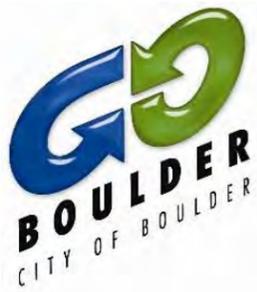


New to NECO Pass

Neighborhood Eco (NECO) Pass

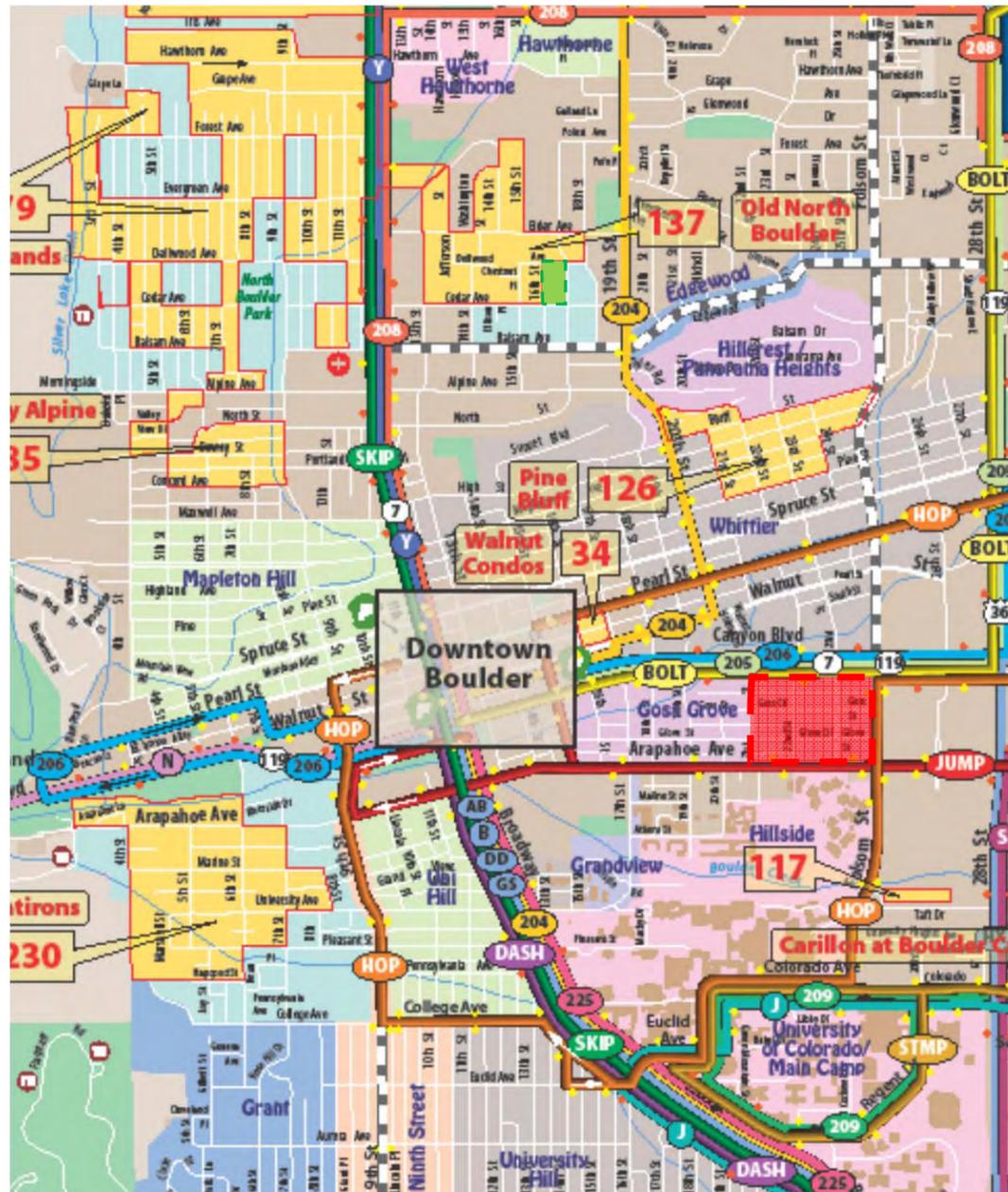
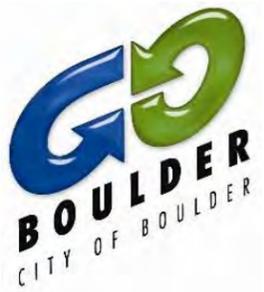
October 22, 2013



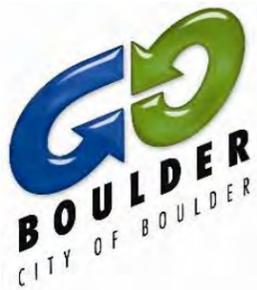
NECO Pass

RTD, in partnership with GO Boulder, offers a bus pass program especially for neighborhoods called the Neighborhood Eco (NECO) Pass. The NECO Pass Program grew to include 42 neighborhoods with 5,969 eligible households in 2013. For general information and to see online resources, please visit the web site:

<https://bouldercolorado.gov/goboulder/neighborhood-eco-pass>



1. Creating a new neighborhood NECO Pass program
2. Creating a new block and adding to an existing contiguous neighborhood's NECO Pass program
3. New to coordinating an existing (or newly formed) NECO Pass program



Creating a new neighborhood NECO Pass program

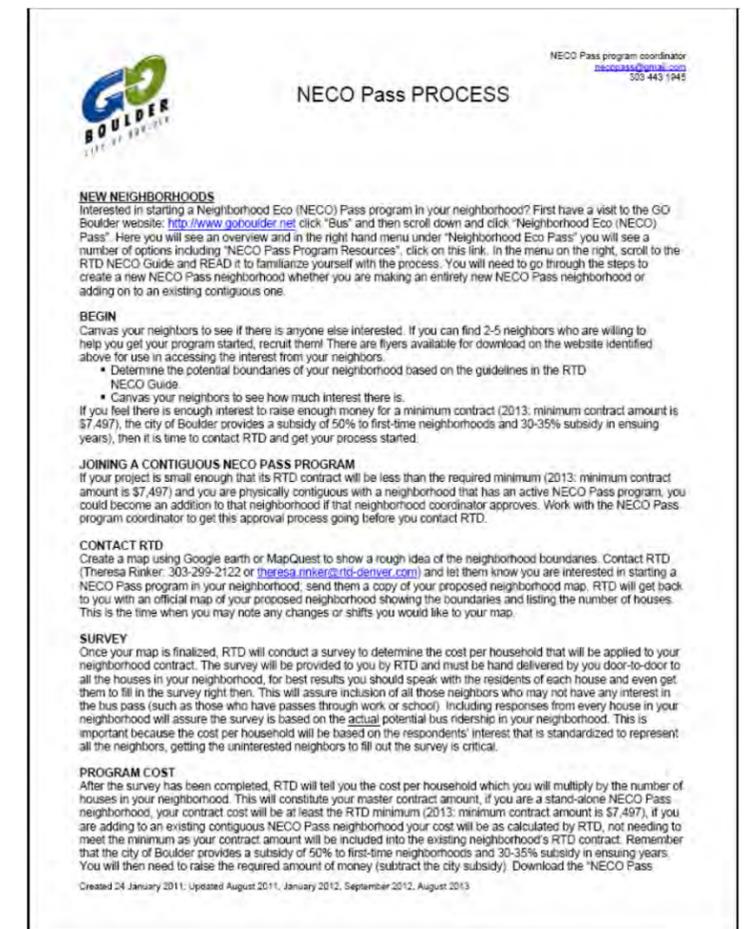
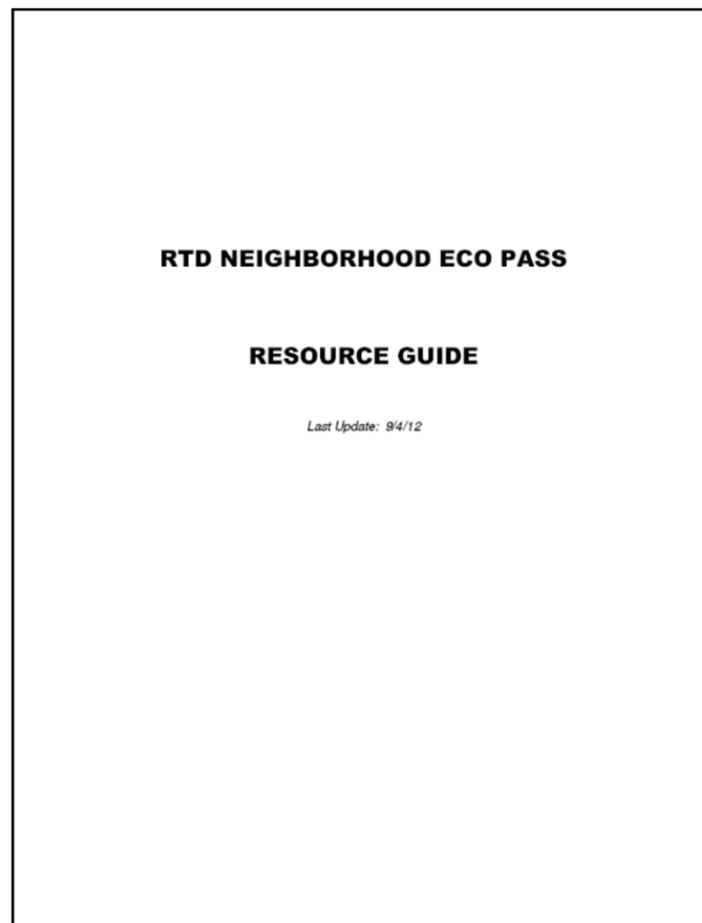
NECO Pass Program Resources providing step by step guide and instructions:

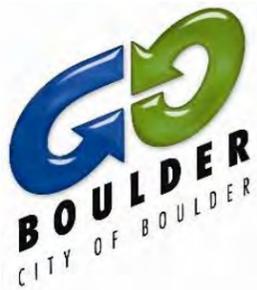
- [RTD NECO Guide](#)
- [Start NECO Pass Program](#)

Available online at:

[https://bouldercolorado.gov/goboulder/
neighborhood-eco-pass](https://bouldercolorado.gov/goboulder/neighborhood-eco-pass)

New to NECO Pass 2013





Creating a new neighborhood NECO Pass program

BEGIN

Canvas your neighbors to see if there is anyone else interested. If you can find 2-5 neighbors who are willing to help you get your program started, recruit them!

