjoy the Peace Garden for years to come and take a moment to reflect on how they, individually, can contribute to a peaceful world.

**COLLABORATORS:**

- Boulder County Arts Alliance 501C3 Umbrella Organization
- City of Boulder Civic Center Master Plan Team including Tom Leader Studio and JVA Civil Engineers
- Boulder Sister Cities Organization
- City of Boulder Parks and Recreation Department
- Play Boulder

Sophia Stoller of Boulder Sister Cities says, “With the impending creation of a new civic center master plan, the Peace Garden is coming under evaluation and potential updating. The Boulder International Peace Garden is complement to the Sister City Plaza, the Teahouse, and Sister Cities International's belief in international respect and goodwill. It reflects a deep interest that Boulderites have long had in international understanding and respect.”

We are seeking a grant from the Boulder Arts Commission to implement the final design in coordination with the Civic Center Maser Plan.

Sincerely,



V Brandy LeMae  
Creative Director