Annual NECO Dinner

September 13, 2017
West Senior Center
6:00 to 8:30pm
NECO Annual Meeting Agenda

- 6:00 Dinner
- 6:30 Introductions
- 6:45 Welcome and Updates
- 7:15 Break
- 7:30: Banking and Online Payment Processing
- 8:30 Adjourn
Introductions

- Chris Hagelin, City of Boulder
- Allison Crump, City of Boulder and new NECO Coordinator
  - crumpa@bouldercolorado.gov
- Molly Tayer, Boulder Building Blocks Fund (BBBF)
- Kelly Burton, BBBF Accountant
- Nichole Montoya, Cheddar Up
Cost and GO Boulder Subsidies

- NO RTD FARE INCREASE FOR 2018
- GO Boulder subsidies will remain the same
Affordable Housing Subsidy

- Affordable unit subsidy is articulated and applied:
  - +2% subsidy for 10-25% affordable housing units in neighborhood
  - +4% additional subsidy for 26-50% affordable housing units in neighborhood
  - +6% additional subsidy for neighborhoods with over 50% affordable housing units.
NECO Program Growth

# Housing Units

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Housing Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>6520</td>
</tr>
<tr>
<td>2012</td>
<td>6251</td>
</tr>
<tr>
<td>2013</td>
<td>6555</td>
</tr>
<tr>
<td>2014</td>
<td>6239</td>
</tr>
<tr>
<td>2015</td>
<td>6638</td>
</tr>
<tr>
<td>2016</td>
<td>6799</td>
</tr>
<tr>
<td>2017</td>
<td>6577</td>
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</table>
Pass Program Work Group

- RTD is holding Pass Program Working Group
  - Four meetings completed and scheduled to last until 2018 1st Quarter
  - City Council member Mary Young has appointed to Working Group
    - John Tayer, David Cook, Scott McCarey also on PPWG
  - Four Options have been presented which were unacceptable
  - Boulder representatives have proposed a 5th option
## Smart Card Data

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>College</th>
<th>ECO</th>
<th>NECO</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Recorded Trips</td>
<td>4,693,320</td>
<td>7,978,810</td>
<td>478,726</td>
<td>13,150,856</td>
<td></td>
</tr>
<tr>
<td>Local</td>
<td>3,641,434</td>
<td>4,528,721</td>
<td>337,719</td>
<td>8,507,874</td>
<td></td>
</tr>
<tr>
<td>Regional</td>
<td>955,128</td>
<td>2,586,757</td>
<td>120,396</td>
<td>3,662,281</td>
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<tr>
<td>Airport</td>
<td>96,758</td>
<td>863,332</td>
<td>20,611</td>
<td>980,701</td>
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</tr>
<tr>
<td>Value of Recorded Trips</td>
<td>$14,940,768</td>
<td>$31,823,290</td>
<td>$1,421,046</td>
<td>$48,185,105</td>
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<tr>
<td>Revenue Received</td>
<td>$13,943,286</td>
<td>$27,621,821</td>
<td>$1,045,391</td>
<td>$42,610,498</td>
<td></td>
</tr>
<tr>
<td>% of cash boarding</td>
<td>93%</td>
<td>87%</td>
<td>74%</td>
<td>88%</td>
<td></td>
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</tbody>
</table>
What will be new in 2018

- Pass Program Working Group Recommendations
- Expanded Online Payment Option and Capabilities with CheddarUp
- New GO Boulder NECO Coordinator
  - Team approach in 2018
  - Workshop for new coordinators
Thumb Drives

DOCUMENTS available from NECO Pass Program coordinator

- These documents are available to help you coordinate your NECO Pass program; you can request any of these documents digitally from your GO Boulder NECO Pass Program coordinator, Allison Crump, crumpa@bouldercolorado.gov.

- 2018 Get the Word Out
- 2018 Printing + Mailing Instructions
- 2018 Address/Mailing Labels Instructions
- 2018 Roster Template (for use in making your roster and tracking money and smart cards)
- 2018 SmartCard Portal Management
- 2018 Pricing Zone Map (when figuring household cost not based on survey)
- 2018 Set Up or Renew EcoPass Program
- 2018 BBBF EcoPass Procedures
- 2018 BBBF FAQ
- Review RTD Contract
- RTD NECO Reference Manual (instructions for NECO Pass coordinators)
- RTD 2016 Authorization Form (for issuing smart cards to your residents)
Thumb Drives, cont..

DOCUMENTS available online: https://bouldercolorado.gov/goboulder/neco-pass-program-resources

- 2018 Start NECO Pass Program
- 2018 New2NECO (slide presentation visually detailing how to start a neighborhood ecopass program)
- 2018 What is an EcoPass Worth? (chart that shows what RTD services cost without a pass)
- 2018 NECO Pass Program Pricing Models (spreadsheet showing how various neighborhoods price their program)
- 2018 Household Cost + Subsidy
- 2018 InfiniteCampus 2016-17 (for address verification for school age neighbors w/o an ID)
- 2018 Waiving Fees for CU students (with neighborhood EcoPasses)
- NECO Map (map of current NECO Pass neighborhoods)
- RTD 2018 NECO Guide
- RTD 2018 Discount Fares
- RTD 2018 Smart Card Photo Specs (for when you upload a resident’s photo on your portal)
Payments, Banking and CheddarUp

- BBBF Payment Information
- CheddarUp and Online Payment
  - Webinars