There are flyers available for download on the NECO Pass web pages for use in accessing the interest from your neighbors.



WANT TO RIDE THE BUS MORE, BUT IT COSTS TOO MUCH?

ARE YOU A CURRENT RTD RIDER OR COMMUTER?

WOULD YOU LIKE TO PAY UP TO 50% LESS PER YEAR?

You and your neighbors, along with GO Boulder/
city of Boulder, can make it happen!
It's called the Neighborhood ECO (NECO) Pass!

Current RTD Prices: 2013
Local Monthly Pass per Year = \$869
Regional Monthly Pass per Year = \$1936

NECO Pricing (depends on participation)
NECO = \$X per year if we get X participants!
That's an incredible \$X per month!

This is a real offer, in partnership with the city of Boulder. Please inquire.

Passes are good for one year of unlimited use locally, regionally and to Denver International Airport. Passes are not transferable and require user's photo on the pass. The entire yearly fee will be charged before the pass can be issued. This notice is specifically targeting the X neighborhood, which includes all residents within the borders of X. There are NECO passes available all over Boulder, so please inquire. The city of Boulder will assist financially the first year to help get the program going in your neighborhood. Please let us know if you are interested and would like to take advantage of this program.

To sign up or get more information, call or email your volunteer neighborhood coordinator X at X and leave your phone number with your message. For questions regarding the NECO Pass, contact Go Boulder/ml Robles at necopass@gmail.com and visit www.goboulder.net.

For more information visit www.goboulder.net or 303-441-3266. You can also visit the RTD Web site (<http://www.rtd-denver.com/>) for more information on this and other RTD fares and programs.

Creating a new neighborhood NECO Pass program

BEGIN

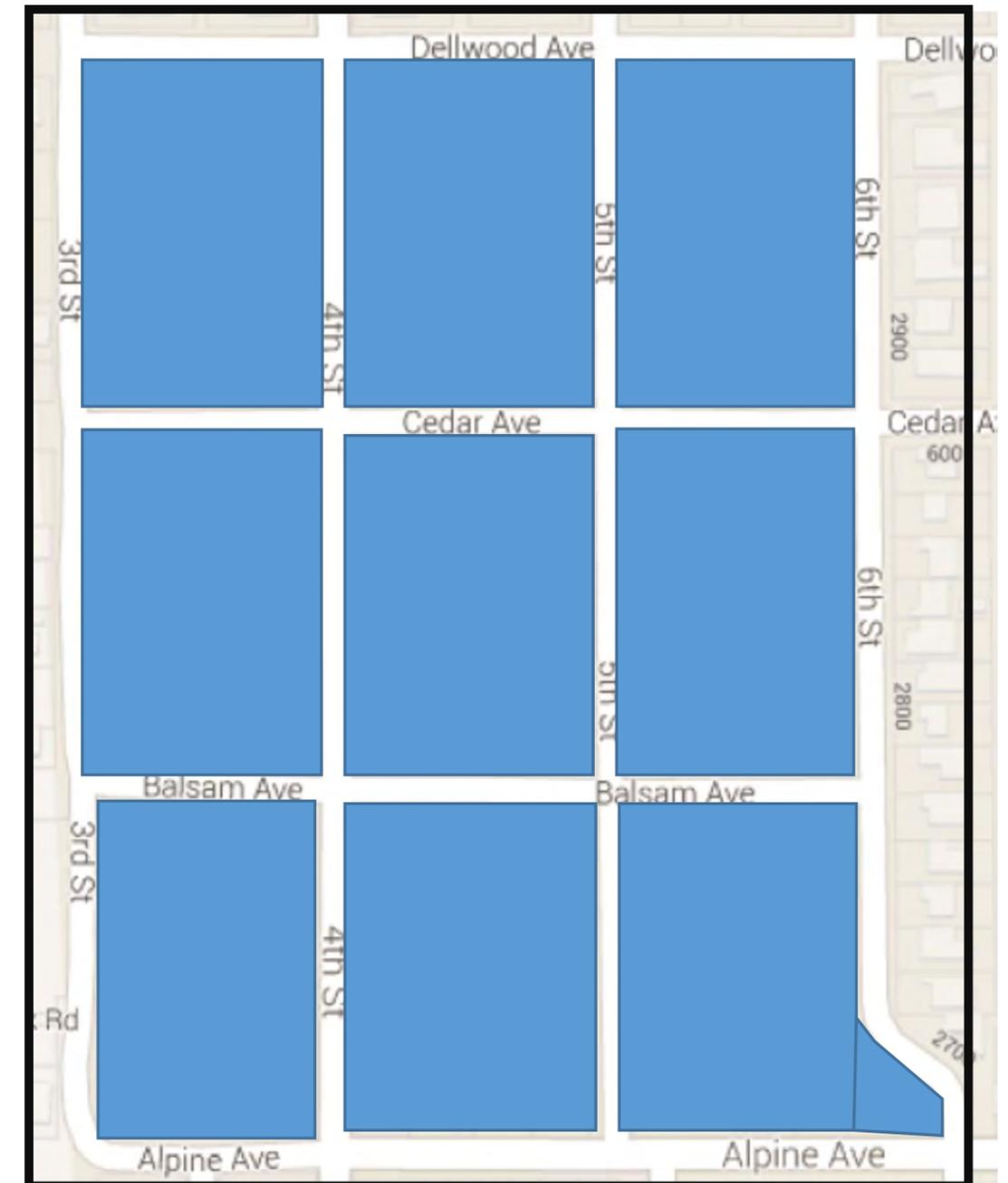
Determine the potential boundaries of your neighborhood based on the guidelines in the RTD NECO Guide:

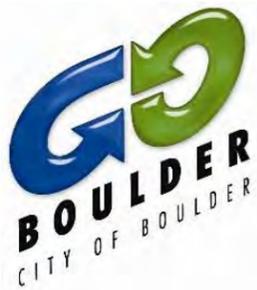
Identifying the Neighborhood Boundaries

1. A neighborhood is comprised of a group of blocks. A residential block is defined as an area of land **bounded on all sides by streets**, roads, or one or more geographic or physical feature. Features can be lakes, rivers, railroad tracks, highways, parks, large open spaces of land, and neighborhood boundaries (i.e HOAs) or commercial areas. All blocks within the neighborhood boundaries must be contiguous.

Definition of contiguous is:

- a. Sharing an edge or boundary, adjacent
- b. Connecting without a break, touching, neighboring.
- c. Connected, uninterrupted.





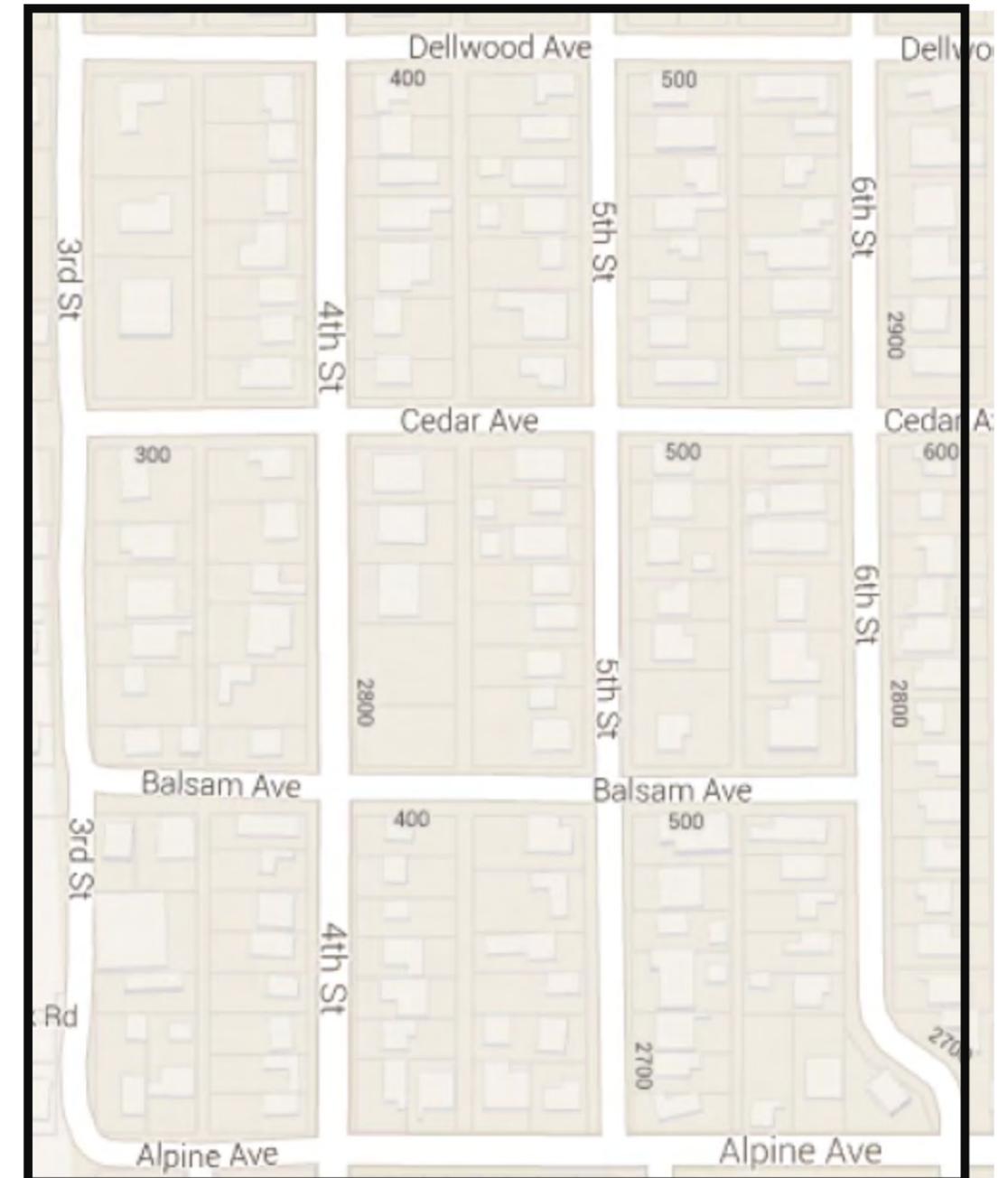
Creating a new neighborhood NECO Pass program

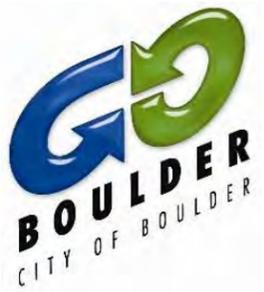
BEGIN

You will canvas the neighbors within the area of your proposed neighborhood. If you feel there is enough interest to raise enough money for a minimum contract (2014: minimum contract amount is \$7,497), the city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years), then it is time to contact RTD and get your process started.

