

# New 2 NECO Pass

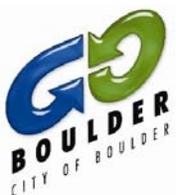
N (Neighborhood) ECO Pass

October 22, 2013

Updated August 2014

Updated August 2015

Updated October 2016



## NECO Pass

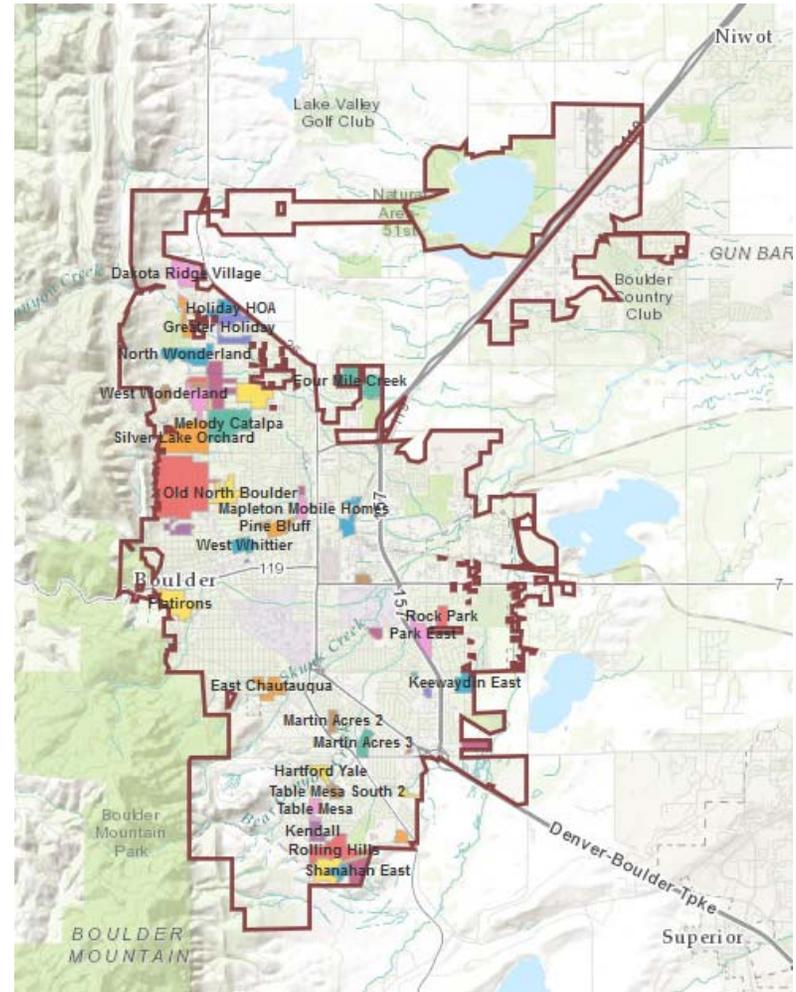
RTD, in partnership with GO Boulder, offers a bus pass program especially for neighborhoods called the Neighborhood Eco (NECO) Pass. The NECO Pass Program grew to include 50 neighborhoods with 6,799 eligible households in 2016. For general information and to see online resources, please visit the web site:

<https://bouldercolorado.gov/goboulder/neighborhood-eco-pass>

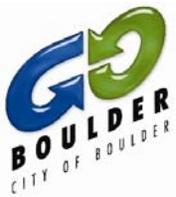


The map of currently active NECO Pass neighborhood programs is available online at:

<https://bouldercolorado.gov/pages/neighborhood-eco-neco-pass-program-interactive-map>



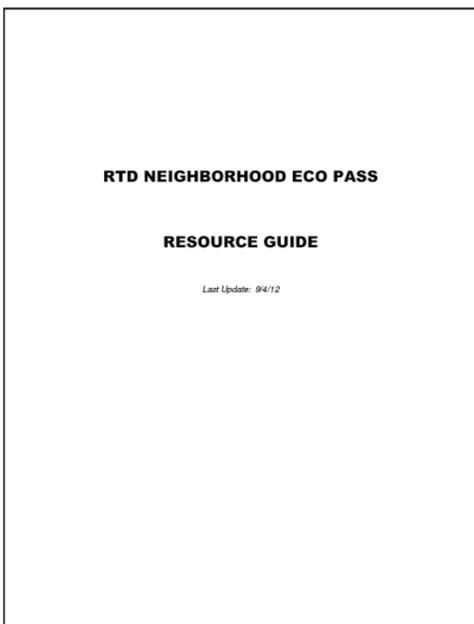
New 2 NECO Pass 2016



1.  Creating a new NECO Pass program
2.  Creating a new neighborhood on 1 block and adding to an existing contiguous NECO Pass program
3. New to coordinating an existing (or newly formed) NECO Pass program



## Creating a new NECO Pass program



# NECO Pass Program Resources providing step by step guide and instructions:

- [RTD NECO Guide](https://boulder.colorado.gov/goboulder/neighborhood-eco-pass)
- [Start NECO Pass Program](https://boulder.colorado.gov/goboulder/neighborhood-eco-pass)

Available online at:

<https://boulder.colorado.gov/goboulder/neighborhood-eco-pass>

New 2 NECO Pass 2016



### Start a NECO Pass Program

Thank you for your interest in riding the bus!

NECO Pass Program coordinator  
[neco@boulder.gov](mailto:neco@boulder.gov)  
303.443.1545

Starting a Neighborhood Eco (NECO) Pass program in your neighborhood is the way for you and your neighbors to benefit from the discount and convenience of having a bus pass. **Whether you will be a stand-alone neighborhood or join up with an existing neighborhood program, you will need to follow the 10 steps below.** Please read these 9 steps before you contact the NECO Pass Program coordinator, many of your questions may be answered below.

#### BEGIN

1. After the NECO Pass Program coordinator has provided you with this and other documents, canvas your neighbors to see if there is anyone else interested. If you can find 2-5 neighbors who are willing to help you get your program started, recruit them! There are canvas interest flyers and canvas cost surveys available for download on the NECO Pass website (<https://boulder.colorado.gov/goboulder/neco-pass-program-resources>) for use in accessing the interest from your neighbors and beginning to determine how much they are willing to pay.
2. Determine the potential boundaries of your neighborhood based on the guidelines in the [RTD NECO Guide](#).
3. If you feel there is enough interest to raise the money for a minimum contract (2017: minimum contract amount is \$8,494, if your neighborhood is planning to join an adjacent active NECO Pass program, this contract minimum does not apply), the city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years, then it is time to let the NECO Pass coordinator know you are prepared to move forward. You will then contact RTD and get your process started.

