UNIVERSITY HILL 'EVENT STREET' DESIGN

for THE CITY OF BOULDER
and UNIVERSITY HILL COMMERCIAL AREA

AUGUST 31, 2015

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LANDSCAPE ARCHITECTURE
URBAN DESIGN • PLANNING

1523 15TH STREET, SUITE 200, DENVER, COLORADO 80202
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Boulder - Downtown

DUSHANBE TEA HOUSE PLAZA & 13TH STREET:

A city streetscape provides a gathering place for events.

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Denver - Stapleton

EAST 29TH AVENUE TOWN CENTER:

A multi-use town center brings the community together at one central hub.

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Denver - Stapleton

CONSERVATORY GREEN & PLAZA:

A new performance green and town plaza accommodates multiple programmed activities.

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Denver - Downtown

BREWER'S ALLEY (2 YEARS):

By transforming an alley into a pop-up beer garden, Denver aims to reshape how people value these urban spaces.

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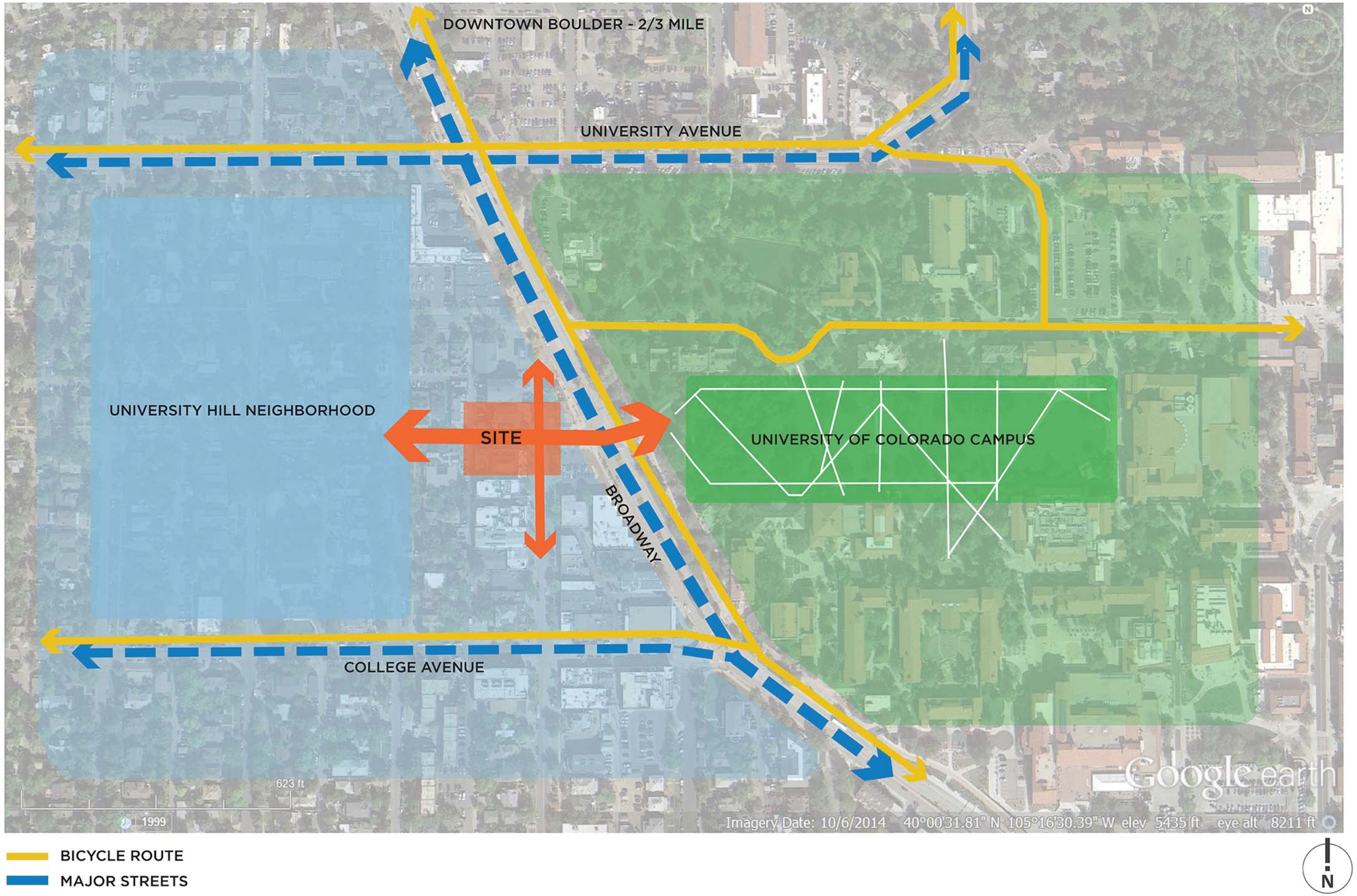