CONTACT RTD

Create a map using Google earth or MapQuest to show a rough idea of the neighborhood boundaries. Contact RTD (Theresa Rinker: 303-299-2122 or theresa.rinker@rtd-denver.com) and let them know you are interested in starting a NECO Pass program in your neighborhood; send them a copy of your proposed neighborhood map.



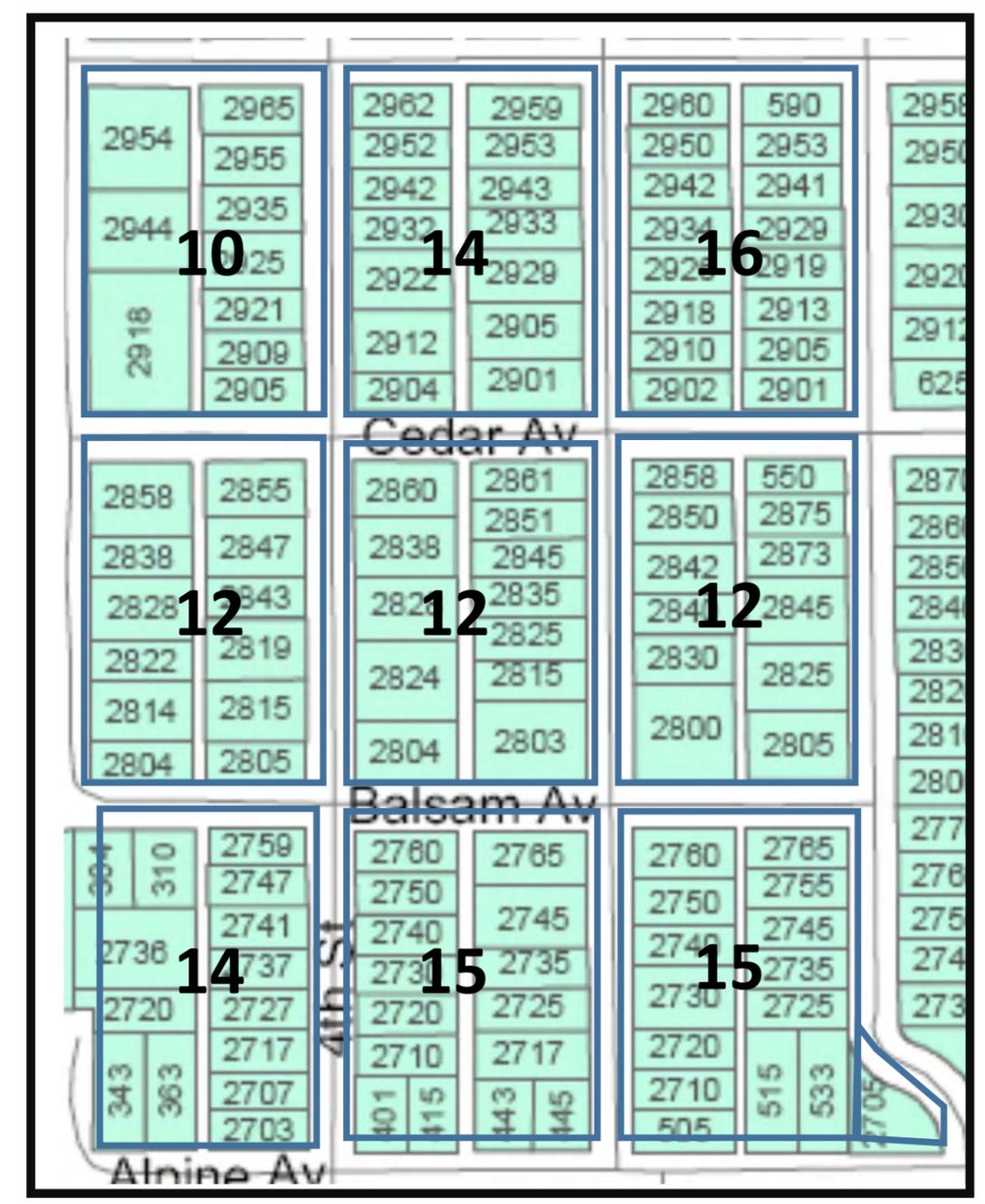


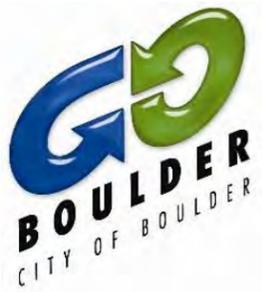
Creating a new neighborhood NECO Pass program

9 blocks, 120 housing units

CONTACT RTD

RTD will get back to you with an official map of your proposed neighborhood showing the boundaries and listing the number of houses. This is the time when you may note any changes or shifts you would like to your map.



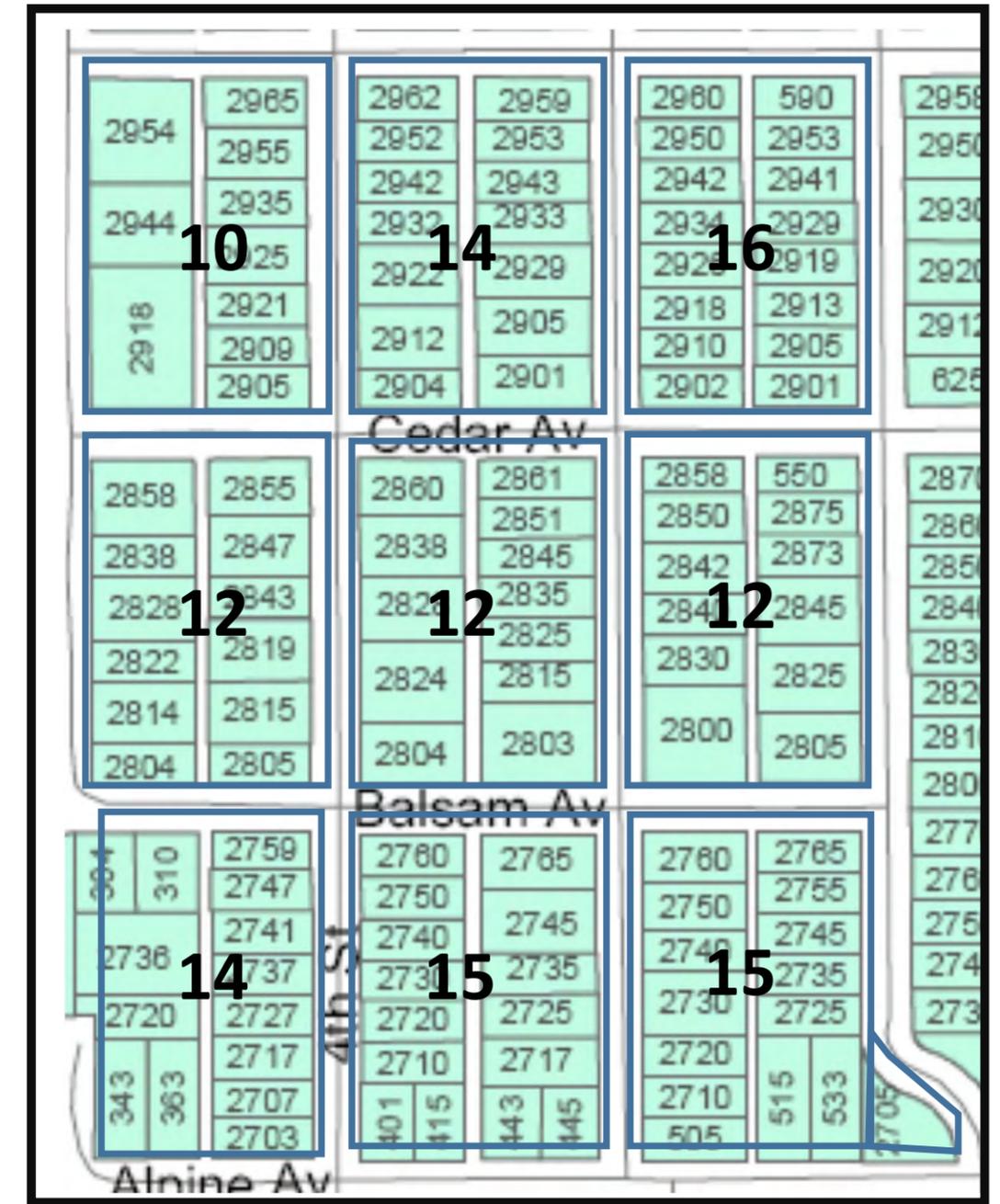


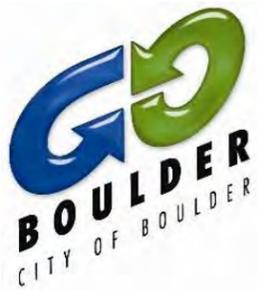
Creating a new neighborhood NECO Pass program

9 blocks, 120 housing units

SURVEY

Once your map is finalized, RTD will conduct a survey to determine the cost per household that will be applied to your neighborhood contract. The survey will be provided to you by RTD and must be hand delivered by you door-to-door to all the houses in your neighborhood, for best results you should speak with the residents of each house and even get them to fill in the survey right then.