#### JOINING A CONTIGUOUS NECO PASS PROGRAM

If your project is small enough that its RTD contract will be less than the required minimum (2017: minimum contract amount is \$8,494) and you are physically contiguous with a neighborhood that has an active NECO Pass program, you could become an addition to that neighborhood if that neighborhood coordinator approves. Work with the NECO Pass Program coordinator to get this approval process going after you have your contract cost from RTD and you know you are moving forward.

#### CONTACT RTD

4. Create a map using Google earth or MapQuest to show a rough idea of the neighborhood boundaries. Contact RTD ([neco@rt-denver.com](mailto:neco@rt-denver.com)) and let them know you are interested in starting a NECO Pass program in your neighborhood; send them a copy of your proposed neighborhood map. RTD will get back to you with an official map of your proposed neighborhood showing the boundaries and listing the number of houses. This is the time when you may note any changes or shifts you would like to your map.

#### SURVEY

5. Once your map is finalized, RTD will provide you with a survey to determine the cost per household that will be applied to your neighborhood contract. The survey must be hand delivered by you door-to-door to all the houses in your neighborhood, for best results you should speak with the residents of each house and even get them to fill in the survey right then. This will assure inclusion of all those neighbors who may not have any interest in the bus pass (such as those who have passes through work or school). Including responses from every house in your neighborhood will assure the survey is based on the actual potential bus ridership in your neighborhood. This is important because the cost per household will be based on the respondents' interest that is standardized to represent all the neighbors, getting the uninterested neighbors to fill out the survey is critical.

#### PROGRAM COST

6. After the survey has been completed, RTD will calculate the cost per household which you will multiply by the number of houses in your neighborhood. This will constitute your master contract amount. If you are a stand-alone NECO Pass neighborhood, your contract cost will be at least the RTD minimum (2017: minimum contract amount was \$8,494). If you have been approved to join an existing contiguous NECO Pass neighborhood, your cost will be as calculated by RTD, not needing to meet the minimum as your contract amount will be included into the existing neighborhood's RTD contract. Remember that the city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years. You will then need to raise the required amount of money.

Created January 2011, Updated August 2011, January 2012, September 2012, August 2013, August 2014, September 2015, October 2016



# Creating a new NECO Pass program

## BEGIN

Canvas your neighbors to see if there is anyone else interested. If you can find 2-5 neighbors who are willing to help you get your program started, recruit them!

There are flyers available for download on the NECO Pass web pages for use in accessing the interest from your neighbors and in beginning to determine how much they are willing to pay.



**Eco Passes For Our Neighborhood**  
*(use this flyer if you are planning to get EVERY house or unit in your neighborhood to participate: HOA or such)*

The cost of an RTD Regional monthly bus pass is expected to be \$176 per month in 2015!

That's \$1,936 per year (ValuPass)!

Let's beat that cost by getting Eco Passes for our neighborhood **(DESCRIBE NEIGHBORHOOD BOUNDARIES HERE)**

There are about **xxx** housing units in our neighborhood. If we can collect about **\$xxx** per household we can offer passes to your entire household for the whole year. This will give everyone an unlimited annual bus pass to travel to Denver, DIA, Eldora Mountain Resort, dinner, school, the movies, around town, anywhere! This includes Boulder's Community Transit Network of HOP, SKIP, JUMP, BOUND, DASH, STAMPEDE & BOLT buses as well as LightRail service.

Interested? Call me **-xxx xxxxxx** at **xxx-xxx-xxxx** and leave your name and phone number.

For more information visit [www.goboulder.net](http://www.goboulder.net) or 303-441-3266. You can also visit the RTD Web site (<http://www.rtd-denver.com>) for more information on this and other RTD fares and programs.



**WANT TO RIDE THE BUS MORE, BUT IT COSTS TOO MUCH?**

**ARE YOU A CURRENT RTD RIDER OR COMMUTER?**

**WOULD YOU LIKE TO PAY UP TO 50% LESS PER YEAR?**

You and your neighbors, along with GO Boulder city of Boulder, can make it happen!

It's called the Neighborhood Eco (NECO) Pass!

Current RTD Prices: 2014  
Local Monthly Pass per Year - \$800  
Regional Monthly Pass per Year - \$1936      NECO Pricing is about 50% discount!  
Varies by neighborhood.

This is a real offer, in partnership with the city of Boulder. Please inquire. Passes are good for one year of unlimited use locally, regionally and to Denver International Airport. Passes are not transferable and require your photo on the pass. The entire yearly fee will be charged before the pass can be issued. This notice is specifically regarding the 5 neighborhood, which include all residents within the borders of 5. There are NECO passes available all over Boulder, so please inquire. The city of Boulder volunteers to help get the program going and to help keep the program in your neighborhood. Please let us know if you are interested and would like to take advantage of this program.

To sign up or get more information, call or email your volunteer neighborhood coordinator 'N' at 'N' and leave your phone number with your message. For questions regarding the NECO Pass, contact the Boulder NECO Hub at [neighborhood@rtd.com](mailto:neighborhood@rtd.com) and visit [www.goboulder.net](http://www.goboulder.net).

For more information visit [www.goboulder.net](http://www.goboulder.net) or 303-441-3266. You can also visit the RTD Web site (<http://www.rtd-denver.com>) for more information on this and other RTD fares and programs.

*Use this flyer if you plan to have your program get EVERY house or unit in your neighborhood - where you have to get EVERY house to join!*

**Pledge Sheet**

**Neighborhood Eco (NECO) Pass Program for neighbors within**  
*(describe area boundaries here)*

Please indicate below how much you would pay for your bus pass (include ALL members of the household who would like to get a pass) and return this sheet to (name and address) by (deadline date).

Your name: \_\_\_\_\_ Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Here are some samples of RTD's current fares:

REGIONAL (including DIA)		BOULDER LOCAL	
Regional Youth Pass	\$1,936	Local Monthly Pass	\$ 79
Regional Monthly Pass	\$176	Student/Senior Monthly	\$ 39.50
ROUND TRIP DIA:	\$24	ROUND TRIP DENVER:	\$10

Based on these rates, a typical family could spend well over \$1,000 a year on various family passes. All of the families in our neighborhood could enjoy CONSIDERABLE SAVINGS if each family participates in this great neighborhood program.

