

Human Relations Commission
Monday, Oct. 19, 2015
City Council Chambers
Municipal Building
1777 Broadway 2nd Floor
Boulder, CO 80301
6 p.m.

- I. Call to Order
- II. Agenda Adjustments
- III. Approval of Minutes
 - A. Sept. 21, 2015
- IV. Community Participation (non-agenda action items)
- V. Action Items
 - A. 2015 Community Event Fund Reports
 - 1. BarrioE
 - 2. BMoCA
 - 3. Boulder Asian Pacific Alliance
 - 4. Boulder Jewish Festival
 - 5. Intercambio Uniting Communities
 - 6. Veterans Helping Veterans Now
 - B. 2016 Community Event Fund Applications
 - 1. Boulder Asian Pacific Alliance
 - 2. Boulder Jewish Festival
 - 3. Intercambio Uniting Communities
 - 4. Veterans Helping Veterans Now
- VI. Discussion/Informational Items
 - A. Boulder Valley Comprehensive Plan
 - B. Inclusive and Welcoming Community Work Plan
 - C. Living Wage Update
 - D. Event Reports
 - E. Follow Up Items
- VII. Immediate Action Items
- VIII. Adjournment

Attachments:

Minutes: Sept. 21, 2015

Applications: 2016 Community Event Fund

- 1. Boulder Asian Pacific Alliance
- 2. Boulder Jewish Festival
- 3. Intercambio Uniting Communities
- 4. Veterans Helping Veterans Now

Human Relations Commission
Monday, Sept. 21, 2015
Council Chambers
1777 Broadway
Boulder, CO 80301
6 p.m.

COMMISSIONERS PRESENT:

José Beteta
Nikhil Mankekar
Emilia Pollauf
Shirly White

COMMISSIONERS ABSENT:

Amy Zuckerman

STAFF PRESENT:

Carmen Atilano
Robin Pennington
Luis Ponce

I. Call to Order

The Sept. 21, 2015 HRC meeting was called to order at 6 p.m. by **S. White**. **J. Beteta** arrived at 6:04 p.m.

II. Agenda Adjustments

None

III. Approval of Minutes

A. E. Pollauf moved to approve the Aug. 17, 2015 minutes with one edit. **N. Mankekar seconded**.
Motion carries 3-0.

IV. Community Participation

None

V. Action Items

A. 2016 Martin Luther King Day Celebration – **E. Pollauf moved** to approve funding for the five applications as recommended by the subcommittee and YOAB. **N. Mankekar seconded**. **Motion carries 4-0**. Funding was approved in the amount of \$2,793. YOP will also fund MLK in the amount of \$2,793, for a total of \$5,585.

1. Peers Building Justice - \$2,000
2. Standing Up for Racial Justice - \$650
3. Motus Theater - \$1665
4. Boulder Friends - \$770
5. Voices for MLK - \$500

Staff noted that the remaining funds available to the HRC for CIF grant making should be allocated by the end of 2015.

VI. Discussion/Informational Items

- A. Celebration of Immigrant Heritage – No additional proposals were received following the reopening of the RFP. A press release will be published promoting the Celebration of Immigrant Heritage week. Commissioners discussed the need for better outreach to encourage applicants in the future.
- B. Update on the Boulder Civic Area Park Site Plan – Commissioners will email questions to C. Atilano, and requested that a representative attend the Oct. 19 HRC meeting.

- C. Boulder Valley Comprehensive Plan –Update on Foundational Work, Community Kick Off, Focused Topics for the 2015 Update, and Next Steps – Commissioners will email questions to C. Atilano. A representative is scheduled to attend the Oct. 19 HRC meeting.
- D. Inclusive and Welcoming Community Work Plan – Commissioners and staff discussed the timeline for the Community Perception Assessment consultant selection and next steps. **E. Pollauf** and **S. White** will participate in the consultant selection.
- E. Living Wage Update – C. Atilano gave an update on work of the city staff committee on Living Wage, which is scheduled to go the City Manager in October, the HRC in November and City Council in February 2016. **S. White** noted that the topic would be discussed at a League of Women Voters meeting Oct. 14. Fair Wages Policy has been adopted as one of the major policy areas of the League.
- F. Event Reports –**N. Mankekar** attended Pridefest on Sept. 13, Boulder Valley Comprehensive Plan Subcommittee and the Housing Boulder Process Subcommittee meetings, and a Spanish-language outreach event hosted by the Boulder Police Dept. Several commissioners will attend the League of Women Voters breakfast meeting on the topic of Living Wage.
- G. Retreat – The HRC will plan a retreat for the spring of 2016.
- H. Follow Up Tasks – Edit the August minutes, notify the MLK day grant applicants of the funding decisions and administer the contracts, submit a press release to promote the Celebration of Immigrant Heritage, forward HRC questions on the two memos to appropriate staff and confirm attendance at the October HRC meeting, provide public notice if three or more commissioners will attend the League of Women Voters breakfast meeting on Oct. 14.