Creating a new neighborhood NECO Pass program

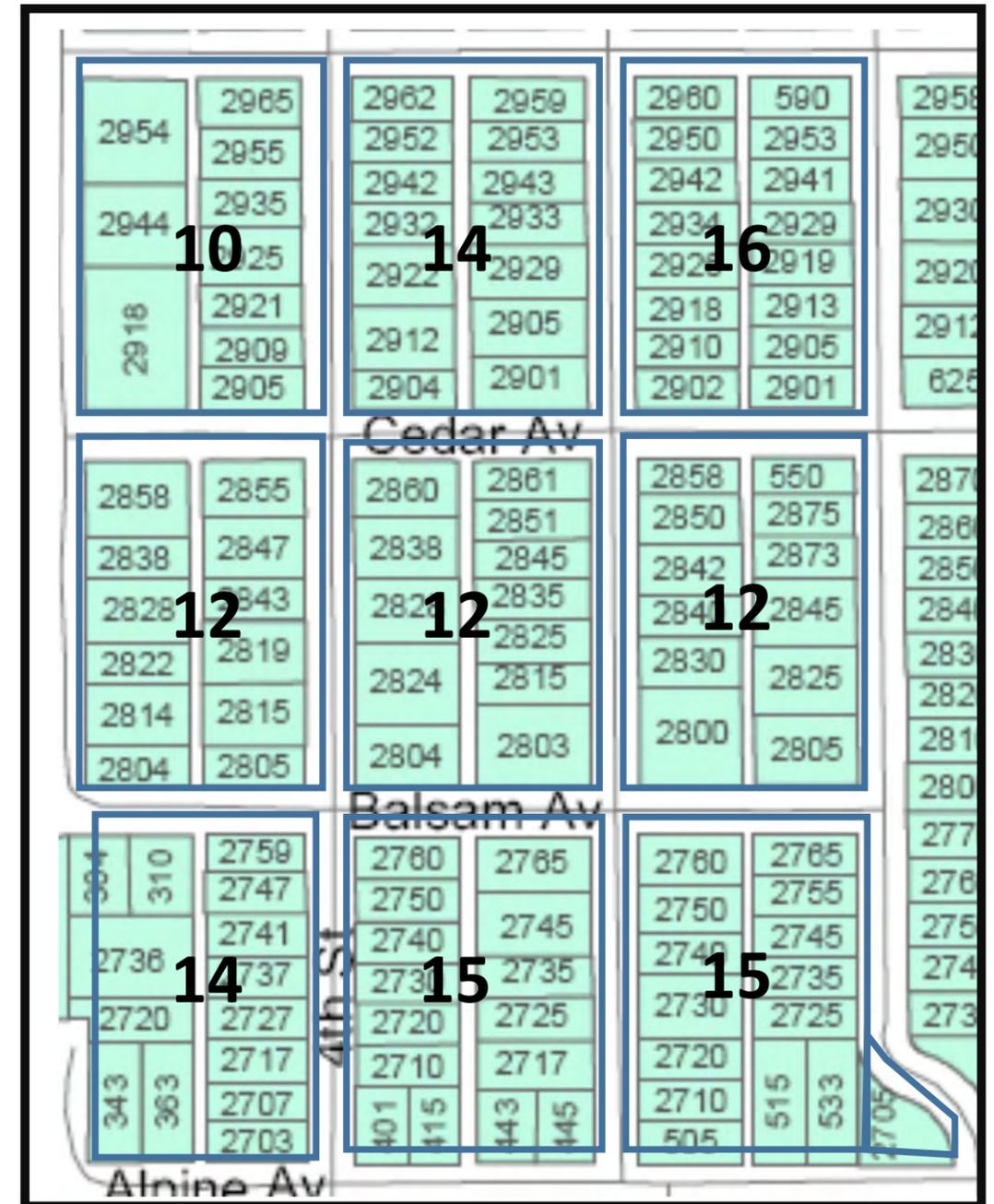
9 blocks, 120 housing units

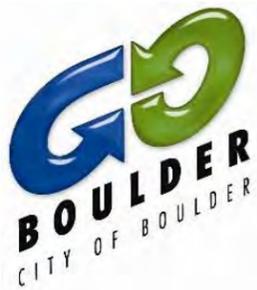
PROGRAM COST

After the survey has been completed, RTD will tell you the cost per household which you will multiply by the number of houses in your neighborhood. This will constitute your master contract amount, your contract cost will be at least the RTD minimum (2014: minimum contract amount is \$7,497).

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years).

For example:
Survey results in a cost of \$100/house, 120 housing units, your contract would be \$12,000





Creating a new neighborhood NECO Pass program

PROGRAM COST

You begin to access how to price your program so that you can meet the cost:

There are 2 documents available online, one is the chart that shows what the bus costs buying passes or paying full fare from RTD, the second chart shows how current NECO pass programs charge for their passes.

Available online at:

<https://bouldercolorado.gov/goboulder/neighborhood-eco-pass>



What is an EcoPass worth to you?

▶ One adult local ride	\$2.25	
▶ One student (6-19) or discount* local ride	\$1.10	
▶ One adult express ride	\$4.00	
▶ One student (6-19) or discount* express ride	\$2.00	
▶ One adult regional ride	\$5.00	
▶ One student (6-19) or discount* regional ride	\$2.50	
▶ One adult rides to DIA	\$13.00	Roundtrip ticket \$24.00
▶ One student (16-19) or discount* rides to DIA	\$6.50	
▶ Age 15 and under with accompanied adult to DIA	FREE	
▶ One adult rides to Eldora Ski Resort	\$5.00	
▶ One student (6-19) or discount* rides to Eldora Ski	\$2.50	
*Discount riders include Seniors, age 65+ and Individuals with disabilities		
	Monthly pass	Annual ValuPass
▶ One adult rides locally	\$79.00	\$869.00
▶ One student (6-19) or discount* rides locally	\$39.50	\$434.50
▶ One adult rides express	\$140.00	\$1,540.00
▶ One student (6-19) or discount* rides express	\$70.00	\$770.00
▶ One adult rides regionally	\$176.00	\$1,936.00
▶ One student (6-19) or discount* rides regionally	\$88.00	\$968.00

It all adds up!

visit:
www.rtd-denver.com for additional and updated fares and information
www.goboulder.net for N(neighborhood)ECO and ECO Pass information

updated: August 2013

NECO Pass Pricing Options

The neighborhood ecopass (NECO) program in the city of Boulder provides the RTD ecopass bus pass in participating neighborhoods, each neighborhood determines the pricing structure that will best enable them to meet their RTD contract requirements. The options shown here are some of those used in currently participating neighborhoods.

OPTION	NEIGHBORHOOD	
FIXED COST	West Wonderland	\$260/hh
	Shanahan	\$115
COST BY USE	Newlands	6-19 (K-12 student) & 65+ 1 ride per week \$45(min)
		6-19 (K-12 student) & 65+ 2-3 rides per week \$90
		6-19 (K-12 student) & 65+ local school commute \$180
		17-64 (non-K-12 student) 1 trip/week and/or 0-6 trips to DIA \$75(min)
		17-64 (non-K-12 student) 1-3 trips/week and/or 6-12 DIA \$130
		17-64 (non-K-12 student) daily local commuter \$350
	17-64 (non-K-12 student) daily commuter outside Boulder County \$700	
	Children 0-5 ride FREE free	
	Flatirons	\$85 local commuter 1/2 off \$250 regional commuter seniors and students 6-18 1/2 off seniors and students 6-18
	Shanahan Smuggler	\$129 regular single, \$299 for any Regional Commuter +\$70 for first additional non-regional-commuter in your household +\$50 for any additional non-regional-commuter in your household Exceptions: CU Students: \$75 for each passholder in household (student will receive a total \$145 and net \$70 refund from CU on buffcard charges for two semesters of use) 6-19 (K-12 student) - 1 ride per week: \$49(minimum) 6-19 (K-12 student) - 2-3 rides per week : \$75 6-19 (K-12 student) - local school commute: \$149 Age 65 and over: \$75 Age 70 and over: \$49
	Shanahan SR7	First rider \$99, second \$50 Denver commuters \$500 part time Denver commuters \$350 (with, of course, the 30% from city, and 20% from HOA)
	Park East	Denver commuters \$300 Boulder adults \$200 Kids/seniors \$150 low users pay less?
	Rock Park	Denver commuter 70% of RTD fare \$1355 Local commuter 70% of RTD fare \$608 Student commuter 70% of RTD fare \$248 Frequent flyer/skier \$125 Occasional user \$70
Hartford Yale	Local occasional user \$72 Local adult commuter \$400 Boulder county commuter \$720 Regional commuter \$900 CU student summer pass \$35 D*-Local occasional user \$36 discount D*-Local adult commuter \$200 discount D*-Boulder county commute \$360 discount D*-Regional commuter \$450 discount	
Keewaydin	Age 20 - 64 commuter to Denver \$400 Age 20 - 64 commuter to Broomfield \$250 Age 20 - 64 commuter to Boulder \$150 Age 6 - 19 daily rider to Boulder School \$80 Age 6 - 19 occasional rider = 1 local ride per week \$40 Age 20 - 64 occasional rider = 1 local ride per week \$80 Age 65+ occasional rider = 1 local ride per week \$40	

New to NECO Pass 2013



Creating a new neighborhood NECO Pass program

PROGRAM COST

You begin to access how to price your program so that you can meet the cost:



Pay per house if you can get EVERY house to pay

OR

Pay your 'fare' share if you have:

- regional riders
- school commuters

OR

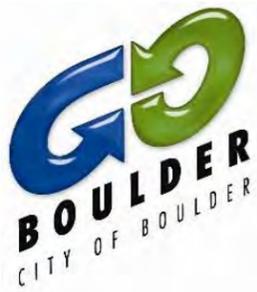
Shrink your boundaries to where the riders are located

New to NECO Pass 2013

NECO Pass Pricing Options

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Rock Park		
Hartford Yale		
Keewaydin		



Creating a new neighborhood NECO Pass program

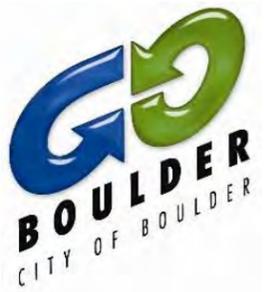
MONEY

If you have a neighborhood association or HOA that can enter into legally binding contracts and that has a checking account, you will use them.