**Call (name) at (phone number)**  
to help determine how much you could save or to find out more.

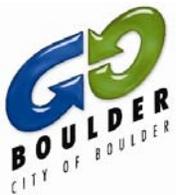
**SUGGESTED PRICES:**  
Youth or Senior occasional rider: \$45/year  
Adult occasional rider: \$75/year  
Student commuter: \$200/year (versus \$355 for 9 months)  
Regional commuter: \$800/year (versus \$1,936)

**TOTAL PLEDGE** (for ALL members who would like a pass): \$ \_\_\_\_\_  
People who already have a CU Pass or an Eco Pass are welcome to donate whatever they would like to help make this great program available to others.

Please drop off, mail or call in your pledge by \_\_\_\_\_ to:  
(name, phone number, address)

**SEND NO MONEY NOW!**

For more information visit [www.goboulder.net](http://www.goboulder.net) or 303-441-3266. You can also visit the RTD Web site (<http://www.rtd-denver.com>) for more information on this and other RTD fares and programs.



## Creating a new NECO Pass program

### BEGIN

Determine the potential boundaries of your neighborhood based on the guidelines in the RTD NECO Guide:

#### Identifying the Neighborhood Boundaries

1. A neighborhood is comprised of a group of blocks. A residential block is defined as an area of land **bounded on all sides by streets**, roads, or one or more geographic or physical feature. Features can be lakes, rivers, railroad tracks, highways, parks, large open spaces of land, and neighborhood boundaries (i.e HOAs) or commercial areas. All blocks within the neighborhood boundaries must be contiguous.

Definition of contiguous is:

- Sharing an edge or boundary, adjacent
- Connecting without a break, touching, neighboring.
- Connected, uninterrupted.





## Creating a new NECO Pass program

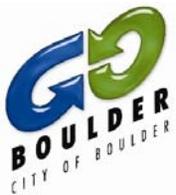
### BEGIN

You will canvas the neighbors within the area of your proposed neighborhood, if your pledge canvas shows enough interest to raise enough money for a minimum contract (2017: minimum contract amount is \$8,494), the city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years, then it is time to contact RTD and get your process started.

### CONTACT RTD

Create a map using Google earth or MapQuest to show a rough idea of the neighborhood boundaries. Contact RTD ([neco@rtd-Denver.com](mailto:neco@rtd-Denver.com)) and let them know you are interested in starting a NECO Pass program in your neighborhood; send them a copy of your proposed neighborhood map.



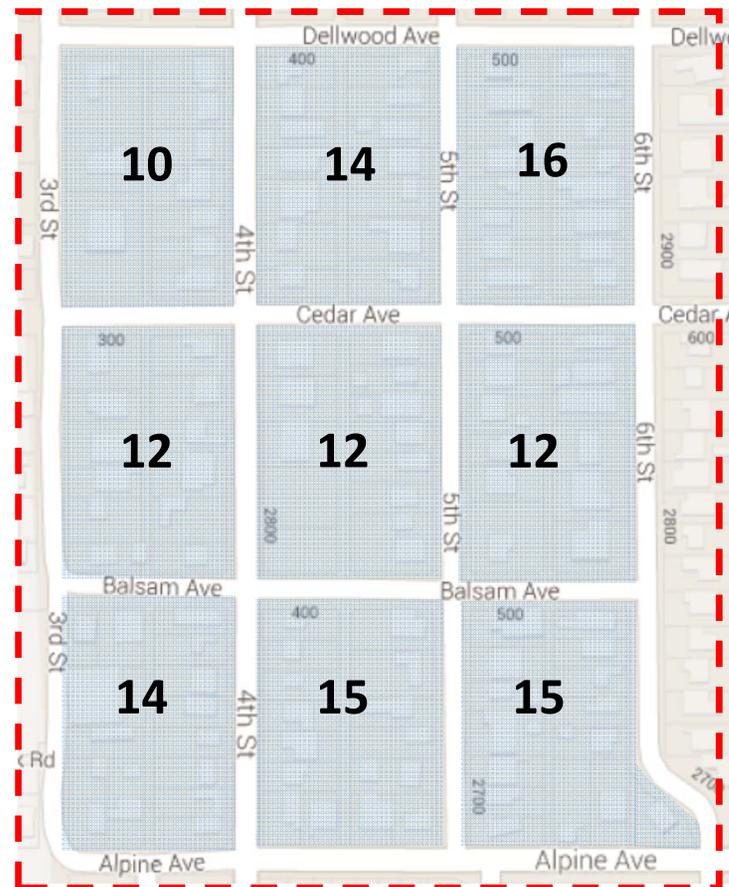


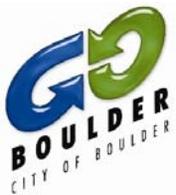
## Creating a new NECO Pass program

### CONTACT RTD

RTD will get back to you with an official map of your proposed neighborhood showing the boundaries and listing the number of houses. This is the time when you may note any changes or shifts you would like to your map.

9 blocks, 120 housing units



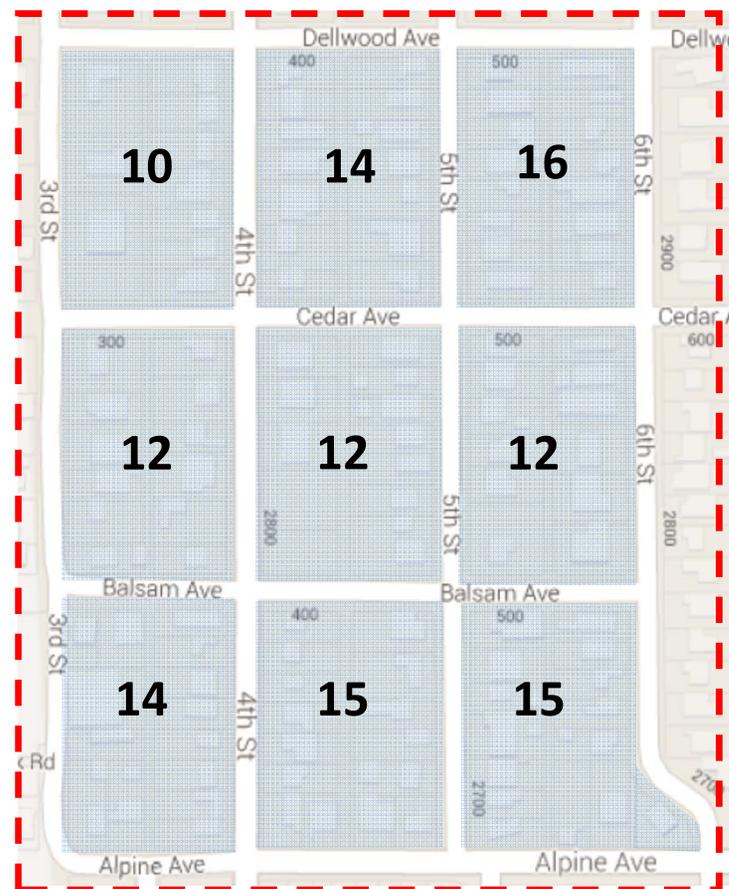


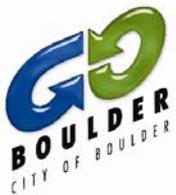
## Creating a new NECO Pass program

### SURVEY

Once your map is finalized, RTD will conduct a survey to determine the cost per household that will be applied to your neighborhood contract. The survey will be provided to you by RTD and must be hand delivered by you door-to-door to all the houses in your neighborhood, for best results you should speak with the residents of each house and even get them to fill in the survey right then.