VII. Immediate Action Items

None.

IX. Adjournment

N. Mankekar moved to adjourn the Sept. 21, 2015 meeting. **E. Pollauf seconded. Motion carries 4-0.**
The meeting was adjourned at 6:58 p.m.

Attested:

Approved:

Board Secretary

HRC Chairperson

Cover Sheet: 2016 Community Events Fund

Grant Request (up to \$1500): \$1500

Additional funding (up to \$100) for Spanish translation of promotional materials: \$100

Extra funding (up to \$100) for translation into other languages as well:

Agency Name Boulder Asian Pacific Alliance
Street Address PO Box 21406
City, Zip Code Boulder 80308
Telephone, Fax, Website 303-499-0108 bapaweb.org 303-492-4430
Event Name 22 nd Annual Boulder Asian Festival
Event Date(s) <i>(please provide specific dates)</i> Aug. 6-7, 2016
Event Location (if on Pearl Street Mall, please provide block number) Pearl St Mall between 13 th and 14 th Streets
<i>Contact Person:</i> Sophie Low E-Mail Address sophielow@yahoo.com
Event Description <i>(please do not exceed space provided)</i> The Boulder Asian Festival is a grassroots effort that brings together the various Asian groups in Boulder county, to create a cultural celebration in the City of Boulder. The event educates the Boulder community about the various arts, crafts, tradition, culinary arts, and cultures of the range of Asian groups that reside in Boulder. The event builds leadership skills for adults and youth in the Asian community, creates opportunities to meet possible mentors and role models, and fosters a sense of civic engagement. The festival is a two-day event with performances representing Hmong, Laotian, Cambodian, Vietnamese, Korean, Japanese, Chinese, Filipino, Malaysian, Indian, Thai, Nepalese, and Tibetan cultures. The celebration also includes non- profit resources and a children's area. In addition to being entertained, the festival aims to educate about who we are as integral and contributing members of the community. Event organizers/volunteers range from youth to elders.

Boulder Asian Pacific Alliance 2016		
Community Event Budget Table		
Budget Item		Projected Expense
Postage		\$50.00
Advertising		\$200.00
Copying		\$200.00
Office Supplies (Please specify):		
1) envelopes	40	
2) paper	40	
3)		
4)		
Office Supply Total		\$80.00
Space Rental		\$5,000.00
Food		\$100.00
Other Direct Costs (Please specify):		
1) phone	75	
2) BAPA t-shirts	400	
3) liability insurance	2000	
4) sound equipment technician	500	
5) over night security	500	
6) signage, updating banners	300	
7) Eco-cycle & Western Disposal	300	
8) Janitorial	150	
9) Return Vendor deposits	500	
10) Translation into Spanish	200	
11) Boulder County Health inspector	80	
12) City of Boulder electricity usage and parking	150	
Other Direct Costs Total	5155	\$5,515.00
Total Expenses		\$11,145.00
Revenue Sources		Revenue Amount
Amount Requested from HRC Community Events Fund		1600
Other Sources		
vendor fees		2000
tshirt sales		300
Corporate sponsorships		3000
Community Foundation		1000
Boulder Arts Commission		1500
Wells Fargo		500
BAPA fundraising		1000
LEED		250
Total Revenue		\$11,150.00

Boulder Asian Festival Narrative

1. Who is on the organizing body of this event and what is their relationship to the community of the event they are planning? Please list members of the organizing body or co-sponsoring groups if it is a collaborative effort.

The Boulder Asian Pacific Alliance (BAPA) is a grassroots coalition of representatives from diverse Asian Pacific populations. Some cultures BAPA represents include: Hmong, Laotian, Cambodian, Vietnamese, Korean, Japanese, Chinese, Filipino, Malaysian, Indian, Thai, Nepalese, and Tibetan. The individuals who organize the event include: Art Figel, Jack Hadley, Sophie Low, Ramani Kandan, Brenda Pearson, Nancy Chin-Wagner, Kathy Ajisaka, Jasmine Santillan. 100% of the group are of Asian heritage. Event organizers/volunteers range from youth to elders.