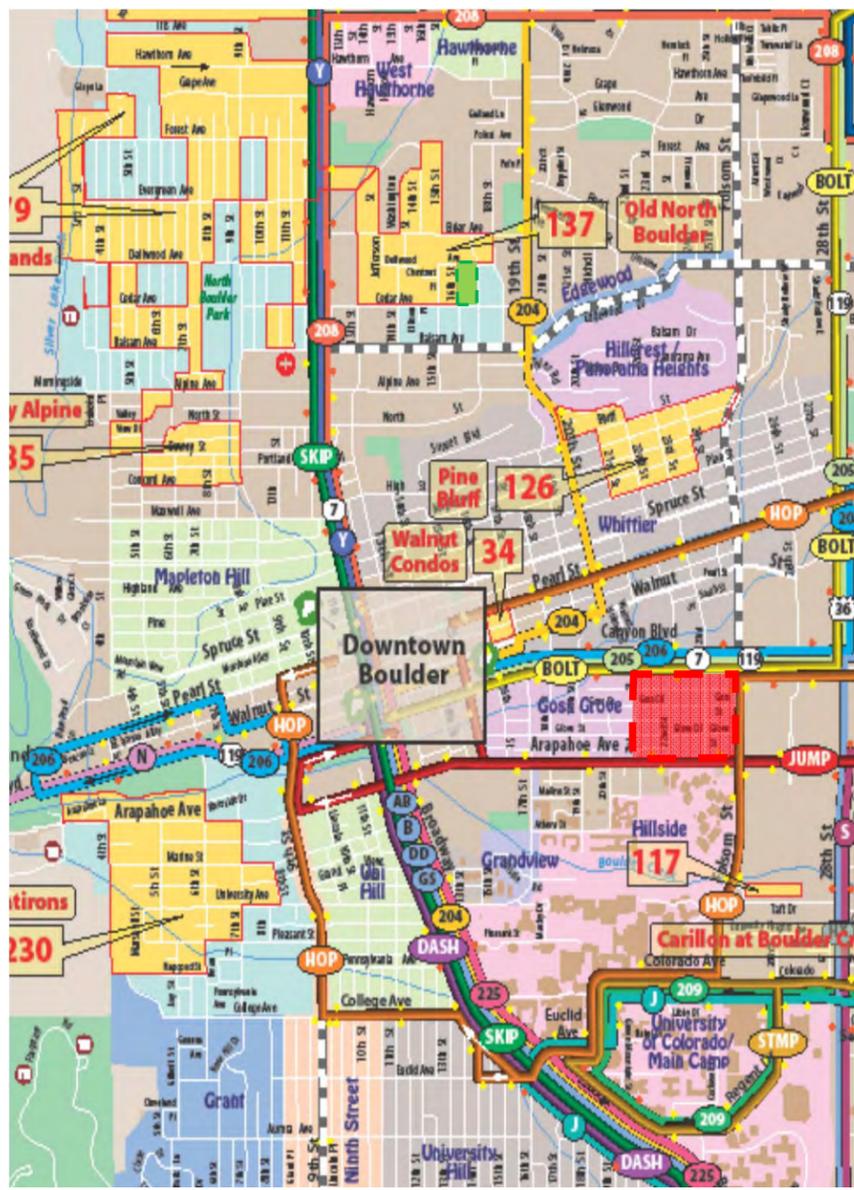
If you do not have such an entity, GO Boulder will sign your contract and you can work with the Boulder Building Blocks Fund, Inc. ("BBBF") to deposit your checks and they will issue a check to RTD.

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years).

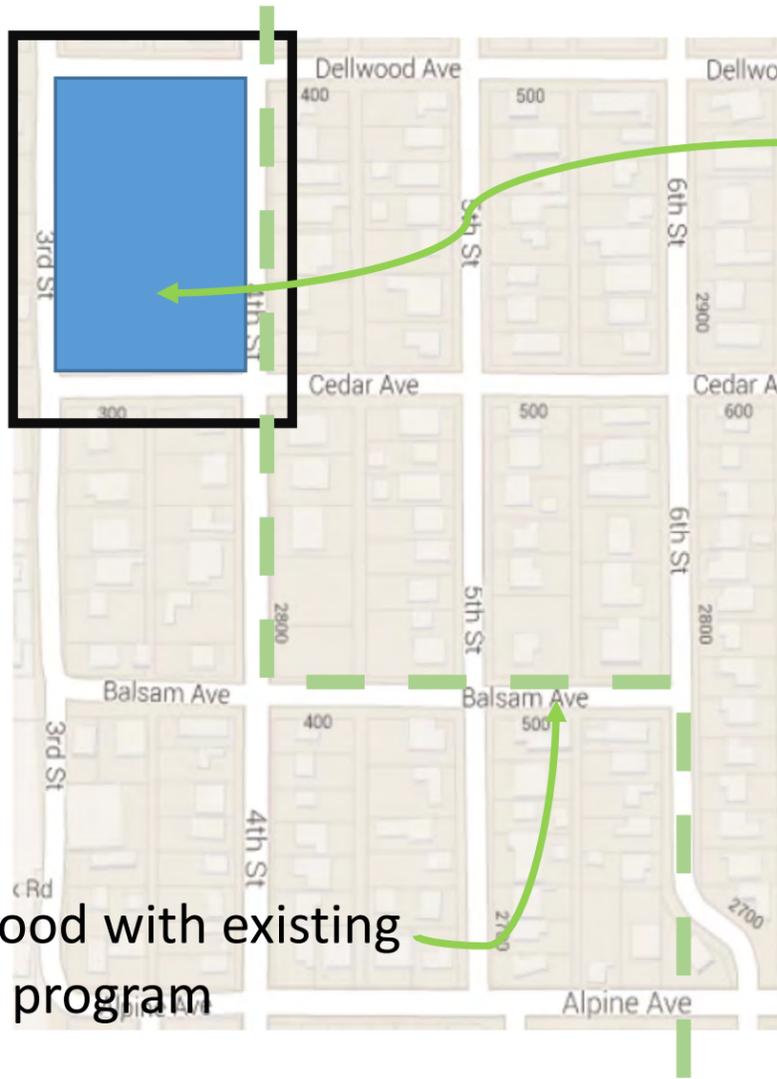




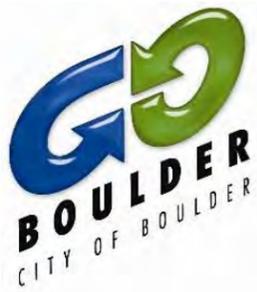
Creating a new block and adding to an existing contiguous neighborhood's NECO Pass program



Neighborhood with existing NECO pass program



Add a contiguous block: same steps as a new neighborhood: identify the block boundary, contact RTD to verify the boundary and provide your map, and conduct the RTD survey to determine cost.



Creating a new block

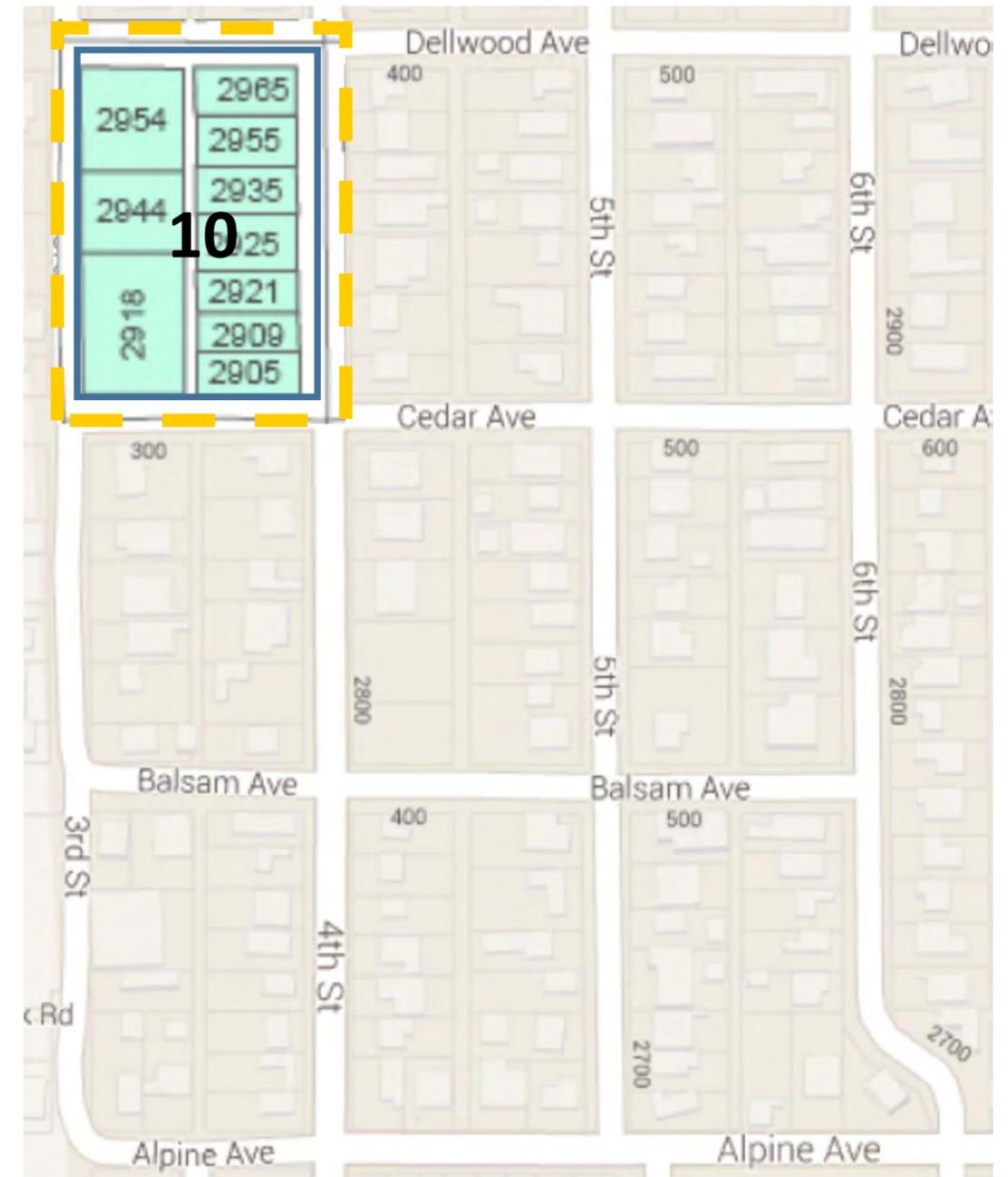
PROGRAM COST

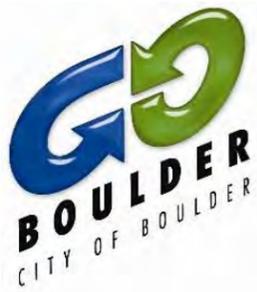
After the survey has been completed, RTD will tell you the cost per household which you will multiply by the number of houses in your block. This will constitute the contract amount your block will need to contribute to the NECO Pass contract of the contiguous neighborhood you are integrating into.