9 blocks, 120 housing units





## Creating a new NECO Pass program

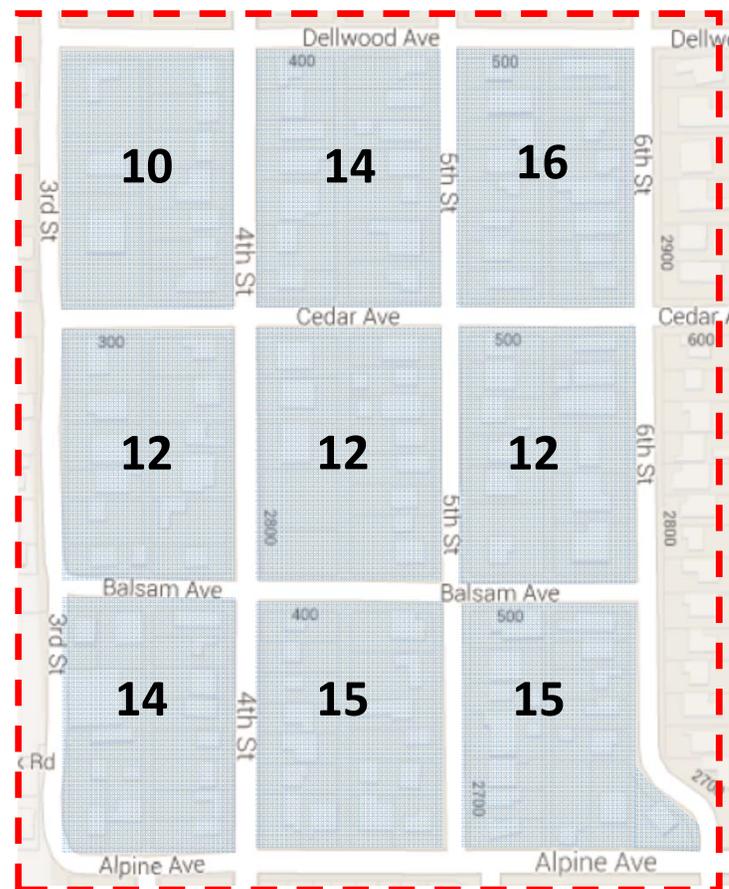
### PROGRAM COST

After the survey has been completed, RTD will tell you the cost per household which you will multiply by the number of houses in your neighborhood. This will constitute your master contract amount, your contract cost will be at least the RTD minimum (2017: minimum contract amount is \$8,494).

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years.

For example:  
Survey results in a cost of \$100/house, 120 housing units, your contract would be \$12,000, your cost minus subsidy = \$6,000

9 blocks, 120 housing units





# Creating a new NECO Pass program

## PROGRAM COST

You begin to access how to price your program so that you can meet the cost:

There are 2 documents available online, one is the chart that shows what the bus costs buying passes or paying full fare from RTD, the second chart shows how current NECO pass programs charge for their passes.

Available online at:

<https://bouldercolorado.gov/goboulder/neighborhood-eco-pass>



### What is an EcoPass worth to you?

2017 Transit Cost without EcoPass

▶ One adult local ride	\$2.60	single boarding
▶ One student* or discount* local ride	\$1.30	single boarding
▶ One adult regional ride	\$4.50	single boarding
▶ One student* or discount* regional ride	\$2.25	single boarding
▶ One adult rides to DIA	\$9.00	single boarding
▶ One student* or discount* rides to DIA	\$4.50	single boarding
▶ One adult rides to Eldora Ski Resort	\$4.50	single boarding
▶ One student* or discount* rides to Eldora Ski	\$2.25	single boarding
	<b>Monthly pass</b>	<b>Annual ValuPass</b>
▶ One adult rides locally	\$99.00	\$1,089.00
▶ One student* or discount* rides locally	\$49.00	\$544.50
▶ One adult rides regionally	\$171.00	\$1,881.00
▶ One student* or discount* rides regionally	\$85.00	\$935.00

\*Discount riders include Seniors, age 65+ and Individuals with disabilities and students K-12 age 6-19

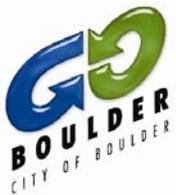
visit: [www.rtd-denver.com](http://www.rtd-denver.com) for additional and updated fares and information  
[GO Boulder](http://GO.Boulder.gov) for N(neighborhood)ECO Pass information

**It all adds up!**

### NECO Pass Pricing Options

The neighborhood ecopass (NECO) program in the city of Boulder provides the RTD ecopass bus pass in participating neighborhoods, each neighborhood determines the pricing structure that will best enable them to meet their RTD contract requirements. The options shown here are some of those used in currently participating neighborhoods.

