



What is the Health Equity Fund? The City of Boulder's [Health Equity Fund](#) (HEF) provides funding to community groups promoting health equity for Boulder residents. Funding is awarded through an annual competitive process, based on alignment with the intent of the Sugar-Sweetened Beverage Product Distribution Tax.

Why does Boulder have a Health Equity Fund? In Nov. 2016, Boulder voters approved a ballot measure that authorized the city to tax the distribution of sugar-sweetened beverages. The resident-initiated measure, which went into effect in July 2017, was intended to improve community health and increase investment in programs designed to reduce health disparities. It specifically requires that funding generated through the tax be used for health promotion; wellness programs and disease prevention among people who lack access to quality health services, healthy food and clean water, and nutrition information and for other health programs serving people who are most at risk from diseases linked to sugary beverages (e.g. obesity, diabetes and heart disease).

What impact is the Health Equity Fund having in our community? As of April 2018, the city has awarded approximately \$2.7 million to programs aimed at decreasing health disparities and increasing health equity in Boulder. HEF-funded programs include those that:

- Distribute healthy, fresh produce and other foods to Boulder's low-income and food-insecure populations;
- Provide physical activity programs for children and teens;
- Provide dental services and preventative health screenings for low-income and people of color residents;
- Research and advocate for access to clean household drinking water;
- Conduct neighborhood outreach and education for health and wellness in Latinx communities; and
- Provide health care and other services intended to reduce health disparities.

Who can apply for funding through the Health Equity Fund? Non-profit organizations, agencies and institutions serving Boulder residents can request funding for programs that meet HEF criteria through our annual grantmaking process. Funding recommendations are made by the Health Equity Advisory Committee comprised of community volunteers with diverse expertise in health disparity and health equity issues.



Credit: "I Have A Dream" Foundation of Boulder Co



Credit: Community Cycles



Credit: Hayden Dansky



Credit: YWCA of Boulder County



**City of Boulder
Human Services**

Health Equity Advisory Committee

The City of Boulder invites applicants for its Health Equity Advisory Committee (**HEAC**). The HEAC is a nine-member committee appointed by the city manager to review [Health Equity Fund](#) proposals and make recommendations to staff and the city manager for programmatic funding, from monies obtained through the city's [Sugar-Sweetened Beverage Product Distribution Tax](#).

The role of the HEAC is advisory and technical, not political in nature, and members do not serve in an advocacy role for either agencies or issues. Committee members provide technical and professional expertise and lived experience to assist with the allocation of funding for the most effective ways to address health equity and chronic disease associated with sugary drink consumption. Specifically, the committee's purpose is to:

- Help define desired outcomes and key indicators that should be tracked to measure success;
- Provide recommendations on what existing city and community programs could be expanded with additional funding;
- Provide recommendations on what existing and new city and community programs should be funded in future years; and
- Provide input on effective strategies and programs to engage residents most affected by health equity and lack of access to health services.

Serving on the HEAC requires approximately 30 hours per year for reading and group meetings. Most of this time will be spent late summer and early fall, when the committee reviews funding applications.

The city is currently recruiting for two HEAC positions that are intended for individuals who are representative members of an underserved population or represent organizations that work with Boulder's underserved populations. Applicants do not need to be City of Boulder residents. All HEAC members are appointed by the City Manager and subject to city conflict of interest policies for advisory committees.

To apply for the HEAC, visit: <https://tinyurl.com/BoulderHEAC1>

Para completar la solicitud de la comisión en español, por favor haga clic en el enlace que aparece abajo.
<https://tinyurl.com/BoulderHEACSpanish>

For more information about the HEAC, please contact Elizabeth Crowe, Program Manager, Health Equity Fund, at crowee@bouldercolorado.gov, (303) 441-1928.



Visit our website at <https://bouldercolorado.gov/human-services/health-equity-fund>