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years).

For example:
Survey results in a cost of \$100/house, 120 housing units, your contract would be \$12,000

1 block, 10 housing units





Creating a new block

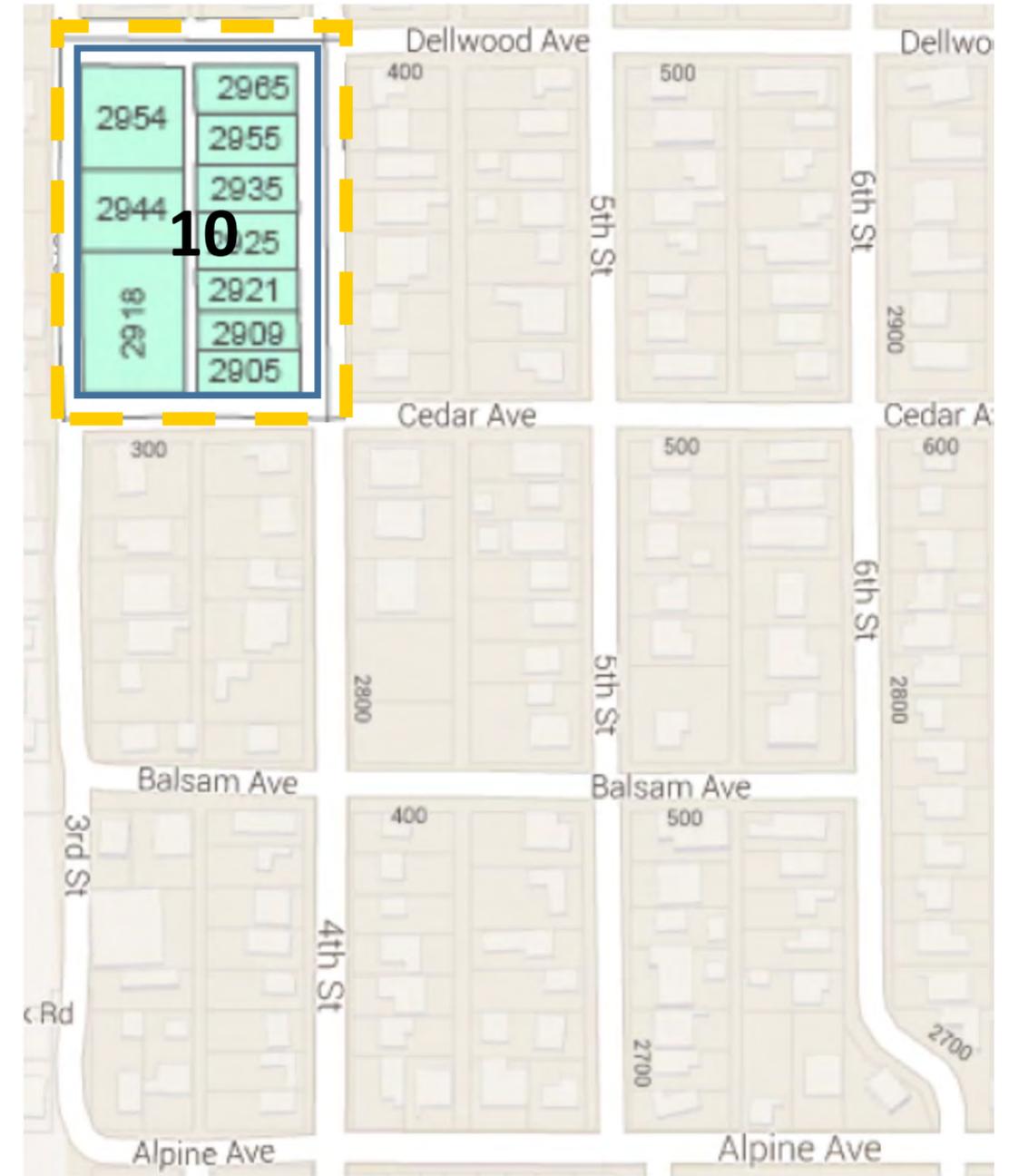
PROGRAM COST

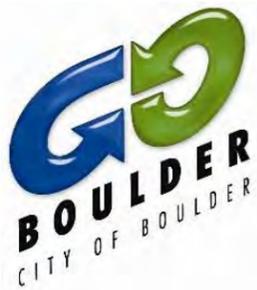
You begin to access how to price your block so that you can meet the cost, unless you are choosing to use the pricing model of the neighborhood you are joining.

The city of Boulder provides a subsidy of 50% to first-time blocks and 30-35% subsidy in ensuing years).

Pay per house if you can get EVERY house to pay
OR
Pay your 'fare' share
-regional riders
-school commuters

1 block, 10 housing units



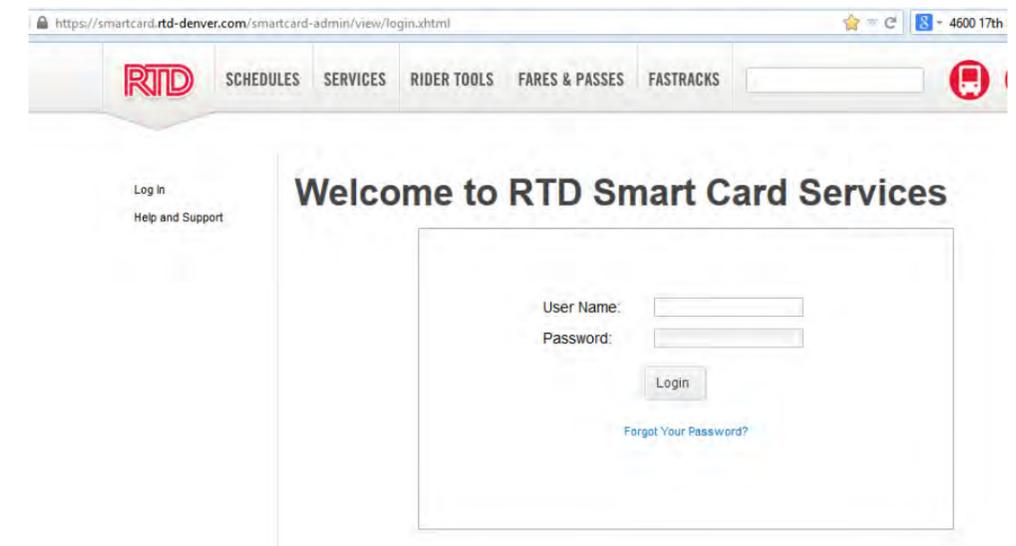


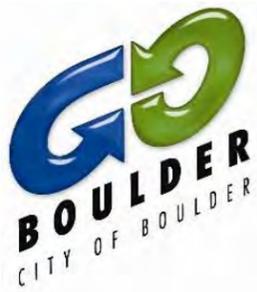
New to coordinating an existing (or newly formed) NECO Pass program

If you are new to coordinating – CONGRATULATIONS! If you are coordinating a brand new neighborhood or if you are coordinating an existing neighborhood, these are the primary tools you will use to set up and manage your NECO Pass program:

- Spreadsheet roster whereby you track and record the sign-up and rider information (you can request the template from the NECO Pass Program coordinator).
- A portal space in RTD’s online smart card portal where you will manage your riders’ smart card. (RTD will assign one and you will be trained to use it)

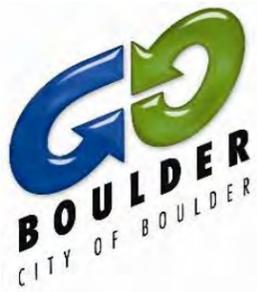
BLK	\$	RTD #	NAME	ID	ADDRESS	sc#	DISCOUNT ELIGIBLE
6		131570	Luisa	newland190	Evergreen	207002	
6	\$45	131574	Felina	newland191	Evergreen	207001	YES
6	\$45	131578	Johnny	newland192		4 207003	yes
6	\$75	131582	Julie	newland193		4	
6	\$75	131586	Charlie	newland194		4	
6	\$45	735060	Jerry	newland1121		4	yes
6	\$75	131074	Heidi	newland66		4 205436	
6	\$45	754516	Imogene	newland1126		4	YES
6	\$75	131142	Susannah	newland83		4 205444	
6	\$75	131490	Daniel	newland170		4	
6	\$75	131494	Emily	newland171		4 205482	
6	\$45		Matthew			4	YES
6			vacant			4	-