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SITE CONTEXT: CONNECTIONS

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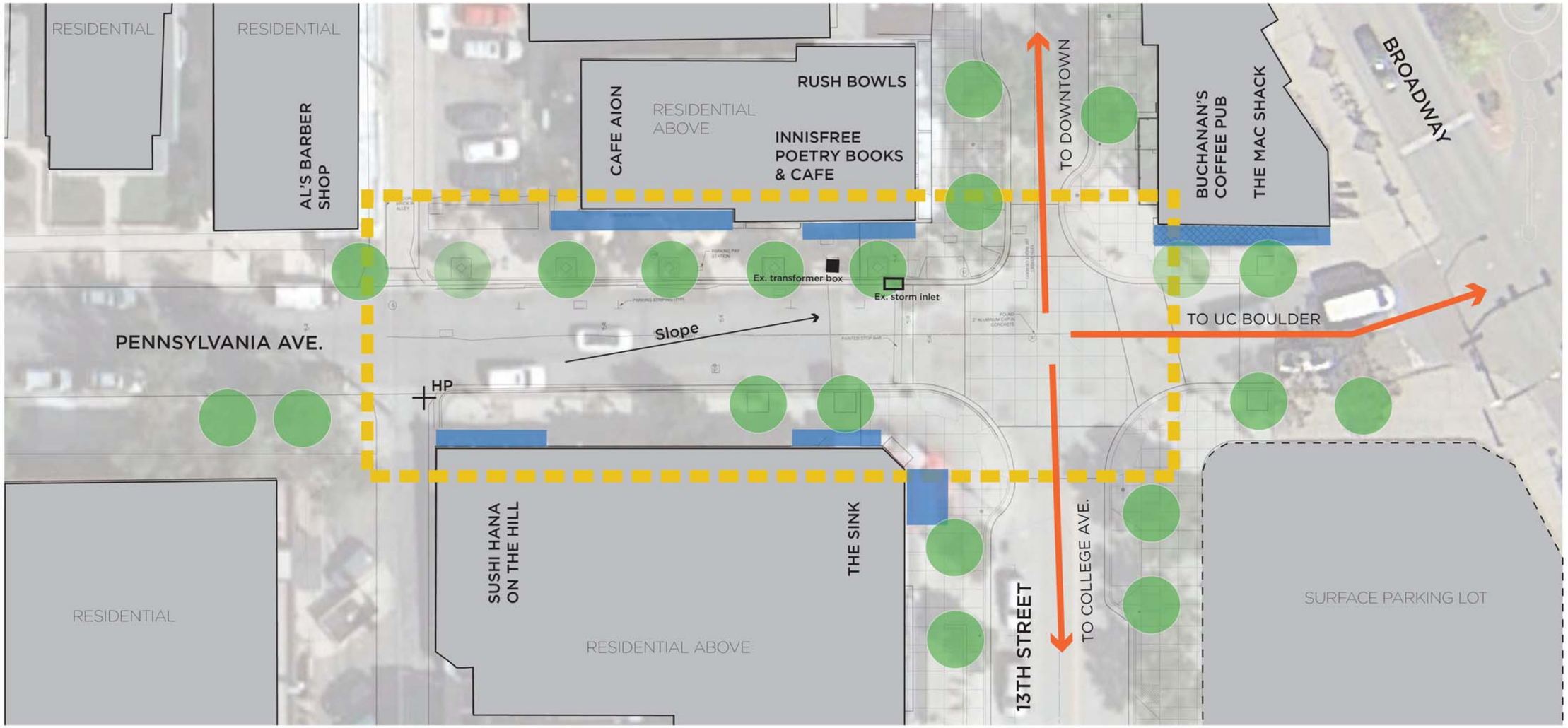