2. Provide a description of the event, including:

a. a general description of the event;

The Boulder Asian Festival, in its 22nd year, is the longest running Asian festival in the Denver Metro area. The Boulder Asian Festival is a 2-day event attracting over 25,000 participants.

The cultural festival features the music, song, dance, martial arts, visual artistry, stories, theater, clothing, puppetry, and food of the diverse Asian cultures in BAPA. For children, there will be hands-on art projects and storytelling. For the youth, a community tent where there are opportunities to learn about Asian cultures and language. A bazaar will include the sale of foods, fine arts, traditional dress, handcrafts from various Asian cultures, and demonstration areas which offer more in-depth education on traditional and modern Asian and Pacific arts. A few of the performers include: Wendy Woo, Shaolin Hung Mei Kung Fu, and Denver Taiko.

Admission is free and open to the public.

b. how your event will engage and educate the community;

The Asian Festival invites the community to interact and learn about various aspects of Asian cultures. The festival raises awareness of and interest in the Asian cultures residing in Boulder. Many individuals anticipate this annual festival, some want to expose their children to their Asian heritage and attend every year. Participants enjoy connecting with BAPA members/volunteers, watching the performances, and visiting with vendors. Every year the number of volunteers grows, and the community is invited to help in implementing the festival.

The number of hands on activities has grown in recent years. Some recent popular activities include community participation in a free outdoor yoga class, a group tai chi lesson, lei making, and kendama (Japanese wooden toy) lessons and competition.

We educate the community through dialogue about diversity in Boulder. Information and hands-on artifacts are displayed to invite conversation. We have information and educational sessions on Japanese internment, historical information about the role of Asian Americans in Colorado, instruction on Asian languages and crafts are offered at no fee.

The community is empowered as Asian youth are involved in the planning and implementation of the event, the elders serve as role models and are influential in developing a positive self concept in terms of their ethnic background. The youth have access to training so that they become more involved and informed members of the community.

The festival is an opportunity to bring together various community groups in the area to work together and offer a cultural celebration. This is an opportunity where we collaborate with one another, get reacquainted, and together educate the community. By coming together and celebrating all Asian cultures we are able to combine resources and offer a high quality event.

c. how you will involve youth in your event; and

Youth are involved in creating the overall vision of the festival, they create portions of the Children's and Community Tent. They submit grant proposals to support their ideas, and volunteer at the event. They become aware of civic engagement, learn about volunteer work, have the opportunity to gain leadership skills, and meet an array of elders, and individuals in the Asian community who can be their role models or mentors.

The festival is also a wonderful venue for youth to display their talents. Youth who are studying traditional performance arts or martial arts can perform at the festival in a venue that values their talent and work. Their performances and involvement inspire other youth to pursue studies in these art forms. As the festival is an annual event, the performance groups evolve and grow. Young people who performed traditional Indian dance at our festival 10 years ago, through the years have expanded their routine, and have incorporated some western themes in their traditional dance. With this festival we have had the opportunity to witness and support their exploration and growth.

d. how your event will foster inclusivity and respect for diversity.

The Boulder Asian Festival fosters inclusivity and respect for diversity by inviting the community to learn about Asian cultures, and get to know who we are as individuals and contributors to the community. The larger community is strongly invited to volunteer for the event. Volunteer announcements are made through listings with the Volunteer Connection and through various listserves.

Featuring events such as yoga and kendama, already very popular in Boulder, educates the community that practices they already value and engage in on a regular basis have strong historical roots in Asian culture.

We host a community tent that celebrates Asian art, encourages children to be part of the celebration, provides in-depth information on various Asian arts, culture and current events (martial arts, flower arrangement, calligraphy, Asian American history in Colorado, information on current projects and issues affecting the Asian community, information on ways to get involved with the Asian communities, and activities to raise awareness about respect for diversity.) Also highlighted are histories and stories of the contributions Asian and Pacific Islanders have made to the Boulder community.