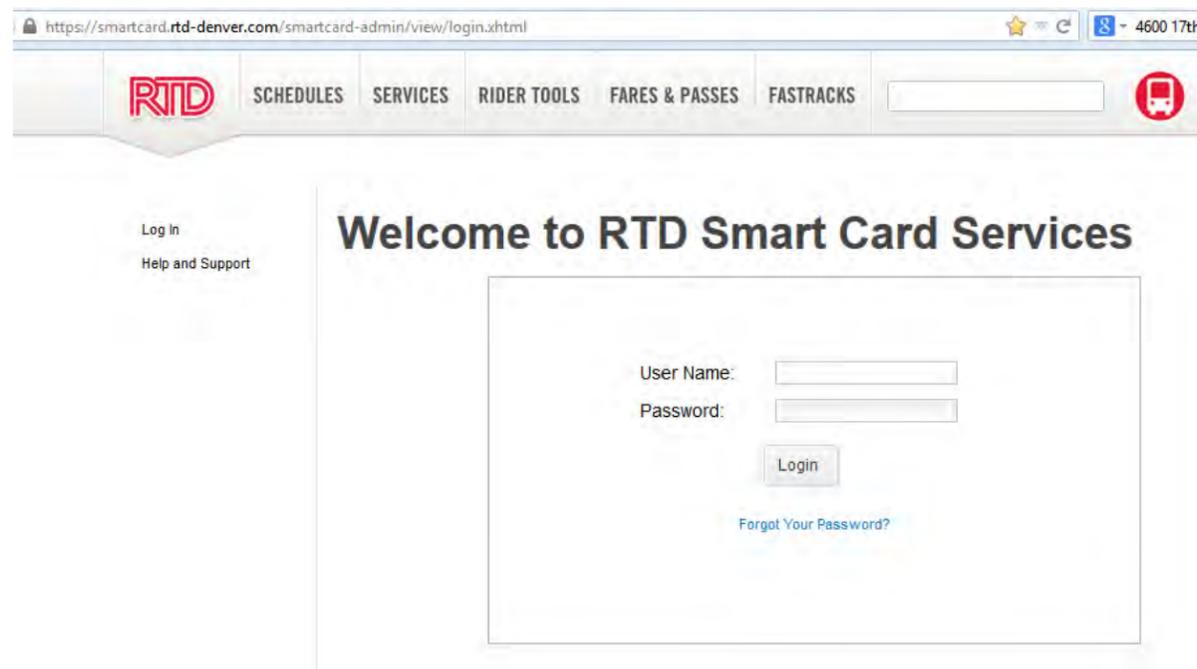
Spreadsheet roster whereby you track and record the sign-up and rider information and note vacant addresses that will be deducted from your program cost.

BLK	\$	RTD #	NAME	ID	ADDRESS	sc#	DISCOUNT ELIGIBLE
6		131570	Luisa	newland190	Evergreen	207002	
6	\$45	131574	Fellna	newland191	Evergreen	207001	YES
6	\$45	131578	Johnny	newland192		207003	yes
6	\$75	131582	Julle	newland193			
6	\$75	131586	Charlie	newland194			
6	\$45	735060	Jerry	newland1121			yes
6	\$75	131074	Heldl	newland86		205436	
6	\$45	754516	Imogene	newland1126			YES
6	\$75	131142	Susannah	newland83		205444	
6	\$75	131490	Daniel	newland170			
6	\$75	131494	Emily	newland171		205482	
6	\$45		Matthew				YES
6			vacant				-



Portal space in RTD's online smart card portal where you will manage your riders' smart card.

GO Boulder provides detailed instructions for managing your RTD smart card portal:



NECO Pass Smart Card management

CONTENTS

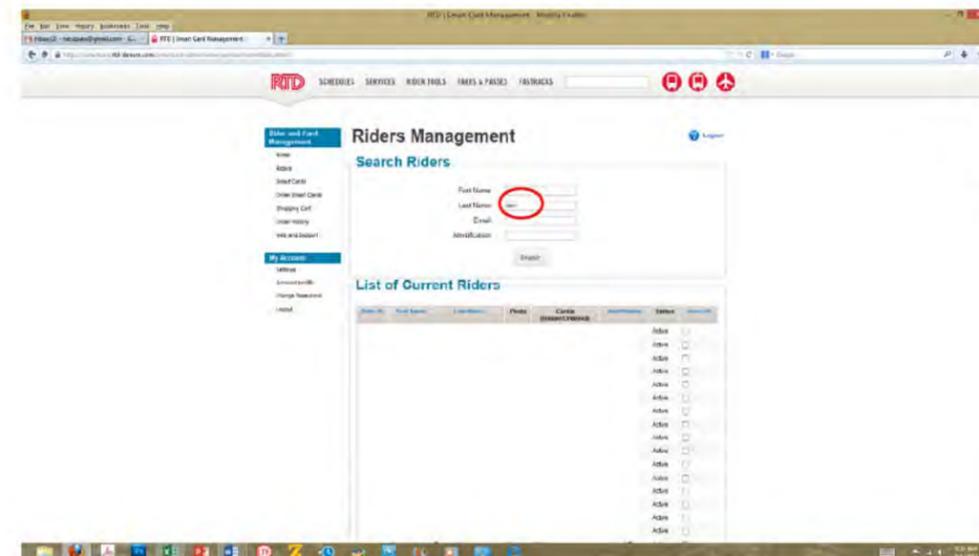
- P 1-3 INSTRUCTIONS FOR DEALING WITH A SMART CARD THAT HAS BEEN LOST, STOLEN, OR DAMAGED
- P 4 INSTRUCTIONS FOR ADDING A NEW RIDER
- P 5 INSTRUCTIONS FOR SUSPENDING A RIDER

INSTRUCTIONS FOR DEALING WITH A SMART CARD THAT HAS BEEN LOST, STOLEN, OR DAMAGED

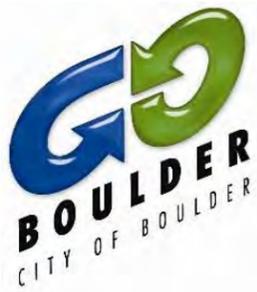
1. You must first deactivate the card (deactivate the card **DO NOT suspend the rider**, this will remove the rider from the system, if you do this by accident, you will need to add them as a new rider) that has been lost, stolen, or damaged; full instructions are below.
2. After you have deactivated the card that will no longer be used, you can issue the Rider an RTD Authorization Form, using the same Rider ID from the RTD portal (the first column when you see the rider's information). Your rider can only get a new smart card by going to the RTD EcoPass Service Center (there is one at the 14th st Terminal) as they need to pay the \$10 fee, full instructions are below.

1. HOW TO DEACTIVATE A CARD THAT HAS BEEN LOST, STOLEN, OR DAMAGED

Go to your RTD portal online and click the Rider option on the left hand menu. You will see an option to Search Riders, type your rider's name in the box as shown below circled in red:



New to NECO Pass 2013



Information available through the NECO Pass program coordinator or GO Boulder for NECO Pass coordinators of current active neighborhoods:

[How to get mailing labels](#)

[Printing and mailing instructions](#)

[Roster Template](#) (for use in making your roster and tracking money and smart cards)

[Smart Card Management](#)

[2014 Pricing Zone Map](#)

[RTD 2014 NECO Reference Manual](#)

[RTD 2014 Authorization Form](#)

[RTD 2013 DiscountFares](#)



Information available on the NECO Pass web pages on the GO Boulder web site, available to everyone:

2013 What is an EcoPass Worth? (chart that shows what RTD services cost without a pass)

NECO Pass Pricing Options (spreadsheet showing how various neighborhoods price their program)

2014 Household Cost + Subsidy

Start NECO Pass Program



What is an EcoPass worth to you?

▶ One adult local ride	\$2.25
▶ One student (6-19) or discount* local ride	\$1.10
▶ One adult express ride	\$4.00
▶ One student (6-19) or discount* express ride	\$2.00
▶ One adult regional ride	\$5.00
▶ One student (6-19) or discount* regional ride	\$2.50
▶ One adult rides to DIA	\$13.00
▶ One student (16-19) or discount* rides to DIA	\$6.50
▶ Age 15 and under with accompanied adult to DIA	FREE
▶ One adult rides to Eldora Ski Resort	\$5.00
▶ One student (6-19) or discount* rides to Eldora Ski	\$2.50
*Discount riders include Seniors, age 65+ and Individuals with disabilities	
▶ One adult rides locally	\$79.00
▶ One student (6-19) or discount* rides locally	\$39.50
▶ One adult rides express	\$140.00
▶ One student (6-19) or discount* rides express	\$70.00
▶ One adult rides regionally	\$176.00
▶ One student (6-19) or discount* rides regionally	\$88.00

Monthly pass Annual ValuPass

It all adds up!
 Visit: www.rtd-denver.com for additional and updated fares and information
www.goboulder.net for NeighborhoodEco and ECO Pass information
 updated: August 2013

NECO Pass Pricing Options

The neighborhood eco-pass (NECO) program in the city of Boulder provides the RTD eco-pass bus pass in participating neighborhoods. Each neighborhood determines the pricing structure that will best enable them to meet their RTD contract requirements. The options shown here are some of those used in currently participating neighborhoods.

OPTION	NEIGHBORHOOD
West Wonderland \$260/mo Shanahan \$115	
5-19 (K-12 student) & 65+ 1 ride per week \$45/mo 5-19 (K-12 student) & 65+ 2-3 rides per week \$90 6-19 (K-12 student) & 65+ local school commute \$180 17-64 (non-K-12 student) 1 trip/week and/or 0-6 trips to DIA \$75/mo 17-64 (non-K-12 student) 1-3 trips/week and/or 6-12 DIA \$130 17-64 (non-K-12 student) daily local commuter \$350 17-64 (non-K-12 student) daily commuter outside Boulder County \$750 Children 0-5 ride FREE free	Newlands
\$65 local commuter 1/2 off \$200 regional commuter; seniors and students 6-16 1/2 off seniors and students 6-16 \$120 regular angle, \$299 for any Regional Commuter +\$70 for first additional non-regional-commuter in your household +\$50 for any additional non-regional-commuter in your household Exceptions: CU Students: \$75 for each pastholder in household (student will receive a total \$145 and net \$70 refund from CU on buffcard charges for two semesters of use) 5-19 (K-12 student) - 1 ride per week \$45(maximum) 6-19 (K-12 student) - 2-3 rides per week \$75 6-19 (K-12 student) - local school commute: \$149 Age 65 and over: \$75 Age 70 and over: \$49	Flatirons Shanahan Struggler
First rider \$99, second \$50 Denver commuters \$500 (with, of course, the 30% from city, and 20% from HOA) Denver commuters \$300 Boulder adults \$200 Kids/seniors \$150 low users pay less?	Shanahan SR? Park East
Local commuter 70% of RTD fare \$1365 Local commuter 70% of RTD fare \$606 Student commuter 70% of RTD fare \$248 Frequent flyer/regular \$125 Occasional user \$70	Rock Park
Local occasional user \$172 Local adult commuter \$400 Boulder county commuter \$720 Regional commuter \$900 CU student summer pass \$35 D* Local occasional user \$36 discount D* Local adult commuter \$200 discount D* Boulder county commute \$350 discount D* Regional commuter \$450 discount	Hartford Yale
Age 20 - 64 commuter to Denver \$400 Age 20 - 64 commuter to Broomfield \$250 Age 20 - 64 commuter to Boulder \$150 Age 6 - 19 daily ride to Boulder School \$90 Age 6 - 19 occasional rider = 1 local ride per week \$40 Age 20 - 64 occasional rider = 1 local ride per week \$60 Age 65+ occasional rider = 1 local ride per week \$40	Keewaydin

