



Boulder Parks & Recreation
Advisory Board

TO: Parks and Recreation Advisory Board

FROM: Yvette Bowden, Director, Parks and Recreation Department
Alison Rhodes, Deputy Director

SUBJECT: Matters from the Board

DATE: October 24, 2016

- A. PRAB Retreat Follow Up**
 - Attachment A – PRAB 2017 Work Plan
 - Attachment B – PRAB Work Plan October Status
- B. Boulder PLAY Foundation Update (verbal)**
- C. PRAB Community Engagement Updates (verbal)**

The primary purpose is to enhance the ability of PRAB to provide leadership to the department, engage the community and build a strong, healthy parks and recreation and parks level of service that meets the community's goals.			
Category	PRAB Goal	Action Items	Notes
1) Building Community and Relationships	<ul style="list-style-type: none"> Enhance PRAB Community Outreach and Accessibility Enhance and Reinforce Opportunities in P&R 	<ul style="list-style-type: none"> Attend on average two P&R community activities per quarter Promote P&R through social media of your choice Attend site tours as scheduled in advanced of PRAB discussions/decisions Support the department in an advisory capacity on partnership initiatives 	<ul style="list-style-type: none"> Continue report out at monthly business meetings Staff to share communication methods (such as social media accounts and hashtags)
2) Community Engagement	<ul style="list-style-type: none"> Providing Welcoming and Accessible Community Involvement 	<ul style="list-style-type: none"> Continue annual information sessions on service reach and access (e.g. related to services for youth, underserved, etc.). Identify ways for PRAB to support engagement and outreach efforts 	<ul style="list-style-type: none"> Implement best practices for communication materials to reach a broad audience.
3) Organizational Readiness	<ul style="list-style-type: none"> Capacity Building of PRAB Members 	<ul style="list-style-type: none"> Assign new PRAB members a PRAB mentor to help them understand board culture, working agreements, etc. Onboard new PRAB members (department structure, CIP funding/process) Communicate clear understanding of "charge" of the PRAB and responsibilities of Board membership 	<ul style="list-style-type: none"> Appreciation of PRAB's role related to Council communication, joint board conversations, and citywide initiatives.

PRAB 2016 Action Plan	The primary purpose is to enhance the role of PRAB to provide leadership to the department, engage the community and build a strong, healthy recreation and parks level of service that meets the department's goals.			
Master Plan Theme	PRAB Goal	Action Items	Success Measures	Staff Liaison
1) Building Community and Relationships	<ul style="list-style-type: none"> • Increase PRAB Community Outreach and Accessibility • Enhance and Reinforce Opportunities in P&R 	<ul style="list-style-type: none"> • Attend on average two P&R community activities per quarter • Promote P&R through social media of your choice • Develop PRAB Web presence – member profiles • Support the department in an advisory capacity on partnership initiatives 		
2) Youth Engagement and Activity	<ul style="list-style-type: none"> • Enhancing and Reinforcing Youth Opportunities in P&R 	<ul style="list-style-type: none"> • Schedule an information session on YSI and YOAB programs • Identify ways for PRAB to support youth engagement and outreach efforts • Support and assist with youth outreach as needed 		
3) Organizational Readiness	<ul style="list-style-type: none"> • Capacity Building of PRAB Members 	<ul style="list-style-type: none"> • Train new and existing PRAB members as desired • Onboard new PRAB members (department structure, CIP funding/process) • Communicate clear understanding of “charge” of the PRAB and responsibilities of Board membership • Develop screening questions for future PRAB candidates 		