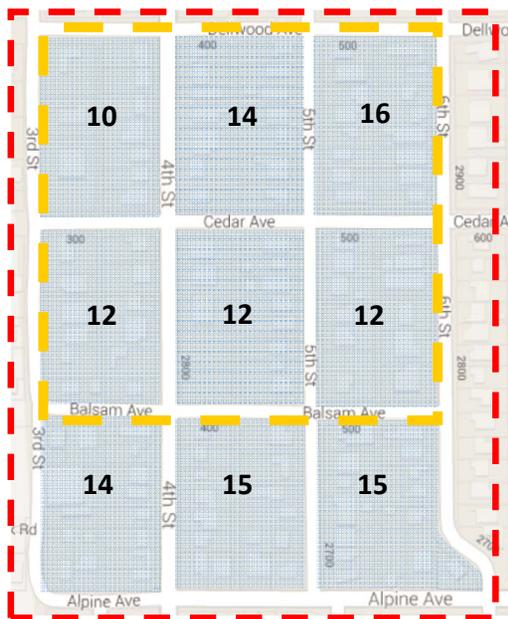
OPTION	NEIGHBORHOOD		
FIXED FEE	West Wonderland	\$260/hh	
	Shanahan	\$115	
FEE BY USE	West Whittier	Full fare: \$110 Discount (senior and students): \$75	
	Newlands	all ages - occasional rider	\$75/(min)
		6-19 (K-12 student) & 65+ - local school/work commute	\$200
		17-64 (non-K-12 student) - daily local commuter	\$450
		17-64 (non-K-12 student) - daily commuter outside Boulder County	\$800
	Flatirons	\$85 local commuter 1/2 off seniors and students 6-18	\$250 regional commuter 1/2 off seniors and students 6-18
		\$129 regular single, \$299 for any Regional Commuter +\$50 for first additional non-regional-commuter in your household +\$50 for any additional non-regional-commuter in your household	
	Shanahan Smuggler	Exceptions: CU Students: \$75 for each passholder in household (student will receive a total \$145 and net \$70 refund from CU on buffcard charges for two semesters of use)	
		6-19 (K-12 student) - 1 ride per week: \$49 (minimum)	
		6-19 (K-12 student) - 2-3 rides per week: \$75	
6-19 (K-12 student) - local school commute: \$149			
Shanahan SR7	Age 65 and over: \$75 Age 70 and over: \$49		
	First rider \$99, second \$50 Denver commuters \$500 part time Denver commuters \$350 (with, of course, the 30% from city, and 20% from HOA)		
Park East	Denver commuters \$420 Boulder students \$285 Seniors \$85		
	Casual riders (less than 8X/mo) \$170		
Rock Park	Denver commuter 70% of RTD fare \$1355		
	Local commuter 70% of RTD fare \$608		
	Student commuter 70% of RTD fare \$248		
	Frequent flyer/skier \$125 Occasional user \$70		
Hartford Yale	Local occasional user \$72		
	Local adult commuter \$400		
	Boulder county commuter \$720		
	Regional commuter \$900		
	CU student summer pass \$35 D*-Local occasional user \$36 discount D*-Local adult commuter \$200 discount D*-Boulder county commute \$360 discount D*-Regional commuter \$450 discount		
Keevaydin	Age 20 - 64 commuter to Denver \$400		
	Age 20 - 64 commuter to Broomfield \$250		
	Age 20 - 64 commuter to Boulder \$150		
	Age 6 - 19 daily rider to Boulder School \$80		
	Age 6 - 19 occasional rider = 1 local ride per week \$40 Age 20 - 64 occasional rider = 1 local ride per week \$80 Age 65+ occasional rider = 1 local ride per week \$40		
Table Mesa 2	\$185 per household \$800-\$50 per person based on usage		
	K-12 student & 65+ 1 ride/week (a ride is one round-trip) \$ 57 (minimum) 2-3 rides/week \$115 Local school commute (4+ rides/week) \$224 1 ride/week and/or 4-6 rides to DIA \$ 96 (minimum) 1 regional ride/week, 2-4 rides/week and/or 7+ rides to DIA \$165 Adult (18-64) Daily local commuter \$383 Daily commuter outside Boulder county \$638		



# Creating a new NECO Pass program

## PROGRAM COST

You begin to access how to price your program so that you can meet the cost:



Set up to pay per house if you can get **EVERY** house to pay

OR

Set up to pay your 'fare' share if you have:

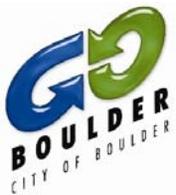
- regional riders
- school commuters

OR

Shrink your boundaries to where the riders are located and still meet the contract minimum

NECO Pass Pricing Options

OPTION		NEIGHBORHOOD
FIXED FEE	West Wonderland	\$260/hh
	Shanahan	\$115
	West Whittier	Full fare: \$110 Discount (senior and students): \$75
FEE BY USE	Newlands	all ages occasional rider \$75(min)
		6-19 (K-12 student) & 65+ local school/work commute \$200
		17-64 (non-K-12 student) daily local commuter \$450
	Flatrons	17-64 (non-K-12 student) daily commuter outside Boulder County \$600
		\$85 local commuter 1/2 off \$250 regional commuter seniors and students 6-18 1/2 off seniors and students 6-18
	Shanahan Smuggler	\$129 regular single, \$299 for any Regional Commuter +\$70 for first additional non-regional-commuter in your household +\$50 for any additional non-regional-commuter in your household
		Exceptions: CU Students: \$75 for each passholder in household (student will receive a total \$145 and net \$70 refund from CU on buffcard charges for two semesters of use)
		6-19 (K-12 student) - 1 ride per week: \$49(minimum)
		6-19 (K-12 student) - 2-3 rides per week: \$75
		6-19 (K-12 student) - local school commute: \$149
	Shanahan SR7	Age 65 and over: \$75
		Age 70 and over: \$49
Park East	First rider \$99, second \$50	
	Denver commuters \$500	
	part time Denver commuters \$350 (with, of course, the 30% from city, and 20% from HOA)	
Rock Park	Denver commuters \$420	
	Boulder students \$285	
	Seniors \$85	
Hartford Yale	Casual riders (less than 8X/mo) \$170	
	Denver commuter 70% of RTD fare \$1355	
	Local commuter 70% of RTD fare \$608	
	Student commuter 70% of RTD fare \$248	
	Frequent flyer/skier \$125	
Keewaydin	Occasional user \$70	
	Local occasional user \$72	
	Local adult commuter \$400	
	Boulder county commuter \$720	
	Regional commuter \$900	
Table Mesa 2	CU student summer pass \$35	
	D <sup>+</sup> Local occasional user \$36 discount	
	D <sup>+</sup> Local adult commuter \$200 discount	
	D <sup>+</sup> Boulder county commute \$360 discount	
	D <sup>+</sup> Regional commuter \$450 discount	
Four Mile Creek	Age 20 - 64 commuter to Denver \$400	
	Age 20 - 64 commuter to Broomfield \$250	
	Age 20 - 64 commuter to Boulder \$150	
	Age 6 - 19 daily rider to Boulder School \$80	
	Age 6 - 19 occasional rider = 1 local ride per week \$40	
Table Mesa 2		\$185 per household
Four Mile Creek		\$800-\$50 per person based on usage
		1 ride/week (a ride is one round-trip) \$ 57 (minimum)
		K-12 student & 65+ 2-3 rides/week \$115
		Local school commute (4+ rides/week) \$224
		1 ride/week and/or 4-6 rides to DIA \$ 96 (minimum)
		1 regional ride/week, 2-4 rides/week and/or 7+ rides to DIA \$165
		Daily local commuter \$383
		Daily commuter outside Boulder county \$638



## Creating a new NECO Pass program

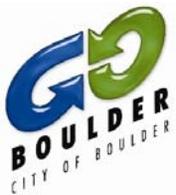
### **MONEY**

If you have a neighborhood association or HOA that can enter into legally binding contracts and that has a checking account, you will use them.