EVENT STREET SITE

SIDEWALK CAFE

SITE CONSTRAINTS

- 3' grade change south to north (5% cross slope)
- 2' grade change west to east
- Existing transformer location
- Narrow walks with lots of clutter
- Need for parking (cars & bikes)
- Budget
- Many users in 1/2 block

SITE OPPORTUNITIES

- interesting building features
- create a gateway from campus and Broadway
- great views in and out of the block
- slope can be used to create spaces to be
- local artists & artisans can help create this place
- there are always new ideas here

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SITE CONTEXT: EXISTING CONDITIONS

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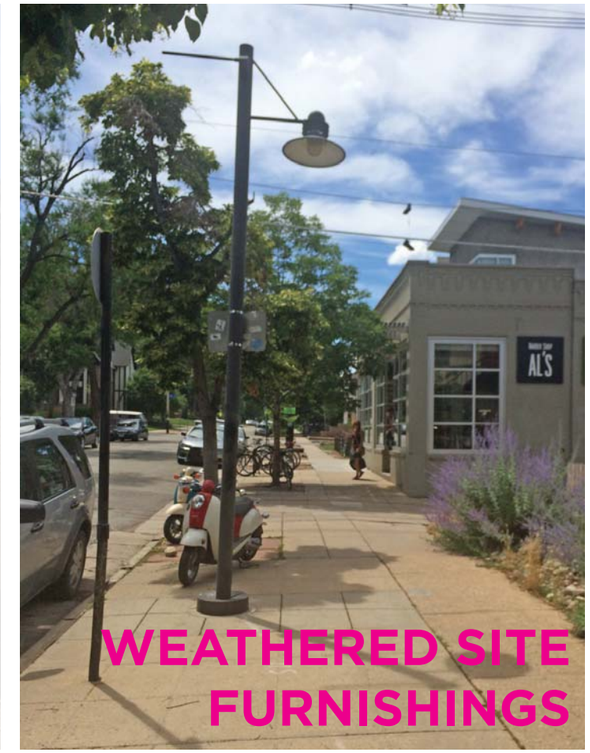

EXISTING CONDITIONS: SITE ANALYSIS

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EXISTING CONDITIONS: SITE CHARACTER

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UNIVERSITY HILL EVENT STREET
DESIGN PRINCIPLES

- Playful, fun & inviting
- Layered
- Flexible, accessible
- “Kit of parts”
- A canvas to be Evolving & additive
- Community engagement
- Heart of the Hill identity
- Budget sensitive
- Connect Campus, Community & Businesses

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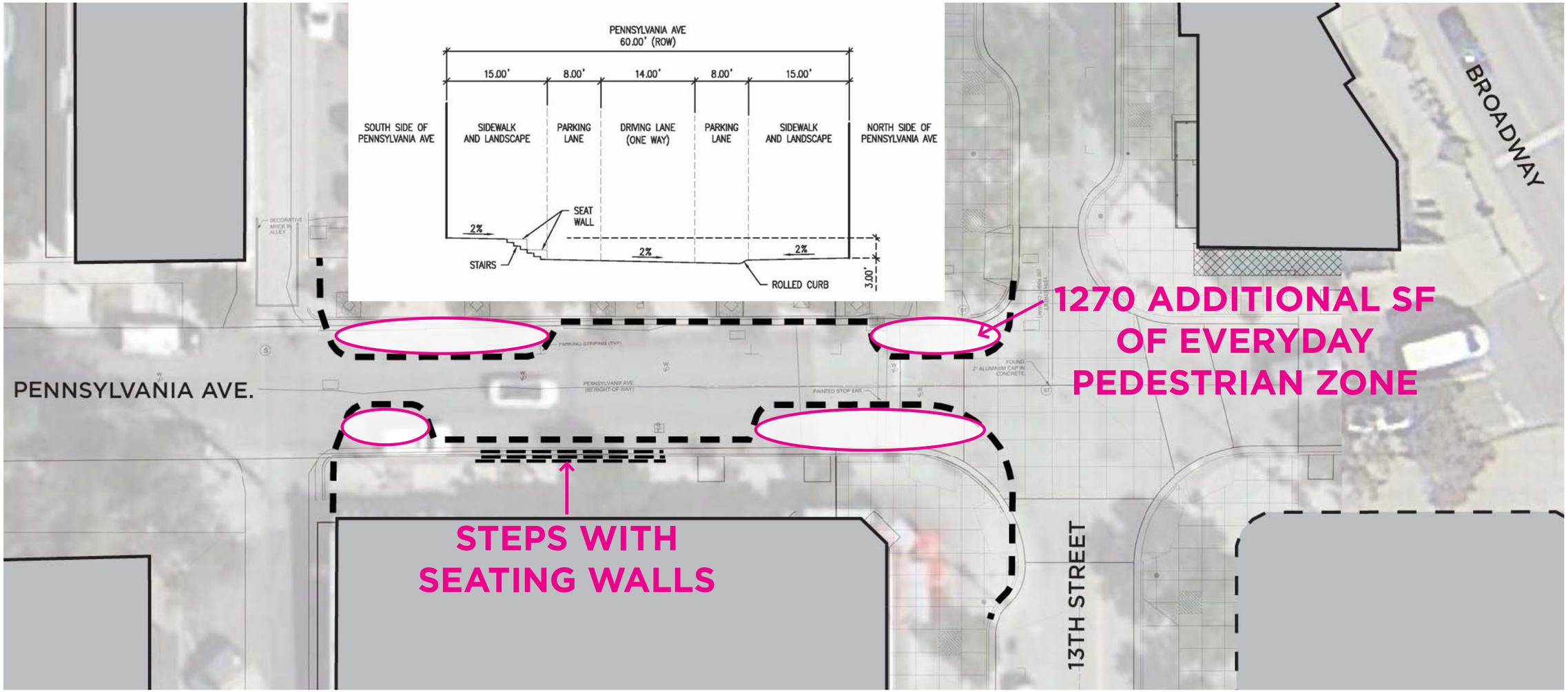