3. What are the goals of the event?

Despite being the second largest minority group in the city and county of Boulder, Asian and Pacific Islanders encounter a lack of understanding of our cultural differences. The goals of the event are to: 1) Increase visibility of the Asian Pacific population in Boulder, 2) Promote awareness, appreciation and understanding of our rich, diverse cultures and heritage, 3) Nurture the identity of Asian Pacific youth, 4) Empower the Asian Pacific community, 5) Provide opportunities for Asian Pacific communities to nurture leadership, 6) Enhance our full participation in the Boulder community at large, 7) Advocate for equal rights and justice for Asian Pacific communities.

4. How will the event be promoted to the Boulder population?

Event promotion will include: 1) Advertisements in The Daily Camera, Asian Avenue Magazine, Boulder Weekly 2) Posters distributed to: Boulder County libraries, churches, chambers of commerce, Asian language schools, merchants, restaurants, and CU 3) announcements to local Asian community leaders and Asian organizations in the Denver-metro area 4) Posting on the BAPA, The Daily Camera, and Asia Express websites 5) e-mail campaign 6) current information on our website will be made available in English, and Spanish.

5. In the past we have received funds from the Boulder Arts Commission and the Human Relations Commission. We will apply to the Boulder Arts Commission for a grant of \$3500.

Cover Sheet: 2016 Community Events Fund

Grant Request (up to \$1,500): \$1,500
Additional \$100 for Spanish translation of promotional materials: \$100
Up to \$100 for translation of promotional materials into other languages:

Agency Name Boulder Jewish Festival		
Street Address 5345 Holmes Place		
City Boulder	Zip Code 80303	
Telephone 303-417-0566	Fax 303-417-0566	Website www.boulderjewishfestival.org
Event Name Boulder Jewish Festival 2016 22st year!		
Event Date(s) (please provide specific dates) Sunday, June 19, 2016		
Event Location (if on Pearl Street Mall, please provide block number) Pearl Street Mall (1200, 1300 and 1400 blocks) and Courthouse Lawn		
<i>Contact Person:</i>		
Mr./Ms./Dr. (circle one)	Name Cheryl Fellows	
Title Executive Director	E-Mail Address mail@boulderjewishfestival.org	
Event Description (please use space provided) A one-day celebration of Jewish culture, featuring music, dance, Judaic art, ethnic food, community information booths and free children's activities.		

1. **Organizing Body and Co-Sponsors:** The Boulder Jewish Festival is produced each year by a committee of community volunteers, operating under the umbrella of Menorah: Arts, Culture and Education (committee member list and co-sponsoring organization list is attached). The event is sponsored primarily by Jewish organizations and congregations. The committee includes members of co-sponsoring organizations and others who enjoy planning a vibrant community event. The committee members' ages range from 16 to 70+, and members reflect the wide diversity of belief and practice in the Jewish community today.

2. **Event Description:**
 - *Overview:* The Boulder Jewish Festival takes place on Sunday, June 19, 2016 on the Pearl Street Mall (1200 block through 1400 block) and Courthouse Lawn. This is a free, family-oriented event, open to the public. The 2016 event is the 22st Year!
 - *Engage, empower and educate the community:* With ethnic food, art, craft booths, children's activities, live music and dance throughout the day, the event engages community members of all ages. It is also a venue for Jewish congregations and organizations to display the diversity of Jewish experience and culture that make up the vibrant and unique community here in Boulder, and to engage with community members on a personal level.
 - *Involvement of Youth:* Local youth organizations are involved as volunteers for the event and as participants, and many of the organization booths include activities and information for youth. The entertainment line-up includes performers that will attract youth and some of the bands include teens. We reach out to local teen organizations for day-of-event volunteers, particularly for staffing the kids area, t-shirt sales and assisting with recycling.
 - *Foster inclusivity and respect for diversity:* The festival showcases the diversity of thought and practice in the Jewish community. The 30+ community organizations include the spectrum of religious thought, educational opportunities, and supporting organizations including many that welcome LGBT Jews and their families and many that are focused on social action.

3. **Goals of the Boulder Jewish Festival 2016:**
 - A. *To foster respect for diversity by sharing culture and history with the wider community*

For the general Boulder audience, the Festival is an opportunity to increase awareness and appreciation of the Jewish community and culture here in Boulder. The festival brings art, music and opportunities to interact with spiritual leaders out in the open, without the traditional boundaries of institutions. For those who are curious, this is a unique way to meet people and learn more.
 - B. *To strengthen community identity through exposure to Jewish culture including music, dance, tradition, food and art.*

For those with a connection to or interest in Jewish community, the festival is an exciting day to reach beyond organizations and celebrate together. For many, it is an opportunity to increase involvement and enthusiasm. For one day, the community has no walls and no divisions. Visitors from Wyoming, New Mexico, Kansas and throughout Colorado are drawn to this model of openness and cooperation.

