① DATA DISCUSSION CONT.

- USE DIFFERENT COLORS IN CHARTS
- PRICE ELASTICITY? LOTS OF FACTORS
  - BBC USED SURVEY QUESTIONS
  - MAIN QUESTION - DOES ↑ SUPPLY ↓ $$?
    ↑ JOBS ↑ COST OF HOUSING?
- INCLUDE ATTACHED MEDIAN HOME$ YES!

KEY TAKEAWAYS

- GAP BETWEEN HIGH & LOW INCOMES
  - LOSS OF MIDDLE INCOME HSHLD
- HIGH INCOME NOT SKYROCKETING
  - CAN'T RUSH TO WHY ↑ HOME PRICES
- DUAL INCOME HOUSEHOLDS FACTOR
  ? 2 MIDDLE INCOME COULD BE 1 HIGH
-
- MORE INFO ON MIDDLE-INCOME CITY PROGRAMS
- HOMEWORK FOR NEXT MTG.
  1. PRIORITY - HIGH, MED, OR LOW BASED ON EACH CONSIDERATIONS
     THUMBS ↑, ↓ or ↔
  2. WHAT ARE QUESTIONS?

TOOLKIT HOMEWORK

- CONSIDER IMPACTS - COST/BENEFIT DIMENSIONS AND OUTCOMES IN CRITERIA
  - ↳ DON'T CONFUSE THE TWO
- CONSIDERATIONS OVERLY BROAD
- AFFORDABLE UNITS INTEGATED IN COMMUNITY

ID TOOLS FOR MORE PRIMARY DISCUSSION

- ADU/OAU
- INCLUSIONARY HOUSING
- HOMEBUYER ASSISTANCE
- REVENUE SOURCES
- LAND BANKING - MORE INFO
- RENTAL PRESERVATION
- GREEN/LOCATION MORTGAGES (MOVE TO SECONDARY) SUE

- BONUS FOR AFFORDABLE HOUSING
- HEIGHT LIMITS
- CO HOUSING
- CO-OPS
- OCCUPANCY LIMITS
- TINY HOMES
- SMALL HOMES

> MOBILE HOMES

OTHER (2NDARY)

- HISTORIC PRESERVATION
- ANNEXATION
- EMPLOYER ASSISTED HOUSING
- HOA FEES - MORE INFO
- RENT CONTROL

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PUBLIC COMMENT

- NEED TO ADDRESS REVENUE TO ACHIEVE GOALS
- BRING UP BOLD IDEAS!
- LOSING HISTORIC PROPERTIES
  - → SMALL # OF HOMES LANDMARKED
  - → # LOOK AT FLEXIBILITY ON A SITE IN EXCHANGE FOR LANDMARK (WILL NEED TO MEET DESIGN GUIDE LINES
- PICK TOP 3 TOOLS - FLESH OUT
  - → COORDINATE W/ OTHER W. GROUPS
- PRIORITIZE FLOOD ISSUES
- NEED DISCUSSION OF CARRYING CAPACITY
- DOES MORE HOUSING ↓ COSTS?
- NEED SENSIBLE POLICIES
- NEED HELP MAKE HOUSING BETTER TO AVOID SCRAPING HOUSE
  - BUNK ROOMS!
  - ENERGY EFF.
  - SOME SORT OF SUBSIDY
  - BETTER USE OF EXISTING HOUSING

NEXT MTG. 3/23

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ADU/OAU → TEST HOMEWORK

THUMBS UP ↔ DOWN

5
2
1

BROAD COMMUNITY SUPPORT

5
2
1

MIN. IMPACTS

SUPPORTS OTHER TRANSPORTATION MODES

PROCESS OVERVIEW

- HOUSING DISCUSSION IN SILO
  - ↳ MANY OTHER CONSIDERATIONS THAT PEOPLE CARE ABOUT
  - ↳ COMP PLAN PROCESS WILL HELP INTEGRATE 3/31 COUNCIL STUDY SESSION