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STREET RECONFIGURATION

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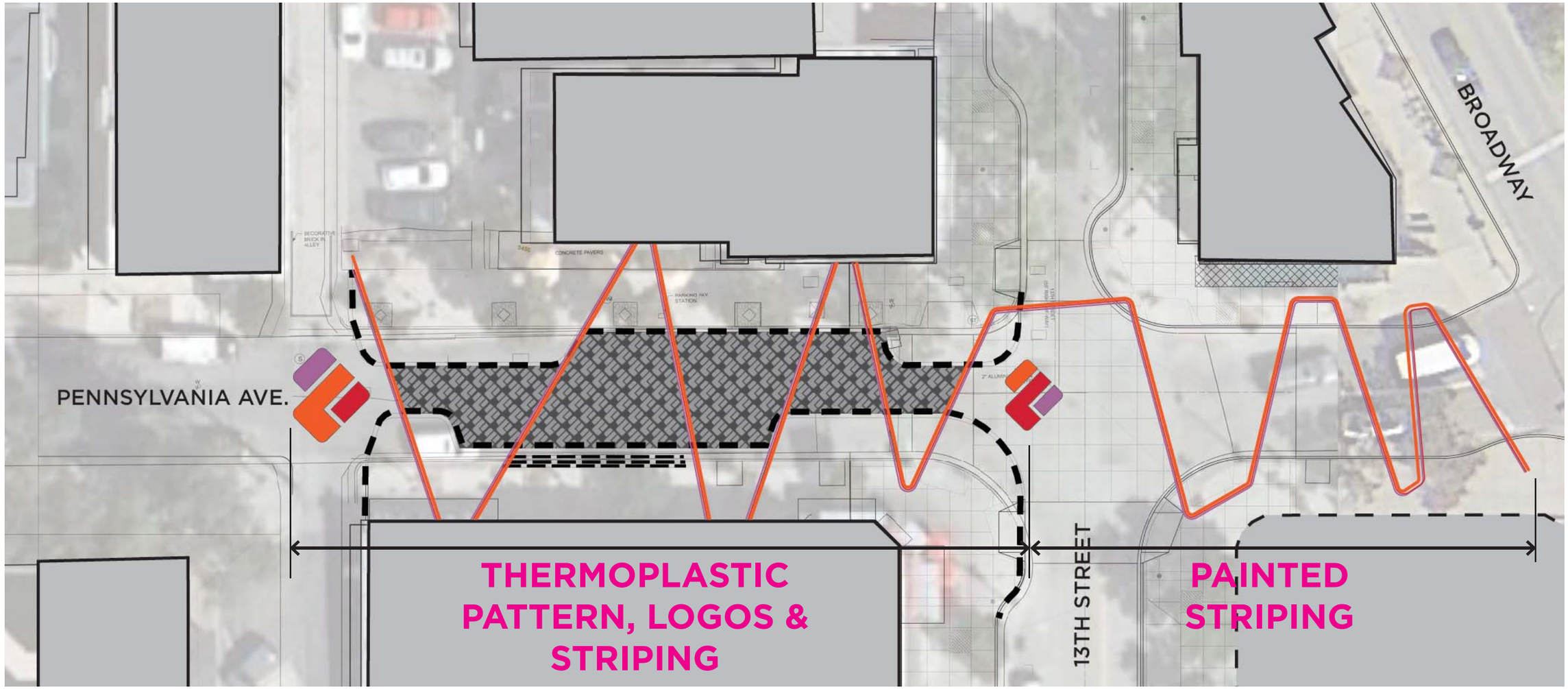