4. **Promotion of Boulder Jewish Festival 2016:** This event will be promoted through a combination of free and paid advertising and publicity, throughout the Boulder and greater Denver area.
- All major local newspapers will carry ads and/or articles about the event, as well as listings in their event calendars (Daily Camera, Denver Post, Intermountain Jewish News, Boulder Weekly, Westword, Longmont Times-Call).
 - In 2015, the Boulder Jewish Festival also received excellent television promotion through local news channels (e.g., inclusion on the “9 things to do this weekend” from 9News). We hope to repeat that!
 - Boulder Jewish organization newsletters (print and electronic) give the festival extensive free publicity.
 - Posters are placed at key locations in Boulder, Denver, and institutions throughout Colorado including senior centers, coffee shops, etc.
 - Flyers are distributed to local schools and organizations.
 - Flyers in Spanish are also distributed throughout Boulder and Denver, including at churches, markets, and other locations.
 - Social media: the Festival website attracts “clicks” from around the world, and the English and Spanish versions of the poster were available on our website. Facebook (facebook.com/boulderjfest) and Twitter (@boulderjfest) are also used to build excitement, share info, and recruit volunteers.
5. **Previous Support from Boulder HRC:** The Boulder Jewish Festival received support from the Boulder Human Relations Commission/Cultural Celebration/Community Events Fund every year since 1996 (with the exception of 1999 - no funding, 3 year rule in effect then).
- The Boulder Jewish Festival 2015 has applied for a Zero Waste Incentive for Special Events in the City of Boulder (from the City of Boulder LEAD – Local Environmental Action Division). The amount is \$250 which offsets zero waste costs (well in excess of the \$250). We do not know if this incentive will be repeated in 2016 but if it is, Boulder Jewish Festival will likely apply again. The Festival does not receive funding from any other City of Boulder departments.

Thank you!

Budget Table - Boulder Jewish Festival 2016

Budget Item	Projected Budget Cost
Entertainment/Program	
1. Performers fees (includes kids area)	14,000
2. A/V	1,500
Venue and Equipment	
1. Equipment Rental – stage, tents, etc	9,000
2. Security	1,300
3. Other site costs including Zero Waste and city/county fees	1,000
Marketing and Promotion	
1. Paid Advertising (newspapers and online)	8,000
2. Festival Program (Ad Book – design, layout, printing)	2,500
3. Other PR, print and online (includes copying, website, etc)	2,000
4. Festival T-shirts and other merchandise for sale	2,000
5. Postage and other	700
Other miscellaneous program costs	1,000
Total Budget Expenses:	\$43,000
Revenue Sources	Revenue Amount
Amount Requested from HRC (includes extra \$100)	1,600
Other Sources (* = <i>in process for 2016</i>)	
1. Allied Jewish Federation*	4,000
2. Rose Community Foundation	10,000
3. Congregations*	2,700
4. Boulder Jewish Community Center & BJCF	3,500
5. Scientific & Cultural Facilities District*	6,000
6. Other Sponsors (primarily businesses/ad book) * (1)	12,900
7. Art & Food Booths – participation fees	1,800
8. Festival Merchandise Sales (day of event)	500
Total Revenue Sources:	\$43,000

* *In process but not yet committed for 2016*

(1) *Does not include Daily Camera in-kind donation/sponsorship of approx. \$6,000 (not included in revenues or expenses).*