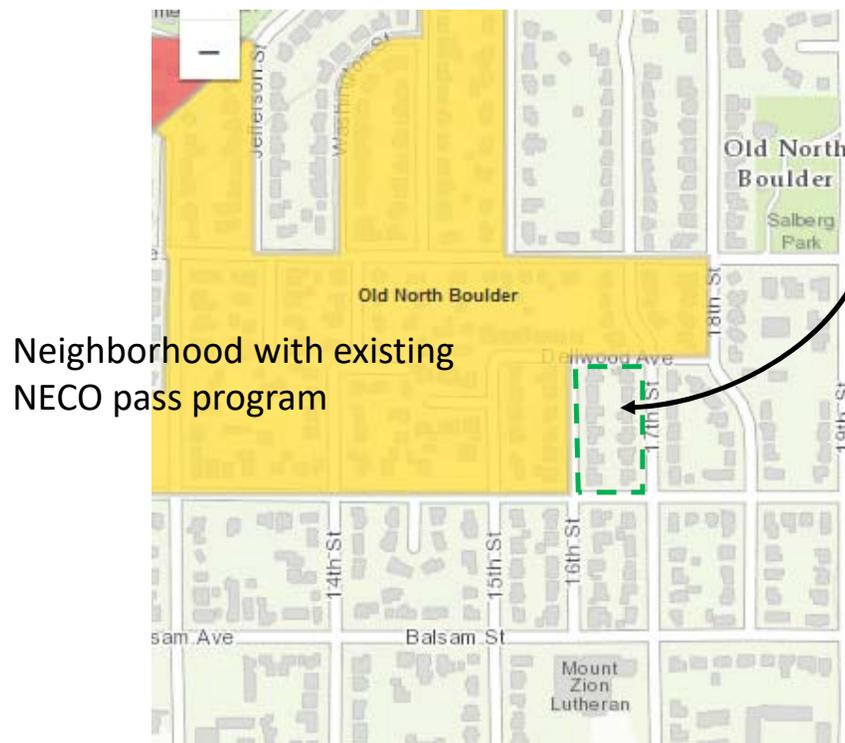
If you do not have such an entity, GO Boulder will sign your contract and you can work with the Boulder Building Blocks Fund, Inc. ("BBBF") to deposit your checks and they will issue a check to RTD.

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years.



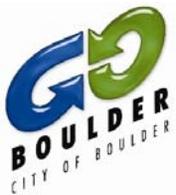


## Creating a new NECO Pass on 1 block and adding to an existing contiguous neighborhood's NECO Pass program



Neighborhood with existing NECO pass program

Add a contiguous block: same steps as a new neighborhood: canvas neighbors to determine interest, identify the block boundary, contact RTD to verify the boundary and provide your map, and conduct the RTD survey to determine cost.



## Creating a new NECO Pass on 1 block and adding to an existing contiguous neighborhood's NECO Pass program

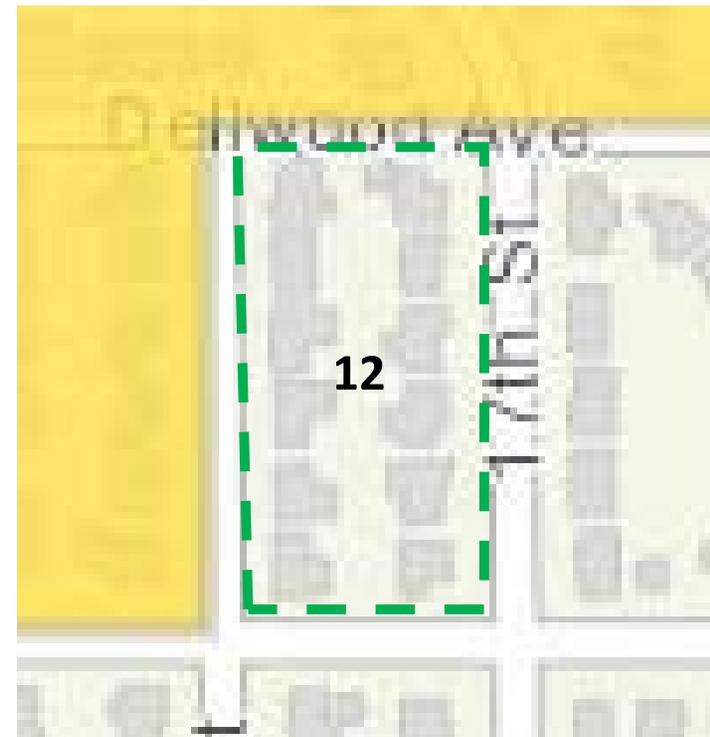
### PROGRAM COST

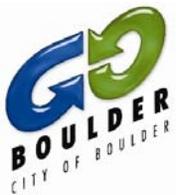
After the survey has been completed, RTD will tell you the cost per household which you will multiply by the number of houses in your block. This will constitute the contract amount your block will need to contribute to the NECO Pass contract of the contiguous neighborhood you are integrating into.

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years.

For example:  
Survey results in a cost of \$100/house, 12 housing units, your cost would be \$1,200, minus subsidy = \$600