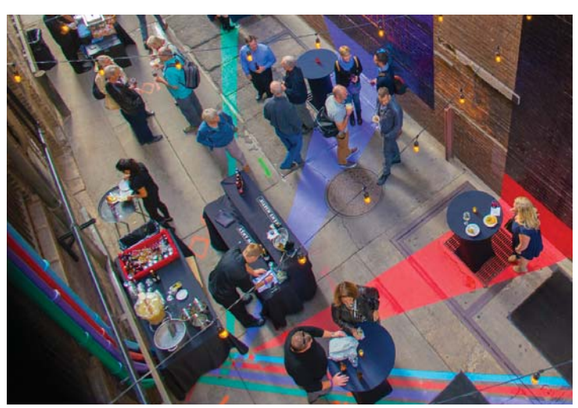

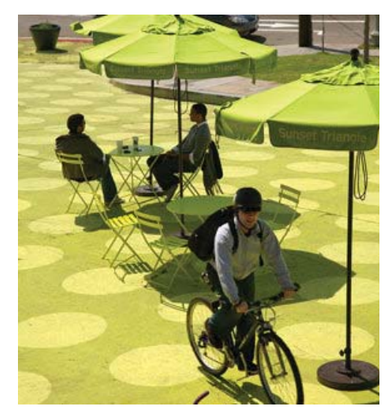

GROUND PLANE

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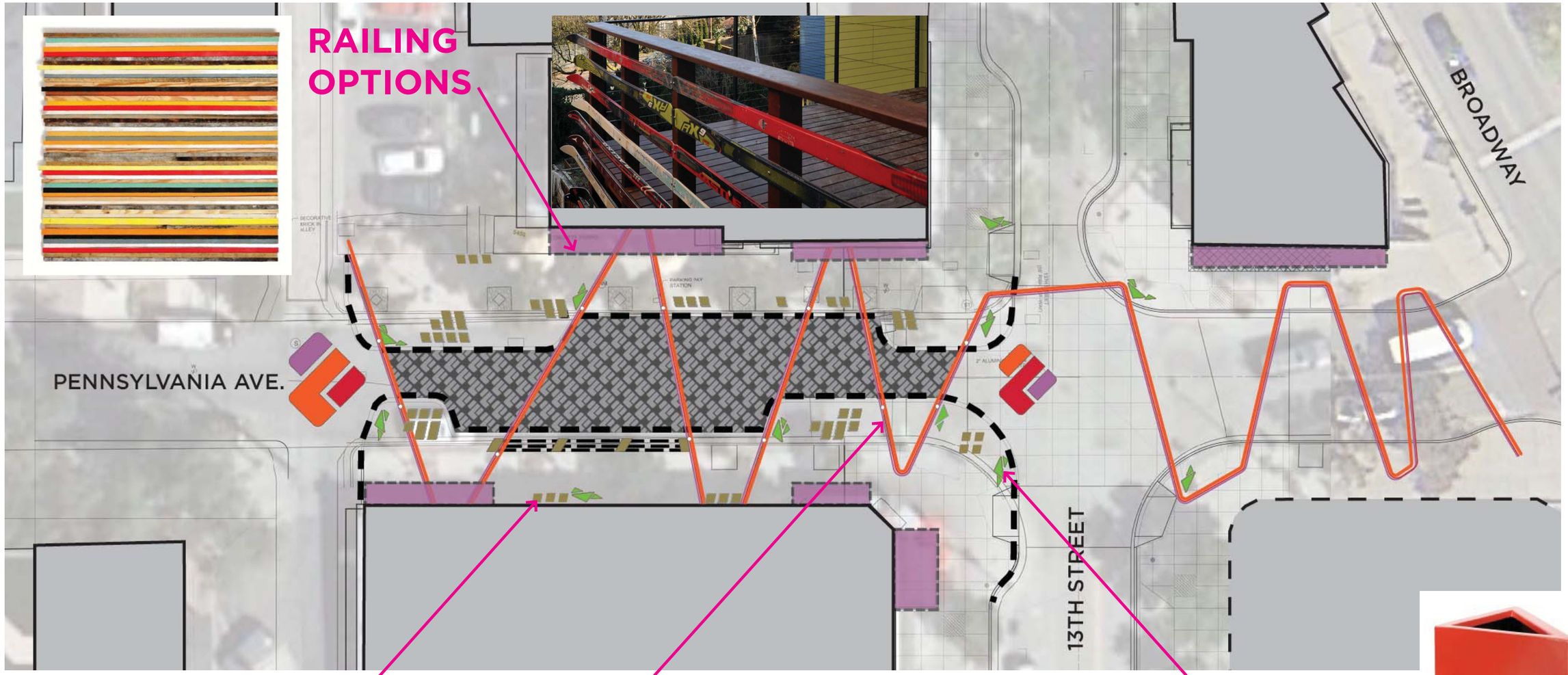