BOULDER JEWISH FESTIVAL 2016 Planning Committee

<p>Kathryn Bernheimer 778 Niwot Ridge Lane Lafayette, CO 80026 Home: (303) 494-5431 E-mail: cinemaven@aol.com Committee: Entertainment</p>	<p>Tina Harrop 5307 Euclid Ave. Boulder, CO 80303 Home: (303) 439-8020 E-mail: beitharrop@msn.com Committee: Volunteers</p>	<p>Nancie Velick 1475 Lodge Lane Boulder, CO 80303 Home: (303) 440-5522 E-mail: nanvelick@yahoo.com Committee: Art Booths</p>
<p>Cheryl Fellows 5345 Holmes Place Boulder, CO 80303-1243 Home: (303) 417-0566 E-mail: dncfellows@yahoo.com Committee: Festival Funds</p>	<p>Kim Kushner CU (Residence Staff) Boulder, CO Email: kim.kushner@colorado.edu Committee: PR</p>	<p>Joy Weinstein 35102 Boulder Canyon Dr. Boulder, CO 80302 Home: (303) 442-3112 E-mail: joyweinstein@gmail.com Committee: Program Book</p>
<p>Debbie Garelick 4735 Hancock Boulder, CO 80303 Home: (303) 413-8147 E-mail: debbie@thegarelicks.com Committee: T-Shirts</p>	<p>Rick Ackerman 1511 S. Proctor Ct. Superior, CO 80027-8023 Home: (303) 543-0489 E-mail: rickack@pobox.com Committee: Food Booths</p>	<p>Rhonda Wildman 2440 Premier Boulder, CO 80304 Home: (720) 258-1868 E-mail: rlwildman@gmail.com Committee: Volunteers</p>
<p>Yvonne Greenbaum 8445 W. 97th Place Westminster, CO 80021 Home: (303) 940-3367 E-mail: ygcolorado@aol.com Committee: Entertainment, Treasurer</p>	<p>Doug Velick 1000 S. McCaslin Blvd. Superior, CO 80027 Home: (303) 499-4167 E-mail: dkvbiz@yahoo.com Committee: Equip. & Comm. Booths</p>	

List of 2015 Co-sponsoring Groups (non-business sponsors):

<p>Nonprofit Organizations & Foundations</p> <ul style="list-style-type: none"> • Anti-Defamation League • Rose Community Foundation • Jewish Colorado • Boulder Jewish Community Foundation • Boulder JCC • 18 Pomegranates • Oreg Foundation <p>Government - Related</p> <ul style="list-style-type: none"> • SCFD • Boulder Human Relations Commission (CEF) <p>Education</p> <ul style="list-style-type: none"> • Program in Jewish Studies at CU 	<p>Synagogues/Communities</p> <ul style="list-style-type: none"> • Congregation Bonai Shalom • Congregation Har HaShem • Nevei Kodesh • Boulder County Center for Judaism • Adventure Rabbi • Judaism Your Way • Congregation Beth Ami • Chabad Jewish Center of Longmont • Longmont Shabbat Group • Kehillat Orot Yisrael • Rohr Chabad Center at CU • Chabad of NW Metro Denver
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Cover Sheet: 2016 Community Events Fund

Grant Request (up to \$1500): \$1500

Additional funding (up to \$100) for Spanish translation of promotional materials: _____

Extra funding (up to \$100) for translation into other languages as well: _____

Agency Name Intercambio Uniting Communities
Street Address 4735 Walnut St Suite B
City, Zip Code Boulder 80301
Telephone, Fax, Website 303-996-0275 303-444-2632 www.intercambioweb.org
Event Name Building community and health through World Dance
Event Date(s) <i>(please provide specific dates)</i> 3 rd Saturday in January, February, March, April, and May (5 total)
Event Location (if on Pearl Street Mall, please provide block number) The 5 family-friendly events will be held at the North Boulder Recreation Center
<i>Contact Person:</i> Lee Shainis E-Mail Address lee@intercambioweb.org
Event Description <i>(please do not exceed space provided)</i> Intercambio, City of Boulder Parks and Recreation (BPR), and various community artists will collaborate to offer a series of events that build community, improve physical health, introduce the immigrant community to parks and recreation centers in Boulder, and educate the community about other world cultures. Intercambio has been providing dance exercise classes at our office in Boulder for over six years, and the majority of participants are women from Central America. In 2015, Intercambio and BPR partnered to offer the class with Logo Ligi, an African drumming and dance group at Boulder's recreation centers and attracted an average of 75 people over 5 occasions, ages 3-90 and from a variety of backgrounds. One participant commented that she saw more diversity at the event than she had seen in six months of living in Boulder. The program was recognized by Colorado Parks and Recreation Association (CPRA) with a Columbine Award for Innovation in Programming. We would like to build on that success through this partnership to offer more of these opportunities, including music from around the world. Entertainers would add an element of cultural education and BPR will provide education around nutrition, using parks and offer nutritious snacks following the classes.