1 block, 12 housing units





## Creating a new NECO Pass on 1 block and adding to an existing contiguous neighborhood's NECO Pass program

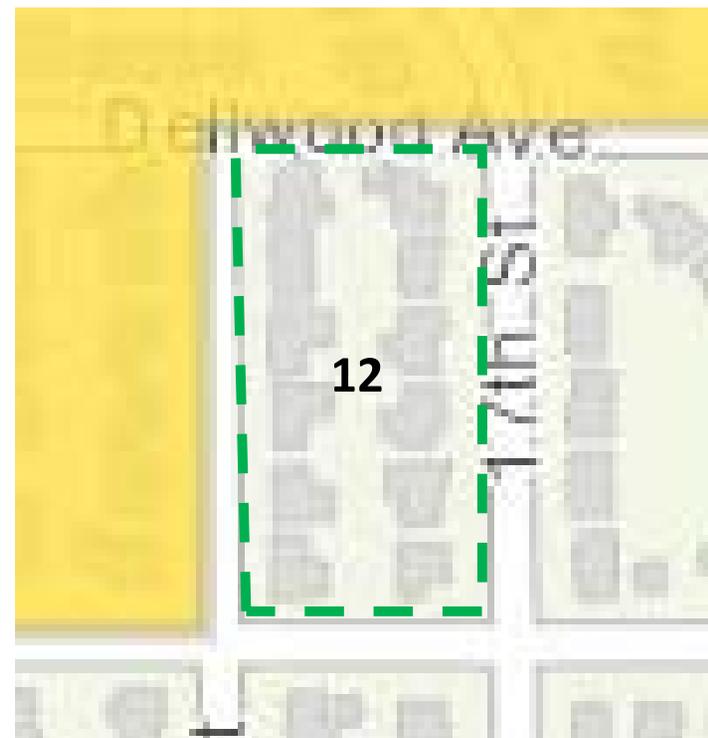
### PROGRAM COST

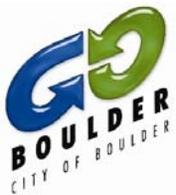
You begin to access how to price your block so that you can meet the cost, unless you are choosing to use the pricing model of the neighborhood you are joining.

The city of Boulder provides a subsidy of 50% to first-time neighborhoods and 30-35% subsidy in ensuing years.

- Set to pay per house if you can get EVERY house to pay
- OR
- Set to pay your 'fare' share
  - regional riders
  - school commuters

1 block, 12 housing units



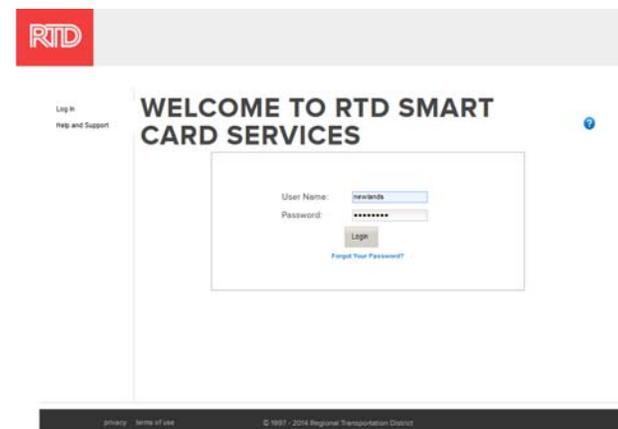


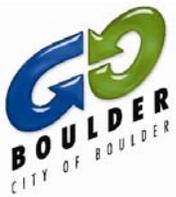
## New to coordinating an existing (or newly formed) NECO Pass program

If you are new to coordinating – CONGRATULATIONS! Whether you are coordinating a brand new neighborhood or coordinating an existing neighborhood, these are the primary tools you will use to set up and manage your NECO Pass program:

- Spreadsheet roster whereby you track and record the sign-up and rider information (you can request the template from the NECO Pass Program coordinator).
- A portal space in RTD’s online smart card portal where you will manage your riders’ smart card. (RTD will set you up with one and you will be trained to use it)

BLK	\$	RTD #	NAME	ID	ADDRESS	sc#	DISCOUNT ELIGIBLE
6		131570	Luisa	newland190	Evergreen	207002	
6	\$45	131574	Felina	newland191	Evergreen	207001	YES
6	\$45	131578	Johnny	newland192		207003	yes
6	\$75	131582	Julie	newland193			
6	\$75	131586	Charlie	newland194			
6	\$45	735060	Jerry	newland1121			yes
6	\$75	131074	Heidi	newland66		205436	
6	\$45	754516	Imogene	newland1126			YES
6	\$75	131142	Susannah	newland83		205444	
6	\$75	131490	Daniel	newland170			
6	\$75	131494	Emily	newland171		205482	
6	\$45		Matthew				YES
6			vacant				





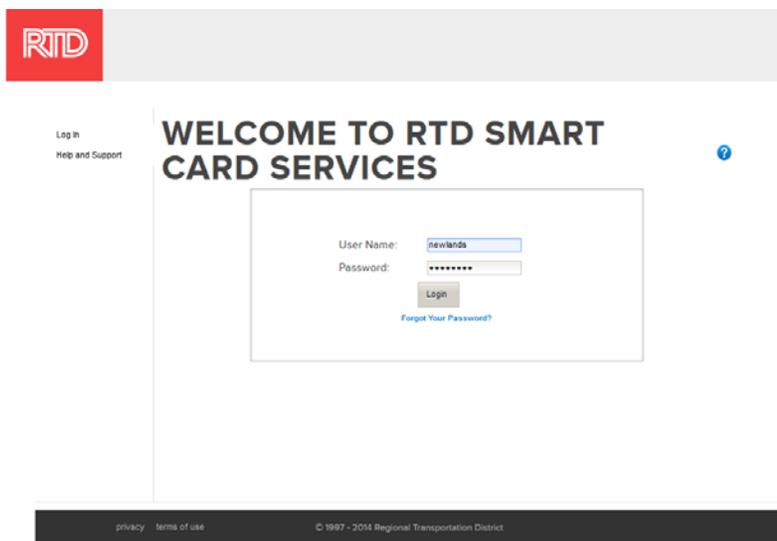
Spreadsheet roster is where you track and record the sign-up and rider information and note vacant addresses that will be deducted from your program cost. RTD will request this to initiate your contract.

BLK	\$	RTD #	NAME	ID	ADDRESS	sc#	DISCOUNT ELIGIBLE
6		131570	Luisa	newland190	Evergreen	207002	
6	\$45	131574	Fellna	newland191	Evergreen	207001	YES
6	\$45	131578	Johnny	newland192		4 207003	yes
6	\$75	131582	Julle	newland193		4	
6	\$75	131586	Charlie	newland194		4	
6	\$45	735060	Jerry	newland1121		4	yes
6	\$75	131074	Heldl	newland66		4 205436	
6	\$45	754516	Imogene	newland1126		4	YES
6	\$75	131142	Susannah	newland83		4 205444	
6	\$75	131480	Daniel	newland170		4	
6	\$75	131494	Emily	newland171		4 205482	
6	\$45		Matthew			4	YES
6			vacant			4	-



Portal space in RTD's online smart card portal is where you will manage your riders' smart card.

