

8/26 Trail Sustainability and Visitor Experience Expert Panelists

Joel Frank has more than 15 years as a pro-market strategist who focuses on business logistics. With a strong desire to positively impact the long-term social, environmental and economic viability of areas in need, his professional experience includes joining a quasi-governmental body to help Nigeria identify poverty alleviation strategies and foster small and micro-enterprise development opportunities; becoming the Chief of Tourism for the U.S. National Park Service where his responsibilities included identifying and negotiating revenue-generating partnerships, establishing marketing plans of action, soliciting private investments for green design initiatives and implementing sustainable agendas for regional executive teams and field-level subordinates; working for the National Science Foundation assisting scientists in Antarctica; and being a board member of the United Nations accredited International Institute for Peace through Tourism. Joel seeks to continue his professional path of implementing ethical business principles and believes that through its practice and constant adherence it has the capability to improve efficiency, resolve conflicts, preserve environs and be used to protect business while deriving profit for a greater populace.

Kim Frederick has been with Jefferson County Open Space since 1979. His current responsibilities as the Trails Services Supervisor include managing 225 miles of trails and implementing the Trail Stewardship Team program that employs over 100 youth every summer to build and maintain trails. Throughout his work experience he has privately consulted, delivered presentations and conducted workshops on trails and trail related topics throughout the United States, Italy, Mexico and Lebanon. He is actively involved with American Trails, Society of Outdoor Recreation Professionals (SORP) and the National Trails Training Partnership (NTTP). Mr. Frederick was the Board Chairperson and a founding member of the Colorado Outdoor Training Initiative prior to the programs evolution into the Outdoor Stewardship Initiative (OSI) a program with the Volunteers for Outdoor Colorado.

Mike McHugh started climbing in Eldorado Canyon State Park in 1982 and was instantly smitten with the canyon. After a long detour into Information Technology, Mike joined the staff at Eldorado Canyon in 2006. As the Park Resource Technician, Mike is responsible for trails, invasive weeds and revegetation projects, forestry, facilities, and has built a very successful volunteer trails and stewardship program. Mike is very happy to continue Eldorado's tradition of building and maintaining extensive stone trails and walls.

Dr. Rob Roy Ramey is President of Wildlife Science International, Inc. where he specializes on conservation issues involving threatened and endangered wildlife and plants. His experience spans 35 years of field and laboratory research, hands-on management, scientific advising, and scientific publication on these issues in the U.S. and abroad. He has written extensively and testified before Congressional committees on the need for effective prioritization of conservation effort and greater transparency in the scientific research that underlies major policy and legal decisions, especially those involving the Endangered Species Act. Dr. Ramey earned his Bachelor's degree in Biology and Natural History from the University of California Santa Cruz, his Master's degree in Wildlife Ecology from Yale University, and his Ph.D. in Ecology and Evolutionary Biology from Cornell University.