Community Event Budget Table

<u>Budget Item</u>	<u>Projected Expense</u>
Postage	0
Advertising (via facebook, flyers and the BPR brochure)	550
Copying	50
Office Supplies (Please specify): 1) 2) 3) 4) Office Supply Total	0
Space Rental (For recreation centers)	350
Food (for nutritious snacks)	300
Other Direct Costs (Please specify): 1) Performer/Instructor honorarium for Logo Ligi (\$250 for each of the five 1.5 hour classes) 2) 3) 4) Other Direct Costs Total	1250
Total Expenses	2500
<u>Revenue Sources</u>	<u>Revenue Amount</u>
Amount Requested from HRC Community Events Fund	1500
Other Sources 1) Intercambio 2) BPR (in-kind donation for gym space at rec centers) 3) BPR (in-kind donation of inclusion in brochure for advertising) 4)	350 350 300
Total Revenue	2500

Narrative – answer the five questions below.

1. Who is on the organizing body of this event and what is their relationship to the community of the event they are planning?

Intercambio and Boulder Parks and Recreation (BPR) are the lead organizations, and Intercambio's Executive director Lee Shainis is the contact person.

Alison Rhodes, BPR District Services Manager, has partnered with Intercambio in the past to introduce the immigrant community to the recreation centers. The mission of BPR is to promote the health and well-being of the entire Boulder community by collaboratively providing high-quality parks, facilities and programs

2. Provide a description of the event, including:

- a. *General Description*

Intercambio, City of Boulder Parks and Recreation (BPR), and various community artists will collaborate to offer five events that engage the entire community through movement and dance while providing education about culture, nutrition, physical activity and about Boulder's parks and resources. The events will be family-based, open to the community, designed to build bridges among community members, and appealing to all ages.

- b. *Engaging and Educating the Community*

BPR will include an educational component at each event that is delivered in English and Spanish, on topics that include but are not unlimited to Healthy Eating and Physical Activity education and presentations on Nature Play and how families can exercise and play together for free in Boulder's parkland. Entertainers will provide brief education around the history and significance of their music.

- c. *Involving Youth*

At each event, in addition to the main attraction, BPR will provide childcare and activities for children ages 6 mos-9 years so that older family members may be free to participate. To encourage youth and family participation, these events will be promoted through BPR's quarterly parks and recreation guide (50,000 distribution), through our Youth Services Initiative which provides recreation to children in low-income housing and in parks and recreation facilities.

- d. *Fostering Inclusivity and Respect for Diversity.*

Intercambio has been providing dance exercise classes at our office in Boulder for over six years, and while the majority of participants are women from Central America, there are participants from the U.S. and other areas of the world. By expanding the promotion we will be to make these events even larger and more inclusive. We will also have rich conversations around the culture of music in different parts of the world.

3. What are the goals of the event?

We plan to attract 400 people of all ages to this series of events. The goals will be:

- High family and youth participation
- That the low-income and Latino populations be exposed to the services BPR can provide for them to contribute to their Health and Wellness
- That families will learn activities they can do for free and as a family to encourage physical activity
- Improve physical health through high energy movement and dancing

- Educate the community about the culture of music from around the world and have the opportunity to discuss culture from their countries

4. How will the event be promoted to the Boulder population?

To encourage youth and family participation, these events will be promoted through BPR's quarterly parks and recreation guide (50,000 distribution), through our Youth Services Initiative which provides recreation to children in low-income housing and in parks and recreation facilities.

Intercambio will promote the events through flyers, our e-newsletter and promoted facebook posts, which can reach up to 10,000 people.

5. We received funds for a similar project in 2015. The project was award winning and very successful, so we would like to continue it.

Cover Sheet: 2016 Community Events Fund

Grant Request (up to \$1500): \$1,500

Additional funding (up to \$100) for Spanish translation of promotional materials:

Extra funding (up to \$100) for translation into other languages as well:

Agency Name Veterans Helping Veterans Now (a project of the Colorado Nonprofit Development Center)
Street Address 600 Terry Street
City, Zip Code Longmont 80501
Telephone, Fax, Website 303-772-9777 www.vhvnow.org
Event Name Veterans Awareness Series
Event Date(s) <i>(please provide specific dates)</i> Spring & Fall 2016, dates TBD (2015 dates include 4/13/15 and 10/26/15)
Event Location (if on Pearl Street Mall, please provide block number) TBD (2015 locations include Calvary Bible Church and Naropa University)
<i>Contact Person:</i> Jennifer Slater, Development Director E-Mail Address jennifer@vhvnow.org
Event Description <i>(please do not exceed space provided)</i> VHVN conducts two free, open to the public, community forums in Boulder each year known as the “Veteran Awareness Series” (VAS). This public educational series provides a unique opportunity for the community to learn more about veteran unemployment, homelessness, post-traumatic stress disorder, traumatic brain injury, secondary trauma, suicide prevention and alcohol dependency, as well as provides helpful tips for supporting those afflicted. The main driver of the VHVN mission is a peer-to-peer support model that links veterans with other veterans. These forums provide an additional avenue for veterans to connect and they have reported that the VAS events are very beneficial for them, providing a “place to tell their stories”.