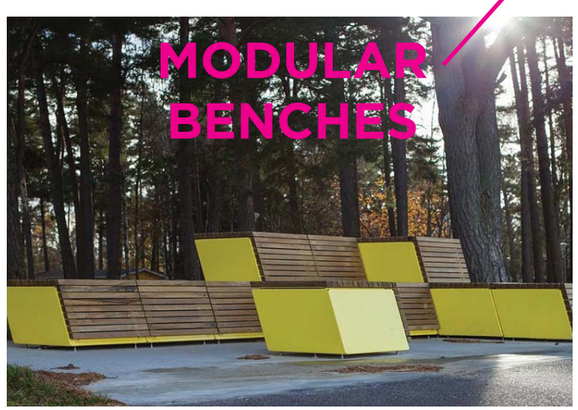

PLANTER OPTIONS

FURNISHINGS

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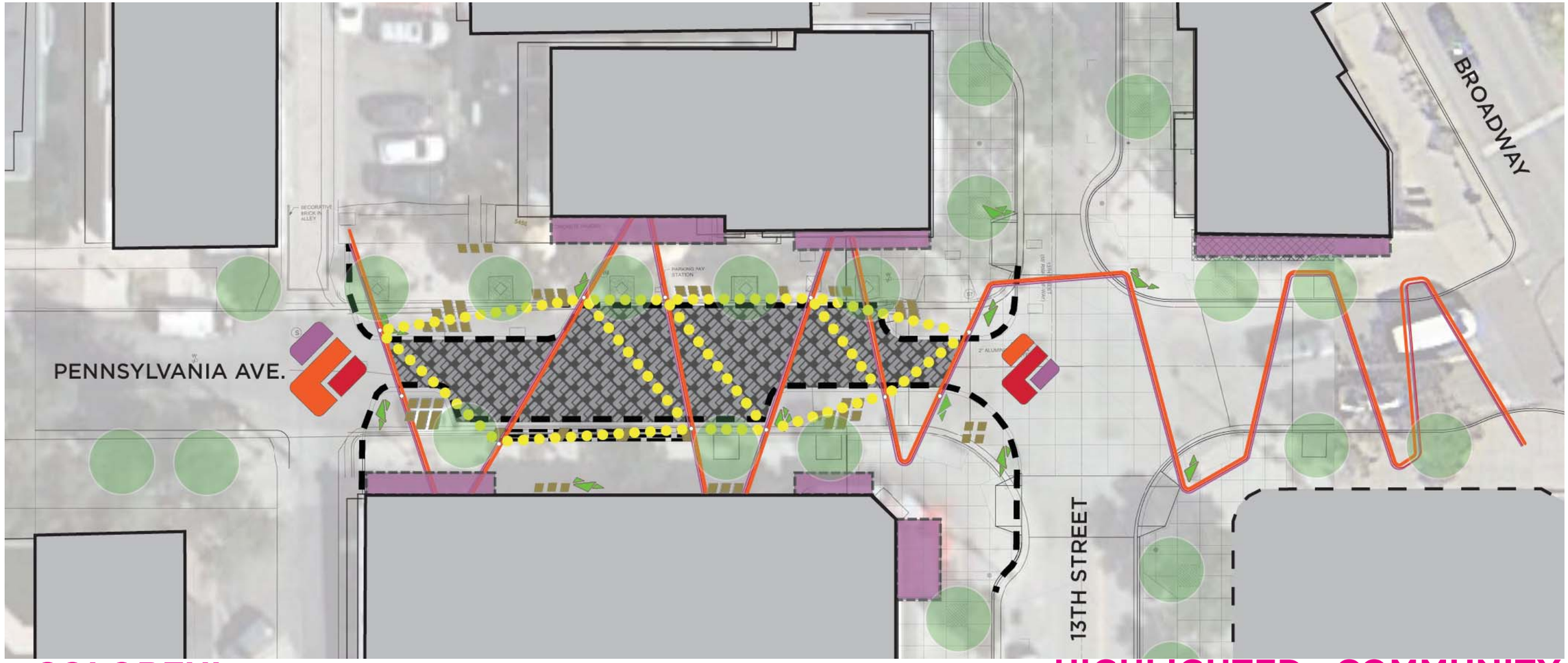

