Almost 1300 households live in Boulder’s four manufactured housing communities, which provide a lifestyle valued by their residents at a relatively affordable cost. The city has committed to preserving this housing option and has taken many actions, mostly ad hoc, over the years in support of it. The manufactured housing strategy will define, organize and prioritize a longer-term approach to supporting these communities.

**GOAL**

By the middle of 2019 adopt a manufactured housing strategy that identifies guiding principles and a prioritized list of actions by the city, park residents and park owners to further Boulder Valley Comprehensive Plan (BVCP) policies.

**OUTCOMES**

- Improve owner-resident communications
- Gain accurate understanding of park demographics and economics
- Coordinate with efforts to support the development of resident organizations
- Engage both owners and residents in identifying issues, options, and potential actions

**BVCP POLICIES**

**Preserve & Enhance Housing Choices**

- 7.06 Mixture of Housing Types
- 7.07 Preserve Existing Housing Stock
- 7.08 Preservation & Development of Manufactured Housing

*Recognizing the importance of manufactured housing as an option for many households, the city and county will encourage the preservation of existing mobile home parks and the development of new manufactured home parks, including increasing opportunities for resident-owned parks. If an existing mobile home park is found to have health or safety issues, every reasonable effort will be made to reduce or eliminate the issues, when feasible, or to help mitigate for the loss of housing through re-housing of affected households.*

**Social Equity**

- 8.05 Diversity

*The community values diversity as a source of strength and opportunity. The city and county will support inclusion of racial, ethnic, socioeconomic, and cultural diversity into physical, social, cultural and economic environments. Furthermore, the city and county will promote opportunities for community engagement and formal and informal representation of diverse*
community members in civic affairs. The city and county value, embrace and promote diversity in all of their hiring and employment practices.

SCOPE

The strategy will address issues related to the four existing parks within the city limits, Boulder Meadows, Mapleton, Orchard Grove and Vista Village and any potential new parks. The resulting principles, policies and actions will apply to existing and any new parks that become part of the city.

PROJECT PLAN

3rd Quarter
1. Complete project plan (staff)
   a. Share draft with park residents (CMOB, individual resident associations, interested individuals) and park owners
   b. Project kick-off
2. Establish community engagement goals
   a. Create opportunities for honest, safe and welcoming conversations that facilitate mutual understanding
   b. Solicit a full range of ideas across areas of concern to stakeholders and policymakers
   c. Support a common understanding of the facts
   d. Generate inclusive and diverse participation
   e. Exemplify engagement values

4th Quarter
1. Share a foundation of information and inquiry
   a. Explore perspectives on interests, general principles, issues of concern
   b. Staff interviews/meetings with each park association, park owner, all park owners, C-MOB, city departments and interested agencies
   c. Staff researches other communities’ actions
   d. Collaborate with Boulder Affordable Housing Research Initiative on survey of park residents
   e. Survey park owners
   f. Update the 2015 Study Session memo and convert to a white paper
   g. Public presentation of white paper, with Q and A
2. Identify options
   a. Develop comprehensive list of potential actions with community input
3. Analyze options
   a. Staff prepares analysis
4. Develop priorities and recommendations
   a. Create tool for sorting options with public input
   b. Staff interviews/meetings with each park association, park owner, all park owners, CMOB
   c. General public working session to discuss priorities
d. Survey on priorities
5. Staff proposes priorities based on all input, including staff’s
6. Public meeting to discuss priorities, offer to meet with individuals

1st and 2nd Quarters 2019
1. Boards: Housing Advisory Board, Human Relations Commission, Youth Opportunities Advisory Board, Planning Board
2. Council consideration of city actions
3. Communicate decision and rationale

ROLES

Council
Adopt/accept strategy, principles, prioritized actions

Staff
Manage process (Housing), support engagement, content expertise and analysis (water, flood, human services, code enforcement, land use, police, fire)

Boards
Provide input and make recommendation to council

Experts
Interpretation, translation, research

Public
Engage in process to identify issues, interests, options, actions (includes park residents and park owners)

Organizations
Provide input to strategy, identify areas of common interest and/or activity (County – Longs Peak and Public Health, Emergency Family Assistance Association, Thistle Communities, Mental Health Partners, Area Agency on Aging, Amistad, Rocky Mountain Home Association, Human Services Alliance)