1. Who is on the organizing body of this event and what is their relationship to the community of the event they are planning? Please list members of the organizing body or co-sponsoring groups if it is a collaborative effort.

Veterans Helping Veterans Now (VHVN) is a project of the Colorado Nonprofit Development Center (fiscal sponsor). VHVN was founded in 2007 to serve veterans and their families in the Boulder County area. In 2014, with the aid of 194 volunteers, Veterans Helping Veterans Now provided over 13,000 hours of free services to 650 clients. We aim to build healthier lives for veterans and their families, helping them to move from vulnerable members of our society to thriving contributors of their communities.

In 2015, VHVN partnered with Naropa University and Front Range Community College to present the Veterans Awareness Series. Both institutions hosted the meeting space free of charge to VHVN. In addition to veterans, their families and private therapists, other past collaborations and partnerships include the Denver VA MIRECC Lab, Boulder County Probation Office, VA Suicide Prevention Department, CU Department of Psychology and Neuroscience, and the Longmont Police Department.

2. Provide a description of the event, including:

a. a general description of the event

VHVN conducts two free community forums in Boulder each year known as the “Veteran Awareness Series” (VAS). This public educational series provide a unique opportunity for the community to learn more about veteran unemployment, homelessness, post-traumatic stress disorder, traumatic brain injury, secondary trauma, suicide prevention and alcohol dependency, as well as provides helpful tips for supporting those afflicted.

b. how your event will engage and educate the community

The VAS encourages engagement with the community at large by inviting participation through the forums. VHVN provides the forums, which are facilitated by a carefully selected speaker, and then the audience is broken down into small groups for further discussion.

c. how you will involve youth in your event

All ages are invited and welcomed including family members of veterans. In 2015 both VAS forums were held at local universities, so there was an inherent collaboration with students.

d. how your event will foster inclusivity and respect for diversity

A core value of VHVN and of the VAS is fostering inclusivity and respect for diversity. VHVN is in a unique position to relate to issues of marginalization and diversity due to the veteran population we serve. For example, many veterans do not qualify for services provided by the Veterans Administration due to discharge status and VHVN does not discriminate on any factor, including character of discharge, times in service, or combat status.

VHVN is dedicated to a culture based on inclusiveness and equality, recognizing that diversity embodies all differences. The VAS is open to everyone and publically advertised across many channels.

3. What are the goals of the event?

The main goals of the VAS are community awareness, shifts in attitudes and behaviors in the community, and veteran support. Through raising awareness about veterans' issues and encouraging community involvement, we can help veterans positively move from struggling to stability.

4. How will the event be promoted to the Boulder population?

The 2016 Veterans Awareness Series will be promoted on the VHVN website, through flyers, email blasts and e-newsletters, social media platforms, calendar events in local papers and radio, as well as paid print advertisements in the Boulder Daily Camera.

5. Have you ever received grant money for your event from another City of Boulder department in the past? Are you applying to another City of Boulder department for money to cover the cost of your 2015 event? If so, please specify.

VHVN received \$1,500 in funding from the CEF for the 2015 educational series. Thank you for the opportunity for a continued partnership. We have received grant funding from the City of Boulder Human Services Fund to support all of our programs, including education and outreach, but this CEF grant application is the only one we are seeking to specifically support our VAS. We are not applying to another City of Boulder department to help fund this event.

Community Event Budget Table

<u>Budget Item</u>	<u>Projected Expense</u>
Postage	
Advertising	\$1,300
Copying	\$100
Office Supplies (Please specify): 1) 2) 3) 4) Office Supply Total	
Space Rental	
Food	\$100
Other Direct Costs (Please specify): 1) 2) 3) 4) Other Direct Costs Total	
Total Expenses	\$1,500
<u>Revenue Sources</u>	<u>Revenue Amount</u>
Amount Requested from HRC Community Events Fund	\$1,500
Other Sources 1) 2) 3) 4)	
Total Revenue	\$1,500