2014 NECO Pass Pricing and City of Boulder Subsidy

Pricing Zone	2014 Household Cost	2014 City of Boulder Subsidy
Zone 1 and survey	\$113.00 - \$191.00	Year 1=50% Year 2+=30%
Zone 2 and survey	\$85.00-\$112.00	Year 1=50% Year 2+=30%
Zone 3 and survey	\$192.00 +	Year 1=50% Year 2+=35%

2014 Contract Minimum: \$7497

New to NECO Pass 2013



NECO Pass PROCESS

NECO Pass program coordinator: nicole@boulder.net 303.443.1946

NEW NEIGHBORHOODS
 Interested in starting a Neighborhood Eco (NECO) Pass program in your neighborhood? First have a visit to the GO Boulder website: <http://www.goboulder.net> click "Bus" and then scroll down and click "Neighborhood Eco (NECO) Pass". Here you will see an overview and in the right hand menu under "Neighborhood Eco Pass" you will see a number of options including "NECO Pass Program Resources". click on this link. In the menu on the right, scroll to the RTD NECO Guide and READ it to familiarize yourself with the process. You will need to go through the steps to create a new NECO Pass neighborhood, whether you are making an entirely new NECO Pass neighborhood or adding on to an existing contiguous one.

BEGIN
 Canvas your neighbors to see if there is anyone else interested. If you can find 2-5 neighbors who are willing to help you get your program started, recruit them! There are flyers available for download on the website identified above for use in accessing the interest from your neighbors.
 • Determine the potential boundaries of your neighborhood based on the guidelines in the RTD NECO Guide.
 • Canvas your neighbors to see how much interest there is.
 If you feel there is enough interest to raise enough money for a minimum contract (2013: minimum contract amount is \$7,497), the city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years), then it is time to contact RTD and get your process started.

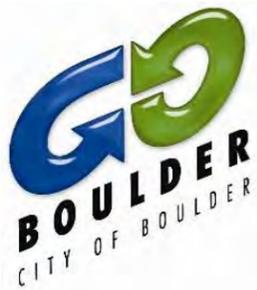
JOINING A CONTIGUOUS NECO PASS PROGRAM
 If your project is small enough that its RTD contract will be less than the required minimum (2013: minimum contract amount is \$7,497) and you are physically contiguous with a neighborhood that has an active NECO Pass program, you could become an addition to that neighborhood if that neighborhood coordinator approves. Work with the NECO Pass program coordinator to get this approval process going before you contact RTD.

CONTACT RTD
 Create a map using Google earth or MapQuest to show a rough idea of the neighborhood boundaries. Contact RTD (Theresa Rinker: 303-299-2122 or theresa.rinker@rtd-denver.com) and let them know you are interested in starting a NECO Pass program in your neighborhood; send them a copy of your proposed neighborhood map. RTD will get back to you with an official map of your proposed neighborhood showing the boundaries and listing the number of houses. This is the time when you may note any changes or shifts you would like to your map.

SURVEY
 Once your map is finalized, RTD will conduct a survey to determine the cost per household that will be applied to your neighborhood contract. The survey will be provided to you by RTD and must be hand delivered by you door-to-door to all the houses in your neighborhood, for best results you should speak with the residents of each house and even get them to fill in the survey right then. This will assure inclusion of all those neighbors who may not have any interest in the bus pass (such as those who have passes through work or school). Including responses from every house in your neighborhood will assure the survey is based on the actual potential bus ridership in your neighborhood. This is important because the cost per household will be based on the respondents' interest that is standardized to represent all the neighbors, getting the uninterested neighbors to fill out the survey is critical.

PROGRAM COST
 After the survey has been completed, RTD will tell you the cost per household which you will multiply by the number of houses in your neighborhood. This will constitute your master contract amount. If you are a stand-alone NECO Pass neighborhood, your contract cost will be at least the RTD minimum (2013: minimum contract amount is \$7,497), if you are adding to an existing contiguous NECO Pass neighborhood your cost will be as calculated by RTD, not needing to meet the minimum as your contract amount will be included into the existing neighborhood's RTD contract. Remember that the city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years. You will then need to raise the required amount of money (subtract the city subsidy). Download the "NECO Pass

Created 24 January 2011; Updated August 2011; January 2012; September 2012; August 2013



Information available on the NECO Pass web pages on the GO Boulder web site, available to everyone:

[2014 Infinite Campus Instructions](#) (for address verification for school age neighbors w/o an ID)

[Waiving Fees for CU students](#) (with neighborhood EcoPasses)

[NECO Map](#) (map of current NECO Pass neighborhoods)

[How to Print Your Family Demographics from Infinite Campus](#)

1. If you have an Infinite Campus parent log-in, please go to step #4.
2. If you do not have an Infinite Campus log-in, please contact your child's school to obtain one. If you have children in more than one school, we recommend you contact the highest level of school for the log-in. For example: If you have children attending Whittier Elementary and Boulder High, contact Boulder High for access to Infinite Campus.
3. Please Note: Not all of our schools use the Parent Portal thru Infinite campus. If your child's school does not use the parent portal, the school will need to print the Demographic Data for you.
4. To print your own Demographic Information from Infinite Campus, you will need to access the Infinite Campus Parent Portal:



Waiving CU Student's Transit Fees

CU Boulder has a policy that currently enrolled CU students who have a currently valid Neighborhood EcoPass smart card can get a waiver of their Student Bus and Bike Programs Fee. Visit <http://www.colorado.edu/ecenter/rtd-college-pass-program/fee-waiver-policy> for all details of the policy. You can download the fee waiver request form [here](#).

Questions regarding the Fee Waiver Policy and Procedure may be sent by email to buspass@colorado.edu.

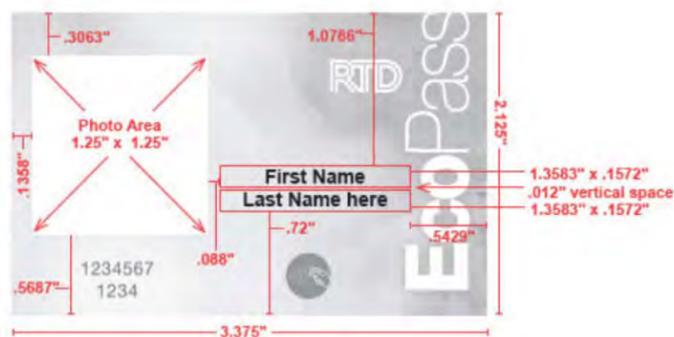


Information available on the NECO Pass web pages on the GO Boulder web site, available to everyone:

RTD 2014 Photo Specs

RTD 2014 NECO Guide

Sample flyers



Fonts for First and Last Name to be imprinted on card

- Font: Arial Bold
- Font Size: 10 pt
- Type needs to be centered in space (not to exceed 1.3583")
- First name (centered) on one line
- Last name (centered) below the first name
- First and Last name in upper and lower case type

Photo Specifications

- Photos must be in color
- Size 1.25" x 1.25"
- 1:1 Aspect Ratio (Square)
- .jpg format
- Maximum size of 42KB
- Must clearly show the employee's face
- No hats/sunglasses
- No company logos or branding can be on the photo
- Background should be a light color; white, blue or beige preferred

NOTE:

Photo resolution no higher than 200dpi, max 250 pixels vertical and horizontal

RTD NEIGHBORHOOD ECO PASS

RESOURCE GUIDE

Last Update: 9/4/12



WANT TO RIDE THE BUS MORE, BUT IT COSTS TOO MUCH?

ARE YOU A CURRENT RTD RIDER OR COMMUTER?

WOULD YOU LIKE TO PAY UP TO 50% LESS PER YEAR?

You and your neighbors, along with GO Boulder/
city of Boulder, can make it happen!

It's called the Neighborhood ECO (NECO) Pass!

Current RTD Prices: 2013

Local Monthly Pass per Year = \$869
Regional Monthly Pass per Year = \$1936

NECO Pricing (depends on participation)

NECO = \$X per year if we get X participants!
That's an incredible \$X per month!

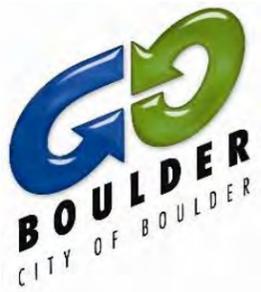
This is a real offer, in partnership with the city of Boulder. Please inquire.

Passes are good for one year of unlimited use locally, regionally and to Denver International Airport. Passes are not transferable and require user's photo on the pass. The entire yearly fee will be charged before the pass can be issued. This notice is specifically targeting the X neighborhood, which includes all residents within the borders of X. There are NECO passes available all over Boulder, so please inquire. The city of Boulder will assist financially the first year to help get the program going in your neighborhood. Please let us know if you are interested and would like to take advantage of this program.

To sign up or get more information, call or email your volunteer neighborhood coordinator X at X and leave your phone number with your message. For questions regarding the NECO Pass, contact Go Boulder/ml Robles at necopass@gmail.com and visit www.goboulder.net.

For more information visit www.goboulder.net or 303-441-3266. You can also visit the RTD Web site (<http://www.rtd-denver.com>) for more information on this and other RTD fares and programs.

New to NECO Pass 2013



CONTACT

GO Boulder www.goboulder.net **303 441 3266**

Chris Hagelin, Senior Transportation Planner

hagelinc@bouldercolorado.gov

303 441 1832

ml Robles, NECO Pass Program Coordinator

necopass@gmail.com

303 443 1945

RTD www.rtd-Denver.com

Theresa Rinker, Employer Sales Manager

theresa.rinker@rtd-denver.com