COLORFUL POSTS

STREET CLOSURE OPTIONS

HIGHLIGHTED FEATURES

COMMUNITY BOARDS

VERTICAL ELEMENTS

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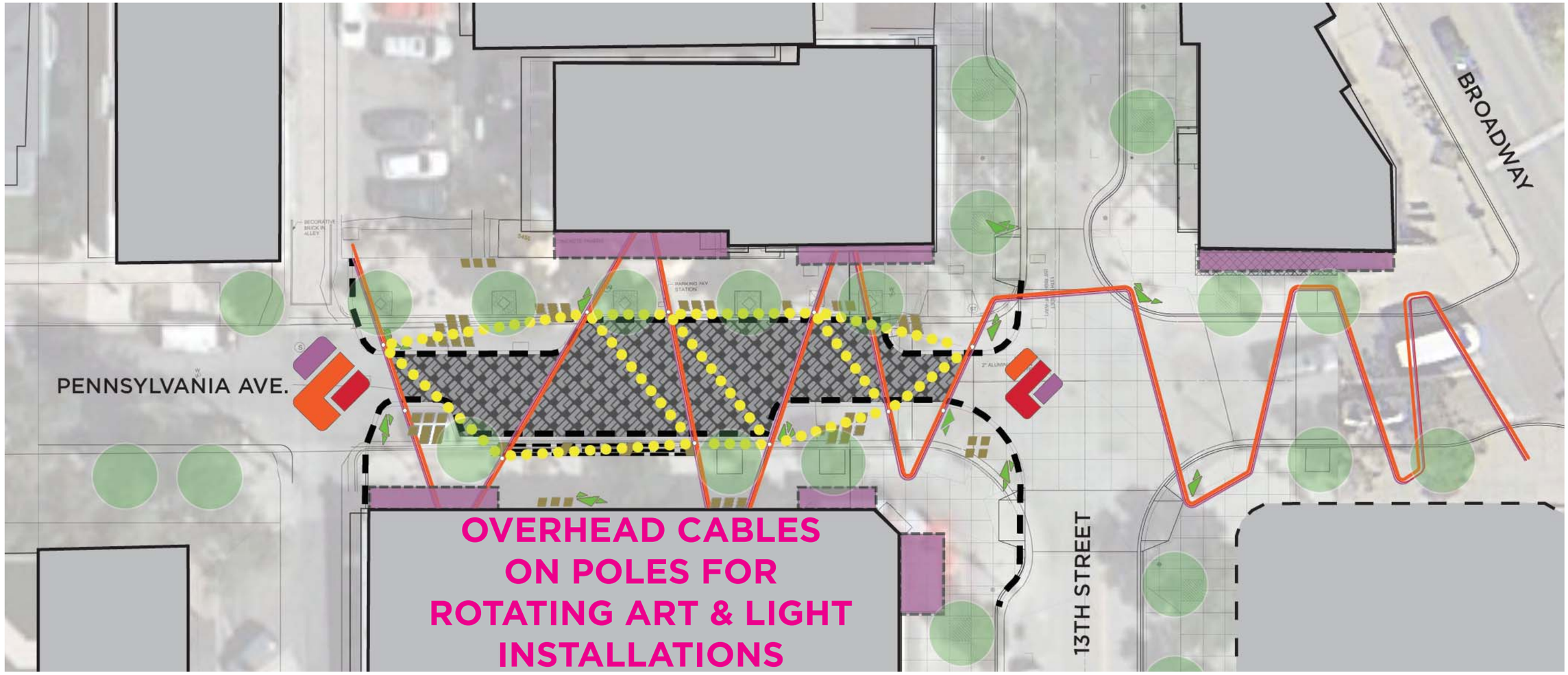