GO Boulder provides detailed instructions for managing your RTD smart card portal:



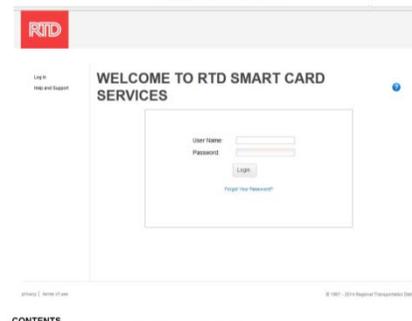
NECO Pass program coordinator  
neco@rtddenver.com  
303 443 1940

### NECO Pass Smart Card management

#### GENERAL INFORMATION

Since 2013 the RTD ecopass is a smart card that has information embedded such as its associated NECO Pass neighborhood and rider discount status. As coordinator of your NECO Pass program, it will be your responsibility to maintain rider information on the RTD online portal assigned to your neighborhood. When a neighbor with a valid smart card moves from your NECO Pass boundaries, it is your responsibility to reclaim the smart card from them and to either return it to RTD letting them know that the rider for that card no longer resides in your neighborhood OR you will need to suspend the rider and deactivate their card in your neighborhood portal. The following instructions show details on how to work in the RTD smart card portal to accomplish these and other basic tasks.

<https://smartcard.rtd-denver.com>



New 2 NECO Pass 2016



# GO Boulder provides a variety of information to assist the NECO Pass program coordinators' in maintaining their program, information is available both online and digitally from the NECO Pass Program coordinator.

2014 NECO Pass Pricing and City of Boulder Subsidy

**What is an EcoPass worth to you?**

One adult local ride	\$2.25
One student (5-19) or discount* local ride	\$1.12
One adult express ride	\$4.00
One student (5-19) or discount* express ride	\$2.00
One adult regional ride	\$5.00
One student (5-19) or discount* regional ride	\$2.50
One adult ride to DIA	\$13.00
One student (5-19) or discount* ride to DIA	\$6.50
Age 15 and under with accompanied adult to DIA	\$5.00
One adult ride to Eldora Ski Resort	\$5.00
One student (5-19) or discount* ride to Eldora Ski	\$2.50

**Student Ride Rates (ages 10+ and includes ride insurance)**

One adult ride locally	\$79.00
One student (5-19) or discount* ride locally	\$39.50
One adult ride express	\$140.00
One student (5-19) or discount* ride express	\$70.00
One adult ride regionally	\$170.00
One student (5-19) or discount* ride regionally	\$85.00

**How to Print Your Family Demographics from Infinite Campus**

- If you have an Infinite Campus parent log-in, please go to step #4.
- If you do not have an Infinite Campus log-in, please contact your child's school to obtain one. If you have children in more than one school, we recommend you contact the highest level of school for the logic. For example: if you have children attending Whittier Elementary and Boulder High, contact Boulder High for access to Infinite Campus.
- Please Note: Not all of our schools use the Parent Portal thru Infinite Campus. If your child's school does not use the parent portal, the school will need to print the Demographic Data for you.
- To print your own Demographic information from Infinite Campus, you will need to access the Infinite Campus Parent Portal.

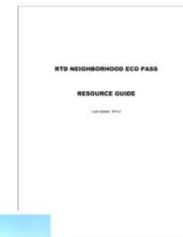


### Waiving CU Student's Transit Fees

CU Boulder has a policy that currently enrolled CU students who have a currently valid Neighborhood EcoPass smart card can get a waiver of their Student Bus and Bike Programs Fee. Visit <http://www.colorado.edu/centerfor-college-pass-program/fee-waiver-policy> for all details of the policy. You can download the fee waiver request form [here](#).

Questions regarding the Fee Waiver Policy and Procedure may be sent by email to [busspass@colorado.edu](mailto:busspass@colorado.edu).

Pricing Zone	2014 Household Cost	2014 City of Boulder Subsidy
Zone 1 and survey	\$113.00 - \$191.00	Year 1=50% Year 2+=30%
Zone 2 survey	\$85.00 - \$112.00	Year 1=50% Year 2+=30%
Zone 3 survey	\$192.00 +	Year 1=50% Year 2+=35%



- Photo Specifications**
- Photos must be in color
  - Size 1.25" x 1.25"
  - 1:1 Aspect Ratio (Square)
  - Jpg format
  - Maximum size of 42KB
  - Must clearly show the employee's face
  - No hats/sunglasses
  - No company logos or branding can be on the photo
  - Background should be a light color, white, blue or beige preferred
- NOTE:** Photo resolution no higher than 300dpi, max 250 pixels vertical and horizontal

- Fonts for First and Last Name to be imprinted on card**
- Font: Arial Bold
  - Font Size: 10 pt
  - Type needs to be centered in space (not to exceed 1.3583")
  - First name (centered) on one line
  - Last name (centered) below the first name
  - First and Last name in upper and lower case type

**NECO Pass PROCESS**

1. Register for an account on the Infinite Campus Parent Portal.

2. Log in to the Infinite Campus Parent Portal and click on the "My Profile" link.

3. Click on the "My Profile" link and click on the "Edit Profile" link.

4. Click on the "Edit Profile" link and click on the "Add Photo" link.

5. Upload a photo that meets the specifications listed above.

6. Click on the "Save" link to save the photo.

7. The photo will be processed and the smart card will be mailed to you.



**WANT TO RIDE THE BUS MORE, BUT IT COSTS TOO MUCH?**

**ARE YOU A CURRENT RTD RIDER OR COMMUTER?**

**WOULD YOU LIKE TO PAY UP TO 50% LESS PER YEAR?**

You and your neighbors, along with GO Boulder, City of Boulder, are making a change. It's called the Neighborhood EcoPass!

It's a smart choice. It's a smart ride. It's a smart way to get to work.

It's a smart way to get to school.

It's a smart way to get to the office.

It's a smart way to get to the store.

It's a smart way to get to the gym.

It's a smart way to get to the airport.

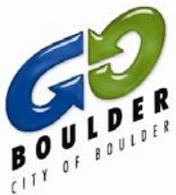
It's a smart way to get to the beach.

It's a smart way to get to the mountains.

It's a smart way to get to the city.

It's a smart way to get to the country.

It's a smart way to get to the world.



# CONTACT

**GO Boulder** [www.goboulder.net](http://www.goboulder.net) **303 441 3266**

Chris Hagelin, Senior Transportation Planner

[hagelinc@bouldercolorado.gov](mailto:hagelinc@bouldercolorado.gov)

303 441 1832

ml Robles, NECO Pass Renewal Coordinator

[necopass@gmail.com](mailto:necopass@gmail.com)

303 443 1945

**RTD** [www.rtd-denver.com](http://www.rtd-denver.com)

[NECO@rtd-denver.com](mailto:NECO@rtd-denver.com)