OVERHEAD PLANE

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VIEW WEST

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VIEW EAST

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VIEW WEST

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VIEW SOUTHEAST

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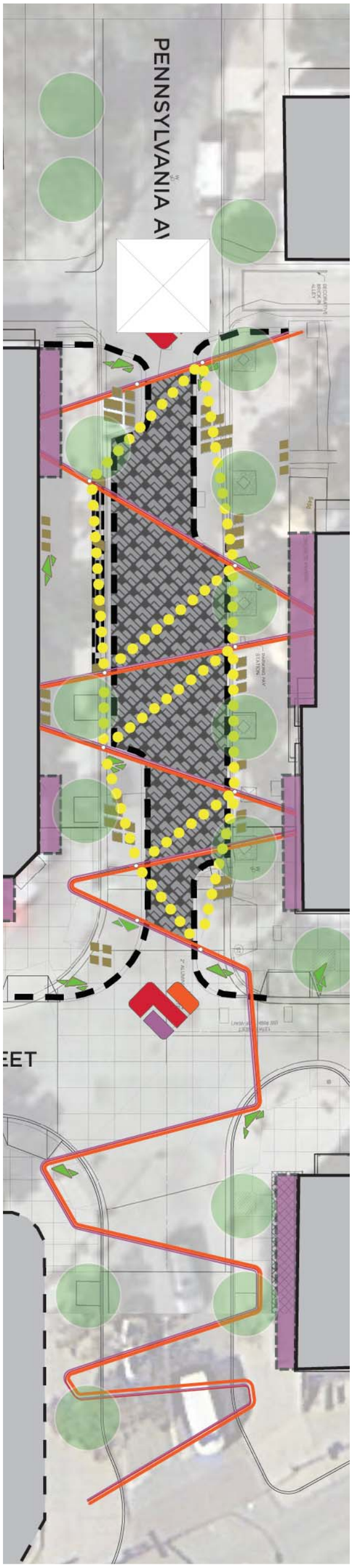
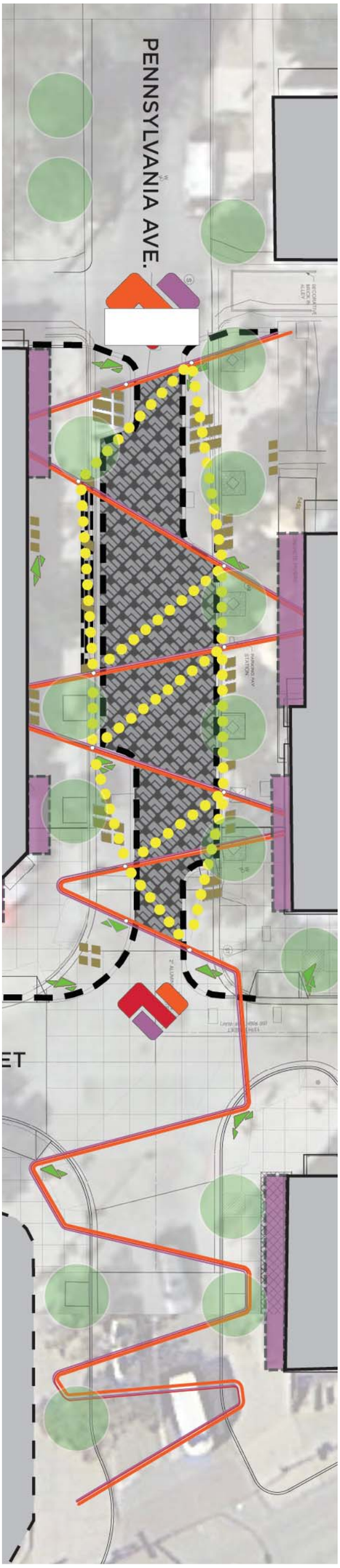
TENTS



STAGE



SCREEN

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